

**Registered number: 07335469**  
**Charity numbers: 1140754 & SC043081**

**THE A21 CAMPAIGN LIMITED**  
**(A Company Limited by Guarantee)**

**UNAUDITED**

**TRUSTEES' REPORT AND FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**THE A21 CAMPAIGN LIMITED**  
**(A Company Limited by Guarantee)**

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**THE A21 CAMPAIGN LIMITED**  
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**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITABLE COMPANY, ITS TRUSTEES AND  
ADVISERS  
FOR THE YEAR ENDED 31 DECEMBER 2024**

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<b>Trustees</b>	L Vaughan-Biggers N J Caine J A Horn L J Jackson S D Jeffs
<b>Company registered number</b>	07335469
<b>Charity registered numbers</b>	1140754 and SC043081
<b>Registered office</b>	R+ Building 2 Blagrove Street Reading Berkshire RG1 1AZ
<b>Company secretary</b>	S G Powney
<b>Independent Examiners</b>	Crowe U.K. LLP Chartered Accountants R+ Building, 2 Blagrove Street Reading Berkshire RG1 1AZ
<b>Bankers</b>	Barclays Bank 20 Fulham Broadway London SW6 1AH

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**THE A21 CAMPAIGN LIMITED**  
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**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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The Trustees present their annual report together with the financial statements, which have been subject to independent examination, of the Charitable Company for the 1 January 2024 to 31 December 2024. The Annual Report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

The Charitable Company is part of a global network of A21 Campaign (A21) charities operational in 13 countries.

Since the Charitable Company qualifies as small under section 382 of the Companies Act 2006, the Strategic Report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

**Objectives and activities**

**a. Policies and objectives**

The principal objective of the Charitable Company is to abolish injustice, in particular, human trafficking, through prevention and awareness, intervention, and aftercare. With offices in 13 countries, A21 aims to combat modern-day slavery through a multi-dimensional operational strategy: Reach, Recover and Restore. With that strategy in mind, The A21 Campaign Limited provides intervention, repatriation and aftercare services to survivors. They also assist in the operation of national human trafficking hotlines in three countries and in conjunction with the Royal Thai Police. A21 focuses on raising awareness and educating the public in all locations, coordinates legal services for survivors in A21's care and provides repatriation services for any survivor of human trafficking. Through partnerships and the efforts of supporters all over the globe, A21 truly believes that human trafficking can be prevented, victims identified, perpetrators prosecuted, and more survivors can step into a life of independence.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

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**THE A21 CAMPAIGN LIMITED**  
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**TRUSTEES' REPORT (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**Achievements and performance**

**a. Main achievements of the Charitable Company**

2024 was a year of both challenge and breakthrough for A21 UK. Despite budget constraints and significant staff transitions, the organisation advanced in awareness, prevention, education and frontline engagement.

The Walk for Freedom remained a cornerstone event, with 26 walks hosted across the UK in October. Regent's Hall in London was a highlight, gathering just under 500 participants alongside a panel of law enforcement and Border Force leaders who spoke to the realities of modern slavery in the UK. For many attendees, it was their first direct engagement with the issue, and feedback underscored both the impact of the Can You See Me? (CYSM) films and the panel discussions.

The CYSM campaign achieved new reach in 2024, including a digital takeover across 15 Great Western Railway stations during Anti-Slavery Day week, with a potential audience of 40,000. Awareness stands and campaigns across airports and stations continued to expand A21's visibility.

Education and prevention also expanded. A21 engaged many new schools and universities, securing new collaborations. Resources such as the Reach Newsletter re-established relationships with partners who had had less contact in recent years, while tailored materials for churches and schools created new entry points for engagement.

On the frontline, A21 UK strengthened its role as a First Responder Organisation under the National Referral Mechanism (NRM). In 2024, 21 professional training sessions were delivered, equipping 386 frontline professionals (including police, immigration officers, and NGO workers) to identify and respond to potential trafficking cases. A21 UK also participated in 14 identification operations in collaboration with law enforcement. These proactive operations are conducted in high-risk locations such as airports and borders, where officials work to proactively spot and safeguard potential victims of trafficking before exploitation escalates.

Corporate partnerships also strengthened significantly. Dr. Martens, Holos Kombucha, Blue Bear Coffee, United Airlines, Brambles, and BCD Travel supported A21 through awareness, in-kind giving, and fundraising. BCD launched a fundraising campaign, while Holos supplied drinks at all major events.

The Christmas Hampers of Hope campaign also grew, delivering 60 hampers to survivors across three shelters, supported by donations of over £3,000.

**b. Key performance indicators**

Key highlights include:

- 26 Walk for Freedom events, including just under 500 participants at Regent's Hall, London.
- £50,000 GWR grant secured for CYSM, with campaigns displayed at 15 stations.
- 21 Frontline Professional Trainings were conducted, resulting in a total of 386 frontline professionals trained.
- 4 victims were identified/assisted
- 14 operations were participated in
- 60 Christmas Hampers delivered to survivors and shelters

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**TRUSTEES' REPORT (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**Achievements and performance (continued)**

**c. Review of activities**

The year's activities spanned awareness, education, prevention, and direct survivor support. Awareness campaigns such as CYSM reached new public audiences across transport networks. Walk for Freedom mobilised thousands in public witness against trafficking. Prevention efforts expanded into schools, churches, and universities, with A21 Sundays reaching up to 5,000 attendees across five churches.

On the frontline, A21's First Responder status enabled the charity to directly refer survivors into government support pathways, ensuring protection and recovery. Collaboration with law enforcement deepened through ERSOU and local police networks, as well as through expanded training with the Home Office.

Corporate and grassroots fundraising remained strong, with creative campaigns and events sustaining both income and awareness.

**d. Factors relevant to achieve objectives**

The most significant factors influencing progress in 2024 were budget limitations and staffing transitions. Several campaigns, including a planned bus stop awareness rollout, had to be cancelled due to a lack of funding. Visa issues required key staff to leave the UK, while other transitions, including maternity leave and staff moving to new roles, added to team pressures.

Despite these challenges, the team remained resilient. Cross-departmental collaboration with Advancement and Communications ensured that messaging, partner engagement, and supporter stewardship continued effectively.

**e. Fundraising activities and income generation**

Partnerships with businesses such as Dr. Martens, Holos, BCD Travel, Blue Bear Coffee, and United Airlines brought creativity, visibility, and resources. A21 also secured a £50,000 grant from GWR to expand CYSM, and received significant contributions through church and business partnerships.

Community-led campaigns remained a vital funding stream, from runners raising money to Hampers of Hope and Walk for Freedom participants contributing through local fundraising efforts.

**f. Conclusion**

2024 was a year of resilience, adaptation, and impact. While challenges such as financial constraints and staff transitions tested capacity, they also underscored the strength of partnerships, the creativity of supporters, and the dedication of the team.

Through Walk for Freedom, CYSM campaigns, survivor referrals, and strong corporate and church partnerships, A21 UK continued to advance its mission of ending modern slavery.

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**TRUSTEES' REPORT (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**Financial review**

**a. Going concern**

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charitable Company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

**b. Financial performance review**

Total incoming resources for 2024 increased by 28% (2023: decreased 59.2%) to £467,669 (2023: £365,454).

Total expenditure decreased by 2.6% (2023: decreased 27.5%) to £562,937 (2023: £577,867) predominantly due to the decrease of operational support.

The impact of these changes was that total funds decreased by 119.2% (2023: decreased 73%) to £-15,311 (2023: £79,957) and that total cash increased by 315.2% (2023: decreased 96.9%) to £31,378 (2023: £7,557).

**c. Reserves, investment policy and risk review**

The Board of Trustees and Management deem it to be prudent to hold the equivalent of at least 3 months fixed costs in reserve to secure continuity of operations, this amounts to approximately £141,000. The trustees acknowledge that reserves decreased during 2024 due to financial constraints, resulting in a year end deficit of £15,311, which falls below the charity's reserves policy target.

It remains the charity's policy to rebuild reserves, in order to restore the level of funds the charity has undertaken a major cost cutting exercise subsequent to the year end and is actively pursuing opportunities to increase income.

**d. Sources of funding and nature of expenditure**

The principal source of funding is donations. Expenditure is focused on the three core activities that constitute our efforts in achieving the overall objective of abolishing the injustice of human trafficking. Over 91% (2023: 90%) of total expenditure is directly attributable to these three activities of Reach, Recover and Restore, with the remaining expenditure providing the fundraising and administration activities vital to ensuring the Charitable Company can operate at its full potential.

**Structure, governance and management**

**a. Constitution**

The A21 Campaign Limited is registered as a charitable company limited by guarantee and is governed by its Memorandum of Association.

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**THE A21 CAMPAIGN LIMITED**  
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**TRUSTEES' REPORT (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**Structure, governance and management (continued)**

**b. Methods of appointment or election of Trustees**

All Directors of the Company are also Trustees of the Charity and there are no other Trustees. At each Annual General Meeting, one-third of the Directors (the longest serving) are obliged to retire from office. Each Director retiring is eligible for re-election. The Board has the power to appoint additional Directors; any Director co-opted during the year must stand for election at the next annual general meeting. Trustees with relevant experience or expertise are sought through canvassing and newly appointed Trustees are provided with relevant training where required

**c. Organisation**

The Charitable Company was managed and run during the year by a team of staff and volunteers. Strategic, financial and technical management is exercised by the Directors and A21 Global Management Team. No key management personnel were employed by The A21 Campaign Limited.

**d. Pay policy for key management personnel**

No key global management personnel were employed by The A21 Campaign Limited.

**e. Related party relationships**

The Trustees consider the related parties to be those listed in note 20, who form part of the wider global A21 network.

**f. Trustees' indemnities**

There were no qualifying third-party indemnities in place during the year.

**g. Risk Management**

The Trustees have a duty to identify and review the risks to which the Charitable Company is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

The Trustees have assessed the major risks to which the Charitable Company is exposed, in particular those related to the operations and finances of the Charitable Company, and are satisfied that systems are in place to manage our exposure to the major risks.



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**THE A21 CAMPAIGN LIMITED**  
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**TRUSTEES' REPORT (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**Plans for future periods**

Looking ahead, A21 UK is committed to building on the momentum of 2024 with a clear focus on strengthening both frontline capacity and long-term partnerships. We will continue to accept referrals and serve in our capacity as a First Responder Organisation under the National Referral Mechanism (NRM), ensuring survivors are identified, safeguarded, and supported. Alongside this, professional training will remain a key priority. We plan to deliver further sessions for frontline professionals- including law enforcement, immigration officials, and NGO partners and will continue expanding paid training opportunities across the UK.

A major area of focus will be the Can You See Me? (CYSM) campaign. Our goal is to secure visibility in all major airports across the UK, ensuring every rollout is paired with professional training for airport staff. This combined approach of public awareness and frontline equipping will allow us to reach both vulnerable populations and those best placed to intervene.

We will also expand our awareness and prevention efforts through schools, universities, and public events, engaging young people and communities with resources that are both practical and impactful. Alongside this, we are investing in deepening corporate partnerships. These partnerships will go beyond surface-level engagement, involving tailored staff training, awareness days, and fundraising opportunities that create lasting culture change within organisations.

Fundraising will continue to be a vital part of our future strategy. We plan to strengthen engagement with supporters through sports events, community fundraising initiatives, and creative campaigns that both inspire and mobilise.

Finally, we are preparing for our annual Global Freedom Summit (GFS), a 60-minute, high-impact broadcast that unites individuals, businesses, and churches across the world to learn, engage, and take action against human trafficking. The summit combines survivor stories, expert insights, and tangible next steps, offering an easy "plug-and-play" resource for hosts. By providing everything needed to run a local screening, GFS allows supporters to create meaningful impact in their own contexts, while joining thousands of others globally in one collective movement for freedom.

Through these initiatives, A21 UK will continue to focus on prevention, equipping, and engagement, ensuring that our work not only disrupts exploitation but also builds a broad and sustainable movement against human trafficking.

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**TRUSTEES' REPORT (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**Statement of Trustees' responsibilities**

The Trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards).

The law applicable to charities in England and Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions, disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006 and the provisions of the charity's constitution. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special exemptions provided by Section 415A of the Companies Act 2006 relating to small companies.

Approved by order of the members of the board of Trustees and signed on their behalf by:



**N J Caine**

Date: 29 September 2025

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**THE A21 CAMPAIGN LIMITED**  
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**INDEPENDENT EXAMINER'S REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**Independent Examiner's Report to the Trustees of The A21 Campaign Limited ('the Charitable Company')**

I report to the charity Trustees on my examination of the accounts of the Charitable Company for the year ended 31 December 2024.

This report is made solely to the charitable company's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and the charitable company's trustees as a body in accordance with section 154 of the Charities Act 2011. My independent examiner's work has been undertaken so that I might state to the charitable company's trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charitable company, the charitable company's members as a body and the charitable company's trustees as a body for my independent examiner's work, for this report, or for the opinions I have formed.

**Responsibilities and Basis of Report**

As the Trustees of the Charitable Company (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Charities and Trustee Investment (Scotland) Act 2005 ('the 2005 Act'), the Charities Accounts (Scotland) Regulations 2006 (as amended) ('the 2006 Accounts Regulations') and the Companies Act 2006 ('the 2006 Act'). You are satisfied that the accounts of the Charitable Company are not required by charity or company law to be audited and have chosen instead to have an independent examination.

Having satisfied myself that the accounts of the Charitable Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the Charitable Company's accounts carried out under section 44(1)(c) of the 2005 Act and section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the requirements of Regulation 11 of the 2006 Accounts Regulations and the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent Examiner's Statement**

Since the Charitable Company is required by company law to prepare its accounts on an accruals basis and is registered as a charity in Scotland your examiner must be a member of a body listed in Regulation 11(2) of the 2006 Accounts Regulations. I can confirm that I am qualified to undertake the examination because I am a registered member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Charitable Company as required by section 386 of the 2006 Act and Regulation 4 of the 2006 Accounts Regulations; or
2. the accounts do not accord with those records and with the accounting requirements of Regulation 8 of the 2006 Accounts Regulations; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or

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**THE A21 CAMPAIGN LIMITED**  
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**INDEPENDENT EXAMINER'S REPORT (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

*Alastair Lyon.*

Signed:

Dated: 29 September 2025

Alastair Lyon

CROWE U.K. LLP  
Chartered Accountants  
R+ Building  
2 Blagrove Street  
Reading  
RG1 1AZ

**THE A21 CAMPAIGN LIMITED**  
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**STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)  
FOR THE YEAR ENDED 31 DECEMBER 2024**

	Note	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
<b>Income from:</b>				
Donations and legacies	3	467,212	467,212	363,371
Other trading activities	4	440	440	2,046
Investments	5	17	17	37
<b>Total income</b>		<b>467,669</b>	<b>467,669</b>	<b>365,454</b>
<b>Expenditure on:</b>				
Raising funds	6	62,471	62,471	53,553
Charitable activities	7	500,466	500,466	524,314
<b>Total expenditure</b>		<b>562,937</b>	<b>562,937</b>	<b>577,867</b>
<b>Net movement in funds</b>		<b>(95,268)</b>	<b>(95,268)</b>	<b>(212,413)</b>
<b>Reconciliation of funds:</b>				
Total funds brought forward		79,957	79,957	292,370
Net movement in funds		(95,268)	(95,268)	(212,413)
<b>Total funds carried forward</b>		<b>(15,311)</b>	<b>(15,311)</b>	<b>79,957</b>

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 14 to 30 form part of these financial statements.

**THE A21 CAMPAIGN LIMITED**  
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**REGISTERED NUMBER: 07335469**

**BALANCE SHEET**  
**AS AT 31 DECEMBER 2024**

	Note	2024 £	2023 £
<b>Fixed assets</b>			
Intangible assets	13	720	960
		<u>720</u>	<u>960</u>
<b>Current assets</b>			
Stocks		3,294	3,340
Debtors	14	13,930	129,022
Cash at bank and in hand		31,378	7,557
		<u>48,602</u>	<u>139,919</u>
<b>Current liabilities</b>			
Creditors: amounts falling due within one year	15	(64,633)	(60,922)
		<u>(16,031)</u>	<u>78,997</u>
<b>Net current liabilities / assets</b>		<u>(16,031)</u>	<u>78,997</u>
<b>Total assets less current liabilities</b>		<u>(15,311)</u>	<u>79,957</u>
<b>Total net assets</b>		<u>(15,311)</u>	<u>79,957</u>
<b>Charity funds</b>			
Restricted funds	16	-	-
Unrestricted funds	16	(15,311)	79,957
<b>Total funds</b>		<u>(15,311)</u>	<u>79,957</u>

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**BALANCE SHEET (CONTINUED)**  
**AS AT 31 DECEMBER 2024**

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The Charitable Company was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



**N J Caine**

Date: 29 September 2025

The notes on pages 14 to 30 form part of these financial statements.

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**THE A21 CAMPAIGN LIMITED**  
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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**1. General information**

The Charity is a company limited by guarantee, registered in England, Scotland and Wales. The Charitable Company does not have share capital and each of the members is liable to contribute an amount not exceeding £10 towards the assets of the Charity in the event of liquidation. The registered address of the Charity is given on the Reference and Administrative Details page.

**2. Accounting policies**

**2.1 Basis of preparation of financial statements**

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The accounts have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102).

These accounts do not include the results of the dormant subsidiary on the grounds of immateriality.

The financial statements are prepared in pound sterling (£) and the figures are rounded to the nearest £1.

The A21 Campaign Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

**2.2 Income**

All income is recognised once the Charitable Company has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.



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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**2. Accounting policies (continued)**

**2.3 Expenditure**

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the Charitable Company to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charitable Company's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

**2.4 Interest receivable**

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charitable Company; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

**2.5 Taxation**

The Charitable Company is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the Charitable Company is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**2. Accounting policies (continued)**

**2.6 Intangible assets and amortisation**

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Amortisation is provided on intangible assets at rates calculated to write off the cost of each asset on a straight-line basis over its expected useful life.

Amortisation is provided on the following basis:

Development expenditure                      -     5 % straight line

**2.7 Investments**

Investments in subsidiaries are valued at cost less provision for impairment.

The Charity does not prepare consolidated accounts including their wholly owned subsidiary as this is considered insignificant as the company is dormant. More details of this can be found in note 12.

**2.8 Stocks**

Stocks are valued at the lower of cost and estimated net realisable value.

**2.9 Debtors**

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**2.10 Cash at bank and in hand**

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**2.11 Liabilities and provisions**

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charitable Company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of Financial Activities as a finance cost.

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**2. Accounting policies (continued)**

**2.12 Financial instruments**

The Charitable Company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

**2.13 Operating leases**

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight-line basis over the lease term.

**2.14 Pensions**

The Charitable Company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charitable Company to the fund in respect of the year.

**2.15 Fund accounting**

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charitable Company and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charitable Company for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2024**

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**3. Income from donations and legacies**

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £
<b>Donations</b>			
General Donations	364,404	-	<b>364,404</b>
Gift Aid	28,882	-	<b>28,882</b>
Walk for Freedom	3,193	-	<b>3,193</b>
Global Freedom Summit	3,876	-	<b>3,876</b>
Monthly Support	66,857	-	<b>66,857</b>
	<hr/> 467,212 <hr/>	<hr/> - <hr/>	<hr/> <b>467,212</b> <hr/>
	<i>Unrestricted funds 2023 £</i>	<i>Restricted funds 2023 £</i>	<i>Total funds 2023 £</i>
<b>Donations</b>			
General Donations	283,162	32,157	315,319
Gift Aid	32,510	-	32,510
Walk for Freedom	281	-	281
Global Freedom Summit	15,261	-	15,261
	<hr/> 331,214 <hr/>	<hr/> 32,157 <hr/>	<hr/> 363,371 <hr/>

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**NOTES TO THE FINANCIAL STATEMENTS**  
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**4. Income from other trading activities**

	<b>Unrestricted funds 2024 £</b>	<b>Total funds 2024 £</b>
Sale of promotional items	440	440

	<i>Unrestricted funds 2023 £</i>	<i>Total funds 2023 £</i>
Sale of promotional items	2,046	2,046

**5. Investment income**

	<b>Unrestricted funds 2024 £</b>	<b>Total funds 2024 £</b>
Interest receivable	17	17

	<i>Unrestricted funds 2023 £</i>	<i>Total funds 2023 £</i>
Interest receivable	37	37

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**6. Expenditure on raising funds**

	<b>Unrestricted funds 2024 £</b>	<b>Total funds 2024 £</b>
Fundraising & donor support - other direct costs	26,581	<b>26,581</b>
Support costs - wages	35,843	<b>35,843</b>
Cost of sales	47	<b>47</b>
	<hr/> 62,471	<hr/> <b>62,471</b> <hr/>
	<i>Unrestricted funds 2023 £</i>	<i>Total funds 2023 £</i>
Fundraising & donor support - other direct costs	8,256	8,256
Support costs - wages	39,641	39,641
Cost of sales	5,656	5,656
	<hr/> 53,553	<hr/> 53,553 <hr/>

**7. Analysis of expenditure on charitable activities**

**Summary by fund type**

	<b>Unrestricted funds 2024 £</b>	<b>Total 2024 £</b>
Reach	183,449	<b>183,449</b>
Recover	317,017	<b>317,017</b>
	<hr/> 500,466	<hr/> <b>500,466</b> <hr/>

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2024**

**7. Analysis of expenditure on charitable activities (continued)**

**Summary by fund type (continued)**

	<i>Unrestricted funds 2023 £</i>	<i>Restricted funds 2023 £</i>	<i>Total 2023 £</i>
Reach	206,190	27,644	233,834
Recover	290,480	-	290,480
	<u>496,670</u>	<u>27,644</u>	<u>524,314</u>

**Summary by expenditure type**

	<b>Staff costs 2024 £</b>	<b>Depreciation 2024 £</b>	<b>Other costs 2024 £</b>	<b>Total 2024 £</b>
Reach	-	240	183,209	<b>183,449</b>
Recover	301,856	-	15,161	<b>317,017</b>
	<u>301,856</u>	<u>240</u>	<u>198,370</u>	<u><b>500,466</b></u>

	<i>Staff costs 2023 £</i>	<i>Depreciation 2023 £</i>	<i>Other costs 2023 £</i>	<i>Total 2023 £</i>
Reach	3,698	240	229,896	233,834
Recover	275,384	-	15,096	290,480
	<u>279,082</u>	<u>240</u>	<u>244,992</u>	<u>524,314</u>

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2024**

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**8. Analysis of expenditure by activities**

	<b>Activities undertaken directly 2024 £</b>	<b>Support costs 2024 £</b>	<b>Total funds 2024 £</b>
Reach	94,939	88,510	<b>183,449</b>
Recover	302,017	15,000	<b>317,017</b>
	<u>396,956</u>	<u>103,510</u>	<u><b>500,466</b></u>

	<i>Activities undertaken directly 2023 £</i>	<i>Support costs 2023 £</i>	<i>Total funds 2023 £</i>
Reach	122,336	111,498	233,834
Recover	275,480	15,000	290,480
	<u>397,816</u>	<u>126,498</u>	<u>524,314</u>

**Analysis of direct costs**

	<b>Reach 2024 £</b>	<b>Recover 2024 £</b>	<b>Total funds 2024 £</b>
Staff costs	-	301,856	<b>301,856</b>
Other direct costs	94,939	161	<b>95,100</b>
	<u>94,939</u>	<u>302,017</u>	<u><b>396,956</b></u>



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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2024**

**8. Analysis of expenditure by activities (continued)**

**Analysis of direct costs (continued)**

	<i>Reach 2023 £</i>	<i>Recover 2023 £</i>	<i>Total funds 2023 £</i>
Staff costs	3,698	275,384	279,082
Other direct costs	118,638	96	118,734
	<u>122,336</u>	<u>275,480</u>	<u>397,816</u>

**Analysis of support costs**

	<b>Reach 2024 £</b>	<b>Recover 2024 £</b>	<b>Total funds 2024 £</b>
Depreciation	240	-	240
Contractor	-	15,000	15,000
Office costs	52,401	-	52,401
Staff Training & development	5,061	-	5,061
Bank and Merchant fees	5,091	-	5,091
Insurance	2,333	-	2,333
General expenses	792	-	792
Independent examination	10,505	-	10,505
Accountancy	1,630	-	1,630
Legal fees	6,209	-	6,209
Forex	4,248	-	4,248
	<u>88,510</u>	<u>15,000</u>	<u>103,510</u>

Included in support costs are governance costs of £22,592 (2023: £42,222).

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**NOTES TO THE FINANCIAL STATEMENTS  
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**8. Analysis of expenditure by activities (continued)**

**Analysis of support costs (continued)**

	<i>Reach 2023 £</i>	<i>Recover 2023 £</i>	<i>Total funds 2023 £</i>
Depreciation	240	-	240
Contractor	-	15,000	15,000
Office costs	44,900	-	44,900
Staff Training & development	6,275	-	6,275
Bank and Merchant fees	5,723	-	5,723
Insurance	2,540	-	2,540
General expenses	9,598	-	9,598
Audit	24,744	-	24,744
Accountancy	8,498	-	8,498
Legal fees	4,332	-	4,332
Forex	4,648	-	4,648
	<u>111,498</u>	<u>15,000</u>	<u>126,498</u>

**9. Independent examiner's remuneration**

	<b>2024 £</b>	<b>2023 £</b>
Fees payable to the Charitable Company's auditor for the audit of the Charitable Company's annual accounts	-	20,620
Fees payable to the Charitable Company's Independent Examiner / auditor in respect of:		
Accountancy fees	<b>5,750</b>	5,750
Fees payable to the Charitable Company's Independent Examiner for the Independent examination of the Charitable Company's annual accounts	<b>2,050</b>	-

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**10. Staff costs**

	<b>2024</b>	<i>2023</i>
	<b>£</b>	<b>£</b>
Wages and salaries	<b>302,712</b>	284,392
Social security costs	<b>20,137</b>	20,272
Contribution to defined contribution pension schemes	<b>14,850</b>	14,059
	<b>337,699</b>	318,723

The average number of persons employed by the Charitable Company during the year was as follows:

	<b>2024</b>	<i>2023</i>
	<b>No.</b>	<b>No.</b>
Employees	<b>8</b>	8

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	<b>2024</b>	<i>2023</i>
	<b>No.</b>	<b>No.</b>
In the band £70,001 - £80,000	<b>1</b>	1

The total employee benefits of the Key Management Personnel of the Charitable Company were £Nil (2023 - £Nil).

**11. Trustees' remuneration and expenses**

During the year, no Trustees received any remuneration or other benefits (2023 - £NIL).

During the year ended 31 December 2024, no Trustee expenses have been incurred (2023 - £NIL).

**12. Investments in subsidiary**

The Charitable Company owns 100% of the ordinary share capital in A21 UK (Holdings) Limited. The value of the shareholding is £1 and the company is incorporated in the United Kingdom and registered at R+ Building, 2 Blagrove Street, Reading, RG1 1AZ. The company has been dormant in the current and previous financial year.

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2024**

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**13. Intangible assets**

	Development £
<b>Cost</b>	
At 1 January 2024	4,807
At 31 December 2024	<u>4,807</u>
<b>Amortisation</b>	
At 1 January 2024	3,847
Charge for the year	240
At 31 December 2024	<u>4,087</u>
<b>Net book value</b>	
At 31 December 2024	<u><u>720</u></u>
At 31 December 2023	<u><u>960</u></u>

**14. Debtors**

	2024 £	2023 £
<b>Due within one year</b>		
Trade debtors	475	-
Amounts owed by group undertakings	-	120,460
Other debtors	11,822	6,773
Prepayments and accrued income	1,633	1,789
	<u><u>13,930</u></u>	<u><u>129,022</u></u>

Amounts owed to group undertakings are interest free and repayable on demand.

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**15. Creditors: Amounts falling due within one year**

	<b>2024</b>	<i>2023</i>
	<b>£</b>	<i>£</i>
Trade creditors	<b>31,274</b>	<i>25,223</i>
Amounts owed to group undertakings	<b>10,398</b>	<i>-</i>
Other taxation and social security	<b>15,162</b>	<i>-</i>
Accruals and deferred income	<b>7,799</b>	<i>35,699</i>
	<b><u>64,633</u></b>	<i><u>60,922</u></i>

**16. Statement of funds**

**Statement of funds - current year**

	<b>Balance at 1 January 2024 £</b>	<b>Income £</b>	<b>Expenditure £</b>	<b>Balance at 31 December 2024 £</b>
<b>Unrestricted funds</b>				
General Funds - all funds	<b><u>79,957</u></b>	<b><u>467,669</u></b>	<b><u>(562,937)</u></b>	<b><u>(15,311)</u></b>

**Statement of funds - prior year**

	<i>Balance at 1 January 2023 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Balance at 31 December 2023 £</i>
<b>Unrestricted funds</b>				
General Funds - all funds	<i><u>292,370</u></i>	<i><u>365,454</u></i>	<i><u>(577,867)</u></i>	<i><u>79,957</u></i>

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2024**

**17. Summary of funds**

**Summary of funds - current year**

	Balance at 1 January 2024 £	Income £	Expenditure £	Balance at 31 December 2024 £
General funds	79,957	467,669	(562,937)	(15,311)

**Summary of funds - prior year**

	Balance at 1 January 2023 £	Income £	Expenditure £	Balance at 31 December 2023 £
General funds	292,370	365,454	(577,867)	79,957

**18. Analysis of net assets between funds**

**Analysis of net assets between funds - current period**

	Unrestricted funds 2024 £	Total funds 2024 £
Intangible fixed assets	720	720
Current assets	48,602	48,602
Creditors due within one year	(64,633)	(64,633)
<b>Total</b>	(15,311)	(15,311)

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2024**

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**18. Analysis of net assets between funds (continued)**

**Analysis of net assets between funds - prior period**

	<i>Unrestricted funds 2023 £</i>	<i>Total funds 2023 £</i>
Intangible fixed assets	960	960
Current assets	139,919	139,919
Creditors due within one year	(60,922)	(60,922)
<b>Total</b>	<u>79,957</u>	<u>79,957</u>

**19. Pension commitments**

The Charitable Company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Charitable Company in an independently administered fund. The pension cost charge represents contributions payable by the Charitable Company to the fund and amounted to £8,341 (2023 - £14,095). Contributions of £nil (2023 - £Nil) were payable to the fund at the reporting date.

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2024**

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**20. Related party transactions**

All related parties listed below are entities that have been established to help achieve the overall principal activity of the A21 Campaign globally.

The entities listed below all have at least one common board Director with The A21 Campaign Limited. The A21 campaigns in Greece, South Africa, Bulgaria and Ukraine are significantly influenced and support is often provided by The A21 Campaign Limited.

	<b>Income 2024 £</b>	<b>Expenditure 2024 £</b>	<i>Income 2023 £</i>	<i>Expenditure 2023 £</i>
A21 – Abolishing injustice in the 21st Century (Greece)	-	<b>25,532</b>	-	533
The A21 Campaign (South Africa)	-	<b>1,125</b>	-	8,295
The A21 Ukraine Foundation	-	<b>658</b>	-	25,204
The A21 Campaign (Norway)	-	-	-	121
The A21 Campaign (Thailand)	-	<b>2,288</b>	-	-
	<hr/>	<hr/>	<hr/>	<hr/>
	-	<b>29,603</b>	-	34,153
	<hr/>	<hr/>	<hr/>	<hr/>

Amounts of £10,398 were owed to A21 USA at the year end (2023 - £120,460 owed from A21 USA).

All related party expenditure relates to payments to and or on behalf of the related party. All related party income relates to receipts from the related party.