



Proshanti

PROSHANTI UK

**Company limited by Guarantee, Registered
Charity Trustees' Report and Financial Statements
for the year ended 31 December 2024**

Company registration number: 07108914

Registered charity number: 1137179



Charity information

Directors who served during the year

Lilu Ahmed
Dr Rebecca Scott
Dr Jaha Afroze Momena
David Storr
Mehjabin Ahmed (from March 2024)

**President
Vice President
Secretary**

Sir Stephen O'Brien
Rev Helen Matthew
Graham Rowbotham

Charity Number

1137179

Registered office

The Bromley by Bow Centre
St Leonard's Street, Bromley by Bow
London
E3 3BT UK

Independent Examiner

Syldon and co Accountants
333 Stratford Workshop
Burford Rd, Stratford, London E15 2SP

Bankers

HSBC Bank Plc 38 Canada Place,
Canary Wharf E14 5AH



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**Report of the Trustees'
for the year ended 31 December 2024**

The Trustees present their annual report and the financial statements for the year ended 31 December 2024 and confirm they comply with the Charities Act 2011, the trust deed and the Charities SORP 2005.

Structure, governance and management - Governing document

Proshanti UK is incorporated as a company limited by guarantee and registered with the Charity Commission in December 2009 under charity number 1137179. It is governed by its Memorandum and Articles of Associations dated 19th December 2009.

What is Proshanti?

Proshanti UK is a UK-based charity and was formed in 2009 after a number of UK professionals and volunteers visited Juri, a remote sub-district (Upazila) of Moulvibazaar district in the Sylhet region of Bangladesh. It was set up in 2009 with the aim of transforming healthcare in rural Bangladesh by creating a healthy living partnership between the communities in Bangladesh and Bromley by Bow in East London. The Charity has since identified a need and focused on providing quality, regular antenatal and postnatal care to vulnerable underprivileged women in the Juri sub-district of Moulvibazaar District which includes affordable preventive and health education, as well as an effective patient referral service to a trusted hospital where necessary.

Recruitment and appointment of trustees

Trustees are recruited from those who show a particular interest in the work of Proshanti and who can contribute to the work of the Board. Trustees have referred to the Charity Commission's general guidance on public benefit when reviewing Proshanti's aims and objectives. In particular, the Trustees have considered how the activities of the organisation will contribute to the objectives that have been established for the charity.

Induction and training of trustees

A number of publications, detailed guides and how to guides, from the Charity Commission are also provided including "What makes a charity", "Charitable purposes and public benefit" and "Public benefit: the rules for charities". This ensures that new trustees are aware of the scope of their responsibilities under the Charities Act.

Risk management

The trustees assess the risks the charity faces using a risk matrix which identifies the major risks by the nature of those risks, the likelihood of the risks happening and the measures taken to manage them. The trustees review the risk at their meetings. The trustees are satisfied that systems are in place, or arrangements are in hand, to manage the risks. In particular, insurance cover is in place and the Charity's finances are regularly reviewed.

Objectives and activities

The Charity's objectives are the relief of sickness and the promotion of good health, in particular but not exclusively, for people living in the Juri region of Bangladesh, through the provision of quality, regular antenatal and postnatal care including preventative health education.



Activities and achievements

Activities in 2024

Proshanti has established itself as a reliable service provider for pregnant women in the Juri Upazila, with most of its clients being referred by satisfied service users. In addition, Family Welfare Visitors also refer pregnant women to Proshanti.

Proshanti staff regularly conduct community meetings throughout Juri to raise awareness about the services they offer. The enrolment process for Proshanti's services is determined by their criteria, which considers their level of means and requires applicants to have no other viable means of receiving antenatal care. During the enrolment assessment, Proshanti Outreach Workers carry out home visits for prospective clients to assist in their assessment.

Enrolment of new clients (patients)

Proshanti have enrolled 162 patients in 2024, compared to 175 in 2023. Among them 30 were high risk cases.

Delivery support provided

In 2024, Proshanti served a total of 162 patients, with delivery services broken down as follows: 29 (18%) were normal deliveries at hospitals/clinics, 89 (55%) were normal deliveries at the patient's homes (with 28 (17%) of these supported by our Skilled Birth Attendant and the remaining 61 (38%) supported by their family members). Additionally, Proshanti facilitated 44 (27%) deliveries through caesarean section (C-section).

This C-section rate is higher than the World Health Organization's (WHO) recommended maximum of 15% and the global average of 21%, as indicated in a study by the Bangladesh Institute of Development Studies. However, it remains below the overall rate of caesarean deliveries among Bangladeshi mothers, which was 33.22% in 2018. The majority of Proshanti clients who underwent a C-section were identified as high-risk patients at the time of their registration with Proshanti. Proshanti closely monitor these cases in order to identify ways of reducing the C-section rate.

Miscarriage, abortion and child mortality, still birth, premature birth and neonatal death

In 2024, there were no instances of second trimester miscarriages or premature births during registration with Proshanti, with one case of stillbirth reported.

Antenatal care and post-natal visits

In 2024, Proshanti provided 577 antenatal care sessions and 512 postnatal visits to our clients. Each enrolled patient received 4 to 5 ANC sessions and 3 to 4 PNC visits during their time with us. We are proud to report that we have not received any complaints regarding the care provided by our staff, and no client missed any visits due to staff negligence.

Medical investigations and medicine support

All of the Charity's enrolled patients received all necessary medical investigations including ultrasonography, and free medicine supply from enrolment to six weeks after their delivery.

Health Education

In 2024, 260 health education sessions took place, where 2279 participants were pregnant women and their family members during their antenatal care and postnatal visits.



Health Awareness in Community levels

Proshanti have carried out 5 health awareness sessions across five unions of Juri Upazila at the community level, attracting a total attendance of 153 women and 17 men. Proshanti's Skilled Birth Attendants are now leading 3 to 4 sessions monthly at the community level, expanding upon the groundwork laid by the Community Mobilisers.

Monthly services of clients

Every month, Proshanti offer services to over 125 underprivileged pregnant women from the Juri sub-district. Of these, over 25% are identified as high-risk, and Proshanti ensures that personalised one-on-one support is provided to each of these women in Bangladesh.

New Premises at Amiri Shopping Mall

Proshanti provided services at Juri Adhunik General (Pvt) Hospital until April 2024, before relocating to our new clinic based in Amiri Shopping Mall in May 2024.

Proshanti has introduced the following services at our new clinic at Amiri Shopping Mall:

1. **Clinical Investigations** – Proshanti offers a range of clinical tests, including ultrasonography, under the supervision of Dr. Subimol Chando, who is available every Saturday from 2 PM to 5 PM. He also provides free medical services to Proshanti clinics.
2. **Expanded Healthcare Services** – Proshanti has started to introduce limited pathology services, family planning programmes, vaccination programmes. We have also begun to implement the First Thousand Days Programme to support maternal and child health.
3. **Collaboration with Upazila Health Staff** – Proshanti works closely with Upazila Health staff, who provide guidance and training support for Proshanti's midwives and Skilled Birth Attendants.

Proshanti Juri clinic staff

Two full time midwives/Skilled Birth Attendants,
One full time Centre Manager
One full time outreach worker/Project Officer
One part time accountant (1 day a week)
One full time driver
One full time office support worker

Furthermore, the Executive Director of Prottoy allocates one day each week to oversee the quality of services delivered by Proshanti. This role also involves coordination with the local government administration and the NGO Affairs Bureau. In addition, the Proshanti UK Programme Development Consultant stays in regular contact with the Juri staff and the Prottoy Executive Director, guaranteeing seamless operations and the successful execution of Proshanti's initiatives in Juri.

Impact of Proshanti Work

The population of Juri is diverse, comprising individuals from various cultures and religions, including Tea Garden workers from India, tribal communities such as the Manipuri people, Muslim, Hindu, and Christian women. In rural, impoverished communities in Bangladesh, women often have limited control over their health and personal situations. Those living in extreme poverty may have received little education, possess little knowledge about health, and lack confidence in asserting their needs. Social and family circumstances can be challenging, with severe overcrowding, poor-quality housing, poor diets, and men and parents-in-law often controlling family decisions. Poor maternal and child health outcomes can have a devastating effect on women and their families.



Proshanti's project has a positive impact on women's health care experiences during pregnancy and childbirth. It aims to empower and build the confidence of poor and excluded women, regardless of their culture or religion.

Financial review Reserves policy

The trustees have reviewed the reserves of the charity. Their policy is to hold enough funds to meet four months' operating costs of the premises. The free reserves as at 31 December 2024 were £52,625.

Principal funding sources

Proshanti is indebted to numerous individual donors as well as East London NHS Lift Company for their regular and generous contribution towards Proshanti.

Proshanti organised a Ramadan Appeal in March to June 2024. £3821.89 was raised through this appeal.

Investment policy and objectives

The charity has no long-term investments. Proshanti's cash reserves are held in bank accounts.



Statement of Trustees' responsibilities

The charity trustees are responsible for preparing an annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing the financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures
- disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Charities Act 2011 and the provisions of the trust deed.

They are also responsible for safeguarding the assets of the charity and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees for the purposes of charity law who served during the year and up to the date of this report are set out on charity information page.

Approved by the Director/Trustees and signed on its behalf by:

L. K. Ahmed
Director (Lilu Ahmed)

Date: 10/07/2025



Independent examiners' report to the trustees of PROSHANTI UK

I report on the accounts of the trust for the year ended 31 December 2024.

Respective responsibilities of Trustees and examiner

The charity trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. It is my responsibility to:

- i) examine the accounts under section 145 of the 2011 Act;
- ii) follow the procedures laid down in the general Directions given by the Commission under section 145(5)(b) of the 2011 Act, and
- iii) state whether particular matters have come to my attention.

Basis of opinion

My examination was carried out in accordance with General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the account and seeks explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the next statement.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- i) which give me reasonable cause to believe that in a material respect the requirements:
 - a. to keep accounting records in accordance with section 130 of the 2011 Act; and
 - b. to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act have not been met; or
- ii) to which, in my opinion, the attention should be drawn in order to enable a proper understanding of the accounts to be reached.

For and on behalf of Syldon and Co Accountants

Mohammed Chowdhury

Date:

10/7/2025



Statement of financial activities for the year
ended 31 December 2024

| Incoming resources | Notes | Unrestricted funds £ | Restricted funds £ | 2024 £ | 2023 £ |
|--|-------|----------------------|--------------------|-----------------|-----------------|
| Incoming resources from generated funds: | | | | | |
| Donations | 2 | 44,320.33 | 2,700.00 | 47,020.33 | 34,254.00 |
| Other income | | 1,066.83 | - | 1,066.83 | 1,668.00 |
| Total incoming resources | | 45,387.16 | 2,700.00 | 48,087.16 | 35,922.00 |
| Resources expended | | | | | |
| Cost of generating funds | | | | | |
| Charitable activities | | -67,819.87 | - | -67,819.87 | -21,511.00 |
| Administrative costs | | -2,555.37 | - | -2,555.37 | -1,103.00 |
| Total resources expended | | -70,375.24 | - | -70,375.24 | -22,614.00 |
| Net movements in funds | | -24,988.08 | 2,700.00 | -22,288.08 | 13,309.00 |
| Retained funds brought forward | | 61,061.00 | 13,854.00 | 74,915.00 | 61,606.00 |
| Statement of total recognised gains and losses | | | | | |
| | | | | Year ended 2024 | Year ended 2023 |
| Net incoming resources before other recognised gains/loses | | | | -22,288.08 | 13,309.00 |
| Total recognised gains since last annual report | | | | -22,288.08 | 13,309.00 |



Balance sheet
as at 31 December 2024

| | Notes | Unrestricted funds £ | Restricted funds £ | 2024 £ | 2023 £ |
|---------------------------|-------|----------------------|--------------------|------------------|------------------|
| | 4 | | | | |
| Current assets | | | | | |
| Debtors | | | | | 638.00 |
| Cast at bank and in hand | | 49,927.12 | 2,700.00 | 52,627.12 | 74,275.00 |
| Net current assets | | 49,927.12 | 2,700.00 | 52,627.12 | 74,913.00 |
| Net assets | | | | | |
| Funds | | 49,927.12 | 2,700.00 | 52,627.12 | 74,913.00 |
| Income funds | | 49,927.12 | 2,700.00 | 52,627.12 | 74,913.00 |
| Total funds | | 49,927.12 | 2,700.00 | 52,627.12 | 74,913.00 |

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The company is exempt from the requirements relating to preparing audited accounts in accordance with section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit of the accounts for the year in question in accordance with section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the Board on 11th May 2025 and signed on its behalf by

Director (Lilu Ahmed)

L.K. Ahmed

10.07.2025

Registration number 1137179



Notes to the financial statements for the year ended 31 December 2024

1. Accounting policies

1.1. Accounting convention

The financial statements have been prepared in accordance with Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

1.2. Incoming resources

All incoming resources are recognised once the charity has entitlement to the resources, it is certain that the resources will be received, and the monetary value of incoming resources can be measured with sufficient reliability.

2. Income

The total income of the charity for the year has been derived from its principal activities undertaken in the UK and Bangladesh.

| | Unrestricted Funds | Restricted Funds | Year ended 31/12/24 | Year ended 31/12/23 |
|------------------|-----------------------|---------------------|------------------------|---------------------------|
| United Kingdom | £ | £ | £ | £ |
| East London Lift | 32,547.51 | | 32,547.51 | 23,184.00 |
| Zakat | | 2,700.00 | 2,700.00 | |
| Other donations | 11,772.82 | | 11,772.82 | 11,827.00 |
| Other income | 1,066.83 | | 1,066.80 | 1,616.00 |
| Total | 45,387.16 | 2,700.00 | 48,087.16 | 35,923.00 |



Notes to the financial statements for
the year ended 31 December 2024

| 3. Expenditure | 2024 | 2023 |
|---|------------------|------------------|
| | £ | £ |
| Service delivery expenses | 59,019.87 | 10,573.00 |
| Travelling expenses | 123.00 | 1,138.00 |
| Insurance | 1,325.60 | 593.00 |
| Programme management service fees both in Bangladesh and UK | 8,800.00 | 9,600.00 |
| Office expenses | 1,016.77 | 420.00 |
| Bank charges | 90.00 | 90.00 |
| Total | 69,687.64 | 22,614.00 |

| 4. Debtors | 2024 | 2023 |
|--------------------------------|-------------|-------------|
| | £ | £ |
| Prepayments and accrued income | | 638.00 |

| 5. Funds | Unrestricted | Restricted | Year Ended 31/12/24 |
|---------------------------|---------------------|-------------------|----------------------------|
| | £ | £ | £ |
| At 1 January 2024 | 61,061.00 | 13,854.00 | 74,915.00 |
| Net movement for the year | 24,300.28 | 2,700.00 | 21,600.00 |
| At 31 December 2024 | 36,760.72 | 16,554.00 | 53,314.72 |

| 6. Reconciliation of movements in total trust funds | 2024 | 2023 |
|--|-------------|-------------|
| | £ | £ |
| Incoming resources for the year | -21,650.08 | 18,263.00 |
| Net addition to funds | -21,650.08 | 18,263.00 |
| Opening trusts funds | 74,275.35 | 56,012.00 |
| Closing trust funds | 52,625.27 | 74,275.00 |