

C.L. INITIATIVES LTD
(A COMPANY LIMITED BY GUARANTEE)
INCORPORATED 15TH FEBRUARY 2011
CHARITABLE REGISTRATION 5TH APRIL 2011

Company registration no. 7530680 (England and Wales)
Charity Registration no 1141176

ANNUAL FINANCIAL STATEMENTS
(UNAUDITED ACCOUNTS)
FOR THE YEAR ENDED 31ST MARCH 2023

Company registration no. 7530680 (England and Wales)
Charity Registration no 1141176

**C.L. INITIATIVES LTD
(A COMPANY LIMITED BY GUARANTEE)**

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C.L. INITIATIVES LTD
(A COMPANY LIMITED BY GUARANTEE)

Company Directors and Charity Trustees:

Jo Adshead - chair
David Naden
Susan Pemberton
Jo Clare
Duncan Mitchel
Sean Kelly

Charity number: 1141176

Company number: 7530680

Registered office: C/o Link-Ability Conway House
Ackhurst Business Park
Foxhole Road
PR7 1NY

Independent Accountant Revilo Solutions Ltd
261, The Green
Ecclestone
PR7 5TF

Bankers: HSBC,
26, Market St,
CHORLEY,
LANCASHIRE
PR7 2RX

Insurance Brokers: Ansvar Insurance
Ansvar House
St Leonards Road
Eastbourne
East Sussex BN21 3UR

Insurance Company

Ansvar Insurance combined liability

Names of the charity trustees who manage the charity and who served during the year

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Jo Adshead	Chair		Board Directors
2	David Naden			
3	Susan Pemberton			
4	Sean Kelly			
5	Duncan Mitchell			
6	Jo Clare			

Structure, governance and management

C. L. Initiatives Ltd is constituted as a Company Limited by Guarantee so that the Board Directors are also the Charity's trustees. The governing document is the Memorandum and Articles of Association.

Appointed by the Board Directors to secure a Board equipped to manage the charity, Directors are chosen for essential skills are financial, management, learning disabilities social care sector and journalistic experience. In the absence of desirable skills of IT, marketing and communications skills and experience, and fund-raising, the Board have invited to meetings relevant professionals and networked to bring those skills to governance decisions and have sought volunteer expert support.

Policies are informed by the values-base of the organisation with a trustee induction pack and role descriptions forming part of the introduction of new trustees, with individual support from the chair and from other trustees, depending on skills needs.

The structure of the organisation delegates the day-to-day management to the current Chair.

The Board manages the business through its quarterly meetings and an annual meeting to agree its annual business plan and review its risk management. The chair and editor communicate regularly by phone and email with a more prolonged meeting additionally a couple of times a year.

Relationships with related parties:

The main relationships are with the Community Living magazine editorial board members and sponsors of the magazine and charity. All of them are charitable organisations working in the field of learning disabilities, with good reputations for their service delivery and contributions to the sector, and strong values base in their practice in line with the charity's. They contribute to the charity through their partnership activity, contributions to the editorial board and the magazine and their organizations have the benefit of bulk magazines which they can disseminate internally.

There is a wider network of more informal relationships with organisations and local groups which support the delivery of the charitable objects.

Trustees' consideration of major risks and the system and procedures to manage them.

The main risks are managed by the high level of knowledge, expertise, and connectivity with the learning disabilities sector amongst the Board members of the learning disabilities field and the magazine's editorial board, ensuring any possible editorial risks are managed.

Award winning author and journalist, Saba Salman worked alongside retiring editor Simon Jarrett until the summer of 2022, taking over the role fully in the autumn.

The Board recognise the need to professionalise roles within the organisation and as such agreed to fund a business administrator and accountant. This move will reduce the reliance on volunteers.

The financial risks of the organisation are closely monitored. Cash flow is managed by the pre-payments in subscriptions and sponsors' contributions. The charity has insurance to cover any potential liability from employed or volunteer staff. The organisation benefitted financially in the year from the substantial legacy from the former Chair and Publisher Rosemary Trustam.

It is recognised that there is a potential risk to the magazine's income in the planned move to a digital only publication. It is believed that this has been mitigated through discussions with current sponsors who are in approval of the planned development. Subscribers have also been notified and have had the benefits of quality digital articles alongside the usual print publication during a transition period.

C. L. Initiatives trustee directors believe they have taken all reasonable steps to identify and manage any risks associated with the Charity's activities, any beneficiaries, and its work products and reputation.

Principal business activities:

To promote the equality of citizenship and the inclusion of people with learning disabilities in every aspect of society through raising awareness and knowledge of current issues, research, and good practice, and to promote their inclusion and contributions for the public benefit through the following activities: -

- a) Publishing a magazine and disseminating it to the social care sector, service users, families and carers, educational and employment establishments, and any other interested people in the wider community, including through the website and social media.
- b) Developing such a magazine or other by-products which encourages all contributions, provides articles commissioned on the topics of the day, challenges those issues which hamper people from achieving their aspirations, publicises radical ideas being put into practice and encourages people to work together to produce their own solutions.
- c) Stimulating and enabling research, seminars, training events and networking events and disseminating information and learning.

- d) Seeking to promote the inclusion of the voices of service users and others involved including through sponsorship, training events and support.

Summary of the main activities undertaken for the public benefit in relation to these objects

Publishing the Community Living magazine quarterly, containing good practice examples, current policy comment and updates, useful books and resources, and good updated information on welfare rights and community care law.

Disseminating additional brief information and news through an electronically distributed free to view articles and through Facebook and Twitter, and on the website; we also respond to subscribers' enquiries as a source of information and advice and to such on social media.

The website continues to offer subscribers a digital magazine edition and access to past articles. We have the potential to extend the coverage through additional articles and adverts. It also continues to assist the administrative burden through an initial automatic prompt for renewal and the facility to pay using credit cards. This also continues to add the connectivity of Twitter feed and Facebook.

Networking and encouraging constituents to share practice and raise issues to share more widely – both with face-to-face visits and through email and phone contacts - which has resulted in the development of connections with several family carers and social media links to closed networks.

Investigative writing to research and inform including interviews.

Members of the editorial and trustees board include links specifically to local self-advocacy groups and family members with learning disabilities.

Public Benefit statement

The trustees believe that the activities listed above satisfy the requirement of the Charity to show that it meets public benefit requirements in accordance with section 4 of the Charities Act 2006

Contributions made by volunteers and others

The charity depends on the major voluntary contributions of the trustees in assisting its operations. These include not only the chair's work in managing the operations and the contributions of all in negotiating free articles and/or reporting and writing for the magazine and marketing it with colleagues, but also on the specific voluntary contributions through volunteers assisting at the seminars, in supporting admin work and in conference attendance and reporting. During the year we were pleased to be in a position to enlist the support of a part-time, paid administrator.

Sponsors contribute their knowledge and expertise to the editorial board and in wider contributions, as well as the financial support to the magazine supporting joint charitable objectives, and their engagement with and support of the magazine and the other activities. Some private sponsorship assists also, which includes direct donations. This support means that income raised can be wholly put to the pursuit of its objects and towards subsidising costs for service users and carers to try to maximize the number who benefit.

Trustee, Jo Clare offered additional voluntary support as sponsorship lead in the year. Jo, proposed and presented a new sponsorship model which was agreed by the Board. This led to reputable organisations being approached and a number have since agreed to become full or associate sponsors.

Summary of the main achievements of the charity during the year

- a) The magazine has published quarterly across the year with some continued small increase in its subscription base and active marketing. Trustee and editorial board member Jo Clare generously gave time and resource towards successfully securing new sponsors for the magazine. This has enabled the continuance of the planned strategic move towards an all sponsorship model for the magazine.
- b) The charity continues to make connections with carers reflected in increased family carer subscriptions – helped by the subsidised cost for carers and connectivity through social media.
- c) General administration tasks and the management of the website, social media, and subscriptions is now provided by a paid administrator.
- d) Free to view articles have continued to prove popular with high levels of interest.
- e) There is continued involvement of people experiencing learning disability as regular column contributors as well as the regular cartoon contribution from a man also experiencing learning disability.
- f) The Facebook page and Twitter accounts have continued to develop an increased readership and promote the values and concerns of the charity which widens the awareness of the charity's work. This has been enhanced by the contribution of the paid administrator.

Financial review

The budget is set with the Board and financial performance is monitored to this plan at Board meetings and is managed by the chair operationally supported by one of the Directors. Two Directors who live in the North-West are signatories for the bank accounts and it was agreed that the chair will manage the day-to-day operations using internet banking which is reported to the Board meetings.

Link-Ability gives support to dispatch of the magazine, whilst the editor concentrates on the magazine content and liaising with the production editor.

Further professionalisation of the magazine has been led by the professional journalist, Saba Salman who has overseen the redevelopment of the website. This will support the planned move towards a digital only publication.

The careful management of the budget continued in the year. Financial pressures were relieved when a legacy from the late Rose Trustam was received. This alongside the additional sponsors has supported the move towards paid roles for the administration and professional accountancy.

Details of any funds materially in deficit

The Directors feel that the financial and strategic plan going forward remains viable. Currently the magazine's activities cost more than its direct subscription income, so the sponsorship remains vital to our viability. The Directors plans to increase sponsorship have proved successful which will in turn has reduced the need to time consuming and less lucrative individual subscriptions while having the aspiration to make the magazine completely free will enable the work of the charity as a 'campaign' to continue.

The overall out-turn for this year was thus a surplus of £40,144. We seek to ensure that moving forwards under a new model of sponsorship the publication is viable and sustainable and that current unpaid roles are fulfilled by professionals who are skilled in the areas the charity most needs.

The charity's policy on reserves

The charity does not have any significant reserves but manages its cash flow and overall business activity to manage its requirements. Some sponsors pay for the whole year or half the year in advance and subscriptions are also mainly paid annually in advance. Any significant surplus would be used to develop the reach of the charity through marketing activities. A small reserve of around 3 months' turnover would help the charity to direct more efforts on investment and development and increased magazine income would enable a wider commissioning of articles.

Looking forward

The charity intends to continue to develop its reach and networks to develop the readership of the publication and its longer-term viability; to extend the coverage within the magazine to include more on the wider UK practice; to develop our service user engagement through its members; to develop more fund-raising through sponsorship. The move towards a sponsorship model and professionalisation of the roles currently provided by volunteers has been partially completed and it is hoped that this is further developed during the coming year. A move to a digital only publication in the coming year remains high on the agenda.

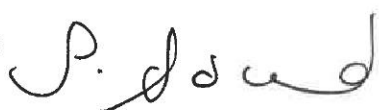
Much continues to be down to an enthusiastic committed Board and the significant voluntary contributions made by the directors in support of the objects and activities.

Declaration:

The Trustee Directors declare that they have approved the Trustee report above

Signed on behalf of the charity's trustees:

Signature:



Name:

JOSEPHINE ADSHEAD

Position:

Date: 18/12/2023

CHAIR OF TRUSTEES

C.L.INITIATIVES LTD
(A COMPANY LIMITED BY GUARANTEE)
UNAUDITED ACCOUNTS

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDING 31ST MARCH 2023

	2022/23	2021/22
<u>Incoming resources from generated funds</u>	£	£
Income from charitable activities	-	-
Donations	77,247	20,044
Bank interest	3	1
	77,250	20,045
<u>Resources Expended in charitable activities</u>		
Magazine production and dissemination	37,106	19,072
Direct Seminar costs	0	0
Governance costs	0	0
Depreciation	0	0
Total Resources expended	37,106	19,072
Net resources and fund balances as at 31/3/23	40,144	973
<i>SUMMARY INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH</i>		
Income	77,250	20,045
Total expenditure from income funds	37,106	19,072
Net income for the year	40,144	973
STATEMENT OF GAINS AND LOSSES		
Net income for the year	40,144	973

BALANCE SHEET - AS AT 31ST MARCH 2023			
		2022/23	2021/22
Fixed Assets			
Tangible assets		0	0
Investments		0	0
Total		0	0
Current Assets			
Debtors and prepayments		-	-
Cash at bank and in hand		52,219	12,779
Total Current Assets		52,219	12,779
Creditors		1,009	1,713
Net Current Assets		51,210	11,066
funded by:			
Reserves		11,066	10,093
surplus/(Deficit)		40,144	973
		51,210	11,066

See note 12 for information on a liability not specified as of no materiality.


Audit Exemption Statement

For the year ending 31.3.2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- the members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- the directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts
- these accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

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Signed  (Director)

Date: 18/12/2023

