



**Is it really
only Heartburn?**

www.heartburncanceruk.org

HEARTBURN CANCER UK

**ANNUAL REPORT AND UNAUDITED FINANCIAL
STATEMENTS**

FOR THE YEAR ENDED 30 APRIL 2021

Company Registered Number: 07227937

Charity Registered Number: 1136413

HEARTBURN CANCER UK
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS

YEAR ENDED 30 APRIL 2021

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HEARTBURN CANCER UK
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS

YEAR ENDED 30 APRIL 2021

OFFICERS AND PROFESSIONAL ADVISERS

Trustees

Mrs M E McCord
Prof R C Fitzgerald
Mr T Thornton-Jones
Prof T J Underwood
Mrs B A Huntingdon
Mr P R Carr
Mrs J R M Carr

Business address and registered office

Grove House
Lutyens Close
Chineham Court
Basingstoke
Hampshire
RG24 8AG

Independent Examiner

Carmel Warren
22 Queens Ride
Crowthorne
Berkshire
RG45 6LG

HEARTBURN CANCER UK
TRUSTEES' REPORT (Incorporating Directors' Report)

YEAR ENDED 30 APRIL 2021

The trustees present their report and the unaudited financial statements of the charitable company for the year ended 30 April 2021.

The unaudited financial statements have been prepared in accordance with the accounting policies set out in note 1 to the unaudited financial statements and comply with the charity's governing documents, The Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to small charities preparing their accounts in accordance with the Financial Reporting Standards applicable in the UK and Republic of Ireland (FRE 102)" (as amended for accounting periods commencing from 1 January 2016).

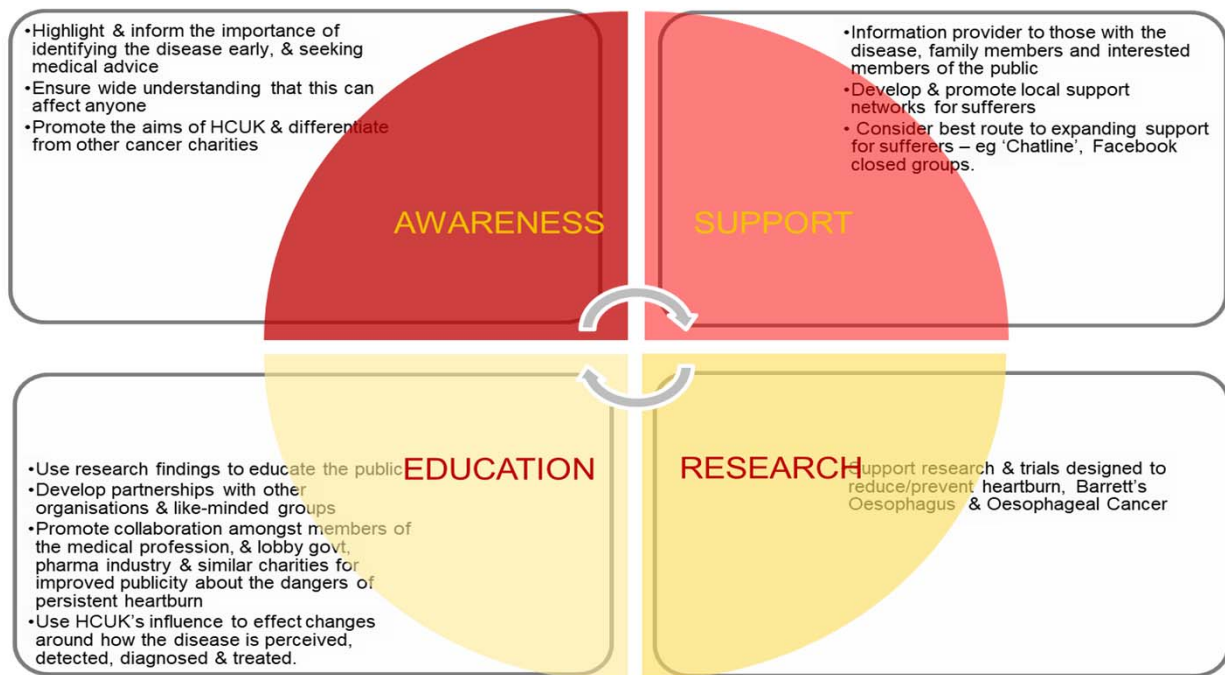
Objectives and Activities

During the fiscal year 2020-21, Heartburn Cancer UK continued to work towards our well-defined mission and objectives as follows:

Mission

To be a respected UK source of awareness and information on the risks of ignoring persistent heartburn, encouraging the public to seek medical advice, to champion research to enable an earlier diagnosis to save lives, and to support those living with reflux, Barrett's oesophagus and oesophageal cancer .

Our Objectives



For more information please visit our website at www.heartburncanceruk.org

Public Benefit

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

HEARTBURN CANCER UK
TRUSTEES' REPORT (Incorporating Directors' Report)
(continued)
YEAR ENDED 30 APRIL 2021

Achievements and performance

The Covid-19 pandemic has had a significant negative impact on all charities across the UK and wider world over the past 12 months. This has affected both our income levels as well as our plans to undertake awareness activities, as three UK lockdowns have prevented the UK populace from undertaking what might be considered a 'normal' life. As a result, our FY21 projected budget was quickly deemed inappropriate in early FY21, and we have striven since then to find other and creative ways to both raise funds as well as achieve the other key objectives of the charity.

Significantly, we have found new channels for funds, and have managed to increase our income compared to the previous year, albeit in a rather different shape; our plans to grow revenue by around 50% in FY21 have, though, proved difficult given the virus.

Fundraising

- Our tribute funds with Much Loved have worked well for people fundraising in memory of a loved one with an income of approximately £13,400 from 4 tributes.
- Plans to raise income from sponsorship for activities has been severely curtailed as those activities (Marathons etc) were cancelled. More recently, some supporters have adopted 'virtual' events as a means to raise funds, but these events were slow to launch after the initial shock of lockdowns being imposed, and so have had limited impact.
- We have been successful in attracting some medium-sized grants from various bodies which has enabled us to continue to operate for the benefit of heartburn sufferers without financial stress, and these grants, along with the other income streams, have ensured our income level in FY21 is on a par with that achieved in FY20 – a remarkable achievement considering the environment in which we have been forced to operate.
- Our first proper venture into merchandising, using our excellent new website platform, raised just over £1,100 at Christmas from the sale of cards to the public.
- The capability introduced with launch of the new website for online donations has seen approximately £9,500, including gift-aid, donated direct to date; this is a benefit to HCUK since the commission charged for processing is less than that charged by the likes of Just Giving and Virgin.
- We have embarked on our first 'official' corporate partnership with The Lanesborough Hotel in London. Two of their staff members and the husband of one of their senior team have lost their lives to oesophago-gastric cancers. They have named HCUK as their charity of choice and have already donated Christmas gift money which their staff have collected of around £1,000. Once they have re-opened following lockdown, they have various thoughts about how they might work with HCUK to raise further funds.
- Partnerships were created with Make a difference cards, Charity Traveller, Discover Adventure and Much Loved. Much Loved have been the most successful to date. Holiday and adventure partnerships will hopefully become more relevant beyond the pandemic.

Patient Support

- Support Groups affiliated to the charity were obviously impacted by restrictions on meeting in person. Despite this being a challenge throughout the pandemic, both London and East Anglia have continued their work, using virtual Zoom meetings.
- We received some funding to support the set up and administration of a new Patient Support Group on Facebook (Barrett's and Oesophageal Cancer Online Support Group), which now has over 50 members, a significant proportion of whom are active and either requesting or providing advice on coping with symptoms and treatments.

HEARTBURN CANCER UK
TRUSTEES' REPORT (Incorporating Directors' Report)
(continued)
YEAR ENDED 30 APRIL 2021

Achievements and performance *(continued)*

Research and Diagnosis

- As the NHS re-deployed resources to cope with the enormous influx of Covid-19 patients, as well as imposing 'clean regimes' to prevent excess spread of the virus, services such as cancer-care were reduced and postponed. This has led to a perceived increase in the number of sufferers of heartburn who will not have been adequately diagnosed and treated; a timebomb as we defeat Covid-19 and return to a form of normality. We know that rates of endoscopy have been reduced dramatically, and inevitably this will lead to greater levels of incurable forms of the disease going forward. Endoscopic cancer detection reduced by 58% overall over a study period Jan to 31 May using the UK's National Endoscopy Database by an NHS group.
- HCUK has worked with the Delta team, led by Prof Rebecca Fitzgerald, involved in development of the Cytosponge' – a diagnostic tool less invasive and less expensive than an Endoscopy – to plan for a Mobile Diagnostic Unit and 1,500 tests in mid-2021 aimed at proving its value as well as saving lives. This represents the largest single investment in a project ever made by HCUK.

The construction and fit-out of the Mobile Diagnostic Unit commissioned and funded by the charity was completed just prior to the year end and the total costs of approximately £27,000 have been capitalised in the balance sheet. Deployment of the unit on the first phase of its involvement in the Delta project took place in early May 2021. This phase of the DELTA project is planned to take several months to complete and the outcome of that project will determine what the next steps will be for the Mobile Diagnostic Unit.

General Awareness

- Following production of our first video campaign featuring 'Mimi's Story' for the Hampshire campaigns in 2019 & early 2020, this was used again in a Sky AdSmart campaign during the early summer 2020 with the objective of raising money as well as achieving awareness of the dangers of ignoring persistent heartburn. Whilst we did see 130,000 impressions delivered amongst around 35,000 individual viewers, the fundraising objective ('text donate') was unsuccessful.
- Our social media presence has been the focus of 2020 into early 2021, and we've seen great increases in our followers, friends etc on Facebook, Twitter, LinkedIn and Instagram, with regular and informative posts. We continue to work with an external provider to ensure regular and timely Social Media output, and this is expected to continue.
- Towards the end of the year we produced our second video, with additional audio file for radio campaigns, which takes the stories of 3 heartburn sufferers who were caught in time to save their lives, as well as the thoughts of a Specialist Research Nurse. This is the so-called 'Happy Outcome' campaign, to be used going forward on Social Media, Radio and possibly TV.
- Our website redevelopment in late FY20 has provided a fabulous platform for communication, and is seeing major uplift in visitors. We continued to exploit opportunities using the site, especially online merchandising and the sale of our Christmas Cards, generously donated to us by a print partner.
- Other planned awareness campaigns in the NW, London and Scotland were necessarily shelved given the absence of footfall in outdoor locations for viewing, in addition to a desire not to cause unnecessary worry amongst the general public as it became much more difficult and in some cases impossible to see a GP or to access an endoscopic examination in lockdown.

HEARTBURN CANCER UK
TRUSTEES' REPORT (Incorporating Directors' Report)
(continued)
YEAR ENDED 30 APRIL 2021

Achievements and performance *(continued)*

In summary, despite the challenges posed to charitable organisations around the world by the Covid 19 pandemic, HCUK has managed to sustain its income, albeit in an atypical manner, whilst investing both time and financially in the exciting Mobile Diagnostic Unit, which will be the focus of our awareness and support activity throughout FY22 and beyond. Pure awareness activity was limited in 2020 to our TV campaign as well as social media, particularly due to Covid-19 lockdowns and therefore the unsuitability of outdoor campaigns to spread our message.

Financial Review

Total reserves are £126,438 (2020: £106,302), of this £40,248 is restricted and within restricted funds are held the fixed asset balance for the Mobile Diagnostic Unit. See note 17 for the detailed descriptions and balances on these funds.

It is the policy of the charity that unrestricted funds, which have not been designated for a specific use should be maintained at a level equivalent to six months's expenditure, which is calculated to be in the region of £35,000. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities whilst consideration is given to ways in which additional funds may be raised. This level of reserves has been maintained throughout the year.

Risks

The Trustees have assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

Plans for the future

Our major focus, for the forthcoming financial year to April 2022, is executing a successful Mobile Diagnostic Unit Pilot with Project Delta and maximising all opportunities for fundraising, general awareness and positive PR on this very tangible 'make a real difference' initiative. Leaving this new geographic area with lasting GP and Pharmacy relationships for awareness and support of the public living with reflux, Barrett's or oesophageal cancer. We have a fantastic opportunity for new collaborations this year as a result of the work undertaken, which should make it much more straightforward to expand our messages of awareness wider in the UK.

Resources-permitting we are also planning to re-schedule the outdoor awareness campaigns shelved due to the pandemic in 2020. These are likely to be undertaken in the NW & NE of England as well as Scotland, where we know that the prevalence of undiagnosed Barrett's and oesophageal cancer is higher than the UK average.

Meanwhile we will finalise our fundraising strategy and delivering against our plans, continue with initiatives that have worked well for us and progress new ideas as we start being released from the pandemic.

We will continue to encourage people to seek current information and guidance from our website 'our shop window' and encourage them to get involved to support us whenever we can. We will actively do this through all awareness activity, PR and social media. We again intend to double our social media following on all platforms in the year ahead.

We plan to maximise opportunities from our website. Our Google Adwords account will be moved to a new partner in June 2021, with the aim of enhancing our visitor numbers for support as well as fundraising.

It's important to continue our patient support activity. Patients contact the office by phone or email or they find us on or through our more traditional support groups. We are investigating cost effective methods of developing this further, especially in instances where patients can help and advise each other from the perspective of their personal experiences. We are also ready to start new groups in areas where there is a need, most probably commencing in regions where we deploy the Mobile Diagnostic Unit.

HEARTBURN CANCER UK
TRUSTEES' REPORT (Incorporating Directors' Report)
(continued)
YEAR ENDED 30 APRIL 2021

Structure, governance and management

The following served as trustees during the year:

Mrs M E McCord	
Mr A R Cheyne OBE	(deceased 8 May 2020)
Prof R C Fitzgerald	
Mr T Thornton-Jones	
Prof T J Underwood	
Mrs B A Huntingdon	
Mr P R Carr	
Mrs J R M Carr	

The above are also Directors for the purposes of company law.

The Board have the statutory power to appoint new trustees under the terms of the Trust Deed and provide the necessary training in order that they may fulfil their obligations as Trustees.

None of the Trustees has any beneficial interest in the company. The Directors, are members of the company and guarantee to contribute £1 in the event of a winding up.

The charity is governed by the Board of Trustees which is responsible for formulating the strategies and policies of the charity including exercising financial controls.

Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the Trustees to prepare financial statements for each financial year. Under that law the Trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the statement of financial activities of the charitable company for that year. In preparing these financial statements, the Trustees are required to:

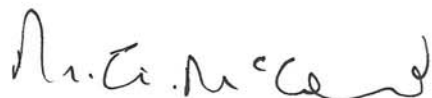
- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- observe the methods and principles in the Charities SORP;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the accounts; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

HEARTBURN CANCER UK
TRUSTEES' REPORT (Incorporating Directors' Report)
(continued)
YEAR ENDED 30 APRIL 2021

The Trustees are responsible for keeping proper accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

Signed on behalf of the Board of Trustees



Mrs M E McCord
Chair of Trustees

Approved by the board on:

10 June 2021

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
HEARTBURN CANCER UK**

YEAR ENDED 30 APRIL 2021

I report on the financial statements of the charity for the year ended 30 April 2021, which are set out on pages 9 to 19.

Respective responsibilities of Trustees and examiner

The charity's Trustees, who are also the directors of Heartburn Cancer UK for the purposes of company law, are responsible for the preparation of the accounts. The Trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- (i) examine the financial statements under section 145 of the 2011 Act;
- (ii) to follow the procedures laid down in the general Direction given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- (iii) to state whether particular matters have come to my attention.

Basis of Independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the financial statements, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the financial statements present a 'true and fair view' and the report is limited to those matters set out in the next statements.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (a) which gives me reasonable cause to believe that in any material respect the requirements:
 - (i) to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - (ii) to prepare financial statements which accord with the accounting records, comply with the accounting requirements of section 396 of the companies Act 2006 and with the methods and principles of the Statement of Recommended Practice Accounting and Reporting by Charities; have not been met; or
- (b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.



Carmel Warren
22 Queens Ride
Crowthorne
Berkshire
RG45 6LG

Date: 10 June 2021

HEARTBURN CANCER UK
STATEMENT OF FINANCIAL ACTIVITIES
including **INCOME AND EXPENDITURE ACCOUNT**
YEAR ENDED 30 APRIL 2021

		Unrestricted funds		Restricted funds	2021	2020
		General	Designated		£	£
	Notes					
Income from:						
Donations and legacies	2	75,148	-	47,970	123,118	94,353
Fundraising activities	3	1,138	-	-	1,138	-
Investments	4	41	-	-	41	113
Total incoming resources		76,327	-	47,970	124,297	94,466
Expenditure on:						
Costs of generating funds	5	28,253	-	-	28,253	20,276
Charitable activities	6	45,860	-	30,000	75,860	64,938
Governance costs	10	48	-	-	48	78
Total resources expended		74,161	-	30,000	104,161	85,292
Net income/(expenditure) for the year/net movement in funds		2,166	-	17,970	20,136	9,174
Fund balances as at 1 May 2020		84,024	-	22,278	106,302	97,128
Fund balances as at 30 April 2021	17	<u>86,190</u>	<u>-</u>	<u>40,248</u>	<u>126,438</u>	<u>106,302</u>

The statement of financial activities includes all gains and losses recognised in the year

All income and expenditure relates to continuing activities.

The statement of financial activities also complies with the requirements of an income and expenditure account under the Companies Act 2006

The notes on pages 11 to 19 form part of these financial statements.

HEARTBURN CANCER UK

BALANCE SHEET

Registered Number 07227937

AS AT 30 APRIL 2021

		2021	2020
	Note	£	£
Fixed Assets	14	<u>27,058</u>	<u>-</u>
		27,058	-
Current Assets			
Other debtors	15	7,203	9,999
Cash at bank and in hand		<u>92,735</u>	<u>100,819</u>
		99,938	110,818
Creditors: Amounts falling due within one year	16	<u>(558)</u>	<u>(4,516)</u>
Net current assets		99,380	106,302
Total assets less current liabilities		<u>126,438</u>	<u>106,302</u>
Net assets		<u>126,438</u>	<u>106,302</u>
Represented by:			
Income Funds			
Restricted funds	17	40,248	22,278
Unrestricted Funds			
- Designated funds	17	-	-
- General unrestricted funds	17	86,190	84,024
		<u>126,438</u>	<u>106,302</u>

The charitable company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 30 April 2021. No member of the charitable company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements.

The Trustees acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with FRS102 SORP.

These financial statements were approved by the Trustees and authorised for issue on 10 June 2021 and are signed on their behalf by:


 Mrs M E McCord
 Chair of Trustees

The notes on pages 11 to 19 form part of these financial statements.

HEARTBURN CANCER UK
NOTES TO THE UNAUDITED FINANCIAL STATEMENTS

YEAR ENDED 30 APRIL 2021

1 Accounting policies

General information

Heartburn Cancer UK ("the charitable company") has prepared financial statements covering its results for the year to 30 April 2021. The charitable company has presented its financial statements in Sterling, rounded to the nearest whole pound.

The charitable company is a private company limited by guarantee and is incorporated in England and Wales. The address of the charitable company's registered office is presented on page 1 of these financial statements under Officers and Professional Advisors. The charitable company's principal activities and nature of the business are shown on page 2.

Basis of accounting

The financial statements have been prepared under the historical cost convention, in accordance with the charity's governing document, the Companies Act 2006, as applicable to companies subject to the small companies regime, "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with FRS102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("SORP") and with the Charities Act 2011. The principal accounting policies adopted are set out below.

The charity is a Public Benefit Entity as defined by FRS 102.

Statement of Cashflows

The charitable company has taken advantage of the provisions in the SORP for charities applying FRS102 update Bulletin 1 not to prepare a Statement of Cashflows.

Going concern

At the time of preparing the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

Charitable Funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives unless the funds have been designated, by the Trustees, for other purposes.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donor that the capital must be maintained by the charity.

Incoming resources

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Donations by way of grants are recognised either on receipt or Invoice, whichever is earlier.

Donations and associated gift aid from on-line sites such as Just Giving and Virgin Giving are recognised as and when paid by those sites, after they have been verified and processed, and includes donations remitted to the charity from those sites within the financial year. These donations are recorded net of processing charges.

Other donations and legacies are recognised on receipt. Income tax recoverable in relation to donations received under Gift Aid is recognised at the time of the donation.

Donated services and facilities are included in the Statement of Financial Activities in the year they are received at the value of the gift to the charity, provided the value of the gift can be measured reliably. The expense element of such donations is reflected in resources expended in the appropriate expense category.

HEARTBURN CANCER UK
NOTES TO THE UNAUDITED FINANCIAL STATEMENTS

YEAR ENDED 30 APRIL 2021

1 Accounting policies (continued)

Resources expended

Costs of generating voluntary income comprise the costs incurred by the charity to induce others to make donations to the charity.

Activities in furtherance of charitable objectives undertaken directly relate to expenditure incurred as a direct result of undertaking the charitable objectives of the charity.

Governance and core activities expenditure

Governance costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice.

Core Activities Expenditure are those costs incurred directly in support of the objects of the charitable company and fundraising and are allocated to activity cost categories on a basis consistent with the use of resources.

Tangible fixed assets

Tangible fixed assets are stated at cost less depreciation. Cost represents purchase price together with any incidental costs of acquisition.

Depreciation

Depreciation is calculated so as to write off the cost of an asset, net of anticipated disposal proceeds, over the useful economic life of that asset as follows:

Mobile Diagnostic Unit	- straight line over 5 years
------------------------	------------------------------

Financial Instruments

The charitable company only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measure at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

Critical accounting estimates and areas of judgement

In the application of the charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimated and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

HEARTBURN CANCER UK
NOTES TO THE UNAUDITED FINANCIAL STATEMENTS

YEAR ENDED 30 APRIL 2021

2 Donations and legacies

	Unrestricted funds	Designated funds	Restricted funds	2021 £	2020 £
Donations and gifts	64,574	-	47,970	112,544	84,309
Donations in Kind	10,574	-	-	10,574	10,044
	<u>75,148</u>	<u>-</u>	<u>47,970</u>	<u>123,118</u>	<u>94,353</u>

3 Fundraising activities

	2021 £	2020 £
Sale of Christmas Cards	<u>1,138</u>	<u>-</u>

4 Investments

	2021 £	2020 £
Interest receivable	<u>41</u>	<u>113</u>

5 Costs of generating funds

	2021 £	2020 £
Printing and advertising	1,233	1,773
Website and social media	1,296	500
Fund raising activities	2,714	2,127
Other expenditure	23,010	15,876
	<u>28,253</u>	<u>20,276</u>

See note 8 for further details

6 Expenditure on Charitable Activities

	Unrestricted funds	Designated funds	Restricted funds	2021 £	2020 £
Grant funding of activities	-	-	7,500	7,500	12,739
Other expenditure	45,860	-	22,500	68,360	52,199
	<u>45,860</u>	<u>-</u>	<u>30,000</u>	<u>75,860</u>	<u>64,938</u>
<i>Analysis by fund for 2020</i>	<u>41,433</u>	<u>2,500</u>	<u>21,005</u>	<u>64,938</u>	

7 Grants payable

	Unrestricted funds	Designated funds	Restricted funds	2021 £	2020 £
HCUK East Anglia	-	-	-	-	239
To fund a surgical specialty lead	-	-	7,500	7,500	7,500
Other grants	-	-	-	-	5,000
	<u>-</u>	<u>-</u>	<u>7,500</u>	<u>7,500</u>	<u>12,739</u>

HEARTBURN CANCER UK
NOTES TO THE UNAUDITED FINANCIAL STATEMENTS

YEAR ENDED 30 APRIL 2021

8 Core activities expenditure analysis for the year

	Fundraising	Awareness	Research	Support Groups	General support
	£	£	£	£	£
Staff costs	17,808	13,992	7,518	4,972	8,922
Travel costs and training	75	-	-	-	-
Grants awarded	-	-	7,500	-	-
Office space	3,539	2,780	1,494	988	1,773
Printing and advertising	1,233	11,098	-	-	-
Website and social media	1,296	11,666	-	-	-
IT and computer expenses	903	709	381	252	452
Postage, courier and telephone	184	144	78	51	92
Fundraising	2,714	-	-	-	-
Office supplies	20	15	8	5	11
Insurance	-	-	-	-	444
Bank charges	446	-	-	-	144
Subscriptions	-	-	-	-	120
Sundries	-	-	-	-	286
Regulatory and governance costs	35	-	-	-	13
	<u>28,253</u>	<u>40,404</u>	<u>16,979</u>	<u>6,268</u>	<u>12,257</u>
Total expended resources for the year to 30 April 2021					<u>104,161</u>

9 Allocation of costs to funds

	2021	2021 Allocation			2020
	£	£	£	£	£
	Unrestricted	Designated	Restricted		
Staff Costs	53,212	32,212	-	21,000	32,653
Travel costs	75	75	-	-	668
Grants awarded	7,500	-	-	7,500	12,739
Office space	10,574	10,574	-	-	10,858
Printing and advertising	12,331	11,331	-	1,000	17,732
Website and social media	12,962	12,462	-	500	4,998
IT and computer expenses	2,697	2,697	-	-	1,003
Postage, courier and telephone	549	549	-	-	1,191
Fundraising	2,714	2,714	-	-	2,127
Office supplies	59	59	-	-	104
Insurance	444	444	-	-	444
Bank charges	590	590	-	-	276
Subscriptions	120	120	-	-	125
Sundries	286	286	-	-	246
Regulatory and governance costs	48	48	-	-	128
	<u>104,161</u>	<u>74,161</u>	<u>-</u>	<u>30,000</u>	<u>85,292</u>

Costs are allocated to funds on the basis of either actual costs incurred or estimated resource usage.

HEARTBURN CANCER UK
NOTES TO THE UNAUDITED FINANCIAL STATEMENTS

YEAR ENDED 30 APRIL 2021

10 Governance Costs

	2021	<i>2020</i>
	£	<i>£</i>
Legal and Professional fees	48	48
Independent examiner's fee	-	30
	<u>48</u>	<u>78</u>

11 Staff costs

	2021	<i>2020</i>
	£	<i>£</i>
Salaries and wages	52,084	32,157
Pension costs	1,128	496
	<u>53,212</u>	<u>32,653</u>

No staff receive more than £60,000 per annum.

Average number of full time equivalent staff in the year

	2021	<i>2020</i>
	FTE No	<i>FTE No</i>
Fundraising	0.6	0.4
Charitable activities	0.8	0.5
Other	0.3	0.2
	<u>1.7</u>	<u>1.1</u>

	2021	<i>2020</i>
	No	<i>No</i>
Average (absolute) number of staff in the year	<u>3.0</u>	<u>2.4</u>

12 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

HEARTBURN CANCER UK
NOTES TO THE UNAUDITED FINANCIAL STATEMENTS

YEAR ENDED 30 APRIL 2021

13 Related Party Transactions

During the year Absolutely Offices Limited, of which Beryl Huntingdon, a trustee of the charitable company, is a director, provided the following services to the charity on normal commercial terms.

	2021	<i>2020</i>
	£	<i>£</i>
Computer expenses		-
Postage, courier and telephone	196	873
Office supplies and sundry expenses	-	120
Office space	-	814
Printing and advertising	41	-
	<u>237</u>	<u>1,807</u>

In addition, Absolutely Offices Limited provided the following services free of charge as a donation in kind:

	2021	<i>2020</i>
	£	<i>£</i>
Office space	10,044	10,044
	<u>10,044</u>	<u>10,044</u>

14 Tangible fixed assets

	Mobile Diagnostic Unit	Total
	£	£
Cost		
At 1 May 2020	-	-
Additions	27,058	27,058
	<u>27,058</u>	<u>27,058</u>
At 30 April 2021	<u>27,058</u>	<u>27,058</u>
Depreciation		
At 1 May 2020	-	-
Charge for the period	-	-
	<u>-</u>	<u>-</u>
At 30 April 2021	<u>-</u>	<u>-</u>
Net book value		
At 30 April 2021	<u>27,058</u>	<u>27,058</u>
At 1 May 2020	<u>-</u>	<u>-</u>

HEARTBURN CANCER UK
NOTES TO THE UNAUDITED FINANCIAL STATEMENTS

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15 Other debtors

	2021	<i>2020</i>
	£	<i>£</i>
Other debtors	-	9,600
Prepayments and accrued income	7,203	399
	<u>7,203</u>	<u>9,999</u>

16 Creditors: Amounts falling due within one year

	2021	<i>2020</i>
	£	<i>£</i>
Trade creditor	324	57
Other creditor - pension creditor	234	84
Accruals and deferred income	-	4,375
	<u>558</u>	<u>4,516</u>

17 Statement of Funds

	Movement in Funds				
Unrestricted Funds	Balance at 1 May 2020	Incoming resources	Resources expended	Transfers	Balance at 30 April 2021
	£	£	£	£	£
Designated Funds	-	-	-	-	-
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	-	-	-	-	-
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
General Funds	84,024	76,327	(74,161)	-	86,190
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
Total unrestricted funds	84,024	76,327	(74,161)	-	86,190

HEARTBURN CANCER UK
NOTES TO THE UNAUDITED FINANCIAL STATEMENTS

YEAR ENDED 30 APRIL 2021

17 Statement of Funds (continued)

	Movement in Funds			Balance at 30 April 2021
	Balance at 1 May 2020	Incoming resources	Resources expended	
Restricted Funds	£	£	£	£
HCUK Augis RCS	10,625	-	(7,500)	3,125
Cytosponge Mobile Diagnostic Unit	-	31,370		31,370
Staff Costs - Covid crisis period	6,400	14,600	(21,000)	-
Return to fitness	1,000	-	-	1,000
Awareness - North West of England	2,102	-	-	2,102
Awareness - London	-	500	-	500
Peer Support Network	-	500	(500)	-
HCUK East Anglia	2,151	-	-	2,151
Awareness	-	1,000	(1,000)	-
	<u>22,278</u>	<u>47,970</u>	<u>(30,000)</u>	<u>40,248</u>

HCUK Augis Royal College of Surgeons

To help fund a Surgical Speciality Lead in the field of Oesophageal Cancer

Cytosponge Mobile Diagnostic Unit

To fund the purchase of a Mobile Diagnostic Unit and related equipment, which are accounted for as fixed assets and will be depreciated from May 2021, and fund the running costs of the unit. The unit is currently being deployed to support the DELTA project to demonstrate the efficacy of the "Cytosponge" in promoting early diagnosis of Oesophageal Cancer and/or Barrett's Oesophagus.

Staff costs during the Covid Crisis period

To fund staff costs during the Covid crisis period.

Return to fitness

To support a research project into a programme to support Oesophageal Cancer patients recovering after treatment.

Awareness - North West of England

Fund to raise awareness in patients and physicians of the link between persistent heartburn and Oesophageal Cancer and/or Barrett's Oesophagus, in the North West of England.

Awareness- London

Fund to raise awareness in patients and physicians of the link between persistent heartburn and Oesophageal Cancer and/or Barrett's Oesophagus, in the London area.

Peer Support Network

To fund support networks for patients diagnosed with Oesophageal Cancer and/or Barrett's Oesophagus.

HCUK East Anglia

To fund the activities of the East Anglia support group with funds generated by the support group itself.

Awareness

Fund to raise awareness in patients and physicians of the link between persistent heartburn and Oesophageal Cancer and/or Barrett's Oesophagus.

HEARTBURN CANCER UK
NOTES TO THE UNAUDITED FINANCIAL STATEMENTS

YEAR ENDED 30 APRIL 2021

18 Analysis of net assets between funds

	Unrestricted funds	Designated funds	Restricted funds	Total £
Fund balances at 30 April 2021 are represented by:				
Fixed Assets	-	-	27,058	27,058
Net current assets	86,190	-	13,190	99,380
Net assets	<u>86,190</u>	<u>-</u>	<u>40,248</u>	<u>126,438</u>

19 Ultimate controlling party

The trustees do not consider there to be an ultimate controlling party other than the Board of Trustees.