
CAMBRIDGE CYCLING CAMPAIGN

UNAUDITED

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 SEPTEMBER 2024

CAMBRIDGE CYCLING CAMPAIGN

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CAMBRIDGE CYCLING CAMPAIGN

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS FOR THE YEAR ENDED 30 SEPTEMBER 2024

Trustees

Robin Heydon
Chris Loughlan (resigned 20 January 2024)
Alessandra Caggiano (resigned 20 January 2024)
Sue Edwards
Gabriel Bienzobas, Chair
Pip Emery (resigned 20 January 2024)
Paul Robison (resigned 20 January 2024)
Sarah Whitebread (appointed 14 December 2023)
Anthony Painter (appointed 14 December 2023)
Edward Williams (appointed 14 December 2023, resigned 13 November 2024)
Mark Searle (appointed 14 December 2023)
Nigel Deakin (appointed 20 January 2024)
Paul Froud (appointed 25 April 2024)
Sarah Burge (appointed 27 September 2024)
James Ross-Russell (appointed 16 December 2024)

**Charity registered
number**

1138098

Principal office

The Bike Depot
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Cambridge
CB4 0DL

Accountants

Peters Elworthy & Moore
Chartered Accountants
Salisbury House
Station Road
Cambridge
CB1 2LA

CAMBRIDGE CYCLING CAMPAIGN

TRUSTEES' REPORT FOR THE YEAR ENDED 30 SEPTEMBER 2024

The Trustees present their annual report together with the financial statements of Cambridge Cycling Campaign ('Camcycle') for the 1 October 2023 to 30 September 2024.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

Chair's report

Gabriel Bienzobas: Earlier last year I had a conversation with the CEO of a Cambridge company who told me that the most important part of any organisation is its people, and seeing the work from Camcycle's people last year I would have to agree with that statement. If there is something, above all else, that we can be proud of about our charity it is our staff, trustees, members, volunteers, donors and supporters.

Each contribution – whether it's the hours volunteering, the member direction in helping us decide where to focus our efforts, or the staff professionalism that enable us to make that direction a reality – is borne out in the reality of better cycling for everyone. I see it almost every day when I cycle along the Milton Road corridor, use the new Park Street cycle park or cycle over the Abbey-Chesterton bridge.

I must particularly thank all the trustees for the work they have put in place during a challenging period of change. We've had many new additions to the Board which have involved a significant amount of work to ensure that all trustees are properly welcomed to Camcycle and the way we work. However, we now have an improved induction process and three subcommittees: People and Culture, Campaigning, and Finance. These working groups enhance collaboration between trustees and staff, and allow us to dedicate specific time to key areas of the organisation. We are excited about the unique combination of skills and experience we have on the Board and grateful to all the former trustees in whose dedicated footsteps we tread. Special thanks go to Robin Heydon who is stepping down from the Board this year and has contributed so much to Camcycle over the years.

In terms of active travel highlights for 2024, my top three are Mill Road, the Greenways, and the Milton Road corridor. The Mill Road community has been asking time and time again for a bus gate: it's now in place and should hopefully become a great destination for people walking and cycling, particularly once the much-needed improvements to the streetscape are also implemented. Josh and Anna continue to engage with all stakeholders to achieve the best possible active travel outcomes for the Greenway routes linking Cambridge to surrounding villages. Finally, the Milton Road corridor is now complete and seeing growing levels of cycling, and we are continuing to provide feedback to ensure it's the best it can possibly be.

On the financial side of things, inflation has finally come down to more manageable levels, but the effects of the previous rises will be felt for some time. The pay increases we have made to support our staff have been partly offset by great fundraising work, with wonderful success via the Big Give campaigns and increased generosity from major donors.

Finally, we remember our colleague Rosie Tween who sadly died in March 2024. We remember her not only for her contribution and hard work as a trustee, which was significant and, in some ways, paved the way for the co-chair proposal we have put together, but also for her generosity, good humour and for being an indefatigable champion for active travel.

CAMBRIDGE CYCLING CAMPAIGN

TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

Staff report

Roxanne De Beaux, Chief Executive Officer

In 2025 we will celebrate 30 successful years of Camcycle. As we prepare for our celebrations, we must also invest in our future to ensure our wonderful organisation will be here for even grander anniversaries. I suspect we will be long past our 50th anniversary before we achieve all of our charitable objectives. With plans for Cambridge growth extending beyond the next 20 years, the work we do now will play a huge role in shaping our great city and region and the cycling experiences of future generations.

Camcycle's last strategy was launched in early 2020. Little did we know of the challenges we would face including a global pandemic, increases to costs and inflation, and a number of high-profile campaigns. Despite this, we significantly grew our charity and achieved most of our goals. The dedication of the staff team was key to this success, but it is clear that the pace and volume of work is something we will not be able to sustain into our next strategic period.

Therefore 2024 has been a year of reflection, supported by a new fundraising strategy and ongoing finance transformation plus a full strategic review. As we launch our ambitious new strategy, I'd like to thank the funders who supported these projects as an investment in Camcycle's future.

We also took steps to further strengthen our campaigning capacity. The promotion of Anna Williams to Head of Campaigns and Engagement reflects her invaluable contributions and ensures strategic leadership for our growing campaigning team. Forthcoming improvements to operations and the growth and development of our staff team will also increase our campaigning effectiveness.

I am confident that, with the strong foundations we have prepared, the dedication of our staff, and the continued support of our members, Camcycle will deliver more cycling for a better future.

Anna Williams Head of Campaigns and Engagement

Gathering feedback for our strategy review in 2024 was a rewarding process. We listened to everyone from long-term members to those who had just discovered our work, and reflected on insights from those deeply involved in our campaigns and others who disagreed with some of our positions. Two things were clear: there is a huge depth of pride in the achievements of this organisation over the last 30 years and an acknowledgement that Cambridgeshire is a better place for our presence, whether it's asking the difficult public questions at council meetings, sharing our vision in the local press or walking the streets with a local Parish Council to help them develop positive, realistic solutions to their active travel challenges.

Some of our campaigns – such as the removal of a new exclusionary barrier – may be resolved in a few days but more often they require weeks, months or years of unwavering dedication to the cause and committed support from local people with a belief in the power cycling has to transform their streets and their lives. Over the next few years, we want to help even more of you to become powerful advocates for change so that people of all ages and abilities in our region can cycle for more of their everyday journeys and help deliver a healthier, fairer and more sustainable future for everyone.

CAMBRIDGE CYCLING CAMPAIGN

TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

Camcycle strategy 2025-2029: More cycling for a better future

Our 2025-2029 strategy sets out our focus for the coming years as Camcycle works in partnership with others to create journeys and places that benefit us all.

OUR MISSION

We work to strengthen Cambridge's place as the UK's leading cycling city and to connect communities across Cambridgeshire through more, better and safer cycling.

We share inspiring ideas, nurture cycle advocacy at every level of change and collaborate with others to create high-quality infrastructure and cycle-friendly places which enable more cycling and a better future for everyone.

OUR VISION

Camcycle envisions a thriving and sustainable region where increased levels of cycling unlock a better quality of life for everyone, even those who don't ride themselves.

Cycle-friendly routes and places offer people of all ages, abilities and backgrounds the opportunity to cycle for more everyday journeys and, as a result, everyone benefits from cleaner air, safer streets and stronger communities.

OUR VALUES

- **BOLD:** Proactive and agenda-setting, confident to call for the solutions needed to achieve change.
- **INCLUSIVE:** An open and democratic membership charity, working to achieve our vision of a place that is safe and accessible for all types of rider and cycle.
- **KNOWLEDGEABLE:** Informed by the expertise and experience of our wide networks. Directed by evidenced-based policies. Constantly seeking out new information and best-practice examples.
- **EMPOWERING:** Supporting others and working in partnership to co-create practical solutions.
- **SUCCESSFUL:** Delivering effective campaigns which achieve change. Prioritising the projects where we can make most impact, enabling more people to cycle and unlocking further success.

Camcycle has developed a three-phase strategy commencing in 2025 which will be directed by three strategic pillars.

SHAPE THE VISION

Be a leading voice helping to shape our region's transport network with a clear, compelling and evidence-based vision for the future.

EMPOWER ADVOCATES

Nurture cycle advocacy by building strong relationships with people at every level of change and developing the activities that empower others to speak and work for more, better and safer cycling.

DELIVER SOLUTIONS

Deliver high-quality infrastructure and cycle-friendly places by bringing people together to co-create the positive and practical solutions that make cycling better and safer for people of all ages, abilities and backgrounds.

CAMBRIDGE CYCLING CAMPAIGN

TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

Camcycle activities in 2024

SHAPE THE VISION: We take a proactive approach to achieve the best outcomes for cycling, and for Cambridgeshire residents' quality of life. From policy to planning and transport strategy to infrastructure design, the earlier we can influence the process, the more likely the results are to bring active travel benefits for everyone.

Cambridge is the fastest-growing city in the UK and with tens of thousands of new homes planned for the region in the coming years (via the emerging Local Plan and the new Cambridge Growth Company), Camcycle's voice is needed to ensure new developments and transport strategies have cycling at their heart.

We know that designing places around cycling will bring benefits for both individuals and communities. We aim to use compelling stories about the power of cycling – through communications including our quarterly magazine, councillor updates and media columns – to help shape local visions, strategies, policies and decisions.

We also work with those passionate about transport at every level, from Parish Councillors to the regional Mayor, using our expertise to help plan the steps that will bring the vision of an inclusive, sustainable cycling network for everyone in Cambridgeshire to reality.

WATERBEACH GREENWAY

At the end of 2023, when the Greater Cambridge Partnership (GCP) consulted on new proposals for the Waterbeach Greenway, Camcycle weren't happy with the designs. Milton Parish Council weren't happy with the designs either. After we'd both focused on encouraging our communities to take part in the consultation, we came together to see if we could find a joint way forward.

The result of these meetings (which included a walk through Milton with some local Camcycle members) was a new detailed design produced by our Infrastructure Campaigner Josh. The aim was to achieve separate space for walking and cycling throughout the village (instead of the previously proposed shared path), to address points made by the Parish Council (e.g. around parking) and to provide extra benefits to the village such as more pedestrian crossings and increased green space around the village green.

The GCP reacted positively to our joint approach, which aligns with feedback from its consultation report. In 2025, as it investigates the feasibility of the design, Camcycle will continue to meet with the GCP and Parish Council to help bring the vision to reality.

INFLUENCING REGIONAL AMBITION

The Cambridgeshire & Peterborough Combined Authority (CPCA) sets the overall transport strategy for our region so Camcycle is naturally keen to ensure active travel plays a central part in its policy and funding decisions.

We attend regular meetings of the CPCA's Active Travel Specialist Advisory Board and, in 2024, were invited to participate as stakeholders in the setting of a new 'Shared Ambition' for Cambridgeshire & Peterborough. In the final documents, the region's healthy active residents are mentioned as a strength, the Chisholm Trail is namechecked as a source of inspiration and one of the interviewees in the 'Futures Publication' says that active mobility is fundamental.

We grew our relationship with Mayor Dr Nik Johnson this year, inviting him to participate in our Cargo Carnival and encouraging him to raise active travel at the first Mayors' breakfast with the new Prime Minister in July.

CAMBRIDGE CYCLING CAMPAIGN

TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

ELECTION SURVEYS

Less than a month after local elections, a general election was announced so 2024 was a busy year for the Camcycle election surveys, which help our supporters to 'Vote Bike'. Candidate responses were particularly strong in Cambridge and we had an 100% response rate from candidates for the Police & Crime Commissioner role.

SHAPING NEW DEVELOPMENTS

New developments and redevelopments can impact the journeys of many thousands of people, so we continue to engage with developers and respond to planning applications with the aim of ensuring new buildings and streets enable and encourage cycling.

One notable success was the change made to the Beehive development proposal, which now includes an active travel route directly through the site, rather than round the edge, although there is more work to be done on other connections. The Grafton redevelopment was approved in 2024, including a new cycling and walking link suggested by Camcycle, and our responses also prompted improvements on a junction at the Marleigh development. We are grateful to all the volunteers who support Josh with this essential work.

URBAN AND RURAL 20MPH ZONES

Cambridgeshire County Council has been encouraging the expansion of 20mph zones across the county to make streets safer, enable more people to walk and cycle and reduce noise and air pollution. The scheme is oversubscribed: only eight of the 91 rural applications for 20mph zones could be funded from the 2024-5 allocation. In Cambridge, the county held an engagement on an expansion of the existing 20mph scheme. Camcycle surveyed our members to help shape our response: 68% of respondents supported an expansion of the 20mph zone to as many streets/roads in the city as possible.

CIVIC QUARTER PROJECT

In 2024, Cambridge City Council announced its plans to improve the Guildhall, Corn Exchange and Market Square as part of a new 'Civic Quarter' project. Camcycle has been engaging with this project throughout the year via a series of meetings and a public engagement, making the point that a Civic Quarter for the city needs a bigger vision: walking and cycling routes into and through the city must be improved, along with an increase in cycle parking. The project needs a proper transport strategy and cannot ignore wider city centre issues.

EMPOWER ADVOCATES: Camcycle cannot achieve our cycling vision alone. We work with people at every level of change from community activists to councillors, officers, developers and design consultants. We help build the knowledge, confidence and strong relationships that will enable people to speak up for cycling and make change happen.

Working with others gives Camcycle a stronger voice. Empowering community groups to voice their own issues and visions ensures that their needs are taken seriously by their local representatives. In all that we do, Camcycle aims to leverage the unstoppable people power that will result in high-quality cycle infrastructure and places built around the needs of people, not cars.

Camcycle's members are our biggest asset: through regular communications we encourage high levels of engagement in local consultations, petitions and surveys. In 2024, our support has helped groups like Mill Road For People and Better Walking For West Chesterton achieve campaign wins that will help more people walk, wheel and cycle in their local communities.

We also seek to amplify the voices of those who need and want better cycling. We helped Sustrans tell the stories of a wide range of residents in their latest Walking and Cycling Index and encourage many different contributors to share their views in our quarterly magazine.

CAMBRIDGE CYCLING CAMPAIGN

TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

A BETTER, SAFER MILL ROAD

The Mill Road community had been waiting for a new bus gate for over three years since the experimental one installed during the Covid-19 pandemic was removed. In 2024, it finally happened, the first step in making the street a safe and more pleasant place to walk, cycle and spend time.

In August, Cambridgeshire County Council withdrew its legal defence of the 2022 bus gate Traffic Regulation Order (TRO) and published a new TRO. Camcycle worked with Mill Road For People and Cambridgeshire Families for Sustainable Travel to mobilise local people, generating 2,155 comments in support of the bus gate. Advocates of all ages helped us hit the headlines and 24 supporters joined our minibus tour to Alconbury to raise questions at a meeting of the county council's Highways & Transport Committee. We sent detailed briefing papers on the benefits of the scheme to councillors, who eventually voted 9-5 in favour of a new bus gate. This was installed by the end of the year. We are now working with local groups to campaign for the streetscape improvements that are needed to properly unlock the bus gate benefits.

NEW LINKS FOR WEST CHESTERTON

In July, proposals for the redevelopment of the Westbrook Centre site were approved at Cambridge City Council's planning committee, subject to several conditions including the provision of 'pedestrian and cycle links to Corona Road and Lilywhite Drive' and provisions towards access through to Gilbert Road as well.

This successful outcome was thanks to many months of hard work from Nick Flynn and the Better Walking for West Chesterton group supported by Camcycle staff and members. We're delighted that local families can now look forward to a shorter, safer route to school and other nearby destinations.

EMPATHETIC DESIGN WORKSHOP

Internationally-renowned author and sustainable mobility consultant Melissa Bruntlett joined us in September to lead a design workshop for councillors, officers and transport consultants and participate in a panel discussion on the Dutch documentary *When We Cycle*, for which she was a narrator. This film screening, which was open to all, was kindly sponsored by the Embassy of the Kingdom of the Netherlands.

We received great feedback on our workshop which used small group activities to illustrate how empathetic design approaches can be used to help build inclusive transport networks.

CAMPAIGNING GUIDES

The more people that get involved in advocacy, the more effective our campaigns will be. We know that the detailed consultation guides we provide are much appreciated by members, so we decided to build a set of resources to demystify other aspects of cycle campaigning.

Our 2024 magazines included features on how to raise a question at a public meeting, how to request and speak at a Development Control Forum and how to submit videos of dangerous driving to Cambridgeshire police.

SUSTRANS WALKING & CYCLING INDEX

In summer 2023, many Camcycle members volunteered as models and interviewees for national charity Sustrans in a photoshoot with local photographer Martin Bond, directed by Anna, our Head of Campaigns and Engagement.

The Sustrans Walking & Cycling Index for Greater Cambridge was published in March 2024 and our volunteers helped bring it to life. We use many of the statistics and stories in this document to help support our campaigning.

CAMBRIDGE CYCLING CAMPAIGN

TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

CONSULTATIONS, PETITIONS AND SURVEYS

In 2024, we encouraged our members to share their views on the following:

NATIONAL

- Consultation on changes to various permitted development rights
- Consultation on adapting the UK's transport system to the impacts of climate change
- Consultation on proposed changes to the regulations on electrically assisted pedal cycles
- Plan for Drivers consultation
- Consultation on the role of Active Travel England in planning
- Consultation on proposed reforms to the National Planning Policy Framework and other changes to the planning system
- Integrated National Transport Strategy call for ideas
- Petition to introduce public liability

CAMBRIDGESHIRE & PETERBOROUGH COMBINED AUTHORITY

- Budget consultations (2024-25 and 2025-2026)
- Shared Ambition Strategy consultation
- Bus franchising consultation

GREATER CAMBRIDGE PARTNERSHIP

- Consultation on a residents' parking zone for the Wilberforce area
- Environmental Impact Assessment for the Waterbeach to Cambridge busway
- Maddingley Road scheme
- Hardwick Engagement

CAMBRIDGE CITY COUNCIL

- Budget consultations
- Queen Anne Terrace cycle park consultation
- Air Quality Strategy consultation
- Housing Strategy consultation
- Civic Quarter consultation
- Off-street parking charges consultation

CAMBRIDGESHIRE COUNTY COUNCIL

- Budget consultations
- Quality of Life Survey
- Civil Parking Enforcement consultation
- Active Travel hierarchy consultation
- Proposed extension to Cambridge 20mph zones engagement survey
- Traffic Regulation Order for Mill Road
- A141 and St Ives improvement scheme
- Residents' Parking Scheme policy review
- Traffic Regulation Orders for Adams Road and Church Street
- Bar Hill Active Travel survey

CAMBRIDGE CYCLING CAMPAIGN

TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

PLANNING

- North Cambridge design code consultation
- Girton Neighbourhood Plan survey
- South Newnham Neighbourhood Plan consultation
- Stapleford & Great Shelford Neighbourhood Plan consultation
- Supplementary Planning Documents consultation
- Beehive redevelopment consultation
- Cambridge Business Park engagement
- East West Rail consultation

OTHER

- Darwin Green residents' survey for 24-hour opening of the route to Windsor Road
- Healthy Places Joint Strategic Needs Assessment survey
- Future of tourism in Cambridge consultation
- Consultation on a new Fens reservoir
- Living Streets pavement parking campaign
- Cambridge station cycle park survey
- Histon & Impington Active Travel Survey
- Wicken Fen online survey
- Travel to Work big commuter survey
- Whittlesey Relief Road consultation
- Rural crime survey
- Burrell's Walk bridge survey
- Cambridgeshire markets survey

DELIVER SOLUTIONS: Nothing pleases Camcycle more than seeing high-quality cycling facilities and infrastructure being completed and then enabling more people to cycle. We campaign to ensure schemes are designed to the best standard possible and then use success to inspire future cycling schemes.

With so much change in our region, a large proportion of our work will always involve responding to the plans, scheme proposals and consultations of local authorities and developers. We aim to be a 'critical friend', bringing a positive response to our scrutiny work. We make practical suggestions for improvements and endeavour to bring local people together to build consensus and unblock progress.

Once schemes are in, we celebrate successful outcomes as part of our campaigning for other parts of the cycle network. It was a delight to be able to feature Matt and Sophie in the Autumn issue of our magazine seven years after they appeared on our front cover with high hopes for Milton Road. Although there are still tweaks we'd like to see, our Infrastructure Campaigner Josh declared the scheme 'game-changing' for Cambridge. We also enjoyed visiting Waterbeach New Town this year and finding how our persistent campaigning at an early design stage is being translated into one of the UK's leading developments for active travel.

MILTON ROAD SCHEME

Milton Road is the second of the Greater Cambridge Partnership's corridor schemes to be completed, with the aim of improving public transport, cycle and walking journeys. At the end of 2024, it was already contributing to a noticeable increase in cycling.

It's taken nearly 10 years of campaigning to get to this point, but Camcycle can be proud of its input into this scheme, which helped turn the original designs resembling a sort of 'bus motorway' into a safe, pleasant and greener street. Milton Road now has separate walking and cycling routes throughout, in addition to over 200 trees and four new rain gardens. This outcome is thanks to the tireless work of the Milton Road Alliance, a collaboration between Camcycle, Milton Road Residents' Association and the Hurst Park Estate Residents' Association. We're particularly grateful to campaigner Matthew Danish for his leadership on this project.

CAMBRIDGE CYCLING CAMPAIGN

TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

Milton Road has already become a regular part of our cycle tour itinerary for guests to Cambridge and we continue to campaign for the final changes needed to make the scheme even better.

PARK STREET CYCLE PARK

Camcycle was invited to a sneak preview of the new Park Street cycle park which opened in November 2024. One of the members involved in the tour was Simon Nuttall who had been instrumental in the creation of the original facility which was the first large secured cycle park in a city centre in the UK. Joining Simon was Tom, who enjoyed testing the automatic sliding door and entrance ramp on his 1913 tricycle! Camcycle's scrutiny of the cycle park designs has helped make this cycle park more inclusive and accessible for cycles and cyclists of all kinds: we hope it proves to be a popular and secure parking location in 2025 and beyond.

SUPPORTING RESIDENTS' ASSOCIATIONS

We have supported several residents' associations with projects and consultation responses in 2024, including Madingley Road Area Residents Association, Arbury Road East Residents Association (ARERA) and Riverside Area Residents Association (RARA). With Camcycle's support, ARERA submitted a great Local Highways Improvement bid for a new zebra crossing on Arbury Road, but sadly it was rejected as too expensive. They continue to explore both short- and long-term options for a safer street. Camcycle has worked with RARA on a detailed vision for Riverside which has the support of local councillors: the next step is to try to secure some of the measures needed via the Greater Cambridge Partnership's Greenways scheme.

HILLS ROAD/LENSFIELD ROAD JUNCTION

If local politicians really care about improving journeys in and around Cambridge city centre, then it will be vital to address issues at gateway junctions including the Catholic Church junction at Hills Road, Lensfield Road and Gonville Place.

This junction was considered as part of the Greater Cambridge Partnership (GCP) 'Cycling Plus' consultation for Hills Road in summer 2023. When many respondents, including Camcycle, said the proposed designs did not go far enough to prioritise active travel, the GCP created a new option which restricted some motor traffic turns to improve traffic flow and provide more space for people walking and cycling. It was due to be part of a consultation in late 2024, but timetables have been delayed due to elections and negative media stories which seem to have dented political will.

Camcycle continues to share positive narratives about the scheme. At a stakeholder workshop we attended, we were pleased to see the GCP using similar diagrams to those we had developed to illustrate the roadspace reallocation benefits.

ADAMS ROAD AND BURRELL'S WALK

Adams Road in west Cambridge is part of one of the busiest cycle routes in the city. Camcycle has been campaigning with local residents for improvements to the street for several years: these now look set to be delivered in 2025 as part of the GCP's Comberton Greenway scheme. Inspired by designs from the Netherlands, Adams Road will become the first 'cycle street' in Cambridge with a design that prioritises people cycling with drivers as guests. Closer to the city centre, Camcycle is supporting a campaign from Carbon Neutral Cambridge for improvements to Burrell's Walk by the University Library where we'd like to see the path and bridge widened.

NATIONAL AND INTERNATIONAL INFLUENCE: With great ambitions for active travel in Cambridgeshire, it's vital for Camcycle to grow its networks and work with others who can help us achieve our goals. 2024 was a stand-out year for speaking as we travelled across the county – and into Europe – to share our story and vision.

Most impressive was Roxanne's session at the global Vélo-city summit in Ghent, most offbeat was Josh and Anna's participation in the sustainable travel workshops at Greenbelt festival. What united both, and the many other events Camcycle has spoken at this year, was the eagerness of the audience to hear news and insights from Cambridgeshire. It's easy to forget that we live in such a special place, a leading light of cycling for those elsewhere in the UK and further afield.

CAMBRIDGE CYCLING CAMPAIGN

TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

Uniting with others to strengthen our voice at a national level is also important if we are to achieve the highest quality outcomes for local people. It was a privilege to be invited to exhibit at the All Party Parliamentary Group for Cycling & Walking's Active Travel Showcase in April alongside national organisations including Cycling UK, Sustrans, Wheels for Wellbeing and The Bikeability Trust. We continue to develop links with these organisations, along with Active Travel England, and our local MPs as we work together to call for the funding and policies that will improve cycling for all in Cambridgeshire.

NATIONAL ROAD SAFETY CONFERENCE

In November, our Infrastructure Campaigner Josh Grantham joined Camcycle member Margaret Winchcomb at the National Road Safety Conference in Birmingham. Margaret is Deputy Executive Director at the Parliamentary Advisory Council for Transport Safety (PACTS) and the shared presentation focused on the 'Cambridge effect' – how the power of community advocacy working across all aspects of the Safe System approach has contributed to a city where more people are enabled to cycle. Josh and Margaret also shared their findings with Road Safety GB members via an online webinar.

4% of the UK's cycling miles are ridden by the residents of Greater Cambridge (who make up 0.5% of the population). Each of these cycling miles is 2.7 times less likely to result in a fatality and 3.2 times less likely to result in a serious collision than the national average.

CYCLING UK

In 2024, we strengthened our relationship with the UK's national cycling charity as we attended the official launch of their new strategy, presented at their away day in Cambridge and a meeting of their Cycling Advocacy Network, and signed their letter to Chancellor Rachel Reeves calling for more active travel funding. In Winter 2024, our CEO Roxanne was elected to the Cycling UK Board of Trustees and, in January 2025, their CEO Sarah Mitchell is the guest speaker at our AGM so our work together looks set to deepen further.

VELO-CITY AND VÉLO CANADA BIKES

Our small charity took to a global stage as Roxanne shared insights from our work in the UK's cycling capital with audiences in Ghent at Velo-city, the annual world cycling summit, and in Canada at the online AGM of Vélo Canada Bikes. Camcycle received a warm reception at both events and it was a privilege to connect with cycling leaders from across the world. We continue to build international links and to use learnings from abroad to inspire our campaigns.

ACTIVE CITY LEICESTER

Camcycle spoke at two national Landor Links events in 2024. Anna presented on Cambridge's infrastructure at 'Building Better: Crossings and Junctions' in London and then talked together with Josh at Active City Leicester, the UK's biggest walking and cycling conference. Our topic was *Safer Rural Cycling*; following a recorded introduction from Maciej Stachurski of Fenland Parent Power we detailed the challenges and rewards of this joint campaign for a safe cycle route between March and the village of Guyhirn.

CAMCYCLE EVENTS: Since 1995, our events have grown Camcycle's brand and community and shared the joy of cycling. In 2025, we'll be focusing on the events that most support our new campaigning objectives and help people at all levels of change grow their cycling knowledge and advocacy.

Nothing beats the feeling of seeing people of all ages and abilities loving cycling and all the benefits it brings. From children completing their first Reach Ride to businesses demonstrating how cargo bikes support their work, it was a delight to host the Reach Ride and Cambridge Festival of Cycling in 2024 with the support of Cambridge City Council.

For the first time, a grant from the People's Postcode Lottery enabled us to employ a dedicated manager for the Festival, but overall these large-scale activities are becoming more challenging to host. Staff time for events is significant and rarely covered by grants; as the opportunity grows to increase the impact of our infrastructure campaigning it has become more difficult to justify spreading our existing team so thinly across both areas of work. We'll still do all we can to support and expand the Camcycle and cycling communities, but will sharpen our focus to ensure the best outcomes from our limited resources.

CAMBRIDGE CYCLING CAMPAIGN

TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

GUIDED CYCLE TOURS

When we mentioned at a transport conference that we'd hosted a cycle tour for Norfolk County Council, their neighbours in Suffolk got in touch to book their own bespoke experience. The two groups, led by Robin and Josh and supported by volunteers, enjoyed a taste of the best infrastructure Cambridge had to offer, from the CYCLOPS junction on Histon Road to the Grand Arcade cycle park and Chisholm Trail. Suffolk County Council said they learnt a lot from the mixed focus on transport routes and infrastructure within new developments and would be reflecting on the insights they could use to inform their own work. Sharing our expertise in this way to benefit cycling elsewhere is extremely rewarding and could be one way to develop our paid services.

STALL BIKE EVENTS

Camcycle took our cargo bike to 10 community events in 2024, with the help of 18 different volunteers. Two events we'd planned to attend – the Histon & Impington Feast and Mill Road Winter Fair – were cancelled due to bad weather. Three events were new to us: Cambridge Carbon Footprint's Imaginarium at King's College, the Cambridge Criterium and the Fen Edge Festival in Cottenham. It was good to talk to rural residents about their needs and hear support for the widened path into Cottenham.

We aim to continue with some stall bike events in 2025, focusing on those that best support our campaigning objectives, connect with local cycling issues and engage large new audiences.

RIDES AND SOCIALS

In 2024, we partnered with CTC Cambridge (the local branch of Cycling UK) to host some social rides as part of the Cambridge Festival of Cycling, revisited Milton Country Park for a picnic ride and held seasonal pub meet-ups at The Alex pub on Gwydir Street.

Attendance for our rides and socials has sometimes been low so, in light of our new objectives, we are considering the best ways to support our members and attract new people to Camcycle. In 2025, we'll be welcoming cycling journalist and author Laura Laker to an evening event at the Town & Gown in Cambridge to talk about her book *Potholes and Pavements*.

CAMCYCLE IN THE MEDIA: 2024 was a year bookended by press comments on junctions. In between, we covered topics from the Reach Ride and Small Charity Week to road safety and floating bus stops. We were quoted in the Daily Mail and made our debut on BBC Radio 5 Live.

CAMBRIDGE INDEPENDENT

We've been writing monthly columns for the *Cambridge Independent* since 2017 and also supply regular press releases and statements on cycling and transport issues. In 2024, we achieved five front cover features on the topics of Mill Road, the Cambridge Festival of Cycling, the Greater Cambridge Partnership's City Access programme to reduce congestion and plans for the redevelopment of East Barnwell.

As public discussion on the Mill Road campaign intensified, we encouraged our members to write into the letters page and used supporter funding to run a full page ad. Our attention-grabbing photos of children calling for change and campaigners supporting the approval of the bus gate helped amplify the voices of those in favour.

THE HUNTS POST

In March, Mike Gough, one of the founder members of Hunts Walking & Cycling group and a much-loved community cyclist and mechanic was killed riding his bike in Huntingdon.

The Hunts Post ran the tribute to Mike from Camcycle and Hunts Walking & Cycling group on its front cover and later followed up the story with a series of articles on cycling safety. Mike's wife Hazel and son Ben were interviewed and cited the Huntingdon ring road and Godmanchester's shared-use path as examples of infrastructure that urgently requires safety improvements. Mayor Dr Nik Johnson said Mike's tragic death would influence local decision-makers to commit to work for change.

CAMBRIDGE CYCLING CAMPAIGN

TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

MEDIA COVERAGE

Camcycle has featured in the following publications and outlets this year:

- BBC.co.uk
- BBC Radio Cambridgeshire
- BBC Radio 5 Live
- BikeBiz
- Cambridge Edition
- Cambridge Independent
- Cambridge News
- Cambridge Network
- Cambridge Radio (formerly Cambridge 105)
- CambsNews.co.uk
- Cambs Times
- Daily Mail
- East Anglia Bylines
- Ely Standard
- Families Cambridgeshire
- Hunts Post
- ITV.com
- Road.cc
- Royston Crow
- That's TV Cambridgeshire

SOCIAL MEDIA

We gained 1,989 new followers in 2024. In November, many cycling advocates left X and joined us on Bluesky. We also saw a 46% increase in LinkedIn followers.

A BIG THANK YOU: We couldn't do what we do without the generous support of Camcycle's members, volunteers, partners, donors and corporate supporters in addition to our Board of Trustees and staff team.

So many people have played a part in Camcycle's success over the last 30 years and 2024 was no different. For example, each month, people who care about the world more cycling can create spend hours delivering our magazine, scrutinising planning applications and attending trustee meetings.

Over 1000 volunteer hours were contributed to Camcycle's work in 2024, from our trustees, event hosts, bike-markers, leaflet deliverers, photographers and magazine contributors, worth £11,440 at the national living wage.

This year, a special mention must go to the wonderful bike-marking team who, together with Cambridgeshire Police and volunteers from CTC Cambridge, attended events in every single month of the year, including a bumper series at university colleges in October. They also supported the Cambridgeshire & Peterborough Combined Authority's Winter Wheelers events at four regional railway stations to fit cycle lights ready for the winter.

We are also grateful to all those organisations who support our cause with their voice, skills and financial contributions. We always welcome new donors and partners: get in touch if you can support our mission for more cycling for a better future in 2025.

CAMBRIDGE CYCLING CAMPAIGN

TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

Thank you to the following organisations who have supported our work in 2024:

Magazine advertisers

- Cambrian Tyres
- Outspoken Cycles
- Enterprise Car Club
- Cyclecentric
- Kingsway Cycles
- The School Run Centre
- Love To Ride
- Outspoken Training
- Waterland Organics

Media supporters

- Cambridge Independent
- Cambridge Radio

Corporate supporters

- Outspoken Cycles
- Outspoken Training
- Zedify
- Mythic Beasts
- Enterprise Car Club
- Reagent Tests UK
- MCW Architects

Other partners & suppliers

- Fiona Young Priest and PEM (Finance)
- Fair Collective (Strategy)
- Money Tree Fundraising
- Print-Out, Histon (Magazine)
- Cambridgeshire Police (Bike-marking events)
- Cambridge BID (Picnic ride guides)

CAMBRIDGE CYCLING CAMPAIGN

TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

Our organisation

In 2024, we undertook a range of projects to help secure the solid foundation for our charity which will enable us to increase our campaigning impact in our 30th anniversary year.

There are big plans in the Cambridgeshire region for economic growth, housing development and major transportation schemes. This will only mean an increase in the demand for Camcycle's advice and campaigning. In 2025 we must increase the size of our campaigning team to meet our objectives while maintaining sustainable workloads. The first step to improving our campaigning capacity for the long term is to ensure a solid operational and fundraising foundation. Projects to support this included:

- A strategic review. We've made tough choices to ensure we focus on the most impactful activities and maximise our limited resources.
- A fundraising strategy to raise the income needed to achieve our ambitious goals.
- An ongoing finance transformation to meet the complex challenges of small charity finance as our organisation grows. Improvements to our financial systems and processes ensure the efficiency and clarity needed to support timely decision making.
- Enhanced governance structures including new subcommittees to improve focus and decision-making.

In 2025 we will also add projects to develop our people and culture, and improve our IT and security.

BOARD OF TRUSTEES

We welcomed a number of new Trustees to the Camcycle board in 2024 with the majority of the board being first-time Trustees. The improved induction process and materials have made it much easier for Trustees to navigate the early days of joining the board. We thank Rosie Tween for her work in 2023 to champion these new resources. The subcommittees that were launched in 2023 – Finance, People and Culture and Campaigning – are now fully implemented and providing detailed scrutiny where it is needed most. We have reduced our overall number of meetings by moving to a quarterly cycle.

We began 2024 with Gabriel Bienzobas as the interim chair of Camcycle with the understanding that it would not be possible for him to commit to the ongoing time commitment. For the later months of the year, we trialled a co-chair arrangement with Paul Froud. The chair's responsibilities have been divided, with Gabriel focusing on campaigning and Paul supporting the executive work. This trial has been a success and a motion will be presented at the AGM of our CIO (see below) to update the constitution to formally allow for co-chairs.

Those who served on the Board of Trustees during the year covered by this report were:

Robin Heydon
Chris Loughlan (resigned 20 January 2024)
Alessandra Caggiano (resigned 20 January 2024)
Sue Edwards
Gabriel Bienzobas, Chair
Pip Emery (resigned 20 January 2024)
Paul Robison (resigned 20 January 2024)
Sarah Whitebread (appointed 14 December 2023)
Anthony Painter (appointed 14 December 2023)
Edward Williams (appointed 14 December 2023, resigned 13 November 2024)
Mark Searle (appointed 14 December 2023)
Nigel Deakin (appointed 20 January 2024)
Paul Froud (appointed 25 April 2024)
Sarah Burge (appointed 27 September 2024)
James Ross-Russell (appointed 16 December 2024)

CAMBRIDGE CYCLING CAMPAIGN

TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

NEW OFFICE FOR 2025

After over eight years in our office at The Bike Depot, Camcycle will be moving in 2025 to Byron House in Cambridge Business Park. It's not far from our current location and offers larger, more modern facilities with additional shared hot-desking space and social/eating areas. We'll be subleasing the space from local charity organisation CCVS alongside charities including The Red Hen Project.

We're grateful to Rob King for giving Camcycle our first home and will still regularly visit The Bike Depot for cycle servicing and training.

CIO TRANSITION AND MEMBERSHIP RATES

We paused our project to transition from an unincorporated charity to a charitable incorporated organisation (CIO) in order to prioritise our strategy and finance projects. With many new trustees, it was also important that they had time to understand charity governance before undertaking such a significant governance project. The CIO was formed in 2023 and will remain dormant in the meantime.

For similar reasons, we also delayed the increase of membership subscription rates (agreed at the 2024 AGM). With our new strategy in place and our finance project nearly complete, we will revisit both these projects in 2025.

FINANCIAL REVIEW

Our salary costs increased again this year as we tried to keep pace with inflation and the increased cost of living along with recognising the increasing responsibilities for several of our team.

We also increased spending on professional services to support our strategy development, fundraising strategy and our finance transformation project.

We increased our income significantly this year to £254,769 (2023 - £190,464). Expenditure increased to £242,350 (2023 - £197,275).

Our free reserves are currently healthy but we must plan to build them in the coming years to support our plans for significant growth along with higher costs.

Camcycle did not have a named Treasurer this year and financial management was led by our CEO Roxanne De Beaux with the support of Finance Assistant Sarah Ackroyd, our finance consultant Fiona Young Priest and oversight of a Trustee-led finance subcommittee.

GOING CONCERN

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

RESERVES POLICY

Our current policy is to target a minimum free reserves level sufficient to meet 6 months of staff and office costs and 12 months of membership servicing. At the end of the 2024 financial year, reserves totalled £148,477 (2023: £136,058). This includes future funding, represented by 'restricted reserves', of £103,365 (2023: £59,554) leaving unrestricted reserves of £45,112 (£76,504).

While free reserves are below our policy level, this is not a cause for concern. The trustees will be reviewing the reserves policy in 2025; with a larger organisation it is likely our reserves should represent a lower percentage of our overall expenditure. Our largest reserves need is salaries; however, a significant proportion of this cost is covered by restricted funding. As our organisation grows, we may still need to increase our overall free reserves level; the new policy will guide this calculation.

CAMBRIDGE CYCLING CAMPAIGN

TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

Structure, governance and management

CONSTITUTION

Cambridge Cycling Campaign was formally constituted on 4 November 2008. An amended constitution was adopted on 1 June 2010.

METHODS OF APPOINTMENT OR ELECTION OF TRUSTEES

Trustees must be members of Camcycle and are elected at our AGM each year or can be co-opted during the year by the board of trustees.

We conduct a skills audit each year to determine areas to focus on when recruiting new trustees. We aim to conduct open recruitment with advertising on many relevant sites, on social media, in our magazine and through our membership communications.

Approved by order of the members of the board of Trustees and signed on their behalf by:



Gabriel Bienzobas
Chair

Date: 17/17/2025

CAMBRIDGE CYCLING CAMPAIGN

STATEMENT OF TRUSTEES' RESPONSIBILITIES FOR THE YEAR ENDED 30 SEPTEMBER 2024

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Trust deed. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on its behalf by:



Gabriel Blenzobas
Chair

Date: 17/7/2025

CAMBRIDGE CYCLING CAMPAIGN

INDEPENDENT EXAMINER'S REPORT FOR THE YEAR ENDED 30 SEPTEMBER 2024

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF CAMBRIDGE CYCLING CAMPAIGN ('the Charity')

I report to the charity Trustees on my examination of the accounts of the Charity for the year ended 30 September 2024.

RESPONSIBILITIES AND BASIS OF REPORT

As the Trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

INDEPENDENT EXAMINER'S STATEMENT

Since the Charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

Your attention is drawn to the fact that the Charity has prepared the accounts in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has been withdrawn.

I understand that this has been done in order for the accounts to provide a true and fair view in accordance with the Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2015.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

CAMBRIDGE CYCLING CAMPAIGN

INDEPENDENT EXAMINER'S REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in an Independent Examiner's Report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's Trustees as a body, for my work or for this report.

Signed:

Michael Hewett

Dated:

FCA DChA

PETERS ELWORTHY & MOORE

Chartered Accountants
Salisbury House
Station Road
Cambridge
CB1 2LA

CAMBRIDGE CYCLING CAMPAIGN

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 30 SEPTEMBER 2024

	Note	Restricted funds 2024 £	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
INCOME FROM:					
Donations	3	183,760	58,650	242,410	183,495
Charitable activities	4	-	2,268	2,268	375
Other trading activities	5	-	4,941	4,941	4,143
Investments	6	-	5,150	5,150	2,451
TOTAL INCOME		183,760	71,009	254,769	190,464
EXPENDITURE ON:					
Fundraising	7	10,961	13,225	24,186	147
Charitable activities	8	133,283	84,881	218,164	197,128
TOTAL EXPENDITURE		144,244	98,106	242,350	197,275
NET INCOME/(EXPENDITURE)		39,516	(27,097)	12,419	(6,811)
Transfers between funds	15	4,295	(4,295)	-	-
NET MOVEMENT IN FUNDS		43,811	(31,392)	12,419	(6,811)
RECONCILIATION OF FUNDS:					
Total funds brought forward		59,554	76,504	136,058	142,869
Net movement in funds		43,811	(31,392)	12,419	(6,811)
TOTAL FUNDS CARRIED FORWARD		103,365	45,112	148,477	136,058

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 23 to 38 form part of these financial statements.

CAMBRIDGE CYCLING CAMPAIGN

**BALANCE SHEET
AS AT 30 SEPTEMBER 2024**

	Note	2024 £	2023 £
FIXED ASSETS			
Tangible assets	12	8,244	2,979
		<u>8,244</u>	<u>2,979</u>
CURRENT ASSETS			
Debtors	13	37,229	16,425
Cash at bank and in hand		130,619	130,313
		<u>167,848</u>	<u>146,738</u>
Creditors: amounts falling due within one year	14	(27,615)	(13,659)
NET CURRENT ASSETS		<u>140,233</u>	<u>133,079</u>
TOTAL NET ASSETS		<u><u>148,477</u></u>	<u><u>136,058</u></u>
CHARITY FUNDS			
Restricted funds	15	103,365	59,554
Unrestricted funds	15	45,112	76,504
TOTAL FUNDS		<u><u>148,477</u></u>	<u><u>136,058</u></u>

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

Gabriel Bienzobas
Chair

Date:

The notes on pages 23 to 38 form part of these financial statements.

CAMBRIDGE CYCLING CAMPAIGN

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2024

1. ACCOUNTING POLICIES

1.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair' view. This departure has involved following the Charities SORP (FRS 102) published in October 2019 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

Cambridge Cycling Campaign meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

1.2 GOING CONCERN

The trustees have reviewed the financial position of the Charity and have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Accordingly, the financial statements continue to be prepared on the going concern basis.

1.3 INCOME

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are recognised when the Charity has been notified in writing of both the amount and settlement date. In the event that a grant is subject to conditions that require a level of performance before the Charity is entitled to the funds the income is deferred and not recognised until either those conditions are fully met, or the fulfillment of those conditions is wholly within the control of the Charity and it is probable that those conditions will be fulfilled in the reporting period.

Donations are recognised when the Charity has been notified in writing of both the amount and settlement date, which usually occurs upon receipt.

Membership income is recognised in the period to which it relates. Unpaid fees are included in debtors and any membership fees received in advance are carried forward as deferred income.

CAMBRIDGE CYCLING CAMPAIGN

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2024

1. ACCOUNTING POLICIES (CONTINUED)

1.4 EXPENDITURE

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity are apportioned between those activities on a basis consistent with the use of resources. Central and support costs which are not attributable to a single activity are not apportioned out and held under general funds.

A proportion of staff salaries relates to support costs and an apportionment is made based on an estimation of time spent.

Governance costs are those incurred in connection with administration of the charity and compliance with constitutional and statutory requirements.

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

1.5 GOVERNMENT GRANTS

Government grants are credited to the Statement of Financial Activities as the related expenditure is incurred.

1.6 INTEREST RECEIVABLE

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

1.7 TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets costing £250 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

1. ACCOUNTING POLICIES (CONTINUED)

1.7 TANGIBLE FIXED ASSETS AND DEPRECIATION (CONTINUED)

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives.

Depreciation is provided on the following bases:

Bicycles	- 4 years straight-line
Office equipment	- 3 - 5 years straight-line
Computer equipment	- 3 years straight-line

1.8 DEBTORS

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

1.9 CASH AT BANK AND IN HAND

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

1.10 LIABILITIES AND PROVISIONS

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

1.11 FINANCIAL INSTRUMENTS

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

1.12 PENSIONS

The Charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charity to the fund in respect of the year.

1.13 FUND ACCOUNTING

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

CAMBRIDGE CYCLING CAMPAIGN

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2024

2. CRITICAL ACCOUNTING ESTIMATES AND AREAS OF JUDGMENT

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The Charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The trustees do not consider there are any critical judgements or sources of estimation uncertainty requiring disclosure beyond the accounting policies listed above.

CAMBRIDGE CYCLING CAMPAIGN

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024**

3. INCOME FROM DONATIONS

	Restricted funds 2024 £	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
DONATIONS				
Major donations	11,500	4,500	16,000	73,129
Individual donations	30,548	3,700	34,248	8,602
Gift Aid	5,593	10,378	15,971	12,350
Corporate donations	1,000	-	1,000	1,440
Payroll Giving	-	4,086	4,086	5,020
SUBTOTAL	48,641	22,664	71,305	100,541
Grants	129,119	12,500	141,619	55,061
Government grants	6,000	-	6,000	4,962
Membership subscriptions	-	23,486	23,486	22,931
SUBTOTAL	135,119	35,986	171,105	82,954
	183,760	58,650	242,410	183,495
TOTAL 2023	129,416	54,079	183,495	

4. INCOME FROM CHARITABLE ACTIVITIES

	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Service provision	2,268	2,268	375
TOTAL 2023	375	375	

CAMBRIDGE CYCLING CAMPAIGN

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

5. INCOME FROM OTHER TRADING ACTIVITIES

Income from non charitable trading activities

	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Charitable trading	4,941	4,941	4,143
TOTAL 2023	4,143	4,143	

6. INVESTMENT INCOME

	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Interest received	5,150	5,150	2,451
TOTAL 2023	2,451	2,451	

CAMBRIDGE CYCLING CAMPAIGN

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024**

7. EXPENDITURE ON RAISING FUNDS

FUNDRAISING EXPENSES

	Restricted funds 2024 £	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Professional services	10,961	-	10,961	-
Fundraising salaries	-	13,073	13,073	-
Fundraising costs	-	152	152	147
	<u>10,961</u>	<u>13,225</u>	<u>24,186</u>	<u>147</u>
	<u><u>-</u></u>	<u><u>147</u></u>	<u><u>147</u></u>	
TOTAL 2023	<u><u>-</u></u>	<u><u>147</u></u>	<u><u>147</u></u>	

8. ANALYSIS OF EXPENDITURE BY ACTIVITIES

	Activities undertaken directly 2024 £	Support costs 2024 £	Total funds 2024 £	Total funds 2023 £
Charitable activities	134,649	83,515	218,164	197,128
	<u>134,649</u>	<u>83,515</u>	<u>218,164</u>	<u>197,128</u>
TOTAL 2023	<u><u>128,684</u></u>	<u><u>68,444</u></u>	<u><u>197,128</u></u>	

In 2024, £144,244 (2023: £128,389) of expenditure on charitable activities was met from restricted funds, with the balance being met from unrestricted funds.

CAMBRIDGE CYCLING CAMPAIGN

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024**

8. ANALYSIS OF EXPENDITURE BY ACTIVITIES (CONTINUED)

ANALYSIS OF DIRECT COSTS

	Total funds 2024 £	Total funds 2023 £
Staff costs	109,868	101,833
Events	12,414	4,563
Campaigning	2,994	16,500
Advocacy and education	5,293	5,788
Depreciation	240	-
Professional services	3,840	-
	134,649	128,684

ANALYSIS OF SUPPORT COSTS

	Total funds 2024 £	Total funds 2023 £
Staff costs	44,837	41,261
Depreciation	2,329	2,781
Employee-related costs	766	403
Office costs	10,564	4,606
Membership servicing	1,286	992
Conferences and training	4,102	2,378
IT costs	1,115	1,728
Professional fees	10,398	6,910
Other overheads	4,248	3,785
Accountancy fees (Governance)	3,870	3,600
	83,515	68,444

CAMBRIDGE CYCLING CAMPAIGN

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2024

9. INDEPENDENT EXAMINER'S REMUNERATION

	2024 £	2023 £
Fees payable to the Charity's independent examiner in respect of:		
Preparation of the annual accounts	2,580	2,400
Independent examination of the annual accounts	1,290	1,200
	<u>3,870</u>	<u>3,600</u>

10. STAFF COSTS

	2024 £	2023 £
Wages and salaries	154,574	132,228
Social security costs	8,969	7,251
Defined contribution pension schemes	4,235	3,615
	<u>167,778</u>	<u>143,094</u>

The average number of persons employed by the Charity during the year was as follows:

	2024 No.	2023 No.
Employees	5	5

No employee received remuneration amounting to more than £60,000 in either year.

The Trustees have delegated the day-to-day responsibility of running the charity to the Chief Executive Officer, who is considered to be the key management personnel of the charity. Total key management personnel remuneration, including employer's national insurance and pension contributions amounted to £57,529 (2023: £55,057).

11. TRUSTEES' REMUNERATION AND EXPENSES

During the year, no Trustees received any remuneration or other benefits (2023 - £NIL).

During the year ended 30 September 2024, no expenses were reimbursed to Trustees (2023: £250 to 2 Trustees).

CAMBRIDGE CYCLING CAMPAIGN

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024**

12. TANGIBLE FIXED ASSETS

	Computer equipment £	Office equipment £	Bicycles £	Total £
COST				
At 1 October 2023	8,751	4,004	4,657	17,412
Additions	5,127	-	2,998	8,125
Disposals	(1,080)	-	-	(1,080)
At 30 September 2024	<u>12,798</u>	<u>4,004</u>	<u>7,655</u>	<u>24,457</u>
DEPRECIATION				
At 1 October 2023	5,772	4,004	4,657	14,433
Charge for the year	2,194	-	375	2,569
On disposals	(789)	-	-	(789)
At 30 September 2024	<u>7,177</u>	<u>4,004</u>	<u>5,032</u>	<u>16,213</u>
NET BOOK VALUE				
At 30 September 2024	<u>5,621</u>	<u>-</u>	<u>2,623</u>	<u>8,244</u>
At 30 September 2023	<u>2,979</u>	<u>-</u>	<u>-</u>	<u>2,979</u>

CAMBRIDGE CYCLING CAMPAIGN

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024**

13. DEBTORS

	2024 £	2023 £
DUE WITHIN ONE YEAR		
Trade debtors	660	375
Other debtors	28,800	12,294
Prepayments	7,769	3,756
	<u>37,229</u>	<u>16,425</u>

14. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024 £	2023 £
Trade creditors	14,161	726
Other taxation and social security	3,968	3,118
Other creditors	4,997	4,776
Accruals and deferred income	4,489	5,039
	<u>27,615</u>	<u>13,659</u>

	2024 £	2023 £
DEFERRED INCOME		
Deferred income at 1 October 2023	1,439	-
Resources deferred during the year	-	1,439
Amounts released from previous periods	(1,439)	-
	<u>-</u>	<u>1,439</u>

Deferred income relates to grant income received in advance of entitlement.

CAMBRIDGE CYCLING CAMPAIGN

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024**

15. STATEMENT OF FUNDS

STATEMENT OF FUNDS - CURRENT YEAR

	Balance at 1 October 2023 £	Income £	Expenditure £	Transfers in/out £	Balance at 30 September 2024 £
UNRESTRICTED FUNDS					
General Fund	76,504	71,009	(98,106)	(4,295)	45,112
RESTRICTED FUNDS					
Staff costs	17,175	89,680	(54,764)	-	52,091
Festival of Cycling	-	25,000	(25,000)	-	-
Reach Ride	-	4,000	(4,014)	14	-
Zero Carbon Streets	38,746	55,606	(43,661)	-	50,691
Cycling Resources	500	-	(334)	-	166
Barriers Campaign	2,716	-	(5,640)	2,924	-
Save Our Cycles	417	-	-	-	417
Mill Road Campaign	-	535	(1,007)	472	-
Cambridgeshire Sustainable Travel Alliance	-	8,939	(9,824)	885	-
	59,554	183,760	(144,244)	4,295	103,365
TOTAL OF FUNDS	136,058	254,769	(242,350)	-	148,477

CAMBRIDGE CYCLING CAMPAIGN

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2024

15. STATEMENT OF FUNDS (CONTINUED)

RESTRICTED FUNDS

Staff costs - A major donation with the broad remit of funding salaries.

Festival of Cycling - A collective for a few grants which funded the Festival of Cycling. This was the Cambridge City Council from the Cycling and Walking Promotion Fund and the People's Postcode Lottery.

Reach Ride - Cambridge City Council Active Travel Promotion Fund to support direct cost for the annual Reach Ride event.

Zero Carbon Streets - Salary and direct costs to support the Zero Carbon Streets campaign which supports local communities across the region to develop their zero carbon street ideas.

Cycling Resources - Funding to design and print educational leaflets including cycle lighting posters.

Barriers Campaign - Funding to support staff and campaigning costs related to achieving the removal of physical barriers to cycling.

Save Our Cycles - Funding to print leaflets with cycle theft prevention advice.

Sustainable Travel Zone - Funding to support campaigning activities around the Sustainable Travel Zone, particularly the Cambridgeshire Sustainable Travel Alliance.

TRANSFERS

Transfers from unrestricted to restricted funds are to cover excess restricted expenditure.

CAMBRIDGE CYCLING CAMPAIGN

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024**

15. STATEMENT OF FUNDS (CONTINUED)

STATEMENT OF FUNDS - PRIOR YEAR

	Balance at 1 October 2022 £	Income £	Expenditure £	Transfers in/out £	Balance at 30 September 2023 £
UNRESTRICTED FUNDS					
General Fund	79,182	61,048	(68,886)	5,160	76,504
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
RESTRICTED FUNDS					
Staff costs	26,009	39,523	(48,357)	-	17,175
Reach Ride	-	4,000	(4,640)	640	-
Zero Carbon Streets	37,678	20,092	(18,324)	(700)	38,746
Sustainable Travel Zone	-	45,611	(42,111)	(3,500)	-
Cycling Resources	-	500	-	-	500
Barriers Campaign	-	18,728	(14,412)	(1,600)	2,716
Save Our Cycles	-	962	(545)	-	417
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	63,687	129,416	(128,389)	(5,160)	59,554
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
TOTAL OF FUNDS	<hr/> <hr/> 142,869	<hr/> <hr/> 190,464	<hr/> <hr/> (197,275)	<hr/> <hr/> -	<hr/> <hr/> 136,058

CAMBRIDGE CYCLING CAMPAIGN

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

16. ANALYSIS OF NET ASSETS BETWEEN FUNDS

ANALYSIS OF NET ASSETS BETWEEN FUNDS - CURRENT PERIOD

	Restricted funds 2024 £	Unrestricted funds 2024 £	Total funds 2024 £
Tangible fixed assets	-	8,244	8,244
Current assets	103,365	64,483	167,848
Creditors due within one year	-	(27,615)	(27,615)
TOTAL	103,365	45,112	148,477

ANALYSIS OF NET ASSETS BETWEEN FUNDS - PRIOR PERIOD

	Restricted funds 2023 £	Unrestricted funds 2023 £	Total funds 2023 £
Tangible fixed assets	-	2,979	2,979
Current assets	60,993	85,745	146,738
Creditors due within one year	(1,439)	(12,220)	(13,659)
TOTAL	59,554	76,504	136,058

CAMBRIDGE CYCLING CAMPAIGN

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2024

17. PENSION COMMITMENTS

The Charity operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the charity in an independently administered fund. The pension cost charge represents contributions payable by the charity to the fund and amounted to £4,235 (2023: £3,615). Contributions totalling £885 (2023: £746) were payable to the fund at the balance sheet date and are included in creditors.

18. OPERATING LEASE COMMITMENTS

At 30 September 2024 the Charity had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	2024 £	2023 £
AMOUNTS PAYABLE		
Not later than 1 year	2,556	480

The following lease payments have been recognised as an expense in the Statement of Financial Activities:

	2024 £	2023 £
Office rent	6,134	5,828

19. RELATED PARTY TRANSACTIONS

9 trustees (2023: 7) made donations to the Charity, totalling £8,323 (2023: £9,754). None had conditions which would require the charity to alter significantly the nature of its existing activities if it were to accept the donation. This is in addition to routine membership payments made by all trustees.

The Charity has not entered into any other related party transactions during the year (2023: None).