

Charity registration number 1140804 (England and Wales)

GIVE IT YOUR MAX
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025

GIVE IT YOUR MAX

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees

C Boden	
G Brook	
D Burles	
J Clark	
J Cooper	
E Gilmour	(Appointed 16 January 2025)
J Havelock	(Appointed 16 January 2025)
M Horn	
S Mead	(Appointed 16 January 2025)
M Stotesbury	
T Stotesbury	
C Gunn	(Appointed 29 January 2026)

Charity number

1140804

Independent examiner

Affinia Limited
19th Floor
1 Westfield Avenue
London
E20 1HZ

GIVE IT YOUR MAX

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GIVE IT YOUR MAX

TRUSTEES' REPORT

FOR THE YEAR ENDED 31 AUGUST 2025

The trustees present their annual report and financial statements for the year ended 31 August 2025.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the Charity's Trust Deed 7 March 2011, the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)".

Principal activities

Give It Your Max pays for qualified tennis coaches to introduce tennis to children in state primary schools in low-income areas and SEN schools across the UK. All state schools where we operate must have a pupil premium percentage in excess of 35%. This is to ensure that we are working in areas of deprivation and that we are reaching the children most in need.

Objectives, aims and public benefit

Give It Your Max works with disadvantaged and vulnerable children between the ages of 4-18 in the UK's most deprived areas, using sport as a tool for change. At Give It Your Max, we use tennis to tackle socio-cultural issues, including poor mental health and self-esteem, high levels of obesity and inactivity, tackling anti-social behaviour and gang crime and low levels of aspiration.

Our mission remains to improve the lives of disadvantaged and vulnerable children across the UK. Using tennis as a tool for engagement, the charity addresses a range of socio-cultural challenges, including poor mental health and self-esteem, low levels of physical activity, anti-social behaviour and limited aspirations. Through the delivery of high-quality programmes, the charity seeks to create positive experiences that contribute to children's personal development and overall well-being.

The trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the Charity should undertake.

Achievements and performance

During the year ended 31 August 2025, the charity continued to advance its charitable objectives through the delivery of programmes, fundraising activities and community engagement. The Trustees are pleased to report a year of positive progress, increased reach and continued commitment to public benefit.

A number of successful fundraising and supporter engagement events were delivered during the year.

A Golf Day at Huntercombe Golf Club was held and proved to be a great success, offering an opportunity to celebrate the work of *Give It Your Max* while engaging supporters in a relaxed and enjoyable setting. The event was held in memory of Edward Holloway, a dear friend and valued supporter of the charity, and served as a fitting tribute to his longstanding involvement and support. The Trustees wish to record their sincere thanks to Huntercombe Golf Club for hosting the event, Charlie Ross for donating his time to host our auction, Lanson Champagne and to Brooks Macdonald for being our title sponsor.

The charity hosted a Ladies' Coffee Morning at the All England Lawn Tennis Club, providing supporters with an informal opportunity to engage with the charity's work. The Trustees extend their thanks to the All England Lawn Tennis Club for their hospitality and to Dan Bloxham, Head Coach and Lizzie Bloxham, who led the day.

A Padel event at Padel Social Club, Earl's Court was also held during the year. This event provided a fun and inclusive environment for supporter engagement while raising awareness of the charity's activities. The Trustees would like to thank Kristian Hunter for hosting the event and for his continued support of the charity.

In December 2024, the charity held its annual Christmas Carol Service at St Mary's Church, Wimbledon Village, which remains an important and well-attended community event in the charity's calendar. The Trustees are grateful to Sir Trevor McDonald for acting as host for the evening, Thomas's Battersea Choristers for leading the singing and all readers and other participants who contributed to the event's success.

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TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2025

Throughout the year, the charity's programmes continued to develop and expand, with delivery focused on communities in the **inner cities of London, South Tyneside, Liverpool, Birmingham, Manchester and Aberdeen**. These programmes aim to increase access to sport and associated personal development opportunities for children and young people who may otherwise face barriers to participation.

Over the year, we engaged 7,738 children across 56 state primary and SEN schools. We successfully launched a new programme in South Tyneside, and expanded our provision in Liverpool, Enfield and Lambeth. All partner primary schools had Pupil Premium rates above 35%, with nearly half exceeding 50% and two schools above 70%, ensuring our programmes consistently reached children and communities with the greatest levels of need. Reflecting on the impact of the programme, Community coach Hannah Jeffrey said: "Over time, I've seen clear increases in participants' activity levels, confidence, communication and teamwork skills. One standout moment was a pupil with very low engagement in school who completed an adapted activity in week one and, week by week, increased her participation to a level not previously seen in the classroom. The programme has also supported my own development as a coach, particularly in improving my awareness of SEND delivery and adapting sessions to meet a range of needs. While there are challenges around increasing activity outside of school due to cost and travel, there has been a noticeable increase in interest in tennis, especially among schools closest to our venues. The funding has helped make tennis feel more accessible to those who may not have had prior exposure, giving them both the opportunity to try it and the knowledge of where to continue. A particularly positive outcome has been forming a partnership with one school to deliver a tennis leaders course for older students."

Ongoing monitoring and evaluation of **Give It Your Max** programmes continue to show very positive results. Feedback from children, teachers and coaches highlights clear improvements in participants' confidence, wellbeing and social development. Overall, we recorded a **79.8% improvement in personal development and wellbeing**, with a **97% increase in confidence** among participants. Notably, **73% of children had never played tennis before** taking part in a Give It Your Max session, demonstrating our success in engaging new and often underrepresented young people in sport.

Enjoyment levels were exceptionally high, with **99.3% of participants saying they enjoyed taking part in GIYM sessions**. Teachers also reported noticeable improvements in teamwork and collaboration within the classroom following engagement with our programmes.

Together, these outcomes reinforce the powerful and lasting impact our work has on young people — not only within sporting environments, but in their wider lives as well.

The charity's national sustainability initiative, **Unloved and Unwanted**, continued to expand during the year. Through the use of tennis racket dropboxes located in tennis clubs and preparatory schools across the UK, alongside social media campaigns, the charity collected unwanted rackets for reuse. Each racket was regripped, with children's rackets distributed to programme participants to ensure access to equipment and reduce barriers to participation.

During the year, over **200 rackets** were donated to children taking part in the charity's programmes. Surplus children's rackets and adult rackets were made available for sale through the charity's online merchandise platform, with all proceeds reinvested into programme delivery. This initiative supports both the charity's sustainability objectives and its aim to increase awareness while ensuring all participating children have access to their own equipment.

The Trustees confirm that they have had due regard to the Charity Commission's guidance on public benefit in carrying out the charity's activities.

Financial review

During the financial year, we received a total income of £227,453 (2024: £234,723). Total expenditure of the running of the programmes and fund-raising activities amounted to £218,693 (2024: £237,137). The net income for the year was £27,281 (2024: £37,529). Charity funds totalled £573,626 at 31 August 2025 (2024: £546,345).

Acknowledgements

The trustees meet formally quarterly. During the year there are regular communications between trustees and the CEO. All decisions are made unanimously. Trustees are recruited to fill perceived skill gaps and contribute toward the running of the charity. In selecting individuals for appointment as charity trustees, the charity trustees will have regard to the skills, knowledge and experience needed for the effective administration of the charity. The trustees collectively reviewed the Charity Commission's Guidance (CC3) 'The Essential Trustee: what you need to know' as part of the induction for new trustees.

GIVE IT YOUR MAX

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2025

Reserves Policy

Due to the main income stream being events fundraising, and having at present very minimal regular income resources, the Trustees consider that the Charity requires designated reserves to reduce the impact of risks to our established tennis programmes which currently number twenty. With so much uncertainty in the economy, we have worked hard to get our reserves to a sustainable level so that we can offer our programmes, and the disadvantaged and vulnerable children that we help, stability and continuity. Like with everything we do, we take a long term approach and therefore understand the importance of having adequate reserves. Every programme's requirements is different, but in some cases we would support a programme for a further two and a half years. The sum allocated to the designated reserves amounts to an estimate of the programme costs in addition to the salaries and other costs of running the Charity for a period of time determined by the size of the programme and the investment made by the charity and the programme manager. At the balance sheet date this amounted to £479,545 (2024: £456,367). The remaining funds will be held in the general reserve and are to be used at the Trustees' discretion for opening more programmes and developing the Charity's objectives.

GIVE IT YOUR MAX

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2025

Investment policy

The trustees seek to hold in cash or building society deposits one and a half year's rolling cost of the Charity's active tennis programmes. Any resources in excess of this amount are held with Scottish Widows Charity Deposit account or managed by the Charity division at Rathbones Investment Management.

The aim of the investment policy is to achieve an investment return, after costs, that exceeds cash savings and that can protect against inflation over the time horizon in order to maintain the purchasing power of the funds. In the longer term, the portfolio aim is to pay for qualified coaches to introduce tennis to primary school age children in state schools in deprived areas of the UK.

In order to achieve the stated investment objective, the majority of the portfolio is held in equity risk assets, with a range of 55-75%, albeit at the lower end. The balance is held in liquid and diversifying assets with ranges of 10-30% and 5-25% respectively, which act as a buffer against equity volatility. The strategy is best represented by Rathbones Risk Strategy 3. This portfolio strategy sits towards the middle of their risk / return spectrum. It is the equity type risk assets which will be the main driver of growth, as the strategy aims to grow ahead of inflation (CPI) by 2%. The benchmarks utilised by them are MSCIPIMFA Income, or ARC Sterling Balanced and CPI +2%.

At 31 August 2025, the valuation of the investments in the balance sheet was at market value of £472,865 (2024: £445,988).

Risk management

The trustees have considered the risks to which the charity is exposed and they have put in place structured procedures to mitigate harm to the beneficiaries and the charity as a whole.

Future plans

The Trustees believe the charity is well positioned to build on the progress achieved during the year and to continue expanding its reach and impact in the year ahead.

In the year ahead, the Trustees will focus on consolidating and expanding the charity's impact. Key priorities include:

- **Strengthening existing partnerships** with corporate supporters and donors, while building new relationships to extend the charity's network.
- **Collaborating on corporate social responsibility initiatives**, including to increase voluntary support for the *Unloved and Unwanted* sustainability campaign, engagement in fundraising events, and financial contributions to support programme delivery.
- **Expanding programme delivery** by establishing an additional programme to reach more children and communities, furthering the charity's commitment to creating meaningful change.
- **Enhancing fundraising and engagement activities** through a varied calendar of events, designed to increase awareness and support for the charity's mission.

The Trustees wish to express their gratitude to all supporters, particularly corporate partners, ambassadors, patrons and funding trusts and foundations, whose continued commitment enables the charity to deliver and expand its charitable activities.

GIVE IT YOUR MAX

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2025

Structure, governance and management

The Charity is an unincorporated charitable trust, with the charity registration number 1140804, registered on 14 March 2011 with Charity Commission and is governed by the Trust Deed dated 7 March 2011 which establishes the objects and powers of the charity.

The trustees who served during the year and up to the date of signature of the financial statements were:

C Boden	
G Brook	
D Burles	
J Clark	
J Cooper	
E Gilmour	(Appointed 16 January 2025)
J Havelock	(Appointed 16 January 2025)
M Horn	
C Hurst-Brown	(Resigned 16 January 2025)
K Jones	(Resigned 16 January 2025)
S Mead	(Appointed 16 January 2025)
E Smith	(Resigned 1 January 2026)
M Stotesbury	
T Stotesbury	
J Tacon	(Resigned 16 January 2025)
C Gunn	(Appointed 29 January 2026)

The trustees meet formally quarterly. During the year there are regular communications between trustees and the CEO. All decisions are made unanimously. Trustees are recruited to fill perceived skill gaps and contribute toward the running of the charity. In selecting individuals for appointment as charity trustees, the charity trustees will have regard to the skills, knowledge and experience needed for the effective administration of the charity. The trustees collectively reviewed the Charity Commission's Guidance (CC3) 'The Essential Trustee: what you need to know' as part of the induction for new trustees.

The trustees' report was approved by the Board of Trustees.

M Stotesbury

Trustee

Dated: 29 January 2026

GIVE IT YOUR MAX

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF GIVE IT YOUR MAX

I report to the trustees on my examination of the financial statements of Give It Your Max (the Charity) for the year ended 31 August 2025.

Responsibilities and basis of report

As the trustees of the Charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011.

I report in respect of my examination of the Charity's financial statements carried out under section 145 of the Charities Act 2011. In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the Charities Act 2011.

Independent examiner's statement

Your attention is drawn to the fact that the charity has prepared the financial statements in accordance with the relevant version of the Statement of Recommended Practice applicable to charities preparing their financial statements in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn. I understand that this has been done in order for the financial statements to provide a true and fair view in accordance with UK Generally Accepted Accounting Practice.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the Charity as required by section 130 of the Charities Act 2011.
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the applicable requirements concerning the form and content of financial statements set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the financial statements give a true and fair view, which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Annie Lee FCA
Affinia Limited
19th Floor
1 Westfield Avenue
London
E20 1HZ

Dated: 29 January 2026

GIVE IT YOUR MAX

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 AUGUST 2025

		Unrestricted funds 2025 £	Restricted funds 2025 £	Total 2025 £	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £
	Notes						
Income from:							
Donations and legacies	2	119,350	44,842	164,192	84,121	9,654	93,775
Other trading activities	3	55,537	-	55,537	131,901	-	131,901
Investments	4	7,724	-	7,724	9,047	-	9,047
Total income		182,611	44,842	227,453	225,069	9,654	234,723
Expenditure on:							
Raising funds	5	51,285	-	51,285	75,077	-	75,077
Charitable activities	6	118,031	49,377	167,408	149,758	12,302	162,060
Total expenditure		169,316	49,377	218,693	224,835	12,302	237,137
Net gains/(losses) on investments	11	18,521	-	18,521	39,943	-	39,943
Net income/(expenditure) and movement in funds		31,816	(4,535)	27,281	40,177	(2,648)	37,529
Reconciliation of funds:							
Fund balances at 1 September 2024		518,011	28,334	546,345	477,834	30,982	508,816
Fund balances at 31 August 2025		549,827	23,799	573,626	518,011	28,334	546,345

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

GIVE IT YOUR MAX

BALANCE SHEET

AS AT 31 AUGUST 2025

	Notes	2025 £	£	2024 £	£
Fixed assets					
Tangible assets	13		587		783
Investments	14		472,865		445,988
			<u>473,452</u>		<u>446,771</u>
Current assets					
Debtors	15	10,737		639	
Cash at bank and in hand		102,006		109,154	
		<u>112,743</u>		<u>109,793</u>	
Creditors: amounts falling due within one year	16	(12,569)		(10,219)	
Net current assets			<u>100,174</u>		<u>99,574</u>
Total assets less current liabilities			<u>573,626</u>		<u>546,345</u>
The funds of the Charity					
Restricted income funds	17		23,799		28,334
Unrestricted funds	19		549,827		518,011
			<u>573,626</u>		<u>546,345</u>

The financial statements were approved by the trustees on 29 January 2026

M Stotesbury
Trustee

GIVE IT YOUR MAX

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2025

1 Accounting policies

Charity information

Give It Your Max is an unincorporated charity created under the Trust Deed dated 7 March 2011.

1.1 Accounting convention

The financial statements have been prepared in accordance with the Charity's trust deed, the Charities Act 2011, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The Charity is a Public Benefit Entity as defined by FRS 102.

The Charity has taken advantage of the provisions in the SORP for charities not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the Charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Designated funds comprise funds which have been set aside at the discretion of the trustees for specific purposes. The purposes and uses of the designated funds are set out in the notes to the financial statements.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Income

Income is recognised when the Charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the Charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the Charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

1.5 Expenditure

Resources expended are included in the Statement of Financial Activities in the year in which they are incurred, inclusive of any VAT which cannot be recovered.

Resources expended are allocated and apportioned between costs in furtherance of charitable objects namely coaching programme costs, support costs and governance costs.

GIVE IT YOUR MAX

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

1 Accounting policies

(Continued)

Coaching programme costs represent all costs directly incurred in the course of furthering the charity's principal objective through the provision of tennis coaching to children.

Support costs represent those costs incurred through the administration of the charity's activities in furtherance of the charity's principal objective.

Costs incurred in assisting the trustees in their stewardship of the charity are classified under governance costs.

1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Computers	25% reducing balance basis
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The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

1.7 Fixed asset investments

Fixed asset investments are initially measured at transaction price excluding transaction costs, and are subsequently measured at fair value at each reporting date. Changes in fair value are recognised in net income/(expenditure) for the year. Transaction costs are expensed as incurred.

1.8 Impairment of fixed assets

At each reporting end date, the Charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.9 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less.

1.10 Financial instruments

The Charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the Charity's balance sheet when the Charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price. There are no financial assets classified as receivable more than one year, which need to be amortised.

GIVE IT YOUR MAX

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

1 Accounting policies

(Continued)

Basic financial liabilities

Basic financial liabilities, including creditors are initially recognised at transaction price. There are no financial liabilities classified as payable more than one year, which need to be amortised.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the Charity's contractual obligations expire or are discharged or cancelled.

1.11 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the Charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.12 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

2 Income from donations and legacies

	Unrestricted funds 2025 £	Restricted funds 2025 £	Total 2025 £	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £
Donations and gifts	75,144	32,442	107,586	50,915	9,654	60,569
Grants	44,206	12,400	56,606	33,206	-	33,206
	<u>119,350</u>	<u>44,842</u>	<u>164,192</u>	<u>84,121</u>	<u>9,654</u>	<u>93,775</u>

3 Income from other trading activities

	Unrestricted funds 2025 £	Unrestricted funds 2024 £
Fundraising events	55,037	103,901
Sponsorships and social lotteries	500	28,000
	<u>55,537</u>	<u>131,901</u>

GIVE IT YOUR MAX

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

4 Income from investments

	Unrestricted funds 2025 £	Unrestricted funds 2024 £
Income from listed investments	5,960	8,100
Other income	254	401
Interest receivable	1,510	546
	<hr/>	<hr/>
	7,724	9,047
	<hr/>	<hr/>

5 Costs of raising funds

	Unrestricted funds 2025 £	Unrestricted funds 2024 £
Staging fundraising events	24,768	54,676
Other fundraising costs	22,361	16,233
	<hr/>	<hr/>
Fundraising & events	47,129	70,909
	<hr/>	<hr/>
Fund management	4,156	4,168
	<hr/>	<hr/>
	51,285	75,077
	<hr/>	<hr/>

GIVE IT YOUR MAX

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

6 Expenditure on charitable activities

	Coaching 2025 £	Coaching 2024 £
Direct costs		
Coaching programme	91,532	80,148
Other	-	1,500
	<u>91,532</u>	<u>81,648</u>
Share of support and governance costs (see note 7)		
Support	72,576	76,452
Governance	3,300	3,960
	<u>167,408</u>	<u>162,060</u>
Analysis by fund		
Unrestricted funds	118,031	149,758
Restricted funds	49,377	12,302
	<u>167,408</u>	<u>162,060</u>

7 Support costs allocated to activities

	2025 £	2024 £
Staff costs	39,114	40,016
Depreciation	196	261
Marketing and PR services	22,173	26,180
Sundry expenses	3,556	4,288
Insurance	987	888
Professional fees	286	588
Pension costs	2,436	991
Accountancy fees	3,828	3,240
Governance costs	3,300	3,960
	<u>75,876</u>	<u>80,412</u>
Analysed between:		
Coaching	<u>75,876</u>	<u>80,412</u>

8 Net movement in funds

	2025 £	2024 £
The net movement in funds is stated after charging/(crediting):		
Fees payable for the independent examination of the charity's financial statements	4,250	3,950
Depreciation of owned tangible fixed assets	196	261
	<u></u>	<u></u>

GIVE IT YOUR MAX

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2025

9 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the Charity during the year.

10 Employees

The average monthly number of employees during the year was:

	2025 Number	2024 Number
Chief Executive	1	1

Employment costs

	2025 £	2024 £
Wages and salaries	39,114	40,016

There were no employees whose annual remuneration was more than £60,000.

Remuneration of key management personnel

The remuneration of key management personnel was as follows:

	2025 £	2024 £
Aggregate compensation	48,435	45,274

11 Net gains/(losses) on investments

	Unrestricted funds 2025 £	Unrestricted funds 2024 £
Movement in valuation of investments	(4,923)	24,649
Gain/(loss) on sale of investments	23,444	15,294
	18,521	39,943

12 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

GIVE IT YOUR MAX

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

13 Tangible fixed assets

Computers
£

Cost

At 1 September 2024

3,310

At 31 August 2025

3,310

Depreciation and impairment

At 1 September 2024

2,527

Depreciation charged in the year

196

At 31 August 2025

2,723

Carrying amount

At 31 August 2025

587

At 31 August 2024

783

14 Fixed asset investments

Listed
investments
£

Cost or valuation

At 1 September 2024

445,988

Additions

182,464

Valuation changes

18,440

Disposals

(174,027)

At 31 August 2025

472,865

Carrying amount

At 31 August 2025

472,865

At 31 August 2024

445,988

Listed investments included above:

2025
£

2024
£

Listed investments carrying amount

472,865

445,988

GIVE IT YOUR MAX

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

14 Fixed asset investments

(Continued)

Fair value of financial assets carried at amortised cost

Except as detailed below the trustees believe that the carrying amounts of financial assets carried at amortised cost in the financial statements approximate to their fair values.

Financial assets	Carrying amount		Fair value	
	2025	2024	2025	2024
	£	£	£	£
Listed investments	472,865	445,988	472,865	445,988

15 Debtors

	2025	2024
	£	£
Amounts falling due within one year:		
Other debtors	214	214
Prepayments and accrued income	10,523	425
	10,737	639

16 Creditors: amounts falling due within one year

	2025	2024
	£	£
Other taxation and social security	369	1,211
Other creditors	2,101	192
Accruals and deferred income	10,099	8,816
	12,569	10,219

17 Restricted funds

The restricted funds of the charity comprise the unexpended balances of donations and grants held on trust subject to specific conditions by donors as to how they may be used.

	At 1 September 2024	Incoming resources	Resources expended	At 31 August 2025
	£	£	£	£
Donations	28,334	44,842	(49,377)	23,799

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NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

17 Restricted funds (Continued)

Previous year:	At 1 September 2023	Incoming resources	Resources expended	At 31 August 2024
	£	£	£	£
Donations	30,982	9,654	(12,302)	28,334

18 Analysis of net assets between funds

	Unrestricted funds 2025 £	Restricted funds 2025 £	Total 2025 £
At 31 August 2025:			
Tangible assets	587	-	587
Investments	472,865	-	472,865
Current assets/(liabilities)	76,375	23,799	100,174
	549,827	23,799	573,626
	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £
At 31 August 2024:			
Tangible assets	783	-	783
Investments	445,988	-	445,988
Current assets/(liabilities)	71,240	28,334	99,574
	518,011	28,334	546,345

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NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

19 Designated funds

The sum allocated to the designated reserves amounts to an estimate of the programme cost in addition to the salaries and other costs of running the Charity. At the balance sheet date this amounted to £479,545 (2024: £456,367). The remaining funds of £70,282 will be held in the general reserve and are to be used at the Trustees' discretion for opening more programmes and developing the Charity's objectives.

	Movement in funds		Movement in funds		
	Balance at 1 September 2023	Incoming resources	Balance at 1 September 2024	Incoming resources	Balance at 31 August 2025
	£	£	£	£	£
Coaching programme	394,040	62,327	456,367	23,178	479,545
	<u>394,040</u>	<u>62,327</u>	<u>456,367</u>	<u>23,178</u>	<u>479,545</u>

20 Related party transactions

There were no disclosable related party transactions during the year (2024: none).