

**Report of the Trustees and
Unaudited Financial Statements
for the Year Ended 31 December 2022
for
THE ART AND IDEAS TRUST**

THE ART AND IDEAS TRUST

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FOR THE YEAR ENDED 31 DECEMBER 2022**

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THE ART AND IDEAS TRUST

Report of the Trustees FOR THE YEAR ENDED 31 DECEMBER 2022

The Trustees present their report with the financial statements of the charity for the year ended 31 December 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The Trustees shall hold the capital and income of the Trust Fund upon trust to apply the income, and all or such parts of the capital, at such time or times and in such a manner to, or for the advancement of the education of the public in particular in relation to both art and philosophy, particularly through the promotion and support of educational and cultural events.

The Trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

In 2022 the Charity used £150,000 of its Institute of Art and Ideas (IAI) Designated Fund to facilitate grant funding totalling £150,984 to support IAI activities that are aligned with the objectives of the Trust. The IAI Designated Fund ended the year at £750,000 which the Trust intends to use to support future IAI activities at a level of at least £150,000 per year, whilst maintaining financial resilience of the Trust.

In 2022, the grants received by the IAI from the Trust were used to help fund production of two HowTheLightGetsIn Festivals as well as educational courses through the IAI Academy and a sixth-form educational programme via the IAI School.

HowTheLightGetsIn Festivals 2022:

HowTheLightGetsIn is a philosophy and music festival held twice a year in Hay-on-Wye and London respectively. The festivals are cultural events attended by members of the public and align closely with the objectives of the Trust by advancing education in relation to philosophy and art through a series of debates between leading thinkers of the day alongside an evening programme of music and comedy. The Charity has supported HowTheLightGetsIn over many previous years and has seen both the audience and the volume of content grow year on year increasing both access to the educational material and the breadth of the subject matter.

The funds donated from the Trust in 2022 supported the development of the main debate programmes across both live festivals in Hay-on-Wye and London. These events brought together top academics, researchers, philosophers, scientists, politicians, journalists, artists and industry leaders to debate the key issues of the day, putting forward their vision on such issues as the eclipse vs revival of the West, the unravelling of our core theories of the universe, the future of feminism, and the shifting character of moral responsibility along with a host of other topics. A team of experienced hosts, briefed by the IAI team, led the discussions ensuring that all panellists shared their often opposing views, and also invited questions from the audience.

Eminent speakers included the leading intellectual and historian Yuval Noah Harari, celebrity philosopher Slavoj Žižek, former Head of M16 Nigel Inkster, Academy Award winner David Hare, novelist Esther Freud, cognitive psychologist Donald Hoffman, neuroscientist Hannah Critchlow, psychiatrist Iain McGilchrist and many more. Speakers tackled the big philosophical questions at the heart of technological change, social relationships, and rationality, identifying both the risks and the potential to create a better world. Following their debates, speakers could often be found continuing the debates or discussing new areas with members of the public around the festival site.



Feedback from festival attendees was extremely positive and reflected the audience's engagement with the philosophical subject matter and desire for knowledge:

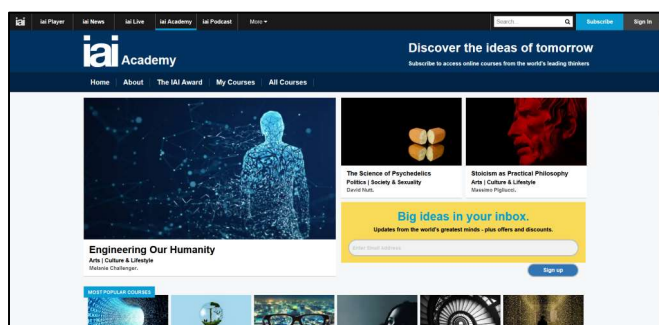
"What is specific about this festival is its really substantial science and philosophy, it's not just an intellectual conversation about the problems of our time - which is important enough. It's really about people being together and trying to figure stuff out"

"A brilliantly stimulating and enjoyable weekend"

"You can really become inspired by the different perspectives you hear, it's amazing for opening your mind"

The IAI Academy 2022:

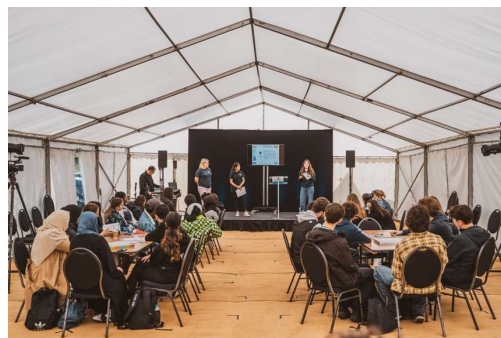
The IAI Academy offers live courses to festival-goers within the HowTheLightGetsIn festival programme and courses can also be completed online. The Academy courses comprise short, two-part sessions with an optional assessment, created in collaboration with leading thinkers from around the World, and provide further and more in-depth opportunities for the advancement of the education of the public in relation to philosophy. In 2022, funds from the Trust contributed to the development of ten new Academy courses which were launched live at the festivals. New course topics included 'How to Own your Unconscious', 'The Philosophy of Psychedelics' and 'Physics and the Meaning of Life'. Trust funding was also able to support the camera and audio recording equipment used to capture new courses delivered live on site at HowTheLightGetsIn Hay and London, and the subsequent editing and web development services required to package these as courses and make them available on the iai.tv website. In 2022, 815 members of the public completed IAI Academy courses either onsite at one of the festivals or online.



The IAI School 2022:

In 2022, funds from the Trust also contributed to the creation of the IAI School curricula aimed at 16-17 year olds with sessions running live in Hay-on-Wye and London as part of the HowTheLightGetsIn programme. The sessions comprised a stimulating programme of talks, discussions, and workshops led by world-leading thinkers. The IAI School is targeted at pre-university students who want to grow their skills of critical thinking, analysis and verbal reasoning as well as strengthen their university applications. The IAI School has a strong emphasis on interdisciplinary thinking and covers specialised areas of philosophy and science, contemporary politics and critical theory.

In 2022, we held IAI Schools at the Hay and London HowTheLightGetsIn Festivals and had 85 students attending from surrounding areas local to Hay and London. The 2022 School programmes gave students the opportunity to hear from and interact with the legendary public intellectual, best-selling author and groundbreaking biologist Richard Dawkins, the Astronomer Royal for Scotland and Professor of Astrophysics at the University of Edinburgh – Catherine Heymans, and China reporter, broadcast editor, podcast host and rising political commentator Cindy Yu.



Students who attended, said of the School:

“It made me feel more confident in my abilities to discuss topics with new people, which is a good skill to have for university.”

“It opened my eyes to ways in which philosophy can be applied to everyday life and not just principles learnt in the classroom. I found this very insightful for what’s to come when I hopefully pursue it at university.”

Accompanying teachers were impressed with the programme, with one of the teachers feeding back:

“Our students have had a wonderful experience and as you could see this afternoon they were so enraptured with the talk, they didn’t want to leave. Experiences such as this are really life changing for many of them and it really opens up their perspective for the future.”

Conclusion:

After a very successful 2022, the Charity is looking forward to continuing to support the IAI’s educational and cultural activities in a sustainable, long-term way. The IAI will be looking to expand the reach of the educational content through additional programmes of smaller events (IAI Live), by increasing the core number of subscribers to online platforms and by updating those online platforms to allow greater accessibility. The Charity aims to broaden its income streams by working more closely with Foundations and Educational Institutions that support its objectives and the activities of the IAI.

The Charity would like to welcome Joanna Kavenna and David Lebor to its board who were appointed as Trustees on 20th April 2022.

FINANCIAL REVIEW

Financial position

The principal funding source of the Trust in 2022 is from dividends on the preference shares of £24,750 (2021 - £9,900). A grant of £150,000 (2021 - £300,000) was payable to the Institute of Art and Ideas. At the year-end there was a funds balance of £789,475 (2021 - £914,520).

Reserves policy

As is appropriate for grant funding charities, the Trust does not have a reserves policy as grants payable are reactive to the level of funding received.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust dated 17 October 2011, and constitutes an unincorporated charity.

Recruitment and appointment of new trustees

Trustees are appointed for a term of 3 years in writing by Hilary Lawson during his lifetime and thereafter by resolution of the trustees. A retiring trustee who is competent to act may be re-appointed at the end of the term of office.

Related parties

Related parties are the trustees, Hilary Lawson by virtue of his ability to appoint trustees and Television and Film Productions Plc, a company controlled by Mr Lawson.

THE ART AND IDEAS TRUST

Report of the Trustees FOR THE YEAR ENDED 31 DECEMBER 2022

STRUCTURE, GOVERNANCE AND MANAGEMENT

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Charity number

1145384

Principal address

375 City Road
London
EC1V 1NB

Trustees

Anatole Kaletsky
Miranda Kendall (resigned 20.4.22)
Joanna Kavenna (appointed 20.4.22)
David Lebor (appointed 20.4.22)

Independent Examiner

Haines Watts
Chartered Accountants
Bath House
6 - 8 Bath Street
Bristol
BS1 6HL

Bankers

National Westminster Bank plc
1 Princes Street
London
EC2R 8BP

Approved by order of the board of trustees on 26th October 2023 and signed on its behalf by:

.....
David Lebor - Trustee

Independent Examiner's Report to the Trustees of The Art and Ideas Trust

Independent examiner's report to the trustees of The Art and Ideas Trust

I report to the charity trustees on my examination of the accounts of The Art and Ideas Trust (the Trust) for the year ended 31 December 2022.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Matthew J Bracher FCA

Haines Watts
Chartered Accountants
Bath House
6 - 8 Bath Street
Bristol
BS1 6HL

Date: 26th October 2023

THE ART AND IDEAS TRUST

**Statement of Financial Activities
FOR THE YEAR ENDED 31 DECEMBER 2022**

				2022	2021
		Unrestricted fund £	Institute of Art and Ideas Designated Funding £	Total funds £	Total funds £
INCOME AND ENDOWMENTS FROM	Notes				
Donations and legacies		1,189	-	1,189	-
Investment income	2	<u>24,750</u>	<u>-</u>	<u>24,750</u>	<u>9,900</u>
Total		<u>25,939</u>	<u>-</u>	<u>25,939</u>	<u>9,900</u>
EXPENDITURE ON					
Charitable activities					
Grant funding		<u>984</u>	<u>150,000</u>	<u>150,984</u>	<u>322,002</u>
NET INCOME/(EXPENDITURE)		24,955	(150,000)	(125,045)	(312,102)
RECONCILIATION OF FUNDS					
Total funds brought forward		<u>14,520</u>	<u>900,000</u>	<u>914,520</u>	<u>1,226,622</u>
TOTAL FUNDS CARRIED FORWARD		<u><u>39,475</u></u>	<u><u>750,000</u></u>	<u><u>789,475</u></u>	<u><u>914,520</u></u>

THE ART AND IDEAS TRUST

**Balance Sheet
31 DECEMBER 2022**

				2022	2021
	Notes	Unrestricted fund £	Institute of Art and Ideas Designated Funding £	Total funds £	Total funds £
FIXED ASSETS					
Investments	8	-	750,000	750,000	900,000
CURRENT ASSETS					
Debtors	9	24,750	150,000	174,750	9,900
Cash at bank		<u>23,924</u>	<u>-</u>	<u>23,924</u>	<u>4,620</u>
		48,674	150,000	198,674	14,520
CREDITORS					
Amounts falling due within one year	10	<u>(9,199)</u>	<u>(150,000)</u>	<u>(159,199)</u>	-
NET CURRENT ASSETS		<u>39,475</u>	<u>-</u>	<u>39,475</u>	<u>14,520</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>39,475</u>	<u>750,000</u>	<u>789,475</u>	<u>914,520</u>
NET ASSETS		<u><u>39,475</u></u>	<u><u>750,000</u></u>	<u><u>789,475</u></u>	<u><u>914,520</u></u>
FUNDS	11				
Unrestricted funds				<u>789,475</u>	<u>914,520</u>
TOTAL FUNDS				<u><u>789,475</u></u>	<u><u>914,520</u></u>

The financial statements were approved by the Board of Trustees and authorised for issue on 26th October 2023 and were signed on its behalf by:

.....
David Lebor - Trustee

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention, with the exception of investments which are included at market value.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Offerings and donations are recognised on receipt.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Taxation

The charity is exempt from tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

There are no restricted funds at 31 December 2022.

Short term liquid investments and cash

Cash at bank is held to meet short-term cash commitments as they fall due rather than for investment purposes and includes all cash equivalents held in the form of short-term highly liquid investments. Cash equivalents are short-term, highly liquid investments that are readily convertible to known amounts of cash and that are subject to an insignificant risk of changes in value.

1. ACCOUNTING POLICIES - continued

Financial Instruments

Fund accounting

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

Fixed asset investments

Fixed asset investments in quoted shares, traded bonds and similar investments are valued at initially at cost and subsequently at fair value (their market value) at the year end. The same treatment is applied to unlisted investments unless fair value cannot be measured reliably in which case it is measured at cost less impairment.

2. INVESTMENT INCOME

	2022	2021
	£	£
Dividends and interest from listed investments	<u>24,750</u>	<u>9,900</u>

3. GRANTS PAYABLE

	2022	2021
	£	£
Grant funding	<u>150,000</u>	<u>322,000</u>

The total grants paid to institutions during the year was as follows:

	2022	2021
	£	£
Institute of Art and Ideas	<u>150,000</u>	<u>322,000</u>

4. SUPPORT COSTS

	Finance	Governance	Totals
	£	costs £	£
Grant funding	<u>84</u>	<u>900</u>	<u>984</u>

5. EXAMINER'S REMUNERATION

Amounts payable to the Independent Examiner comprise £480 (2021 - nil) for the independent examination and £420 (2021 - nil) for the production of the accounts.

THE ART AND IDEAS TRUST

**Notes to the Financial Statements - continued
FOR THE YEAR ENDED 31 DECEMBER 2022**

6. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2022 nor for the year ended 31 December 2021.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 December 2022 nor for the year ended 31 December 2021.

7. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Institute of Art and Ideas Designated Funding £	Total funds £
INCOME AND ENDOWMENTS FROM			
Investment income	<u>9,900</u>	<u>-</u>	<u>9,900</u>
EXPENDITURE ON			
Charitable activities			
Grant funding	<u>22,002</u>	<u>300,000</u>	<u>322,002</u>
NET INCOME/(EXPENDITURE)	(12,102)	(300,000)	(312,102)
RECONCILIATION OF FUNDS			
Total funds brought forward	<u>26,622</u>	<u>1,200,000</u>	<u>1,226,622</u>
TOTAL FUNDS CARRIED FORWARD	<u>14,520</u>	<u>900,000</u>	<u>914,520</u>

8. FIXED ASSET INVESTMENTS

	Unlisted investments £
MARKET VALUE	
At 1 January 2022	900,000
Disposals	<u>(150,000)</u>
At 31 December 2022	<u>750,000</u>
NET BOOK VALUE	
At 31 December 2022	<u>750,000</u>
At 31 December 2021	<u>900,000</u>

There were no investment assets outside the UK.

THE ART AND IDEAS TRUST

Notes to the Financial Statements - continued
FOR THE YEAR ENDED 31 DECEMBER 2022

8. FIXED ASSET INVESTMENTS - continued

The gift of preference shares has been valued by the trustees at the nominal value of the shares. The trustees consider this to be the market value at 31 December 2022.

9. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022 £	2021 £
Prepayments and accrued income	<u>174,750</u>	<u>9,900</u>

10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022 £	2021 £
Other creditors	<u>159,199</u>	<u>-</u>

11. MOVEMENT IN FUNDS

	At 1.1.22 £	Net movement in funds £	At 31.12.22 £
Unrestricted funds			
General fund	14,520	24,955	39,475
Institute of Art and Ideas Designated Funding	<u>900,000</u>	<u>(150,000)</u>	<u>750,000</u>
	<u>914,520</u>	<u>(125,045)</u>	<u>789,475</u>
TOTAL FUNDS	<u>914,520</u>	<u>(125,045)</u>	<u>789,475</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	25,939	(984)	24,955
Institute of Art and Ideas Designated Funding	<u>-</u>	<u>(150,000)</u>	<u>(150,000)</u>
	<u>25,939</u>	<u>(150,984)</u>	<u>(125,045)</u>
TOTAL FUNDS	<u>25,939</u>	<u>(150,984)</u>	<u>(125,045)</u>

THE ART AND IDEAS TRUST

**Notes to the Financial Statements - continued
FOR THE YEAR ENDED 31 DECEMBER 2022**

11. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.1.21 £	Net movement in funds £	At 31.12.21 £
Unrestricted funds			
General fund	26,622	(12,102)	14,520
Institute of Art and Ideas Designated Funding	<u>1,200,000</u>	<u>(300,000)</u>	<u>900,000</u>
	<u>1,226,622</u>	<u>(312,102)</u>	<u>914,520</u>
TOTAL FUNDS	<u><u>1,226,622</u></u>	<u><u>(312,102)</u></u>	<u><u>914,520</u></u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	9,900	(22,002)	(12,102)
Institute of Art and Ideas Designated Funding	<u>-</u>	<u>(300,000)</u>	<u>(300,000)</u>
	<u>9,900</u>	<u>(322,002)</u>	<u>(312,102)</u>
TOTAL FUNDS	<u><u>9,900</u></u>	<u><u>(322,002)</u></u>	<u><u>(312,102)</u></u>

12. RELATED PARTY DISCLOSURES

Dividend income of £24,750 has arisen in respect of the preference shares held in Television and Film Productions plc which is a company controlled by Mr Lawson who also has the power to appoint trustees. The dividends were received after the year end on 24 January 2023.