

# CARING HAIR

England & Wales · Charity number 1145258

## Details

|                |                                                         |
|----------------|---------------------------------------------------------|
| Other names    | CH                                                      |
| Status         | Registered                                              |
| Legal form     | Charitable company                                      |
| Company number | <a href="#">07498631</a>                                |
| Registered     | 2012-01-03                                              |
| Register       | <a href="#">View on the Charity Commission register</a> |

## Contact

|         |                                                                                      |
|---------|--------------------------------------------------------------------------------------|
| Address | Meidenhall Court - (Block B)<br>High Street<br>Stevenage<br>Hertfordshire<br>SG1 3UN |
| Phone   | 03001022525                                                                          |
| Email   | <a href="mailto:Support@cancerhaircare.com">Support@cancerhaircare.com</a>           |
| Website | <a href="http://www.cancerhaircare.co.uk">www.cancerhaircare.co.uk</a>               |

## Activities

**Objects:** 1) TO PROMOTE AND PROTECT THE PHYSICAL AND MENTAL HEALTH OF PEOPLE EXPERIENCING HAIR LOSS AND OR HAIR OR SCALP PROBLEMS, IN PARTICULAR THOSE WHO HAVE LOST THEIR HAIR THROUGH CANCER TREATMENTS, BY THE PROVISION OF SUPPORT, EDUCATION AND PRACTICAL ADVICE. 2) TO ADVANCE THE EDUCATION OF THE PUBLIC IN ALL AREAS RELATED TO HAIR LOSS AND OR HAIR OR SCALP PROBLEMS THAT LEAD TO OR ARE CAUSING A DETRIMENT TO PHYSICAL AND OR MENTAL HEALTH IN PARTICULAR BUT NOT EXCLUSIVELY BY PROVIDING EDUCATION AND TRAINING PROGRAMMES FOR HAIR PROFESSIONALS AND HEALTHCARE WORKERS.

**Activities:** Caring Hair / Cancer Hair Care is the UK's leading cancer hair loss support charity . Our main service is called Cancer Hair Care which comprises of clinics, consultations, workshops and online support via our information website. We also offer educational programmes. We support adults, teenagers, young people & children. These services help people to gain confidence with how they look and feel.

## Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives, Disability
- **Who:** Children/young People, Elderly/old People, People With Disabilities, People Of A Particular Ethnic Or Racial Origin, Other Defined Groups, The General Public/mankind

## Geography

- Ireland
- Scotland
- Throughout England And Wales

## Finances

| Period end | Income   | Expenditure | Assets | Employees |
|------------|----------|-------------|--------|-----------|
| 2025-01-31 | £245,203 | £241,773    | -      | -         |
| 2024-01-31 | £194,065 | £210,459    | -      | -         |
| 2023-01-31 | £146,902 | £118,408    | -      | -         |
| 2022-01-31 | £155,273 | £168,180    | -      | -         |
| 2021-01-31 | £156,243 | £122,349    | -      | -         |

## Trustees

| Name              | Role | Appointed  |
|-------------------|------|------------|
| JULIA GUPTA       |      | 2012-01-03 |
| Julie Sorrel Nunn |      | 2020-10-16 |
| SAMANTHA ESTALL   |      | 2012-01-03 |

**CARING HAIR**

England & Wales - Charity number 1145258

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# Accounts

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CARING HAIR

FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

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TRUSTEES:

J Nunn  
J Gupta  
S Estall

REGISTERED OFFICE:

The Caring Hair Studio  
5A Middle Row  
Stevenage  
Hertfordshire  
SG1 3AN

COMPANY NUMBER:

07498631

CHARITY INCORPORATION NUMBER:

1145258

INDEPENDENT EXAMINER:

Ian Shipley FCCA  
For and on behalf of:  
Prentis & Co LLP  
Chartered Accountants  
& Independent Examiners  
115c Milton Road  
Cambridge  
CB4 1XE

BANKERS:

Lloyds Bank Plc  
PO Box 1000  
Stevenage  
BX1 1LT

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

## TRUSTEES ANNUAL REPORT

The Trustees present their annual report together with the financial statements of the charity for the year ended 31st January 2025. The annual report serves the purposes of both a Trustees' Report and a directors report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1st January 2019).

Since the charity qualifies as small under section 382 of the Companies Act 2006, the strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

## OBJECTIVES AND ACTIVITIES AND PUBLIC BENEFIT

**Objectives**

The charitable objects of Caring Hair are:-

To promote and protect the physical and mental health of people experiencing hair loss and or hair or scalp problems, in particular, those who have lost their hair through cancer treatments, by the provision of support education and practical advice.

To advance the education of the public in all areas related to hair loss and or hair or scalp problems that lead or are causing a detriment to physical and or mental health. In particular, but not exclusively, by providing education and training programmes for hair professionals and health care workers.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

## ACHIEVEMENTS AND PERFORMANCE

In this section we will provide further information about our activities, achievements and performance. Our main service is 'Cancer Hair Care'. The charity is known by this name to the Charities Commission and the General Public.

We would like to start by saying thank you for all the support we receive from numerous individuals, groups and organisations that has resulted in our charity supporting thousands of people to feel better during hair loss and cancer treatment.

**Who we are and what we do**

- We are a team of dedicated hair loss professionals who are caring and supportive in everything we do.
- We specialise in delivering services to people who are experiencing hair loss as a side effect to cancer treatments.
- Our specialists and advisors (mostly specifically trained hairdressers) have in-hospital and clinical experience and are trained to the highest standard in the UK.
- We are recognised as the UK's leading authority in our speciality, providing consultations, services and information that cover the entire hair loss journey from pre-treatment to moving on post treatment.

**The Impact of Cancer Hair Care**

- Reliable sources (\*) estimate there are almost 3.5 million people living with cancer in the UK.
- There are more than (\*) 385,000 new cancer cases in the UK every year - that's more than 1,000 every day (2017-2019).

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

## TRUSTEES ANNUAL REPORT ...../CONTINUED

## ACHIEVEMENTS AND PERFORMANCE - continued

- On average someone is diagnosed with cancer at least every (\*) 90 seconds in the UK
- A popular treatment for cancer is chemotherapy, and many (but not all) chemotherapies cause hair loss or hair thinning.
- Hair loss, though well known and often dreaded, can be managed with practical, holistic, and sensitive support that helps maintain their sense of self-worth.

\* Sources include: <https://www.maccmillan.org.uk/about-us/what-we-do/research/cancer-statistics-fact-sheet>

**Cancer Hair Care (Caring Hair)**

Cancer Hair Care (Caring Hair) is a national charity that provides cancer treatment related hair loss advisory services. We provide information, support & services to help people manage the mental and physical transition of hair loss. Our specialists and advisors have in-hospital and clinical experience and are trained to the highest standard in the UK in the subject of cancer-related hair loss. Consultations fulfil the entire hair loss journey from pre-treatment to post treatment.

**Our Vision and Service Model**

In this financial year that we are reporting on, we continue to make headway with our vision - a future where all people have the emotional support and practical advice they need should they lose their hair due to cancer treatments. We are the only UK charity dedicated to making this happen, and we are committed to working in collaboration with other organisations who can support people during hair loss. Services are delivered free to patients at the point of service.

The Cancer Hair Care service is a unique charity concept with our head office based in Hertfordshire, offering services throughout the UK.

**Our Team**

The team is a mixture of experts in their field coupled with people who have experienced hair loss and cancer treatment first-hand. Together, we understand the best way to support people going through cancer, illness, and hair loss.

During the year, our team has continued to grow across the UK. Each new hairdresser takes part in extensive training to improve their knowledge while also educating nurses, hairdressers, and healthcare professionals. Our specially trained hairdressers possess a broad range of expertise - including in-hospital clinical experience - and provide clinical, emotional, and practical support to thousands of people every year. We offer a level of expertise that goes beyond the current scope of nurse or NHS hair loss support, making Cancer Hair Care the only charity service that can provide the required clinical expertise. Within this financial year, we have supported people in numerous hospitals and cancer support settings across the UK.

**Our Commitment to Inclusivity**

We support people of all ages, hair types, and ethnicities. We offer bespoke support that specifically includes hard-to-reach individuals. At Cancer Hair Care, we are very fortunate to work with a diverse range of people and fully support them during their hair loss experience amid cancer treatment. We have long been champions of positive inclusivity, which encapsulates our charity's vital work.

We co-create our services, information, and tools alongside the people who need to access them. The result is both reflective and ongoing, leading to the creation of many tools that ensure everyone is supported.

Below are examples of our services and resources provided this year:

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

## TRUSTEES ANNUAL REPORT ...../CONTINUED

**Inclusivity**

We continue to lead the way in inclusive services.

For example, we have developed a network of hairdressers supporting people in rural areas such as the Head's Up project in Wales. We have continued to champion headwear for those requiring modest headwear for hair loss for cultural or faith reasons.

We have also developed 'adjusted' services that meet the changing needs of people with neurodiversity, additional needs or disabilities. For instance, we provided training to our core team in the areas of physical disability, end of life, and neurodiversity, making adjustments to how we provide services and information.

Additionally, we continue to develop our afro hair services, including the creation of 'afro hair fringes', hats with hair and offers influencing wig suppliers and organisations such as the NHS the importance of continuing to ensure their supply chain afro hair wigs and items to people of colour. No other charity, business or organisation has developed these inclusive hair pieces, which we provide free of charge or the amount of information, services and support

We have also updated our children's resources to take onboard the wishes of children and young people and to update our services and supplies.

Further examples of inclusivity work can be found on our website:

<https://www.cancerhaircare.co.uk/inclusivity/>

**In-hospital Activities**

We have delivered a number of services in hospitals across the UK and having developed a number of pilot projects last year we have rolled out a wider outreach service, such as the Head's Up Wales project (part of the NHS Hywel Dda University Health Board) in rural Wales. Last year we ran a pilot in one hospital and now this year it includes four hospitals. We are the only hair loss charity with the expertise and trust from the NHS to deliver services directly within the clinical units of hospitals. This capability is due to our extensive training of staff and excellent working relationship with the NHS, particularly our hygiene control systems and the development of service delivery with safe and effective infection control pathways.

**Online Activities**

We have worked alongside many charities and health organisations to provide online services that include hair loss workshops, consultations, and e-information sessions. We often provide our expertise in a bespoke way so that individuals with specific cancer types - and therefore specific hair loss/hair care requirements aligned with their treatment - can best benefit from direct information. For example, we held online webinars for large and small charities such as 'Macmillan - Beauty of Support', 'Look Good Feel Better', 'Mummies Star', 'Breast Cancer Now', and other organisations.

**Child and Teenage Services**

We continued to provide in-person services to children and young people at locations such as GOSH (Great Ormond Street Hospital). We also provided consultations (via phone/online) and support packs containing items appropriate for different age groups. These packs included headwear, hair items such as wigs and fringes, eyelashes, scalp care items, therapeutic drawing packs, and our unique Hair Loss Dollies. These knitted dollies, available in multiple skin colours and hair types, gently help explain hair loss to children. Our volunteer team has continued to knit hundreds of dolls that have been supplied to children across the UK.

We also deliver services to teenagers and young adults. We have continued our work with UCLH hospital (London) and working to support Teenager Cancer Trust units across the UK.

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

## TRUSTEES ANNUAL REPORT ...../CONTINUED

**NHS Nurse Education**

We are the only hair loss charity to educate NHS nurses and cancer professionals in this area. Our training includes a section on diversity and inclusivity. We have continued to deliver education in NHS hospitals to healthcare providers and cancer support organisations such as Macmillan Cancer Support.

**Professional Reviews**

Our founder, Jasmin Julia Gupta, is the UK's leading authority in cancer-related hair loss and hair care. Her passion and knowledge around diversity and inclusion means she regularly offers expert input to other organisations and their publications, including those by NHS England, Macmillan Cancer Support, Breast Cancer Now and others. We have also been the lead hair loss advisors to the project 'The Beauty of Support' by Macmillan Cancer Support.

The trustees continue to develop all of our services to support people and reduce the trauma of hair loss.

**FINANCIAL REVIEW****a. Going concern**

After making appropriate enquiries, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

**b. Reserves policy**

The charity received total income of £245,203 (2024: £194,065), it expended £241,773 (2024: £210,459) and had an overall surplus of £3,430 (2024: deficit £16,394).

Reserves stand at £13,252 (2024: £9,822), comprising unrestricted reserves of £11,296 (2024: £8,748) and restricted reserves of £1,956 (2024: £1,074).

The Trustees have considered the level of free reserves that the charity holds, which currently stands at £6,470. It is their intention to build these further going forward, with the aim of 6 months operational expenses estimated at £100,000.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

Caring Hair was incorporated as a Company Limited by Guarantee on 19 January 2011 and registered with the Charity Commission on 3 January 2012. The governing document is the company's Memorandum and Articles of Association. The liability of the members of the company is limited to £10 each in the event of the charity being wound up. There are currently three members of the company.

Our Trustees together have the skills and leadership of a CEO. We save costs by actively sharing a traditional CEO. We encourage funders and supporters to see this as a positive way for working and an empowering step for females in the workplace.

The Trustees, who are also directors of Caring Hair for the purposes of Company Law, are appointed by the members and are shown on page 3 of these accounts.

The Trustees also declare any other interests of themselves and any other staff. They carry out regular reviews to deal with any conflicts of interest that may arise. We mention this because many of our teams are hairdressers or experts within the field of haircare and so they do have other roles and jobs whereby they have influence. We run an open approach whereby we can be contacted about our resources, information creation, services, product creation and any possible conflicting interests of our staff. Examples of our open approach can be found on our website:

<https://www.cancerhaircare.co.uk/how-we-compile-our-information-and-sources-used/>

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

## TRUSTEES ANNUAL REPORT ...../CONTINUED

The Trustees are responsible for day-to-day management of Caring Hair and procure services from consultants as required, on a monthly basis, to carry out the charitable activities.

The company has made qualifying third-party indemnity provisions for the benefit of its directors during the year.

The Trustees who served during the year were:

J Nunn  
J Gupta  
S Estall

Our Trustees are drawn from a range of professional backgrounds and bring a wide range of relevant experience, including personal lived experience of cancer treatment and hair loss, experienced by two of our trustees.

## STRUCTURE, GOVERNANCE AND MANAGEMENT - continued

The Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up.

## STATEMENT OF TRUSTEES' RESPONSIBILITIES

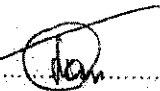
The Trustees (who are also the directors of the charity for the purposes of company law) are responsible for preparing the Trustees Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare the financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- (a) select suitable accounting policies and then apply them consistently;
- (b) observe the methods and principles of the Charities SORP (FRS102);
- (c) make judgements and accounting estimates that are reasonable and prudent;
- (d) state whether applicable UK Accounting Standards (FRS102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- (e) prepare the financial statements on a going concern basis unless it is inappropriate to presume the Charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the Board of Trustees and signed on their behalf by:

  
J GUPTA  
CHAIRMAN

24.10.2025  
DATE

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF CARING HAIR

I report to the charity Trustees on my examination of the accounts of the charity for the year ended 31st January 2025.

## RESPONSIBILITIES AND BASIS OF REPORT

As the Trustees of the charity (and its directors for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act'). You are satisfied that the accounts of the charity are not required by charity or company law to be audited and have chosen instead to have an independent examination.

Having satisfied myself that the accounts of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts carried out under section 44(1)(c) of the 2005 Act and section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the requirements of Regulation 11 of the 2006 Accounts Regulations and the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

## INDEPENDENT EXAMINER'S STATEMENT

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act and Regulation 4 of the 2006 Accounts Regulations; or
2. the accounts do not accord with those records and with the accounting requirements of Regulation 8 of the 2006 Accounts Regulations; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF CARING HAIR

This report is made solely to the charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the charity's Trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's Trustees as a body, for my work or this report.



IAN SHIPLEY FCCA  
FOR AND ON BEHALF:  
PRENTIS & CO LLP  
CHARTERED ACCOUNTANTS &  
INDEPENDENT EXAMINERS

115c Milton Road  
Cambridge  
CB4 1XE

24<sup>th</sup> October 2025

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

## STATEMENT OF FINANCIAL ACTIVITIES

|                                        | Notes | Restricted<br>Funds<br>2025<br>£ | Unrestricted<br>Funds<br>2025<br>£ | Total<br>Funds<br>2025<br>£ | Restricted<br>Funds<br>2024<br>£ | Unrestricted<br>Funds<br>2024<br>£ | Total<br>Funds<br>2024<br>£ |
|----------------------------------------|-------|----------------------------------|------------------------------------|-----------------------------|----------------------------------|------------------------------------|-----------------------------|
| INCOME                                 |       |                                  |                                    |                             |                                  |                                    |                             |
| Donations                              |       | -                                | 20,983                             | 20,983                      | -                                | 103,874                            | 103,874                     |
| Grant income                           |       | 221,985                          | 2,235                              | 224,220                     | 76,941                           | 5,000                              | 81,941                      |
| Clinic income                          |       | -                                | -                                  | -                           | -                                | 8,250                              | 8,250                       |
| TOTAL INCOME                           |       | 221,985                          | 23,218                             | 245,203                     | 76,941                           | 117,124                            | 194,065                     |
| EXPENDITURE                            | 2     |                                  |                                    |                             |                                  |                                    |                             |
| Charitable activities                  |       | 221,103                          | 20,670                             | 241,773                     | 117,141                          | 93,318                             | 210,459                     |
| TOTAL EXPENDITURE                      |       | 221,103                          | 20,670                             | 241,773                     | 117,141                          | 93,318                             | 210,459                     |
| NET MOVEMENT IN FUNDS BEFORE TRANSFERS |       | 882                              | 2,548                              | 3,430                       | (40,200)                         | 23,806                             | (16,394)                    |
| Transfers                              |       | -                                | -                                  | -                           | 14,099                           | (14,099)                           | -                           |
| NET MOVEMENT IN FUNDS                  |       | 882                              | 2,548                              | 3,430                       | (26,101)                         | 9,707                              | (16,394)                    |
| RECONCILIATION OF FUNDS                | 9     |                                  |                                    |                             |                                  |                                    |                             |
| Total funds brought forward            |       | 1,074                            | 8,748                              | 9,822                       | 27,175                           | (959)                              | 26,216                      |
| Total fund balance carried forward     |       | 1,956                            | 11,296                             | 13,252                      | 1,074                            | 8,748                              | 9,822                       |

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 10 to 16 form part of these financial statements.

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

## BALANCE SHEET

|                                                | Notes | 2025<br>£     | 2024<br>£     |
|------------------------------------------------|-------|---------------|---------------|
| <b>FIXED ASSETS</b>                            |       |               |               |
| Tangible assets                                | 5     | 4,426         | 6,797         |
| <b>CURRENT ASSETS</b>                          |       |               |               |
| Stocks                                         | 6     | 156           | 139           |
| Debtors                                        | 7     | -             | 5,300         |
| Cash at bank and in hand                       |       | 10,638        | 23,631        |
| <b>TOTAL CURRENT ASSETS</b>                    |       | <u>10,794</u> | <u>29,070</u> |
| <b>CURRENT LIABILITIES</b>                     |       |               |               |
| Creditors: Amounts falling due within one year | 8     | 1,968         | 26,045        |
| <b>NET CURRENT ASSETS</b>                      |       | 8,826         | 3,025         |
| <b>TOTAL NET ASSETS</b>                        |       | <u>13,252</u> | <u>9,822</u>  |
| <b>THE FUNDS OF THE CHARITY</b>                |       |               |               |
| Restricted funds                               | 9     | 1,956         | 1,074         |
| Unrestricted funds                             |       | 11,296        | 8,748         |
| <b>TOTAL CHARITY FUNDS</b>                     |       | <u>13,252</u> | <u>9,822</u>  |

The directors consider that the charitable company is entitled to exemption from the requirement to have an audit under the provisions of Section 477(1) of the Companies Act 2006. Members have not required the company under Section 476 of the Companies Act 2006, to obtain an audit for the year ended 31st January 2025. The directors acknowledge their responsibilities for ensuring that the charitable company keeps accounting records which comply with Section 386 and 287 of the Companies Act 2006 and for preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at 31st January 2025 and of its surplus for the year then ended in accordance with the requirements of Section 396 and which otherwise comply with the requirements of the Act relating to the financial statements as far as applicable to the charitable company.

The financial statements, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved by the board on and signed on its behalf.

  
J GUPTA  
CHAIRMAN

The notes on pages 10 to 16 form part of these financial statements.

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

## NOTES TO THE FINANCIAL STATEMENTS

## 1. ACCOUNTING POLICIES

## (a) BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with the Charities SORP (FRS102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1st January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), Companies Act 2006.

Caring Hair meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are presented in sterling, which is the functional currency of the charity.

The Trustees have taken advantage of the amendment to the Charities SORP FRS 102, where only larger charities are required to prepare a Statement of Cash Flows.

## GOING CONCERN

The financial statements have been prepared on a going concern basis. The Trustees consider this to be appropriate as although at the balance sheet date the reserves were below £10,000. The Trustees are taking steps to build up reserves and will continue to support the charity until a suitable level of reserves are achieved. The charity is a small charity which predominantly operates on the basis of grant funding. These grants have a time and so it is appropriate that funds are spent within the agreed project timeline. This means the charity does not have the opportunity to build upon extensive reserves but spends money in a timely way in line with the provision of charitable services.

## (b) CHARITY STATUS

The charity is a company limited by guarantee. The members of the charity are the Trustees. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member.

## (c) INCOME

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the Statement of Financial Activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant fund on the balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of donation.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

## NOTES TO THE FINANCIAL STATEMENTS

## 1. ACCOUNTING POLICIES - continued

## (d) EXPENDITURE

Expenditure is recognised once there is a legal or constructive obligation to transfer the economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of charitable activities. Governance costs are those incurred in connection with administration of the Fund and compliance with constitutional and statutory requirements.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

Grants payable are charged in the year when the offer is made except in those cases where the offer is conditional, such grants being recognised as expenditure when the conditions attaching are fulfilled. Grants offered subject to conditions which have not been met at the year end are noted as a commitment, but not accrued as expenditure.

## (e) TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

|                        |                   |
|------------------------|-------------------|
| IT equipment           | 25% straight line |
| Furniture and Fittings | 25% straight line |

## (g) FUND ACCOUNTING

General funds are unrestricted which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

## (g) DONATED GOODS

Donated goods are recognised in the accounts as income under donations with an equivalent expense recognised under the appropriate heading (direct charitable costs). This amounted to £5,973 for 2025 (2024: £6,639).

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

## NOTES TO THE FINANCIAL STATEMENTS

## 2. ANALYSIS OF EXPENDITURE ON CHARITABLE ACTIVITIES

**Summary by fund type****Current year**

|                                  | Restricted<br>Funds<br>2025<br>£ | Unrestricted<br>Funds<br>2025<br>£ | Total<br>Funds<br>2025<br>£ |
|----------------------------------|----------------------------------|------------------------------------|-----------------------------|
| Direct charitable activity costs | 29,599                           | 3,893                              | 33,492                      |
| Direct staff costs               | 157,959                          | 10,609                             | 168,568                     |
| Administrative costs             | 33,545                           | 5,160                              | 38,705                      |
| Governance costs                 | -                                | 1,008                              | 1,008                       |
|                                  | <u>221,103</u>                   | <u>20,670</u>                      | <u>241,773</u>              |

**Prior year**

|                                  | Restricted<br>Funds<br>2024<br>£ | Unrestricted<br>Funds<br>2024<br>£ | Total<br>Funds<br>2024<br>£ |
|----------------------------------|----------------------------------|------------------------------------|-----------------------------|
| Direct charitable activity costs | 36,577                           | 7,574                              | 44,151                      |
| Direct staff costs               | 74,402                           | 47,268                             | 121,670                     |
| Administrative costs             | 6,162                            | 37,516                             | 43,678                      |
| Governance costs                 | -                                | 960                                | 960                         |
|                                  | <u>117,141</u>                   | <u>93,318</u>                      | <u>210,459</u>              |

## 3. STAFF COSTS

Direct staff consist mainly of freelance, self employed hairdressers or consultancy staff, recharging the Charity for their services.

There were no people employed by the charity during the year.

## 4. TRUSTEES' REMUNERATION AND EXPENSES

During the year ended 31st January 2025 no Trustees received any remuneration or other benefits. (2024: £Nil), other than disclosed under note 10.

During the year ended 31st January 2025 Trustee expenses of £694 were incurred (2024: £909).

## 5. FIXED ASSETS

|                                       | IT Equipment ,<br>Fixtures and Fittings |               |
|---------------------------------------|-----------------------------------------|---------------|
|                                       | 2025<br>£                               | 2024<br>£     |
| <b>COST OR VALUATION</b>              |                                         |               |
| At 1st February                       | 23,293                                  | 15,701        |
| Additions                             | 494                                     | 7,592         |
| Disposals                             | (1,269)                                 | -             |
| Balance at 31st January               | <u>22,518</u>                           | <u>23,293</u> |
| <b>DEPRECIATION</b>                   |                                         |               |
| At 1st February                       | 16,496                                  | 13,781        |
| Charge for the period                 | 1,675                                   | 2,715         |
| Eliminated on disposal                | (79)                                    | -             |
| Balance at 31st January               | <u>18,092</u>                           | <u>16,496</u> |
| <b>NET BOOK VALUE AT 31ST JANUARY</b> | <u>4,426</u>                            | <u>6,797</u>  |

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

## NOTES TO THE FINANCIAL STATEMENTS

|    |                                            |              |                                 |
|----|--------------------------------------------|--------------|---------------------------------|
| 6. | STOCKS                                     | 2025         | 2024                            |
|    |                                            | £            | £                               |
|    | Gifts in kind                              | 156          | 139                             |
|    |                                            |              |                                 |
| 7. | DEBTORS                                    | 2025         | 2024                            |
|    | <b>Due within one year</b>                 | £            | £                               |
|    | Accrued income                             | -            | 5,300                           |
|    |                                            |              |                                 |
| 8. | CREDITORS                                  | 2025         | 2024                            |
|    | <b>Amounts falling due within one year</b> | £            | £                               |
|    | Other creditors                            | 960          | -                               |
|    | Accruals and deferred income               | 1,008        | 26,045                          |
|    |                                            | 1,968        | 26,045                          |
|    |                                            |              |                                 |
| 9. | STATEMENT OF FUNDS                         | Balance at   | Balance at                      |
|    | <b>Current year</b>                        | 1st February | 31st January                    |
|    |                                            | 2024         | Income Expenditure 2025         |
|    |                                            | £            | £ £ £                           |
|    | <b>Unrestricted funds</b>                  |              |                                 |
|    | General funds                              | 8,748        | 23,218 (20,670) 11,296          |
|    | <b>Restricted funds</b>                    |              |                                 |
|    | Tesco's Bags of Help project grant         | 75           | 6,750 (6,825) -                 |
|    | Lister Hospital fund                       | -            | 10,080 (10,080) -               |
|    | Pink Ribbon Foundation                     | 599          | 5,750 (6,349) -                 |
|    | John Lyon's 25K Fund Yr 2                  | -            | 25,000 (25,000) -               |
|    | Accenture grant                            | 400          | - (400) -                       |
|    | Guys Cancer Center                         | -            | 23,545 (23,545) -               |
|    | Mount Vernon                               | -            | 16,800 (16,800) -               |
|    | Chase Farm and Finchley                    | -            | 13,248 (13,248) -               |
|    | Princess Alexandra Hospital                | -            | 4,500 (4,500) -                 |
|    | Southend Clinics                           | -            | 21,926 (20,931) 995             |
|    | Wales Head's Up                            | -            | 94,386 (93,425) 961             |
|    |                                            | 1,074        | 221,985 (221,103) 1,956         |
|    | <b>TOTAL OF FUNDS</b>                      | <b>9,822</b> | <b>245,203 (241,773) 13,252</b> |

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

## NOTES TO THE FINANCIAL STATEMENTS

| 9. | STATEMENT OF FUNDS (continued)<br>Prior year | Balance at<br>1st February |         |             |           | Balance at<br>31st January |  |
|----|----------------------------------------------|----------------------------|---------|-------------|-----------|----------------------------|--|
|    |                                              | 2023                       | Income  | Expenditure | Transfers | 2024                       |  |
|    |                                              | £                          | £       | £           | £         | £                          |  |
|    | <b>Unrestricted funds</b>                    | (959)                      | 117,124 | (93,318)    | (14,099)  | 8,748                      |  |
|    | General funds                                |                            |         |             |           |                            |  |
|    | <b>Restricted funds</b>                      |                            |         |             |           |                            |  |
|    | Tesco's Bags of Help project grant           | -                          | 9,375   | (9,300)     | -         | 75                         |  |
|    | Lister Hospital fund                         | 3,360                      | 10,080  | (13,440)    | -         | -                          |  |
|    | Pink Ribbon Foundation                       | 580                        | 5,945   | (5,926)     | -         | 599                        |  |
|    | John Lyon's 25K Yr 2                         | 25,000                     | -       | (27,742)    | 2,742     | -                          |  |
|    | Luton & Beds Community Fund                  | (2,165)                    | 4,994   | (9,644)     | 6,815     | -                          |  |
|    | Accenture Grant                              | 400                        | -       | -           | -         | 400                        |  |
|    | Guys Cancer Center                           | -                          | 13,918  | (18,460)    | 4,542     | -                          |  |
|    | Mount Vernon                                 | -                          | 10,080  | (10,080)    | -         | -                          |  |
|    | Chase Farm and Finchley Hospitals            | -                          | 12,249  | (12,249)    | -         | -                          |  |
|    | Wales Head's Up                              | -                          | 5,000   | (5,000)     | -         | -                          |  |
|    | Wales Main Head's Up                         | -                          | 5,300   | (5,300)     | -         | -                          |  |
|    |                                              | 27,175                     | 76,941  | (117,141)   | 14,099    | 1,074                      |  |
|    | <b>TOTAL OF FUNDS</b>                        | 26,216                     | 194,065 | (210,459)   | -         | 9,822                      |  |

**Restricted Funds**

Below is a summary about projects and grant providers whereby restricted funds were provided.

**Tesco's Bags of Help**

Tesco stores provide various grants across various locations. The grant funds are typically used to fund a range of face to face and remote services to people within a geographical location. This is defined by ways of 1) where they are having treatment or support (e.g. hospital) or 2) where they live. Each grant is broken down into a particular store that has provided funds for a set grant on a case by case basis. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

**Lister Hospital**

The East & North Herts Hospital Charity provides grant funding for this weekly service held at the Lister Hospital Stevenage and within the community via remote services for patients who are being treated by the trust. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

**Pink Ribbon Foundation**

The grant is restricted to providing 85% of services to people with breast cancer. Typically this results in a range of face to face and outreach/remote services. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

**John Lyon's Charity**

This grant is to support children and young people under age 30 who are being treated in (e.g. UCLH hospital, Camden, or GOSH Great Ormond Street Hospital) or living in the borough of Camden (and 7 surrounding London Boroughs). This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

## NOTES TO THE FINANCIAL STATEMENTS

**Restricted Funds ...../continued****Accenture Grant**

Accenture donated a fund towards various projects related to 'back to work and inclusion'. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

**Guys and St. Thomas Charity YE25**

The project fund comes from The Guys and St. Thomas Charity but is paid to us directly from Guys Cancer Centre. The project provides a range of services face to face in various locations as well as on site within Guys Cancer Centre and virtually. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

**Mount Vernon Hospital**

The East & North Herts Hospital Charity provide grant funding for this weekly service held at Mount Vernon Hospital site and within the community and via remote services for patients who are being treated by the trust. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

**Chase Farm & Finchley Services**

The application for the main part of this fund and reporting is carried out externally by Macmillan support - The Royal Free Trust. The actual funder is 'The Royal Free Charity'. The project provides a range of services face to face in various locations as well as on site within the hospitals (Chase Farm and Finchley Memorial) and virtually. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

**Wales Head's Up**

This project was held within four hospitals of the NHS Hywel Dda University Health Board. The four hospitals are: Withybush Hospital, Glangwili Hospital, Prince Philip Hospital and Bronglas Hospital. The main part of the grant was provided by the charity known as the 'Hywel Dda Health Charities', also funding for the Withybush hospital area of the project was provided from the Withybush Day Unit Hospital Fund. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

**Princess Alexandra Hospital**

The Princess Alexandra Hospital Charity provides funding for the service held at the Princess Alexandra Hospital site and within the community and via remote services for patients who are being treated by the trust. This is a dual fund in that our Charity Cancer Hair Care also provides funding and resources for the various services.

**Southend Clinics**

The Mid and South Essex Hospital Charity (MSE) provides grant funding for the service held at Southend Hospital site and within the community and via remote services for patients who are being treated by the trust. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2025

## NOTES TO THE FINANCIAL STATEMENTS

## 10. RELATED PARTY TRANSACTIONS

During the year, the charity entered into a number of transactions with Holistic Hair Care Limited, a company controlled by Julia Gupta (Director). The charity trustees are satisfied that all transactions are entered into on an arms length basis and that no conflict of interest has arisen. Julia Gupta is paid as an expert consultant in line with the charities constitution that allows a trustee to act in a consulting capacity.

**Paid to Holistic Hair Care:**

|                  |                |
|------------------|----------------|
| Consultancy fess | £49,200        |
| Computer costs   | £791           |
| Total            | <u>£49,991</u> |

**Received from Holistic Hair Care:**

|           |      |
|-----------|------|
| Donations | £980 |
|-----------|------|

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# Accounts

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CARING HAIR

FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2024

CONTENTS AND ADMINISTRATIVE INFORMATION

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| Balance Sheet                     | 9       |
| Notes to the Financial Statements | 10 - 15 |

TRUSTEES:

J Nunn  
J Gupta  
S Estall

REGISTERED OFFICE:

The Caring Hair Studio  
5A Middle Row  
Stevenage  
Hertfordshire  
SG1 3AN

COMPANY NUMBER:

07498631

CHARITY INCORPORATION NUMBER:

1145258

INDEPENDENT EXAMINER:

Ian Shipley FCCA  
For and on behalf of:  
Prentis & Co LLP  
Chartered Accountants  
& Independent Examiners  
115c Milton Road  
Cambridge  
CB4 1XE

BANKERS:

Lloyds Bank Plc  
PO Box 1000  
Stevenage  
BX1 1LT

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2024

## TRUSTEES ANNUAL REPORT

The Trustees present their annual report together with the financial statements of the charity for the year ended 31st January 2024. The annual report serves the purposes of both a Trustees' Report and a directors report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1st January 2019).

Since the charity qualifies as small under section 382 of the Companies Act 2006, the strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

## OBJECTIVES AND ACTIVITIES AND PUBLIC BENEFIT

**Objectives**

The charitable objects of Caring Hair are:-

To promote and protect the physical and mental health of people experiencing hair loss and or hair or scalp problems, in particular, those who have lost their hair through cancer treatments, by the provision of support education and practical advice.

To advance the education of the public in all areas related to hair loss and or hair or scalp problems that lead or are causing a detriment to physical and or mental health. In particular, but not exclusively, by providing education and training programmes for hair professionals and health care workers.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

## ACHIEVEMENTS AND PERFORMANCE

In this section we will provide further information about our activities, achievements and performance. Our main service is 'Cancer Hair Care'. The charity is known by this name to the Charities Commission and the General Public.

We would like to start by saying thank you for all the support we receive from numerous individuals, groups and organisations that has resulted in our charity supporting thousands of people to feel better during hair loss and cancer treatment.

**Who we are and what we do**

- We are a team of dedicated hair loss professionals who are caring and supportive in everything we do.
- We specialise in delivering services to people who are experiencing hair loss as a side effect to cancer treatments.
- Our specialists and advisors (mostly specifically trained hairdressers) have in-hospital and clinical experience and are trained to the highest standard in the UK.
- We are recognised as the UK's leading authority in our speciality, providing consultations, services and information that cover the entire hair loss journey from pre-treatment to moving on post treatment.

**The Impact of Cancer Hair Care**

- Reliable sources (\*) estimate there are almost 3.5 million people living with cancer in the UK.
- There are more than (\*) 385,000 new cancer cases in the UK every year - that's more than 1,000 every day (2017-2019).
- A popular treatment for cancer is chemotherapy, and many (but not all) chemotherapies cause hair loss or hair thinning.

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2024

## TRUSTEES ANNUAL REPORT ...../CONTINUED

## ACHIEVEMENTS AND PERFORMANCE - continued

- Hair loss, though well known and often dreaded, can be managed with practical, holistic, and sensitive support that helps patients maintain their sense of self-worth.

\* Sources include: <https://www.maccmillan.org.uk/about-us/what-we-do/research/cancer-statistics-fact-sheet>

**Cancer Hair Care (Caring Hair)**

Cancer Hair Care (Caring Hair) is a national charity that provides cancer treatment related hair loss advisory services. We provided information, support & services to help people manage the mental and physical transition of hair loss. Our specialists and advisors have in-hospital and clinical experience and are trained to the highest standard in the UK in the subject of cancer-related hair loss. Consultations fulfil the entire hair loss journey from pre-treatment to post treatment.

**Our Vision and Service Model**

In this financial year that we are reporting on, we continue to make headway with our vision - a future where all people have the emotional support and practical advice they need should they lose their hair due to cancer treatments. We are the only UK charity dedicated to making this happen, and we are committed to working in collaboration with other organisations who can support people during hair loss. Services are delivered free to patients at the point of service.

The Cancer Hair Care service is a unique charity concept with our head office based in Hertfordshire, offering services throughout the UK.

**Our Team**

The team is a mixture of experts in their field coupled with people who have experienced hair loss and cancer treatment first-hand. Together, we understand the best way to support people going through cancer, illness, and hair loss.

During the year, our team has continued to deliver and take part in extensive training to improve their knowledge while also educating nurses, hairdressers, and healthcare professionals. Our specially trained hairdressers possess a broad range of expertise - including in-hospital clinical experience - and provide clinical, emotional, and practical support to thousands of people every year. We offer a level of expertise that goes beyond the current scope of nurse or NHS hair loss support, making Cancer Hair Care the only charity service that can provide the required clinical expertise. Within this financial year, we have supported people in numerous hospitals and cancer support settings across the UK.

**Our Commitment to Inclusivity**

We support people of all ages, hair types, and ethnicities. We offer bespoke support that specifically includes hard-to-reach individuals. At Cancer Hair Care, we are very fortunate to work with a diverse range of people and fully support them during their hair loss experience amid cancer treatment. We have long been champions of positive inclusivity, which encapsulates our charity's vital work.

We co-create our services, information, and tools alongside the people who need to access them. The result is both reflective and ongoing, leading to the creation of many tools that ensure everyone is supported.

Below are examples of our services and resources provided this year:

**Inclusivity**

We continue to lead the way in inclusive services. For example, we championed headwear for those requiring modest headwear for hair loss for cultural or faith reasons.

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2024

## TRUSTEES ANNUAL REPORT ...../CONTINUED

We have also developed 'adjusted' services that meet the changing needs of people with neurodiversity, additional needs or disabilities. For instance, we provided training to our core team in the areas of physical disability, end of life, and neurodiversity, making adjustments to how we provide services and information.

Additionally, we continue to develop our afro hair services, including the creation of 'afro hair fringes' supplied to patients across the country. No other charity, business or organisation has developed these inclusive hair pieces, which we provide free of charge.

Further examples of inclusivity work can be found on our website:

<https://www.cancerhaircare.co.uk/inclusivity/>

**In-hospital Activities**

We have delivered regular services in hospitals across the UK and are developing more outreach services, such as the project held at Withybush Hospital (part of the NHS Hywel Dda University Health Board) in rural Wales. We are the only hair loss charity with the expertise and trust from the NHS to deliver services directly within the clinical units of hospitals. This capability is due to our extensive training of staff and excellent working relationship with the NHS, particularly our hygiene control systems and the development of service delivery within safe and effective infection control pathways.

**Online Activities**

We have worked alongside many charities and health organisations to provide online services that include hair loss workshops, consultations, and e-information sessions. We often provide our expertise in a bespoke way so that individuals with specific cancer types - and therefore specific hair loss/hair care requirements aligned with their treatment - can best benefit from direct information. For example, we held online webinars for large and small charities such as 'Look Good Feel Better', 'Mummies Star', 'Breast Cancer Now', and other organisations.

**Child and Teenage Services**

We continued to provide in-person services to children and young people at locations such as GOSH (Great Ormond Street Hospital). We also provided consultations (via phone/online) and support packs containing items appropriate for different age groups. These packs included headwear, hair items such as wigs and fringes, eyelashes, scalp care items, therapeutic drawing packs, and our unique Hair Loss Dollies. These knitted dollies, available in multiple skin colours and hair types, gently help explain hair loss to children. Our volunteer team has continued to knit hundreds of dolls that have been supplied to children across the UK.

**NHS Nurse Education**

We are the only hair loss charity to educate NHS nurses and cancer professionals in this area. Our training includes a section on diversity and inclusivity. We have continued to deliver education in NHS hospitals to healthcare providers and cancer support organisations such as Macmillan Cancer Support.

**Professional Reviews**

Our founder, Jasmin Julia Gupta, is the UK's leading authority in cancer-related hair loss and hair care. Her passion and knowledge around diversity and inclusion means she regularly offers expert input to other organisations and their publications, including those by Macmillan Cancer Support, Breast Cancer Now, NHS England, and others. We have also been the lead hair loss advisors to the project 'The Beauty of Support' by Macmillan Cancer Support.

The trustees continue to develop all of our services to support people and reduce the trauma of hair loss.

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2024

## TRUSTEES ANNUAL REPORT ...../CONTINUED

## FINANCIAL REVIEW

**a. Going concern**

After making appropriate enquiries, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

**b. Reserves policy**

The charity received total income of £194,065 (2023: £146,902), it expended £210,459 (2023: £152,791) and had an overall deficit of £16,394 (2023: deficit £5,889).

Reserves stand at £9,822 (2023: £26,216), comprising unrestricted reserves of £8,748 and restricted reserves of £1,074.

The Trustees have considered the level of free reserves that the charity holds, which currently stands at £1,951. It is their intention to build these further going forward.

## STRUCTURE, GOVERNANCE AND MANAGEMENT

Caring Hair was incorporated as a Company Limited by Guarantee on 19 January 2011 and registered with the Charity Commission on 3 January 2012. The governing document is the company's Memorandum and Articles of Association. The liability of the members of the company is limited to £10 each in the event of the charity being wound up. There are currently three members of the company.

Our Trustees together have the skills and leadership of a CEO. We save costs by actively sharing a traditional CEO. We encourage funders and supporters to see this as a positive way for working and an empowering step for females in the workplace.

The Trustees, who are also directors of Caring Hair for the purposes of Company Law, are appointed by the members and are shown on page 3 of these accounts.

The Trustees also declare any other interests of themselves and any other staff. They carry out regular reviews to deal with any conflicts of interest that may arise. We mention this because many of our teams are hairdressers or experts within the field of haircare and so they do have other roles and jobs whereby they have influence. We run an open approach whereby we can be contacted about our resources, information creation, services, product creation and any possible conflicting interests of our staff. Examples of our open approach can be found on our website: <https://www.cancerhaircare.co.uk/how-we-compile-our-information-and-sources-used/>

The Trustees are responsible for day-to-day management of Caring Hair and procure services from consultants as required. on a monthly basis, to carry out the charitable activities.

The company has made qualifying third-party indemnity provisions for the benefit of its directors during the year.

The Trustees who served during the year were:

J Nunn  
J Gupta  
S Estall

Our Trustees are drawn from a range of professional backgrounds and bring a wide range of relevant experience, including personal lived experience of cancer treatment and hair loss, experienced by two of our trustees.

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2024

## TRUSTEES ANNUAL REPORT ...../CONTINUED

## STRUCTURE, GOVERNANCE AND MANAGEMENT - continued

The Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up.

## STATEMENT OF TRUSTEES' RESPONSIBILITIES

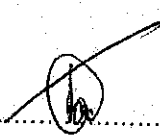
The Trustees (who are also the directors of the charity for the purposes of company law) are responsible for preparing the Trustees Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare the financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- (a) select suitable accounting policies and then apply them consistently;
- (b) observe the methods and principles of the Charities SORP (FRS102);
- (c) make judgements and accounting estimates that are reasonable and prudent;
- (d) state whether applicable UK Accounting Standards (FRS102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- (e) prepare the financial statements on a going concern basis unless it is inappropriate to presume the Charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the Board of Trustees and signed on their behalf by:

  
.....  
J GUPTA  
CHAIRMAN

26.02.25  
.....  
DATE

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2024

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF CARING HAIR

I report to the charity Trustees on my examination of the accounts of the charity for the year ended 31st January 2024.

## RESPONSIBILITIES AND BASIS OF REPORT

As the Trustees of the charity (and its directors for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act'). You are satisfied that the accounts of the charity are not required by charity or company law to be audited and have chosen instead to have an independent examination.

Having satisfied myself that the accounts of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts carried out under section 44(1)(c) of the 2005 Act and section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the requirements of Regulation 11 of the 2006 Accounts Regulations and the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

## INDEPENDENT EXAMINER'S STATEMENT

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act and Regulation 4 of the 2006 Accounts Regulations; or
2. the accounts do not accord with those records and with the accounting requirements of Regulation 8 of the 2006 Accounts Regulations; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2024

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF CARING HAIR

This report is made solely to the charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the charity's Trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's Trustees as a body, for my work or this report.



IAN SHIPLEY FCCA  
FOR AND ON BEHALF:  
PRENTIS & CO LLP  
CHARTERED ACCOUNTANTS &  
INDEPENDENT EXAMINERS

115c Milton Road  
Cambridge  
CB4 1XE

27<sup>th</sup> February 2025

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2024

## STATEMENT OF FINANCIAL ACTIVITIES

|                                               | Notes | Restricted<br>Funds<br>2024<br>£ | Unrestricted<br>Funds<br>2024<br>£ | Total<br>Funds<br>2024<br>£ | Restricted<br>Funds<br>2023<br>£ | Unrestricted<br>Funds<br>2023<br>£ | Total<br>Funds<br>2023<br>£ |
|-----------------------------------------------|-------|----------------------------------|------------------------------------|-----------------------------|----------------------------------|------------------------------------|-----------------------------|
| <b>INCOME</b>                                 |       |                                  |                                    |                             |                                  |                                    |                             |
| Donations                                     |       | -                                | 103,874                            | 103,874                     | -                                | 46,245                             | 46,245                      |
| Grant income                                  |       | 76,941                           | 5,000                              | 81,941                      | 100,657                          | -                                  | 100,657                     |
| Clinic income                                 |       | -                                | 8,250                              | 8,250                       | -                                | -                                  | -                           |
| <b>TOTAL INCOME</b>                           |       | <u>76,941</u>                    | <u>117,124</u>                     | <u>194,065</u>              | <u>100,657</u>                   | <u>46,245</u>                      | <u>146,902</u>              |
| <b>EXPENDITURE</b>                            | 2     |                                  |                                    |                             |                                  |                                    |                             |
| Charitable activities                         |       | 117,141                          | 93,318                             | 210,459                     | 106,285                          | 46,506                             | 152,791                     |
| <b>TOTAL EXPENDITURE</b>                      |       | <u>117,141</u>                   | <u>93,318</u>                      | <u>210,459</u>              | <u>106,285</u>                   | <u>46,506</u>                      | <u>152,791</u>              |
| <b>NET MOVEMENT IN FUNDS BEFORE TRANSFERS</b> |       |                                  |                                    |                             |                                  |                                    |                             |
| Transfers                                     |       | (40,200)                         | 23,806                             | (16,394)                    | (5,628)                          | (261)                              | (5,889)                     |
|                                               |       | 14,099                           | (14,099)                           | -                           | -                                | -                                  | -                           |
| <b>NET MOVEMENT IN FUNDS</b>                  |       | <u>(26,101)</u>                  | <u>9,707</u>                       | <u>(16,394)</u>             | <u>(5,628)</u>                   | <u>(261)</u>                       | <u>(5,889)</u>              |
| <b>RECONCILIATION OF FUNDS</b>                |       |                                  |                                    |                             |                                  |                                    |                             |
| Total funds brought forward                   |       | 27,175                           | (959)                              | 26,216                      | 32,803                           | (698)                              | 32,105                      |
| Total fund balance carried forward            |       | <u>1,074</u>                     | <u>8,748</u>                       | <u>9,822</u>                | <u>27,175</u>                    | <u>(959)</u>                       | <u>26,216</u>               |

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 10 to 15 form part of these financial statements.

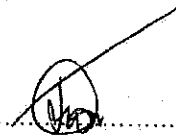
## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2024

## BALANCE SHEET

|                                                | Notes | 2024          |              | 2023          |               |
|------------------------------------------------|-------|---------------|--------------|---------------|---------------|
|                                                |       | £             | £            | £             | £             |
| <b>FIXED ASSETS</b>                            |       |               |              |               |               |
| Tangible assets                                | 5     |               | 6,797        |               | 1,920         |
| <b>CURRENT ASSETS</b>                          |       |               |              |               |               |
| Stocks                                         | 6     | 139           |              | 956           |               |
| Debtors                                        | 7     | 5,300         |              | -             |               |
| Cash at bank and in hand                       |       | 23,631        |              | 27,320        |               |
| <b>TOTAL CURRENT ASSETS</b>                    |       | <u>29,070</u> |              | <u>28,276</u> |               |
| <b>CURRENT LIABILITIES</b>                     |       |               |              |               |               |
| Creditors: Amounts falling due within one year | 8     | 26,045        |              | 3,980         |               |
| <b>NET CURRENT ASSETS</b>                      |       |               | 3,025        |               | 24,296        |
| <b>TOTAL NET ASSETS</b>                        |       |               | <u>9,822</u> |               | <u>26,216</u> |
| <b>THE FUNDS OF THE CHARITY</b>                | 9     |               |              |               |               |
| Restricted funds                               |       |               | 1,074        |               | 27,175        |
| Unrestricted funds                             |       |               | 8,748        |               | (959)         |
| <b>TOTAL CHARITY FUNDS</b>                     |       |               | <u>9,822</u> |               | <u>26,216</u> |

The directors consider that the charitable company is entitled to exemption from the requirement to have an audit under the provisions of Section 477(1) of the Companies Act 2006. Members have not required the company under Section 476 of the Companies Act 2006, to obtain an audit for the year ended 31st January 2024. The directors acknowledge their responsibilities for ensuring that the charitable company keeps accounting records which comply with Section 386 and 287 of the Companies Act 2006 and for preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at 31st January 2024 and of its deficit for the year then ended in accordance with the requirements of Section 396 and which otherwise comply with the requirements of the Act relating to the financial statements as far as applicable to the charitable company.

The financial statements, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved by the board on 26.02.2025 and signed on its behalf.

  
J GUPTA  
CHAIRMAN

The notes on pages 10 to 15 form part of these financial statements.

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2024

## NOTES TO THE FINANCIAL STATEMENTS

## 1. ACCOUNTING POLICIES

## (a) BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with the Charities SORP (FRS102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1st January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), Companies Act 2006.

Caring Hair meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are presented in sterling, which is the functional currency of the charity.

The Trustees have taken advantage of the amendment to the Charities SORP FRS 102, where only larger charities are required to prepare a Statement of Cash Flows.

## GOING CONCERN

The financial statements have been prepared on a going concern basis. The Trustees consider this to be appropriate as although at the balance sheet date the reserves were below £10,000 and had decreased by around 63% from the previous year unrestricted reserves are now positive. The Trustees are taking steps to build up reserves and will continue to support the charity until a suitable level of reserves are achieved.

## (b) CHARITY STATUS

The charity is a company limited by guarantee. The members of the charity are the Trustees. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member.

## (c) INCOME

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the Statement of Financial Activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant fund on the balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of donation.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2024

## NOTES TO THE FINANCIAL STATEMENTS

## 1. ACCOUNTING POLICIES - continued

## (d) EXPENDITURE

Expenditure is recognised once there is a legal or constructive obligation to transfer the economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of charitable activities. Governance costs are those incurred in connection with administration of the Fund and compliance with constitutional and statutory requirements.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

Grants payable are charged in the year when the offer is made except in those cases where the offer is conditional, such grants being recognised as expenditure when the conditions attaching are fulfilled. Grants offered subject to conditions which have not been met at the year end are noted as a commitment, but not accrued as expenditure.

## (e) TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

|                        |                   |
|------------------------|-------------------|
| IT equipment           | 25% straight line |
| Furniture and Fittings | 25% straight line |

## (g) FUND ACCOUNTING

General funds are unrestricted which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

## (g) DONATED GOODS

Donated goods are recognised in the accounts as income under donations with an equivalent expense recognised under the appropriate heading (direct charitable costs). This amounted to £6,639 for 2024.

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2024

## NOTES TO THE FINANCIAL STATEMENTS

## 2. ANALYSIS OF EXPENDITURE ON CHARITABLE ACTIVITIES

**Summary by fund type****Current year**

|                                  | Restricted<br>Funds<br>2024<br>£ | Unrestricted<br>Funds<br>2024<br>£ | Total<br>Funds<br>2024<br>£ |
|----------------------------------|----------------------------------|------------------------------------|-----------------------------|
| Direct charitable activity costs | 36,577                           | 7,574                              | 44,151                      |
| Direct staff costs               | 74,402                           | 47,268                             | 121,670                     |
| Administrative costs             | 6,162                            | 37,516                             | 43,678                      |
| Governance costs                 | -                                | 960                                | 960                         |
|                                  | <u>117,141</u>                   | <u>93,318</u>                      | <u>210,459</u>              |

**Prior year**

|                                  | Restricted<br>Funds<br>2023<br>£ | Unrestricted<br>Funds<br>2023<br>£ | Total<br>Funds<br>2023<br>£ |
|----------------------------------|----------------------------------|------------------------------------|-----------------------------|
| Direct charitable activity costs | 20,057                           | -                                  | 20,057                      |
| Direct staff costs               | 73,763                           | 24,588                             | 98,351                      |
| Administrative costs             | 12,465                           | 21,450                             | 33,915                      |
| Governance costs                 | -                                | 468                                | 468                         |
|                                  | <u>106,285</u>                   | <u>46,506</u>                      | <u>152,791</u>              |

## 3. STAFF COSTS

Direct staff consist mainly of freelance, self employed hairdressers or consultancy staff, recharging the Charity for their services.

There were no people employed by the charity during the year.

## 4. TRUSTEES' REMUNERATION AND EXPENSES

During the year ended 31st January 2024 no Trustees received any remuneration or other benefits. (2023: £Nil), other than disclosed under note 10.

During the year ended 31st January 2024 Trustee expenses of £909 were incurred (2023: £1,560).

## 5. FIXED ASSETS

|                                       | IT Equipment ,<br>Fixtures and Fittings |               |
|---------------------------------------|-----------------------------------------|---------------|
|                                       | 2024<br>£                               | 2023<br>£     |
| <b>COST OR VALUATION</b>              |                                         |               |
| At 1st February                       | 15,701                                  | 15,898        |
| Additions                             | 7,592                                   | 691           |
| Disposals                             | -                                       | (888)         |
| Balance at 31st January               | <u>23,293</u>                           | <u>15,701</u> |
| <b>DEPRECIATION</b>                   |                                         |               |
| At 1st February                       | 13,781                                  | 13,254        |
| Charge for the period                 | 2,715                                   | 1,415         |
| Eliminated on disposal                | -                                       | (888)         |
| Balance at 31st January               | <u>16,496</u>                           | <u>13,781</u> |
| <b>NET BOOK VALUE AT 31ST JANUARY</b> | <u>6,797</u>                            | <u>1,920</u>  |

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2024

## NOTES TO THE FINANCIAL STATEMENTS

|    |                                            |              |         |             |              |       |
|----|--------------------------------------------|--------------|---------|-------------|--------------|-------|
| 6. | STOCKS                                     |              |         | 2024        | 2023         |       |
|    |                                            |              |         | £           | £            |       |
|    | Gifts in kind                              |              |         | 139         | 956          |       |
|    |                                            |              |         |             |              |       |
| 7. | DEBTORS                                    |              |         | 2024        | 2023         |       |
|    | <b>Due within one year</b>                 |              |         | £           | £            |       |
|    | Accrued income                             |              |         | 5,300       | -            |       |
|    |                                            |              |         |             |              |       |
| 8. | CREDITORS                                  |              |         | 2024        | 2023         |       |
|    | <b>Amounts falling due within one year</b> |              |         | £           | £            |       |
|    | Other creditors                            |              |         | -           | 480          |       |
|    | Accruals and deferred income               |              |         | 26,045      | 3,500        |       |
|    |                                            |              |         | 26,045      | 3,980        |       |
|    |                                            |              |         |             |              |       |
| 9. | STATEMENT OF FUNDS                         | Balance at   |         |             | Balance at   |       |
|    | <b>Current year</b>                        | 1st February |         |             | 31st January |       |
|    |                                            | 2023         | Income  | Expenditure | Transfers    | 2024  |
|    | <b>Unrestricted funds</b>                  | £            | £       | £           | £            | £     |
|    | General funds                              | (959)        | 117,124 | (93,318)    | (14,099)     | 8,748 |
|    | <b>Restricted funds</b>                    |              |         |             |              |       |
|    | Tesco's Bags of Help project grant         | -            | 9,375   | (9,300)     | -            | 75    |
|    | Lister Hospital fund                       | 3,360        | 10,080  | (13,440)    | -            | -     |
|    | Pink Ribbon Foundation                     | 580          | 5,945   | (5,926)     | -            | 599   |
|    | John Lyon's 25K Fund Yr 2                  | 25,000       | -       | (27,742)    | 2,742        | -     |
|    | Luton & Beds Community fund                | (2,165)      | 4,994   | (9,644)     | 6,815        | -     |
|    | Accenture grant                            | 400          | -       | -           | -            | 400   |
|    | Guys Cancer Center                         | -            | 13,918  | (18,460)    | 4,542        | -     |
|    | Mount Vernon                               | -            | 10,080  | (10,080)    | -            | -     |
|    | Chase Farm and Finchley                    | -            | 12,249  | (12,249)    | -            | -     |
|    | Wales Head's Up                            | -            | 5,000   | (5,000)     | -            | -     |
|    | Wales Main Head's Up                       | -            | 5,300   | (5,300)     | -            | -     |
|    |                                            | 27,175       | 76,941  | (117,141)   | 14,099       | 1,074 |
|    | <b>TOTAL OF FUNDS</b>                      | 26,216       | 194,065 | (210,459)   | -            | 9,822 |

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2024

## NOTES TO THE FINANCIAL STATEMENTS

| 9. | STATEMENT OF FUNDS                 | Balance at   |         |             | Balance at   |
|----|------------------------------------|--------------|---------|-------------|--------------|
|    | Prior year                         | 1st February |         |             | 31st January |
|    |                                    | 2022         | Income  | Expenditure | Transfers    |
|    |                                    | £            | £       | £           | £            |
|    | Unrestricted funds                 |              |         |             | 2023         |
|    | General funds                      | (698)        | 46,245  | (46,506)    | (959)        |
|    | Restricted funds                   |              |         |             |              |
|    | Tesco's Bags of Help project grant | -            | 13,875  | (13,875)    | -            |
|    | Lister Hospital fund               | 488          | 13,440  | (10,568)    | 3,360        |
|    | Pink Ribbon Foundation             | 1,963        | 6,000   | (7,383)     | 580          |
|    | Royal Free Charity YE 22           | 722          | -       | (722)       | -            |
|    | John Lyon's Charity - year 3       | 102          | -       | (102)       | -            |
|    | John Lyon's 25K Fund Yr 1          | 23,556       | -       | (23,556)    | -            |
|    | John Lyon's 25K Yr 2               | -            | 25,000  | -           | 25,000       |
|    | Guys and St Thomas Charity YE 22   | 5,975        | -       | (5,975)     | -            |
|    | Saturday Hospital Charity Fund     | -            | 2,000   | (2,000)     | -            |
|    | Luton & Beds Community Fund        | (3)          | 5,000   | (7,162)     | (2,165)      |
|    | Accenture Grant                    | -            | 8,460   | (8,060)     | 400          |
|    | Princess Alexandra Hospital        | -            | 2,250   | (2,250)     | -            |
|    | St James' Place                    | -            | 2,500   | (2,500)     | -            |
|    | Chase Farm and Finchley Hospitals  | -            | 11,250  | (11,250)    | -            |
|    | HCF Grant                          | -            | 3,816   | (3,816)     | -            |
|    | SBC Grants & Jubilee Grant         | -            | 7,066   | (7,066)     | -            |
|    |                                    | 32,803       | 100,657 | (106,285)   | 27,175       |
|    | TOTAL OF FUNDS                     | 32,105       | 146,902 | (152,791)   | 26,216       |

**Restricted Funds**

Below is a summary about projects and grant providers whereby restricted funds were provided.

**Tesco's Bags of Help**

Tesco stores provide various grants across various locations. The grant funds are typically used to fund a range of face to face and remote services to people within a geographical location. This is defined by ways of 1) where they are having treatment or support (e.g. hospital) or 2) where they live. Each grant is broken down into a particular store that has provided funds for a set grant on a case by case basis. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

**Lister Hospital**

The East & North Herts Hospital Charity provides grant funding for this weekly service held at the Lister Hospital Stevenage and within the community via remote services for patients who are being treated by the trust. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

**Pink Ribbon Foundation**

The grant is restricted to providing 85% of services to people with breast cancer. Typically this results in a range of face to face and outreach/remote services. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST JANUARY 2024

## NOTES TO THE FINANCIAL STATEMENTS

**Restricted Funds ...../continued****John Lyon's Charity**

This grant is to support children and young people under age 30 who are being treated in (e.g. UCLH hospital, Camden, or GOSH Great Ormond Street Hospital) or living in the borough of Camden (and 7 surrounding London Boroughs). This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

**Luton and Bedfordshire Community Foundation**

We received a grant from the Luton and Bedfordshire Community Foundation. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

**Accenture Grant**

Accenture donated a fund towards various projects related to 'back to work and inclusion'. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

**Guys and St. Thomas Charity YE24**

The project fund comes from The Guys and St. Thomas Charity but is paid to us directly from Guys Cancer Centre. The project provides a range of services face to face in various locations as well as on site within Guys Cancer Centre and virtually. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

**Mount Vernon Hospital**

The East & North Herts Hospital Charity provide grant funding for this weekly service held at Mount Vernon Hospital site and within the community and via remote services for patients who are being treated by the trust. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

**Chase Farm & Finchley Services**

The application for the main part of this fund and reporting is carried out externally by Macmillan support - The Royal Free Trust. The actual funder is 'The Royal Free Charity'. The project provides a range of services face to face in various locations as well as on site within the hospitals (Chase Farm and Finchley Memorial) and virtually. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

**Wales Head's Up**

This project was mainly held within the Withybush Hospital which is part of the NHS Hywel Dda University Health Board. A grant was provided from the Withybush Day Unit Hospital Fund. This is a dual fund in that our charity Cancer Hair Care also provides funding and resources for the various services.

10. **RELATED PARTY TRANSACTIONS**

During the year, the charity entered into a number of transactions with Holistic Hair Care Limited, a company controlled by Julia Gupta (Director). The charity trustees are satisfied that all transactions are entered into on an arms length basis and that no conflict of interest has arisen. Julia Gupta is paid as an expert consultant in line with the charities constitution that allows a trustee to act in a consulting capacity.

**Paid to Holistic Hair Care:**

|                  |         |
|------------------|---------|
| Consultancy fess | £43,500 |
| Headwear supply  | £6,284  |
| Total            | £49,784 |

**Received from Holistic Hair Care:**

|           |      |
|-----------|------|
| Donations | £150 |
|-----------|------|

**CARING HAIR**

England & Wales - Charity number 1145258

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# Accounts

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**Caring Hair**

**Trustees Report and Financial Statements**

**For the year ending 31 January 2023**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

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| Notes to the Financial Statements    | 20          |

## Reference and Administrative Details

|                               |                                                                                  |
|-------------------------------|----------------------------------------------------------------------------------|
| <b>Directors and Trustees</b> | Julia Gupta (known as Jasmin Julia Gupta)<br>Samantha Estall<br>Julie Nunn       |
| <b>Working name</b>           | Cancer Hair Care                                                                 |
| <b>Company registered no.</b> | 07498631                                                                         |
| <b>Charity registered no.</b> | 1145258                                                                          |
| <b>Principal office</b>       | The Caring Hair Studio<br>5A Middle Row<br>Stevenage<br>Hertfordshire<br>SG1 3AN |
| <b>Registered office</b>      | The Caring Hair Studio<br>5A Middle Row<br>Stevenage<br>Hertfordshire<br>SG1 3AN |
| <b>Honorary Treasurer</b>     | Carla Goldby Solomon – Soldby Services Ltd                                       |
| <b>Accountants</b>            | Invetex Accountants<br>PO Box 409<br>Stevenage<br>Herts<br>SG1 9EG               |
| <b>Bankers</b>                | Lloyds TSB<br>90 High Street<br>Old Town<br>Stevenage<br>Hertfordshire, SG1 3DW  |

## **Trustees' Report**

The Trustees are pleased to present their report and Financial Statements for the year ended 31 January 2023. Thanks to the support of numerous individuals, groups and organisations, we have supported thousands of people to feel better during hair loss and cancer treatment.

### **Who we are and what we do?**

“We are a team of dedicated hair loss professionals who are caring and supportive in everything we do”.

Our vision is a future where all people have the emotional support and practical advice they need should they lose their hair due to cancer treatments and we are the only UK charity dedicated to making this happen. We are committed to working in collaboration with other organisations who can also support people during hair loss.

Cancer Hair Care is a unique charity based in Hertfordshire, offering services throughout the UK. We offer free, expert advice and support on all aspects of hair loss before, during and after cancer treatments and hair loss due to other causes. The idea, research and development of services was founded in 2005 by a hairdresser with a passion for helping people with hair loss. We have a dedicated team of Cancer Hair Care Specialists and Advisors.

The team is a mixture of experts in their field coupled with people who have experienced hair loss and cancer treatment first-hand. So together we understand the best way to support people going through cancer, illness, and hair loss.

The team have completed extensive training, including in-hospital clinical experience and now provide clinical, emotional, and practical support to thousands of people in need every year. We offer unique expertise which is beyond the current scope of a nurse or NHS hair loss support offering. Cancer Hair Care the only charity service that can provide the clinical expertise required. Within this financial year reported we upscaled from supporting 68 NHS hospitals to 96. The full range of services can be read within our summary of the year end 2023 within this report.

We support people of all ages, hair types and ethnicities. We offer bespoke support that specifically includes hard to reach individuals. At Cancer Hair Care we are very lucky to work with a diverse range of people and fully support them with their hair loss experience during cancer treatment. We have long been champions of positive inclusivity as it encapsulates our charity's vital work.

We co-create our services, information and tools alongside the people who need to access them. The result is both reflective and ongoing and has seen the creation of many tools that make sure everyone is supported.

Here are some examples of our services, resources, and campaigns:

#### Rainbow Service

We have a dedicated LGBTIQ+ Specialist Rainbow Service that supports individuals to navigate their cancer-related hair loss experience.

#### Afro Hair Chemotherapy Guide

Our Afro Hair Chemotherapy Guide is a global first. It is a step towards making sure that people of colour have the specific information they need.

#### One Head campaign

We successfully delivered 'Diversity Display Packs' containing a darker skin coloured mannequin head and cultural headwear to UK hospitals, oncology units and cancer support centres to embrace diversity.

#### NHS Nurse education

We are the only hair loss charity to educate NHS nurses and cancer professionals. Our training includes a section on diversity and inclusivity.

#### Multiple skin coloured Hair Loss Dollies

Our unique Hair Loss Dollies are available in multiple skin colours and hair types and gently help to explain hair loss to children. These beautiful, knitted dollies turn inside out with hair on one side and no hair on the other.

#### NHS Dignity in Cancer Care

We were delighted to be featured in an NHS England short documentary about the importance of inclusion and our work towards creating more dignity throughout the hair loss journey. <https://youtu.be/jhOlem7Hm-o>

#### Therapeutic play packs

Our therapeutic Crown Club Play Packs for children help little ones to understand hair loss. There are six, inclusive cut-and-make characters showing as well as a 'Make your own Courage Crown' too.

#### Professional review

Our founder Jasmin Julia Gupta is the UK's leading authority in cancer-related hair loss and hair care. Her passion and knowledge around diversity and inclusion means she regularly offers expert input to other organisations and their publications such as Macmillian Cancer Support, Breast Cancer Now, NHS England and Breast Cancer Now.

#### Dedicated team with specific staff training

Our team members are all comprehensively trained to offer support to people from any minority group. We are here to offer a safe place for the guidance and support any individual may need.

### **Charitable Objects**

The charitable objects of Caring Hair are:-

To promote and protect the physical and mental health of people experiencing hair loss and or hair or scalp problems, in particular, those who have lost their hair through cancer treatments, by the provision of support education and practical advice.

To advance the education of the public in all areas related to hair loss and or hair or scalp problems that lead or are causing a detriment to physical and or mental health. In particular, but not exclusively, by providing education and training programmes for hair professionals and health care workers.

### **Structure, Governance and Management**

Caring Hair was incorporated as a Company Limited by Guarantee on 19 January 2011 and registered with the Charity Commission on 3 January 2012. The governing document is the company's Memorandum and Articles of Association. The liability of the members of the company is limited to £10 each in the event of the charity being wound up. There are currently three members of the company.

Our trustees together have the skills and leadership of a CEO. We save costs by actively sharing a traditional CEO. We encourage funders and supporters to see this as a positive way for working and an empowering step for females in the workplace.

The Trustees, who are also directors of Caring Hair for the purposes of Company law, are appointed by the members and are shown on page 3 of these accounts.

The trustees also declare any other interests of themselves and any other staff. They carry out regular reviews to deal with any conflicts of interest that may arise. We mention this because many of our team are hairdressers or experts within the field of haircare and so they do have other roles and jobs whereby they have influence. We run an open information approach whereby we can be contacted about our resources, information creation, services, product creation and any possible conflicting interests of our staff. Examples of our open approach can be found on our website: <https://www.cancerhaircare.co.uk/how-we-compile-our-information-and-sources-used/>

The Trustees are responsible for day-to-day management Caring Hair and procure services from consultants as required, on a monthly basis, to carry out the charitable activities.

The company has made qualifying third-party indemnity provisions for the benefit of its directors during the year.

### **The incidence of cancer**

There are currently around 2 million people living with or beyond cancer in the UK. Increasing incidence and better survival rates means the number of cancer survivors will grow to 4 million by 2030. Nationally we have an ageing population, meaning that one in every two people in the UK born after 1960 will develop cancer. Many people living with cancer are elderly, and as a consequence, these individuals often have other co-morbidities. Through providing access to information and earlier interventions this may reduce the impact that cancer has on the individual and improve quality of life.

### **The impact of hair loss**

A cancer diagnosis brings with it a great deal of anxiety and fear of the unknown challenges ahead. The emotional and life changing experience of hair loss at such a time is therefore particularly complex.

To elevate stress and anxiety we centre our services on the following key indicators of support:

- Self-help and dignity
- Access and specialist advice
- Empowering the patient to lessen the need to seek support from their nurse
- Affordable access
- Holistic journey
- Feeling included

### **The difference we make (outcomes)**

We monitor our services to ensure they are delivering outcomes that truly serve individuals. With our help, adults, young people and children have:

- Confidence to mentally and practically self-manage hair loss and new hair growth
- Improved emotional wellbeing through reduced anxiety around self-image issues
- Positive relationships as a individual regains confidence to engage in every-day life

- Successful transitions e.g. return to work/ education/school; we provide headwear to coordinate with school uniform
- Feeling included with their personal hair type e.g. our afro hair guide
- Access to accurate hair loss information presented by their peers and experts

## **Review of the Year - A look at our year ending 31 January 2023**

We have delivered services across England and Wales. We do not provide medical advice. We offer services and information to people with (mainly) cancer treatment induced hair loss or hair care issues. All of our services are provided free of charge at the point of delivery to people with hair loss.

## **Our continued approach to the Covid -19 Pandemic**

The charity continues to operate within government guidelines. Where appropriate we are led by guidance from other leading organisations such as NHS England. We continue, where required to develop efficient and new approaches to delivering services and pulling on our strengths.

The trustees continue to monitor Covid-19 requirements on a regular basis to ensure the safety of our staff and benefices and the general public involved in giving or receiving our services. It is important to note that whilst many organisations and individuals will be able to move on from Covid-19 this is not the case in healthcare and especially in cancer services. This is due to the exceptional vulnerability of some patients.

We worked together with many other organisations and charities and liaised with funders to agree on the best way to continue our work. For example online services continue to replace some face to face services.

## **Delivery:**

Services are delivered by Cancer Hair Care Specialists and advisors with support from volunteers. All services are free at point of service.

## **About the Cancer Hair Care Specialists:**

We provide an accessible range of personalised support for adults and children with cancer treatment related hair loss, hair thinning or hair care concerns. Delivered by specifically trained 'Cancer Hair Care Specialists and advisors'.

Clinical expertise - Together the CHC Specialists have thousands of in-hospital clinical service experience within NHS cancer units in the UK. Cancer Hair Care Specialists

are trained in fully understanding the complex needs of the individual. The Cancer Hair Care Specialists have the dedicated time and resources required to provide expert support that is beyond the scope of a nurse, wig fitter or hairdresser.

**\*\*Patient support - Summary of key services:**

**Children's services, (including TYA) Teenage and young adults**

Cancer Hair Care has over a decade of experience supporting children and young people. We deliver our services at some of the world's leading oncology treatment sites such as Great Ormond Street Hospital and University College London Hospital Pediatric Wards (UCLH). As well as younger children we also provide specialist support to teenagers and young adults.

Our children's services in the UK are pioneering. We provide the only free hair loss service in the UK that supports children and young people throughout their entire hair loss journey. We have a strong focus on diversity and inclusion and have developed many unique resources to best support individuals. Additionally, we are the only charity who is given access to children at their bedsides by earning the trust of cancer support staff as they witnessed the hugely positive impact that our services have. We have developed our youth services by co-creating with our beneficiaries and their families. We supply hundreds of support parcels containing our unique hand-made hair loss dollies (that explain hair loss to children), therapeutic play packs, specialist and custom made headwear to children in need. We work directly with NHS hospitals, social workers and cancer support charities to reach children and their carers.

Our Youth Specialists are specifically trained hairdressers who complete the most comprehensive training on cancer treatment-induced hair loss in the UK. They provide skillful, compassionate services to empower young people facing hair loss due to cancer treatments. Additionally, they are trained in child-related topics such as therapeutic play and the hygiene protocols necessary to work with children in these circumstances. Many of our teenage services are delivered within Teenage Cancer Trust venues and hospital sites.

**General services:**

Clinics – Cancer Hair Care has a long history of implementing hair loss support clinics within NHS hospitals. Clinic's offer face to face consultations in a specifically created environment within NHS hospitals, cancer units, wards and cancer support venues. The service also includes consultations at treatment bays whilst patients are being treated. This offers the patient the opportunity to be heard and supported by a specialist. Where we have had to postpone or adjust (due to Covid 19 restrictions that still apply to cancer patients) some face-to-face clinics we provided online clinics, workshops and consultations and outreach services in replacement.

Hair Loss Hub - a hub features relevant services, topics, and seasonal themes with information, displays and takeaway resources will help patients to navigate their

journey and access support.

Personal plans and tutorials are provided e.g. (How to tie head scarves, Eyebrow & lash make-up, Scalp cooling hair care, Men's session etc.)

#### Adjusted services to reach those with additional/special needs

We continue to develop services for people who not only face the trauma of cancer and hair loss but also have another disability or challenging life factor. We want services to be accessible to everyone in need. Our work is evolving as we have developed services to be more inclusive and adjusted to meet the needs of people with special or additional needs. Examples of where we have created adjusted services for people presenting with additional challenges are below:

- A high level learning disability
- The need for a carer or chaperone
- High level mental health problems
- Learning difficulties
- Been diagnosed as being 'clinically exceptionally vulnerable'
- Dementia
- Been signposted to us as being financially deprived
- A physical disability that impacts their access to everyday hair loss support
- Any other need or disability impacting on access to hair loss services e.g. high spectrum
- autism
- Limited access to or belief that services will limit support to them due to their ethnicity, faith beliefs or because they are from the LGBTQI+ community
- Age related limited skill sets (e.g child/teenager)
- Problems accessing information - e.g. lack of digital skills (due to digital poverty or and other needs that impede their ability)

Free support packs and resources - CHC provide relevant resources such as printed guidance booklets, free support packs including specialist headwear, scalp care items etc.

BME specialist support and 'modest headwear (e.g. wearing a hijab)'. - Cancer Hair Care continue with developing a number of unique services that fully support people from minority groups. We continue to extended support with NHS wig supply - patients often miss out on the opportunity to utilise their NHS wig referral because they have many misconceptions about what is on offer. The CHC service can offer patients insights to prepare them for a wig fitting helping to independently offer guidance and tutorials outside of the scope of the NHS current wig providers. This became especially important as wig providers adjusted their services due to Covid-19 and lockdown. During this period we also upscaled our project to encourage NHS wig suppliers to be more inclusive. We aim to end the phrase "Please try on this blonde wig for size"

whereby typically (for example) a women of colour is not given the same access to wig supply of a suitable texture and colour as a non women of colour. Another focus is supporting people who wear 'modest headwear' such as hijabs and other head coverings. This is a complex area that we have been exploring within this year.

Rainbow service - We have a dedicated LGBTIQ+ Specialist Rainbow Service that supports individuals to navigate their cancer-related hair loss experience. We upscaled our advisor within this area.

Videos - We continue to work in partnership with other orgnaistions who are dedicated to providing video resources that provide balanced, up-to-date, well informed and inclusive videos that empower individuals throughout their hair loss journey. Our expertise is called upon by NHS England and leading educational organisations such as Guys Academy.

Events/workshops - Patient wellbeing sessions and special events in a group setting (adapted to online events when required).

Wig bank - Patients can donate their wigs so that we can hygienically clean them and gift them for free to another user. Our projects demonstrates that patients 'move on' and benefit from the opportunity to donate their wig once it is no longer needed.

Extended support for scalp cooling users - scalp cooling is a complex treatment for individuals to navigate. The CHC Specialists provide one to one plans, guidance sheets and free product packs that enhance the cold cap treatment.

Resources - we supply thousands of information booklets and supported thousands of visitors to our information website. The majority of all adult services are to females with breast cancer. This is because around 75% of treatments for breast cancer involve treatments that cause hair loss as a side effect. However we continue to have a growing number of other 'cancer type' patients who access our services.

Nursing staff and cancer support community - Service summary  
For nurses, cancer support organisations e.g. Macmillian, Teenage Cancer Trust, healthcare professionals and support groups we provide bespoke talks and educational sessions to enable them to offer helpful and informative support to people during cancer treatment induced hair loss. We have been working with NHS England Cancer Improvement to support nurse education. We do this in partnership with other organisations who share the same vision.

We work together with other organisations who support people with cancer. As examples of this, this year we have provided educational sessions for cancer support charities, NHS nurses and cancer professionals and worked with the Teenage Cancer Trust, Ovacom, Macmillan and Breast Cancer Now, Look Good Feel Better, NHS England Cancer Alliances etc.. to help reach more people.

**\*\*The activities were mainly but not exclusively to beneficiaries who experienced hair loss issues related to cancer treatments.**

### **Volunteers, funding and gifts in kind and grant funders**

The Trustees would like to thank all volunteers, gift givers, grant providers and fundraisers who have supported Caring Hair throughout the year. Each and every one of our supporters brings something special and unique to our community. This year we continued to face additional challenges that Covid-19 continued to bring about as cancer patients remain very vulnerable despite the rest of the UK moving forward. We faced this together and adjusted whenever required.

Our trustees together have the skills and leadership of a CEO. We save costs by actively sharing a traditional CEO. We encourage funders and supporters to see this as a positive way for working and an empowering step for females in the workplace.

From individuals and social enterprises to organisations and grant providers, our supporters are unified in their passion to support our vital services. In particular our hand-craft volunteers took on extra work to provide hats, scarves, dolls and essentials to those in need during lockdown.

Our volunteers and fundraisers support us with numerous skills, ideas, financial support and through donating their time. For example we've benefitted in the last year from hairdressing services, trichology expertise, accounting skills, hand crafts such as custom made headwear to match a child's school uniform, wig washing, copy checking, film making, counseling, data entry, direct services and fundraising (to name a few). We openly give a huge welcome and thanks to the many professional hairdressers who have joined us in our work.

Our heartfelt thanks to every individual and organisation who has enabled us to deliver support where it is most needed.

We would like to include a list of some of the grant funders and organisations that have donated funds and items this year. With our sincere thanks:

#### **Organisations, social enterprises and professional hairdressers**

- Look Good Feel Better
- Breast Cancer Now
- Ovacome
- The Brewery Tea rooms
- Sharpe Printers
- Holistic Hair Care Expert Limited
- Fish Tail Productions Limited
- Chemo Hair Loss Coach Limited

- Eylure
- Macmillan Cancer Support (for the use of their rooms and their support)
- NHS England
- Professional hairdressers – to each of the individual hairdressers who fundraised during the year we thank you.

#### **Grant funders:**

- John Lyon's Charity
- Pink Ribbon Foundation
- Hertfordshire Community Foundation
- Tesco Bags of help (Groundworks)
- The Royal Free Charity
- Cambridge Community Foundation
- Guys and St. Thomas Charity
- Stevenage Borough Council
- Accenture grant hub
- The Saturday Hospital Fund
- St James Place
- East & North Herts Hospital Charity
- Luton and Bedfordshire Community Foundation
- Champneys Charitable Foundation
- Hertfordshire County Council Covid 19 grants

#### **The Future**

As Cancer Hair Care continues to rise in popularity (we are the number 1 go to for hair loss support for large cancer support charities and a growing number of NHS hospitals) we face a challenge to meet these needs. As we rapidly expand at a time when the effect of Covid -19 has drained many grant funders we find ourselves (as do many organisations) having to stay within short term planning. We do however have a longer-term plan as well.

We continue to work towards a more financially sustainable future and continue to find ways to utilise our experience to best services those in need. This year we have continued to develop internal structures such as Covid-19 adjustments, volunteer training, updating policies, logging systems, grant development and fundraising activities so that we can better support our beneficiaries.

## **Financial Review, Going Concern and Reserves Policy**

The charity has very small overheads that it is committed to and only needs £1,000 to cover these core costs. The charity has no long-term liabilities that need to be covered by held reserves. Whilst average monthly costs during the year were approximately £12,614 per month, the majority of these costs directly relate to activities that can be scaled up or down monthly depending on availability of funding. As a result, the charity's reserves policy is to hold a minimum of £1,000 in unrestricted reserves along with, where possible, additional funds to cover self-employed staff costs.

At 31 January 2023, the Charity had unrestricted reserves of (£959) and restricted reserves of £27,175.

## **Public Benefit**

The Trustees confirm that they have complied with their duty in section 4 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission.

The Charity benefits the public through the advancement of the following main charitable objectives: -

- To promote and protect the physical and mental health of people experiencing hair loss and or hair or scalp problems, in particular those who have lost their hair through cancer treatments, by the provision of support education and practical advice.
- To advance the education of the public in all areas related to hair loss and or hair or scalp problems that lead or are causing a detriment to physical and or mental health. In particular, but not exclusively, by providing education and training programmes for hair professionals and health care workers.

## **Statement of Trustees' Responsibilities**

The Trustees, who are also the directors of Caring Hair for the purposes of company law, are responsible for preparing the Trustees' Report and Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare Financial Statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year. In preparing these Financial Statements, the Trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the charity will continue to operate.

The Trustees are responsible for keeping accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the Financial Statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions relating to small companies within part 15 of the Companies Act 2006.

Julia Gupta  
Director  
13<sup>th</sup> September 2023

## **Independent examiner's report to the trustees of Caring Hair**

I report to the charity trustees on my examination of the accounts of the company for the year ended 31 January 2023, which are set out on pages 18 to 25.

This report is made solely to the charitable company's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and the charitable company's trustees as a body in accordance with section 154 of the Charities Act 2011. My independent examiner's work has been undertaken so that I might state to the charitable company's trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charitable company, the charitable company's members as a body and the charitable company's trustees as a body for my independent examiner's work, for this report, or for the opinions I have formed.

### **Responsibilities and basis of report**

Having satisfied myself that for the year ending 31 January 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006. The Trustees' acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.

### **Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).



**Statement of Financial Activities for the year ended 31 January 2023**  
**(incorporating the Income and Expenditure Account)**

|                                        | Notes<br>to the<br>accounts | Unrestricted<br>funds<br>year to<br>31 Jan 2023 | Restricted<br>Funds<br>year to<br>31 Jan 2023 | Total<br>funds<br>year to<br>31 Jan 2023 | Total<br>funds<br>year to<br>31 Jan 2022 |
|----------------------------------------|-----------------------------|-------------------------------------------------|-----------------------------------------------|------------------------------------------|------------------------------------------|
|                                        |                             | £                                               | £                                             | £                                        | £                                        |
| <b>Income from:</b>                    |                             |                                                 |                                               |                                          |                                          |
| Donations                              |                             | 46,245                                          | -                                             | <b>46,245</b>                            | 109,528                                  |
| Grant income                           |                             |                                                 | 100,656                                       | <b>100,656</b>                           |                                          |
| Income from services                   |                             | -                                               | -                                             | -                                        | -                                        |
|                                        |                             | <b>46,245</b>                                   | <b>100,656</b>                                | <b>146,902</b>                           | <b>109,528</b>                           |
| <b>Expenditure on:</b>                 |                             |                                                 |                                               |                                          |                                          |
| Direct costs                           | 2                           | (41,543)                                        | (76,864)                                      | <b>(118,408)</b>                         | (71,789)                                 |
| Administrative and<br>governance costs | 3                           | (4,963)                                         | (29,420)                                      | <b>(34,383)</b>                          | (32,683)                                 |
| <b>Total expenditure</b>               |                             | <b>(46,506)</b>                                 | <b>(106,285)</b>                              | <b>(152,791)</b>                         | <b>(104,472)</b>                         |
| <b>Net movement in funds</b>           | 4                           | <b>(261)</b>                                    | <b>(5,628)</b>                                | <b>(5,889)</b>                           | <b>5,055</b>                             |
| Total funds brought forward            |                             | <b>(698)</b>                                    | <b>32,804</b>                                 | <b>32,106</b>                            | <b>(5,753)</b>                           |
| <b>Total funds carried forward</b>     |                             | <b>(959)</b>                                    | <b>27,175</b>                                 | <b>26,217</b>                            | <b>(698)</b>                             |

**NOTE REGARDING GIFTS IN KIND**

The donations figure includes various items gifted from various sources  
This stock has been used up during the year, as follows:

|                                                     |                  |
|-----------------------------------------------------|------------------|
| <b>Gifts in Kind stock received:</b>                | <b>£5,750.66</b> |
| <b>Gifts in Kind Stock used YE23:</b>               | <b>£4,795.01</b> |
| <b>Gifts In Kind Stock Carried forward to YE24:</b> | <b>£955.65</b>   |

The Statement of Financial Activities includes all gains and losses recognized in the year.

All income and expenditure derives from continuing activities.

The notes on pages 20 to 25 form part of these accounts.

## Balance Sheet as at 31 January 2023

|                                              | Notes<br>to the<br>accounts | 2023<br>£     | 2022<br>£     |
|----------------------------------------------|-----------------------------|---------------|---------------|
| <b>Fixed assets</b>                          |                             |               |               |
| Tangible assets                              | 5                           | 1,920         | 2,644         |
|                                              |                             | <b>1,920</b>  | <b>2,644</b>  |
| <b>Current assets</b>                        |                             |               |               |
| Stock                                        |                             | 956           | 1,712         |
| Bank and cash                                |                             | 27,320        | 28,232        |
| Total current assets                         |                             | <b>28,277</b> | <b>29,944</b> |
| <b>Current liabilities</b>                   |                             |               |               |
| Creditors: amounts due within<br>one year    | 7                           | (3,980)       | (480)         |
| <b>Net current assets</b>                    |                             | <b>24,297</b> | <b>29,464</b> |
| <b>Total assets less current liabilities</b> |                             | <b>26,217</b> | <b>32,108</b> |
| <b>Net assets</b>                            |                             | <b>26,217</b> | <b>32,108</b> |
| <b>Charitable funds</b>                      |                             |               |               |
| General funds                                | 8                           | (959)         | (698)         |
| Restricted funds                             | 8                           | 27,175        | 32,804        |
| <b>Total funds</b>                           |                             | <b>26,217</b> | <b>32,107</b> |

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 January 2023. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the Trustees and authorized for issue on 13<sup>th</sup> September 2023 and signed on their behalf by:

Julia Gupta  
Director and Trustee

The notes on pages 20 to 25 form part of these accounts

## **Notes to the Financial Statements**

### **Note 1 Accounting policies**

#### **Company information**

Caring Hair is a private company limited by guarantee incorporated in England and Wales. The registered office is 8 Albert Street, Cambridge, CB4 3BE

#### **1.1 Accounting convention**

These accounts have been prepared in accordance with FRS102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS102"), "Accounting and Reporting by Charities" the Statement of Recommended Practice for charities applying FRS102, the Companies Act 2006 and UK Generally Accepted Accounting Practice as it applies from 1 January 2015. The charity is a Public Benefit Entity as defined by FRS102.

The accounts are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these accounts are rounded to the nearest £.

The accounts have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

#### **1.2 Going concern**

At the time of approving the accounts, the Board of Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the accounts.

#### **1.3 Charitable funds**

Unrestricted funds are available for use at the discretion of the Board of Trustees in furtherance of their charitable objectives unless the funds have been designated for other purposes.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

#### **1.4 Incoming resources**

Income is recognized when the charity is legally entitled to it after any performance conditions have been met, the amount can be measured reliably, and it is probable that income will be received.

#### **1.5 Donated goods**

Donated goods are recognized and valued when they are used.

### **1.6 Resources expended**

Expenditure is accounted for on an accruals basis. Irrecoverable VAT is included within the category of expenditure.

### **1.7 Tangible fixed assets**

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life as follows:-

|                      |                   |
|----------------------|-------------------|
| IT Equipment         | 25% straight line |
| Furniture & Fittings | 25% straight line |

### **1.8 Debtors**

Short term debtors are measured at transaction price, less any impairment.

### **1.9 Taxation**

The company is a registered charity and therefore is not liable to income tax or corporation tax on income or gains derived from its charitable activities, as they fall within the various exemptions available to registered charities.

No tax charge arose in the year.

### **1.10 Government grants**

Government grants are recognized at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognized in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognized in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognized as a liability.

## **2 Change in accounting policy**

In the current year, the following new and revised Standards and Interpretations have been adopted by the company and have an effect on the current period or may have an effect on future periods: COVID 19 government grant received has been accounted for using the accrual method.

## Note 2 Direct costs

Direct costs represent the direct cost of charitable activities including patient support, education and research and development. Staff costs relate to patient support services provided by self-employed staff.

|                                  | <b>Year to<br/>31 Jan 2023<br/>£</b> | <b>Year to<br/>31 Jan 2022<br/>£</b> |
|----------------------------------|--------------------------------------|--------------------------------------|
| Direct charitable activity costs | 20,057                               | 33,373                               |
| Direct staff costs               | 98,351                               | 102,124                              |
|                                  | <b>118,408</b>                       | <b>135,497</b>                       |

Whilst no Trustee received remuneration for their services as Trustees, during the year direct charitable activities include £1,560 reimbursed to one trustee (2022: £5331.50) for expenses associated with providing direct charitable activities.

In accordance with the Memorandum of Association of Caring Hair, a director is entitled to be reimbursed from the property of the charitable company. Under this provision, Julia Gupta (Director) has received remuneration for services as a specialist hair loss consultant through Holistic Hair Care, as disclosed in Note 10, of £37,100 (2022: £37,788,566) during the year.

## Note 3 Administrative and governance costs

|                            | <b>Year to<br/>31 Jan 2023<br/>£</b> | <b>Year to<br/>31 Jan 2022<br/>£</b> |
|----------------------------|--------------------------------------|--------------------------------------|
| Administrative costs       | 33,915                               | 27,428                               |
| Administrative staff costs | 0                                    | 4,780                                |
| Governance costs           | 469                                  | 477                                  |
|                            | <b>34,383</b>                        | <b>32,683</b>                        |

Governance costs include no expenses paid to trustees (2022: NIL). No Trustee received remuneration for their services as Trustees during the year.

**Note 4 Net movement in funds**

This is stated after charging:

|                             | Year to<br>31 Jan 2023<br>£ | Year to<br>31 Jan 2022<br>£ |
|-----------------------------|-----------------------------|-----------------------------|
| Depreciation                | 1,415                       | 1,406                       |
| Independent Examiner's fees | 480                         | 480                         |

**Note 5 Fixed assets**

|                           | £             |
|---------------------------|---------------|
| <b>Cost</b>               |               |
| At 31 January 2022        | 15,898        |
| Additions                 | 691           |
| Disposals                 | (888)         |
| <b>At 31 January 2023</b> | <b>15,701</b> |

|                           |               |
|---------------------------|---------------|
| <b>Depreciation</b>       |               |
| At 31 January 2022        | 13,254        |
| Charge for the year       | 1,415         |
| Disposals in the year     | (888)         |
| <b>At 31 January 2023</b> | <b>13,780</b> |

|                                          |              |
|------------------------------------------|--------------|
| <b>Net book value at 31 January 2022</b> | <b>1,739</b> |
|------------------------------------------|--------------|

|                                          |              |
|------------------------------------------|--------------|
| <b>Net book value at 31 January 2023</b> | <b>1,920</b> |
|------------------------------------------|--------------|

**Note 6 Debtors**      -      **No debtors**

**Note 7 Creditors**

|                                            | 2023<br>£   | 2022<br>£  |
|--------------------------------------------|-------------|------------|
| <b>Amounts falling due within one year</b> |             |            |
| Other creditors                            | 480         | 480        |
| Accruals                                   | 3,500       |            |
| <b>Total Creditors</b>                     | <b>3980</b> | <b>480</b> |

## Note 8 Funds

|                                    | 31 Jan 22     |                |               |               | 31 Jan 23     |
|------------------------------------|---------------|----------------|---------------|---------------|---------------|
| Unrestricted funds                 | Opening funds | Income         | Direct costs  | Admin costs   | Closing Funds |
|                                    |               |                |               |               |               |
| <b>General funds</b>               | <b>-698</b>   | <b>46,245</b>  | <b>41,543</b> | <b>4,963</b>  | <b>-959</b>   |
|                                    |               |                |               |               |               |
| <b>Restricted funds:</b>           |               |                |               |               |               |
| Tesco's Bags of Help project grant | 0             | 13,875         | 0             | 13,875        | 0             |
| Lister Hospital Fund               | 488           | 13,440         | 10,080        | 488           | 3,360         |
| Pink Ribbon Foundation             | 1,963         | 6,000          | 3,076         | 4,307         | 580           |
| Royal Free Charity YE22            | 722           | 0              | 722           | 0             | 0             |
| John Lyon's Charity - year 3       | 102           | 0              | 102           | 0             | 0             |
| John Lyon's 25K Fund Yr1           | 23,556        | 0              | 23,556        | 0             | 0             |
| John Lyon's 25K Fund Yr2           | 0             | 25,000         | 0             | 0             | 25,000        |
| Guys and St. Thomas Charity YE22   | 5,975         | 0              | 5,975         | 0             | 0             |
| Saturday Hospital Charity Fund     | 0             | 2,000          | 2,000         | 0             | 0             |
| Luton & Beds Community Fund        | 0             | 5,000          | 7,162         | 0             | -2,162        |
| Accenture Grant                    | 0             | 8,459          | 8,059         | 0             | 400           |
| Princess Alexandra Hospital        | 0             | 2,250          | 0             | 2,250         | 0             |
| St James' Place                    | 0             | 2,500          | 0             | 2,500         | 0             |
| Chase Farm & Finchley Hospitals    | 0             | 11,250         | 7,250         | 4,000         | 0             |
| HCF Grant                          | 0             | 3,816          | 3,816         | 0             | 0             |
| SBC Grants & Jubilee Grant         | 0             | 7,066          | 5,066         | 2,000         | 0             |
|                                    |               |                |               |               |               |
|                                    |               |                |               |               |               |
|                                    |               |                |               |               |               |
| <b>Total restricted funds</b>      | <b>32,804</b> | <b>100,656</b> | <b>76,864</b> | <b>29,420</b> | <b>27,178</b> |

## Note 9 Net assets by fund

|                     |               |              | At 31 January 2023 |
|---------------------|---------------|--------------|--------------------|
|                     | Restricted    | Unrestricted | Total              |
| Fixed assets        | 0             | 1,920        | 1,920              |
| Current assets      | 27,178        | 1,098        | 28,277             |
| Current liabilities | 0             | (3,980)      | (3,980)            |
| <b>Net assets</b>   | <b>27,178</b> | <b>(962)</b> | <b>26,217</b>      |

## Note 10 Related parties

During the year, the charity entered into a number of transactions with Holistic Hair Care Limited, a company controlled by Julia Gupta (Director). The charity trustees are satisfied that all transactions are entered into on an arms-length basis and that no conflict of interest has arisen.

|                    |        |                         | Year to<br>31 January 2023 |
|--------------------|--------|-------------------------|----------------------------|
|                    | Income | Consultancy<br>expenses | Other<br>expenditure       |
| Holistic Hair Care | 0      | 37,100                  | 1,560                      |

## Note 10 Volunteers

The role of volunteers and the nature of their contribution is described in the Trustees' Report on pages 4 to 15.

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# Accounts

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**Caring Hair**

**Trustees Report and Financial Statements**

**For the year ending 31 January 2022**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2022**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

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**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2022**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**Reference and Administrative Details**

|                               |                                                                            |
|-------------------------------|----------------------------------------------------------------------------|
| <b>Directors and Trustees</b> | Julia Gupta (known as Jasmin Julia Gupta)<br>Samantha Estall<br>Julie Nunn |
|-------------------------------|----------------------------------------------------------------------------|

|                     |                  |
|---------------------|------------------|
| <b>Working name</b> | Cancer Hair Care |
|---------------------|------------------|

|                               |          |
|-------------------------------|----------|
| <b>Company registered no.</b> | 07498631 |
|-------------------------------|----------|

|                               |         |
|-------------------------------|---------|
| <b>Charity registered no.</b> | 1145258 |
|-------------------------------|---------|

|                         |                                                                                  |
|-------------------------|----------------------------------------------------------------------------------|
| <b>Principal office</b> | The Caring Hair Studio<br>5A Middle Row<br>Stevenage<br>Hertfordshire<br>SG1 3AN |
|-------------------------|----------------------------------------------------------------------------------|

|                          |                                                                                  |
|--------------------------|----------------------------------------------------------------------------------|
| <b>Registered office</b> | The Caring Hair Studio<br>5A Middle Row<br>Stevenage<br>Hertfordshire<br>SG1 3AN |
|--------------------------|----------------------------------------------------------------------------------|

|                           |                      |
|---------------------------|----------------------|
| <b>Honorary Treasurer</b> | Carla Goldby Solomon |
|---------------------------|----------------------|

|                    |                                                                    |
|--------------------|--------------------------------------------------------------------|
| <b>Accountants</b> | Invetex Accountants<br>PO Box 409<br>Stevenage<br>Herts<br>SG1 9EG |
|--------------------|--------------------------------------------------------------------|

|                |                                                                                 |
|----------------|---------------------------------------------------------------------------------|
| <b>Bankers</b> | Lloyds TSB<br>90 High Street<br>Old Town<br>Stevenage<br>Hertfordshire, SG1 3DW |
|----------------|---------------------------------------------------------------------------------|

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2022**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**Trustees' Report**

The Trustees are pleased to present their report and Financial Statements for the year ended 31 January 2022. Thanks to the support of numerous individuals, groups and organizations, we have supported hundreds of people to feel better during hair loss and cancer treatment.

**Who we are and what we do?**

"We are a team of dedicated hair loss professionals who are caring and supportive in everything we do".

Our vision is a future where all people have the emotional support and practical advice they need should they lose their hair due to cancer treatments and we are the only UK charity dedicated to making this happen. We are committed to working in collaboration with other organisations who can also support people during hair loss.

Cancer Hair Care is a unique charity based in Hertfordshire, offering services throughout the UK. We offer free, expert advice and support on all aspects of hair loss before, during and after cancer treatments and hair loss due to other causes. The idea, research and development of services was founded in 2005 by a hairdresser with a passion for helping people with hair loss. We have a dedicated team of Cancer Hair Care Specialists and Advisors.

The team is a mixture of experts in their field coupled with people who have experienced hair loss and cancer treatment first-hand. So together we understand the best way to support people going through cancer, illness, and hair loss.

The team have completed extensive training, including in-hospital clinical experience and now provide clinical, emotional, and practical support to thousands of people in need every year. We offer unique expertise which is beyond the current scope of a nurse or NHS hair loss support offering. Cancer Hair Care the only charity service that can provide the clinical expertise required. Within this financial year reported we upscaled from supporting 20 NHS hospitals to 68. This upscale was due to our swift and effective response to the Covid-19 pandemic. The full range of services can be read within our summary of the year end 2022 within this report.

We support people of all ages, hair types and ethnicities. We offer bespoke support that specifically includes hard to reach individuals. At Cancer Hair Care we are very lucky to work with a diverse range of people and fully support them with their hair loss experience during cancer treatment. We have long been champions of positive inclusivity as it encapsulates our charity's vital work.

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**Trustees' Report and Financial Statements for the year ending 31 January 2022**

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We co-create our services, information and tools alongside the people who need to access them. The result is both reflective and ongoing and has seen the creation of many tools that make sure everyone is supported.

Here are some examples of our services, resources, and campaigns:

Rainbow Service

We have a dedicated LGBTIQ+ Specialist Rainbow Service that supports individuals to navigate their cancer-related hair loss experience.

Afro Hair Chemotherapy Guide

Our Afro Hair Chemotherapy Guide is a global first. It is a step towards making sure that people of colour have the specific information they need.

One Head campaign

We successfully delivered 'Diversity Display Packs' containing a darker skin coloured mannequin head and cultural headwear to UK hospitals, oncology units and cancer support centres to embrace diversity.

NHS Nurse education

We are the only hair loss charity to educate NHS nurses and cancer professionals. Our training includes a section on diversity and inclusivity.

Multiple skin coloured Hair Loss Dollies

Our unique Hair Loss Dollies are available in multiple skin colours and hair types and gently help to explain hair loss to children. These beautiful, knitted dollies turn inside out with hair on one side and no hair on the other.

NHS Dignity in Cancer Care

We were delighted to be featured in an NHS England short documentary about the importance of inclusion and our work towards creating more dignity throughout the hair loss journey. <https://youtu.be/jhOlem7Hm-o>

Therapeutic play packs

Our therapeutic Crown Club Play Packs for children help little ones to understand hair loss. There are six, inclusive cut-and-make characters showing as well as a 'Make your own Courage Crown' too.

Professional review

Our founder Jasmin Julia Gupta is the UK's leading authority in cancer-related hair loss and hair care. Her passion and knowledge around diversity and inclusion means she regularly offers expert input to publications such as the recent 'Breast Cancer and Hair Loss' booklet by charity Breast Cancer Now.

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2022**

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Dedicated team with specific staff training

Our team members are all comprehensively trained to offer support to people from any minority group. We are here to offer a safe place for the guidance and support any individual may need.

### **Charitable Objects**

The charitable objects of Caring Hair are:-

To promote and protect the physical and mental health of people experiencing hair loss and or hair or scalp problems, in particular, those who have lost their hair through cancer treatments, by the provision of support education and practical advice.

To advance the education of the public in all areas related to hair loss and or hair or scalp problems that lead or are causing a detriment to physical and or mental health. In particular, but not exclusively, by providing education and training programmes for hair professionals and health care workers.

### **Structure, Governance and Management**

Caring Hair was incorporated as a Company Limited by Guarantee on 19 January 2011 and registered with the Charity Commission on 3 January 2012. The governing document is the company's Memorandum and Articles of Association. The liability of the members of the company is limited to £10 each in the event of the charity being wound up. There are currently three members of the company.

The Trustees, who are also directors of Caring Hair for the purposes of Company law, are appointed by the members and are shown on page 3 of these accounts.

The Trustees are responsible for day-to-day management Caring Hair and procure services from consultants as required, on a monthly basis, to carry out the charitable activities.

The company has made qualifying third-party indemnity provisions for the benefit of its directors during the year.

### **The incidence of cancer**

There are currently around 2 million people living with or beyond cancer in the UK. Increasing incidence and better survival rates means the number of cancer survivors will grow to 4 million by 2030. Nationally we have an ageing population, meaning that

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one in every two people in the UK born after 1960 will develop cancer. Many people living with cancer are elderly, and as a consequence, these individuals often have other co-morbidities. Through providing access to information and earlier interventions this may reduce the impact that cancer has on the individual and improve quality of life.

### **The impact of hair loss**

A cancer diagnosis brings with it a great deal of anxiety and fear of the unknown challenges ahead. The emotional and life changing experience of hair loss at such a time is therefore particularly complex.

To elevate stress and anxiety we centre our services on the following key indicators of support:

- Self-help and dignity
- Access and specialist advice
- Empowering the patient to lessen the need to seek support from their nurse
- Affordable access
- Holistic journey
- Feeling included

### **The difference we make (outcomes)**

We monitor our services to ensure they are delivering outcomes that truly serve individuals. With our help, adults, young people and children have:

- Confidence to mentally and practically self-manage hair loss and new hair growth
- Improved emotional wellbeing through reduced anxiety around self-image issues
- Positive relationships as a individual regains confidence to engage in every-day life
- Successful transitions e.g. return to work/ education/school; we provide headwear to coordinate with school uniform
- Access to accurate hair loss information presented by their peers and experts

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**Review of the Year - A look at our year ending 31 January 2022**

We have delivered services across England and Wales. Our reach has continued to widen due to our immediate response to the global pandemic. We do not provide medical advice. We offer services and information to people with (mainly) cancer treatment induced hair loss or hair care issues. All of our services are provided free of charge at the point of delivery to people with hair loss.

**Our continued approach to the Covid -19 Pandemic**

The charity has been a leader during the pandemic by reacting quickly. We developed efficient and new approaches to delivering services and pulled on our strengths.

The trustees met on a regular basis to ensure the safety of our staff and benefices and the general public involved in giving or receiving our services.

We worked together with many other originations and charities and liaised with funders to agree on the best way to continue our work. Throughout several months of this financial year we were the only hair loss support charity and service operational. Despite salons, hairdressers, wig shops and other charities closing their services we continued. Below are some of the highlights:

We delivered urgent hair loss support items to people in their homes and in hospital – reaching the most vulnerable

We continued to develop new online services such as zoom workshops and consultations.

We worked in partnership with charities such as Ovacome, Breast Cancer Now and the Teenage Cancer Trust to reach extremely vulnerable people  
We have continued a successful partnership with charity 'Look Good Feel Better' whereby we deliver hair loss workshops to around 100+ individuals a month.

We trained hairdressers who attended a unique course in 'Cancer treatment related alopecia'. Many of these hairdressers have now become volunteers for the charity. We now have 20 Cancer Hair Care Advisors.

We provided alternatives such as phones and zoom consultations and workshops

We returned back into face-to-face settings as and when hospital policies allowed. Cancer Hair Care were often one of the first external services to be trusted on site. We developed infection control pathways for all our face-to-face work.

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We provided thousands of phone consultations and free support items so that patients had access to a caring expert and the specialist hair loss items they need

We continued to supply a Covid-19 hair loss directory of hair loss services that was updated weekly

We developed an outreach program for children and teenagers  
For nurses, healthcare professionals and support groups we provided talks and educational sessions to enable them to offer helpful and informative solutions at a time when very little support was on offer to cancer patients.

**Delivery:**

Services are delivered by Cancer Hair Care Specialists and advisors with support from volunteers. All services are free at point of service.

**About the Cancer Hair Care Specialists:**

We provide an accessible range of personalised support for adults and children with cancer treatment related hair loss, hair thinning or hair care concerns. Delivered by specifically trained 'Cancer Hair Care Specialists and advisors'.

Clinical expertise - Together the CHC Specialists have thousands of in-hospital clinical service experience within NHS cancer units in the UK. CHC Specialists are trained in fully understanding the complex needs of the individual. The CHC Specialists have the dedicated time and resources required to provide expert support that is beyond the scope of a nurse, wig fitter or hairdresser.

**\*\*Patient support - Summary of key services:**

**Children's services**

Cancer Hair Care has a decade of experience supporting children and young people.

Our children's services in the UK are pioneering. We provide the only free hair loss service in the UK that supports children and young people throughout their entire hair loss journey. We have a strong focus on diversity and inclusion and have developed many unique resources to best support individuals. Additionally, we are the only charity who is given access to children at their bedsides by earning the trust of cancer support staff as they witnessed the hugely positive impact that our services have. We have developed our youth services by co-creating with our beneficiaries and their families. We supply hundreds of support parcels containing our unique

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hand-made hair loss dollies (that explain hair loss to children), therapeutic play packs, specialist and custom made headwear to children in need. We work directly with NHS hospitals, social workers and cancer support charities to reach children and their carers.

Our Youth Specialists are specifically trained hairdressers who complete the most comprehensive training on cancer treatment-induced hair loss in the UK. They provide skillful, compassionate services to empower young people facing hair loss due to cancer treatments. Additionally, they are trained in child-related topics such as therapeutic play and the hygiene protocols necessary to work with children in these circumstances.

**General services:**

Clinics - pop up clinic's offer face to face consultations in a specifically created environment within NHS hospitals, cancer units, wards and cancer support venues. The service also includes consultations at treatment bays whilst patients are being treated. This offers the patient the opportunity to be heard and supported by a specialist. Where we had to postpone some face-to-face clinics we provided online clinics, workshops and consultations and outreach services in replacement.

Hair Loss Hub - a hub features relevant services, topics, and seasonal themes with information, displays and takeaway resources will help patients to navigate their journey and access support. Despite Covid-19 we sent in display, activity, and work packs into hospitals so that patients could continue to see hair loss topics showcased.

Personal plans and tutorials are provided e.g. (How to tie head scarves, Eyebrow & lash make-up, Scalp cooling hair care, Men's session etc.)

Free support packs and resources - CHC provide relevant resources such as printed guidance booklets, free support packs including specialist headwear, scalp care items etc.

BME specialist support - Cancer Hair Care are developing a number of unique services that fully support people from minority groups. We continue to extended support with NHS wig supply - patients often miss out on the opportunity to utilize their NHS wig referral because they have many misconceptions about what is on offer. The CHC service can offer patients insights to prepare them for a wig fitting helping to independently offer guidance and tutorials outside of the scope of the NHS current wig providers. This became especially important as wig providers adjusted their services due to Covid-19 and lockdown. During this period we also upscaled our project to encourage NHS wig suppliers to be more inclusive. We aim to end the phrase "Please try on this blonde wig for size" whereby typically (for example) a

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women of colour is not given the same access to wig supply of a suitable texture and colour as a non women of colour.

Rainbow service - We have a dedicated LGBTIQ+ Specialist Rainbow Service that supports individuals to navigate their cancer-related hair loss experience. We upscaled our advisor within this area.

Videos - We continue to work in partnership with other organisations who are dedicated to providing video resources that provide balanced, up-to-date, well informed and inclusive videos that empower individuals throughout their hair loss journey.

Events/workshops - Patient wellbeing sessions and special events in a group setting (adapted to online events when required).

Wig bank - Patients can donate their wigs so that we can hygienically clean them and gift them for free to another user. Our projects demonstrates that patients 'move on' and benefit from the opportunity to donate their wig once it is no longer needed.

Extended support for scalp cooling users - scalp cooling is a complex treatment for individuals to navigate. The CHC Specialists provide one to one plans, guidance sheets and free product packs that enhance the cold cap treatment.

Resources - we supply thousands of information booklets and supported thousands of visitors to our information website. The majority of all adult services are to females with breast cancer. This is because 75% of treatments for breast cancer involve treatments that cause hair loss as a side effect. However we continue to have a growing number of other 'cancer type' patients who access our services.

Nursing staff and cancer support community - Service summary  
For nurses, cancer support organisations e.g. Macmillan, Teenage Cancer Trust, healthcare professionals and support groups we provide bespoke talks and educational sessions to enable them to offer helpful and informative support to people during cancer treatment induced hair loss.

We work together with other organizations who support people with cancer. As examples of this, this year we have provided educational sessions for cancer support charities, NHS nurses and cancer professionals and worked with the Teenage Cancer Trust, Ovacom, Macmillan and Breast Cancer Now to help reach more people.

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Adjusted services - we continue to develop services for people who not only face the trauma of cancer and hair loss but also have another disability or challenging life factor such as financial hardship. We want services to be accessible to everyone in need.

**\*\***The activities were mainly but not exclusively to beneficiaries who experienced hair loss issues related to cancer treatments.

**Volunteers, funding and gifts in kind**

The Trustees would like to thank all volunteers and fundraisers who have supported Caring Hair throughout the year. Each and every one of our supporters brings something special and unique to our community. This year we all faced the additional challenges that Covid-19 brought about. We faced this together.

Our trustees together have the skills and leadership of a CEO. We save costs by actively sharing a traditional CEO. we encourage funders and supporters to see this as a positive way for working and an empowering step for females in the workplace.

From individuals and social enterprises to organisations and grant providers, our supporters are unified in their passion to support our vital services. In particular our hand-craft volunteers took on extra work to provide hats, scarves, dolls and essentials to those in need during lockdown.

Our volunteers and fundraisers support us with numerous skills, ideas, financial support and through donating their time. E.g. We've benefitted in the last year from hairdressing services, accounting skills, hand crafts such as custom made headwear to match a child's school uniform, wig washing, copy checking, film making, counseling, data entry, direct services and fundraising (to name a few). We openly give a huge welcome and thanks to the many professional hairdressers who have joined us in our work.

Our heartfelt thanks to every individual and organisation who has enabled us to deliver support where it is most needed.

We would like to include a list of some of the grant funders and organisations that have donated funds and items this year. With our sincere thanks:

**Organizations, social enterprises and professional hairdressers**

- Look Good Feel Better
- Breast Cancer Now
- Ovacome
- The Brewery Tea rooms

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- Sharpe Printers
- Holistic Hair Care Expert Limited
- Fish Tail Productions Limited
- Chemo Hair Loss Coach Limited
- Eylure
- Macmillan Cancer Support (for the use of their rooms and their support)
- NHS England
- Professional hairdressers – to each of the individual hairdressers who fundraised during the year we thank you.

**Grant funders:**

- John Lyon's Charity
- Pink Ribbon Foundation
- Hertfordshire Community Foundation
- Tesco Bags of help (Groundworks)
- The Royal Free Charity
- Cambridge Community Foundation
- Guys and St. Thomas Charity
- East & North Herts Hospital Charity
- Champneys Charitable Foundation
- Hertfordshire County Council Covid 19 grants

**The Future**

As Cancer Hair Care continues to rise in popularity (we are the number 1 go to for hair loss support for large cancer support charities and a growing number of NHS hospitals) we face a challenge to meet these needs. As we rapidly expand at a time when the effect of Covid -19 has drained many grant funders we find ourselves (as do many organisations) having to stay within short term planning. We do however have a longer term plan as well.

We continue to work towards a more financially sustainable future and continue to find ways to utilize our experience to best services those in need. This year we continue to develop internal structures such as Covid-19 adjustments, volunteer training, updating policies, logging systems, grant development and fundraising activities so that we can better support our beneficiaries.

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**Company Registration No: 07498631 (England and Wales)**

**Financial Review, Going Concern and Reserves Policy**

The charity has very small overheads that it is committed to and only needs £1,000 to cover these core costs. The charity has no long-term liabilities that need to be covered by held reserves. Whilst average monthly costs during the year were approximately £13,900 per month, the majority of these costs directly relate to activities that can be scaled up or down monthly depending on availability of funding. As a result, the charity's reserves policy is to hold a minimum of £1,000 in unrestricted reserves along with, where possible, additional funds to cover self-employed staff costs.

At 31 January 2022, the Charity had unrestricted reserves of (£700) and restricted reserves of £32,805.

**Public Benefit**

The Trustees confirm that they have complied with their duty in section 4 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission.

The Charity benefits the public through the advancement of the following main charitable objectives: -

- To promote and protect the physical and mental health of people experiencing hair loss and or hair or scalp problems, in particular those who have lost their hair through cancer treatments, by the provision of support education and practical advice.
- To advance the education of the public in all areas related to hair loss and or hair or scalp problems that lead or are causing a detriment to physical and or mental health. In particular, but not exclusively, by providing education and training programmes for hair professionals and health care workers.

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2022**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**Statement of Trustees' Responsibilities**

The Trustees, who are also the directors of Caring Hair for the purposes of company law, are responsible for preparing the Trustees' Report and Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare Financial Statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year. In preparing these Financial Statements, the Trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the charity will continue to operate.

The Trustees are responsible for keeping accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the Financial Statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions relating to small companies within part 15 of the Companies Act 2006.

Julia Gupta  
Director

06<sup>th</sup> September 2022



**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2022**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**Independent examiner's report to the trustees of Caring Hair**

I report to the charity trustees on my examination of the accounts of the company for the year ended 31 January 2022, which are set out on pages 16 to 23.

This report is made solely to the charitable company's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and the charitable company's trustees as a body in accordance with section 154 of the Charities Act 2011. My independent examiner's work has been undertaken so that I might state to the charitable company's trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charitable company, the charitable company's members as a body and the charitable company's trustees as a body for my independent examiner's work, for this report, or for the opinions I have formed.

**Responsibilities and basis of report**

Having satisfied myself that for the year ending 31 January 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006. The Trustees' acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.

**Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

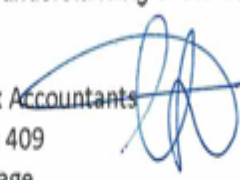
1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2022**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Invetex Accountants  
PO Box 409  
Stevenage  
Herts  
SG1 9EG



|                                                                                    |
|------------------------------------------------------------------------------------|
| <b>Invetex Accountants</b><br>PO Box 409<br>Stevenage SG1 9EG<br>Tel: 01438 358491 |
|------------------------------------------------------------------------------------|

6<sup>th</sup> September 2022

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2022**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**Statement of Financial Activities for the year ended 31 January 2022**  
**(incorporating the Income and Expenditure Account)**

|                                     | Notes<br>to the<br>accounts | Unrestricted<br>funds<br>year to<br>31 Jan 2022 | Restricted<br>Funds<br>year to<br>31 Jan 2022 | Total<br>funds<br>year to<br>31 Jan 2022 | Total<br>funds<br>year to<br>31 Jan 2021 |
|-------------------------------------|-----------------------------|-------------------------------------------------|-----------------------------------------------|------------------------------------------|------------------------------------------|
|                                     |                             | £                                               | £                                             | £                                        | £                                        |
| <b>Income from:</b>                 |                             |                                                 |                                               |                                          |                                          |
| Donations                           |                             | 109,528                                         | -                                             | <b>109,528</b>                           | 44,467                                   |
| Grant income                        |                             |                                                 | 45,745                                        | <b>45,745</b>                            | 111,776                                  |
| Income from services                |                             |                                                 |                                               | -                                        | 0                                        |
|                                     |                             | <b>109,528</b>                                  | <b>45,745</b>                                 | <b>155,274</b>                           | <b>156,244</b>                           |
| <b>Expenditure on:</b>              |                             |                                                 |                                               |                                          |                                          |
| Direct costs                        | 2                           | <b>(71,789)</b>                                 | <b>(63,707)</b>                               | <b>(135,497)</b>                         | (88,686)                                 |
| Administrative and governance costs | 3                           | (32,683)                                        | -                                             | <b>(32,683)</b>                          | (33,662)                                 |
| <b>Total expenditure</b>            |                             | <b>(104,472)</b>                                | <b>(63,708)</b>                               | <b>(168,180)</b>                         | <b>(122,348)</b>                         |
| <b>Net movement in funds</b>        | 4                           | <b>5,055</b>                                    | <b>(17,962)</b>                               | <b>(12,907)</b>                          | <b>33,896</b>                            |
| <br>Total funds brought forward     |                             | <b>(5,753)</b>                                  | <b>50,767</b>                                 | <b>45,014</b>                            | <b>11,121</b>                            |
| <b>Total funds carried forward</b>  |                             | <b>(698)</b>                                    | <b>32,804</b>                                 | <b>32,107</b>                            | <b>45,017</b>                            |

The Statement of Financial Activities includes all gains and losses recognized in the year.

All income and expenditure derives from continuing activities.

The notes on pages 18 to 23 form part of these accounts.

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2022**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**Balance Sheet as at 31 January 2022**

|                                              | Notes<br>to the<br>accounts | 2022<br>£     | 2021<br>£     |
|----------------------------------------------|-----------------------------|---------------|---------------|
| <b>Fixed assets</b>                          |                             |               |               |
| Tangible assets                              | 5                           | 2,644         | 3,549         |
|                                              |                             | <u>2,644</u>  | <u>3,549</u>  |
| <b>Current assets</b>                        |                             |               |               |
| Stock                                        |                             | 1,712         | 1,685         |
| Bank and cash                                |                             | 28,232        | 40,802        |
| <b>Total current assets</b>                  |                             | <u>29,944</u> | <u>42,487</u> |
| <b>Current liabilities</b>                   |                             |               |               |
| Creditors: amounts due within<br>one year    | 7                           | (480)         | (1,020)       |
| <b>Net current assets</b>                    |                             | <u>29,464</u> | <u>41,467</u> |
| <b>Total assets less current liabilities</b> |                             | <u>32,108</u> | <u>45,017</u> |
| <b>Net assets</b>                            |                             | <u>32,108</u> | <u>45,017</u> |
| <b>Charitable funds</b>                      |                             |               |               |
| General funds                                | 8                           | (698)         | (5,751)       |
| Restricted funds                             | 8                           | 32,804        | 50,767        |
| <b>Total funds</b>                           |                             | <u>32,107</u> | <u>45,017</u> |

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 January 2022. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the Trustees and authorized for issue on 6<sup>th</sup> September 2022 and signed on their behalf by:

Julia Gupta  
 Director and Trustee



The notes on pages 20 to 25 form part of these accounts

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2022**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**Notes to the Financial Statements**

**Note 1 Accounting policies**

**Company information**

Caring Hair is a private company limited by guarantee incorporated in England and Wales. The registered office is 8 Albert Street, Cambridge, CB4 3BE

**1.1 Accounting convention**

These accounts have been prepared in accordance with FRS102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS102"), "Accounting and Reporting by Charities" the Statement of Recommended Practice for charities applying FRS102, the Companies Act 2006 and UK Generally Accepted Accounting Practice as it applies from 1 January 2015. The charity is a Public Benefit Entity as defined by FRS102.

The accounts are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these accounts are rounded to the nearest £.

The accounts have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

**1.2 Going concern**

At the time of approving the accounts, the Board of Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the accounts.

**1.3 Charitable funds**

Unrestricted funds are available for use at the discretion of the Board of Trustees in furtherance of their charitable objectives unless the funds have been designated for other purposes.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

**1.4 Incoming resources**

Income is recognized when the charity is legally entitled to it after any performance conditions have been met, the amount can be measured reliably, and it is probable that income will be received.

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2022**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**1.5 Donated goods**

Donated goods are recognized and valued when they are used.

**1.6 Resources expended**

Expenditure is accounted for on an accruals basis. Irrecoverable VAT is included within the category of expenditure.

**1.7 Tangible fixed assets**

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life as follows:-

|                      |                   |
|----------------------|-------------------|
| IT Equipment         | 25% straight line |
| Furniture & Fittings | 25% straight line |

**1.8 Debtors**

Short term debtors are measured at transaction price, less any impairment.

**1.9 Taxation**

The company is a registered charity and therefore is not liable to income tax or corporation tax on income or gains derived from its charitable activities, as they fall within the various exemptions available to registered charities.

No tax charge arose in the year.

**1.10 Government grants**

Government grants are recognized at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognized in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognized in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognized as a liability.

**2 Change in accounting policy**

In the current year, the following new and revised Standards and Interpretations have been adopted by the company and have an effect on the current period or may have an effect on future periods: COVID 19 government grant received has been accounted for using the accrual method.

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2022**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**Note 2 Direct costs**

Direct costs represent the direct cost of charitable activities including patient support, education and research and development. Staff costs relate to patient support services provided by self-employed staff.

|                                  | Year to<br>31 Jan 2022<br>£ | Year to<br>31 Jan 2021<br>£ |
|----------------------------------|-----------------------------|-----------------------------|
| Direct charitable activity costs | 33,373                      | 35,849                      |
| Direct staff costs               | 102,124                     | 52,837                      |
|                                  | <b>135,497</b>              | <b>88,686</b>               |

Whilst no Trustee received remuneration for their services as Trustees, during the year direct charitable activities include £5,331.50 reimbursed to one trustee (2021: £6,680) for expenses associated with providing direct charitable activities.

In accordance with the Memorandum of Association of Caring Hair, a director is entitled to be reimbursed from the property of the charitable company. Under this provision, Julia Gupta (Director) has received remuneration for services as a specialist hair loss consultant through Holistic Hair Care, as disclosed in Note 10, of £37,788 (2021: £19,566) during the year.

**Note 3 Administrative and governance costs**

|                            | Year to<br>31 Jan 2022<br>£ | Year to<br>31 Jan 2021<br>£ |
|----------------------------|-----------------------------|-----------------------------|
| Administrative costs       | 27,428                      | 29,225                      |
| Administrative staff costs | 4,780                       | 4,385                       |
| Governance costs           | 477                         | 53                          |
|                            | <b>32,683</b>               | <b>33,662</b>               |

Governance costs include no expenses paid to trustees (2020: NIL). No Trustee received remuneration for their services as Trustees during the year.

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2022**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**Note 4 Net movement in funds**

This is stated after charging:

|                             | Year to<br>31 Jan 2022<br>£ | Year to<br>31 Jan 2021<br>£ |
|-----------------------------|-----------------------------|-----------------------------|
|                             | <hr/>                       | <hr/>                       |
| Depreciation                | 1,406                       | 1,342                       |
| Independent Examiner's fees | 480                         | 480                         |

**Note 5 Fixed assets**

|                           | £                         |
|---------------------------|---------------------------|
|                           | <hr/>                     |
| <b>Cost</b>               |                           |
| At 31 January 2021        | 15,398                    |
| Additions                 | 500                       |
| Disposals                 | 0                         |
| <b>At 31 January 2022</b> | <hr/> <b>15,898</b> <hr/> |

|                           |                           |
|---------------------------|---------------------------|
| <b>Depreciation</b>       |                           |
| At 31 January 2021        | 11,848                    |
| Charge for the year       | 1,406                     |
| Disposals in the year     |                           |
| <b>At 31 January 2022</b> | <hr/> <b>13,254</b> <hr/> |

|                                          |              |
|------------------------------------------|--------------|
| <b>Net book value at 31 January 2021</b> | <b>3,550</b> |
|------------------------------------------|--------------|

|                                          |                          |
|------------------------------------------|--------------------------|
| <b>Net book value at 31 January 2022</b> | <hr/> <b>2,644</b> <hr/> |
|------------------------------------------|--------------------------|

**Note 7 Creditors**

|                                            | 2022<br>£ | 2021<br>£ |
|--------------------------------------------|-----------|-----------|
|                                            | <hr/>     | <hr/>     |
| <b>Amounts falling due within one year</b> |           |           |
| Other creditors                            | 480       | 1,020     |

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2022**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**Note 8 Funds**

|                                                                   | 31 Jan 21     |                |               |               | 31 Jan 22     |
|-------------------------------------------------------------------|---------------|----------------|---------------|---------------|---------------|
| Unrestricted funds                                                | Opening funds | Income         | Direct costs  | Admin costs   | Closing Funds |
|                                                                   |               |                |               |               |               |
| <b>General funds</b>                                              | <b>-5,753</b> | <b>109,528</b> | <b>71,789</b> | <b>32,683</b> | <b>-698</b>   |
|                                                                   |               |                |               |               |               |
| <b>Restricted funds:</b>                                          |               |                |               |               |               |
| Tesco's Bags of Help project grant                                | 4,500         | 0              | 4,500         | -             | 0             |
| Cambs. Coronavirus Community Fund                                 | 100           | 0              | 100           | -             | 0             |
| Chase Farm, Barnet                                                | 1,042         | 0              | 1,042         | -             | 0             |
| East and North Herts Hospital Charity                             | 12,000        | -12,000        | 0             | -             | 0             |
| Lister Hospital Fund YE22                                         | -             | 3,360          | 2872          | -             | 488           |
| <b>Guys Cancer Centre 2020_2021 grant</b>                         | <b>18,000</b> | <b>0</b>       | <b>14,199</b> | <b>-</b>      | <b>0</b>      |
| Hair loss help at home - Supporting Hertfordshire Cancer Patients | 1,716         | -990           | 726           | -             | 0             |
| Pink Ribbon Foundation                                            | 830           | 5,000          | 3,867         | -             | 1,963         |
| Pink Ribbon Foundation Hardship Grant                             | 0             | 1,000          | 1,000         | -             | 0             |
| Local authority Grant (Covid)                                     | 10,000        | -10,000        | 0             | -             | 0             |
| Hertfordshire Community Foundation Tampax Fund                    | -2,569        | 0              | -2,569        | -             | 0             |
| Royal Free Charity YE21                                           | 5,750         | -5,750         | 0             | -             | 0             |
| Royal Free Charity YE22                                           | -             | 5,625          | 4,903         | -             | 722           |
| <b>GCC Main Grant</b>                                             | <b>-3,801</b> | <b>0</b>       | <b>0</b>      |               | <b>0</b>      |
| John Lyon's Charity - year 1                                      | 2,476         | 0              | 2,476         |               | 0             |
| John Lyon's Charity - year 2                                      | 723           | 0              | 723           |               | 0             |
| John Lyon's Charity - year 3                                      | 0             | 16,500         | 16,398        |               | 102           |
| John Lyon's 25K Fund Yr1                                          | 0             | 25,000         | 1,444         |               | 23,556        |
| Guys and St. Thomas Charity YE22                                  | 0             | 18,000         | 12,026        |               | 5,975         |
| <b>Total restricted funds</b>                                     | <b>50,767</b> | <b>45,745</b>  | <b>63,707</b> | <b>-</b>      | <b>32,804</b> |

The negative balance in **GCC Main Grant** (due to late receipt of funds for YE21) has been transferred to Guys Cancer Centre 2020-2021 grant funds. There has been no separate identification of this income.

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2022**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**Note 9 Net assets by fund**

|                     |                   |                     | <b>At 31 January 2022</b> |
|---------------------|-------------------|---------------------|---------------------------|
|                     | <b>Restricted</b> | <b>Unrestricted</b> | <b>Total</b>              |
| Fixed assets        | -                 | 2,644               | 2,644                     |
| Current assets      | 32,804            | (2,861)             | 29,944                    |
| Current liabilities | 0                 | (480)               | (480)                     |
| <b>Net assets</b>   | <b>32,804</b>     | <b>(697)</b>        | <b>32,108</b>             |

**Note 10 Related parties**

During the year, the charity entered into a number of transactions with Holistic Hair Care Limited, a company controlled by Julia Gupta (Director). The charity trustees are satisfied that all transactions are entered into on an arms-length basis and that no conflict of interest has arisen.

|                    |               |                             | <b>Year to</b>           |
|--------------------|---------------|-----------------------------|--------------------------|
|                    |               |                             | <b>31 January 2022</b>   |
|                    | <b>Income</b> | <b>Consultancy expenses</b> | <b>Other expenditure</b> |
| Holistic Hair Care | 0             | 37,788                      | 5,332                    |

**Note 10 Volunteers**

The role of volunteers and the nature of their contribution is described in the Trustees' Report on pages 9 to 12.

**CARING HAIR**

England & Wales - Charity number 1145258

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# Accounts

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**Caring Hair**

**Trustees Report and Financial Statements**

**For the year ending 31 January 2021**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2021**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

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**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2021**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**Reference and Administrative Details**

|                               |                                                                                                                                                         |
|-------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Directors and Trustees</b> | Julia Gupta (known as Jasmin Julia Gupta)<br>Samantha Estall<br>Margherita Russell (resigned 16 October 2020)<br>Julie Nunn (appointed 16 October 2020) |
| <b>Working name</b>           | Cancer Hair Care                                                                                                                                        |
| <b>Company registered no.</b> | 07498631                                                                                                                                                |
| <b>Charity registered no.</b> | 1145258                                                                                                                                                 |
| <b>Principal office</b>       | The Caring Hair Studio<br>5A Middle Row<br>Stevenage<br>Hertfordshire<br>SG1 3AN                                                                        |
| <b>Registered office</b>      | The Caring Hair Studio<br>5A Middle Row<br>Stevenage<br>Hertfordshire<br>SG1 3AN                                                                        |
| <b>Honorary Treasurer</b>     | Carla Goldby Solomon                                                                                                                                    |
| <b>Accountants</b>            | HW Associates Limited<br>Portmill House<br>Portmill Lane<br>Hitchin<br>Hertfordshire, SG5 1DJ                                                           |
| <b>Bankers</b>                | Lloyds TSB<br>90 High Street<br>Old Town<br>Stevenage<br>Hertfordshire, SG1 3DW                                                                         |

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2021**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**Trustees' Report**

The Trustees are pleased to present their report and Financial Statements for the year ended 31 January 2021. Thanks to the support of numerous individuals, groups and organizations, we have supported hundreds of people to feel better during hair loss and cancer treatment.

**Who we are and what we do?**

"We are a team of dedicated hair loss professionals who are caring and supportive in everything we do".

Cancer Hair Care is a unique charity based in Hertfordshire, offering services throughout the UK. We offer free, expert advice and support on all aspects of hair loss before, during and after cancer treatments and hair loss due to other causes. The idea, research and development of services was founded in 2005 by a hairdresser with a passion for helping people with hair loss.

Cancer Hair Care are the experts in hair loss. We are the lead 'go to' charity for NHS England and leading cancer support organizations such as Breast Cancer Now and the Teenage Cancer Trust.

Cancer Hair Care is the only UK charity who has the experience and expertise to deliver fully rounded cancer related hair loss support services. We provide the UK's most comprehensive training on the subject of 'cancer treatment related alopecia'. We educate nurses, doctors, cancer support professionals and members of the general public.

Our vision is a future where all people have the emotional support and practical advice they need should they lose their hair due to cancer treatments and we are the only UK charity dedicated to making this happen. We are committed to working in collaboration with other organizations who can also support people during hair loss.

We have a dedicated team of Cancer Hair Care Specialists and Advisors.

The team is a mixture of experts in their field coupled with people who have experienced hair loss and cancer treatment first hand. So together we understand the best way to support people going through cancer, illness and hair loss.

The team have completed extensive training, including in-hospital clinical experience and now provide clinical, emotional and practical support to hundreds of people in need every year. We offer unique expertise which is beyond the current scope of a nurse or NHS hair loss support offering. Cancer Hair Care the only charity service that can provide the clinical expertise required.

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2021**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

We support people of all ages, hair types and ethnicities. We offer bespoke support that specifically includes hard to reach individuals such as BME (Black and Minority Ethnic communities).

### **Charitable Objects**

The charitable objects of Caring Hair are:-

To promote and protect the physical and mental health of people experiencing hair loss and or hair or scalp problems, in particular those who have lost their hair through cancer treatments, by the provision of support education and practical advice.

To advance the education of the public in all areas related to hair loss and or hair or scalp problems that lead or are causing a detriment to physical and or mental health. In particular but not exclusively by providing education and training programmes for hair professionals and health care workers.

### **Structure, Governance and Management**

Caring Hair was incorporated as a Company Limited by Guarantee on 19 January 2011 and registered with the Charity Commission on 3 January 2012. The governing document is the company's Memorandum and Articles of Association. The liability of the members of the company is limited to £10 each in the event of the charity being wound up. There are currently three members of the company.

The Trustees, who are also directors of Caring Hair for the purposes of Company law, are appointed by the members and are shown on page 3 of these accounts.

The Trustees are responsible for day-to-day management Caring Hair and procure services from consultants as required on a monthly basis to carry out the charitable activities.

The company has made qualifying third party indemnity provisions for the benefit of its directors during the year.

### **The incidence of cancer**

There are currently around 2 million people living with or beyond cancer in the UK. Increasing incidence and better survival rates means the number of cancer survivors will grow to 4 million by 2030. Nationally we have an ageing population, meaning that one in every two people in the UK born after 1960 will develop cancer. Many people

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living with cancer are elderly, and as a consequence these individuals often have other co-morbidities. Through providing access to information and earlier interventions this may reduce the impact that cancer has on the individual and improve quality of life.

**The impact of hair loss**

A cancer diagnosis brings with it a great deal of anxiety and fear of the unknown challenges ahead. The emotional and life changing experience of hair loss at such a time is therefore particularly complex.

To alleviate stress and anxiety we center our services on the following key indicators of support:

- Self-help and dignity
- Inclusivity
- Diversity
- Access and specialist advice
- Empowering the patient to lessen the need to seek support from their nurse
- Affordable access
- Holistic journey
- Feeling included

**The difference we make (outcomes)**

We monitor our services to ensure they are delivering outcomes that truly serve individuals. With our help, adults, young people and children have:

- Confidence to mentally and practically self-manage hair loss and new hair growth
- Improved emotional wellbeing through reduced anxiety around self-image issues
- Positive relationships as a individual regains confidence to engage in every-day life
- Successful transitions e.g. return to work/ education/school; we provide headwear to coordinate with school uniform
- Access to accurate hair loss information presented by their peers and experts

**Review of the Year - A look at our year ending 31 January 2021**

We have delivered services across England and Wales. Our reach has widened due to our immediate response to the global pandemic.

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**Our approach to the Covid -19 Pandemic**

The charity has been a leader during the pandemic by reacting quickly. We developed efficient and new approaches to delivering services and pulled on our strengths.

The trustees met on a regular basis to ensure the safety of our staff and benefices and the general public involved in giving or receiving our services.

We worked together with many other organisations and charities and liaised with funders to agree on the best way to continue our work. Throughout several months of this financial year we were the only hair loss support charity and service operational. Despite salons, hairdressers, wig shops and other charities closing their services we continued. Below are some of the highlights:

- We delivered 9000+ free urgent hair loss support items to people in their homes and in hospital – reaching the most vulnerable
- We developed new online services such as zoom workshops and consultations.
- We worked in partnership to create support videos that have been viewed 25,000 times.
- We have developed a successful partnership with charity 'Look Good Feel Better', whereby we deliver hair loss workshops to around 100+ individuals a month.
- We trained 50+ hairdressers who attended a unique course in 'Cancer treatment related alopecia'. Many of these hairdressers have now become volunteers for the charity.
- Where we would usually provide in hospital clinics we provided alternatives such as phones and zoom consultations and workshops
- We provided daily phone consultations so that patients had access to a caring expert
- We developed a Covid-19 hair loss directory of hair loss services that was updated weekly
- We developed an outreach program for children and teenagers
- For nurses, healthcare professionals and support groups we provided talks and educational sessions to enable them to offer helpful and informative solutions at a time when very little support was on offer to cancer patients.

**Delivery:**

Services are delivered by Cancer Hair Care Specialists and advisors with support from volunteers. All services are free at point of service.

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**About the Cancer Hair Care Specialists:**

We provide an accessible range of personalized support for adults and children with cancer treatment related hair loss, hair thinning or hair care concerns. Delivered by specifically trained 'Cancer Hair Care Specialists and advisors'.

Clinical expertise - Together the CHC Specialists have over 6000 hours of in-hospital clinical service experience within NHS cancer units in the UK. CHC Specialists are trained in fully understanding the complex needs of the individual. The CHC Specialists have the dedicated time and resources required to provide expert support that is beyond the scope of a nurse, wig fitter or hairdresser.

**\*\*Patient support - Summary of key services:**

**Children's services**

Cancer Hair Care has a decade of experience supporting children and young people.

Our children's services in the UK are pioneering. We provide the only free hair loss service in the UK that supports children and young people throughout their entire hair loss journey. We have a strong focus on diversity and inclusion and have developed many unique resources to best support individuals. Additionally, we are the only charity who is given access to children at their bedsides by earning the trust of cancer support staff as they witnessed the hugely positive impact that our services have. We have developed our youth services by co-creating with our beneficiaries and their families.

Our Youth Specialists are specifically trained hairdressers who complete the most comprehensive training on cancer treatment-induced hair loss in the UK. They provide skillful, compassionate services to empower young people facing hair loss due to cancer treatments. Additionally, they are trained in child-related topics such as therapeutic play and the hygiene protocols necessary to work with children in these circumstances.

**Clinics** - pop up clinic's offer face to face consultations in a specifically created environment within NHS hospitals, cancer units, wards and cancer support venues. The service also includes consultations at treatment bays whilst patients are being treated. This offers the patient the opportunity to be heard and supported by a specialist. We had to postpone face to face clinics from mid-March 2020. We provided online clinics, workshops and consultations and outreach services in replacement.

**Hair Loss Hub** - a hub features relevant services, topics and seasonal themes with information, displays and takeaway resources will help patients to navigate their journey and access support. Despite Covid-19 we sent in display, activity and work

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packs into hospitals so that patients could continue to see hair loss topics showcased.

**Personal plans** and tutorials are provided e.g (How to tie head scarves, Eyebrow & lash make-up, Scalp cooling hair care, Men's session etc.)

**Free support packs and resources** - CHC provide relevant resources such as printed guidance booklets, free support packs including specialist headwear, scalp care items etc

**BME specialist support** - Cancer Hair Care are developing a number of unique services that fully support people from minority groups.

**Events/workshops** - Patient wellbeing sessions and special events in a group setting (adapted to online events when required).

**Extended support with NHS wig supply** - patients often miss out on the opportunity to utilize their NHS wig referral because they have many misconceptions about what is on offer. The CHC service can offer patients insights to prepare them for a wig fitting helping to independently offer guidance and tutorials outside of the scope of the NHS current wig providers. This became especially important as wig providers adjusted their services due to Covid-19 and lockdown.

**Wig bank** - Patients can donate their wigs so that we can hygienically clean them and gift them for free to another user. Our projects demonstrate that patients 'move on' and benefit from the opportunity to donate their wig once it is no longer needed. This service was temporarily suspended (due to Covid-19) until it was safe to re-instate.

**Extended support for scalp cooling users** - scalp cooling is a complex treatment for individuals to navigate. The CHC Specialists provide one to one plans, guidance sheets and free product packs that enhance the cold cap treatment.

Additionally, we gave away thousands of information booklets and supported thousands of visitors to our information website. The majority of all adult services are to females with breast cancer. This is because 75% of treatments for breast cancer involve treatments that cause hair loss as a side effect. However, we have a growing number of other 'cancer type' patients who access our services.

Additionally, we continue to build awareness of the needs of people from BME groups and are continuing to discover how we can make helpful changes to our practice.

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**Nursing staff and cancer support community - Service summary**

For nurses, cancer support organizations e.g. Macmillian, Teenage Cancer Trust, healthcare professionals and support groups we provide bespoke talks and educational sessions to enable them to offer helpful and informative support to people during cancer treatment induced hair loss.

We work together with other organizations who support people with cancer. As examples of this, this year we have provided educational sessions for cancer support charities, NHS nurses and cancer professionals and worked with Breast Cancer Now to help reach more people.

**\*\***The activities were mainly but not exclusively to beneficiaries who experienced hair loss issues related to cancer treatments.

**Volunteers, funding and gifts in kind**

The Trustees would like to thank all volunteers and fundraisers who have supported Caring Hair throughout the year. Each and every one of our supporters brings something special and unique to our community. This year we all faced the additional challenges that Covid-19 brought about. We faced this together.

From individuals and social enterprises to organizations and grant providers, our supporters are unified in their passion to support our vital services. In particular, our hand-craft volunteers took on extra work to provide hats, scarves, dolls and essentials to those in need during lockdown.

Our volunteers and fundraisers support us with numerous skills, ideas, financial support and through donating their time. E.g. We've benefitted in the last year from accounting skills, hand crafts, wig washing, copy checking, film making, counseling, data entry, direct services and fundraising (to name a few). We openly give a huge welcome and thanks to the many professional hairdressers who have joined us in our work.

Our heartfelt thanks to every individual and organization who has enabled us to deliver support where it is most needed.

We would like to include a list of some of the grant funders and organizations that have donated funds and items this year. With our sincere thanks:

**Organizations, social enterprises and professional hairdressers**

Champneys Charitable Foundation  
The Brewery Tea rooms

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Sharpe Printers  
Twin Hats  
Holistic Hair Care Expert Limited  
Fish Tail Productions Limited  
Eyelure  
Macmillan Cancer Support (for the use of their rooms and their support)  
NHS England  
Professional hairdressers – to each of the individual hairdressers who fundraised during the year we thank you.

**Grant funders:**

Pink Ribbon Foundation  
Hertfordshire Community Foundation  
Tesco Bags of help (Groundworks)  
The Royal Free Charity  
John Lyon's Charity  
Cambridge Coronavirus Community Fund  
Guys and St. Thomas Charity  
East & North Herts Hospital Charity  
Hertfordshire County Council Covid 19 grants

**The Future**

As a small but rapidly expanding charity we wish to make sure that we are more financially sustainable and continue to find ways to utilize our experience to best services those in need. This year we continue to develop internal structures such as Covid-19 adjustments, volunteer training, updating policies, logging systems, grant development and fundraising activities so that we can better support our beneficiaries.

**Financial Review, Going Concern and Reserves Policy**

The charity has very small overheads that it is committed to and only needs £1,000 to cover these core costs. The charity has no long-term liabilities that need to be covered by held reserves. Whilst average monthly costs during the year were approximately £10,500 per month, the majority of these costs directly relate to

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activities that can be scaled up or down monthly depending on availability of funding. As a result, the charity's reserves policy is to hold a minimum of £1,000 in unrestricted reserves along with, where possible, additional funds to cover self-employed staff costs.

At 31 January 2021, the Charity had unrestricted reserves of (£5,750) and restricted reserves of £50,767.

### **Public Benefit**

The Trustees confirm that they have complied with their duty in section 4 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission.

The Charity benefits the public through the advancement of the following main charitable objectives: -

- To promote and protect the physical and mental health of people experiencing hair loss and or hair or scalp problems, in particular those who have lost their hair through cancer treatments, by the provision of support education and practical advice.
- To advance the education of the public in all areas related to hair loss and or hair or scalp problems that lead or are causing a detriment to physical and or mental health. In particular, but not exclusively, by providing education and training programmes for hair professionals and health care workers.

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**Statement of Trustees' Responsibilities**

The Trustees, who are also the directors of Caring Hair for the purposes of company law, are responsible for preparing the Trustees' Report and Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare Financial Statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year. In preparing these Financial Statements, the Trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the charity will continue to operate.

The Trustees are responsible for keeping accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the Financial Statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions relating to small companies within part 15 of the Companies Act 2006.

Julia Gupta  
Director  
21<sup>st</sup> January 2022

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**Independent examiner's report to the trustees of Caring Hair**

I report to the charity trustees on my examination of the accounts of the company for the year ended 31 January 2021, which are set out on pages 16 to 23. This report is made solely to the charitable company's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and the charitable company's trustees as a body in accordance with section 154 of the Charities Act 2011. My independent examiner's work has been undertaken so that I might state to the charitable company's trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charitable company, the charitable company's members as a body and the charitable company's trustees as a body for my independent examiner's work, for this report, or for the opinions I have formed.

**Responsibilities and basis of report**

Having satisfied myself that for the year ending 31 January 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006. The Trustees' acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.

**Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

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I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Mark Hjertzen BA FCA  
HW Associates Limited  
Portmill House  
Portmill Lane  
Hitchin  
Herts  
SG5 1DJ

21<sup>st</sup> January 2022

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**Statement of Financial Activities for the year ended 31 January 2021**  
**(incorporating the Income and Expenditure Account)**

|                                     | <b>Notes<br/>to the<br/>accounts</b> | <b>Unrestricted<br/>funds<br/>year to<br/>31 Jan 2021</b> | <b>Restricted<br/>Funds<br/>year to<br/>31 Jan 2021</b> | <b>Total<br/>funds<br/>year to<br/>31 Jan 2021</b> | <b>Total<br/>funds<br/>year to<br/>31 Jan 2020</b> |
|-------------------------------------|--------------------------------------|-----------------------------------------------------------|---------------------------------------------------------|----------------------------------------------------|----------------------------------------------------|
|                                     |                                      | <b>£</b>                                                  | <b>£</b>                                                | <b>£</b>                                           | <b>£</b>                                           |
| <b>Income from:</b>                 |                                      |                                                           |                                                         |                                                    |                                                    |
| Donations                           |                                      | 44,467                                                    | -                                                       | 44,467                                             | 85,336                                             |
| Grant income                        |                                      | -                                                         | 111,776                                                 | 111,776                                            | 24,083                                             |
| Income from services                |                                      |                                                           |                                                         | -                                                  | 10,853                                             |
|                                     |                                      | <b>44,467</b>                                             | <b>111,776</b>                                          | <b>156,243</b>                                     | <b>120,272</b>                                     |
| <b>Expenditure on:</b>              |                                      |                                                           |                                                         |                                                    |                                                    |
| Direct costs                        | 2                                    | (22,570)                                                  | (66,116)                                                | (88,686)                                           | 87,207                                             |
| Administrative and governance costs | 3                                    | (33,663)                                                  | -                                                       | (33,663)                                           | 40,683                                             |
| <b>Total expenditure</b>            |                                      | <b>(56,233)</b>                                           | <b>(66,116)</b>                                         | <b>(122,349)</b>                                   | <b>127,890</b>                                     |
| <b>Net movement in funds</b>        | 4                                    | <b>(11,766)</b>                                           | <b>45,660</b>                                           | <b>33,894</b>                                      | <b>(7,618)</b>                                     |
| <br>Total funds brought forward     |                                      | <br>6,016                                                 | <br>5,107                                               | <br>11,123                                         | <br>18,741                                         |
| <b>Total funds carried forward</b>  |                                      | <b>(5,750)</b>                                            | <b>50,767</b>                                           | <b>45,017</b>                                      | <b>11,123</b>                                      |

The Statement of Financial Activities includes all gains and losses recognized in the year.

All income and expenditure derives from continuing activities.

The notes on pages 18 to 23 form part of these accounts.

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**Balance Sheet as at 31 January 2021**

|                                              | <b>Notes<br/>to the<br/>accounts</b> | <b>2021<br/>£</b> | <b>2020<br/>£</b> |
|----------------------------------------------|--------------------------------------|-------------------|-------------------|
| <b>Fixed assets</b>                          |                                      |                   |                   |
| Tangible assets                              | 5                                    | 3,550             | 735               |
|                                              |                                      | <b>3,550</b>      | <b>735</b>        |
| <b>Current assets</b>                        |                                      |                   |                   |
| Stock                                        |                                      | 1,685             | 1,235             |
| Bank and cash                                |                                      | 40,802            | 10,173            |
| Total current assets                         |                                      | <b>42,487</b>     | <b>11,408</b>     |
| <b>Current liabilities</b>                   |                                      |                   |                   |
| Creditors: amounts due within<br>one year    | 6                                    | (1,020)           | (1,020)           |
| <b>Net current assets</b>                    |                                      | <b>41,467</b>     | <b>10,388</b>     |
| <b>Total assets less current liabilities</b> |                                      | <b>45,017</b>     | <b>11,123</b>     |
| <b>Net assets</b>                            |                                      | <b>45,017</b>     | <b>11,123</b>     |
| <b>Charitable funds</b>                      |                                      |                   |                   |
| General funds                                | 7                                    | (5,750)           | 6,016             |
| Restricted funds                             | 7                                    | 50,767            | 5,107             |
| <b>Total funds</b>                           |                                      | <b>45,017</b>     | <b>11,123</b>     |

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 January 2021. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the Trustees and authorized for issue on 21<sup>st</sup> January 2022 and signed on their behalf by:

Julia Gupta  
Director and Trustee

The notes on pages 18 to 23 form part of these accounts

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**Notes to the Financial Statements**

**Note 1 Accounting policies**

**Company information**

Caring Hair is a private company limited by guarantee incorporated in England and Wales. The registered office is 8 Albert Street, Cambridge, CB4 3BE

**1.1 Accounting convention**

These accounts have been prepared in accordance with FRS102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS102"), "Accounting and Reporting by Charities" the Statement of Recommended Practice for charities applying FRS102, the Companies Act 2006 and UK Generally Accepted Accounting Practice as it applies from 1 January 2015. The charity is a Public Benefit Entity as defined by FRS102.

The accounts are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these accounts are rounded to the nearest £.

The accounts have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

**1.2 Going concern**

At the time of approving the accounts, the Board of Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the accounts.

**1.3 Charitable funds**

Unrestricted funds are available for use at the discretion of the Board of Trustees in furtherance of their charitable objectives unless the funds have been designated for other purposes.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

**1.4 Incoming resources**

Income is recognized when the charity is legally entitled to it after any performance conditions have been met, the amount can be measured reliably, and it is probable that income will be received.

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**1.5 Donated goods**

Donated goods are recognized and valued when they are used.

**1.6 Resources expended**

Expenditure is accounted for on an accruals basis. Irrecoverable VAT is included within the category of expenditure.

**1.7 Tangible fixed assets**

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life as follows:-

|                      |                   |
|----------------------|-------------------|
| IT Equipment         | 25% straight line |
| Furniture & Fittings | 25% straight line |

**1.8 Debtors**

Short term debtors are measured at transaction price, less any impairment.

**1.9 Taxation**

The company is a registered charity and therefore is not liable to income tax or corporation tax on income or gains derived from its charitable activities, as they fall within the various exemptions available to registered charities.

No tax charge arose in the year.

**1.10 Government grants**

Government grants are recognized at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognized in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognized in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognized as a liability.

**2 Change in accounting policy**

In the current year, the following new and revised Standards and Interpretations have been adopted by the company and have an effect on the current period or may have an effect on future periods: COVID 19 government grant received has been accounted for using the accrual method.

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**Note 2 Direct costs**

Direct costs represent the direct cost of charitable activities including patient support, education and research and development. Staff costs relate to patient support services provided by self-employed staff.

|                                  | Year to<br>31 Jan 2021<br>£ | Year to<br>31 Jan 2020<br>£ |
|----------------------------------|-----------------------------|-----------------------------|
| Direct charitable activity costs | 35,849                      | 35,101                      |
| Direct staff costs               | 52,837                      | 52,106                      |
|                                  | <b>88,686</b>               | <b>87,207</b>               |

Whilst no Trustee received remuneration for their services as Trustees, during the year direct charitable activities include £6,680 reimbursed to two trustees (2020: £13,151) for expenses associated with providing direct charitable activities.

In accordance with the Memorandum of Association of Caring Hair, a director is entitled to be reimbursed from the property of the charitable company. Under this provision, Julia Gupta (Director) has received remuneration for services as a specialist hair loss consultant through Holistic Hair Care, as disclosed in Note 9, of £19,566 (2020: £31,157) during the year.

**Note 3 Administrative and governance costs**

|                            | Year to<br>31 Jan 2021<br>£ | Year to<br>31 Jan 2020<br>£ |
|----------------------------|-----------------------------|-----------------------------|
| Administrative costs       | 29,225                      | 28,201                      |
| Administrative staff costs | 4,385                       | 10,511                      |
| Governance costs           | 53                          | 480                         |
|                            | <b>33,663</b>               | <b>39,192</b>               |

Governance costs include no expenses paid to trustees (2020: NIL). No Trustee received remuneration for their services as Trustees during the year.

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**Note 4 Net movement in funds**

This is stated after charging:

|                             | Year to<br>31 Jan 2021<br>£ | Year to<br>31 Jan 2020<br>£ |
|-----------------------------|-----------------------------|-----------------------------|
|                             | <hr/>                       | <hr/>                       |
| Depreciation                | 1342                        | 1,114                       |
| Independent Examiner's fees | 480                         | 480                         |
|                             | <hr/>                       | <hr/>                       |

**Note 5 Fixed assets**

|                                              |                              |
|----------------------------------------------|------------------------------|
|                                              | <hr/> £                      |
| <b>Cost</b>                                  |                              |
| At 31 January 2020                           | 11,241                       |
| Additions                                    | 4,157                        |
| Disposals                                    |                              |
| <b>At 31 January 2021</b>                    | <hr/> <b>15,398</b> <hr/>    |
| <br><b>Depreciation</b>                      |                              |
| At 31 January 2020                           | 10,506                       |
| Charge for the year                          | 1,342                        |
| Disposals in the year                        |                              |
| <b>At 31 January 2021</b>                    | <hr/> <b>11,848</b> <hr/>    |
| <br><b>Net book value at 31 January 2020</b> | <br><b>735</b>               |
| <br><b>Net book value at 31 January 2021</b> | <br><hr/> <b>3,550</b> <hr/> |

**Note 6 Creditors**

|                                            | 2021<br>£ | 2020<br>£ |
|--------------------------------------------|-----------|-----------|
|                                            | <hr/>     | <hr/>     |
| <b>Amounts falling due within one year</b> |           |           |
| Other creditors                            | 1,020     | 1,020     |

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2021**

**Charity Registration No: 1145258**  
**Company Registration No: 07498631 (England and Wales)**

**Note 7 Funds**

|                               | <b>31 Jan 20</b>     |                |                     |                    | <b>31 Jan 21</b>     |
|-------------------------------|----------------------|----------------|---------------------|--------------------|----------------------|
| <b>Unrestricted funds</b>     | <b>Opening funds</b> | <b>Income</b>  | <b>Direct costs</b> | <b>Admin costs</b> | <b>Closing Funds</b> |
| <b>General funds</b>          | <b>6,016</b>         | <b>44,467</b>  | <b>(22,570)</b>     | <b>(33,663)</b>    | <b>(5,750)</b>       |
| <u>Restricted funds:</u>      |                      |                |                     |                    |                      |
| Tesco bags of help            | -                    | 4,500          | -                   | -                  | <b>4,500</b>         |
| Cambridge Coronavirus         |                      |                |                     |                    |                      |
| Community Fund                | -                    | 4,114          | (4,014)             | -                  | <b>100</b>           |
| Chase Farm Barnet             | -                    | 1,042          | -                   | -                  | <b>1,042</b>         |
| East & North Herts            |                      |                |                     |                    |                      |
| Hospital Charity              | -                    | 12,000         | -                   | -                  | <b>12,000</b>        |
| Guys Cancer Centre 20-21      | -                    | 18,000         | -                   | -                  | <b>18,000</b>        |
| HLHH – supporting Herts       |                      |                |                     |                    |                      |
| Cancer Patients               | -                    | 5,895          | (4,179)             | -                  | <b>1,716</b>         |
| Pink Ribbon Foundation        | -                    | 4,000          | (3,170)             | -                  | <b>830</b>           |
| LA Covid Grant                | -                    | 10,000         | -                   | -                  | <b>10,000</b>        |
| Herts Community               |                      |                |                     |                    |                      |
| Foundation Tampax Fund        | <b>9,101</b>         | -              | (11,670)            | -                  | <b>(2,569)</b>       |
| Royal Free Charity            | -                    | 5,750          | -                   | -                  | <b>5,750</b>         |
| GCC Main Grant*               | -                    | 29,975         | (27,305)            | -                  | <b>(3,801)</b>       |
| John Lyon's Charity Y1        | <b>2,476</b>         | -              | -                   | -                  | <b>2,476</b>         |
| John Lyon's Charity Y2        | -                    | 16,500         | (15,777)            | -                  | <b>723</b>           |
| GCC Main project*             | <b>(6,470)</b>       |                |                     |                    |                      |
| <b>Total restricted funds</b> | <b>5,107</b>         | <b>111,776</b> | <b>(66,116)</b>     | <b>-</b>           | <b>50,767</b>        |

\*There is negative balance on the Guys Cancer Centre project due to the initial funds not being received until after the end of the year. This has been incorporated in GCC Main Grant Figures in 2021 as no separate identification is made to GCC income.

**Caring Hair**  
**Trustees' Report and Financial Statements for the year ending 31 January 2021**

**Charity Registration No: 1145258**  
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**Note 8 Net assets by fund**

|                     |                   |                     | <b>At 31 January 2021</b> |
|---------------------|-------------------|---------------------|---------------------------|
|                     | <b>Restricted</b> | <b>Unrestricted</b> | <b>Total</b>              |
| Fixed assets        | -                 | 3,549               | 3,549                     |
| Current assets      | 50,767            | (8,279)             | 42,488                    |
| Current liabilities | -                 | (1,020)             | (1,020)                   |
| <b>Net assets</b>   | <b>50,767</b>     | <b>(5,750)</b>      | <b>45,017</b>             |

**Note 9 Related parties**

During the year, the charity entered into a number of transactions with Holistic Hair Care Limited, a company controlled by Julia Gupta (Director). The charity trustees are satisfied that all transactions are entered into on an arms-length basis and that no conflict of interest has arisen.

|                    |               |                                 | <b>Year to<br/>31 January 2021</b> |
|--------------------|---------------|---------------------------------|------------------------------------|
|                    | <b>Income</b> | <b>Consultancy<br/>expenses</b> | <b>Other<br/>expenditure</b>       |
| Holistic Hair Care | 149           | 19,566                          | 4,056                              |

**Note 10 Volunteers**

The role of volunteers and the nature of their contribution is described in the Trustees' Report on pages 8 to 10.