



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	01	10	2024		30	09	2025

Section A Reference and administration details

Charity name	Advanced Soccer and Sports Association
Other names charity is known by	ASSA
Registered charity number (if any)	1145070
Charity's principal address	50 Wood Street Walthamstow London Postcode E17 3HT

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Murat Yakup	Chair		
2	Warren Davis			
3	Elvan Huseyin	Treasurer		
4	Joanne Arrowsmith			
5				
6				
7				
8				
9				
10				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
Bank	HSBC	192 Hoe St, London E17 4QN

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document	Memorandum and articles incorporated 01/08/2011 as amended by special resolution registered at Companies House on 08/12/2011
How the charity is constituted	Charitable Company limited by guarantee Company number 12231020
Trustee selection methods	Trustees are appointed or reappointed annually at the Annual General Meeting held annually

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Safeguarding & Governance

A comprehensive safeguarding policy is in place to protect children and vulnerable adults. Enhanced Disclosure and Barring Service (DBS) checks are mandatory for all staff, volunteers, and trustees prior to commencing their roles, and these are renewed biennially in accordance with statutory requirements. All trustees dedicate their time on a voluntary basis and receive no remuneration or other financial benefits.

Partnerships & Operations

ASSA partners with schools, grassroots sports clubs, and community associations across London to deliver collaborative midweek, weekend, half-term, and holiday initiatives. In addition, the organization hosts community camps, educational classes, and offers structured support and advice. To facilitate these junior and senior activities, ASSA utilizes a diverse range of hired facilities, including sports halls, classrooms, meeting rooms, gyms, playing fields, and outdoor spaces.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

Promotion of community participation in healthy recreation for the benefit of the inhabitants of London by the provision of coaching, education and training for football and such other recreational activities that are capable of promoting healthy recreation, in particular but not limited to tennis, table tennis, badminton, athletics, cricket, hockey, cycling, basketball, netball and martial arts.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Our Public Benefit Commitment

In line with Section 17 of the Charities Act 2011, our Board of Trustees actively aligns all planning, decisions, and strategies with the Charity Commission's guidelines on public benefit. The Board regularly reviews our progress to ensure our mission and daily operations directly serve the community. Every initiative highlighted in this report is designed with this public purpose in mind, backed by key performance metrics and clear, positive outcomes for young people.

Our Core Activities

Our primary programs focus on equipping young people with the skills they need to thrive:

- Grassroots Sports Club Support: Designing tailored growth and development plans to help local community sports clubs succeed.
- Personal Growth Plans: Creating individualized pathways to help young people set and reach personal milestones.
- Youth & Holiday Programs: Delivering high-energy, positive holiday activities and youth events in close collaboration with schools and community partners.
- The Duke of Edinburgh (DofE) Award: Partnering with schools and local groups to deliver and support this life-changing development scheme.

Our Impact & Inclusivity

Through these activities, we help young people aged 5 to 18 build self-confidence, well-being, and vital social skills. We also focus on practical, real-world learning—improving literacy, numeracy, digital skills, and general life skills—while empowering them to give back as volunteers. We are proudly inclusive: our doors are open to every young person, regardless of their background, abilities, faith, gender, or personal circumstances.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grant making;
- policy programme related investment;
- contribution made by volunteers.

Our Sincere Thanks to Our Volunteers

We are incredibly grateful to our volunteers—including our dedicated member volunteers—who spend countless hours listening to, supporting, and encouraging our members. Working hand-in-hand with local community partners and grassroots volunteers, their contribution of time, energy, and expertise is the absolute backbone of our organization. Simply put, we could not have achieved so much without them.

Summary of the main achievements of the charity during the year

Strategic Review & Community Impact

Driving Opportunity, Impact, and Change

Embracing a bold new strategy designed to deliver opportunity, drive deep community impact, and champion meaningful change, we have remained highly responsive to the evolving needs of London's youth. In particular, we have focused our efforts on pressing contemporary issues, including physical health awareness, mental well-being, youth violence, and emotional resilience.

This section of our strategic report outlines our key initiatives and achievements, delivered both with and for young people, youth professionals, member organisations, and the wider youth sector ecosystem.

Key Achievements at a Glance

Through our direct delivery and close collaboration with our members, we have achieved transformative outcomes across London:

- **For Young People:** Our beneficiaries have experienced measurable improvements in their physical and emotional well-being. They have acquired valuable life skills, built strong peer networks, and actively contributed to their local communities.
- **For Youth Professionals & Volunteers:** We have empowered staff and volunteers with advanced training, boosting their confidence, skills, and knowledge. This has directly elevated the quality of youth provision, enhanced compliance and governance, and unlocked vital new funding pathways.

Our Core Delivery Model

Our holistic programmes are structured to provide continuous support and positive engagement through our network of member youth organisations, while building capacity and fostering collaboration among youth professionals.

Inclusive Sports & Youth Action

- **Active Communities:** Our targeted sports programmes, holiday camps, and community events are specifically designed to dismantle barriers. We focus on engaging young people who traditionally feel that sports and physical activities "aren't for them," helping them get active on their own terms alongside their peers.
- **Youth-Led Social Action:** We are passionate about empowering young people to lead. Our youth action initiatives support member organisations in guiding young leaders to design, manage, and execute their own social and environmental projects. Fuelled by sports, holiday programmes (spanning Autumn, Spring, and Summer terms), and one-off events, last year's campaigns focused heavily on addressing crucial issues such as race and racism, youth violence, and environmental conservation.

Holiday Programmes & Specialized Camps

We host a vibrant, diverse range of holiday camps designed to build confidence, teamwork, and core life skills through hands-on creative and physical activities:

- **Tiny Sporting Tots**

An exciting introduction to the creative arts where young children explore self-expression. Through learning songs, dances, role-play adventures, and arts and crafts, children develop early social and motor skills in a high-energy, supportive environment.

- Multisport Camps

A classic, dynamic programme where young people participate in a wide variety of team sports, including football, rounders, and tennis, alongside friendly, low-pressure competitions designed to build sportsmanship and peer connections.

- Musical Sport Theatre

Exploring the intersection of movement and storytelling, this camp focuses on diverse dance styles, with a particular emphasis on ballet and tap. Participants refine their physical technique, learn structured choreography, and collaborate on creative dance pieces while building lasting friendships.

- Drama Sports Camp

Using improvisation, physical theatre, and comedy, this camp is designed to boost self-confidence and public speaking. Through interactive drama games and collaborative exercises, young people learn to trust their creative instincts.

- STEM Sports Camp

A unique, high-energy fusion of STEAM (Science, Technology, Engineering, Arts, and Maths) concepts and physical play. Students build and program robots, code with Micro-bits and Cute-bots, design miniature rollercoasters, and explore 3D printing and CAD software. These tech challenges are paired with analytical team games like Code Breaker and polygon investigations, culminating in the design and launch of custom water rockets.

- Pottery & Clay Sports Camp

A tactile, therapeutic journey into the world of ceramics. Working with raw clay, participants learn ancient pottery-making methods, discovering the physics of shaping raw materials into functional and artistic works. From basic pinch pots to coil structures, this camp refines fine motor skills and unleashes visual imagination.

- Art Sports Camp

A transformative space where young artists immerse themselves in a world of color, texture, and multimedia design. Spanning painting, drawing, sculpture, and mixed-media creations, this camp encourages young people to process and express their emotions while building resilience, curiosity, and teamwork.

- Sports Photography & Filming

Tailored for aspiring visual storytellers, this camp teaches young people how to capture physical movement and human emotion through a camera lens. Participants master basic lighting, composition, and filming techniques in an encouraging, collaborative studio setting.

- Creative Sports Writing Workshops

Guided by experienced writers and coaches, youth learn to craft compelling stories and articles that capture the psychological thrills of competition, team dynamics, and athletic dedication. Writing styles span heart-pounding athletic journalism to humorous sports poetry.

- Cooking & Healthy Eating Camp

An interactive culinary adventure focusing on food safety, basic knife skills, and global nutrition. Aspiring young chefs chop, sauté, and bake their way through healthy recipes from around the world, building practical life skills, kitchen confidence, and a lifelong appreciation for balanced nutrition.

Community Fundraising & Events

To secure the future of these free and subsidized community initiatives, we launched a dynamic new fundraising strategy. Our signature charity fireworks display was an outstanding success, complemented by a vibrant calendar of community-driven events, including:

- Sponsored Challenges: Swims, cycle rides, runs, and walking relays designed to get the whole community moving.
- Seasonal Festivals: Summer and Christmas community fairs featuring local craft stalls, food vendors, and youth performances.
- Neighbourhood Action Days: Charity car washes, park clean-up BBQs, and bake sales run collaboratively by staff and youth volunteers.
- Well-being & Connection: Relaxing community yoga sessions, mindfulness workshops, and social coffee mornings for local parents and guardians.
- Active Tournament Fundraisers: "Beat the Goalkeeper" challenges, family-friendly dodgeball cups, and neighbourhood 5-a-side football tournaments.
- Charity Quiz Nights & Auctions of Promises: Evenings of entertainment supported by local businesses donating unique services, vouchers, and experiences.
- Youth Talent Showcases: Showcasing the musical, dramatic, and artistic talents of our beneficiaries to the wider community through ticketed gala events.
- E-Sports Charity Marathons: Youth-led gaming tournaments streamed online to engage our digital-native supporters in peer-to-peer fundraising.

The Duke of Edinburgh's Award (DofE)

ASSA proudly supports schools and local youth groups in delivering all four sections of the prestigious Duke of Edinburgh's Award.

Originally established in 1956 to equip young people aged 14 to 21 with independence, resilience, and practical life tools, the DofE Award remains a cornerstone of our youth transition framework.

1. Volunteering

Young people dedicate their time to making a tangible difference in their local communities. All volunteering must be completed with registered non-profit organisations or charities. Our participants have proudly supported national and local causes, including Cancer Research UK, the RSPCA, and Oxfam.

2. Physical

This section challenges young people to commit to a sustained sport, dance, or fitness routine, boosting their physical endurance, personal energy, and overall health. Participants choose from a highly diverse list of activities, including:

- Team & Individual Sports: Football coaching, netball, and racket sports.
- Water & Adventure Sports: Aquatics, scuba diving, and martial arts.
- Creative Physicality: Structured dance, gymnastics, and outdoor fitness.

3. Skills

Designed to broaden horizons and cultivate deep expertise, the Skills section requires participants to master a new hobby or technical

Section D

Achievements and performance

discipline. Our students explore diverse pathways, including the performing and creative arts, music, horticulture, zoology, and cutting-edge STEAM subjects.

4. Expedition

Working in small teams, young people plan, train for, and execute a self-sufficient outdoor trek on foot. ASSA provides comprehensive pre-expedition training to ensure all participants are safe, confident, and prepared for the wilderness.

Our outdoor curriculum equips young leaders with essential life-saving skills, including:

- Navigational theory, map reading, and compass skills
- Camp craft, tent safety, and wilderness cooking
- Advanced outdoor first aid administration
- The Countryside Code, environmental protection, and bushcraft

Section E

Financial review

Brief statement of the charity's policy on reserves

Cash at bank at 30/09/2025 was £4k in unrestricted funds. The funds are held to cover 4 months operational costs in the event of a loss of income and to meet any unforeseen expenditure that may occur.

Details of any funds materially in deficit

Not applicable

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Our Funding & Financial Support

Our work this year was made possible thanks to kind donations, alongside activity and registration fees from our award participants. To ensure that cost is never a barrier, we use our general funds to subsidize program costs to sponsor young people who would otherwise be unable to join. The vast majority of our income goes directly into running these awards and supporting our participants, with our primary expenses being facility hire, essential equipment, and supporting our volunteer team.

Section F

Other optional information

Strategic Outlook & Future Plans

Core Programme Expansion Looking ahead, the Board of Trustees will maintain a strategic focus on expanding ASSA's core delivery frameworks. We aim to increase the scale and frequency of our sponsored fundraising events, diversify our voluntary donation streams, and widen access to our highly successful holiday activities and specialized camps. A key priority for the upcoming period is to deepen our partnership network with local educational institutions and community groups to

scale our delivery of the Duke of Edinburgh's (DofE) Award scheme. Through these structured pathways, ASSA remains committed to fostering resilience, self-confidence, and practical leadership capabilities among our young beneficiaries, with a particular focus on removing socioeconomic barriers to participation.

Sector Affiliations & Partnerships

To strengthen our operational governance and access broader regional resources, the organization is actively investigating formal affiliation with Youth Clubs of Great Britain confederation and London Youth organisations. Securing additional memberships will not only provide our leadership team with robust safeguarding and quality-assurance advice but will also unlock collaborative, cross-borough initiatives and joint funding opportunities that align with our long-term strategic growth.

Digital Transformation & Strategy


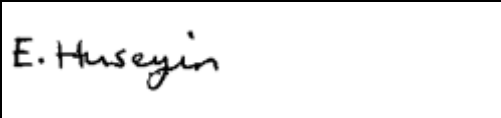
A central pillar of our strategic plan is the formulation and execution of a comprehensive Digital Strategy. Our ambition is to integrate modern digital technology across all operational touchpoints to enhance accessibility, improve response times, and elevate safeguarding standards. By leveraging data personalisation, automated administration systems, and real-time feedback collection, we aim to build deeper, more responsive digital relationships with our members, parents, and stakeholders. This systematic integration of technology will drive significant administrative efficiencies, allowing ASSA to safely scale its member network and amplify its community impact without a corresponding increase in core operational overheads.

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Mr Murat Yakup	Ms Elvan Huseyin
Position (eg Secretary, Chair, etc)	Chair	Treasurer
Date	30 th October 2025	



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Advanced Soccer and Sports Association

**On accounts for the year
ended**

30th September 2025

**Charity no
(if any)**

1145070

Set out on pages

12 and 13

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 30/09/2023.

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

30th October 2025

Name:

Mrs Fign Bektaşoğlu

**Relevant professional
qualification(s) or body
(if any):**

Address:

95 Abbotts Crescent

London

E4 9SB

Section B

Disclosure

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.	None to report
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CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name Advanced Soccer and Sports Association	No (if any) 1145070
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Receipts and payments accounts

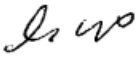
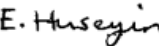
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For the period from	Period start date 01/10/2024	To	Period end date 30/09/2025
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	86,000	-	-	86,000	41,000
Charitable activities	9,400	-	-	9,400	10,000
Other receipts	3,700	-	-	3,700	20,000
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	99,100	-	-	99,100	71,000
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	99,100	-	-	99,100	71,000
A3 Payments					
Public Liability Insurance	600	-	-	600	300
Facilities and building hire	41,000	-	-	41,000	25,000
Administration including fees	11,000	-	-	11,000	10,000
Training and development	6,400	-	-	6,400	3,500
Awards and trophy costs	14,500	-	-	14,500	10,500
Activity equipment costs	13,500	-	-	13,500	9,000
DBS/CRC	400	-	-	400	200
IT services and training	5,750	-	-	5,750	4,750
	-	-	-	-	-
Sub total	93,150	-	-	93,150	63,250
A4 Asset and investment purchases, (see table)					
Computer equipment	3,500	-	-	3,500	3,000
Additional Activity equipment	5,500	-	-	5,500	5,000
Sub total	9,000	-	-	9,000	8,000
Total payments	102,150	-	-	102,150	71,250
Net of receipts/(payments)	- 3,050	-	-	- 3,050	- 250
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	4,000	-	-	4,000	2,000
Cash funds this year end	950	-	-	950	1,750

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash at Bank	950	-	-
		-	-	-
		-	-	-
	Total cash funds	950	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
			-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	Computer equipment	Unrestricted	-	-
	Activity equipment	Unrestricted	-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	Website and domain services	Unrestricted	-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees		Signature	Print Name	Date of approval
			Murat Yakup	30/10/2025
			Elvan Huseyin	30/10/2025