

THE ICKLE PICKLE PARTNERSHIP LTD

England & Wales · Charity number 1129763

Details

Status	Registered
Legal form	Charitable company
Company number	06831065
Registered	2009-05-20
Register	View on the Charity Commission register

Contact

Address	128 City Road London EC1V 2NX
Phone	02086755931
Email	info@icklepickles.org
Website	www.icklepickles.org

Activities

Objects: The charity's objects (the Objects) are:(a) to advance the education of the general public in all areas relating to premature birth of babies;(b) to provide or assist in the provision of equipment, facilities, personnel and services ancillary to or in conjunction with those provided by the National Health Service for the purpose of:(i) relieving sickness and preserving the health of premature babies and term babies in need of medical assistance born in England and Wales; (ii) easing the suffering of and providing palliative care to babies born in England and Wales where appropriate; and (iii) supporting the parents of premature babies born in England and Wales;(c) to facilitate the return home of premature babies or term babies which require special medical support born into low income families born in England and Wales by providing or assisting in the provision of equipment, facilities and services not normally provided by the National Health Service and(d) to advance the education of the general public in the subject of platelet donation.

Activities: The Ickle Pickle Partnership aims to give every newborn a chance. We do this through the provision of new and much needed equipment for Neonatal Units and the training of Neonatal nursing staff.
Small Babies : Big Difference

Classification

- **How:** Makes Grants To Organisations, Provides Other Finance
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives
- **Who:** Children/young People

Geography

- **Area of benefit:** UNDEFINED. IN PRACTICE, NATIONAL.
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£375,290	£333,641	-	-
2023-12-31	£287,005	£284,684	-	-
2022-12-31	£165,495	£243,246	-	-
2021-12-31	£153,894	£74,544	-	-
2020-12-31	£151,218	£74,939	-	-

Trustees

Name	Role	Appointed
ANDREW JAMES MARSH	Chair	
BEN HARVEY		2015-06-01
Dr NIGEL KENNEA		
MICHAEL BLACK		
RACHAEL ANNE MARSH		

Accounts



The Ickle Pickle Partnership Limited

Report and Accounts

Year to 31st December 2024

**Registered Charity Number 1129763
Company Registration Number 06831065**

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2024

Reference and administrative information

Charity Names:	The Ickle Pickle Partnership Limited
Charity Registration Number:	1129763
Company Registration Number:	06831065
Charity Working Name:	Ickle Pickles
Registered Office:	128 City Road, London, England, EC1V 2NX
Website address:	www.icklepickles.org

Board of Trustees

The current Board of Trustees is:

Mr. Andrew Marsh (Chair)
Mrs. Rachael Marsh
Mr. Michael Black
Dr Nigel Kennea
Mr. Ben Harvey

Directors

Mr. Andrew Marsh (Chair)
Mrs. Rachael Marsh
Mr. Michael Black

Bankers

Natwest Bank
30 Tooting High Street
Tooting
London
SW17 0RG

Independent Examiner

David Warren
Cocke, Vellacott & Hill
Chartered Accountants
Unit 15 City Business Centre
Lower Road
London
SE16 2XB

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2024

Trustees' Report Incorporating Directors' Report

The trustees present their annual report and financial statements of the charity for the year ended 31 December 2024. This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006. The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's trust deed and the Charities Act 2011.

Structure, Governance and Management

The Ickle Pickle Partnership is a Charitable Company, limited by guarantee on 26th February 2009 and registered as a charity on 29th May 2009 under registration number: 1129763

The following individuals are Directors of Ickle Pickle Partnership Limited:

- Andrew Marsh
- Rachael Marsh
- Michael Black

The Directors of the company are responsible for the financial administration and governance of the company.

Review of 2024 Activities and Achievements

In 2024 we were able to build upon the growth of 2023 and realise fundraising revenues of £375k. This represented growth of 30% and is a result of the expansion with focus strategy we have been implementing since the start of 2023.

We now have 23 units signed up to (or in the process of approving) the Ickle Pickles Pledge and this number will continue to grow in 2025.

156 of our supporters took personal challenges, raising funds via sponsorship and we donated over £150k to Neonatal units by issuing restricted grants for the purchase of 133 items of intensive & special care equipment for the units we support.

49 of the 156 people who undertook a personal challenge, did so via Run for Charity, which aggregates places in events and challenges across the country. Working with Run for Charity is a lower-risk strategy as we only pay for places that are taken-up and don't prepay for places that may not be used. The 49 supporters undertaking Run for Charity challenges raised over £10,000.

From a Marketing perspective, we developed our understanding of our supporting audiences and designed messaging to engage and convert them from followers to advocates. We upgraded our technology from Mailchimp to Mailer-Lite, a more functionality rich platform and consequently online audiences have expanded to over 16,000 people and we continue to get good coverage in online & traditional media.

Our content planning and production continues to develop creatively, reaching and engaging new audiences - for example the video we developed for World Prematurity Day on 17th November to promote awareness of premature birth achieved 17.6k views - our best performing piece of content to date.

We are working on a new website and planning a CRM roll-out to further grow and enhance our relationship with our audiences. Whilst the delivery of these initiatives will be in 2025, it is important to acknowledge the planning & strategic work from the team in 2024.

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2024

We continued to organise large events, the London Incubator Ball at Plaisterer's Hall raised over £75k and we have introduced the Incubator Push, a community event where supporters can push an Incubator a set distance with family & friends to acknowledge and celebrate the care their baby received. We organised 2 Incubator Pushes in London and Hampshire raising over £6.5k and they proved to be so popular that we expect to hold more of these events in 2025.

Grant & Trust Fund applications continues to be an area of growth for the charity, realising over £50k from 13 successful applications and we will continue to invest in the tools and expertise to extend this success in 2025.

Our team remains largely the same with a dedicated, core team focused on their individual roles and areas of expertise to help the wider team achieve our strategic and fundraising targets. We are indebted to their dedication and continued commitment and look forward to furthering our work in 2025.

Public Benefit

Our charitable activities primarily focus on raising money for Neonatal units that treat premature babies and are undertaken to further our charitable purposes for public benefit. The trustees have referred to the Charities Commission's guidance on the need for charities to deliver a public benefit and have complied with the duty in section 17(2) of the Charities Act 2011.

Impact Statement

It is difficult to measure exactly how many babies' lives are saved or impacted as a result of providing these pieces of equipment to NNUs and Neonatal transfer services – however we can say that the impact on every baby treated and their families is significant and tangible.

Each individual unit treats hundreds of babies each year, for instance Queen Alexandra in Portsmouth treats approximately 600 babies, while St. George's Hospital in Tooting treats approximately 500.

Neonatal transport teams such as the London Neonatal Transfer Service (LNTS), Embrace in Yorkshire and the Southampton & Oxfordshire Neonatal Transfer team (SONeT) deliver an essential service, each taking responsibility for the transport of approximately 2,000 sick and premature babies across a network of over 50 neonatal units in London, Yorkshire & Humberside Hampshire & Oxfordshire.

The equipment we donate greatly contributes directly to the treatment of these babies and also enhances the environment that these babies and their families experience whilst in Neonatal care.

We continue to receive many messages from parents, nurses and clinicians expressing their positive views on the difference the equipment we purchase makes. A selection of these messages are shown below as they very effectively demonstrate the tangible impact of the charity's work on the treatment of the smallest and sickest babies born in the UK.

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2024



“ Over the last 10 years, we have worked closely with Ickle Pickles and they have been immensely supportive of our neonatal unit at King's College Hospital.

They have donated Zaky and Bertie hands, Kangaroo mother care recliner chairs and foot stools, breastfeeding pillows & breast pumps, pressure relieving mattresses, high-chairs for our bigger babies, bouncer chairs and a bathing table, surgical lights & head torches, a Giraffe Incubator and a specialist cot enabling bereaved families to spend precious additional family time with their infant.

They have also refurbished our parent bedrooms to make our families feel comfortable when they stay on the unit and are currently supporting the purchase of infant cots that can be raised & lowered enabling mum's post-surgery or with disability to fully participate in their infant's care.

Our Ickle Pickles champions have participated in Park Runs ,Winter Walks and Incubator Pushes. We are most grateful for their relentless efforts in fundraising in so many ways and they have made such a big difference to our neonatal unit here at King's College Hospital.

Dr. Anusha Arasu

Interim Cross Site Lead for Neonatal Services

”



“ My wife and I had twins in May 2024. They were ten weeks premature and required a lengthy stay in NICU in St George's and then at Croydon.

As the saying goes, "it's the little things". Ickle Pickles had raised funds for the first twin cot in Croydon NICU and we were fortunate to be given it for our twins to use. It meant that they could be close which is so important for their development. Once a month, there was an Ickle Pickles coffee morning, and I would always remember everyone feeling a little bit brighter and lighter when we came back to the unit to be with our babies.

Ickle Pickles offers unique support that you simply would not get anywhere else. We will always be grateful for everything the charity does for families.

Saiorse & Celena

Parents to twins born at 30 weeks.

”

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2024



“ I am truly grateful for the continuous support received from the team at Ickle Pickles. With their help via fundraising and donations, we have been able to purchase several pieces of live saving medical equipment including Billi blankets (a specialized blanket used for treating neonatal jaundice), Privacy screens, Baby Thermometers, Kangaroo Reclining Chairs (for supporting skin to skin cuddles at bedside which aids bonding) an Accuvein, and just recently the transformation of our x3 parents rooming rooms with furniture and sticker decals for the wall. Without this support we would struggle to purchase such expensive items using the trusts limited budget. I look forward to continuing to work with Ickle Pickles in the future, so to further improve the lives of premature babies and their families. ”

Sarah O'Mallo
Discharge co-ordinator at Lewisham NICU.

Financial review

In the year ended 31 December 2024, the revenues of the charity were £375,290 (2023: £287,005) with expenses of £181,526 (2023: £162,297), providing a surplus of £193,764 (2023: £124,708) for the year available for donations. The expenses were largely incurred when organising fundraising events and in salaries and related employment costs.

Included within revenues, the following Companies / Trust funds donated amounts over £1k during 2024:

- SJP Foundation: £10,000
- Morrisons: £9,739
- Howden & Howden Foundation: £9,354
- Masonic Lodge: £5,152
- East Alpha Limited: £5,000
- The Eight Foundation: £3,750
- Grimsdell School PFA: £4,000
- Chapel of Life: £2,195
- EAGB: £2,166
- Tesco Groundwork Grant: £1,031
- Google: £1,000

As a result of this fundraising across the country, the charity is delighted to have made donations totalling £152,115 during 2024 (2023: £122,387). The following donations were made during the year:

- £11,422 to **St.Helier University Hospital, Sutton** (x1 Drager BiliLUX Phototherapy Light; x1 LED examination light; x2 Nellcor Monitors; x200 milk cool bags; x1 Bedding for parents' room; x12 parent diaries)
- £2,876 to **Queen Alexandra Hospital, Portsmouth** (x10 Milton cold water sterilizers; x600 breastfeeding covers; x2 Storage Drawers for parents' room; x3 Microwaves for Parents' kitchen; x10 Bottle brushes; x4 toasters; x500 milk cool bags; Butterfly memory bags for parents; Developmental care items)

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2024

- £13,663 to **Princess Anne Hospital, Southampton** (x5 Cot bed Tents and Poles; x2 Masimo RAD 97 saturation monitors; x200 milk cool bags; Craft ink pads; x3 Transport Pod restraints; Items for Parent Rooms/ New ward)
- £8,515, (including £3,428 funded from unrestricted funds) to **University Hospital Lewisham, London** (x2 Biliblankets; x16 Lockers for Parents; x2 Emergency Backpacks)
- £1,030 to **St Richard's Hospital, Chichester** (x1 Double Mattress & duvet for Parent Room; 150 Nipple Shields)
- £6,425 to **Pembury Hospital** (1x Vapotherm, x1 Simulation Training Doll)
- £51,949 to **London Neonatal Transfer Service** (x1 Transport trolley for ambulance; x3 Transport Incubators; Lanyards for LNTS team)
- £11,435 to **Kings College Hospital, London** (x4 Recliner Chairs & armrest covers; 2x Baby Weighing Scales)
- £10,631 to **Croydon University Hospital, London** (x2 Recliner Chairs & armrest covers; x3 Breastfeeding pillows; milk cool bags; x1 twin cot; x72 Ickle Pickle branded mugs for staff)
- £10,389 (including £3,428 funded from unrestricted funds) to **Queen Elizabeth Hospital, Woolwich** (x18 Bertie Baby Positioners; x2 Biliblankets; x2 Siss Apnoea Monitor; x2 Emergency Grab Bags & inner bags; x1 Simulation Training Doll)
- £3,184 to **St Mary's, Isle of Wight** (x2 Recliner Chairs; Developmental care items)
- £8,573 to **Worthing Hospital** (x1 Neo Blue Phototherapy Blanket; x2 privacy screens; x16 cuddle wraps & muslins; x1 Symphony Breast Pump; 1x milk warmer)
- £3,762 to **Basingstoke and North Hampshire Hospital** (x3 Recliner chairs)
- £4,424 to **Bristol Hospital** (x1 Kanmed Twin Cot)
- £1,517 to **Royal Hampshire County Hospital** (x1 Transport pod; Parent room refurbishment expenses)
- £580 to **Epsom Hospital, London** (x1 Double Bed & drawers for parents' room)
- £584 to **Royal London** (x1 Bereavement Pram)
- £378 to **Dorset County Hospital, Dorchester** towards Parents' room refurbishment
- £261 for the **Embrace Transport Service, Yorkshire & Humberside** (x4 Peli Cases for Vein Finders)
- £274 to **Leicester Royal Infirmary** (towards funding of Baby Pod)
- £165 to **Barnet Hospital** (x30 Children's reading books)
- £78 to **Royal Cornwall** (Breast soothing pads)

The charity is registered with Just Giving & Enthuse, receiving an additional 16-23% on any donation for which:

- a) The donor's personal circumstances qualifies the donation for Gift Aid
- b) The donor has provided a signed Gift Aid declaration

Together with monies carried forward from 2023, the charity currently has £223,558 (2023: £181,909) of funds to be carried forward for 2025. Of these funds £169,449 (2023: £79,345) are restricted for donations to various neonatal units, leaving an unrestricted surplus of £54,109 (2023: £102,564), which, in the opinion of the trustees, provides an acceptable level of reserves for the charity to continue working towards meeting its stated objects.

The charity is continuing to raise funds and looks forward to donating monies and equipment to many more Neonatal Units during 2025.

Reserves Policy

The charity has a policy of maintaining 3-6 months of funds in reserves to cover the day-to-day operating cost of the charity.

The procurement processes vary between NHS hospital trusts and it can often take several weeks or even months for the relevant finance and procurement teams to approve a purchasing request from the neonatal

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2024

unit. The clinical teams are frequently asked to prove that the item they wish to purchase is best of breed and the most fitting for the job and this can cause delays to the overall purchase. Meanwhile the funds raised for that unit, either from donations or events, are held in the charity's reserves until these approvals have been granted.

Trustee Recruitment & Training

The Board of Trustees seeks to recruit a diverse mix of business, medical and patient expertise. All the Trustees, upon election, meet with the Chair to discuss and agree specific requirements of the role.

Members of the Board of Trustees

Members of the Board of Trustees, including those who are directors for the purpose of company law, and trustees for the purpose of charity law, who served during the year and up to the date of this report, are set out on page 1.

Responsibilities of the Board of Trustees

Company Law requires the Board of Trustees to prepare financial statements for each financial year, which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of its income resources and application or resources, including income and expenditure, for the financial year. In preparing those financial statements, the Board of Trustees has followed best practice and:

- Selected suitable accounting policies and then applied them consistently;
- Made judgements and estimates that are reasonable and prudent;
- Prepared the financial statements on the going concern basis unless it was inappropriate to assume that the company will continue on that basis; and
- Are responsible for the maintenance and integrity of the corporate and financial information included on the company's website.

Independent Examiners

The charity's trustees consider that an audit is not required for this year and that an independent examination is needed. Accordingly Cocke, Vellacott & Hill Chartered Accountants represented by David Warren in his capacity as Independent Examiner have reviewed the following financial statements.

This Trustees report was approved by the Trustees on 21 July 2025 and is signed on the Board's behalf by the Charity's chairman.



Andrew Marsh
Chair of the Board of Trustees
The Ickle Pickle Partnership Limited

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2024

Independent examiner's report to the trustees of The Ickle Pickle Partnership Limited

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2024. As the charity's trustees of the Company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

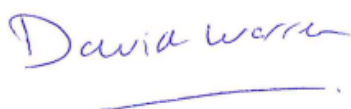
Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act").

In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act).

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below) which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



David Warren BA FCA
Cocke, Vellacott & Hill
Chartered Accountants
Unit 15 City Business Centre
Lower Road
London
SE16 2XB

21 July 2025

The Ickle Pickle Partnership Limited

Report and financial statements

Year ended 31 December 2024

Statement of Financial Activities (including Income & Expenditure Accounts) for the year ended 31 December 2024.

		Year ended 31 December 2024			Year ended 31 December 2023		
		Unrestricted funds	Restricted funds	Total	Unrestricted funds	Restricted funds	Total
		£	£	£	£	£	£
Incoming resources							
Incoming resources from generated funds							
Bank interest		2,221	-	2,221	1,791	-	1,791
Incoming resources from charitable activities							
Activities for generating funds	Note 2	89,723	115,935	205,658	135,895	43,603	179,498
Donations		76,612	90,480	167,092	54,766	49,760	104,526
Other Income		319	-	319	1,190	-	1,190
Total incoming resources		168,875	206,415	375,290	193,642	93,363	287,005
Resources expended							
Charitable activities							
Costs of charitable activities	Note 3	(114,278)	(4,308)	(118,586)	(111,438)	(2,080)	(113,518)
Support costs	Note 5	(61,637)	(1,303)	(62,940)	(48,597)	(182)	(48,779)
Total Expenses		(175,915)	(5,611)	(181,526)	(160,035)	(2,262)	(162,297)
Charitable donations		(41,415)	(110,700)	(152,115)	(7,920)	(114,467)	(122,387)
Total resources expended		(217,330)	(116,311)	(333,641)	(167,955)	(116,729)	(284,684)
Net incoming/(outgoing) resources		(48,455)	90,104	41,649	25,687	(23,366)	2,321
Gross transfers between funds							
		-	-	-	-	-	-
Net movement in funds		(48,455)	90,104	41,649	25,687	(23,366)	2,321
Total funds brought forward		102,564	79,345	181,909	76,877	102,711	179,588
Total funds carried forward	Note 4	54,109	169,449	223,558	102,564	79,345	181,909

The statement of financial activities includes all gains and losses in the year. All incoming resources and resources expended derive from continuing operations.

The statement of the financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

The Ickle Pickle Partnership Limited

Balance Sheet as at 31 December 2024

	Note	As at 31 December 2024			As at 31 December 2023		
		Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
		funds	funds		funds	funds	
		£	£	£	£	£	£
Current assets							
Stocks		751	-	751	1,060	-	1,060
Other Debtors		5,140	-	5,140	-	-	-
Cash at Bank and in hand		64,304	169,449	233,753	102,056	79,345	181,401
		<u>70,195</u>	<u>169,449</u>	<u>239,644</u>	<u>103,116</u>	<u>79,345</u>	<u>182,461</u>
Creditors: amounts falling due within 1 year	9	(16,086)	-	(16,086)	(552)	-	(552)
Net current assets/(liabilities)		<u>54,109</u>	<u>169,449</u>	<u>223,558</u>	<u>102,564</u>	<u>79,345</u>	<u>181,909</u>
Total assets less current liabilities		<u>54,109</u>	<u>169,449</u>	<u>223,558</u>	<u>102,564</u>	<u>79,345</u>	<u>181,909</u>
Creditors: amounts falling due after 1 year		-	-	-	-	-	-
Net assets		<u>54,109</u>	<u>169,449</u>	<u>223,558</u>	<u>102,564</u>	<u>79,345</u>	<u>181,909</u>
Funds of the charity	4						
Unrestricted funds		54,109	-	54,109	102,564	-	102,564
Restricted funds		-	169,449	169,449	-	79,345	79,345
		<u>54,109</u>	<u>169,449</u>	<u>223,558</u>	<u>102,564</u>	<u>79,345</u>	<u>181,909</u>

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 Companies Act 2006. The directors acknowledge their responsibility for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The company was entitled to exemption from audit under section 477 of the Companies Act 2006 and has taken advantage of the provisions available to small companies.

Approved by the Board of Trustees on 21 July 2025 and signed on its behalf by:



Andrew Marsh
Chair of the Board of Trustees
The Ickle Pickle Partnership Limited

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2024

1. Accounting policies

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year.

(a) Basis of accounting

These financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2019.

The Ickle Pickle Partnership is a limited company registered in England and meets the definition of a public benefit entity under FRS 102. The functional and presentational currency is sterling.

(b) Going Concern

At the time of approving the financial statements the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus, the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

(c) Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity. Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

(d) Incoming resources

All incoming resources are included in the statement of financial activities when the charity is entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income:

- Voluntary income is received by way of grants, donations and gifts and is included in the Statement of Financial Activities when receivable.
- Donated services and facilities are included at the value to the charity where this can be quantified. The value of services provided by volunteers has not been included in these financial statements.
- Incoming resources from charitable trading activity are accounted for when earned.
- Gift aid on donations is accounted for on an accruals basis and adjusted to the extent that there may be any fees liable on its recovery.

(e) Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates:

- Cost of generating funds comprise the costs associated with attracting voluntary income and the costs of trading for fundraising purposes.
- Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include costs such as audit fees and costs linked to the strategic management of the charity.

All costs are allocated between the expenditure categories of the Statement of Financial Activities on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned out on an appropriate basis.

The Ickle Pickle Partnership Limited

Report and financial statements

Notes to the financial statements for the year ended 31 December 2024

1. Accounting policies (cont.)

(f) Pensions

The charity operates a defined contribution pension scheme for all qualifying employees. The contributions are recognised as an expense in the statement of financial activities when they fall due.

(g) Stocks

Stocks are recognised at the lower of cost and net realisable value.

2. Activities for generating funds

	Year ended 31 December 2024			Year ended 31 December 2023		
	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
Parties and Balls						
Incubator Ball London	65,015	21,870	86,885	108,100	-	108,100
Incubator Ball Portsmouth	400	-	400	12,457	-	12,457
Donations in kind	5,410	-	5,410	2,500	-	2,500
	70,825	21,870	92,695	123,057	-	123,057
Other events						
Bake sale	-	7,915	7,915	-	6,290	6,290
Christmas cards	48	-	48	114	-	114
Cycling & rowing events	-	3,404	3,404	2,735	1,001	3,736
Other events	10,015	58,366	68,381	2,080	23,178	25,258
Pub quiz	1,637	-	1,637	50	2,376	2,426
Raffle	-	10	10	-	18	18
Running & walking events	4,268	22,549	26,817	1,507	10,740	12,247
Skydive	-	1,821	1,821	-	-	-
	15,968	94,065	110,033	6,486	43,603	50,089
Sale of merchandise	2,930	-	2,930	6,352	-	6,352
TOTAL FROM ACTIVITIES	89,723	115,935	205,658	135,895	43,603	179,498

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2024

3. Costs of charitable activities

	Year ended 31 December 2024			Year ended 31 December 2023		
	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
Parties & balls						
Incubator Ball London	21,641	-	21,641	31,797	-	31,797
Incubator Ball Portsmouth	150	-	150	5,090	-	5,090
Use of donations in kind	5,410	-	5,410	2,500	-	2,500
	27,201	-	27,201	39,387	-	39,387
Other events/activities						
Bake sale	-	1,030	1,030	-	439	439
Christmas cards	11	-	11	142	-	142
Corporate fundraising	-	18	18	-	-	-
Cycling & rowing events	600	-	600	7	-	7
Other events	1,029	1,239	2,268	901	1,060	1,961
Pub quiz	93	-	93	-	113	113
Raffle	236	-	236	5	-	5
Running & walking events	4,625	1,665	6,290	8	58	66
	6,594	3,952	10,546	1,063	1,670	2,733
Other costs						
Merchandise production	3,658	354	4,012	4,150	386	4,536
Marketing	5,809	2	5,811	1,586	-	1,586
Staff costs	70,241	-	70,241	62,671	-	62,671
Other costs	775	-	775	2,581	24	2,605
	80,483	356	80,839	70,988	410	71,398
Costs of Charitable Activities	114,278	4,308	118,586	111,438	2,080	113,518

The Ickle Pickle Partnership Limited

Report and financial statements

Notes to the financial statements for the year ended 31 December 2024

4. Reconciliation of movement in funds

	Year Ended 31 December 2024	As at 1 Jan 2024 £	Income Generated £	Costs Incurred £	Donations £	Transfers £	As at 31 Dec 2024 £
NNU002	St Georges	247	-	-	-	-	247
NNU003	Portsmouth	8,934	21,966	(1,395)	(2,876)	-	26,629
NNU004	LNTS	(9,569)	28,608	(115)	(19,072)	-	(148)
NNU005	Birmingham	110	-	-	-	-	110
NNU006	Pembury	1,245	5,646	(211)	(6,425)	-	255
NNU007	Chichester	331	3,922	(30)	(1,030)	-	3,193
NNU008	Southampton	1,059	14,456	(948)	(13,663)	-	904
NNU010	Arrowe Park	(6)	-	-	-	-	(6)
NNU014	Calderdale	(46)	-	-	-	-	(46)
NNU015	Middlesbrough	39	-	-	-	-	39
NNU016	UCLH	3,001	1,000	-	-	-	4,001
NNU017	The Royal	0	3,576	(223)	(584)	-	2,769
NNU018	Whipps Cross	5,326	1,820	-	-	-	7,146
NNU021	Winchester	57	1,817	(388)	-	-	1,485
NNU022	Chelsea & Westminster	82	300	-	-	-	382
NNU023	Ormskirk	270	-	-	-	-	270
NNU024	Southend	91	-	-	-	-	91
NNU027	Royal Cornwall	137	-	-	(78)	-	59
NNU029	University Hospital Lewisham	3,601	7,047	(269)	(5,087)	-	5,292
NNU030	Queen Charlotte	-	68	-	-	-	68
NNU033	Basingstoke	53	3,849	-	(3,762)	-	140
NNU034	Bristol	29	5,212	-	(4,424)	-	818
NNU035	Frimley Park	555	-	-	-	-	555
NNU036	Worthing	4,812	5,308	(184)	(8,573)	-	1,363
NNU037	Leicester Royal	274	-	-	(274)	-	-
NNU040	SONeT	72	-	-	-	-	72
NNU041	Isle of Wight	-	3,384	-	(3,184)	-	200
NNU042	Kings College	47,518	17,884	(268)	(11,435)	-	53,699
NNU043	Queen Elizabeth	1,826	8,701	(152)	(6,961)	-	3,414
NNU046	Queens Hospital Romford	334	-	-	-	-	334
NNU047	Croydon University Hospital	8,035	40,339	(638)	(10,631)	-	37,105
NNU049	Homerton Hospital	(12)	-	-	-	-	(12)
NNU050	Epsom	862	2,257	(42)	(580)	-	2,497
NNU051	St Helier	(1,481)	17,296	(209)	(11,422)	-	4,184
NNU052	Embrace	1,181	-	-	(261)	-	920
NNU053	Dorchester	378	-	-	(378)	-	-
NNU054	Barnet	-	11,959	(539)	-	-	11,420
	Total restricted	79,345	206,415	(5,611)	(110,700)	-	169,449
NNU001	Unrestricted	102,564	168,875	(175,915)	(41,415)	-	54,109
	Grand total	181,909	375,290	(181,526)	(152,115)	-	223,558

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2024

4. Reconciliation of movement in funds (continued)

Year Ended 31 December 2023	As at 1 Jan 2023	Income Generated	Costs Incurred	Donations	Transfers	As at 31 Dec 2023
	£	£	£	£	£	£
St Georges	150	97	-	-	-	247
Portsmouth	15,984	15,814	(977)	(21,887)	-	8,934
LNTS	21,776	106	-	(31,451)	-	(9,569)
Birmingham	110	-	-	-	-	110
Pembury	1,516	1,214	(48)	(1,437)	-	1,245
Chichester	2,266	1,156	(82)	(3,009)	-	331
Southampton	221	32,191	(4)	(31,349)	-	1,059
Arrowe Park	(6)	-	-	-	-	(6)
Calderdale	(46)	-	-	-	-	(46)
Middlesbrough	39	-	-	-	-	39
UCLH	2,001	1,000	-	-	-	3,001
Whipps Cross	7,606	131	(8)	(2,403)	-	5,326
Winchester	1,595	138	(11)	(1,665)	-	57
Chelsea & Westminster	34	48	-	-	-	82
Ormskirk	-	270	-	-	-	270
Southend	91	-	-	-	-	91
Royal Cornwall	695	-	-	(558)	-	137
University Hospital Lewisham	3,060	7,213	(264)	(6,408)	-	3,601
Queen Charlotte	-	-	-	-	-	-
Basingstoke	(42)	95	-	-	-	53
Bristol	-	29	-	-	-	29
Frimley Park	55	500	-	-	-	555
Worthing	(11)	4,830	(7)	-	-	4,812
Leicester Royal	274	-	-	-	-	274
SONeT	72	-	-	-	-	72
Kings College	38,074	9,738	(294)	-	-	47,518
Queen Elizabeth	1,176	3,946	(130)	(3,166)	-	1,826
Queens Hospital Romford	334	-	-	-	-	334
Croydon University Hospital	2,907	9,660	(316)	(4,216)	-	8,035
Homerton Hospital	(12)	-	-	-	-	(12)
Epsom	524	2,220	-	(1,882)	-	862
St Helier	537	2,589	(121)	(4,486)	-	(1,481)
Embrace	1,731	-	-	(550)	-	1,181
Dorchester	-	378	-	-	-	378
Total restricted	102,711	93,363	(2,262)	(114,467)	-	79,345
Unrestricted	76,877	193,642	(160,035)	(7,920)	-	102,564
Grand total	179,588	287,005	(162,297)	(122,387)	-	181,909

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2024

5. Support Costs

	2024	2023
	£	£
Staff Costs	50,638	39,140
Independent Examiners' Fee	480	480
Printing, postage and stationery	1,171	603
Storage	2,517	3,180
Website and phone	2,438	1,432
Travel & Subsistence	2,757	2,190
Insurance	966	683
Staff Ent	866	516
Other	1,107	555
	62,940	48,779

6. Employees

Staff costs are apportioned between costs of charitable activities and support costs based on time spent on activities.

	2024	2023
	£	£
Staff costs consist of:		
Wages and salaries	114,403	98,432
Social security costs	3,539	801
Other pension costs	2,937	2,578
	120,879	101,811

No employees received emoluments of more than £60,000. The average number of employees during the year was 6 (2023:5).

7. Related party transactions

During the year Rachael Marsh, a Trustee and Director of the Charity, received remuneration totalling £49,980 (2023: £45,830) and employer pension contributions totalling £1,499 (2023: £1,375) to perform the role of Operations Manager of the Charity. These payments have been approved and are provided for in the governing document of the charity.

In addition, one trustee, Rachael Marsh received expenses to the value of £1,251 (2023 £1,211). These expenses were incurred in relation to the organisation of fundraising events or in the day-to-day operations and governance of the charity. All expenses payments are reviewed and approved before being reimbursed.

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2024

8. Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charity for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of the Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

9. Creditors: amounts falling due within one year

	2024	2023
	£	£
Trade Creditors	4,567	-
Deferred Income	10,920	-
Accruals	480	480
Other Creditors	119	72
	16,086	552

Deferred income of £10,920 (2023: £nil) relates to amounts received in advance for ticket sales for the 2025 London Incubator Ball. As the event will be held in 2025, the associated income will be recognised in the Statement of Financial Activities in that financial year.

Accounts



The Ickle Pickle Partnership Limited

Report and Accounts

Year to 31st December 2023

**Registered Charity Number 1129763
Company Registration Number 06831065**

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2023

Reference and administrative information

Charity Names:	The Ickle Pickle Partnership Limited
Charity Registration Number:	1129763
Company Registration Number:	06831065
Charity Working Name:	Ickle Pickles
Registered Office:	128 City Road, London, England, EC1V 2NX
Website address:	www.icklepickles.org

Board of Trustees

The current Board of Trustees is:

Mr. Andrew Marsh (Chair)
Mrs. Rachael Marsh
Mr. Michael Black
Dr Nigel Kennea
Mr. Ben Harvey

Directors

Mr. Andrew Marsh (Chair)
Mrs. Rachael Marsh
Mr. Michael Black

Bankers

NatWest Bank
30 Tooting High Street
Tooting
London
SW17 0RG

Independent Examiner

David Warren
Cocke, Vellacott & Hill
Chartered Accountants
Unit 28 City Business Centre
Lower Road
London
SE16 2XB

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2023

Trustees' Report Incorporating Directors' Report

The trustees present their annual report and financial statements of the charity for the year ended 31 December 2023. This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006. The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's trust deed and the Charities Act 2011.

Structure, Governance and Management

The Ickle Pickle Partnership is a Charitable Company, limited by guarantee on 26th February 2009 and registered as a charity on 29th May 2009 under registration number: 1129763

The following individuals are Directors of Ickle Pickle Partnership Limited:

- Andrew Marsh
- Rachael Marsh
- Michael Black

The Directors of the company are responsible for the financial administration and governance of the company.

Review of 2023 Activities and Achievements

Whilst 2022 was a year of consolidation, I am pleased to report that 2023 was a year of growth, in particular in our fundraising efforts where we raised £284,000 - our 2nd most successful year since the charity was founded in 2009.

Central to this growth was an investment in long term strategy, people and process and we are confident the successes realised in 2023 will be further built on in 2024.

We invested in our people, developing and stretching our Communications and Marketing Manager who was tasked with growing our social media following, driving reach through the creation and curation of more engaging content. We also developed our key messaging and email journeys as well as making improvements to our website.

The year saw significant growth with grant applications. We transformed our internal processes and gave and secured over £33,000 in grants via networks and formal applications.

To support and develop our relationships with Neonatal Units, we introduced the Ickle Pickle Pledge, a more formalised agreement with each Unit we support to provide structure and ensure transparency between charitable and clinical teams. By the end of 2023 we secured 16 units as Pledge Partners and we expect this number to grow in 2024.

Peer support became an area that we were asked to get involved in at two of our Partner units. Julie Voong from our team attended the necessary training courses and accreditations and we view this as a potential growth area for offering support in other units in 2024.

From an Events perspective, we hosted more and larger events - highlights included 2 Incubator Balls, our first Portsmouth based Ball since 2019 and a more ambitious London Ball at Stationers Hall, part of the London Liveries collective. These 2 events realised fundraising profits of over £80,000 - really significant funds to support our charitable objectives.

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2023

Public Benefit

Our charitable activities primarily focus on raising money for Neonatal units that treat premature babies and are undertaken to further our charitable purposes for public benefit. The trustees have referred to the Charities Commission's guidance on the need for charities to deliver a public benefit and have complied with the duty in section 17(2) of the Charities Act 2011.

Impact Statement

It is difficult to measure exactly how many babies lives are saved or impacted as a result of providing these pieces of equipment to NNUs and Neonatal transfer services – however we can say that the impact on every baby treated and their families is significant and tangible.

Each individual unit treats hundreds of babies each year, for instance Queen Alexandra in Portsmouth treats approximately 600 babies, while St. George's Hospital in Tooting treats approximately 500.

Neonatal transport teams such as the London Neonatal Transfer Service (LNTS), Embrace in Yorkshire and the Southampton & Oxfordshire Neonatal Transfer team (SONeT) deliver an essential service, each taking responsibility for the transport of approximately 2,000 sick and premature babies across a network of over 50 neonatal units in London, Yorkshire & Humberside Hampshire & Oxfordshire.

The equipment we donate greatly contributes directly to the treatment of these babies and enhances the environment that these babies and their families experience whilst in Neonatal care.

We continue to receive many messages from parents, nurses and clinicians expressing their positive views on the difference the equipment we purchase makes. A selection of these messages are shown below as they very effectively demonstrate the tangible impact of the charity's work on the treatment of the smallest and sickest babies born in the UK.



“ I love my job working with families on the neonatal unit to deliver the best possible care for their babies. As a doctor, but also an ex-NNU mum, I strongly feel that giving parents a chance to exchange thoughts, feelings and worries relating to their NNU stay is so crucial to their experience of this incredibly formative time.

Every parent coffee morning I had the privilege to attend was full of compassion, kindness and bravely shared stories. I always come away deeply touched, incredibly impressed and reminded how important communication, support and understanding for our NNU families is. ”

Dr. Eva Loucaides
Registrar, Croydon NNU

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2023



“ I wanted to reach out and express my heartfelt gratitude to you and your incredible charity. This Sunday I had the privilege of participating in the 100-mile Cycle London race, riding in honour of my beautiful niece, Charlotte, who was born prematurely. Words cannot fully convey the depth of my appreciation and our entire family during that challenging time for the care and support you provided to Charlotte.

During the ride, whenever my energy wavered, the thought of Charlotte and the countless other babies who have benefited from your organization's work propelled me forward. It was a testament to the strength and resilience of these little ones, and a reminder of the profound impact that our collective efforts can have on their lives. ”

Omar Benjama

Uncle to Charlotte, born at 24 weeks.



“ Thank you so much for all your support with fundraising for the unit. The community grant has enabled us to increase our phototherapy equipment facilities, they are being ordered today.

The coffee mornings have helped to increase support by parents to engage in fundraising and Julie has such a lovely rapport with the families.

We appreciate all the hard work you do behind the scenes, to support so many units on a daily basis. ”

Fiona Herbert

Neonatal Services Co-ordinator
St. Helier NNU / Epsom SCBU

Financial review

In the year ended 31 December 2023, the revenues of the charity were £287,005 (2022: £165,495) with expenses of £162,297 (2022: £131,334), providing a surplus of £124,708 (2022: £34,161) for the year available for donations. The expenses were largely incurred when organising fundraising events and in salaries and related employment costs.

Included within revenues, the following Companies / Trust funds donated amounts over £1k during 2023:

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2023

- Ramptons: £14,796
- Mascolino Foundation: £2,500
- Blue Light Card Foundation: £4,086
- Aviva: £2,500
- Morrisons: £6,739
- St. James's Place: £2,500

As a result of this fundraising across the country, the charity is delighted to have made donations totalling £122,564 during 2023 (2022: £111,912). The following donations were made during the year:

- £1,881 to **Epsom Hospital, London** (x1 Corum double breast pump, 50 milk cool bags)
- £4,486 to **St. Helier University Hospital, Sutton, London** (x1 Medela milk warmer, x150 milk cool bags, x1 Mauro chair)
- £21,887 to **Queen Alexandra Hospital, Portsmouth** (x8 Mauro chairs, x5 Milton cold water sterilizers, x600 breastfeeding covers, x1 Kilda 2-seat sofa, x1 large teapot, x8 kettles for rooming-in rooms, x200 milk cool bags)
- £31,857 to **Princess Anne Hospital, Southampton** (x2 Thermocare hot cots, x9 BristolMaid height adjustable cots, x2 Masimo RAD 97 saturation monitors, x1 fridge for parent's room)
- £2,402 to **Whipps Cross Hospital** (Prone pillows & Freddie's positioners)
- £6,408 to **Lewisham University Hospital, Lewisham, London** (x1 Twin cot, x9 Welch Allyn SureTemp Plus professional thermometers, x1 sensory bubble tube, x12 sterilising boxes, x1 toaster, x5 Thermos flasks for parents room, x1 display board, toys for babies on unit)
- £4,372 to **St Richard's Hospital, Chichester** (x3 Medela milk warmers)
- £1,617 to **Pembury Hospital** (1x Medela milk warmer, x40 boob tubes for Kangaroo cuddles)
- £4,345 to **Royal Hampshire Hospital, Winchester** (x1 Twin cot)
- £31,451 to **London Neonatal Transfer Service** (x2 Criticool monitors, Ambulance cards to hand to parents)
- £4,216 to **Croydon University Hospital, London** (x5 Breast pumps & stands, Breastfeeding pillows, x2 Neopuffs, x67 fleeces for staff)
- £3,165 for **Queen Elizabeth Hospital, Woolwich** (x2 microwaves, x1 baby warmer & water mattress)
- £558 for **Royal Cornwall Hospital** (x30 Cuski bathing wraps)
- £550 for the **Embrace Transport Service, Yorkshire & Humberside** (x5 thermometers)
- £3,367 for x200 Cuski miniboo comforters, (Unrestricted)

The charity is registered with Just Giving & Enthuse, receiving an additional 16-23% on any donation for which:

- a) The donor's personal circumstances qualifies the donation for Gift Aid
- b) The donor has provided a signed Gift Aid declaration

Together with monies carried forward from 2022, the charity currently has £181,909 (2021: £179,588) of funds to be carried forward for 2023. Of these funds £79,345 (2022: £102,711) are restricted for donations to various neonatal units, leaving an unrestricted surplus of £102,564 (2022: £76,877), which, in the opinion of the trustees, provides an acceptable level of reserves for the charity to continue working towards meeting its stated objects.

The charity is continuing to raise funds and looks forward to donating monies and equipment to many more Neonatal Units during 2024.

Reserves Policy

The charity has a policy of maintaining 3-6 months of funds in reserves to cover the day-to-day operating cost of the charity.

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2023

The procurement processes vary between NHS hospital trusts and it can often take several weeks or even months for the relevant finance and procurement teams to approve a purchasing request from the neonatal unit. The clinical teams are frequently asked to prove that the item they wish to purchase is best of breed and the most fitting for the job and this can cause delays to the overall purchase. Meanwhile the funds raised for that unit, either from donations or events, are held in the charity's reserves until these approvals have been granted.

Trustee Recruitment & Training

The Board of Trustees seeks to recruit a diverse mix of business, medical and patient expertise. All the Trustees, upon election, meet with the Chair to discuss and agree specific requirements of the role.

Members of the Board of Trustees

Members of the Board of Trustees, including those who are directors for the purpose of company law, and trustees for the purpose of charity law, who served during the year and up to the date of this report, are set out on page 1.

Responsibilities of the Board of Trustees

Company Law requires the Board of Trustees to prepare financial statements for each financial year, which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of its income resources and application or resources, including income and expenditure, for the financial year. In preparing those financial statements, the Board of Trustees has followed best practice and:

- Selected suitable accounting policies and then applied them consistently;
- Made judgements and estimates that are reasonable and prudent;
- Prepared the financial statements on the going concern basis unless it was inappropriate to assume that the company will continue on that basis; and
- Are responsible for the maintenance and integrity of the corporate and financial information included on the company's website.

Independent Examiners

The charity's trustees consider that an audit is not required for this year and that an independent examination is needed. Accordingly Cocke, Vellacott & Hill Chartered Accountants represented by David Warren in his capacity as Independent Examiner have reviewed the following financial statements.

This Trustees report was approved by the Trustees on 17th September 2024 and is signed on the Board's behalf by the Charity's chairman.



Andrew Marsh
Chair of the Board of Trustees
The Ickle Pickle Partnership Limited

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2023

Independent examiner's report to the trustees of The Ickle Pickle Partnership Limited

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2023. As the charity's trustees of the Company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

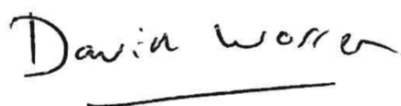
Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act").

In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act).

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below) which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



David Warren BA FCA
Cocke, Vellacott & Hill
Chartered Accountants
Unit 28 City Business Centre
Lower Road
London
SE16 2XB

Approved on: 23rd September 2024.

The Ickle Pickle Partnership Limited

Report and financial statements

Year ended 31 December 2023

Statement of Financial Activities (including Income & Expenditure Accounts) for the year ended 31 December 2023.

		Year ended 31 December 2023			Year ended 31 December 2022		
		Unrestricted funds	Restricted funds	Total	Unrestricted funds	Restricted funds	Total
		£	£	£	£	£	£
Incoming resources							
Incoming resources from generated funds							
Bank interest		1,791	-	1,791	347	-	347
Incoming resources from charitable activities							
Activities for generating funds	Note 2	135,895	43,603	179,498	74,545	21,432	95,977
Donations		54,766	49,760	104,526	36,203	32,968	69,171
Other Income		1,190	-	1,190	-	-	-
Total incoming resources		193,642	93,363	287,005	111,095	54,400	165,495
Resources expended							
Charitable activities							
Costs of charitable activities	Note 3	(111,438)	(2,080)	(113,518)	(90,212)	(968)	(91,180)
Support costs	Note 5	(48,597)	(182)	(48,779)	(40,136)	(18)	(40,154)
Total Expenses		(160,035)	(2,262)	(162,297)	(130,348)	(986)	(131,334)
Charitable donations		(7,920)	(114,467)	(122,387)	(32,626)	(79,286)	(111,912)
Total resources expended		(167,955)	(116,729)	(284,684)	(162,974)	(80,272)	(243,246)
Net incoming/(outgoing) resources		25,687	(23,366)	2,321	(51,879)	(25,872)	(77,751)
Gross transfers between funds							
		-	-	-	-	-	-
Net movement in funds		25,687	(23,366)	2,321	(51,879)	(25,872)	(77,751)
Total funds brought forward		76,877	102,711	179,588	128,756	128,583	257,339
Total funds carried forward	Note 4	102,564	79,345	181,909	76,877	102,711	179,588

The statement of financial activities includes all gains and losses in the year. All incoming resources and resources expended derive from continuing operations.

The statement of the financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

The Ickle Pickle Partnership Limited

Balance Sheet as at 31 December 2023

	Note	As at 31 December 2023			As at 31 December 2022		
		Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
		funds	funds		funds	funds	
		£	£	£	£	£	£
Current assets							
Stocks		1,060	-	1,060	1,476	-	1,476
Other Debtors		-	-	-	-	-	-
Cash at Bank and in hand		102,056	79,345	181,401	75,925	102,711	178,636
		<u>103,116</u>	<u>79,345</u>	<u>182,461</u>	<u>77,401</u>	<u>102,711</u>	<u>180,112</u>
Creditors: amounts falling due within 1 year	9	(552)	-	(552)	(524)	-	(524)
Net current assets/(liabilities)		<u>102,564</u>	<u>79,345</u>	<u>181,909</u>	<u>76,877</u>	<u>102,711</u>	<u>179,588</u>
Total assets less current liabilities		<u>102,564</u>	<u>79,345</u>	<u>181,909</u>	<u>76,877</u>	<u>102,711</u>	<u>179,588</u>
Creditors: amounts falling due after 1 year		-	-	-	-	-	-
Net assets		<u>102,564</u>	<u>79,345</u>	<u>181,909</u>	<u>76,877</u>	<u>102,711</u>	<u>179,588</u>
Funds of the charity	4						
Unrestricted funds		102,564	-	102,564	76,877	-	76,877
Restricted funds		-	79,345	79,345	-	102,711	102,711
		<u>102,564</u>	<u>79,345</u>	<u>181,909</u>	<u>76,877</u>	<u>102,711</u>	<u>179,588</u>

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 Companies Act 2006. The directors acknowledge their responsibility for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The company was entitled to exemption from audit under section 477 of the Companies Act 2006 and has taken advantage of the provisions available to small companies.

Approved by the Board of Trustees on 17th September 2024 and signed on its behalf by:



Andrew Marsh
Chair of the Board of Trustees
The Ickle Pickle Partnership Limited

The Ickle Pickle Partnership Limited

Report and financial statements

Notes to the financial statements for the year ended 31 December 2023

1. Accounting policies

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year.

(a) Basis of accounting

These financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2019.

The Ickle Pickle Partnership is a limited company registered in England and meets the definition of a public benefit entity under FRS 102. The functional and presentational currency is sterling.

(b) Going Concern

At the time of approving the financial statements the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

(c) Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity. Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

(d) Incoming resources

All incoming resources are included in the statement of financial activities when the charity is entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income:

- Voluntary income is received by way of grants, donations and gifts and is included in the Statement of Financial Activities when receivable.
- Donated services and facilities are included at the value to the charity where this can be quantified. The value of services provided by volunteers has not been included in these financial statements.
- Incoming resources from charitable trading activity are accounted for when earned.
- Gift aid on donations is accounted for on an accruals basis and adjusted to the extent that there may be any fees liable on its recovery.

(e) Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates:

- Cost of generating funds comprise the costs associated with attracting voluntary income and the costs of trading for fundraising purposes.
- Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include costs such as audit fees and costs linked to the strategic management of the charity.

All costs are allocated between the expenditure categories of the Statement of Financial Activities on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned out on an appropriate basis.

The Ickle Pickle Partnership Limited

Report and financial statements

Notes to the financial statements for the year ended 31 December 2023

1. Accounting policies (cont.)

(f) Pensions

The charity operates a defined contribution pension scheme for all qualifying employees. The contributions are recognised as an expense in the statement of financial activities when they fall due.

(g) Stocks

Stocks are recognised at the lower of cost and net realisable value.

2. Activities for generating funds

	Year ended 31 December 2023			Year ended 31 December 2022		
	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
Parties and Balls						
Incubator Ball London	108,100	-	108,100	57,691	-	57,691
Incubator Ball Portsmouth	12,457	-	12,457	-	-	-
Donations in kind	2,500	-	2,500	3,847	-	3,847
	123,057	-	123,057	61,538	-	61,538
Other events						
Bake sale	-	6,290	6,290	-	5,261	5,261
Christmas cards	114	-	114	164	-	164
Christmas fair	-	-	-	-	-	-
Cycling & rowing events	2,735	1,001	3,736	3,798	-	3,798
Other events	2,080	23,178	25,258	3,653	14,783	18,436
Pub quiz	50	2,376	2,426	1,632	-	1,632
Raffle	-	18	18	721	342	1,063
Running & walking events	1,507	10,740	12,247	-	934	934
Skydive	-	-	-	-	112	112
	6,486	43,603	50,089	9,968	21,432	31,400
Sale of merchandise	6,352	-	6,352	3,039	-	3,039
Monthly prize draw	-	-	-	-	-	-
TOTAL FROM ACTIVITIES	135,895	43,603	179,498	74,545	21,432	95,977

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2023

3. Costs of charitable activities

	Year ended 31 December 2023			Year ended 31 December 2022		
	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
Parties & balls						
Incubator Ball London	31,797	-	31,797	19,433	-	19,433
Incubator Ball Portsmouth	5,090	-	5,090	-	-	-
Use of donations in kind	2,500	-	2,500	3,847	-	3,847
	39,387	-	39,387	23,280	-	23,280
Other events/activities						
Bake sale	-	439	439	9	213	222
Christmas cards	142	-	142	235	-	235
Corporate fundraising	-	-	-	17	-	17
Cycling & rowing events	7	-	7	945	-	945
Other events	901	1,060	1,961	19	751	770
Pub quiz	-	113	113	65	-	65
Raffle	5	-	5	78	-	78
Running & walking events	8	58	66	283	4	287
	1,063	1,670	2,733	1,651	968	2,619
Other costs						
Merchandise production	4,150	386	4,536	1,231	-	1,231
Marketing	1,586	-	1,586	22,448	-	22,448
Staff costs	62,671	-	62,671	40,386	-	40,386
Other costs	2,581	24	2,606	1,216	-	1,216
	70,988	410	71,398	65,281	-	65,281
Costs of Charitable Activities	111,438	2,080	113,518	90,212	968	91,180

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2023

4. Reconciliation of movement in funds

Year Ended 31 December 2023	As at 1 Jan 2023	Income Generated	Costs Incurred	Donations	Transfers	As at 31 Dec 2023
	£	£	£	£	£	£
St Georges	150	97	-	-	-	247
Portsmouth	15,984	15,814	(977)	(21,887)	-	8,934
LNTS	21,776	106	-	(31,451)	-	(9,569)
Birmingham	110	-	-	-	-	110
Pembury	1,516	1,214	(48)	(1,437)	-	1,245
Chichester	2,266	1,156	(82)	(3,009)	-	331
Southampton	221	32,191	(4)	(31,349)	-	1,059
Arrowe Park	(6)	-	-	-	-	(6)
Calderdale	(46)	-	-	-	-	(46)
Middlesbrough	39	-	-	-	-	39
UCLH	2,001	1,000	-	-	-	3,001
Whipps Cross	7,606	131	(8)	(2,403)	-	5,326
Winchester	1,595	138	(11)	(1,665)	-	57
Chelsea & Westminster	34	48	-	-	-	82
Ormskirk	-	270	-	-	-	270
Southend	91	-	-	-	-	91
Royal Cornwall	695	-	-	(558)	-	137
University Hospital Lewisham	3,060	7,213	(264)	(6,408)	-	3,601
Queen Charlotte	-	-	-	-	-	-
Basingstoke	(42)	95	-	-	-	53
Bristol	-	29	-	-	-	29
Frimley Park	55	500	-	-	-	555
Worthing	(11)	4,830	(7)	-	-	4,812
Leicester Royal	274	-	-	-	-	274
SONeT	72	-	-	-	-	72
Kings College	38,074	9,738	(294)	-	-	47,518
Queen Elizabeth	1,176	3,946	(130)	(3,166)	-	1,826
Queens Hospital Romford	334	-	-	-	-	334
Croydon University Hospital	2,907	9,660	(316)	(4,216)	-	8,035
Homerton Hospital	(12)	-	-	-	-	(12)
Epsom	524	2,220	-	(1,882)	-	862
St Helier	537	2,589	(121)	(4,486)	-	(1,481)
Embrace	1,731	-	-	(550)	-	1,181
Dorchester	-	378	-	-	-	378
Total restricted	102,711	93,363	(2,262)	(114,467)	-	79,345
Unrestricted	76,877	193,642	(160,035)	(7,920)	-	102,564
Grand total	179,588	287,005	(162,297)	(122,387)	-	181,909

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2023

4. Reconciliation of movement in funds (continued)

Year Ended 31 December 2022	As at 1 Jan 2022	Income Generated	Costs Incurred	Donations	Transfers	As at 31 Dec 2022
	£	£	£	£	£	£
St Georges	150	-	-	-	-	150
Portsmouth	32,200	8,254	(500)	(23,970)	-	15,984
LNTS	19,013	2,771	(8)	-	-	21,776
Birmingham	110	-	-	-	-	110
Pembury	165	1,351	-	-	-	1,516
Chichester	(521)	3,144	(1)	(355)	-	2,266
Southampton	1,089	1,591	-	(2,459)	-	221
Arrowe Park	17	-	-	(23)	-	(6)
Calderdale	410	-	-	(456)	-	(46)
Middlesbrough	553	98	-	(612)	-	39
UCLH	1,001	1,000	-	-	-	2,001
The Royal	544	-	-	(544)	-	0
Whipps Cross	7,587	19	-	-	-	7,606
Winchester	619	1,477	-	(502)	-	1,595
Chelsea & Westminster	1,931	-	-	(1,897)	-	34
Southend	903	92	-	(904)	-	91
Royal Cornwall	834	-	-	(139)	-	695
University Hospital Lewisham	2,928	3,336	(43)	(3,161)	-	3,060
Queen Charlotte	959	-	-	(959)	-	-
Basingstoke	2,036	153	-	(2,231)	-	(42)
Bristol	-	-	-	-	-	-
Frimley Park	-	55	-	-	-	55
Worthing	803	5	-	(819)	-	(11)
Leicester Royal	274	-	-	-	-	274
SONeT	5,072	-	-	(5,000)	-	72
Kings College	45,558	6,550	-	(14,034)	-	38,074
Queen Elizabeth	3,074	4,507	(405)	(6,000)	-	1,176
Brighton Hospital	207	-	-	(207)	-	-
Queens Hospital Romford	334	-	-	-	-	334
Croydon University Hospital	733	6,600	(15)	(4,411)	-	2,907
Homerton Hospital	-	332	-	(344)	-	(12)
Epsom	-	2,463	(9)	(1,930)	-	524
St Helier	-	2,480	(5)	(1,938)	-	537
Embrace	-	8,122	-	(6,391)	-	1,731
Total restricted	128,583	54,400	(986)	(79,286)	-	102,711
Unrestricted	128,756	111,095	(130,348)	(32,626)	-	76,877
Grand total	257,339	165,495	(131,334)	(111,912)	-	179,588

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2023

5. Support Costs

	2023	2022
	£	£
Staff Costs	39,140	31,888
Independent Examiners' Fee	480	480
Printing, postage and stationery	603	730
Storage	3,180	3,494
Website and phone	1,432	1,493
Travel & Subsistence	2,190	1,171
Insurance	683	-
Staff Ent	516	-
Other	555	898
	48,779	40,154

6. Employees

Staff costs are apportioned between costs of charitable activities and support costs based on time spent on activities.

	2023	2022
	£	£
Staff costs consist of:		
Wages and salaries	98,432	69,884
Social security costs	801	645
Other pension costs	2,578	1,746
	101,811	72,275

No employees received emoluments of more than £50,000. The average number of employees during the year was 5 (2023:4).

7. Related party transactions

During the year Rachael Marsh, a Trustee and Director of the Charity, received emoluments totalling £45,830 (2022: £45,740) to perform the role of Operations Manager of the Charity. This payment has been approved and is provided for in the governing document of the charity.

In addition, one trustee, Rachael Marsh received expenses to the value of £1,211 (2022 £2,256). These expenses were incurred in relation to the organisation of fundraising events or in the day-to-day operations and governance of the charity. All expenses payments are reviewed and approved before being reimbursed.

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2023

8. Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charity for UK corporation tax purposes. Accordingly the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of the Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

9. Creditors: amounts falling due within one year

		2023	2022
		£	£
	Accruals	480	480
	Other Creditors	72	44
		_____	_____
		552	524
		_____	_____

Accounts



The Ickle Pickle Partnership Limited

Report and Accounts

Year to 31st December 2022

**Registered Charity Number 1129763
Company Registration Number 06831065**

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2022

Reference and administrative information

Charity Names:	The Ickle Pickle Partnership Limited
Charity Registration Number:	1129763
Company Registration Number:	06831065
Charity Working Name:	Ickle Pickles
Registered Office:	128 City Road, London, England, EC1V 2NX
Website address:	www.icklepickles.org

Board of Trustees

The current Board of Trustees is:

Mr. Andrew Marsh (Chair)
Mrs. Rachael Marsh
Mr. Michael Black
Dr Nigel Kennea
Mr. Ben Harvey

Directors

Mr. Andrew Marsh (Chair)
Mrs. Rachael Marsh
Mr. Michael Black

Bankers

Natwest Bank
30 Tooting High Street
Tooting
London
SW17 0RG

Independent Examiner

David Warren
Cocke, Vellacott & Hill
Chartered Accountants
Unit 28 City Business Centre
Lower Road
London
SE16 2XB

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2022

Trustees' Report Incorporating Directors' Report

The trustees present their annual report and financial statements of the charity for the year ended 31 December 2022. This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006. The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's trust deed and the Charities Act 2011.

Structure, Governance and Management

The Ickle Pickle Partnership is a Charitable Company, limited by guarantee on 26th February 2009 and registered as a charity on 29th May 2009 under registration number: 1129763

The following individuals are Directors of Ickle Pickle Partnership Limited:

- Andrew Marsh
- Rachael Marsh
- Michael Black

The Directors of the company are responsible for the financial administration and governance of the company.

Review of 2022 Activities and Achievements

2022 has proven to be a year of consolidation. The societal restrictions placed on us all during covid have passed, however the impact continues to significantly impact the charitable sector. We have lost momentum and the connection with our supporters, volunteers and fundraisers needs to be re-established as does the relationship with Neonatal clinical teams, many of whom have changed jobs in the aftermath of covid.

In addition to this, the general and real concerns about the cost of living, mean that donations from the public tend to be smaller and fewer people are attending fundraising events than in previous years.

Having said that, we continue to engage with Neonatal teams and are committed to raising funds to provide equipment where needed across the NHS. Our own fundraising team has changed as a result of covid and we have taken the opportunity to review the fundraising structure and roles within it to ensure we build on the consolidated success of 2022 and return to pre-covid levels of fundraising in 2023.

Despite the general level of donations being impacted, we have organised very successful and enjoyable events and continue to be amazed and humbled by the lengths our supporters will go to in their fundraising endeavours:

- We raised a record £55k from the Incubator Ball in March
- A team of cyclists raised over £4.5k by completing the London 100 in May
- One very committed fundraiser raised over £2.5k by roller skating 1,000 miles in June
- Hundreds of individual donors and volunteers baked cakes, shook buckets, bought raffle tickets and generally spread awareness about the charity and our work.

Public Benefit

Our charitable activities primarily focus on raising money for Neonatal units that treat premature babies and are undertaken to further our charitable purposes for public benefit. The trustees have referred to the Charities Commission's guidance on the need for charities to deliver a public benefit and have complied with the duty in section 17(2) of the Charities Act 2011.

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2022

Impact Statement

It is difficult to measure exactly how many baby's lives are saved or impacted as a result of providing these pieces of equipment to NNUs and Neonatal transfer services – however we can say that the impact on every baby treated and their families is significant and tangible.

Each individual unit treats hundreds of babies each year, for instance Queen Alexandra in Portsmouth treats approximately 600 babies, while St. George's Hospital in Tooting treats approximately 500.

Neonatal transport teams such as the London Neonatal Transfer Service (LNTS) and the Southampton & Oxfordshire Neonatal Transfer team (SONeT) deliver an essential service, each taking responsibility for the transport of approximately 1,600 sick and premature babies across a network of over 50 neonatal units in London, Hampshire & Oxfordshire.

The equipment we donate greatly contributes directly to the treatment of these babies and also enhances the environment that these babies and their families experience whilst in Neonatal care.

We continue to receive many messages from parents, nurses and clinicians expressing their positive views on the difference the equipment we purchase makes. A selection of these messages are shown below as they very effectively demonstrate the tangible impact of the charity's work on the treatment of the smallest and sickest babies born in the UK.



“ Huge thanks to the Ickle Pickles for buying us this Lifestart Resuscitaire.

This piece of equipment allows us to look after and stabilise the baby after a pre term or a term birth right next to the baby's mother.

It allows us to delay clamping the cord so the baby gets extra transfusion of blood which is terribly important in reducing mortality in pre term babies and helping to transition to post natal life in term babies.

”

Dr. Charlotte Huddy

Neonatologist, St. George's Hospital, London



“ Neonatal units can be stressful for premature and sick babies as some premature babies are born during critical stages of brain development. Noise and handling have an impact on the developing brain.

It is the goal of developmental care to enforce extra attention to noise levels, light, positioning and handling to help reduce stress, conserve energy and promote growth. Evidence supports the benefits these Sound ears have shown in preterm babies.

Thank you for your support. ”

Neonatal Critical Team

Croydon Hospital, London

The Ickle Pickle Partnership Limited Report and Financial Statements Year Ended 31 December 2022



“ The support we received from Ickle Pickles whilst our premature twins were in Kings College Hospital's Neonatal Intensive Care Unit was invaluable.

From using the feeding chairs to hold and feed our children for eight months, to the giant fluffy comforters that comforted the kids when we could not hold them or be with them.

They thought of things we needed that we did not know existed and we are forever grateful. ”

Morag Taylor

**Mum to twins, Oliver & Grace, born at 25 weeks
Treated at category 3 neonatal unit**

Financial review

In the year ended 31 December 2022, the revenues of the charity were £165,495 (2021: £153,894) with expenses of £131,334 (2021: £74,544), providing a surplus of £34,161 (2021: £79,350) for the year available for donations. The expenses were largely incurred when organising fundraising events and in salaries and related employment costs.

Included within revenues, the following Companies / Trust funds donated amounts in excess of £1,000 during 2022:

- Time Out Marketing Match Funding: £3,123
- Norton Rose Fulbright: £5,000
- Compass: £1,274
- Morrisons: £2,643
- Co-op: £1,487
- Anton Jurgen Trust: £2,000
- St James's Place: £2,338
- Tesco: £2,250
- Saturday Hospital Fund: £2,000
- Mascolino Foundation: £5,000
- The Greenhall Foundation: £4,000

As a result of this fundraising across the country, the charity is delighted to have made donations totalling £111,912 during 2022 (2021: £99,744). The following donations were made during the year:

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2022

- £15,909 to St.George's Hospital, Tooting, London (x1 Resuscitaire, x1 Breast pump)
- £9,055 to Embrace Transfer Team, Yorkshire & Humberside (x1 Baby pod, Various Developmental care items)
- £3,231 to Epsom Hospital, London (x6 Breast pumps, x1 Duomo recliner chair)
- £1,301 to St.Helier University Hospital, Sutton, London (x11 Breast pumps)
- £23,936 to Queen Alexandra Hospital, Portsmouth (x12 Mauro reclining chairs, x100 Milk cool bags for transporting breast milk, x24 Calypso Breast pumps, x2 Toasters for parent room, Dining table & chairs for parents room, Bedding for parents & consulting rooms, Comforters)
- £2,459 to Princess Anne Hospital, Southampton (x2 Milk warmers)
- £23 to Arrowe Park Hospital, The Wirral, Liverpool (Miniboo Set)
- £456 to Calderdale Royal Hospital (Developmental care items)
- £612 to James Cook University Hospital, Middlesbrough hospital (x3 Incubator covers)
- £544 to The Royal Hospital, London (Developmental care items)
- £502 to Royal Hampshire County Hospital, Winchester Hospital (x1 LED Examination light)
- £1,897 to Chelsea & Westminster Hospital, London (Developmental care items)
- £904 to Southend University Hospital (Part funding of ECG machine)
- £16,964 to Southampton & Oxfordshire Neonatal Team | SONET (x1 Heated mattress, x1 Baby Pod & Trolley)
- £139 to Royal Cornwall Hospital (x3 Breastfeeding covers, Developmental care items)
- £3,161 to Lewisham University Hospital, Lewisham, London (x1 Twin cot, x1 Mauro recliner chair, x2 Breastfeeding covers)
- £958 to Queen Charlotte's & Chelsea Hospital, London (Part funding for recliner chair)
- £2,231 to Basingstoke & North Hampshire Hospital (x1 Medela Breast pump and carry case)
- £809 to Worthing Hospital (x12 Nursing pillows, x4 baby nests, x4 Milk warmers & sterilisers, Breastfeeding pillows, sibling packs)
- £14,034 to Kings College Hospital, London (x14 Mauro recliner chairs, x248 Bertie baby positioners, Measuring mats)
- £6,000 to Queen Elizabeth Hospital, Woolwich, London (x1 Twin cot, x12 Milk safes, x1 Vein finder, x1 Sensory bubble tube, Nursing pillows & covers)
- £206 to Brighton & Sussex University Hospital (x66 Baby memory bags)
- £4,711 to Croydon University Hospital (Bertie Baby positioners, x5 Sound ears, x2 Deluxe floor sitters, x100 Milk bags, x1 Feeder chair, Muslins, Baby car seat)
- £344 for Homerton University Hospital, Hackney, London (x11 Bertie baby positioners)

The charity is registered with Just Giving and Enthuse and receives an additional 16-23% on any donation for which:

- a) The donor's personal circumstances qualifies the donation for Gift Aid
- b) The donor has provided a signed Gift Aid declaration

Together with monies carried forward from 2021, the charity currently has £179,588 (2021: £257,339) of funds to be carried forward for 2023. Of these funds £102,711 (2021: £128,583) are restricted for donations to various neonatal units, leaving an unrestricted surplus of £76,877 (2021: £128,756), which, in the opinion of the trustees, provides an acceptable level of reserves for the charity to continue working towards meeting its stated objects.

The charity is continuing to raise funds and looks forward to donating monies and equipment to many more Neonatal Units during 2023.

Reserves Policy

The charity has a policy of maintaining 3-6 months of funds in reserves to cover the day-to-day operating cost of the charity.

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2022

The procurement processes vary between NHS hospital trusts and it can often take several weeks or even months for the relevant finance and procurement teams to approve a purchasing request from the neonatal unit. The clinical teams are frequently asked to prove that the item they wish to purchase is best of breed and the most fitting for the job and this can cause delays to the overall purchase. Meanwhile the funds raised for that unit, either from donations or events, are held in the charity's reserves until these approvals have been granted.

Trustee Recruitment & Training

The Board of Trustees seeks to recruit a diverse mix of business, medical and patient expertise. All the Trustees, upon election, meet with the Chair to discuss and agree specific requirements of the role.

Members of the Board of Trustees

Members of the Board of Trustees, including those who are directors for the purpose of company law, and trustees for the purpose of charity law, who served during the year and up to the date of this report, are set out on page 1.

Responsibilities of the Board of Trustees

Company Law requires the Board of Trustees to prepare financial statements for each financial year, which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of its income resources and application or resources, including income and expenditure, for the financial year. In preparing those financial statements, the Board of Trustees has followed best practice and:

- Selected suitable accounting policies and then applied them consistently;
- Made judgements and estimates that are reasonable and prudent;
- Prepared the financial statements on the going concern basis unless it was inappropriate to assume that the company will continue on that basis; and
- Are responsible for the maintenance and integrity of the corporate and financial information included on the company's website.

Independent Examiners

The charity's trustees consider that an audit is not required for this year and that an independent examination is needed. Accordingly Cocke, Vellacott & Hill Chartered Accountants represented by David Warren in his capacity as Independent Examiner have reviewed the following financial statements.

This Trustees report was approved by the Trustees on 23rd August 2023 and is signed on the Board's behalf by the Charity's chairman.



Andrew Marsh
Chair of the Board of Trustees
The Ickle Pickle Partnership Limited

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2022

Independent examiner's report to the trustees of The Ickle Pickle Partnership Limited

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2022. As the charity's trustees of the Company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

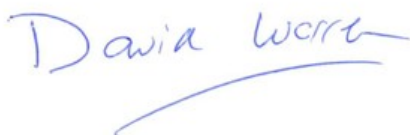
Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act").

In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act).

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below) which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



David Warren BA FCA
Cocke, Vellacott & Hill
Chartered Accountants
Unit 28 City Business Centre
Lower Road
London
SE16 2XB

23 August 2023

The Ickle Pickle Partnership Limited

Report and financial statements

Year ended 31 December 2022

Statement of Financial Activities (including Income & Expenditure Accounts) for the year ended 31 December 2022.

		Year ended 31 December 2022			Year ended 31 December 2021		
		Unrestricted funds	Restricted funds	Total	Unrestricted funds	Restricted funds	Total
		£	£	£	£	£	£
Incoming resources							
Incoming resources from generated funds							
Bank interest		347	-	347	69	-	69
Incoming resources from charitable activities							
Activities for generating funds	Note 2	74,545	21,432	95,977	19,745	35,579	55,324
Donations		36,203	32,968	69,171	31,505	66,996	98,501
Total incoming resources		111,095	54,400	165,495	51,319	102,575	153,894
Resources expended							
Charitable activities							
Costs of charitable activities	Note 3	(90,212)	(968)	(91,180)	(37,015)	(1,177)	(38,192)
Support costs	Note 5	(40,136)	(18)	(40,154)	(36,175)	(177)	(36,352)
Total Expenses		(130,348)	(986)	(131,334)	(73,190)	(1,354)	(74,544)
Charitable donations		(32,626)	(79,286)	(111,912)	(14,296)	(85,448)	(99,744)
Total resources expended		(162,974)	(80,272)	(243,246)	(87,486)	(86,802)	(174,288)
Net incoming/(outgoing) resources		(51,879)	(25,872)	(77,751)	(36,167)	15,773	(20,394)
Gross transfers between funds							
Net movement in funds		(51,879)	(25,872)	(77,751)	(36,167)	15,773	(20,394)
Total funds brought forward		128,756	128,583	257,339	164,923	112,810	277,733
Total funds carried forward	Note 4	76,877	102,711	179,588	128,756	128,583	257,339

The statement of financial activities includes all gains and losses in the year. All incoming resources and resources expended derive from continuing operations.

The statement of the financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

The Ickle Pickle Partnership Limited

Balance Sheet as at 31 December 2022

	Note	As at 31 December 2022			As at 31 December 2021		
		Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
		funds	funds		funds	funds	
		£	£	£	£	£	£
Current assets							
Stocks		1,476	-	1,476	836	-	836
Other Debtors		-	-	-	147	-	147
Cash at Bank and in hand		75,925	102,711	178,636	128,524	128,583	257,107
		<u>77,401</u>	<u>102,711</u>	<u>180,112</u>	<u>129,507</u>	<u>128,583</u>	<u>258,090</u>
Creditors: amounts falling due within 1 year	9	(524)	-	(524)	(751)	-	(751)
Net current assets/(liabilities)		<u>76,877</u>	<u>102,711</u>	<u>179,588</u>	<u>128,756</u>	<u>128,583</u>	<u>257,339</u>
Total assets less current liabilities		<u>76,877</u>	<u>102,711</u>	<u>179,588</u>	<u>128,756</u>	<u>128,583</u>	<u>257,339</u>
Creditors: amounts falling due after 1 year		-	-	-	-	-	-
Net assets		<u>76,877</u>	<u>102,711</u>	<u>179,588</u>	<u>128,756</u>	<u>128,583</u>	<u>257,339</u>
Funds of the charity	4						
Unrestricted funds		76,877	-	76,877	128,756	-	128,756
Restricted funds		-	102,711	102,711	-	128,583	128,583
		<u>76,877</u>	<u>102,711</u>	<u>179,588</u>	<u>128,756</u>	<u>128,583</u>	<u>257,339</u>

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 Companies Act 2006. The directors acknowledge their responsibility for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The company was entitled to exemption from audit under section 477 of the Companies Act 2006 and has taken advantage of the provisions available to small companies.

Approved by the Board of Trustees on 23rd August 2023 and signed on its behalf by:



Andrew Marsh
Chair of the Board of Trustees
The Ickle Pickle Partnership Limited

The Ickle Pickle Partnership Limited

Report and financial statements

Notes to the financial statements for the year ended 31 December 2022

1. Accounting policies

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year.

(a) Basis of accounting

These financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2019.

The Ickle Pickle Partnership is a limited company registered in England and meets the definition of a public benefit entity under FRS 102. The functional and presentational currency is sterling.

(b) Going Concern

At the time of approving the financial statements the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

(c) Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity. Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

(d) Incoming resources

All incoming resources are included in the statement of financial activities when the charity is entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income:

- Voluntary income is received by way of grants, donations and gifts and is included in the Statement of Financial Activities when receivable.
- Donated services and facilities are included at the value to the charity where this can be quantified. The value of services provided by volunteers has not been included in these financial statements.
- Incoming resources from charitable trading activity are accounted for when earned.
- Gift aid on donations is accounted for on an accruals basis and adjusted to the extent that there may be any fees liable on its recovery.

(e) Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates:

- Cost of generating funds comprise the costs associated with attracting voluntary income and the costs of trading for fundraising purposes.
- Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include costs such as audit fees and costs linked to the strategic management of the charity.

All costs are allocated between the expenditure categories of the Statement of Financial Activities on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned out on an appropriate basis.

The Ickle Pickle Partnership Limited

Report and financial statements

Notes to the financial statements for the year ended 31 December 2022

1. Accounting policies (cont.)

(f) Pensions

The charity operates a defined contribution pension scheme for all qualifying employees. The contributions are recognised as an expense in the statement of financial activities when they fall due.

(g) Stocks

Stocks are recognised at the lower of cost and net realisable value.

2. Activities for generating funds

	Year ended 31 December 2022			Year ended 31 December 2021		
	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
Parties and Balls						
Incubator Ball London	57,691	-	57,691	-	-	-
Donations in kind	3,847	-	3,847	355	-	355
	61,538	-	61,538	355	-	355
Other events						
Bake sale	-	5,261	5,261	-	2,197	2,197
Christmas cards	164	-	164	209	-	209
Cycling & rowing events	3,798	-	3,798	50	1,653	1,703
Other events	3,653	14,783	18,436	6,667	20,654	27,321
Pub quiz	1,632	-	1,632	1,682	-	1,682
Raffle	721	342	1,063	1,435	1,017	2,452
Running & walking events	-	934	934	2,359	10,058	12,417
Skydive	-	112	112	972	-	972
	9,968	21,432	31,400	13,374	35,579	48,953
Sale of merchandise	3,039	-	3,039	6,016	-	6,016
TOTAL FROM ACTIVITIES	74,545	21,432	95,977	19,745	35,579	55,324

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2022

3. Costs of charitable activities

	Year ended 31 December 2022			Year ended 31 December 2021		
	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
Parties & balls						
Incubator Ball London	19,433	-	19,433	-	-	-
Incubator Ball Portsmouth	-	-	-	-	-	-
Use of donations in kind	3,847	-	3,847	355	-	355
	23,280	-	23,280	355	-	355
Other events/activities						
Bake sale	9	213	222	-	80	80
Christmas cards	235	-	235	417	-	417
Corporate fundraising	17	-	17	-	-	-
Cycling & rowing events	945	-	945	567	-	567
Other events	19	751	770	-	-	-
Pub quiz	65	-	65	74	-	74
Raffle	78	-	78	-	-	-
Running & walking events	283	4	287	310	-	310
	1,651	968	2,619	1,368	80	1,448
Other costs						
Merchandise production	1,231	-	1,231	3,234	1,097	4,331
Marketing	22,448	-	22,448	261	-	261
Staff costs	40,386	-	40,386	30,716	-	30,716
Other costs	1,216	-	1,216	1,081	-	1,081
	65,281	-	65,281	35,292	1,097	36,389
Costs of Charitable Activities	90,212	968	91,180	37,015	1,177	38,192

4. Reconciliation of movement in funds

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2022

Year Ended 31 December 2022	As at 1 Jan 2022 £	Income Generated £	Costs Incurred £	Donations £	Transfers £	As at 31 Dec 2022 £
St Georges	150	-	-	-	-	150
Portsmouth	32,200	8,254	(500)	(23,970)	-	15,984
LNTS	19,013	2,771	(8)	-	-	21,776
Birmingham	110	-	-	-	-	110
Pembury	165	1,351	-	-	-	1,516
Chichester	(521)	3,144	(1)	(355)	-	2,266
Southampton	1,089	1,591	-	(2,459)	-	221
Arrowe Park	17	-	-	(23)	-	(6)
Calderdale	410	-	-	(456)	-	(46)
Middlesbrough	553	98	-	(612)	-	39
UCLH	1,001	1,000	-	-	-	2,001
The Royal	544	-	-	(544)	-	0
Whipps Cross	7,587	19	-	-	-	7,606
Winchester	619	1,477	-	(502)	-	1,595
Chelsea & Westminster	1,931	-	-	(1,897)	-	34
Southend	903	92	-	(904)	-	91
Royal Cornwall	834	-	-	(139)	-	695
University Hospital Lewisham	2,928	3,336	(43)	(3,161)	-	3,060
Queen Charlotte	959	-	-	(959)	-	-
Basingstoke	2,036	153	-	(2,231)	-	(42)
Bristol	-	-	-	-	-	-
Frimley Park	-	55	-	-	-	55
Worthing	803	5	-	(819)	-	(11)
Leicester Royal	274	-	-	-	-	274
SONeT	5,072	-	-	(5,000)	-	72
Kings College	45,558	6,550	-	(14,034)	-	38,074
Queen Elizabeth	3,074	4,507	(405)	(6,000)	-	1,176
Brighton Hospital	207	-	-	(207)	-	-
Queens Hospital Romford	334	-	-	-	-	334
Croydon University Hospital	733	6,600	(15)	(4,411)	-	2,907
Homerton Hospital	-	332	-	(344)	-	(12)
Epsom	-	2,463	(9)	(1,930)	-	524
St Helier	-	2,480	(5)	(1,938)	-	537
Embrace	-	8,122	-	(6,391)	-	1,731
Total restricted	128,583	54,400	(986)	(79,286)	-	102,711
Unrestricted	128,756	111,095	(130,348)	(32,626)	-	76,877
Grand total	257,339	165,495	(131,334)	(111,912)	-	179,588

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2022

4. Reconciliation of movement in funds (continued)

Year Ended 31 December 2021	As at 1 Jan 2021 £	Income Generated £	Costs Incurred £	Donations £	Transfers £	As at 31 Dec 2021 £
St Georges	74	76	-	-	-	150
Portsmouth	22,754	24,363	-	(14,917)	-	32,200
LNTS	-	20,051	-	(1,038)	-	19,013
Birmingham	110	-	-	-	-	110
Pembury	-	165	-	-	-	165
Chichester	1,363	-	-	(1,884)	-	(521)
Southampton	12,366	250	-	(11,527)	-	1,089
Arrowe Park	6,145	-	-	(6,128)	-	17
Calderdale	410	-	-	-	-	410
Middlesbrough	2,891	-	-	(2,338)	-	553
UCLH	1,000	1,000	-	(999)	-	1,001
The Royal	544	-	-	-	-	544
Whipps Cross	6,025	1,562	-	-	-	7,587
Winchester	2,335	4,034	-	(5,750)	-	619
Chelsea & Westminster	1,931	-	-	-	-	1,931
Southend	903	-	-	-	-	903
Royal Cornwall	834	-	-	-	-	834
University Hospital Lewisham	-	17,831	(23)	(14,880)	-	2,928
Queen Charlotte	959	-	-	-	-	959
Basingstoke	2,036	-	-	-	-	2,036
Bristol	564	-	-	(564)	-	-
Frimley Park	489	-	-	(489)	-	-
Worthing	803	-	-	-	-	803
Leicester Royal	274	-	-	-	-	274
SONeT	-	5,072	-	-	-	5,072
Kings College	44,544	6,347	-	(5,333)	-	45,558
Queen Elizabeth	2,042	6,418	(51)	(5,335)	-	3,074
Brighton Hospital	207	-	-	-	-	207
Queens Hospital Romford	334	-	-	-	-	334
Croydon University Hospital	873	15,406	(1,280)	(14,266)	-	733
Total restricted	112,810	102,575	(1,354)	(85,448)	-	128,583
Unrestricted	164,923	51,319	(73,190)	(14,296)	-	128,756
Grand total	277,733	153,894	(74,544)	(99,744)	-	257,339

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2022

5. Support Costs

	2022	2021
	£	£
Staff Costs	31,888	25,802
Independent Examiners' Fee	480	480
Printing, postage and stationery	730	2,442
Storage	3,494	-
Website and phone	1,493	2,379
Travel & Subsistence	1,171	255
Training	-	2,959
Other	898	2,035
	40,154	36,352

6. Employees

Staff costs are apportioned between costs of charitable activities and support costs based on time spent on activities.

	2022	2021
	£	£
Staff costs consist of:		
Wages and salaries	69,884	55,163
Social security costs	645	-
Other pension costs	1,746	1,355
	72,275	56,518

No employees received emoluments of more than £50,000. The average number of employees during the year was 4 (2020:3).

7. Related party transactions

During the year Rachael Marsh, a Trustee and Director of the Charity, received emoluments totalling £45,740 (2021: £41,672) to perform the role of Operations Manager of the Charity. This payment has been approved and is provided for in the governing document of the charity.

In addition, one trustee, Rachael Marsh received expenses to the value of £2,256 (2021 £714). These expenses were incurred in relation to the organisation of fundraising events or in the day-to-day operations and governance of the charity. All expenses payments are reviewed and approved before being reimbursed.

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2022

8. Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charity for UK corporation tax purposes. Accordingly the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of the Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

9. Creditors: amounts falling due within one year

	2022	2021
	£	£
Accruals	480	480
Other Creditors	44	271
	524	751

Accounts



The Ickle Pickle Partnership Limited

Report and Accounts

Year to 31st December 2021

**Registered Charity Number 1129763
Company Registration Number 06831065**

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2021

Reference and administrative information

Charity Name:	The Ickle Pickle Partnership Limited
Charity Registration Number:	1129763
Company Registration Number:	06831065
Charity Working Name:	Ickle Pickles
Registered Office:	128 City Road, London, England, EC1V 2NX
Website address:	www.icklepickles.org

Board of Trustees

The current Board of Trustees is:

Mr. Andrew Marsh (Chair)
Mrs. Rachael Marsh
Mr. Michael Black
Dr Nigel Kennea
Mr. Ben Harvey

Directors

Mr. Andrew Marsh (Chair)
Mrs. Rachael Marsh
Mr. Michael Black

Bankers

Natwest Bank
30 Tooting High Street
Tooting
London
SW17 0RG

Independent Examiner

David Warren
Cocke, Vellacott & Hill
Chartered Accountants
Unit 28 City Business Centre
Lower Road
London
SE16 2XB

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2021

Trustees' Report Incorporating Directors' Report

The trustees present their annual report and financial statements of the charity for the year ended 31 December 2021. This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006. The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's trust deed and the Charities Act 2011.

Structure, Governance and Management

The Ickle Pickle Partnership is a Charitable Company, limited by guarantee on 26th February 2009 and registered as a charity on 29th May 2009 under registration number: 1129763

The following individuals are Directors of Ickle Pickle Partnership Limited:

- Andrew Marsh
- Rachael Marsh
- Michael Black

The Directors of the company are responsible for the financial administration and governance of the company.

Review of 2021 Activities and Achievements

During 2021, our operations were significantly affected by the covid pandemic and we focused our efforts on the following activities:

- Maintaining & nurturing virtual relationships with existing Neonatal Units around the country.
- Planning & running localised fundraising events to raise funds for Neonatal Units around the country.
- Promoting the charities aims to a wider range of people across the country to raise awareness about Neonatal Care with the aim that people will raise funds on the charity's behalf.
- Exploring new fundraising opportunities - in particular virtual events and shared purpose relationships with corporate partners.

Public Benefit

Our charitable activities primarily focus on raising money for Neonatal units that treat premature babies and are undertaken to further our charitable purposes for public benefit. The trustees have referred to the Charities Commission's guidance on the need for charities to deliver a public benefit and have complied with the duty in section 17(2) of the Charities Act 2011.

Impact Statement

It is difficult to measure exactly how many baby's lives are saved or impacted as a result of providing these pieces of equipment to NNUs and Neonatal transfer services – however we can say that the impact on every baby treated and their families is significant and tangible.

Each individual unit treats hundreds of babies each year, for instance Queen Alexandra in Portsmouth treats approximately 600 babies, while St. George's Hospital in Tooting treats approximately 500.

Neonatal transport teams such as the London Neonatal Transfer Service (LNTS) and the Southampton & Oxfordshire Neonatal Transfer team (SONeT) deliver an essential service, each taking responsibility for the transport of approximately 1,600 sick and premature babies across a network of over 50 neonatal units in London, Hampshire & Oxfordshire.

The Ickle Pickle Partnership Limited Report and Financial Statements Year Ended 31 December 2021

The equipment we donate greatly contributes directly to the treatment of these babies and also enhances the environment that these babies and their families experience whilst in Neonatal care.

We continue to receive many messages from parents, nurses and clinicians expressing their positive views on the difference the equipment we purchase makes. A selection of these messages are shown below as they very effectively demonstrate the tangible impact of the charity's work on the treatment of the smallest and sickest babies born in the UK.



“ Our son, James, was born at 27+6 weeks. We spent 120 days being looked after by the amazing neonatal team, at James Cook University Hospital, in Middlesbrough. Our neonatal journey was definitely eventful at times.

The whole time we were in hospital James, relied on different breathing supports, right up until going home. He was on oxygen support until he was 18 months old.

We are so grateful there are charities like Ickle Pickles who are constantly raising awareness and funds for the machines that, well without, I don't even have the strength to write down.

I will be forever grateful that I am raising a miracle, I've already had the honour of watching him grow from a tiny 1lb6 fighter, to the 25lb bundle of mischief he is today, at 22 months old. ”

Helen Teasdale

**Mum of James, born at 27+6 weeks
Treated at category 2 neonatal unit**



“ I wasn't expecting my child to end up on NICU, it was a corridor I passed on my way to my scans. After a normal pregnancy I was expecting the birth to be the same. Unfortunately when my son was born at 42+5 weeks he was born flat and had no heartbeat for 11 minutes and suffered massive brain damage as a result.

Archie was whisked to NICU. My time there is a bit of a tired haze and, if I'm honest, I wasn't really aware of any of the equipment keeping him alive. He was in a plastic box with bleeping machines and wires everywhere. I tried not to look around too much at other babies, they all had their own battles. I vaguely saw a display about Ickle Pickles but, again, I tried not to look. The reality of it all terrified me.

When I was leaving and heading home I was told about the coffee mornings run by Ickle Pickles. I mustered up all of my courage and headed to it – we saw a few familiar faces at the group and got chatting. We switched numbers and I started attending every month and meeting with my new friends. People who understood where I'd been, something no one who hadn't been on the unit could. My son and I made friends for life through the Ickle Pickles coffee mornings, they have laughed and cried with me and we have kept each other on track. So the equipment funded by this great charity helped keep my son alive during his NICU stay but the support offered by Ickle Pickles post NICU has saved us both time and time again. ”

Vicky Cleaver

**Mum of Archie, born at 42 weeks
Treated at category 3 neonatal unit at QA Hospital, Portsmouth**

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2021

Testimonial from King's College Hospital NICU team

“ Over the years, we have worked closely with Ickle Pickles and they have been immensely supportive of our neonatal unit. They have donated Zaky hands, which help calm and comfort our babies, peanut pillows to help with the posture of our babies, Kangaroo mother care recliner chairs so parents can comfortably sit and hold their babies to provide skin to skin touch which makes a big difference to our parents' well-being. Ickle Pickles have been so generous in providing parents with well-being gift bags and water bottles.

Pressure relieving mattresses that have been donated for our very sick babies so that they can lie comfortably in incubators. Ickle Pickles have also donated highchairs for our bigger babies to sit in and look around the unit, bouncer chairs and a bathing table so babies can have warm comforting baths, which their parents enjoy giving.

They have also provided us with surgical lights and head torches for our surgeons who must perform operations on the sickest and tiniest of our babies on NICU itself. They have kindly refurbished our parents bedrooms to make our families feel comfortable when they stay on the unit with their babies and refurbished our quiet room which has been renamed the Dove suite to create a calm and peaceful atmosphere.

Ickle Pickles has funded the SENSE programme, which helps our nursing, therapy and medical staff support parents and deliver enhanced sensory experiences for our families.

Ickle Pickles actively supported our weekly parent group at Ronald McDonald House, helping families post discharge to negotiate the first few weeks and months at home. This peer support group had a profound effect supporting the mental health of families.

Our Ickle Pickles champions have participated in Park Runs and Winter Walks to raise funds for our unit and had delicious bake sales - they are great bakers!

We are most grateful for their relentless efforts in fundraising in so many ways and they have made such a big difference to our neonatal unit here at Kings.

”



Dr Anusha Arasu

Neonatologist and Lead
for Developmental Care
& Neurodevelopmental
follow-up

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2021

Impact of Covid-19 on Charity Services & Finances

Covid-19 continued to have a significant impact on the revenues and operations of the charity during 2021. The impacts can be summarised as follows:

- Following government advice we postponed or cancelled all fundraising events from March to November – with the re-introduction of our annual Pub Quiz in SW London in November the first event we had run in London all year.
- Mass participation events started to be re-introduced in Autumn with the London Marathon and Virtual London Marathon running in October. As a charity we had 9 runners in total raising £10,396
- We were unable to visit Neonatal units in person, affecting our day-to-day relationships with clinical staff and our ability to keep information about the charity updated on in unit noticeboards.

As was the case in 2020, the charity donated fewer pieces of vital equipment in 2021 as NHS Trusts focused on dealing with the covid-19 situation.

A full financial review for 2021 is set out below.

Financial review

In the year from January 2021 to 31 December 2021, the revenues of the charity were £153,894 (2020: £151,218) with expenses of £74,544 (2020: £74,939), providing a surplus of £79,350 (2020: £76,279) for the year available for donations. The expenses were largely incurred when organising fundraising events and in salaries and related employment costs.

Included within revenues, the following Companies / Trust funds donated amounts in excess of £1,000 during 2021:

- Ecclesiastical Insurance £2,125
- NFU Insurance £3,225
- Tesco £1,116 (Restricted to Portsmouth for Breastfeeding Covers)
- The Good manor Nursery £1,283 (Restricted to Portsmouth)
- Morrisons £12,500 (Restricted to the London Neonatal Transfer Service)
- Aviva £3609 (Restricted to Winchester for a Ventilator and Gift Boxes)
- Turtle Tots Swimming Club £1,600 (Restricted to Hampshire)
- East Hants Caravan Club £1,144 (Restricted to Hampshire)
- Eight Wealth Management £5,000 (Restricted to the Southampton Neonatal Transfer Service)
- Mascolo donation £7,500 (Unrestricted)
- The Openwork Foundation £10,000 (Restricted to Fabian CPAP Ventilators)
- Rank Foundation £1,500 (Restricted to the London Neonatal Transfer Service)
- Greenhall Foundation donation £3,000 (Restricted to the London Neonatal Transfer Service)

An unexpected impact of covid-19 was that the charity donated fewer pieces of vital equipment in 2021 as NHS Trusts continued to focus on dealing with the covid-19 situation. We will ensure equipment donations return to their expected levels during 2022.

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2021

As a result of this fundraising across the country, the charity is delighted to have made donations totalling £99,744 during 2021 (2020: £52,277). The following donations were made during the year:

- £14,917 to Queen Alexandra Hospital, Portsmouth (*x2 Recliner chairs, x10 Milk Sterilisers, x1 Fabian Ventilator, Refurbishment of Consultant Room, Medical Records Trolley, 250 Cool Bags for Transporting Mum's Milk*)
- £1,884 St Richard's Hospital, Chichester: (*Microwaves for Parent and Staff, x1 Monitor & x1 Dishwasher for Parent Room*)
- £6,128 to Arrowe Park, Wirral Peninsular: (*Cuski Developmental Care products for babies*)
- £5,750 Royal Hampshire Hospital, Winchester: (*x1 Transport VapoTherm*)
- £1,038 to London Neonatal Transfer Service (LNTS): (*x2 Suretemp Thermometers*)
- £564 Bristol: (*Cuski Baby Nests for Developmental Care*)
- £5,333 Kings College Hospital, London: (*Staff Training, x1 Simulation Doll, x3 Surgical Headlamps & Baby Positioners*)
- £5,335 Queen Elizabeth Hospital, Woolwich, London: (*x3 reclining Chairs, x1 Storage Trolley & 1 Set baby Weighing Scales*)
- £2,338 Middlesbrough: (*x2 Milk Warmers*)
- £14,266 Croydon University Hospital, London: (*x2 Milk Warmers, x2 Reclining Chairs, Cuski Bertie baby Positioners, x1 Emergency Back Pack, Refurbishment of parent Room, Parent Lockers, Xmas Gifts for staff, x3 Privacy Screens, x2 Large Milk Transporting Cool Bags & x3 Neopuffs*)
- £999 University College Hospital, London: (*Cooling Equipment*)
- £11,527 Southampton Hospital: (*x1 Weyer Warming Bed & x2 Milk Warmers*)
- £14,880 University Hospital, Lewisham (*x4 Apnoea Monitors, x2 Emergency Kit Bags, x1 Trolley for baby Scales, x4 Privacy Screens, x1 Storage Trolley, x2 Fixed Height Baby Cots, x2 Sound Ears, Reclining Chairs, x1 Accuvein, x1 Baby Graduate Selfie Frame & x1 Cosy Therm Cot*)
- £489 to Frimley Park: (*Party payment towards Refurbishment of Parent Room*)

In addition a further £14,296 of sundry items were donated to a number of hospitals from the general fund.

The charity is registered with Just Giving and Virgin Giving and receives an additional 16-23% on any donation for which:

- a) The donor's personal circumstances qualifies the donation for Gift Aid
- b) The donor has provided a signed Gift Aid declaration

Together with monies carried forward from 2020, the charity currently has £257,339 (2020: £277,733) of funds to be carried forward for 2022. Of these funds £128,583 (2020: £122,810) are restricted for donations to various neonatal units, leaving an unrestricted surplus of £128,756 (2020: £164,923), which, in the opinion of the trustees, provides an acceptable level of reserves for the charity to continue working towards meeting its stated objects.

The charity is continuing to raise funds and looks forward to donating monies and equipment to many more Neonatal Units during 2022.

Reserves Policy

The charity has a policy of maintaining 3-6 months of funds in reserves to cover the day-to-day operating cost of the charity. The charity currently has approximately 20 months of unrestricted monies in reserves.

The procurement processes vary between NHS hospital trusts and it can often take several weeks or even months for the relevant finance and procurement teams to approve a purchasing request from the neonatal unit. The clinical teams are frequently asked to prove that the item they wish to purchase is best of breed and the most fitting for the job and this can cause delays to the overall purchase. Meanwhile the funds raised for that unit, either from donations or events, are held in the charity's reserves until these approvals have been granted.

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2021

The level of reserves as at 31 December 2021 is also higher than planned due to the aforementioned impact of COVID-19 reducing the number of equipment donations from the charity in the year. It is expected that equipment donations will return to expected levels in 2022.

Trustee Recruitment & Training

The Board of Trustees seeks to recruit a diverse mix of business, medical and patient expertise. All the Trustees, upon election, meet with the Chair to discuss and agree specific requirements of the role.

Members of the Board of Trustees

Members of the Board of Trustees, including those who are directors for the purpose of company law, and trustees for the purpose of charity law, who served during the year and up to the date of this report, are set out on page 1.

Responsibilities of the Board of Trustees

Company Law requires the Board of Trustees to prepare financial statements for each financial year, which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of its income resources and application or resources, including income and expenditure, for the financial year. In preparing those financial statements, the Board of Trustees has followed best practice and:

- Selected suitable accounting policies and then applied them consistently;
- Made judgements and estimates that are reasonable and prudent;
- Prepared the financial statements on the going concern basis unless it was inappropriate to assume that the company will continue on that basis; and
- Are responsible for the maintenance and integrity of the corporate and financial information included on the company's website.

Independent Examiners

The charity's trustees consider that an audit is not required for this year and that an independent examination is needed. Accordingly Cocke, Vellacott & Hill Chartered Accountants represented by David Warren in his capacity as Independent Examiner have reviewed the following financial statements.

This Trustees report was approved by the Trustees on 25th July 2022 and is signed on the Board's behalf by the Charity's chairman.



Andrew Marsh
Chair of the Board of Trustees
The Ickle Pickle Partnership Limited

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2021

Independent examiner's report to the trustees of The Ickle Pickle Partnership Limited

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2021. As the charity's trustees of the Company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

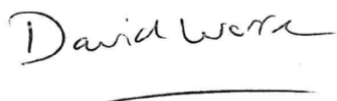
Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act").

In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act).

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below) which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



David Warren BA FCA
Cocke, Vellacott & Hill
Chartered Accountants
Unit 28 City Business Centre
Lower Road
London
SE16 2XB

25 Jun 2022

The Ickle Pickle Partnership Limited

Report and financial statements

Year ended 31 December 2021

Statement of Financial Activities (including Income & Expenditure Accounts) for the year ended 31 December 2021.

		Year ended 31 December 2021			Year ended 31 December 2020		
		Unrestricted funds	Restricted funds	Total	Unrestricted funds	Restricted funds	Total
		£	£	£	£	£	£
Incoming resources							
Incoming resources from generated funds							
Bank interest		69	-	69	100	-	100
Incoming resources from charitable activities							
Activities for generating funds	Note 2	19,745	35,579	55,324	31,671	12,245	43,916
Donations		31,505	66,996	98,501	69,856	25,581	95,437
Other Income		-	-	-	11,765	-	11,765
Total incoming resources		51,319	102,575	153,894	113,392	37,826	151,218
Resources expended							
Charitable activities							
Costs of charitable activities	Note 3	(37,015)	(1,177)	(38,192)	(45,133)	(50)	(45,183)
Support costs	Note 5	(36,175)	(177)	(36,352)	(29,702)	(54)	(29,756)
Total Expenses		(73,190)	(1,354)	(74,544)	(74,835)	(104)	(74,939)
Charitable donations		(14,296)	(85,448)	(99,744)	-	(52,277)	(52,277)
Total resources expended		(87,486)	(86,802)	(174,288)	(74,835)	(52,381)	(127,216)
Net incoming/(outgoing) resources		(36,167)	15,773	(20,394)	38,557	(14,555)	24,002
Gross transfers between funds							
		-	-	-	(372)	372	-
Net movement in funds		(36,167)	15,773	(20,394)	38,185	(14,183)	24,002
Total funds brought forward		164,923	112,810	277,733	126,738	126,993	253,731
Total funds carried forward	Note 4	128,756	128,583	257,339	164,923	112,810	277,733

The statement of financial activities includes all gains and losses in the year. All incoming resources and resources expended derive from continuing operations.

The statement of the financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

The Ickle Pickle Partnership Limited

Balance Sheet as at 31 December 2021

	Note	As at 31 December 2021			As at 31 December 2020		
		Unrestricted funds	Restricted funds	Total	Unrestricted funds	Restricted funds	Total
		£	£	£	£	£	£
Current assets							
Stocks		836	-	836	764	-	764
Other Debtors		147	-	147	-	-	-
Cash at Bank and in hand		128,524	128,583	257,107	164,639	112,810	277,449
		<u>129,507</u>	<u>128,583</u>	<u>258,090</u>	<u>165,403</u>	<u>112,810</u>	<u>278,213</u>
Creditors: amounts falling due within 1 year	9	(751)	-	(751)	(480)	-	(480)
Net current assets/(liabilities)		<u>128,756</u>	<u>128,583</u>	<u>257,339</u>	<u>164,923</u>	<u>112,810</u>	<u>277,733</u>
Total assets less current liabilities		<u>128,756</u>	<u>128,583</u>	<u>257,339</u>	<u>164,923</u>	<u>112,810</u>	<u>277,733</u>
Creditors: amounts falling due after 1 year		-	-	-	-	-	-
Net assets		<u>128,756</u>	<u>128,583</u>	<u>257,339</u>	<u>164,923</u>	<u>112,810</u>	<u>277,733</u>
Funds of the charity	4						
Unrestricted funds		128,756	-	128,756	164,923	-	164,923
Restricted funds		-	128,583	128,583	-	112,810	112,810
		<u>128,756</u>	<u>128,583</u>	<u>257,339</u>	<u>164,923</u>	<u>112,810</u>	<u>277,733</u>

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 Companies Act 2006. The directors acknowledge their responsibility for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The company was entitled to exemption from audit under section 477 of the Companies Act 2006 and has taken advantage of the provisions available to small companies.

Approved by the Board of Trustees on 25th July 2022 and signed on its behalf by:



Andrew Marsh
Chair of the Board of Trustees
The Ickle Pickle Partnership Limited

The Ickle Pickle Partnership Limited

Report and financial statements

Notes to the financial statements for the year ended 31 December 2021

1. Accounting policies

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year.

(a) Basis of accounting

These financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2019.

The Ickle Pickle Partnership is a limited company registered in England and meets the definition of a public benefit entity under FRS 102. The functional and presentational currency is sterling.

(b) Going Concern

At the time of approving the financial statements the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

(c) Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity. Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

(d) Incoming resources

All incoming resources are included in the statement of financial activities when the charity is entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income:

- Voluntary income is received by way of grants, donations and gifts and is included in the Statement of Financial Activities when receivable.
- Donated services and facilities are included at the value to the charity where this can be quantified. The value of services provided by volunteers has not been included in these financial statements.
- Incoming resources from charitable trading activity are accounted for when earned.
- Gift aid on donations is accounted for on an accruals basis and adjusted to the extent that there may be any fees liable on its recovery.

(e) Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates:

- Cost of generating funds comprise the costs associated with attracting voluntary income and the costs of trading for fundraising purposes.
- Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include costs such as audit fees and costs linked to the strategic management of the charity.

All costs are allocated between the expenditure categories of the Statement of Financial Activities on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned out on an appropriate basis.

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2021

1. Accounting policies (cont.)

(f) Pensions

The charity operates a defined contribution pension scheme for all qualifying employees. The contributions are recognised as an expense in the statement of financial activities when they fall due.

(g) Stocks

Stocks are recognised at the lower of cost and net realisable value.

2. Activities for generating funds

	Year ended 31 December 2021			Year ended 31 December 2020		
	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
Parties and Balls						
Incubator Ball London	-	-	-	13,835	-	13,835
Donations in kind	355	-	355	-	-	-
	355	-	355	13,835	-	13,835
Other events						
Bake sale	-	2,197	2,197	698	462	1,160
Christmas cards	209	-	209	371	-	371
Cycling & rowing events	50	1,653	1,703	2,160	-	2,160
Other events	6,667	20,654	27,321	8,168	8,759	16,927
Pub quiz	1,682	-	1,682	-	-	-
Raffle	1,435	1,017	2,452	1,419	89	1,508
Running & walking events	2,359	10,058	12,417	91	1,854	1,945
Skydive	972	-	972	-	458	458
	13,374	35,579	48,953	12,907	11,622	24,529
Sale of merchandise	6,016	-	6,016	4,929	623	5,552
TOTAL FROM ACTIVITIES	19,745	35,579	55,324	31,671	12,245	43,916

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2021

3. Costs of charitable activities

	Year ended 31 December 2021			Year ended 31 December 2020		
	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
Parties & balls						
Incubator Ball London	-	-	-	3,979	-	3,979
Incubator Ball Portsmouth	-	-	-	10	-	10
Use of donations in kind	355	-	355	-	-	-
	355	-	355	3,989	-	3,989
Other events/activities						
Bake sale	-	80	80	418	26	444
Christmas cards	417	-	417	9	-	9
Corporate fundraising	-	-	-	5	-	5
Cycling & rowing events	567	-	567	2,160	-	2,160
Other events	-	-	-	13	24	37
Pub quiz	74	-	74	5	-	5
Raffle	-	-	-	172	-	172
Running & walking events	310	-	310	444	-	444
	1,368	80	1,448	3,226	50	3,276
Other costs						
Merchandise production	3,234	1,097	4,331	2,262	-	2,262
Marketing	261	-	261	771	-	771
Staff costs	30,716	-	30,716	33,582	-	33,582
Other costs	1,081	-	1,081	1,303	-	1,303
	35,292	1,097	36,389	37,918	-	37,918
Costs of Charitable Activities	37,015	1,177	38,192	45,133	50	45,183

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2021

4. Reconciliation of movement in funds

Year Ended 31 December 2021	As at 1 Jan 2021 £	Income Generated £	Costs Incurred £	Donations £	Transfers £	As at 31 Dec 2021 £
St Georges	74	76	-	-	-	150
Portsmouth	22,754	24,363	-	(14,917)	-	32,200
LNTS	-	20,051	-	(1,038)	-	19,013
Birmingham	110	-	-	-	-	110
Pembury	-	165	-	-	-	165
Chichester	1,363	-	-	(1,884)	-	(521)
Southampton	12,366	250	-	(11,527)	-	1,089
Arrowe Park	6,145	-	-	(6,128)	-	17
Calderdale	410	-	-	-	-	410
Middlesbrough	2,891	-	-	(2,338)	-	553
UCLH	1,000	1,000	-	(999)	-	1,001
The Royal	544	-	-	-	-	544
Whipps Cross	6,025	1,562	-	-	-	7,587
Winchester	2,335	4,034	-	(5,750)	-	619
Chelsea & Westminster	1,931	-	-	-	-	1,931
Southend	903	-	-	-	-	903
Royal Cornwall	834	-	-	-	-	834
University Hospital Lewisham	-	17,831	(23)	(14,880)	-	2,928
Queen Charlotte	959	-	-	-	-	959
Basingstoke	2,036	-	-	-	-	2,036
Bristol	564	-	-	(564)	-	-
Frimley Park	489	-	-	(489)	-	-
Worthing	803	-	-	-	-	803
Leicester Royal	274	-	-	-	-	274
SONeT	-	5,072	-	-	-	5,072
Kings College	44,544	6,347	-	(5,333)	-	45,558
Queen Elizabeth	2,042	6,418	(51)	(5,335)	-	3,074
Brighton Hospital	207	-	-	-	-	207
Queens Hospital Romford	334	-	-	-	-	334
Croydon University Hospital	873	15,406	(1,280)	(14,266)	-	733
Total restricted	112,810	102,575	(1,354)	(85,448)	-	128,583
Unrestricted	164,923	51,319	(73,190)	(14,296)	-	128,756
Grand total	277,733	153,894	(74,544)	(99,744)	-	257,339

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2021

4. Reconciliation of movement in funds (continued)

Year Ended 31 December 2020	As at 1 Jan 2020 £	Income Generated £	Costs Incurred £	Donations £	Transfers £	As at 31 Dec 2020 £
St Georges	74	-	-	-	-	74
Portsmouth	35,930	5,743	(23)	(18,896)	-	22,754
Birmingham	110	-	-	-	-	110
Chichester	1,888	56	(4)	(577)	-	1,363
Southampton	12,944	-	-	(578)	-	12,366
Scunthorpe	2,858	331	-	(3,189)	-	-
Arrowe Park	7,309	-	-	(1,164)	-	6,145
Calderdale	410	-	-	-	-	410
Middlesbrough	2,809	100	(18)	-	-	2,891
UCLH	2,300	1,000	-	(2,300)	-	1,000
The Royal	544	-	-	-	-	544
Whipps Cross	5,329	696	-	-	-	6,025
Winchester	1,513	1,214	(25)	(367)	-	2,335
Chelsea & Westminster	6,114	-	-	(4,183)	-	1,931
Southend	883	20	-	-	-	903
Royal Cornwall	834	-	-	-	-	834
Leeds General Infirmary	1,881	-	-	(1,881)	-	-
University Hospital Lewisham	943	6,698	-	(8,013)	372	-
Queen Charlotte	694	265	-	-	-	959
Bedford	2,500	-	-	(2,500)	-	-
Basingstoke	1,807	596	-	(367)	-	2,036
Bristol	564	-	-	-	-	564
Frimley Park	489	-	-	-	-	489
Worthing	803	-	-	-	-	803
Leicester Royal	274	-	-	-	-	274
St James's Leeds	155	-	-	(155)	-	-
Kings College	30,669	14,185	(7)	(303)	-	44,544
Queen Elizabeth	2,846	1,759	(27)	(2,536)	-	2,042
Brighton Hospital	207	-	-	-	-	207
Queens Hospital Romford	334	-	-	-	-	334
Croydon University Hospital	978	5,163	-	(5,268)	-	873
Total restricted	126,993	37,826	(104)	(52,277)	372	112,810
Unrestricted	126,738	113,392	(74,835)	-	(372)	164,923
Grand total	253,731	151,218	(74,939)	(52,277)	-	277,733

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2021

5. Support Costs

	2021	2020
	£	£
Staff Costs	25,802	24,684
Independent Examiners' Fee	480	480
Printing, postage and stationery	2,442	1,637
Storage	-	1,013
Website and phone	2,379	540
Travel & Subsistence	255	223
Training	2,959	-
Other	2,035	1,125
	36,352	29,702

6. Employees

Staff costs are apportioned between costs of charitable activities and support costs based on time spent on activities.

	2021	2020
	£	£
Staff costs consist of:		
Wages and salaries	55,163	55,266
Social security costs	-	1,428
Other pension costs	1,355	1,572
	56,518	58,266

No employees received emoluments of more than £60,000. The average number of employees during the year was 3 (2020:3).

7. Related party transactions

During the year Rachael Marsh, a Trustee and Director of the Charity, received emoluments totalling £41,672 (2020: £34,505) to perform the role of Operations Manager of the Charity. This payment has been approved and is provided for in the governing document of the charity.

In addition, one trustee, Rachael Marsh received expenses to the value of £714 (2020 £883). These expenses were incurred in relation to the organisation of fundraising events or in the day-to-day operations and governance of the charity. All expenses payments are reviewed and approved before being reimbursed.

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2021

8. Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charity for UK corporation tax purposes. Accordingly the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of the Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

9. Creditors: amounts falling due within one year

	2021	2020
	£	£
Accruals	480	480
Other Creditors	271	-
	751	480

Accounts



The Ickle Pickle Partnership Limited

Report and Accounts

Year to 31st December 2020

**Registered Charity Number 1129763
Company Registration Number 06831065**

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2020

Reference and administrative information

Charity Names:	The Ickle Pickle Partnership Limited
Charity Registration Number:	1129763
Company Registration Number:	06831065
Charity Working Name:	Ickle Pickles
Registered Office:	Kemp House, 160 City Road, London, EC1V 2NX
Website address:	www.icklepickles.org

Board of Trustees

The current Board of Trustees is:

Mr. Andrew Marsh (Chair)
Mrs. Rachael Marsh
Mr. Michael Black
Dr Nigel Kennea
Mr. Ben Harvey

Directors

Mr. Andrew Marsh (Chair)
Mrs. Rachael Marsh
Mr. Michael Black

Bankers

Natwest Bank
30 Tooting High Street
Tooting
London
SW17 0RG

Independent Examiner

David Warren
Cocke, Vellacott & Hill
Chartered Accountants
Unit 3 Dock Offices
Surrey Quays Road
London
SE16 2XU

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2020

Trustees' Report Incorporating Directors' Report

The trustees present their annual report and financial statements of the charity for the year ended 31 December 2020. This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006. The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's trust deed and the Charities Act 2011.

Structure, Governance and Management

The Ickle Pickle Partnership is a Charitable Company, limited by guarantee on 26th February 2009 and registered as a charity on 29th May 2009 under registration number: 1129763

The following individuals are Directors of Ickle Pickle Partnership Limited:

- Andrew Marsh
- Rachael Marsh
- Michael Black

The Directors of the company are responsible for the financial administration and governance of the company.

Review of 2020 Activities and Achievements

During 2020, the Ickle Pickle Partnership focused its efforts on the following activities:

- Establishing & running localised fundraising events to raise funds for Neonatal Units around the country. This was done in the early part of 2020 until the lockdown due to Covid-19. At that time all planned activities were postponed or cancelled with a focus on more virtual events to help fundraise.
- Reacted quickly to requests from Neonatal teams for essential items such as ipads to allow clinical staff to communicate with families and share images of their babies whilst visiting was restricted or parents were isolating.
- Concentrating on existing relationships with Neonatal Units around the country.
- Promoting the charities aims to a wider range of people across the country to raise awareness about Neonatal Care with the aim that people will raise funds on the charity's behalf.

Public Benefit

All our charitable activities focus on raising money for intensive care units that treat premature babies and are undertaken to further our charitable purposes for public benefit. The trustees have referred to the Charities Commission's guidance on the need for charities to deliver a public benefit and have complied with the duty in section 17(2) of the Charities Act 2011.

Impact Statement

It is difficult to accurately measure how many lives may be saved or impacted as a result of providing these pieces of equipment to NNUs and Neonatal transfer services – however we can say that the impact on every baby treated and their families is significant and tangible.

Each individual unit treats hundreds of babies each year, for instance Queen Alexandra in Portsmouth treats approximately 600 babies, while St. George's Hospital in Tooting treats approximately 500.

Neonatal transport teams such as the London Neonatal Transfer Service (LNTS) and the Southampton & Oxfordshire Neonatal Transfer team (SONeT) deliver an essential service, each taking responsibility for the transport of approximately 1,600 sick and premature babies across a network of over 50 neonatal units in London, Hampshire & Oxfordshire.

The Ickle Pickle Partnership Limited Report and Financial Statements Year Ended 31 December 2020

The equipment we donate greatly contributes directly to the treatment of these babies and also enhances the environment that these babies and their families experience whilst in Neonatal care.

We continue to receive many messages from parents, nurses and clinicians expressing their positive views on the difference the equipment we purchase makes on a daily basis. A selection of these messages are shown below as they very effectively demonstrate the tangible impact of the charity's work on the treatment of the smallest and sickest babies born in the UK.



“ Our current monitors were falling apart after 12 years of constant use. The new Phillips monitors purchased by the Ickle Pickles give us essential patient data in a clear and reliable way; critical for inter-hospital transport and with much greater functionality than the old ones. ”

Dr Nandiran Ratnavel

**Director of the London Neonatal Transfer Service
Lead Clinician of the Royal London Hospital Neonatal Services**



Nikki Greenwood

**Mum of Amelie, born at 33 weeks
& Noah, born at 35 weeks
Treated at category 3 neonatal unit**

“ We have had 2 premature babies, a daughter born at 33 weeks and a son born at 35 weeks. When our daughter was born, she required a lot of support, an incubator became her home, keeping her warm and safe, a ventilator helped her breathe and monitors helped the staff keep a close eye on her. When my son was born he also made an incubator his home, he required CPAP and enjoyed several long periods sunning himself under a UV light to resolve severe jaundice. During both children's time on the unit I was able to use breast pumps to provided milk that could be given to them via feeding tubes. ”

Without Ickle Pickles and their incredible work, my children may not have been as lucky and may not have had access to the equipment that helped to ensure they grew into the amazing children they are now. Since their discharge we have received invaluable support from Ickle Pickles at the monthly coffee morning. I cannot thank Ickle Pickles enough for the support they have given us as a family and the help they gave my children when they arrived in the world too early. ”



“ The water bottles donated by Ickle Pickles are a welcome addition for our mothers. ”

NICU is a very warm environment where it is important for mothers to be well-hydrated when expressing breast milk and also for their general well-being.

The water bottles also help us reduce our plastic use as we throw away fewer plastic cups. ”

Carol Buxton

**Family Support & Infant Feeding Specialist
Queen Alexandra Hospital, Portsmouth**

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2020

Impact of Covid-19 on Charity Services & Finances

Covid-19 had a significant impact on the revenues and operations of the charity during 2020. The impacts can be summarised as follows:

- We were advised or took the decision to postpone or cancel all fundraising events from March to December.
- All mass participation events were cancelled which meant supporters could not fundraise and participate.
- We were unable to visit Neonatal units in person, affecting our day-to-day relationships with clinical staff and our ability to keep information about the charity updated on in unit noticeboards.

As a result, we took the decision to furlough our employees for a short period between April and October 2020. Our employees are now back from furlough and the charity has continued its fundraising initiatives remotely and is planning a range of fundraising events and initiatives for 2021 which includes the expansion of our online shop and product range.

One unexpected impact of covid-19 was that the charity donated fewer pieces of vital equipment in 2020 as NHS Trusts focused on dealing with the covid-19 situation. We will ensure equipment donations return to their expected levels during 2021.

A full financial review for 2020 is set out below.

Financial review

In the year from to 31 December 2020, the revenues of the charity were £151,218 (2019: £272,478) with expenses of £74,939 (2019: £120,662), providing a surplus of £76,279 (2019: £151,816) for the year available for donations. The expenses were largely incurred when organising fundraising events and in salaries and related employment costs.

Included within revenues, the following Companies / Trust funds donated amounts in excess of £1,000 during 2020:

- The Mascolino Foundation: £5,000 (*Restricted to Croydon NNU for Neopuffs*)
- The Greenhall Foundation: £4,000 (*Restricted to Lewisham NNU for Neopuffs*)

As a result of this fundraising across the country, the charity is delighted to have made donations totalling £52,277 during 2020 (2019: £130,558). The following donations were made during the year:

- £18,896 to Queen Alexandra Hospital, Portsmouth (*x24 Masimo Pod Monitors, x2 ipads and covers, x600 Breastfeeding covers, x11 Breast Pumps, Handcream for clinical teams*)
- £577 St Richard's Hospital, Chichester: (*Equipment to improve Parent's Room i.e Dining room items and developmental care items such as Nipple Shields for breastfeeding mums*)
- £1,164 to Arrowe Park, Wirral Peninsular: (*x1 RPAP Respiratory machine*)
- £366 Royal Hampshire Hospital, Winchester: (*x1 Ipad and cover*)
- £2,500 Bedford Hospital: (*x1 Mandray Monitor*)
- £1,880 Leeds General Infirmary: (*x10 Cooling mats, 1 TV*)
- £4,183 Chelsea and Westminster Hospital, London : (*x5 Neopuffs & wall brackets*)
- £8,013 Lewisham University Hospital, London: (*x10 Neopuffs, x1 set of weighing Scales, x1 ipad and cover*)
- £367 Basingstoke Hospital, Basingstoke: (*x2 height adjustable cots*)
- £302 Kings College Hospital, London: (*x10 sets of Weighing Scales, Thank you cards to send to donors, postage for donated emergency PPE*)

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2020

- £2,535 Queen Elizabeth Hospital, Woolwich, London: *(x4 Privacy Screens, x1 ipad & cover & postage for donated emergency PPE)*
- £5,268 Croydon University Hospital, London: *(x3 Symphony Breast Pumps)*
- £2,300 University College Hospital, London: *(Cooling Equipment)*
- £578 Southampton Hospital: *(x2 Ipads)*
- £3,188 Scunthorpe *(x1 Ophthalmoscope)*
- £155 St James Hospital, Leeds *(Donation in support of Parent's Room refurbishment)*

The charity is registered with Just Giving and Virgin Giving and receives an additional 16-23% on any donation for which:

- a) The donor's personal circumstances qualifies the donation for Gift Aid
- b) The donor has provided a signed Gift Aid declaration

Together with monies carried forward from 2019, the charity currently has £277,733 *(2019: £253,731)* of funds to be carried forward for 2021. Of these funds £112,810 *(2019: £126,933)* are restricted for donations to various neonatal units, leaving an unrestricted surplus of £164,923 *(2019: £126,738)*, which, in the opinion of the trustees, provides an acceptable level of reserves for the charity to continue working towards meeting its stated objects.

The charity is continuing to raise funds and looks forward to donating monies and equipment to many more Neonatal Units during 2021.

Reserves Policy

The charity has a policy of maintaining 3-6 months of funds in reserves to cover the day-to-day operating cost of the charity. The charity currently has approximately 20 months of unrestricted monies in reserves.

The procurement processes vary between NHS hospital trusts and it can often take several weeks or even months for the relevant finance and procurement teams to approve a purchasing request from the neonatal unit. The clinical teams are frequently asked to prove that the item they wish to purchase is best of breed and the most fitting for the job and this can cause delays to the overall purchase. Meanwhile the funds raised for that unit, either from donations or events, are held in the charity's reserves until these approvals have been granted.

The level of reserves as at 31 December 2020 is also higher than planned due to the aforementioned impact of COVID-19 reducing the number of equipment donations from the charity in the year. It is expected that equipment donations will return to expected levels in 2021.

Trustee Recruitment & Training

The Board of Trustees seeks to recruit a diverse mix of business, medical and patient expertise. All the Trustees, upon election, meet with the Chair to discuss and agree specific requirements of the role.

Members of the Board of Trustees

Members of the Board of Trustees, including those who are directors for the purpose of company law, and trustees for the purpose of charity law, who served during the year and up to the date of this report, are set out on page 1.

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2020

Responsibilities of the Board of Trustees

Company Law requires the Board of Trustees to prepare financial statements for each financial year, which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of its income resources and application or resources, including income and expenditure, for the financial year. In preparing those financial statements, the Board of Trustees has followed best practice and:

- Selected suitable accounting policies and then applied them consistently;
- Made judgements and estimates that are reasonable and prudent;
- Prepared the financial statements on the going concern basis unless it was inappropriate to assume that the company will continue on that basis; and
- Are responsible for the maintenance and integrity of the corporate and financial information included on the company's website.

Independent Examiners

The charity's trustees consider that an audit is not required for this year and that an independent examination is needed. Accordingly Cocke, Vellacott & Hill Chartered Accountants represented by David Warren in his capacity as Independent Examiner have reviewed the following financial statements.

This Trustees report was approved by the Trustees on 27th August 2021 and is signed on the Board's behalf by the Charity's chairman.

A handwritten signature in black ink, appearing to read 'A Marsh', with a long horizontal line extending from the bottom of the signature.

Andrew Marsh
Chair of the Board of Trustees
The Ickle Pickle Partnership Limited

The Ickle Pickle Partnership Limited

Report and Financial Statements

Year Ended 31 December 2020

Independent examiner's report to the trustees of The Ickle Pickle Partnership Limited (David to provide)

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2020. As the charity's trustees of the Company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

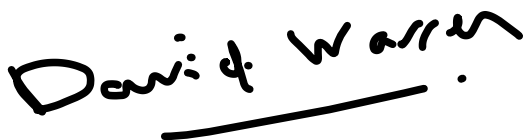
Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act").

In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act).

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below) which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



David Warren BA FCA
Cocke, Vellacott & Hill
Chartered Accountants
Unit 3 Dock Offices
Surrey Quays Road
London
SE16 2XU

1 September 2021

The Ickle Pickle Partnership Limited

Report and financial statements

Year ended 31 December 2020

Statement of Financial Activities (including Income & Expenditure Accounts) for the year ended 31 December 2020.

		Year ended 31 December 2020			Year ended 31 December 2019		
		Unrestricted funds	Restricted funds	Total	Unrestricted funds	Restricted funds	Total
		£	£	£	£	£	£
Incoming resources							
Incoming resources from generated funds							
Bank interest		100	-	100	202	-	202
Incoming resources from charitable activities							
Activities for generating funds	Note 2	31,671	12,245	43,916	107,111	41,328	148,439
Donations		69,856	25,581	95,437	60,863	62,974	123,837
Other income		11,765	-	11,765	-	-	-
Total incoming resources		113,392	37,826	151,218	168,176	104,302	272,478
Resources expended							
Charitable activities							
Costs of charitable activities	Note 3	(45,133)	(50)	(45,183)	(85,648)	(1,211)	(86,859)
Support costs	Note 5	(29,702)	(54)	(29,756)	(33,803)	-	(33,803)
Total Expenses		(74,835)	(104)	(74,939)	(119,451)	(1,211)	(120,662)
Charitable donations		-	(52,277)	(52,277)	(27,054)	(103,504)	(130,558)
Total resources expended		(74,835)	(52,381)	(127,216)	(146,505)	(104,715)	(251,220)
Net incoming/(outgoing) resources		38,557	(14,555)	24,002	21,671	(413)	21,258
Gross transfers between funds							
		(372)	372	-	21	(21)	-
Net movement in funds		38,185	(14,183)	24,002	21,692	(434)	21,258
Total funds brought forward		126,738	126,993	253,731	105,046	127,427	232,473
Total funds carried forward	Note 4	164,923	112,810	277,733	126,738	126,993	253,731

The statement of financial activities includes all gains and losses in the year. All incoming resources and resources expended derive from continuing operations.

The statement of the financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

The Ickle Pickle Partnership Limited

Balance Sheet as at 31 December 2020

	Note	As at 31 December 2020			As at 31 December 2019		
		Unrestricted funds	Restricted funds	Total	Unrestricted funds	Restricted funds	Total
		£	£	£	£	£	£
Current assets							
Stocks		764	-	764	-	-	-
Cash at Bank and in hand		164,639	112,810	277,449	126,738	126,993	253,731
		<u>165,403</u>	<u>112,810</u>	<u>278,213</u>	<u>126,738</u>	<u>126,993</u>	<u>253,731</u>
Creditors: amounts falling due within 1 year	9	(480)	-	(480)	-	-	-
Net current assets/(liabilities)		<u>164,923</u>	<u>112,810</u>	<u>277,733</u>	<u>126,738</u>	<u>126,993</u>	<u>253,731</u>
Total assets less current liabilities		<u>164,923</u>	<u>112,810</u>	<u>277,733</u>	<u>126,738</u>	<u>126,993</u>	<u>253,731</u>
Creditors: amounts falling due after 1 year		-	-	-	-	-	-
Net assets		<u>164,923</u>	<u>112,810</u>	<u>277,733</u>	<u>126,738</u>	<u>126,993</u>	<u>253,731</u>
Funds of the charity	4						
Unrestricted funds		164,923	-	164,923	126,738	-	126,738
Restricted funds		-	112,810	112,810	-	126,993	126,993
		<u>164,923</u>	<u>112,810</u>	<u>277,733</u>	<u>126,738</u>	<u>126,993</u>	<u>253,731</u>

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 Companies Act 2006. The directors acknowledge their responsibility for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The company was entitled to exemption from audit under section 477 of the Companies Act 2006 and has taken advantage of the provisions available to small companies.

Approved by the Board of Trustees on 27th August 2021 and signed on its behalf by:



Andrew Marsh
Chair of the Board of Trustees
The Ickle Pickle Partnership Limited

The Ickle Pickle Partnership Limited

Report and financial statements

Notes to the financial statements for the year ended 31 December 2020

1. Accounting policies

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year.

(a) Basis of accounting

These financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2019.

The Ickle Pickle Partnership is a limited company registered in England and meets the definition of a public benefit entity under FRS 102. The functional and presentational currency is sterling

(b) Going Concern

At the time of approving the financial statements the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

(c) Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity. Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

(d) Incoming resources

All incoming resources are included in the statement of financial activities when the charity is entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income:

- Voluntary income is received by way of grants, donations and gifts and is included in the Statement of Financial Activities when receivable.
- Donated services and facilities are included at the value to the charity where this can be quantified. The value of services provided by volunteers has not been included in these financial statements.
- Incoming resources from charitable trading activity are accounted for when earned.
- Gift aid on donations is accounted for on an accruals basis and adjusted to the extent that there may be any fees liable on its recovery.

(e) Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates:

- Cost of generating funds comprise the costs associated with attracting voluntary income and the costs of trading for fundraising purposes.
- Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include costs such as audit fees and costs linked to the strategic management of the charity.

All costs are allocated between the expenditure categories of the Statement of Financial Activities on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned out on an appropriate basis.

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2020

1. Accounting policies (cont.)

(f) Pensions

The charity operates a defined contribution pension scheme for all qualifying employees. The contributions are recognised as an expense in the statement of financial activities when they fall due.

(g) Stocks

Stocks are recognised at the lower of cost and net realisable value.

2. Activities for generating funds

	Year ended 31 December 2020			Year ended 31 December 2019		
	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
Parties and Balls						
Summer Parties	-	-	-	413	250	663
Incubator Ball London	13,835	-	13,835	4,642	-	4,642
Incubator Ball Portsmouth	-	-	-	30,544	-	30,544
Donations in kind	-	-	-	10,745	-	10,745
	13,835	-	13,835	46,344	250	46,594
Other events						
Bake sale	698	462	1,160	5,809	2,641	8,450
Charity tins	-	-	-	-	-	-
Christmas cards	371	-	371	750	-	750
Christmas fair	-	-	-	437	-	437
Cycling & rowing events	2,160	-	2,160	2,651	1,541	4,192
Life in full swing	-	-	-	13,921	-	13,921
Other events	8,168	8,759	16,927	24,680	29,557	54,237
Pub quiz	-	-	-	2,155	781	2,936
Raffle	1,419	89	1,508	1,701	165	1,866
Running & walking events	91	1,854	1,945	921	5,433	6,354
Skydive	-	458	458	1,252	960	2,212
	12,907	11,622	24,529	54,277	41,078	95,355
Sale of merchandise	4,929	623	5,552	6,490	-	6,490
TOTAL FROM ACTIVITIES	31,671	12,245	43,916	107,111	41,328	148,439

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2020

3. Costs of charitable activities

	Year ended 31 December 2020			Year ended 31 December 2019		
	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
Parties & balls						
Summer Parties	-	-	-	206	-	206
Incubator Ball London	3,979	-	3,979	6	-	6
Incubator Ball Portsmouth	10	-	10	9,019	-	9,019
Use of donations in kind	-	-	-	10,745	-	10,745
	3,989	-	3,989	19,976	-	19,976
Other events/activities						
Bake sale	418	26	444	893	50	943
Christmas cards	9	-	9	776	-	776
Corporate fundraising	5	-	5	39	50	89
Cycling & rowing events	2,160	-	2,160	1,087	-	1,087
Other events	13	24	37	3,564	727	4,291
Pub quiz	5	-	5	97	111	208
Raffle	172	-	172	126	-	126
Running & walking events	444	-	444	306	-	306
Sky dive	-	-	-	528	-	528
	3,226	50	3,276	7,416	938	8,354
Other costs						
Merchandise production	2,262	-	2,262	13,459	273	13,732
Monthly draw costs	-	-	-	17	-	17
Marketing	771	-	771	1,467	-	1,467
Staff costs	33,582	-	33,582	42,044	-	42,044
Other costs	1,303	-	1,303	1,269	-	1,269
	37,918	-	37,918	58,256	273	58,529
Costs of Charitable Activities	45,133	50	45,183	85,648	1,211	86,859

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2020

4. Reconciliation of movement in funds

Year Ended 31 December 2020	As at 1 Jan 2020 £	Income Generated £	Costs Incurred £	Donations £	Transfers £	As at 31 Dec 2020 £
St Georges	74	-	-	-	-	74
Portsmouth	35,930	5,743	(23)	(18,896)	-	22,754
Birmingham	110	-	-	-	-	110
Chichester	1,888	56	(4)	(577)	-	1,363
Southampton	12,944	-	-	(578)	-	12,366
Scunthorpe	2,858	331	-	(3,189)	-	-
Arrowe Park	7,309	-	-	(1,164)	-	6,145
Calderdale	410	-	-	-	-	410
Middlesbrough	2,809	100	(18)	-	-	2,891
UCLH	2,300	1,000	-	(2,300)	-	1,000
The Royal	544	-	-	-	-	544
Whipps Cross	5,329	696	-	-	-	6,025
Winchester	1,513	1,214	(25)	(367)	-	2,335
Chelsea & Westminster	6,114	-	-	(4,183)	-	1,931
Southend	883	20	-	-	-	903
Royal Cornwall	834	-	-	-	-	834
Leeds General Infirmary	1,881	-	-	(1,881)	-	-
University Hospital Lewisham	943	6,698	-	(8,013)	372	-
Queen Charlotte	694	265	-	-	-	959
Bedford	2,500	-	-	(2,500)	-	-
Basingstoke	1,807	596	-	(367)	-	2,036
Bristol	564	-	-	-	-	564
Frimley Park	489	-	-	-	-	489
Worthing	803	-	-	-	-	803
Leicester Royal	274	-	-	-	-	274
St James's Leeds	155	-	-	(155)	-	-
Kings College	30,669	14,185	(7)	(303)	-	44,544
Queen Elizabeth	2,846	1,759	(27)	(2,536)	-	2,042
Brighton Hospital	207	-	-	-	-	207
Queens Hospital Romford	334	-	-	-	-	334
Croydon University Hospital	978	5,163	-	(5,268)	-	873
Total restricted	126,993	37,826	(104)	(52,277)	372	112,810
Unrestricted	126,738	113,392	(74,835)	-	(372)	164,923
Grand total	253,731	151,218	(74,939)	(52,277)	-	277,733

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2020

4. Reconciliation of movement in funds (continued)

Year Ended 31 December 2019	As at 1 Jan 2019 £	Income Generated £	Costs Incurred £	Donations £	Transfers £	As at 31 Dec 2019 £
St Georges	1,514	-	-	(1,440)	-	74
Portsmouth	44,984	22,228	(667)	(30,615)	-	35,930
Birmingham	110	-	-	-	-	110
Chichester	7,883	-	-	(5,995)	-	1,888
Southampton	9,439	3,505	-	-	-	12,944
Scunthorpe	2,858	-	-	-	-	2,858
Arrowe Park	7,239	70	-	-	-	7,309
Calderdale	410	-	-	-	-	410
Middlesbrough	6,593	215	-	(3,999)	-	2,809
UCLH	1,300	1,000	-	-	-	2,300
The Royal	210	334	-	-	-	544
Whipps Cross	13,399	972	-	(9,042)	-	5,329
Winchester	2,911	1,491	-	(2,889)	-	1,513
Chelsea & Westminster	4,703	1,411	-	-	-	6,114
Southend	731	660	-	(508)	-	883
Royal Cornwall	5,082	-	-	(4,248)	-	834
Leeds General Infirmary	1,881	-	-	-	-	1,881
University Hospital Lewisham	648	4,334	-	(4,039)	-	943
Queen Charlotte	694	-	-	-	-	694
Bedford	-	2,500	-	-	-	2,500
Royal Devon & Exeter	91	-	-	(87)	(4)	-
Basingstoke	545	4,828	-	(3,566)	-	1,807
Bristol	564	-	-	-	-	564
Frimley Park	489	-	-	-	-	489
Worthing	803	-	-	-	-	803
Leicester Royal	274	-	-	-	-	274
St James's Leeds	155	-	-	-	-	155
SONeT	17	-	-	-	(17)	-
Kings College	8,363	56,605	(492)	(33,807)	-	30,669
Queen Elizabeth	3,139	2,565	(7)	(2,851)	-	2,846
Brighton Hospital	207	-	-	-	-	207
John Radcliffe	191	-	-	(191)	-	-
Queens Hospital Romford	-	334	-	-	-	334
Croydon University Hospital	-	1,251	(46)	(227)	-	978
Total restricted	127,427	104,303	(1,212)	(103,504)	(21)	126,993
Unrestricted	105,046	168,175	(119,450)	(27,054)	21	126,738
Grand total	232,473	272,478	(120,662)	(130,558)	-	253,731

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2020

5. Support Costs

	2020	2019
	£	£
Staff Costs	24,684	27,836
Independent Examiners' Fee	480	-
Printing, postage and stationery	1,637	1,807
Storage	1,013	-
Website and phone	540	1,152
Insurance	-	814
Travel & Subsistence	223	940
Other	1,125	1,254
	29,702	33,803

6. Employees

Staff costs are apportioned between costs of charitable activities and support costs based on time spent on activities.

	2020	2019
	£	£
Staff costs consist of:		
Wages and salaries	55,266	66,602
Social security costs	1,428	1,873
Other pension costs	1,572	1,405
	58,266	69,880

No employees received emoluments of more than £60,000. The average number of employees during the year was 3 (2019:3).

7. Related party transactions

During the year Rachael Marsh, a Trustee and Director of the Charity, received emoluments totalling £34,505 (2019: £48,000) to perform the role of Operations Manager of the Charity. This payment has been approved and is provided for in the governing document of the charity.

In addition, one trustee, Rachael Marsh received expenses to the value of £883 (2019: £1,692). These expenses were incurred in relation to the organisation of fundraising events or in the day-to-day operations and governance of the charity. All expenses payments are reviewed and approved before being reimbursed.

The Ickle Pickle Partnership Limited
Report and financial statements
Notes to the financial statements for the year ended 31 December 2020

8. Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charity for UK corporation tax purposes. Accordingly the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of the Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

9. Creditors: amounts falling due within one year

	2020	2019
	£	£
Accruals	480	-
	480	-