

Charity Registration No. 1136568

Company Registration No. 07230819 (England and Wales)

SINCE 9/11

ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 SEPTEMBER 2021

SINCE 9/11

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Mr P G Rosengard	
	Mr D R Hill	
	Mr H A Hampson	(Resigned 13 September 2021)
	Mr M C T Hartley	
	Mr K Hanif	(Resigned 31 December 2021)
	Sir S L Lancashire	
	Sir A Seldon	
	Mr M A Brierley	(Appointed 11 March 2021)
	Ms Annie Shepperd	(Appointed 10 November 2021)
	Mr C J Diamond	(Appointed 10 November 2021)
	Lady Lucy French	(Appointed 10 November 2021)
Secretary	Mr P C M Solon	
Charity number	1136568	
Company number	07230819	
Principal address	42 Brook Street London W1K 5DB	
Registered office	Botanic House 100 Hills Road Cambridge Cambridgeshire CB2 1PH	
Independent examiner	Robert Barry Perez Silver Levene (UK) Limited Chartered Certified Accountants 37 Warren Street London W1T 6AD	

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TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 30 SEPTEMBER 2021

The trustees present their annual report and financial statements for the year ended 30 September 2021.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's governing document, the Charities Act 2011, the Companies Act 2006 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

Structure, governance and objectives

The charity is a company limited by guarantee not having a share capital and is registered as a charity.

The objects of the charity, as set out in its memorandum, are:

- To advance the education of the public, and in particular young people at primary and secondary school level, by:
 - a. the study of and enquiry into acts of terrorism, conflict, extremism and radicalisation;
 - b. promoting good citizenship and the development of young people as responsible citizens as members of their local, national and international communities.
- The perpetual care and maintenance of one or more public works of art relating to, or to honour all those who lost their lives in, the terrorist attacks on New York City on 11 September 2001.
- Promotion of such other purposes being exclusively charitable according to the law of England and Wales as the trustees may from time to time determine.

Activities

The focus of the charity during the year was:

- The continuation of existing educational programme for UK schools to enable children to gain an understanding of the events, causes and consequences of 9/11
- The continuation of the charity's outreach programme and working with various schools, local authorities and programme providers to provide workshops to schools.
- Continuing to keep the 9/11 artwork, "Since 9/11" at Queen Elizabeth Olympic Park
- Completing work with UCL Institute of Education regarding commissioning a report aiming to improve our understanding of how schools are engaging with the teaching of Fundamental British Values and addressing extremism of all kinds.

On December 10th 2020, SINCE 9/11 (with its partner, UCL Institute of Education) brought over 10,000 students from almost 300 UK secondary schools to an online event focusing on learning about 9/11 and why it remains of enormous relevance to them. The attendance reflects the importance placed by teachers on the lessons from 9/11 and subsequent terrorist attacks, and that knowledge of the causes and consequences of such events remain critical for young people's education.

A panel of experts shared their knowledge with the student audience.

Speakers included:

- Sir Simon Schama CBE, University Professor of History and Art History at Columbia University, New York.
- Sara Khan, UK government's Lead Commissioner for Countering Extremism
- Nicky Napier, whose husband Alex was killed in the 9/11 attacks
- Prof Martin Mills and Jeremy Hayward, UCL Institute of Education, who are conducting research for SINCE 9/11 on 'Addressing Extremism in the Classroom'.

The event was endorsed by the DfE and Home Office. For SINCE 9/11 the event surpassed expectations, with the volume of young people engaged at a time of debilitating Covid disruption in schools.

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TRUSTEES' REPORT (CONTINUED)(INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 30 SEPTEMBER 2021

On the twentieth anniversary of 11th September 2001, SINCE 9/11 hosted an event at the Queen Elizabeth Olympic Park, in London. Addressing an invited audience, leading figures from the worlds of education and politics, a 9/11 survivor, and a son and nephew of two of the 67 British victims who lost their lives on that tragic day recalled the events of that tragic day, and the lessons to be learnt.

Speakers included:

- Dan Snow OBE, BAFTA award-winning historian and best-selling author
- Sir Simon Schama CBE, University Professor of History and Art History at Columbia University, New York.
- Sir Richard Dearlove, Chief of the British Secret Intelligence Service 1999-2004.
- Janice Brookes and Jonathan Egan, respectively survivor of 9/11 and family-member, whose father and aunt were killed in the 9/11 attacks.
- Prof Jeremy Hayward, UCL Institute of Education, who conducted research for SINCE 9/11 on 'Addressing Extremism in the Classroom'.

Achievements and performance

Education programme

The education programme had three key areas of activity in the year:

- The improvement of new classroom materials to broaden the scope of our educational resources;
- Continuing with the implementation of an outreach programme of workshop delivery directly in schools; and
- Continued to work with UCL Institute of Education regarding a report aiming to improve our understanding of how schools are engaging with the teaching of Fundamental British Values and addressing extremism of all kinds.

As set out above, the direct benefit of the education programme is to enable children to gain an understanding of the events, causes and consequences of 9/11, and by extension the continuing threat posed by radicalisation and terrorism today. The benefits to the wider society are that children will recognise the importance of tolerance and dialogue, and will reject extremist views, leading to a more harmonious society.

As previously reported, the 9/11 education programme was launched in September 2011. The launch was the culmination of an extensive research period during which teachers, students and educational experts took part in workshops, surveys, focus groups and meetings. The research, which was conducted on behalf of the Institute of Education (one of our education partners), showed that student understanding of 9/11 was very limited, and that there was a need and a willingness to teach and learn about the events of 9/11, the causes and the ongoing impact.

The education resources are freely available to all through the SINCE 9/11 website and are designed to be used within five subjects: Art & Design, English & Drama, History, RE and Citizenship.

The resources are aimed at teachers and comprise lesson plans, factsheet and worksheets, and supporting information. The website also provides guidance on how to teach the topic, an interactive timeline, and image and video resources.

However, since the inception of the education programme the requirements placed on schools have changed significantly and some of the materials needed to be updated. To take into account an ever-changing subject resource have, therefore, continued to be improved and refined in line with the duty and needs of the education sector, as well as to take into account more recent global events.

Consequently, the world acclaimed UCL Institute of Education commissioned their report (as noted above) which was published to coincide with twentieth anniversary of 9/11 and, following consultation with them and the Department for Education updated the materials mentioned, which are now available to all secondary schools.

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TRUSTEES' REPORT (CONTINUED)(INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 30 SEPTEMBER 2021

Artwork

Throughout the reporting period, we have also maintained the SINCE 9/11 artwork in Queen Elizabeth Olympic Park. Through the funds donated we have been able to continue to support the necessary maintenance and insurance for the structure as well as disseminating leaflets within the Olympic Park to raise awareness of this commemorative piece.

Staffing and trustee membership

During the year, the charity operated with one part-time staff member.

Funding

During the year, donations of some £75,837 (2020: £6,228) were received to fund the charity's activities, mainly from individuals. The trustees are grateful to the charity's supporters for these generous gifts.

Financial review

Following its formation, the foundation raised significant funds, which were applied to create the educational resources and to fund the creation of the artwork. The funds balance at 30 September 2021 is £129,176 (2020 : £137,223).

It is the policy of the trustees to retain sufficient funds in reserves to meet immediate and expected future commitments. The foundation does not enter into commitments to provide long term funding or support due to its dependence on the donations made to it. The level of reserves as at 30 September 2021 were modest, but acceptable, and subsequent to the year end, the charity has raised sufficient funds to enable it to meet its obligations they fall due.

Risk management

The trustees have a risk management strategy which comprises:

- an annual review of the principal risks and uncertainties that the charity faces;
- the establishment of policies, systems and procedures to mitigate those risks identified in the annual review ; and
- the implementation of procedures designed to minimise or manage any potential impact on the charity should those risks materialise.

This work has identified that financial sustainability is the major financial risk for the charity, including the risk to the economy generally from the effect of Covid-19.

Future plans

By means of its FREE Education Programme, the charity will continue to focus on teaching the events, causes and consequences of 9/11 in an attempt to create a better, peaceful and harmonious future.

Management

The trustees, who are also the directors for the purpose of company law, and who served during the year were:

Mr P G Rosengard

Mr D R Hill

Mr H A Hampson

(Resigned 13 September 2021)

Mr M C T Hartley

Mr K Hanif

(Resigned 31 December 2021)

Sir S L Lancashire

Sir A Seldon

Mr M A Brierley

(Appointed 11 March 2021)

Ms Annie Shepperd

(Appointed 10 November 2021)

Mr C J Diamond

(Appointed 10 November 2021)

Lady Lucy French

(Appointed 10 November 2021)

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**TRUSTEES' REPORT (CONTINUED)(INCLUDING DIRECTORS' REPORT)
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

The trustees confirm that they have had regard to the Charity Commission's published guidance on public benefit.

The trustees' report was approved by the Board of Trustees.

Mr M C T Hartley

Trustee

Dated: 25 April 2022

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**INDEPENDENT EXAMINER'S REPORT
TO THE TRUSTEES OF SINCE 9/11**

I report on the financial statements of the charity for the year ended 30 September 2021, which are set out on pages 6 to 10.

Respective responsibilities of trustees and examiner

The charity's trustees, who are also the directors of Since 9/11 for the purposes of company law, are responsible for the preparation of the financial statements. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- (i) examine the financial statements under section 145 of the 2011 Act;
- (ii) to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- (iii) to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the next statement.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (a) which gives me reasonable cause to believe that in any material respect the requirements:
 - (i) to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - (ii) to prepare financial statements which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities;have not been met or
- (b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.

Robert Barry Perez
Silver Levene (UK) Limited

Chartered Certified Accountants
37 Warren Street
London
W1T 6AD

Dated: 27 April 2022

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**STATEMENT OF FINANCIAL ACTIVITIES
INCLUDING INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

	Notes	2021 £	2020 £
<u>Income from:</u>			
Donations and legacies	2	75,837	6,226
Investments	3	1	8
		<hr/>	<hr/>
Total income		75,838	6,234
		<hr/>	<hr/>
<u>Expenditure on:</u>			
Charitable activities	4	83,885	23,413
		<hr/>	<hr/>
Net expenditure for the year/ Net movement in funds		(8,047)	(17,179)
		<hr/>	<hr/>
Fund balances at 1 October 2020		137,223	154,402
		<hr/>	<hr/>
Fund balances at 30 September 2021		129,176	137,223
		<hr/> <hr/>	<hr/> <hr/>

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

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BALANCE SHEET

AS AT 30 SEPTEMBER 2021

	Notes	2021 £	£	2020 £	£
Current assets					
Debtors	8	-		12,330	
Cash at bank and in hand		133,096		133,493	
		<u>133,096</u>		<u>145,823</u>	
Creditors: amounts falling due within one year	9	(3,920)		(8,600)	
		<u></u>		<u></u>	
Net current assets			129,176		137,223
			<u></u>		<u></u>
Income funds					
Unrestricted funds			129,176		137,223
			<u>129,176</u>		<u>137,223</u>
			<u></u>		<u></u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 30 September 2021.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 25 April 2022

Mr M C T Hartley
Trustee

Company Registration No. 07230819

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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

1 Accounting policies

Company information

Since 9/11 is a private company limited by guarantee incorporated in England and Wales. The registered office is Botanic House, 100 Hills Road, Cambridge, Cambridgeshire, CB2 1PH.

1.1 Accounting convention

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's governing document, the Charities Act 2011, the Companies Act 2006 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016).

1.2 Going concern

At the time of approving the accounts, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus, the trustees continue to adopt the going concern basis of accounting in preparing the accounts.

1.3 Charitable funds

Unrestricted funds are those available for use at the discretion of the trustees in furtherance of the charitable objects, unless the funds have been restricted.

Restricted funds comprise amounts which have been restricted in some way when receivable for specific purposes. The purposes and uses of the restricted funds are set out in the notes to the accounts.

1.4 Income

Voluntary income comprises donations and the gift aid reclaimed in relation to donations. Donations are credited to the Statement of Financial Activities on a receipts basis.

1.5 Expenditure

Expenses are included in the Statement of Financial Activities on an accrual basis. Liabilities are recognised as resources are expended as soon as there is a legal or constructive obligation. Expenditure includes any VAT which cannot be recovered, and is reported as part of the expenditure to which it relates.

Where directly incurred, resources expended are allocated to either cost of generating funds, charitable activities or to governance costs. Indirect costs are classified as support costs and are apportioned to the various activities based on the estimated time spent by staff on the relevant activities.

Governance costs are those costs incurred in complying with legal and statutory obligations.

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NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2021

2 Donations and legacies

	Unrestricted funds	Unrestricted funds
	2021 £	2020 £
Donations and gifts	75,837	5,970
Grant	-	256
	<u>75,837</u>	<u>6,226</u>

3 Investments

	2021 £	2020 £
Interest receivable	1	8

4 Charitable activities

	2021 £	2020 £
Education workshops	7,046	5,317
Artwork and similar cost	6,643	11,239
Event cost	41,102	-
	<u>54,791</u>	<u>16,556</u>
Share of support costs (see note 5)	26,854	4,657
Share of governance costs (see note 5)	2,240	2,200
	<u>83,885</u>	<u>23,413</u>
Analysis by fund		
Unrestricted funds	83,885	23,413
	<u>83,885</u>	<u>23,413</u>

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NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2021

5 Support costs

	Support costs	Governance costs	2021	Support costs	Governance costs	2020
	£	£	£	£	£	£
Office cost	16,963	-	16,963	10,268	-	10,268
Fund raising cost	-	-	-	275	-	275
Wages and salaries	9,891	-	9,891	(5,886)	-	(5,886)
Accountancy	-	2,240	2,240	-	2,200	2,200
	<u>26,854</u>	<u>2,240</u>	<u>29,094</u>	<u>4,657</u>	<u>2,200</u>	<u>6,857</u>
Analysed between						
Charitable activities	<u>26,854</u>	<u>2,240</u>	<u>29,094</u>	<u>4,657</u>	<u>2,200</u>	<u>6,857</u>

Governance costs includes independent examiner fees of £1,850 plus VAT (2020- £1,850 plus VAT).

6 Trustees

None of the trustees received any remuneration or benefits from the charity during the year.

7 Employees

Number of employees

The average monthly number of employees (including trustees) during the year was: 7 (2020: 8).

8 Debtors

	2021	2020
	£	£
Amounts falling due within one year:		
Other debtors	-	12,330
	<u>-</u>	<u>12,330</u>

9 Creditors: amounts falling due within one year

	2021	2020
	£	£
Other creditors	-	6,400
Accruals and deferred income	3,920	2,200
	<u>3,920</u>	<u>8,600</u>

10 Related party transactions

During the year the charity received donations from trustees of £55,000 (2020 - £3,500).

11 Analysis of changes in net funds

The charity had no debt during the year.