

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2022
FOR
CREATIVE FUTURE LIMITED

F1 CRT Limited
Flat 24 Wellingtonia Court
Laine Close
Brighton
East Sussex
BN1 6TD

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FOR THE YEAR ENDED 31 MARCH 2022

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REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

Our charitable objectives as stated in our governing document are:

To promote social inclusion for the public benefit by working with people who are socially excluded on the grounds of their mental ill health, physical ill health, learning disability, physical disability, substance abuse or dependency including alcohol and drugs, homelessness, long term unemployment, history of criminal offending, role as carers, care leavers and membership of the Black, Brown, minority ethnic and refugee and/or the LGBTQ+ (lesbian, gay, bisexual, transgender and queer/questioning) communities. Relieving the need of those who are socially excluded and assisting them to integrate into society in particular but not exclusively through the development of their artistic talents.

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022

OBJECTIVES AND ACTIVITIES

Significant activities

How we delivered our charitable objectives April 21 - March 22

As a result of the ongoing impact of the covid 19 pandemic the 21/22 financial year has continued to present challenges for Creative Future as it has for the wider arts & charity sector.

We continue to adapt & redesign how we develop and present our work in 21/22 focusing on how we provide ongoing support to our service users whilst also playing a role in supporting a sector still adapting and negotiating the ongoing impact of the pandemic and coming to terms with the longer term changes it has necessitated.

We are proud of the way of the way we have adapted our programmes and again in 21/22 have managed to deliver the vast majority of our programme. We are grateful to the support of our Trustees, partners & funders in supporting us through this challenging time

Established in 2007, Creative Future is an arts organisation focused on diversity, supporting artists, writers & communities who are under-represented in mainstream culture and face barriers to opportunities.

Our three most prevalent categories are people with mental health issues and those from Black, Asian and ethnic minority and LGBTQIA+ backgrounds. We also engage people from working class backgrounds, with physical/sensory/invisible/learning disabilities, neurodivergence, substance misuse issues, and survivors of abuse. We follow an inclusive social model acknowledging intersectionality and multiple/compounded barriers-75% of those we work with face more than one issue, and 40% three or more. At the same time, since 2019 we've made significant efforts to increase the proportion of participants from Black, Asian and ethnic minority backgrounds due to the higher barriers to access.

We've supported 6,000+ talented people through:

- 500+ creative and professional development workshops
- 8x CF Writers' Award competitions, including professional development and long-term support
- 1:1 bespoke creative/professional mentoring for 120 under-represented artists/writers
- Dozens of publications, resources, events/development days

We're specialists in providing high-quality arts opportunities to people with mental health issues and from under-represented backgrounds, including:

- Commissioned workshops with Sussex Recovery College (co-produced by lead/peer trainee tutors)
- 5x Writers In Residence at Preston Park Recovery Centre (award winning mental health day centre)
- 3 year HERA partnership of inclusive arts and health support
- Cross-sector Thriving Communities social prescribing partnership

We've also undertaken dedicated work with ethnically diverse communities, such as our closed writing workshops for refugees/asylum seekers with Freedom From Torture in Newcastle (2015-2018) and Norwich International Youth Project (2019-20). Our CF Writers' Award receives 25% of its entries from Black, Asian and ethnic minority writers-which we continue to strive to increase-and 50% of our 2020 winners came from those communities.

We're leaders in our field in bridging the gap from the margins to the mainstream, and increasingly focusing our work on mental health and ethnic diversity, without losing sight of our original mission to ensure people with other complex/ignored/invisible needs aren't excluded.

Our projects in 2021/2022

Creative Future Writers' Award 2021

Despite the ongoing challenges of the pandemic, CFWA 2021 was a huge success. In 2021 our key achievements are;

- Received 1,233 entries from 1,053 entrants (writers can enter both a poem and a prose piece)-this was 89% of 2020, which had a longer entry window during complete lockdowns. It is an 18% increase on 2019 & 250% from 2018.
- Entrants from Black, Asian & other global majority backgrounds increased from 25% to 35%
- Entrants identifying as non-binary doubled from 3% to 6%
- Strong representation across the UK
- 29% had never entered a literary competition before

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022

OBJECTIVES AND ACTIVITIES

- 96% said entering made them feel more valued as writers
- 62% reported more than one form of underrepresentation
- Secured £10,300 in prizes and deepened relationships with key partners
- Next Up partnership with TLC delivered mentoring and development support to 10 past prose winners.
- Delivered a mixture of innovative face-to-face and online workshops, led entirely by past winners/Spotlight Books writers, across the country
- Held our returning awards showcase to a full house at the Southbank Centre as part of the London Literature Festival

Competition

We greatly increased entries via a dedicated, direct and targeted promotion campaign asking relevant outlets/organisations to help us promote the competition, including sample/model social media posts and pre-prepared graphics. This included:

- 200+ contacts at all UK writing development agencies, & prize partners
- 30 literary agents/publishers/presses/literary magazines CF has had positive contact with
- Ongoing direct contact with marketing managers at our prize partners and national writing development agencies, getting promotion across their e-newsletters and social media channels
- 100 peer writing groups across the country-researched and increased 75 new ones for 2021
- 800 contacts in the cultural & health/social care sector across all forms of under-representation
- 105 lecturers at university creative writing programmes across the UK
- Listing on 15 competition websites/blogs, including Paul McVeigh, Poetry London, ShortStops, Write Out Loud, Writers' HQ, Christopher Fielden, National Association of Writers in Education, Duotrope and others
- We were newly promoted by the Orwell Prize, Sunday Times Short Story Award, Scottish Book Trust, Joseph Rowntree Foundation and others
- Reaching out directly to key influential literary figures from underrepresented backgrounds-including 73 Black, Asian & ethnic minority writers, publishers, and industry figures; Lemn Sissay, Nikesh Shukla, Dean Atta, Afua Hirsch, Juno Dawson, Damian Barr and others.
- Targeted social media outreach to prominent underrepresented writers/publishers via £10,000 in in-kind from the firm Brandwatch. We make wide-spectrum efforts to reach and engage people who are unaware or unconnected to the usual feeds and networks, and know our model works due to our ever-increasing mailing list and competition entrants. Mainstream organisations come to us for advice on how best to reach underrepresented people and draw on our expertise. In 2021 this has included advising:
 - Curtis Brown Creative on widening reach for their Breakthrough mentoring programme,
 - Poetry School on best accommodating access requirements on their MA
 - Flatpack Projects on sensitively capturing demographic/under-representation data
 - Solicited for an entry in the South West guide for writers, the Writing For All Greenbook
 - Solicited for the first time to nominate for the Jerwood Compton Poetry Fellowship. One of our nominees, past winner Romalyn Ante, was awarded a fellowship.

We received 1,233 entries from 1,053 entrants (writers can enter both a poem and a prose piece)-89% of 2020. Due to delays in securing Arts Council support, we had a slightly shorter entry window than in 2020.

Additionally, our entry period in 2020 coincided with the first and longer lockdowns, meaning more people were stuck at home with time to write. It is regardless an 18% increase on 2019 & 150% from 2018.

- 35% were from Black, Asian and ethnic minority backgrounds-a 10% increase on 2020
- 6% identified as non-binary/other-double from 2020
- 29% had never entered a literary competition before
- 96% said entering CFWA helped value themselves as writers

Workshop Programme

This year, for the first time, our workshop programme was entirely facilitated by writers supported by the CFWA: past winners, past Writers In Residence and Spotlight Books authors. This provided these underrepresented emerging writers with an income stream and career builder, as well as having tutors who are role models for participants-people from similar backgrounds/have faced similar issues. We also encouraged the tutors to be more creative and innovative in designing workshops that were different and engaging, instead of our usual taster sessions. Our national workshop programme aims to:

- engage underrepresented writers who aren't reached by/can't afford offerings from mainstream agencies
- provide creative opportunities for underrepresented people who otherwise wouldn't have them
- develop writers to enter the CFWA competition-either this year or in the future

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022

OBJECTIVES AND ACTIVITIES

- build links and relationships between local writers and participants to create long-term, inclusive and encouraging relationships.

We postponed the bulk of our workshop programme from March-June in anticipation of being able to return to face to face by the autumn, but maintained a steady programme of mixed and innovative courses. Overall we held 42 workshops for 66 underrepresented participants, with 122 registering including waiting lists.

Online

- Nature Journaling (Tara Gould)
- Word Play (Lisette Auton) - multigenre course for disabled writers, including neurodivergent, d/Deaf, long-term health issues. Participants have gone on to create their own self-sustaining online writing group.
- Writing the Taste of Home Poetry Workshops (Romalyn Ante)

Face To Face

- Hastings - Nature Journaling (Tara Gould)
 - London - Keeping it (Sur-)real Poetry Workshops (Helen Howell)
 - Exeter - Fiction Writing (Michelle Perkins)
 - Liverpool - Queer Icons (Day Mattar) - we part-funded this 12 week programme for 12 LGBTQIA+ poets.
- It included 12 workshops and a 3 day residency at Bidston Observatory, culminating in a pamphlet published by Broken Sleep and performances at Manchester Poetry Library, Homotopia, Writing on the Wall and Heart of Glass

Writers' Day

Originally, we planned for a return of our successful 2019 event following last year's cancellation. Unfortunately, the London Literature Festival wasn't able to accommodate a Writers' Day this year due to reduced staffing/resources and a vastly reduced festival schedule. We organised a 'welcome back' Brighton writer's day for 6 July featuring 11 writing development agencies and a Black, Asian and ethnic minority authors' panel featuring 5 prominent authors. However, due to the postponement of lifting restrictions and rising cases, we took the decision to cancel this event.

We were however able to hold a wide variety of writing development events, silent write sessions, readings and talks at The Book Makers, a pop-up bookshop run from June-December in partnership with Brighton authors. These included 'Write Yourself to Better Mental Health,' 'How to Turn Your Worst and Best Experiences into Emotionally Authentic Fiction,' 'Writing and the Art of Staying Positive,' open and silent writing sessions, and readings/book launches/Q&As with Jarred McGinnis, Sara Jafari, Elly Griffiths, Joelle Taylor, Nadine Matheson, Peter James and others

Anthology

As in previous years, the award-winning entries were published in an anthology, alongside judges Dorothy Koomson, Joelle Taylor, and Sarala Estruch. We're now regularly printing 250 copies (up from 50 in 2013-17 and 100 in 2018). We initiated pre-orders before publication and in the run-up to the showcase. The anthology was stocked by Foyle's as part of their London

Literature Festival featured books. It was also prominently featured in the window and displayed within our pop-up bookshop, The Book Makers, in a dedicated section containing all past anthologies still in print, and our Pathway Guide on getting an agent. As such, stock has begun to run low only a few months since publication.

Baring Foundation

In July 2021 we were successful in receiving funding for our Impart programme. This support from the Baring Foundation is for their programme of work promoting the role of creativity in the lives of people with mental health problems from ethnically diverse backgrounds.

Impart

Through this project, Creative Future is addressing key issues for writers in the London/South East region:

- Training and mentoring for emerging writers from Black, Asian and ethnic minority backgrounds with mental health issues to develop skills, confidence and experience in teaching creative writing
- Creating a peer support network of these writers
- Increase the size and diversity of the pool of regional creative writing tutors, for Creative Future's future workshop programmes as well as others

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022

OBJECTIVES AND ACTIVITIES

-Provide writing workshops for any level of ability for people from Black, Asian and ethnic minority backgrounds with mental health issues-led by the mentors and trainees

Background & Need

Creative Future's three most prevalent categories for the people we work with have been people with mental health issues, LGBTQIA+, and people from Black, Asian and ethnic minority backgrounds. At the same time, since 2019 we've made significant efforts to increase the proportion of people we work with from Black, Asian and ethnic minority backgrounds due to the higher barriers to access to cultural activity and representation. This is especially true for cultural employment.

When we began planning the CF Writers' Award 2021, we were keen to have our national workshop programme be taught by past winners. In putting a call out to our writers, we found there were many who were interested in the opportunity, but lacked teaching experience. Many of them are emerging in their writing careers, and are looking for ways to flexibly generate income while ensuring their time to write-and teaching writing is a standard method. It was also clear that confidence and affirmation of their identity as writers is also an issue, something we see consistently in our work with under-represented people. This was particularly true for past winners from Black, Asian and ethnic minority backgrounds.

Finally, we have not found any creative writing teaching training programmes on offer, likely because this experience is usually gained in Master's programmes-something most of our writers lack the ability to undertake, whether due to income, caring responsibilities, physical or mental health. This barrier needs breaking down.

As we move towards the recovery phase of the coronavirus pandemic, we are also aware of the disproportionate impact it has had on Black, Asian and ethnic minority communities, as well as on mental health. The cultural sector as a whole has experienced an enormous downturn and there is a greater need than ever to upskill those most excluded from it to access even more competitive opportunities, as well as ensure wider access for those who would most benefit from the chance for self-expression.

Aims

1. Professional development opportunity for past CFWA winners/under-represented writers to:

- Learn to teach creative writing
- Get initial experience doing so
- Create an online peer support cohort
- Be trained up as future tutors for CFWA workshops, writing development agencies, on their own
- Pilot a Creative Future Associate Writers scheme, featuring them on our website and seeking commissioning opportunities for them

2. National workshop programme for under-represented writers and under-represented people who aren't engaged with cultural activities to:

- Widen our reach/extend into new places/places we haven't worked in before
- Reduce barriers & increase opportunities for those most excluded from cultural activities, in part by offering workshops led by those who share their experiences and issues
- Bridge the gap between under-represented/unengaged creative people and mainstream development agencies
- Increase and build writing communities of under-represented people

The Book Makers

We had organised a 'welcome back' Brighton writer's day for 6 July 2021 featuring 11 writing development agencies and a Black, Asian and ethnic minority authors' panel featuring 5 prominent authors. However, due to the postponement of the lifting of covid 19 restrictions and rising cases, we took the decision to cancel this event. We were delighted however to be able to refocus that support into a new project. During 2020 Creative Future started talking to local writer William Shaw & independent book shop Goldsboro about an initiative called The Book Makers.

The Book Makers would be a bookshop and learning space where commercially successful writers mentor emerging, underrepresented authors. It would also be a space where we could run workshops & events.

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022

OBJECTIVES AND ACTIVITIES

Very serendipitously in January 2021 Brilliant Brighton (Brighton Improvement District BID) in partnership with Brighton & Hove City Council launched their Pop Up shop initiative to utilise empty retail units in the City Centre. We applied for the opportunity and following an interview & viewing of a number of available units we were granted a cost-only six month tenancy by Brighton & Hove City Council to utilise their formerly vacant premises on Cranbourne Street in central Brighton.

Once we had our space it really was all hands on deck to make sure the doors opened on time. We knew that we would need lots of volunteers to make the shop a success. We were lucky to find a wonderful Volunteer co-ordinator - Elsa Van Helfteren, who did an incredible job in reaching out through Creative Future & other community networks to find volunteers. Over the period of the shop opening we worked with over 30 volunteers who were so generous in giving their time to run the shop.

We also confirmed partners, New Writing South & Writer's Mosaic. William Shaw reached out to local authors to get involved as volunteers but also as mentors. There was a fantastic response, he was very quickly able to confirm 15 authors who agreed to give their time. They were; Elly Griffiths, Lesley Thomson, Mick Finlay, Laura Wilkinson, Araminta Hall, Bethan Roberts, Paul Burston, Dorothy Koomson, David Fennell, Heidi James, Mick Jackson, Sharon Duggal and Kate Harrison. They were all local south-coast writers. William also reached out to Londoner Vaseem Khan who had already expressed his interest in being involved.

We opened the doors on July 14 and the book lovers started coming. We were also able to launch our Workshop & Events Programme.

We delivered a total of 25 workshops run by our workshop leaders, Tara Gould, Dominique De Light, Akila Richards & Anna Mills. The workshops were:

- Nature Journaling for Wellbeing
- Write Yourself to Better Mental health
- Open Writing Sessions
- Hidden His/her/Their Stories

We had an incredible response to the workshop programme. Places filled up very quickly, we were able to offer places to 40 people who each were able to take part in five x 90 minute workshops. Here are the outcomes from the evaluation of the workshop programme

- 100% said they would come to something like this again
- 98% said it improved their mood & wellbeing
- 98% learned new skills
- 74% said they did something they didn't know they were capable of
- 86% felt more able to express themselves creatively
- 86% felt more connected to people
- 78% felt more confident about doing new things
- 76% felt less isolated as an artist/writer as a result of this
- 78% felt more informed about opportunities, next steps & networks

We also ran

- a workshop inspired by the Mass Observation Archive at The Keep
- Four Silent Write session hosted by authors David Fennell & William Shaw.
- Mentoring for seven underrepresented writers.

We delivered 12 public events featuring writers & publishing professionals including;

- previous CFWA winner Jarred McGinnis who has just published his first novel
- Sara Jafari in conversation with Dorothy Koomson
- Joelle Taylor (who has just won the highly prestigious T S Eliot Prize)
- Nadine Matheson
- Vaseem Khan
- Creative Future Writers' Award Winners 2021 event
- Rose Tomaszewska - editorial director Virago Books

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022

OBJECTIVES AND ACTIVITIES

By the time we finally closed our doors on December 18, around 5,000 people had visited the shop as customers, workshop participants, event attendees & enthusiasts for The Book Makers. We sold £13,000 worth of books, including many of the titles that Creative Future publish. Our 2021 anthology, 'Essential' and our Pathway Guide 'How to Pitch to a Literary Agent' proved particularly popular.

HERA Partnership

In February 2020, we were successful in securing 3-year funding for The Hera Partnership from Brighton & Hove City Council through the Communities & Third Sector Commissioning Fund. A three-year strategic programme to facilitate investment into key organisations working in partnership to provide services and activities that deliver against council priorities. The Hera partnership is; Creative Future, the Robin Hood Health Foundation. The Old Market & Diversity & Ability.

In the second year of the programme we delivered.

Flourish Artist Training

Artist Training programme to 10 artists. The course was an introduction to working in Arts for Health and Wellbeing. Delivered

- 3 workshops (6 hrs)
- 1 work-shadowing
- 3 x 1-hour individual mentoring sessions.

Supported creative practitioners / facilitators who are interested in this field of work and complete beginners up to 1-year of experience. The ethos of the course is to be introductory, exploratory and supportive. There are two programme aims:

- To share and discuss information about key areas of practice related to Arts for Health and Wellbeing & creative facilitation.
- Opportunities for work-shadowing and mentoring, skill development and reflection.

A Flourish Handbook has been created using Padlet

HERA Arts & Health peer support group - online monthly group to provide professional support to arts & health practitioners in the city.

- 42 registered participants
- 14 participants delivered presentations on their work.
- Slack group established to connect between sessions
- A directory of members has been established
- Sessions along open space lines, with participants choosing the topics for discussion developing collaborations and deeper connections
- 9 video recordings of sessions edited, uploaded and permanently available
- Participants have agreed to continue the meetings, taking shared responsibility for organising and facilitating on a monthly basis.
- Engagement averaged 15 participants in live sessions, between 15-3 people watched each session's uploaded recording. Total engagement (including apologies ranged from 28-6 people per session)

HERA Quarterly Arts & Health Network meetings

3 Meetings were held in 2021/22. One had to be cancelled due to presenter absences due to covid infection.

- Total of 82 attendees across the meetings
- Training sessions in Fundraising & practising well
- Open space discussions with subject areas brought by attendees.
- Presentation of artist work from a national perspective

Thriving Communities

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022**

OBJECTIVES AND ACTIVITIES

In January 2021 we were successful in receiving Thriving Communities funding as part of the Hera Partnership. Our project Prescribe to Thrive (P2T), located in West Hove, Brighton & Hove, was one of 37 funded UK pilot projects working under NASP's (National Academy for Social Prescribing) Thriving Communities initiative to join up services and connect social prescribers with voluntary and statutory services within localities. The project was envisaged as a chance to build cross-organisational networks, improve the visibility of social prescribing (SP) locally, boost service take-up, enquire into perceived needs from service providers, users and builders - and shape future policy in the fast-growing area of social prescribing.

Project Aims & Objectives

- Establish a place-based partnership of local community groups, charities, individuals, local government and health providers
- Identify and respond to local health & wellbeing priorities
- Support arts & health practitioners with training and professional development to best support local people with creative activity
- Design and implement a referral system with 'no wrong door', accessible to local people and the professionals who are working to support people's health & wellbeing
- Investigate the feasibility of a comprehensive digital (web-based) resource that can be updated in real-time, so that local people can see what opportunities are available
- Deliver a diverse range of activities, in consultation with resident-led groups, to test the system, capture learning, and share it within and beyond the community

Creative Future delivered a range of training & professional development opportunities to artists locally and also organised the Prescribe to Thrive Forum, an opportunity to bring together a range of people involved with the Prescribe to Thrive project; artists, health practitioners, link workers, GPs, and of course, importantly, the local community. It was a chance to reflect on what has been achieved. To have conversations that deepened our understanding of the value and impact of social prescribing, and to think about how we want to further develop the programme.

Creative Future Writers' Award 2022

We are delighted to say that in December 2021 we were successful in receiving funding for Creative Future Writers' Award 2022 which allowed us to successfully launch the current programme in January 2022.

FINANCIAL REVIEW

Financial position and Reserves Policy

In the year ended 31 March 2022 the charity achieved a surplus of £11,300 (2021 : £2,548) on unrestricted activities and this has been added to the reserves brought forward of £43,002 to leave £54,312 to be carried forward.

Creative Future Limited is committed to using its resources in pursuit of its charitable objectives. It is also committed however to maintaining a level of reserves that is prudent to meet ongoing liabilities, sufficient to ensure that all delivery commitments can be met and to protect the long-term future of its operations.

At 31 March 2022 the unrestricted reserves were £54,312.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Charity constitution

Incorporation and Charitable Status

Creative Future Limited was incorporated on 29 April 2009 (registered company number 06891365). It received charitable status on 21 November 2009 (registered charity number 1132889). It took over the activities of the unincorporated association 'Creative Future'.

Constitution

The Charity is a Company Limited by Guarantee and is governed by its Memorandum and Articles of Association dated 29 April 2009 as updated 21 February 2018.

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022

STRUCTURE, GOVERNANCE AND MANAGEMENT

Recruitment and appointment of new trustees

The Trustees (Directors for Companies Act purposes) are listed on page 1. The subscribers to the Memorandum are the first Trustees of the Charity, and when complete the Board shall not be less than 3 but shall not be subject to any maximum.

All Trustees shall be eligible for re-election.

Trustees are recruited in accordance with the equal opportunities and recruitment policy. Successful applicants attend an induction meeting with the chairperson and are introduced to Creative Future Limited policies and procedures, the rules and responsibilities of being a Trustee and guidance from the Charity Commission and Companies House.

Risk management

The Trustees have examined the principal areas of the Charity's Operations and considered the major risks faced in each of these areas. Risk management takes place annually by the committee.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

06891365 (England and Wales)

Registered Charity number

1132889

Registered office

Community Base
113 Queens Road
Brighton
East Sussex
BN1 3XG

Trustees

Patrick Morrison
Yvonne Foster
Carol Rue -Chair
Carole Ingrey
Jenni Lewin-Turner
Sarah Jukes

Independent Examiner

Christopher Robert Tyler FCA DChA FCIE
Institute of Chartered Accountants in England and Wales
F1 CRT Limited
Flat 24 Wellingtonia Court
Laine Close
Brighton
East Sussex
BN1 6TD

Project Director

Jane McMorrow

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022

REFERENCE AND ADMINISTRATIVE DETAILS

Bankers

Co-Operative Bank PLC

PO Box 101

1 Balloon Street

Manchester

M60 4EP

Scottish Widows Bank Plc

PO Box 12757

67 Morrison Street

Edinburgh

EH3 8YJ

STATEMENT OF TRUSTEES' RESPONSIBILITIES

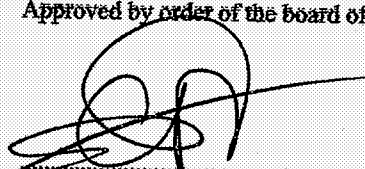
The trustees (who are also the directors of Creative Future Limited for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the board of trustees on 2/11/22 and signed on its behalf by:


.....
Carol Rue - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
CREATIVE FUTURE LIMITED (REGISTERED NUMBER: 06891365)**

Independent examiner's report to the trustees of Creative Future Limited ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2022.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

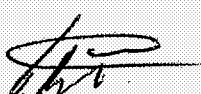
Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Christopher Robert Tyler FCA DChA FCIE
Institute of Chartered Accountants in England and Wales
F1 CRT Limited
Flat 24 Wellingtonia Court
Laine Close
Brighton
East Sussex
BN1 6TD

Date: 25 November 2022

CREATIVE FUTURE LIMITED**STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2022**

	Notes	Unrestricted fund £	Restricted funds £	2022 Total funds £	2021 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	10,277	-	10,277	15,050
Charitable activities					
Art and Writing		7,795	154,385	162,180	93,056
Investment income	3	13	1	14	2,075
Total		<u>18,085</u>	<u>154,386</u>	<u>172,471</u>	<u>110,181</u>
EXPENDITURE ON					
Charitable activities	5				
Art and Writing		6,300	150,089	156,389	112,822
Support Costs		475	3,064	3,539	2,117
Total		<u>6,775</u>	<u>153,153</u>	<u>159,928</u>	<u>114,939</u>
NET INCOME/(EXPENDITURE)		11,310	1,233	12,543	(4,758)
RECONCILIATION OF FUNDS					
Total funds brought forward		43,002	-	43,002	47,760
TOTAL FUNDS CARRIED FORWARD		<u>54,312</u>	<u>1,233</u>	<u>55,545</u>	<u>43,002</u>

The notes form part of these financial statements

BALANCE SHEET
31 MARCH 2022

	Notes	Unrestricted fund £	Restricted funds £	2022 Total funds £	2021 Total funds £
CURRENT ASSETS					
Debtors	11	-	-	-	950
Cash at bank and in hand		128,436	1,234	129,670	79,566
		<u>128,436</u>	<u>1,234</u>	<u>129,670</u>	<u>80,516</u>
CREDITORS					
Amounts falling due within one year	12	(74,125)	-	(74,125)	(37,514)
		<u>54,311</u>	<u>1,234</u>	<u>55,545</u>	<u>43,002</u>
NET CURRENT ASSETS					
		<u>54,311</u>	<u>1,234</u>	<u>55,545</u>	<u>43,002</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>54,311</u>	<u>1,234</u>	<u>55,545</u>	<u>43,002</u>
NET ASSETS					
		<u>54,311</u>	<u>1,234</u>	<u>55,545</u>	<u>43,002</u>
FUNDS	13				
Unrestricted funds				54,311	43,002
Restricted funds				<u>1,234</u>	<u>-</u>
TOTAL FUNDS				<u>55,545</u>	<u>43,002</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2022.


The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2022 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 27/11/22 and were signed on its behalf by:


.....
Carol Rue - Trustee

The notes form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2022**

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS102, have been prepared in accordance with the Charities SORP (FRS102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019)', Financial Reporting Standard FRS102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The trustees/directors consider that there are no material uncertainties about the company's ability to continue as a going concern. The trustees have taken advantage of the various sources of Government support during the COVID-19 pandemic and consider that it will not have a significant impact on the company's ability to continue trading. Income from trading activities is expected to reduce due to the lockdown conditions and steps are being taken to make cost savings. The trustees regard any impact to be short term rather than affecting the company's ability to continue as a going concern. There are no material uncertainties affecting the current year's accounts.

Income

Grants

Grants are recognised on an accruals basis, accounted for in relation to the period that they relate. Where grants have been received for capital items the total grant has been disclosed in the SOFA and depreciation, in accordance with the accounting policies, has been charged against that income over the estimated useful economic life of the asset. Where grants are received during the year under review but relate to a later period the amount is deferred under Grants in Advance in the Balance Sheet.

Other Income

All other incoming resources are included in the Statement of Financial Activities when the charity is legally entitled to the income and the amount is deferred under Grants in Advance in the Balance Sheet.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

All expenditure is accounted for on an accruals basis (including irrecoverable VAT) and has been classified under the relevant headings.

-Costs of generating funds are those costs incurred in attracting grants, voluntary income and fees.

-Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

-Support costs include those incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation purposes. Accordingly the charity is potentially exempt from taxation in respect of income and gains received within categories covered by Chapter 3 Part 11 Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

CREATIVE FUTURE LIMITED**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2022****1. ACCOUNTING POLICIES - continued****Fund accounting**

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

2. DONATIONS AND LEGACIES

	2022	2021
	£	£
Donations	10,277	10,318
Grants	-	4,732
	<u>10,277</u>	<u>15,050</u>

Grants received, included in the above, are as follows:

	2022	2021
	£	£
HMRC JRS Grant	-	4,732

3. INVESTMENT INCOME

	2022	2021
	£	£
Room hire	-	2,035
Deposit account interest	14	40
	<u>14</u>	<u>2,075</u>

4. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2022	2021
		£	£
Fees and sales	Art and Writing	3,860	9,070
HMRC online filing incentive	Art and Writing	4,000	4,062
Grants	Art and Writing	154,320	79,924
		<u>162,180</u>	<u>93,056</u>

Grants received, included in the above, are as follows:

	2022	2021
	£	£
Arts Council England - Creative Future Writers Awards	60,972	31,548
Arts Council England - Cultural Recovery Fund	29,759	-
Arts Council England - Emergency Response Fund	-	18,000
Amazon Literary Partnership	4,000	-
Baring Foundation	16,149	-
Brighton and Hove City Council Communities Fund	11,410	-
East Sussex County Council - Everyday Creativity	12,000	-
Emergence Foundation - Creative Future Writers Award	-	4,657
	<u>134,290</u>	<u>54,205</u>
Carried forward		

continued

CREATIVE FUTURE LIMITED**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2022****4. INCOME FROM CHARITABLE ACTIVITIES - continued**

	2022	2021
	£	£
Brought forward	134,290	54,205
Healing Expressive and Recovery Arts Project	15,530	-
Henry Smith Trust	-	5,000
Robin Hood Health Foundation	4,500	20,719
	<u>154,320</u>	<u>79,924</u>

The following grants have been deferred to the next year:

	2022	2021
	£	£
Arts Council England - Creative Future Writers Award	11,140	25,601
The Copyright Licensing Agency - contribution to 2023 Creative Future Writers Award	10,000	-
Baring Foundation	16,148	-
Amazon Literary Partnership	6,000	-
Brighton and Hove City Council - Communities Fund	6,240	-
Healing Expressive and Recovery Arts Project	6,036	-
Robin Hood Health Foundation - Thriving Communities	3,300	-

5. CHARITABLE ACTIVITIES COSTS

	Direct Costs (see note 6)	Support costs (see note 7)	Totals
	£	£	£
Art and Writing	156,389	-	156,389
Support Costs	-	3,539	3,539
	<u>156,389</u>	<u>3,539</u>	<u>159,928</u>

6. DIRECT COSTS OF CHARITABLE ACTIVITIES

	2022	2021
	£	£
Training	1,204	471
Workshop resources	4,376	1,151
Artists writers fees	22,716	4,592
Meeting expenses	87	60
Advertising and marketing	2,811	1,764
Rent	2,291	3,459
Travelling & accommodation	557	108
Printing	816	1,027
Postage & carriage	221	22
Telephone	116	72
Office stationery & machine maintenance	2,475	2,167
Premises expenses	204	-
Website costs & IT	3,846	3,860
Insurance	836	795
Venue hire	2,458	88
Other fees & wages	52,930	43,622
Workshop tutors	25,398	6,794
	<u>123,342</u>	<u>70,052</u>
Carried forward		

CREATIVE FUTURE LIMITED**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2022****6. DIRECT COSTS OF CHARITABLE ACTIVITIES - continued**

	2022	2021
	£	£
Brought forward	123,342	70,052
Project directors	28,242	27,521
Professional & consultancy fee	4,518	15,126
Bank charges	287	123
	<u>156,389</u>	<u>112,822</u>

7. SUPPORT COSTS

	Governance costs
	£
Support Costs	<u>3,539</u>

Support costs, included in the above, are as follows:

	2022 Support Costs	2021 Total activities
	£	£
Accountancy	2,991	1,584
Independent examination	548	520
Filing fees	-	13
	<u>3,539</u>	<u>2,117</u>

8. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2022 nor for the year ended 31 March 2021.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2022 nor for the year ended 31 March 2021.

9. STAFF COSTS

The charity considers its key management personnel comprises the trustees, director and operational manager. Total employment benefits to its key management personnel were £52,427 (2021 : £50,408).

Staff costs during the year were as follows:

	2022	2021
	£	£
Wages and salaries	67,470	60,600
Social Security Costs	5,090	4,726
Pension Costs	<u>3,609</u>	<u>3,340</u>
	<u>76,169</u>	<u>68,666</u>

	2022 No.	2021 No.
Average monthly headcount was	4	3

No employees received remuneration in excess of £60,000 (2021: None).

CREATIVE FUTURE LIMITED**NOTES TO THE FINANCIAL STATEMENTS - continued**
FOR THE YEAR ENDED 31 MARCH 2022**10. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES**

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	15,050	-	15,050
Charitable activities			
Art and Writing	13,132	79,924	93,056
Investment income	2,074	1	2,075
Total	<u>30,256</u>	<u>79,925</u>	<u>110,181</u>
EXPENDITURE ON			
Charitable activities			
Art and Writing	25,591	87,231	112,822
Support Costs	2,117	-	2,117
Total	<u>27,708</u>	<u>87,231</u>	<u>114,939</u>
NET INCOME/(EXPENDITURE)	2,548	(7,306)	(4,758)
RECONCILIATION OF FUNDS			
Total funds brought forward	40,454	7,306	47,760
TOTAL FUNDS CARRIED FORWARD	<u>43,002</u>	<u>-</u>	<u>43,002</u>

11. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022 £	2021 £
Trade debtors	-	950

CREATIVE FUTURE LIMITED**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2022****12. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2022 £	2021 £
Trade creditors	14,404	6,377
Social security and other taxes	342	2,762
Other creditors	-	2,259
Accrued expenses	515	515
Deferred income	58,864	25,601
	<u>74,125</u>	<u>37,514</u>

13. MOVEMENT IN FUNDS

	At 1.4.21 £	Net movement in funds £	At 31.3.22 £
Unrestricted funds			
General fund	43,002	11,309	54,311
Restricted funds			
Baring Foundation	-	1,234	1,234
TOTAL FUNDS	<u>43,002</u>	<u>12,543</u>	<u>55,545</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	18,085	(6,776)	11,309
Restricted funds			
Arts Council England - Creative Future Writers Award	60,974	(60,974)	-
Arts Council England - Cultural Recovery Fund	29,759	(29,759)	-
Amazon Literary Partnership	4,000	(4,000)	-
Baring Foundation	16,148	(14,914)	1,234
Brighton and Hove City Council - Communities Fund	11,411	(11,411)	-
East Sussex County Council - Everyday Creativity	12,064	(12,064)	-
Healing Expressive and Recovery Arts Project	15,530	(15,530)	-
Robin Hood Health Foundation - Thriving Communities	4,500	(4,500)	-
	<u>154,386</u>	<u>(153,152)</u>	<u>1,234</u>
TOTAL FUNDS	<u>172,471</u>	<u>(159,928)</u>	<u>12,543</u>

CREATIVE FUTURE LIMITED**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2022****13. MOVEMENT IN FUNDS - continued****Comparatives for movement in funds**

	At 1.4.20 £	Net movement in funds £	At 31.3.21 £
Unrestricted funds			
General fund	40,454	2,548	43,002
Restricted funds			
Arts Council England - Creative Future Writers Award	2,179	(2,179)	-
Emergence Foundation - Creative Future Writers Award	5,127	(5,127)	-
	<u>7,306</u>	<u>(7,306)</u>	<u>-</u>
TOTAL FUNDS	<u>47,760</u>	<u>(4,758)</u>	<u>43,002</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	30,256	(27,708)	2,548
Restricted funds			
Arts Council England - Creative Future Writers Award	31,548	(33,727)	(2,179)
Arts Council England - Emergency Response Fund	18,001	(18,001)	-
Emergence Foundation - Creative Future Writers Award	4,657	(9,784)	(5,127)
Henry Smith Trust	5,000	(5,000)	-
Robin Hood Health Foundation - Thriving Communities	20,719	(20,719)	-
	<u>79,925</u>	<u>(87,231)</u>	<u>(7,306)</u>
TOTAL FUNDS	<u>110,181</u>	<u>(114,939)</u>	<u>(4,758)</u>

The purpose of each restricted fund was as follows:

1.Arts Council England Project Funding -To support the delivery of the Creative Future Writers' Award (CFWA) 2022. It includes a % contribution to core costs/overheads.

2.ACE Cultural Recovery Fund 2 -This was the second round of support from ACE during the covid 19 pandemic. We requested this support to bridge the period towards normal operations. This was to support our recovery by enabling us to be in a strong position to take advantage of funding opportunities as they open up and also to provide for the creatives we work with as they emerge from increased isolation & deprivation of support

3.Amazon Literary Partnership -This funding supported our Next Up Programme offering workshops, mentoring & work shadowing to 10 underrepresented writers.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2022

13. MOVEMENT IN FUNDS - continued

4.Baring Foundation -This funding delivered our Train the Trainer programme We supported six emerging/early-career writers who face mental health issues from Black, Asian and ethnic minority backgrounds who aspire to gain employment teaching writing but lack experience/confidence.

5.BHCC Communities Fund -To deliver a series of workshops with Gateway Women's' Centre, Preston Park Recovery Centre & Hummingbird Refugee Project encouraging service users to meet face to face after long periods of isolation due to the pandemic.

6.ESCC -Everyday Creativity -A series of online workshops delivered during lockdown to support the health & wellbeing of recently unemployed or furloughed people.

7.BHCC Third Sector Commission /HERA Partnership (paid via Robin Hood Health Foundation who are lead partner in the HERA Partnership) -Delivering support to underrepresented artists & creative practitioners working in the Arts Health & Wellbeing sector

8.Robin Hood Health Foundation Thriving Communities -To support the delivery of a project called Prescribe to Thrive which responds to local residents' health & wellbeing priorities by developing a networked referral pathway for arts focussed social prescribing, using co-design principles.

14. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2022.

15. STATUTORY INFORMATION

Creative Future Limited is a charitable company limited, limited by guarantee, registered in England and Wales and has no share capital.

No one member has overall control of the charity.

In the event of the company being dissolved each member is liable up to a maximum of £1 towards the cost of dissolution and liabilities incurred by the company while he/she was a member, or within 12 months after he/she ceases to be a member.

The company's registered number and registered office address can be found in the Legal and Administrative Information section of the accounts