

Trustees' Annual Report for the period						
From	Period start date			To	Period end date	
	01	08	2024		31	07

## Section A Reference and administration details

<b>Charity name</b>	Youth Media Group
<b>Other names charity is known by</b>	n/a
<b>Registered charity number (if any)</b>	1140464
<b>Charity's principal address</b>	4 The Crescent Apartments
	Crescent Court
	Ilkley
<b>Postcode</b>	LS29 8FA

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Wendy van der Haagen Boyd	Chair		
2	Basma Darouich			
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

### Name of chief executive or names of senior staff members (Optional information)

--

## Section B Structure, governance and management

### Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution adopted 14 April 2008
How the charity is constituted (eg. trust, association, company)	Charitable Unincorporated Association
Trustee selection methods (eg. appointed by, elected by)	Elected by members at AGM

### Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

--

## Section C Objectives and activities

### Summary of the objects of the charity set out in its governing document

To advance the learning and skills of young people living in England through providing training, volunteering opportunities and work experience in digital media production.

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

<p>Through the year and especially during planning meetings the trustees have taken into account the guidance issued by the Charity Commission on public benefit (ref. ‘public benefit requirement’, The Charities Act, 2011)</p> <p><b>Summary of the main activities undertaken for the public benefit</b></p> <p>In 2024–25 Youth Media Group (YMG) delivered hands-on, community-focused media activity that directly served these objects. The trustees confirm they have had due regard to the Charity Commission’s guidance on public benefit throughout the year and are satisfied our work provided clear public benefit.</p> <ul style="list-style-type: none"> <li>• We supported place-based eco-arts residencies and the <b>Places by EcoGPX®</b> mobile platform through subcontracted app/media work, giving emerging creatives real-world production and UX opportunities while contributing to an externally evaluated programme that strengthened community connection and wellbeing.</li> <li>• We provided <b>equipment access and technical enablement</b> to widen participation in high-quality digital photography, 360° video and XR capture for community health and culture projects.</li> <li>• We offered <b>media development support</b> to the Arts Disability Network, improving inclusive communication of community-led arts and health activity.</li> <li>• Public donations and Gift Aid helped us keep engagement <b>free or low-cost</b>, underwrite mentor time, and reduce barriers to entry for young adults.</li> </ul>	
--	--

**Additional details of objectives and activities (Optional information)**

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

## Section D

## Achievements and performance

Summary of the main achievements of the charity during the year

### Summary of the main achievements of the charity during the year

- **Contribution to a successful place-based programme (completed Oct 2024).** Through our subcontracted support, the EcoGPX® Launchpad in Coventry & Warwickshire ran four residencies over 16 days, engaging nearly **450** people (artists, students, community participants) and seeding an ongoing network. Participants uploaded **180+ videos** and **100+ creative “scores”** to the Places app, with the external evaluation evidencing *new connections, new meanings, and new practices* across communities and local green/blue spaces.
- **Practical learning and employability outcomes.** Young people and emerging creatives gained portfolio-ready experience in filming, editing, 360 capture and community co-production within a supported environment aligned to YMG’s objects. The evaluator highlighted strengthened community ties and increased nature-connectedness as positive outcomes of the programme our work fed into.
- **Readying “Extending Nature” for delivery (from 1 July 2025).** We issued a discounted **equipment-rental package** to enable XR testing and production and entered a **subcontract** with EcoGPX Ltd to support lived-experience engagement, onboarding content and user-testing for “Places 2.0”. The Innovate UK application names YMG as a subcontractor; the signed agreement sets out our scope for participant support, content and communications through 2026.

2024–25 income supporting the above included: Donations £3,360; HMRC Gift Aid £840; App Development £5,849 (EcoGPX® Launchpad); Equipment Rental £17,495 (Extending Nature set-up); Project Support £890 (Arts Disability Network).\*

\*Figures provided by YMG management accounts for 1 Aug 2024–31 Jul 2025.

## Section E

## Financial review

Brief statement of the charity’s policy on reserves

At the end of the financial year there was £15,939 in the bank.

In line with our Reserves Policy, during 2024/25 further reserves are being accumulated to ensure the running costs of the organisation can be met up to one year in advance. This allows us to offer events on a ‘donation only’ basis which removes financial barriers to participation and opens access to all.

Details of any funds materially in deficit

No deficits

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity’s principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

## Section F Other optional information

### 2025–26 Strategy

**Motivation.** Build on proven, evaluated community impact while expanding real-world training and work experience in digital media/XR for young adults—especially those under-represented in the creative tech economy.

#### Aims & objectives.

- Deliver high-quality **learning-by-doing** in filming, editing, 360/XR capture and inclusive communications tied to live community projects.
- **Co-deliver “Extending Nature”** activities: recruit and support participants; produce onboarding guides, short clips and case studies; channel user insights into product iterations.
- **Lower access barriers** through subsidised kit access, travel bursaries and flexible volunteering/placement pathways.
- Grow **partnerships** with charities, local authorities and cultural venues to host residencies and micro-commissions linked to place, health and heritage.

**Planned activities.** Short sprints and residencies; peer-mentored production crews; community testing days; micro-briefs for social impact stories; XR/360 capture labs; maker-to-market sessions (editing, export, captioning, rights).


#### Evaluation.

- **Outputs:** sessions delivered, participants engaged, volunteer hours, assets produced, placements completed.
- **Outcomes:** self-reported skills/confidence, progression to paid work or further study, inclusive participation metrics; project-level wellbeing/connectedness indicators drawn from partner evaluations where appropriate.

## Section G Declaration

The trustees declare that they have approved the trustees’ report above.

Signed on behalf of the charity’s trustees

Signature(s)		
Full name(s)	Wendy van der Haagen Boyd	
Position (eg Secretary, Chair, etc)	Chair	
Date	15 <sup>th</sup> September 2025	



Charity Name Youth Media Group	No (if any) 1140464
-----------------------------------	------------------------

## Receipts and payments accounts

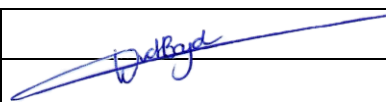
CC16a

For the period from	Period start date 01/08/2024	To	Period end date 31/07/2025
------------------------	---------------------------------	----	-------------------------------

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations	3 360		-	3 360	-
HMRC Gift Aid	840		-	840	-
App Development	5 849		-	5 849	-
Equipment Rental	17 495		-	17 495	-
Project Support	890		-	890	-
			-	-	-
			-	-	-
			-	-	-
<b>Sub total</b>	<b>28 434</b>	<b>-</b>	<b>-</b>	<b>28 434</b>	<b>-</b>
<b>A2 Asset and investment sales, etc.</b>	-	-	-	-	-
<b>Total receipts</b>	<b>28 434</b>	<b>-</b>	<b>-</b>	<b>28 434</b>	<b>-</b>
<b>A3 Payments</b>					
Donations	1 200		-	1 200	-
Bank Charges & Account Fees	75		-	75	-
PR & Marketing	268		-	268	-
Equipment	1 646		-	1 646	-
Website & IT	1 321		-	1 321	-
Infrastructure Support	4 200		-	4 200	-
App Development	6 500		-	6 500	-
			-	-	-
			-	-	-
<b>Sub total</b>	<b>15 209</b>	<b>-</b>	<b>-</b>	<b>15 209</b>	<b>-</b>
<b>A4 Asset and investment purchases, etc.</b>	-		-	-	-
<b>Total payments</b>	<b>15 209</b>	<b>-</b>	<b>-</b>	<b>15 209</b>	<b>-</b>
<b>Net of receipts/(payments)</b>	<b>13 225</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A5 Transfers between funds</b>	-	-	-	-	-
<b>A6 Cash funds last year end</b>	<b>2 714</b>		-	<b>2 714</b>	-
<b>Cash funds this year end</b>	<b>15 938 81</b>	<b>-</b>	<b>-</b>	<b>15 938 81</b>	<b>-</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Cash in the Bank	15 939	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	15 939	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
<b>B2 Other monetary assets</b>		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>		Fund to which asset belongs	Cost (optional)	Current value (optional)
				-
				-
				-
				-
				-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>		Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees		Signature	Print Name	Date of approval
			Mrs Wendy van der Haagen Boyd	07.08.2025

## Independent examiner's report on the accounts

### Section A Independent Examiner's Report

Report to the trustees/ members of	Youth Media Group		
On accounts for the year ended	31 <sup>st</sup> July 2025	Charity no (if any)	1140464
Set out on pages	1-2		

**Respective responsibilities of trustees and examiner**

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- to state whether particular matters have come to my attention.

**Basis of independent examiner's statement**

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

**Independent examiner's statement**

In connection with my examination, no matter has come to my attention (other than that disclosed below \*)

1. which gives me reasonable cause to believe that in, any material respect, the requirements:
  - to keep accounting records in accordance with section 130 of the Charities Act; and
  - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

\* Please delete the words in the brackets if they do not apply.

Signed: Pat Dacey Date: 22/9/25

Name: Pat Dacey

Relevant professional qualification(s) or body (if any): CIMA char  
CTA



Address: Shannon Brian Chubb's house  
High Bailmore  
LA 2 76W

**Section B**

**Disclosure**

Only complete if the examiner needs to highlight material problems.

Give here brief details of any items that the examiner wishes to disclose.