

Charity registration number: 1141261

# The Blue Ribbon Foundation

Annual Report and Financial Statements

for the Year Ended 31 December 2020

# **The Blue Ribbon Foundation**

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## **The Blue Ribbon Foundation**

### **Reference and Administrative Details**

<b>Trustees</b>	Jonathan Prince
	Angela Brignall
	Errol McBean
<b>Principal Office</b>	Crofton House
	5 Morley Close
	Orpington
	Kent
	BR6 8JR
<b>Charity Registration Number</b>	1141261
<b>Bankers</b>	
	Nat West Bank plc
	143 High Street
	Bromley
<b>Independent Examiner</b>	BR1 1YZ
	Field Sullivan Limited
	70 Royal Hill
	Greenwich
	SE10 8RF

# **The Blue Ribbon Foundation**

## **Trustees' Report**

The trustees present the annual report together with the financial statements of the charity for the year ended 31 December 2020.

### **Introduction**

Nationally, men's health is a growing issue particularly with diabetes, prostate cancer, heart disease, strokes, obesity and many others and our goal is to continue our messages to men, to become a point of information to tell them that with some 'small' changes to their lifestyle they can live longer and healthier. Our voice will be like that of an 'older brother' telling his younger sibling how it really is.

Income came from various sources but mainly from the generosity of the UK public. In 2018/19, we continue to develop our understanding of men's health and how men in various age bands, ethnicities and education approach it. We still lack scale, unlike the bigger charities such as Prostate UK and have made decisions that support our size. We will continue to pilot ideas but our focus in 2020 has been the developing our social media the continuing promotion of men's health talks on all aspects of men's health and wellbeing.

### **Objectives and Activities of the Charity**

A summary of the objects of the charity as set out in its governing document.

The Charity is registered in the name of the Blue Ribbon Foundation. It is an educational trust and its mission is to educate men and their partners to the benefits of living a 'healthy' life, looking after themselves and also where possible to fund projects that bring our messages directly to men.

### **Public benefit that is provided by the charity**

The charity has been established to inform men of the dangers to their health and wellbeing. We consider our work to be for the public benefit as defined by the Charity Commission, and for the benefit of society. Nationally, men's health is a growing concern as it is often said 'men don't do health'.

Our goal is to help to change this not only for the benefit of the men themselves but also for their partners and family. We want men to live to their old age in a healthy and happy manner!

### **Achievements and performance**

Our continued support of the Downham Men's Group project consisting of a weekly men's group and a men's over 50's walking football group has gathered momentum. In particular, the men's walking football sees a regular 10 to 15 participants playing regularly, with some 40 on our books. Additionally, we put in a number of grant applications to run the group and pay for staff and meeting locations, some of which were successful bringing in £25,739.00.

The foundation continues to manage its finances prudently with administration costs being kept to an absolute minimum.

During the year the charity's activities have been adversely affected by the outbreak of COVID 19. As a result, the charity has seen a reduction of income and our male health and wellbeing talks. Some were delivered via Teams and Zoom. For the second half of 2021 we are confident that we will somewhat slowly reintroduce live talks and fundraising activity.

The trustees are satisfied with the performance of the charity during the year and the position at 31st December 2020 and consider that the charity is in a strong position to continue its activities during the coming year, and that the charity's assets are adequate to fulfil its obligations.

## **The Blue Ribbon Foundation**

### **Trustees' Report**

#### **Structure, Governance and Management**

A Deed of Trust dated 16th December 2010 and amended on 22nd March 2011 constitutes the charity. The charity was registered with the Charity Commission on 8th April 2011.

The objects of the charity are shown above.

The members of the Board of Trustees of the Charity at the date the report and accounts were approved were:

Mr Jonathan Prince

Mr Errol MacBean

Mrs Angela Brignell

#### **The methods adopted for the recruitment and appointment of new trustees**

After discussion, the trustees have agreed not to actively look to appoint further trustees unless the opportunity occurs.

#### **Financial Review**

The Blue Ribbon Foundation's finances, for the size of the charity, are currently good. We have a cash reserve that is £47,000. The reserve figure is set to allow the charity to continue for some five years, should securing other revenue be impossible.

The financial statements are set out on pages 6 to 14. The financial statements have been prepared implementing the 2005 Revision of the Statement of Recommended Practice for Accounting and Reporting by Charities issued by the Charity Commission for England and Wales (revised in June 2008) and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008). As stated in the introduction to this report, the trustees consider the financial performance by the charity during the year to have been satisfactory.

## **The Blue Ribbon Foundation**

### **Statement of Trustees' Responsibilities**

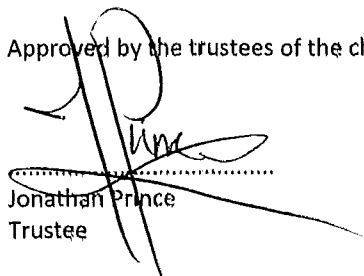
The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the applicable Charities (Accounts and Reports) Regulations, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the trustees of the charity on 25 March 2021 and signed on its behalf by:



Jonathan Prince  
Trustee

## **The Blue Ribbon Foundation**

### **Independent Examiner's Report to the trustees of The Blue Ribbon Foundation**

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 December 2020 which comprise the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

#### **Respective responsibilities of trustees and examiner**

As the charity's trustees of The Blue Ribbon Foundation you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act'),

I report in respect of my examination of the The Blue Ribbon Foundation's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

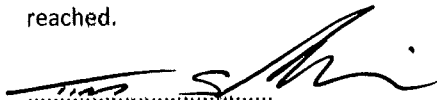
An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

#### **Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of The Blue Ribbon Foundation as required by section 130 of the Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Timothy Sullivan FCA  
Field Sullivan Limited  
70 Royal Hill  
Greenwich  
SE10 8RF

Date: 25/3/21

## The Blue Ribbon Foundation

### Statement of Financial Activities for the Year Ended 31 December 2020

	Note	Unrestricted £	Restricted £	Total 2020 £
<b>Income and Endowments from:</b>				
Donations and legacies	3	5,516	25,739	31,255
Charitable activities	4	815	-	815
Total income		<u>6,331</u>	<u>25,739</u>	<u>32,070</u>
<b>Expenditure on:</b>				
Charitable activities	5	(750)	(16,316)	(17,066)
Total expenditure		<u>(750)</u>	<u>(16,316)</u>	<u>(17,066)</u>
Net income		5,581	9,423	15,004
Gross transfers between funds		1,800	(1,800)	-
Net movement in funds		7,381	7,623	15,004
<b>Reconciliation of funds</b>				
Total funds brought forward		<u>30,938</u>	<u>880</u>	<u>31,818</u>
Total funds carried forward	11	<u>38,319</u>	<u>8,503</u>	<u>46,822</u>

	Note	Unrestricted funds £	Restricted funds £	Total 2019 £
<b>Income and Endowments from:</b>				
Donations and legacies		6,380	1,800	8,180
Charitable activities		1,929	-	1,929
Total income		<u>8,309</u>	<u>1,800</u>	<u>10,109</u>
<b>Expenditure on:</b>				
Charitable activities		(2,865)	(9,279)	(12,144)
Total expenditure		<u>(2,865)</u>	<u>(9,279)</u>	<u>(12,144)</u>
Net income/(expenditure)		<u>5,444</u>	<u>(7,479)</u>	<u>(2,035)</u>
Net movement in funds		5,444	(7,479)	(2,035)
<b>Reconciliation of funds</b>				
Total funds brought forward		<u>25,494</u>	<u>8,359</u>	<u>33,853</u>
Total funds carried forward	11	<u>30,938</u>	<u>880</u>	<u>31,818</u>

All of the charity's activities derive from continuing operations during the above two periods.

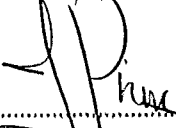
The funds breakdown for 2019 is shown in note 11.



**The Blue Ribbon Foundation**  
**(Registration number: 1141261)**  
**Balance Sheet as at 31 December 2020**

	Note	2020 £	2019 £
<b>Current assets</b>			
Debtors	8	301	816
Cash at bank and in hand	9	<u>47,193</u>	<u>31,656</u>
		47,494	32,472
<b>Creditors: Amounts falling due within one year</b>	10	<u>(672)</u>	<u>(654)</u>
<b>Net assets</b>		<u>46,822</u>	<u>31,818</u>
<b>Funds of the charity:</b>			
<b>Restricted income funds</b>			
Restricted funds		8,503	880
<b>Unrestricted income funds</b>			
Unrestricted funds		<u>38,319</u>	<u>30,938</u>
<b>Total funds</b>	11	<u>46,822</u>	<u>31,818</u>

The financial statements on pages 6 to 14 were approved by the trustees, and authorised for issue on 25 March 2021 and signed on their behalf by:

  
 .....  
 Jonathan Prince  
 Trustee

## **The Blue Ribbon Foundation**

### **Notes to the Financial Statements for the Year Ended 31 December 2020**

#### **1 Charity status**

The charity is domiciled in England and Wales.

The address of its registered office is:

Crofton House  
5 Morley Close  
BR6 8JR

These financial statements were authorised for issue by the trustees on 25 March 2021.

#### **2 Accounting policies**

##### **Statement of compliance**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

##### **Basis of preparation**

The Blue Ribbon Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

##### **Exemption from preparing a cash flow statement**

The charity opted to early adopt Bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

##### **Going concern**

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

##### **Income and endowments**

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

##### **Donations and legacies**

Donations and legacies are recognised on a receivable basis when receipt is probable and the amount can be reliably measured.

## **The Blue Ribbon Foundation**

### **Notes to the Financial Statements for the Year Ended 31 December 2020**

#### ***Grants receivable***

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

#### ***Expenditure***

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

#### ***Charitable activities***

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

#### ***Support costs***

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

#### ***Government grants***

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

#### ***Taxation***

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

#### ***Trade debtors***

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

## The Blue Ribbon Foundation

### Notes to the Financial Statements for the Year Ended 31 December 2020

#### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

#### Trade creditors

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method. Short term trade creditors are measured at the transaction price.

Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

#### Fund structure

Unrestricted income funds are general funds that are available for use at the trustees's discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

### 3 Income from donations and legacies

	Unrestricted		Total	Total
	General	Restricted	2020	2019
	£	£	£	£
Donations and legacies;				
Appeals and donations	5,516	-	5,516	6,380
Grants, including capital grants;				
LB of Lewisham	-	-	-	1,800
Rotary Club	-	500	500	-
Merchant Taylors	-	14,000	14,000	-
CAF Tourle Foundation	-	4,939	4,939	-
Bridge House Estate	-	4,000	4,000	-
Lee Green Lives	-	2,300	2,300	-
	<u>5,516</u>	<u>25,739</u>	<u>31,255</u>	<u>8,180</u>

## The Blue Ribbon Foundation

### Notes to the Financial Statements for the Year Ended 31 December 2020

#### 4 Income from charitable activities

	Unrestricted		
	General	Total	Total
	£	2020	2019
		£	£
Fundraising	815	815	1,564
Sponsorship	-	-	365
	<u>815</u>	<u>815</u>	<u>1,929</u>

#### 5 Expenditure on charitable activities

	Total	Total
	2020	2019
	£	£
Freelancers	12,500	6,220
Insurance	114	104
Telephone and fax	56	-
Printing, postage and stationery	452	249
Subscriptions	240	216
Sundries	237	-
Advertising	874	1,128
Independent examiner	672	654
Promoting awareness	<u>1,921</u>	<u>3,573</u>
	<u>17,066</u>	<u>12,144</u>

#### 6 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

## The Blue Ribbon Foundation

### Notes to the Financial Statements for the Year Ended 31 December 2020

#### 7 Taxation

The charity is a registered charity and is therefore exempt from taxation.

#### 8 Debtors

	2020 £	2019 £
Prepayments	301	216
Accrued Income	<u>-</u>	<u>600</u>
	<u>301</u>	<u>816</u>

#### 9 Cash and cash equivalents

	2020 £	2019 £
Cash at bank	<u>47,193</u>	<u>31,656</u>

#### 10 Creditors: amounts falling due within one year

	2020 £	2019 £
Accruals	<u>672</u>	<u>654</u>

## The Blue Ribbon Foundation

### Notes to the Financial Statements for the Year Ended 31 December 2020

#### 11 Funds

##### Current year

	Balance at 1 January 2020 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 December 2020 £
<b>Unrestricted</b>					
<b>General</b>					
General Funds	30,938	6,331	(750)	1,800	38,319
<b>Restricted</b>					
Downham Men's Group	<u>880</u>	<u>25,739</u>	<u>(16,316)</u>	<u>(1,800)</u>	<u>8,503</u>
<b>Total funds</b>	<u>31,818</u>	<u>32,070</u>	<u>(17,066)</u>	<u>-</u>	<u>46,822</u>

##### Previous year

	Balance at 1 January 2019 £	Incoming resources £	Resources expended £	Balance at 31 December 2019 £
<b>Unrestricted</b>				
<b>General</b>				
General Funds	25,494	8,309	(2,865)	30,938
<b>Restricted</b>				
Downham Men's Group	<u>8,359</u>	<u>1,800</u>	<u>(9,279)</u>	<u>880</u>
<b>Total funds</b>	<u>33,853</u>	<u>10,109</u>	<u>(12,144)</u>	<u>31,818</u>

The specific purposes for which the funds are to be applied are as follows:

Funds received from Rotary Club, Merchant Taylors, CAF Tourle Foundation, Bridge House Estate and Lee Green Lives to support the Downham Men's Group project.

## The Blue Ribbon Foundation

### Notes to the Financial Statements for the Year Ended 31 December 2020

#### 12 Analysis of net assets between funds

##### Current year

	Unrestricted funds General £	Restricted funds £	Total funds 2020 £
Current assets	31,930	15,564	47,494
Current liabilities	<u>(672)</u>	<u>-</u>	<u>(672)</u>
Total net assets	<u>31,258</u>	<u>15,564</u>	<u>46,822</u>

##### Previous year

	Unrestricted funds General £	Restricted funds £	Total funds 2019 £
Current assets	31,592	880	32,472
Current liabilities	<u>(654)</u>	<u>-</u>	<u>(654)</u>
Total net assets	<u>30,938</u>	<u>880</u>	<u>31,818</u>

#### 13 Covid

During the year the charity's activities have been adversely affected by the outbreak of COVID 19. As a result, the charity has seen a reduction of income and our male health and wellbeing talks. Some were delivered via Teams and Zoom. For the second half of 2021 we are confident that we will somewhat slowly reintroduce live talks and fundraising activity.