



## Trustees' Annual Report for the period

Period start date		Period end date	
From	01 01 2024	To	31 12 2024

### Section A Reference and administration details

Charity name

COMMON GOAL (UK) Ltd

Other names charity is known by

Registered charity number (if any) 1141803

Charity's principal address

Unit M6, Frome Business Park

Manor Road

Frome

Postcode

BA11 4FN

#### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Juergen Griesbeck	Director	05/07/2010 - present	
2	Johannes Axster	Director	05/07/2010 – present	
3	Vladimir Borkovic	Director	05/07/2010 – present	
4	Roy White	Director	05/07/2010 – present	
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20				

#### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

### Name of chief executive or names of senior staff members (Optional information)

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## Section B Structure, governance and management

### Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Memorandum & Articles of Association
How the charity is constituted (eg. trust, association, company)	Company limited by Guarantee
Trustee selection methods (eg. appointed by, elected by)	Appointed by Common Goal gGmbH based in Germany; three Common Goal gGmbH founding members and one independent UK trustee appointed through a selection procedure.

### Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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## Section C Objectives and activities

### Summary of the objects of the charity set out in its governing document

The objects of the Charity are for the public benefit:  
 2.1 to promote or assist in promoting community participation in healthy recreation by providing facilities for football ("facilities" means organising sporting activities, equipment, buildings and land);  
 2.2 to advance in life and relieve needs of young people including by:  
 2.2.1 the provision of recreational and leisure time activities provided in the interest of social welfare, designed to improve their conditions of life;

2.2.2 providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals;

2.3 to advance and assist in advancing education;

2.4 the relief of unemployment for the benefit of the public in such ways as may be thought fit, including assistance to find employment;

2.5 to preserve and protect health and nutrition;

2.6 to promote social inclusion for the public benefit by preventing people from becoming socially excluded, relieving the needs of those people who are socially excluded and assisting them to integrate into society;

2.7 to advance the education of the public in the conservation, protection and improvement of the physical and natural environment;

2.8 to advance the education of the public in the prevention of violence;

2.9 to promote conflict resolution for the public benefit with a view to relieving suffering, poverty and distress and building and maintaining social cohesion and trust between communities;

2.10 to promote the effectiveness and efficiency of the voluntary sector;

2.11 to promote sustainable development for the benefit of the public including the relief of poverty and the improvement of the conditions of life in socially and economically disadvantaged communities;

2.12 to promote any other purpose which is exclusively charitable under the law of England and Wales as the trustees may from time to time determine;

2.13 For the purpose of this Article:

2.13.1 'socially excluded' means being excluded from society, or parts of society, as a result of one or more of the following factors: unemployment; financial hardship; youth or old age; ill health (physical or mental); substance abuse or dependency including alcohol and drugs; discrimination on the grounds of sex, race, disability, ethnic origin, religion, belief, creed, sexual orientation or gender re-assignment; poor educational or skills attainment; relationship and family breakdown; poor housing (that is housing that does not meet basic habitable standards); crime (either as a victim of crime or as an offender rehabilitating into society);

2.13.2 'sustainable development' means development which meets the needs of the present without compromising the ability of future generations to meet their own needs.

#### **Additional details of objectives and activities (Optional information)**

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

streetfootballworld (sfw) was set up in 2002, working in the field of Development through Football. It set up the streetfootballworld network in 2004 to interconnect and strengthen the long-term social development initiatives pursued by members of the streetfootballworld network (network members) who use the potential of football to transform the lives of disadvantaged individuals from around the world. In October 2022 the organisation renamed to Common Goal gGmbH to unify the brand and align with the new strategy.

There are currently over 200 community members, active in more than 100 countries worldwide, 12 of whom are based in the UK. The members overcome local social challenges with programmes that use football as a central instrument. The Charity, as the UK affiliate of Common Goal, aims to help disadvantaged youth and community development through football. Football is a vehicle for pursuing development of the life skills (e.g. team work) and values (e.g. mutual respect) of disadvantaged children and youths. Other goals for personal development include youth leadership, anti-discrimination, social integration, and peace building. The Charity aims to inform about poverty reduction, gender, health, and environmental issues along with job training. It will also encourage the furtherance of recreation and amateur sport by using football as the method to pursue the Charity's objectives.

The reason Common Goal UK was set up arose from the desire to further these aims by:

1. increasing community membership in the UK;
2. seeking to raise funds in the UK to support this kind of work around the world; and
3. developing a partnership with professional football in the UK so that its strength can be leveraged to help achieve the aims of the Charity.

Common Goal is a global impact movement for the world of football, rooted in the belief that the world's most popular sport is one of the few cultural forces strong enough to help shift society towards a more sustainable and equitable future for all.

The movement unites organisations, athletes, clubs, brands and other stakeholders in football to radically collaborate towards the wellbeing of our people and planet. To do so, Common Goal develops impact solutions to tackle humanity's biggest challenges and provides opportunities for everyone that is part of the football community to contribute. Common Goal also provides a simple and impactful mechanism for everyone that is part of the football industry to pledge a minimum of 1% of their earnings to programmes that drive progress towards our people and planet.

Common Goal is a movement for those who love football and want the game to be the best version of itself, driving positive transformation within the game and inspiring everyone to work together towards a better future for all.

## Section D

## Achievements and performance

### Summary of the main achievements of the charity during the year

The main activities and achievements of the charity can be summarised under the following activities:

- Assist in the collection of donations from Premier League players and managers in the UK
- Support and administrate the community and membership management
- Support of Common Goal gGmbH in Berlin in the management of the adidas sponsorship
- Allocate funds from UK to the partners, programmes and projects
- Gather donations and strengthen the partnership with the donors
- Implement football tournament together with community member organisation Sports Dans la Ville
- Support the preparation, partnership management and implementation of the project 'Create the Space' in the UK, to pilot an integrated and experiential charitable programme to empower mental health champions – ensuring that individuals within football are equipped to be supportive on and off the pitch
- 51,530 GBP were allocated to the Football for Ukraine CIO in 2024 from funds received through the Game4Ukraine Charity Match in 2023. See further details in Section D. This explains also the loss in 2024, which is the first in the history of the charity.

- With the financial contribution of Lyle & Scott Limited, Common Goal UK was able to support two community member organisations in carrying out projects in 2024 to further objects for the public benefit including, but not limited to, advancing in life and relieve needs of young people and their communities including by the provision of recreational and leisure time activities provided in the interest of social welfare. The project implemented with Association La Rotllana based in Barcelona, promoted the access to sports activities for young people in situations of social exclusion, especially the female community. The project was developed in six secondary schools, considered environments of maximum social complexity, where the practice of sports activities is encouraged as an instrument for the social inclusion of young people. The goal of the second project 'No Age No Gender Can Hold Us Down 2.0', implemented with ChoG – Champions ohne Grenzen e.V. based in Berlin, was to combat social exclusion among refugee women trans- and non-binary people using sport to build communities, boost self-esteem, and challenge gender stereotypes.



## Section E

## Financial review

### Brief statement of the charity's policy on reserves

The trustees have set a reserves policy which requires:

Reserves be maintained at a level which ensures that Common Goal UK's core activity could continue during a period of unforeseen difficulty. A proportion of reserves will be maintained in a readily realisable form.

The calculation of the required level of reserves is an integral part of the organisation's planning, budget and forecast cycle.

It will take into account:

- Risks associated with each stream of income and expenditure being different from that budgeted
- Planned activity level
- Organisation's commitments

The Trustees acknowledge that there has limited activity in the Charity over the last few years but that the intention is to build a much higher level of donations and the ability to fund more of its programmes. At the moment any surplus funds are going to building the reserve, while at the same time allocating as much as possible to programmes that are now underway.

### Details of any funds materially in deficit

None – although still building the initial reserve, and with activity levels low at present the reserve is correspondingly low.

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

## Section F



## Other optional information

## Section G

## Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

<b>Signature(s)</b>	 	
	Signed on 02 September 2025 @ 15:12	
<b>Full name(s)</b>	Johannes Axster	
<b>Position (eg Secretary, Chair, etc)</b>		
	Director	
<b>Date</b>	29.01.2025	

Registered Company Number (England & Wales)  
07304812  
Registered Charity Number  
1141803

COMMON GOAL (UK) Ltd  
(Company Limited by Guarantee)  
Unaudited Financial Statements for the year ended  
31 December 2024

**COMMON GOAL (UK) Ltd**  
**Report and Financial Statements**  
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**COMMON GOAL (UK) Ltd**  
**Company and Charity Information**

**Directors**

Johannes Axster  
Vladimir Borkovic  
Jurgen Harry Griesbeck  
Roy White

**Accountants**

Delphi Accounting Ltd  
Unit M6  
Frome Business Park  
Manor Road  
Frome  
BA11 4FN

**Bankers**

Cashplus Bank  
Cottons Centre  
Cottons Lane  
London  
SE1 2QG

**Registered office**

Unit M6  
Frome Business Park  
Manor Road  
Frome  
BA11 4FN

**Registered Company Number (England & Wales)**

07304812

**Registered Charity Number**

1141803

**COMMON GOAL (UK) Ltd**  
**Accountants' Report**

**Accountants' report to the directors of**  
**COMMON GOAL (UK) Ltd**

You consider that the company is exempt from an audit for the year ended 31 December 2024. You have acknowledged, on the balance sheet, your responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts. These responsibilities include preparing accounts that give a true and fair view of the state of affairs of the company at the end of the financial year and of its profit or loss for the financial year.

In accordance with your instructions, we have prepared the accounts which comprise the Profit and Loss Account and the Balance Sheet from the accounting records of the company and on the basis of information and explanations you have given to us.

We have not carried out an audit or any other review, and consequently we do not express any opinion on these accounts.

A handwritten signature in black ink that reads "Delphi Accounting". The script is cursive and fluid, with the first letters of "Delphi" and "Accounting" being capitalized and prominent.

Delphi Accounting Ltd  
Chartered Tax Advisors

Unit M6  
Frome Business Park  
Manor Road  
Frome  
BA11 4FN

2nd September 2025

**COMMON GOAL (UK) Ltd**  
**Statement of Financial Activities**  
**for the year ended 31 December 2024**

	<b>2024</b> <b>£</b>	<b>2023</b> <b>£</b>
<b>Income and Endowments</b>	519,827	404,293
Other income	700	1,526
Direct Expenditure	(387,966)	(325,682)
<b>Total Income</b>	<hr/> 132,561	<hr/> 80,137
Staff costs	(159,479)	(72,718)
Other charges	(7,870)	(5,948)
<b>Net Income/(Expenditure)</b>	<hr/> (34,788)	<hr/> 1,471

**COMMON GOAL (UK) Ltd**  
**Registered number:**  
**Balance Sheet**  
**as at 31 December 2024**

**07304812**

	<b>2024</b>	<b>2023</b>
	<b>£</b>	<b>£</b>
Current assets	4,086	900,657
Prepayments and accrued income	73,275	74,071
	77,361	974,728
Creditors: amounts falling due within one year	(5,054)	(6,281)
Net Current Assets	72,307	968,447
Total assets less current liabilities	72,307	968,447
Accruals and deferred income	(18,390)	(879,742)
<b>Net Assets</b>	<b>53,917</b>	<b>88,705</b>
<b>Funds</b>	<b>53,917</b>	<b>88,705</b>
	<b>Number</b>	<b>Number</b>
Average number of employees	2	1

The company is a private company limited by shares and incorporated in England. Its registered office is Unit M6, Frome Business Park, Manor Road, Frome, BA11 4FN.

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the micro entity provisions of the Companies Act 2006 and FRS 105, The Financial Reporting Standard applicable to the Micro-entities Regime. The accounts have been delivered in accordance with the provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.



Signed on 02 September 2025 @ 14:38

Johannes Axster  
Director

Approved by the board on 2nd September 2025

**COMMON GOAL (UK) Ltd**  
**Detailed statement of financial activities**  
**for the year ended 31 December 2024**

*This schedule does not form part of the statutory accounts*

	<b>2024</b> £	<b>2023</b> £
<b>Income and Endowments From</b>		
Donations	333,991	274,073
Recharges	122,966	39,885
Gift Aid Income	62,870	90,335
	<u>519,827</u>	<u>404,293</u>
<b>Other income</b>		
Interest receivable	<u>700</u>	<u>1,526</u>
<b>Direct Expenditure</b>		
Charity Projects	<u>387,966</u>	<u>325,682</u>
<b>Staff costs</b>		
Wages and salaries	156,367	71,158
Pensions	3,052	1,560
	<u>159,479</u>	<u>72,718</u>
<b>Other charges</b>		
Premises costs:		
Rent	1,597	1,210
	<u>1,597</u>	<u>1,210</u>
General administrative expenses:		
Subscriptions	216	216
Bank charges	1,827	(146)
Insurance	180	180
	<u>2,223</u>	<u>250</u>
Legal and professional costs:		
Accountancy fees	3,930	4,488
	<u>4,050</u>	<u>4,488</u>
	<u>7,870</u>	<u>5,948</u>

**COMMON GOAL (UK) Ltd**  
**Detailed balance sheet items**  
**as at 31 December 2024**

*This schedule does not form part of the statutory accounts and should NOT be sent to HMRC*

	<b>2024</b> <b>£</b>	<b>2023</b> <b>£</b>
<b>Current assets</b>		
Trade debtors	-	39,885
Cash at bank and in hand	4,086	860,772
	<u>4,086</u>	<u>900,657</u>
<b>Prepayments and accrued income</b>		
Accrued income	<u>73,275</u>	<u>74,071</u>
<b>Creditors: amounts falling due within one year</b>		
Trade creditors	72	672
Other taxes and social security costs	4,982	4,920
Other creditors	-	689
	<u>5,054</u>	<u>6,281</u>
<b>Accruals and deferred income</b>		
Accruals	18,390	806,705
Deferred income	-	73,037
	<u>18,390</u>	<u>879,742</u>
<b>Capital and reserves</b>		
Profit and loss account	<u>53,917</u>	<u>88,705</u>
<b>Profit and loss account</b>		
Brought forward	88,705	87,234
Net Income/(Expenditure)	(34,788)	1,471
	<u>53,917</u>	<u>88,705</u>



Section A

Independent Examiner's Report

Report to the trustees/  
members of

Charity Name  
Common Goal (UK) Limited

On accounts for the year  
ended

01/01/2024 – 31/12/2024

Charity no  
(if any)

1141803

Set out on pages

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended DD / MM / YYYY.

Responsibilities and  
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent  
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below \*) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

\* Please delete the words in the brackets if they do not apply.

Signed:

*Simon Williams*

Date:

2<sup>nd</sup> September 2025

Name:

Simon Williams

Relevant professional  
qualification(s) or body  
(if any):

Chartered Institute of Management Accountants

Address:

Unit 3, Roman Way, Bath Business Park

Peasedown St John, Bath

BA2 8SG

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

**Give here brief details of any items that the examiner wishes to disclose.**