

THE BLUE RIBBON FOUNDATION

England & Wales · Charity number 1141261

Details

Status Registered

Legal form Trust

Registered 2011-04-08

Register [View on the Charity Commission register](#)

Contact

Address Crofton House
5 Morley Close
Orpington
BR6 8JR

Phone 01689858877

Email info@blueribbonfoundation.org.uk

Website www.blueribbonfoundation.org.uk

Activities

Objects: TO SUPPORT MENS HEALTH AND CANCER RELIEF IN THE UK AND OVERSEAS BY:1. RAISING AWARENESS OF MENS HEALTH ISSUES, PARTICULARLY CANCER ISSUES TO MEN,2. USE THE BLUE RIBBON AS A "RALLYING BANNER" TO BRING ABOUT AWARENESS,3. MAKE GRANTS IN SUPPORT OF MALE HEALTH AND CANCER CHARITIES.

Activities: The Blue Ribbon Foundation is an educational charity with a mission to educate men and their partners to the benefits of living a healthy life. Male health and wellbeing is at our core.

Classification

- **How:** Provides Services, Other Charitable Activities
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives, Other Charitable Purposes
- **Who:** Other Charities Or Voluntary Bodies, Other Defined Groups, The General Public/mankind

Geography

- Scotland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-12-31	£13,067	£5,892	-	-
2024-12-31	£16,530	£15,074	-	-
2023-12-31	£30,161	£25,989	-	-
2022-12-31	£26,364	£20,341	-	-
2021-12-31	£34,290	£23,203	-	-
2020-12-31	£46,822	£17,066	-	-

Trustees

Name	Role	Appointed
ANGELA BRIGNALL		2016-05-23
Elizabeth MacBean		2021-05-21
JONATHAN PRINCE		2012-05-17

THE BLUE RIBBON FOUNDATION

England & Wales - Charity number 1141261

Accounts

Charity registration number: 1141261

The Blue Ribbon Foundation

Annual Report and Financial Statements

for the Year Ended 31 December 2023

Field Sullivan Limited
9 Hare & Billet
Blackheath
SE3 0RB

The Blue Ribbon Foundation

Contents (continued)

Reference and Administrative Details	1
Trustees' Report	2 to 4
Independent Examiner's Report	5
Statement of Financial Activities	6
Balance Sheet	7
Notes to the Financial Statements	8 to 16

The Blue Ribbon Foundation

Reference and Administrative Details

Trustees	Angela Brignell Elizabeth MacBean Jonathan Prince
Charity Registration Number	1141261
Principal Office	Crofton House 5 Morley Close Orpington Kent BR6 8JR
Independent Examiner	Field Sullivan Limited 9 Hare & Billet Blackheath SE3 0RB
Bankers	Nat West Bank plc 143 High Street Bromley BR1 1YZ

The Blue Ribbon Foundation

Trustees' Report

The trustees present the annual report together with the financial statements of the charity for the year ended 31 December 2023.

Introduction

Nationally, men's health is a growing issue particularly with diabetes, prostate cancer, heart disease, strokes, obesity and many others and our goal is to continue our messages to men that with some lifestyle changes, often 'small' changes they can live longer and healthier. We do not want to deliver fearful messages rather messages that connect with men delivered in an appropriate manner.

Income came from various sources but mainly from the generosity of the UK public and the delivering of men's health and wellbeing talks for commercial organisations. During 2023, we continue to develop our understanding of men's health and how men in various age bands, ethnicities, and education approach it. We still lack scale, unlike the bigger charities such as Prostate UK and have made decisions that support our size and minimise risk. We will continue to pilot ideas but our focus in 2023 has been around the growing number of enquiries we got to hold men's health and wellbeing talks and the income we receive as a result and that has allowed us have a new website designed and to continue to develop our social media.

Objectives and Activities of the Charity

A summary of the objects of the charity as set out in its governing document.

The Charity is registered in the name of the Blue Ribbon Foundation. It is an educational trust and its mission is to educate men and their partners to the benefits of living a 'healthy' life, looking after themselves and also where possible to fund projects that bring our messages directly to men.

Public benefit that is provided by the charity

The charity has been established to inform men of the dangers to their health and wellbeing. We consider our work to be for the public benefit as defined by the Charity Commission, and for the benefit of society. Nationally, men's health is a growing concern as it is often said 'men don't do health' well at least 'many men don't do health'.

Our goal is to help to change this, not only for the benefit of the men themselves but also for their partners and family. We want men to live to their old age in a healthy and happy manner!

Achievements and performance

The growth in our men's health and wellbeing talks during November saw us deliver 12 talks alone. We have continued our support of the Downham Men's Group project consisting of a weekly men's group and a men's over 50's walking football group.

The foundation continues to manage its finances prudently with administration costs being kept to an absolute minimum.

During the year the charity's activities have been solid with little real growth but it does not apply for grants as many charities do, thus we continue to hold reserved over the suggested limits of the Charities Commission.

The Blue Ribbon Foundation

Trustees' Report (continued)

The trustees are satisfied with the performance of the charity during the year and the position at 31 December 2023 and consider that the charity is in a strong position to continue its activities during the coming year, and that the charity's assets are adequate to fulfil its obligations.

Structure, Governance and Management

A Deed of Trust dated 16 December 2010 and amended on 22 March 2011 constitutes the charity. The charity was registered with the Charity Commission on 8 April 2011.

The objects of the charity are shown above.

The members of the Board of Trustees of the Charity at the date the report and accounts were approved were:

Mr Jonathan Prince

Mrs Elizabeth MacBean

Mrs Angela Brignell

The methods adopted for the recruitment and appointment of new trustees

After discussion, the trustees have agreed not to actively look to appoint further trustees unless the opportunity occurs.

Financial Review

The Blue Ribbon Foundation's finances, for the size of the charity, are currently good. We have total funds of £70,135 (2022: £65,963).

The funds are broken down as follows:

Designated Funds £13,500 (2022: £24,550)

Restricted Funds £2,150 (2022: £10,292)

Unrestricted Funds: £54,485 (2022: £31,121)

Reserves Policy

The Trustees aim to maintain free reserves in unrestricted funds at a level which equates six months unrestricted charitable expenditure. The Trustees consider that this will give sufficient funds to cover any unforeseen day-to-day operational costs and any unforeseen emergency or other unexpected need for funds.

The reserves held at 31 December 2023 were £54,249 (2022: £30,649) compared to a target of £6,571 (2022: £2,481).

The Blue Ribbon Foundation

Trustees' Report (continued)

The financial statements are set out on pages 6 to 14. These have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102) - Second edition October 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). As stated in the introduction to this report, the trustees consider the financial performance by the charity during the year to have been satisfactory.

Statement of Trustees' Responsibilities

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

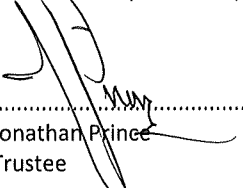
The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The annual report was approved by the trustees of the charity on 12 February 2024 and signed on its behalf by:


.....
Jonathan Prince
Trustee

The Blue Ribbon Foundation

Independent Examiner's Report to the trustees of The Blue Ribbon Foundation

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 December 2023 which comprise the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the charity trustees of The Blue Ribbon Foundation you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the The Blue Ribbon Foundation's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

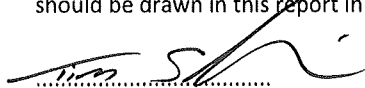
An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of The Blue Ribbon Foundation as required by section 130 of the Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Tim Sullivan FCA
Field Sullivan Limited
9 Hare & Billet
Blackheath
SE3 ORB

Date: 5/3/24

The Blue Ribbon Foundation

Statement of Financial Activities for the Year Ended 31 December 2023

	Note	Unrestricted £	Restricted £	Total 2023 £	Unrestricted £	Restricted £	Total 2022 £
Income and Endowments from:							
Donations and legacies	3	22,187	4,708	26,895	6,103	16,875	22,978
Charitable activities	4	<u>3,266</u>	<u>-</u>	<u>3,266</u>	<u>3,386</u>	<u>-</u>	<u>3,386</u>
Total income		<u>25,453</u>	<u>4,708</u>	<u>30,161</u>	<u>9,489</u>	<u>16,875</u>	<u>26,364</u>
Expenditure on:							
Raising funds		(374)	-	(374)	-	-	-
Charitable activities	6	<u>(12,765)</u>	<u>(12,850)</u>	<u>(25,615)</u>	<u>(4,962)</u>	<u>(15,379)</u>	<u>(20,341)</u>
Total expenditure		<u>(13,139)</u>	<u>(12,850)</u>	<u>(25,989)</u>	<u>(4,962)</u>	<u>(15,379)</u>	<u>(20,341)</u>
Net movement in funds		12,314	(8,142)	4,172	4,527	1,496	6,023
Reconciliation of funds							
Total funds brought forward		<u>55,671</u>	<u>10,292</u>	<u>65,963</u>	<u>51,144</u>	<u>8,796</u>	<u>59,940</u>
Total funds carried forward	15	<u>67,985</u>	<u>2,150</u>	<u>70,135</u>	<u>55,671</u>	<u>10,292</u>	<u>65,963</u>

All of the charity's activities derive from continuing operations during the above two periods.


The funds breakdown for 2022 is shown in note 15.

The notes on pages 8 to 16 form an integral part of these financial statements.

The Blue Ribbon Foundation
(Registration number: 1141261)
Balance Sheet as at 31 December 2023

	Note	2023 £	2022 £
Fixed assets			
Tangible assets	10	236	472
Current assets			
Debtors	11	1,767	353
Cash at bank and in hand	12	<u>70,420</u>	<u>65,900</u>
		72,187	66,253
Creditors: Amounts falling due within one year	13	<u>(2,288)</u>	<u>(762)</u>
Net current assets		<u>69,899</u>	<u>65,491</u>
Net assets		<u>70,135</u>	<u>65,963</u>
Funds of the charity:			
Restricted income funds			
Restricted funds		2,150	10,292
Unrestricted income funds			
Designated funds		13,500	24,550
General funds		<u>54,485</u>	<u>31,121</u>
Total unrestricted funds		<u>67,985</u>	<u>55,671</u>
Total funds	15	<u>70,135</u>	<u>65,963</u>

The financial statements on pages 6 to 16 were approved by the trustees, and authorised for issue on 12 February 2024 and signed on their behalf by:



 Jonathan Prince
 Trustee

The notes on pages 8 to 16 form an integral part of these financial statements.

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2023

1 Charity status

The charity is domiciled in England and Wales.

The address of its registered office is:

Crofton House
5 Morley Close
BR6 8JR

These financial statements were authorised for issue by the trustees on 12 February 2024.

2 Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102) - Second edition October 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

Basis of preparation

The Blue Ribbon Foundation meets the definition of a public benefit entity under FRS 102. The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Judgements and key sources of estimation uncertainty

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the periods in which the estimate is revised where revisions affects only that period, or in the period of the revision and future periods where the revisions affects both current and future periods.

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2023 (continued)

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations and legacies are recognised on a receivable basis when receipt is probable and the amount can be reliably measured.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2023 (continued)

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Tangible fixed assets

Individual fixed assets costing £100 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	3 year straight line

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method. Short term trade creditors are measured at the transaction price.

Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2023 (continued)

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

3 Income from donations and legacies

	Unrestricted		Total 2023 £	Total 2022 £
	General £	Restricted £		
Donations and legacies;				
Appeals and donations	21,887	-	21,887	5,503
Grants, including capital grants;				
Grants - other agencies	300	-	300	-
Merchant Taylors	-	-	-	12,300
Groundwork UK	-	-	-	500
London Catalyst	-	-	-	3,000
Smart 1	-	-	-	250
South London & Maudsley NHS	-	-	-	800
Bellingham Community	-	-	-	275
Shepherds Friendly	-	-	-	100
Pink Ribbon Foundation	-	-	-	250
The Lee Charity of William Hatcliffe	-	4,708	4,708	-
	<u>22,187</u>	<u>4,708</u>	<u>26,895</u>	<u>22,978</u>

4 Income from charitable activities

	Unrestricted	Total 2023 £	Total 2022 £
	General £		
Fundraising	<u>3,266</u>	<u>3,266</u>	<u>3,386</u>

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2023 (continued)

5 Expenditure on raising funds

a) Costs of generating donations and legacies

	Total 2023 £
Other fundraising costs	<u>374</u>

6 Expenditure on charitable activities

	Total 2023 £	Total 2022 £
Freelancers	12,951	12,365
Charitable donations	275	-
Promoting awareness	10,055	5,935
Support costs	<u>2,334</u>	<u>2,041</u>
	<u>25,615</u>	<u>20,341</u>

7 Analysis of support costs

	Total 2023 £	Total 2022 £
Depreciation, amortisation and other similar costs	236	236
Insurance	114	63
Telephone and fax	72	72
Printing, postage and stationery	95	-
Subscriptions	372	346
Sundries	407	562
Travel and subsistence	246	-
Independent examiner	<u>792</u>	<u>762</u>
	<u>2,334</u>	<u>2,041</u>

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2023 (continued)

8 Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

Jonathan Prince

£457 (2022: £Nil) of expenses were reimbursed to Jonathan Prince during the year.

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any other benefits from the charity during the year.

9 Taxation

The charity is a registered charity and is therefore exempt from taxation.

10 Tangible fixed assets

	Furniture and equipment £	Total £
Cost		
At 1 January 2023	708	708
At 31 December 2023	708	708
Depreciation		
At 1 January 2023	236	236
Charge for the year	236	236
At 31 December 2023	472	472
Net book value		
At 31 December 2023	236	236
At 31 December 2022	472	472

11 Debtors

	2023 £	2022 £
Prepayments	1,767	353

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2023 (continued)

12 Cash and cash equivalents

	2023 £	2022 £
Cash at bank	70,420	65,900

13 Creditors: amounts falling due within one year

	2023 £	2022 £
Trade creditors	1,296	-
Accruals	992	762
	2,288	762

14 Related party transactions

There were no related party transactions in the year.

15 Funds

Current year

	Balance at 1 January 2023 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 December 2023 £
Unrestricted					
<i>General</i>					
General Funds	31,121	25,453	(739)	(1,350)	54,485
<i>Designated</i>					
Contingency Fund	24,550	-	(12,400)	1,350	13,500
Total unrestricted	55,671	25,453	(13,139)	-	67,985
Restricted					
Downham Men's Group	10,292	4,708	(12,850)	-	2,150
Total funds	65,963	30,161	(25,989)	-	70,135

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2023 (continued)

Previous year

	Balance at 1 January 2022 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 December 2022 £
Unrestricted					
<i>General</i>					
General Funds	51,144	9,489	(4,962)	(24,550)	31,121
<i>Designated</i>					
Contingency Fund	-	-	-	24,550	24,550
Total unrestricted	(51,144)	(9,489)	4,962	-	(55,671)
Restricted					
Downham Men's Group	8,796	16,875	(15,379)	-	10,292
Total funds	59,940	26,364	(20,341)	-	65,963

The specific purposes for which the funds are to be applied are as follows:

Funds received from Groundwork, Merchant Taylors, SLAM NHS Trust, Bellingham, London Catalyst and The Lee Charity of William Hatcliffe to support the Downham Men's Group project.

Designated funds - to cover what is expected to be spent on projects and general maintenance over the next twelve months.

16 Analysis of net assets between funds

Current year

	Unrestricted funds		Restricted funds	Total funds at 31 December 2023 £
	General £	Designated £	£	£
Tangible fixed assets	236	-	-	236
Current assets	56,537	13,500	2,150	72,187
Current liabilities	(2,288)	-	-	(2,288)
Total net assets	54,485	13,500	2,150	70,135

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2023 (continued)

Previous year

	Unrestricted funds		Restricted funds	Total funds at 31 December 2022
	General	Designated		
	£	£	£	£
Tangible fixed assets	472	-	-	472
Current assets	31,411	24,550	10,292	66,253
Current liabilities	<u>(762)</u>	<u>-</u>	<u>-</u>	<u>(762)</u>
Total net assets	<u><u>31,121</u></u>	<u><u>24,550</u></u>	<u><u>10,292</u></u>	<u><u>65,963</u></u>

THE BLUE RIBBON FOUNDATION

England & Wales - Charity number 1141261

Accounts

Charity registration number: 1141261

The Blue Ribbon Foundation

Annual Report and Financial Statements

for the Year Ended 31 December 2021

The Blue Ribbon Foundation

Contents

Reference and Administrative Details	1
Trustees' Report	2 to 3
Statement of Trustees' Responsibilities	4
Independent Examiner's Report	5
Statement of Financial Activities	6
Balance Sheet	7
Notes to the Financial Statements	8 to 15

The Blue Ribbon Foundation

Reference and Administrative Details

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Charity Registration Number	1141261
Principal Office	Crofton House 5 Morley Close Orpington Kent BR6 8JR
Independent Examiner	Field Sullivan Limited 70 Royal Hill Greenwich SE10 8RF
Bankers	Nat West Bank plc 143 High Street Bromley BR1 1YZ

The Blue Ribbon Foundation

Trustees' Report

The trustees present the annual report together with the financial statements of the charity for the year ended 31 December 2021.

Introduction

Nationally, men's health is a growing issue particularly with diabetes, prostate cancer, heart disease, strokes, obesity and many others and our goal is to continue our messages to men that with some lifestyle changes, often 'small' changes they can live longer and healthier. We do not want to deliver fearful messages rather messages that connect with men delivered in an appropriate manner.

Income came from various sources but mainly from the generosity of the UK public. During 2021, we continue to develop our understanding of men's health and how men in various age bands, ethnicities and education approach it. We still lack scale, unlike the bigger charities such as Prostate UK and have made decisions that support our size and minimise risk. We will continue to pilot ideas but our focus in 2021 has been the developing our social media the continuing promotion of men's health talks on all aspects of men's health and wellbeing.

Objectives and Activities of the Charity

A summary of the objects of the charity as set out in its governing document.

The Charity is registered in the name of the Blue Ribbon Foundation. It is an educational trust and its mission is to educate men and their partners to the benefits of living a 'healthy' life, looking after themselves and also where possible to fund projects that bring our messages directly to men.

Public benefit that is provided by the charity

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Our goal is to help to change this not only for the benefit of the men themselves but also for their partners and family. We want men to live to their old age in a healthy and happy manner!

Achievements and performance

Our continued support of the Downham Men's Group project consisting of a weekly men's group and a men's over 50's walking football group has gathered momentum. In particular, the men's walking football sees a regular 15 to 20 participants playing regularly, with some 60 now on our books. Additionally, we put in a number of grant applications to run the group and pay for staff and meeting locations, some of which were successful bringing in £18,650.

The foundation continues to manage its finances prudently with administration costs being kept to an absolute minimum.

During the year the charity's activities have been less adversely affected by the outbreak of COVID and as a result, the charity has seen a small increase in donations. We also saw an increase in being asked to deliver our male health and wellbeing talks which has also helped our income. All were delivered via Teams and Zoom and this helped keep costs down.

The trustees are satisfied with the performance of the charity during the year and the position at 31 December 2021 and consider that the charity is in a strong position to continue its activities during the coming year, and that the charity's assets are adequate to fulfil its obligations.

The Blue Ribbon Foundation

Trustees' Report

Structure, Governance and Management

A Deed of Trust dated 16 December 2010 and amended on 22 March 2011 constitutes the charity. The charity was registered with the Charity Commission on 8 April 2011.

The objects of the charity are shown above.

The members of the Board of Trustees of the Charity at the date the report and accounts were approved were:

Mr Jonathan Prince

Mrs Elizabeth MacBean

Mrs Angela Brignell

The methods adopted for the recruitment and appointment of new trustees

After discussion, the trustees have agreed not to actively look to appoint further trustees unless the opportunity occurs.

Financial Review

The Blue Ribbon Foundation's finances, for the size of the charity, are currently good. We have a cash reserve that is £60,000 (2020: £47,000) . The reserve figure is set to allow the charity to continue for some five years, should securing other revenue be impossible.

The financial statements are set out on pages 6 to 15. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102) - Second edition October 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

The Blue Ribbon Foundation

Statement of Trustees' Responsibilities

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the applicable Charities (Accounts and Reports) Regulations, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the trustees of the charity on 22 March 2022 and signed on its behalf by:

.....
Jonathan Prince
Trustee

The Blue Ribbon Foundation

Independent Examiner's Report to the trustees of The Blue Ribbon Foundation

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 December 2021 which comprise the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the charity trustees of The Blue Ribbon Foundation you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the The Blue Ribbon Foundation's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of The Blue Ribbon Foundation as required by section 130 of the Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

.....
Timothy Sullivan FCA
Field Sullivan Limited
70 Royal Hill
Greenwich
SE10 8RF

Date:.....

The Blue Ribbon Foundation

Statement of Financial Activities for the Year Ended 31 December 2021

	Note	Unrestricted £	Restricted £	Total 2021 £	Unrestricted £	Restricted £	Total 2020 £
Income and Endowments from:							
Donations and legacies	3	15,640	18,650	34,290	5,516	25,739	31,255
Charitable activities	4	<u>2,031</u>	<u>-</u>	<u>2,031</u>	<u>815</u>	<u>-</u>	<u>815</u>
Total income		<u>17,671</u>	<u>18,650</u>	<u>36,321</u>	<u>6,331</u>	<u>25,739</u>	<u>32,070</u>
Expenditure on:							
Charitable activities	5	<u>(4,846)</u>	<u>(18,357)</u>	<u>(23,203)</u>	<u>(750)</u>	<u>(16,316)</u>	<u>(17,066)</u>
Total expenditure		<u>(4,846)</u>	<u>(18,357)</u>	<u>(23,203)</u>	<u>(750)</u>	<u>(16,316)</u>	<u>(17,066)</u>
Net income		12,825	293	13,118	5,581	9,423	15,004
Gross transfers between funds		<u>-</u>	<u>-</u>	<u>-</u>	<u>1,800</u>	<u>(1,800)</u>	<u>-</u>
Net movement in funds		12,825	293	13,118	7,381	7,623	15,004
Reconciliation of funds							
Total funds brought forward		<u>38,319</u>	<u>8,503</u>	<u>46,822</u>	<u>30,938</u>	<u>880</u>	<u>31,818</u>
Total funds carried forward	15	<u><u>51,144</u></u>	<u><u>8,796</u></u>	<u><u>59,940</u></u>	<u><u>38,319</u></u>	<u><u>8,503</u></u>	<u><u>46,822</u></u>

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2020 is shown in note 15.

The notes on pages 8 to 15 form an integral part of these financial statements.

The Blue Ribbon Foundation
(Registration number: 1141261)
Balance Sheet as at 31 December 2021

	Note	2021 £	2020 £
Current assets			
Debtors	9	701	301
Cash at bank and in hand	10	<u>59,929</u>	<u>47,193</u>
		60,630	47,494
Creditors: Amounts falling due within one year	11	<u>(690)</u>	<u>(672)</u>
Net assets		<u>59,940</u>	<u>46,822</u>
Funds of the charity:			
Restricted income funds			
Restricted funds		8,796	8,503
Unrestricted income funds			
Unrestricted funds		<u>51,144</u>	<u>38,319</u>
Total funds	15	<u>59,940</u>	<u>46,822</u>

The financial statements on pages 6 to 15 were approved by the trustees, and authorised for issue on 22 March 2022 and signed on their behalf by:

.....
Jonathan Prince
Trustee

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2021

1 Charity status

The charity is domiciled in England and Wales.

The address of its registered office is:

Crofton House
5 Morley Close
BR6 8JR

These financial statements were authorised for issue by the trustees on 22 March 2022.

2 Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102) - Second edition October 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

Basis of preparation

The Blue Ribbon Foundation meets the definition of a public benefit entity under FRS 102. The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

Exemption from preparing a cash flow statement

The charity opted to early adopt Bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2021

Judgements and key sources of estimation uncertainty

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the periods in which the estimate is revised where revisions affects only that period, or in the period of the revision and future periods where the revisions affects both current and future periods.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations and legacies are recognised on a receivable basis when receipt is probable and the amount can be reliably measured.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2021

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method. Short term trade creditors are measured at the transaction price.

Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees's discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2021

3 Income from donations and legacies

	Unrestricted		Total 2021 £	Total 2020 £
	General £	Restricted £		
Donations and legacies;				
Appeals and donations	15,438	-	15,438	5,516
Gift aid reclaimed	202	-	202	-
Grants, including capital grants;				
Rotary Club	-	-	-	500
Merchant Taylors	-	12,400	12,400	14,000
CAF Tourle Foundation	-	-	-	4,939
Bridge House Estate	-	-	-	4,000
Lee Green Lives	-	-	-	2,300
Football Foundation	-	500	500	-
Groundwork UK	-	4,000	4,000	-
Rank Foundation	-	750	750	-
Arnold Clark	-	1,000	1,000	-
	<u>15,640</u>	<u>18,650</u>	<u>34,290</u>	<u>31,255</u>

4 Income from charitable activities

	Unrestricted	Total 2021 £	Total 2020 £
	General £		
Fundraising	<u>2,031</u>	<u>2,031</u>	<u>815</u>

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2021

5 Expenditure on charitable activities

	Total 2021 £	Total 2020 £
Freelancers	14,591	12,500
Advertising	960	874
Promoting awareness	5,744	1,921
Support costs	1,908	1,771
	<u>23,203</u>	<u>17,066</u>

6 Analysis of support costs

	Total 2021 £	Total 2020 £
Insurance	114	114
Telephone and fax	72	56
Printing, postage and stationery	-	452
Subscriptions	216	240
Sundries	816	237
Independent examiner	690	672
	<u>1,908</u>	<u>1,771</u>

7 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2021

8 Taxation

The charity is a registered charity and is therefore exempt from taxation.

9 Debtors

	2021 £	2020 £
Prepayments	301	301
Accrued income	400	-
	<u>701</u>	<u>301</u>

10 Cash and cash equivalents

	2021 £	2020 £
Cash at bank	<u>59,929</u>	<u>47,193</u>

11 Creditors: amounts falling due within one year

	2021 £	2020 £
Accruals	<u>690</u>	<u>672</u>

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2021

12 Analysis of net assets between funds

Current year

	Unrestricted funds General £	Restricted funds £	Total funds at 31 December 2021 £
Current assets	51,834	8,796	60,630
Current liabilities	(690)	-	(690)
Total net assets	<u>51,144</u>	<u>8,796</u>	<u>59,940</u>

	Unrestricted funds General £	Restricted funds £	Total funds at 31 December 2020 £
Current assets	38,991	8,503	47,494
Current liabilities	(672)	-	(672)
Total net assets	<u>38,319</u>	<u>8,503</u>	<u>46,822</u>

Previous year

13 Covid

During the year the charity's activities have been less adversely affected by the outbreak of COVID and as a result, the charity has seen a small increase in donations. We also saw an increase in being asked to deliver our male health and wellbeing talks which has also helped our income. All were delivered via Teams and Zoom and this helped keep costs down.

14 Related party transactions

There were no related party transactions in the year.

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2021

15 Funds

Current year

	Balance at 1 January 2021 £	Incoming resources £	Resources expended £	Balance at 31 December 2021 £
Unrestricted				
<i>General</i>				
General Funds	38,319	17,671	(4,846)	51,144
Restricted				
Downham Men's Group	<u>8,503</u>	<u>18,650</u>	<u>(18,357)</u>	<u>8,796</u>
Total funds	<u><u>46,822</u></u>	<u><u>36,321</u></u>	<u><u>(23,203)</u></u>	<u><u>59,940</u></u>

Previous year

	Balance at 1 January 2020 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 December 2020 £
Unrestricted					
<i>General</i>					
General Funds	30,938	6,331	(750)	1,800	38,319
Restricted					
Downham Men's Group	<u>880</u>	<u>25,739</u>	<u>(16,316)</u>	<u>(1,800)</u>	<u>8,503</u>
Total funds	<u><u>31,818</u></u>	<u><u>32,070</u></u>	<u><u>(17,066)</u></u>	<u><u>-</u></u>	<u><u>46,822</u></u>

The specific purposes for which the funds are to be applied are as follows:

Funds received from Rotary Club, Merchant Taylors, CAF Tourle Foundation, Bridge House Estate and Lee Green Lives to support the Downham Men's Group project.

THE BLUE RIBBON FOUNDATION

England & Wales - Charity number 1141261

Accounts

Charity registration number: 1141261

The Blue Ribbon Foundation

Annual Report and Financial Statements

for the Year Ended 31 December 2020

The Blue Ribbon Foundation

Contents

Reference and Administrative Details	1
Trustees' Report	2 to 3
Statement of Trustees' Responsibilities	4
Independent Examiner's Report	5
Statement of Financial Activities	6
Balance Sheet	7
Notes to the Financial Statements	8 to 14

The Blue Ribbon Foundation

Reference and Administrative Details

Trustees	Jonathan Prince Angela Brignall Errol McBean
Principal Office	Crofton House 5 Morley Close Orpington Kent BR6 8JR
Charity Registration Number	1141261
Bankers	Nat West Bank plc 143 High Street Bromley BR1 1YZ
Independent Examiner	Field Sullivan Limited 70 Royal Hill Greenwich SE10 8RF

The Blue Ribbon Foundation

Trustees' Report

The trustees present the annual report together with the financial statements of the charity for the year ended 31 December 2020.

Introduction

Nationally, men's health is a growing issue particularly with diabetes, prostate cancer, heart disease, strokes, obesity and many others and our goal is to continue our messages to men, to become a point of information to tell them that with some 'small' changes to their lifestyle they can live longer and healthier. Our voice will be like that of an 'older brother' telling his younger sibling how it really is.

Income came from various sources but mainly from the generosity of the UK public. In 2018/19, we continue to develop our understanding of men's health and how men in various age bands, ethnicities and education approach it. We still lack scale, unlike the bigger charities such as Prostate UK and have made decisions that support our size. We will continue to pilot ideas but our focus in 2020 has been the developing our social media the continuing promotion of men's health talks on all aspects of men's health and wellbeing.

Objectives and Activities of the Charity

A summary of the objects of the charity as set out in its governing document.

The Charity is registered in the name of the Blue Ribbon Foundation. It is an educational trust and its mission is to educate men and their partners to the benefits of living a 'healthy' life, looking after themselves and also where possible to fund projects that bring our messages directly to men.

Public benefit that is provided by the charity

The charity has been established to inform men of the dangers to their health and wellbeing. We consider our work to be for the public benefit as defined by the Charity Commission, and for the benefit of society. Nationally, men's health is a growing concern as it is often said 'men don't do health'.

Our goal is to help to change this not only for the benefit of the men themselves but also for their partners and family. We want men to live to their old age in a healthy and happy manner!

Achievements and performance

Our continued support of the Downham Men's Group project consisting of a weekly men's group and a men's over 50's walking football group has gathered momentum. In particular, the men's walking football sees a regular 10 to 15 participants playing regularly, with some 40 on our books. Additionally, we put in a number of grant applications to run the group and pay for staff and meeting locations, some of which were successful bringing in £25,739.00.

The foundation continues to manage its finances prudently with administration costs being kept to an absolute minimum.

During the year the charity's activities have been adversely affected by the outbreak of COVID 19. As a result, the charity has seen a reduction of income and our male health and wellbeing talks. Some were delivered via Teams and Zoom. For the second half of 2021 we are confident that we will somewhat slowly reintroduce live talks and fundraising activity.

The trustees are satisfied with the performance of the charity during the year and the position at 31st December 2020 and consider that the charity is in a strong position to continue its activities during the coming year, and that the charity's assets are adequate to fulfil its obligations.

The Blue Ribbon Foundation

Trustees' Report

Structure, Governance and Management

A Deed of Trust dated 16th December 2010 and amended on 22nd March 2011 constitutes the charity. The charity was registered with the Charity Commission on 8th April 2011.

The objects of the charity are shown above.

The members of the Board of Trustees of the Charity at the date the report and accounts were approved were:

Mr Jonathan Prince

Mr Errol MacBean

Mrs Angela Brignell

The methods adopted for the recruitment and appointment of new trustees

After discussion, the trustees have agreed not to actively look to appoint further trustees unless the opportunity occurs.

Financial Review

The Blue Ribbon Foundation's finances, for the size of the charity, are currently good. We have a cash reserve that is £47,000. The reserve figure is set to allow the charity to continue for some five years, should securing other revenue be impossible.

The financial statements are set out on pages 6 to 14. The financial statements have been prepared implementing the 2005 Revision of the Statement of Recommended Practice for Accounting and Reporting by Charities Issued by the Charity Commission for England and Wales (revised in June 2008) and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008) As stated in the introduction to this report, the trustees consider the financial performance by the charity during the year to have been satisfactory.

The Blue Ribbon Foundation

Statement of Trustees' Responsibilities

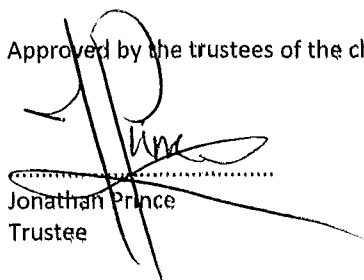
The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the applicable Charities (Accounts and Reports) Regulations, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the trustees of the charity on 25 March 2021 and signed on its behalf by:



Jonathan Prince
Trustee

The Blue Ribbon Foundation

Independent Examiner's Report to the trustees of The Blue Ribbon Foundation

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 December 2020 which comprise the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

Respective responsibilities of trustees and examiner

As the charity's trustees of The Blue Ribbon Foundation you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act'),

I report in respect of my examination of the The Blue Ribbon Foundation's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

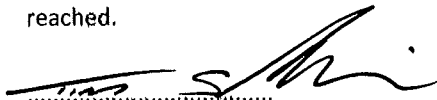
An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of The Blue Ribbon Foundation as required by section 130 of the Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Timothy Sullivan FCA
Field Sullivan Limited
70 Royal Hill
Greenwich
SE10 8RF

Date: 25/3/21

The Blue Ribbon Foundation

Statement of Financial Activities for the Year Ended 31 December 2020

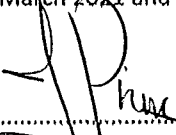
	Note	Unrestricted £	Restricted £	Total 2020 £
Income and Endowments from:				
Donations and legacies	3	5,516	25,739	31,255
Charitable activities	4	815	-	815
Total income		<u>6,331</u>	<u>25,739</u>	<u>32,070</u>
Expenditure on:				
Charitable activities	5	(750)	(16,316)	(17,066)
Total expenditure		<u>(750)</u>	<u>(16,316)</u>	<u>(17,066)</u>
Net income		5,581	9,423	15,004
Gross transfers between funds		1,800	(1,800)	-
Net movement in funds		7,381	7,623	15,004
Reconciliation of funds				
Total funds brought forward		<u>30,938</u>	<u>880</u>	<u>31,818</u>
Total funds carried forward	11	<u>38,319</u>	<u>8,503</u>	<u>46,822</u>
	Note	Unrestricted funds £	Restricted funds £	Total 2019 £
Income and Endowments from:				
Donations and legacies		5,380	1,800	8,180
Charitable activities		1,929	-	1,929
Total income		<u>8,309</u>	<u>1,800</u>	<u>10,109</u>
Expenditure on:				
Charitable activities		(2,865)	(9,279)	(12,144)
Total expenditure		<u>(2,865)</u>	<u>(9,279)</u>	<u>(12,144)</u>
Net income/(expenditure)		5,444	(7,479)	(2,035)
Net movement in funds		5,444	(7,479)	(2,035)
Reconciliation of funds				
Total funds brought forward		<u>25,494</u>	<u>8,359</u>	<u>33,853</u>
Total funds carried forward	11	<u>30,938</u>	<u>880</u>	<u>31,818</u>

All of the charity's activities derive from continuing operations during the above two periods.
The funds breakdown for 2019 is shown in note 11.

The Blue Ribbon Foundation
(Registration number: 1141261)
Balance Sheet as at 31 December 2020

	Note	2020 £	2019 £
Current assets			
Debtors	8	301	816
Cash at bank and in hand	9	<u>47,193</u>	<u>31,656</u>
		47,494	32,472
Creditors: Amounts falling due within one year	10	<u>(672)</u>	<u>(654)</u>
Net assets		<u>46,822</u>	<u>31,818</u>
Funds of the charity:			
Restricted income funds			
Restricted funds		8,503	880
Unrestricted income funds			
Unrestricted funds		<u>38,319</u>	<u>30,938</u>
Total funds	11	<u>46,822</u>	<u>31,818</u>

The financial statements on pages 6 to 14 were approved by the trustees, and authorised for issue on 25 March 2021 and signed on their behalf by:



 Jonathan Prince
 Trustee

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2020

1 Charity status

The charity is domiciled in England and Wales.

The address of its registered office is:

Crofton House
5 Morley Close
BR6 8JR

These financial statements were authorised for issue by the trustees on 25 March 2021.

2 Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

Basis of preparation

The Blue Ribbon Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Exemption from preparing a cash flow statement

The charity opted to early adopt Bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations and legacies are recognised on a receivable basis when receipt is probable and the amount can be reliably measured.

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2020

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Government grants

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2020

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method. Short term trade creditors are measured at the transaction price.

Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees's discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

3 Income from donations and legacies

	Unrestricted		Total 2020 £	Total 2019 £
	General £	Restricted £		
Donations and legacies;				
Appeals and donations	5,516	-	5,516	6,380
Grants, including capital grants;				
LB of Lewisham	-	-	-	1,800
Rotary Club	-	500	500	-
Merchant Taylors	-	14,000	14,000	-
CAF Tourle Foundation	-	4,939	4,939	-
Bridge House Estate	-	4,000	4,000	-
Lee Green Lives	-	2,300	2,300	-
	<u>5,516</u>	<u>25,739</u>	<u>31,255</u>	<u>8,180</u>

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2020

4 Income from charitable activities

	Unrestricted General £	Total 2020 £	Total 2019 £
Fundraising	815	815	1,564
Sponsorship	-	-	365
	815	815	1,929

5 Expenditure on charitable activities

	Total 2020 £	Total 2019 £
Freelancers	12,500	6,220
Insurance	114	104
Telephone and fax	56	-
Printing, postage and stationery	452	249
Subscriptions	240	216
Sundries	237	-
Advertising	874	1,128
Independent examiner	672	654
Promoting awareness	1,921	3,573
	17,066	12,144

6 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2020

7 Taxation

The charity is a registered charity and is therefore exempt from taxation.

8 Debtors

	2020 £	2019 £
Prepayments	301	216
Accrued Income	-	600
	<u>301</u>	<u>816</u>

9 Cash and cash equivalents

	2020 £	2019 £
Cash at bank	<u>47,193</u>	<u>31,656</u>

10 Creditors: amounts falling due within one year

	2020 £	2019 £
Accruals	<u>672</u>	<u>654</u>

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2020

11 Funds

Current year

	Balance at 1 January 2020 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 December 2020 £
Unrestricted					
<i>General</i>					
General Funds	30,938	6,331	(750)	1,800	38,319
Restricted					
Downham Men's Group	880	25,739	(16,316)	(1,800)	8,503
Total funds	31,818	32,070	(17,066)	-	46,822

Previous year

	Balance at 1 January 2019 £	Incoming resources £	Resources expended £	Balance at 31 December 2019 £
Unrestricted				
<i>General</i>				
General Funds	25,494	8,309	(2,865)	30,938
Restricted				
Downham Men's Group	8,359	1,800	(9,279)	880
Total funds	33,853	10,109	(12,144)	31,818

The specific purposes for which the funds are to be applied are as follows:

Funds received from Rotary Club, Merchant Taylors, CAF Tourle Foundation, Bridge House Estate and Lee Green Lives to support the Downham Men's Group project.

The Blue Ribbon Foundation

Notes to the Financial Statements for the Year Ended 31 December 2020

12 Analysis of net assets between funds

Current year

	Unrestricted funds General £	Restricted funds £	Total funds 2020 £
Current assets	31,930	15,564	47,494
Current liabilities	<u>(672)</u>	<u>-</u>	<u>(672)</u>
Total net assets	<u>31,258</u>	<u>15,564</u>	<u>46,822</u>

Previous year

	Unrestricted funds General £	Restricted funds £	Total funds 2019 £
Current assets	31,592	880	32,472
Current liabilities	<u>(654)</u>	<u>-</u>	<u>(654)</u>
Total net assets	<u>30,938</u>	<u>880</u>	<u>31,818</u>

13 Covid

During the year the charity's activities have been adversely affected by the outbreak of COVID 19. As a result, the charity has seen a reduction of income and our male health and wellbeing talks. Some were delivered via Teams and Zoom. For the second half of 2021 we are confident that we will somewhat slowly reintroduce live talks and fundraising activity.