

Trustees' Annual Report and Financial Return for 2020

1st January 2020 to 31 December 2020

Submitted to the UK Charities Commission in October 2021

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Section A: Reference and Administration details

Charity Name : Kesho UK The registered address is:

Registered Charity with the UK Charity Commission on 19th January 2012

Registered Charity Number: 1145531

Charity's Principal Address: Phoenix Cottage, Blacksmiths Lane, South Littleton, Evesham, WR11 8TW

Names of the charity trustees who manage the charity

Kate Nokes:	Chair
Pauline Lowe:	Treasurer
Sally Bagenal	Secretary
Angela Cary-Brown	Trustee

All Trustees are voluntary and receive no payment for their contribution.

Section B: Structure, governance and management

Kesho UK is governed by a Trust Deed and is constituted as a Trust. We currently have 4 Trustees who are selected and inducted according to the rules stated in our Trust Deed.

Kesho UK trustees are all volunteers, providing strong governance whilst holding non-executive roles. All have a personal connection with Kilifi, Kenya having lived, worked and or visited the area over many years. They also bring various specific areas of expertise to the organisation including IT plus financial and business management in the academic, business and charitable sectors.

Kesho UK is governed by the following policies which are reviewed annually:

- An MOU with Kesho Kenya giving guidelines on grant making, financial accountability and reporting schedules and data protection.
- A Privacy Policy.
- A clear reporting schedule and financial reporting template for beneficiaries.
- Data protection policies in line with GDPR requirements for Charities published on our website which include a Privacy Policy, Website Policy, Trustees Processes and a Sponsor Agreement.

Kesho UK supports educational activities in Kenya through receipt of donations mostly from individuals and also occasionally from other donors or grants. We arrange the award of funds to educational charities in Kilifi County, Kenya. Currently our main recipient of donations is the educational charity, Kesho Kenya of which our current chair was the Co-Founder in 2004. Kesho UK disperse funds periodically to Kesho Kenya. Kesho Kenya also receive funds directly in Kenya. Kesho UK has financial oversight of Kesho Kenya by receiving bi-monthly financial reports and annual transaction reports indicating total income and expenditure. We have found the accounting by Kesho Kenya to be accurate and transparent. Kesho UK also offer financial and managerial support through regular visits to Kesho Kenya by two Trustees. We have confidence in Kesho Kenya's ability to spend these funds according to the needs of the community and have an MOU in place to protect both parties.

Section C: A message from the Chair

2020 was an unusual year the world over due to the impact of the Covid-19 pandemic, with no organisation or charity unaffected. We chose to remain flexible throughout to enable us to continue to provide financial support to educational charities in Kenya as they responded to the changing needs of the children and families they were supporting. We were incredibly thankful to our sponsors who continued to raise funds throughout these challenging times.

Kesho UK was established in January 2012 with the aim of improving the lives of children living in Kilifi, on the coast of Kenya, through education. It does this by raising funds and providing financial support and administrative/ managerial advice as appropriate to charitable organisations with an education focus and working within in the coastal region of Kenya called Kilifi.

Kesho UK has a unique group of Trustees who believe passionately in its charitable aims, as we have all either lived, worked or visited the area many times and over many years. This close relationship with the coast of Kenya and the work of organisations working on the ground in the region means we are well placed to provide support to organisations which are having a visible and positive impact.

The principal recipient of funds in 2020 as in previous years is Kesho Kenya, a charity in which I was a co-founder back in 2004 and executive director until 2015. We also provide smaller ad hoc awards to organisations in the designated area of Kilifi, for example we have supported the Rotary Club of Kilifi provide emergency famine relief and also Moving the Goal Posts (MTG) which empowers and educates girls in the region through football.

As a result of these awards, organisations like Kesho Kenya, working at the front line in Kilifi, were able to adapt to the pandemic and put in place an emergency relief programme to protect over 1400 of the most vulnerable households by providing food security, home learning materials and psychosocial support.

While we provide support to organisations none is dependent solely on the resources of Kesho UK; all receive funds from other donors to support their administration, development and outreach work.

It has been a challenging year for everyone, and Kesho UK would like to especially thank all those who have continued to give their financial support. We look forward in 2021 to supporting the good work that Kesho Kenya and other organisations in Kilifi are doing for communities through education.

Dr. Kate Nokes, Kesho UK Chair

Section D: Objectives and activities

The objectives of Kesho UK were developed having had regard to the guidance issued by the Charity Commission on public benefit. These are as follows:

- e. To advance education among children and young people in Kilifi, Kenya. In particular but not exclusively, through the provision of grants to Kesho Kenya and other charities or organisations to advance education in Kenya and by such other means as the Trustees determine.
- f. To promote the efficiency and effectiveness of charities, not for profit and voluntary organisations working to advance education in Kenya for the benefit of the public by provision of management advice and practical support.
- g. For the purpose of this clause charities are organisations which are established exclusively for charitable purposes in accordance with the laws of England and Wales.

The main activities undertaken by Kesho UK in 2020 for the public benefit were in relation to these objects:

- The Chair organised a sponsored half-marathon with her family in the summer raising over £1000.
- Funds were collected from individual donors, Rotary Clubs and schools in spite of the pandemic.
- Gift aid was claimed on those donations.
- Grants were awarded to Kesho Kenya to support education in Kenya.
- Two trustee meetings were held in the UK.
- Two trustees visited Kesho Kenya Organisation to:
 - Offer financial support and guidance and understand the impact of the pandemic.
 - Validate the impact on the community of the funds received from Kesho UK.

Kesho UK does not have any official volunteers although we do acknowledge the incredible voluntary efforts of our sponsors who occasionally visit us, who provide teacher training in literacy and who undertake fundraising events to raise additional funds.

Section E: Achievements and performance

E1: Kesho UK's main achievements in 2020

1. There are 61 regular sponsors from UK and around the world.
2. Through donations to Kesho Kenya Organisation of £35,770 (£36,440 in 2019) a total of 161 children (208 in 2019) were directly financed to go to school for another year. Of these 13 Secondary and 17 Primary School children were supported collectively by sponsors contributing to the Education Fund. The remaining were supported by individual sponsors, companies and clubs. While a total of 42 (50 in 2019) Kesho students who had progressed to University had access to Kesho's services while being financed by government loans the number actually taking up support is likely to be significantly less than this due to universities being closed because of the pandemic. Kesho UK also contributes towards the holistic support offered to all students by Kesho Kenya through their enrichment and child protection activities. These services were adapted to respond to the needs caused by the pandemic.
3. Two of our four Trustees visited Kesho Kenya several times during the year and held meetings with the ED, staff and Board members as well as meeting students. The Chair remained for several months (December 2020 to April 2021) due to the Lockdown in the UK and her ability to work remotely.
4. We conducted a review of students and sponsors data with Kesho Kenya resulting in (a) a change in and strengthening of the existing management structure of the Core Educational Sponsorship Programme and (b) the establishment of a robust database where sponsors and students' data is stored and retrieved.

E2: The impact of our donations to Kesho Kenya

Funds donated to Kesho Kenya were used to improve educational and employment opportunities for vulnerable and disadvantaged children in Kilifi County in Kenya. However, following confirmation of Covid-19 cases in Kenya, all institutions of learning were ordered to close indefinitely by 15th March 2020. Six months later, on 12th October 2020 schools were partially re-opened for those studying for key exams (pupils in Primary classes 4 and 8 plus pupils in Secondary final year Form 4).

The children Kesho Kenya supports are among the most vulnerable members of the community. Through their amazing efforts, Kesho Kenya made it possible for children and families to overcome the additional, immense challenges brought by Covid-19, rapidly adapting to the situation and diverting support as best they could by:

- a. Distributing reading books, revision books and papers
- b. Food packs
- c. Cash transfers to facilitate the purchase of seeds for farming and to cover other day to day household needs.

Kesho Kenya continues to employ over 25 permanent members of staff and while many were furloughed during the school closures during the pandemic in 2020 staff returned to work when projects and schools reopened.

Access to Education

Kesho Kenya registered a total of 849 children sponsored this year (708 in 2019) to continue on their academic journey from primary school through to university. Of these, 242 students (29%) were registered for support by Kesho UK, an increase of 33 students compared to last year (Table 1). Financial support is the gateway through which students, once with Kesho are offered a holistic programme of support tailored to their needs including child protection, leadership opportunities, reproductive health advice and literacy support.

Table 1: Number of children sponsored to access education.

Educational level	Number supported through Kesho UK funds 2020	Number supported through Kesho UK funds 2019	Total Sponsored 2020	Total Sponsored 2019	Total Sponsored 2018
Nursery	0	0	0	0	1
Primary	120	118	121	131	128
Secondary	121	87	613	392	350
College	0	0	2	14	27
University	2	3	42	50	85
Vocational	0	0	71	121	30
Total	242	208	849	708	621

As a result of the school closures due to the pandemic, the number of children who actually received financial support for school fees, uniform and books/stationery was only 66% of the total sponsored (Table 2). The remaining children who were unable to attend school were supported in other ways including the distribution of books as well as food parcels and cash transfers to help tackle food insecurity.

Table 2: Number and % of children who received financial support for fees etc in 2020 to access education.

Educational level	Number sponsored through Kesho UK funds 2020	% receiving financial support
Primary	106	88
Secondary	53	44
University	2	100
Total	161	66

Additional Programmes

Kesho's holistic support includes a range of programmes and opportunities for students include the following programmes. Enrichment and training

- Adult Literacy Classes
- Tusome (Let's Read)
- Safeguarding
- Wasichana Wetu Wafaulu (Let our girls succeed)
- Students Acting for Honesty , Integrity and Equality (SHINE)
- Tackling Commercial Sexual Exploitation of Children (CSEC)
- Youth Development

This work is mostly funded by other donors; Kesho UK provides a small contribution towards enrichment and safeguarding.

However, due to the pandemic, Kesho Kenya redirected their staff and funds in 2020 to meet the more urgent needs of the community who were impacted by the Covid-19 pandemic.

Section F: Financial Review

F1: Principal Funding Sources

Kesho UK funds are mainly derived from individuals who make a long-term commitment to education in the Kilifi and Ganze area of Kenya by setting up monthly direct debits. Our income was stable compared to last year with a small decrease of only £670 which in view of the pandemic was much better than expected.

Due to school closures in March 2020 and the impact this had on learning, the school year in Kenya shifted which has impacted on our financial donation and reporting cycle with Kesho Kenya. The funds sent from January to December 2020 shall need to be extended to the end of the revised Academic Year in Kenya which now ends on 16th of July 2021 instead of 31 December 2020. Furthermore, moving forward, the Academic year in 2021 begins on 26th July and ends on 4th March 2022. Term dates will revert to the normal cycle in 2023.

Funds for financing a child's education account for 53% (56% 2019) of our total income; all these funds are used exclusively to cover the fees and other costs to attend school. Grants awarded in 2020 from SPEK (£4,878), Oakdene Foundation (£7,000) and PayPal (£625) amounted to 35% (28% 2019) of funds raised for (a) providing financial support to students supported by the Education Fund to attend school and (b) to support the Student Enrichment and Child Protection activities.

A total of £1,007 (2.8%) was raised from fundraising activities by Board Members. The balance of funds 9% (7% in 2019) is from claiming tax back from HMRC on our charitable donations. These funds are for discretionary use and cover Kesho UK's non-programme expenses and help increase the educational support we offer in Kenya.

F2: Principal Expenses

Kesho UK awarded a total of £53,566 to Kesho Kenya Organisation, £17,800 more than our annual income. This was due to a very late payment sent on 31 December 2019 which was carried forward to 2020. The funds were allocated as follows: 86% was sent to Kesho Kenya for financing the education of children to attend school or college and 13% for student support programmes including Enrichment and Child Protection. Kesho UK trustees offer their services on a voluntary basis and do not take a salary or expenses for their management of Kesho UK charity. We spent just £100.47 (0.3%) (£207 in 2019) for non-programme expenses incurred from bank charges.

F3: Income & Expenditure statement

KESHO UK financial period 1.1.20 to 31.12.20 (2020) and Comparative Figures for 2018 and 2019						
	Income (£)			Expenditure (£)		
	2020	2018	2018	2020	2019	2018
Kesho UK Income Sources						
Individual Sponsor donations	18,973.61	23,028.32	22,953.35			
Grants	12,569.54	10,516.80	12,090.31			
Fundraising Activities	1007.87	170.00	0.00			
HMRC	3,219.50	2,725.23	3,448.75			
Sub Total	35,770.52	36,440.35	38,492.41			
Kesho UK Programme Expenditure						
Kesho Kenya Organisation						
Programme Costs						
Individual Sponsorships				39,254.37	20,576.00	16,729.50
Education Fund				7,127.00	3,634.00	6,365.00
Enrichment and Child Protection				7,000.00	7,000.00	5,521.00
Non Programme Costs						
Website & Email Support				184.38	214.47	178.53
Other Charities in Kenya						
Kilifi Rotary Club - Famine Relief						300.00
Sub Total				53,565.75	31,424.47	28,794.03
Kesho UK Non- Programme Expenditure						
Audit fees				0.00	0.00	0.00
Bank charges				100.63	69.00	103.00
Kesho UK Banner				0.00	138.00	0.00
Sub Total				100.63	207.00	103.00
Grand Total	35,770.52	36,440.35	38,492.41	53,666.38	31,631.47	28,897.53

F4: Overseas Donations

According to UKCC we are required to report all donations received from overseas. These were as follows:

KESHO UK Donations from Overseas for 1.1.19 to 31.12.19				
Date	Donor	Country	Currency	GBP (£)
Jan 2020	An Individual Sponsor	Germany	100 Euro	£120.00
April 2019	An Individual Sponsor	Sweden	393 Sterling	£393.00
Apr, Jul, Sept, Dec 2020	SPEK	Switzerland	6,000 CHF	£4,878.12

F5: Statement of balances

KESHO UK Statement of Balances for 1.1.20 to 31.12.10 and comparative figures for 2018 and 2019			
	2020	2019	2018
Opening balance	21,007.24	16,198.36	£6,603.48
Income	35,770.52	36,440.35	£38,492.41
Expenditure	53,666.38	31,631.47	£28,897.53
Closing balance*	3,111.38	21,007.24	£16,198.36



Kesho UK keeps a reserve of £2000 and aims to broadly balance income and expenditure in each financial year. Any increase or decrease in balances held between the start and end of any year is therefore typically a function of timing differences between receiving income and awarding grants. Due to the pandemic, and consequent school closures, not all the funds sent to Kenya in 2020 were spent by Kesho Kenya. It was agreed with Kesho UK that any surplus funds held in Kenya will be deferred to 2021 to help cushion any additional expenditure resulting from the extension of the academic year and that a review of the financial situation will be planned in 2021 between the Kesho Treasurer and the Kesho Kenya Board.

Section G: Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

	
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Full name(s)

Kate Nokes	Pauline Lowe
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Position

Chair	Treasurer
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Date

26 October 2021

FINANCIAL REVIEW

Principal Funding Sources

Kesho UK funds are mainly derived from individuals who make a long-term commitment to education in the Kilifi and Ganze area of Kenya by setting up monthly direct debits.

Funds for sponsorships account for 53% of our total income, all these funds are used exclusively for support of individual students.

Grants awarded in 2020 from SPEK amounted to £4878.12 and from the Oakdene Foundation £7000, paypal also awarded us a grant of £625. This amounted to 33% of funds raised and were used for student financing through the education fund, enrichment and child protection.

The expenditure appeared high for 2020 due to a late payment of £19,299.50 (includes bank charges) in January 2020 which should have been sent in December 2019.

Kesho UK Income & Expenditure statement

Kesho UK financial period 1.1.20 to 31.12.20		
Income sources	Income (£)	
Individual donations	18,973.61	
Grant making bodies	12,569.54	
Fund raising activities	1,007.87	
HMRC	3,219.50	
Sub-total	35,770.52	
Beneficiaries		Expenditure (£)
Kesho Organisation		
Programme costs		
- Individual sponsorship		39,254.37
- Education fund		7,127.00
- Enrichment & child protection		7,000.00
Non-programme costs		
- Website and email support		184.38
- Sub-total		53,565.75
Kesho UK Administration		
Audit fees		0
Bank charges		100.63

Sub-Total		100.63
Grand Total	35,770.52	53,666.38

Kesho UK statement of balances

Kesho UK statement of balances 1.1.20 to 31.12.20	
Opening balance	£21,007.24
Income	£35,770.52
Expenditure	£53,666.38
Closing balance	£3,111.38

Overseas Donations

Payments outside to KeshoUK				
Date	Organisation/individual	Country	Original amount	Amount £
7.1.20	AR	Germany	100 euro	120
18.2.20	KB	Sweden	sterling	393
16.4.20	Solidaritie pour les enfants du Kenya (SPEK)	Switzerland	1500 CHF	1216.94
29.7.20	SPEK		1500 CHF	1250.63
30.9.20	SPEK		1500 CHF	1238.20
17.12.20	SPEK		1500 CHF	1172.35

Independent examiner's report to the trustees of KeshoUK.

I report to the trustees on my examination of the accounts of the KeshoUK charitable trust (the Trust) for the year ended 31st December 2019.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed: C Millard

Name: C HILLARD

Relevant professional qualification or membership of professional bodies (if any):

Address: 1 BILSWORTH AVE, BROADWAY, WR12 7

Date: 24/8/20