

Charity Registration No. 1142686

Company Registration No. 07369796 (England and Wales)

**UMMAH HELP**  
**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

# UMMAH HELP

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# UMMAH HELP

## TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 31 MARCH 2021

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### STRUCTURE, GOVERNANCE AND MANAGEMENT

We would like to thank the Ministry for Housing, Communities and Local Government for the consistent support of their staff, Ministers and the Secretary of State, Rt Hon Robert Jenrick MP for continuing to fund the project.

#### **President:**

Lord Bourne of Aberystwyth

#### **Patrons:**

Rt Hon Lord Jim Wallace of Tankerness QC  
Rt Hon Baroness Warsi  
Baroness Hussein-Ece OBE  
Baroness Alicia Kennedy of Cradley  
Rt Hon Baroness D'Souza CMG  
Baroness Mobarik CBE  
Baroness Hodgson of Abinger CBE  
Baroness Lawrence of Clarendon OBE  
Rt Hon Ian Blackford MP  
Rt Hon Andrew Mitchell MP  
Nusrat Ghani MP  
Martin Vickers MP  
Yasmin Qureshi MP  
Nigel Evans MP  
Afzal Khan MP  
Saqib Bhatti MP

#### **UK National Board:**

Peter Osborne, Chair of Remembering Srebrenica Northern Ireland Board  
Julie Adair, Chair of Remembering Srebrenica Scotland\*  
Abi Carter, Co-Chair of Remembering Srebrenica Wales Board  
Saleem Kidwai OBE, Co-Chair of Remembering Srebrenica Wales Board  
Lucy Adams, Co-Chair of Remembering Srebrenica North East Board  
Smajo Beso, Co-Chair of Remembering Srebrenica North East Board (from March 2021) Mashuda Shaikh, Chair of Remembering Srebrenica Yorkshire Board (until March 2021) Jo Richmond, Chair of Remembering Srebrenica Yorkshire Board (from March 2021) Elinor Chohan MBE, Chair of Remembering Srebrenica North West Board  
Alma Aganovic, Chair of Remembering Srebrenica West Midlands Board (until March 2021) C/Supt Mat Shaer, Chair of Remembering Srebrenica West Midlands Board (from March 2021) Dr Helen Connolly, Chair of Remembering Srebrenica East of England Board  
Kim Sadique, Chair of Remembering Srebrenica East Midlands Board  
Rameez Kaleem, Chair of Remembering Srebrenica London and South East Board Dr Louise Livesey, Chair of Remembering Srebrenica South West Board

\*Remembering Srebrenica Scotland is a Scottish Charitable Incorporated Organisation funded by the Scottish government

## **UMMAH HELP**

### **TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)** **FOR THE YEAR ENDED 31 MARCH 2021**

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#### **UK Bosnian Community Advisory Board:**

Smajo Beso  
Mersad Krnjic  
Zaim Pasic  
Elvira Mujkanovic  
Samir Dizdarevic  
Aida Salkic Haughton  
Anes Ceric  
Mahir Hadzic  
Ferid Kevric  
Safet Vukalic  
Alma Aganovic  
Sadia Muminovic  
Dudia Zilic  
Edina Hodzic  
Riad Terzic  
Sabit Jakupovic  
Mujo Delic  
Huse Bektic  
Kelima Dautovic  
Nermina Webster  
Fahrudin Omerovic  
Remzudin Alihodzic  
Sanja Bilic  
Amir Halilovic  
Emir Bolic

#### **Academic Advisory Board:**

Dr Eric Gordy  
Dr Aidan Stonehouse  
Ms Sam Hunt  
Prof Jasna Dragovic-Soso  
Prof Ravi Kohli  
Dr Jelena Obradovic-Wochnik  
Mr Robin Macpherson  
Mr Andy Lawrence  
Dr Lorna Waddington

#### **Remembering Srebrenica Staff:**

Amil Khan, Director  
Amra Mujkanovic, Events Manager  
Kate Williams, Deputy Director for Education and Operations  
Arnesa Buljusic Kustura, Deputy Director for Communications and Commemorations  
Francesca Cleverly, Senior Operations Officer - Visits and Executive Support  
Elmina Kulasic, Consultant in Bosnia  
John Allison, Senior Operations Officer  
Joshua Pritchard, Project Officer (until July 2020)  
Manmeet Sandhu, Finance Manager (until August 2020)

# UMMAH HELP

## TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) *FOR THE YEAR ENDED 31 MARCH 2021*

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### LEGAL AND ADMINISTRATIVE INFORMATION

The trustees, who are also the directors for the purpose of company law, and who served during the year and up to the date of signature of the financial statements were:

#### **Trustees**

Dr W Azmi OBE

Mr M Azmi

Dr S Shahid-Azmi

His Excellency Mr Vanja Filipovic (Appointed 1 March 2021)

Dr H A Connolly (Appointed 1 January 2021)

Mr J Short (Appointed 1 January 2021)

**Charity number 1142686**

**Company number 07369796**

#### **Principal address**

Ciba Building  
149 Hagley Road  
Birmingham  
B16 9NX

#### **Registered Office**

Ciba Building  
149 Hagley Road  
Birmingham  
B16 9NX

#### **Independent examiner**

AGS Accountants & Business Advisors Limited Unit 1  
Castle Court 2  
Castlegate Way  
Dudley  
DY1 4RH

# UMMAH HELP

## TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

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The trustees present their report and financial statements for the year ended 31 March 2021.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016)

### OBJECTIVES AND ACTIVITIES

The charity's objectives are to further such charitable purposes (as are charitable under English law) in any part of the world as the directors see fit.

Remembering Srebrenica UK is the charitable initiative of Ummah Help. This report outlines the work undertaken in the last 12 months by Remembering Srebrenica staff, 1,450 Community Champions and the eight English regional boards and three country boards in Scotland, Wales and Northern Ireland. The Scotland Board is a Scottish charitable incorporated organisation registered as Remembering Srebrenica Scotland SCO46540.

Remembering Srebrenica UK is part-funded by the UK Government and is committed to using the lessons from Srebrenica to tackle hatred and intolerance to help to build a better, safer and more cohesive society for everyone. It has three core objectives:

1. Keep the memory alive by promoting Srebrenica Memorial Day, to bring communities together to REMEMBER the victims of Srebrenica.
2. Take UK citizens on our 'Lessons from Srebrenica' educational visits programme to LEARN the lessons from the genocide, and take social action to help to build safer, more cohesive communities.
3. Create Community Champions to PLEDGE to stand up to hatred and against intolerance in their communities.

### MEMORIAL EVENTS AND ACTIVITIES 2020

Due to the Covid-19 restrictions which were in place for much of 2020 that prohibited gatherings from being able to take place indoors, no physical commemoration events were able to take place this year. However, despite the challenges presented by the pandemic, our eight English regional boards, three country boards and over 1,450 Community Champions showed great determination and creativity to come up with innovative ways to commemorate the victims of the Srebrenica genocide.

The number of events and activities that were able to take place this year amidst the backdrop of Covid-19 was truly inspirational with nearly 1,800 registered events and activities. Commemorations took place in hundreds of schools, local authorities, places of worship, community centres and police forces to name but a few, all of which brought the nation together in powerful acts of remembrance. Although in-person events were not able to be held on this occasion, the online nature of commemorations provided a new opportunity to reach far more people than otherwise would have been possible which resulted in engagement increasing to unprecedented levels.

For the first time in history, the UK National Srebrenica Memorial Day Commemoration was held entirely online on our social media channels, and was broadcast on Al Jazeera, Face TV, Hayat TV and the Islam Channel reaching millions of people in the UK and across the world. We were delighted that the distinguished speakers who participated in the UK National Srebrenica Memorial Day Ceremony included: HRH The Prince of Wales, Prime Minister Boris Johnson, Hollywood Filmmaker Angelina Jolie, the President of Bosnia, Šefik Džaferović, the Secretary of State for Housing, Communities and Local Government, Rt Hon Robert Jenrick MP, Sir Keir Starmer MP, Leader of the Labour Party, David Cameron, President Bill Clinton, Lord William Hague, Secretary Madeleine Albright, the Grand Mufti of Bosnia, Husein ef. Kavazovic, the Chief Rabbi Ephraim Mirvis, The Archbishop of Westminster, Cardinal Vincent Nichols and Imam Qari Asim, Chair of the Mosques and Imams National Advisory Board.

Online commemoration events were also held in Wales, Scotland and Northern Ireland, with the Welsh event featuring in a news bulletin that was shown on ITV Wales.

## UMMAH HELP

### TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) *FOR THE YEAR ENDED 31 MARCH 2021*

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During Memorial Week, the Leader of the Scottish National Party Westminster Group, the Rt Hon Ian Blackford MP raised Srebrenica at Prime Minister's Questions on Wednesday 8th July. PMQs has an estimated audience of over 350,000 people each week. This was in addition to video messages posted on Twitter by the First Minister of Scotland and the First Minister of Wales to mark the 25th anniversary of the genocide. In Northern Ireland, thanks to the support of the six main political parties, a memorial tree was planted on the Stormont Estate in Belfast at a ceremony attended by Junior Ministers, Declan Kearney and Gordon Lyons, Minister for Finance, Connor Murphy and survivor Mevlida Lazibi.

The number of local authorities who organised an act of commemoration nearly doubled, with 140 councils in England holding an event or activity to mark the 25th anniversary of the genocide in Srebrenica. There was also increased council engagement in Wales, Scotland and Northern Ireland which brought the overall UK figure of local authorities commemorating this year to a record-breaking of 151. A range of councils from Metropolitan, District, Town and County Council commemorated through different activities such as holding a minute's silence, raising the Srebrenica flag, lighting prominent buildings and bridges to green and white and organising virtual memorial events. In addition, the Mayors of the three largest urban areas who represent a population of nearly 14 million people across London, Greater Manchester and the West Midlands each recorded a video message of support during Memorial Week.

Around 100 parliamentarians from across the political spectrum marked Srebrenica Memorial Day this year by either signing an Early Day Motion or marking the 11th July with a post on social media. The Early Day Motion was supported by MPs from the SNP, Conservatives, Labour, Liberal Democrats, Green, Plaid Cymru, DUP and the Alliance Party.

Our feedback review continues to show that people who work with us to organise memorial events and activities believe they offer the opportunity to bring people from different communities together, build relationships and understanding. 93% of event organisers stated that they strongly agreed that Srebrenica events are a part of an ongoing effort to create more cohesive societies, showing the value of collective acts of commemoration in uniting communities.

## UMMAH HELP

### TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) *FOR THE YEAR ENDED 31 MARCH 2021*

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#### EDUCATION

Our education work takes the Srebrenica genocide as a starting point from which to discuss the key requirements for building stronger, more resilient societies. By considering the possible stages of genocide, young people learn to identify and challenge issues which may cause division in our communities.

This year, we engaged teachers with high quality digital resources, the release of a survivor testimony pack of 25 stories suitable for classroom use, and undertook work throughout 2020 at various events, schools, universities and fairs to raise awareness with educators for the 25th anniversary. In response to Covid, we adapted our strategy to focus on developing webinars and online learning with the remainder of our activities taking the traditional path of lessons, assemblies and art projects. Remembering Srebrenica reached an estimated 29,904 students through our educational resources this summer and 42,720 over Srebrenica Memorial Week representing an increase of 220% from the previous year's Memorial Week.

Through our partnership with the Jo Cox Foundation, we worked with work experience students who were aged between 16 to 18 years old and who put together a Srebrenica Memorial Day communications outreach for Jo Cox Foundation. The staff at Jo Cox, and the work experience students, all had the chance to hear from a survivor through digital software. The use of tools like Zoom, Google Classroom, the virtual exhibition and other online media proved to be highly effective at reaching young people and organisations that we would previously have been unable to reach. Further work will be done over the following year to ensure that our approach to digital education materials remains at the cutting edge.

Another area of success was in relation to Teacher CPD. Both the University of Worcester and the University of Gloucester held teacher training CPD with Remembering Srebrenica in the lead up to Memorial Week, giving teachers the chance to see our resources and also consider the ways that Srebrenica can be incorporated into current practice and contexts. In each session, feedback was excellent, with teachers feeling more empowered to find ways to teach both Srebrenica and other genocides across the curriculum including in PSHE, English and through pastoral time such as form time and assemblies.

We were delighted to continue working closely with Hampton School's Genocide8020 group. This year, a student from Hampton School took part in a short interview with the Deputy Director for Education and Operations which was turned into a film to encourage teachers and schools to take up Srebrenica Memorial Day activities this year. The school also took part in a project to remember each person and for people to submit, through social media, a card with the name of a victim they wanted to remember.

In addition, Royal Wootton Bassett Academy joined together with other schools in their area to undertake a week of activities surrounding human rights and genocide which included work on Srebrenica. Of particular note was the creation of Srebrenica flowers using tessellation in their maths classes. The creation of Srebrenica flowers was a popular activity this year, with many young people and adults taking part in remembrance using this form. We created a video which highlighted some of the ones submitted on social media from schools and children across the country. Finally, King Edwards School hosted one of our virtual assemblies this month which included the survivor testimony of Hasan Hasanovic.



## UMMAH HELP

### TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

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#### LESSONS FROM SREBRENICA VISITS PROGRAMME

Our 'Lessons from Srebrenica' visits programme seeks to counter division through inspiring people to take action in their local communities, by learning how a seemingly integrated society in Europe imploded due to unchallenged extremism and hatred. Through these four-day educational visits to Srebrenica, we aim to motivate people of all backgrounds to strengthen their communities. We do this through asking that each individual who joins us in visiting Srebrenica becomes our Community Champion for social justice, making a concrete social action pledge to do something positive in their communities to challenge hatred and intolerance. The 'Lessons from Srebrenica' programme inspires and empowers individuals to create social actions projects to unite communities.

Due to Covid-19, we were only able to take out one delegation this year. Working closely with Kim Sadique, Associate Professor in Community and Criminal Justice at De Montfort University and Chair of the Remembering Srebrenica East Midlands Board, 12 students took part on our Visits programme as part of the first ever DMU Global trip.

DMU Global is an international experience programme for students at the university which aims to enrich studies, broaden cultural horizons and develop key skills valued by employers. The entire delegation was made up of students who were completing their undergraduate studies. All made a firm commitment to use their learning from the visit to raise awareness of the genocide in their communities and carry out a social action pledge to contribute to the ongoing work of Remembering Srebrenica to tackle hatred and intolerance

The results from the post-visit survey was overwhelmingly positive and underlines the powerful impact that the programme continues to have on changing the attitudes and behaviours of participants. Over 90% of respondents strongly agreed or agreed with the statement 'I am now more conscious of the consequences of hatred and intolerance in our society' and on a scale from 1 (least likely) to 5 (most likely). Furthermore, over 90% answered the following statement with either 4 or 5 which represents highly likely/definitely when asked: 'how likely were you AFTER participating in the delegation to organise activities to raise awareness of discrimination or organise a project to bring people together?'

Some of the feedback has included:

"I would like to say a massive thank you for organising this trip - it was honestly more than I ever expected. I learned so much - not only has it changed my perspective but overall it's changed my life and I will certainly use what I learned to try and do the same for others."

"I went to Bosnia with an open mind, because I knew little about the country, politics and culture. To see the ruins from 1995 that still stand today, shocked me to say the least. ... I pledge to tell my experience to anyone I can, to spread what actually happened in 1995 to make sure it does not happen again, anywhere."

Our Community Champions have made wonderful contributions throughout the year and have played an invaluable role in helping to create more cohesive communities by applying the lessons from the Srebrenica genocide in a modern British context. We were therefore immensely proud that many of them were recognised in the Queen's Birthday Honours List that was published this year.

North West Board member and Community Champion, Steve Baker received an OBE for his services to education. Steve has demonstrated an exceptional level of commitment and dedication to supporting our work and raising awareness of the genocide over a number of years where he has given up much of his time to educate people of the consequences of hatred. His most recent efforts have seen him run over 1,000 miles to raise awareness of the Bosnian genocide which has resulted in Steve raising nearly £2,000 for Remembering Srebrenica.

## UMMAH HELP

### TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

#### *FOR THE YEAR ENDED 31 MARCH 2021*

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Another Community Champion who received recognition for their work was Mehri Niknam who was also awarded an OBE. Mehri has worked tirelessly to raise awareness of the genocide among different faith communities by organising and leading different interfaith delegations to Srebrenica with Rabbis and Imams. In addition to this, Mehri has devoted a huge amount of time to organising, attending and speaking at local events to build better interfaith relations and raise awareness of Srebrenica, as well as working to get people from different faith communities involved in the work of the charity.

Finally, we were delighted that our Community Champions Julie Siddiqi and Qaisra Sharaz (who organises Srebrenica Memorial Day as part of Manchester Fest) also received honours for the important work that they undertake on a regular basis to strengthen community cohesion.

# UMMAH HELP

## TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

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### RAISING AWARENESS

By raising awareness of the lessons from Srebrenica, we help people across the UK to strengthen our society by understanding how hatred can destroy communities. The pandemic meant that we had to adapt our strategy and develop new ways to better utilise our online platforms in order to raise awareness. During Memorial Week 2020, an estimated 89.3 Million opportunities were created for people across the UK to access our key messaging via broadcast, print media and online outlets. By March 2021, Remembering Srebrenica built up over 18,400 Twitter followers and over 20,600 Facebook likers

Our 2020 short video to mark 25 years since the Srebrenica genocide was by far our most successful to date in terms of views and engagement, with over a million people having watched the video on Facebook alone. The metrics from our social media channels and videos demonstrate the extent of our reach this year. Our social media platforms grew by 133% in comparison with the increase that we witnessed during Srebrenica Memorial Week in 2019, with the organisation now having a combined follower and supporter count of nearly 50,000 across Facebook, Twitter, LinkedIn and Youtube.

Coverage of Remembering Srebrenica's 25th anniversary commemoration activities and events, including the broadcasting of the UK National Commemoration online created over 89.3 million opportunities for people to learn more about the genocide and the work of the charity. The UK National Online Commemoration was broadcast on Al Jazeera, Islam Channel, Hayat TV and Face TV who are estimated to have a viewership reach of at least 30 million combined.

As this year marked a significant anniversary, we were able to achieve increased coverage which enabled millions of people to join us in the UK and across the world in commemorating the 25th anniversary of the genocide. A few examples of the media coverage Remembering Srebrenica received included the Chairman being interviewed by N1 and TRT World, our President Lord Bourne of Aberystwyth appearing on Deutsche Welle, the Director, Amil Khan speaking on BBC News 24 as well as survivors from Srebrenica we work closely with and who have previously spoken at Remembering Srebrenica commemorations in the UK featuring on Sky News, Guardian and the Daily Mirror.

During Memorial Week, we launched the Srebrenica Virtual Exhibition which has been described as the first ever virtual artistic inspired exhibition of any genocide in the world. We would like to in particular thank our UK Ambassador Robert McNeil whose paintings are featured in this exhibition as well as express our heartfelt thanks to survivors from across the world who submitted items as exhibits which have helped to create an incredibly important online resource. The exhibition provides a unique perspective to the genocide in a way which personalises those stories which are so often written off as victim statistics. So far the exhibition has had nearly 1,000 unique visitors who collectively have spent over 3,000 minutes virtually exploring the exhibit items.

In the lead up to July 2020, we held a series of "In Conversation" webinars with survivors of the genocide and ethnic cleansing. Each webinar was incredibly moving and inspiring to listen to, and reached an estimated 100,000 people. We are grateful to all the survivors who have participated and shared their stories with Remembering Srebrenica.

In partnership with the co-production company, Message Heard, we launched our podcast series in October 2020 called "Untold Killing" which was released on all major platforms such as Apple Podcasts, Spotify and Google Podcasts. By March 2021, the podcast had 88,000 unique listeners. This pioneering production was the first of its kind and features exclusive survivor testimonials and expert analysis of the lead up to the genocide in Srebrenica and the unfolding of the events surrounding it.

The podcast has ranked in the top 200 podcasts in both the United Kingdom and the United States and reached number 11 in the UK History Podcasts on Apple with the podcast receiving press from the Spectator, Guardian and the Daily Mirror in print and online as featured podcasts for the week.

## UMMAH HELP

### TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

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Finally, In Spring 2020, Belfast City Council invited Munira Subasic, President of the Mothers of Srebrenica and Zepa Enclaves Association and Elmina Kulasic, Remembering Srebrenica's Bosnian Director to take part in a programme of events and meetings to engage with a number of stakeholders about Srebrenica, acknowledgment, justice and the importance of anti-prejudice work. Speaking engagements took place at Belfast City Hall and a school event at Girdwood Community Hub which was built by the council on a former army barracks site as shared space through funding from the European Union.

Other events included addressing senior civil servants at the Executive Office in Stormont that was arranged by the Department of Finance where meetings were held with the Junior Ministers from both the DUP and Sinn Fein. Further meetings were held with the Lord Mayor of Belfast and members of the Northern Ireland Muslim Family Association. Finally, the group took part in a televised interview that was broadcast on NVTv, a local community television station based in Belfast. These meetings and events all served the purpose of raising awareness of Srebrenica at the highest levels and provide a platform for survivors to speak about their experiences and the lessons for those in Northern Ireland to take from their stories.

We are grateful to the many survivors based in the UK and Bosnia who dedicate so much of their time and commitment to speaking at events across the UK, telling their stories in the media, and in our films. Without the support of survivors, our work would not be possible.

We thank in particular the Ministry for Housing, Communities and Local Government for the consistent support of their staff, Ministers and the Secretary of State for continuing to fund the project.

All the trustees have agreed to stand and act on behalf of the charity.

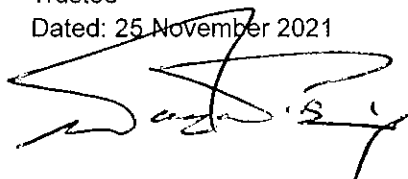
All of the trustees are members of the company and guarantee to contribute £1 in the event of a winding up.

The trustees' report was approved by the Board of Trustees.

Dr W Azmi OBE

Trustee

Dated: 25 November 2021



# UMMAH HELP

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF UMMAH HELP

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I report to the trustees on my examination of the financial statements of Ummah Help (the charity) for the year ended 31 March 2021.

### **Responsibilities and basis of report**

As the trustees of the charity (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 (the 2006 Act).

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

### **Independent examiner's statement**

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of , which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

AGS Accountants & Business Advisors Limited

Unit 1  
Castle Court 2  
Castlegate Way  
Dudley  
DY1 4RH

Dated: 25 November 2021

# UMMAH HELP

## STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2021

	Notes	Unrestricted funds 2021 £	Unrestricted funds 2020 £
<b><u>Income from:</u></b>			
Donations and legacies	2	421,580	484,671
<b><u>Expenditure on:</u></b>			
Charitable activities	3	406,242	418,169
Other	6	727	1,350
<b>Total resources expended</b>		406,969	419,519
<b>Net income for the year/ Net movement in funds</b>		14,611	65,152
Fund balances at 1 April 2020		187,378	122,226
<b>Fund balances at 31 March 2021</b>		201,989	187,378

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

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## BALANCE SHEET

AS AT 31 MARCH 2021

	Notes	2021 £	£	2020 £	£
<b>Fixed assets</b>					
Tangible assets	7		5,281		-
<b>Current assets</b>					
Debtors	8	1,924		1,210	
Cash at bank and in hand		244,012		194,712	
		<u>245,936</u>		<u>195,922</u>	
<b>Creditors: amounts falling due within one year</b>	9	<u>(49,228)</u>		<u>(8,544)</u>	
Net current assets			196,708		187,378
<b>Total assets less current liabilities</b>			<u>201,989</u>		<u>187,378</u>
<b>Income funds</b>					
Unrestricted funds			201,989		187,378
			<u>201,989</u>		<u>187,378</u>

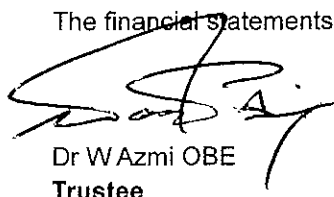
The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 March 2021.

The trustees acknowledge their responsibilities for ensuring that the charity keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 25 November 2021



Dr W Azmi OBE  
Trustee

Company Registration No. 07369796

# UMMAH HELP

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

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### 1 Accounting policies

#### Charity information

Ummah Help is a private company limited by guarantee incorporated in England and Wales. The registered office is Ciba Building, 149 Hagley Road, Birmingham, B16 9NX.

#### 1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016). The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

#### 1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

#### 1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the charity.

#### 1.4 Incoming resources

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.



# UMMAH HELP

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2021

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### 1 Accounting policies

(Continued)

#### 1.5 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Fixtures, fittings & equipment

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in net income/(expenditure) for the year.

#### 1.6 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

#### 1.7 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

#### 1.8 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

##### **Basic financial assets**

Financial assets classified as other financial assets are stated at fair value with any gains or losses arising on remeasurement recognised in profit or loss. The net gain or loss recognised in profit or loss includes any dividend or interest earned on the financial asset.

##### **Other financial assets**

Financial assets with fixed or determinable payments and fixed maturity dates that the charity has the positive intent and ability to hold to maturity are classified as held to maturity investments.

Held to maturity investments are measured at amortised cost using the effective interest method less any impairment, with revenue recognised on an effective yield basis.

The effective interest method is a method of calculating the amortised cost of a debt instrument and of allocating the interest income over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash receipts through the expected life of the debt instrument to the net carrying amount on initial recognition.

# UMMAH HELP

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 MARCH 2021

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#### 1 Accounting policies

(Continued)

##### ***Impairment of financial assets***

Financial assets, other than those held at fair value through income and expenditure, are assessed for indicators of impairment at each reporting date. Financial assets are impaired where there is objective evidence that, as a result of one or more events that occurred after the initial recognition of the financial asset, the estimated future cash flows have been affected.

If an asset is impaired, the impairment loss is the difference between the carrying amount and the present value of the estimated cash flows discounted at the asset's original effective interest rate. The impairment loss is recognised in net income/(expenditure) for the year.

If there is a decrease in the impairment loss arising from an event occurring after the impairment was recognised, the impairment is reversed. The reversal is such that the current carrying amount does not exceed what the carrying amount would have been, had the impairment not previously been recognised. The impairment reversal is recognised in net income/(expenditure) for the year.

##### ***Derecognition of financial assets***

Financial assets are derecognised only when the contractual rights to the cash flows from the asset expire or are settled, or when the charity transfers the financial asset and substantially all the risks and rewards of ownership to another entity, or if some significant risks and rewards of ownership are retained but control of the asset has transferred to another party that is able to sell the asset in its entirety to an unrelated third party.

##### ***Basic financial liabilities***

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

##### ***Other financial liabilities***

Derivatives, including interest rate swaps and forward foreign exchange contracts, are not basic financial instruments. Derivatives are initially recognised at fair value on the date a derivative contract is entered into and are subsequently re-measured at their fair value. Changes in the fair value of derivatives are recognised in or in finance costs or finance income as appropriate, unless hedge accounting is applied and the hedge is a cash flow hedge.

##### ***Derecognition of financial liabilities***

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

#### 1.9 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

# UMMAH HELP

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

### 2 Donations and legacies

	2021	2020
	£	£
Donations and gifts	21,580	84,671
MHCLG	400,000	400,000
	<u>421,580</u>	<u>484,671</u>

### 3 Charitable activities

	2021	2020
	£	£
Staff costs	249,788	200,039
Depreciation and impairment	90	-
Charitable expenditure	126,791	189,782
Rent	16,080	18,148
Light & Heat	555	883
Print. Postage & Stat.	2,573	3,781
Telephone	1,607	2,764
Insurance	2,434	1,120
Legal and professional	6,324	1,652
	<u>406,242</u>	<u>418,169</u>
	<u>406,242</u>	<u>418,169</u>

### 4 Trustees

During the year end 31 March 2021 a trustee received total remuneration of £55,000 (2020 - £55,000) as an employee for his services to the charity, including employers national insurance. These payments are approved by the Charity Commission.

# UMMAH HELP

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

**FOR THE YEAR ENDED 31 MARCH 2021**

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### 5 Employees

#### Number of employees

The average monthly number of employees during the year was:

	2021 Number	2020 Number
	8	8
	<u>8</u>	<u>8</u>
Employment costs	2021 £	2020 £
Wages and salaries	249,788	200,039
	<u>249,788</u>	<u>200,039</u>

# UMMAH HELP

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

### 6 Other

	2021	2020
	£	£
Financing costs	727	1,350

### 7 Tangible fixed assets

	Fixtures, fittings & equipment £
<b>Cost</b>	
Additions	5,371
At 31 March 2021	5,371
<b>Depreciation and impairment</b>	
Depreciation charged in the year	90
At 31 March 2021	90
<b>Carrying amount</b>	
At 31 March 2021	5,281

### 8 Debtors

	2021	2020
	£	£
Amounts falling due within one year:		
Prepayments and accrued income	1,924	1,210

### 9 Creditors: amounts falling due within one year

	2021	2020
	£	£
Other taxation and social security	27,643	4,107
Trade creditors	20,050	3,195
Accruals and deferred income	1,535	1,242
	49,228	8,544

A dispute is currently open with HMRC regarding incorrect EPS submissions made by a prior Finance Manager which has resulted in a misrepresentation of PAYE outstanding. The PAYE creditor is expected to reverse once HMRC have completed their investigation and an outcome is reached.

## UMMAH HELP

### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) *FOR THE YEAR ENDED 31 MARCH 2021*

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#### 10 Related party transactions

There were no disclosable related party transactions during the year (2020 - none).