

**Charity registration number 1136568**

**Company registration number 07230819 (England and Wales)**

**SINCE 9/11**

**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

**SINCE 9/11**

## **LEGAL AND ADMINISTRATIVE INFORMATION**

---

<b>Trustees</b>	Mr P G Rosengard	
	Mr D R Hill	(Resigned 1 May 2022)
	Mr M C T Hartley	
	Mr K Hanif	(Resigned 31 December 2021)
	Sir S L Lancashire	(Resigned 1 July 2022)
	Sir A F Seldon	
	Mr M A Brierley	(Resigned 31 December 2022)
	Ms A Shepperd	(Appointed 10 November 2021 and resigned 1 July 2022)
	Mr C J Diamond	(Appointed 10 November 2021)
	Lady L K French	(Appointed 10 November 2021)
	Mr I Hussain	(Appointed 14 November 2022)
	Ms D S A Coates	(Appointed 1 November 2022)
	Dame C R Dick	(Appointed 19 April 2023)
<b>Secretary</b>	Mr P C M Solon	
<b>Charity number</b>	1136568	
<b>Company number</b>	07230819	
<b>Principal address</b>	42 Brook Street London W1K 5DB	
<b>Registered office</b>	Botanic House 100 Hills Road Cambridge Cambridgeshire CB2 1PH	
<b>Independent examiner</b>	Robert Barry Perez Silver Levene (UK) Limited Chartered Certified Accountants 37 Warren Street London W1T 6AD	

---

## SINCE 9/11

## CONTENTS

---

	<b>Page</b>
Trustees' report	1 - 3
Independent examiner's report	4
Statement of financial activities	5
Balance sheet	6
Notes to the accounts	7 - 9

---

## **SINCE 9/11**

### **TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 30 SEPTEMBER 2022**

---

The trustees present their annual report and financial statements for the year ended 30 September 2022.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's governing document, the Charities Act 2011, the Companies Act 2006 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

#### **Structure, governance and objectives**

The charity is a company limited by guarantee not having a share capital and is registered as a charity.

The objects of the charity, as set out in its memorandum, are:

- To advance the education of the public, and in particular young people at primary and secondary school level, by:
  - a. the study of and enquiry into acts of terrorism, conflict, extremism and radicalisation;
  - b. promoting good citizenship and the development of young people as responsible citizens as members of their local, national and international communities.
- The perpetual care and maintenance of one or more public works of art relating to, or to honour all those who lost their lives in, the terrorist attacks on New York City on 11 September 2001.
- Promotion of such other purposes being exclusively charitable according to the law of England and Wales as the trustees may from time to time determine.

#### **Activities**

The focus of the charity during the year was:

- The continuation of existing educational programme for UK schools to enable children to gain an understanding of the events, causes and consequences of 9/11
- The continuation of the charity's outreach programme and working with various schools, local authorities and programme providers to provide workshops to schools.
- Continuing to keep the 9/11 artwork, "Since 9/11" at Queen Elizabeth Olympic Park
- Using the 20th anniversary and the release of the UCL Institute of Education report as a focal point to create a new strategy for the future of the charity.

After the twentieth anniversary event held in September 2021 and the simultaneous release of the UCL Institute of Education report, the Trustees of SINCE 9/11 used the renewed interest in the subject matter as a point to begin work on a new strategy for the charity, building upon what came before and looking towards the future.

Consultant, Joe Hayman, was brought in to work alongside Trustees to establish this new strategy by reviewing the current position of the charity and its potential. This work looked at all elements of the charity and resulted in several key recommendations being made and approved by the board, most notably a refined role for a new Charity Director, of which recruitment began in Autumn 2022.

## **SINCE 9/11**

### **TRUSTEES' REPORT (CONTINUED)(INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 30 SEPTEMBER 2022**

---

#### **Achievements and performance**

##### **Education programme**

The education programme had one key area of activity in the year:

- Reviewing the UCL Institute of Education report that aimed to improve our understanding of how schools are engaging with the teaching of Fundamental British Values and addressing extremism of all kinds. This report was crucial to the renewed strategy of the charity

As previously reported, the 9/11 education programme was launched in September 2011. The launch was the culmination of an extensive research period during which teachers, students and educational experts took part in workshops, surveys, focus groups and meetings. The research, which was conducted on behalf of the Institute of Education (one of our education partners), showed that student understanding of 9/11 was very limited, and that there was a need and a willingness to teach and learn about the events of 9/11, the causes and the ongoing impact.

The education resources are freely available to all through the SINCE 9/11 website and are designed to be used within five subjects: Art & Design, English & Drama, History, RE and Citizenship.

The resources are aimed at teachers and comprise lesson plans, factsheet and worksheets, and supporting information. The website also provides guidance on how to teach the topic, an interactive timeline, and image and video resources.

However, since the inception of the education programme the requirements placed on schools have changed significantly and some of the materials needed to be updated. To take into account an ever-changing subject resources have, therefore, continued to be improved and refined in line with the duty and needs of the education sector, as well as to take into account more recent global events.

Consequently, the world acclaimed UCL Institute of Education commissioned their report (as noted above) which was published to coincide with twentieth anniversary of 9/11 and, following consultation with them and the Department for Education updated the materials mentioned, which are now available to all secondary schools.

##### **Artwork**

Throughout the reporting period, we have also maintained the SINCE 9/11 artwork in Queen Elizabeth Olympic Park. Through the funds donated we have been able to continue to support the necessary maintenance and insurance for the structure as well as disseminating leaflets within the Olympic Park to raise awareness of this commemorative piece.

##### **Staffing and trustee membership**

During the year, the charity operated with one part-time staff member.

##### **Funding**

During the year, donations of some £138,925 (2021: £75,837) were received to fund the charity's activities, mainly from individuals. The trustees are grateful to the charity's supporters for these generous gifts.

##### **Financial review**

Following its formation, the foundation raised significant funds, which were applied to create the educational resources and to fund the creation of the artwork. The funds balance at 30 September 2022 is £174,938 (2021 : £129,176).

It is the policy of the trustees to retain sufficient funds in reserves to meet immediate and expected future commitments. The foundation does not enter into commitments to provide long term funding or support due to its dependence on the donations made to it. The level of reserves as at 30 September 2022 were modest, but acceptable, and subsequent to the year end, the charity has raised sufficient funds to enable it to meet its obligations as they fall due.

**SINCE 9/11**

**TRUSTEES' REPORT (CONTINUED)(INCLUDING DIRECTORS' REPORT)  
FOR THE YEAR ENDED 30 SEPTEMBER 2022**

---

**Risk management**

The trustees have a risk management strategy which comprises:

- an annual review of the principal risks and uncertainties that the charity faces;
- the establishment of policies, systems and procedures to mitigate those risks identified in the annual review ; and
- the implementation of procedures designed to minimise or manage any potential impact on the charity should those risks materialise.

This work has identified that financial sustainability is the major financial risk for the charity, including the risk to the economy generally from the effect of Covid-19.

**Future plans**

By means of its FREE Education Programme, the charity will continue to focus on teaching the events, causes and consequences of 9/11 and subsequent similar atrocities in an attempt to create a better, peaceful and harmonious future.

**Management**

The trustees, who are also the directors for the purpose of company law, and who served during the year (or who were appointed after the year end) were:

Mr P G Rosengard	
Mr D R Hill	(Resigned 1 May 2022)
Mr M C T Hartley	
Mr K Hanif	(Resigned 31 December 2021)
Sir S L Lancashire	(Resigned 1 July 2022)
Sir A F Seldon	
Mr M A Brierley	(Resigned 31 December 2022)
Ms A Shepperd	(Appointed 10 November 2021 and resigned 1 July 2022)
Mr C J Diamond	(Appointed 10 November 2021)
Lady L K French	(Appointed 10 November 2021)
Mr I Hussain	(Appointed 14 November 2022)
Ms D S A Coates	(Appointed 1 November 2022)
Dame C R Dick	(Appointed 19 April 2023)

The trustees confirm that they have had regard to the Charity Commission's published guidance on public benefit.

The trustees' report was approved by the Board of Trustees.

**Mr M C T Hartley**

Trustee

Dated: 25 May 2023

**SINCE 9/11**

**INDEPENDENT EXAMINER'S REPORT  
TO THE TRUSTEES OF SINCE 9/11**

---

I report on the financial statements of the charity for the year ended 30 September 2022, which are set out on pages 5 to 9.

**Respective responsibilities of trustees and examiner**

The charity's trustees, who are also the directors of Since 9/11 for the purposes of company law, are responsible for the preparation of the financial statements. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- (i) examine the financial statements under section 145 of the 2011 Act;
- (ii) to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- (iii) to state whether particular matters have come to my attention.

**Basis of independent examiner's report**

My examination was carried out in accordance with the general directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the next statement.

**Independent examiner's statement**

In connection with my examination, no matter has come to my attention:

- (a) which gives me reasonable cause to believe that in any material respect the requirements:
  - (i) to keep accounting records in accordance with section 386 of the Companies Act 2006; and
  - (ii) to prepare financial statements which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities;have not been met or
- (b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.

Robert Barry Perez  
Silver Levene (UK) Limited

Chartered Certified Accountants  
37 Warren Street  
London  
W1T 6AD

Dated: 30 May 2023

SINCE 9/11

**STATEMENT OF FINANCIAL ACTIVITIES  
INCLUDING INCOME AND EXPENDITURE ACCOUNT  
FOR THE YEAR ENDED 30 SEPTEMBER 2022**

---

	Notes	2022 £	2021 £
<b><u>Income from:</u></b>			
Donations and legacies	2	138,925	75,837
Investments	3	2	1
		<hr/>	<hr/>
<b>Total income</b>		138,927	75,838
		<hr/>	<hr/>
<b><u>Expenditure on:</u></b>			
Charitable activities	4	93,165	83,885
		<hr/>	<hr/>
<b>Net income/(expenditure) for the year/ Net movement in funds</b>		45,762	(8,047)
Fund balances at 1 October 2021		129,176	137,223
		<hr/>	<hr/>
<b>Fund balances at 30 September 2022</b>		174,938	129,176
		<hr/> <hr/>	<hr/> <hr/>

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.



**SINCE 9/11**

**BALANCE SHEET**

**AS AT 30 SEPTEMBER 2022**

---

	Notes	2022 £	£	2021 £	£
<b>Current assets</b>					
Cash at bank and in hand		178,984		133,096	
<b>Creditors: amounts falling due within one year</b>					
	9	(4,046)		(3,920)	
Net current assets			174,938		129,176
<b>Income funds</b>					
Unrestricted funds			174,938		129,176
			174,938		129,176

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 30 September 2022.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 25 May 2023

Mr M C T Hartley  
**Trustee**

**Company registration number 07230819**

**SINCE 9/11**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 SEPTEMBER 2022**

---

**1 Accounting policies**

**Company information**

Since 9/11 is a private company limited by guarantee incorporated in England and Wales. The registered office is Botanic House, 100 Hills Road, Cambridge, Cambridgeshire, CB2 1PH.

**1.1 Accounting convention**

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's governing document, the Charities Act 2011, the Companies Act 2006 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016).

**1.2 Going concern**

At the time of approving the accounts, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus, the trustees continue to adopt the going concern basis of accounting in preparing the accounts.

**1.3 Charitable funds**

Unrestricted funds are those available for use at the discretion of the trustees in furtherance of the charitable objects, unless the funds have been restricted.

Restricted funds comprise amounts which have been restricted in some way when receivable for specific purposes. The purposes and uses of the restricted funds are set out in the notes to the accounts.

**1.4 Income**

Voluntary income comprises donations and the gift aid reclaimed in relation to donations. Donations are credited to the Statement of Financial Activities on a receipts basis.

**1.5 Expenditure**

Expenses are included in the Statement of Financial Activities on an accrual basis. Liabilities are recognised as resources are expended as soon as there is a legal or constructive obligation. Expenditure includes any VAT which cannot be recovered, and is reported as part of the expenditure to which it relates.

Where directly incurred, resources expended are allocated to either cost of generating funds, charitable activities or to governance costs. Indirect costs are classified as support costs and are apportioned to the various activities based on the estimated time spent by staff on the relevant activities.

Governance costs are those costs incurred in complying with legal and statutory obligations.

**2 Donations and legacies**

	Unrestricted funds	Unrestricted funds
	2022	2021
	£	£
Donations and gifts	138,925	75,837

SINCE 9/11

**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

**3 Investments**

	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Interest receivable	2	1

**4 Charitable activities**

	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Education workshops	59,000	7,046
Artwork and similar cost	7,191	6,643
Event cost	-	41,102
	<u>66,191</u>	<u>54,791</u>
Share of support costs (see note 5)	24,634	26,854
Share of governance costs (see note 5)	2,340	2,240
	<u>93,165</u>	<u>83,885</u>
<b>Analysis by fund</b>		
Unrestricted funds	93,165	83,885
	<u>93,165</u>	<u>83,885</u>

**5 Support costs**

	<b>Support costs</b>	<b>Governance costs</b>	<b>2022</b>	<b>Support costs</b>	<b>Governance costs</b>	<b>2021</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Office cost	16,192	-	16,192	16,963	-	16,963
Wages and salaries	8,442	-	8,442	9,891	-	9,891
Accountancy	-	2,340	2,340	-	2,240	2,240
	<u>24,634</u>	<u>2,340</u>	<u>26,974</u>	<u>26,854</u>	<u>2,240</u>	<u>29,094</u>
Analysed between						
Charitable activities	<u>24,634</u>	<u>2,340</u>	<u>26,974</u>	<u>26,854</u>	<u>2,240</u>	<u>29,094</u>

Governance costs includes independent examiner fees of £1,900 plus VAT (2021- £1,850 plus VAT).

**6 Trustees**

None of the trustees received any remuneration or benefits from the charity during the year.

**SINCE 9/11**

**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2022**

---

**7 Employees**

There were no employees during the year.

	<b>2022</b>	<b>2021</b>
	<b>Number</b>	<b>Number</b>

**8 Taxation**

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

**9 Creditors: amounts falling due within one year**

	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Accruals and deferred income	4,046	3,920
	<u>          </u>	<u>          </u>

**10 Related party transactions**

During the year the charity received donations from trustees of £27,500 (2021 - £55,000).

**11 Analysis of changes in net funds**

The charity had no debt during the year.