

Charity Registration Number: 1130398

Company Registration Number (England and Wales): 06919107



(Formerly The Message Works Trust)

Annual Report and Unaudited Financial Statements

For the year ended 31st March 2025

Urban Promise UK Ltd

Index

Page

Legal and Administrative Details	1
Trustees' Report	2-8
Independent Examiner’s Report	9-10
Statement of Financial Activities	11
Balance Sheet	12
Notes to the Financial Statements	13-17

Urban Promise UK Ltd

Legal and administrative information

Trustees	Paul Hammond (Resigned 13 th May 2025) Andrew Mark du Feu Kristen Nielsen Donnelly Kelly Maxted Jacqueline Janice Gray (Resigned 19th June 2024) Shureen Patrice Bishop Simon (Resigned 19th June 2024) Kathrine McAleese (Appointed 19th June 2024) Stephen Mireku (Appointed 19th June 2024) Luke Nathaniel Paul Maxted Lovern Dyer (Appointed 13 th May 2025) Stephen Colin Clark (Appointed 18 th June 2025)
Secretary	Lovern Dyer
Charity Number	1130398
Company Number	06919107
Registered Office	St Marks Church Centre 165 Rose Lane Romford England RM6 5NR
Independent Examiner	A A Boafu – Brewu FCCA MBA Augustus & Co Chartered Certified Accountant 374 Ley Street Ilford Essex IG1 4AE
Bankers	NatWest 1 High Street Croydon CR9 1UY

Urban Promise UK Ltd

Trustees Report

The trustees, who are also directors of the charity for the purpose of the Companies Act, submit their annual report and the financial statements for the year ended 31 March 2025 which are also prepared to meet the requirements for a directors' report and accounts for Companies Act purposes.

The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

Charitable Objectives and Principal Activities

The Charity's objects ("The Objects") are to support the education and development of children and young people personally, spiritually, and academically, to prevent or relieve poverty of children, young people and their families and advance the Christian Faith within the United Kingdom primarily through the provision of after school and holiday activities.

These objects were updated by the board of trustees on 19th June 2024 and were approved by Charity Commission on 24th October 2024.

Structure, Governance and Administrative Information

Charitable structure

Urban Promise UK Trust is an incorporated charity limited by guarantee, having no share capital and is governed by its Memorandum and Articles of Association. It was incorporated on 29 May 2009 with Memorandum and Articles of Association as amended on 17 May 2022 and 19 June 2024. It was registered as a charity on 29 June 2009. The company number is 6919107 and the charity is registered with the Charity Commission number 1130398.

Organisation and Management of the Charity

Urban Promise UK is run by a Board of Directors who act as trustees of the charity. New directors are appointed by the board by popular vote. Each year, at the AGM, one third of the board resign, beginning with those who have served the longest. These directors are immediately eligible for reappointment by the board, if they so wish. Directors of the charity are required to assent to the charity's Statement of Faith, as laid out in the Memorandum and Articles of Association.

The directors are responsible for the strategy and governance of the charity and delegate certain responsibilities including day to day management to the Co-Directors,

Urban Promise UK Ltd

Kelly and Luke Maxted, who are part of the board. The board met three times during the year.

This year some of our trustees had to step back for personal reasons, including ill health, two of those being the trustees that took the role of secretary and treasurer. This has affected the consistency of our formal meetings however we have used the allowance for electronic meetings in our governing document to ensure that we meet our statutory obligations.

We have been working towards bringing in new trustees as we aim to release those that need to step down. We are especially looking to find trustees to take the role of secretary and treasurer, but also others who can support the overall workload of the trustees. We have sought support from someone who has previously worked as a charity treasurer, and was recommended to us, to help us ensure our accounts and reporting are up to date. We are also working with Futurekraft on fundraising and have booked an additional day's work for them to review our governance and accounting so that we will be ready for a new treasurer to take over.

Risk Management

Consideration has been given to the major risks that the charity is exposed to, and the trustees are confident that it has procedures and systems in place adequately to manage those risks. Risk assessments are regularly reviewed and changes in circumstances are given due consideration.

The charity has taken out insurance against all of its activities.

Urban Promise UK Ltd

Achievements, Performance and Outcomes of the Year

Achievements

In the past year we have been able to increase our output in all areas of our work. Between 1st April 2024 and 31st March 2025 the increase in our capacity has led to the provision of 3,352 meals, 6,705 hours of safe after school and holiday activities for children and young people in Marks Gate, 213 tuition sessions for teens, and 1,362 hours of positive teenage role models for young people.

We are pleased that we are not only able to deliver an increase in quantity of engagement but also maintain a high standard of quality in relationships and support. This is evidenced by the feedback we have received from parents of our beneficiaries:

"I am very happy with Urban Promise, the staff are incredible people who I really admire. Not only do they provide a fun & safe environment for the children, they also have offered support and a safe space for me to discuss any concerns I have. I think they do an amazing job and are an asset to the community."

"They care individually about each child and get to know them personally. They see the needs and wants of each individual and do their best to offer their and support for the young people and/or families. I have struggled with my mental health in the past and both Kelly and Luke have checked in with me to make sure I am ok. They are doing so well with all the activities and ensuring everyone is fed, happy and safe."

We have also made good progress against our 'future developments' outlined in last year's annual report. We were able to successfully increase our number of full time staff, as well as make progress on the development of new partnerships and take tangible steps towards the opening of a new site in Dagenham.

In the past year we have been able to build on the success of our previous activities and have focussed on stabilising our presence in Marks Gate, whilst also looking toward future growth. Particularly impactful in this was the appointment of a new full time member of staff as *Children and Youth Project Worker* in October 2024. This role is designed to support the running of our after school and holiday programmes as well as being a bridge between ourselves and St Mark's Church, with the staff member running youth activities for the church on Tuesday evenings and Sunday mornings.

After School Club

The addition of a staff member allowed us to increase our daily attendance at the after school club to 20 children. This alleviated the waiting list a little but we made the decision to close ourselves to new registrations in December 2024.

We have seen significant strides forward in the academic achievement of our children as well as the development of community spirit. The children are working together and growing in their engagement in our programmes. We have been particularly pleased with the increase in the involvement of some of our children with SEND in new activities.

Urban Promise UK Ltd

We have been pleased to welcome 2 parents of our younger children as volunteers in the after school club.

Student Leaders

In September 2024 we increased our number of Student Leaders from 12 to 15, thanks to funding received from London Borough of Barking and Dagenham. The dynamic of the group has changed significantly since our start, with an increasing number of young people joining us who have no previous connection to St Mark's Church and a more diverse range of backgrounds represented. We have also had an increased number of Student Leaders who are engaged in exams (A-Levels and GCSEs) which has changed the focus of the support and mentoring provided. Notably in February 2025 we provided some Saturday revision and tuition classes to support our yr11 students to prepare for their GCSEs.

Holiday Clubs

Our holiday clubs continue to be popular and provide a significant opportunity to engage with a broader base of children, young people, and families. Summer 2024 was a key time for us for recruiting new Student Leaders and several of our new hires carried over from Summer to the new academic year. Similarly clubs have been a space in which we have opened doors to new children where capacity has allowed. The increased number of volunteers during these times have been particularly helpful in providing space for children who have additional needs, as we can offer 1 to 1 support and provide some relief for parents.

Partnerships

We continue to work on partnerships and have been pleased to form an even closer relationship with St Mark's as a result of the *Children and Youth Project Worker* position. We also retain close links with Marks Gate Relief Project who provide our food on Mondays, LBBB who have been a huge supporter of our work, the Diocese of Chelmsford, Fareshare, and the Barking and Dagenham Chamber of Commerce who recognised our efforts in their annual awards in 2024. We have also been able to forge new relationships with local karate and performing arts teachers who have provided extracurricular activities in our after school club.

Future Developments

In 2025 we have an exciting opportunity to partner with Rowan University, New Jersey, hosting students for a month as part of their global health programme. We are also in conversation with the Diocese of Chelmsford regarding a second site in the Dagenham area. In order to facilitate this we will need to again add more staff and volunteers.

Urban Promise UK Ltd

Public Benefit

The trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to public benefit guidance published by the Charity Commission. In reviewing our aims, objectives and planning future activities, the Trustees have taken into account the Charity Commission's general guidance on public benefit. The Trustees ensure that activities undertaken are always in line with the charitable objectives and aims of the charity.

Trustees

The following served as trustees during the year covered by these accounts:

Paul Hammond (Resigned 13th May 2025)
Andrew Mark du Feu
Kristen Nielsen Donnelly
Kelly Maxted
Jacqueline Janice Gray (Resigned 19th June 2024)
Shureen Patrice Bishop Simon (Resigned 19th June 2024)
Kathrine McAleese (Appointed 19th June 2024)
Stephen Mireku (Appointed 19th June 2024)
Luke Nathaniel Paul Maxted

The trustees at the time the financial statements were approved are as follows:

Andrew Mark du Feu
Kristen Nielsen Donnelly
Kelly Maxted
Kathrine McAleese (Appointed 19th June 2024)
Stephen Mireku (Appointed 19th June 2024)
Luke Nathaniel Paul Maxted
Lovern Dyer (Appointed 13th May 2025)
Stephen Colin Clark (Appointed 18th June 2025)

Statement of Trustees Responsibilities

The charity trustees (who are also the directors for the purposes of company law) are responsible for preparing a trustees' annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Urban Promise UK Ltd

Company law requires the directors to prepare financial statements for each financial period. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the surplus or deficit of the company for that period. In preparing these financial statements, the directors are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP
- Make judgements and estimates that are reasonable and prudent;
- Prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the company will continue to provide services.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the Financial Statements comply with the Company Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for prevention and detection of fraud and other irregularities. The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Urban Promise UK Ltd

Financial Review

Financial outcomes for the year

The company’s activities for the year are summarised in the Statement of Financial Activities. Income was £129,258 and expenditure £116,820 leaving a surplus of £12,439. The level of free reserves at 31 March 2025 is £26,076 and will be used to support the charity’s ongoing activities. The trustees continue to monitor the cash flow.

Reserves Policy

At 31 March 2025 the level of free reserves was £26,076.

The board has given consideration to the level of free reserves (unrestricted funds that are not designated for particular use, nor held in fixed assets) that currently need to be held to meet all future liabilities. The trustees continue to be mindful of the need to be prudent in holding sufficient reserves. The charitable company currently does not have legal obligations that would demand a high level of reserves and considers that holding reserves of a minimum of one month's operating costs and a maximum of three month's operating costs is currently sufficient. This figure was met throughout the year and the trustees will review this policy on a regular basis and as circumstances demand.

Accountants

The directors have agreed to appoint Augustus & Co as the independent examiners.

Declaration

This report has been prepared in accordance with the provisions applicable to companies subject to the small companies’ regime.

This report was approved by the board on 23rd January 2026 and signed on its behalf by:

Signed by:

68B52373320B47E...

1/27/2026

Stephen Colin Clark

Chairperson

Urban Promise UK Ltd

Independent Examiner's Report to the Trustees of Urban Promise UK Ltd

I report to the trustees (who are also Directors for the purpose of company law) on my examination of the financial statements of Urban Promise UK Ltd ('the charitable company') for the year ended 31 March 2025 which comprise the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the trustees of a charitable company you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the financial statements of the charitable company are not required to be audited under Part 16 of the Act and are eligible for independent examination, I report in respect of my examination of the charitable company's financial statements carried out under section 145 of the Charities Act 2011 ('the 2011 Act') and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

Independent examiner's statement

If the charitable company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. Your income for the year was below this amount. I confirm I am a member of ACCA which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- ☒ accounting records were not kept in respect of the charitable company as required by section 386 of the 2006 Act; or

Urban Promise UK Ltd

- ☒ the financial statements do not accord with those records; or
- ☒ the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair view which is not a matter considered as part of an independent examination; or
- ☒ the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Signed by:

2C9A65A8F6344EC...

A A Boafo – Brewu FCCA MBA

Augustus & Co

Dated: 1/27/2026

374 Ley Street
Ilford
Essex IG1 4AE

Urban Promise UK Ltd

STATEMENT OF FINANCIAL ACTIVITIES
(including the Income and Expenditure Account)
FOR THE YEAR ENDING 31 MARCH 2025

	Note	Unrestricted	Restricted	Total	
Income				2025	2024
		£	£	£	£
Income from:					
Donations and Legacies	2	39,042		39,042	9,215
Income from Charitable Activities:					
Voluntary income	3	46,362	16,500	62,862	63,688
Income from Other Activities:					
Fees and Sundry	4	27,354		27,354	-
Total		112,758	16,500	129,258	72,903
Expenditure on:					
Charitable activities	5	100,320	16,500	116,820	78,247
Total		100,320	16,500	116,820	78,247
Net Movements in funds		12,439		12,439	- 5,344
Prior Year Adjustment					
Reconciliation of funds					
Total funds brought forward at 01/04/2024		13,637		13,637	20,146
Total funds carried forward at 31/03/2025		26,076		26,076	14,802

The notes on pages 13 to 17 form part of these financial statements.

Urban Promise UK Ltd**Balance sheet at 31 March 2025**

	Note	2025	2024
		£	£
Current Assets			
Debtor		3,400	
Cash at bank and in hand		27,990	15,716
		31,390	15,716
Creditors: Amounts falling due within one year			
		5,314	2,079
	8	5,314	2,079
Net current assets		26,076	13,637
Total assets less current liabilities		26,076	13,637
Net assets		26,076	13,637
Represented by:			
Unrestricted fund	9	26,076	13,637
		26,076	13,637

The company was entitled to exemption from audit under s477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006.

These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies regime and in accordance with FRS102 SORP

The financial statements were approved by the trustees on 23rd January 2026 and signed on its behalf by:

Signed by:

Stephen Clark

1/27/2026

Stephen Colin Clark
Chairperson

The notes on pages 13 to 17 form part of these financial statements.

Urban Promise UK Ltd

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDING 31 MARCH 2025

1.1 Accounting Convention

The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The financial statements have been prepared in accordance with the Statement of Recommended Practice:

Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

1.2 Incoming Resources

Income is shown on an accrual basis. Donations consist of funds received for specific (restricted) and general (unrestricted) purposes.

1.3 Capital Grants

Grants towards capital expenditure are credited to a deferred capital grant and released to Income and Expenditure account over the expected lives of the assets. The amount released equals the depreciation charge.

1.4 Restricted Funds

Restricted funds – these are funds which can only be used for particular purposes within the objects of the charitable company. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes. Currently there are no such funds.

1.5 Unrestricted Funds

Unrestricted funds are donations and other incoming resources receivable or generated for the objects of the charity without further specified purposes and are available as general funds.

1.6 Capitalisation and Depreciation

Items of equipment are only capitalised where purchase price exceeds £1,000. As the charity has no fixed assets no policy on depreciation has been made.

1.7 Debtors

Grants receivable and other debtors are included at the settlement amount due. Prepayments are valued at the amount prepaid.

1.8 Cash at bank and in hand

Grants receivable and other debtors are included at the settlement amount due. Prepayments are valued at the amount prepaid.

Urban Promise UK Ltd

1.9 Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation arising from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are recognised at their settlement amount.

Urban Promise UK Ltd

URBAN PROMISE UK

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDING 31 MARCH 2025

2. Income from donations and legacies

	Unrestricted	Restricted	Total 2025	2024
	£	£	£	£
Donations	13,299		13,299	9,215
Gift Aid	743		743	
Legacy - Estate of Christine Edith Maxted	25,000		25,000	
Total Incoming Resources	112,758	16,500	129,258	72,903

3. Grants

	Unrestricted	Restricted	Total 2025	2024
	£	£	£	£
London Borough of Barking and Dagenham		10,000	10,000	32,309
London Borough of Barking and Dagenham		1,500		
The Charles Plater Trust		5,000	5,000	
Neighbourly Foundation	510		510	
Garfield Weston Foundation	10,000		10,000	
The Macaulay Moat Trust	5,000		5,000	
Urban Promise International	30,852		30,852	31,379
Total Incoming Resources	46,362	16,500	62,862	63,688

4. Fees and other incoming resources

	Unrestricted	Restricted	Total 2025	2024
	£	£	£	£
Services	27,354		27,354	
	27,354		27,354	

Urban Promise UK Ltd

5. Charitable activities	Unrestricted Fund	Restricted Fund	Total 2025	2024
	£	£	£	£
Advertising	360		360	425
Bank Charges	145		145	111
Employer NI Expense	-		-	5
Employer Pension Expense	1,565		1,565	1,096
Entertaining			-	180
Insurance	574		574	541
Legal and professional fees	1,593		1,593	426
Programme Cost	8,867		8,867	3,675
Rent	9,241		9,241	5,113
Repairs and maintenance	598		598	
Stationery and printing	229		229	
Subscription	1,531		1,531	689
Sundry Expenses	48		48	300
Training	298		298	
Fundraising Expense	5,944		5,944	
Wages Expense	67,770		67,770	56,677
Employee Expenses	358	5,491	5,849	5,588
Programme Cost - Student Leader	11,009		11,009	3,420
Governance costs (per note 5)	1,345		1,345	111
	100,320	16,500	116,820	78,247

6. Governance cost	Un-restricted Fund	Restricted Fund	Total 2025	2024
	£	£	£	£
Bank Charges	145		145	111
Independent Examiner's Fees	1,200		1,200	0
	1,345	-	1,345	111

Urban Promise UK Ltd

7. Staff Costs

	2025	2024
	£	£
Staff Wages	67,770	56,683
Employer Pension	1,565	1,096
Average head count in the year	3	3
	3	3
No employee earned in excess of £60,000		

8. Creditors: Amounts falling due within one year

	2025	2024
		£
Accruals	1,200	–
PAYE Liability	2,619	2,079
Pension Liability	859	
Student Loan Liability	636	
	5,074	2,079

9. Analysis of net assets between funds

	Net Current Assets	Total	2024
	£	£	£
Unrestricted Funds	26,076	26,076	13637
	26,076	–	26,076
			13,637

10. Related Party Transactions

Kelly and Luke Maxted, both trustees and directors, were employed for the year (from 16 May 2023), each receiving a salary of £28,000 for the year (2024 – £24,500). Such paid employment was permitted under article 40 of the charity's Memorandum and Articles of Association.

11. Corporation Taxation

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied.