

**C.L. INITIATIVES LTD**  
**(A COMPANY LIMITED BY GUARANTEE)**  
INCORPORATED 15<sup>TH</sup> FEBRUARY 2011  
CHARITABLE REGISTRATION 5<sup>TH</sup> APRIL 2011

Company registration no. 7530680 (England and Wales)  
Charity Registration no 1141176

**ANNUAL FINANCIAL STATEMENTS**  
**(UNAUDITED ACCOUNTS)**  
**FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2024**

Company registration no. 7530680 (England and Wales)  
Charity Registration no 1141176

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**C.L. INITIATIVES LTD**  
**(A COMPANY LIMITED BY GUARANTEE)**

**Company Directors and Charity Trustees:**

Jo Adshead - chair  
David Naden  
Susan Pemberton  
Jo Clare  
Duncan Mitchel  
Sean Kelly

**Charity number:** 1141176  
**Company number:** 7530680

**Registered office:** C/o Link-Ability Conway House  
Ackhurst Business Park  
Foxhole Road  
PR7 1NY

**Independent Accountant** Revilo Solutions Ltd  
261, The Green  
Ecclestone  
PR7 5TF

**Bankers:** HSBC,  
26, Market St,  
CHORLEY,  
LANCASHIRE  
PR7 2RX

**Insurance Brokers:** Ansvar Insurance  
Ansvar House  
St Leonards Road  
Eastbourne  
East Sussex BN21 3UR

Insurance Company

Ansvar Insurance combined liability

**Names of the charity trustees who manage the charity and who served during the year**

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Jo Adshead	Chair		Board Directors
2	David Naden			
3	Susan Pemberton			
4	Sean Kelly			
5	Duncan Mitchel			
6	Jo Clare			

**Structure, governance and management**

C. L. Initiatives Ltd is constituted as a Company Limited by Guarantee so that the Board Directors are also the Charity's trustees. The governing document is the Memorandum and Articles of Association.

Appointed by the Board Directors to secure a Board equipped to manage the charity, Directors are chosen for essential skills are financial, management, learning disabilities social care sector and journalistic experience. In the absence of desirable skills of IT, marketing and communications skills and experience, and fund-raising, the Board have invited to meetings relevant professionals and networked to bring those skills to governance decisions and have sought volunteer expert support.

The structure of the organisation delegates the day-to-day management to the current Chair.

The Board manages the business through its board meetings and an annual meeting to agree its annual business plan and review its risk management. The chair and editor communicate regularly by phone and email with a more prolonged meeting additionally a couple of times a year.

**Relationships with related parties:**

The main relationships are with the Community Living magazine editorial board members and sponsors of the magazine and charity. All of them are charitable organisations working in the field of learning disabilities, with good reputations for their service delivery and contributions to the sector, and strong values base in their

practice in line with the charity's. They contribute to the charity through their partnership activity, contributions to the editorial board and the magazine. Integrate (Preston and Chorley) Ltd, Link-Ability, LDN London, Thera Trust, LLDC, Choice Support, The Elfida Society, Avenues, Beyond Limits, Certitude London, United Response Aurora Nexus and Imagine Act and Succeed are the sponsors of the magazine.

There is a wider network of more informal relationships with organisations and local groups which support the delivery of the charitable objects.

**Trustees' consideration of major risks and the system and procedures to manage them.**

The main risks are managed by the high level of knowledge, expertise, and connectivity with the learning disabilities sector amongst the Board members of the learning disabilities field and the magazine's editorial board, ensuring any possible editorial risks are managed. A qualified journalist/editor works with the commissioning editor also a qualified, professional and award winning journalist. This has proved extremely successful ensuring competence in managing any potential risks, backed by the expert editorial board.

The Board recognized the need to professionalise roles within the organisation and as such have funded a business administrator and accountant.

The financial risks of the organisation are closely monitored and have some back-up from private donations and the chair's administration of the activity as a volunteer. Cash flow is managed by the pre-payments in subscriptions and sponsors' contributions. The charity has insurance to cover any potential liability from employed or volunteer staff.

C. L. Initiatives trustee directors believe they have taken all reasonable steps to identify and manage any risks associated with the Charity's activities, any beneficiaries, and its work products and reputation.

**Principal business activities:**

To promote the equality of citizenship and the inclusion of people with learning disabilities in every aspect of society through raising awareness and knowledge of current issues, research, and good practice, and to promote their inclusion and contributions for the public benefit through the following activities: -

- a) Publishing a magazine and disseminating it to the social care sector, service users, families and carers, educational and employment establishments, and any other interested people in the wider community, including through the website and social media.
- b) Developing such a magazine or other by-products which encourages all contributions, provides articles commissioned on the topics of the day, challenges those issues which hamper people from achieving their aspirations, publicises radical ideas being put into practice and encourages people to work together to produce their own solutions.
- c) Stimulating and enabling research, seminars, training events and networking events and disseminating information and learning
- d) Seeking to promote the inclusion of the voices of service users and others involved including through sponsorship, training events and support

**Summary of the main activities undertaken for the public benefit in relation to these objects**

Publishing the Community Living magazine quarterly, containing good practice examples, current policy comment and updates, useful books and resources, and good updated information on welfare rights and community care law.

Disseminating additional brief information and news through an electronically distributed free to view articles and through Facebook and Twitter, and on the website; we also respond to subscribers' enquiries as a source of information and advice and to such on social media.

The website continues to offer subscribers a digital magazine edition and access to past articles. We have the potential to extend the coverage through additional articles and adverts. It also continues to assist the administrative burden through an initial automatic prompt for renewal and the facility to pay using credit cards. This also continues to add the connectivity of Twitter feed and Facebook.

Networking and encouraging constituents to share practice and raise issues to share more widely – both with face-to-face visits and through email and phone contacts - which has resulted in the development of connections with several family carers and social media links to closed networks.

Investigative writing to research and inform including interviews.

Members of the editorial and trustees board include links specifically to local self-advocacy groups and family members with learning disabilities

#### **Public Benefit statement**

The trustees believe that the activities listed above satisfy the requirement of the Charity to show that it meets public benefit requirements in accordance with section 4 of the Charities Act 2006

#### **Contributions made by volunteers and others**

The charity depends on the major voluntary contributions of the trustees in assisting its operations.

Sponsors contribute their knowledge and expertise to the editorial board and in wider contributions, as well as the financial support to the magazine supporting joint charitable objectives, and their engagement with and support of the magazine and the other activities. Some private sponsorship assists also, which includes direct donations. This support means that income raised can be wholly put to the pursuit of its objects and towards subsidizing costs for service users and carers to try to maximize the number who benefit.

#### **Summary of the main achievements of the charity during the year**

- a) The magazine has published quarterly across the year with some continued in its sponsorship base and active marketing. Trustee and editorial board member Jo Clare has again generously given time and resource towards successfully securing new sponsors for the magazine. This has enabled the completion of the planned strategic move towards an all sponsorship model for the magazine.
- b) The charity continues to make connections with carers through social media.
- c) A previous decision to provide more free to view articles has proved not to be detrimental to sponsorship numbers. It has been most pleasing to note the encouraging trend towards much higher levels of interest in articles published online. This has continued to improve over the year.
- d) Several visits to projects continue to lead to articles directly informed by service users and more reflective of their voices and the continued involvement of a woman with learning disabilities as one of the regular column contributors as well as the regular cartoon contribution from a man with learning disabilities.
- e) The Facebook page and Twitter accounts have continued to develop an increased readership and promote the values and concerns of the charity which widens the awareness of the charity's work.

### **Financial review**

The budget is set with the Board and financial performance is monitored to this plan at Board meetings and is managed by the chair operationally supported by one of the Directors. Two Directors who live in the North-West are signatories for the bank accounts and it was agreed that the chair will manage the day-to-day operations using internet banking which is reported to the Board meetings.

It has been well recognized by the Board that the professionalisation of the magazine is required in order to secure its growth into the future. Agreement was made in the year for business administration and accountancy to become paid roles.

This year the gap in funding on the magazine production and receipts was managed by the absence of printing costs as well as maintaining the majority of existing learning disability charity sponsors and securing new ones along with careful expenditure management within the budget.

### **Details of any funds materially in deficit**

The Directors feel that although conditions remain difficult, the financial plan going forward remains viable. Currently the magazine activities cost more than the sponsorship income. The Directors plans to increase sponsorship have proved largely successful which will in turn has reduced the need to time consuming and less lucrative individual subscriptions while having and the aspiration to make the magazine completely free will enable the work of the charity as a 'campaign' to continue.

The overall out-turn for this year was thus a deficit of £9037. This is a slightly disappointing result. It is evident that we rely on voluntary support from directors and the charities who support the Charity. We seek to ensure that moving forwards under the continuance of the new model of sponsorship the publication becomes viable and sustainable and that current unpaid roles are fulfilled by professionals who are skilled in the areas the charity most needs.

### **The charity's policy on reserves**

The charity does not have any significant reserves but manages its cash flow and overall business activity to manage its requirements. Any significant surplus or donated funds would be used to develop the reach of the charity through marketing activities. A small reserve of around 3 months' turnover would help the charity to direct more efforts on investment and development and increased magazine income would enable a wider commissioning of articles.

### **Looking forward**

The charity intends to continue to develop its reach and networks to develop the readership of the magazine/publication in all its forms and its longer-term viability; to extend the coverage within the magazine to include more on the wider UK practice; to develop our service user engagement through its members; to develop more fund-raising through sponsorship. The move towards a sponsorship model and professionalization of the roles currently provided by volunteers is well underway and it is hoped that this is further developed during the coming year.

Much continues to be down to an enthusiastic committed Board and the significant voluntary contributions made by the Directors in support of the objects and activities.

**Declaration:**

The Trustee Directors declare that they have approved the Trustee report above

Signed on behalf of the charity's trustees:

Signature:



Name: JOSEPHINE ANNE ADSHEAD

Position:

Date: 17/12/2024

CHAIR OF TRUSTEES  
AND PUBLISHER

**C.L.INITIATIVES LTD**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**UNAUDITED ACCOUNTS**

**STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR ENDING 31<sup>ST</sup> MARCH 2024**

	2023/24	2022/23
<b><u>Incoming resources from generated funds</u></b>	£	£
Income from charitable activities	-	-
Donations	27,636	77,247
Bank interest	14	3
	27,650	77,250
<b><u>Resources Expended in charitable activities</u></b>		
Magazine production and dissemination	36,687	37,106
Direct Seminar costs	0	0
Governance costs	0	0
Depreciation	0	0
Total Resources expended	36,687	37,106
Net resources and fund balances as at 31/3/24	(9,037)	40,144



<b>SUMMARY INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH</b>		
Income	27,650	77,250
Total expenditure from income funds	36,687	37,106
Net loss for the year	(9,037)	40,144
<b>STATEMENT OF GAINS AND LOSSES</b>		
Net income for the year	(9,037)	40,144

<b>BALANCE SHEET - AS AT 31ST MARCH 2024</b>		
	<b>2023/24</b>	<b>2022/23</b>
<b>Fixed Assets</b>		
Tangible assets	0	0
Investments	0	0
Total	0	0
<b>Current Assets</b>		
Debtors and prepayments	-	-
Cash at bank and in hand	43,221	52,219
Total Current Assets	43,221	52,219
<b>Creditors</b>	1,048	1,009
<b>Net Current Assets</b>	42,173	51,210
funded by:		
Reserves	51,210	11,066
surplus/(Deficit)	(9,037)	40,144
	42,173	51,210

See note 12 for information on a liability not specified as of no materiality.


#### Audit Exemption Statement

Company registration no. 7530680 (England and Wales)  
Charity Registration no 1141176

*For the year ending 31.3.2024 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.*

**Directors' responsibilities:**

- the members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- the directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts
- these accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Signed  CHAIR OF TRUSTEES  
AND PUBLISHER  
(Director) JOSEPHINE ANNE ADSHEAD

Date: 17/12/2024