

# OUR AIM APPEALS

England & Wales · Charity number 1136039

## Details

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Status	Registered
Legal form	Charitable company
Company number	<a href="#">07169558</a>
Registered	2010-05-20
Register	<a href="#">View on the Charity Commission register</a>

## Contact

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Address	Apartment 58 1 Town Meadow Brentford Middlesex TW8 0BQ
Phone	02089690373
Email	<a href="mailto:hproctor@ouraimappeals.org.uk">hproctor@ouraimappeals.org.uk</a>
Website	<a href="http://www.ouraimappeals.org.uk">www.ouraimappeals.org.uk</a>

## Activities

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**Objects:** FOR THE BENEFIT OF THE PUBLIC IN THE UKA) TO PROMOTE AND PROTECT THE PHYSICAL AND MENTAL HEALTH OF SUFFERERS OF CANCER, HEART DISEASE, RENAL AND RESPIRATORY DISEASE AND PHYSICAL OR MENTAL HANDICAP THROUGH THE PROVISION OF FINANCIAL ASSISTANCE, SUPPORT, EQUIPMENT, FACILITIES AND SERVICES.B) TO RELIEVE THE SICKNESS OF PEOPLE WHO ARE AFFECTED BY DISEASE OR PERSONAL INJURY AND WHO WOULD NOT OTHERWISE HAVE A HOLIDAY (AND WHO MAY BE ACCOMPANIED BY THEIR PARENTS, GUARDIANS OR CARERS) AND WHOSE CIRCUMSTANCES SHOW THAT THEYARE IN NEED DUE TO THEIR SOCIAL AND ECONOMIC CIRCUMSTANCES.C) TO PROMOTE GENERAL CHARITABLE PURPOSES FOR THE BENEFIT OF THE COMMUNITY, AND TO PROVIDE RELIEF FROM FINANCIAL HARDSHIP AND SOCIAL AND/OR ECONOMIC DISADVANTAGE AND IN PARTICULAR TO FURTHER THE GOOD WORKS OF COMMUNITY GROUPS, PROJECTS AND VOLUNTARY ORGANISATIONS.

**Activities:** The charity was established for the benefit of the public in the United Kingdom, in order to promote and protect the physical and mental health of sufferers from cancer, heart disease, renal and respiratory disease and physical or mental handicap, through the provision of financial assistance, support and the provision of equipment, facilities and related services.

## Classification

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- **How:** Makes Grants To Individuals, Makes Grants To Organisations
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** The General Public/mankind

## Geography

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- **Area of benefit:** THE UK
- Throughout England And Wales

## Finances

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Period end	Income	Expenditure	Assets	Employees
2025-03-31	£102,441	£105,838	-	-
2024-03-31	£149,767	£143,064	-	-
2023-03-31	£123,885	£131,402	-	-
2022-03-31	£132,038	£130,474	-	-
2021-03-31	£133,355	£130,474	-	-

## Trustees

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Name	Role	Appointed
ANGELA MARIE RIMMER		2024-07-08
Carole Robinson		2024-07-07
JANET HALFORD		2024-07-08

**OUR AIM APPEALS**

England & Wales - Charity number 1136039

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# Accounts

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## **OUR AIM APPEALS**

### **REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2025**

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The Trustees who are also directors of the charity for the purpose of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

#### **OBJECTIVES AND ACTIVITIES**

##### **Objectives and aims**

The objectives of the charity are to promote and protect the physical and mental health of sufferers from cancer, heart, renal and respiratory disease and physical or mental disability, through the provision of financial assistance, support and the provision of equipment, facilities and related services.

The charity also supports groups and projects that benefit the local community and these can encompass a wide range of activities such as sports, dance and the arts.

There is also indirect support provided for other related charitable organisations in their own fundraising initiatives, as a result of which funds are raised directly by those organisations for distribution to beneficiaries

##### **Significant activities**

The trustees have strived to strengthen links established with a wide range of health care providers and social workers to fulfil the main aim of the charity which is to provide grants quickly and efficiently at a time when

The charity has organised special appeals which have been of benefit to a wide range of patients and their carers who have been affected by illness, accident or disability. These special appeals are particularly valued by the healthcare professionals who request the funding for projects which they are unable to source elsewhere and which will be of great benefit to their patients.

##### **Grant making**

The charity invites applications from hospital professionals, general practitioners, social services departments of major hospitals, hospices, community projects and other charities on behalf of

The applications are considered by the trustees and awards are made based on eligibility and available f

The turnaround from application to the release of funding is approximately 4 weeks. In exceptional circumstances when the case presented is urgent funds may be released immediately if available.

## OUR AIM APPEALS

### STATEMENT OF FINANCIAL ACTIVITIES for the year ended 31 March 2025

	2025 Unrestricted Funds £	2024 Total Funds £
<b>Income and endowments from</b>		
Donations and legacies	102,441	149,767
<b>Total</b>	<u>102,441</u>	<u>149,767</u>
<b>Expenditure on</b>		
Raising funds	22,925	22,445
<b>Charitable activities</b>		
Direct grants	55,743	87,155
Support costs	27,170	33,464
<b>Total</b>	<u>105,838</u>	<u>143,064</u>
<b>Net income/(expenditure)</b>	(3,397)	6,703
<b>RECONCILIATION OF FUNDS</b>		
Total funds brought forward	11,168	4,465
<b>TOTAL FUNDS CARRIED FORWARD</b>	<u>7,771</u>	<u>11,168</u>

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF OUR AIM APPEALS

FOR THE YEAR ENDED 31 MARCH 2025

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### Independent examiner's report to the trustees of Our Aim Appeals ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2025.

### Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

### Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be



Bibek Panta  
Crane & Partners Limited  
Leonard House  
5-7 Newman Road  
Bromley  
Kent  
BR1 1RJ

27 November 2025

**OUR AIM APPEALS**

England & Wales - Charity number 1136039

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# Accounts

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**REPORT OF THE TRUSTEES**  
**For The Year Ended 31 March 2024**

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**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Recruitment and appointment of new trustees**

Our Aim Appeals has a minimum of three Trustees appointed for various terms of at least two years. New Trustees are recruited by the existing Trustees on the basis of their experience, empathy with and knowledge of the charities work. It is the intention of the current Trustees to recruit new Trustees with emphasis on skills in commercial, finance and legal fields.

All trustees are subject to an induction programme.

**Organisational structure**

The current Trustees meet on a regular basis under the chairmanship of Angela Rimmer to develop an operational plan for the future management and direction of the charity. Regular management accounts are available to review the finances of the charity and to plan for the future.

All Trustees give their time freely and no Trustee received remuneration during the year.

**Induction and training of new trustees**

All trustees are subject to an induction programme.

**Risk management**

The Trustees have assessed the major risks to which the charity is exposed and are satisfied that systems are in place to mitigate exposure to these risks and that the control systems will be regularly reviewed and updated as necessary with the development and expansion of the charity's activities.

**REFERENCE AND ADMINISTRATIVE DETAILS**

**Registered Company number**

07169558 (England and Wales)

**Registered Charity number**

1136039

**Registered office**

Suite 604, Britannia House  
1 - 11 Glenthorne Road  
London  
W6 0LH

**Trustees**

Miss H A Proctor (resigned 1/6/2024)

L Murdoch (resigned 9/7/2024)

G Crossan (resigned 9/7/2024)

Ms A M Rimmer (appointed 8/7/2024)

Ms J Halford (appointed 8/7/2024)

Ms C Robinson (appointed 7/7/2024)

**Independent Examiner**

Raymond McDonagh

Crane & Partners

Chartered Accountants

Leonard House

5 - 7 Newman Road

Bromley

Kent

BR1 1RJ

## OUR AIM APPEALS

### NOTES TO THE FINANCIAL STATEMENTS - continued For The Year Ended 31 March 2024

#### 6. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.22 £	Net movement in funds £	At 31.3.24 £
<b>Unrestricted funds</b>			
General fund	11,982	(814)	11,168
<b>TOTAL FUNDS</b>	<u>11,982</u>	<u>(814)</u>	<u>11,168</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	273,652	(274,466)	(814)
<b>TOTAL FUNDS</b>	<u>273,652</u>	<u>(274,466)</u>	<u>(814)</u>

#### 7. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2024.

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF OUR AIM APPEALS

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### Independent examiner's report to the trustees of Our Aim Appeals ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2024.

### Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

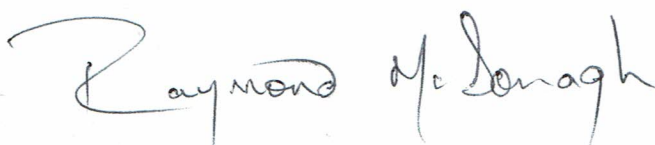
Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

### Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Raymond McDonagh

Crane & Partners  
Chartered Accountants  
Leonard House  
5 - 7 Newman Road  
Bromley  
Kent  
BR1 1RJ

30 July 2024

**OUR AIM APPEALS**

England & Wales - Charity number 1136039

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# Accounts

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## OUR AIM APPEALS

### REPORT OF THE TRUSTEES For The Year Ended 31 March 2023

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The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

#### **OBJECTIVES AND ACTIVITIES**

##### **Objectives and aims**

The objectives of the charity are to promote and protect the physical and mental health of sufferers from cancer, heart, renal and respiratory disease and physical or mental disability, through the provision of financial assistance, support and the provision of equipment, facilities and related services.

The charity also supports groups and projects that benefit the local community and these can encompass a wide range of activities such as sports, dance and the arts.

There is also indirect support provided for other related charitable organisations in their own fundraising initiatives, as a result of which funds are raised directly by those organisations for distribution to beneficiaries using criteria that is similar to that of Our Aim Appeals.

##### **Significant activities**

The trustees have strived to strengthen links established with a wide range of health care providers and social workers to fulfil the main aim of the charity which is to provide grants quickly and efficiently at a time when financial support is most needed.

The charity has organised special appeals which have been of benefit to a wide range of patients and their carers who have been affected by illness, accident or disability. These special appeals are particularly valued by the healthcare professionals who request the funding for projects which they are unable to source elsewhere and which will be of great benefit to their patients.

##### **Grantmaking**

The charity invites applications from hospital professionals, general practitioners, social services departments of major hospitals, hospices, community projects and other charities on behalf of patients/clients.

The applications are considered by the trustees and awards are made based on eligibility and available funds.

The turnaround from application to the release of funding is approximately 4 weeks. In exceptional circumstances when the case presented is urgent funds may be released immediately if available.

## OUR AIM APPEALS

### REPORT OF THE TRUSTEES For The Year Ended 31 March 2023

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#### ACHIEVEMENT AND PERFORMANCE

##### Charitable activities

It is a source of great satisfaction that the charity is now a valued resource for healthcare professionals and social workers who highly value the support it provides for their patients, in many cases funds have not been able to be sourced anywhere else but due to the wide ranging criteria of Our Aim Appeals this charity has been able to provide the necessary granting.

It is also of great importance and immense value that the charity is able to provide emergency granting in a short space of time. In many cases the recipients of funding are in a position that time is limited or their situation is desperate and the grant is required immediately.

Over the past 12 months applications have been received from hospitals and organisations that have not previously applied as they have become aware of the work of Our Aim.

During the year ended 31st March 2023 the charity achieved total donation and sponsorship income of £123,885 which reflects the continued difficult economic situation. The charity has unfortunately lost several business donors who ceased to trade after the pandemic and has found it very difficult to source new donors in the current economic climate. The charity was able to distribute £109,122 to individuals and families seeking grants directly which is an increase on the previous year. The cost of generating income has fallen due to stringent measures in place to control expenditure and make savings wherever possible. The trustees have been able to meet most of the qualifying grant applications during this financial year but applications have increased substantially over this last year due to the cost of living crisis with many more families needing urgent assistance. The charity has managed to recruit a new volunteer but would benefit from another. Efforts are ongoing but the charity is finding it very difficult to find the right person.

##### Fundraising activities

Funds are raised by direct appeal to the business community using telesales staff, post and collection boxes.

#### FINANCIAL REVIEW

##### Reserves policy

The trustees regularly review the level of reserves held on an annual basis with a view to ensuring that the charity has sufficient resources to fund its activities and also to provide adequate funding to expand and develop the charities work.

The trustees are satisfied that the charity has a sufficient level of reserves to meet its ongoing commitments.

#### FUTURE DEVELOPMENTS

The trustees intend to consolidate the charities position as a valued resource of funding to benefit individuals, families and carers who have been affected by cancer, heart, renal and lung disease and mental & physical handicap.

The charity will continue to raise funds directly and to widen co-operation with other registered charities. Unfortunately as this financial year draws to a close we are experiencing the ongoing effects of the cost of living crisis and the charity like most others has been hard hit by the loss of long term donors who are sadly no longer in a position to donate. The charity hopes to weather these difficult economic times and is working hard to secure new donors and fundraisers and to continue to keep expenses to a minimum.

#### STRUCTURE, GOVERNANCE AND MANAGEMENT

##### Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

**REPORT OF THE TRUSTEES**  
**For The Year Ended 31 March 2023**

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**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Recruitment and appointment of new trustees**

Our Aim Appeals has a minimum of three Trustees appointed for various terms of at least two years. New Trustees are recruited by the existing Trustees on the basis of their experience, empathy with and knowledge of the charities work. It is the intention of the current Trustees to recruit new Trustees with emphasis on skills in commercial, finance and legal fields.

All trustees are subject to an induction programme.

**Organisational structure**

The current Trustees meet on a regular basis under the chairmanship of Helen Proctor to develop an operational plan for the future management and direction of the charity. Regular management accounts are available to review the finances of the charity and to plan for the future.

All Trustees give their time freely and no Trustee received remuneration during the year.

**Induction and training of new trustees**

All trustees are subject to an induction programme.

**Risk management**

The Trustees have assessed the major risks to which the charity is exposed and are satisfied that systems are in place to mitigate exposure to these risks and that the control systems will be regularly reviewed and updated as necessary with the development and expansion of the charity's activities.

**REFERENCE AND ADMINISTRATIVE DETAILS**

**Registered Company number**

07169558 (England and Wales)

**Registered Charity number**

1136039

**Registered office**

39a Kilburn Lane  
London  
W10 4AE

**Trustees**

Miss H A Proctor  
L Murdoch  
G Crossan

**Independent Examiner**

Raymond McDonagh  
Crane & Partners  
Chartered Accountants  
Leonard House  
5 - 7 Newman Road  
Bromley  
Kent  
BR1 1RJ

**Bankers**

Nat West  
Notting Hill Gate Branch  
46 Notting Hill Gate  
London  
W11 3HZ

OUR AIM APPEALS

REPORT OF THE TRUSTEES  
For The Year Ended 31 March 2023

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Approved by order of the board of trustees on ..... and signed on its behalf by:



.....  
Miss H A Proctor - Trustee

**OUR AIM APPEALS**

**STATEMENT OF FINANCIAL ACTIVITIES**  
For The Year Ended 31 March 2023

	Notes	2023 Unrestricted fund £	2022 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations and legacies		123,885	123,950
Other income		-	7,468
<b>Total</b>		<u>123,885</u>	<u>131,418</u>
 <b>EXPENDITURE ON</b>			
Raising funds		22,280	32,113
<b>Charitable activities</b>			
Direct grants		109,122	99,915
<b>Total</b>		<u>131,402</u>	<u>132,028</u>
 <b>NET INCOME/(EXPENDITURE)</b>		(7,517)	(610)
 <b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward		11,982	12,592
 <b>TOTAL FUNDS CARRIED FORWARD</b>		<u><u>4,465</u></u>	<u><u>11,982</u></u>

The notes form part of these financial statements

**OUR AIM APPEALS**

**BALANCE SHEET**  
31 March 2023

	Notes	2023 Unrestricted fund £	2022 Total funds £
<b>CURRENT ASSETS</b>			
Cash at bank		5,365	12,882
<b>CREDITORS</b>			
Amounts falling due within one year	5	(900)	(900)
<b>NET CURRENT ASSETS</b>		4,465	11,982
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		4,465	11,982
<b>NET ASSETS</b>		4,465	11,982
<b>FUNDS</b>	6		
Unrestricted funds		4,465	11,982
<b>TOTAL FUNDS</b>		4,465	11,982

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2023 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on ..... and were signed on its behalf by:



.....  
H A Proctor - Trustee

The notes form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS**  
**For The Year Ended 31 March 2023**

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**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

**Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

**Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**2. TRUSTEES' REMUNERATION AND BENEFITS**

There were no trustees' remuneration or other benefits for the year ended 31 March 2023 nor for the year ended 31 March 2022.

**Trustees' expenses**

There were no trustees' expenses paid for the year ended 31 March 2023 nor for the year ended 31 March 2022.

## OUR AIM APPEALS

### NOTES TO THE FINANCIAL STATEMENTS - continued For The Year Ended 31 March 2023

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#### 3. STAFF COSTS

The average monthly number of employees during the year was as follows:

	2023	2022
Administration	<u>2</u>	<u>2</u>

No employees received emoluments in excess of £60,000.

#### 4. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
<b>INCOME AND ENDOWMENTS FROM</b>	
Donations and legacies	123,950
Other income	<u>7,468</u>
<b>Total</b>	<u>131,418</u>
<b>EXPENDITURE ON</b>	
Raising funds	32,113
<b>Charitable activities</b>	
Direct grants	<u>99,915</u>
<b>Total</b>	<u>132,028</u>
<b>NET INCOME/(EXPENDITURE)</b>	(610)
<b>RECONCILIATION OF FUNDS</b>	
Total funds brought forward	<u>12,592</u>
<b>TOTAL FUNDS CARRIED FORWARD</b>	<u>11,982</u>

**OUR AIM APPEALS**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**For The Year Ended 31 March 2023**

**5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2023	2022
	£	£
Accruals and deferred income	900	900
	<u>900</u>	<u>900</u>

**6. MOVEMENT IN FUNDS**

	At 1.4.22	Net movement in funds	At 31.3.23
	£	£	£
<b>Unrestricted funds</b>			
General fund	11,982	(7,517)	4,465
	<u>11,982</u>	<u>(7,517)</u>	<u>4,465</u>
<b>TOTAL FUNDS</b>	<u>11,982</u>	<u>(7,517)</u>	<u>4,465</u>

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
<b>Unrestricted funds</b>			
General fund	123,885	(131,402)	(7,517)
	<u>123,885</u>	<u>(131,402)</u>	<u>(7,517)</u>
<b>TOTAL FUNDS</b>	<u>123,885</u>	<u>(131,402)</u>	<u>(7,517)</u>

**Comparatives for movement in funds**

	At 1.4.21	Net movement in funds	At 31.3.22
	£	£	£
<b>Unrestricted funds</b>			
General fund	12,592	(610)	11,982
	<u>12,592</u>	<u>(610)</u>	<u>11,982</u>
<b>TOTAL FUNDS</b>	<u>12,592</u>	<u>(610)</u>	<u>11,982</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
<b>Unrestricted funds</b>			
General fund	131,418	(132,028)	(610)
	<u>131,418</u>	<u>(132,028)</u>	<u>(610)</u>
<b>TOTAL FUNDS</b>	<u>131,418</u>	<u>(132,028)</u>	<u>(610)</u>

## OUR AIM APPEALS

### NOTES TO THE FINANCIAL STATEMENTS - continued For The Year Ended 31 March 2023

#### 6. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.21 £	Net movement in funds £	At 31.3.23 £
<b>Unrestricted funds</b>			
General fund	12,592	(8,127)	4,465
	<u>          </u>	<u>          </u>	<u>          </u>
<b>TOTAL FUNDS</b>	<u>12,592</u>	<u>(8,127)</u>	<u>4,465</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	255,303	(263,430)	(8,127)
	<u>          </u>	<u>          </u>	<u>          </u>
<b>TOTAL FUNDS</b>	<u>255,303</u>	<u>(263,430)</u>	<u>(8,127)</u>

#### 7. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2023.

## OUR AIM APPEALS

### DETAILED STATEMENT OF FINANCIAL ACTIVITIES For The Year Ended 31 March 2023

	2023 £	2022 £
<b>INCOME AND ENDOWMENTS</b>		
<b>Donations and legacies</b>		
Donations	123,885	123,950
<b>Other income</b>		
Job Retention Scheme Grants	-	7,468
<b>Total incoming resources</b>	123,885	131,418
<b>EXPENDITURE</b>		
<b>Raising donations and legacies</b>		
Fundraising salaries	22,154	31,773
Courier and collection costs	126	340
	22,280	32,113
<b>Charitable activities</b>		
Grants to individuals	78,340	72,410
<b>Support costs</b>		
<b>Management</b>		
Office accommodation	2,090	8,360
Telephone	2,194	2,109
Postage and stationery	7,511	6,753
Advertising	353	293
Sundries	365	6
Travel and motor	7,138	5,283
Professional fees	8,743	2,272
	28,394	25,076
<b>Governance costs</b>		
Bank charges	1,488	1,529
Accountancy fees	900	900
	2,388	2,429
<b>Total resources expended</b>	131,402	132,028
<b>Net expenditure</b>	(7,517)	(610)

This page does not form part of the statutory financial statements

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF OUR AIM APPEALS

---

### Independent examiner's report to the trustees of Our Aim Appeals ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2023.

### Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

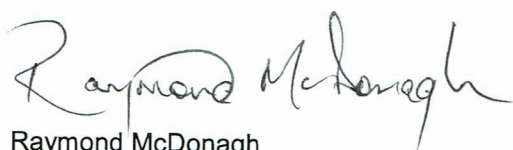
Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

### Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Raymond McDonagh

Crane & Partners  
Chartered Accountants  
Leonard House  
5 - 7 Newman Road  
Bromley  
Kent  
BR1 1RJ

Date: 1 September 2023

**OUR AIM APPEALS**

England & Wales - Charity number 1136039

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# Accounts

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REGISTERED COMPANY NUMBER: 07169558 (England and Wales)  
REGISTERED CHARITY NUMBER: 1136039

REPORT OF THE TRUSTEES AND  
FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2022  
FOR  
OUR AIM APPEALS

Crane & Partners  
Chartered Accountants  
Leonard House  
5 - 7 Newman Road  
Bromley  
Kent  
BR1 1RJ

**OUR AIM APPEALS**

**CONTENTS OF THE FINANCIAL STATEMENTS**  
**For The Year Ended 31 March 2022**

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Statement of Financial Activities	6
Balance Sheet	7
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## OUR AIM APPEALS

### REPORT OF THE TRUSTEES For The Year Ended 31 March 2022

---

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

#### OBJECTIVES AND ACTIVITIES

##### Objectives and aims

The objectives of the charity are to promote and protect the physical and mental health of sufferers from cancer, heart, renal and respiratory disease and physical or mental disability, through the provision of financial assistance, support and the provision of equipment, facilities and related services.

The charity also supports groups and projects that benefit the local community and these can encompass a wide range of activities such as sports, dance and the arts.

There is also indirect support provided for other related charitable organisations in their own fundraising initiatives, as a result of which funds are raised directly by those organisations for distribution to beneficiaries using criteria that is similar to that of Our Aim Appeals.

##### Significant activities

The trustees have strived to strengthen links established with a wide range of health care providers and social workers to fulfil the main aim of the charity which is to provide grants quickly and efficiently at a time when financial support is most needed.

The charity has organised special appeals which have been of benefit to a wide range of patients and their carers who have been affected by illness, accident or disability. These special appeals are particularly valued by the healthcare professionals who request the funding for projects which they are unable to source elsewhere and which will be of great benefit to their patients.

The charity has been able to fund special projects for community groups involved in sport and dance.

##### Grantmaking

The charity invites applications from hospital professionals, general practitioners, social services departments of major hospitals, hospices, community projects and other charities on behalf of patients/clients.

The applications are considered by the trustees and awards are made based on eligibility and available funds.

The turnaround from application to the release of funding is approximately 4 weeks. In exceptional circumstances when the case presented is urgent funds may be released immediately if available.

## OUR AIM APPEALS

### REPORT OF THE TRUSTEES For The Year Ended 31 March 2022

---

#### ACHIEVEMENT AND PERFORMANCE

##### Charitable activities

It is a source of great satisfaction that the charity is now a valued resource for healthcare professionals and social workers who highly value the support it provides for their patients, in many cases funds have not been able to be sourced anywhere else but due to the wide ranging criteria of Our Aim Appeals this charity has been able to provide the necessary granting.

It is also of great importance and immense value that the charity is able to provide emergency granting in a short space of time. In many cases the recipients of funding are in a position that time is limited or their situation is desperate and the grant is required immediately.

Over the past 12 months applications have been received from hospitals and organisations that have not previously applied, as they have become aware of the work of Our Aim.

During the year ended 31st March 2021 the charity achieved total donation and sponsorship income of £108,866 which in the midst of a pandemic is a remarkable achievement. The charity has been concentrating on increasing online and postal donations due to the inability to do events or collections on a personal level due to covid restrictions. The charity was able to distribute £102,681 to individuals and families seeking grants directly. The costs of generating income continue to be strictly monitored and the charity continues to make savings wherever possible as reflected in the increase in granting and decrease in running costs. The trustees have been able to meet most of the qualifying grant applications during this financial year but applications have increased substantially due to the pandemic over this last year with many more families needing urgent assistance.

##### Fundraising activities

Funds are raised by direct appeal to the business community using telesales staff, post and collection boxes.

#### FINANCIAL REVIEW

##### Reserves policy

The trustees regularly review the level of reserves held on an annual basis with a view to ensuring that the charity has sufficient resources to fund its activities and also to provide adequate funding to expand and develop the charities work.

The trustees are satisfied that the charity has a sufficient level of reserves to meet its ongoing commitments.

#### FUTURE DEVELOPMENTS

The trustees intend to consolidate the charity's position as a valued resource of funding to benefit individuals, families and carers who have been affected by cancer, heart, renal and lung disease and mental & physical handicap.

The charity will continue to raise funds directly and to widen co-operation with other registered charities. Unfortunately, as this financial year draws to a close, we are experiencing the effects of the coronavirus pandemic, and the charity, like most others, will be hit hard by the drastic reduction in donations. The charity hopes to weather the storm and be in a position to continue its much valued work in the coming year when the economic outlook hopefully starts to improve.

#### STRUCTURE, GOVERNANCE AND MANAGEMENT

##### Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

##### Recruitment and appointment of new trustees

Our Aim Appeals has a minimum of three Trustees appointed for various terms of at least two years. New Trustees are recruited by the existing Trustees on the basis of their experience, empathy with and knowledge of the charity's work. It is the intention of the current Trustees to recruit new Trustees with emphasis on skills in commercial, finance and legal fields.

## OUR AIM APPEALS

### REPORT OF THE TRUSTEES For The Year Ended 31 March 2022

---

#### STRUCTURE, GOVERNANCE AND MANAGEMENT

##### Organisational structure

The current Trustees meet on a regular basis under the chairmanship of Helen Proctor to develop an operational plan for the future management and direction of the charity. Regular management accounts are available to review the finances of the charity and to plan for the future.

All Trustees give their time freely and no Trustee received remuneration during the year.

##### Induction and training of new trustees

All trustees are subject to an induction programme.

##### Risk management

The Trustees have assessed the major risks to which the charity is exposed and are satisfied that systems are in place to mitigate exposure to these risks and that the control systems will be regularly reviewed and updated as necessary with the development and expansion of the charity's activities.

#### REFERENCE AND ADMINISTRATIVE DETAILS

##### Registered Company number

07169558 (England and Wales)

##### Registered Charity number

1136039

##### Registered office

39a Kilburn Lane  
London  
W10 4AE

##### Trustees

Miss H A Proctor  
L Murdoch  
G Crossan

##### Independent Examiner

Raymond McDonagh  
Chartered Accountant  
Crane & Partners  
Chartered Accountants  
Leonard House  
5 - 7 Newman Road  
Bromley  
Kent  
BR1 1RJ

##### Bankers

Nat West  
Notting Hill Gate Branch  
46 Notting Hill Gate  
London  
W11 3HZ

Approved by order of the board of trustees on ..... 23/5/22 ..... and signed on its behalf by:



.....

OUR AIM APPEALS

REPORT OF THE TRUSTEES  
For The Year Ended 31 March 2022

---

Miss H A Proctor - Trustee

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF OUR AIM APPEALS

---

### Independent examiner's report to the trustees of Our Aim Appeals ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2022.

### Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

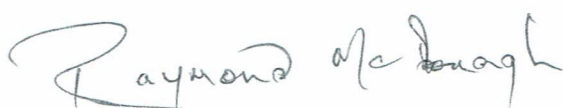
Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

### Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Raymond McDonagh  
Chartered Accountant  
Crane & Partners  
Chartered Accountants  
Leonard House  
5 - 7 Newman Road  
Bromley  
Kent  
BR1 1RJ

Date: ..... 23 May 2022 .....

OUR AIM APPEALS

STATEMENT OF FINANCIAL ACTIVITIES  
For The Year Ended 31 March 2022

	Notes	2022 Unrestricted fund £	2021 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations and legacies		123,950	108,866
Other income		7,468	24,489
<b>Total</b>		131,418	133,355
<b>EXPENDITURE ON</b>			
Raising funds	2	32,113	27,813
<b>Charitable activities</b>			
Direct grants		99,915	102,661
<b>Total</b>		132,028	130,474
<b>NET INCOME/(EXPENDITURE)</b>		(610)	2,881
<b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward		12,592	9,711
<b>TOTAL FUNDS CARRIED FORWARD</b>		11,982	12,592

The notes form part of these financial statements

**OUR AIM APPEALS**

**BALANCE SHEET**  
31 March 2022

	Notes	2022 Unrestricted fund £	2021 Total funds £
<b>CURRENT ASSETS</b>			
Cash at bank		12,882	13,492
<b>CREDITORS</b>			
Amounts falling due within one year	6	(900)	(900)
<b>NET CURRENT ASSETS</b>		<u>11,982</u>	<u>12,592</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>11,982</u>	<u>12,592</u>
<b>NET ASSETS</b>		<u>11,982</u>	<u>12,592</u>
<b>FUNDS</b>	7		
Unrestricted funds		<u>11,982</u>	<u>12,592</u>
<b>TOTAL FUNDS</b>		<u>11,982</u>	<u>12,592</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2022.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2022 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on ..... and were signed on its behalf by:



.....  
H A Proctor - Trustee

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS  
For The Year Ended 31 March 2022

---

1. ACCOUNTING POLICIES

**Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

**Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

**Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

## OUR AIM APPEALS

### NOTES TO THE FINANCIAL STATEMENTS - continued For The Year Ended 31 March 2022

#### 2. RAISING FUNDS

Raising donations and legacies	2022	2021
	£	£
Staff costs	31,773	26,017
Courier and collection costs	340	-
Support costs	-	1,796
	<u>32,113</u>	<u>27,813</u>

#### 3. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2022 nor for the year ended 31 March 2021.

##### Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2022 nor for the year ended 31 March 2021.

#### 4. STAFF COSTS

The average monthly number of employees during the year was as follows:

	2022	2021
Administration	<u>2</u>	<u>4</u>

No employees received emoluments in excess of £60,000.

#### 5. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
<b>INCOME AND ENDOWMENTS FROM</b>	
Donations and legacies	108,866
Other income	<u>24,489</u>
<b>Total</b>	133,355
<b>EXPENDITURE ON</b>	
Raising funds	27,813
<b>Charitable activities</b>	
Direct grants	102,661
	<u>130,474</u>
<b>Total</b>	
	<u>2,881</u>
<b>NET INCOME</b>	2,881

**OUR AIM APPEALS**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
For The Year Ended 31 March 2022

**5. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued**

Unrestricted  
fund  
£

**RECONCILIATION OF FUNDS**

Total funds brought forward

9,711

**TOTAL FUNDS CARRIED FORWARD**

12,592

**6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

Accruals and deferred income

2022  
£

2021  
£

900

900

**7. MOVEMENT IN FUNDS**

**Unrestricted funds**  
General fund

At 1.4.21  
£

Net  
movement  
in funds  
£

At  
31.3.22  
£

12,592

(610)

11,982

**TOTAL FUNDS**

12,592

(610)

11,982

Net movement in funds, included in the above are as follows:

**Unrestricted funds**  
General fund

Incoming  
resources  
£

Resources  
expended  
£

Movement  
in funds  
£

131,418

(132,028)

(610)

**TOTAL FUNDS**

131,418

(132,028)

(610)

**Comparatives for movement in funds**

**Unrestricted funds**  
General fund

At 1.4.20  
£

Net  
movement  
in funds  
£

At  
31.3.21  
£

9,711

2,881

12,592

**TOTAL FUNDS**

9,711

2,881

12,592

## OUR AIM APPEALS

### NOTES TO THE FINANCIAL STATEMENTS - continued For The Year Ended 31 March 2022

#### 7. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	133,355	(130,474)	2,881
	<u>133,355</u>	<u>(130,474)</u>	<u>2,881</u>
<b>TOTAL FUNDS</b>	<u>133,355</u>	<u>(130,474)</u>	<u>2,881</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.20 £	Net movement in funds £	At 31.3.22 £
<b>Unrestricted funds</b>			
General fund	9,711	2,271	11,982
	<u>9,711</u>	<u>2,271</u>	<u>11,982</u>
<b>TOTAL FUNDS</b>	<u>9,711</u>	<u>2,271</u>	<u>11,982</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	264,773	(262,502)	2,271
	<u>264,773</u>	<u>(262,502)</u>	<u>2,271</u>
<b>TOTAL FUNDS</b>	<u>264,773</u>	<u>(262,502)</u>	<u>2,271</u>

#### 8. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2022.

## OUR AIM APPEALS

### DETAILED STATEMENT OF FINANCIAL ACTIVITIES For The Year Ended 31 March 2022

	2022 £	2021 £
<b>INCOME AND ENDOWMENTS</b>		
<b>Donations and legacies</b>	123,950	108,866
Donations		
<b>Other income</b>	7,468	24,489
Job Retention Scheme Grants	<u>7,468</u>	<u>24,489</u>
<b>Total incoming resources</b>	131,418	133,355
<b>EXPENDITURE</b>		
<b>Raising donations and legacies</b>	31,773	26,017
Fundraising salaries	340	-
Courier and collection costs	<u>31,433</u>	<u>26,017</u>
	32,113	26,017
<b>Charitable activities</b>	72,410	81,602
Grants to individuals		
<b>Support costs</b>		
<b>Management</b>	8,360	8,436
Office accommodation	2,109	1,797
Telephone	6,753	2,001
Postage and stationery	293	12
Advertising	6	64
Sundries	5,283	1,866
Travel and motor	2,272	6,883
Professional fees	<u>25,076</u>	<u>21,059</u>
	25,076	21,059
<b>Governance costs</b>	1,529	896
Bank charges	900	900
Accountancy fees	<u>2,429</u>	<u>1,796</u>
	2,429	1,796
<b>Total resources expended</b>	<u>132,028</u>	<u>130,474</u>
	132,028	130,474
<b>Net (expenditure)/income</b>	<u>(610)</u>	<u>2,881</u>

This page does not form part of the statutory financial statements

**OUR AIM APPEALS**

England & Wales - Charity number 1136039

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# Accounts

---

REGISTERED COMPANY NUMBER: 07169558 (England and Wales)  
REGISTERED CHARITY NUMBER: 1136039

**REPORT OF THE TRUSTEES AND  
FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2021  
FOR  
OUR AIM APPEALS**

Crane & Partners  
Chartered Accountants  
Leonard House  
5 - 7 Newman Road  
Bromley  
Kent  
BR1 1RJ

## OUR AIM APPEALS

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---

### REPORT OF THE TRUSTEES For The Year Ended 31 March 2021

---

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

#### **OBJECTIVES AND ACTIVITIES**

##### **Objectives and aims**

The objectives of the charity are to promote and protect the physical and mental health of sufferers from cancer, heart, renal and respiratory disease and physical or mental disability, through the provision of financial assistance, support and the provision of equipment, facilities and related services.

The charity also supports groups and projects that benefit the local community and these can encompass a wide range of activities such as sports, dance and the arts.

There is also indirect support provided for other related charitable organisations in their own fundraising initiatives, as a result of which funds are raised directly by those organisations for distribution to beneficiaries using criteria that is similar to that of Our Aim Appeals.

##### **Significant activities**

The trustees have strived to strengthen links established with a wide range of health care providers and social workers to fulfil the main aim of the charity which is to provide grants quickly and efficiently at a time when financial support is most needed.

The charity has organised special appeals which have been of benefit to a wide range of patients and their carers who have been affected by illness, accident or disability. These special appeals are particularly valued by the healthcare professionals who request the funding for projects which they are unable to source elsewhere and which will be of great benefit to their patients.

The charity has been able to fund special projects for community groups involved in sport and dance.

##### **Grantmaking**

The charity invites applications from hospital professionals, general practitioners, social services departments of major hospitals, hospices, community projects and other charities on behalf of patients/clients.

The applications are considered by the trustees and awards are made based on eligibility and available funds.

The turnaround from application to the release of funding is approximately 4 weeks. In exceptional circumstances when the case presented is urgent funds may be released immediately if available.

## OUR AIM APPEALS

### REPORT OF THE TRUSTEES For The Year Ended 31 March 2021

---

#### ACHIEVEMENT AND PERFORMANCE

##### Charitable activities

It is a source of great satisfaction that the charity is now a valued resource for healthcare professionals and social workers who highly value the support it provides for their patients, in many cases funds have not been able to be sourced anywhere else but due to the wide ranging criteria of Our Aim Appeals this charity has been able to provide the necessary granting.

It is also of great importance and immense value that the charity is able to provide emergency granting in a short space of time. In many cases the recipients of funding are in a position that time is limited or their situation is desperate and the grant is required immediately.

Over the past 12 months applications have been received from hospitals and organisations that have not previously applied, as they have become aware of the work of Our Aim.

During the year ended 31st March 2021 the charity achieved total donation and sponsorship income of £108,866 which in the midst of a pandemic is a remarkable achievement. The charity has been concentrating on increasing online and postal donations due to the inability to do events or collections on a personal level due to covid restrictions. The charity was able to distribute £102,681 to individuals and families seeking grants directly. The costs of generating income continue to be strictly monitored and the charity continues to make savings wherever possible as reflected in the increase in granting and decrease in running costs. The trustees have been able to meet most of the qualifying grant applications during this financial year but applications have increased substantially due to the pandemic over this last year with many more families needing urgent assistance.

##### Fundraising activities

Funds are raised by direct appeal to the business community using telesales staff, post and collection boxes.

#### FINANCIAL REVIEW

##### Reserves policy

The trustees regularly review the level of reserves held on an annual basis with a view to ensuring that the charity has sufficient resources to fund its activities and also to provide adequate funding to expand and develop the charities work.

The trustees are satisfied that the charity has a sufficient level of reserves to meet its ongoing commitments.

#### FUTURE DEVELOPMENTS

The trustees intend to consolidate the charity's position as a valued resource of funding to benefit individuals, families and carers who have been affected by cancer, heart, renal and lung disease and mental & physical handicap.

The charity will continue to raise funds directly and to widen co-operation with other registered charities. Unfortunately, as this financial year draws to a close, we are experiencing the effects of the coronavirus pandemic, and the charity, like most others, will be hit hard by the drastic reduction in donations. The charity hopes to weather the storm and be in a position to continue its much valued work in the coming year when the economic outlook hopefully starts to improve.

#### STRUCTURE, GOVERNANCE AND MANAGEMENT

##### Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

##### Recruitment and appointment of new trustees

Our Aim Appeals has a minimum of three Trustees appointed for various terms of at least two years. New Trustees are recruited by the existing Trustees on the basis of their experience, empathy with and knowledge of the charity's work. It is the intention of the current Trustees to recruit new Trustees with emphasis on skills in commercial, finance and legal fields.

**REPORT OF THE TRUSTEES**  
**For The Year Ended 31 March 2021**

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**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Organisational structure**

The current Trustees meet on a regular basis under the chairmanship of Helen Proctor to develop an operational plan for the future management and direction of the charity. Regular management accounts are available to review the finances of the charity and to plan for the future.

All Trustees give their time freely and no Trustee received remuneration during the year.

**Induction and training of new trustees**

All trustees are subject to an induction programme.

**Risk management**

The Trustees have assessed the major risks to which the charity is exposed and are satisfied that systems are in place to mitigate exposure to these risks and that the control systems will be regularly reviewed and updated as necessary with the development and expansion of the charity's activities.

**REFERENCE AND ADMINISTRATIVE DETAILS**

**Registered Company number**

07169558 (England and Wales)

**Registered Charity number**

1136039

**Registered office**

39a Kilburn Lane  
London  
W10 4AE

**Principal address**

Suite 604, Britannia House  
1 - 11 Glenthorne Road  
London  
W6 0LH

**Trustees**

Miss H A Proctor  
L Murdoch  
G Crossan

**Independent Examiner**

Raymond McDonagh  
Chartered Accountant  
Crane & Partners  
Chartered Accountants  
Leonard House  
5 - 7 Newman Road  
Bromley  
Kent  
BR1 1RJ

**Bankers**

Nat West  
Notting Hill Gate Branch  
46 Notting Hill Gate  
London  
W11 3HZ

OUR AIM APPEALS

REPORT OF THE TRUSTEES  
For The Year Ended 31 March 2021

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Approved by order of the board of trustees on ..... 25<sup>th</sup> JUNE 2021 ..... and signed on its behalf by:



.....  
Miss H A Proctor - Trustee

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF OUR AIM APPEALS

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### Independent examiner's report to the trustees of Our Aim Appeals ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2021.

### Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

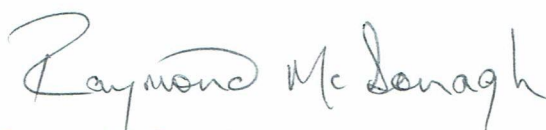
Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

### Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Raymond McDonagh  
Chartered Accountant  
Crane & Partners  
Chartered Accountants  
Leonard House  
5 - 7 Newman Road  
Bromley  
Kent  
BR1 1RJ

Date: 25<sup>th</sup> June 2021

OUR AIM APPEALS

STATEMENT OF FINANCIAL ACTIVITIES  
For The Year Ended 31 March 2021

	Notes	2021 Unrestricted fund £	2020 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations and legacies		108,866	120,750
Other income		24,489	-
<b>Total</b>		<u>133,355</u>	<u>120,750</u>
<b>EXPENDITURE ON</b>			
Raising funds	2	27,813	32,976
<b>Charitable activities</b>			
Direct grants		102,661	85,384
<b>Total</b>		<u>130,474</u>	<u>118,360</u>
<b>NET INCOME</b>		<u>2,881</u>	<u>2,390</u>
<b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward		9,711	7,321
<b>TOTAL FUNDS CARRIED FORWARD</b>		<u><u>12,592</u></u>	<u><u>9,711</u></u>

The notes form part of these financial statements

**OUR AIM APPEALS**

**BALANCE SHEET**  
31 March 2021

	Notes	2021 Unrestricted fund £	2020 Total funds £
<b>CURRENT ASSETS</b>			
Cash at bank		13,492	10,611
<b>CREDITORS</b>			
Amounts falling due within one year	6	(900)	(900)
<b>NET CURRENT ASSETS</b>		<u>12,592</u>	<u>9,711</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			
		<u>12,592</u>	<u>9,711</u>
<b>NET ASSETS</b>			
		<u>12,592</u>	<u>9,711</u>
<b>FUNDS</b>			
Unrestricted funds	7	<u>12,592</u>	<u>9,711</u>
<b>TOTAL FUNDS</b>		<u>12,592</u>	<u>9,711</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2021 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on ..... and were signed on its behalf by:

  
.....  
H A Proctor - Trustee

The notes form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS**  
**For The Year Ended 31 March 2021**

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**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

**Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

**Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**For The Year Ended 31 March 2021**

**2. RAISING FUNDS**

**Raising donations and legacies**

	2021	2020
	£	£
Staff costs	26,017	31,238
Support costs	1,796	1,738
	<u>27,813</u>	<u>32,976</u>

**3. TRUSTEES' REMUNERATION AND BENEFITS**

There were no trustees' remuneration or other benefits for the year ended 31 March 2021 nor for the year ended 31 March 2020.

**Trustees' expenses**

There were no trustees' expenses paid for the year ended 31 March 2021 nor for the year ended 31 March 2020.

**4. STAFF COSTS**

The average monthly number of employees during the year was as follows:

	2021	2020
Administration	4	5
	<u>4</u>	<u>5</u>

No employees received emoluments in excess of £60,000.

**5. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES**

	Unrestricted fund £
<b>INCOME AND ENDOWMENTS FROM</b>	
Donations and legacies	120,750
<b>EXPENDITURE ON</b>	
Raising funds	32,976
<b>Charitable activities</b>	
Direct grants	85,384
<b>Total</b>	<u>118,360</u>
<b>NET INCOME</b>	<u>2,390</u>
<b>RECONCILIATION OF FUNDS</b>	
Total funds brought forward	7,321

**OUR AIM APPEALS**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
For The Year Ended 31 March 2021

<b>5.</b>	<b>COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued</b>	<b>Unrestricted fund £</b>
	<b>TOTAL FUNDS CARRIED FORWARD</b>	<b>9,711</b>

<b>6.</b>	<b>CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</b>	<b>2021</b>	<b>2020</b>
		£	£
	Accruals and deferred income	900	900
		900	900

<b>7.</b>	<b>MOVEMENT IN FUNDS</b>		<b>Net movement in funds</b>	<b>At</b>
		<b>At 1.4.20</b>	<b>£</b>	<b>31.3.21</b>
		£	£	£
	<b>Unrestricted funds</b>			
	General fund	9,711	2,881	12,592
		9,711	2,881	12,592
	<b>TOTAL FUNDS</b>	<b>9,711</b>	<b>2,881</b>	<b>12,592</b>

Net movement in funds, included in the above are as follows:

	<b>Incoming resources</b>	<b>Resources expended</b>	<b>Movement in funds</b>
	£	£	£
<b>Unrestricted funds</b>			
General fund	133,355	(130,474)	2,881
	133,355	(130,474)	2,881
<b>TOTAL FUNDS</b>	<b>133,355</b>	<b>(130,474)</b>	<b>2,881</b>

**Comparatives for movement in funds**

	<b>At 1.4.19</b>	<b>Net movement in funds</b>	<b>At</b>
	£	£	31.3.20
	£	£	£
<b>Unrestricted funds</b>			
General fund	7,321	2,390	9,711
	7,321	2,390	9,711
<b>TOTAL FUNDS</b>	<b>7,321</b>	<b>2,390</b>	<b>9,711</b>

**OUR AIM APPEALS**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**For The Year Ended 31 March 2021**

**7. MOVEMENT IN FUNDS - continued**

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	120,750	(118,360)	2,390
<b>TOTAL FUNDS</b>	<u>120,750</u>	<u>(118,360)</u>	<u>2,390</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.19 £	Net movement in funds £	At 31.3.21 £
<b>Unrestricted funds</b>			
General fund	7,321	5,271	12,592
<b>TOTAL FUNDS</b>	<u>7,321</u>	<u>5,271</u>	<u>12,592</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	254,105	(248,834)	5,271
<b>TOTAL FUNDS</b>	<u>254,105</u>	<u>(248,834)</u>	<u>5,271</u>

**8. RELATED PARTY DISCLOSURES**

There were no related party transactions for the year ended 31 March 2021.

## OUR AIM APPEALS

### DETAILED STATEMENT OF FINANCIAL ACTIVITIES For The Year Ended 31 March 2021

	2021 £	2020 £
<b>INCOME AND ENDOWMENTS</b>		
<b>Donations and legacies</b>		
Donations	108,866	120,750
<b>Other income</b>		
Job Retention Scheme Grants	24,489	-
<b>Total incoming resources</b>	<u>133,355</u>	<u>120,750</u>
<b>EXPENDITURE</b>		
<b>Raising donations and legacies</b>		
Fundraising salaries	26,017	31,238
<b>Charitable activities</b>		
Grants to individuals	81,602	64,451
<b>Support costs</b>		
<b>Management</b>		
Office accommodation	8,436	8,208
Telephone	1,797	1,715
Postage and stationery	2,001	2,773
Advertising	12	860
Sundries	64	444
Travel and motor	1,866	220
Professional fees	6,883	6,713
	<u>21,059</u>	<u>20,933</u>
<b>Governance costs</b>		
Bank charges	896	838
Accountancy fees	900	900
	<u>1,796</u>	<u>1,738</u>
<b>Total resources expended</b>	<u>130,474</u>	<u>118,360</u>
<b>Net income</b>	<u><u>2,881</u></u>	<u><u>2,390</u></u>

This page does not form part of the statutory financial statements