

THE A21 CAMPAIGN LIMITED

England & Wales · Charity number 1140754

Details

Other names	THE A21 CAMPAIGN
Status	Registered
Legal form	Charitable company
Company number	07335469
Registered	2011-03-09
Register	View on the Charity Commission register

Contact

Address	PO Box 80871 London W6 6PE
Phone	02077366994
Email	info.uk@A21.org
Website	www.A21.org

Activities

Objects: OBJECTS4 THE OBJECT FOR WHICH THE CHARITY IS ESTABLISHED IS THE PREVENTION AND REDUCTION OF HUMAN TRAFFICKING AND HUMAN SLAVERY AND ASSISTANCE TO THE VICTIMS OF HUMAN TRAFFICKING AND HUMAN SLAVERY BY ANY AND ALL OF THE FOLLOWING MEANS:4.1 THE PROMOTION OF AWARENESS OF HUMAN TRAFFICKING AND HUMAN SLAVERY AND ITS DESTRUCTIVE CONSEQUENCES;4.2 TO OFFER REHABILITATION SERVICES, INCLUDING HOUSING, COUNSELING, FINANCIAL AND SOCIAL SUPPORT, LEGAL ADVICE AND MEDICAL ASSISTANCE TO THE VICTIMS OF HUMAN TRAFFICKING, HUMAN SLAVERY AND SEXUAL EXPLOITATION;4.3 TO WORK WITH AND SUPPORT INDIVIDUALS, ORGANIZATIONS, GOVERNMENT OFFICIALS, AND PEOPLE WHO ARE COMMITTED TO ABOLISHING HUMAN TRAFFICKING AND HUMAN SLAVERY; 4.4 TO TAKE OR ASSIST WITH LEGAL ACTION WHERE APPROPRIATE;4.5 TO PARTNER WITH AND SUPPORT OTHER ORGANIZATIONS WITH SIMILAR OBJECTS.

Activities: The A21 Campaign is about abolishing injustice, in particular human trafficking, through Prevention, Prosecution, Protection and Partnerships with government and other agencies. Prevention initiatives inform the next generation to save them from becoming victims. Prosecution halts injustice now. Protection of those who have been trafficked is through our Crisis Shelters and Transition Programs.

Classification

- **How:** Provides Human Resources, Provides Buildings/facilities/open Space, Provides Services, Provides Advocacy/advice/information, Acts As An Umbrella Or Resource Body
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives, Accommodation/housing, Economic/community Development/employment, Human Rights/religious Or Racial Harmony/equality Or Diversity
- **Who:** Children/young People, Other Defined Groups, The General Public/mankind

Geography

- Australia
- Bulgaria
- Cambodia
- Denmark
- Greece
- Netherlands
- Norway
- South Africa
- Thailand
- Ukraine
- United States
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£467,669	£562,937	-	-
2023-12-31	£365,454	£577,867	-	-
2022-12-31	£892,345	£796,748	£292,370	6
2021-12-31	£601,400	£502,825	£192,370	6
2020-12-31	£561,046	£492,611	£88,564	6

Trustees

Name	Role	Appointed
NICHOLAS CAINE	Chair	
Jeremy Aaron Horn		2018-03-16
Loriann Vaughan-Biggers		2018-03-16
Stephen Daniel Jeffs		2018-03-16

THE A21 CAMPAIGN LIMITED

England & Wales - Charity number 1140754

Accounts

Registered number: 07335469
Charity numbers: 1140754 & SC043081

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

UNAUDITED

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2024

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

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THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITABLE COMPANY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2024

Trustees	L Vaughan-Biggers N J Caine J A Horn L J Jackson S D Jeffs
Company registered number	07335469
Charity registered numbers	1140754 and SC043081
Registered office	R+ Building 2 Blagrove Street Reading Berkshire RG1 1AZ
Company secretary	S G Powney
Independent Examiners	Crowe U.K. LLP Chartered Accountants R+ Building, 2 Blagrove Street Reading Berkshire RG1 1AZ
Bankers	Barclays Bank 20 Fulham Broadway London SW6 1AH

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2024

The Trustees present their annual report together with the financial statements, which have been subject to independent examination, of the Charitable Company for the 1 January 2024 to 31 December 2024. The Annual Report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

The Charitable Company is part of a global network of A21 Campaign (A21) charities operational in 13 countries.

Since the Charitable Company qualifies as small under section 382 of the Companies Act 2006, the Strategic Report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

The principal objective of the Charitable Company is to abolish injustice, in particular, human trafficking, through prevention and awareness, intervention, and aftercare. With offices in 13 countries, A21 aims to combat modern-day slavery through a multi-dimensional operational strategy: Reach, Recover and Restore. With that strategy in mind, The A21 Campaign Limited provides intervention, repatriation and aftercare services to survivors. They also assist in the operation of national human trafficking hotlines in three countries and in conjunction with the Royal Thai Police. A21 focuses on raising awareness and educating the public in all locations, coordinates legal services for survivors in A21's care and provides repatriation services for any survivor of human trafficking. Through partnerships and the efforts of supporters all over the globe, A21 truly believes that human trafficking can be prevented, victims identified, perpetrators prosecuted, and more survivors can step into a life of independence.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

THE A21 CAMPAIGN LIMITED
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Achievements and performance

a. Main achievements of the Charitable Company

2024 was a year of both challenge and breakthrough for A21 UK. Despite budget constraints and significant staff transitions, the organisation advanced in awareness, prevention, education and frontline engagement.

The Walk for Freedom remained a cornerstone event, with 26 walks hosted across the UK in October. Regent's Hall in London was a highlight, gathering just under 500 participants alongside a panel of law enforcement and Border Force leaders who spoke to the realities of modern slavery in the UK. For many attendees, it was their first direct engagement with the issue, and feedback underscored both the impact of the Can You See Me? (CYSM) films and the panel discussions.

The CYSM campaign achieved new reach in 2024, including a digital takeover across 15 Great Western Railway stations during Anti-Slavery Day week, with a potential audience of 40,000. Awareness stands and campaigns across airports and stations continued to expand A21's visibility.

Education and prevention also expanded. A21 engaged many new schools and universities, securing new collaborations. Resources such as the Reach Newsletter re-established relationships with partners who had had less contact in recent years, while tailored materials for churches and schools created new entry points for engagement.

On the frontline, A21 UK strengthened its role as a First Responder Organisation under the National Referral Mechanism (NRM). In 2024, 21 professional training sessions were delivered, equipping 386 frontline professionals (including police, immigration officers, and NGO workers) to identify and respond to potential trafficking cases. A21 UK also participated in 14 identification operations in collaboration with law enforcement. These proactive operations are conducted in high-risk locations such as airports and borders, where officials work to proactively spot and safeguard potential victims of trafficking before exploitation escalates.

Corporate partnerships also strengthened significantly. Dr. Martens, Holos Kombucha, Blue Bear Coffee, United Airlines, Brambles, and BCD Travel supported A21 through awareness, in-kind giving, and fundraising. BCD launched a fundraising campaign, while Holos supplied drinks at all major events.

The Christmas Hampers of Hope campaign also grew, delivering 60 hampers to survivors across three shelters, supported by donations of over £3,000.

b. Key performance indicators

Key highlights include:

- 26 Walk for Freedom events, including just under 500 participants at Regent's Hall, London.
- £50,000 GWR grant secured for CYSM, with campaigns displayed at 15 stations.
- 21 Frontline Professional Trainings were conducted, resulting in a total of 386 frontline professionals trained.
- 4 victims were identified/assisted
- 14 operations were participated in
- 60 Christmas Hampers delivered to survivors and shelters

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Achievements and performance (continued)

c. Review of activities

The year's activities spanned awareness, education, prevention, and direct survivor support. Awareness campaigns such as CYSM reached new public audiences across transport networks. Walk for Freedom mobilised thousands in public witness against trafficking. Prevention efforts expanded into schools, churches, and universities, with A21 Sundays reaching up to 5,000 attendees across five churches.

On the frontline, A21's First Responder status enabled the charity to directly refer survivors into government support pathways, ensuring protection and recovery. Collaboration with law enforcement deepened through ERSOU and local police networks, as well as through expanded training with the Home Office.

Corporate and grassroots fundraising remained strong, with creative campaigns and events sustaining both income and awareness.

d. Factors relevant to achieve objectives

The most significant factors influencing progress in 2024 were budget limitations and staffing transitions. Several campaigns, including a planned bus stop awareness rollout, had to be cancelled due to a lack of funding. Visa issues required key staff to leave the UK, while other transitions, including maternity leave and staff moving to new roles, added to team pressures.

Despite these challenges, the team remained resilient. Cross-departmental collaboration with Advancement and Communications ensured that messaging, partner engagement, and supporter stewardship continued effectively.

e. Fundraising activities and income generation

Partnerships with businesses such as Dr. Martens, Holos, BCD Travel, Blue Bear Coffee, and United Airlines brought creativity, visibility, and resources. A21 also secured a £50,000 grant from GWR to expand CYSM, and received significant contributions through church and business partnerships.

Community-led campaigns remained a vital funding stream, from runners raising money to Hampers of Hope and Walk for Freedom participants contributing through local fundraising efforts.

f. Conclusion

2024 was a year of resilience, adaptation, and impact. While challenges such as financial constraints and staff transitions tested capacity, they also underscored the strength of partnerships, the creativity of supporters, and the dedication of the team.

Through Walk for Freedom, CYSM campaigns, survivor referrals, and strong corporate and church partnerships, A21 UK continued to advance its mission of ending modern slavery.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charitable Company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

b. Financial performance review

Total incoming resources for 2024 increased by 28% (2023: decreased 59.2%) to £467,669 (2023: £365,454).

Total expenditure decreased by 2.6% (2023: decreased 27.5%) to £562,937 (2023: £577,867) predominantly due to the decrease of operational support.

The impact of these changes was that total funds decreased by 119.2% (2023: decreased 73%) to £-15,311 (2023: £79,957) and that total cash increased by 315.2% (2023: decreased 96.9%) to £31,378 (2023: £7,557).

c. Reserves, investment policy and risk review

The Board of Trustees and Management deem it to be prudent to hold the equivalent of at least 3 months fixed costs in reserve to secure continuity of operations, this amounts to approximately £141,000. The trustees acknowledge that reserves decreased during 2024 due to financial constraints, resulting in a year end deficit of £15,311, which falls below the charity's reserves policy target.

It remains the charity's policy to rebuild reserves, in order to restore the level of funds the charity has undertaken a major cost cutting exercise subsequent to the year end and is actively pursuing opportunities to increase income.

d. Sources of funding and nature of expenditure

The principal source of funding is donations. Expenditure is focused on the three core activities that constitute our efforts in achieving the overall objective of abolishing the injustice of human trafficking. Over 91% (2023: 90%) of total expenditure is directly attributable to these three activities of Reach, Recover and Restore, with the remaining expenditure providing the fundraising and administration activities vital to ensuring the Charitable Company can operate at its full potential.

Structure, governance and management

a. Constitution

The A21 Campaign Limited is registered as a charitable company limited by guarantee and is governed by its Memorandum of Association.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Structure, governance and management (continued)

b. Methods of appointment or election of Trustees

All Directors of the Company are also Trustees of the Charity and there are no other Trustees. At each Annual General Meeting, one-third of the Directors (the longest serving) are obliged to retire from office. Each Director retiring is eligible for re-election. The Board has the power to appoint additional Directors; any Director co-opted during the year must stand for election at the next annual general meeting. Trustees with relevant experience or expertise are sought through canvassing and newly appointed Trustees are provided with relevant training where required

c. Organisation

The Charitable Company was managed and run during the year by a team of staff and volunteers. Strategic, financial and technical management is exercised by the Directors and A21 Global Management Team. No key management personnel were employed by The A21 Campaign Limited.

d. Pay policy for key management personnel

No key global management personnel were employed by The A21 Campaign Limited.

e. Related party relationships

The Trustees consider the related parties to be those listed in note 20, who form part of the wider global A21 network.

f. Trustees' indemnities

There were no qualifying third-party indemnities in place during the year.

g. Risk Management

The Trustees have a duty to identify and review the risks to which the Charitable Company is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

The Trustees have assessed the major risks to which the Charitable Company is exposed, in particular those related to the operations and finances of the Charitable Company, and are satisfied that systems are in place to manage our exposure to the major risks.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Plans for future periods

Looking ahead, A21 UK is committed to building on the momentum of 2024 with a clear focus on strengthening both frontline capacity and long-term partnerships. We will continue to accept referrals and serve in our capacity as a First Responder Organisation under the National Referral Mechanism (NRM), ensuring survivors are identified, safeguarded, and supported. Alongside this, professional training will remain a key priority. We plan to deliver further sessions for frontline professionals- including law enforcement, immigration officials, and NGO partners and will continue expanding paid training opportunities across the UK.

A major area of focus will be the Can You See Me? (CYSM) campaign. Our goal is to secure visibility in all major airports across the UK, ensuring every rollout is paired with professional training for airport staff. This combined approach of public awareness and frontline equipping will allow us to reach both vulnerable populations and those best placed to intervene.

We will also expand our awareness and prevention efforts through schools, universities, and public events, engaging young people and communities with resources that are both practical and impactful. Alongside this, we are investing in deepening corporate partnerships. These partnerships will go beyond surface-level engagement, involving tailored staff training, awareness days, and fundraising opportunities that create lasting culture change within organisations.

Fundraising will continue to be a vital part of our future strategy. We plan to strengthen engagement with supporters through sports events, community fundraising initiatives, and creative campaigns that both inspire and mobilise.

Finally, we are preparing for our annual Global Freedom Summit (GFS), a 60-minute, high-impact broadcast that unites individuals, businesses, and churches across the world to learn, engage, and take action against human trafficking. The summit combines survivor stories, expert insights, and tangible next steps, offering an easy "plug-and-play" resource for hosts. By providing everything needed to run a local screening, GFS allows supporters to create meaningful impact in their own contexts, while joining thousands of others globally in one collective movement for freedom.

Through these initiatives, A21 UK will continue to focus on prevention, equipping, and engagement, ensuring that our work not only disrupts exploitation but also builds a broad and sustainable movement against human trafficking.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards).

The law applicable to charities in England and Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions, disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006 and the provisions of the charity's constitution. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special exemptions provided by Section 415A of the Companies Act 2006 relating to small companies.

Approved by order of the members of the board of Trustees and signed on their behalf by:



N J Caine

Date: 29 September 2025

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 31 DECEMBER 2024

Independent Examiner's Report to the Trustees of The A21 Campaign Limited ('the Charitable Company')

I report to the charity Trustees on my examination of the accounts of the Charitable Company for the year ended 31 December 2024.

This report is made solely to the charitable company's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and the charitable company's trustees as a body in accordance with section 154 of the Charities Act 2011. My independent examiner's work has been undertaken so that I might state to the charitable company's trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charitable company, the charitable company's members as a body and the charitable company's trustees as a body for my independent examiner's work, for this report, or for the opinions I have formed.

Responsibilities and Basis of Report

As the Trustees of the Charitable Company (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Charities and Trustee Investment (Scotland) Act 2005 ('the 2005 Act'), the Charities Accounts (Scotland) Regulations 2006 (as amended) ('the 2006 Accounts Regulations') and the Companies Act 2006 ('the 2006 Act'). You are satisfied that the accounts of the Charitable Company are not required by charity or company law to be audited and have chosen instead to have an independent examination.

Having satisfied myself that the accounts of the Charitable Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the Charitable Company's accounts carried out under section 44(1)(c) of the 2005 Act and section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the requirements of Regulation 11 of the 2006 Accounts Regulations and the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent Examiner's Statement

Since the Charitable Company is required by company law to prepare its accounts on an accruals basis and is registered as a charity in Scotland your examiner must be a member of a body listed in Regulation 11(2) of the 2006 Accounts Regulations. I can confirm that I am qualified to undertake the examination because I am a registered member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Charitable Company as required by section 386 of the 2006 Act and Regulation 4 of the 2006 Accounts Regulations; or
2. the accounts do not accord with those records and with the accounting requirements of Regulation 8 of the 2006 Accounts Regulations; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or

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INDEPENDENT EXAMINER'S REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Alastair Lyon.

Signed:

Dated: 29 September 2025

Alastair Lyon

CROWE U.K. LLP
Chartered Accountants
R+ Building
2 Blagrove Street
Reading
RG1 1AZ

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

**STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2024**

	Note	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Income from:				
Donations and legacies	3	467,212	467,212	363,371
Other trading activities	4	440	440	2,046
Investments	5	17	17	37
Total income		467,669	467,669	365,454
Expenditure on:				
Raising funds	6	62,471	62,471	53,553
Charitable activities	7	500,466	500,466	524,314
Total expenditure		562,937	562,937	577,867
Net movement in funds		(95,268)	(95,268)	(212,413)
Reconciliation of funds:				
Total funds brought forward		79,957	79,957	292,370
Net movement in funds		(95,268)	(95,268)	(212,413)
Total funds carried forward		(15,311)	(15,311)	79,957

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 14 to 30 form part of these financial statements.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)
REGISTERED NUMBER: 07335469

BALANCE SHEET
AS AT 31 DECEMBER 2024

	Note	2024 £	2023 £
Fixed assets			
Intangible assets	13	720	960
		<u>720</u>	<u>960</u>
Current assets			
Stocks		3,294	3,340
Debtors	14	13,930	129,022
Cash at bank and in hand		31,378	7,557
		<u>48,602</u>	<u>139,919</u>
Current liabilities			
Creditors: amounts falling due within one year	15	(64,633)	(60,922)
Net current liabilities / assets		<u>(16,031)</u>	<u>78,997</u>
Total assets less current liabilities		<u>(15,311)</u>	<u>79,957</u>
Total net assets		<u><u>(15,311)</u></u>	<u><u>79,957</u></u>
Charity funds			
Restricted funds	16	-	-
Unrestricted funds	16	(15,311)	79,957
Total funds		<u><u>(15,311)</u></u>	<u><u>79,957</u></u>

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BALANCE SHEET (CONTINUED)
AS AT 31 DECEMBER 2024

The Charitable Company was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



N J Caine

Date: 29 September 2025

The notes on pages 14 to 30 form part of these financial statements.

THE A21 CAMPAIGN LIMITED
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

1. General information

The Charity is a company limited by guarantee, registered in England, Scotland and Wales. The Charitable Company does not have share capital and each of the members is liable to contribute an amount not exceeding £10 towards the assets of the Charity in the event of liquidation. The registered address of the Charity is given on the Reference and Administrative Details page.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The accounts have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102).

These accounts do not include the results of the dormant subsidiary on the grounds of immateriality.

The financial statements are prepared in pound sterling (£) and the figures are rounded to the nearest £1.

The A21 Campaign Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Income

All income is recognised once the Charitable Company has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

2. Accounting policies (continued)

2.3 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the Charitable Company to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charitable Company's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.4 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charitable Company; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.5 Taxation

The Charitable Company is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the Charitable Company is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

2. Accounting policies (continued)

2.6 Intangible assets and amortisation

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Amortisation is provided on intangible assets at rates calculated to write off the cost of each asset on a straight-line basis over its expected useful life.

Amortisation is provided on the following basis:

Development expenditure - 5 % straight line

2.7 Investments

Investments in subsidiaries are valued at cost less provision for impairment.

The Charity does not prepare consolidated accounts including their wholly owned subsidiary as this is considered insignificant as the company is dormant. More details of this can be found in note 12.

2.8 Stocks

Stocks are valued at the lower of cost and estimated net realisable value.

2.9 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.10 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.11 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charitable Company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of Financial Activities as a finance cost.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

2. Accounting policies (continued)

2.12 Financial instruments

The Charitable Company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.13 Operating leases

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight-line basis over the lease term.

2.14 Pensions

The Charitable Company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charitable Company to the fund in respect of the year.

2.15 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charitable Company and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charitable Company for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

3. Income from donations and legacies

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £
Donations			
General Donations	364,404	-	364,404
Gift Aid	28,882	-	28,882
Walk for Freedom	3,193	-	3,193
Global Freedom Summit	3,876	-	3,876
Monthly Support	66,857	-	66,857
	<u>467,212</u>	<u>-</u>	<u>467,212</u>
	<u><i>Unrestricted funds 2023 £</i></u>	<u><i>Restricted funds 2023 £</i></u>	<u><i>Total funds 2023 £</i></u>
Donations			
General Donations	283,162	32,157	315,319
Gift Aid	32,510	-	32,510
Walk for Freedom	281	-	281
Global Freedom Summit	15,261	-	15,261
	<u>331,214</u>	<u>32,157</u>	<u>363,371</u>

THE A21 CAMPAIGN LIMITED
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

4. Income from other trading activities

	Unrestricted funds 2024 £	Total funds 2024 £
Sale of promotional items	440	440
	<u>440</u>	<u>440</u>
	<i>Unrestricted funds 2023 £</i>	<i>Total funds 2023 £</i>
Sale of promotional items	2,046	2,046
	<u>2,046</u>	<u>2,046</u>

5. Investment income

	Unrestricted funds 2024 £	Total funds 2024 £
Interest receivable	17	17
	<u>17</u>	<u>17</u>
	<i>Unrestricted funds 2023 £</i>	<i>Total funds 2023 £</i>
Interest receivable	37	37
	<u>37</u>	<u>37</u>

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

6. Expenditure on raising funds

	Unrestricted funds 2024 £	Total funds 2024 £
Fundraising & donor support - other direct costs	26,581	26,581
Support costs - wages	35,843	35,843
Cost of sales	47	47
	62,471	62,471
	62,471	62,471
	<i>Unrestricted funds 2023 £</i>	<i>Total funds 2023 £</i>
Fundraising & donor support - other direct costs	8,256	8,256
Support costs - wages	39,641	39,641
Cost of sales	5,656	5,656
	53,553	53,553
	53,553	53,553

7. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2024 £	Total 2024 £
Reach	183,449	183,449
Recover	317,017	317,017
	500,466	500,466
	500,466	500,466

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

7. Analysis of expenditure on charitable activities (continued)

Summary by fund type (continued)

	<i>Unrestricted funds 2023 £</i>	<i>Restricted funds 2023 £</i>	<i>Total 2023 £</i>
Reach	206,190	27,644	233,834
Recover	290,480	-	290,480
	<u>496,670</u>	<u>27,644</u>	<u>524,314</u>

Summary by expenditure type

	Staff costs 2024 £	Depreciation 2024 £	Other costs 2024 £	Total 2024 £
Reach	-	240	183,209	183,449
Recover	301,856	-	15,161	317,017
	<u>301,856</u>	<u>240</u>	<u>198,370</u>	<u>500,466</u>

	<i>Staff costs 2023 £</i>	<i>Depreciation 2023 £</i>	<i>Other costs 2023 £</i>	<i>Total 2023 £</i>
Reach	3,698	240	229,896	233,834
Recover	275,384	-	15,096	290,480
	<u>279,082</u>	<u>240</u>	<u>244,992</u>	<u>524,314</u>

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

8. Analysis of expenditure by activities

	Activities undertaken directly 2024 £	Support costs 2024 £	Total funds 2024 £
Reach	94,939	88,510	183,449
Recover	302,017	15,000	317,017
	<u>396,956</u>	<u>103,510</u>	<u>500,466</u>

	<i>Activities undertaken directly 2023 £</i>	<i>Support costs 2023 £</i>	<i>Total funds 2023 £</i>
Reach	122,336	111,498	233,834
Recover	275,480	15,000	290,480
	<u>397,816</u>	<u>126,498</u>	<u>524,314</u>

Analysis of direct costs

	Reach 2024 £	Recover 2024 £	Total funds 2024 £
Staff costs	-	301,856	301,856
Other direct costs	94,939	161	95,100
	<u>94,939</u>	<u>302,017</u>	<u>396,956</u>

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

8. Analysis of expenditure by activities (continued)

Analysis of direct costs (continued)

	<i>Reach 2023 £</i>	<i>Recover 2023 £</i>	<i>Total funds 2023 £</i>
Staff costs	3,698	275,384	279,082
Other direct costs	118,638	96	118,734
	<u>122,336</u>	<u>275,480</u>	<u>397,816</u>

Analysis of support costs

	Reach 2024 £	Recover 2024 £	Total funds 2024 £
Depreciation	240	-	240
Contractor	-	15,000	15,000
Office costs	52,401	-	52,401
Staff Training & development	5,061	-	5,061
Bank and Merchant fees	5,091	-	5,091
Insurance	2,333	-	2,333
General expenses	792	-	792
Independent examination	10,505	-	10,505
Accountancy	1,630	-	1,630
Legal fees	6,209	-	6,209
Forex	4,248	-	4,248
	<u>88,510</u>	<u>15,000</u>	<u>103,510</u>

Included in support costs are governance costs of £22,592 (2023: £42,222).

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

8. Analysis of expenditure by activities (continued)

Analysis of support costs (continued)

	<i>Reach</i> 2023 £	<i>Recover</i> 2023 £	<i>Total</i> <i>funds</i> 2023 £
Depreciation	240	-	240
Contractor	-	15,000	15,000
Office costs	44,900	-	44,900
Staff Training & development	6,275	-	6,275
Bank and Merchant fees	5,723	-	5,723
Insurance	2,540	-	2,540
General expenses	9,598	-	9,598
Audit	24,744	-	24,744
Accountancy	8,498	-	8,498
Legal fees	4,332	-	4,332
Forex	4,648	-	4,648
	<u>111,498</u>	<u>15,000</u>	<u>126,498</u>

9. Independent examiner's remuneration

	2024 £	2023 £
Fees payable to the Charitable Company's auditor for the audit of the Charitable Company's annual accounts	-	20,620
Fees payable to the Charitable Company's Independent Examiner / auditor in respect of:		
Accountancy fees	5,750	5,750
Fees payable to the Charitable Company's Independent Examiner for the Independent examination of the Charitable Company's annual accounts	2,050	-

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

10. Staff costs

	2024	<i>2023</i>
	£	£
Wages and salaries	302,712	284,392
Social security costs	20,137	20,272
Contribution to defined contribution pension schemes	14,850	14,059
	337,699	318,723

The average number of persons employed by the Charitable Company during the year was as follows:

	2024	<i>2023</i>
	No.	No.
Employees	8	8

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2024	<i>2023</i>
	No.	No.
In the band £70,001 - £80,000	1	1

The total employee benefits of the Key Management Personnel of the Charitable Company were £Nil (2023 - £Nil).

11. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2023 - £NIL).

During the year ended 31 December 2024, no Trustee expenses have been incurred (2023 - £NIL).

12. Investments in subsidiary

The Charitable Company owns 100% of the ordinary share capital in A21 UK (Holdings) Limited. The value of the shareholding is £1 and the company is incorporated in the United Kingdom and registered at R+ Building, 2 Blagrove Street, Reading, RG1 1AZ. The company has been dormant in the current and previous financial year.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

13. Intangible assets

	Development £
Cost	
At 1 January 2024	4,807
At 31 December 2024	<u>4,807</u>
Amortisation	
At 1 January 2024	3,847
Charge for the year	240
At 31 December 2024	<u>4,087</u>
Net book value	
At 31 December 2024	<u>720</u>
At 31 December 2023	<u>960</u>

14. Debtors

	2024 £	2023 £
Due within one year		
Trade debtors	475	-
Amounts owed by group undertakings	-	120,460
Other debtors	11,822	6,773
Prepayments and accrued income	1,633	1,789
	<u>13,930</u>	<u>129,022</u>

Amounts owed to group undertakings are interest free and repayable on demand.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

15. Creditors: Amounts falling due within one year

	2024	<i>2023</i>
	£	£
Trade creditors	31,274	25,223
Amounts owed to group undertakings	10,398	-
Other taxation and social security	15,162	-
Accruals and deferred income	7,799	35,699
	64,633	60,922
	64,633	60,922

16. Statement of funds

Statement of funds - current year

	Balance at 1 January 2024	Income	Expenditure	Balance at 31 December 2024
	£	£	£	£
Unrestricted funds				
General Funds - all funds	79,957	467,669	(562,937)	(15,311)
	79,957	467,669	(562,937)	(15,311)

Statement of funds - prior year

	<i>Balance at 1 January 2023</i>	<i>Income</i>	<i>Expenditure</i>	<i>Balance at 31 December 2023</i>
	£	£	£	£
Unrestricted funds				
General Funds - all funds	<i>292,370</i>	<i>365,454</i>	<i>(577,867)</i>	<i>79,957</i>
	<i>292,370</i>	<i>365,454</i>	<i>(577,867)</i>	<i>79,957</i>

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

17. Summary of funds

Summary of funds - current year

	Balance at 1 January 2024 £	Income £	Expenditure £	Balance at 31 December 2024 £
General funds	<u>79,957</u>	<u>467,669</u>	<u>(562,937)</u>	<u>(15,311)</u>

Summary of funds - prior year

	<i>Balance at 1 January 2023 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Balance at 31 December 2023 £</i>
General funds	<u>292,370</u>	<u>365,454</u>	<u>(577,867)</u>	<u>79,957</u>

18. Analysis of net assets between funds

Analysis of net assets between funds - current period

	Unrestricted funds 2024 £	Total funds 2024 £
Intangible fixed assets	720	720
Current assets	48,602	48,602
Creditors due within one year	(64,633)	(64,633)
Total	<u>(15,311)</u>	<u>(15,311)</u>

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

18. Analysis of net assets between funds (continued)

Analysis of net assets between funds - prior period

	<i>Unrestricted funds 2023 £</i>	<i>Total funds 2023 £</i>
Intangible fixed assets	960	960
Current assets	139,919	139,919
Creditors due within one year	(60,922)	(60,922)
Total	<u>79,957</u>	<u>79,957</u>

19. Pension commitments

The Charitable Company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Charitable Company in an independently administered fund. The pension cost charge represents contributions payable by the Charitable Company to the fund and amounted to £8,341 (2023 - £14,095). Contributions of £nil (2023 - £Nil) were payable to the fund at the reporting date.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

20. Related party transactions

All related parties listed below are entities that have been established to help achieve the overall principal activity of the A21 Campaign globally.

The entities listed below all have at least one common board Director with The A21 Campaign Limited. The A21 campaigns in Greece, South Africa, Bulgaria and Ukraine are significantly influenced and support is often provided by The A21 Campaign Limited.

	Income	Expenditure	<i>Income</i>	<i>Expenditure</i>
	2024	2024	<i>2023</i>	<i>2023</i>
	£	£	£	£
A21 – Abolishing injustice in the 21st Century (Greece)	-	25,532	-	533
The A21 Campaign (South Africa)	-	1,125	-	8,295
The A21 Ukraine Foundation	-	658	-	25,204
The A21 Campaign (Norway)	-	-	-	121
The A21 Campaign (Thailand)	-	2,288	-	-
	<hr/>	<hr/>	<hr/>	<hr/>
	-	29,603	-	34,153
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

Amounts of £10,398 were owed to A21 USA at the year end (2023 - £120,460 owed from A21 USA).

All related party expenditure relates to payments to and or on behalf of the related party. All related party income relates to receipts from the related party.

THE A21 CAMPAIGN LIMITED

England & Wales - Charity number 1140754

Accounts

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

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THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITABLE COMPANY, ITS TRUSTEES AND
ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2023**

Trustees	L Vaughan-Biggers N J Caine J A Horn L J Jackson S D Jeffs
Company registered number	07335469
Charity registered numbers	1140754 and SC043081
Registered office	R+ Building 2 Blagrove Street Reading Berkshire RG1 1AZ
Company secretary	S G Powney
Independent auditor	Crowe U.K. LLP R+ Building, 2 Blagrove Street Reading Berkshire RG1 1AZ
Bankers	Barclays Bank 20 Fulham Broadway London SW6 1AH

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2023

The Trustees present their annual report together with the audited financial statements of the Charitable Company for the year 1 January 2023 to 31 December 2023. The Annual Report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

The Charitable Company is part of a global network of A21 Campaign (A21) charities operational in Australia, USA, Denmark, Greece, Ukraine, Bulgaria, Mexico, the UK, Norway, Sweden, Spain, South Africa, Poland, Thailand and Cambodia.

Since the Charitable Company qualifies as small under section 382 of the Companies Act 2006, the Strategic Report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

The principal objective of the Charitable Company is abolishing injustice, in particular, human trafficking, through prevention and awareness, intervention, and aftercare. With offices in 14 countries, A21 aims to combat modern-day slavery through a multi-dimensional operational strategy: Reach, Recover and Restore. With that strategy in mind, The A21 Campaign Limited provides intervention, repatriation and aftercare services to survivors. They also assist in the operation of national human trafficking hotlines in three countries and in conjunction with the Royal Thai Police. A21 focuses on raising awareness and educating the public in all locations, coordinates legal services for survivors in A21's care and provides repatriation services for any survivor of human trafficking. Through partnerships and the efforts of supporters all over the globe, A21 truly believes that human trafficking can be prevented, victims identified, perpetrators prosecuted, and more survivors can step into a life of independence.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023

Achievements and performance

a. Main achievements of the Charitable Company

A21 UK continued throughout 2023 its work to provide and adapt programs focused on combating human trafficking in the UK.

A21 UK's prevention and awareness programs continued to provide information on human trafficking in the UK through educational sessions in person and online to schools, businesses and universities. A21 UK also ran targeted media campaigns and community-based awareness presentations to increase prevention and safeguarding efforts in specific communities.

A21 UK piloted The Escape Room and Breaking In Room as immersive educational experiences adapted by our team for awareness and educational events and presentations. The Escape Room exposes the deceptive tactics and obstacles victims of human trafficking encounter, demonstrating how most victims cannot escape without direct intervention. The Breaking-in Room, inspired by a survivor's lived experience, resembles a gallery with images depicting aspects of survivors' stories. This activity serves as a compelling resource for potential partners and donors, offering live imagery and context to illustrate the harsh reality of human trafficking. It also presents a message of hope and how an increased awareness by everyday individuals can positively contribute to the identification, recovery, and restoration of survivors from across the globe. A21 UK used the escape room 16 times last year and the breaking-in room was showcased over a 2-day conference. We received incredibly positive feedback that these two experiences empowered individuals to have a small yet tangible understanding of the devastating effects of human trafficking and also the significance of the work of A21 globally.

In 2023, A21 UK focused on prevention, awareness and education sessions and ran 76 events throughout the year. This allowed us to reach over 600,000 adults and 38,000 Children.

In addition to educational programs like The Escape Room, A21 UK provided the Human Trafficking Awareness Program (HTAP), Parents Guides, Teen Guides, Stay safe book and the 'Can You See Me?' Campaign. Awareness videos and accompanying educational materials were distributed to educators for use in their online or in person classes through the Primary Prevention Program (PPP). Through the success of materials and resources provided, A21 UK was able to establish new partnerships enabling us to reach a variety of community groups in 2023 across multiple events, social media channels and conferences.

In 2023 A21 UK established and developed several new instrumental relationships with key organisations. One significant relationship developed was with Heathrow Airport Terminal 2 Management. This allowed us to host an awareness stand on 18 October 2023 as part of the national anti-human trafficking day.

Another new relationship formed in 2023, was with The Salvation Army. This was significant as we were able to work with one of their survivors to help repatriate them to their home country where A21 offers aftercare support. A21's team in that country was able to meet the survivor on arrival and provide aftercare support.

A21 UK has continued to build upon several key frontline partnerships such as the UKBF (United Kingdom Border Force) by assisting in operations and delivering training to frontline professionals at Gatwick, Heathrow, Luton and Stansted Airport. In 2023 A21 UK also built a new relationship with Birmingham Airport and has supported them with victim identification operations. A21 UK also continued to build on its partnerships with the Sussex Police, Surrey Police and Great Ormond Street Hospital, providing professional training to officers and frontline professionals.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023

Achievements and performance (continued)

b. Key performance indicators

A21 UK continued to adapt programs to be delivered both virtually and in person to help expand our reach. These sessions were presented to students, businesses, community groups, and front-line professionals through various online platforms or in person sessions to increase the understanding and education on human trafficking and encourage public reporting and partnerships.

A21 UK shared awareness materials, such as; the online parents' guide, online primary school prevention guides, and the digital online safety brochure, both in person and via social media channels to raise awareness of the dangers of online exploitation. We were able to take part in 13 expos across the country where we distributed a significant number of materials to raise awareness. A21 UK outworked various campaigns to increase engagement, education and partnerships nationwide such as My Freedom Day, tough mudder event, world day against trafficking campaign and the Christmas Hamper Campaign. This year the UK team successfully created and delivered over 70 hampers to survivors of human trafficking and their families. Year after year, we have observed the profound impact of seemingly small acts of kindness, bringing immeasurable joy and hope to survivors who have endured the worst hardships. In 2023, we had the pleasure of partnering with businesses, churches, and individuals to create these Hampers of Hope. The shelters were overwhelmed by the hampers and stated that witnessing the wonder on survivors' faces when they open the hampers is "Pure Christmas Magic."

In 2023, A21 UK assisted in 18 operations and provided training to over 200 front line professionals, in sectors such as UKBF (United Kingdom Border Force), GOSH (Great Ormond Street Hospital), and Police. A21 UK also continued key partnerships with Doc Martens, BCD Travel, Stewardship, DAYE, Outside In, the Romanian Embassy, and many more.

c. Review of activities

A21 UK routinely supports identification operations and screenings as part of their partnership with local law enforcement. These operations and screenings seek to establish whether or not a possible exploitative situation exists, to identify potential victims, to assess the need for care and coordinate any necessary services. Screenings often reveal certain vulnerabilities and safeguarding concerns that help to determine elements of force, fraud or coercion by traffickers. A21 UK also regularly provides trained interpreters at no cost during these operations, to both interact directly with the potential victim and to provide interpretation for law enforcement. Interpretation continues to be an important part of safeguarding efforts in providing the opportunity for individuals to speak in their preferred first language, as many potential victims are foreign nationals.

A21 UK delivers extensive professional training to frontline professionals in various industries such as law enforcement, aviation, social work, and the medical and health care sector. The training provides a holistic overview of trafficking in the UK and A21's approach to combat the issue through programs, partnerships and collaboration. Training is provided through conferences, organization intensives and individual sessions. A21 UK provides expertise to specific groups of professionals and assists them to understand its local and global profile and achievements.

A21 UK works actively in schools to present the topic of human trafficking to both students, facilitators, and educators across various levels of education. Due to A21's strong partnerships with local schools, there were many opportunities to deliver in-person to student groups.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023

Achievements and performance (continued)

d. Factors relevant to achieve objectives

In 2023, A21 UK continued to provide training as part of mandatory Safeguarding Level 3 training across the health-care sector. In addition to continuing to provide training for new UK Border Force recruits, A21 UK also trained new law enforcement partners based across major UK airports. This training, coupled with hands-on operations and the use of the UK Counter Trafficking Toolkit has been essential in assisting frontline professionals to be informed of new safeguarding legislation and the current best practices in assisting Potential Victims of Trafficking.

e. Fundraising activities and income generation

A21 UK actively pursues grants and corporate engagements leading to relationship and financial support, individual giving and fundraising campaigns through external activities and events.

In 2023 we were able to run 6 volunteer days for different businesses and organisations and through this we saw engagement increase within corporate teams. This avenue created the opportunity for A21 to have conversations and develop relationships with the goal of financial support and ongoing partnership.

With the strong foundational programs in our operating countries, we have also been successful in obtaining grant funding and project specific funding for A21 countries outside the UK.

Through A21's Reach strategies and the delivery of our curriculum and training, we continue to see independent campaigns and self-started fundraising for A21. A21 UK also works to host multiple events each year such as the Walk for Freedom and other challenge events where we fundraise individually and at the same time raise awareness of A21's mission throughout our sphere of influence. This often leads to further engagement and donation support.

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charitable Company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

b. Financial performance review

Total incoming resources decreased by 17.6% (2022: *increased 47.8%*) to £739,231 (2022 - £896,748).

Total expenditure increased by 19.4% (2022: *58.5%*) to £951,644 (2022 - £796,748) predominately due to the increase of operational support.

The impact of these changes was that total funds decreased by 73% (2022: *increased 52%*) to £79,957 (2022 - £292,370) and that total cash decreased by 96.9% (2022: *increased 196.6%*) to £7,557 (2022 - £245,596).

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023

c. Reserves, investment policy and risk review

The Board of Trustees and Management deem it to be prudent to hold the equivalent of at least 3 months fixed costs in reserve to secure continuity of operations. This provides sufficient funds to cover administration and support costs on an ongoing basis. It is believed that this is in the best interest of the Charitable Company in light of its rapid growth. As such, it is deemed most prudent to keep the bulk of funds on deposit until the Trustees and leadership direct them to be spent on projects throughout Europe. For sustainability, our policy is to not commence new programmes until we have secured reserves equivalent to the new program's first year budget. The Board regularly review investment of funds and consider the return to be satisfactory.

As of the year end, our reserves position had decreased to £80k (2022 - £292,730) and this did meet our policy.

d. Sources of funding and nature of expenditure

The principal source of funding is donations. Expenditure is focused on the three core activities that constitute our efforts in achieving the overall objective of abolishing the injustice of human trafficking. Over 93% of total expenditure is directly attributable to these three activities of Reach, Recover and Restore, with the remaining expenditure providing the fundraising and administration activities vital to ensuring the Charitable Company can operate at its full potential.

Structure, governance and management

a. Constitution

The A21 Campaign Limited is registered as a charitable company limited by guarantee and is governed by its Memorandum of Association.

b. Methods of appointment or election of Trustees

All Directors of the Company are also Trustees of the Charity and there are no other Trustees. At each Annual General Meeting, one-third of the Directors (the longest serving) are obliged to retire from office. Each Director so retiring is eligible for re-election. The Board has the power to appoint additional Directors; any Director co-opted during the year must stand for election at the next annual general meeting. Trustees with relevant experience or expertise are sought through canvassing and newly appointed Trustees are provided with relevant training where required

c. Organisation

The Charitable Company was managed and run during the year by a team of staff and volunteers. Strategic, financial and technical management is exercised by the Directors and A21 Global Management Team. No key management personnel were employed by The A21 Campaign Limited.

d. Pay policy for key management personnel

No key global management personnel were employed by The A21 Campaign Limited.

e. Related party relationships

The Trustees consider the related parties to be those listed in note 25, who form part of the wider global A21 network.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023

Structure, governance and management (continued)

f. Trustees' indemnities

There were no qualifying third-party indemnities in place during the year.

g. Risk Management

The Trustees have a duty to identify and review the risks to which the Charitable Company is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

The Trustees have assessed the major risks to which the Charitable Company is exposed, in particular those related to the operations and finances of the Charitable Company, and are satisfied that systems are in place to manage our exposure to the major risks.

Plans for future periods

We will continue to promote A21's prevention and awareness programs which provide information on human trafficking in the UK through educational sessions in schools, targeted media campaigns and community-based awareness presentations to increase prevention and safeguarding efforts within specific communities.

We will continue to work actively in schools to present the topic of human trafficking to both students and educators across various levels of education. We will distribute and deliver several of A21's educational materials such as "Bodies Are Not Commodities" curriculum (BANC), Human Trafficking Awareness Program (HTAP) and the Can You See Me? campaign videos and accompanying educational material.

We are working to launch trials of the Primary Prevention Programme (PPP) in the UK. The content has been adapted to align with UK standards and our strategy to adhere to UK school's curriculums. This content will be delivered to facilitators once the trials have taken place and the content finalised for the UK school system.

The Global Freedom Summit was a success this year and therefore we will focus on improving the event in the face of a post pandemic environment. The primary focus will remain on a unified day of action to increase awareness about human trafficking in local communities around the world.

We are very excited to see the impact of all of our future plans as we believe the topic of human trafficking is under explored in the UK and so we are hoping for increased awareness and more individuals safeguarded as a result in 2023 and beyond.

We will continue to work with governments and local authorities to identify, assist and safeguard victims of human trafficking. In 2023 our UK team participated in 18 victim identification operations to help identify survivors, and trained over 200 frontline professionals to recognise indicators of human trafficking within their respective industries.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Charitable Company for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Charitable Company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charitable Company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charitable Company's transactions and disclose with reasonable accuracy at any time the financial position of the Charitable Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charitable Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditor

Each of the persons who are Trustees at the time when this Trustees' Report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the Charitable Company's auditor is unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the Charitable Company's auditor is aware of that information.

Auditor

The auditor, Crowe U.K. LLP, has indicated his willingness to continue in office. The designated Trustees will propose a motion reappointing the auditor at a meeting of the Trustees.

Approved by order of the members of the board of Trustees and signed on their behalf by:



N J Caine

Date: 14 August 2024

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THE A21 CAMPAIGN LIMITED

Opinion

We have audited the financial statements of The A21 Campaign Limited (the 'Charitable Company') for the year ended 31 December 2023 which comprise the Statement of Financial Activities, the Balance Sheet, the Statement of Cash Flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the Charitable Company's affairs as at 31 December 2023 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Charitable Company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Charitable Company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THE A21 CAMPAIGN LIMITED
(CONTINUED)

Other information

The other information comprises the information included in the Annual Report other than the financial statements and our Auditor's Report thereon. The Trustees are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit:

- the information given in the Trustees' Report which includes the Directors' Report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report included within the Trustees' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities (Accounts and Reports) Regulations 2008 and the Charities Accounts (Scotland) Regulations 2006 (as amended) requires us to report to you if, in our opinion:

- the information given in the Trustees' Report is inconsistent in any material respect with the financial statements; or
- sufficient and proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Trustees' Responsibilities Statement, the Trustees (who are also the directors of the Charitable Company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the Charitable Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the Charitable Company or to cease operations, or have no realistic alternative but to do so.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THE A21 CAMPAIGN LIMITED
(CONTINUED)

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 145 of the Charities Act 2011 and section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and report in accordance with these Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditor's Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We identified and assessed the risks of material misstatement of the financial statements from irregularities, whether due to fraud or error, and discussed these between our audit team. We then designed and performed audit procedures responsive to those risks, including obtaining audit evidence sufficient and appropriate to provide a basis for our opinion.

We obtained an understanding of the legal and regulatory frameworks within which the Charitable Company operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006, the Charities Act 2011 and The Charities and Trustee Investment (Scotland) Act 2005 together with the Charities SORP (FRS 102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the Charitable Company's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the Charitable Company for fraud. The laws and regulations we considered in this context for the UK operations were General Data Protection Regulation (GDPR), Health and safety legislation and Employment legislation.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be within the timing of recognition of income, and the override of controls by management. Our audit procedures to respond to these risks included enquiries of management and the trustees about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals, reviewing accounting estimates for biases, reviewing regulatory correspondence with the Charity Commission, reading minutes of meetings of those charged with governance.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

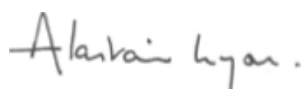
THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THE A21 CAMPAIGN LIMITED
(CONTINUED)

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditor's Report.

Use of our report

This report is made solely to the Charitable Company's members, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008 and regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the Charitable Company's members those matters we are required to state to them in an Auditor's Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charitable Company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.



Alastair Lyon (Senior Statutory Auditor)

Crowe U.K. LLP

Statutory Auditor

R+ Building,

2 Blagrove Street

Reading

Berkshire

RG1 1AZ

Date: 23 August 2024

Crowe U.K. LLP are eligible to act as auditors in terms of section 1212 of the Companies Act 2006.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

**STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2023**

	Note	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Income from:					
Donations and legacies	4	331,214	32,157	363,371	892,345
Other trading activities	5	2,046	-	2,046	4,403
Investments	6	37	-	37	-
Total income		333,297	32,157	365,454	896,748
Expenditure on:					
Raising funds	7	52,660	-	52,660	39,116
Charitable activities	8	472,359	52,848	525,207	757,632
Total expenditure		525,019	52,848	577,867	796,748
Net movement in funds		(191,722)	(20,691)	(212,413)	100,000
Reconciliation of funds:					
Total funds brought forward		271,679	20,691	292,370	192,370
Net movement in funds		(191,722)	(20,691)	(212,413)	100,000
Total funds carried forward		79,957	-	79,957	292,370

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 16 to 36 form part of these financial statements.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)
REGISTERED NUMBER: 07335469

BALANCE SHEET
AS AT 31 DECEMBER 2023

	Note	2023 £	2022 £
Fixed assets			
Intangible assets	14	960	1,200
Tangible assets	15	-	-
		<u>960</u>	<u>1,200</u>
Current assets			
Stocks		3,340	8,609
Debtors	16	129,022	76,895
Cash at bank and in hand		7,557	245,596
		<u>139,919</u>	<u>331,100</u>
Creditors: amounts falling due within one year	17	(60,922)	(39,930)
Net current assets		<u>78,997</u>	<u>291,170</u>
Total assets less current liabilities		<u>79,957</u>	<u>292,370</u>
Total net assets		<u><u>79,957</u></u>	<u><u>292,370</u></u>
Charity funds			
Restricted funds	18	-	20,691
Unrestricted funds	18	79,957	271,679
Total funds		<u><u>79,957</u></u>	<u><u>292,370</u></u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees on 14 August 2024 and signed on their behalf by:



N J Caine

The notes on pages 16 to 36 form part of these financial statements.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2023

	Note	2023 £	2022 £
Cash flows from operating activities			
Net cash used in operating activities	21	(238,076)	162,799
		<hr/>	<hr/>
Cash flows from investing activities			
Dividends, interests and rents from investments		37	-
		<hr/>	<hr/>
Net cash provided by investing activities		37	-
		<hr/>	<hr/>
Cash flows from financing activities			
		<hr/>	<hr/>
Net cash provided by financing activities		-	-
		<hr/>	<hr/>
Change in cash and cash equivalents in the year		(238,039)	162,799
Cash and cash equivalents at the beginning of the year		245,596	82,797
		<hr/>	<hr/>
Cash and cash equivalents at the end of the year	22	7,557	245,596
		<hr/> <hr/>	<hr/> <hr/>

The notes on pages 16 to 36 form part of these financial statements

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

1. General information

The Charity is a company limited by guarantee, registered in England, Scotland and Wales. The Charitable Company does not have share capital and each of the members is liable to contribute an amount not exceeding £10 towards the assets of the Charity in the event of liquidation. The registered address of the Charity is given on the Reference and Administrative Details page.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The accounts have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102).

The financial statements are prepared in pound sterling (£) and the figures are rounded to the nearest £1.

The A21 Campaign Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

Although there were reserves at 31 December 2023 of £80k, in December 2023 there was approximately £8k of liquid cash available. The Charitable Company can draw on reserve balances through an agreement with the US and AU affiliates to cover any shortfall of program expenses, so it is unlikely that the Charitable Company would be unable to meet its liabilities as they fall due. Revenue has decreased during the 2023 period and fixed overheads can be reduced if necessary.

At the time of approving the accounts, the trustees have a reasonable expectation that the Charitable Company has adequate resources to continue in operational existence for the foreseeable future. The trustees believe that whilst there is uncertainty, this does not pose a material uncertainty on the Charitable Company's ability to continue as a going concern. The trustees therefore believe that it is appropriate to prepare the accounts on a going concern basis.

2.3 Income

All income is recognised once the Charitable Company has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

2. Accounting policies (continued)

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the Charitable Company to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charitable Company's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charitable Company; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Taxation

The Charitable Company is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the Charitable Company is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

2. Accounting policies (continued)

2.7 Intangible assets and amortisation

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Amortisation is provided on intangible assets at rates calculated to write off the cost of each asset on a straight-line basis over its expected useful life.

Amortisation is provided on the following basis:

Development expenditure	-	5 % straight line
-------------------------	---	-------------------

2.8 Tangible fixed assets and depreciation

Tangible fixed assets costing £300 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Fixtures and fittings	-	20% straight line
Computer equipment	-	33% straight line

2.9 Investments

Investments in subsidiaries are valued at cost less provision for impairment.

The Charity does not prepare consolidated accounts including their wholly owned subsidiary as this is considered insignificant as the company is dormant. More details of this can be found in note 13.

2.10 Stocks

Food is valued at cost. Stocks are valued at the lower of cost and estimated net realisable value.

2.11 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.12 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

2. Accounting policies (continued)

2.13 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charitable Company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of Financial Activities as a finance cost.

2.14 Financial instruments

The Charitable Company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.15 Operating leases

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight-line basis over the lease term.

2.16 Pensions

The Charitable Company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charitable Company to the fund in respect of the year.

2.17 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charitable Company and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charitable Company for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

3. Critical accounting estimates and areas of judgment

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The Charitable Company makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

Fixed assets

Fixed assets are depreciated over their useful lives taking into account residual values, where appropriate. The actual lives of the assets and residual values are assessed annually and may vary depending on a number of factors. In reassessing asset lives, factors such as economic conditions are taken into account. Residual value assessments consider issues such as future market conditions, the remaining life of the asset and projected disposal values.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

4. Income from donations and legacies

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £
Donations			
General Donations	283,162	32,157	315,319
Gift Aid	32,510	-	32,510
Walk for Freedom	281	-	281
Global Freedom Summit	15,261	-	15,261
	<u>331,214</u>	<u>32,157</u>	<u>363,371</u>
	<i>Unrestricted funds 2022 £</i>	<i>Restricted funds 2022 £</i>	<i>Total funds 2022 £</i>
Donations			
General Donations	766,857	50,718	817,575
Gift Aid	55,311	-	55,311
Walk for Freedom	2,640	-	2,640
Global Freedom Summit	16,819	-	16,819
	<u>841,627</u>	<u>50,718</u>	<u>892,345</u>

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

5. Income from other trading activities

	Unrestricted funds 2023 £	Total funds 2023 £
Sale of promotional items	2,046	2,046

	<i>Unrestricted funds 2022 £</i>	<i>Total funds 2022 £</i>
Sale of promotional items	4,403	4,403

6. Investment income

	Unrestricted funds 2023 £	Total funds 2023 £	<i>Total funds 2022 £</i>
Interest receivable	37	37	-

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

7. Expenditure on raising funds

	Unrestricted funds 2023 £	Total funds 2023 £
Fundraising & donor support - other direct costs	7,363	7,363
Support costs - wages	39,641	39,641
Cost of sales	5,656	5,656
	52,660	52,660
	<i>Unrestricted funds 2022 £</i>	<i>Total funds 2022 £</i>
Fundraising & donor support - other direct costs	7,881	7,881
Support costs - wages	25,020	25,020
Cost of sales	6,215	6,215
	39,116	39,116

8. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
Reach	181,879	52,848	234,727
Recover	290,480	-	290,480
	472,359	52,848	525,207

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

8. Analysis of expenditure on charitable activities (continued)

Summary by fund type (continued)

	<i>Unrestricted funds 2022 £</i>	<i>Restricted funds 2022 £</i>	<i>Total 2022 £</i>
Reach	496,527	30,027	526,554
Recover	231,078	-	231,078
	<u>727,605</u>	<u>30,027</u>	<u>757,632</u>

Summary by expenditure type

	Staff costs 2023 £	Depreciation 2023 £	Other costs 2023 £	Total 2023 £
Reach	3,698	240	230,789	234,727
Recover	275,384	-	15,096	290,480
	<u>279,082</u>	<u>240</u>	<u>245,885</u>	<u>525,207</u>

	<i>Staff costs 2022 £</i>	<i>Depreciation 2022 £</i>	<i>Other costs 2022 £</i>	<i>Total 2022 £</i>
Reach	2,799	241	523,514	526,554
Recover	212,166	-	18,912	231,078
	<u>214,965</u>	<u>241</u>	<u>542,426</u>	<u>757,632</u>

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

9. Analysis of expenditure by activities

	Activities undertaken directly 2023 £	Support costs 2023 £	Total funds 2023 £
Reach	123,229	111,498	234,727
Recover	275,480	15,000	290,480
	<u>398,709</u>	<u>126,498</u>	<u>525,207</u>

	<i>Activities undertaken directly 2022 £</i>	<i>Support costs 2022 £</i>	<i>Total funds 2022 £</i>
Reach	417,273	109,281	526,554
Recover	213,651	17,427	231,078
	<u>630,924</u>	<u>126,708</u>	<u>757,632</u>

Analysis of direct costs

	Reach 2023 £	Recover 2023 £	Total funds 2023 £
Staff costs	3,698	275,384	279,082
Other direct costs	119,531	96	119,627
	<u>123,229</u>	<u>275,480</u>	<u>398,709</u>

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

9. Analysis of expenditure by activities (continued)

Analysis of direct costs (continued)

	<i>Reach</i> 2022 £	<i>Recover</i> 2022 £	<i>Total</i> <i>funds</i> 2022 £
Staff costs	2,799	212,166	214,965
Other direct costs	414,474	1,485	415,959
	<u>417,273</u>	<u>213,651</u>	<u>630,924</u>

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

9. Analysis of expenditure by activities (continued)

Analysis of support costs

	Reach 2023 £	Recover 2023 £	Total funds 2023 £
Depreciation	240	-	240
Contractor	-	15,000	15,000
Office costs	44,900	-	44,900
Staff Training & development	6,275	-	6,275
Bank and Merchant fees	5,723	-	5,723
Insurance	2,540	-	2,540
General expenses	9,598	-	9,598
Audit	24,744	-	24,744
Accountancy	8,498	-	8,498
Legal fees	4,332	-	4,332
Forex	4,648	-	4,648
	<u>111,498</u>	<u>15,000</u>	<u>126,498</u>

Included in support costs are governance costs of £42,222 (2022: £45,182).

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

9. Analysis of expenditure by activities (continued)

Analysis of support costs (continued)

	<i>Reach</i> 2022 £	<i>Recover</i> 2022 £	<i>Total</i> <i>funds</i> 2022 £
Depreciation	241	-	241
Contractor	-	17,427	17,427
Office costs	44,843	-	44,843
Staff Training & development	1,949	-	1,949
Bank and Merchant fees	5,350	-	5,350
Insurance	2,969	-	2,969
General expenses	8,747	-	8,747
Audit	22,494	-	22,494
Accountancy	8,799	-	8,799
Legal fees	1,886	-	1,886
Forex	12,003	-	12,003
	<u>109,281</u>	<u>17,427</u>	<u>126,708</u>

10. Auditor's remuneration

	2023 £	2022 £
Fees payable to the Charitable Company's auditor for the audit of the Charitable Company's annual accounts	20,620	18,745
Fees payable to the Charitable Company's auditor in respect of: Accountancy fees	5,750	5,750
	<u>5,750</u>	<u>5,750</u>

11. Staff costs

	2023 £	2022 £
Wages and salaries	284,392	215,096
Social security costs	20,272	13,917
Contribution to defined contribution pension schemes	14,059	10,972
	<u>318,723</u>	<u>239,985</u>

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

11. Staff costs (continued)

The average number of persons employed by the Charitable Company during the year was as follows:

	2023	2022
	No.	No.
Employees	8	6

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2023	2022
	No.	No.
In the band £60,001 - £70,000	-	1
In the band £70,001 - £80,000	1	-

The total employee benefits of the Key Management Personnel of the Charitable Company were £Nil (2022 - £Nil).

12. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2022 - £NIL).

During the year ended 31 December 2023, no Trustee expenses have been incurred (2022 - £NIL).

13. Investments in subsidiary

The Charitable Company owns 100% of the ordinary share capital in A21 UK (Holdings) Limited. The value of the shareholding is £1 and the company is incorporated in the United Kingdom and registered at R+ Building, 2 Blagrave Street, Reading, RG1 1AZ. The company has been dormant in the current and previous financial year.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

14. Intangible assets

	Development £
Cost	
At 1 January 2023	4,807
At 31 December 2023	4,807
Amortisation	
At 1 January 2023	3,607
Charge for the year	240
At 31 December 2023	3,847
Net book value	
At 31 December 2023	960
<i>At 31 December 2022</i>	<i>1,200</i>

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023**

15. Tangible fixed assets

	Fixtures and fittings £	Computer equipment £	Total £
At 1 January 2023	2,427	8,706	11,133
Disposals	(2,427)	(8,706)	(11,133)
At 31 December 2023	-	-	-
At 1 January 2023	2,427	8,706	11,133
On disposals	(2,427)	(8,706)	(11,133)
At 31 December 2023	-	-	-
Net book value			
At 31 December 2023	-	-	-
<i>At 31 December 2022</i>	-	-	-

16. Debtors

	2023 £	2022 £
Due within one year		
Amounts owed by group undertakings	120,460	71,253
Other debtors	6,773	3,677
Prepayments and accrued income	1,789	1,965
	129,022	76,895

Amounts owed to group undertakings are interest free and repayable on demand.

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

17. Creditors: Amounts falling due within one year

	2023 £	2022 £
Trade creditors	17,758	4,178
Other taxation and social security	7,465	-
Accruals and deferred income	35,699	35,752
	60,922	39,930

18. Statement of funds

Statement of funds - current year

	Balance at 1 January 2023 £	Income £	Expenditure £	Balance at 31 December 2023 £
Unrestricted funds				
General Funds	271,679	333,297	(525,019)	79,957
	20,691	32,157	(52,848)	-
Restricted funds				
A21 Campaign Ukraine	691	-	(691)	-
A21 Campaign Bulgaria	10,000	10,000	(20,000)	-
A21 Campaign Greece	10,000	10,000	(20,000)	-
A21 – Abolishing injustice in the 21st Century (Greece)	-	12,157	(12,157)	-
	20,691	32,157	(52,848)	-
Total of funds	292,370	365,454	(577,867)	79,957

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

18. Statement of funds (continued)

Statement of funds - prior year

	<i>Balance at 1 January 2022 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Balance at 31 December 2022 £</i>
Unrestricted funds				
General Funds	192,370	846,030	(766,721)	271,679
Restricted funds				
A21 Campaign Ukraine	-	18,214	(17,523)	691
A21 Campaign Thailand	-	6,252	(6,252)	-
A21 Campaign Cambodia	-	6,252	(6,252)	-
A21 Campaign Bulgaria	-	10,000	-	10,000
A21 Campaign Greece	-	10,000	-	10,000
	-	50,718	(30,027)	20,691
Total of funds	192,370	896,748	(796,748)	292,370

19. Summary of funds

Summary of funds - current year

	Balance at 1 January 2023 £	Income £	Expenditure £	Balance at 31 December 2023 £
General funds	271,679	333,297	(525,019)	79,957
Restricted funds	20,691	32,157	(52,848)	-
	292,370	365,454	(577,867)	79,957

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

19. Summary of funds (continued)

Summary of funds - prior year

	<i>Balance at 1 January 2022 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Balance at 31 December 2022 £</i>
General funds	192,370	846,030	(766,721)	271,679
Restricted funds	-	50,718	(30,027)	20,691
	<u>192,370</u>	<u>896,748</u>	<u>(796,748)</u>	<u>292,370</u>

20. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2023 £	Total funds 2023 £
Intangible fixed assets	960	960
Current assets	139,919	139,919
Creditors due within one year	(60,922)	(60,922)
Total	<u>79,957</u>	<u>79,957</u>

Analysis of net assets between funds - prior year

	<i>Unrestricted funds 2022 £</i>	<i>Restricted funds 2022 £</i>	<i>Total funds 2022 £</i>
Intangible fixed assets	1,200	-	1,200
Current assets	310,409	20,691	331,100
Creditors due within one year	(39,930)	-	(39,930)
Total	<u>271,679</u>	<u>20,691</u>	<u>292,370</u>

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

21. Reconciliation of net movement in funds to net cash flow from operating activities

	2023	2022
	£	£
Net income/expenditure for the year (as per Statement of Financial Activities)	(212,413)	100,000
Adjustments for:		
Amortisation charges	240	241
Interest received	(37)	-
Decrease in stocks	5,269	5,709
Decrease/(increase) in debtors	(52,127)	75,958
Increase/(decrease) in creditors	20,992	(19,109)
Net cash provided by/(used in) operating activities	(238,076)	162,799

22. Analysis of cash and cash equivalents

	2023	2022
	£	£
Cash in hand	7,557	245,596
Total cash and cash equivalents	7,557	245,596

23. Analysis of changes in net debt

	At 1 January 2023	Cash flows	At 31 December 2023
	£	£	£
Cash at bank and in hand	245,596	(238,039)	7,557
	245,596	(238,039)	7,557

THE A21 CAMPAIGN LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

24. Pension commitments

The Charitable Company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Charitable Company in an independently administered fund. The pension cost charge represents contributions payable by the Charitable Company to the fund and amounted to £14,095 (2022 - £10,972). Contributions of £nil (2022 - £Nil) were payable to the fund at the reporting date.

25. Related party transactions

All related parties listed below are entities that have been established to help achieve the overall principal activity of the A21 Campaign globally.

The entities listed below all have at least one common board Director with The A21 Campaign Limited. The A21 campaigns in Greece, South Africa, Bulgaria and Ukraine are significantly influenced and support is often provided by The A21 Campaign Limited.

	Income	Expenditure	<i>Income</i>	<i>Expenditure</i>
	2023	2023	<i>2022</i>	<i>2022</i>
	£	£	£	£
A21 – Abolishing injustice in the 21st Century (Greece)	-	533	-	-
The A21 Campaign (Cambodia)	-	-	6,252	6,252
The A21 Campaign, Inc (United States)	-	-	303,032	27,487
The A21 Campaign (Thailand)	-	-	6,252	6,252
The A21 Campaign (South Africa)	-	8,295	-	4,078
The A21 Campaign Limited (Denmark)	-	-	-	167,504
The A21 Ukraine Foundation	-	25,204	-	17,523
The A21 Campaign (Norway)	-	121	-	-
	<u>-</u>	<u>34,153</u>	<u>315,536</u>	<u>229,096</u>

Amounts of £120,460 were owed from A21 USA at the year end (2022 - £71,253).

All related party expenditure relates to payments to and or on behalf of the related party. All related party income relates to receipts from the related party.

THE A21 CAMPAIGN LIMITED

England & Wales - Charity number 1140754

Accounts

REGISTERED NUMBER: 07335469
CHARITY NUMBERS: 1140754 (ENGLAND AND WALES) & SC043081 (SCOTLAND)

THE A21 CAMPAIGN LIMITED
(A COMPANY LIMITED BY GUARANTEE)
TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

THE A21 CAMPAIGN LIMITED

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THE A21 CAMPAIGN LIMITED
REFERENCE AND ADMINISTRATIVE DETAILS
FOR THE YEAR ENDED 31 DECEMBER 2022

Trustees	L Vaughan-Biggers N J Caine J A Horn L J Jackson S D Jeffs
Company registered number	07335469
Charity registered numbers	1140754 (England and Wales) and SC043081 (Scotland)
Registered office	2 nd Floor Aquis House 49 – 51 Blagrove Street Reading Berkshire RG1 1PL
Company secretary	S G Powney
Independent auditor	Crowe U.K. LLP Aquis House 49-51 Blagrove Street Reading Berkshire RG1 1PL
Bankers	Barclays Bank 20 Fulham Broadway London SW6 1AH

THE A21 CAMPAIGN LIMITED
TRUSTEES' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2022

The Trustees present their annual report together with the audited financial statements of the Charity for the year ended 31 December 2022. The Annual Report serves the purposes of both a Trustees' Report and a Directors' Report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

The Charity is part of a global network of A21 Campaign (A21) charities operational in Australia, USA, Denmark, Greece, Ukraine, Bulgaria, Mexico, the UK, Norway, Sweden, Spain, South Africa, Poland, Thailand and Cambodia.

Objectives and activities

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

The principal objective of the Charity is abolishing injustice, in particular, human trafficking, through prevention and awareness, intervention, and aftercare. With offices in 14 countries, A21 aims to combat modern-day slavery through a multi-dimensional operational strategy: Reach, Rescue and Restore. With that strategy in mind, The A21 Campaign Limited provides intervention, repatriation and aftercare services to survivors. They also assist in the operation of national human trafficking hotlines in three countries and in conjunction with the Royal Thai Police. A21 focuses on raising awareness and educating the public in all locations, coordinates legal services for survivors in A21's care and provides repatriation services for any survivor of human trafficking. Through partnerships and the efforts of supporters all over the globe, A21 truly believes that human trafficking can be prevented, victims identified, perpetrators prosecuted, and more survivors can step into a life of independence.

Achievements and performance

a. Main achievements of the Charity

A21 UK continued its efforts to adapt and adjust their strategy and contextualise programs to combat human trafficking in the UK.

Despite the challenges and changes in UK legislation, A21 UK's prevention and awareness programs provided information on human trafficking in the UK through educational sessions both online and in person to schools, businesses, universities, targeted media campaigns and community-based awareness presentations to increase prevention and safeguard efforts within specific communities.

A21 also provided other educational materials, such as the 'Bodies Are Not Commodities curriculum' (BANC), Human Trafficking Awareness Program (HTAP), Parents Guides, Teen Guides and the 'Can You See Me?' Campaign, awareness videos and accompanying educational materials that were distributed to educators for use in their online or in person classes.

In 2022, A21 UK delivered both online and in person sessions on prevention and awareness activities to 13 UK schools, delivering over 67 sessions, educating over 7,000 students from ages ten to eighteen nationwide. Through the success of materials and resources provided, A21 UK was able to establish new partnerships with community groups and businesses enabling A21 to reach a variety of community groups in 2022.

THE A21 CAMPAIGN LIMITED
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Achievements and performance (continued)

In 2022 A21 UK established and developed several instrumental relationships with key organisations. One significant progression was the relationship with the Romanian Embassy, providing professional training and assistance in several survivor repatriation cases. A21 UK also introduced the Border Force Safeguarding Leads to the Police and Home Affairs Attache at the Embassy to ensure best practice for survivors of human trafficking.

A new relationship that was formed in 2022 was A21's partnership with the US Embassy. The partnership has been significant when it comes to assistance with victim identification operations. We have also continued to work in collaboration with the Met Police, providing an overview of our CYSM? Campaign which has been implemented into onboarding training for all new police officers.

A21 UK has continued to build upon several key frontline partnerships such as the UKBF (United Kingdom Border Force) by assisting in operations and delivering training to frontline professionals at Gatwick, Heathrow, Luton and Stansted Airport. A21 UK also built significant partnerships with the Sussex Police and Great Ormond Street Hospital, providing professional training to officers and frontline professionals.

In 2022 A21 UK launched the UK Counter Trafficking Toolkit, which was the first of its kind. The Toolkit is designed as a resource for frontline sectors, seeking to increase understanding of human trafficking in the UK. Through various tools provided in this Toolkit, frontline sectors can apply practical strategies in employing human trafficking intervention efforts and implement processes for identifying and engaging with victims of human trafficking. The UK Counter Trafficking Toolkit has been well received by frontline professionals; the offer was made by the National Safeguarding & Modern Slavery team to co-brand a version of the Toolkit for all UKBF (United Kingdom Border Force).

b. Key performance indicators

A21 UK continued to adapt programs to be delivered both virtually and in person to help expand our reach. These sessions were presented to students, businesses, community groups, professionals, and front-line professionals through various online platforms or in person to increase the understanding and education on human trafficking and encourage public reporting and partnerships.

A21 UK shared awareness materials, such as the online parents' guide, online primary school prevention guides, CYSM quizzes and the digital online safety brochure both in person and via social media channels to raise awareness of the dangers of online exploitation. A21 UK outworked various campaigns to increase engagement, education and partnerships nationwide such as the GUIC (Give It Up Challenge), My Freedom Day, 21k challenge, CYSM London Tube Campaign and the Christmas Hamper Campaign. The impact of these campaigns had an estimated reach of over 100 million people.

In 2022 A21 UK assisted in 11 operations and provided training to over 400 front line professionals, including front-line professionals in various sectors such as UKBF (United Kingdom Border Force), GOSH (Great Ormond Street Hospital), Royal Free Hospital, Met Police. A21 UK also established key partnerships with Abercrombie and Fitch, Doc Martens, BCD Travel, Stewardship, WeWork, Ancoris, the Romanian Embassy, the US Embassy and many more. A21 UK also signed agreements or MOU's with key partners, provided expertise and reviews for training and safeguarding content, advised and delivered training to teams and assisted on projects such as onboarding protocols and social justice initiatives.

c. Review of activities

A21 UK routinely supports identification operations and screenings as part of their partnership with local law enforcement. These operations and screenings seek to establish whether or not a situation constitutes a possible exploitative situation, to identify potential victims, to assess the need for care and coordinate any necessary services. Screenings often reveal certain vulnerabilities and safeguarding concerns that help to determine elements of force, fraud or coercion.

THE A21 CAMPAIGN LIMITED
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Achievements and performance (continued)

A21 UK also regularly provides trained interpreters at no cost during these operations, to both interact directly with the potential victim and to provide interpretation for law enforcement. Interpretation continues to be an important part of safeguarding efforts in providing the opportunity for individuals to speak in their preferred first language, as many potential victims are foreign nationals.

A21 UK delivers extensive professional training to frontline professionals in various industries such as law enforcement, aviation, travel and tourism, medical and hospitality. The training delivered provides a holistic overview of trafficking in the UK and A21's approach to combat the issue through partnerships and collaboration. Training is provided via invitations to conferences, intensives and individual sessions which enables A21 UK to provide expertise to a specific cohort of professionals and establish the profile and level of work being achieved by the organisation globally and locally.

A21 UK works actively in schools to present the topic of human trafficking to both students, facilitators, and educators across various levels of education. Due to A21's strong partnerships with local schools, there was an opportunity to deliver in-person and online sessions to both small and large groups.

d. Factors relevant to achieve objectives

A21 UK had a strong collaboration with local law enforcement in 2021 to identify possible victims of exploitation and human trafficking. A21 UK historically has provided training to the UK Border Force as well as a number of healthcare providers. In 2022, A21 UK continued to provide training as part of mandatory Safeguarding Level 3 training across the health-care sector. In addition to continuing to provide training for new UK Border Force recruits, A21 UK also trained new law enforcement partners based across various major UK airports and transportation hubs. This training, coupled with hands-on operations and the launch of the UK Counter Trafficking Toolkit has been vital in assisting frontline professionals to be informed of new safeguarding legislation and to best assist Potential Victims of Trafficking in various capacities. The strength of these existing relationships was paramount in the outworking and development of new initiatives such as the launch of the UK Toolkit, CYSM expansion with new scenarios and increased training to both professionals and front-line professionals.

e. Fundraising activities and income generation

A21 UK actively pursues grants and corporate engagement leading to relationship and financial support, individual giving and fundraising campaigns through external activities and events.

In 2022 A21 UK saw an increase in interest around partnership with a focus and alignment on social justice and responsibility. Through the creation and implementation of structured volunteer days, we saw engagement increase as the inclusion of teams in a practical way helped promote education on Human Trafficking and Modern-Day Slavery within corporate teams. This avenue created opportunity for A21 by opening conversation, increasing the success of the relationship with the goal of financial support and ongoing partnership.

With the strong foundational programs in our operating countries, we have also seen success in grant funding and project specific funding, highlighting the care that organisations have for "giving back" to the surrounding communities.

Through Reach and the delivery of our curriculum and training, we continue to see an increase in campaigns and self-started fundraisers. A21 UK also works to host multiple events each year such as a challenge event where we fundraise individually and at the same time raise awareness of A21's mission throughout our sphere of influence. This then leads to further engagement and donation. A21 UK hosted the London Walk For Freedom which leads to an increase in awareness, education and donations from people who attend and believe in our mission to end slavery everywhere, forever.

THE A21 CAMPAIGN LIMITED
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

b. Financial performance review

Total incoming resources increased by 47.8% (2021: 14.4%) to £896,748 (2021 - £606,631) predominately due to an increase of fundraising efforts.

Total expenditure increased by 58.5% (2021: 2.1%) to £796,748 (2021 - £502,825) predominately due to the increase of operational support.

The impact of these changes was that total funds increased by 52% (2021: 117.2%) to £292,370 (2021 - £192,370) and that total cash increased by 196.6% (2021 decreased 21.3%) to £245,596 (2021 - £82,797).

c. Reserves, investment policy and risk review

The Board of Trustees and Management deem it to be prudent to hold the equivalent of at least 3 months fixed costs in reserve to secure continuity of operations. This provides sufficient funds to cover administration and support costs on an ongoing basis. It is believed that this is in the best interest of the Charity in light of its rapid growth. As such, it is deemed most prudent to keep the bulk of funds on deposit until the Trustees and leadership direct them to be spent on projects throughout Europe. For sustainability, our policy is to not commence new programmes until we have secured reserves equivalent to the new program's first year budget. The Board regularly review investment of funds and consider the return to be satisfactory.

As of the year end, our reserves position had increased to £292,730 (2021 - £192,370) and this did meet our policy.

d. Sources of funding and nature of expenditure

The principal source of funding is donations. Expenditure is focused on the three core activities that constitute our efforts in achieving the overall objective of abolishing the injustice of human trafficking. Over 93% of total expenditure is directly attributable to these three activities of Reach, Rescue and Restore, with the remaining expenditure providing the fundraising and administration activities vital to ensuring the Charity can operate at its full potential.

e. Principal risks and uncertainties

In relation to COVID-19 and the governmental restrictions imposed, the Trustees have assessed that revenue streams have to date not been significantly impacted by COVID-19.

Structure, governance and management

a. Constitution

The A21 Campaign Limited is registered as a charitable company limited by guarantee and is governed by its Memorandum of Association.

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THE A21 CAMPAIGN LIMITED
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

b. Organisation

The Charity was managed and run during the year by a team of staff and volunteers. Strategic, financial and technical management is exercised by the Directors and A21 Global Management Team. No key management personnel were employed by The A21 Campaign Limited.

c. Methods of appointment or election of Trustees

All Directors of the Company are also Trustees of the Charity and there are no other Trustees. At each Annual General Meeting, one-third of the Directors (the longest serving) are obliged to retire from office. Each Director so retiring is eligible for re-election. The Board has the power to appoint additional Directors; any Director co-opted during the year must stand for election at the next annual general meeting. Trustees with relevant experience or expertise are sought through canvassing and newly appointed Trustees are provided with relevant training where required

d. Pay policy for key management personnel

No key global management personnel were employed by The A21 Campaign Limited.

e. Related party relationships

The Trustees consider the related parties to be those listed in note 24, who form part of the wider global A21 network.

f. Trustees' indemnities

There were no qualifying third-party indemnities in place during the year.

g. Risk Management

The Trustees have a duty to identify and review the risks to which the Charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

The Trustees have assessed the major risks to which the Charity is exposed, in particular those related to the operations and finances of the Charity, and are satisfied that systems are in place to manage our exposure to the major risks.

Plans for future periods

We will continue to promote A21's prevention and awareness programs which provide information on human trafficking in the UK through educational sessions in schools, targeted media campaigns and community-based awareness presentations to increase prevention and safeguarding efforts within specific communities.

We will continue to work actively in schools to present the topic of human trafficking to both students and educators across various levels of education. We will distribute and deliver several of A21's educational materials such as "Bodies Are Not Commodities" curriculum (BANC), Human Trafficking Awareness Program (HTAP) and the Can You See Me? campaign videos and accompanying educational material.

We are working to launch trials of the Primary Prevention Programme (PPP) in the UK. The content has been adapted to align with UK standards and our strategy to adhere to UK school's curriculums. This content will be delivered to facilitators once the trials have taken place and the content finalised for the UK school system.

THE A21 CAMPAIGN LIMITED
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Plans for future periods (continued)

The Global Freedom Summit was a success this year and therefore we will focus on improving the event in the face of a post pandemic environment. The primary focus will remain on a unified day of action to increase awareness about human trafficking in local communities around the world.

We are very excited to see the impact of all of our future plans as we believe the topic of human trafficking is under explored in the UK and so we are hoping for increased awareness and more individuals safeguarded as a result in 2023 and beyond.

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**THE A21 CAMPAIGN LIMITED
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022**

Disclosure of information to auditor

Each of the persons who are Trustees at the time when this Trustees' Report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charity's auditor is unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

Auditor

The auditor, Crowe U.K. LLP, has indicated their willingness to continue in office. The designated Trustees will propose a motion reappointing the auditor at a meeting of the Trustees. Approved by order of the members of the board of Trustees on 30 August 2023 and signed on their behalf by:



N J Caine
Trustee

INDEPENDENT AUDITORS' REPORT TO THE A21 CAMPAIGN LIMITED

Opinion

We have audited the financial statements of The A21 Campaign Limited ('the charitable company') for the year ended 31 December 2022 which comprise of a Statement of Financial Activity, Statement of Financial Position, Statement of Cash Flows and Notes to the Financial Statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2022 and of income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities and Trustee Investment (Scotland) Act 2005 and Regulations 6 and 8 of the Charities Accounts (Scotland) Regulations 2006 (amended).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

INDEPENDENT AUDITORS' REPORT TO THE A21 CAMPAIGN LIMITED (CONTINUED)

Other information

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' directors' report and from the requirement to prepare a strategic report.

INDEPENDENT AUDITORS' REPORT TO THE A21 CAMPAIGN LIMITED (CONTINUED)

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement set out on page 7, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Details of the extent to which the audit was considered capable of detecting irregularities, including fraud and non-compliance with laws and regulations are set out below.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We identified and assessed the risks of material misstatement of the financial statements from irregularities, whether due to fraud or error, and discussed these between our audit team. We then designed and performed audit procedures responsive to those risks, including obtaining audit evidence sufficient and appropriate to provide a basis for our opinion.

We obtained an understanding of the legal and regulatory frameworks within which the charitable company operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006, the Charities Act 2011 and The Charities and Trustee Investment (Scotland) Act 2005 together with the Charities SORP (FRS 102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

INDEPENDENT AUDITORS' REPORT TO THE A21 CAMPAIGN LIMITED (CONTINUED)

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company for fraud. The laws and regulations we considered in this context for the UK operations were General Data Protection Regulation (GDPR), Health and safety legislation and Employment legislation.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be within the timing of recognition of income, and the override of controls by management. Our audit procedures to respond to these risks included enquiries of management and the trustees about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals, reviewing accounting estimates for biases, reviewing regulatory correspondence with the Charity Commission, reading minutes of meetings of those charged with governance.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006, and to the charitable company's trustees, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



Alastair Lyon
Senior Statutory Auditor

For and on behalf of
Crowe U.K. LLP
Chartered Accountants
Statutory Auditor
49-51 Blagrove Street
Reading
Berkshire
RG1 1PL

Date: 21 September 2023

THE A21 CAMPAIGN LIMITED
STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
31 DECEMBER 2022

	Note	Restricted funds 2022 £	Unrestricted funds 2022 £	Total funds 2022 £	<i>Total Funds 2021 £</i>
Income from:					
Donations and legacies	4	50,718	841,627	892,345	601,400
Other trading activities	5	<u>-</u>	<u>4,403</u>	<u>4,403</u>	<u>5,231</u>
Total income		<u>50,718</u>	<u>846,030</u>	<u>896,748</u>	<u>606,631</u>
Expenditure on:					
Raising funds	7	-	39,116	39,116	32,375
Charitable activities	8	<u>30,027</u>	<u>727,605</u>	<u>757,632</u>	<u>470,450</u>
Total expenditure		<u>30,027</u>	<u>766,721</u>	<u>796,748</u>	<u>502,825</u>
Net income		20,691	79,309	100,000	103,806
Total transfers		<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Net movements in funds		20,691	79,309	100,000	103,806
Reconciliation of funds:					
Total funds brought forward		<u>-</u>	<u>192,370</u>	<u>192,370</u>	<u>88,564</u>
Total funds carried forward		<u>20,691</u>	<u>271,679</u>	<u>292,370</u>	<u>192,370</u>

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 16 to 28 form part of these financial statements.

THE A21 CAMPAIGN LIMITED
STATEMENT OF FINANCIAL POSITION
31 DECEMBER 2022

	Notes	2022	2021
		£	£
FIXED ASSETS			
Intangible assets	14	1,200	1,441
Tangible assets	15	<u>-</u>	<u>-</u>
		1,200	1,441
CURRENT ASSETS			
Stock		8,609	14,318
Debtors	16	76,895	152,853
Cash at bank and in hand		<u>245,596</u>	<u>82,797</u>
		331,100	249,968
CREDITORS: Amounts falling due within one year	17	<u>(39,930)</u>	<u>(59,039)</u>
NET CURRENT ASSETS		<u>291,170</u>	<u>190,929</u>
TOTAL NET ASSETS		<u><u>292,370</u></u>	<u><u>192,370</u></u>
CHARITY FUNDS			
Unrestricted funds	18b	271,679	192,370
Restricted funds	18b	<u>20,691</u>	<u>-</u>
Total funds		<u><u>292,370</u></u>	<u><u>192,370</u></u>

An audit is required in accordance with section 144 of the Charities Act 2011 and section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements were approved and authorised for issue by the Trustees on 30 August 2023 and signed on their behalf by:



N J Caine
Trustee

The notes on pages 16 to 28 form part of these financial statements

THE A21 CAMPAIGN LIMITED
STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2022

	Notes	2022 £	2021 £
Cashflows from Operating Activities			
Net cash generated/(used in) operating activities	19	<u>162,799</u>	<u>(22,360)</u>
Cash flows from investing activities		<u>-</u>	<u>-</u>
Net cash provided by investing activities		<u>-</u>	<u>-</u>
Net cash provided by financing activities		<u>-</u>	<u>-</u>
Change in cash and cash equivalents in the year		162,799	(22,360)
Cash and cash equivalents at the beginning of the year		<u>82,797</u>	<u>105,157</u>
Cash and cash equivalents at the end of the year	20	<u>245,596</u>	<u>82,797</u>

The notes on pages 16 to 28 form part of these financial statements

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

1. COMPANY INFORMATION

The Charity is a company limited by guarantee, registered in England, Scotland and Wales. The Charitable Company does not have share capital and each of the members is liable to contribute an amount not exceeding £10 towards the assets of the Charity in the event of liquidation. The registered address of the Charity is given on the Reference and Administrative Details page.

2. ACCOUNTING POLICIES

a) Basis of accounting

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The accounts have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102).

The financial statements are prepared in pound sterling (£) and the figures are rounded to the nearest £1.

The A21 Campaign Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

b) Going concern

Although there were reserves at 31 December 2022 of £292k, in December 2022 there was approximately £246k of liquid cash available. The Charity can draw on reserve balances through an agreement with the US and AU affiliates to cover any shortfall of program expenses, so it is unlikely that the Charity would be unable to meet its liabilities as they fall due. Revenue has increased during the 2022 period and fixed overheads can be reduced if necessary.

At the time of approving the accounts, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. The trustees believe that whilst there is uncertainty, this does not pose a material uncertainty on the charity's ability to continue as a going concern. The trustees therefore believe that it is appropriate to prepare the accounts on a going concern basis.

c) Income

All income is included in the Statement of Financial Activities when the Charity is legally entitled to the income, the amount can be quantified with reasonable accuracy and there is probability of receipt.

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

2. ACCOUNTING POLICIES (Continued)

d) Expenditure

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. When cost cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources. Expenditure is recognised once an obligation is established without conditions outside the control of the Charity.

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading. Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

Support costs, which are costs incurred in activities that do not in themselves constitute a charitable activity but instead enable output-creating activities to be undertaken, are allocated to charitable activities on a pro rate basis according to the proportional salary costs of staff involved in or supported by the support activity.

All expenditure is inclusive of irrecoverable VAT.

e) Taxation

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

f) Intangible assets and amortisation

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Amortisation is provided on intangible assets at rates calculated to write off the cost of each asset on a straight-line basis over its expected useful life.

The estimated useful lives are as follows:

Amortisation is provided on the following basis:

Website - 5% straight line

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

g) Tangible fixed assets and depreciation

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

The Charity operates a policy of capitalising items of £300 or more.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Fixtures and fittings	-	20% straight line
Computer equipment	-	33% straight line

h) Investments

Investments in subsidiaries are valued at cost less provision for impairment.

The Charity does not prepare consolidated accounts including their wholly owned subsidiary as this is considered insignificant as the company is dormant. More details of this can be found in note 12.

i) Stock

Food is valued at cost. Stocks are valued at the lower of cost and estimated net realisable value.

j) Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

k) Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

l) Creditors

Creditors are recognised when there is an obligation at the Statement of Financial Position date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Creditors are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

m) Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

n) Operating leases

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the lease term.

o) Pensions

The Charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charity to the fund in respect of the year.

p) Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

3. Critical accounting estimates and areas of judgement

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The Charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

Fixed assets

Fixed assets are depreciated over their useful lives taking into account residual values, where appropriate. The actual lives of the assets and residual values are assessed annually and may vary depending on a number of factors. In reassessing asset lives, factors such as economic conditions are taken into account. Residual value assessments consider issues such as future market conditions, the remaining life of the asset and projected disposal values.

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

4. INCOME FROM DONATIONS AND LEGACIES

	Restricted funds 2022 £	Unrestricted funds 2022 £	Total Funds 2022 £	<i>Total Funds 2021 £</i>
Donations				
General donations	50,718	766,857	817,575	513,945
Gift Aid	-	55,311	55,311	50,223
Walk for Freedom	-	2,640	2,640	7,042
Global freedom summit	-	16,819	16,819	30,190
Total 2022	<u>50,718</u>	<u>841,627</u>	<u>892,345</u>	<u>601,400</u>
<i>Total 2021</i>	<u>-</u>	<u>601,400</u>	<u>601,400</u>	

5. OTHER TRADING ACTIVITIES

	Unrestricted funds 2022 £	<i>Unrestricted funds 2021 £</i>
Sale of promotions items	<u>4,403</u>	<u>5,231</u>

6. NET INCOME/(EXPENDITURE)

	2022 £	<i>2021</i>
Is stated after charging:		
Depreciation of tangible assets	-	341
Amortisation of intangible assets	241	241
Foreign Exchange (Gain)/Loss	12,003	(351)
Auditors' remuneration (excluding VAT)	18,745	16,300
	<u>18,745</u>	<u>16,300</u>

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

7. EXPENDITURE ON RAISING FUNDS

	Staff costs	Other direct costs	Support costs	Total 2022	Total 2021
	£	£	£	£	£
Fundraising & donor support	25,020	7,881	-	32,901	27,331
Cost of sales	-	6,215	-	6,215	5,044
	<u>25,020</u>	<u>14,096</u>	<u>-</u>	<u>39,116</u>	<u>32,375</u>
<i>2021 Comparatives</i>	<u>20,870</u>	<u>11,505</u>	<u>-</u>	<u>32,375</u>	

All expenditure was unrestricted in both years

8. CHARITABLE ACTIVITIES

	Staff costs 2022	Other direct costs 2022	Support costs (note 9) 2022	Total 2022	Total 2021
	£	£	£	£	£
Reach	2,799	418,206	109,281	530,286	420,772
Rescue	208,434	1,485	17,427	227,346	49,678
Global Freedom summit	-	-	-	-	-
	<u>211,233</u>	<u>419,691</u>	<u>126,708</u>	<u>757,632</u>	<u>470,450</u>
<i>2021 comparatives</i>	<u>288,866</u>	<u>92,249</u>	<u>89,335</u>	<u>470,450</u>	

In 2022, of the total expenditure, £727,605 was from unrestricted funds and £30,027 was from restricted funds. In 2021 all of the expenditure was from unrestricted funds.

Included in support costs are governance costs of £45,182 (2021: £34,786).

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

9. SUPPORT COSTS

	2022 £	2021 £
Contractor	17,427	15,000
Office costs	44,843	28,212
Staff Training & development	1,949	716
Depreciation and amortisation	241	582
Bank and Merchant fees	5,350	5,500
Insurance	2,969	3,097
General expenses	8,747	1,442
Governance:		
Audit	22,494	26,340
Accountancy	8,799	7,732
Legal fees	1,886	1,065
Forex	12,003	(351)
Interest	-	-
Total 2022	<u>126,708</u>	<u>89,335</u>

10. AUDITOR'S REMUNERATION

	2022 £	2021 £
Fees payable to the Charity's auditor (excluding VAT) in respect of:		
The audit of the Charity's annual accounts	18,745	16,300
Accountancy fees	<u>5,750</u>	<u>5,000</u>

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

11. STAFF COSTS

	2022	<i>2021</i>
	£	<i>£</i>
Wages and salaries	161,147	<i>206,338</i>
Social security costs	63,928	<i>88,147</i>
Contribution to defined contribution pension schemes	14,910	<i>15,251</i>
	<u>239,985</u>	<i><u>309,736</u></i>

The average number of persons employed by the Charity during the year was as follows:

	2022	<i>2021</i>
	No	<i>No</i>
Employees	<u>6</u>	<i><u>6</u></i>

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2022	<i>2021</i>
	No	<i>No</i>
In the band £70,001 - £80,000		<i>1</i>
In the band £80,001 - £90,000	<u>1</u>	<i><u>-</u></i>

The total employee benefits of the Key Management Personnel of the Charity were £Nil (2021 - £Nil).

12. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2021 - £Nil).

During the year ended 31 December 2022, no Trustee expenses have been incurred (2021 - £NIL).

13. Investments in subsidiary

The Charity owns 100% of the ordinary share capital in A21 UK (Holdings) Limited. The value of the shareholding is £1 and the company is incorporated in the United Kingdom and registered at 2nd Floor, Aquis House, 49 – 51 Blagrave Street, Reading, RG1 1PL. The company has been dormant in the current and previous financial year.

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

14. Intangible assets

	Website £
Cost	
At 1 January 2022	<u>4,807</u>
At 31 December 2022	<u>4,807</u>
Amortisation	
At 1 January 2022	3,366
Charge for the year	<u>241</u>
At 31 December 2022	<u>3,607</u>
Net book value	
At 31 December 2022	<u><u>1,200</u></u>
At 31 December 2021	<u><u>1,441</u></u>

15. Tangible fixed assets

	Fixtures and fittings £	Computer equipment £	Total £
Cost			
At 1 January 2022	<u>2,427</u>	<u>8,706</u>	<u>11,133</u>
At 31 December 2022	<u>2,427</u>	<u>8,706</u>	<u>11,133</u>
Depreciation			
At 1 January 2022	2,427	8,706	11,133
Charge for the year	<u>-</u>	<u>-</u>	<u>-</u>
At 31 December 2022	<u>2,427</u>	<u>8,706</u>	<u>11,133</u>
Net book value			
At 31 December 2022	<u><u>-</u></u>	<u><u>-</u></u>	<u><u>-</u></u>
At 31 December 2021	<u><u>-</u></u>	<u><u>-</u></u>	<u><u>-</u></u>

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

16. Debtors

	2022 £	2021 £
Due within one year		
Trade debtors	-	51,123
Amounts owed by group undertakings	71,253	99,415
Other debtors	3,677	-
Prepayments and accrued income	1,965	2,315
	<u>76,895</u>	<u>152,853</u>

Amounts owed to group undertakings are interest free and repayable on demand.

17. Creditors: Amounts falling due within one year

	2022 £	2021 £
Trade creditors	4,178	21,934
Other taxation and social security	-	7,813
Accruals and deferred income	35,752	29,292
	<u>39,930</u>	<u>59,039</u>

18a. Analysis of net assets

	Restricted Funds 2022 £	Unrestricted funds 2022 £	Unrestricted funds 2021 £
Intangible fixed assets	-	1,200	1,441
Current assets	20,691	376,118	249,968
Creditors due within one year	-	(50,328)	(59,039)
Total	<u>20,691</u>	<u>326,990</u>	<u>192,370</u>

18b. Movement in funds

	Opening Balance £	Incoming Resources £	Resources expended £	Balance 31 December 2022 £
Restricted Funds				
A21 Campaign Ukraine	-	18,214	(17,523)	691
A21 Campaign Thailand	-	6,252	(6,252)	-
A21 Campaign Cambodia	-	6,252	(6,252)	-
A21 Campaign Bulgaria	-	10,000	-	10,000
A21 Campaign Greece	-	10,000	-	10,000
	<u>-</u>	<u>50,718</u>	<u>(30,027)</u>	<u>20,691</u>
Unrestricted Funds	<u>192,370</u>	<u>846,030</u>	<u>(766,731)</u>	<u>271,679</u>
Total	<u>192,370</u>	<u>896,748</u>	<u>(796,748)</u>	<u>292,370</u>

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

19. Reconciliation of net movement in funds to net cash flow from operating activities

	2022	2021
	£	£
Net income/(expenditure) for the period (as per Statement of Financial Activities)	<u>100,000</u>	<u>103,806</u>
Adjustments for:		
Depreciation charges	-	341
Amortisation charges	241	241
Decrease/(increase) in stock	5,709	(14,318)
Decrease/(increase) in debtors	75,958	(137,604)
(Decrease)/increase in creditors	<u>(19,109)</u>	<u>25,174</u>
Net cash (used in)/ provided by operating activities	<u>162,799</u>	<u>(22,360)</u>

20. Analysis of cash and cash equivalents

	2022	2021
	£	£
Cash in hand	<u>245,596</u>	<u>82,797</u>

21. Analysis of changes in net debt

	At 1 January 2022	Cashflows	At 31 December 2022
	£	£	
Cash at bank and in hand	<u>82,797</u>	<u>162,799</u>	<u>245,596</u>

22. Pension commitments

The Charity operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Charity in an independently administered fund. The pension cost charge represents contributions payable by the Charity to the fund and amounted to £14,391 (2021 - £15,251). Contributions of £nil (2021 - £1,617) were payable to the fund at the reporting date.

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

23. Related party transactions

All related parties listed below are entities that have been established to help achieve the overall principal activity of the A21 Campaign globally.

The entities listed below all have at least one common board Director with The A21 Campaign Limited. The A21 campaigns in Greece, South Africa, Bulgaria and Ukraine are significantly influenced and support is often provided by The A21 Campaign Limited.

	Income 2022 £	Expenditure 2022 £	Income 2021 £	Expenditure 2021 £
A21 – Abolishing injustice in the 21 st Century (Greece)	-	-	-	-
The A21 Bulgaria Foundation	-	-	-	-
The A21 Campaign (Cambodia)	6,252	6,252	-	8,369
The A21 Campaign, Inc (United States)	303,032	37,487	143,026	-
The A21 Campaign (Thailand)	6,252	6,252	-	8,369
The A21 Campaign (South Africa)	-	4,078	-	-
The A21 Campaign Limited (Denmark)	-	167,504	-	-
The A21 Ukraine Foundation	<u>18,214</u>	<u>17,523</u>	<u>-</u>	<u>-</u>

Amounts of £71,253 were owed from A21 USA at the year end (2021 - £99,415).

A loan of £20,175 was received from A21 Campaign Australia during the year and was fully repaid by the year end.

All related party expenditure relates to payments to and or on behalf of the related party. All related party income relates to receipts from the related party.

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

24. Comparative Statement of Financial Activities

	<i>Restricted funds 2021 £</i>	<i>Unrestricted funds 2021 £</i>	<i>Total funds 2021 £</i>
Income from:			
Donations and legacies	-	601,400	601,400
Other trading activities	-	<u>5,231</u>	<u>5,231</u>
Total income	<u>-</u>	<u>606,631</u>	<u>606,631</u>
Expenditure on:			
Raising funds	-	32,375	32,375
Charitable activities	-	<u>470,450</u>	<u>470,450</u>
Total expenditure	<u>-</u>	<u>502,825</u>	<u>502,825</u>
Net income	<u>-</u>	<u>103,806</u>	<u>103,806</u>
Total transfers	<u>-</u>	<u>-</u>	<u>-</u>
Net movements in funds	-	103,806	103,806
Reconciliation of funds:			
Total funds brought forward	-	<u>88,564</u>	<u>88,564</u>
Total funds carried forward	<u>-</u>	<u>192,370</u>	<u>192,370</u>

THE A21 CAMPAIGN LIMITED

England & Wales - Charity number 1140754

Accounts

REGISTERED NUMBER: 07335469
CHARITY NUMBERS: 1140754 (ENGLAND AND WALES) & SC043081 (SCOTLAND)

THE A21 CAMPAIGN LIMITED
(A COMPANY LIMITED BY GUARANTEE)
TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

THE A21 CAMPAIGN LIMITED

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THE A21 CAMPAIGN LIMITED
REFERENCE AND ADMINISTRATIVE DETAILS
FOR THE YEAR ENDED 31 DECEMBER 2021

Trustees	L Vaughan-Biggers N J Caine J A Horn L J Jackson S D Jeffs
Company registered number	07335469
Charity registered numbers	1140754 (England and Wales) and SC043081 (Scotland)
Registered office	2 nd Floor Aquis House 49 – 51 Blagrove Street Reading Berkshire RG1 1PL
Company secretary	S G Powney
Independent auditor	Crowe U.K. LLP Aquis House 49-51 Blagrove Street Reading Berkshire RG1 1PL
Bankers	Barclays Bank 20 Fulham Broadway London SW6 1AH

THE A21 CAMPAIGN LIMITED
TRUSTEES' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2021

The Trustees present their annual report together with the audited financial statements of the Charity for the year ended 31 December 2021. The Annual Report serves the purposes of both a Trustees' Report and a Directors' Report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

The Charity is part of a global network of A21 Campaign (A21) charities set up in Australia, USA, Denmark, Greece, Ukraine, Bulgaria, Mexico, the UK, Norway, Sweden, Spain, South Africa, Thailand and Cambodia.

Objectives and activities

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

The principal objective of the Charity is abolishing injustice, in particular, human trafficking, through prevention and awareness, intervention, and aftercare. With offices in 14 countries, A21 aims to combat modern-day slavery through a multi-dimensional operational strategy: Reach, Rescue and Restore. With that strategy in mind, The A21 Campaign Limited provides intervention, repatriation and aftercare services to survivors. They also assist in the operation of national human trafficking hotlines in three countries and in conjunction with the Royal Thai Police. A21 focuses on raising awareness and educating the public in all locations, coordinates legal services for survivors in A21's care and provides repatriation services for any survivor of human trafficking. Through partnerships and the efforts of supporters all over the globe, A21 truly believes that human trafficking can be prevented, victims identified, perpetrators prosecuted, and more survivors can step into a life of independence.

Achievements and performance

a. Main achievements of the Charity

A21 UK continued its efforts to adapt and adjust their strategy as it worked through the pandemic to comply with the constantly changing government mandated restrictions and ensure the continuation of programs and services.

Despite the challenges of the restrictions changing frequently, A21 UK's prevention and awareness programs provided information on human trafficking in the UK through educational sessions both online and in person to schools, businesses, universities, targeted media campaigns and community-based awareness presentations to increase prevention and safeguard efforts within specific communities.

A21 also provided other educational materials, adapting already existing resources into online modified versions including the 'Bodies Are Not Commodities curriculum' (BANC, Human Trafficking Awareness Program (HTAP), and the 'Can You See Me?' Campaign. Awareness videos and accompanying educational materials that were distributed to educators for use in their online or in person classes. Adapting to both online and in person sessions, A21 UK delivered prevention and awareness activities to 34 UK schools, educating over 5,000 students from ages ten to eighteen nationwide in 2021. Through the success of materials and resources provided, A21 UK was able to establish new partnerships with community groups such as NCS (National Citizens Services) and Her Capital (Woman's Empowerment program) enabling A21 to reach a variety of community groups in 2021.

THE A21 CAMPAIGN LIMITED
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Achievements and performance (continued)

In 2021 A21 UK established and developed several instrumental relationships with key organizations. One significant new relationship has been with the Romania Embassy, providing professional training and assistance in repatriation cases. We also worked alongside the Met Police, providing an overview of our CYSM? Campaign which will be implemented into onboarding training for all new police officers in 2022. Another key partner has been UKBF Gatwick (United Kingdom Border Force). Alongside assisting in operations and providing professional training to UKBF officers at Gatwick, A21 UK were invited to review and provide expertise to a safeguarding app being developed by Gatwick for UKBF officers to assist with identification and safeguarding on a variety of topics including modern slavery and human trafficking.

In 2021 A21 UK launched the UK Task Force, which was the first of its kind. This specialist Transportation Task Force works collectively to tackle human trafficking in the transportation sector. The forum brings together key players to discuss the important role that transportation plays in addressing the issue of trafficking, to discuss current challenges, and to promote collaborative efforts to combat the crime from an industry-specific perspective. This Task Force enables collaboration and partnership by uniting frontline professionals from Border Force, Police and Aviation Security enabling them to share their counter-trafficking strategies, ongoing challenges and opportunities for collaboration with A21 UK.

b. Key performance indicators

Due to the uncertainty of in-person events, consistent with COVID-19 restrictions, A21 UK adapted all programs to be delivered both virtually and in person. These sessions were presented to students, businesses, community groups, professionals, and front-line professionals through various online platforms or in person where possible to increase the understanding and education on human trafficking and encourage public reporting and partnerships.

A21 UK shared awareness materials, such as the online parents' guide, online primary school prevention guides, CYSM quizzes and the digital online safety brochure via social media channels to raise awareness of the dangers of online exploitation. In response to the ongoing pandemic, A21 UK developed and outworked various campaigns to increase engagement, education and partnerships nationwide such as the GUIC (Give It Up Challenge), My Freedom Day and Christmas Hamper Campaign. The impact of these campaigns via media and social media had an estimated reach of over 104 million people.

In 2021 A21 UK provided training and assistance to professionals, including front-line professionals in various sectors such as UKBF (United Kingdom Border Force), GOS (Great Ormond Street Hospital), Royal Free Hospital, Met Police, Abercrombie and Fitch, Saba, Harvey Nash, Lush, the Romanian Embassy and many more. A21 UK also signed agreements or MOU's with key partners, provided expertise and reviews for training and safeguarding content, advised and delivered training to teams and assisted on projects such as onboarding protocols and social justice initiatives.

c. Review of activities

A21 UK routinely supports identification operations and screenings as part of their partnership with local law enforcement. These operations and screenings seek to establish whether or not a situation constitutes a possible exploitative situation, to identify potential victims, to assess the need for care and coordinate any necessary services. Screenings often reveal certain vulnerabilities and safeguarding concerns that help to determine elements of force, fraud or coercion. A21 UK also regularly provides trained interpreters at no cost during these operations, to both interact directly with the potential victim and to provide interpretation for law enforcement. Interpretation continues to be an important part of safeguarding efforts in providing the opportunity for individuals to speak in their preferred first language, as many potential victims are foreign nationals.

A21 UK delivers extensive professional training to frontline professionals in various industries such as law enforcement, aviation, travel and tourism, medical and hospitality.

THE A21 CAMPAIGN LIMITED
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Achievements and performance (continued)

The training delivered provides a holistic overview of trafficking in the UK and A21's approach to combat the issue through partnerships and collaboration. Training is provided via invitations to conferences, intensives and individual sessions which enables A21 UK to provide expertise to a specific cohort of professionals and establish the profile and level of work being achieved by the organisation globally and locally.

A21 UK works actively in schools to present the topic of human trafficking to both students, facilitators, and educators across various levels of education. Schools were slow to return back to in person classes in the UK which resulted in the increased use of online platforms. However, due to A21's strong partnerships with local schools, there was also the opportunity to deliver in-person sessions in a smaller capacity.

After discussing human trafficking a brave young boy came to speak to one of the A21 UK team. He explained his cousin had previously been involved in a forced labour situation in Albania. After the team ensured that the situation was safe, the young boy asked if he would be able to share his story with his class, so they understood why A21's work is important. He then proceeded to stand up in front of his classmates and tell them his cousin's story. The story was well received by all and the class was unified through the work of A21.

d. Factors relevant to achieve objectives

A21 UK had a strong collaboration with local law enforcement in 2020 to identify possible victims of exploitation and human trafficking. A21 UK historically has provided training to the UK Border Force as well as a number of healthcare providers. In 2021, A21 UK continued to provide training as part of mandatory Safeguarding Level 3 training across the health-care sector. In addition to continuing to provide training for new UK Border Force recruits, A21 UK also trained two new law enforcement partners based across various major UK airports and transportation hubs. This training, coupled with hands-on operations during the unpredictable period of the pandemic assisted frontline professionals to be informed of new safeguarding legislation and assist Potential Victims of Trafficking in various capacities. The strength of these existing relationships was paramount in the outworking and development of new initiatives such as the launch of the UK Task Force, CYSM expansion and increased training to both professionals and front-line professionals.

e. Fundraising activities and income generation

A21 UK actively pursues grants and corporate donations from companies with a charitable mission as part of their company culture. Additionally, people who have been touched in some way by our school curriculum, training, and rescue efforts often participate in funding A21 UK to enable it to continue and expand its work. A21 UK also hosts a variety of awareness events such as the Walk For Freedom which lead to donations from people within that specific community who wish to be a part of the A21 global mission.

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

THE A21 CAMPAIGN LIMITED
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

b. Financial performance review

Total incoming resources increased by 14.4% to £606,631 (2020 - £561,046) predominately due to an increase of fundraising efforts to include global freedom summit.

Total expenditure increased by 2.1% to £502,825 (2020 - £492,611) predominately due to the increase of operational support.

The impact of these changes was that total funds increased by 117.2% to £192,370 (2020 - £88,564) and that total cash decreased by 21.3% to £82,797 (2020 - £105,157).

c. Reserves, investment policy and risk review

The Board of Trustees and Management deem it to be prudent to hold the equivalent of at least 3 months fixed costs in reserve to secure continuity of operations. This provides sufficient funds to cover administration and support costs on an ongoing basis. It is believed that this is in the best interest of the Charity in light of its rapid growth. As such, it is deemed most prudent to keep the bulk of funds on deposit until the Trustees and leadership direct them to be spent on projects throughout Europe. For sustainability, our policy is to not commence new programmes until we have secured reserves equivalent to the new program's first year budget. The Board regularly review investment of funds and consider the return to be satisfactory.

As of the year end, our reserves position had increased to £192,370 (2020 - £88,564) and this did meet our policy.

d. Sources of funding and nature of expenditure

The principal source of funding is donations. Expenditure is focused on the three core activities that constitute our efforts in achieving the overall objective of abolishing the injustice of human trafficking. Over 93% of total expenditure is directly attributable to these three activities of Reach, Rescue and Restore, with the remaining expenditure providing the fundraising and administration activities vital to ensuring the Charity can operate at its full potential.

e. Principal risks and uncertainties

In relation to COVID-19 and the governmental restrictions imposed, the Trustees have assessed that revenue streams have to date not been significantly impacted by COVID-19.

Structure, governance and management

a. Constitution

The A21 Campaign Limited is registered as a charitable company limited by guarantee and is governed by its Memorandum of Association.

b. Organisation

The Charity was managed and run during the year by a team of staff and volunteers. Strategic, financial and technical management is exercised by the Directors and A21 Global Management Team. No key management personnel were employed by The A21 Campaign Limited.

THE A21 CAMPAIGN LIMITED
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

c. Methods of appointment or election of Trustees

All Directors of the Company are also Trustees of the Charity and there are no other Trustees. At each Annual General Meeting, one-third of the Directors (the longest serving) are obliged to retire from office. Each Director so retiring is eligible for re-election. The Board has the power to appoint additional Directors; any Director co-opted during the year must stand for election at the next annual general meeting. Trustees with relevant experience or expertise are sought through canvassing and newly appointed Trustees are provided with relevant training where required

d. Pay policy for key management personnel

No key global management personnel were employed by The A21 Campaign Limited.

e. Related party relationships

The Trustees consider the related parties to be those listed in note 24, who form part of the wider global A21 Group.

f. Trustees' indemnities

There were no qualifying third-party indemnities in place during the year.

g. Risk Management

The Trustees have a duty to identify and review the risks to which the Charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

The Trustees have assessed the major risks to which the Charity is exposed, in particular those related to the operations and finances of the Charity, and are satisfied that systems are in place to manage our exposure to the major risks.

Plans for future periods

We will continue to promote A21's prevention and awareness programs which provide information on human trafficking in the UK through educational sessions in schools, targeted media campaigns and community-based awareness presentations to increase prevention and safeguarding efforts within specific communities.

We will continue to work actively in schools to present the topic of human trafficking to both students and educators across various levels of education. We will distribute and deliver several of A21's educational materials such as "Bodies Are Not Commodities" curriculum (BANC), Human Trafficking Awareness Program (HTAP) and the Can You See Me? campaign videos and accompanying educational material.

We are working to launch trials of the Primary Prevention Programme (PPP) in the UK. The content has been adapted to align with UK standards and our strategy to adhere to UK school's curriculums. This content will be delivered to facilitators once the trials have taken place and the content finalised for the UK school system.

The Global Freedom Summit was a success this year and therefore we will focus on improving the event in the face of a post pandemic environment. The primary focus will remain on a unified day of action to increase awareness about human trafficking in local communities around the world.

We are very excited to see the impact of all of our future plans as we believe the topic of human trafficking is under explored in the UK and so we are hoping for increased awareness and more individuals safeguarded as a result in 2022 and beyond.

THE A21 CAMPAIGN LIMITED
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

THE A21 CAMPAIGN LIMITED
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Disclosure of information to auditor

Each of the persons who are Trustees at the time when this Trustees' Report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charity's auditor is unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

Auditor

The auditor, Crowe U.K. LLP, has indicated their willingness to continue in office. The designated Trustees will propose a motion reappointing the auditor at a meeting of the Trustees.

Approved by order of the members of the board of Trustees on 10/8/22 and signed on their behalf by:



N J Caine
Trustee

INDEPENDENT AUDITORS' REPORT TO THE A21 CAMPAIGN LIMITED

Opinion

We have audited the financial statements of The A21 Campaign Limited ('the charitable company') for the year ended 31 December 2021 which comprise of a Statement of Financial Activity, Statement of Financial Position, Statement of Cash Flows and Notes to the Financial Statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2021 and of income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities and Trustee Investment (Scotland) Act 2005 and Regulations 6 and 8 of the Charities Accounts (Scotland) Regulations 2006 (amended).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

INDEPENDENT AUDITORS' REPORT TO THE A21 CAMPAIGN LIMITED (CONTINUED)

Other information

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' directors' report and from the requirement to prepare a strategic report.

INDEPENDENT AUDITORS' REPORT TO THE A21 CAMPAIGN LIMITED (CONTINUED)

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement set out on page 7, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Details of the extent to which the audit was considered capable of detecting irregularities, including fraud and non-compliance with laws and regulations are set out below.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We identified and assessed the risks of material misstatement of the financial statements from irregularities, whether due to fraud or error, and discussed these between our audit team. We then designed and performed audit procedures responsive to those risks, including obtaining audit evidence sufficient and appropriate to provide a basis for our opinion.

We obtained an understanding of the legal and regulatory frameworks within which the charitable company operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006, the Charities Act 2011 and The Charities and Trustee Investment (Scotland) Act 2005 together with the Charities SORP (FRS 102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

INDEPENDENT AUDITORS' REPORT TO THE A21 CAMPAIGN LIMITED (CONTINUED)

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company for fraud. The laws and regulations we considered in this context for the UK operations were General Data Protection Regulation (GDPR), Health and safety legislation and Employment legislation.

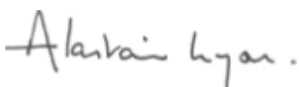
Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be within the timing of recognition of income, and the override of controls by management. Our audit procedures to respond to these risks included enquiries of management and the trustees about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals, reviewing accounting estimates for biases, reviewing regulatory correspondence with the Charity Commission, reading minutes of meetings of those charged with governance.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006, and to the charitable company's trustees, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



Senior Statutory Auditor

For and on behalf of
Crowe U.K. LLP
Chartered Accountants
Statutory Auditor
49-51 Blagrove Street
Reading
Berkshire
RG1 1PL

Date: 16 September 2022

THE A21 CAMPAIGN LIMITED
STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
31 DECEMBER 2021

	Note	Restricted funds 2021 £	Unrestricted funds 2021 £	Total funds 2021 £	<i>Total Funds 2020 £</i>
Income from:					
Donations and legacies	4	-	601,400	601,400	553,172
Other trading activities	5	-	<u>5,231</u>	<u>5,231</u>	<u>7,874</u>
Total income		-	<u>606,631</u>	<u>606,631</u>	<u>561,046</u>
Expenditure on:					
Raising funds	7	-	32,375	32,375	2,821
Charitable activities	8	-	<u>470,450</u>	<u>470,450</u>	<u>489,790</u>
Total expenditure		-	<u>502,825</u>	<u>502,825</u>	<u>492,611</u>
Net income		-	103,806	103,806	68,435
Total transfers		-	-	-	-
Net movements in funds		-	103,806	103,806	68,435
Reconciliation of funds:					
Total funds brought forward		-	<u>88,564</u>	<u>88,564</u>	<u>20,129</u>
Total funds carried forward		-	<u><u>192,370</u></u>	<u><u>192,370</u></u>	<u><u>88,564</u></u>

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 16 to 28 form part of these financial statements.

THE A21 CAMPAIGN LIMITED
STATEMENT OF FINANCIAL POSITION
31 DECEMBER 2021

	Notes	£	2021	£	2020
					£
FIXED ASSETS					
Intangible assets	14		1,441		1,682
Tangible assets	15		<u>-</u>		<u>341</u>
			1,441		2,023
CURRENT ASSETS					
Stock		14,318			-
Debtors	16	152,853			15,249
Cash at bank and in hand		<u>82,797</u>			<u>105,157</u>
		249,968			120,406
CREDITORS: Amounts falling due within one year	17	<u>(59,039)</u>			<u>(33,865)</u>
NET CURRENT ASSETS			<u>190,929</u>		<u>86,541</u>
TOTAL NET ASSETS			<u>192,370</u>		<u>88,564</u>
CHARITY FUNDS					
Unrestricted funds	17		<u>192,370</u>		<u>88,654</u>
Total funds			<u>192,370</u>		<u>88,564</u>

An audit is required in accordance with section 144 of the Charities Act 2011 and section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements were approved and authorised for issue by the Trustees on 10 August 2022 and signed on their behalf by:



N J Caine
Trustee

The notes on pages 16 to 28 form part of these financial statements

THE A21 CAMPAIGN LIMITED
STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2021

	Notes	2021 £	<i>2020</i> £
Cashflows from Operating Activities			
Net cash generated/(used in) operating activities	19	<u>(22,360)</u>	<u>79,582</u>
Cash flows from investing activities		<u>-</u>	<u>-</u>
Net cash provided by investing activities		<u>-</u>	<u>-</u>
Net cash provided by financing activities		<u>-</u>	<u>-</u>
Change in cash and cash equivalents in the year		(22,360)	79,582
Cash and cash equivalents at the beginning of the year		<u>105,157</u>	<u>25,575</u>
Cash and cash equivalents at the end of the year	20	<u>82,797</u>	<u>105,157</u>

The notes on pages 16 to 28 form part of these financial statements

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

1. COMPANY INFORMATION

The Charity is a company limited by guarantee, registered in England, Scotland and Wales. The Charitable Company does not have share capital and each of the members is liable to contribute an amount not exceeding £10 towards the assets of the Charity in the event of liquidation. The registered address of the Charity is given on the Reference and Administrative Details page.

2. ACCOUNTING POLICIES

a) Basis of accounting

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The accounts have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102).

The financial statements are prepared in pound sterling (£) and the figures are rounded to the nearest £1.

The A21 Campaign Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

b) Going concern

Although there were reserves at 31 December 2021 of £192k, in December 2021 there was approximately £83k of liquid cash available. The Charity can draw on reserve balances through an agreement with the US and AU affiliates to cover any shortfall of program expenses, so it is unlikely that the Charity would be unable to meet its liabilities as they fall due. Revenue has increased during the 2021 period and fixed overheads can be reduced if necessary.

At the time of approving the accounts, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. The trustees believe that whilst there is uncertainty, this does not pose a material uncertainty on the charity's ability to continue as a going concern. The trustees therefore believe that it is appropriate to prepare the accounts on a going concern basis.

c) Income

All income is included in the Statement of Financial Activities when the Charity is legally entitled to the income, the amount can be quantified with reasonable accuracy and there is probability of receipt.

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

2. ACCOUNTING POLICIES (Continued)

d) Expenditure

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. When cost cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources. Expenditure is recognised once an obligation is established without conditions outside the control of the Charity.

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading. Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

Support costs, which are costs incurred in activities that do not in themselves constitute a charitable activity but instead enable output-creating activities to be undertaken, are allocated to charitable activities on a pro rate basis according to the proportional salary costs of staff involved in or supported by the support activity.

All expenditure is inclusive of irrecoverable VAT.

e) Taxation

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

f) Intangible assets and amortisation

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Amortisation is provided on intangible assets at rates calculated to write off the cost of each asset on a straight-line basis over its expected useful life.

The estimated useful lives are as follows:

Amortisation is provided on the following basis:

Website - 5% straight line

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

g) Tangible fixed assets and depreciation

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

The Charity operates a policy of capitalising items of £300 or more.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Fixtures and fittings	-	20% straight line
Computer equipment	-	33% straight line

h) Investments

Investments in subsidiaries are valued at cost less provision for impairment.

The Charity does not prepare consolidated accounts including their wholly owned subsidiary as this is considered insignificant as the company is dormant. More details of this can be found in note 12.

i) Stock

Food is valued at cost. Stocks are valued at the lower of cost and estimated net realisable value.

j) Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

k) Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

l) Creditors

Creditors are recognised when there is an obligation at the Statement of Financial Position date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Creditors are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

m) Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

n) Operating leases

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the lease term.

o) Pensions

The Charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charity to the fund in respect of the year.

p) Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements. During the year there were no restricted funds to note therefore as all transactions related to unrestricted fund a funds note was deemed necessary.

3. Critical accounting estimates and areas of judgement

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The Charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

Fixed assets

Fixed assets are depreciated over their useful lives taking into account residual values, where appropriate. The actual lives of the assets and residual values are assessed annually and may vary depending on a number of factors. In reassessing asset lives, factors such as economic conditions are taken into account. Residual value assessments consider issues such as future market conditions, the remaining life of the asset and projected disposal values.

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

4. INCOME FROM DONATIONS AND LEGACIES

	Restricted funds 2021 £	Unrestricted funds 2021 £	Total Funds 2021 £	<i>Total Funds 2020 £</i>
Donations				
General donations	-	513,945	513,945	535,338
Gift Aid	-	50,223	50,223	12,454
Walk for Freedom	-	7,042	7,042	1,421
Global freedom summit	-	30,190	30,190	3,959
Total 2021	<u>-</u>	<u>601,400</u>	<u>601,400</u>	<u>553,172</u>
<i>Total 2020</i>	<u>9,036</u>	<u>544,136</u>	<u>553,172</u>	

5. OTHER TRADING ACTIVITIES

	Unrestricted funds 2021 £	<i>Unrestricted funds 2020 £</i>
Sale of promotions items	<u>5,231</u>	<u>7,874</u>

6. NET INCOME/(EXPENDITURE)

	2021 £	<i>2020</i>
Is stated after charging:		
Depreciation of tangible assets	341	485
Amortisation of intangible assets	241	241
Foreign Exchange (Gain)/Loss	(351)	(5,830)
Auditors' remuneration (excluding VAT)	16,300	18,000
	<u>16,300</u>	<u>18,000</u>

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

7. EXPENDITURE ON RAISING FUNDS

	Staff costs	Other direct costs	Support costs	Total 2022	Total 2021
	£	£	£	£	£
Fundraising & donor support	20,870	6,461	-	27,331	2,821
Cost of sales	-	5,044	-	5,044	-
	<u>20,870</u>	<u>11,505</u>	<u>-</u>	<u>32,375</u>	<u>2,821</u>
<i>2020 Comparatives</i>	<u>-</u>	<u>2,821</u>	<u>-</u>	<u>2,821</u>	

All expenditure was unrestricted in both years

8. CHARITABLE ACTIVITIES

	Staff costs 2021	Other direct costs 2021	Support costs (note 9) 2021	Total 2021	Total 2020
	£	£	£	£	£
Reach	254,520	91,917	74,335	420,772	439,153
Rescue	34,346	332	15,000	49,678	49,637
Global Freedom summit	-	-	-	-	1,000
	<u>288,866</u>	<u>92,249</u>	<u>89,335</u>	<u>470,450</u>	<u>489,790</u>
<i>2020 comparatives</i>	<u>271,534</u>	<u>97,278</u>	<u>120,978</u>	<u>489,790</u>	

In 2021 all of the expenditure was from unrestricted funds. In 2020, of the total expenditure, £483,575 was expenditure from unrestricted funds and £9,036 was expenditure from restricted funds.

Included in support costs are governance costs of £34,786 (2020: £24,757).

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

9. SUPPORT COSTS

	2021 £	2020 £
Contractor	15,000	15,000
Office costs	28,212	73,731
Staff Training & development	716	1,241
Depreciation and amortisation	582	726
Bank and Merchant fees	5,500	3,962
Insurance	3,097	707
General expenses	1,442	777
Governance:		
Audit	26,340	24,150
Accountancy	7,732	520
Legal fees	1,065	5,917
Forex	(351)	(5,830)
Interest	-	77
Total 2021	<u>89,335</u>	<u>120,978</u>

10. AUDITOR'S REMUNERATION

	2021 £	2020 £
Fees payable to the Charity's auditor in respect of:		
The audit of the Charity's annual accounts	16,300	18,000
Accountancy fees	<u>5,000</u>	<u>-</u>

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

11. STAFF COSTS

	2021	<i>2020</i>
	£	£
Wages and salaries	206,338	<i>172,099</i>
Social security costs	88,147	<i>83,691</i>
Contribution to defined contribution pension schemes	15,251	<i>15,744</i>
	<u>309,736</u>	<i><u>271,534</u></i>

The average number of persons employed by the Charity during the year was as follows:

	2021	<i>2020</i>
	No	<i>No</i>
Employees	<u>6</u>	<i><u>6</u></i>

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2021	<i>2020</i>
	No	<i>No</i>
In the band £70,001 - £80,000	-	<i>1</i>
In the band £80,001 - £90,000	<u>1</u>	<i><u>-</u></i>

The total employee benefits of the Key Management Personnel of the Charity were £Nil (2020 - £Nil).

12. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2020 - £Nil).

During the year ended 31 December 2021, no Trustee expenses have been incurred (2020 - £NIL).

13. Investments in subsidiary

The Charity owns 100% of the ordinary share capital in A21 UK (Holdings) Limited. The value of the shareholding is £1 and the company is incorporated in the United Kingdom and registered at 2nd Floor, Aquis House, 49 – 51 Blagrove Street, Reading, RG1 1PL. The company has been dormant in the current and previous financial year.

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

14. Intangible assets

	Website £
Cost	
At 1 January 2021	<u>4,807</u>
At 31 December 2021	<u>4,807</u>
Amortisation	
At 1 January 2021	3,125
Charge for the year	<u>241</u>
At 31 December 2021	<u>3,366</u>
Net book value	
At 31 December 2021	<u><u>1,441</u></u>
At 31 December 2020	<u><u>1,682</u></u>

15. Tangible fixed assets

	Fixtures and fittings £	Computer equipment £	Total £
Cost			
At 1 January 2021	<u>2,427</u>	<u>8,706</u>	<u>11,133</u>
At 31 December 2021	<u>2,427</u>	<u>8,706</u>	<u>11,133</u>
Depreciation			
At 1 January 2021	2,086	8,706	10,792
Charge for the year	<u>341</u>	<u>-</u>	<u>341</u>
At 31 December 2021	<u>2,427</u>	<u>8,706</u>	<u>11,133</u>
Net book value			
At 31 December 2021	<u><u>-</u></u>	<u><u>-</u></u>	<u><u>-</u></u>
At 31 December 2020	<u><u>341</u></u>	<u><u>-</u></u>	<u><u>341</u></u>

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

16. Debtors

	2021 £	2020 £
Due within one year		
Trade debtors	51,123	900
Amounts owed by group undertakings	99,415	12,023
Other debtors	-	-
Prepayments and accrued income	<u>2,315</u>	<u>2,326</u>
	<u>152,853</u>	<u>15,249</u>

Amounts owed to group undertakings are interest free and repayable on demand.

17. Creditors: Amounts falling due within one year

	2021 £	2020 £
Trade creditors	21,934	4,463
Other taxation and social security	7,813	-
Other creditors	-	1,510
Accruals and deferred income	<u>29,292</u>	<u>27,892</u>
	<u>59,039</u>	<u>33,865</u>

18. Analysis of net assets

	Unrestricted funds 2021 £	Unrestricted funds 2020 £
Tangible fixed assets	-	341
Intangible fixed assets	1,441	1,682
Current assets	249,968	120,406
Creditors due within one year	<u>(59,039)</u>	<u>(33,865)</u>
Total	<u>192,370</u>	<u>88,564</u>

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

19. Reconciliation of net movement in funds to net cash flow from operating activities

	2021 £	2020 £
Net income/(expenditure) for the period (as per Statement of Financial Activities)	<u>103,806</u>	<u>68,435</u>
Adjustments for:		
Depreciation charges	341	485
Amortisation charges	241	241
(Increase)/decrease in stock	(14,318)	-
(Increase)/decrease in debtors	(137,604)	2,967
Increase/(decrease) in creditors	<u>25,174</u>	<u>7,454</u>
Net cash (used in)/ provided by operating activities	<u>(22,360)</u>	<u>79,582</u>

20. Analysis of cash and cash equivalents

	2021 £	2020 £
Cash in hand	<u>82,797</u>	<u>105,157</u>

21. Analysis of changes in net debt

	At 1 January 2021 £	Cashflows £	At 31 December 2021
Cash at bank and in hand	<u>105,157</u>	<u>(22,360)</u>	<u>82,797</u>

22. Pension commitments

The Charity operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Charity in an independently administered fund. The pension cost charge represents contributions payable by the Charity to the fund and amounted to £15,251 (2020 - £15,744). Contributions of £1,617 (2020 - £1,510) were payable to the fund at the reporting date.

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

23. Operating lease commitments

At 31 December 2021 the Charity had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	2021	2020
	£	£
No later than 1 year	<u>-</u>	<u>-</u>

The following lease payments have been recognised as an expense in the Statement of Financial Activities:

	2021	2020
	£	£
Operating lease rentals	<u>-</u>	<u>39,585</u>

24. Related party transactions

All related parties listed below are entities that have been established to help achieve the overall principal activity of the A21 Campaign globally.

The entities listed below all have at least one common board Director with The A21 Campaign Limited. The A21 campaigns in Greece, South Africa, Bulgaria and Ukraine are significantly influenced and support is often provided by The A21 Campaign Limited.

	Income	Expenditure	Income	Expenditure
	2021	2021	2020	2020
	£	£	£	£
A21 – Abolishing injustice in the 21 st Century (Greece)	-	-	-	2,034
The A21 Bulgaria Foundation	-	-	-	10,198
The A21 Campaign (Cambodia)	-	8,369	-	-
The A21 Campaign, Inc (United States)	143,026	-	82,587	-
The A21 Campaign (Thailand)	-	8,369	-	-
The A21 Campaign (Netherlands)	-	-	-	-
The A21 Campaign Limited (Denmark)	-	-	1,869	-
The A21 Ukraine Foundation	<u>-</u>	<u>-</u>	<u>-</u>	<u>20</u>

Amounts of £99,415 were owed from A21 USA at the year end (2020 - £12,023).

All related party expenditure relates to payments to and or on behalf of the related party. All related party income relates to receipts from the related party.

THE A21 CAMPAIGN LIMITED
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

25. Comparative Statement of Financial Activities

	<i>Restricted funds 2020 £</i>	<i>Unrestricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Income from:			
Donations and legacies	9,036	544,136	553,172
Other trading activities	<u>-</u>	<u>7,874</u>	<u>7,874</u>
Total income	<u>9,036</u>	<u>552,010</u>	<u>561,046</u>
Expenditure on:			
Raising funds	-	2,821	2,821
Charitable activities	<u>9,036</u>	<u>480,754</u>	<u>489,790</u>
Total expenditure	<u>9,036</u>	<u>483,575</u>	<u>492,611</u>
Net income	<u>-</u>	<u>68,435</u>	<u>68,435</u>
Total transfers	<u>-</u>	<u>-</u>	<u>-</u>
Net movements in funds	-	68,435	68,435
Reconciliation of funds:			
Total funds brought forward	<u>-</u>	<u>20,129</u>	<u>20,129</u>
Total funds carried forward	<u><u>-</u></u>	<u><u>88,564</u></u>	<u><u>88,564</u></u>

THE A21 CAMPAIGN LIMITED

England & Wales - Charity number 1140754

Accounts

Registered number: 07335469
Charity numbers: 1140754 (England and Wales) & SC043081 (Scotland)

The A21 Campaign Limited
(A Company Limited by Guarantee)

Trustees' Report and Financial Statements

For the Year Ended 31 December 2020

The A21 Campaign Limited
(A Company Limited by Guarantee)

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The A21 Campaign Limited
(A Company Limited by Guarantee)

Reference and Administrative Details of the Charity, its Trustees and Advisers
For the Year Ended 31 December 2020

Trustees	L Vaughan-Biggers N J Caine J A Horn L J Jackson S D Jeffs
Company registered number	07335469
Charity registered numbers	1140754 (England and Wales) and SC043081 (Scotland)
Registered office	BDO LLP 16 The Havens Ransomes Europark Ipswich Suffolk IP3 9SJ
Company secretary	S G Powney
Independent auditor	Crowe U.K. LLP Aquis House 49-51 Blagrove Street Reading Berkshire RG1 1PL
Bankers	Barclays Bank 20 Fulham Broadway London SW6 1AH

The A21 Campaign Limited
(A Company Limited by Guarantee)

Trustees' Report
For the Year Ended 31 December 2020

The Trustees present their annual report together with the audited financial statements of the Charity for the 1 January 2020 to 31 December 2020. The Annual Report serves the purposes of both a Trustees' Report and a Directors' Report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

The Charity is part of a global network of A21 Campaign (A21) charities set up in Australia, USA, Denmark, Greece, Ukraine, Bulgaria, Mexico, the UK, Norway, Sweden, Spain, South Africa, Thailand and Cambodia.

Objectives and activities

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

The principal objective of the Charity is abolishing injustice, in particular, human trafficking, through prevention and awareness, intervention, and aftercare. With offices in 14 countries, A21 aims to combat modern-day slavery through a multi-dimensional operational strategy: Reach, Rescue and Restore. With that strategy in mind, The A21 Campaign Limited provides intervention, repatriation and aftercare services to survivors. They also assist in the operation of national human trafficking hotlines in three countries and in conjunction with the Royal Thai Police. A21 focuses on raising awareness and educating the public in all locations, coordinates legal services for survivors in A21's care and provides repatriation services for any survivor of human trafficking. Through partnerships and the efforts of supporters all over the globe, A21 truly believes that human trafficking can be prevented, victims identified, perpetrators prosecuted, and more survivors can step into a life of independence.

Achievements and performance

a. Main achievements of the Charity

A21 UK readjusted their strategy during the pandemic to comply with the constantly changing government mandated restrictions and ensure the continuation of programs and services.

A21 UK's prevention and awareness programs provided information on human trafficking in the UK through educational sessions in schools, targeted media campaigns and community-based awareness presentations to increase prevention and safeguard efforts within specific communities.

A21 also provided other educational materials, adapting already existing resources into online modified versions including the 'Bodies Are Not Commodities curriculum' (BANC, Human Trafficking Awareness Program (HTAP), and the 'Can You See Me?'.

10 campaign videos and accompanying educational material were made available and distributed to educators during the pandemic for use in their online classes. Through the shift to online efforts, A21 UK delivered prevention and awareness activities to 16 UK schools, educating over 5,000 students from ages ten to eighteen nationwide in 2020.

The A21 Campaign Limited
(A Company Limited by Guarantee)

Trustees' Report (continued)
For the Year Ended 31 December 2020

Achievements and performance (continued)

b. Key performance indicators

Due to the cancellation of most in-person events, consistent with COVID-19 restrictions, A21 UK adapted its programs to be delivered via online means. These prevention and awareness sessions were presented to students, businesses and community groups through various online platforms to educate on human trafficking and encourage public reporting.

A21 UK shared awareness materials, such as the digital online safety brochure, on social media channels to raise awareness of the dangers of online exploitation. In response to the pandemic, A21 UK developed a new targeted prevention campaign highlighting prevalent vulnerability factors, exacerbated by the COVID-19 pandemic, that were known to underlie common trafficking and exploitation situations. The development of this new social media campaign, provided timely information at the start of lockdown, highlighting the impact of the COVID-19 pandemic in increasing vulnerability factors including unemployment, poverty and online exploitation. This campaign utilised both informational grid posts and accompanying Instagram stories to discuss in detail a different vulnerability factor, and to explain the intersection of that vulnerability and the potential exploitation. The two-week campaign resulted in a potential estimated reach of 10,000 viewers across social media channels, presenting both important prevention information and the proper reporting mechanism.

c. Review of activities

A21 UK routinely supports identification screenings as part of their partnership with local law enforcement. These screenings seek to establish whether or not a situation constitutes a possible exploitative situation, to identify potential victims, assess the need for care and coordinate any necessary services. Screenings often reveal certain vulnerabilities and safeguarding concerns that help to determine elements of force, fraud or coercion. A21 UK also regularly provides trained interpreters at no cost during these operations, to both interact directly with the potential victim and to provide interpretation for law enforcement. Interpretation continues to be an important part of safeguarding efforts in providing the opportunity for individuals to speak in their preferred first language, as many potential victims are foreign nationals.

A21 UK works actively in schools to present the topic of human trafficking to both students and educators across various levels of education. School closures resulted in the increased use of online platforms for educational and entertainment purposes, which both provided new opportunities but also heightened vulnerability to online exploitation as perpetrators also increased their presence on online platforms.

d. Factors relevant to achieve objectives

Impact Report 2020

A21 UK had a strong collaboration with local law enforcement in 2020 to identify possible victims of exploitation and human trafficking. A21 UK historically has provided training to UK Border Force as well as a number of health care providers. In 2020, A21 UK continued to provide training as part of mandatory Safeguarding Level 3 training across the health-care sector. In addition to continuing to provide training for new UK Border Force recruits, A21 UK also trained two new law enforcement partners based across various major UK airports and transportation hubs. This training, coupled with hands-on operations during the pandemic assisted frontline professionals to be informed of new safeguarding strategies.

The A21 Campaign Limited
(A Company Limited by Guarantee)

Trustees' Report (continued)
For the Year Ended 31 December 2020

Achievements and performance (continued)

e. Fundraising activities and income generation

A21 actively pursues grants and corporate donations from companies with a charitable mission as part of their company culture. Additionally, people who have been touched in some way by our school curriculum, training, and rescue efforts are a part of funding the organization to enable them to continue and expand the work of A21. A21 also has awareness events which lead to donations from people within that community who wish to be a part of the A21 mission.

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

b. Financial performance review

Total incoming resources increased by 21.01% to £561,046 (2019 - £463,625) predominately due to an increase of fundraising efforts to include global freedom summit.

Total expenditure increased by 2.54% to £492,611 (2019 - £480,399) predominately due to the increase of operational support.

The impact of these changes was that total funds increased by 340.00% to £88,564 (2019 - £20,129) and that total cash increased by 311.17% to £105,157 (2019 - £25,575).

c. Reserves, investment policy and risk review

The Board of Trustees and Management deem it to be prudent to hold the equivalent of at least 3 months fixed costs in reserve to secure continuity of operations. This provides sufficient funds to cover administration and support costs on an ongoing basis. It is believed that this is in the best interest of the Charity in light of its rapid growth. As such, it is deemed most prudent to keep the bulk of funds on deposit until the Trustees and leadership direct them to be spent on projects throughout Europe. For sustainability, our policy is to not commence new programmes until we have secured reserves equivalent to the new program's first year budget. The Board regularly review investment of funds and consider the return to be satisfactory.

As of the year end, our reserves position had increased to £88,564 (2019 - £20,129) and this did meet our policy.

d. Sources of funding and nature of expenditure

The principal source of funding is donations. Expenditure is focused on the three core activities that constitute our efforts in achieving the overall objective of abolishing the injustice of human trafficking. Over 85% of total expenditure is directly attributable to these three activities of Reach, Rescue and Restore, with the remaining expenditure providing the fundraising and administration activities vital to ensuring the Charity can operate at its full potential.

The A21 Campaign Limited
(A Company Limited by Guarantee)

Trustees' Report (continued)
For the Year Ended 31 December 2020

e. Principal risks and uncertainties

In relation to COVID-19 and the governmental restrictions imposed, the Trustees have assessed that revenue streams have to date not been significantly impacted by COVID-19. Given the evolution of the COVID-19 and variant outbreaks, the Charity is not able to estimate the full effects of the COVID-19 outbreak on its results of operations, financial condition or liquidity with precision, however revenue has not significantly changed from previous pre-COVID-19 quarantine years, and fixed overheads can be reduced if negative trends do start.

Structure, governance and management

a. Constitution

The A21 Campaign Limited is registered as a charitable company limited by guarantee and is governed by its Memorandum of Association.

b. Organisation

The Charity was managed and run during the year by a team of staff and volunteers. Strategic, financial and technical management is exercised by the Directors and A21 Global Management Team. No global key management personnel were employed by The A21 Campaign Limited.

c. Methods of appointment or election of Trustees

All Directors of the Company are also Trustees of the Charity and there are no other Trustees. At each Annual General Meeting, one-third of the Directors (the longest serving) are obliged to retire from office. Each Director retiring is eligible for re-election. The Board has the power to appoint additional Directors; any Director co-opted during the year must stand for election at the next annual general meeting. Trustees with relevant experience or expertise are sought through canvassing and newly appointed Trustees are provided with relevant training where required.

d. Pay policy for key management personnel

No key global management personnel were employed by The A21 Campaign Limited.

e. Related party relationships

The Trustees consider the related parties to be those listed in note 24, who form part of the wider global A21 Group.

f. Trustees' indemnities

There were no qualifying third party indemnities in place during the year.

The A21 Campaign Limited
(A Company Limited by Guarantee)

Trustees' Report (continued)
For the Year Ended 31 December 2020

Structure, governance and management (continued)

g. Risk Management

The Trustees have a duty to identify and review the risks to which the Charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

The Trustees have assessed the major risks to which the Charity is exposed, in particular those related to the operations and finances of the Charity, and are satisfied that systems are in place to manage our exposure to the major risks.

Plans for future periods

We will continue to promote A21's prevention and awareness programs which provide information on human trafficking in the UK through educational sessions in schools, targeted media campaigns and community-based awareness presentations to increase prevention and safeguarding efforts within specific communities.

We will continue to work actively in schools to present the topic of human trafficking to both students and educators across various levels of education. We will distribute other educational materials "Bodies Are Not Commodities" curriculum (BANC).

All A21 programs including the Human Trafficking Awareness Program (HTAP) and the Can You See Me? campaign videos and accompanying educational material will be made available to educators for use in their online classes, in response to the shift to online efforts.

The Global Freedom Summit was a success this year and therefore we will focus on improving the event in the face of a post pandemic environment. The primary focus will remain on a unified day of action to increase awareness about human trafficking in local communities around the world. As there is likely to continue to be a diversity of social distance requirements in different countries the approach would be flexible and resilient for all abolitionists to be able to participate.

We are very excited to see the impact of all of our future plans as we believe the topic of human trafficking is under explored in the UK and so we are hoping for increased awareness and more individuals safeguarded as a result in 2021 and beyond.

The A21 Campaign Limited
(A Company Limited by Guarantee)

Trustees' Report (continued)
For the Year Ended 31 December 2020

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditor

Each of the persons who are Trustees at the time when this Trustees' Report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charity's auditor is unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

Auditor

The auditor, Crowe U.K. LLP, has indicated their willingness to continue in office. The designated Trustees will propose a motion reappointing the auditor at a meeting of the Trustees.

Approved by order of the members of the board of Trustees on 22 December 2021 and signed on their behalf by:



N J Caine
Trustee

The A21 Campaign Limited
(A Company Limited by Guarantee)

Independent Auditor's Report to the of The A21 Campaign Limited

Opinion

We have audited the financial statements of The A21 Campaign Limited ('the charitable company') for the year ended 31 December 2020 which comprise of a Statement of Financial Activity, Statement of Financial Position, Statement of Cash Flows and Notes to the Financial Statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2020 and of income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities and Trustee Investment (Scotland) Act 2005 and Regulations 6 and 8 of the Charities Accounts (Scotland) Regulations 2006 (amended).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

The A21 Campaign Limited
(A Company Limited by Guarantee)

Independent Auditor's Report to the of The A21 Campaign Limited (continued)

Other information

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' directors' report and from the requirement to prepare a strategic report.

The A21 Campaign Limited
(A Company Limited by Guarantee)

Independent Auditor's Report to the of The A21 Campaign Limited (continued)

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement set out on page 7, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Details of the extent to which the audit was considered capable of detecting irregularities, including fraud and non-compliance with laws and regulations are set out below.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

The A21 Campaign Limited
(A Company Limited by Guarantee)

Independent Auditor's Report to the of The A21 Campaign Limited (continued)

Extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We identified and assessed the risks of material misstatement of the financial statements from irregularities, whether due to fraud or error, and discussed these between our audit team. We then designed and performed audit procedures responsive to those risks, including obtaining audit evidence sufficient and appropriate to provide a basis for our opinion.

We obtained an understanding of the legal and regulatory frameworks within which the charitable company operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006, the Charities Act 2011 and The Charities and Trustee Investment (Scotland) Act 2005 together with the Charities SORP (FRS 102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company for fraud. The laws and regulations we considered in this context for the UK operations were General Data Protection Regulation (GDPR), Health and safety legislation and Employment legislation.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be within the timing of recognition of income, and the override of controls by management. Our audit procedures to respond to these risks included enquiries of management and the trustees about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals, reviewing accounting estimates for biases, reviewing regulatory correspondence with the Charity Commission, reading minutes of meetings of those charged with governance.

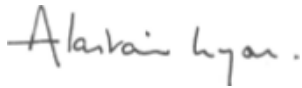
Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

The A21 Campaign Limited
(A Company Limited by Guarantee)

Independent Auditor's Report to the of The A21 Campaign Limited (continued)

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006, and to the charitable company's trustees, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



Alastair Lyon (Senior Statutory Auditor)
For and on behalf of BDO LLP, Statutory Auditor
Reading
United Kingdom

22 December 2021

The A21 Campaign Limited
(A Company Limited by Guarantee)

Statement of financial activities (incorporating income and expenditure account)
For the Year Ended 31 December 2020

	Note	Restricted funds 2020 £	Unrestricted funds 2020 £	Total funds 2020 £	As restated Total funds 2019 £
Income from:					
Donations and legacies	4	9,036	544,136	553,172	459,785
Other trading activities	5	-	7,874	7,874	3,840
Total income		9,036	552,010	561,046	463,625
Expenditure on:					
Raising funds	6	-	2,821	2,821	11,181
Charitable activities	7	9,036	480,754	489,790	469,218
Total expenditure		9,036	483,575	492,611	480,399
Net income		-	68,435	68,435	(16,774)
Total transfers		-	-	-	-
Net movement in funds		-	68,435	68,435	(16,774)
Reconciliation of funds:					
Total funds brought forward		-	20,129	20,129	36,903
Net movement in funds		-	68,435	68,435	(16,774)
Total funds carried forward		-	88,564	88,564	20,129

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 16 to 32 form part of these financial statements.

The A21 Campaign Limited
(A Company Limited by Guarantee)
Registered number: 07335469

Statement of Financial Position
As at 31 December 2020

	Note	2020 £	2019 £
Fixed assets			
Intangible assets	13	1,682	1,923
Tangible assets	14	341	826
		2,023	2,749
Current assets			
Debtors	15	15,249	18,216
Cash at bank and in hand		105,157	25,575
		120,406	43,791
Creditors: amounts falling due within one year	16	(33,865)	(26,411)
		86,541	17,380
Net current assets		86,541	17,380
Total net assets		88,564	20,129
Charity funds			
Unrestricted funds	17	88,564	20,129
Total funds		88,564	20,129

An audit is required in accordance with section 144 of the Charities Act 2011 and section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements were approved and authorised for issue by the Trustees on 22 December 2021 and signed on their behalf by:



N J Caine
Trustee

The notes on pages 16 to 32 form part of these financial statements.

The A21 Campaign Limited
(A Company Limited by Guarantee)

Statement of Cash Flows
For the Year Ended 31 December 2020

	Note	2020 £	2019 £
Cash flows from operating activities			
Net cash generated/(used in) operating activities	19	79,582	(24,503)
		<hr/>	<hr/>
Cash flows from investing activities			
		<hr/>	<hr/>
Net cash provided by investing activities		-	-
		<hr/>	<hr/>
Net cash provided by financing activities		-	-
		<hr/>	<hr/>
Change in cash and cash equivalents in the year		79,582	(24,503)
Cash and cash equivalents at the beginning of the year		25,575	50,078
		<hr/>	<hr/>
Cash and cash equivalents at the end of the year	20	105,157	25,575
		<hr/> <hr/>	<hr/> <hr/>

The notes on pages 16 to 32 form part of these financial statements

The A21 Campaign Limited
(A Company Limited by Guarantee)

Notes to the Financial Statements
For the Year Ended 31 December 2020

1. General information

The Charity is a company limited by guarantee, registered in England, Scotland and Wales. The Charitable Company does not have share capital and each of the members is liable to contribute an amount not exceeding £10 towards the assets of the Charity in the event of liquidation. The registered address of the Charity is given on the Reference and Administrative Details page.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The financial statements are prepared in pound sterling (£) and the figures are rounded to the nearest £1.

The A21 Campaign Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

Although there were reserves at 31 December 2020 of £89k, in December 2021 there was approximately £105k of liquid cash available. The Charity can draw on reserve balances through an agreement with the US and AU affiliates to cover any shortfall of program expenses, so it is unlikely that the Charity would be unable to meet its liabilities as they fall due. Revenue has increased during the 2020 period and fixed overheads can be reduced if necessary.

At the time of approving the accounts, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. The trustees believe that whilst there is uncertainty, this does not pose a material uncertainty on the charity's ability to continue as a going concern. The trustees therefore believe that it is appropriate to prepare the accounts on a going concern basis.

2.3 Income

All income is included in the Statement of Financial Activities when the Charity is legally entitled to the income, the amount can be quantified with reasonable accuracy and there is probability of receipt.

The A21 Campaign Limited
(A Company Limited by Guarantee)

Notes to the Financial Statements
For the Year Ended 31 December 2020

2. Accounting policies (continued)

2.4 Expenditure

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. When cost cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources. Expenditure is recognised once an obligation is established without conditions outside the control of the Charity.

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

Support costs, which are costs incurred in activities that do not in themselves constitute a charitable activity but instead enable output-creating activities to be undertaken, are allocated to charitable activities on a pro rate basis according to the proportional salary costs of staff involved in or supported by the support activity.

All expenditure is inclusive of irrecoverable VAT.

2.5 Taxation

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

The A21 Campaign Limited
(A Company Limited by Guarantee)

Notes to the Financial Statements
For the Year Ended 31 December 2020

2. Accounting policies (continued)

2.6 Intangible assets and amortisation

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Amortisation is provided on intangible assets at rates calculated to write off the cost of each asset on a straight-line basis over its expected useful life.

The estimated useful lives are as follows:

Amortisation is provided on the following basis:

Website	-	20 % straight line
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2.7 Tangible fixed assets and depreciation

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

The Charity operates a policy of capitalising items of £300 or more.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Fixtures and fittings	-	20% Straight line
Computer equipment	-	33% Straight line

2.8 Investments

Investments in subsidiaries are valued at cost less provision for impairment.

The Charity does not prepare consolidated accounts including their wholly owned subsidiary as this is considered insignificant as the company is dormant. More details of this can be found in note 12.

2.9 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.10 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

The A21 Campaign Limited
(A Company Limited by Guarantee)

Notes to the Financial Statements
For the Year Ended 31 December 2020

2. Accounting policies (continued)

2.11 Creditors

Creditors are recognised when there is an obligation at the Statement of Financial Position date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Creditors are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

2.12 Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.13 Operating leases

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the lease term.

2.14 Pensions

The Charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charity to the fund in respect of the year.

2.15 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

The A21 Campaign Limited
(A Company Limited by Guarantee)

Notes to the Financial Statements
For the Year Ended 31 December 2020

3. Critical accounting estimates and areas of judgement

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The Charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

Fixed assets

Fixed assets are depreciated over their useful lives taking into account residual values, where appropriate. The actual lives of the assets and residual values are assessed annually and may vary depending on a number of factors. In reassessing asset lives, factors such as economic conditions are taken into account. Residual value assessments consider issues such as future market conditions, the remaining life of the asset and projected disposal values.

4. Income from donations and legacies

	Restricted funds 2020 £	Unrestricted funds 2020 £	Total funds 2020 £
Donations			
General donations	9,036	526,302	535,338
Gift Aid	-	12,454	12,454
Walk for Freedom	-	1,421	1,421
Global freedom summit	-	3,959	3,959
Total 2020	9,036	544,136	553,172

The A21 Campaign Limited
(A Company Limited by Guarantee)

Notes to the Financial Statements
For the Year Ended 31 December 2020

4. Income from donations and legacies (continued)

	Unrestricted funds 2019 £	Total funds 2019 £
Donations		
General donations	417,251	417,251
Gift aid	4,776	4,776
Walk for freedom	37,758	37,758
Global freedom summit	-	-
Total 2019	<u>459,785</u>	<u>459,785</u>

5. Other trading activities

	Unrestricted funds 2020 £	Total funds 2020 £
Sale of promotional items	<u>7,874</u>	<u>7,874</u>

	Unrestricted funds 2019 £	Total funds 2019 £
Sale of promotional items	<u>3,840</u>	<u>3,840</u>

The A21 Campaign Limited
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Notes to the Financial Statements
For the Year Ended 31 December 2020

6. Expenditure on raising funds

Costs of raising voluntary income

	Unrestricted funds 2020 £	Total funds 2020 £
Fundraising and donor support	2,821	2,821

	Unrestricted funds 2019 £	Total funds 2019 £
Fundraising and donor support	11,181	11,181

7. Analysis of expenditure on charitable activities

Summary by fund type

	Restricted funds 2020 £	Unrestricted funds 2020 £	Total funds 2020 £
Reach	9,036	430,117	439,153
Rescue	-	49,637	49,637
Global Freedom Summit	-	1,000	1,000
Total 2020	9,036	480,754	489,790

The A21 Campaign Limited
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Notes to the Financial Statements
For the Year Ended 31 December 2020

7. Analysis of expenditure on charitable activities (continued)

Summary by fund type (continued)

	Unrestricted funds 2019 £	Total funds 2019 £
Reach	444,931	444,931
Rescue	24,287	24,287
	<u>469,218</u>	<u>469,218</u>

8. Analysis of expenditure by activities

	Activities undertaken directly 2020 £	Support costs 2020 £	Total funds 2020 £
Reach	414,396	24,757	439,153
Rescue	49,637	-	49,637
Global Freedom Summit	1,000	-	1,000
Total 2020	<u>465,033</u>	<u>24,757</u>	<u>489,790</u>

	Activities undertaken directly 2019 £	Support costs 2019 £	Total funds 2019 £
Reach	427,844	17,087	444,931
Rescue	24,287	-	24,287
Total 2019	<u>452,131</u>	<u>17,087</u>	<u>469,218</u>

The A21 Campaign Limited
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Notes to the Financial Statements
For the Year Ended 31 December 2020

8. Analysis of expenditure by activities (continued)

Analysis of support costs

	Reach 2020 £	Total funds 2020 £
Governance costs	24,757	24,757

Governance costs include accountancy fees, independent examination fees, finance costs, audit fees and legal and professional fees.

	Reach 2019 £	Total funds 2019 £
Governance costs	17,087	17,087

9. Auditor's remuneration

	2020 £	2019 £
Fees payable to the Charity's auditor in respect of:		
The audit of the Charity's annual accounts	21,600	-
The independent examination of the Charity's annual accounts	-	4,800
Accountancy fees	-	1,200

10. Staff costs

	2020 £	2019 £
Wages and salaries	194,099	226,094
Social security costs	65,279	25,128
Contribution to defined contribution pension schemes	12,156	6,288
	271,534	257,510

The A21 Campaign Limited
(A Company Limited by Guarantee)

Notes to the Financial Statements
For the Year Ended 31 December 2020

10. Staff costs (continued)

The average number of persons employed by the Charity during the year was as follows:

	2020	2019
	No.	No.
Employees	6	6

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2020	2019
	No.	No.
In the band £70,001 - £80,000	1	1

The total employee benefits of the Key Management Personnel of the Charity were £Nil (2019 - £Nil).

11. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2019 - £NIL).

During the year ended 31 December 2020, no Trustee expenses have been incurred (2019 - £NIL).

12. Investments in subsidiary

The Charity owns 100% of the ordinary share capital in A21 UK (Holdings) Limited. The value of the shareholding is £1 and the company is incorporated in the United Kingdom and registered at BDO LLP 16 The Havens, Ransomes Europark, Ipswich, United Kingdom, IP3 9SJ. The company has been dormant in the current and previous financial year.

The A21 Campaign Limited
(A Company Limited by Guarantee)

Notes to the Financial Statements
For the Year Ended 31 December 2020

13. Intangible assets

	Website £
Cost	
At 1 January 2020	4,807
At 31 December 2020	4,807
Amortisation	
At 1 January 2020	2,884
Charge for the year	241
At 31 December 2020	3,125
Net book value	
At 31 December 2020	1,682
At 31 December 2019	1,923

The A21 Campaign Limited
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Notes to the Financial Statements
For the Year Ended 31 December 2020

14. Tangible fixed assets

	Fixtures and fittings £	Computer equipment £	Total £
Cost			
At 1 January 2020	2,427	8,706	11,133
At 31 December 2020	<u>2,427</u>	<u>8,706</u>	<u>11,133</u>
Depreciation			
At 1 January 2020	1,601	8,706	10,307
Charge for the year	485	-	485
At 31 December 2020	<u>2,086</u>	<u>8,706</u>	<u>10,792</u>
Net book value			
At 31 December 2020	<u>341</u>	<u>-</u>	<u>341</u>
At 31 December 2019	<u>826</u>	<u>-</u>	<u>826</u>

The A21 Campaign Limited
(A Company Limited by Guarantee)

Notes to the Financial Statements
For the Year Ended 31 December 2020

15. Debtors

	2020 £	2019 £
Due within one year		
Trade debtors	900	873
Amounts owed by group undertakings	12,023	-
Other debtors	-	3,140
Prepayments and accrued income	2,326	14,203
	<u>15,249</u>	<u>18,216</u>

Amounts owed to group undertakings are interest free and repayable on demand.

16. Creditors: Amounts falling due within one year

	2020 £	2019 £
Trade creditors	4,463	9,735
Other taxation and social security	-	6,944
Other creditors	1,510	-
Accruals and deferred income	27,892	9,732
	<u>33,865</u>	<u>26,411</u>

The A21 Campaign Limited
(A Company Limited by Guarantee)

Notes to the Financial Statements
For the Year Ended 31 December 2020

17. Statement of funds

Statement of funds - current year

	Balance at 1 January 2020 £	Income £	Expenditure £	Balance at 31 December 2020 £
Unrestricted funds				
General Funds	20,129	552,010	(483,575)	88,564
Restricted funds				
Bulgaria hotline	-	9,036	(9,036)	-
Total of funds	20,129	561,046	(492,611)	88,564

The Bulgaria hotline fund relates to donations received to support the Bulgaria hotline.

Statement of funds - prior year

	Balance at 1 January 2019 £	As restated Income £	As restated Expenditure £	Balance at 31 December 2019 £
Unrestricted funds				
General Funds	36,903	463,625	(480,399)	20,129

The A21 Campaign Limited
(A Company Limited by Guarantee)

Notes to the Financial Statements
For the Year Ended 31 December 2020

18. Analysis of net assets between funds

Analysis of net assets between funds - current period

	Unrestricted funds 2020 £	Total funds 2020 £
Tangible fixed assets	341	341
Intangible fixed assets	1,682	1,682
Current assets	120,406	120,406
Creditors due within one year	(33,865)	(33,865)
Total	<u>88,564</u>	<u>88,564</u>

Analysis of net assets between funds - prior period

	Unrestricted funds 2019 £	Total funds 2019 £
Tangible fixed assets	826	826
Intangible fixed assets	1,923	1,923
Current assets	43,791	43,791
Creditors due within one year	(26,411)	(26,411)
Total	<u>20,129</u>	<u>20,129</u>

The A21 Campaign Limited
(A Company Limited by Guarantee)

Notes to the Financial Statements
For the Year Ended 31 December 2020

19. Reconciliation of net movement in funds to net cash flow from operating activities

	2020 £	2019 £
Net income/(expenditure) for the period (as per Statement of Financial Activities)	68,435	(16,774)
Adjustments for:		
Depreciation charges	485	934
Amortisation charges	241	2,884
Decrease/(increase) in debtors	2,967	(15,076)
Increase/(decrease) in creditors	7,454	3,529
Net cash provided by/(used in) operating activities	79,582	(24,503)

20. Analysis of cash and cash equivalents

	2020 £	2019 £
Cash in hand	105,157	25,575

21. Analysis of changes in net debt

	At 1 January 2020 £	Cash flows £	At 31 December 2020 £
Cash at bank and in hand	25,575	79,582	105,157
	25,575	79,582	105,157

22. Pension commitments

The Charity operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Charity in an independently administered fund. The pension cost charge represents contributions payable by the Charity to the fund and amounted to £12,156 (2019 - £6,288). Contributions of £Nil (2019 - £Nil) were payable to the fund at the reporting date.

The A21 Campaign Limited
(A Company Limited by Guarantee)

Notes to the Financial Statements
For the Year Ended 31 December 2020

23. Operating lease commitments

At 31 December 2020 the Charity had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	2020 £	2019 £
Not later than 1 year	-	39,585

The following lease payments have been recognised as an expense in the Statement of Financial Activities:

	2020 £	2019 £
Operating lease rentals	39,585	39,585

24. Related party transactions

All related parties listed below are entities that have been established to help achieve the overall principal activity of the A21 Campaign globally.

The entities listed below all have at least one common board Director with The A21 Campaign Limited.

The A21 campaigns in Greece, South Africa, Bulgaria and Ukraine are significantly influenced and support is often provided by The A21 Campaign Limited.

	Income 2020	Expenditure 2020	Income 2019	Expenditure 2019
A21 - Abolishing injustice in the 21st Century (Greece)	-	2,034	-	840
The A21 Bulgaria Foundation	-	10,198	-	282
The A21 Campaign, Inc (United States)	82,587	-	44,185	-
The A21 Campaign (Netherlands)	-	-	-	6,025
The A21 Campaign Limited (Denmark)	1,869	-	-	9,719
The A21 Ukraine Foundation	-	20	-	691

Amounts of £12,023 were owed from A21 USA at the year end (2019 - £Nil).

All related party expenditure relates to payments to and or on behalf of the related party.

All related party income relates to receipts from the related party.