

Charity Registration No. 1133424
Company Registration No: CE 018605 (England and Wales)

THE DAWAH PROJECT
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENT
FOR THE PERIOD ENDED 31 MARCH 2021

THE DAWAH PROJECT

LEGAL AND ADMINISTRATIVE INFORMATION

Director	:	Mr M A Harrath
Charity number	:	1133424
Company number	:	CE 018605
Principal address	:	428-432 Ley Street Ilford Greater London IG2 7BS
Accountants	:	Taxpoint Direct Ltd Chartered Certified Accountants Suit 310E, Sterling House, Langstone Road, Loughton, IG10 3TS

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TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 31 MARCH 2021

The trustees present their report and accounts for the year ended 31 March 2021.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the governing documents, the Charities Act 2011 and "Accounting and Reporting by Charity: Statement of Recommended Practice (SORP) application to charities preparing their accounts in accordance with the Financial Reporting Standard application in the UK and Republic of Ireland (FRS102).

We have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aim and objectives and in planning our future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set.

Dawah Project Values:

Faith - placing Islam and its values at the core of our work.

Integrity - staying true to our principles to earn the trust of our audience.

Respect - showing respect for others and valuing co-operation.

Creativity - seeking inspiration to generate new ideas and ways to express them.

Community - taking responsibility for serving and caring for our community.

Excellence - striving for excellence or 'Ihsan' throughout our work.

Vision:

Placing our donors / viewers at the heart of everything we do, creating engaging, informative and entertaining content to earn and retain their trust.

Providing a Muslim perspective in the media and ensuring that Muslim voices are heard.

Raising issues and highlighting stories of relevance and significance to the Muslim community

Celebrating Muslim achievement and showcasing the diversity and plurality of the British and global Muslim experience

Educating and informing both Muslims and non-Muslims of all ages and backgrounds about Islam

Challenging misconceptions about Islam and standing up for what we believe is right.

Championing inclusivity and bringing people together to promote mutual respect between different communities, faiths and cultures.

Aims:

Creating world-class content for our donors across all platforms: TV and digital

Growing our digital platforms and being creative and innovative to find different ways to reach new donors both in the UK and worldwide.

Diversifying our campaigns and creating strategic partnerships to enhance our sustainability.

Giving back to the community by supporting the work of charities in the UK and worldwide

Providing a supportive, nurturing, and creative environment for our staff and partners

‘Dawah’, the practice of extending an invitation to enlightenment, is every Muslim’s duty. This has never been more necessary or relevant than in these times, when there are so many people intent on the spreading of misinformation, especially in the media.

The Dawah Project’s mission is to counter this by using the media to pass on accurate, informative and educational content about the teachings and practice of Islam to Muslims and non-Muslims alike, opening the way to respectful dialogue.

Significant Activities

The trustee has paid due regard to guidance issued by Charity Commission in deciding what activities the project should undertake.

We are able to communicate information about Islam and its teachings through a number of different channels, including the funding of religious programming on Islam channel, the world’s leading Islamic media platform, setting up radio stations in Africa, founding an International Dawah Centre and through our regular events. This includes live appeals, sponsoring documentaries, subscriptions and sale of merchandise.

Risk Management

The trustee has assessed the major risks to which it may be exposed and are satisfied that systems are in place to mitigate exposure to the major risks.

Structure, governance and management

The charity is controlled by its governing document, a deed of trust and follows guidance from the Charities Act 2011.

The trustees, who are also the directors for the purpose of company law, and who served during the year were:

Mr M A Harrath

Recruitment and appointment of New Management

A person shall not be admitted as a member of the charity unless his application for membership is approved by the trustees. No person other than a trustee retiring by rotation shall be appointed or reappointed a trustee at any general meeting unless:

1. He is recommended by the trustee: or
2. Not less than fourteen not more than thirty-five clear days before the date appointed for the meeting, notice executed by a member qualified to vote at the meeting has been given to the charity of the intention to propose the person for appointment or reappointment, be required to be included in the

charities register of the trustee with a notice executed by that person of his willingness to be appointed as trustee:

No person may be appointed as trustee:

- 1) Unless he has attained the age of 18 years.
- 2) In circumstances such that, had he already been a trustee, he would have been disqualified from acting under the provision of Article 38.

Induction and training of new trustee:

New trustees undergo an orientation day to brief them on their legal obligations under charity and company law, the content of the Memorandum and articles of Association, the committee and decision-making process, the business plan and recent financial performance of the charity.

Organisational structure

The board of trustees shall not be less than three but shall not be subject to any maximum.

Approval of trustees' report

The trustees' report was approved by the Board of the trustees.

Mr M A Harrath
Trustee



Date: 31/01/2022

Accountant's Report

CHARTERED ACCONUTANTS' REPORT TO THE TRUSTEES ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENT OF THE DAWAH PROJECT FOR THE YEAR ENDED 31 MARCH 2021

In order to assist you to fulfil your duties under the Charities Act 2011, we have prepared for your approval the account of the Dawah Project for the year ended 31 March 2021, which comprise the Statement of Financial activities and the related notes from the charity's accounting records and from information and explanation you have given us.

As a practicing member firm of the ACCA, we are subject to its ethical and other professional requirement.

This report is made to the charity's trustees, as a body, in accordance with the terms of our engagement letter dated.....29/01/2022..... Our work has been undertaken solely to prepare for your approval the account of The Dawah Project and state those matters we have agreed to state to the charity's trustees, as a body, in this report in accordance with ACCA guidance. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than The Dawah Project and the Charity's Trustees, as a body, for our work or for this report.

It is your duty to ensure that The Dawah Project has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets and liabilities, financial position and surplus of The Dawah Project. You consider that The Dawah Project is exempt from the statutory audit requirement for the year and is not required to obtain an independent examiner's reports.

We have not been instructed to carry out an audit or a review of the accounts of The Dawah Project. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

Taxpoint Direct Ltd

Chartered Certified Accountant
Suite 310E East Wing, Sterling House, Langston Road, IG10 3TS.

Income Statement for the Year Ended 31 March 2021

	Notes	£	£
Charitable Income			222,383
Direct Cost			201,000
			<hr/>
GROSS SURPLUS			21,383
Administrative expenses			16,214
			<hr/>
SURPLUS FOR THE FINANCIAL YEAR			5,169
			<hr/> <hr/>

The Dawah Project (Registered number: CE 018605)

Balance Sheet

31 March 2021

	Notes	£	£
FIXED ASSETS			
CURRENT ASSETS			
Debtors	4	360,571	
Cash at bank		5,319	
		<hr/>	
		365,890	
CREDITORS			
Amounts falling due within one year	5	179,426	
		<hr/>	
NET CURRENT ASSETS			186,464
			<hr/>
TOTAL ASSETS LESS CURRENT LIABILITIES			186,464
CREDITORS			
Amounts falling due after more than one year	6		-
			<hr/>
NET ASSETS			186,464
			<hr/> <hr/>
RESERVES			
Income and expenditure account			<u>186,464</u>
			 <u>186,464</u>

The financial statements have been prepared in accordance with the Charities Act 2011

The financial statements were approved by the trustee on 30 January 2022 and were signed by:

M A Harrath - Trustee

A handwritten signature in black ink, appearing to be 'M A Harrath', written in a cursive style.

Notes to the Financial Statements for the Year Ended 31 March 2021

1. STATUTORY INFORMATION

The Dawah Project is a registered CIO and is a registered Charity with Charities Commission in England.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Charities Act 2011. The financial statements have been prepared under the historical cost convention and accrual accounting.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was zero.

4. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	£
Trade debtors	55,765
Other debtors	304,806

	<u>360,571</u>

The Dawah Project

Notes to the Financial Statements - continued

for the Year Ended 31 March 2021

5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	£
Trade creditors	178,706
Accrued expenses	<u>720</u>
	<u>179,426</u>

The Dawah Project

Detailed Income and Expenditure Account
for the Year Ended 31 March 2021

	£	£
Charitable Income		222,383
 Expenditure		
Direct Cost	201,000	
Light & Heat	773	
Telephone and Fax	1,174	
Post & Stationery	2,145	
Travelling expenses	555	
IT & Software Costs	752	
Accountancy	720	
Legal and Professional	<u>8,858</u>	
	<u>215,977</u>	
		<u>6,406</u>
Finance costs		
Bank charges		1,237
 NET Surplus		 <u>5,169</u>