



**WHITE RIBBON ALLIANCE UK
DIRECTORS' REPORT AND
FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023**

White Ribbon Alliance UK Contents

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**White Ribbon Alliance UK
Company Information
For The Year Ended 31 December 2023**

Directors	Miss Natasha PHILIPS Dr Tonye Telema WOKOMA Miss Elizabeth MCKIE Miss Brigid MCCONVILLE Miss Shenaiya Rustom KHAREGAT
Company Number	07369725
Registered Office	International House 307 Cotton Exchange Old Hall Street Liverpool L3 9LQ
Business	International House 307 Cotton Exchange Old Hall Street Liverpool L3 9LQ
Accountants	J Leigh Accounting MAAT 37 Bakery Way Landkey North Devon EX32 0LJ
Bankers	HSBC 26 North Station Road Colchester Essex CO1 2SY

Charity number: 1143376

White Ribbon Alliance UK
Company No. 07369725
Directors' Report For The Year Ended 31 December 2023

The directors present their report and the financial statements for the year ended 31 December 2023.

Review of the Business

Trustees' annual report For the year 31 December 2023

The trustees present their report and the unaudited financial statements for the year ended 31 December 2023.
Structure, governance & management

The organisation is a charitable company limited by guarantee, incorporated on 8 September 2010 and registered as a Charity on 15 August 2011.

The Charity's name was changed from 'White Ribbon Alliance for Safer Motherhood' to 'White Ribbon Alliance UK' on 12 July 2023. This change was sanctioned by the Trustees and approved by the Charity Commission.

The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association.

All trustees give their time voluntarily and receive no benefits from the Charity. Reasonable and pre-approved expenses are paid by the Charity as required.

Objectives and activities

The Objects of the Charity were officially changed by the Trustees and approved by the Charity Commission in 2023. The amended objects of the Charity are, for the public benefit, to preserve and protect good health and to advance education, but not exclusively, by providing information, education, services, advocacy and resources relating to safe sexual and reproductive health, primarily for those facing the greatest disadvantage.

Public benefit

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

Goal, priorities, and activities to benefit to the public

Our goal is to reduce harm and inequity in sexual and reproductive health through advancements in trauma-informed care, safeguarding mental and physical wellbeing, improving access to gynaecological care, sex education, and advocating for policy reforms.

We prioritise the eradication of gender-based violence and the promotion of gender equity in sexual and reproductive health and rights, especially for marginalised and underrepresented communities. We enable access to unbiased and evidenced-based resources, education, and support for women, girls, and gender-diverse people. We influence healthcare professionals, hospital systems, policy makers, and the public to centre the human rights of women, girls, transmen, trans boys, and non-binary people throughout the lifecycle of their sexual health needs.

Leveraging our Ask Listen Act methodology, the following activities are undertaken to deliver our strategy:

- **Creating resources:** Unbiased information based upon quantitative and qualitative research which is delivered in print, digital, video, and/or audio formats.
- **Providing education:** Training, consultation, workshops, mentorship, and community/peer support services.
- **Campaigning:** Awareness-raising, marketing, protesting, and otherwise involving the public by mobilising their support on a particular issue, or to influence public attitudes, including activities aimed at ensuring that an existing law is observed
- **Advocacy:** Securing support for, or opposition to, a change in the law or government or local authority policy, which would generally be considered as political in nature by the public.
- **Partnerships:** Working with organisations or individuals with whom the Charity will create strategic or tactical alliances to advance progress in delivering our strategy. Partners may own all, or part of the tactics or actions required for specific pieces of work.

Activities and achievements

• Completed the Safer Beginnings programme. Safer Beginnings was created and lead jointly by Best Beginnings and White Ribbon Alliance UK. The programme's focus was on improving maternal outcomes, and addressing the safety of women and their babies, is one of the most important challenges facing maternity systems today. Safer Beginnings was an 18-month programme of work funded by the Department of Culture, Media and Sport through the 2021-2022 Tampon Tax Fund.

- Completed and launched the Free From Harm (FFH) digital resource. The Free From Harm e-book was created for maternity care professionals, charities and birth workers in the UK. Free From Harm raises awareness of the need to eliminate violence and minimise trauma in the perinatal period, by highlighting the structural inequalities that enable these harms to occur. It also helps midwives to recognise when their own human rights are not being upheld and understand how this impacts them and the care, they are able to give. As part of launching the resource, the Charity also:
- Attended and presented at the International Maternal and Newborn Health Conference in Cape Town, South Africa on the topic of Obstetric Violence prevention

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White Ribbon Alliance UK
Directors' Report (continued)
For The Year Ended 31 December 2023

Review of the Business - continued

- Presented on Free From Harm at the National Maternity Health and Wellbeing Taskforce virtual meeting.
 - Various podcast and Instagram Live appearances discussing Obstetric Violence and midwife burnout and attrition, including the Better Birth podcast and the Birth Motherhood collection.
 - Delivered lectures on abortion and Obstetric Violence to student midwives at Kingston University.
 - Created and piloted the Free From Harm training course. This training, created specifically for maternity services health care professionals, targets the critical issue of obstetric violence—a distinct form of gender-based violence within healthcare settings. Inspired by the FFH digital resource, this 6-hour pilot training course earned participants 7 professional development credits. The feedback received from the pilots was exceptional. A case study about the pilot can be found at www.freefromharm.co.uk. Utilising our learnings from the pilots, we improved the course for a Q1 2024 launch, with MSD for Mothers providing funding for up to 100 midwives or other maternity services professionals to attend the full course.
- Rescoped the Future Parenting Journeys (FPJ) programme. Progress on the FPJ programme, funded the National Lottery and begun in 2022, uncovered disparities and human rights concerns as it relates to donor conceptions and surrogacy which were not initially in-scope for this work. With support from the National Lottery, the programme was rescoped to become an information hub on ethical assisted conception, to be launched in Q2 2024.
- Participated in a variety of events and public speaking engagements within the Sexual and Reproductive Health and Rights (SRHR) domain, including:
- International Women's Day Red Dress Event in Bristol.
 - Appearance on Maternity and Midwifery Hour live stream channel as subject matter experts in SRHR.
 - Keynote speaker for the NHS Personalised Care in Maternity Programme
 - Entered a partnership with the Point of Care Foundation for the Safer Beginnings conferences and co-hosted those conferences with PoCF.
 - Contributed to a study on the Safer Beginnings programme conducted by University of Central Lancashire researchers, which will be published sometime in 2024.
 - Interviewed by a freelance journalist for the 1-year anniversary of Roe v Wade being overturned and its impact on UK and global SRHR policy.
 - Delivered a variety of social media campaigns for advocating for Black Maternal Mental Health Week, 16 Days of Activism to end Violence Against Women and Girls, and a variety of other national and international advocacy campaigns.

Plans for the future

The trustees will continue to seek to best support the objects through fundraising activities and the implementation of operational policies and an effective management structure.

The Charity has been invited by academic institutions to join multiple consortiums seeking funding for large-scale long-term programmes in the SRHR domain in 2024. The Charity will also continue the work commissioned by the National Lottery and MSD for Mothers as well as begin new work with the University of Southampton, developing a Maternal Inequities Scoring Tool proof of concept.

The Charity has a firm strategy in place through to the end of 2027, including activities, campaigns, and advocacy projects which they plan to pursue over the next three years.

Ongoing funding

The charity is currently fully funded through to the end of October 2024. Revenue for the rest of 2024 and 2025 is being pursued but not yet confirmed. Funding is being sought through both grants and other fundraising initiatives.

In July and August 2024, the Charity submitted five grant applications and have identified three additional grants for which we will apply in September and October. The grants being pursued are a mixture of restricted and unrestricted funds, and a mixture of WRA-led and partner-led proposals.

The Charity is seeking out fundraising opportunities which are unrelated to grants. As an example, the Charity has been given a matched fundraising opportunity from The Big Give, wherein they will match donations to the charity up to £10,000 during their "Women & Girls" campaign in October, providing up to £20,000 in unrestricted funding. Additionally, the Charity will generate unrestricted revenue through their Free From Harm courses and a variety of workshops being held from September to December 2024.

Depending on the amounts raised and the timing of cashflow, there is a risk that the charity will not be fully funded for next year. The Board Chair will be reviewing the financial forecast of the charity with the Movement Director monthly basis with the intent to ask the Board to act in the event of a cashflow shortage. We are able to foresee such an event with enough advance warning to take appropriate mitigating actions.

Directors

The directors who held office during the year were as follows:

**White Ribbon Alliance UK
Directors' Report (continued)
For The Year Ended 31 December 2023**

Miss Natasha PHILIPS

Dr Tonye Telema WOKOMA

Miss Elizabeth MCKIE

Miss Brigid MCCONVILLE

Miss Shenaiya Ruston KHAREGAT

Ms Alicia Burnett	Resigned 26/10/2023
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Ms Abigail Blackburn Dakin	Resigned 25/09/2023
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Ms Ash Bainbridge	Resigned 25/10/2023
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Statement of Directors' Responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the surplus or deficit of the company for that period. In preparing the financial statements the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Small Company Rules

This report has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

By order of the board

Date

**White Ribbon Alliance UK
Accountant's Report
For The Year Ended 31 December 2023**

Independent examiners reports to the directors of White Ribbon Alliance UK

I report to the trustees on my examination of the accounts of The White Ribbon Alliance (formally The White Ribbon Alliane for safe motherwood limited) for the year ended 31st December 2023.

This report is solely to the named trustees as a body, in accordance with the Charities Act 2011. This examination has been undertaken for no other reason than so that I may state to the trustees those matters which I am required to state to them.

These financial statements have been prepared in accordance with our terms of engagement and in order to assist you to fulfil your duties under the Charities Acts 2011 and The Companies Act 2006 that relate to preparing the financial statements of the company for the year ended 31 December 2023.

I have prepared these financial statements based on the accounting records, information and explanations provided by you. I do not express any opinion on the financial statements.

On the Balance Sheet you have acknowledged your duties under the prevailing Companies Acts to ensure that the company keeps adequate accounting records and prepares financial statements that give "a true and fair view".

You have determined that the company is exempt from the statutory requirement for an audit for this accounting year. Therefore, the financial statements are unaudited.

The financial statements are provided exclusively to the trustees as a body, for the limited purpose mentioned above, and may not be used or relied upon for any other purpose or by any other person, and I shall not be liable for any other usage or reliance.

Independent examiner's statement

Whilst the company's gross income has not exceed £250,000, it has previously and therefore the examiner must be a member of the a body listed in section 145, of the Charities Act 2011. I can confirm I am qualified to undertake this task as a member of the Association of Accounting Technicians (AAT)

I have completed a thorough examination of the accounts, and can confirm no matters have come to my attention, the accounting records are kept in respect of the Companies act 2006, and I have no concerns nor have come across any matters in connection with the examination to which attention should be drawn in this report, in order to enable a proper understanding of the accounts to be reached .

Signed

Jamie-Leigh Heyda MAAT

24/07/2024

J Leigh Accounting
MAAT
37 Bakery Way
Landkey
North Devon
EX32 0LJ

White Ribbon Alliance UK
Income and Expenditure Account
For The Year Ended 31 December 2023

	Notes	2023 £	2022 £
TURNOVER		96,457	252,310
GROSS SURPLUS		96,457	252,310
Administrative expenses		(222,123)	(169,920)
OPERATING (DEFICIT)/SURPLUS		(125,666)	82,390
Other interest receivable and similar income		198	81
(DEFICIT)/SURPLUS FOR THE FINANCIAL YEAR		(125,468)	82,471

The notes on pages 8 to 9 form part of these financial statements.

White Ribbon Alliance UK
Balance Sheet
As At 31 December 2023

		2023	2022
	Notes	£	£
CURRENT ASSETS			
Debtors	4	4,771	52,929
Cash at bank and in hand		49,694	113,005
		54,465	165,934
Creditors: Amounts Falling Due Within One Year	5	(759)	(18,202)
NET CURRENT ASSETS (LIABILITIES)		53,706	147,732
TOTAL ASSETS LESS CURRENT LIABILITIES		53,706	147,732
NET ASSETS		53,706	147,732
Income and Expenditure Account		53,706	147,732
MEMBERS' FUNDS		53,706	147,732

For the year ending 31 December 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

On behalf of the board

Date

The notes on pages 8 to 9 form part of these financial statements.

White Ribbon Alliance UK
Notes to the Financial Statements
For The Year Ended 31 December 2023

1. General Information

White Ribbon Alliance UK is a charitable company limited, limited by guarantee, incorporated in England & Wales, registered number 07369725.

The registered office is International House 307 Cotton Exchange, Old Hall Street, Liverpool, L3 9LQ.

Charity Number 1143376

Country of registration: England & Wales

2. Accounting Policies

2.1. Basis of Preparation of Financial Statements

The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standard 102 section 1A Small Entities "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

Due to charities size, they have taken the exemption, to not prepare a cashflow statement.

2.2. Turnover

Voluntary income is received by way of donations and is included in full in the statement of financial activities when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

2.3. Government Grant

Government grants are recognised in the income and expenditure account in an appropriate manner that matches them with the expenditure towards which they are intended to contribute.

Grants for immediate financial support or to cover costs already incurred are recognised immediately in the income and expenditure account. Grants towards general activities of the entity over a specific period are recognised in the income and expenditure account over that period.

Grants towards fixed assets are recognised over the expected useful lives of the related assets and are treated as deferred income and released to the income and expenditure account over the useful life of the asset concerned.

All grants in the income and expenditure account are recognised when all conditions for receipt have been complied with.

3. Average Number of Employees

Average number of employees, including directors, during the year was:

No employee earned more than £60,000 during the year (2022: nil). 3 (2022: 3)

White Ribbon Alliance UK
Notes to the Financial Statements (continued)
For The Year Ended 31 December 2023

4. Debtors

	2023	2022
	£	£
Due within one year		
Trade debtors	-	52,929
Other debtors	4,771	-
	<u>4,771</u>	<u>52,929</u>

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due

5. Creditors: Amounts Falling Due Within One Year

	2023	2022
	£	£
Trade creditors	207	3,111
Bank loans and overdrafts	19	-
Tax and social security	174	10,641
Other creditors	359	4,450
	<u>759</u>	<u>18,202</u>

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due

6. Company limited by guarantee

The company is limited by guarantee and has no share capital.

Every member of the company undertakes to contribute to the assets of the company, in the event of a winding up, such an amount as may be required not exceeding £1.

7. Exceptional Items

Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

8. Delivery Partners

White Ribbon Alliance UK commission partner charities to deliver specific deliverables in relation to KPI's and grant programmes that require specialist insight and expertise. In this financial year we have worked to commission services from:

Partner Commission Grant Payment £29,900

White Ribbon Alliance UK
Detailed Income and Expenditure Account
For The Year Ended 31 December 2023

	2023		2022	
	£	£	£	£
TURNOVER				
Donations & legacies		61,716		70,845
Donations & legacies (RESTRICTED)		34,741		541
Other Income		-		180,924
		<u>96,457</u>		<u>252,310</u>
GROSS SURPLUS		96,457		252,310
Administrative Expenses				
Wages and salaries	83,526		85,991	
Employers NI	7,505		-	
Employers pensions - defined contributions scheme	5,191		-	
Recruitment costs	22		-	
Staff training	160		-	
Staff welfare	2,205		-	
Travel expenses	12,121		-	
Rent	760		-	
Computer software costs	731		-	
Computer and IT repairs and maintenance	2,119		-	
Insurance	157		-	
Printing, postage and stationery	204		-	
Printing	3,218		-	
Advertising and marketing costs	2,716		-	
PR expenses	4,355		-	
Accountancy fees	4,156		7,616	
Legal fees	4,769		4,198	
Consultancy fees	57,593		45,348	
Subscriptions	529		-	
Bank charges	81		65	
Other office costs	105		20,702	
Delivery Partner	29,900		6,000	
	<u>29,900</u>		<u>6,000</u>	
		(222,123)		(169,920)
OPERATING (DEFICIT)/SURPLUS		(125,666)		82,390
Other interest receivable and similar income				
Bank interest receivable	198		-	
Interest on short term deposits	-		81	
	<u>-</u>		<u>81</u>	
		198		81
(DEFICIT)/SURPLUS FOR THE FINANCIAL YEAR		<u>(125,468)</u>		<u>82,471</u>