APPS FOR GOOD

England & Wales · Charity number 1133656

Details

Other names	CDI APPS FOR GOOD, CDI EUROPE LIMITED
Status	Registered
Legal form	Charitable company
Company number	06560779
Registered	2010-01-21
Register	View on the Charity Commission register

Contact

Address	c/o RPGCC 40 Gracechurch Street London EC3V 0BT
Phone	02081506908
Email	contact@appsforgood.org
Website	www.appsforgood.org

Activities

Objects: For the public benefit1. To advance the education of young people within economically disadvantaged communities and underrepresented groups, by: A) developing their digital and essential skills to increase opportunities for their success in future careers and B) providing them with opportunities to engage with relatable role models from within industry.

Activities: We give young people, especially those from under-represented groups, the skills to shape their future through technology. Our free computing courses give teachers the support and confidence to pick up and deliver our high quality content and resources, as well as give them access to industry volunteers who inspire students to be part of a new, diverse generation of purposeful tech innovators.

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Classification

- **How:** Provides Human Resources, Provides Services, Provides Advocacy/advice/information, Acts As An Umbrella Or Resource Body, Other Charitable Activities
- **What:** General Charitable Purposes, Education/training, The Prevention Or Relief Of Poverty, Arts/culture/heritage/science, Economic/community Development/employment, Other Charitable Purposes
- **Who:** Children/young People, People With Disabilities, People Of A Particular Ethnic Or Racial Origin, Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- **Area of benefit:** UK AND ELSEWHERE
- Scotland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-08-31	£607,393	£619,094	£411,526	11
2024-08-31	£735,733	£681,573	£423,227	12
2023-08-31	£517,288	£527,051	£369,067	11
2022-08-31	£527,482	£526,033	£378,830	13
2021-08-31	£493,959	£492,064	-	-

Trustees

Name	Role	Appointed
Catherine Ellen Lane		2026-03-12
Emma Christine Darcy		2023-02-20
James Michael Garnett		2023-02-20
Kristy Jennifer Evers		2026-03-12
Marc Aby Abraham		2022-06-30
Mark Dale Martin		2023-02-20
Mohima Ahmed		2022-06-30
Rebecca Joanne Garrod-Waters		2023-02-20

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APPS FOR GOOD

England & Wales - Charity number 1133656

Accounts

Registered number: 06560779
Charity number: 1133656

APPS FOR GOOD

(A company limited by guarantee)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2025

RPG Crouch Chapman LLP
Chartered Accountants & Statutory Auditor
40 Gracechurch Street
London
EC3V 0BT

APPS FOR GOOD
(A company limited by guarantee)

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APPS FOR GOOD

(A company limited by guarantee)

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS FOR THE YEAR ENDED 31 AUGUST 2025

Trustees	Marc Abraham Mohima Ahmed Emma Darcy James Garnett Rebecca Garrod-Waters Mark Martin
Company registered number	06560779
Charity registered number	1133656
Registered office	c/o RPGCC 40 Gracechurch Street London EC3V 0BT
Company secretary	L Perkins
Chief executive officer	N Moore
Independent auditors	RPGCC Chartered Accountants and Registered Auditor London EC3V 0BT

APPS FOR GOOD

(A company limited by guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 31 AUGUST 2025

The Trustees present their annual report together with the audited financial statements of the charity for the year from 1 September 2024 to 31 August 2025. The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102).

Since the charity qualifies as small under section 382 of the Companies Act 2006, the strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Constitution

The company registered with the Charity Commission on 21st January 2010 and is also a company limited by guarantee. The company was established as CDI Europe Limited under the Memorandum and Articles dated 9th April 2008, as amended by special resolutions dated 8th January 2010 and 21st July 2011, 8th December 2015 and 20th June 2016. It was renamed to CDI Apps for Good on 24th September 2012 and then renamed Apps for Good on 21st September 2016.

Apps for Good promotes technology education among young people in the UK, in particular young people experiencing challenges and barriers to their success. Young people outside of the UK can also access our online content and our delivery partner CDI Portugal operates in schools in Portugal.

The Trustees have considered the Charity Commission's general guidance on public benefit in relation to the objectives of the charity. This report sets out those objectives and describes how they have been met in the current year.

Trustees

The Trustees who were also directors of the company during the period were:

Ms Mohima Ahmed
Mr Marc Abraham
Ms Emma Darcy
Ms Rebecca Garrod-Waters
Mr Mark Martin MBE
Mr James Garnett
Ms Andrea Sinclair (resigned 28 September 2023)

The Trustees are elected to serve a term of three years in the General Meeting by the members of the company who are the guarantors. The Trustees convene at least four times a year in person or via conference call to discuss Apps for Good's strategies, projects, fundraising plan and financial status.

Members

The members of the company during the period were:

Ms Mohima Ahmed
Mr Marc Abraham
Mr Mark Martin MBE
Ms Emma Darcy
Mr James Garnett
Ms Rebecca Garrod-Waters

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2025

Under the governance of the company implemented in October 2024, any person elected or appointed as a Trustee shall automatically become and remain a member in accordance with the Articles for so long as he or she serves as a Trustee. The Members are elected to serve a term of three years in the General Meeting by the existing members of the company.

Policies adopted for the induction and training of Trustees

As defined in the articles, trustees are elected for three years by the members of the company. Most trustees are already familiar with the work of the charity and their training involves briefing on their duties and liabilities. Additionally, new trustees receive an induction pack covering:

- The Duties of Charity Trustees;
- The Charity's Memorandum & Articles of Association, latest published annual report and accounts,financial projections and budgets, and project and programme plans and publications;
- Trustee details and staff structure;
- The Essential Trustee: What you need to know (Charity Commission).

The Trustees must sign a fit and proper declaration and willingness to act declaration.

Decision-making policies

Decisions are made in line with the Delegation of Authority set out in the Articles of Association. The Senior leadership of the company share proposals with the Trustees at regular meetings and they are approved or not at that time.

Methods of appointment or election of Trustees

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

Pay policy for key management personnel

We have a formalised process for appointing new staff and for performance reviews and promotions. When advertising new roles, we undertake market research to benchmark our salaries against relevant industry standards. Each team member has a Roles and Responsibilities document, including percentage breakdown of time and quarterly objectives, which is reviewed and updated at quarterly reviews. Salaries are reviewed based on changes to responsibilities to ensure staff are appropriately and fairly remunerated for expanding job roles and increased seniority. We have an annual salary benchmarking review to provide transparency and ensure consistency across the team.

The process for calculating key management remuneration is similar to that of the rest of the workforce with sufficient delegation of authority. We review industry practice for similar positions to benchmark the salaries accordingly. The Trustees approve salary levels and increases for the CEO and they in turn approve salary levels and increases for the rest of the key management team.

CHARITABLE OBJECTS AND ACTIVITIES

Policies and objectives

The company was incorporated on 9th April 2008 and activities commenced on 16th June 2008. Charitable status was achieved on 21st January 2010.

The principal objects of the company are to promote educational programs that expose young people to new information and communication technologies to facilitate digital and social inclusion and to raise public awareness of the Charity's objects introducing the Apps for Good model to the general public, as well as to institutions, foundations and potential partners in the UK and elsewhere.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

ACHIEVEMENTS AND PERFORMANCE

General Information

Apps for Good launched in 2010/11 with two Education Partners and 50 students as a pilot scheme in a community centre in Brixton and an all-girls state school in Tower Hamlets in London and has since grown to reach 30,000 young people annually in the United Kingdom.

As technology continues to transform the way we live and work, more young people need tech innovation skills to succeed in their future careers.

Schools are contending with a wealth of challenges including budget constraints, difficulties in recruiting and retaining teachers, and heavy workloads; yet they have an important role in delivering a computing curriculum that is relevant and engaging to learners.

We know that technology can help address big social challenges and is most successful when it's created by those with lived experience. That's why we are reaching young people among underrepresented groups and inspiring them to be part of a new, diverse generation of purposeful tech innovators.

We believe that all young people should have the opportunity to shape their future with technology. In our courses, students don't just learn how to code - they develop the skills to empower them to take action on the issues they care about most.

We work with schools to provide free computing courses to students, giving teachers ready-made education content, so young people from all backgrounds can develop their computing, digital literacy, and essential skills to change their world for the better.

Our Theory of Change:

Our Value Proposition:

1. **Maintain a strong organisational culture, guided by our values, with strong team morale.**
   - All team members to complete the staff survey twice a year, with a Net Promoter Score of at least 30

2. **Meet the 2024/25 fundraising target of £690,000**
   - Grow existing corporate partnerships & explore multi-year proposals

- Develop an updated pipeline of new corporate partners
- Grow our pipeline of T&F partners and develop relationships and proposals for prospective funders

3. **Recruit and support MATs & schools to deliver all Apps for Good courses:**
   Reach 33,500 young people from a total of 775 UK schools, 65% from challenging circumstances
   i. A minimum of 400 are ICC-delivering schools
   ii. A minimum of 250 are ASA delivering schools
   iii. A minimum of 25 are AI for Good delivering schools

4. **65% of respondents record improvements in computing skills, AND at least 5 essential skills**
   - 5% of course-specific schools complete pre- and post-course student surveys
   - We conduct student interviews or focus groups with 8% of the course-specific schools

Review of 2024/25 Activities

The Trustees consider 2024/25 to be a successful year where Apps for Good has continued to make significant progress in achieving its long-term goal. Our courses reached over 30,000 young people from schools across the United Kingdom. We've also seen young people around the world take part in our courses, with our delivery partner CDI Portugal reaching 158 schools and 3,207 students.

Our new AI for Good course launched and proved very popular with schools across the UK. This year was one of remarkable progress and recognition for Apps for Good. Our Innovate for Climate Change course was a finalist for the MAT Awards, and our App for Social Action course was recognised as a finalist for a Teach Secondary, TeachCo Resource Award. We partnered with Chiltern Learning Trust to hold our Climate Change & Digital Innovation Summit 3.0, and our Senior Education Manager, Jodie, was nominated for a We Are The City Rising Star Award. We were also proud to have our courses accredited by the BSA CREST Awards. We launched a powerful new App for Social Action film and delivered our first-ever Career Series.

GOAL 1
Maintain a strong organisational culture, guided by our values, with strong team morale.

Achievements:
- Ended the year with a staff NPS score of 91 (Excellent).
- Successful hiring and onboarding of new team members.
- Annual review of the employee handbook and policies.
- Bi-annual culture check-ins with the CEO.
- We continue to work well remotely, with regular opportunities for team members to meet in person, whether this is in sub-teams or as a whole team.
- Various team members have used their training & development budget to undertake relevant training.

GOAL 2
Meet 2024/25 fundraising target of £690,000

Achievements:
- We raised a total of £607,393 income resulting in an operating deficit of (£11,707)
- Cash management remains healthy, closing the year with 7 months of reserves.
- Continued strong relationships with funders and partners.
- Regular meetings between the Fundraising & Partnerships team and the Senior Management team to explore new fundraising opportunities.

GOAL 3
Recruit and support MATs & schools to deliver all Apps for Good courses

Achievements:
- Reached over 30,000 young people from schools across the United Kingdom.
- Trialled and tested new ways of communicating with schools in challenging circumstances.
- Improved the educator user journey and website experience to improve engagement.

- Continued to build and engage our community of Fellows.

GOAL 4
65% of respondents record improvements in computing skills, AND at least 5 essential skills

Achievements:
- 66% of surveyed students agreed that their essential skills had improved as a result of the course
- 100% of surveyed teachers observed improvements in essential skills among their students
- 61% of surveyed students reported increased confidence in their computing skills as a result of the course
- 100% of surveyed teachers observed improvements in at least one of the computing skills we asked about

Fundraising

During the financial period end August 2025, Apps for Good received funds from five main grants: Hg Foundation (£228,000); Ovo (£116,331); Bank of New York (£115,855); Spectris Foundation (£60,000); and Garfield Weston (£25,000), as well as voluntary income from various other organisations; please see Note 4 for details.

Looking forward: Deepening impact and innovation

The success of the 2024/25 academic year has positioned us for a year of ambitious innovation in 2025/26. This period will be marked by our focus on scaling and deepening our impact and ensuring organisational sustainability, all while celebrating a major milestone: Apps for Good's 15th Anniversary in late 2025.

We are committed to maintaining and expanding our reach, specifically targeting schools that serve underrepresented young people. This requires a multifaceted approach: actively recruiting and supporting MATs and schools across all our courses; enhancing our delivery through platform improvements that incorporate built-in data tracking and automation; and strengthening our ecosystem by collaborating with more delivery partners. Furthermore, we will build engagement with our community of educators and students to ensure a higher proportion of schools are delivering our curriculum with fidelity. Crucially, we will also look to the future by developing a new AI-centric course, created in collaboration with teachers and key stakeholders, ensuring our curriculum remains at the cutting edge of digital skills.

To sustain this ambitious growth, we must ensure organisational health. We are dedicated to maintaining a strong organisational culture that is guided by our values, supporting strong team morale, and ensuring we are fully resourced and aligned to our goals. Financial resilience is also key, and we will work to achieve our income target through a diverse range of fundraising streams to keep our courses free for all. Ultimately, we will remain impact-led and accountable to our Theory of Change, using robust data to continually drive a positive impact on both student and teacher outcomes.

In the year ahead, we look forward to working with new and existing partners who are pivotal to providing our courses free of charge to schools, as well as providing the industry engagement opportunities and inspirational role models that are so valuable to the young people at the heart of our work.

2025/26 Priorities

Our strategic priorities for 2025/26 are:

1. Maintain strong organisational culture, guided by our values with strong team morale and a fully resourced team, aligned to our goals

2. Reach our income target through a diverse range of fundraising streams

3. Collaborate with teachers and stakeholders to create a new AI-centric course

4. Maintain our reach through:

a. Recruiting and supporting MATs & schools to deliver all Apps for Good courses
b. Targeted marketing & outreach
c. Improving platform with built-in data tracking, data collection & automation
d. Collaborating with more organisations in our ecosystems to help reach more underrepresented young people (e.g delivery partners)

5. Build engagement with our community of educators and students to ensure a higher proportion of schools are delivering with fidelity

6. Remain impact-led and accountable to our Theory of Change, to drive a positive impact on student and teacher outcomes.

FINANCIAL REVIEW

Going Concern

Going into 2025/26, the work we do remains vital, with the cost of living crisis disproportionately impacting disadvantaged young people and widening the skills and opportunity gap even further. We maintain significant strengths in the market, which include our new course content; educator and funder relationships, reach to young people in need; team expertise; and our ability to innovate.

Apps for Good finished 2024/25 in a strong financial position with significant reserves. We will use 2025/26 to invest in our strategic priorities

Financial Performance

During the financial period end August 2025, Apps for Good reported net outgoing resources for the year of (£11,707) compared to 2024, which reported £54,160 net incoming resources.

Total Income for 2024/25 was £607,393 compared to 2023/24 £735,733.

Total expenditure for 2025 was at a lower level to the previous year (£619,094) compared to 2024 (£681,573).

The accounts hold a value for Pension for the August 2025 payroll which was then paid to our pension provider in September 2025.

Fundraising Policy

Apps for Good has an ambitious strategy to help young people change their world through technology. To deliver this strategy, we need funds. Raising funds does not drive the work of Apps for Good, but it enables us to deliver our work. We are honest and act with integrity in all our fundraising. We aim to build mutually beneficial partnerships that provide real impact for young people. We conform to recognised industry practices and always enter discussions by way of writing proposals and having signed contracts by both parties. We have never received a complaint regarding our fundraising. We do not currently target the general public for fundraising and are never unreasonably intrusive or contact parties persistently. Organisations willingly provide funds to our mission in the spirit of a charitable donation, and we work with them to ensure that we can use their expertise, skills and resources to further our impact and support our beneficiaries. We also have a Responsible Fundraising Policy that is reviewed by Trustees; this outlines the organisations that we would, and would not, take funding from and the policy to follow if a member of staff is unsure.

Reserves Policy

Procedures are in place to monitor the finances and ensure that the Charity retains adequate reserves to meet its commitments. The reserves policy is to ensure that sufficient funds are available to cover between 5 to 8 months' salary and running costs. At the year-end our reserves were £411,525 which amounted to seven months' reserves. The Trustees are satisfied the reserves are within the policy.
Risk Management

The trustees confirm that they have identified and reviewed the major risks to which the charity is exposed and have established systems to mitigate those risks. Specifically, they include:

- Operating sustainably and adapting to changes faced by schools and the wider education space due to ongoing political and economic uncertainties.
- Operating sustainably within a crowded education space and with increasingly divergent curriculums and government policies across the UK
- Supporting and managing a distributed team, ensuring collaboration and shared culture, mission, and values, whilst managing workload and encouraging a work/life balance
- Sustaining and scaling of operational model to deliver impact on a diverse group of young people with a lean operational structure.
- Regular monitoring of short term cashflow and long-term funding of the charity

Members' liability

The Members of the charity guarantee to contribute an amount not exceeding £10 to the assets of the charity in the event of winding up.

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2025

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.
Disclosure of information to auditor

Each of the persons who are Trustees at the time when this Trustees' report is approved has confirmed that:

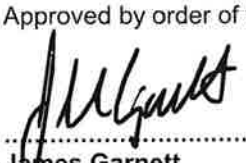
- so far as that Trustee is aware, there is no relevant audit information of which the charity's auditor is unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

Auditor

The auditor, RPG Crouch Chapman LLP, has indicated his willingness to continue in office. The designated Trustees will propose a motion reappointing the auditor at a meeting of the Trustees.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

Approved by order of the members of the board of Trustees and signed on their behalf by:



.....
James Garnett
Trustee
Date: 06/03/26

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD

Opinion

We have audited the financial statements of Apps for Good (the 'charity ') for the year ended 31 August 2025 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements :

- give a true and fair view of the state of the charitable company's affairs as at 31 August 2025 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

In our evaluation of the trustee's conclusions, we considered the risks associated with the charty's business model, including the effects arising from macroeconomic uncertainties and analysed how those risks might affect the charity's financial resources or ability to continue operation over the period of twelve months form the date when the financial statements are authorised for issue. In accordance with the above, we have nothing to report in these respects. However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the absence of reference to a material uncertanty in this auditors report is not a gurantee that the charity will continue in operation.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditors' report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material mistatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Capability of the audit to detect irregularities including fraud

We gained an understanding of the legal and regulatory framework applicable to the charity and the industry in which it operates and considered the risk of acts by the charity which were contray to applicable laws and regulations including fraud. These included, but were not limited to, compliance with Companies Act 2006, the Charities Act 2011 and FRS 102.

We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material mistatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliverate concealment.

We focused on laws and regulations that could give risk to a material mistatement in the financial statements. Our tests included, but were not limted to:

- agreement of the financial statement disclosures to underlying supporting documentation
- enquiries of management
- review of minutes of board meetings throughout the period; and
- obtaining an understanding of the control environment in monitoring compliance with laws and regulations

There are inherent limitations in the audit procedures descrived above and the further removed noncompliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. We also addressed the risk of management override on internal controls, including testing journals and evaluating whether there was evidence of bias by the directors that represented a risk of material mistatement due to fraud.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Opinion on other matters perscribed by the Companies Act 2006

In our opinion, based on the work undertaken in course of audit:

- The information given in the Trustees' report, which includes the Directors report prepared for the purposes of company law, is consistent with the financial statement and;
- the Directors report included within the Trustees report has been prepared in accordance with applicable legal requirements

Matters in which we are required to report by exception

In the light of the knowledge and understanding of the Association and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustee's' report

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or.
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' report and from the requirement to prepare a strategic report.

Responsibilities of Trustees

As explained more fully in the trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements , the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Auditors' responsibilities for the audit of the financial statements

We have been appointed as auditor under section 145 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements .

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed above

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

Use of our report

This report is made solely to the charitable company's trustees, as a body, in accordance with Part 3 of Part 16 the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.

Jeremy Tyrell (Senior Statuory Auditor)
RPGCC
Chartered Accountants and Registered Auditor
London
EC3V 0BT

Date: 06/03/2026

RPG Crouch Chapman LLP are eligible to act as Auditors in terms of section 1212 of the Companies Act 2006.

APPS FOR GOOD

(A company limited by guarantee)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31 AUGUST 2025

	Note	Unrestricted funds 2025 £	Restricted funds 2025 £	Total funds 2025 £	*Total funds 2024 £*
Income from:					
Donations and legacies	4	**254,944**	**344,331**	**599,275**	*728,847*
Investments	5	**8,118**	**-**	**8,118**	*6,886*
Total income		**263,062**	**344,331**	**607,393**	*735,733*
Expenditure on:					
Raising funds	7	**24,570**	**30,790**	**55,360**	*75,869*
Charitable activities	8	**250,193**	**313,541**	**563,734**	*605,704*
Total expenditure		**274,763**	**344,331**	**619,094**	*681,573*
Net movement in funds		**(11,701)**	**-**	**(11,701)**	*54,160*
Reconciliation of funds:					
Total funds brought forward		**423,227**	**-**	**423,227**	*369,067*
Net movement in funds		**(11,701)**	**-**	**(11,701)**	*54,160*
Total funds carried forward		**411,526**	**-**	**411,526**	*423,227*

The Statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 17 to 30 form part of these financial statements.

APPS FOR GOOD
(A company limited by guarantee)
REGISTERED NUMBER: 06560779

BALANCE SHEET
AS AT 31 AUGUST 2025

	Note		2025 £		2024 £
Current assets					
Debtors	13	**28,259**		*72,347*	
Cash at bank and in hand		**477,559**		*421,269*	
		505,818		*493,616*	
Current liabilities					
Creditors: amounts falling due within one year	14	**(94,292)**		*(70,389)*	
Net current assets			**411,526**		*423,227*
Total net assets			**411,526**		*423,227*
Charity funds					
Restricted funds	15		**-**		*-*
Unrestricted funds	15		**411,526**		*423,227*
Total funds			**411,526**		*423,227*

The entity was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the entity to obtain an audit for the year in question in accordance with section 476 of the Companies Act 2006.

However, an audit is required in accordance with section 145 of the Charities Act 2011.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

.....
James Garnett
Trustee
Date: 06/03/26

The notes on pages 17 to 30 form part of these financial statements.

APPS FOR GOOD
(A company limited by guarantee)

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 AUGUST 2025

	2025 £	*2024* *£*
Cash flows from operating activities		
Net cash used in operating activities	**48,172**	*58,390*
Cash flows from investing activities		
Dividends, interests and rents from investments	**8,118**	*6,886*
Net cash provided by investing activities	**8,118**	**6,886**
Cash flows from financing activities		
Net cash provided by financing activities	**-**	**-**
Change in cash and cash equivalents in the year	**56,290**	**65,276**
Cash and cash equivalents at the beginning of the year	**421,269**	*355,993*
Cash and cash equivalents at the end of the year	**477,559**	*421,269*

The notes on pages 17 to 30 form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2025

1. General information

The Charity is a private company limited by guarantee registered in England and Wales, company number 06560779. Its registered office address is c/o RPGCC, 40 Gracechurch Street, London, EC3V 0BT.

The principal activity of the charity continued to be that of promoting educational programs that expose young people to new information and communication technologies.

The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

The financial statements have been prepared in GBP and all amounts have been rounded to the nearest £.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Apps for Good meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The accounts have been prepared on the going concern basis as the trustees are of the opinion that there are no factors that threaten the charity's going concern for at least the next 12 months, beginning with the date on which these accounts have been approved.

2.3 Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

On receipt, donated professional services and facilities are recognised on the basis of the value of the gift to the Charity which is the amount it would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

2. Accounting policies (continued)

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

Charitable activities and governance costs are costs incurred on the charity's educational operations, including support costs and costs relating to the governance of the charity apportioned to charitable activities.

All expenditure is inclusive of irrecoverable VAT.

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the statement of financial activities.

2.7 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.8 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2. Accounting policies (continued)

2.9 Liabilities and provisions

Liabilities are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the statement of financial activities as a finance cost.

2.10 Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.11 Pensions

The charity is a member of a pension arrangement with People's Pension Trust and contributions are charged to the Statement of Financial Activity as paid.

2.12 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

3. Critical accounting estimates and areas of judgment

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The charity's only accounting estimate is the accruals, which the trustees consider to be insignificant.

Critical areas of judgment:

The trustees apply their judgement when deferring income. Deferral of grant income is in line with the requirements of the Charities SORP. The trustees are of the opinion that the deferral of income is of relatively low risk.

4. Income from donations and legacies

	Unrestricted funds 2025 £	Restricted funds 2025 £	Total funds 2025 £	*Total funds 2024 £*
Donations	11,672	-	**11,672**	*755*
Grants	243,272	344,331	**587,603**	*728,092*
	254,944	344,331	**599,275**	*728,847*
Total 2024	*357,867*	*370,980*	*728,847*	

5. Investment income

	Unrestricted funds 2025 £	Total funds 2025 £	*Total funds 2024 £*
Interest	8,118	**8,118**	*6,886*
Total 2024	*6,886*	*6,886*	

6. Governance costs

	2025 £	*2024 £*
Audit & Accountancy	**9,745**	*8,759*
Travel	**-**	*158*
	9,745	*8,917*

7. Expenditure on raising funds

Costs of raising voluntary income

	Unrestricted funds 2025 £	Restricted funds 2025 £	Total funds 2025 £	*Total funds 2024 £*
Travel	1,086	1,361	**2,447**	*2,509*
Staff related costs (non-payroll)	-	-	**-**	*1,625*
Wages and salaries	21,005	26,323	**47,328**	*64,595*
NI	2,258	2,829	**5,087**	*6,508*
Pension costs	221	277	**498**	*632*
	24,570	30,790	**55,360**	*75,869*
Total 2024	*36,816*	*39,053*	*75,869*	

8. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2025 £	Restricted funds 2025 £	Total 2025 £	*Total 2024 £*
Communications	58,388	73,172	**131,560**	*123,883*
Core Costs	49,201	61,661	**110,862**	*116,567*
Education & Engagement	53,583	67,149	**120,732**	*122,140*
Impact	38,864	48,704	**87,568**	*29,800*
Leadership	36,998	46,365	**83,363**	*107,691*
Partner Training & Support	-	-	**-**	*65,685*
Platform Development	13,159	16,490	**29,649**	*39,938*
	250,193	313,541	**563,734**	*605,704*
Total 2024	*273,777*	*331,927*	*605,704*	

9. Analysis of expenditure by activities

	Activities undertaken directly 2025 £	Support costs 2025 £	Total funds 2025 £	*Total funds 2024 £*
Communications	131,560	-	**131,560**	*123,883*
Core Costs	29,584	81,278	**110,862**	*116,567*
Education & Engagement	120,732	-	**120,732**	*122,140*
Impact	87,568	-	**87,568**	*29,800*
Leadership	62,757	20,606	**83,363**	*107,691*
Partner Training & Support	-	-	**-**	*65,685*
Platform Development	29,649	-	**29,649**	*39,938*
	461,850	101,884	**563,734**	*605,704*
Total 2024	*510,068*	*95,636*	*605,704*	

9. Analysis of expenditure by activities (continued)

Analysis of direct costs

	Communi-cations 2025 £	Core Costs 2025 £	Education & Engage-ment 2025 £	Impact 2025 £	Leadership 2025 £
Staff costs	106,915	25,245	114,630	36,933	61,818
Travel	3,451	4,339	6,102	972	939
Development	18,713	-	-	49,663	-
Event Costs	2,481	-	-	-	-
Staff-related costs (non-payroll)	-	-	-	-	-
	131,560	29,584	120,732	87,568	62,757
Total 2024	*123,883*	*47,388*	*122,140*	*29,800*	*81,234*

	Partner Training & Support 2025 £	Platform Develop-ment 2025 £	Total funds 2025 £	*Total funds 2024 £*
Staff costs	-	-	**345,541**	*384,239*
Travel	-	-	**15,803**	*20,005*
Development	-	29,649	**98,025**	*102,482*
Event Costs	-	-	**2,481**	*2,463*
Staff-related costs (non-payroll)	-	-	**-**	*879*
	-	29,649	**461,850**	*510,068*
Total 2024	*65,685*	*39,938*	*510,068*	

9. Analysis of expenditure by activities (continued)

Analysis of support costs

	Core Costs 2025 £	Leadership 2025 £	Total funds 2025 £	*Total funds 2024 £*
Staff costs	41,838	20,606	**62,444**	*44,699*
Travel	-	-	**-**	*-*
Accountancy	9,218	-	**9,218**	*12,273*
Bank Charges	359	-	**359**	*381*
Insurance	7,032	-	**7,032**	*7,367*
PPS	657	-	**657**	*1,066*
Rent & Rates	5,879	-	**5,879**	*2,881*
Small Office Equipment	2,332	-	**2,332**	*3,659*
Phone & Internet	5,355	-	**5,355**	*8,677*
Staff-related costs (non-payroll)	8,608	-	**8,608**	*14,633*
	81,278	20,606	**101,884**	*95,636*
Total 2024	*69,179*	*26,457*	*95,636*	

10. Auditors' remuneration

	2025 £	*2024 £*
Fees payable to the Charity's auditor for the audit of the Charity's annual accounts	**8,500**	*8,100*

11. Staff costs

	2025 £	*2024 £*
Wages and salaries	**409,604**	*453,908*
Social security costs	**41,770**	*37,438*
Contribution to defined contribution pension schemes	**9,524**	*9,327*
	460,898	*500,673*

Included in Staff Costs are redundancy payments of nil (2024: £7,062).

11. Staff costs (continued)

The average number of persons employed by the Charity during the year was as follows:

	2025 No.	2024 No.
Directors	6	6
Staff	11	12
	17	18

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2025 No.	2024 No.
In the band £70,001 - £80,000	1	1

Key management comprises the Chief Executive Officer, the Chief Operating Officer and the Company Secretary. The aggregate remuneration of key management during the year amounted to £133,798 (2024: £147,321).

12. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits *(2024 - £NIL)*.

During the year ended 31 August 2025, no Trustee expenses have been incurred *(2024 - £NIL)*.

13. Debtors

	2025 £	2024 £
Due within one year		
Trade debtors	20,000	70,000
Prepayments and accrued income	8,259	2,347
	28,259	72,347

14. Creditors: Amounts falling due within one year

	2025 £	2024 £
Trade creditors	7,414	352
Other creditors	1,778	2,212
Accruals and deferred income	85,100	67,825

14. Creditors: Amounts falling due within one year (continued)

	2025 £	*2024* *£*
	94,292	*70,389*

	2025 £	*2024* *£*
Deferred income at 1 September 2024	**58,500**	-
Resources deferred during the year	**75,500**	*58,500*
Amounts released from previous periods	**(58,500)**	-
	75,500	*58,500*

15. Statement of funds

Statement of funds - current year

	Balance at 1 September 2024 £	Income £	Expenditure £	Balance at 31 August 2025 £
Unrestricted funds				
General Funds - all funds	423,227	263,062	(274,763)	411,526

	Balance at 1 September 2024 £	Income £	Expenditure £	Balance at 31 August 2025 £
Restricted funds				
Ovo	-	116,331	(116,331)	-
HG Foundation	-	228,000	(228,000)	-
	-	344,331	(344,331)	-
Total of funds	423,227	607,393	(619,094)	411,526

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2025

15. Statement of funds (continued)

Statement of funds - prior year

	Balance at 1 September 2023 £	*Income* £	*Expenditure* £	*Balance at 31 August 2024* £
Unrestricted funds				
General Funds - all funds	*369,067*	*364,753*	*(310,593)*	*423,227*

	Balance at 1 September 2023 £	*Income* £	*Expenditure* £	*Balance at 31 August 2024* £
Restricted funds				
Ovo	-	*114,480*	*(114,480)*	-
HG Foundation	-	*236,500*	*(236,500)*	-
PA Foundation	-	*20,000*	*(20,000)*	-
	-	*370,980*	*(370,980)*	-
Total of funds	*369,067*	*735,733*	*(681,573)*	*423,227*

Ovo
Ovo support our Innovate for Climate Change course with a three-year grant agreement.

Hg Foundation
Funding is to support the role out and growth of our App for Social Action course. A three-year grant agreement for us to review and improve the ASA course materials, market to our target schools, provide training and support to teachers, grow our reach and increase our impact.

PA Foundation
Funding was to support the pilot of our new course AI for Good. The fund was intended for us to trial the new course in 8 schools, providing training for 12 teachers and reaching 360 young people. Following the trial, take feedback from the schools, update and review the content based on feedback, prior to launching the course in the 2024/25b academic year.

16. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2025 £	Total funds 2025 £
Current assets	505,818	**505,818**
Creditors due within one year	(94,292)	**(94,292)**
Total	411,526	**411,526**

Analysis of net assets between funds - prior year

	Unrestricted funds 2024 £	*Restricted funds 2024 £*	*Total funds 2024 £*
Current assets	*435,116*	*58,500*	*493,616*
Creditors due within one year	*(11,889)*	*(58,500)*	*(70,389)*
Total	*423,227*	-	*423,227*

17. Related party transactions

There were no transactions with related parties during the year, or the previous year.

18. Reconciliation of net movement in funds to net cash flow from operating activities

	2025 £	*2024 £*
Net income/expenditure for the year (as per Statement of Financial Activities)	**(11,701)**	*54,160*
Adjustments for:		
Interest Income	**(8,118)**	*(6,886)*
Decrease/(increase) in debtors	**44,088**	*(49,515)*
Increase in creditors	**23,903**	*60,631*
Net cash provided by operating activities	**48,172**	*58,390*

19. Analysis of cash and cash equivalents

	2025 £	*2024 £*
Cash in hand	**477,559**	*421,269*
Total cash and cash equivalents	**477,559**	*421,269*

20. Analysis of changes in net debt

	At 1 September 2024 £	Cash flows £	At 31 August 2025 £
Cash at bank and in hand	**421,269**	**56,290**	**477,559**
	421,269	**56,290**	**477,559**

APPS FOR GOOD

England & Wales - Charity number 1133656

Accounts

Registered number: 06560779
Charity number: 1133656

APPS FOR GOOD

(A company limited by guarantee)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2024

RPGCC
Chartered Accountants & Statutory Auditor
40 Gracechurch Street
London
EC3V 0BT

APPS FOR GOOD
(A company limited by guarantee)

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APPS FOR GOOD

(A company limited by guarantee)

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS FOR THE YEAR ENDED 31 AUGUST 2024

Trustees	Marc Abraham Mohima Ahmed Emma Darcy James Garnett Rebecca Garrod-Waters Mark Martin Andrea Sinclair (resigned 28 September 2023)
Company registered number	06560779
Charity registered number	1133656
Registered office	c/o RPGCC 40 Gracechurch Street London EC3V 0BT
Company secretary	L Perkins
Chief executive officer	N Moore
Independent auditors	RPGCC Chartered Accountants and Registered Auditor London EC3V 0BT

APPS FOR GOOD
(A company limited by guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 31 AUGUST 2024

The Trustees present their annual report together with the audited financial statements of the charity for the year from 1 September 2023 to 31 August 2024. The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102).

Since the charity qualifies as small under section 382 of the Companies Act 2006, the strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Constitution

The company registered with the Charity Commission on 21st January 2010 and is also a company limited by guarantee. The company was established as CDI Europe Limited under the Memorandum and Articles dated 9th April 2008, as amended by special resolutions dated 8th January 2010 and 21st July 2011, 8th December 2015 and 20th June 2016. It was renamed to CDI Apps for Good on 24th September 2012 and then renamed Apps for Good on 21st September 2016.

Apps for Good promotes technology education among young people in the UK, in particular young people experiencing challenges and barriers to their success. Young people outside of the UK can also access our online content and our delivery partner CDI Portugal operates in schools in Portugal.

The Trustees have considered the Charity Commission's general guidance on public benefit in relation to the objectives of the charity. This report sets out those objectives and describes how they have been met in the current year.

Trustees

The Trustees who were also directors of the company during the period were:

Ms Mohima Ahmed
Mr Marc Abraham
Ms Emma Darcy
Ms Rebecca Garrod-Waters
Mr Mark Martin MBE
Mr James Garnet
Ms Andrea Sinclair (resigned 28 September 2023)

The Trustees are elected to serve a term of three years in the General Meeting by the members of the company who are the guarantors. The Trustees convene at least four times a year in person or via conference call to discuss Apps for Good's strategies, projects, fundraising plan and financial status.

Members

The members of the company during the period were:

Ms Mohima Ahmed
Mr Marc Abraham
Mr Mark Martin MBE
Ms Emma Darcy
Mr James Garnett
Ms Rebecca Garrod-Waters

Mr Jim Knight	term ended 9th October 2023
Mr Petros Demetriades	term ended 9th October 2023
Mr Guilherme Collares Pereira	term ended 9th October 2023
Ms Andrea Sinclair	resigned 28th September 2023
Mr Jamie Brooker	term ended 9th October 2023
Ms Iris Lapinski	resigned 7th November 2023
Mr Randeep Sidhu	resigned 7th November 2023

Under the governance of the company implemented on 20th June 2016, the Members are elected to serve a term of three years in the General Meeting by the existing members of the company. The Members convene at least twice a year in person or via conference call as the Council of Members. Members in attendance at Council of Members Meetings shall provide strategic guidance, expertise, access to networks, and support to the overall mission of Apps for Good.

Policies adopted for the induction and training of Trustees

Since 2016 there is a two-tier governance structure with a Board of Trustees and Members of the Council. The Council Members are selected and approved the Trustees. As defined in the articles, trustees are elected for three years by the members of the company.

Most trustees are already familiar with the work of the charity and their training involves briefing on their duties and liabilities. Additionally, new trustees receive an induction pack covering:

- The Duties of Charity Trustees;
- The Charity's Memorandum & Articles of Association, latest published annual report and accounts, financial projections and budgets, and project and programme plans and publications;
- Trustee details and staff structure;
- The Essential Trustee: What you need to know (Charity Commission).

The Trustees must sign a fit and proper declaration and a willingness to act declaration.

Decision-making policies

Decisions are made in line with the Delegation of Authority set out in the Articles of Association. The Senior leadership of the company share proposals with the Trustees at regular meetings and they are approved or not at that time. Items which then need to go to Council Members are addressed at the next Council Meeting in the calendar.

Methods of appointment or election of Trustees

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

Pay policy for key management personnel

We have a formalised process for appointing new staff and for performance reviews and promotions. When advertising new roles, we undertake market research to benchmark our salaries against relevant industry standards. Each team member has a Roles and Responsibilities document, including percentage breakdown of time and quarterly objectives, which is reviewed and updated at quarterly reviews. Salaries are reviewed based on changes to responsibilities to ensure staff are appropriately and fairly remunerated for expanding job roles and increased seniority. We have an annual salary benchmarking review to provide transparency and ensure consistency across the team.

The process for calculating key management remuneration is similar to that of the rest of the workforce with sufficient delegation of authority. We review industry practice for similar positions to benchmark the salaries accordingly. The Trustees approve salary levels and increases for the CEO and they in turn approve salary levels and increases for the rest of the key management team.

CHARITABLE OBJECTS AND ACTIVITIES

Policies and objectives

The company was incorporated on 9th April 2008 and activities commenced on 16th June 2008. Charitable status was achieved on 21st January 2010.

The principal objects of the company are to promote educational programs that expose young people to new information and communication technologies to facilitate digital and social inclusion and to raise public awareness of the Charity's objects introducing the Apps for Good model to the general public, as well as to institutions, foundations and potential partners in the UK and elsewhere.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

ACHIEVEMENTS AND PERFORMANCE

General Information

Apps for Good launched in 2010/11 with two Education Partners and 50 students as a pilot scheme in a community centre in Brixton and an all-girls state school in Tower Hamlets in London and has since grown to reach 30,000 young people annually in the United Kingdom.

As technology continues to transform the way we live and work, more young people need tech innovation skills to succeed in their future careers.

Schools are contending with a wealth of challenges including budget constraints, difficulties in recruiting and retaining teachers, and heavy workloads; yet they have an important role in delivering a computing curriculum that is relevant and engaging to learners.

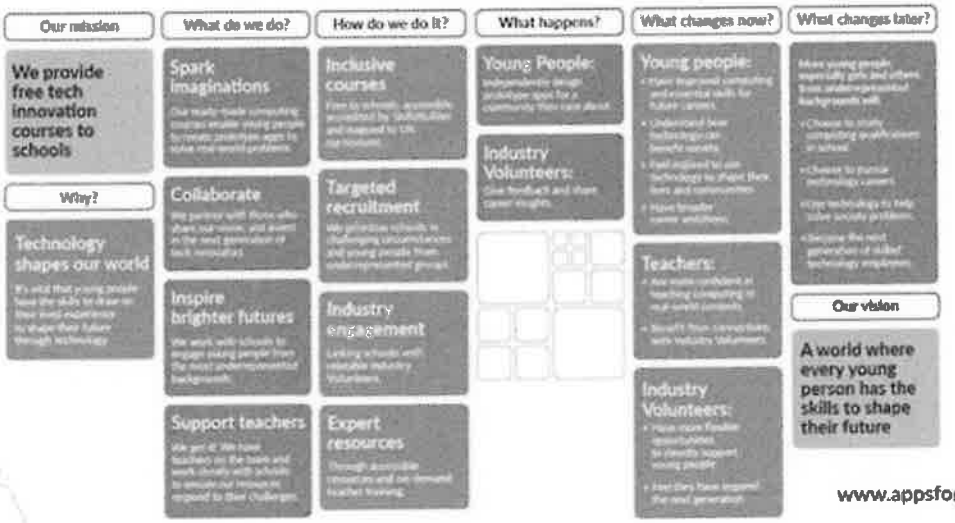
We know that technology can help address big social challenges and is most successful when it's created by those with lived experience. That's why we are reaching young people among underrepresented groups and inspiring them to be part of a new, diverse generation of purposeful tech innovators.

We believe that all young people should have the opportunity to shape their future with technology. In our courses, students don't just learn how to code - they develop the skills to empower them to take action on the issues they care about most.

We work with schools to provide free computing courses to students, giving teachers ready-made education content, so young people from all backgrounds can develop their computing, digital literacy, and essential skills to change their world for the better.

Apps for Good

Our Theory of Change



www.appsforgood.org

Apps for Good

Our Value Proposition

Essential Skills

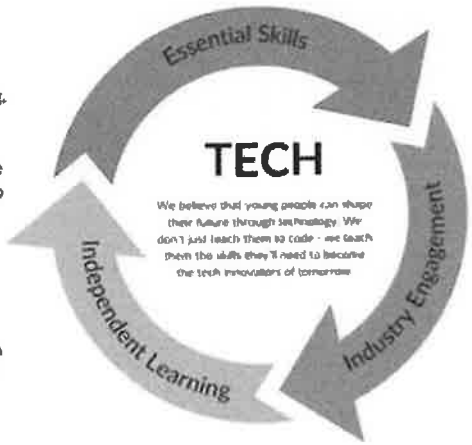
Our content provides the essential skills needed for the future of work improving young people's confidence, problem solving, collaboration and communication skills.

We are accredited by Skills Builder and use their framework to ensure our courses help students succeed.

Independent Learning

Young people are empowered by solving problems they care about. We inspire them by teaching how technology can be applied to have a positive impact.

We support them to design products relevant to them that will change their world for the better.



Industry Engagement

Students build their products using real world processes that are aligned with industry.

We connect our young people to online Industry Volunteers to support their app ideas by providing feedback and career insights.

www.appsforgood.org

Our strategic priorities for the 2023/24 were to:

1. Maintain strong organisational culture, live our values.
   - Provide all team members with development and training opportunities, including budget to spend on courses, mentoring, books, events that support their professional development

2. Meet 2023/24 fundraising target of £650,000
   - Grow existing corporate partnerships & explore multi-year proposals
   - Develop an updated pipeline of new corporate partners
   - Grow our pipeline of T&F partners and develop relationships and proposals for prospective funders

3. Recruit and support teachers to deliver all Apps for Good courses:
   - Reach 32,000 young people from a total of 750 UK schools, 65% from underrepresented groups, of which 200 are Innovate for Climate Change delivering schools & 100 are App for Social Action delivering schools

4. Create a community of 20-30 educators in order to build relationships and embed the course in schools and Multi-Academy Trusts to gain valuable insights and improve our impact collection.

5. Scale industry engagement opportunities to enable 70% of all ICC and ASA delivering schools to have at least one industry interaction, including entry to Showcase

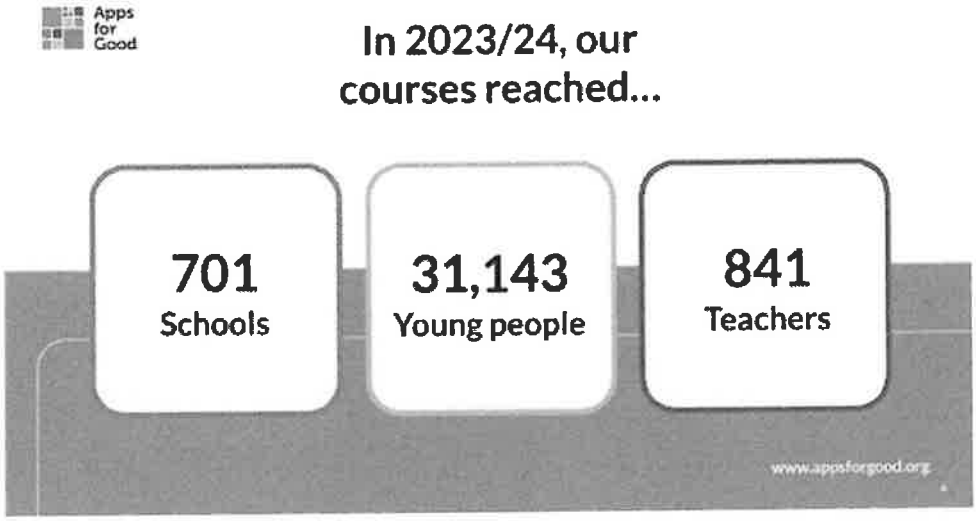
6. Develop and launch new course content with a focus on AI, aligned to the ToC
   - Better define our content offer and migrate existing users to ASA & ICC

Review of 2023/24 Activities

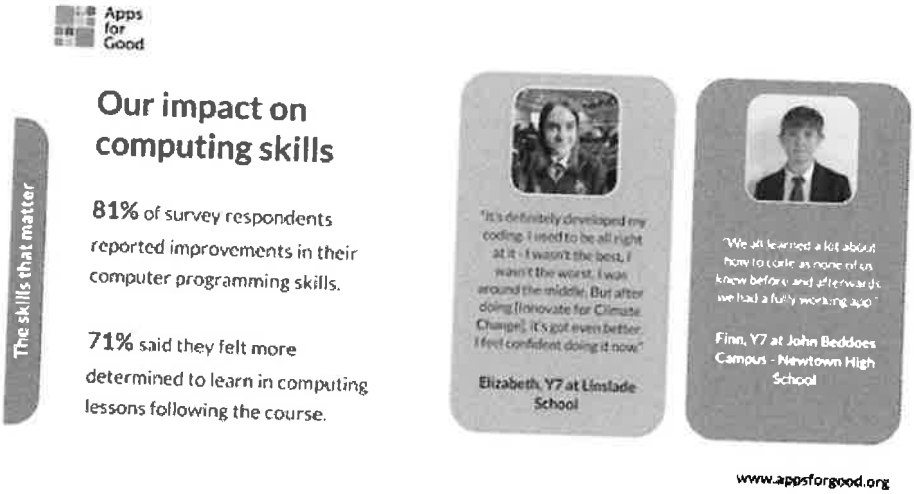
The Trustees consider 2023/24 to be a successful year where Apps for Good has continued to make significant progress in achieving its long-term goal. Despite the ongoing challenges in the wider education sector, the 2023/24 academic year has been another year of growth for Apps for Good, seeing our courses reach over 30,000 young people from schools across the United Kingdom. We've also seen young people around the world take part in our courses, with our delivery partner CDI Portugal reaching 182 schools and 3764 young people across Portugal.

In the UK, 144 schools delivered our Innovate for Climate Change course, a 58% increase from the previous academic year, and 101 schools delivered our App for Social Action course in its very first year. We also conducted a small pilot of our new AI for Good course which is now live for the 2024/25 academic year, and already gaining popularity.

The charity was successful in its fundraising efforts allowing us to invest in the right areas, trialling and testing new methods of marketing, including podcasts, direct mail, and advertising allowing us to target our communication to schools in challenging circumstances. Apps for Good also employed new members in Fundraising & Partnerships, Communications & Marketing, and Impact. We've continued to invest in the area of Impact & Evaluation, kicking off a long-term evaluation of the App for Social Action course with an external evaluation agency, The Institute of Employment Studies.


Apps for Good
In 2023/24, our courses reached...
701
Schools
31,143
Young people
841
Teachers
www.appsforgood.org

Apps for Good
Our impact on essential skills
The skills that matter
Our survey data shows significant improvements for all eight Skills Builder skills. We asked students to reflect on each skill in turn, and whether it had improved as a result of the Apps for Good course.
For each essential skill, at least 62% of respondents reported improvements.
93%
reported improvements in two or more essential skills
86%
reported improvements in at least four essential skills
www.appsforgood.org



GOAL 1
Maintain strong organisational culture, live our values.

Achievements:
- Successful hiring and onboarding of new team members.
- Introduction of a bi-annual team survey, with positive results and feedback.
- Improvement to our annual pay review process.
- We underwent a full review of our employee handbook and policies, which resulted in the creation of new policies and their sharing with the team.
- We continue to work well remotely, with regular opportunities for team members to meet in person, whether this is in sub-teams or as a whole team.
- Various team members have used their training & development budget to undertake relevant training.

GOAL 2
Meet 2023/24 fundraising target of £650,000.

Achievements:
- We raised a total of £735,733 income resulting in an operating surplus of £54,100.
- Cash management remains healthy, closing the year with 7 months of reserves.
- Continued strong relationships with funders and partners.
- Regular meetings between the Fundraising & Partnerships team and the Senior Management team to explore new fundraising opportunities.

GOAL 3
Recruit and support teachers to deliver all Apps for Good courses

Achievements:
- Reached over 30,000 young people from schools across the United Kingdom.
- 144 schools delivered our Innovate for Climate Change course, a 58% increase from the previous academic year.
- 101 schools delivered our App for Social Action course in its very first year.
- Conducted a small pilot of our new AI for Good course.
- Trialled and tested new ways of communicating with schools in challenging circumstances.
- Improved the educator user journey and website experience, to improve engagement.

GOAL 4
Create a community of 20-30 educators in order to build relationships and embed the course in schools and Multi-Academy Trusts to gain valuable insights and improve our impact collection

Achievements:
- A community made up of 10 of Apps for Good's most highly engaged educators were recruited as Apps for Good Fellows
- Engagement from Fellows across various events including; Industry Engagement, Showcase, Impact Interviews, Webinars, Focus Groups

GOAL 5
Scale industry engagement opportunities to enable 70% of all ICC and ASA delivering schools to have at least one industry interaction, including entry to Showcase

Achievements:
- 315 volunteers from 46 companies provided feedback and support to Apps for Good students.
- 193 teams and 660 young people entered our Showcase.
- There were 4,291 reviews of students' app ideas from 232 shortlisters as part of Showcase.
- 100% of teacher respondents rated their industry engagement session as "excellent" or "very good".
- Students from 16 schools took part in our Climate Change and Digital Innovation Summit in partnership with the Chiltern Learning Trust.

GOAL 6
Develop and launch new course content with a focus on AI, aligned to the ToC

Achievements:
- AI for Good course pilot took place with schools across the United Kingdom and Portugal with positive feedback.
- Legacy courses were removed from the Apps for Good website.
- Focused messaging supporting schools to choose from one of our three current courses, App for Social Action, Innovate for Climate Change and AI for Good.
- AI for Good ready to launch in the 2024/25 academic year.

Fundraising

During the financial period end August 2024, Apps for Good received funds from six main grants: Hg Foundation **(236,500)**; Ovo **(£114,480)**; Bank of New York Mellon **(£111,358)**; Google **(£50,000)**; Garfield Weston **(£50,000)** and Spectris Foundation **(£50,000)**, as well as voluntary income from various other organisations; please see Note 4 & 5 for more details.

Looking forward: A solid foundation for positive change

After a thorough review and consultation with educators, we have gradually retired our older courses, replacing them over the past three years with three new courses - Innovate for Climate Change, App for Social Action and AI for Good. There are a number of benefits to delivering our new courses. We draw on the very best teaching and learning approaches; course delivery is shorter and more flexible; plus the courses are Skills Builder accredited and mapped to UK computing curriculums.

Now that we've introduced our new courses, our focus turns to making sure we reach even more schools, specifically those in challenging circumstances. We're exploring new ways to reach educators, which are sympathetic to the incredibly busy schedules of school leaders and classroom teachers.

We recognise that we're on a continuous learning journey, so the more feedback we glean from students and teachers, the more we learn, the more we iterate and the greater impact we will have. That's why we're so keen to receive feedback from schools! We're implementing new processes to increase our survey response rates and exploring ways to make personalised impact data available to schools.

Our Theory of Change connects our day-to-day work to our mission and vision. As well as measuring our impact on short-term outcomes (on students' computing and essential skills), it's also important for us to understand our impact on long-term outcomes. That's why we will continue to receive support from the Hg Foundation to deliver an independent evaluation of the App for Social Action course with the Institute of Employment Studies. We're excited to discover what impact our courses have on students' subject choices.

We will continue to evolve our impact measurement approach to ensure it is robust and provides actionable insights. We're committed to sharing what we learn along the way and will remain transparent about our impact journey. As we celebrate 15 years of Apps for Good in 2025, we're excited to hear from previous Apps for Good students about what they're doing now!

In the year ahead we look forward to working with new and existing partners who are pivotal to providing our courses free of charge to schools, as well as providing the industry engagement opportunities and inspirational role models that are so valuable to the young people at the heart of our work.

2024/25 Priorities

Our strategic priorities for 2024/25 are:

1. **Maintain strong organisational culture, guided by our values with strong team morale.**
   - All team members to complete staff survey twice a year, with a Net Promoter Score of at least 30
2. **Meet 2024/25 fundraising target of £690,000**
   - Grow existing corporate partnerships & explore multi-year proposals
   - Develop an updated pipeline of new corporate partners
   - Grow our pipeline of T&F partners and develop relationships and proposals for prospective funders
3. **Recruit and support MATs & schools to deliver all Apps for Good courses:**
   - Reach 33,500 young people from a total of 775 UK schools, 65% from challenging circumstances
     i. A minimum of 400 are ICC delivering schools
     ii. A minimum of 250 are ASA delivering schools
     iii. A minimum of 25 are AI for Good delivering schools
4. **65% of respondents record improvements in computing skills AND at least 5 essential skills**
   - 5% of course-specific schools complete pre and post-course student surveys
   - We conduct student interviews or focus groups with 8% of course-specific school

FINANCIAL REVIEW

Going Concern

Going into 2024/25, the work we do remains vital, with the cost of living crisis disproportionately impacting disadvantaged young people and widening the skills and opportunity gap even further. Industrial action within schools also remains a significant risk. In spite of this, we maintain significant strengths in the market, which include our new course content; educator and funder relationships; reach to young people in need; team expertise; and our ability to innovate.

Apps for Good finished 2023/24 in a strong financial position with significant reserves. We will use 2024/25 to invest in our strategic priorities, as well as ensuring the Programmes and Comms and Marketing teams feel supported. We will also be investing in our impact tools, collection and utilising an external impact evaluation partner as part of our partnership with Hg Foundation.

Financial Performance

During the financial period end August 2024, Apps for Good reported net incoming resources for the year of **£54,160** compared to 2023, which reported **(£9,763)** net outgoing resources.

Total Income for 2023/24 was **£735,733** compared to 2022/23 **£517,288**.

Total expenditure for 2024 was at a higher level to the previous year **(£681,573)** compared to 2023 **(£527,051).**

The accounts hold a value for Pension for the August 2024 payroll which was then paid to our pension provider in September 2024.

Material Investments Policy

Surplus funds are held in notice accounts by funder.

Fundraising Policy

Apps for Good has an ambitious strategy to help young people change their world through technology. To deliver this strategy, we need funds. Raising funds does not drive the work of Apps for Good, but it enables us to deliver our work. We are honest and act with integrity in all our fundraising. We aim to build mutually beneficial partnerships that provide real impact for young people. We conform to recognised industry practices and always enter discussions by way of writing proposals and having signed contracts by both parties. We have never received a complaint regarding our fundraising. We do not currently target the general public for fundraising and are never unreasonably intrusive or contact parties persistently. Organisations willingly provide funds to our mission in the spirit of a charitable donation, and we work with them to ensure that we can use their expertise, skills and resources to further our impact and support our beneficiaries. We also have a Responsible Fundraising Policy that is reviewed by Trustees; this outlines the organisations that we would, and would not, take funding from and the policy to follow if a member of staff is unsure.

Reserves Policy

Procedures are in place to monitor the finances and ensure that the Charity retains adequate reserves to meet its commitments. The reserves policy is to ensure that sufficient funds are available to cover between three and six months' salary and running costs. At the year-end our reserves were £423,227 which amounted to seven months' expenditure. The Trustees are satisfied the reserves are in line with the spirit of the policy and are considered prudent.

Risk Management

The trustees confirm that they have identified and reviewed the major risks to which the charity is exposed and have established systems to mitigate those risks. Specifically, they include:

- Operating sustainably and adapting to changes faced by schools and the wider education space due to ongoing political and economic uncertainties.
- Operating sustainably within a crowded education space and with increasingly divergent curriculums and government policies across the UK
- Supporting and managing a distributed team, ensuring collaboration and shared culture, mission, and values, whilst managing workload and encouraging a work/life balance

- Sustaining and scaling of operational model to deliver impact on a diverse group of young people with a lean operational structure
- Regular monitoring of short term cashflow and long-term funding of the charity
Members' liability

The Members of the charity guarantee to contribute an amount not exceeding £10 to the assets of the charity in the event of winding up.

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.
Disclosure of information to auditor

Each of the persons who are Trustees at the time when this Trustees' report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charity's auditor is unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

Auditor

The auditor, RPG Crouch Chapman LLP, has indicated his willingness to continue in office. The designated Trustees will propose a motion reappointing the auditor at a meeting of the Trustees.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

Approved by order of the members of the board of Trustees and signed on their behalf by:

.....
James Garnett
Trustee
Date: 25/02/25

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD

Opinion

We have audited the financial statements of Apps for Good (the 'charity') for the year ended 31 August 2024 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 August 2024 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

In our evaluation of the trustees' conclusions, we considered the risks associated with the charity's business model, including the effects arising from macroeconomic uncertainties and analysed how those risks might affect the charity's financial resources or ability to continue operations over the period of twelve months from the date when the financial statements are authorised for issue. In accordance with the above, we have nothing to report in these respects. However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the absence of reference to a material uncertainty in this auditor's report is not a guarantee that the charity will continue in operation.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditors' report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Capability of the audit to detect irregularities including fraud

We gained an understanding of the legal and regulatory framework applicable to the charity and the industry in which it operates and considered the risk of acts by the charity which were contrary to applicable laws and regulations, including fraud. These included, but were not limited to, compliance with Companies Act 2006, the Charities Act 2011 and FRS102.

We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment.

We focused on laws and regulations that could give rise to a material misstatement in the financial statements. Our tests included, but were not limited to:

- agreement of the financial statement disclosures to underlying supporting documentation;
- enquiries of management;
- review of minutes of board meetings throughout the period; and
- obtaining an understanding of the control environment in monitoring compliance with laws and regulations.

There are inherent limitations in the audit procedures described above and the further removed noncompliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. We also addressed the risk of management override of internal controls, including testing journals and evaluating whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' report and from the requirement to prepare a Strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

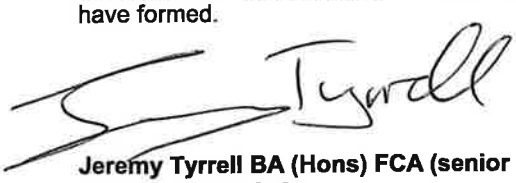
Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed in the relevant paragraph above.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.



Jeremy Tyrrell BA (Hons) FCA (senior statutory auditor)
for and on behalf of
RPGCC
Chartered Accountants and Registered Auditor
London
EC3V 0BT
Date: 26/02/2025

APPS FOR GOOD
(A company limited by guarantee)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31 AUGUST 2024

	Note	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £	*Total funds 2023 £*
Income from:					
Donations and legacies	4	**357,867**	**370,980**	**728,847**	*515,438*
Investments	5	**6,886**	**-**	**6,886**	*1,850*
Total income		**364,753**	**370,980**	**735,733**	*517,288*
Expenditure on:					
Raising funds	7	**36,816**	**39,053**	**75,869**	*67,664*
Charitable activities	8	**273,777**	**331,927**	**605,704**	*459,387*
Total expenditure		**310,593**	**370,980**	**681,573**	*527,051*
Net movement in funds		**54,160**	**-**	**54,160**	*(9,763)*
Reconciliation of funds:					
Total funds brought forward		**369,067**	**-**	**369,067**	*378,830*
Net movement in funds		**54,160**	**-**	**54,160**	*(9,763)*
Total funds carried forward		**423,227**	**-**	**423,227**	*369,067*

The Statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 20 to 37 form part of these financial statements.

APPS FOR GOOD

(A company limited by guarantee)
REGISTERED NUMBER: 06560779

BALANCE SHEET
AS AT 31 AUGUST 2024

	Note		2024 £		2023 £
Current assets					
Debtors	13	**72,347**		*22,832*	
Cash at bank and in hand		**421,269**		*355,993*	
		493,616		*378,825*	
Creditors: amounts falling due within one year	14	**(70,389)**		*(9,758)*	
Net current assets			**423,227**		*369,067*
Total net assets			**423,227**		*369,067*
Charity funds					
Restricted funds	15		**-**		*-*
Unrestricted funds	15		**423,227**		*369,067*
Total funds			**423,227**		*369,067*

The entity was entitled to exemption from audit under section 477 of the Companies Act 2006, however, the members have required the entity to obtain an audit for the year in question in accordance with section 476 of the Companies Act 2006.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

.....
James Garnett
Trustee
Date: 25/04/25

The notes on pages 20 to 37 form part of these financial statements.

APPS FOR GOOD
(A company limited by guarantee)

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 AUGUST 2024

	2024 £	*2023* *£*
Cash flows from operating activities		
Net cash used in operating activities	**58,390**	*(43,283)*
Cash flows from investing activities		
Dividends, interests and rents from investments	**6,886**	*1,850*
Net cash provided by investing activities	**6,886**	**1,850**
Cash flows from financing activities		
Net cash provided by financing activities	**-**	**-**
Change in cash and cash equivalents in the year	**65,276**	**(41,433)**
Cash and cash equivalents at the beginning of the year	**355,993**	*397,426*
Cash and cash equivalents at the end of the year	**421,269**	*355,993*

The notes on pages 20 to 37 form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2024

1. General information

The Charity is a private company limited by guarantee registered in England and Wales, company number 06560779. Its registered office address is c/o RPGCC, 40 Gracechurch Street, London, EC3V 0BT.

The principal activity of the charity continued to be that of promoting educational programs that expose young people to new information and communication technologies.

The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

The financial statements have been prepared in GBP and all amounts have been rounded to the nearest £.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Apps for Good meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The accounts have been prepared on the going concern basis as the trustees are of the opinion that there are no factors that threaten the charity's going concern for at least the next 12 months, beginning with the date on which these accounts have been approved.

2.3 Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

On receipt, donated professional services and facilities are recognised on the basis of the value of the gift to the Charity which is the amount it would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

2. Accounting policies (continued)

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

Charitable activities and governance costs are costs incurred on the charity's educational operations, including support costs and costs relating to the governance of the charity apportioned to charitable activities.

All expenditure is inclusive of irrecoverable VAT.

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the statement of financial activities.

2.7 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.8 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2. Accounting policies (continued)

2.9 Liabilities and provisions

Liabilities are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the statement of financial activities as a finance cost.

2.10 Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.11 Pensions

The charity is a member of a pension arrangement with People's Pension Trust and contributions are charged to the Statement of Financial Activity as paid.

2.12 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

3. Critical accounting estimates and areas of judgment

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The charity's only accounting estimate is the accruals, which the trustees consider to be insignificant.

Critical areas of judgment:

The trustees apply their judgement when deferring income. Deferral of grant income is in line with the requirements of the Charities SORP. The trustees are of the opinion that the deferral of income is of relatively low risk.

4. Income from donations and legacies

	Unrestricted funds 2024 £	**Restricted funds 2024 £**	**Total funds 2024 £**
Donations	755	-	**755**
Grants	357,112	370,980	**728,092**
	357,867	370,980	**728,847**

	Unrestricted funds 2023 £	*Restricted funds 2023 £*	*Total funds 2023 £*
Donations	*2,845*	*3,180*	*6,025*
Grants	*164,988*	*344,425*	*509,413*
	167,833	*347,605*	*515,438*

5. Investment income

	Unrestricted funds 2024 £	Total funds 2024 £
Interest	6,886	**6,886**

	Unrestricted funds 2023 £	*Total funds 2023 £*
Interest	*1,850*	*1,850*

6. Governance costs

	2024 £	*2023 £*
Audit & Accountancy	**9,745**	*8,759*
Travel	**-**	*158*
	9,745	*8,917*

7. Expenditure on raising funds

Costs of raising voluntary income

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £
Travel	1,218	1,291	**2,509**
Staff related costs (non-payroll)	1,625	-	**1,625**
Wages and salaries	30,508	34,087	**64,595**
NI	3,158	3,350	**6,508**
Pension costs	307	325	**632**
	36,816	39,053	**75,869**

	Unrestricted funds 2023 £	*Restricted funds 2023 £*	*Total funds 2023 £*
Travel	*125*	*240*	*365*
Staff related costs (non-payroll)	*1,723*	*7,425*	*9,148*
Wages and salaries	*20,064*	*32,101*	*52,165*
NI	*1,021*	*4,400*	*5,421*
Pension costs	*106*	*459*	*565*
	23,039	*44,625*	*67,664*

8. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £
Communications	53,703	70,180	**123,883**
Core Costs	57,300	59,267	**116,567**
Education & Engagement	59,269	62,871	**122,140**
Impact	-	29,800	**29,800**
Leadership	52,255	55,436	**107,691**
Partner Training & Support	31,870	33,815	**65,685**
Platform Development	19,380	20,558	**39,938**
	273,777	331,927	**605,704**

	Unrestricted funds 2023 £	*Restricted funds 2023 £*	*Total 2023 £*
Communications	*21,939*	*42,498*	*64,437*
Core Costs	*39,295*	*76,133*	*115,428*
Education & Engagement	*32,468*	*62,891*	*95,359*
Impact	*2,247*	*4,353*	*6,600*
Leadership	*31,473*	*60,962*	*92,435*
Partner Training & Support	*20,272*	*39,263*	*59,535*
Platform Development	*8,713*	*16,880*	*25,593*
	156,407	*302,980*	*459,387*

9. Analysis of expenditure by activities

	Activities undertaken directly 2024 £	Support costs 2024 £	Total funds 2024 £
Communications	123,883	-	**123,883**
Core Costs	47,388	69,179	**116,567**
Education & Engagement	122,140	-	**122,140**
Impact	29,800	-	**29,800**
Leadership	81,234	26,457	**107,691**
Partner Training & Support	65,685	-	**65,685**
Platform Development	39,938	-	**39,938**
	510,068	95,636	**605,704**

	Activities undertaken directly 2023 £	*Support costs 2023 £*	*Total funds 2023 £*
Communications	*64,437*	-	*64,437*
Core Costs	*47,460*	*67,968*	*115,428*
Education & Engagement	*95,359*	-	*95,359*
Impact	*6,600*	-	*6,600*
Leadership	*68,766*	*23,669*	*92,435*
Partner Training & Support	*59,535*	-	*59,535*
Platform Development	*25,593*	-	*25,593*
	367,750	*91,637*	*459,387*

9. Analysis of expenditure by activities (continued)

Analysis of direct costs

	Communi-cations 2024 £	Core Costs 2024 £	Education & Engage-ment 2024 £	Impact 2024 £	Leadership 2024 £
Staff costs	95,691	42,393	116,011	-	79,370
Travel	2,651	4,116	6,129	-	1,864
Development	23,078	-	-	29,800	-
Event Costs	2,463	-	-	-	-
Staff-related costs (non-payroll)	-	879	-	-	-
	123,883	47,388	122,140	29,800	81,234

	Partner Training & Support 2024 £	Platform Develop-ment 2024 £	Total funds 2024 £
Staff costs	54,832	-	**388,297**
Travel	1,187	-	**15,947**
Development	9,666	39,938	**102,482**
Event Costs	-	-	**2,463**
Staff-related costs (non-payroll)	-	-	**879**
	65,685	39,938	**510,068**

9. Analysis of expenditure by activities (continued)

Analysis of direct costs (continued)

	Communi-cations 2023 £	*Core Costs 2023 £*	*Education & Engagement 2023 £*	*Impact 2023 £*	*Leadership 2023 £*
Staff costs	*56,388*	*46,824*	*89,921*	-	*68,178*
Travel	*2,571*	*636*	*5,438*	-	*588*
Development	*4,186*	-	-	*6,600*	-
Event Costs	*1,292*	-	-	-	-
	64,437	*47,460*	*95,359*	*6,600*	*68,766*

	Partner Training & Support 2023 £	*Platform Development 2023 £*	*Total funds 2023 £*
Staff costs	*45,013*	-	*306,324*
Travel	*1,297*	-	*10,530*
Development	*13,225*	*25,593*	*49,604*
Event Costs	-	-	*1,292*
	59,535	*25,593*	*367,750*

9. Analysis of expenditure by activities (continued)

Analysis of support costs

	Core Costs 2024 £	Leadership 2024 £	Total funds 2024 £
Staff costs	18,242	26,457	**44,699**
Travel	-	-	**-**
Accountancy	12,273	-	**12,273**
Bank Charges	381	-	**381**
Insurance	7,367	-	**7,367**
PPS	1,066	-	**1,066**
Rent & Rates	2,881	-	**2,881**
Small Office Equipment	3,659	-	**3,659**
Phone & Internet	8,677	-	**8,677**
Staff-related costs (non-payroll)	14,633	-	**14,633**
	69,179	26,457	**95,636**

	Core Costs 2023 £	*Leadership 2023 £*	*Total funds 2023 £*
Staff costs	*27,550*	*23,075*	*50,625*
Travel	*158*	-	*158*
Accountancy	*10,112*	-	*10,112*
Bank Charges	*450*	-	*450*
Insurance	*6,643*	-	*6,643*
PPS	*394*	-	*394*
Rent & Rates	*3,013*	-	*3,013*
Small Office Equipment	*2,690*	-	*2,690*
Phone & Internet	*9,887*	-	*9,887*
Staff-related costs (non-payroll)	*7,071*	*594*	*7,665*
	67,968	*23,669*	*91,637*

10. Auditors' remuneration

	2024 £	2023 £
Fees payable to the Charity's auditor for the audit of the Charity's annual accounts	**8,100**	*7,800*

11. Staff costs

	2024 £	2023 £
Wages and salaries	**453,908**	*372,564*
Social security costs	**41,496**	*34,955*
Contribution to defined contribution pension schemes	**9,327**	*7,581*
	504,731	*415,100*

Included in Staff Costs are redundancy payments of £7,062 (2023: £Nil).

The average number of persons employed by the Charity during the year was as follows:

	2024 No.	2023 No.
Directors	**6**	*7*
Staff	**12**	*11*
	18	*18*

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2024 No.	2023 No.
In the band £60,001 - £70,000	**-**	*1*
In the band £70,001 - £80,000	**1**	*-*

Key management comprises the Chief Executive Officer, the Chief Operating Officer and the Company Secretary. The aggregate remuneration of key management during the year amounted to £147,321 (2023: £149,647).

12. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits *(2023 - £NIL)*.

During the year ended 31 August 2024, no Trustee expenses have been incurred *(2023 - £NIL)*.

13. Debtors

	2024 £	2023 £
Due within one year		
Trade debtors	**70,000**	*20,000*
Prepayments and accrued income	**2,347**	*2,832*
	72,347	*22,832*

14. Creditors: Amounts falling due within one year

	2024 £	2023 £
Trade creditors	**352**	*250*
Other creditors	**2,212**	*2,128*
Accruals and deferred income	**67,825**	*7,380*
	70,389	*9,758*

	2024 £	2023 £
Deferred income at 1 September 2023	**-**	*21,807*
Resources deferred during the year	**58,500**	*-*
Amounts released from previous periods	**-**	*(21,807)*
	58,500	*-*

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2024

15. Statement of funds

Statement of funds - current year

	Balance at 1 September 2023 £	Income £	Expenditure £	Balance at 31 August 2024 £
Unrestricted funds				
General Funds - all funds	**369,067**	**364,753**	**(310,593)**	**423,227**
Restricted funds				
BNY Mellon	-	-	-	-
Deep Mind	-	-	-	-
Sage Foundation	-	-	-	-
SAP	-	-	-	-
Siemens Plc	-	-	-	-
EPAM	-	-	-	-
Ovo	-	**114,480**	**(114,480)**	-
Race to Nature	-	-	-	-
Garfield Weston	-	-	-	-
Hg Foundation	-	**236,500**	**(236,500)**	-
PA Foundation	-	**20,000**	**(20,000)**	-
	-	**370,980**	**(370,980)**	-
Total of funds	**369,067**	**735,733**	**(681,573)**	**423,227**

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2024

15. Statement of funds (continued)

Statement of funds - prior year

	Balance at 1 September 2022 £	*Income* £	*Expenditure* £	*Balance at 31 August 2023* £
Unrestricted funds				
General Funds - all funds	*378,830*	*169,683*	*(179,446)*	*369,067*
Restricted funds				
BNY Mellon	-	*107,519*	*(107,519)*	-
Deep Mind	-	*36,000*	*(36,000)*	-
Sage Foundation	-	*10,000*	*(10,000)*	-
SAP	-	*10,006*	*(10,006)*	-
Siemens Plc	-	*30,000*	*(30,000)*	-
EPAM	-	*20,000*	*(20,000)*	-
Ovo	-	*79,080*	*(79,080)*	-
Race to Nature	-	*5,000*	*(5,000)*	-
Garfield Weston	-	*50,000*	*(50,000)*	-
Hg Foundation	-	-	-	-
PA Foundation	-	-	-	-
	-	*347,605*	*(347,605)*	-
Total of funds	*378,830*	*517,288*	*(527,051)*	*369,067*

15. Statement of funds (continued)

BNY Mellon, Siemens Plc, Ovo, Garfield Weston, Race to Nature
These funders support the Innovate for Climate Change Project, a project tackling the issue of climate change.

Deep Mind
This fund represents monies to run the DeepMind Robotics Workshop.

Sage
Sage supported us with an unrestricted donation. They promoted volunteering opportunities to their staff including remote Expert sessions and Awards shortlisting.

SAP
SAP supported a project to introduce Apps for Good into Co-op Academy schools in northern England. We created an App in a Day workshop for ths schools, with SAP volutneers dialling in to support the students.

EPAM
These funds support the charity's "Showcase", ananual celebration of young tech innovators.

PA Foundation
Funding was to support the pilot of our new course AI for Good. The fund was intended for us to trial the new course in 8 schools, providing training for 12 teachers and reaching 360 young people. Following the trial, take feedback from the schools, update and review the content based on feedback, prior to launching the course in the 2024/25b academic year.

Hg Foundation
Funding is to support the role out and growth of our App for Social Action (ASA) course. A three-year grant agreement for us to review and improve the ASA course materials, market to our target schools, provide training and support to teachers, grow our reach and increase our impact.

16. Analysis of net assets between funds

Analysis of net assets between funds - current period

	Unrestricted funds 2024 £	Restricted funds - class ii 2024 £	Total funds 2024 £
Current assets	435,116	58,500	**493,616**
Creditors due within one year	(11,889)	(58,500)	**(70,389)**
Total	423,227	-	**423,227**

16. Analysis of net assets between funds (continued)

Analysis of net assets between funds - prior period

	Unrestricted funds 2023 £	*Total funds 2023 £*
Current assets	*378,825*	*378,825*
Creditors due within one year	*(9,758)*	*(9,758)*
Total	*369,067*	*369,067*

17. Related party transactions

There were no transactions with related parties during the year, or the previous year.

18. Reconciliation of net movement in funds to net cash flow from operating activities

	2024 £	*2023 £*
Net income/expenditure for the period (as per Statement of Financial Activities)	**54,160**	*(9,763)*
Adjustments for:		
Depreciation charges	**(6,886)**	*(1,850)*
Decrease/(increase) in debtors	**(49,515)**	*33,568*
Increase/(decrease) in creditors	**60,631**	*(65,238)*
Net cash provided by/(used in) operating activities	**58,390**	*(43,283)*

19. Analysis of cash and cash equivalents

	2024 £	*2023 £*
Cash in hand	**421,269**	*355,993*
Total cash and cash equivalents	**421,269**	*355,993*

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2024

20. Analysis of changes in net debt

	At 1 September 2023	Cash flows	At 31 August 2024
	£	£	£
Cash at bank and in hand	355,993	65,276	421,269
	355,993	65,276	421,269

APPS FOR GOOD

England & Wales - Charity number 1133656

Accounts

Registered number: 06560779
Charity number: 1133656

APPS FOR GOOD

(A company limited by guarantee)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2023

RPGCC
Chartered Accountants & Statutory Auditor
40 Gracechurch Street
London
EC3V 0BT

APPS FOR GOOD
(A company limited by guarantee)

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APPS FOR GOOD

(A company limited by guarantee)

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS FOR THE YEAR ENDED 31 AUGUST 2023

Trustees	Marc Abraham Mohima Ahmed Emma Darcy (appointed 20 February 2023) James Garnett (appointed 20 February 2023) Rebecca Garrod-Waters (appointed 20 February 2023) Luisa Gockel (appointed 20 February 2023, resigned 24 August 2023) Valerie Hannon (resigned 23 March 2023) Iris Lapinski (resigned 23 March 2023) Mark Martin (appointed 20 February 2023) Andrea Sinclair (resigned 6 November 2023)
Company registered number	06560779
Charity registered number	1133656
Registered office	c/o RPGCC 40 Gracechurch Street London EC3V 0BT
Company secretary	L Perkins
Chief executive officer	N Moore
Independent auditors	RPGCC Chartered Accountants and Registered Auditor 40 Gracechurch Street London EC3V 0BT
Bankers	HSBC Plc 100 Old Broad Street London EC2N 1BG
Solicitors	Cleary Gottlieb Steen & Hamilton LLP 2 London Wall Place London EC2Y 5AU

APPS FOR GOOD

(A company limited by guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 31 AUGUST 2023

The Trustees present their annual report together with the audited financial statements of the charity for the 1 September 2022 to 31 August 2023. The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the charity qualifies as small under section 382 of the Companies Act 2006, the strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

The company was incorporated on 9th April 2008 and activities commenced on 16th June 2008. Charitable status was achieved on 21st January 2010.

The principal objects of the company are to promote educational programs that expose young people to new information and communication technologies to facilitate digital and social inclusion and to raise public awareness of the Charity's objects introducing the Apps for Good model to the general public, as well as to institutions, foundations and potential partners in the UK and elsewhere.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

b. Strategies for achieving objectives

Apps for Good launched in 2010/11 with two Education Partners and 50 students as a pilot scheme in a community centre in Brixton and in an all-girls state school in Tower Hamlets in London and has since grown to reach 30,000 young people each year globally. Our students learn to create digital products that change their world and challenge the status quo.

The aim of Apps for Good is to provide students from all backgrounds with the skills and motivation to shape their future using technology, whilst giving teachers the support and confidence to deliver high quality content and resources. Our vision is for all young people to have the skills and confidence they need to thrive in the future, whatever it brings, and for young people to harness the opportunities of technology to make a difference in their community. We aim to inspire more young people to pursue careers in technology, whilst creating a more diverse and inclusive technology industry.

Our long-term goals are to:

- Provide rigorous, evidence-based learning programmes that are mapped to the curriculums of the UK's nations and used by schools globally
- Support teachers to deliver our programmes in the UK, Portugal and globally
- Collaborate with industry partners to mobilise the expertise of professional volunteers to support young people's learning
- See hundreds of thousands of students, particularly those from disadvantaged communities to learn the tech innovation skills they need to thrive and be drivers of change and contribute to a global movement to transform education and inspire more young people into tech careers

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2023

Objectives and activities (continued)

We enable educators in schools to deliver our free technology courses through online resources, content and training. In the courses, students work together in teams to find real-life issues they want to tackle and build technology solutions to solve their challenge. Students learn the full digital product development lifecycle: idea generation, understanding the user and user needs, scoping and the development of a working prototype. Course frameworks cover 5, 10-15 and 30-50 contact hours with young people. Students range in age from 10 to 18 years. Industry volunteers ('Experts') enrich the learning experience remotely or in-person by giving students feedback on their products and providing insights into careers in technology.

Our approach is based on three core pillars:

Our courses include computational thinking and coding, as well as teamwork, creativity, leadership, communication, problem-solving and positivity. Working on a problem that matters to the students helps drive forward their learning. They aren't recreating known solutions to known problems, but instead tackling the messy problems of the real world and learning that failure is part of the problem-solving process. Students see how technology is relevant to their own lives and can use it to create positive social change. We help students discover their own connection to technology and open new possibilities and career paths for them.

Our strategic priorities for the 2022/23 were to:

1. Maintain strong organisational culture, live our values. Provide all team members with development opportunities.
2. Meet our fundraising target. Develop strategy, products and pipeline to meet our long term funding needs
3. Successfully roll out the Innovate for Climate Change course, reaching at least 2000 young people from 50 UK schools, 65% from underrepresented groups.
4. Recruit and support teachers to deliver all Apps for Good courses: 25,000 young people, 600 UK schools, 65% from underrepresented groups.
5. Define our USP and narrative to improve our comms, marketing, impact, reporting and storytelling to attract new educators and funders.
6. Scale our current industry engagement opportunities; Expert Sessions and Showcase entries by fully embedding these into all new course content.
7. Redevelop and launch a new version of the App Development course, aligned to our updated Theory of Change

Objectives and activities (continued)

c. Review of 2022/23 Activities

The Trustees consider 2022/23 to be a successful year where Apps for Good has made significant progress in achieving its long-term goals by growing its reach into schools, post COVID19 and securing long term funding and investment, ensuring sustainable growth despite continued challenges faced by schools. These included intermittent industrial action by schools, causing school closures, continued economic uncertainty for both schools and many families due to the cost-of-living crisis. The charity was successful in their fundraising efforts allowing them to invest in the right areas, developing and piloting new courses and increasing their reach to young people in challenging circumstances across the UK. Apps for Good also employed new staff in Marketing & Communications and Programmes growing the organisation's capacity.

Objectives and activities (continued)

of students reported developing more than one essential skill

of students feel more confident in their computer programming skills

of students feel more confident explaining how technology can help society or act on climate change

of students said their listening skills had improved

of students said their problem solving had improved

of students said their teamwork improved

GOAL 1

Maintain strong organisational culture, live our values. Provide all team members with development opportunities.

Achievements

- Have grown the team, with new members of staff for Comms & Marketing as well as Programmes.
- Incorporated values into team meetings and our quarterly reviews to better embed them within the organisation. They are also reviewed annually with the wider team.
- Have made significant updates to our company workbook, outlining new benefits, such as additional equipment for WFH and increases in our expense allowances.
- We continue to encourage team members to use a local co-working space two days a week if they want to (costs covered by AfG).
- We have increased the team meetings to once every two months and these remain incredibly productive and popular with the team. We have incorporated a long lunch into the day that is paid for by Apps for Good to build in more social time for the team.
- We have introduced a summer 'social' for the team alongside our Christmas party, so there is a chance for the team to celebrate and socialise at another point in the year.
- We have created a more structured quarterly review process, with an updated review document that will record progress over a two-year period.

Objectives and activities (continued)

- We continue to have regular culture check in calls led by the Senior Management Team to help us improve best practice.
- Two remote regular team meetings a week
- We now have a designated individual budget for team members to ensure they can have opportunities for personal development, including events, training and resources.

GOAL 2

Meet fundraising target. Develop strategy, products, and pipeline to meet long-term funding needs.

Achievements:

- Apps for Good finished the year with a small deficit of (£9,766) and a final income of £517,287
- We finished the year with reserves of 6 months.
- We had returning funders, including core corporate funders.
- New income came from Northern Consortium Foundation and we saw increased matched volunteering funding from corporate funders including Bank of New York Mellon, Spotify, Global Giving and CAS donations.

Over the year, we have also built relationships with new funders, including securing a three-year grant from Hg Foundation totalling £735,000, beginning in September 2023.

GOAL 3

Successfully roll out the Innovate for Climate Change course, reaching at least 2000 young people from 50 UK schools, 60% from underrepresented groups.

Achievements:

- Finished the academic year with 53 schools having delivered the Innovate for Climate Change course
- 82% of schools that delivered ICC were state schools
- 59% of the schools that delivered ICC were in challenging circumstances
- Had a total 1897 students deliver the ICC course
- Had a total of 81 teachers deliver the ICC course

GOAL 4

Recruit and support teachers to deliver all Apps for Good courses: 25,000 young people, 600 UK schools, 65% from underrepresented groups.

Achievements:

- We exceeded our growth target of 650 schools and developed a new, more thorough process of tracking engagement and school delivery working with an external data specialist.
- We partnered with a total of 851 active Education Partners in 2022/23, reaching a total of **32,230** young people.
- In the UK, we reached **665** schools and **28,595** young people. This was an increase from last year and exceeded the target we had set at the beginning of the year.
- We continued supporting our delivery partner in Portugal, CDI Portugal, where they reached **186** schools and **3,635** students. Our partners train and support local schools and other education partners and work with local industry and volunteer communities.
- 59% from underrepresented groups
- 89% from state schools

Objectives and activities (continued)

GOAL 5

Define our USP and narrative to improve our comms, marketing, impact reporting and storytelling to attract new educators and funders.

Achievements:

- The SMT led on the development of an updated Theory of Change, working with the wider team and an external impact consultant. This resulted in:
    - An update on the outcomes to include short term and long term.
    - An updated flow to show how activities relate to different outcomes.
    - Changes to the 'problem' to better reflect the wider education ecosystem.
- New video content has been created to support courses and course delivery for ICC.
- Updated teacher training videos have also been created to support educators with navigating our resources and understanding our pedagogy.
- We have developed a new digital marketing strategy as a reaction to the changing social media landscape.
- There have been significant updates to the website, including a new impact page, which now incorporates new case studies and the impact report, as well as the course pages, which better reflect our new content and key messages.
- A new glossary of terms has been developed to support the wider teams in understanding key terms we use and to help with external and internal comms. Have moved away from some legacy terms and incorporate more up to date language.
- New storytelling guidelines have been created for case studies and for team members reporting on school visits.
- We took part in a new Multi-Academy Trust event, the Climate Change and Digital Innovation Summit in Luton with the Chiltern Learning Trust Multi-Academy Trust. The event saw students from 14 schools present their innovative Climate App ideas to industry partners. We also had speakers and panel discussions involving our corporate partners and educators.

GOAL 6

Scale current industry engagement opportunities: Expert Sessions and Showcase entries by fully embedding into every course.

Achievements:

- Both Expert sessions and Showcase have now been embedded into ICC and ASA and are part of the new course framework.
- This year we had 32 Expert sessions and 83 industry engagement sessions with schools across the UK, with 49% of all ICC schools engaging with industry.
- 225 industry volunteers signed up to Shortlist as part of this year's Showcase and 2168 student project reviews were provided.
- Throughout the year, we explored new ways for our committed volunteers to get involved and support Apps for Good, this could be through direct contact with students or supporting the development and iteration of new learning materials and resources. Some of this included:
    - Google support of the Youth Ideation Toolkit
    - Four panels of industry volunteers from Google, OVO, BNYM and EPAM delivered sessions to 14 schools, with a focus on ideation, wireframing, pitching and career sessions.
    - 10 DeepMind employees worked with us to deliver two robotic workshops in March 2023
    - 10 EPAM employees supported App in a Day sessions across three schools.

Objectives and activities (continued)

GOAL 7

Redevelop and launch a new version of the App Development course, aligned to the updated Theory of Change

Achievements:

- We launched a new App for Social Action course, that incorporated the key components of the ICC course, including being mapped to the curriculums of all 4 nations of the UK, embedded skills builder partnership, as well as two opportunities for industry engagement, with an industry engagement session halfway through the course and a dedicated Showcase session at the end of the course.
- The course is seven sessions long and designed for students in Key Stage 3. The content upskills young people on what social action is and how technology can be used to take social action.
- The course is designed to be an introduction to computing that encourages independent learning, through our ideation toolkit and e-learning workbook. We have worked with consultants to ensure the resources are accessible for mixed ability classrooms, flexible and easy to deliver.
- We have a target to grow the course to 100 schools over 2023/24, with the support of Hg Foundation and we are keen to migrate existing App Development users to the App for Social Action course.

Looking forward: Innovate for Climate Change, App for Social Action & AI for Good

In 2022/23, we reviewed and updated our Theory of Change to better reflect our mission, activities for all our audiences as well as long- and short-term outcomes for students. Building on our existing content strategy, we also developed a new App for Social Action course with the aim of empowering young people to use the UN Sustainable Development Goals to design an app that addresses social issues that they care about most, such as no poverty, health and well-being, zero hunger and gender equity. This new course content allows us to build on our existing courses to equip young people with the skills and confidence they need to thrive in the future, give them greater agency in their own lives, and support them to create change on issues that matter to them. We also began scoping a new AI for Good course, which explores new ways to use AI to improve the quality of people's lives and/or solve problems that people in communities are facing; AI is already doing good in society.

We also focussed over the past year on course positioning and support for teachers keen to deliver the course. We reviewed and updated our key messages to educators to ensure we were communicating our updated resources, including new tools and resources that encourage independent learning, ideation, engagement with industry professionals and accessibility. We also continued to develop new teacher training videos that supported teachers to navigate our courses and resources.

d. Fundraising

During the financial period end August 2023, Apps for Good recognised grants from six main grants: Bank of New York Mellon **(£107,519)**; Ovo **(£79,080)**; Google **(£65,805)**; Garfield Weston **(£50,000)**; Deepmind Technologies Ltd **(£36,000)** and Siemens **(£30,000)**, as well as voluntary income from various other organisations.

Objectives and activities (continued)

e. 2023/24 Priorities

Our strategic priorities for 2023/24 are:

1. **Maintain strong organisational culture, live our values.**
    a. Provide all team members with development and training opportunities, including budget to spend on courses, mentoring, books, events that support their professional development.

2. **Meet 2023/24 fundraising target of £650,000**
    a. Grow existing corporate partnerships & explore multi-year proposals
    b. Develop an updated pipeline of new corporate partners
    c. Grow our pipeline of T&F partners and develop relationships and proposals for prospective funders

3. **Recruit and support teachers to deliver all Apps for Good courses:**
    a. Reach 34,500 young people from a total of 800 UK schools, 65% from underrepresented groups, of which 200 are ICC delivering schools & (50-100) are ASA delivering schools

4. **Create a community of 20-30 educators** in order to build relationships and embed the course in schools and Multi-Academy Trusts to gain valuable insights and improve our impact collection.

5. **Scale industry engagement opportunities to** enable 70% of all ICC and ASA delivering schools to have at least one industry interaction, including entry to Showcase

6. **Develop and launch new course content with a focus on AI, aligned to the Theory of Change**
    o Better define our content offer and migrate existing users to ASA & ICC

Financial Review

a. Going Concern

Going into 2023/24, the work we do remains vital, with the cost of living crisis disproportionately impacting disadvantaged young people and widening the skills and opportunity gap even further. Industrial action within schools also remains a significant risk. In spite of this, we maintain significant strengths in the market, which include our new course content; educator and funder relationships; reach to young people in need; team expertise; and our ability to innovate.

Apps for Good finished 2022/23 in a strong financial position with significant reserves. We will use 2023/24 to invest in our strategic priorities, as well as ensuring the Programmes and Comms and Marketing teams feel supported. We will also be investing in our impact tools, collection and utilising an external impact evaluation partner as part of our partnership with Hg Foundation.

b. Financial Performance

During the financial period end August 2023, Apps for Good reported net outgoing resources for the year of **(£9,766)** compared to 2022, which reported **£1,498** net incoming resources.

Total Income for 2022/23 was **£517,287** compared to 2021/22 **£527,531**.

Total expenditure for 2023 was at a slightly higher level to the previous year **(£527,052)** compared to 2022 **(£526,033).**

The accounts hold a value for Pension for the August 23 payroll which was then paid to our pension provider in September 2023.

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2023

Financial Review (continued)

c. Material Investments Policy

Surplus funds are held in notice accounts by funder.

d. Reserves Policy

Procedures are in place to monitor the finances and ensure that the Charity retains adequate reserves to meet its commitments. The reserves policy is to ensure that sufficient funds are available to cover between three and six months' salary and running costs. At the year-end our reserves were £369,067 which amounted to ca. 8 months' reserves. The Trustees are satisfied the reserves are in line with the spirit of the policy and are considered prudent.

e. Fundraising Policy

Apps for Good has an ambitious strategy to help young people change their world through technology. To deliver this strategy, we need funds. Raising funds does not drive the work of Apps for Good, but it enables us to deliver our work. We are honest and act with integrity in all our fundraising. We aim to build mutually beneficial partnerships that provide real impact for young people. We conform to recognised industry practices and always enter discussions by way of writing proposals and having signed contracts by both parties. We have never received a complaint regarding our fundraising. We do not currently target the general public for fundraising and are never unreasonably intrusive or contact parties persistently. Organisations willingly provide funds to our mission in the spirit of a charitable donation, and we work with them to ensure that we can use their expertise, skills and resources to further our impact and support our beneficiaries. We also have a Responsible Fundraising Policy that is reviewed by Trustees; this outlines the organisations that we would, and would not, take funding from and the policy to follow if a member of staff is unsure.

f. Risk Management

The trustees confirm that they have identified and reviewed the major risks to which the charity is exposed and have established systems to mitigate those risks. Specifically, they include:

- Operating sustainably and adapting to changes faced by schools and the wider education space due to ongoing political and economic uncertainties.
- Operating sustainably within a crowded education space and with increasingly divergent curriculums and government policies across the UK
- Supporting and managing a distributed team, ensuring collaboration and shared culture, mission, and values, whilst managing workload and encouraging a work/life balance
- Sustaining and scaling of operational model to deliver impact on a diverse group of young people with a lean operational structure.
- Regular monitoring of short term cashflow and long-term funding of the charity

g. Members' Liability

The Members of the charity guarantee to contribute an amount not exceeding £10 to the assets of the charity in the event of winding up.

Structure, governance and management

a. Constitution

The company registered with the Charity Commission on 21st January 2010 and is also a company limited by guarantee. The company was established as CDI Europe Limited under the Memorandum and Articles dated 9th April 2008, as amended by special resolutions dated 8th January 2010 and 21st July 2011, 8th December 2015 and 20th June 2016. It was renamed to CDI Apps for Good on 24th September 2012 and then renamed Apps for Good on 21st September 2016.

Apps for Good promotes technology education among young people in any part of the world, in particular young people experiencing challenges and barriers to their success.

The Trustees have considered the Charity Commission's general guidance on public benefit in relation to the objectives of the charity. This report sets out those objectives and describes how they have been met in the current year.

Apps for Good was registered with the Charity Commission on 21st January 2010 and is also a company limited by guarantee. The company was established as CDI Europe Limited under the Memorandum and Articles dated 9th April 2008, as amended by special resolutions dated 8th January 2010 and 21st July 2011, 8th December 2015 and 20th June 2016. It was renamed to CDI Apps for Good on 24th September 2012 and then renamed Apps for Good on 21st September 2016.

Apps for Good promotes technology education among young people in any part of the world, in particular young people experiencing challenges and barriers to their success.

The Trustees have considered the Charity Commission's general guidance on public benefit in relation to the objectives of the charity. This report sets out those objectives and describes how they have been met in the current year.

b. Trustees

The Trustees who were also directors of the company during the period were:

Ms Mohima Ahmed
Mr Marc Abraham
Ms Emma Darcy
Ms. Rebecca Garrod-Waters
Mr Mark Martin MBE
Mr James Garnett
Ms Andrea Sinclair
Ms Luisa Gockel
Ms Valerie Hannon
Ms Iris Lapinski

The Trustees are elected to serve a term of three years in the General Meeting by the members of the company who are the guarantors. The Trustees convene at least four times a year in person or via conference call to discuss Apps for Good's strategies, projects, fundraising plan and financial status.

Structure, governance and management (continued)

Members

The members of the company during the period were:

Mr Jim Knight
Ms Mohima Ahmed
Mr Guilherme Collares Pereira
Ms Andrea Sinclair
Ms Valerie Hannon
Mr Randeep Sidhu
Ms Luisa Gockel
Ms Iris Lapinski
Ms Emma Darcy
Mr Petros Demetriades
Ms Rebecca Garrod-Waters
Mr Jamie Brooker
Mr Marc Abraham
Mr James Garnett
Mr Mark Martin MBE

Under the governance of the company implemented on 20th June 2016, the Members are elected to serve a term of three years in the General Meeting by the existing members of the company. The Members convene at least twice a year in person or via conference call as the Council of Members. Members in attendance at Council of Members Meetings shall provide strategic guidance, expertise, access to networks, and support to the overall mission of Apps for Good.

c. Decision-making policies

Decisions are made in line with the Delegation of Authority set out in the Articles of Association. The Senior leadership of the company share proposals with the Trustees at regular meetings and they are approved or not at that time. Items which then need to go to Council Members are addressed at the next Council Meeting in the calendar.

d. Policies adopted for the induction and training of Trustees

Since 2016 there is a two-tier governance structure with a Board of Trustees and Members of the Council.
The Council Members are selected and approved the Trustees. As defined in the articles, trustees are elected for three years by the members of the company.

Most trustees are already familiar with the work of the charity and their training involves briefing on their duties and liabilities. Additionally, new trustees receive an induction pack covering:

- The Duties of Charity Trustees;
- The Charity's Memorandum & Articles of Association, latest published annual report and accounts, financial projections and budgets, and project and programme plans and publications;
- Trustee details and staff structure;
- The Essential Trustee: What you need to know (Charity Commission).

The Trustees must sign a fit and proper declaration and a willingness to act declaration.

e. Methods of appointment or election of Trustees

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

f. Pay policy for key management personnel

We have a formalised process for appointing new staff and for performance reviews and promotions. When advertising new roles, we undertake market research to benchmark our salaries against relevant industry standards. Each team member has a Roles and Responsibilities document, including percentage breakdown of time and quarterly objectives, which is reviewed and updated at quarterly reviews. Salaries are reviewed based

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2023

Structure, governance and management (continued)

on changes to responsibilities to ensure staff are appropriately and fairly remunerated for expanding job roles and increased seniority. We have also developed a salary benchmarking system to provide better transparency and ensure consistency across the team.

The process for calculating key management remuneration is similar to that of the rest of the workforce with sufficient delegation of authority. We review industry practice for similar positions to benchmark the salaries accordingly. The Trustees approve salary levels and increases for the CEO and they in turn approve salary levels and increases for the rest of the key management team.

Disclosure of information to auditors

Each of the persons who are Trustees at the time when this Trustees' report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charity's auditors are unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charity's auditors are aware of that information.

Auditors

The auditors, RPGCC, have indicated their willingness to continue in office. The designated Trustees will propose a motion reappointing the auditors at a meeting of the Trustees.

Approved by order of the members of the board of Trustees and signed on their behalf by:

.....
James Garnett
Date: 22/01/2024

APPS FOR GOOD

(A company limited by guarantee)

STATEMENT OF TRUSTEES' RESPONSIBILITIES FOR THE YEAR ENDED 31 AUGUST 2023

The Trustees (who are also the directors of the charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial . Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on its behalf by:

.....

James Garnett

Date: 22/01/2024

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD

Opinion

We have audited the financial statements of Apps for Good (the 'charity') for the year ended 31 August 2023 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 August 2023 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

In our evaluation of the trustees' conclusions, we considered the risks associated with the charity's business model, including the effects arising from macroeconomic uncertainties such as COVID19 and analysed how those risks might affect the charity's financial resources or ability to continue operations over the period of twelve months from the date when the financial statements are authorised for issue. In accordance with the above, we have nothing to report in these respects. However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the absence of reference to a material uncertainty in this auditor's report is not a guarantee that the charity will continue in operation.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditors' report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Capability of the audit to detect irregularities including fraud

We gained an understanding of the legal and regulatory framework applicable to the charity and the industry in which it operates and considered the risk of acts by the charity which were contrary to applicable laws and regulations, including fraud. These included, but were not limited to, compliance with Companies Act 2006, the Charities Act 2011 and FRS102.

We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment.

We focused on laws and regulations that could give rise to a material misstatement in the financial statements. Our tests included, but were not limited to:

- agreement of the financial statement disclosures to underlying supporting documentation;
- enquiries of management;
- review of minutes of board meetings throughout the period; and
- obtaining an understanding of the control environment in monitoring compliance with laws and regulations.

There are inherent limitations in the audit procedures described above and the further removed noncompliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. We also addressed the risk of management override of internal controls, including testing journals and evaluating whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' report has been prepared in accordance with applicable legal requirements.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' report and from the requirement to prepare a Strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed above.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.

Jeremy Tyrrell BA (Hons) FCA (senior statutory auditor)
for and on behalf of
RPGCC
Chartered Accountants and Registered Auditor
40 Gracechurch Street
London
EC3V 0BT

Date: 30/01/2024

APPS FOR GOOD

(A company limited by guarantee)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31 AUGUST 2023

	Note	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	*Total funds 2022 £*
Income from:					
Donations and legacies	4	**167,833**	**347,605**	**515,438**	*527,482*
Investments	5	**1,850**	**-**	**1,850**	*49*
Total income		**169,683**	**347,605**	**517,288**	*527,531*
Expenditure on:					
Raising funds	7	**23,039**	**44,625**	**67,664**	*83,203*
Charitable activities	8	**156,407**	**302,980**	**459,387**	*442,830*
Total expenditure		**179,446**	**347,605**	**527,051**	*526,033*
Net movement in funds		**(9,763)**	**-**	**(9,763)**	*1,498*
Reconciliation of funds:					
Total funds brought forward		**378,830**	**-**	**378,830**	*377,332*
Net movement in funds		**(9,763)**	**-**	**(9,763)**	*1,498*
Total funds carried forward		**369,067**	**-**	**369,067**	*378,830*

The Statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 22 to 39 form part of these financial statements.

APPS FOR GOOD
(A company limited by guarantee)
REGISTERED NUMBER: 06560779

BALANCE SHEET
AS AT 31 AUGUST 2023

	Note		2023 £		2022 £
Current assets					
Debtors	13	**22,832**		*56,400*	
Cash at bank and in hand		**355,993**		*397,426*	
		378,825		*453,826*	
Creditors: amounts falling due within one year	14	**(9,758)**		*(74,996)*	
Net current assets			**369,067**		*378,830*
Total net assets			**369,067**		*378,830*
Charity funds					
Restricted funds	15		**-**		*-*
Unrestricted funds	15		**369,067**		*378,830*
Total funds			**369,067**		*378,830*

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

.....
James Garnett

Date: 22/01/2024

The notes on pages 22 to 39 form part of these financial statements.

APPS FOR GOOD

(A company limited by guarantee)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31 AUGUST 2023

	Note	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	*Total funds 2022 £*
Income from:					
Donations and legacies	4	**167,833**	**347,605**	**515,438**	*527,482*
Investments	5	**1,850**	**-**	**1,850**	*49*
Total income		**169,683**	**347,605**	**517,288**	*527,531*
Expenditure on:					
Raising funds	7	**23,039**	**44,625**	**67,664**	*83,203*
Charitable activities	8	**156,407**	**302,980**	**459,387**	*442,830*
Total expenditure		**179,446**	**347,605**	**527,051**	*526,033*
Net movement in funds		**(9,763)**	**-**	**(9,763)**	*1,498*
Reconciliation of funds:					
Total funds brought forward		**378,830**	**-**	**378,830**	*377,332*
Net movement in funds		**(9,763)**	**-**	**(9,763)**	*1,498*
Total funds carried forward		**369,067**	**-**	**369,067**	*378,830*

The Statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 22 to 39 form part of these financial statements.

APPS FOR GOOD
(A company limited by guarantee)

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 AUGUST 2023

	2023 £	*2022* *£*
Cash flows from operating activities		
Net cash used in operating activities	**(43,283)**	*4,010*
Cash flows from investing activities		
Dividends, interests and rents from investments	**1,850**	*45*
Net cash provided by investing activities	**1,850**	**45**
Cash flows from financing activities		
Net cash provided by financing activities	**-**	**-**
Change in cash and cash equivalents in the year	**(41,433)**	**4,055**
Cash and cash equivalents at the beginning of the year	**397,426**	*393,371*
Cash and cash equivalents at the end of the year	**355,993**	*397,426*

The notes on pages 22 to 39 form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2023

1. General information

The Charity is a private company limited by guarantee registered in England and Wales, company number 06560779. Its registered office address is c/o RPG Crouch Chapman, 14-16 Dowgate Hill, London, EC4R 2SU.

The principal activity of the charity continued to be that of promoting educational programs that expose young people to new information and communication technologies.

The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

The financial statements have been prepared in GBP and all amounts have been rounded to the nearest £.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The Trustees confirm their explicit and unreserved compliance with the above legislation.

Apps for Good meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The accounts have been prepared on the going concern basis as the trustees are of the opinion that there are no factors that threaten the charity's going concern for at least the next 12 months, beginning with the date on which these accounts have been approved.

2.3 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

On receipt, donated professional services and facilities are recognised on the basis of the value of the gift to the charity which is the amount it would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt..

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

2. Accounting policies (continued)

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

Charitable activities and governance costs are costs incurred on the charity's educational operations, including support costs and costs relating to the governance of the charity apportioned to charitable activities

All expenditure is inclusive of irrecoverable VAT.

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the statement of financial activities.

2.7 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.8 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2. Accounting policies (continued)

2.9 Liabilities and provisions

Liabilities are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the statement of financial activities as a finance cost.

2.10 Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.11 Pensions

The charity is a member of a pension arrangement with People's Pension Trust and contributions are charged to the Statement of Financial Activity as paid.

2.12 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

3. Critical accounting estimates and areas of judgment

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The charity's only accounting estimate is the accruals, which the trustees consider to be insignificant.

Critical areas of judgment:

The trustees apply their judgement when deferring income. Deferral of grant income is in line with the requirements of the Charities SORP. The trustees are of the opinion that the deferral of income is of relatively low risk.

4. Income from donations and legacies

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £
Donations	2,845	3,180	**6,025**
Grants	164,988	344,425	**509,413**
	167,833	347,605	**515,438**

	Unrestricted funds 2022 £	*Restricted funds 2022 £*	*Total funds 2022 £*
Donations	*1,576*	-	*1,576*
Grants	*152,091*	*373,815*	*525,906*
	153,667	*373,815*	*527,482*

5. Investment income

	Unrestricted funds 2023 £	Total funds 2023 £
Interest	1,850	1,850

	Unrestricted funds 2022 £	*Total funds 2022 £*
Interest	*49*	*49*

6. Governance costs

	2023 £	*2022 £*
Audit & Accountancy	8,759	*7,621*
Travel	158	*231*
	8,917	*7,852*

7. Expenditure on raising funds

Costs of raising voluntary income

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £
Fundraising - Travel	125	240	**365**
Fundraising - Staff related costs (non-payroll)	1,723	7,425	**9,148**
Fundraising- wages and salaries	20,064	32,101	**52,165**
Fundraising - NI	1,021	4,400	**5,421**
Fundraising - pension costs	106	459	**565**
	23,039	44,625	**67,664**

	Unrestricted funds 2022 £	*Restricted funds 2022 £*	*Total funds 2022 £*
Fundraising - Travel	*137*	*334*	*471*
Fundraising - Staff related costs (non-payroll)	*9,380*	-	*9,380*
Fundraising- wages and salaries	*6,494*	*58,621*	*65,115*
Fundraising - NI	*6,809*	-	*6,809*
Fundraising - pension costs	*1,428*	-	*1,428*
	24,248	*58,955*	*83,203*

8. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
Communications	21,939	42,498	**64,437**
Core Costs	39,295	76,133	**115,428**
Education & Engagement	32,468	62,891	**95,359**
Impact	2,247	4,353	**6,600**
Leadership	31,473	60,962	**92,435**
Partner Training & Support	20,272	39,263	**59,535**
Platform Development	8,713	16,880	**25,593**
	156,407	302,980	**459,387**

	Unrestricted funds 2022 £	*Restricted funds 2022 £*	*Total 2022 £*
Communications	*14,283*	*34,445*	*48,728*
Core Costs	*29,991*	*72,917*	*102,908*
Education & Engagement	*27,455*	*66,750*	*94,205*
Impact	*7,965*	*19,365*	*27,330*
Leadership	*30,672*	*79,703*	*110,375*
Partner Training & Support	*14,040*	*34,133*	*48,173*
Platform Development	*3,239*	*7,872*	*11,111*
	127,645	*315,185*	*442,830*

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2023

9. Analysis of expenditure by activities

	Activities undertaken directly 2023 £	Support costs 2023 £	Total funds 2023 £
Communications	64,437	-	**64,437**
Core Costs	47,460	67,968	**115,428**
Education & Engagement	95,359	-	**95,359**
Impact	6,600	-	**6,600**
Leadership	68,766	23,669	**92,435**
Partner Training & Support	59,535	-	**59,535**
Platform Development	25,593	-	**25,593**
	367,750	91,637	**459,387**

	Activities undertaken directly 2022 £	*Support costs 2022 £*	*Total funds 2022 £*
Communications	*48,728*	-	*48,728*
Core Costs	*40,220*	*62,688*	*102,908*
Education & Engagement	*94,205*	-	*94,205*
Impact	*27,330*	-	*27,330*
Leadership	*84,220*	*26,155*	*110,375*
Partner Training & Support	*48,173*	-	*48,173*
Platform Development	*11,111*	-	*11,111*
	353,987	*88,843*	*442,830*

9. Analysis of expenditure by activities (continued)

Analysis of direct costs

	Communi-cations 2023 £	Core Costs 2023 £	Education & Engage-ment 2023 £	Impact 2023 £	Leadership 2023 £
Staff costs	56,388	46,824	89,921	-	68,178
Travel	2,571	636	5,438	-	588
Development	4,186	-	-	6,600	-
Event Costs	1,292	-	-	-	-
Staff-related costs (non-payroll)	-	-	-	-	-
	64,437	47,460	95,359	6,600	68,766

	Partner Training & Support 2023 £	Platform Develop-ment 2023 £	Total funds 2023 £
Staff costs	45,013	-	**306,324**
Travel	1,297	-	**10,530**
Development	13,225	25,593	**49,604**
Event Costs	-	-	**1,292**
Staff-related costs (non-payroll)	-	-	-
	59,535	25,593	**367,750**

9. Analysis of expenditure by activities (continued)

Analysis of direct costs (continued)

	Communi-cations 2022 £	*Core Costs 2022* £	*Education & Engagement 2022* £	*Impact 2022* £	*Leadership 2022* £
Staff costs	*29,028*	*40,120*	*89,150*	-	*82,658*
Travel	*408*	*100*	*4,455*	-	*62*
Development	*8,433*	-	*600*	*27,330*	*1,500*
Event Costs	*4,359*	-	-	-	-
Staff-related costs (non-payroll)	*6,500*	-	-	-	-
	48,728	*40,220*	*94,205*	*27,330*	*84,220*

	Partner Training & Support 2022 £	*Platform Development 2022* £	*Total funds 2022* £
Staff costs	*33,262*	-	*274,218*
Travel	*1,070*	-	*6,095*
Development	*13,841*	*11,111*	*62,815*
Event Costs	-	-	*4,359*
Staff-related costs (non-payroll)	-	-	*6,500*
	48,173	*11,111*	*353,987*

9. Analysis of expenditure by activities (continued)

Analysis of support costs

	Core Costs 2023 £	Leadership 2023 £	Total funds 2023 £
Staff costs	27,550	23,075	**50,625**
Travel	158	-	**158**
Audit & Accountancy	10,112	-	**10,112**
Bank Charges	450	-	**450**
Insurance	6,643	-	**6,643**
PPS	394	-	**394**
Rent & Rates	3,013	-	**3,013**
Small Office Equipment	2,690	-	**2,690**
Phone & Internet	9,887	-	**9,887**
Staff-related costs (non-payroll)	7,071	594	**7,665**
	67,968	23,669	**91,637**

	Core Costs 2022 £	*Leadership 2022* £	*Total funds 2022* £
Staff costs	*26,673*	*26,155*	*52,828*
Travel	*231*	-	*231*
Audit & Accountancy	*9,352*	-	*9,352*
Bank Charges	*332*	-	*332*
Insurance	*6,746*	-	*6,746*
PPS	*537*	-	*537*
Rent & Rates	*4,793*	-	*4,793*
Small Office Equipment	*2,689*	-	*2,689*
Phone & Internet	*6,021*	-	*6,021*
Staff-related costs (non-payroll)	*5,314*	-	*5,314*
	62,688	*26,155*	*88,843*

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2023

10. Auditors' remuneration

	2023 £	2022 £
Fees payable to the charity's auditor for the audit of the charity's annual accounts	**7,800**	*7,621*

11. Staff costs

	2023 £	2022 £
Wages and salaries	**372,564**	*358,177*
Social security costs	**34,955**	*35,680*
Contribution to defined contribution pension schemes	**7,581**	*6,541*
	415,100	*400,398*

The average number of persons employed by the charity during the year was as follows:

	2023 No.	2022 No.
Directors	**7**	*3*
Staff	**11**	*10*
	18	*13*

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2023 No.	2022 No.
In the band £60,001 - £70,000	**1**	*1*

Key management comprises the Chief Executive Officer, the Chief Operating Officer and the Company Secretary. The aggregate remuneration of key management during the year amounted to £149,647 (2022: £152,099).

12. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits *(2022 - £NIL)*.

During the year ended 31 August 2023, expenses totalling £158 were reimbursed or paid directly to 1 Trustee *(2022 - £232 to 2* . Trustees expenses incurred in 2022/23 represented travel costs.

13. Debtors

	2023 £	2022 £
Due within one year		
Trade debtors	**20,000**	*55,000*
Prepayments and accrued income	**2,832**	*1,400*
	22,832	*56,400*

14. Creditors: Amounts falling due within one year

	2023 £	2022 £
Trade creditors	**250**	*6,647*
Other creditors	**2,128**	*1,444*
Accruals and deferred income	**7,380**	*66,905*
	9,758	*74,996*

	2023 £	2022 £
Deferred income at 1 September 2022	**21,807**	-
Resources deferred during the year	**-**	*60,305*
Amounts released from previous periods	**(21,807)**	*(38,498)*
	-	*21,807*

Deferred income represents grant income deferred in accordance with the requirments of the Charities SORP.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2023

15. Statement of funds

Statement of funds - current year

	Balance at 1 September 2022 £	Income £	Expenditure £	Balance at 31 August 2023 £
Unrestricted funds				
General Funds - all funds	378,830	169,683	(179,446)	369,067
Restricted funds				
BNY Mellon	-	107,519	(107,519)	-
DeepMind	-	36,000	(36,000)	-
Deutsche Bank	-	-	-	-
Google	-	-	-	-
Jack Petchey	-	-	-	-
Lego	-	-	-	-
Raspberry Pi Foundation (DFE)	-	-	-	-
Royal Sunalliance	-	-	-	-
Sage Foundation	-	10,000	(10,000)	-
SAP	-	10,006	(10,006)	-
Siemens Plc	-	30,000	(30,000)	-
Society of the Holy Child Jesus	-	-	-	-
WCIT	-	-	-	-
BNY via UWW	-	-	-	-
EPAM	-	20,000	(20,000)	-
Ovo	-	79,080	(79,080)	-
Race to Nature	-	5,000	(5,000)	-
Garfield Weston	-	50,000	(50,000)	-
	-	347,605	(347,605)	-
Total of funds	378,830	517,288	(527,051)	369,067

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2023

15. **Statement of funds (continued)**

Statement of funds - prior year

	Balance at 1 September 2021 £	*Income* £	*Expenditure* £	*Transfers in/out* £	*Balance at 31 August 2022* £
Unrestricted funds					
General Funds - all funds	*377,332*	*153,716*	*(151,893)*	*(325)*	*378,830*
Restricted funds					
BNY Mellon	-	*70,854*	*(70,898)*	*44*	-
DeepMind	-	*5,000*	*(5,015)*	*15*	-
Deutsche Bank	-	*7,500*	*(7,518)*	*18*	-
Google	-	*25,000*	*(25,027)*	*27*	-
Jack Petchey	-	*11,528*	*(11,545)*	*17*	-
Lego	-	*50,000*	*(50,055)*	*55*	-
Raspberry Pi Foundation (DFE)	-	*42,284*	*(42,311)*	*27*	-
Royal Sunalliance	-	*10,000*	*(10,021)*	*21*	-
Sage Foundation	-	*7,000*	*(7,030)*	*30*	-
SAP	-	*16,818*	*(16,844)*	*26*	-
Siemens Plc	-	*20,000*	*(20,017)*	*17*	-
Society of the Holy Child Jesus	-	*19,000*	*(19,020)*	*20*	-
WCIT	-	*9,300*	*(9,308)*	*8*	-
BNY via UWW	-	*79,531*	*(79,531)*	-	-
Amazon Web Services	-	-	-	-	-
EPAM	-	-	-	-	-
Ovo	-	-	-	-	-
Kingston	-	-	-	-	-
Race to Nature	-	-	-	-	-
Garfield Weston	-	-	-	-	-
	-	*373,815*	*(374,140)*	*325*	-
Total of funds	*377,332*	*527,531*	*(526,033)*	-	*378,830*

15. Statement of funds (continued)

Raspberry Pi Foundation (DFE)
This projects is run on behalf of the Department for Education and addresses the gender balance in computing.

BNY Mellon, Siemens Plc, Society of the Holy Child Jesus, Ovo, Garfield Weston, Race to Nature
This project supports the Innovate for Climate Change Project, a project tackling the issue of climate change

Deep Mind
This fund represents monies to run the DeepMind Robotics Workshop.

Royal Sunalliance
This fund was set up to assist with tackling climate change and reducing carbon emissions or supporting with risk education and behaviour change.

WCIT
This project supports Apps for Good with Digital Skills for Special School Students.

BNY via UWW
This project supports the Apps for Good Programming Project.

LEGO
The activities of this restricted project relate to the "App in a Day" workshop, the online delivery of the Apps for Good Awards and "Learning through Play" activities in the autumn term.

Deutsche Bank
This fund represents a one year pilot project to support young people from state secondary schools across the UK, to provide app development workshops and provide assistance with the Apps for Good Awards.

Jack Petchey
This is a grant given to pay for the internship of one individual for one year and is to be spent on this individual's salary.

Sage
Sage supported us with an unrestricted donation. They promoted volunteering opportunities to their staff including remote Expert sessions and Awards shortlisting.

SAP
SAP supported a project to introduce Apps for Good into Co-op Academy schools in northern England. We created an App in a Day workshop for ths schools, with SAP volutneers dialling in to support the students.

EPAM
This fund support the charity's "Showcase", annual celebration of young tech innovators.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2023

16. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2023 £	Total funds 2023 £
Current assets	378,825	**378,825**
Creditors due within one year	(9,758)	**(9,758)**
Total	369,067	**369,067**

Analysis of net assets between funds - prior year

	Unrestricted funds 2022 £	*Total funds 2022 £*
Current assets	*453,826*	*453,826*
Creditors due within one year	*(74,996)*	*(74,996)*
Total	*378,830*	*378,830*

17. Related party transactions

There were no transactions with related parties during the year, or the previous year, other than disclosed in the trustees remuneration note.

18. Reconciliation of net movement In funds to net cash flow from operating activities

	2023 £	*2022 £*
Net income/expenditure for the year (as per Statement of Financial Activities)	**(9,763)**	*1,498*
Adjustments for:		
Dividends, interests and rents from investments	**(1,850)**	*(45)*
Decrease/(increase) in debtors	**33,568**	*(15,298)*
Increase/(decrease) in creditors	**(65,238)**	*17,855*
Net cash provided by/(used in) operating activities	**(43,283)**	*4,010*

19. Analysis of cash and cash equivalents

	2023	*2022*
	£	*£*
Cash in hand	355,993	*397,426*
Total cash and cash equivalents	355,993	*397,426*

20. Analysis of changes in net debt

	At 1 September 2022	Cash flows	At 31 August 2023
	£	£	£
Cash at bank and in hand	397,426	(41,433)	355,993
	397,426	(41,433)	355,993

APPS FOR GOOD

England & Wales - Charity number 1133656

Accounts

DocuSign Envelope ID: 67452F62-2777-4ACC-AAEE-0B8E4D22405A

Registered number: 06560779
Charity number: 1133656

APPS FOR GOOD

(A company limited by guarantee)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2022

RPG Crouch Chapman LLP
Chartered Accountants & Statutory Auditor
14-16 Dowgate Hill
London
EC4R 2SU

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APPS FOR GOOD
(A company limited by guarantee)

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APPS FOR GOOD

(A company limited by guarantee)

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS FOR THE YEAR ENDED 31 AUGUST 2022

Trustees	Marc Abraham (appointed 30 June 2022) Mohima Ahmed (appointed 30 June 2022) Emma Darcy (appointed 20 February 2023) James Garnett (appointed 20 February 2023) Rebecca Garrod-Waters (appointed 20 February 2023) Luisa Gockel (appointed 20 February 2023) Ms Valerie Hannon (resigned 23 March 2023) Ms Iris Lapinski (resigned 23 March 2023) Ms Andrea Sinclair
Company registered number	06560779
Charity registered number	1133656
Registered office	c/o RPG Crouch Chapman 14-16 Dowgate Hill London EC4R 2SU
Company secretary	Ms Verity Williams
Chief executive officer	Ms Natalie Moore
Independent auditors	RPG Crouch Chapman LLP Chartered Accountants and Registered Auditor 14-16 Dowgate Hill London EC4R 2SU
Bankers	HSBC Plc 100 Old Broad Street London EC2N 1BG
Solicitors	Cleary Gottlieb Steen & Hamilton LLP 2 London Wall Place London EC2Y 5AU

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APPS FOR GOOD

(A company limited by guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 31 AUGUST 2022

The Trustees present their annual report together with the audited financial statements of the Apps for Good for the year 1 September 2021 to 31 August 2022. The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the charity qualifies as small under section 382 of the Companies Act 2006, the strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

The company was incorporated on 9th April 2008 and activities commenced on 16th June 2008. Charitable status was achieved on 21st January 2010.

The principal objects of the company are to promote educational programs that expose young people to new information and communication technologies to facilitate digital and social inclusion and to raise public awareness of the Charity's objects introducing the Apps for Good model to the general public, as well as to institutions, foundations and potential partners in the UK and elsewhere.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

b. Strategies for achieving objectives

Apps for Good launched in 2010/11 with two Education Partners and 50 students as a pilot scheme in a community centre in Brixton and in an all-girls state school in Tower Hamlets in London and has since grown to reach 30,000 young people each year globally. Our students learn to create digital products that change their world and challenge the status quo.

The aim of Apps for Good is to provide students from all backgrounds with the skills and motivation to shape their future using technology, whilst giving teachers the support and confidence to deliver high quality content and resources. Our vision is for all young people to have the skills and confidence they need to thrive in the future, whatever it brings, and for young people to harness the opportunities of technology to make a difference in their community. We aim to inspire more young people to pursue careers in technology, whilst creating a more diverse and inclusive technology industry.

Our long-term goals are to:

- Provide rigorous, evidence-based learning programmes that are mapped to the curriculums of the UK's nations and used by schools globally
- Support teachers to deliver our programmes in the UK, Portugal and globally
- Collaborate with industry partners to mobilise the expertise of professional volunteers to support young people's learning
- See hundreds of thousands of students, particularly those from disadvantaged communities to learn the tech innovation skills they need to thrive and be drivers of change
- Contribute to a global movement to transform education and inspire more young people into tech careers

APPS FOR GOOD

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2022

Objectives and activities (continued)

We enable educators in schools to deliver our free technology courses through online resources, content and training. In the courses, students work together in teams to find real-life issues they want to tackle and build technology solutions to solve their challenge. Students learn the full digital product development lifecycle: idea generation, understanding the user and user needs, scoping and the development of a working prototype. Course frameworks cover 5, 10-15 and 30-50 contact hours with young people. Students range in age from 10 to 18 years. Industry volunteers ('Experts') enrich the learning experience remotely or in-person by giving students feedback on their products and providing insights into careers in technology.

Our approach is based on three core pillars:

Our courses include computational thinking and coding, as well as teamwork, creativity, leadership, communication, problem-solving and positivity. Working on a problem that matters to the students helps drive forward their learning. They aren't recreating known solutions to known problems, but instead tackling the messy problems of the real world and learning that failure is part of the problem-solving process. Students see how technology is relevant to their own lives and can use it to create positive social change. We help students discover their own connection to technology and open up new possibilities and career paths for them.

With ongoing uncertainty due to COVID-19 our strategic priorities for the 2021/22 year were to:

1. Support teachers to deliver our existing courses, maintaining our reach to young people in challenging circumstances.

2. Deliver pilots for the new climate and wellbeing course and prepare for full launch in 2022/23. Set renewed strategy and vision for 2022/23 and beyond, building on the learnings.

3. Improve communications and marketing, raising our profile in the sector and with educators, and support corporate partners to better showcase our impact internally. Begin a rebranding process linked to the new strategic direction, working closely with key internal and external stakeholders.

4. Increase investment in our impact measurement to better demonstrate our impact and build a stronger learning culture.

5. Renew our teacher training methodology, using learnings from the climate and wellbeing course.

6. Strengthen our reach to disadvantaged young people by delivering special educational needs course pilot to three schools.

7. Work with our partners to deliver the third year of the Gender Balance in Computing research programme to trial interventions within schools to better understand how to engage more girls in choosing computing-related subjects.

APPS FOR GOOD

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2022

Objectives and activities (continued)

8. Reimagine the Apps for Good Awards, focusing our resources on opportunities that reach more young people and offer scalable remote volunteering.

9. Evolve our industry engagement model to focus on strategic workshop partnerships. Undertake feasibility study to scale the Expert Feedback Tool and understand its potential to improve learning outcomes.

10. Maintain a strong organisational culture with a distributed team, ensuring team members are committed and motivated to reach shared goals while supporting good work/life balance. Provide all team members with development and leadership opportunities.

c. Review of 2021/22 Activities

The Trustees consider 2021/22 to be another exceptional year for Apps for Good, where despite ongoing challenges from the pandemic, with intermittent school closures and economic uncertainty, the charity were successful in their fundraising efforts allowing them to invest in the right areas, developing and piloting new courses and increasing their reach to young people in challenging circumstances across the UK.

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Objectives and activities (continued)

GOAL 1

Total Reach
We partnered with a total of **614** active Education Partners in 2021/22, reaching a total of **25,924** young people.

In the UK, we reached **569** schools and **23,989** young people. This was an increase on previous years and exceeded the target we had set at the beginning of the year.

We are also able to report on schools and young people using our resources outside of the UK and Portugal. consisting of 45 schools and 1,935 students total. These figures are now part of our overall school count.

We continued supporting our delivery partner in Portugal, CDI Portugal, where they reached **180** schools and **3,415** students. Our partners train and support local schools and other education partners and work with local industry and volunteer communities.

GOAL 2

Deliver pilots for the new climate and wellbeing course and prepare for full launch in 2022/23. Set renewed strategy and vision for 2022/23 and beyond, building on the learnings.

Achievements

- We focussed on creating and piloting an Innovate for Climate Change course and focussed less on wellbeing after speaking to teachers and funders
- Innovate for Climate Change film
- We piloted the course with 11 schools, with 75% in Challenging circumstances
- We impacted 285 students 65% were girls
- ICC content improvements and key learnings from pilot to roll out across all future courses
    - SkillsBuilder accreditation
    - Computational thinking throughout
    - Improved curriculum mapping

GOAL 3

Improve communications and marketing, raising our profile in the sector and with educators, and support corporate partners to better showcase our impact internally. Begin a rebranding process linked to the new strategic direction, working closely with key internal and external stakeholders.

Achievements

- Explain strategic process / exercises facilitated by Janine, Jump in Puddles
    - We took a step back to revisit:
        - Our Why
        - Our Vision
        - Our Theory of Change
        - Our USP
        - Our Impact Approach
        - Our Brand Framework
        - Our Values
        - Our Strategic Goals - 2022 - 2025
    - Improvement to visuals
        - Website
        - Imagery
        - New "We are Apps for Good" Video

APPS FOR GOOD
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2022

Objectives and activities (continued)

- Improved storytelling
- Continued involvement with key working groups
  - Digital Skills Partnership
  - TechSheCan
  - Fair Education Alliance
  - SkillsBuilder

GOAL 4

Increase investment in our impact measurement to better demonstrate our impact and build a stronger learning culture.

Achievements

- Over the last 18 months we have completely revisited our approach to impact / monitoring and evaluation, finalising our "Plan, Do, Assess and Review" impact cycle. This process has seen us create a new organisation Theory of Change, Impact Framework and Monitoring Dashboards to ensure we have a rigorous approach to collecting both quantitative and qualitative data. We are fully implementing this approach in the 2022/23 academic year and will continue to learn from and improve this process across the next three academic years. This new approach to monitoring and evaluation will provide us with more robust data and stories when it comes to both delivery and outcomes.

GOAL 5

Renew our teacher training methodology, using learnings from the climate and wellbeing course.

Achievements

- Trialled online training / webinars as part of the Innovate for Climate Change pilot
- Based on feedback from the Innovate for Climate Change pilot, we now provide a short online training course that we strongly encourage all educators to complete before delivery of the course content. The training introduces teachers to the subjects of climate change and climate action as well as the teaching approaches utilised in the course.
- This is something that we will replicate for all Apps for Good courses

GOAL 6

Strengthen our reach to disadvantaged young people by delivering special educational needs course pilot to three schools.

Achievements

- Continued disruption from COVID-19 made it difficult to deliver this pilot. Causing some delays, but we did in the end have a small number of schools deliver the specially designed SEN version of our App Development Course.
- After feedback from the schools and some work on our approach to content creation, we have decided not to create a separate course for SEN schools, but instead ensure all of our future content is created with full inclusions and accessibility in mind
- Link to blog posts:
- https://www.appsforgood.org/blog/why-inclusive-design-is-key-to-empowering-all-learners
- https://www.appsforgood.org/blog/understanding-more-about-send-with-stony-dean-school

APPS FOR GOOD
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2022

Objectives and activities (continued)

GOAL 7

Work with our partners to deliver the third year of the Gender Balance in Computing research programme to trial interventions within schools to better understand how to engage more girls in choosing computing-related subjects.

Achievements

- The final year of the Gender Balance in Computing research programme was delivered
- Full reports with findings are due to be published in the 2022/23 academic year
- Lots of the more general teacher feedback has already been taken into account as we plan to improve / rework Apps for Good courses in the 2022/23 academic year
- Initial conversations have taken place to discuss whether we may re run some of the Gender Balance in Computing trials in partnership with Raspberry Pi and others again in the foreseeable future (awaiting announcement on NCCE2)

GOAL 8

Reimagine the Apps for Good Awards, focusing our resources on opportunities that reach more young people and offer scalable remote volunteering.

Achievements

- In 2021/22 we renamed the Apps for Good Awards, the Apps for Good Showcase
- The idea of the Showcase was to allow us to celebrate more student teams than we have previously been able to in the past, ensuring that more young people have the opportunity to interact with industry professionals as part of the Showcase process and have the opportunity to share their work more widely
- We introduced pitch practice sessions so students could present their ideas to a panel of industry professionals even if they weren't selected as finalists
- Continued with Shortlisting which continues to be popular with partners
- New category supporters including, TPX Impact and Kingston Technology
- We had 270 student teams enter the Showcase and over 1000 submission reviews from our Shortlisters
- Some examples of Showcased apps were CarbonGPS, which allowed you to track your carbon usage to make carbon conscious decisions and current conflicts, which allows young people to make sense of challenging news stories
- We had successful engagement with Ovo and BNYMellon. We were also able to facilitate the first face to face engagement post COVID and TPXImpact held an in-person workshop with the Showcase winners, 'Safety R us', from St Philomena's School for Girls. The TPX team took the students through a range of ideation activities and offered them a tour of their office, finishing on the rooftop cafe overlooking the Shard.

GOAL 9

Evolve our industry engagement model to focus on strategic workshop partnerships. Undertake feasibility study to scale the Expert Feedback Tool and understand its potential to improve learning outcomes.

Achievements

- Due to ongoing disruption from COVID-19 the majority of 2021/22 industry engagement continued to be virtual
- As part of our strategy work, the team took part in a "Stop, Start, Continue" exercise, where we mapped out everything that we currently spend time on and rated it in terms of the impact it was having
- Whilst the Expert Feedback Tool had been popular with schools, we decided it wasn't worth investing in, and instead our virtual Expert Sessions are the best way to offer high quality industry engagement opportunities to both students and volunteers

Objectives and activities (continued)

- Expert Sessions have now been fully integrated into the Innovate for Climate Change course and we will continue to build them in to all future courses
- Shortlisting as part of the Showcase continues to be one of the most popular engagement opportunities for our corporate partners, it works particularly well as it is time bracketed

GOAL 10

Maintain a strong organisational culture with a distributed team, ensuring team members are committed and motivated to reach shared goals while supporting good work/life balance. Provide all team members with development and leadership opportunities.

Achievements

- Continued WFH first policy has allowed us to recruit new team members from across the UK, keeping us closer to schools and organisations in those areas, building relationships etc.
- Team members encouraged to use a local co-working space two days a week if they want to (costs covered by AfG)
- Regular team strategy days in London, ensuring all team members are clear on priorities, direction and goals, with built in social time
- Regular culture check in calls led by Head of Operations and Finance to help us improve best practice
- Two remote regular team meetings a week
- Exploring opportunities for personal development on an individual basis

Looking forward: Climate & Wellbeing

In 2020/21, Apps for Good undertook a review that resulted in a new strategy with the aim of equipping young people with the skills and confidence to tackle the climate emergency, as well as improving young people's wellbeing, in response to the twin emergencies of climate change and the wellbeing and mental health epidemic amongst young people. This new strategy allows us to build on and expand our mission to equip young people with the skills and confidence they need to thrive in the future, give them greater agency in their own lives, and support them to create change on issues that matter to them.

This year we took major steps to develop this new strategy using an iterative, user-driven approach and working closely with young people, teachers and industry and sector partners. Following a research and discovery period and building of our organisational capacity, we developed a pilot programme and teacher training that will be tested by 30 schools in the UK and Portugal next year. We will use learnings from these pilots to inform a renewed vision and expand on our strategy in 2021/22 and beyond.

d. Fundraising

During the financial period end August 2022, Apps for Good received funds from six main grants: Bank of New York Mellon via UWW **(£79,530)**; Bank of New York Mellon **(£70,853)**; Lego **(£50,000)**; Raspberry Pi Foundation **(£42,284)**; Spotify **(£35,623**) and Google **(£25,000)**, as well as voluntary income from various other organisations. The Department for Education via the Raspberry Pi Foundation grant is in its last year of a three year agreement.

Objectives and activities (continued)

e. 2022/23 Priorities

Our strategic priorities for 2022/23 are:

1. Maintain strong organisational culture, live our values. Provide all team members with development opportunities.

2. Meet fundraising target. Develop strategy, products and pipeline to meet long-term funding needs.

3. Successfully roll out the Innovate for Climate Change course, reaching at least 2000 young people from 50 UK schools, 65% from underrepresented groups

4. Recruit and support teachers to deliver all Apps for Good courses: 25,000 young people, 600 UK schools, 65% from underrepresented groups

5. Define our USP and narrative to improve our comms, marketing, impact reporting and storytelling to attract new educators and funders

6. Scale current industry engagement opportunities; Expert Sessions and Showcase entries by fully embedding into every course

7. Redevelop and launch a new version of the App Development course, aligned to the new Theory of Change

Financial Review

a. Going Concern

Going into 2022/23, the work we do remains vital, with the cost of living crisis disproportionately impacting disadvantaged young people and widening the skills and opportunity gap even further. We maintain significant strengths in the market, which include our course content; educator and funder relationships; reach to young people in need; team expertise; and, our ability to innovate.

Apps for Good finished 2021/22 in a strong financial position with significant reserves. We will use 2022/23 to invest some of those reserves in our new strategic priorities to continue to move the charity forward and ensure we are meeting the needs of young people and teachers, and have the most compelling offer for our funding partners.

b. Financial Performance

During the financial period end August 2022, Apps for Good reported net incoming resources for the year of **£1,498** compared to 2021, which reported **£1,895** net incoming resources. This is therefore at a very similar level.

Total Income for 2022 was **£527,531** compared to 2021 **£493,959**. In addition, we have **£60,305** deferred income (funds received in year ended 31st August 2022) that will be recognised next year.

Total expenditure for 2022 was at a slightly higher level to the previous year **(£526,033)** compared to 2021 **(£492,064)**. Investments were made in marketing material such as videos and work on our impact report.

The accounts hold a value for Pension for the August 22 payroll which was then paid to our pension provider in September 2022.

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Financial Review (continued)

c. Reserves Policy

Procedures are in place to monitor the finances and ensure that the Charity retains adequate reserves to meet its commitments. The reserves policy is to ensure that sufficient funds are available to cover three months' salary and running costs. At the year-end our reserves were £378,830 which amounted to approximately 7 months' of expenditure. The Trustees are satisfied the holding of reserves in excess of our three-month policy is justified given the uncertain economic outlook of the country currently.

d. Fundraising Policy

Apps for Good has an ambitious strategy to help young people change their world through technology. To deliver this strategy, we need funds. Raising funds does not drive the work of Apps for Good, but it enables us to deliver our work. We are honest and act with integrity in all our fundraising. We aim to build mutually beneficial partnerships that provide real impact for young people. We conform to recognised industry practices and always enter discussions by way of writing proposals and having signed contracts by both parties. We have never received a complaint regarding our fundraising. We do not currently target the general public for fundraising and are never unreasonably intrusive or contact parties persistently. Organisations willingly provide funds to our mission in the spirit of a charitable donation, and we work with them to ensure that we can use their expertise, skills and resources to further our impact and support our beneficiaries. We also have a Responsible Fundraising Policy that is reviewed by Trustees; this outlines the organisations that we would, and would not, take funding from and the policy to follow if a member of staff is unsure.

e. Risk Management

The trustees confirm that they have identified and reviewed the major risks to which the charity is exposed and have established systems to mitigate those risks. Specifically, they include:

- Operating sustainably and adapting to changes faced by schools and the wider education space due to ongoing political and economic uncertainties
- Operating sustainably within a crowded education space and with increasingly divergent curriculums and government policies across the UK
- Supporting and managing a distributed team, ensuring collaboration and shared culture, mission and values, whilst managing workload and encouraging a work/life balance
- Sustaining and scaling of operational model to deliver impact on a diverse group of young people with a lean operational structure
- Regular monitoring of short term cashflow and long-term funding of the charity

f. Members' Liability

The Members of the charity guarantee to contribute an amount not exceeding £10 to the assets of the charity in the event of winding up.

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Structure, governance and management

a. Constitution

The company registered with the Charity Commission on 21st January 2010 and is also a company limited by guarantee. The company was established as CDI Europe Limited under the Memorandum and Articles dated 9th April 2008, as amended by special resolutions dated 8th January 2010 and 21st July 2011, 8th December 2015 and 20th June 2016. It was renamed to CDI Apps for Good on 24th September 2012 and then renamed Apps for Good on 21st September 2016.

Apps for Good promotes technology education among young people in any part of the world, in particular young people experiencing challenges and barriers to their success.

The Trustees have considered the Charity Commission's general guidance on public benefit in relation to the objectives of the charity. This report sets out those objectives and describes how they have been met in the current year.

Apps for Good was registered with the Charity Commission on 21st January 2010 and is also a company limited by guarantee. The company was established as CDI Europe Limited under the Memorandum and Articles dated 9th April 2008, as amended by special resolutions dated 8th January 2010 and 21st July 2011, 8th December 2015 and 20th June 2016. It was renamed to CDI Apps for Good on 24th September 2012 and then renamed Apps for Good on 21st September 2016.

Apps for Good promotes technology education among young people in any part of the world, in particular young people experiencing challenges and barriers to their success.

The Trustees have considered the Charity Commission's general guidance on public benefit in relation to the objectives of the charity. This report sets out those objectives and describes how they have been met in the current year.

b. Trustees

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

The Trustees who were also directors of the company during the period were:

Ms Iris Lapinski
Ms Valerie Hannon
Ms Andrea Sinclair
Ms Mohima Ahmed
Mr Marc Abraham

The Trustees are elected to serve a term of three years in the General Meeting by the members of the company who are the guarantors. The Trustees convene at least six times a year in person or via conference call to discuss Apps for Good's strategies, projects, fundraising plan and financial status.

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Structure, governance and management (continued)

The members of the company during the period were:

Mr Gi Fernando
Ms Mohima Ahmed
Mr Charles Richard Leadbeater
Ms Andrea Sinclair
Mr Reinhard Johannes Gorenflos
Ms Valerie Hannon
Mr Randeep Sihu
Mr Jim Knight
Mr Petros Demetriades
Mr Guilherme Collares Pereira
Mr Jamie Brooker
Ms Iris Lapinski
Mr Marc Abraham

Under the governance of the company implemented on 20th June 2016, the Members are elected to serve a term of three years in the General Meeting by the existing members of the company. The Members convene at least twice a year in person or via conference call as the Council of Members. Members in attendance at Council of Members Meetings shall provide strategic guidance, expertise, access to networks, and support to the overall mission of Apps for Good.

c. Decision-making policies

Decisions are made in line with the Delegation of Authority set out in the Articles of Association. The Senior leadership of the company share proposals with the Trustees at regular meetings and they are approved or not at that time. Items which then need to go to Council Members are addressed at the next Council Meeting in the calendar.

d. Policies adopted for the induction and training of Trustees

Since 2016 there is a two-tier governance structure with a Board of Trustees and Members of the Council.
The majority of the current Trustees were previously on the Council and the Council Members selected and approved the Trustees. As defined in the articles, trustees are elected for three years by the members of the company.

Most trustees are already familiar with the work of the charity as Council Members and their training involves briefing on their duties and liabilities. Additionally, new trustees receive an induction pack covering:

- The Duties of Charity Trustees;
- The Charity's Memorandum & Articles of Association, latest published annual report and accounts, financial projections and budgets, and project and programme plans and publications;
- Trustee details and staff structure;
- The Essential Trustee: What you need to know (Charity Commission).

The Trustees must sign a fit and proper declaration and a willingness to act declaration.

e. Pay policy for key management pernonnel

We have a formalised process for appointing new staff and for performance reviews and promotions. When advertising new roles, we undertake market research to benchmark our salaries against relevant industry standards. Each team member has a Roles and Responsibilities document, including percentage breakdown of time and quarterly objectives, which is reviewed and updated at quarterly reviews. Salaries are reviewed based on changes to responsibilities to ensure staff are appropriately and fairly remunerated for expanding job roles and increased seniority. We are also developing a salary benchmarking system to provide better transparency and ensure consistency across the team.

APPS FOR GOOD

(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2022

Structure, governance and management (continued)

The process for calculating key management remuneration is similar to that of the rest of the workforce with sufficient delegation of authority. We review industry practice for similar positions to benchmark the salaries accordingly. The Trustees approve salary levels and increases for the CEO and she in turn approves salary levels and increases for the rest of the key management team.

Disclosure of information to auditors

Each of the persons who are Trustees at the time when this Trustees' report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charity's auditors are unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charity's auditors are aware of that information.

Auditors

The auditors, RPG Crouch Chapman LLP, have indicated their willingness to continue in office. The designated Trustees will propose a motion reappointing the auditors at a meeting of the Trustees.

Approved by order of the members of the board of Trustees and signed on their behalf by:

DocuSigned by:
AFM Sinclair
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Ms Andrea Sinclair

Date: 5/30/2023

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APPS FOR GOOD

(A company limited by guarantee)

STATEMENT OF TRUSTEES' RESPONSIBILITIES FOR THE YEAR ENDED 31 AUGUST 2022

The Trustees (who are also the directors of the charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on its behalf by:

DocuSigned by:
AFM Sinclair
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Ms Andrea Sinclair

Date: 5/30/2023

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APPS FOR GOOD

(A company limited by guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD

Opinion

We have audited the financial statements of Apps for Good (the 'charity') for the year ended 31 August 2022 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 August 2022 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

In our evaluation of the trustees' conclusions, we considered the risks associated with the charity's business model, including the effects arising from macroeconomic uncertainties such as COVID19 and analysed how those risks might affect the charity's financial resources or ability to continue operations over the period of twelve months from the date when the financial statements are authorised for issue. In accordance with the above, we have nothing to report in these respects. However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the absence of reference to a material uncertainty in this auditor's report is not a guarantee that the charity will continue in operation.

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INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditors' report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Capability of the audit to detect irregularities including fraud

We gained an understanding of the legal and regulatory framework applicable to the charity and the industry in which it operates and considered the risk of acts by the charity which were contrary to applicable laws and regulations, including fraud. These included, but were not limited to, compliance with Companies Act 2006, the Charities Act 2011 and FRS102.

We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment.

We focused on laws and regulations that could give rise to a material misstatement in the financial statements. Our tests included, but were not limited to:

- agreement of the financial statement disclosures to underlying supporting documentation;
- enquiries of management;
- review of minutes of board meetings throughout the period; and
- obtaining an understanding of the control environment in monitoring compliance with laws and regulations.

There are inherent limitations in the audit procedures described above and the further removed noncompliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. We also addressed the risk of management override of internal controls, including testing journals and evaluating whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' report has been prepared in accordance with applicable legal requirements.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' report and from the requirement to prepare a Strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed above.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

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INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.

Jeremy Tyrrell BA (Hons) FCA (senior statutory auditor)
for and on behalf of
RPG Crouch Chapman LLP
Chartered Accountants and Registered Auditor
14-16 Dowgate Hill
London
EC4R 2SU

Date: 30/5/23

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APPS FOR GOOD

(A company limited by guarantee)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31 AUGUST 2022

	Note	Unrestricted funds 2022 £	Restricted funds 2022 £	Total funds 2022 £	*Total funds 2021 £*
Income from:					
Donations and legacies	4	**153,667**	**373,815**	**527,482**	*491,223*
Investments	5	**49**	**-**	**49**	*68*
Other income	6	**-**	**-**	**-**	*2,668*
Total income		**153,716**	**373,815**	**527,531**	*493,959*
Expenditure on:					
Raising funds	8	**24,248**	**58,955**	**83,203**	*52,700*
Charitable activities	9	**127,645**	**315,185**	**442,830**	*439,364*
Total expenditure		**151,893**	**374,140**	**526,033**	*492,064*
Net income/(expenditure)		**1,823**	**(325)**	**1,498**	*1,895*
Transfers between funds	15	**(325)**	**325**	**-**	*-*
Net movement in funds		**1,498**	**-**	**1,498**	*1,895*
Reconciliation of funds:					
Total funds brought forward		**377,332**	**-**	**377,332**	*375,437*
Net movement in funds		**1,498**	**-**	**1,498**	*1,895*
Total funds carried forward		**378,830**	**-**	**378,830**	*377,332*

The Statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 22 to 39 form part of these financial statements.

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APPS FOR GOOD

(A company limited by guarantee)
REGISTERED NUMBER: 06560779

BALANCE SHEET
AS AT 31 AUGUST 2022

	Note		2022 £		*2021 £*
Current assets					
Debtors	13	**56,400**		*41,102*	
Cash at bank and in hand		**397,426**		*393,371*	
		453,826		*434,473*	
Creditors: amounts falling due within one year	14	**(74,996)**		*(57,141)*	
Net current assets			**378,830**		*377,332*
Total net assets			**378,830**		*377,332*
Charity funds					
Unrestricted funds	15		**378,830**		*377,332*
Total funds			**378,830**		*377,332*

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

DocuSigned by:
AFM Sinclair
.....0B992D913D21407.....
Ms Andrea Sinclair

Date: 5/30/2023

The notes on pages 22 to 39 form part of these financial statements.

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APPS FOR GOOD
(A company limited by guarantee)

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 AUGUST 2022

	2022 £	*2021* *£*
Cash flows from operating activities		
Net cash used in operating activities	**4,010**	*(227,012)*
Cash flows from investing activities		
Dividends, interests and rents from investments	**45**	*68*
Net cash provided by investing activities	**45**	**68**
Cash flows from financing activities		
Net cash provided by financing activities	**-**	**-**
Change in cash and cash equivalents in the year	**4,055**	**(226,944)**
Cash and cash equivalents at the beginning of the year	**393,371**	*620,315*
Cash and cash equivalents at the end of the year	**397,426**	*393,371*

The notes on pages 22 to 39 form part of these financial statements

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NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2022

1. General information

The Charity is a private company limited by guarantee registered in England and Wales, company number 06560779. Its registered office address is c/o RPG Crouch Chapman, 14-16 Dowgate Hll, London, EC4R 2SU.

The principal activity of the charity continued to be that of promoting educational programs that expose young people to new information and communication technologies.

The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

The financial statements have been prepared in GBP and all amounts have been rounded to the nearest £.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The Trustees confirm their explicit and unreserved compliance with the above legislation.

Apps for Good meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The accounts have been prepared on the going concern basis as the trustees are of the opinion that there are no factors that threaten the charity's going concern for at least the next 12 months, beginning with the date on which these accounts have been approved.

2.3 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

On receipt, donated professional services and facilities are recognised on the basis of the value of the gift to the charity which is the amount it would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt..

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

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2. Accounting policies (continued)

2.3 Income (continued)

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

Charitable activities and governance costs are costs incurred on the charity's educational operations, including support costs and costs relating to the governance of the charity apportioned to charitable activities

All expenditure is inclusive of irrecoverable VAT.

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the statement of financial activities.

2.7 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.8 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

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2. Accounting policies (continued)

2.9 Liabilities and provisions

Liabilities are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the statement of financial activities as a finance cost.

2.10 Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.11 Pensions

The charity is a member of a pension arrangement with People's Pension Trust and contributions are charged to the Statement of Financial Activity as paid.

2.12 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

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3. Critical accounting estimates and areas of judgment

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The charity's only accounting estimate is the accruals, which the trustees consider to be insignificant.

Critical areas of judgment:

The trustees apply their judgement when deferring income. Deferral of grant income is in line with the requirements of the Charities SORP. The trustees are of the opinion that the deferral of income is of relatively low risk.

4. Income from donations and legacies

	Unrestricted funds 2022 £	**Restricted funds 2022 £**	**Total funds 2022 £**
Donations	1,576	-	**1,576**
Grants	152,091	373,815	**525,906**
	153,667	373,815	**527,482**

	Unrestricted funds 2021 £	*Restricted funds 2021 £*	*Total funds 2021 £*
Donations	*12,912*	-	*12,912*
Grants	*82,533*	*395,778*	*478,311*
	95,445	*395,778*	*491,223*

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5. Investment income

	Unrestricted funds 2022 £	Total funds 2022 £
Investment income - local cash	49	**49**

	Unrestricted funds 2021 £	*Total funds 2021 £*
Investment income - local cash	*68*	*68*

6. Other incoming resources

	Total funds 2022 £
Government Grant - Furlough	-
Other incoming resources	-
	-

	Unrestricted funds 2021 £	*Restricted funds 2021 £*	*Total funds 2021 £*
Government Grant - Furlough	-	*2,600*	*2,600*
Other incoming resources	*68*	-	*68*
	68	*2,600*	*2,668*

APPS FOR GOOD
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022

7. Governance costs

	2022 £	*2021 £*
Auditor's remuneration	**7,621**	*6,483*
Travel	**231**	-
	7,852	*6,483*

8. Expenditure on raising funds

Costs of raising voluntary income

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total funds 2022 £
Fundraising - Travel	137	334	**471**
Fundraising - Staff related costs (non-payroll)	9,380	-	**9,380**
Fundraising- wages and salaries	6,494	58,621	**65,115**
Fundraising - NI	6,809	-	**6,809**
Fundraising - pension costs	1,428	-	**1,428**
	24,248	58,955	**83,203**

	Unrestricted funds 2021 £	*Restricted funds 2021 £*	*Total funds 2021 £*
Fundraising - Staff related costs (non-payroll)	*1,960*	-	*1,960*
Fundraising- wages and salaries	*2,567*	*42,275*	*44,842*
Fundraising - NI	*4,583*	-	*4,583*
Fundraising - pension costs	*1,315*	-	*1,315*
	10,425	*42,275*	*52,700*

APPS FOR GOOD
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022

9. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £
Communications	14,283	34,445	**48,728**
Core Costs	29,991	72,917	**102,908**
Education & Engagement	27,455	66,750	**94,205**
Impact	7,965	19,365	**27,330**
Leadership	30,672	79,703	**110,375**
Partner Training & Support	14,040	34,133	**48,173**
Platform Development	3,239	7,872	**11,111**
	127,645	315,185	**442,830**

	Unrestricted funds 2021 £	*Restricted funds 2021 £*	*Total 2021 £*
Communications	*5,310*	*21,537*	*26,847*
Core Costs	*15,696*	*76,784*	*92,480*
Education & Engagement	*17,203*	*69,764*	*86,967*
Leadership	*27,139*	*110,049*	*137,188*
Partner Training & Support	*1,882*	*36,772*	*38,654*
Platform Development	*11,320*	*45,908*	*57,228*
	78,550	*360,814*	*439,364*

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10. Analysis of expenditure by activities

	Activities undertaken directly 2022 £	Support costs 2022 £	Total funds 2022 £
Communications	48,728	-	**48,728**
Core Costs	40,220	62,688	**102,908**
Education & Engagement	94,205	-	**94,205**
Impact	27,330	-	**27,330**
Leadership	84,220	26,155	**110,375**
Partner Training & Support	48,173	-	**48,173**
Platform Development	11,111	-	**11,111**
	353,987	88,843	**442,830**

	Activities undertaken directly 2021 £	*Support costs 2021 £*	*Total funds 2021 £*
Communications	*26,847*	-	*26,847*
Core Costs	*30,679*	*61,801*	*92,480*
Education & Engagement	*86,967*	-	*86,967*
Leadership	*114,206*	*22,982*	*137,188*
Partner Training & Support	*38,654*	-	*38,654*
Platform Development	*57,228*	-	*57,228*
	354,581	*84,783*	*439,364*

APPS FOR GOOD
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022

10. Analysis of expenditure by activities (continued)

Analysis of direct costs

	Communications 2022 £	Core Costs 2022 £	Education & Engagement 2022 £	Impact 2022 £	Leadership 2022 £
Staff costs	29,028	40,120	89,150	-	82,658
Travel	408	100	4,455	-	62
Development	8,433	-	600	27,330	1,500
Event Costs	4,359	-	-	-	-
Staff-related costs (non-payroll)	6,500	-	-	-	-
	48,728	40,220	94,205	27,330	84,220

	Partner Training & Support 2022 £	Platform Development 2022 £	Total funds 2022 £
Staff costs	33,262	-	**274,218**
Travel	1,070	-	**6,095**
Development	13,841	11,111	**62,815**
Event Costs	-	-	**4,359**
Staff-related costs (non-payroll)	-	-	**6,500**
	48,173	11,111	**353,987**

APPS FOR GOOD
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022

10. Analysis of expenditure by activities (continued)

Analysis of direct costs (continued)

	Communications 2021 £	*Core Costs 2021* £	*Education & Engagement 2021* £	*Impact 2021* £	*Leadership 2021* £
Staff costs	-	*30,679*	*83,430*	-	*114,206*
Travel	-	-	*102*	-	-
Development	*24,180*	-	*3,425*	-	-
Event Costs	*2,667*	-	*10*	-	-
	26,847	*30,679*	*86,967*	-	*114,206*

	Partner Training & Support 2021 £	*Platform Development 2021* £	*Total funds 2021* £
Staff costs	*38,654*	*16,342*	*283,311*
Travel	-	-	*102*
Development	-	*40,886*	*68,491*
Event Costs	-	-	*2,677*
	38,654	*57,228*	*354,581*

APPS FOR GOOD
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022

10. Analysis of expenditure by activities (continued)

Analysis of support costs

	Core Costs 2022 £	Leadership 2022 £	Total funds 2022 £
Staff costs	26,673	26,155	**52,828**
Travel	231	-	**231**
Accountancy	9,352	-	**9,352**
Bank Charges	332	-	**332**
Insurance	6,746	-	**6,746**
PPS	537	-	**537**
Rent & Rates	4,793	-	**4,793**
Small Office Equipment	2,689	-	**2,689**
Phone & Internet	6,021	-	**6,021**
Staff-related costs (non-payroll)	5,314	-	**5,314**
Legal & Professional	-	-	**-**
	62,688	26,155	**88,843**

	Core Costs 2021 £	*Leadership 2021* £	*Total funds 2021* £
Staff costs	*24,478*	*21,686*	*46,164*
Travel	-	-	-
Accountancy	*7,271*	-	*7,271*
Bank Charges	*324*	-	*324*
Insurance	*6,181*	-	*6,181*
PPS	*355*	-	*355*
Rent & Rates	*1,008*	-	*1,008*
Small Office Equipment	*48*	-	*48*
Phone & Internet	*5,790*	-	*5,790*
Staff-related costs (non-payroll)	*5,051*	*1,296*	*6,347*
Legal & Professional	*11,295*	-	*11,295*
	61,801	*22,982*	*84,783*

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11. Staff costs

	2022 £	*2021 £*
Wages and salaries	**358,177**	*344,161*
Social security costs	**35,680**	*30,183*
Contribution to defined contribution pension schemes	**6,541**	*5,871*
	400,398	*380,215*

The average number of persons employed by the charity during the year was as follows:

	2022 No.	*2021 No.*
Directors	**3**	*3*
Staff	**10**	*10*
	13	*13*

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2022 No.	*2021 No.*
In the band £60,001 - £70,000	**1**	*1*
In the band £70,001 - £80,000	**-**	*1*

Key management comprises the Chief Executive Officer, the Chief Operating Officer and the Company Secretary. The aggregate remuneration of key management during the year amounted to £152,099 (2021: £163,030).

12. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits *(2021 - £NIL)*.

During the year ended 31 August 2022, expenses totalling £232 were reimbursed or paid directly to 2 Trustees *(2021 - £NIL to no Trustee)*. Trustees expenses incurred in 2021/22 represented travel costs to and from trustees meetings and stationery.

APPS FOR GOOD
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022

13. Debtors

	2022 £	2021 £
Due within one year		
Trade debtors	**55,000**	*41,102*
Prepayments and accrued income	**1,400**	-
	56,400	*41,102*

14. Creditors: Amounts falling due within one year

	2022 £	2021 £
Trade creditors	**6,647**	*6,636*
Other creditors	**1,444**	*1,484*
Accruals and deferred income	**66,905**	*49,021*
	74,996	*57,141*

	2022 £	2021 £
Deferred income at 1 September 2021	**38,498**	*253,433*
Resources deferred during the year	**60,305**	*130,991*
Amounts released from previous periods	**(38,498)**	*(345,926)*
	60,305	*38,498*

Deferred income represents grant income deferred in accordance with the requirments of the Charities SORP.

APPS FOR GOOD
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022

15. Statement of funds

Statement of funds - current year

	Balance at 1 September 2021 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 August 2022 £
Unrestricted funds					
General Funds - all funds	**377,332**	**153,716**	**(151,893)**	**(325)**	**378,830**
Restricted funds					
BNY Mellon	**-**	**70,854**	**(70,898)**	**44**	**-**
DeepMind	**-**	**5,000**	**(5,015)**	**15**	**-**
Deutsche Bank	**-**	**7,500**	**(7,518)**	**18**	**-**
Google	**-**	**25,000**	**(25,027)**	**27**	**-**
Jack Petchey	**-**	**11,528**	**(11,545)**	**17**	**-**
Lego	**-**	**50,000**	**(50,055)**	**55**	**-**
Raspberry Pi Foundation (DFE)	**-**	**42,284**	**(42,311)**	**27**	**-**
Royal Sunalliance	**-**	**10,000**	**(10,021)**	**21**	**-**
Sage Foundation	**-**	**7,000**	**(7,030)**	**30**	**-**
SAP	**-**	**16,818**	**(16,844)**	**26**	**-**
Siemens Plc	**-**	**20,000**	**(20,017)**	**17**	**-**
Society of the Holy Child Jesus	**-**	**19,000**	**(19,020)**	**20**	**-**
WCIT	**-**	**9,300**	**(9,308)**	**8**	**-**
BNY via UWW	**-**	**79,531**	**(79,531)**	**-**	**-**
	-	**373,815**	**(374,140)**	**325**	**-**
Total of funds	**377,332**	**527,531**	**(526,033)**	**-**	**378,830**

APPS FOR GOOD

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022

15. Statement of funds (continued)

Statement of funds - prior year

	Balance at 1 September 2020 £	*Income* £	*Expenditure* £	*Transfers in/out* £	*Balance at 31 August 2021* £
Unrestricted funds					
General Funds	*375,437*	*86,176*	*(79,652)*	*(4,629)*	*377,332*
Restricted funds					
Raspberry Pi Foundation (DFE)	-	*59,082*	*(59,592)*	*510*	-
Lego	-	*25,000*	*(27,096)*	*2,096*	-
National Lettery Community Foundation	-	*221,020*	*(221,796)*	*776*	-
HMRC Job Retention Scheme	-	*2,600*	*(2,600)*	-	-
Deutsche Bank	-	*22,500*	*(22,583)*	*83*	-
Jack Petchey	-	*5,763*	*(5,763)*	-	-
Lightbulb Trust	-	*27,500*	*(28,175)*	*675*	-
Sage	-	*5,000*	*(5,032)*	*32*	-
SAP CSR	-	*7,672*	*(7,742)*	*70*	-
SAP Funding	-	*19,741*	*(20,128)*	*387*	-
SAP Community Fund	-	*2,500*	*(2,500)*	-	-
	-	*398,378*	*(403,007)*	*4,629*	-
Total of funds	*375,437*	*484,554*	*(482,659)*	-	*377,332*

15. **Statement of funds (continued)**

Raspberry Pi Foundation (DFE)
This projects is run on behalf of the Department for Education and addresses the gender balance in computing.

BNY Mellon, Siemens Plc, Society of the Holy Child Jesus & Google
This project supports the Innovate for Climate Change Project.

Deep Mind
This fund represents monies to run the DeepMind Robotics Workshop.

Royal Sunalliance
This fund was set up to assist with tackling climate change and reducing carbon emissions or supporting with risk education and behaviour change.

WCIT
This project supports Apps for Good with Digital Skills for Special School Students.

BNY via UWW
This project supports the Apps for Good Programming Project.

LEGO
The activities of this restricted project relate to the "App in a Day" workshop, the online delivery of the Apps for Good Awards and "Learning through Play" activities in the autumn term.

NLCF
This is the last tranche of a multi-year contract with the National Lottery Community Fund that ran until April 2021. The funds were restricted to the use for the project "Driving brighter Futures", which empowered young people most in need to become digital leaders and change-makers within their communities across the UK.

HMRC Job Retention Scheme
This funds represents the government's furlough scheme.

Deutsche Bank
This fund represents a one year pilot project to support young people from state secondary schools across the UK, to provide app development workshops and provide assistance with the Apps for Good Awards.

Jack Petchey
This is a grant given to pay for the internship of one individual for one year and is to be spent on this individual's salary.

Lightbulb Trust
This fund represents funds provided to support students from Harris Garrard Academy (London) who have completed the Football Beyond Borders programme. The fund also includes a pilot for a new expert community tool in 10 schools.

Sage
Sage supported us with an unrestricted donation. They promoted volunteering opportunities to their staff including remote Expert sessions and Awards shortlisting.

SAP
SAP supported a project to introduce Apps for Good into Co-op Academy schools in northern England. We created an App in a Day workshop for ths schools, with SAP volutneers dialling in to support the students.

APPS FOR GOOD
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022

16. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2022 £	Total funds 2022 £
Current assets	453,826	**453,826**
Creditors due within one year	(74,996)	**(74,996)**
Total	378,830	**378,830**

Analysis of net assets between funds - prior year

	Unrestricted funds 2021 £	*Total funds 2021 £*
Current assets	*434,473*	*434,473*
Creditors due within one year	*(57,141)*	*(57,141)*
Total	*377,332*	*377,332*

17. Related party transactions

There were no transactions with related parties during the year, or the previous year, other than disclosed in the trustees remuneration note.

18. Reconciliation of net movement in funds to net cash flow from operating activities

	2022 £	*2021 £*
Net income for the year (as per Statement of Financial Activities)	**1,498**	*1,895*
Adjustments for:		
Dividends, interests and rents from investments	**(45)**	*(68)*
Increase in debtors	**(15,298)**	*(18,706)*
Increase/(decrease) in creditors	**17,855**	*(210,133)*
Net cash provided by/(used in) operating activities	**4,010**	*(227,012)*

APPS FOR GOOD
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022

19. Analysis of cash and cash equivalents

	2022	*2021*
	£	*£*
Cash in hand	**397,426**	*393,371*
Total cash and cash equivalents	**397,426**	*393,371*

20. Analysis of changes in net debt

	At 1 September 2021	Cash flows	At 31 August 2022
	£	£	£
Cash at bank and in hand	**393,371**	**4,055**	**397,426**
	393,371	**4,055**	**397,426**

APPS FOR GOOD

England & Wales - Charity number 1133656

Accounts

Registered number: 06560779
Charity number: 1133656

APPS FOR GOOD

(A company limited by guarantee)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2021

RPG Crouch Chapman LLP
Chartered Accountants & Statutory Auditor
14-16 Dowgate Hill
London
EC4R 2SU

APPS FOR GOOD
(A company limited by guarantee)

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APPS FOR GOOD

(A company limited by guarantee)

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS FOR THE YEAR ENDED 31 AUGUST 2021

Trustees	Ms Valerie Hannon Ms Andrea Sinclair Ms Iris Lapinski
Company registered number	06560779
Charity registered number	1133656
Registered office	c/o RPG Crouch Chapman 14-16 Dowgate Hill London EC4R 2SU
Company secretary	Ms Verity Williams
Executive officers	Ms Heather Picov Ms Natalie Moore
Independent auditor	RPG Crouch Chapman LLP Chartered Accountants and Registered Auditor 5th Floor 14-16 Dowgate Hill London EC4R 2SU
Bankers	HSBC Plc London EC2N 1BG
Solicitors	Cleary Gottlieb Steen & Hamilton LLP 2 London Wall Place London EC2Y 5AU

APPS FOR GOOD

(A company limited by guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 31 AUGUST 2021

The Trustees present their annual report together with the audited financial statements of the charity for the year from 1 September 2020 to 31 August 2021. The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the charity qualifies as small under section 382 of the Companies Act 2006, the strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Structure, governance and management

- Constitution

Apps for Good was registered with the Charity Commission on 21st January 2010 and is also a company limited by guarantee. The company was established as CDI Europe Limited under the Memorandum and Articles dated 9th April 2008, as amended by special resolutions dated 8th January 2010 and 21st July 2011, 8th December 2015 and 20th June 2016. It was renamed to CDI Apps for Good on 24th September 2012 and then renamed Apps for Good on 21st September 2016.

Apps for Good promotes technology education among young people in any part of the world, in particular young people experiencing challenges and barriers to their success.

The Trustees have considered the Charity Commission’s general guidance on public benefit in relation to the objectives of the charity. This report sets out those objectives and describes how they have been met in the current year.

- Trustees

The Trustees who were also directors of the company during the period were:

Ms Iris Lapinski
Ms Valerie Hannon
Ms Andrea Sinclair

The Trustees are elected to serve a term of three years in General Meeting by the members of the company who are the guarantors. The Trustees convene at least six times a year in person or via conference call to discuss Apps for Good’s strategies, projects, fundraising plan and financial status.

- Members

The members of the company during the period were:

Mr Gi Fernando
Ms Mohima Ahmed
Mr Charles Richard Leadbeater
Ms Andrea Sinclair
Mr Reinhard Johannes Gorenflos
Ms Valerie Hannon
Mr Jim Knigh
Mr Petros Demetriades
Mr Guilherme Collares Pereira
Mr Jamie Brooker
Ms Iris Lapinski

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2021

Structure, governance and management (continued)

Under the new governance of the company implemented on 20th June 2016, the Members are elected to serve a term of three years in General Meeting by the existing members of the company. The Members convene at least twice a year in person or via conference call as the Council of Members. Members in attendance at Council of Members Meetings shall provide strategic guidance, expertise, access to networks, and support to the overall mission of Apps for Good.

● Policies adopted for the induction and training of Trustees

Since 2016 there is a two-tier governance structure with a Board of Trustees and Members of the Council. The current Trustees were previously on the Council and the Council Members selected and approved the Trustees. As defined in the articles, trustees are elected for three years by the members of the company.

Most trustees are already familiar with the work of the charity as Council Members and their training involves briefing on their duties and liabilities. Additionally, new trustees receive an induction pack covering:

- The Duties of Charity Trustees;
- The Charity's Memorandum & Articles of Association, latest published annual report and accounts, financial projections and budgets, and project and programme plans and publications;
- Trustee details and staff structure;
- The Essential Trustee: What you need to know (Charity Commission).

The Trustees must sign a fit and proper declaration and a willingness to act declaration.

● Organisational structure and decision-making policies

Decisions are made in line with the Delegation of Authority set out in the Articles of Association. The Senior leadership of the company share proposals with the Trustees at regular meetings and they are approved or not at that time. Items which then need to go to Council Members are addressed at the next Council Meeting in the calendar.

● Methods of appointment or election of Trustees

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

● Pay policy for key management personnel

We have a formalised process for appointing new staff and for performance reviews and promotions. When advertising new roles, we undertake market research to benchmark our salaries against relevant industry standards. Each team member has a Roles and Responsibilities document, including percentage breakdown of time and quarterly objectives, which is reviewed and updated at quarterly reviews. Salaries are reviewed based on changes to responsibilities to ensure staff are appropriately and fairly remunerated for expanding job roles and increased seniority. We are also developing a salary benchmarking system to provide better transparency and ensure consistency across the team.

The process for calculating key management remuneration is similar to that of the rest of the workforce with sufficient delegation of authority. We review industry practice for similar positions to benchmark the salaries accordingly. The Trustees approve salary levels and increases for the CEO and she in turn approves salary levels and increases for the rest of the key management team.

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2021

Objectives and activities

- Policies and objectives

The company was incorporated on 9th April 2008 and activities commenced on 16th June 2008. Charitable status was achieved on 21st January 2010.

The principal objects of the company are to promote educational programs that expose young people to new information and communication technologies to facilitate digital and social inclusion and to raise public awareness of the Charity's objects introducing the Apps for Good model to the general public, as well as to institutions, foundations and potential partners in the UK and elsewhere.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

Achievements and performance

- General information

Apps for Good launched in 2010/11 with two Education Partners and 50 students as a pilot scheme in a community centre in Brixton and in an all-girls state school in Tower Hamlets in London and has since grown to reach 30,000 young people each year globally. Our students learn to create digital products that change their world and challenge the status quo.

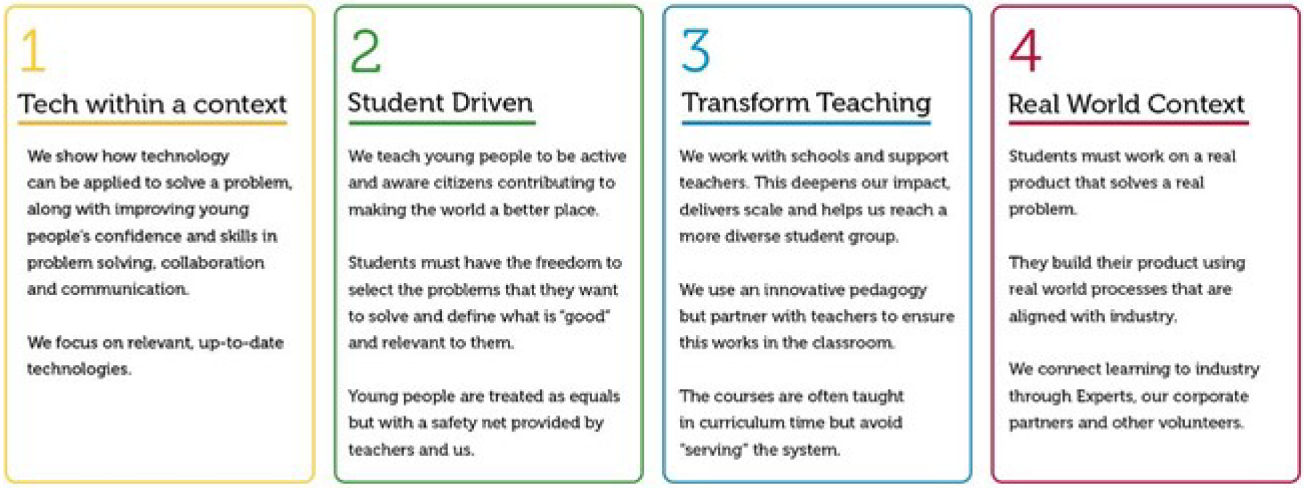
The aim of Apps for Good is to empower young people from all backgrounds to become change-makers in their communities. Our vision is for all young people to have the skills and confidence they need to thrive in the future, whatever it brings, and for young people to harness the opportunities of technology to make a difference in their community. We are building a truly diverse and inclusive technology industry. This will ensure that, as a society, we tackle the problems that need to be solved and that the solutions we build are fair for everyone.
Our long-term goals are to:

- Provide rigorous, evidence-based free curricular and extracurricular learning programmes that are used by educators globally
- Support thousands of teachers to deliver our programmes in the UK, Portugal and globally
- Mobilise thousands of professional volunteers to support young people's learning
- See hundreds of thousands of students learn new skills and develop the confidence they need to thrive in the future and be drivers of change in their community
- Contribute to a global movement to transform education and create a more diverse technology industry

We support and upskill educators at schools to deliver our free technology courses, as well as deliver free workshops in those schools in the most challenging circumstances. In the courses, students work together in teams to find real-life issues they want to tackle and build technology solutions to solve one of these issues, creating mobile, social, web, Internet of Things (IoT) or machine learning applications. Students learn the full digital product development lifecycle: idea generation and screening, scoping, product development and pitch and marketing. Course frameworks cover 5, 10-15 and 30-50 contact hours with young people. Students range in age from 10 to 18 years. Industry volunteers ('Experts') enrich the learning experience remotely or in-person by giving students feedback on their products and providing insights into careers in technology.

Achievements and performance (continued)

Our approach is based on four pillars:



Our courses teach digital, problem solving, communication and teamwork skills, as well as help improve students' confidence and resilience. Working on a problem that matters to the students helps drive forward their learning. They aren't recreating known solutions to known problems, but instead tackling the messy problems of the real world and learning that failure is part of the problem-solving process. Students see how technology can apply to their own lives and create change, as well as its limitations. We help students discover their own connection to technology and open up new possibilities and career paths for them.

Within the context of considerable uncertainty at the start of the financial year due to the COVID-19 pandemic, our strategic priorities for 2020/21 were to:

1. Adapt to significant changes and uncertainty in schools, increase our support and outreach to retain our existing school community and reach to young people in challenging circumstances, and raise our profile in the sector.

2. Innovate our volunteering and industry engagement model, increasing its flexibility to reach more young people and provide remote volunteering opportunities.

3. Work with our partners to deliver the second year of the Gender Balance in Computing research programme to trial interventions within schools to better understand how to engage more girls in choosing computing-related subjects.

4. Drive an organisational culture that we all believe in, with shared sense of mission and values and focus on AFG four pillars. Adapt to ongoing working from home and maintain healthy and productive WFH practices.

5. Review our business model and long-term strategy and ensure a sustainable future for UK & Portugal.

- Review of activities

The Trustees consider 2020/21 to be an exceptional year for Apps for Good, where, despite significant challenges from the pandemic, the charity continued to support teachers and reach young people in challenging circumstances. Apps for Good implemented major innovations to deepen and expand its impact on young people and meet the changing needs of schools, young people and industry partners, setting the charity on a solid footing into 2021/22.

Achievements and performance (continued)

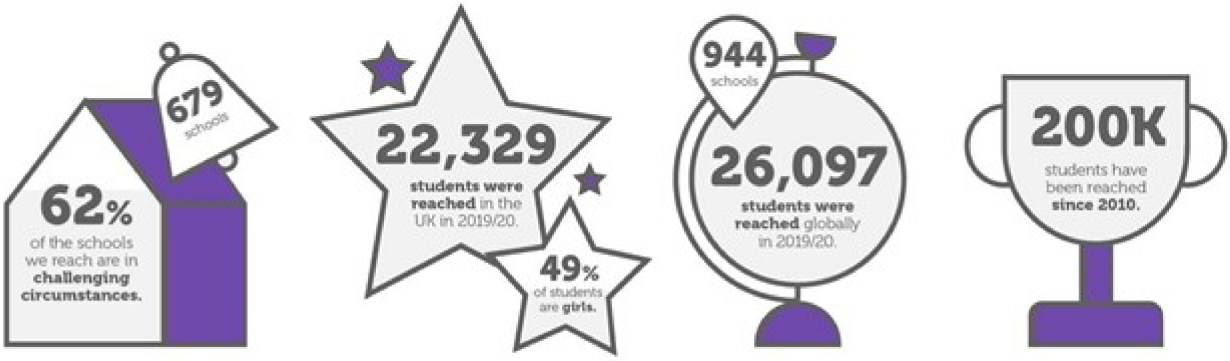
Total Reach

We partnered with a total of 934 active Education Partners in 2020/21 reaching a total of 36,365 young people.

In the UK, we reached 474 schools and 20,832 young people. This was lower than previous years in terms of numbers of schools (679 schools in 2019/20) but represents a smaller decrease in student reach (22,329 young people in 2019/20) due to the nature of our work this year versus last year, when we delivered more workshops. Overall, our reach to schools this year was impacted by the pandemic, especially as school closures in the UK coincided with two of our most active periods. The other factor to note is that the cohort participating in the Gender Balance in Computing research programme was 56 schools in 2020/21 compared with 293 schools in 2019/20, again due to the impacts of COVID-19.

Following improvements to our online tracking systems this year, we are now able to identify schools and young people using our resources in 59 countries globally outside of the UK and Portugal (our main markets), consisting of 236 schools and 10,148 students total. These figures are now part of our overall school count.

We continued supporting our delivery partner in Portugal, CDI Portugal, where they reached 224 schools and 5,835 students. Our partners train and support local schools and other education partners and work with local industry and volunteer communities. This year, CDI Portugal won the UNESCO Hamdan bin Rashid Al-Maktoum Award for Best Practices and Exemplary Performance in Improving Teacher Efficiency for their support of Apps for Good educators in Portugal. Awarded every two years, the UNESCO Hamdan Prize supports the improvement of the quality of teaching and learning worldwide, giving priority to developing countries and marginalized and disadvantaged communities.



Engaging girls in technology

We continued to build on our track record of engaging girls with technology. Across all of the schools, 51% of students were girls and 49% were boys, which is consistent with our student cohort in 2019/20.

Apps for Good is a key partner in the Gender Balance in Computing research programme, funded by the Department for Education and delivered with the Raspberry Pi Foundation, STEM Learning, BCS, the Behavioural Insights Team and WISE (Women in Science & Engineering). The four-year research programme trials strategies to improve girls' participation in computing with the view to scaling successful interventions. It represents the largest national effort to tackle this issue to date.

In 2020/21, 53 schools delivered an adapted version of Apps for Good as part of the Non-formal Learning (Year 8) trial, which seeks to strengthen the links between non-formal learning and studying computing at GCSE or A level. The cohort size and approach for the study was changed due to the disruption in schools caused by the pandemic. Anecdotal feedback from the trial was positive, with the full study due to be published in 2023.

Achievements and performance (continued)

> *"I have really enjoyed the program and I can see that this style of project does impact learners."*
> *- Apps for Good educator, Surrey*

Three schools participated in a feasibility study for the Relevance trial in 2020/21, which has been used to inform the full intervention beginning January 2022. In the Relevance trial, Apps for Good, together with the Raspberry Pi Foundation, are delivering a randomised control trial for pupils in Year 8 (aged 12-13), supporting them to solve real-world problems through technology while studying the computing curriculum.

Empowering young people in challenging circumstances

In 2020/21, 56% of our UK schools were in challenging circumstances. Schools in challenging circumstances are those that meet at least one of the following criteria: above average for Free School Meals (FSM); above average for English as an Additional Language (EAL); above average for Special Educational Needs; in the lowest four deciles on the Scottish Index of Multiple Deprivation; or, rated by Ofsted as Inadequate or Requires Improvement. The COVID-19 pandemic has had a disproportionate impact on schools in challenging circumstances, significantly disrupting education provision, and this is reflected in our reach to these schools this year. Nonetheless we are pleased that we were still able to reach such a large proportion of these schools, with only a slight decrease from 2019/20, in which 62% of schools reached were in challenging circumstances.

This year, we developed a new version of Apps for Good's mobile app development course for young people with special educational needs (SEN), to help deepen our reach to young people in need. When children with special needs finish school, they should have the same economic and social mobility opportunities as their peers. However this is often not the case; for example, only 32% of autistic adults are in paid work, compared to 75% in the UK population as a whole and the cost of lost employment for autistic adults is estimated at £9bn per year. Computing teachers in secondary special schools report that the main barrier they face is access to age-appropriate teaching resources for their students. The new course will enable young people with mild to moderate learning difficulties in special schools to gain the creative, digital and employability skills they need to thrive. With support from the Worshipful Company of Information Technologists, we will run a pilot of this course in 2021/22.

We implemented a new partnership with social inclusion charity Football Beyond Borders, funded by the Lightbulb Trust. Apps for Good and Football Beyond Borders co-designed an adapted Apps for Good course for a group of Year 11 boys in South East London who have completed the Football Beyond Borders programme. Our aim is to test how the Apps for Good course can be adapted through co-design to meet the specific needs of another youth organisation's beneficiaries. The delivery of the pilot was delayed to early 2021/22 due to the pandemic.

Our partners in Portugal, CDI Portugal, ran a successful pilot in a prison school attended by 12 prisoners and delivered by an experienced Apps for Good educator. One of the teams won a top prize at Portugal's National Apps for Good Final. CDI Portugal plans to expand this work in 2021/22.

Bridging education and industry

Young people taking our courses not only create real-world solutions, but they have the chance to engage with industry professionals. Young people get real-world insights and feedback on their work and our diverse volunteers show them how their learning connects to real jobs done by people more like them. Disruptions in schools due to COVID-19 had a significant impact on teachers' ability to take up activities like industry volunteering offer. However, despite this, we supported 1,985 young people to work with 272 volunteers this year.

Achievements and performance (continued)

Our live online Expert Sessions, part of our teacher-led courses, are very popular with teachers, young people, and volunteers. However, this year many teachers found these challenging to organise due to the logistical and safeguarding requirements of home learning, as well as the pressures on schools. We responded by creating a new flexible online mentoring tool that allows students to get feedback on their projects asynchronously. Students submit their work online in the classroom or as homework, and volunteers provide feedback and advice for students remotely in their own time. Launched as a pilot this year, take up by teachers and young people exceeded our expectations, with a total of 261 submissions from 24 schools and 71% of participation achieved organically through the course materials. We also validated that it's not only attractive to schools with more time and resources: 60% of schools who used the tool are in challenging circumstances.

> *"My classroom lit up when I shared the feedback and efforts have redoubled! Also means I can maintain productivity for all groups in a given hour when otherwise I would be making them witness their classmates' online discussions."*
> *- Apps for Good educator, Buckinghamshire*

In response to the pandemic, we also adapted our App in a Day workshop format so that young people could take part in remotely delivered workshops, a major achievement in a year when young people have missed out on so many opportunities. Our facilitators used video conferencing to run activities in the classroom, bringing in industry volunteers remotely to inform and inspire the young people. We continued our partnership with the Careers and Enterprise Company to deliver careers education workshops to schools in Opportunity Areas, those areas of England identified as having the lowest social mobility. In total, 12 workshops were delivered (11 remote and 1 in-person), 285 young people took part and 55% of schools reached were in challenging circumstances. Volunteers came from industry partners such as BNY Mellon, LEGO, Deutsche Bank, Sage, Spotify and SAP.

We ran our annual competition and Awards in June, continuing with a remote format for a second year due to the pandemic. Students who participated in an Apps for Good course globally were invited to submit their project for the chance to be crowned the winner across five categories and in the People's Choice Award. All entries received dedicated industry feedback and Finalists pitched online to industry experts and were featured nationally through our website and other channels. Many students started lessons as a team during the school term supported by their teachers, while others got involved by using the home study resources that we created to support students during the pandemic. Students' ideas addressed themes of loneliness, climate change, tools to help with studying, and mental health.

Working in partnership

In 2021, Apps for Good was recognised as a contributing partner to the National Centre for Computing Education (NCCE), joining organisations that include Institute of Coding and Royal Academy of Engineering. The NCCE is funded by the Department for Education and marks a significant investment in improving the provision of computing education in England. Apps for Good has already been working closely with the NCCE consortium partners as part of the Gender Balance in Computing programme.

We continued to provide input and expertise to other industry and sector networks, working groups and alliances. Apps for Good is a member of the joint Department of Culture, Media, Sport and Digital and Department for Education's Digital Skills Partnership, which brings together public, private and charity sector organisations to support the government's strategy to create a world-leading digital economy that works for everyone. We are also part of the Fair Education Alliance, a coalition of 250 organisations that aims to tackle inequality in the education system, and the Youth Employment Group, which was formed by Impetus, Youth Futures Foundation, Youth Employment UK, the Institute for Employment Studies and The Prince's Trust to bring together the youth employment sector to advocate for full and inclusive employment for young people.

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2021

Achievements and performance (continued)

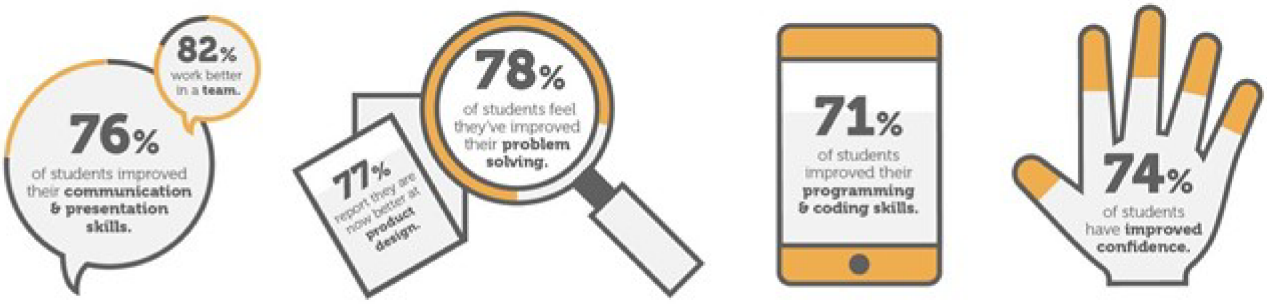
Youth Voice

We have reinvigorated diverse youth voices within our organisation, bringing in six former Apps for Good students aged 17 to 22 from across England and Scotland to help shape our work as part of our new Youth Advisory Board. The Youth Advisory Board's role is to provide input and guidance on our strategy; provide feedback on course content and help shape our impact strategy so they are meaningful to young people; and, ensure young people's needs and interests are at the core of what we do. Formed in the summer of 2021, the Youth Advisory Board participated in two workshops and provided in-depth feedback on the first pilot content framework for the climate and wellbeing programme (see further information below).

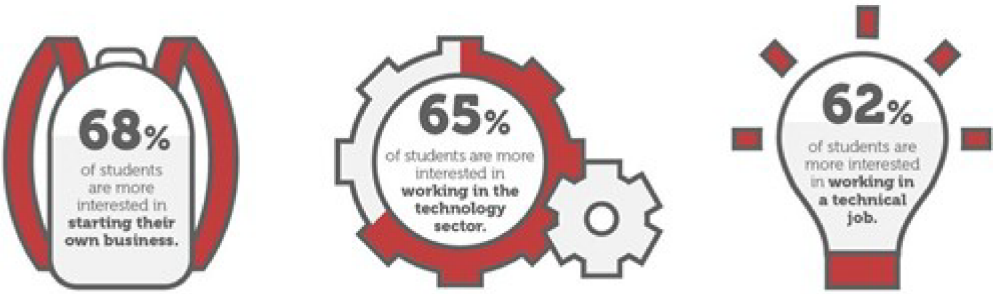
> *"The Apps for Good course teaches so many essential skills to young people and gives them exposure to what working in technology is like. Completing the course myself sparked an interest in the technology industry and prompted me to work in tech. I understand how impactful the course can be and therefore I'm very excited to be able to be part of the team."*
> *- Katie, Youth Advisory Board member*

Impact on Young People and Educators

The vast majority of our students continued to report an improvement on all skills measured in the Apps for Good skill set and in their confidence:

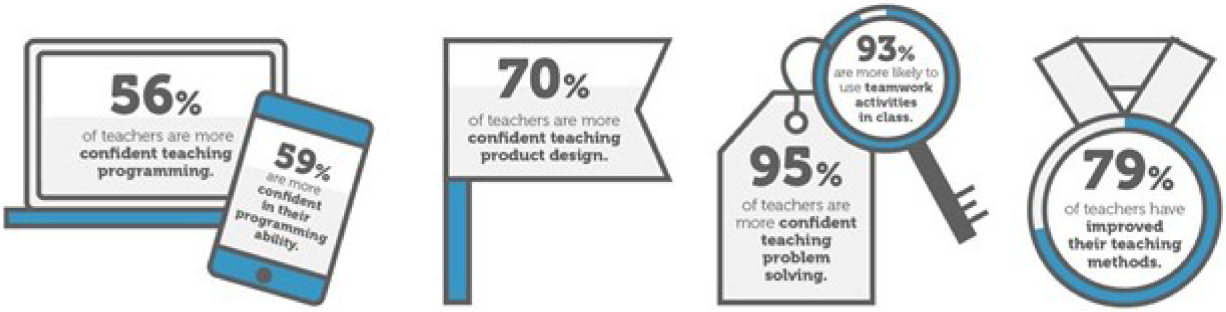


Apps for Good also had an impact on students' career interests:



Achievements and performance (continued)

Educators reported an impact on their own skills and confidence, helping the impact of Apps for Good spread beyond the individual classroom we are delivered in:



Looking forward: Climate & Wellbeing

In 2020/21, Apps for Good undertook a review that resulted in a new strategy with the aim of equipping young people with the skills and confidence to tackle the climate emergency, as well as improving young people's wellbeing, in response to the twin emergencies of climate change and the wellbeing and mental health epidemic amongst young people. This new strategy allows us to build on and expand our mission to equip young people with the skills and confidence they need to thrive in the future, give them greater agency in their own lives, and support them to create change on issues that matter to them.

This year we took major steps to develop this new strategy using an iterative, user-driven approach and working closely with young people, teachers and industry and sector partners. Following a research and discovery period and building of our organisational capacity, we developed a pilot programme and teacher training that will be tested by 30 schools in the UK and Portugal next year. We will use learnings from these pilots to inform a renewed vision and expand on our strategy in 2021/22 and beyond.

- Fundraising activities and income generation

During the financial period end August 2021, Apps for Good received funds from six main grants: National Lottery Community Fund **(£221,020);** Department for Education via the Raspberry Pi Foundation **(£59,082)**; Lightbulb Trust **(£27,500)**; Lego **(£25,000);** BNY Mellon **(£23,099)** and Deutsche Bank **(£22,500),** as well as voluntary income from various other organisations; please see Note 5 & 6 for full details. The National Lottery Community Fund grant was the final year of a four-year grant agreement. The Department for Education via the Raspberry Pi Foundation grant is in its second year of a three year agreement.

- 2021/22 Priorities

Our strategic priorities for 2021/22 are:

1. Support teachers to deliver our existing courses, maintaining our reach to young people in challenging circumstances.

2. Deliver pilots for the new climate and wellbeing course and prepare for full launch in 2022/23. Set renewed strategy and vision for 2022/23 and beyond, building on the learnings.

3. Improve communications and marketing, raising our profile in the sector and with educators, and support corporate partners to better showcase our impact internally. Begin a rebranding process linked to the new strategic direction, working closely with key internal and external stakeholders.

Achievements and performance (continued)

4. Increase investment in our impact measurement to better demonstrate our impact and build a stronger learning culture.

5. Renew our teacher training methodology, using learnings from the climate and wellbeing course.

6. Strengthen our reach to disadvantaged young people by delivering special educational needs course pilot to three schools.

7. Work with our partners to deliver the third year of the Gender Balance in Computing research programme to trial interventions within schools to better understand how to engage more girls in choosing computing-related subjects.

8. Reimagine the Apps for Good Awards, focusing our resources on opportunities that reach more young people and offer scalable remote volunteering.

9. Evolve our industry engagement model to focus on strategic workshop partnerships. Undertake feasibility study to scale the Expert Feedback Tool and understand its potential to improve learning outcomes.

10. Maintain a strong organisational culture with a distributed team, ensuring team members are committed and motivated to reach shared goals while supporting good work/life balance. Provide all team members with development and leadership opportunities.

Financial review

- Going concern

Going into 2021/22, the work we do remains vital, with the Covid-19 crisis disproportionately impacting disadvantaged young people and widening the skills and opportunity gap even further. We maintain significant strengths in the market, which include our course content; educator and funder relationships; reach to young people in need; team expertise; and, our ability to innovate.

Apps for Good finished 2020/21 in a strong financial position with significant reserves. We will use 2021/22 to invest some of those reserves in our new strategic priorities to continue to move the charity forward and ensure we are meeting the needs of young people and teachers, and have the most compelling offer for our funding partners.

- Financial performance

During the financial period end August 2021, Apps for Good reported net incoming resources for the year of **£1,895**, compared to 2020, which reported **£84,179** net incoming resources. The decreased surplus was due to the reduction in income, although this has somewhat been mitigated by a reduction in costs.

Total Income for 2021 was **£493,959,** compared to 2020 where it was **£677,315**. In addition, we have **£38,498** deferred income (funds received in year ended 31st August 2021) that will be recognised next year.

Total expenditure was at a lower level to the previous year in 2021 **(£492,064),** compared to 2020 **(£593,136)** caused by cost saving opportunities following a review during the pandemic, such as continuing our annual Awards via an online platform and staff continuing to work from home. Also reduced spend on platform maintenance contributed to the overall reduced spend.

The accounts hold a value for Pension for the August 21 payroll which was then paid to our pension provider in September 2021.

● Material investments policy

Surplus funds are held in notice accounts by funder.

● Fundraising policy

Apps for Good has an ambitious strategy to help young people change their world through technology. To deliver this strategy, we need funds. Raising funds does not drive the work of Apps for Good, but it enables us to deliver our work. We are honest and act with integrity in all our fundraising. We aim to build mutually beneficial partnerships that provide real impact for young people. We conform to recognised industry practices and always enter discussions by way of writing proposals and having signed contracts by both parties. We have never received a complaint regarding our fundraising. We do not currently target the general public for fundraising and are never unreasonably intrusive or contact parties persistently. Organisations willingly provide funds to our mission in the spirit of a charitable donation, and we work with them to ensure that we can use their expertise, skills and resources to further our impact and support our beneficiaries. We also have a Responsible Fundraising Policy that is reviewed by Trustees; this outlines the organisations that we would, and would not, take funding from and the policy to follow if a member of staff is unsure.

● Reserves policy

Procedures are in place to monitor the finances and ensure that the Charity retains adequate reserves to meet its commitments. The reserves policy is to ensure that sufficient funds are available to cover three months' salary and running costs. At the year-end our reserves were **£377,332** which amounted to eight months' reserves. The Trustees are satisfied the increase in our reserves over our three-month policy is justified given the uncertain economic outlook of the country caused by the pandemic.

● Risk management

The trustees confirm that they have identified and reviewed the major risks to which the charity is exposed and have established systems to mitigate those risks. Specifically, they include:

- Operating sustainably and adapting to changes within the instability and pressures faced by schools and potential for ongoing disruption due to Covid-19
- Operating sustainably with a changing economic environment and crowded market
- Supporting and managing a distributed team, ensuring collaboration and shared culture, mission and values, whilst managing workload and encouraging a work/life balance
- Sustaining and scaling of operational model to deliver impact on a diverse group of young people with a lean operational structure
- Regular monitoring of short term cashflow and long-term funding of the charity

Members' liability

The Members of the charity guarantee to contribute an amount not exceeding £10 to the assets of the charity in the event of winding up.

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2021

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial . Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditor

Each of the persons who are Trustees at the time when this Trustees' report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charity's auditor is unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

Auditor

The auditor, RPG Crouch Chapman LLP, has indicated his willingness to continue in office. The designated Trustees will propose a motion reappointing the auditor at a meeting of the Trustees.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime and have been approved by order of the members of the board of Trustees and signed on their behalf by:

.....
Ms Verity Williams

Date:

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF APPS FOR GOOD

Opinion

We have audited the financial statements of Apps for Good (the 'charity') for the year ended 31 August 2021 which comprise the Statement of financial activities, the balance sheet, the statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 August 2021 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

In our evaluation of the trustees' conclusions, we considered the risks associated with the charity's business model, including the effects arising from macroeconomic uncertainties such as COVID19and analysed how those risks might affect the charity's financial resources or ability to continue operations over the period of twelve months from the date when the financial statements are authorised for issue. In accordance with the above, we have nothing to report in these respects. However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the absence of reference to a material uncertainty in this auditor's report is not a guarantee that the charity will continue in operation.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Capability of the audit to detect irregularities including fraud

We gained an understanding of the legal and regulatory framework applicable to the charity and the industry in which it operates and considered the risk of acts by the charity which were contrary to applicable laws and regulations, including fraud. These included, but were not limited to, compliance with Companies Act 2006, the Charities Act 2011 and FRS102.

We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment.

We focused on laws and regulations that could give rise to a material misstatement in the financial statements. Our tests included, but were not limited to:

- agreement of the financial statement disclosures to underlying supporting documentation;
- enquiries of management;
- review of minutes of board meetings throughout the period; and
- obtaining an understanding of the control environment in monitoring compliance with laws and regulations.

There are inherent limitations in the audit procedures described above and the further removed noncompliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. We also addressed the risk of management override of internal controls, including testing journals and evaluating whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' report has been prepared in accordance with applicable legal requirements.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' report and from the requirement to prepare a Strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.

Jeremy Tyrrell BA (Hons) FCA (senior statutory auditor)
for and on behalf of
RPG Crouch Chapman LLP
Chartered Accountants and Registered Auditor
5th Floor
14-16 Dowgate Hill
London
EC4R 2SU

Date:

APPS FOR GOOD

(A company limited by guarantee)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31 AUGUST 2021

	Note	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Income from:					
Donations and legacies	4	12,912	-	12,912	15,683
Charitable activities	5	82,533	395,778	478,311	653,931
Investments	6	68	-	68	941
Other income	7	68	2,600	2,668	6,760
Total income		95,581	398,378	493,959	677,315
Expenditure on:					
Raising funds		52,699	-	52,699	49,396
Charitable activities		36,358	403,007	439,365	543,740
Total expenditure	8	89,057	403,007	492,064	593,136
Net income/(expenditure)		6,524	(4,629)	1,895	84,179
Transfers between funds	19	(4,629)	4,629	-	-
Net movement in funds	19	1,895	-	1,895	84,179
Reconciliation of funds:					
Total funds brought forward		375,437	-	375,437	291,258
Net movement in funds		1,895	-	1,895	84,179
Total funds carried forward	19	377,332	-	377,332	375,437

The Statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 20 to 36 form part of these financial statements.

APPS FOR GOOD

(A company limited by guarantee)
REGISTERED NUMBER: 06560779

BALANCE SHEET
AS AT 31 AUGUST 2021

	Note		2021 £		2020 £
Debtors	16	41,102		22,396	
Cash at bank and in hand		393,371		620,315	
		434,473		642,711	
Creditors: amounts falling due within one year	17	(57,141)		(267,274)	
Net current assets			377,332		375,437
Total assets less current liabilities			377,332		375,437
Total net assets			377,332		375,437
Charity funds					
Unrestricted funds	19		377,332		375,437
Total funds			377,332		375,437

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

.....
Iris Lapinski

Date:

The notes on pages 20 to 36 form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2021

1. General information

The Charity is a private company limited by guarantee registered in England and Wales, company number 06560779. Its registered office address is c/o RPG Crouch Chapman, 14-16 Dowgate Hll, London, EC4R 2SU.

The principal activity of the charity continued to be that of promoting educational programs that expose young people to new information and communication technologies.

The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

The financial statements have been prepared in GBP and all amounts have been rounded to the nearest £.

2. Accounting policies

Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Apps for Good meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

Going concern

The accounts have been prepared on the going concern basis as the trustees are of the opinion that there are no factors that threaten the charity's going concern for at least the next 12 months, beginning with the date on which these accounts have been approved.

Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

On receipt, donated professional services and facilities are recognised on the basis of the value of the gift to the charity which is the amount it would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable

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2. Accounting policies (continued)

Income (continued)

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

Charitable activities and governance costs are costs incurred on the charity's educational operations, including support costs and costs relating to the governance of the charity apportioned to charitable activities.

All expenditure is inclusive of irrecoverable VAT.

Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the statement of financial activities.

Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2. Accounting policies (continued)

Liabilities and provisions

Liabilities are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the statement of financial activities as a finance cost.

Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

Pensions

The charity is a member of a pension arrangement with People's Pension Trust and contributions are charged to the Statement of Financial Activity as paid.

Cash Flow Exemption

The financial statements do not include a cash flow statement because the charity, as a small reporting entity, is exempt from the requirement to prepare such a statement.

Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2021

3. Critical accounting estimates and areas of judgment

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The cahrity's two accounting estimates are accruals and the deferral of inocme. The trustees are of the opinion that neither of these estimates (or any assumptions in relation to them) have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

4. Income from donations and legacies

	Unrestricted funds 2021 £	Total funds 2021 £
Donations	12,912	12,912

	Unrestricted funds 2020 £	Total funds 2020 £
Donations	15,683	15,683

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2021

5. Income from grants

	Unrestricted Funds	Restricted Funds	Total Funds
	2021	2021	2021
	£	£	£
BNY Mellon	23,099	-	23,099
Careers Enterprises	11,980	-	11,980
CDI Portugal	20,000	-	20,000
Deutsche Bank	-	22,500	22,500
Digital Xtra	-	-	-
Eight Roads	-	-	-
EPAM SYSTEMS	-	-	-
Fast Forward	10,108	-	10,108
Garfield Weston	-	-	-
Hachette UK	-	-	-
Investec	-	-	-
Jack Petchey	-	5,763	5,763
Junior Achievement	-	-	-
Lightbulb Trust	-	27,500	27,500
LEGO	-	25,000	25,000
Marsh	-	-	-
National Lottery Community Fund	-	221,020	221,020
Raspberry Pi Foundation (DFE)	-	59,082	59,082
Sage	-	5,000	5,000
SAP Community Fund	-	2,500	2,500
SAP CSR	-	7,672	7,672
SAP Funding	-	19,741	19,741
Sopra	-	-	-
Spotify	17,346	-	17,346
Tenchant Ltd/ G Research	-	-	-
Vodafone Foundation	-	-	-
	82,533	395,778	478,311

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2021

. Income from grants (prior year)

	Unrestricted Funds	Restricted Funds	Total Funds
	2020	2020	2020
	£	£	£
BNY Mellon	176,934	-	176,934
Careers Enterprises	20,248	-	20,248
CDI Portugal	30,000	-	30,000
Deutsche Bank	-	-	-
Digital Xtra	-	500	500
Eight Roads	10,000	-	10,000
EPAM SYSTEMS	-	15,000	15,000
Fast Forward	737	-	737
Garfield Weston	-	30,000	30,000
Hachette UK	101	-	101
Investec	2,500	-	2,500
Jack Petchey	-	-	-
Junior Achievement	3,277	-	3,277
Lightbulb Trust	-	-	-
LEGO	37,500	-	37,500
Marsh	20,000	-	20,000
National Lottery Community Fund	-	189,504	189,504
Raspberry Pi Foundation (DFE)	-	37,630	37,630
Sage	-	-	-
SAP Community Fund	-	-	-
SAP CSR	-	-	-
SAP Funding	-	-	-
Sopra	4,000	-	4,000
Spotify	-	-	-
Tenchant Ltd/ G Research	1,000	-	1,000
Vodafone Foundation	-	75,000	75,000
	306,297	347,634	653,931

6. Investment income

	Unrestricted funds 2021 £	Total funds 2021 £
Investment income	68	68

	Unrestricted funds 2020 £	Total funds 2020 £
Investment income	941	941

7. Other incoming resources

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £
Government Grant - Furlough	-	2,600	2,600
Other incoming resources	68	-	68
	68	2,600	2,668

	Restricted funds 2020 £	Total funds 2020 £
Government Grant - Furlough	6,760	6,760

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2021

8. Expenditure

	Communications & Communities	Core Costs	Engage & Vol	Fundraising	Governance	Leadership	Partner Training & Support	Platform Development	Total	Total
	2021	2021	2021	2021	2021	2021	2021	2021	2021	2020
	£	£	£	£	£	£	£	£	£	£
Charitable Activities	26,847	30,679	86,967	-	-	114,205	38,655	57,229	354,582	396,265
Fundraising	-	-	-	52,700	-	-	-	-	52,700	49,396
Support Costs	-	55,317	-	-	-	-	22,981	-	78,298	141,077
Governance Costs	-	-	-	-	6,483	-	-	-	6,483	6,397
	26,847	85,996	86,967	52,700	6,483	114,205	61,636	57,229	492,063	593,135

Charitable expenditure is allocated to individual activities based on the exact nature of the expense.

Included in Core Support costs are £9,405 (2020: £15,418) of pro-bono legal fees for services supplied by Cleary Gottlieb Steen and Hamilton LLP.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2021

9. Charitable activities

	Communi-cations & Communi-ties	Core Costs	Education & Engage-ment	Leadership	Partner Training & Support	Platform Developme nt	Total	Total
	2021	2021	2021	2021	2021	2021	2021	2020
	£	£	£	£	£	£	£	£
Auditor's Remuneration	-	-	-	-	-	-	-	530
Development	24,180	-	3,425	-	-	40,886	68,491	66,429
Event Costs	2,667	-	10	-	-	-	2,677	24,757
PPS	-	-	-	-	-	-	-	760
Staff Costs	-	30,679	83,430	114,205	38,655	16,343	283,312	299,431
Travel	-	-	102	-	-	-	102	4,358
	26,847	30,679	86,967	114,205	38,655	57,229	354,582	396,265

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2021

10. Fundraising Expenditure

	Fundraising 2021 £	Fundraising 2020 £
Staff Costs	52,700	49,367
Travel	-	29
	52,700	49,396

11. Support costs

	Core Costs 2021 £	Leadership 2021 £	Total 2021 £	Total 2020 £
Audit & Accountancy	788	-	788	2,088
Bank Charges	324	-	324	495
Couriers	-	-	-	132
Insurance	6,181	-	6,181	6,321
IT Costs	-	-	-	5,432
Meeting Costs	-	-	-	1,221
Small Office Equipment	48	-	48	-
PPS	355	-	355	1,783
Rent & Rates	1,008	-	1,008	43,800
Staff Costs	29,529	22,981	52,510	59,116
Other Staff Expenditure	-	-	-	4,424
Subscriptions	-	-	-	35
Telephone & Internet	5,790	-	5,790	759
Travel	-	-	-	53
Legal & Professional	11,293	-	11,293	15,418
	55,316	22,981	78,297	141,077

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2021

12. Governance costs

	2021 £	2020 £
Auditor's remuneration	6,483	6,390
Meeting costs	-	7
	6,483	6,397

13. Staff costs

	2021 £	2020 £
Wages and salaries	344,160	365,222
Social security costs	30,185	34,104
Contribution to defined contribution pension schemes	5,869	5,275
	380,214	404,601

The average number of persons employed by the charity during the year was as follows:

	2021 No.	2020 No.
Directors	3	3
Staff	10	13
	13	16

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2021 No.	2020 No.
In the band £60,001 - £70,000	1	1
In the band £70,001 - £80,000	1	-

Key management comprises the Chief Executive Officer, the Chief Operating Officer and the Company Secretary. The aggregate remuneration of key management during the year amounted to £163,030 (2020: £133,225).

14. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2020 - £NIL).

During the year ended 31 August 2021, expenses totalling £NIL were reimbursed or paid directly to Trustee (2020 - £338 to 1 Trustee). Trustees expenses represented travel costs to and from meetings in the prior year.

15. Tangible fixed assets

	Computer equipment £
At 1 September 2020	26,872
Disposals	(26,872)
At 31 August 2021	-
At 1 September 2020	26,872
On disposals	(26,872)
At 31 August 2021	-
Net book value	
At 31 August 2021	-
At 31 August 2020	-

16. Debtors

	2021 £	2020 £
Due within one year		
Trade debtors	41,102	22,396
	41,102	22,396

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2021

17. Creditors: Amounts falling due within one year

	2021 £	2020 £
Trade creditors	6,636	3,135
Other creditors	1,484	1,299
Accruals and deferred income	49,021	262,840
	57,141	267,274

18. Deferred income

	2021 £	2020 £
Deferred Income b/f at 1 September	253,433	242,007
Received during the year	130,991	552,913
Released during the year	(345,926)	(541,487)
Deferred Income c/f at 31 August	38,498	253,433

Deferred income represents grant income deferred in accordance with the requirements of the Charities SORP.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2021

19. Statement of funds

Statement of funds - current year

	Balance at 1 September 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 August 2021 £
Unrestricted funds					
General Fund	375,437	95,581	(89,057)	(4,629)	377,332
Restricted funds					
Raspberry Pi Foundation (DFE)	-	59,082	(59,592)	510	-
Lego	-	25,000	(27,096)	2,096	-
NLCF	-	221,020	(221,796)	776	-
HMRC Job Retention Scheme	-	2,600	(2,600)	-	-
Deutsche Bank	-	22,500	(22,583)	83	-
Jack Petchey	-	5,763	(5,763)	-	-
Lightbulb Trust	-	27,500	(28,175)	675	-
Sage	-	5,000	(5,032)	32	-
SAP CSR	-	7,672	(7,742)	70	-
SAP Funding	-	19,741	(20,128)	387	-
SAP Community Fund	-	2,500	(2,500)	-	-
	-	398,378	(403,007)	4,629	-
Total of funds	375,437	493,959	(492,064)	-	377,332

19. Statement of funds (continued)

Raspberry Pi Foundation (DFE)
This projects is run on behalf of the Department for Education and addresses the gender balance in computing.

LEGO
The activities of this restricted project relate to the "App in a Day" workshop, the online delivery of the Apps for Good Awards and "Learning through Play" activities in the autumn term.

NLCF
This is the last tranche of a multi-year contract with the National Lottery Community Fund that ran until April 2021. The funds were restricted to the use for the project "Driving brighter Futures", which empowered young people most in need to become digital leaders and change-makers within their communities across the UK.

HMRC Job Retention Scheme
This funds represents the government's furlough scheme which was set up to mitigate the effect of the Covid-19 pandemic.

Deutsche Bank
This fund represents a one year pilot project to support young people from state secondary schools across the UK, to provide app development workshops and provide assistance with the Apps for Good Awards.

Jack Petchey
This is a grant given to pay for the internship of one individual for one year and is to be spent on this individual's salary.

Lightbulb Trust
This fund represents funds provided to support students from Harris Garrard Academy (London) who have completed the Football Beyond Borders programme. The fund also includes a pilot for a new expert community tool in 10 schools.

Sage
Sage supported us with an unrestricted donation. They promoted volunteering opportunities to their staff including remote Expert sessions and Awards shortlisting.

SAP
SAP supported a project to introduce Apps for Good into Co-op Academy schools in northern England. We created an App in a Day workshop for the schools, with SAP volunteers dialling in to support the students.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2021

19. Statement of funds (continued)

Statement of funds - prior year

	Balance at 1 September 2019 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 August 2020 £
Unrestricted funds					
General Fund	291,175	322,921	(224,914)	(13,745)	375,437
Restricted funds					
Raspberry Pi Foundation (DFE)	-	37,630	(37,630)	-	-
Lego	-	15,000	(15,000)	-	-
HMRC Job Retention Scheme	-	500	(500)	-	-
NLCF	-	189,504	(203,249)	13,745	-
Garfield Weston	-	30,000	(30,000)	-	-
Vodafone Foundation	-	75,000	(75,000)	-	-
Cap Gemini	83	-	(83)	-	-
HMRC Job Retention Scheme	-	6,760	(6,760)	-	-
	83	354,394	(368,222)	13,745	-
Total of funds	291,258	677,315	(593,136)	-	375,437

20. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2021 £	Total funds 2021 £
Current assets	434,473	434,473
Creditors due within one year	(57,141)	(57,141)
Total	377,332	377,332

20. Analysis of net assets between funds (continued)

Analysis of net assets between funds - prior year

	Unrestricted funds 2020 £	Total funds 2020 £
Current assets	642,711	642,711
Creditors due within one year	(267,274)	(267,274)
Total	375,437	375,437

21. Related party transactions

Ms Iris Lapinski (a trustee) was a director and member of the key management of Junior Achievement Europe during the 2020/21 and 2019/20 financial years. The charity received a grant of £Nil (2020: £3,277) from that organisation during that period.