

MAKE EVERY WOMAN COUNT

**REPORT OF THE TRUSTEES AND
UNAUDITED RECEIPTS AND PAYMENTS FOR THE YEAR
ENDED 31 DECEMBER 2021**

Crowe U.K. LLP
Chartered Accountants
Black Country House
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Oldbury
West Midlands
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FOR THE YEAR ENDED 31 DECEMBER 2021**

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**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021**

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Charity number

1144255

Principal address

10 HOWARD ROAD
CAMBRIDGE
CB5 8QP
UNITED KINGDOM

Trustees

Pontso Mafethe (Chair)
Claire Mathonsi (Deputy Chair)
Melissa Woodward (Treasurer)
Catherine Kiama
Shannon Sutton
Gaye Sowe
Anouka van Eerdewijk

Independent examiner

Crowe U.K. LLP
Chartered Accountants
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REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021

The trustees present their report with the financial statements of the charity for the year ended 31 December 2021. The trustees have prepared the accounts on a receipts and payments basis.

Structure & Recruitment of Trustees

The Trustees are responsible for ensuring adequate governance and are recruited via an application and interview process. Trustees serve for three years and the Chair is appointed on an annual basis. The Board of Trustees meets at least three times per year to discuss strategic, operational and financial matters.

Principal Activities and Objectives

MEWC is an African woman-led organization which serves as an information, research and training platform. Formed in 2010, the overarching goal of the organization is to ensure that African women and girls have access to information, tools and easy to use data to facilitate their equal and meaningful participation in policy dialogue with public and private institutions

Our main activities are enacted through our online portal, which provides information, resources and guidance to women's organisations, grassroots movements and activists working on the ground to empower women and girls. We provide African women with a platform for sharing ideas, learning and creating linkages to build and establish female leaders in Africa. Through monitoring the participation and representation of women in national and local politics, we produce multiple reports which audit the status and condition of women in each African country. MEWC also implements training to build the capacity of African women.

VISION: A just, peaceful and inclusive world where women in all their diversity and men have equal rights, enjoy equal opportunity and participate equally.

MISSION: To generate cutting edge research and easy to use data, knowledge and tools based on feminist principles to strengthen the work of women's rights movements towards advancing women's rights and gender equality in Africa.

Our goal is to ensure that African women and girls have a strong voice in all governance institutions, from the judiciary to the civil service, as well as in the private sector and civil society, so that they can participate fully and equally in public dialogue and in making the decisions that will determine the future of their families, communities and countries.

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Highlights from 2021 include:

- In February 2021, Make every Woman Count in collaboration with Equality Now and SOAWR convened a webinar which brought together different CSOs and actors to share experiences on the impact of the West African situation on women's and girls' rights with emphasis on cross border FGM. The participants gained information on actions taken by regional and sub regional bodies in the enforcement, promotion and protection of the human rights of girls and women being affected by the current situation in West Africa.
- For the International Women's Day in March, we shared the stories of women rising up to help their communities during the COVID-19 pandemic across the African continent.
- In March 2021, we launched a Policy Brief analysing the correlation between women's representation in political office in African countries and gender-sensitive measures in response to COVID-19 in Africa.
- In July 2021, we celebrated the 18th anniversary of the Maputo Protocol by creating a map of the progress made in ratifying and reporting on the Maputo Protocol and posted infographics on the various articles of the Protocol.
- We celebrated the 16 days of activism by sharing information, data and infographics on violence against women, harmful practices and women, peace & security on our various social media platforms.
- The big highlight of 2021 was the launch of the 10 years report of the African Women's Decade which provides an analysis of the progress made in the African continent in terms of securing, realising and extending the rights of African women and girls during the AWD decade. The virtual launch of the report in November 2021 was an occasion of much celebration and insight from a diverse panel from across the continent.
- Make Every Woman Count (MEWC) in collaboration with the Ministry of Women's Rights and Empowerment organised two days of meetings to strengthen platforms for national political dialogue between groups of young women, civil society organizations, the government and parliamentarians, on the implementation of the Maputo Protocol. The meeting was profiled to launch the Road Map for the implementation of the Protocol in the Republic of Guinea. The round table brought together around fifty people from the Government, Parliament, civil society and journalists from the public and private press.
- As part of the two days meetings, Make Every Woman Count organized a press conference in Conakry (capital of Guinea) on the process underway for the drafting of Guinea's state report on the Maputo Report. Faced with journalists from various television, radio, newspaper and online press media, the officials of Make Every Woman Count, those of the Ministry of Women's Rights and Empowerment and parliamentarians lent themselves to questions on this matter about the State Reporting process.

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Reserves Policy

The Trustees seek to ensure the long-term financial viability of the organisation. In doing so they consider the perceived operating risks, strategic objectives and the required level of unrestricted funds. The charity holds two categories of reserves: Unrestricted Funds and Restricted Funds. At the end of 2021, total funds stood at £45,416 on a receipts and payments basis. Of this £45,239 are unrestricted funds. These funds are adequate to ensure that the organisation can continue to operate as a going concern.

COVID 19 Implications

Since its establishment ten years ago, MEWC has always had a remote and flexible working environment by leveraging technology to connect with the team, partners and beneficiaries. This, along with close consultation with our partners, has helped us to sustain our work and programme during challenging times. While the outbreak of the COVID-19 didn't have a direct impact on our day-to-day reporting activities due to this policy, it has had a significant impact on the implementation of our program activities in Guinea. In response to the growing number of cases, many countries adopted strict preventative measures that were often enforced by the police and the military and included restrictions on movement and a ban on gatherings. For health, safety and security reasons, MEWC had to postpone the implementation of some of our project activities in Guinea until the lockdown was lifted and it was safe to bring people together.

Operating Results

The accounts have been prepared on a receipts and payments basis and the surplus for the year ended 31 December 2021 amounted to £14,357 (2020: surplus £29,015).

Approved by order of the board of trustees on 21st September 2022 and signed on its behalf by:



Melissa Woodward

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INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF MAKE EVERY WOMAN COUNT

I report on the accounts for the year ended 31 December 2021 set out on pages six to eleven.

This report is made solely to the charity's Trustees, as a body, in accordance with Section 145 of the Charities Act 2011 and regulations made under Section 154 of that Act. My work has been undertaken so that I might state to the charity's Trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and charity's Trustees as a body, for my work or for this report.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year (under Section 144(2) of the Charities Act 2011 (the 2011 Act)) and that an independent examination is required.

It is my responsibility to:

- examine the accounts under Section 145 of the 2011 Act
- to follow the procedures laid down in the General Directions given by the Charity Commission (under Section 145(5)(b) of the 2011 Act); and
- to state whether particular matters have come to my attention.

Basis of the independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statements below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that, in any material respect, the requirements
- to keep accounting records in accordance with Section 130 of the 2011 Act; and
 - to prepare accounts which accord with the accounting records and to comply with the accounting requirements of the 2011 Act

have not been met; or

- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Kerry Brown FCA
Crowe U.K. LLP
Chartered Accountants
Black Country House
Rounds Green Road
Oldbury
West Midlands
B69 2DG

Kerry Brown

Date: 10 October 2022

MAKE EVERY WOMAN COUNT

RECEIPTS AND PAYMENTS ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2021

	Notes	Unrestricted Fund	Restricted Fund	2021 Total Funds	2020 Total Funds
		£	£	£	£
Receipts					
Donations		3,462	-	3,462	6,875
Grants		71,695	36,589	108,284	123,219
Miscellaneous income		<u>1,827</u>	<u>-</u>	<u>1,826</u>	<u>-</u>
Total Receipts		<u>76,983</u>	<u>36,589</u>	<u>113,572</u>	<u>130,094</u>
Payments					
Audit and Accounting		1,818	4,578	6,396	3,356
Bank Charges		344	121	465	(90)
Consultancy		6,881	8,048	14,929	38,317
Donations		603	-	603	250
Employee Costs		28,936	12,750	41,686	37,651
Media and Entertaining		-	1,657	1,657	-
Other Expenses		93	-	93	-
Printing, Postage and Stationary		30	-	30	932
Rent		737	-	737	3,549
Report Design		1,571	11,630	13,201	1,870
Subscription		996	4,000	4,996	2,289
Travel		-	(442)	(442)	7,601
Unspent Grant Income		-	4,772	4,772	-
Venue Hire		-	1,185	1,185	2,819
Website, Media and IT		<u>199</u>	<u>8,708</u>	<u>8,907</u>	<u>2,535</u>
Total Payments		<u>42,208</u>	<u>57,007</u>	<u>99,215</u>	<u>101,079</u>
Net of receipts/(payments)		34,775	(20,418)	14,357	29,015
Transfer		5,479	(5,479)	-	-
CASH FUNDS AT 1 JANUARY 2021		<u>4,985</u>	<u>26,074</u>	<u>31,059</u>	<u>2,044</u>
CASH FUNDS AT 31 DECEMBER 2021		<u>45,329</u>	<u>177</u>	<u>45,416</u>	<u>31,059</u>

The notes form part of these financial statements

MAKE EVERY WOMAN COUNT
STATEMENT OF ASSETS AND LIABILITIES
AT 31 DECEMBER 2021

	Notes	Unrestricted Fund £	Restricted Fund £	2021 £	2020 £
Cash Funds					
Cash at Bank		<u>45,239</u>	<u>177</u>	<u>45,416</u>	<u>31,059</u>
Current Assets					
Other Debtors		<u>622</u>	<u>-</u>	<u>622</u>	<u>-</u>
Current Liabilities					
Other Creditors and accruals		<u>1,128</u>	<u>-</u>	<u>1,128</u>	<u>3,983</u>

The financial statements were approved by the Board of Trustees on 21st September 2022 and were signed on its behalf by:



Melissa Wodward

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MAKE EVERY WOMAN COUNT

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

1. ACCOUNTING POLICIES

The financial statements have been prepared on a receipts and payments basis.

Legal status of the Charity

Make Every Woman Count is a charity constituted under the governing document 'Settlement' in England, whose registered office and primary place of business 10 Howard Road, Cambridge, CB5 8QP, United Kingdom. It has no share capital. Its principal activities are to support charitable organisations and general areas of charitable activity which would have been in keeping with the founder of the Trust.

Income

All income is recognised in Receipts and Payments once the charity has received funds.

Expenditure

All payments are recognised in the Receipts and Payments Accounts when it is paid.

Taxation

The charity is exempt from tax on its charitable activities.

Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Investment income, gains and losses are allocated to the appropriate fund.

2. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2021 nor for the year ended 31 December 2020.

Trustees' expenses

	2021	2020
	£	£
Trustees' expenses	-	-

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NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31 DECEMBER 2021

3. STAFF COSTS

	2021	2020
	£	£
Wages and salaries	<u>41,686</u>	<u>37,651</u>

The average monthly number of employees during the year was as follows:

	2021	2020
	<u>2</u>	<u>2</u>
Average number of employees		

No employees received emoluments in excess of £60,000.

4. FUNDS ANALYSIS

	Balance at 01/01/2021	Income	Expenditure	Transfer	Balance 31/12/2021
	£	£	£		£
Unrestricted Funds					
General Funds	<u>4,985</u>	<u>76,983</u>	<u>(42,208)</u>	<u>5,479</u>	<u>45,239</u>
Total Unrestricted Funds	<u>4,985</u>	<u>76,983</u>	<u>(42,208)</u>	<u>5,479</u>	<u>45,239</u>
Restricted Funds					
African Women's Decade Report	9,167	10,782	(12,987)	(6,962)	-
FEMNET Guinea Project	10,022	7,038	(18,543)	1,483	-
Communication Project	<u>6,885</u>	<u>18,769</u>	<u>(25,477)</u>	-	<u>177</u>
Total Restricted Funds	<u>26,074</u>	<u>36,589</u>	<u>(57,007)</u>	<u>(5,479)</u>	<u>177</u>
Total Funds	<u>31,059</u>	<u>113,572</u>	<u>(99,215)</u>	<u>-</u>	<u>45,416</u>

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NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31 DECEMBER 2021

RESTRICTED FUND DESCRIPTIONS

African Women's Decade Report (2010-2020)

The project was funded by the Swedish International Development Agency (SIDA) through Solidarity for African Women's Rights and Equality Now; it ran between June 2020 to March 2021 (was extended until December 2021 as we received an extra \$15,000). The project produced a final report of the AWD and analyse the progress/gaps made in terms of securing, realizing, and extending the rights for African women and girls during the AWD. It also highlighted trends, challenges, best practices from across the continent.

We also received \$5,000 (£3,529.83) from **Oxfam** to help with the production of the report.

Building the Capacity of Women's, Girls' and Media Organisations on the Implementation of the Maputo Protocol

The project was funded by the Swedish International Development Agency (SIDA) through FEMNET; it ran from January 2020 to May 2021. The project aimed to build the capacity of women's groups organisations, young women groups and the media on the implementation of the Maputo Protocol and the use of social accountability mechanisms to monitor progress and compliance with national, regional and international gender commitments.

SOAWR Communication Secretariat

The project was funded by the Swedish International Development Agency (SIDA) through Solidarity for African Women's Rights and Equality Now. This is a 3-4-year project which started in June 2020 and is renewable each year. MEWC acts as the communication secretariat for the Solidarity for African Women's Rights (a network of over 60 organisations working on the ratification, domestication and the implementation of the Maputo Protocol). We receive funds to manage the network's communication (website, social media, event, ...)