

**REPORT OF THE TRUSTEES**  
**For The Year Ended 31 March 2023**

---

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

**OBJECTIVES AND ACTIVITIES**

**Objectives and aims**

The objectives of the charity are to promote and protect the physical and mental health of sufferers from cancer, heart, renal and respiratory disease and physical or mental disability, through the provision of financial assistance, support and the provision of equipment, facilities and related services.

The charity also supports groups and projects that benefit the local community and these can encompass a wide range of activities such as sports, dance and the arts.

There is also indirect support provided for other related charitable organisations in their own fundraising initiatives, as a result of which funds are raised directly by those organisations for distribution to beneficiaries using criteria that is similar to that of Our Aim Appeals.

**Significant activities**

The trustees have strived to strengthen links established with a wide range of health care providers and social workers to fulfil the main aim of the charity which is to provide grants quickly and efficiently at a time when financial support is most needed.

The charity has organised special appeals which have been of benefit to a wide range of patients and their carers who have been affected by illness, accident or disability. These special appeals are particularly valued by the healthcare professionals who request the funding for projects which they are unable to source elsewhere and which will be of great benefit to their patients.

**Grantmaking**

The charity invites applications from hospital professionals, general practitioners, social services departments of major hospitals, hospices, community projects and other charities on behalf of patients/clients.

The applications are considered by the trustees and awards are made based on eligibility and available funds.

The turnaround from application to the release of funding is approximately 4 weeks. In exceptional circumstances when the case presented is urgent funds may be released immediately if available.

**REPORT OF THE TRUSTEES**  
**For The Year Ended 31 March 2023**

---

**ACHIEVEMENT AND PERFORMANCE**

**Charitable activities**

It is a source of great satisfaction that the charity is now a valued resource for healthcare professionals and social workers who highly value the support it provides for their patients, in many cases funds have not been able to be sourced anywhere else but due to the wide ranging criteria of Our Aim Appeals this charity has been able to provide the necessary granting.

It is also of great importance and immense value that the charity is able to provide emergency granting in a short space of time. In many cases the recipients of funding are in a position that time is limited or their situation is desperate and the grant is required immediately.

Over the past 12 months applications have been received from hospitals and organisations that have not previously applied as they have become aware of the work of Our Aim.

During the year ended 31st March 2023 the charity achieved total donation and sponsorship income of £123,885 which reflects the continued difficult economic situation. The charity has unfortunately lost several business donors who ceased to trade after the pandemic and has found it very difficult to source new donors in the current economic climate. The charity was able to distribute £109,122 to individuals and families seeking grants directly which is an increase on the previous year. The cost of generating income has fallen due to stringent measures in place to control expenditure and make savings wherever possible. The trustees have been able to meet most of the qualifying grant applications during this financial year but applications have increased substantially over this last year due to the cost of living crisis with many more families needing urgent assistance. The charity has managed to recruit a new volunteer but would benefit from another. Efforts are ongoing but the charity is finding it very difficult to find the right person.

**Fundraising activities**

Funds are raised by direct appeal to the business community using telesales staff, post and collection boxes.

**FINANCIAL REVIEW**

**Reserves policy**

The trustees regularly review the level of reserves held on an annual basis with a view to ensuring that the charity has sufficient resources to fund its activities and also to provide adequate funding to expand and develop the charities work.

The trustees are satisfied that the charity has a sufficient level of reserves to meet its ongoing commitments.

**FUTURE DEVELOPMENTS**

The trustees intend to consolidate the charities position as a valued resource of funding to benefit individuals, families and carers who have been affected by cancer, heart, renal and lung disease and mental & physical handicap.

The charity will continue to raise funds directly and to widen co-operation with other registered charities. Unfortunately as this financial year draws to a close we are experiencing the ongoing effects of the cost of living crisis and the charity like most others has been hard hit by the loss of long term donors who are sadly no longer in a position to donate. The charity hopes to weather these difficult economic times and is working hard to secure new donors and fundraisers and to continue to keep expenses to a minimum.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Governing document**

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.



**REPORT OF THE TRUSTEES**  
**For The Year Ended 31 March 2023**

---

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Recruitment and appointment of new trustees**

Our Aim Appeals has a minimum of three Trustees appointed for various terms of at least two years. New Trustees are recruited by the existing Trustees on the basis of their experience, empathy with and knowledge of the charities work. It is the intention of the current Trustees to recruit new Trustees with emphasis on skills in commercial, finance and legal fields.

All trustees are subject to an induction programme.

**Organisational structure**

The current Trustees meet on a regular basis under the chairmanship of Helen Proctor to develop an operational plan for the future management and direction of the charity. Regular management accounts are available to review the finances of the charity and to plan for the future.

All Trustees give their time freely and no Trustee received remuneration during the year.

**Induction and training of new trustees**

All trustees are subject to an induction programme.

**Risk management**

The Trustees have assessed the major risks to which the charity is exposed and are satisfied that systems are in place to mitigate exposure to these risks and that the control systems will be regularly reviewed and updated as necessary with the development and expansion of the charity's activities.

**REFERENCE AND ADMINISTRATIVE DETAILS**

**Registered Company number**

07169558 (England and Wales)

**Registered Charity number**

1136039

**Registered office**

39a Kilburn Lane  
London  
W10 4AE

**Trustees**

Miss H A Proctor  
L Murdoch  
G Crossan

**Independent Examiner**

Raymond McDonagh  
Crane & Partners  
Chartered Accountants  
Leonard House  
5 - 7 Newman Road  
Bromley  
Kent  
BR1 1RJ

**Bankers**

Nat West  
Notting Hill Gate Branch  
46 Notting Hill Gate  
London  
W11 3HZ

## OUR AIM APPEALS

### REPORT OF THE TRUSTEES For The Year Ended 31 March 2023

---

Approved by order of the board of trustees on ..... and signed on its behalf by:



.....  
Miss H A Proctor - Trustee

## OUR AIM APPEALS

### STATEMENT OF FINANCIAL ACTIVITIES For The Year Ended 31 March 2023

	Notes	2023 Unrestricted fund £	2022 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations and legacies		123,885	123,950
Other income		-	7,468
<b>Total</b>		<u>123,885</u>	<u>131,418</u>
 <b>EXPENDITURE ON</b>			
Raising funds		22,280	32,113
<b>Charitable activities</b>			
Direct grants		109,122	99,915
<b>Total</b>		<u>131,402</u>	<u>132,028</u>
 <b>NET INCOME/(EXPENDITURE)</b>		(7,517)	(610)
 <b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward		11,982	12,592
 <b>TOTAL FUNDS CARRIED FORWARD</b>		<u><u>4,465</u></u>	<u><u>11,982</u></u>

The notes form part of these financial statements

## OUR AIM APPEALS

### BALANCE SHEET 31 March 2023

	Notes	2023 Unrestricted fund £	2022 Total funds £
<b>CURRENT ASSETS</b>			
Cash at bank		5,365	12,882
<b>CREDITORS</b>			
Amounts falling due within one year	5	(900)	(900)
<b>NET CURRENT ASSETS</b>		<u>4,465</u>	<u>11,982</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		4,465	11,982
<b>NET ASSETS</b>		<u>4,465</u>	<u>11,982</u>
<b>FUNDS</b>	6		
Unrestricted funds		<u>4,465</u>	<u>11,982</u>
<b>TOTAL FUNDS</b>		<u>4,465</u>	<u>11,982</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2023 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on ..... and were signed on its behalf by:



.....  
H A Proctor - Trustee

The notes form part of these financial statements



**NOTES TO THE FINANCIAL STATEMENTS**  
**For The Year Ended 31 March 2023**

---

**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

**Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

**Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**2. TRUSTEES' REMUNERATION AND BENEFITS**

There were no trustees' remuneration or other benefits for the year ended 31 March 2023 nor for the year ended 31 March 2022.

**Trustees' expenses**

There were no trustees' expenses paid for the year ended 31 March 2023 nor for the year ended 31 March 2022.

## OUR AIM APPEALS

### NOTES TO THE FINANCIAL STATEMENTS - continued For The Year Ended 31 March 2023

---

#### 3. STAFF COSTS

The average monthly number of employees during the year was as follows:

	2023	2022
Administration	<u>2</u>	<u>2</u>

No employees received emoluments in excess of £60,000.

#### 4. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
<b>INCOME AND ENDOWMENTS FROM</b>	
Donations and legacies	123,950
Other income	<u>7,468</u>
<b>Total</b>	<u>131,418</u>
<b>EXPENDITURE ON</b>	
Raising funds	32,113
<b>Charitable activities</b>	
Direct grants	<u>99,915</u>
<b>Total</b>	<u>132,028</u>
<b>NET INCOME/(EXPENDITURE)</b>	(610)
<b>RECONCILIATION OF FUNDS</b>	
Total funds brought forward	12,592
<b>TOTAL FUNDS CARRIED FORWARD</b>	<u>11,982</u>



## OUR AIM APPEALS

### NOTES TO THE FINANCIAL STATEMENTS - continued For The Year Ended 31 March 2023

#### 5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023 £	2022 £
Accruals and deferred income	<u>900</u>	<u>900</u>

#### 6. MOVEMENT IN FUNDS

	At 1.4.22 £	Net movement in funds £	At 31.3.23 £
<b>Unrestricted funds</b>			
General fund	11,982	(7,517)	4,465
<b>TOTAL FUNDS</b>	<u>11,982</u>	<u>(7,517)</u>	<u>4,465</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	123,885	(131,402)	(7,517)
<b>TOTAL FUNDS</b>	<u>123,885</u>	<u>(131,402)</u>	<u>(7,517)</u>

#### Comparatives for movement in funds

	At 1.4.21 £	Net movement in funds £	At 31.3.22 £
<b>Unrestricted funds</b>			
General fund	12,592	(610)	11,982
<b>TOTAL FUNDS</b>	<u>12,592</u>	<u>(610)</u>	<u>11,982</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	131,418	(132,028)	(610)
<b>TOTAL FUNDS</b>	<u>131,418</u>	<u>(132,028)</u>	<u>(610)</u>

## OUR AIM APPEALS

### NOTES TO THE FINANCIAL STATEMENTS - continued For The Year Ended 31 March 2023

#### 6. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.21 £	Net movement in funds £	At 31.3.23 £
<b>Unrestricted funds</b>			
General fund	12,592	(8,127)	4,465
	<u>          </u>	<u>          </u>	<u>          </u>
<b>TOTAL FUNDS</b>	<u>12,592</u>	<u>(8,127)</u>	<u>4,465</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	255,303	(263,430)	(8,127)
	<u>          </u>	<u>          </u>	<u>          </u>
<b>TOTAL FUNDS</b>	<u>255,303</u>	<u>(263,430)</u>	<u>(8,127)</u>

#### 7. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2023.

## OUR AIM APPEALS

### DETAILED STATEMENT OF FINANCIAL ACTIVITIES For The Year Ended 31 March 2023

	2023 £	2022 £
<b>INCOME AND ENDOWMENTS</b>		
<b>Donations and legacies</b>		
Donations	123,885	123,950
<b>Other income</b>		
Job Retention Scheme Grants	-	7,468
<b>Total incoming resources</b>	123,885	131,418
<b>EXPENDITURE</b>		
<b>Raising donations and legacies</b>		
Fundraising salaries	22,154	31,773
Courier and collection costs	126	340
	22,280	32,113
<b>Charitable activities</b>		
Grants to individuals	78,340	72,410
<b>Support costs</b>		
<b>Management</b>		
Office accommodation	2,090	8,360
Telephone	2,194	2,109
Postage and stationery	7,511	6,753
Advertising	353	293
Sundries	365	6
Travel and motor	7,138	5,283
Professional fees	8,743	2,272
	28,394	25,076
<b>Governance costs</b>		
Bank charges	1,488	1,529
Accountancy fees	900	900
	2,388	2,429
<b>Total resources expended</b>	131,402	132,028
<b>Net expenditure</b>	(7,517)	(610)

This page does not form part of the statutory financial statements



## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF OUR AIM APPEALS

---

### Independent examiner's report to the trustees of Our Aim Appeals ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2023.

### Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

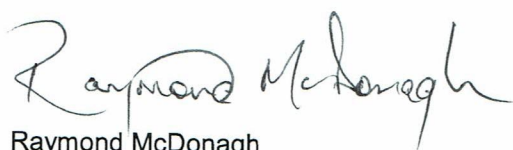
Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

### Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Raymond McDonagh

Crane & Partners  
Chartered Accountants  
Leonard House  
5 - 7 Newman Road  
Bromley  
Kent  
BR1 1RJ

Date: 1 September 2023