

## **Image Annual Report 6<sup>th</sup> April 2021 – 5<sup>th</sup> April 2022**

*Image* has been operating since 1990 providing support for those making pregnancy decisions and for those who have experienced abortion. We also support people who have experienced miscarriage and child loss or separation. Whilst our services are offered to people of all faiths and none, our recognized training courses are specifically to equip Christians and churches to provide a compassionate response in these areas.

Although the Pregnancy Helpline didn't close through Covid (opening every evening 7pm-10pm), we continued for a while during the year with a telephone only service, gradually returning to some face-to-face clients and some office-based work. We continued to provide a service in the local prison, when possible, that was also largely telephone-based for those with child loss issues. Training courses were delivered successfully online, enabling a wider reach for trainees and some national collaboration between trainers. The family services work has been maintained throughout on one day a week.

Image relies very heavily on volunteers for both its Helpline and training (with a core team of 17 but also using volunteer trainers from other centres), so in Nov 2021 we employed a new Training Coordinator and a new Pregnancy Helpline Coordinator (both for 10 hours per week) and started to train them for their roles. Along with the Family Services Coordinator, we now have 3 paid staff.



CHARITY COMMISSION  
FOR ENGLAND AND WALES

## Independent examiner's report on the accounts

### Section A

### Independent Examiner's Report

Report to the trustees/  
members of

IMAGE and PREGNANCY HELPLINE

On accounts for the year  
ended

5 APRIL 2022

Charity no  
(if any)

1141832

Set out on pages

3

Responsibilities and  
basis of report

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 05/04/2022.

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent  
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below \*) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

*\* Please delete the words in the brackets if they do not apply.*

Signed:

Date:

08/11/2022

Name:

P R Martin

Relevant professional  
qualification(s) or body  
(if any):

Retired ACA

Address:

3 Littlefields, Mottram, Hyde, Cheshire, SK14 6TA

## Section B

## Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

Nothing to disclose

IMAGE and PREGNANCY HELPLINE  
Company Number 07480065  
Charity Number 1141832  
Balance Sheet as at 05/04/2022

**Receipts and Payments**

**Income**

Charitable activities	3,555.00
Giving	33,952.19
Funding	2,000.00
Fund raising	438.33
Other	260.52
	<u>40,206.04</u>

**Expenditure**

Pregnance helpline	(2,412.74)
Training	(2,321.73)
Education & Networking	(890.92)
Fund raising	(11.86)
Governance	(13.00)
Overheads	(12,072.77)
Salaries	(23,931.30)
Other	(232.40)
	<u>(41,886.72)</u>

**Net profit / (Loss)** (1,680.68)

**Balance sheet**

**Current Assets**

Bank Current account balance	20,316.49
Bank Reserve account balance	5,025.26
Petty cash	37.71
Gift Aid recoverable	2,752.12
	<u>28,131.58</u>

**Current Liabilities**

Accruals	<u>(425.60)</u>
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**Net Assets** 27,705.98

**Reserves**

P & L balance b/f	29,386.66
P & L Current year	(1,680.68)
<b>Total Reserves</b>	<b>27,705.98</b>

For the year ending 5th April 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records for the preparation of accounts. These accounts have been prepared in accordance with the provisions applicable to companies subject to small companies regime.

*D.J. Coleman*

David John Coleman  
(Treasurer)