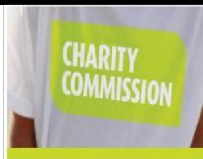


Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	1	July	2023		30	June	Year 2024

Section A Reference and administration details



Charity name

Personal Best soccer

Other names charity is known by

None

Registered charity number (if any)

1144330

Charity's principal address

Brook Cottage

Bawburgh

Norfolk

Postcode

NR19 2NS

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Lee Perry			
2	James Suffling			
3	Tom Parke			
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Trust
Trustee selection methods (eg. appointed by, elected by)	Elected / Re-elected at the AGM
Additional governance issues (Optional information)	
<p>You may choose to include additional information, where relevant, about:</p> <ul style="list-style-type: none"> • policies and procedures adopted for the induction and training of trustees; • the charity's organisational structure and any wider network with which the charity works; • relationship with any related parties; • trustees' consideration of major risks and the system and procedures to manage them. 	<p>Relationships with related parties –</p> <p>Dereham College – Support the students Sports BTEC vocational experience requirements.</p>

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

TO ADVANCE THE EDUCATION OF YOUNG PEOPLE IN NORWICH AND THE SURROUNDING AREA BY PROVIDING THE OPPORTUNITY AND FACILITIES FOR PLAYING FOOTBALL TO DEVELOP THEIR PHYSICAL, MENTAL AND SPIRITUAL CAPACITIES SO THAT THEY MAY GROW TO FULL MATURITY AS INDIVIDUALS AND MEMBERS OF SOCIETY AND THAT THEIR CONDITIONS OF LIFE MAY BE IMPROVED

Additional details of objectives and activities (Optional information)

Main Activities for Personal Best Soccer to meet objectives -

To provide local footballers with the opportunity to develop their skills by working with highly qualified coaches and to support these individuals in fulfilling a career in Sport. Invite local footballers to Personal Best Soccer to develop, both sporting and social.

Provide an opportunity for individuals released by local professional academies to continue to play high calibre football.

Each of the age groups has a coaching model which targets development, to give the individuals their personal targets to assist in highlighting strengths and areas to improve.

Coaching session take place twice a week, with matches at weekends against academy teams across East Anglia. All coaching to be provided by high level qualified coaches, with a low player to coach ratio, in order that the individual's needs are catered for.

The coaching provides innovative methods to build confidence and self belief, enhancing social, as well as football skills. Develop relationships with academies and development centres to provide a competitive learning environment.

Take the individuals out of their local area to compete in tournaments in the UK and abroad to develop their personality and social skills.

Invite high profile guest coaches and speakers to broaden the individual experiences.

Educate the players in all aspects of a sporting lifestyle and encourage the individuals reaching 16 years of age to continue their development through the Charities links with Easton College and Dereham Town Football Club.

Provide Dereham Sports College students the opportunity to use the coaching models as assistance to meet their sports Science course criteria.

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Fundraising by parents and associates of the Charity, through a Golf Charity day, which included raffle and Auction.

Section D

Achievements and performance

2023-2024

Tour to Holland to enrich and enhance young people's lives.
Great success as the U15's age group won the tournament.

- Carried forward and sustained 3 age groups as well as maintaining an U18 development squad
- Gave opportunities to students from Dereham Education & Soccer Academy to coach and gain experience at PBS. This included ex PBS players going full circle into coaching on the programme.
- Individuals developed communication skills, through writing their own match reports.
- Ran PBS tournament at Dereham Town Football Club allowing clubs from the East Anglian Region to participate.
- Large number of boys selected to play for the Norfolk County Schools FA.
- Tour to Holland , to encourage social interaction.
- Boys tasked with supporting fund raising through selling raffle tickets and supporting the Charity Golf Day.

Summary of the main achievements of the charity during the year

□ 15 PBS U16s go on to gain places at Dereham Education & Soccer Academy

Section E Financial review


Brief statement of the charity's policy on reserves	Carried forward for future investment of Charity.
Details of any funds materially in deficit	n/a
Further financial review details (Optional information)	
<p>You may choose to include additional information, where relevant about:</p> <ul style="list-style-type: none"> the charity's principal sources of funds (including any fundraising); how expenditure has supported the key objectives of the charity; investment policy and objectives including any ethical investment policy adopted. 	<p>Donation's from parents</p> <p>Fundraising through raffles, auctions and organised charity events.</p>

Section F
Other optional information

Section G
Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Lee Perry	James Suffling
Position (eg Secretary, Chair, etc)	Trustee	Trustee
Date	22/4/2025	

**PERSONAL BEST SOCCER
INCOME AND EXPENDITURE ACCOUNT
YEAR ENDED 30th JUNE 2024**

	£	£
Income		
Creditor/Debtor write off		0
Training & Tour Donations		75,321
Match Fee's returned		0
Playing Kit		1500
Sponsorship		0
Fund Raising		0
Other		0
		<hr/>
		76,821

Expenses

Hire of Facilities	45,000	
Professional Coaches	21,821	Equipment and Clothing
Administration/Insurance	3,500	
Matches/referees	2,500	
Fund Raising costs	0	
Sundry	4,000	
		<hr/>
		<hr/>
NET Profit/Loss		<hr/>

**PERSONAL BEST SOCCER
BALANCE SHEET
YEAR ENDED 30th JUNE 2021**

DEBTORS	
CASH AT BANK	6,238 (to pay for tour)
CREDITORS	

£

NET LIABILITIES

0

Aviva: [Internal](#)

Non Applicable