

Charity registration number 1136568

Company registration number 07230819 (England and Wales)

SINCE 9/11

ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 SEPTEMBER 2023

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LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Mr P G Rosengard	
	Mr M C T Hartley	
	Sir A F Seldon	
	Mr M A Brierley	(Resigned 31 December 2022)
	Mr C J Diamond	
	Lady L K French	
	Mr I Hussain	
	Dame S A Coates	
	Dame C R Dick	(Appointed 19 April 2023)
Secretary	Mr P C M Solon	
Charity number	1136568	
Company number	07230819	
Principal address	Botanic House 100 Hills Road Cambridge Cambridgeshire CB2 1PH	
Registered office	Botanic House 100 Hills Road Cambridge Cambridgeshire CB2 1PH	
Independent examiner	Robert Barry Perez Silver Levene (UK) Limited Chartered Certified Accountants 37 Warren Street London W1T 6AD	

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TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 30 SEPTEMBER 2023

The trustees present their annual report and financial statements for the year ended 30 September 2023.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's governing document, the Charities Act 2011, the Companies Act 2006 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

Structure, governance and objectives

The charity is a company limited by guarantee not having a share capital and is registered as a charity.

The objects of the charity, as set out in its memorandum, are:

- To advance the education of the public, and in particular young people at primary and secondary school level, by:
 - a. the study of and enquiry into acts of terrorism, conflict, extremism and radicalisation;
 - b. promoting good citizenship and the development of young people as responsible citizens as members of their local, national and international communities.
- The perpetual care and maintenance of one or more public works of art relating to, or to honour all those who lost their lives in, the terrorist attacks on New York City on 11 September 2001.
- Promotion of such other purposes being exclusively charitable according to the law of England and Wales as the trustees may from time to time determine.

Activities

As previously reported, after the twentieth anniversary event held in September 2021 and the simultaneous release of the UCL Institute of Education report, the Trustees of SINCE 9/11 used the renewed interest in the subject matter as a point to begin work on a new strategy for the charity, building upon what came before and looking towards the future.

Consultant, Joe Hayman, was brought in to work alongside Trustees to establish this new strategy by reviewing the current position of the charity and its potential. This work looked at all elements of the charity and resulted in several key recommendations being made and approved by the board, most notably a refined role for a new Charity Director, of which recruitment began in Autumn 2022. Charlotte Agran was formally offered the position and began work in January 2023.

Accordingly, the focus of the charity during the year was:

- The continuation of existing educational programme for UK schools to enable children to gain an understanding of the events, causes and consequences of 9/11 and subsequent terror attacks.
- The refinement of the charity's strategy in relation to the outreach programme and working with various schools, local authorities and programme providers to provide workshops to schools, to focus also on the provision of training to teachers.
- Continuing to keep the 9/11 artwork, "Since 9/11" at Queen Elizabeth Olympic Park and starting work on the lease and planning application renewal.
- Increasing social media output to raise awareness of the charity and its work ahead of the implementation of the strategy.

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TRUSTEES' REPORT (CONTINUED)(INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 30 SEPTEMBER 2023

Achievements and performance

Education programme

In preparation for the relaunch of the charity following the pandemic and the release of the UCL Institute of Education report, the process of reviewing and updating the education programme began, together with discussions with UCL and other academic institutions on a strategic shift in the materials to cover conspiracy theories and their role in relation to radicalisation and terrorism.

As previously reported, the 9/11 education programme was launched in September 2011. The launch was the culmination of an extensive research period during which teachers, students and educational experts took part in workshops, surveys, focus groups and meetings. The research, which was conducted on behalf of the Institute of Education (one of our education partners), showed that student understanding of 9/11 was very limited, and that there was a need and a willingness to teach and learn about the events of 9/11, the causes and the ongoing impact.

The education resources are freely available to all through the SINCE 9/11 website and are designed to be used within five subjects: Art & Design, English & Drama, History, RE and Citizenship.

The resources are aimed at teachers and comprise lesson plans, factsheets and worksheets, and supporting information. The website also provides guidance on how to teach the topic, an interactive timeline, and image and video resources.

However, since the inception of the education programme the requirements placed on schools have changed significantly and some of the materials needed to be updated. To take into account an ever-changing subject resources have, therefore, continued to be improved and refined in line with the duty and needs of the education sector, as well as to take into account more recent global events.

Artwork

Throughout the reporting period, we have also maintained the SINCE 9/11 artwork in Queen Elizabeth Olympic Park. Through the funds donated we have been able to continue to support the necessary maintenance and insurance for the structure as well as disseminating leaflets within the Olympic Park to raise awareness of this commemorative piece.

Staffing and trustee membership

During the year, the charity operated with one part-time staff member and, from January 2023, a full time charity director.

Funding

During the year, donations of some £25,500 (2022: £138,925) were received to fund the charity's activities, mainly from individuals. The trustees are grateful to the charity's supporters for these generous gifts.

Financial review

Following its formation, the foundation raised significant funds, which were applied to create the educational resources and to fund the creation of the artwork. The funds balance at 30 September 2023 is £93,665 (2022 : £174,938).

It is the policy of the trustees to retain sufficient funds in reserves to meet immediate and expected future commitments. The foundation does not enter into commitments to provide long term funding or support due to its dependence on the donations made to it. The level of reserves as at 30 September 2023 were reduced, but acceptable, and subsequent to the year end, the charity has raised sufficient funds to enable it to meet its obligations as they fall due.

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**TRUSTEES' REPORT (CONTINUED)(INCLUDING DIRECTORS' REPORT)
FOR THE YEAR ENDED 30 SEPTEMBER 2023**

Risk management

The trustees have a risk management strategy which comprises:

- an annual review of the principal risks and uncertainties that the charity faces;
- the establishment of policies, systems and procedures to mitigate those risks identified in the annual review ; and
- the implementation of procedures designed to minimise or manage any potential impact on the charity should those risks materialise.

This work has identified that financial sustainability is the major financial risk for the charity, including the risk to the economy generally from the effect of Covid-19.

Future plans

By means of its FREE Education Programme, the charity will continue to focus on teaching the events, causes and consequences of 9/11 and subsequent similar atrocities in an attempt to create a better, peaceful and harmonious future.

Management

The trustees, who are also the directors for the purpose of company law, and who served during the year (or who were appointed after the year end) were:

Mr P G Rosengard

Mr M C T Hartley

Sir A F Seldon

Mr M A Brierley

(Resigned 31 December 2022)

Mr C J Diamond

Lady L K French

Mr I Hussain

Dame S A Coates

Dame C R Dick

(Appointed 19 April 2023)

The trustees confirm that they have had regard to the Charity Commission's published guidance on public benefit.

The trustees' report was approved by the Board of Trustees.

Mr M C T Hartley

Trustee

Dated: 20 June 2024

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**INDEPENDENT EXAMINER'S REPORT
TO THE TRUSTEES OF SINCE 9/11**

I report on the financial statements of the charity for the year ended 30 September 2023, which are set out on pages 5 to 10.

Respective responsibilities of trustees and examiner

The charity's trustees, who are also the directors of Since 9/11 for the purposes of company law, are responsible for the preparation of the financial statements. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- (i) examine the financial statements under section 145 of the 2011 Act;
- (ii) to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- (iii) to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the next statement.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (a) which gives me reasonable cause to believe that in any material respect the requirements:
 - (i) to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - (ii) to prepare financial statements which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities;have not been met or
- (b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.

Robert Barry Perez
Silver Levene (UK) Limited

Chartered Certified Accountants
37 Warren Street
London
W1T 6AD

Dated: 20 June 2024

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**STATEMENT OF FINANCIAL ACTIVITIES
INCLUDING INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 30 SEPTEMBER 2023**

	Notes	2023 £	2022 £
<u>Income from:</u>			
Donations and legacies	2	25,500	138,925
Investments	3	28	2
		<hr/>	<hr/>
Total income		25,528	138,927
		<hr/>	<hr/>
<u>Expenditure on:</u>			
Charitable activities	4	106,801	93,165
		<hr/>	<hr/>
Net (expenditure)/income for the year/ Net movement in funds		(81,273)	45,762
Fund balances at 1 October 2022		174,937	129,176
		<hr/>	<hr/>
Fund balances at 30 September 2023		93,664	174,938
		<hr/> <hr/>	<hr/> <hr/>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

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BALANCE SHEET

AS AT 30 SEPTEMBER 2023

	Notes	2023 £	£	2022 £	£
Current assets					
Cash at bank and in hand		95,945		178,983	
Creditors: amounts falling due within one year	10	<u>(2,280)</u>		<u>(4,046)</u>	
Net current assets			93,665		174,937
Income funds					
Unrestricted funds			93,664		174,938
			<u>93,664</u>		<u>174,938</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 30 September 2023.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 20 June 2024

Mr M C T Hartley
Trustee

Company registration number 07230819

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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023**

1 Accounting policies

Company information

Since 9/11 is a private company limited by guarantee incorporated in England and Wales. The registered office is Botanic House, 100 Hills Road, Cambridge, Cambridgeshire, CB2 1PH.

1.1 Accounting convention

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's governing document, the Charities Act 2011, the Companies Act 2006 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016).

1.2 Going concern

At the time of approving the accounts, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus, the trustees continue to adopt the going concern basis of accounting in preparing the accounts.

1.3 Charitable funds

Unrestricted funds are those available for use at the discretion of the trustees in furtherance of the charitable objects, unless the funds have been restricted.

Restricted funds comprise amounts which have been restricted in some way when receivable for specific purposes. The purposes and uses of the restricted funds are set out in the notes to the accounts.

1.4 Income

Voluntary income comprises donations and the gift aid reclaimed in relation to donations. Donations are credited to the Statement of Financial Activities on a receipts basis.

1.5 Expenditure

Expenses are included in the Statement of Financial Activities on an accrual basis. Liabilities are recognised as resources are expended as soon as there is a legal or constructive obligation. Expenditure includes any VAT which cannot be recovered, and is reported as part of the expenditure to which it relates.

Where directly incurred, resources expended are allocated to either cost of generating funds, charitable activities or to governance costs. Indirect costs are classified as support costs and are apportioned to the various activities based on the estimated time spent by staff on the relevant activities.

Governance costs are those costs incurred in complying with legal and statutory obligations.

2 Income from donations and legacies

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Donations and gifts	<u>25,500</u>	<u>138,925</u>

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NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2023

3 Investments

	2023	2022
	£	£
Interest receivable	28	2

4 Charitable activities

	2023	2022
	£	£
Education workshops	11,626	59,000
Artwork and similar cost	6,919	7,191
	<u>18,545</u>	<u>66,191</u>
Share of support costs (see note 5)	85,856	24,634
Share of governance costs (see note 5)	2,400	2,340
	<u>106,801</u>	<u>93,165</u>
Analysis by fund		
Unrestricted funds	106,801	93,165
	<u>106,801</u>	<u>93,165</u>

5 Support costs allocated to activities

	2023	2022
	£	£
Office cost (Support costs)	31,060	16,192
Wages and salaries (Support cost)	54,796	8,442
Accountancy (Governance costs)	2,400	2,340
	<u>88,256</u>	<u>26,974</u>
Analysed between charitable activities		
	<u>88,256</u>	<u>26,974</u>

6 Net movement in funds

	2023	2022
	£	£
The net movement in funds is stated after charging/(crediting):		

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NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2023

7 Trustees

None of the trustees received any remuneration or benefits from the charity during the year.

8 Employees

The average monthly number of employees during the year was: 1 (2022: 0).

2023 Number	2022 Number
1	-

There were no employees whose annual remuneration was more than £60,000.

9 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

10 Creditors: amounts falling due within one year

	2023 £	2022 £
Accruals and deferred income	2,280	4,046

11 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 October 2022	Incoming resources	Resources expended	At 30 September 2023
	£	£	£	£
General funds	174,937	25,528	(106,801)	93,664
Previous year:	At 1 October 2021	Incoming resources	Resources expended	At 30 September 2022
	£	£	£	£
General funds	129,176	138,927	(93,165)	174,938

12 Related party transactions

During the year the charity received donations from trustees of £27,500 (2021 - £55,000).

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NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2023

13 Analysis of changes in net funds

The charity had no material debt during the year.