



**Annual Report
2023-2024**



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This is Hope Rescue’s Annual Report for the financial year ended 31 March 2024.

This report sets out information about Hope Rescue, its aims and objectives, and activities that all make a positive impact in its local communities and beyond.

Trustees report

It has been another incredibly challenging year as we continue to see demand for Hope Rescue services far exceed the support we can provide, and lack of capacity remains a concern.

Whilst we have seen our kennels at capacity and an overall reduction in adoption applications, the team have worked hard to continue to implement goals highlighted in the 2023-2026 strategic plan. A new three-year strategic partnership and funding from Battersea has allowed Hope Rescue to invest in additional resources for the welfare team, and additional support from our rescue partners including Battersea, Blue Cross and Dogs Trust allowed us to continue to support vulnerable dogs despite the capacity issues faced.

Despite the increased pressures faced, our team continued to offer a high standard of service across all operations and maintained our RSPCA Gold PawPrints award for kennelling.

This was another busy year for our campaigning and advocacy work, something Hope Rescue is proud of and sees as vital to highlight the increasing challenges faced by the animal welfare sector. Hope Rescue have continued to play a pivotal role in discussions with key stakeholders and continues to work in partnership with other organisations in our sector who share our values, which has enabled us to reach an audience beyond our gates.

Hope Rescue continues to be viewed as an authority on dog welfare issues amongst media contacts, both in Wales and the rest of the UK. At Hope Rescue we continue to prioritise stray dogs, as well as working closely with Animal Licensing Wales and local authorities to close down illegal and low welfare breeders.



In line with the three year strategic plan, this year saw some exciting new activities for Hope Rescue, as we launched our new Community Programme (Hope in the Community) and invested in retail development opening two new charity shops. Our supporters and funders have continued to provide incredible support at difficult times, and this has spurred us on to do even more. With our new strategic plan in place, we are in a good position to meet the future needs of vulnerable dogs and their owners in our local communities.


I would like to thank the staff, volunteers, and trustees who have worked so diligently over the last year, against the backdrop of challenges that stretched capacity, financial and emotional resources.

Sarah Passmore
Chair of Trustees






Our mission

Our vision is a future where all dogs are treated with care, kindness, and respect.

Our mission:

 We aim to provide a place of safety for vulnerable dogs, rehabilitating and rehoming them whilst working towards creating lasting change to improve the welfare of all dogs. We will collaborate with partner organisations to provide services to our local communities and support owners to help them keep their pets.

Our Core Values

-  **Care**
We aim to provide our dogs with the highest standards of care ensuring their emotional and physical wellbeing needs are met.
-  **Fairness**
We do not discriminate against the dogs we help based on their breed, age or medical condition. No adoptable dog is unnecessarily euthanised due to space or time constraints.
-  **Compassion**
We show compassion for both the dogs in our care and the people we deal with, whatever their circumstances for needing our services.
-  **Advocacy**
We are committed to creating lasting change for dogs in our care and for dogs we'll never meet.
-  **Integrity**
We strive to work in a way that is open, honest, transparent and is accountable to our stakeholders, respecting and valuing our staff, trustees, volunteers, partners and supporters.






Providing high quality care for dogs in need of our help

Our overarching aim is to provide the highest standards of care for our dogs, ensuring their emotional and physical wellbeing needs are met to enable them to find loving homes.





It has been another incredibly challenging year as we continue to see demand for our services far exceed the support we can provide and lack of capacity remains a concern. We continue to see rising numbers of dogs with health and behaviour problems staying longer with us, and at the same we have seen a 50% fall in the number of adoption applications.

Despite these challenges we have worked steadfastly towards the goals and objectives in our new Strategic Plan 2023 to 2026 and are proud of the continuing progress we have made. Thanks to a new three-year strategic partnership and funding from Battersea, we have invested in additional resources for our welfare team with the creation of five new posts focussing on fostering, adoption, supervision and training. This will enable us to rehome more dogs directly, increasing the overall number of dogs we are able to help.

We're delighted to report that we have already started to see the impact of this investment, and we were able to help 728 dogs through intake this year, a 10% increase from the previous year. We continue to prioritise stray dogs, taking in around one quarter of all the stray dogs in Wales including three of our own stray dog contracts. We're also incredibly proud of our ground-breaking work supporting Animal Licensing Wales and local authorities to close down illegal and low welfare breeders.

-  728 dogs helped
-  479 strays admitted
-  155 dogs came in from owners
-  83 dogs and puppies seized from illegal and low welfare breeders by local authorities
-  11 puppies were born in our care

The number of dogs leaving our care increased by 14% to 809. Due to capacity issues, we welcomed additional support from our wonderful rescue partners including Battersea, Blue Cross and Dogs Trust who transferred 212 dogs from us, over double from the previous year.

-  809 dogs left our care*
-  305 adopted
-  212 transferred to our rescue partners
-  174 dogs reunited with their owners

*Sadly, our euthanasia rate did increase from 10% to 13%. This is reflective of the post-pandemic increase in dogs with complex health and behaviour issues and our non-selective stray and seized dog intake, meaning we accept these dogs regardless of their age, breed, behaviour or medical needs. We have seen an upsetting increase in the number of dogs arriving needing end of life care due to advanced medical problems as well as many heartbreaking cases of brachycephalic dogs bred with extreme features that are suffering with both breathing issues and severe joint and spinal deformities.

As always, we strived to provide the highest welfare standards for our dogs, and were delighted to once again to be awarded the RSPCA Gold Pawprints Award for statutory kennelling. We're also proud to be a member of the Association of Dogs and Cats Homes, meeting their minimum standard requirements.



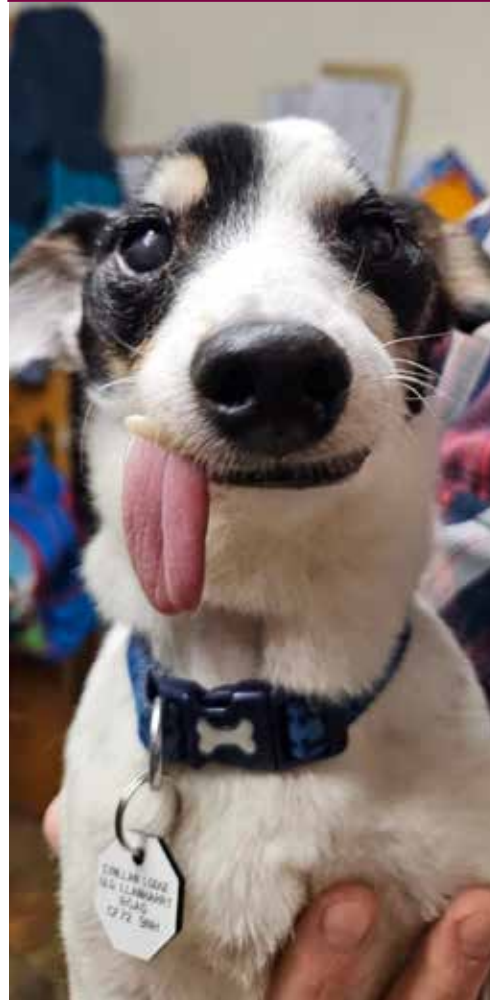
Case studies

Dinky and Hugo

Two year old Dinky arrived in our care following an accidental mating. She had started giving birth and had sadly passed a deceased puppy before getting into distress. Her owner could no longer care for her and signed her over to us. We immediately rushed her to our vet where she had an emergency C-section. Thankfully the remaining puppy, Hugo, survived.



Dinky and Hugo were cared for in one of our amazing foster homes who ensured Dinky receive lots of TLC following her ordeal. We wouldn't usually adopt a Mum and pup to the same home, but it was clear Dinky and Hugo had a close bond. Once Hugo was old enough both he and Dinky were adopted by a wonderful family and we receive regular updates on their progress - Hugo has now grown much bigger than his Mum!



Stanley

Stanley arrived as a stray and it was clear he had suffered serious neglect. He was covered in fleas, had a chronic eye infection and one of the worst cases of dental disease our team had seen. He was unable to open his mouth properly.

Stanley underwent dental surgery and whilst under anaesthetic our vet found that the muscles around his mouth had seized. We were hopeful that this would improve following surgery and Stanley was given round the clock foster care with a staff member. Sadly after a number of weeks Stanley's condition was not improving, he was only able to eat liquid food and kept suffering with recurring infections in his mouth. After discussion with the vet it was decided the kindest option was for him to be put to sleep as his pain was unable to be controlled.

Despite this sad outcome, we were so grateful he was able to spend time in a foster home, where he built a lovely relationship with his foster Dad and who was with him when he gently passed away.

Sadly, we are seeing an increase in end-of-life cases like Stanley, with owners abandoning them rather than taking them to the vets.

Bambi



Bambi arrived in our care in mid-January, just before the ban on XL Bully dogs was implemented. It was highly likely that when she grew she would fit the criteria to be considered an XL Bully. Whilst the date to legally adopt XL Bully dogs had passed, as Bambi did not yet fit the criteria, we took legal advice and it was decided we could find her a new home provided it was before the 31st January cut-off date for self-exemption. This meant a race against time to find Bambi a responsible new home.

We were delighted when a previous adopter came forward to offer her an amazing home with Whittaker, a previously adopted Hope Rescue dog who had already been exempted by them as a precaution. Bambi is restricted to walks in a muzzle and on lead, but her owners work extremely hard to provide her with a fulfilled life and she is a fantastic example of what amazing companions bull breeds can be. Bambi and Whittaker have developed a lovely relationship and are the best of friends.

Jinx

We work with local authorities and Animal Licensing Wales to care for dogs who have been seized under the Animal Welfare Act 2006. Jinx came into our care following an investigation by Caerphilly Council Borough Council's Trading Standards team who executed a warrant and seized five dogs from the property. Jinx was being kept in cramped, overcrowded and dirty conditions with the other dogs and was severely underweight.

Shockingly, despite her condition, Jinx was heavily pregnant and gave birth to eight puppies ten days later. Mum and pups needed round the clock care but we were delighted they all thrived. Jinx's previous owner was later found guilty of causing unnecessary suffering, ordered to pay costs, and disqualified from keeping animals for five years.



Fig and Sherry

Fig and Sherry, seven year old Cocker Spaniels, arrived with us as strays before Christmas. Both were in a very poor condition with matted coats and worn down teeth. Neither appeared to have much life experience and we believed they may well have been used for breeding before coming into our care.

It took a considerable amount of intensive care to get the girls back to full health and to start to enjoy life as normal dogs. Watching them chasing each other in the field for the first time made it all worthwhile! Fig and Sherry had a lovely relationship and so we looked for a new home for them together, which we were fortunate to find and they are now thriving in.

Helping to keep pets and their people together

With rising numbers of pet owners in crisis and ongoing issues with capacity impacting on our ability to help dogs surrendered from owners, we were delighted this year to start work on a brand new community programme thanks to funding from the National Lottery Community Fund.



Our new Community Programme Manager started in November and began work on a four-month period of scoping and consultation to help us really understand the needs of our communities. We engaged with over 40 different community partners across the Cwm Taf Morgannwg region from a wide range of sectors including children and families, older people, dog wardens, mental health support, housing and homeless, food banks and pantries, minoritised ethnic groups, community safety and the police.

These perspectives, alongside analysis of our own dogs, helped us gain valuable insights and revealed that, in our area:

- There was very little support available for owners until crisis point is reached, which can often lead to deterioration in human safety and wellbeing as well as pet welfare.
- The rising cost of veterinary care, petfood and insurance made it difficult for dog owners on lower incomes and with additional needs to quickly address worries for their pets.
- Although positive dog ownership can have a range of significant benefits for human health and wellbeing, many of the most disadvantaged members of our communities were more likely to experience detrimental impacts of dog ownership if things began to go wrong.
- Many professionals working to support our communities were unaware of how dog ownership impacts service users and were unclear how best to support them.
- Dog ownership can exacerbate health and wellbeing struggles for people who are experiencing ongoing challenges with their physical or mental health, relationship breakdown, financial insecurity or who are at risk of homelessness.
- People struggle to find good quality, accessible advice about acquiring a dog, behaviour, welfare, and dog ownership and legal requirements.

It highlighted that, people who are struggling with their dogs are often in need of in-person, accessible and non-judgemental support and guidance within their community, in order to help get their relationship with their pet back on track or to empower them to make the best choices for themselves and their dog.

In March, a working group from across Hope Rescue came together to draw together all the insights and perspectives we had gathered to create a Theory of Change that would guide and shape our developing work in communities.

Through this process we created our plan for Hope in the Community: a pilot programme to run across the four local authority areas of

Rhondda Cynon Taf, Bridgend, Merthyr Tydfil and the western Vale of Glamorgan, from April 2024 - April 2025 that would aim to:

- Help more dogs and people to stay together, where mutually beneficial.
- Promote positive, responsible dog guardianship.
- Work together with local partners to help tackle issues leading to poor welfare and harm for both dogs and people.

Hope in the Community will work to achieve these aims by:

- Delivering community outreach events in partnership with other local groups and organisations.
- Providing 1:1 support for dogs and owners who are struggling, based on referrals from partners.
- Supporting for professionals working in communities, helping develop awareness, attitudes and ways of working that improve welfare and wellbeing for dogs and people.
- Creating opportunities for community education to promote good dog guardianship through public engagement and resources.

This work will be supported by the recruitment of a part-time, fixed-term Community Support Officer and our Education and Training Officer, funded

by the National Lottery Community Fund and Battersea respectively, enabling us to officially launch the Hope in the Community pilot at the beginning of May 2024.

Using our voice to create lasting change

We are committed to creating lasting change not only for those dogs lucky enough to come through our doors, but also for those dogs outside our doors who we will never meet. Whilst we don't currently have a dedicated public affairs resource, we're proud of our advocacy and campaign work and the impact it has.

It has been another busy year, which reflects the crisis facing the animal welfare sector and the need to tackle the underlying causes. We consistently highlighted the impact of the ever-increasing demand on our services through a number of print, online and broadcast media articles, whilst also

highlighting the root causes to decision-makers and stakeholders through:

- Visits from Senedd Members and MPs.
- Membership of the Welsh Cross-Party Group for Animal Welfare.
- Regular meetings with Welsh Government as a member of the Management Committee for the Animal Welfare Network for Wales.

In April we were invited to join the Dog Control Coalition, a coalition of leading animal welfare organisations working together to repeal Breed Specific Legislation (BSL) and towards effective and sustainable dog control legislation. The Coalition worked hard to tackle the UK Government decision to ban XL Bully dogs, a decision which continued a flawed approach targeting breeds which has not protected people from rising dog attacks. We also ensured we provided up-to-date advice and support to XL Bully owners on how to ensure they complied with the legislation.

As the ban was implemented, we participated in media opportunities to highlight the ineffectiveness of breed bans, and the impact on our rescue centre, the staff and our dogs. This included an interview for the BBC Wales Investigates programme Dogs on Death Row; Will the Bully Ban Work? We also featured the plight of XL Bully puppy Coconut as the deadline passed, with her heartbreaking story featured on national broadcast media.



Our work supporting local authorities to tackle low welfare and illegal breeders was covered extensively by the media. The successful prosecution of a puppy farming family in Fochriw, Caerphilly and another conviction involving the appalling care of English Bulldog dogs and puppies attracted world-wide coverage and provided evidence of the need for Welsh Government to invest in enforcement resources, and also to address the lack of statutory kennelling, an issue that has been further exacerbated by the XL Bully ban.

In August, we made an appeal to the public to avoid buying puppies with extreme features. This story focused on our work supporting a local authority with a seizure

of 38 French Bulldogs and was covered across the U.K. by local, national and trade media. We also continued our work with the RSPCA to raise the profile of ear-cropping as a cruel, unnecessary, and illegal procedure highlighting the story of Bumblebee who arrived as a stray.

We attended the Welsh Government multi-agency summit and workshop on Responsible Dog Ownership in October, together with a number of follow up workshops to develop solutions to promote responsible dog ownership and breeding practices in Wales through collaborative working.

Working with RSPCA and Naturewatch Foundation, we were pleased to organise an inaugural World Animal Day event at the Pierhead building at Cardiff Bay. The event was sponsored by Luke Fletcher MS, with a speech from the Minister for Rural Affairs, North Wales and Trefnydd celebrating the collective progress made for animals in Wales.



At the same time, our CEO, a proud World Animal Day ambassador, presented at the International Companion Animal Welfare Conference in Cyprus on how to use your voice as a smaller organisation to promote your charity and advocate for animals.

As a member of the Cut the Chase coalition, we continued to push for an end to greyhound racing in Wales. In July, the coalition responded to the news that Valley track, the last remaining track in Wales, had been granted a licence from the Greyhound Board of Great Britain, using the opportunity to highlight our continued welfare concerns for the dogs racing there.

In December, Welsh Government launched

a consultation on the licensing of animal welfare establishments, activities and exhibits. As a result of our petition to the Petitions Committee, the follow-up Committee report and Plenary debate, this included a question on a phased ban on greyhound racing and we await the result with anticipation.

This was followed by an event at the Senedd in January, with Senedd Members taking part in a photocall to show their support for a ban.



As a member of the Unbound the Greyhound coalition, we continued to support calls for a ban on greyhound racing in Scotland and responded to the consultation on Mark Ruskell MSP's Proposed Prohibition of Greyhound Racing Scotland Bill.

In February, our CEO presented at the All-Party Dog Advisory Working Group (APDAWG) event at Westminster on the State of U.K. Rescue, also attending a drop-in session for MPs the same day.



Ensuring we can continue to help pets and people in the future

This year we have invested in our diverse and sustainable income generation streams, to ensure we will continue to be here for the pets and people who need our help in the future.

Fundraising

Fundraising across the charity sector continues to be a challenge as household finances are squeezed and grant funders are overwhelmed with applications.

In response to these challenges we have invested in our income generation team, introducing three new posts; Corporate Fundraiser, Community Fundraiser, and Events and Community Fundraising Manager. The latter post was made possible thanks to a grant from Pets Foundation. Thanks to the generosity of our existing

and new supporters, we raised a total of **£1,177,842**, an impressive increase of **£281,361** from the last financial year (including all grant income).

Notable successes include securing a transformational 3 year grant from Battersea to develop our welfare and adoption team, our inaugural gala ball which raised an impressive **£16,000** and securing a Charity of the Year partnership with Admiral Law.





Retail

Building on the success of our Pontypridd shop, we also invested in our retail development. We recruited a new Retail Development Manager in May to oversee the development and implementation of a new retail strategy.

The Pontypridd shop continues to perform well, as does our small shop at the rescue centre. We opened a second shop in Merthyr Tydfil in October, and a third shop in Pontyclun in December. Our retail portfolio delivered a profit of £55,795.

We are very grateful to both our wonderful charity shop volunteers, and also our volunteer Handmade by Hope team for providing a steady supply of beautifully handcrafted gifts that we sell in our charity shop, at the rescue centre, in our on-line auctions and at our fundraising events.



The new strategy sets out our plans to add another three shops to our portfolio in each of the next three years. As well as providing a retail income stream, they will also provide a valuable space for engaging with the community as part of our Hope in the Community programme.

Service delivery




As well as fulfilling a much-needed welfare service, we also derive an income from our stray dog contracts, the boarding of seized dogs for local authorities until they are signed over in to our care and adoption fees. Service delivery income rose to £274,432 an increase of £90,782. This was due to the increased demand from local authorities for kennelling seized dogs and the rise in the number of stray dogs.

We are grateful to our corporate partners for their financial support, volunteering, gifts-in-kind and pro-bono activity. Our key partners include MobiVET, Pets at Home, Petplan, Mad About Dogs (Chichester), Admiral Group, Black Lion Roofing, Schnauzerfest, Redberth Gardens, Evendale Services, Wendy Hopkins Family Law Practice and our dog food sponsor Burns Pet Nutrition.

We're also grateful to our grant funders who provided generous funding towards running costs such as our vet bills and also funded capital projects for the development and improvement of the Rescue Centre. A special mention must go to the National Lottery Community Fund for a transformational grant to improve the Rescue Centre training room, reception, office space and our new Hope in the Community pilot project, with building work due to be completed late 2024.

Voluntary income from fundraising represents 62% of our overall income.

Further development work includes:

-  Building a team of community fundraising volunteers.
-  Developing a legacy programme.
-  Improving and enhancing our CRM system.

Managing our assets effectively

We continue to improve the facilities at the rescue centre, and work began on our new reception and refurbished training room. Thanks to funding from the Welsh Church Act we upgraded our electricity supply to three-phase to ensure it was future-proofed to facilitate further development plans.

Using digital technology for good

We improved our financial reporting with a review and new set up for Xero, our accounting system. This will enable more granular reporting to inform business decisions.

Achieving good practice in governance

How we operate

Hope Rescue is a charitable company limited by guarantee and was incorporated under the Companies Act 2006 on 2nd March 2009. Charitable status was gained on 14th May 2009. Hope Rescue operates throughout the U.K. although the dogs it helps primarily originate from South Wales.

The day-to-day running of the Charity is the responsibility of the staff team, supported by a network of volunteers and overseen by the Board of Trustees. The Trustees make all decisions on any major expenditure and set the strategic direction for the Charity.

Our current Board of Trustees comprises five Trustees with a range of specialist skills and experience. Hope Rescue Enterprises Ltd. was incorporated during 2017 to serve as a separate trading company to pass all surpluses and support the work of the charity Hope Rescue.



Strategic Plan 2024 - 2026:
Building a future of Hope

The Organisational Review in 2022 included a deep delve in to our governance, structure and financial processes, broadly following the WCVA Governance Health Checklist with reference to the Charity Governance Code and Charity Commission guidance. The review highlighted areas for improvement and these recommendations fed in to our new three-year Strategic Plan.

We held an away day for staff, trustees and volunteers in May to launch the new strategy, which included a series of presentations from

each service area setting out the challenges and an overview of how we will adapt, innovate and focus our efforts so that we can continue to help dogs in need.

We developed an Operational Plan for the year, setting out the activities we would undertake to achieve our strategic goals and objectives, together with success measures and outcomes. The plan is reviewed quarterly to track progress.

In terms of governance we also:

- Created new trustee role descriptions, developed a new induction process, code of conduct and Board terms of reference.
- Undertook a trustee recruitment exercise, successfully recruiting new trustees including a new Chair, and HR, commercial and welfare professionals.
- Developed a new Strategic Risk Register following a risk workshop with trustees and senior managers.
- Undertook an organisation-wide policy review and gap analysis, and introduced a new policy framework and standard policy template.

We would like to recognise the contribution made, and extend our gratitude, to our Chair of Trustees and longest serving Trustee, Paula Rowe, who stepped down in April after nine years' service.



Building a robust and resilient organisation

We continue to implement the recommendations from the Organisational Review in 2022 in order to develop an organisation that is agile, responsive and fit for the future.

A new Senior Leadership Team structure was developed to provide a more strategic focus and improved management support to our teams. A new Head of Income Generation and Engagement role was recruited with further appointments for a CEO role, Head of Operations and Head of Finance and Support Services planned for next financial year.

Three-year funding from Battersea has enabled a restructure of our welfare team. A number of new roles were developed with the aim of increasing the number of dogs we can help through reducing their length of stay and increasing the number of foster homes:

- Welfare and Adoption Manager
- Rescue Centre Manager
- Fostering Manager
- Fostering Assistant
- Welfare Supervisor



We invested in our income generation team with new fundraising and retail roles, complemented with a new senior marketing role:

- Corporate Fundraiser
- Community Fundraiser
- Events and Community Fundraising Manager
- Retail Development Manager
- Marketing and Communications Manager

We are extremely grateful to our fabulous volunteer team who provide support across all areas of the charity including fostering, fundraising, retail and at the rescue centre.



Being known and recognised for what we do

Media

Our positive relationship with journalists continues to provide a strong platform to showcase our work and promote key messages. We are known as a trusted source of information and comment for the important issues affecting our sector.

The effect of the cost of living crisis was a recurring theme throughout the year, with WalesOnline first covering the story of rising vet bills in April followed by a further article in June, highlighting the wider pressures on our operations.

Our work supporting local authorities to tackle low welfare and illegal breeders was covered extensively by local and national printed and broadcast media as outlined above. These articles also provided an opportunity to discuss the work that Hope Rescue undertakes behind the scenes to prepare the seized dogs for a better life.

Newsquest newspapers agreed to run a regular article to promote dogs for adoption at Hope Rescue. The articles appeared weekly, in the South Wales Argus and two other local titles, and featured a selection of dogs looking for new homes.

Dog left to die in Bridgend in 'shocking' neglect case

9 September 2023



Penelope the dog was found ribbed with tattoos

By Nathan Bevan
BBC News

In September, the case of poor stray dog Penelope was covered by BBC Wales, WalesOnline, and the Daily Post. She had arrived in a dreadful condition and prompted discussion around the cost of living and why dog owners are not seeking help when their dogs are seriously unwell.

The XL Bully ban prompted a significant amount of media interest from September. As part of the Dog Control Coalition, we coordinated with our partner organisations to ensure that the sector had a consistent voice regarding our position on the proposed legislation, including a BBC Breakfast feature which was also covered by the Express.

We also worked with TV production Carlam, for an adoption-related programme scheduled for broadcast on S4C later in 2024.



Digital communications

The recruitment of a new Marketing and Communications Manager has enabled us to develop a more proactive and planned, rather than reactive approach to our digital communications.

Website

We updated the website navigation and homepage layout this year, to improve

the user experience and customer journey through the website.

A new adoption area went live at the end of the year, with each dog now hosted on an individual profile page. The blog was refreshed, and a new volunteer recruitment page was built.

The number of page views was 1.2 million, with an average of 30,000 visitors each month.

Social media

On social media, our engagement rate remained strong on Facebook and Instagram at around 5%. On LinkedIn and X - formerly Twitter, post engagement rose to more than 6%.

Our stray dog posts on Facebook continue to have the highest levels of engagement, based on the high number of shares for each one.

Aside from the stray posts, Coconut's story in February received the most engagement, receiving more than 1,200 comments sharing our frustration with the XL Bully ban and our heartbreak at having to euthanise her despite never putting a paw wrong.



Building a future of Hope: looking forward

The focus for the first year of the new Strategic Plan has been on building the foundations for planned growth:

- Investing in sustainable income generation resources.
- Restructuring the welfare team.
- Implementing a new senior leadership structure.
- Scoping the new community programme.
- Improving our governance.



As we move into the second year of the plan we will focus more on service delivery. Key workstreams for next year include:

- Improving our foster and adoption processes.
- Rolling out a training and development programme for welfare staff and volunteers.
- Launching the Hope in the Community pilot project.
- Opening further charity shops.
- Developing an asset management plan to upgrade our facilities (including a vet facility).
- Developing the brief for a digital transformation programme.
- Establishing a committee system.
- Developing a People Plan.

Financial Review

FINANCIAL REPORT FOR THE YEAR ENDING 31ST MARCH 2024

The Trustees are pleased to present the financial report of the Charity for the fiscal year ending on 31st March 2024.

Despite the continued challenges faced by the organisation and the wider animal welfare sector, we are pleased to report a year-end surplus of £79,026. This marks a significant improvement compared to the prior year's deficit of £201,188. This positive outcome reflects our ongoing efforts to manage costs effectively whilst increasing revenue through continued investment in income generation.

During the year, we achieved an impressive increase in overall income, growing by 44% (£616,024) compared to the previous year. This growth was largely due to grant income received to fund capital projects and to enhance the welfare and adoption team. Investment in the fundraising and retail teams, improved targeting of fundraising efforts and expanding our retail portfolio played a significant role in strengthening our financial position.

However, cost pressures persisted, particularly in the areas of veterinary and staff expenses. Veterinary costs continue to be a significant expense, driven by rising treatment costs and the growing demand for our services. In response, we will continue to develop plans for an on-site veterinary facility, aiming to mitigate these costs while improving service delivery.

Staff costs rose due to the additional roles to support income generation and to provide staff funded through grants to enhance the welfare and adoption team, aligning with our strategic goals. These roles have been critical in helping us meet the demands of our expanding operations and ensuring the highest welfare standards for the dogs in our care.

Recognising these challenges, we took proactive steps throughout the year to monitor and control expenditure. By reforecasting our budget at the six-month mark, we identified opportunities for cost savings and implemented measures to remain on track. This disciplined approach enabled us to achieve our financial goals despite the external pressures.

Looking ahead, we remain committed to balancing cost control with continued investment to deliver our strategic priorities. Our Strategic Plan outlines initiatives to increase both voluntary and trading income while maintaining a focus on operational efficiency. The Senior Leadership Team and Board of Trustees will continue to work collaboratively to navigate the financial challenges and ensure the Charity's long-term sustainability.

We extend our gratitude to our supporters, donors, and staff for their invaluable contributions to this year's success. Their dedication has enabled us to not only improve our financial performance but also expand our impact during a time when our services are needed more than ever.

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Trading Company

Hope Rescue Enterprises Ltd (Registered number: 10632674) is a separate trading company to manage our trading income, the activities of which are included in this consolidated set of accounts.

Risk Management

Hope Rescue is committed to ensuring effective financial management through a system of monitoring, checks and controls. This includes a managed approach to financial issues which may present a risk to the organisation.

The Board of trustees oversees, manages and mitigates risks that are strategically significant to the ongoing success of the Charity through effective governance and its Board meetings, including regular review of the Strategic Risk Register.

Reserves

Our year end fund balance of £390,020 represents the value of our assets were we

to liquidate the charity. Of our total fund balance, £280,612 is currently restricted, meaning that there are conditions attached to the funding which only allow it to be spent in a certain way. This includes donations and grants made for specific, defined purposes and the balance of our Capital Grant Fund relating to the purchase of the centre in 2017.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company Number: 06833205 (England & Wales)
Registered Charity Number: 1129629

Trading Company: Hope Rescue Enterprises Ltd

Registered Company Number: 10632674 (England & Wales)

Registered office

Hope Rescue Centre
Cynllan Lodge
Llanharan
Pontyclun
CF72 9NH

Hope Rescue Enterprises Ltd
77 Taff Street
Pontypridd
Rhondda Cynon Taff
CF34 4SU

Trustees and Directors

Paula Rowe – Chair (resigned 2nd April 2023)
Sarah Lee Screen (resigned 2nd April 2023)
Phae Jones (resigned 9th July 2023)
Jacqueline Kent (appointed 1st March 2023, resigned 19th May 2024)
Sarah Passmore - Chair (appointed 2nd April 2023)
Gareth Lloydwin – Vice-Chair (appointed 2nd April 2023, resigned 19th May 2024)
Thomas Candy (appointed 2nd April 2023)
Charlene Barham-Pearl (appointed 2nd April 2023, resigned 19th May 2024)
Sian Humphreys (appointed 2nd April 2023, resigned 9th July 2023)
Beth Evans (appointed 4th August 2024)
Rachel Minchinton (appointed 14th November 2024)
Carl Heard (appointed 14th August 2024)
Julie Chivell (appointed 24th November 2024)

Secretary

Thomas Candy

Auditors

Bevan Buckland LLP
Chartered Accountants and Statutory Auditors
Ground Floor Cardigan House
Castle Court
Swansea Enterprise Park
Swansea
SA7 9LA

Bankers

Lloyds TSB Bank PLC
25 Gresham Street
London
EC2V 7HNR

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of Hope Rescue for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland."

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the Charity SORP.
- Make judgements and estimates that are reasonable and prudent;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006.

They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- There is no relevant audit information of which the charitable company's auditors are unaware.
- The trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The auditors, Bevan Buckland LLP, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Approved by order of the board of trustees on 13.12.24 and signed on its behalf by:

SPassmore

Sarah Passmore – Trustee Chair

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF HOPE RESCUE FOR THE YEAR ENDED 31 MARCH 2024

Opinion

We have audited the financial statements of Hope Rescue (the 'parent company') and its subsidiary (the 'group') for the year ended 31 March 2024 which comprise the Consolidated Statement of Financial Activities, the Consolidated Balance Sheet, Charity Balance Sheet, the Consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In our opinion the financial statements:

- Give a true and fair view of the state of the parent and group's affairs as at 31 March 2024 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended.
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland.
- Have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance

with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- ☞ The information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements.
- ☞ The Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- ☞ Adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- ☞ The financial statements are not in agreement with the accounting records and returns; or
- ☞ Certain disclosures of trustees' remuneration specified by law are not made; or
- ☞ We have not received all the information and explanations we require for our audit; or
- ☞ The trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using

the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Extent to which the audit was considered capable of detecting irregularities, including fraud

We identify and assess the risks of material misstatement of the Financial Statements, whether due to fraud or error, and then, design and perform audit procedures responsive to those risks, including obtaining audit evidence that is sufficient and appropriate to provide a basis for our opinion.

We discussed our audit independence complying with the Revised Ethical Standard 2019 with the engagement team members whilst planning the audit and continually monitored our independence throughout the process.

Identifying and assessing potential risks related to irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- ☞ Enquiring of management, including obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:
- ☞ Identifying, evaluating and complying with laws and regulations and
- ☞ Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected or alleged fraud.
- ☞ The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- ☞ discussing among the engagement team how and where fraud might occur in the Financial Statements and any potential indicators of fraud. As part of this discussion, we identified potential for fraud in the following areas:
- ☞ Management override of controls.
- ☞ Obtaining an understanding of the legal and regulatory frameworks that the charity operates in, focusing on those laws and regulations that had a direct effect on the Financial Statements or that had a fundamental effect on the operations of the charity, The key laws and regulations we considered in this context included the UK Companies Act and relevant tax legislation.

Audit response to risks identified

In addition to the above, our procedures to respond to risks identified included the following:

- Reviewing the financial statement disclosures and testing to supporting documentation to assess compliance with relevant laws and regulations;
- Enquiring of management concerning actual and potential litigation and claims; performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud;
- Reading minutes of meetings of those charged with governance and reviewing correspondence with HMRC; and

We also communicated relevant identified laws and regulations and potential fraud risks to all engagement team members and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Michael Jones (Senior Statutory Auditor)

for and on behalf of Bevan Buckland LLP
Chartered Accountants
And Statutory Auditors
Ground Floor
Cardigan House
Castle Court
Swansea Enterprise Park
Swansea
SA7 9LA

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

(Incorporating an Income and Expenditure Account)
for the Year Ended 31 March 2024


	Notes	Unrestricted funds £	Restricted funds £	2024 Total funds £	2023 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	846,460	-	846,460	649,943
Charitable activities					
Grant income	4	49,000	461,263	510,663	201,518
Other trading activities	3	666,241	-	666,241	555,879
Total		1,562,101	461,263	2,023,364	1,407,340
EXPENDITURE ON					
Raising funds	5	181,114	-	181,114	131,615
Charitable Activities					
Provision for rescue centre	6	1,451,120	311,651	1,762,771	1,476,913
Total Expenditure		1,632,234	311,651	1,943,885	1,608,528
NET INCOME BEFORE TAX		(70,133)	149,612	79,479	(201,188)
Tax		(1,305)	-	(1,305)	-
NET INCOME		(71,438)	149,612	78,174	(201,188)
Transfers between funds	21	-	-	-	-
Net movement in funds		(71,438)	149,612	78,174	(201,188)
RECONCILIATION OF FUNDS					
Total funds brought forward		179,994	131,000	310,994	512,182
TOTAL FUNDS CARRIED FORWARD		108,556	280,612	389,168	310,994

CONSOLIDATED BALANCE SHEET
 31 March 2024

	Notes	Unrestricted funds £	Restricted funds £	2024 Total funds £	2023 Total funds £
FIXED ASSETS					
Intangible assets	13	10,500	-	10,500	14,000
Tangible assets	14	621,766	79,217	700,983	625,726
		<u>632,266</u>	<u>79,217</u>	<u>711,483</u>	<u>639,726</u>
CURRENT ASSETS					
Stocks	16	9,397	-	9,397	9,420
Debtors	17	148,791	-	148,791	78,212
Cash at bank and in hand		<u>118,071</u>	<u>201,395</u>	<u>319,466</u>	<u>213,265</u>
		276,259	201,395	477,654	300,897
CREDITORS					
Amounts falling due within one year	18	(324,274)	-	(324,274)	(145,264)
		<u>(48,105)</u>	<u>201,395</u>	<u>153,380</u>	<u>155,633</u>
NET CURRENT ASSETS					
		<u>(48,105)</u>	<u>201,395</u>	<u>153,380</u>	<u>155,633</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		584,251	280,612	864,863	795,359
CREDITORS					
Amounts falling due after more than one year	19	(475,695)	-	(475,695)	(484,365)
		<u>(475,695)</u>	<u>-</u>	<u>(475,695)</u>	<u>(484,365)</u>
NET ASSETS		<u>108,556</u>	<u>280,612</u>	<u>389,168</u>	<u>310,994</u>
FUNDS	22				
Unrestricted funds				108,556	179,994
Restricted funds				<u>280,612</u>	<u>131,000</u>
TOTAL FUNDS				<u>389,168</u>	<u>310,994</u>

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 13th December 2024 and were signed on its behalf by:




 Sarah Passmore - Trustee Chair

CHARITY BALANCE SHEET
 31 March 2024

	Notes	Unrestricted funds £	Restricted funds £	2024 Total funds £	2023 Total funds £
FIXED ASSETS					
Intangible assets	13	10,500	-	10,500	14,000
Tangible assets	14	621,766	79,217	700,983	625,726
Investments	15	-	-	-	-
		<u>632,266</u>	<u>79,217</u>	<u>711,483</u>	<u>639,726</u>
CURRENT ASSETS					
Stocks	16	9,397	-	9,397	-
Debtors	17	148,791	-	148,791	87,362
Cash at bank		<u>118,071</u>	<u>201,395</u>	<u>319,466</u>	<u>213,265</u>
		276,259	201,395	477,654	300,897
CREDITORS					
Amounts falling due within one year	18	(325,354)	-	(325,354)	(145,264)
		<u>(49,095)</u>	<u>201,395</u>	<u>152,300</u>	<u>155,633</u>
NET CURRENT ASSETS					
		<u>(49,095)</u>	<u>201,395</u>	<u>152,300</u>	<u>155,633</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		583,171	280,612	863,783	795,359
CREDITORS					
Amounts falling due after one year	19	(475,695)	-	(475,695)	(484,365)
		<u>(475,695)</u>	<u>-</u>	<u>(475,695)</u>	<u>(484,365)</u>
NET ASSETS		<u>107,476</u>	<u>280,612</u>	<u>388,088</u>	<u>310,994</u>
FUNDS	22				
Unrestricted funds				107,476	179,994
Restricted funds				<u>280,612</u>	<u>131,000</u>
TOTAL FUNDS				<u>388,088</u>	<u>310,994</u>

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 13th December 2024 and were signed on its behalf by:



 Sarah Passmore – Trustee Chair

CONSOLIDATED CASH FLOW STATEMENT
for the Year Ended 31 March 2024

	Notes	2024 £	2023 £
Cash flows from operating activities			
Cash generated from operations	1	336,474	6,970
Interest paid		<u>(51,982)</u>	<u>(34,887)</u>
Net cash provided by operating activities		<u>284,492</u>	<u>(27,917)</u>
Cash flows from investing activities			
Purchase of tangible fixed assets		<u>(170,780)</u>	<u>(73,395)</u>
Net cash used in investing activities		<u>(170,780)</u>	<u>(73,395)</u>
Cash flows from financing activities			
Loan repayments in year		<u>(7,511)</u>	<u>(76,676)</u>
Net cash used in financing activities		<u>(7,511)</u>	<u>(76,676)</u>
		<u>-</u>	<u>-</u>
Change in cash and cash equivalents in the reporting period			
		106,201	(174,078)
Cash and cash equivalents at the beginning of the reporting period		<u>213,265</u>	<u>387,343</u>
Cash and cash equivalents at the end of the reporting period		<u><u>319,466</u></u>	<u><u>213,265</u></u>

NOTES TO THE CONSOLIDATED CASH FLOW STATEMENT
for the Year Ended 31 March 2024

1.

RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES		
	2024 £	2023 £
Net income for the reporting period (as per the Statement of Financial Activities)	78,174	(201,188)
Adjustments for:		
Depreciation charges	99,023	87,778
Interest paid	51,982	34,887
(Increase)/decrease in stocks	23	(1,470)
(Increase)/decrease in debtors	(70,579)	(17,601)
Increase in creditors	<u>177,851</u>	<u>108,474</u>
Net cash provided by operations	<u><u>336,474</u></u>	<u><u>10,880</u></u>

2.

	At 1.4.23 £	Cash flow £	At 31.3.24 £
Net cash			
Cash at bank	<u>213,265</u>	<u>106,201</u>	<u>319,466</u>
	<u>213,265</u>	<u>106,201</u>	<u>319,466</u>
Debt			
Debts falling due within 1 year	(14,512)	(1,159)	(15,671)
Debts falling due after 1 year	<u>(484,365)</u>	<u>8,670</u>	<u>(475,695)</u>
	<u>(498,877)</u>	<u>7,511</u>	<u>(491,366)</u>
Total	<u><u>(285,612)</u></u>	<u><u>113,712</u></u>	<u><u>(171,900)</u></u>

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
for the Year Ended 31 March 2024

ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention, with the exception of investments which are included at market value.

Consolidation

These financial statements consolidate the results of the charitable company and its wholly-owned subsidiary Hope Rescue Enterprises Limited on a line by line basis. Transactions and balances between the charitable company and its subsidiary have been eliminated from the consolidated financial statements. Balances between the two companies are disclosed in the notes of the charitable company's balance sheet. A separate statement of financial activities, or income and expenditure account, for the charitable company has taken advantage of the exemptions afforded by section 408 of the Companies Act 2006.

Going concern

At the time of approving the accounts the charity is undergoing some liquidity issues due to the timing of income and trade

liabilities. Forecasts are in place to March 2025 and a 3-year plan has been approved to March 2027. The trustees constantly review forecasts following changes that can impact the charity's finances, such as the changes to minimum wage and employer's national insurance and have contingency plans in place. In December 2024 the next tranche of grant income from Battersea Dogs and Cats Home is expected. The grant will continue into the 2025/26 year. Furthermore, in February 2025 they are expecting a number of legacies. Along with growing shop trade and the number of events lined up, the trustees have a reasonable expectation that the charity will have adequate resources to continue in operational existence for the foreseeable future.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Donations and legacies income includes donations and gifts that provide core funding or are of a general nature and are recognised where there is entitlement, probability of receipt and the amount can be measured with sufficient reliability. Such income is only deferred when the donor specifies it must be used in future accounting periods or the donor has imposed conditions which must be met before the charity has unconditional entitlement.

The company operates retail shops for the sale of a range of branded and own branded products. Sales of goods are recognised on sale to the customer, which is considered the point of delivery. Retail sales are usually by cash, credit or payment card.

Other trading activities are recognised as the related services are provided and there is entitlement, probability of receipt and the amount can be measured with sufficient reliability. Income is deferred when the amounts received are in advance of the delivery of the service or event to which it relates.

In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of long-term contracts and contracts for on-going services is recognised by reference to the stage of completion. Income received in advance of a specified service or purchase is deferred until the criteria for income recognition are met.

It is not the policy of the charity to show income net of expenditure.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2017, is being amortised evenly over its estimated useful life of ten years.

Tangible fixed assets

Depreciation is charged on a straight line basis at rates estimated to write off the cost of fixed assets over their useful economic life as follows:

Freehold property	- 15 years
Leasehold improvements	- 33% on cost
Plant and machinery	- 33% on cost
Fixtures and fittings	- 33% on cost
Motor vehicles	- 25% on cost
Computer equipment	- 33% on cost

Fixed assets are initially recorded at cost.

Assets in the course of construction

Assets in the course of construction are stated at cost. These assets are not depreciated until they are available for use.

Stock

Inventories are stated at the lower of cost and estimated selling price less costs to sell. Inventories are recognised as an expense in the period in which the related revenue is recognised.

Taxation

The charity is exempt from corporation tax on its charitable activities.

The charity's trading subsidiary, Hope Rescue Enterprises Limited, gift aids available profits to the parent charity.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes. Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Donated services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item, and conditions associated with the donated item have met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), the general volunteer time of the Hope Rescue volunteer community is not recognised.

On receipt, donated and professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Cash at bank and in hand

Cash at bank and in hand are basic financial

assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

Creditors

Short term trade creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

Debtors

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

Financial Instruments

The group only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

Debtors with no stated interest rate and receivable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure. Prepayments are valued at the amount prepaid net of any trade discounts due.

Creditors and provisions are recognised where the group has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024

2. DONATIONS AND LEGACIES

	2024 Group £	2023 Group £	2024 Charity £	2023 Charity £
Gift aid	119,258	96,846	119,258	96,846
Other donations and legacies	727,202	553,097	727,202	553,097
	<u>846,460</u>	<u>649,943</u>	<u>846,460</u>	<u>649,943</u>

3. OTHER TRADING ACTIVITIES

	Group 2024 £	2023 £	Charity 2024 £	2023 £
Fundraising events	56,104	45,020	56,104	45,020
Retail income	239,305	222,879	227,311	182,525
Service delivery	274,432	183,650	274,432	183,650
Adoption fees	96,400	104,330	96,400	104,330
	<u>666,241</u>	<u>555,879</u>	<u>654,247</u>	<u>515,525</u>

4. INCOME FROM CHARITABLE ACTIVITIES

	Group 2024 £	2023 £	Charity 2024 £	2023 £
Grants	510,663	201,518	510,663	201,518
	<u>501,663</u>	<u>201,518</u>	<u>501,663</u>	<u>201,518</u>

Grants received, included in the above, are as follows;

	2024 £	2023 £
WCVA	1,000	-
Hobson Charity	-	7,000
National Lottery Community Fund	160,980	-
Dezna Robins Jones Charitable Foundation	-	15,000
Welsh Church Act	22,000	12,057
Schnauzerfest	13,000	10,000
Jean Sainsbury Animal Welfare Trust	-	36,000
The Rose Animal Welfare Trust	-	33,220
The Moondance Foundation	10,000	10,000
Battersea	15,000	10,000
Pets at Home Foundation	224,448	-
Petplan Charitable Trust	21,859	-
Other small grants	10,000	-
	32,376	68,241
	<u>510,663</u>	<u>201,518</u>

NOTES TO THE FINANCIAL STATEMENTS

for the Year Ended 31 March 2024

5. RAISING FUNDS

	Group 2024 £	Group 2023 £	Charity 2024 £	Charity 2023 £
Other trading activities				
Interest payable and similar charges	51,982	34,887	51,982	34,887
Expenditure				
Administrative expenses	70,926	52,815	70,926	52,815
Fundraising costs	58,206	43,913	58,206	43,913
	<u>129,132</u>	<u>96,728</u>	<u>129,132</u>	<u>96,728</u>
Aggregate amounts	<u>181,114</u>	<u>131,615</u>	<u>181,114</u>	<u>131,615</u>

6. CHARITABLE ACTIVITIES COSTS

	Direct Costs £	Support costs £	Totals £
Provision for rescue centres	<u>1,630,897</u>	<u>129,759</u>	<u>1,760,656</u>

7. DIRECT COSTS OF CHARITABLE ACTIVITIES

	Group 2024 £	Group 2023 £	Charity 2024 £	Charity 2023 £
Staff costs	1,172,830	810,656	1,172,830	810,656
Retail expenses	82,751	83,803	76,142	53,932
Rehoming costs	99,657	112,088	99,657	112,088
Veterinary care	275,659	316,587	275,659	316,587
TOTAL	<u>1,630,897</u>	<u>1,323,134</u>	<u>1,624,288</u>	<u>1,293,263</u>

NOTES TO THE FINANCIAL STATEMENTS

for the Year Ended 31 March 2024

8. SUPPORT COSTS

	Depreciation/ Amortisation £	Other £	Governance costs £	Total £
Provision for rescue centres	<u>98,566</u>	<u>17,593</u>	<u>13,600</u>	<u>129,759</u>

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2024 £	2023 £
Auditors' remuneration	13,600	20,246
Depreciation – owned assets	95,523	84,278
Amortisation of intangible fixed assets	3,500	3,500
Expenses under operating leases	-	-

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2024 nor for the year ended 31 March 2023.

Trustees' expenses

There were no expenses paid to trustees in the year. In the prior year the charity paid £Nil in relation to training expenditure and towards the costs of holding trustee meetings.

11. STAFF COSTS

	Group		Charity	
	2024 £	2023 £	2024 £	2023 £
Wages and salaries	1,052,554	732,886	1,052,554	732,886
Social Security Costs	85,788	57,479	85,788	57,479
Other Pension costs	<u>34,488</u>	<u>20,291</u>	<u>34,488</u>	<u>20,291</u>
	<u>1,172,830</u>	<u>810,656</u>	<u>1,172,830</u>	<u>810,656</u>

The average monthly number of employees during the year was as follows:

	Group		Charity	
	2024	2023	2024	2023
Service delivery	38	30	38	30
Administration	<u>5</u>	<u>6</u>	<u>5</u>	<u>6</u>
Employed staff	<u>43</u>	<u>36</u>	<u>43</u>	<u>36</u>

NOTES TO THE FINANCIAL STATEMENTS
for the Year Ended 31 March 2024

No employees received emoluments in excess of £60,000.

During the year no terminations benefits were paid (2023: £Nil)

The total key management personnel remuneration benefits during the year were £149,946 (2023: £176,020).

NOTES TO THE FINANCIAL STATEMENTS
for the Year Ended 31 March 2024

12. COMPARATIVES FOR THE CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES			
	Unrestricted funds £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	649,943	-	649,943
Charitable activities			
Grants	74,862	126,656	201,518
Other trading activities	555,879	-	555,879
Total	1,280,684	126,656	1,407,340
EXPENDITURE ON			
Raising funds	131,615	-	131,615
Charitable Activities Provision for rescue centres	1,390,030	86,883	1,476,913
Total expenditure	1,521,645	86,883	1,608,528
NET INCOME	72,457	(59,128)	13,149
Transfers between funds	-	-	-
Net movement in funds	(240,961)	39,773	(201,188)
RECONCILIATION OF FUNDS			
Total funds brought forward	359,347	152,835	512,182
TOTAL FUNDS CARRIED FORWARD	179,994	131,000	310,994

NOTES TO THE FINANCIAL STATEMENTS

for the Year Ended 31 March 2024

13. INTANGIBLE FIXED ASSETS – Group & company

	Other Intangible Assets £
COST	
At 1 April 2023	35,000
Additions	-
And 31 March 2024	35,000
AMORTISATION	
At 1 April 2023	21,000
Charge for year	3,500
At 31 March 2024	24,500
NET BOOK VALUE	
At 31 March 2024	10,500
At 31 March 2023	14,000

14. TANGIBLE FIXED ASSETS

Group & company

	Freehold property £	Long leasehold £	Plant and machinery £
COST			
At 1 April 2023	908,524	164,986	19,920
Additions	155,101	-	-
Reclassification	-	-	-
At 31 March 2024	1,063,625	164,986	19,920
DEPRECIATION			
At 1 April 2023	337,466	164,986	9,714
Charge for year	60,030	-	6,501
At 31 March 2024	397,496	164,986	16,215
NET BOOK VALUE			
At 31 March 2024	666,129	-	3,705
At 31 March 2023	571,058	-	10,206

NOTES TO THE FINANCIAL STATEMENTS

for the Year Ended 31 March 2024

14. TANGIBLE FIXED ASSETS - continued

	Fixtures and fittings £	Motor vehicles £	Computer equipment £	Totals £
COST				
At 1 April 2023	74,834	63,420	10,547	1,242,231
Additions	5,044	6,850	3,785	170,780
Reclassification	-	-	-	-
At 31 March 2024	79,878	70,270	14,332	1,413,011
DEPRECIATION				
At 1 April 2023	51,439	46,795	6,105	616,505
Charge for year	18,735	6,463	3,794	95,523
At 31 March 2024	70,174	53,258	9,899	712,028
NET BOOK VALUE				
At 31 March 2024	9,704	17,012	4,433	700,983
At 31 March 2023	23,395	16,625	4,442	625,726

15. FIXED ASSET INVESTMENTS

Company

The charity's investments at the Balance Sheet date include the following:

Subsidiary

Hope Rescue Enterprises Limited

Registered office: 77 Taff Street, Pontypridd, Rhondda Cynon Taff CF37 4SU

Nature of business: Sale of dog products and provision of dog classes.

	2024 £	2023 £
Aggregate capital and reserves	1,080	-
Profit for the year	1,080	-

The entity is limited by guarantee therefore there is no share capital

NOTES TO THE FINANCIAL STATEMENTS

for the Year Ended 31 March 2024

16. STOCKS

	Group		Charity	
	2024	2023	2024	2023
	£	£	£	£
Stocks	9,397	9,420	9,397	-
	<u>9,397</u>	<u>9,420</u>	<u>9,397</u>	<u>-</u>

17. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Group		Charity	
	2024	2023	2024	2023
	£	£	£	£
Trade debtors	44,422	50,452	44,422	50,452
Amounts owed by group undertakings	-	-	-	9,420
Other debtors	63,746	9,830	63,746	9,830
VAT	25,020	10,979	25,020	10,979
Prepayments	15,603	6,951	15,603	6,951
	<u>148,791</u>	<u>78,212</u>	<u>148,791</u>	<u>87,632</u>

NOTES TO THE FINANCIAL STATEMENTS

for the Year Ended 31 March 2024

18. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Group		Charity	
	2024	2023	2024	2023
	£	£	£	£
Bank loan and overdrafts (see note 19)	5,850	5,435	5,850	5,435
Other loans	9,822	9,078	9,822	9,078
Trade creditors	79,310	59,298	79,310	59,298
Corporation tax	1,305	-	-	-
Social Security and other taxes	31,214	14,472	31,214	14,472
Other creditors	1,995	11,518	1,995	11,518
Amounts owed to group undertakings	-	-	2,385	-
Accruals and deferred income	194,778	45,463	194,778	45,463
	<u>324,274</u>	<u>145,264</u>	<u>325,354</u>	<u>145,264</u>

19. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

Group and charity	2024	2023
	£	£
Bank loans (see note 19)	112,552	118,402
Other loans (see note 19)	<u>363,143</u>	<u>365,963</u>
	<u>475,695</u>	<u>484,365</u>

20. LOANS

Group and charity

An analysis of the maturity of loans is given below:

	2024	2023
	£	£
Amounts falling due within one year on demand:		
Bank loans	5,850	5,435
Other loans	<u>9,822</u>	<u>9,078</u>
	<u>15,672</u>	<u>14,513</u>
Amounts falling between one and two years:		
Bank loans - 1-2 years	6,273	5,850
Other loans - 1-2 years	<u>10,637</u>	<u>9,822</u>
	<u>16,910</u>	<u>15,672</u>
Amounts falling due between two and five years:		
Bank loans - 2-5 years	21,653	20,194
Other loans - 2-5 years	<u>37,426</u>	<u>34,484</u>
	<u>59,079</u>	<u>54,678</u>
Amounts falling due in more than five years:		
Repayable by instalments:		
Bank loans more 5 yr by instal	84,626	92,358
Other loans more 5yrs instal	<u>315,080</u>	<u>321,657</u>
	<u>399,706</u>	<u>414,015</u>

NOTES TO THE FINANCIAL STATEMENTS
for the Year Ended 31 March 2024

21. SECURED DEBTS

The following secured debts are included within creditors:

	2024 £	2023 £
Other loans - Mortgage	372,965	374,671
	<u>372,965</u>	<u>374,361</u>

The Charity Bank Limited have a fixed and floating charge over the freehold property of Cyllan Lodge, Llanharan and the adjoining land.

22. MOVEMENT IN FUNDS

	At 1.4.23 £	Net movement in funds £	Transfers between funds £	At 31.3.24 £
Unrestricted funds				
Hope Rescue Enterprises Ltd	-	4,080	(3,000)	1,080
Hope Rescue				
General fund	89,994	(75,518)	3,000	17,476
Designated Funds - Project Funding	30,000	-	-	30,000
Designated Funds - Welfare Contingency	<u>60,000</u>	<u>-</u>	<u>-</u>	<u>60,000</u>
	179,994	(71,438)	-	108,556
Restricted funds				
Capital Grant Fund	94,750	(15,533)	-	79,217
WCVA	27,750	-	-	27,750
Welsh Church Act	-	12,000	-	12,000
Jean Sainsbury Animal Welfare Trust	6,000	(6,000)	-	-
Christmas Campaign	2,500	-	-	2,500
Petplan Charitable Trust	-	10,000	-	10,000
Battersea	<u>-</u>	<u>149,145</u>	<u>-</u>	<u>149,145</u>
	<u>131,000</u>	<u>149,612</u>	<u>-</u>	<u>280,612</u>
TOTAL FUNDS	<u>310,994</u>	<u>78,174</u>	<u>-</u>	<u>390,020</u>

NOTES TO THE FINANCIAL STATEMENTS
for the Year Ended 31 March 2024

22. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
Hope Rescue Enterprises Ltd	11,994	(7,914)	4,080
Hope Rescue - General fund	1,550,107	(1,625,625)	(75,518)
Restricted funds			
Capital Grant Fund		(15,533)	(15,533)
WCVA	1,000	1,000	-
National Lottery Community Fund	160,980	(160,980)	-
Welsh Church Act	22,000	(10,000)	12,000
Schnauzerfest	13,000	(13,000)	-
The Jean Sainsbury Animal Welfare Trust		(6,000)	(6,000)
Rescue Centre running costs support	6,976	(6,976)	-
Rhondda Cynon Taf	1,000	(1,000)	-
Pets at Home Foundation	21,859	(21,859)	-
Petplan Charitable Trust	10,000	-	10,000
Battersea	<u>224,448</u>	<u>(75,303)</u>	<u>149,145</u>
	<u>461,263</u>	<u>(311,651)</u>	<u>149,612</u>
TOTAL FUNDS	<u>2,023,364</u>	<u>(1,944,338)</u>	<u>78,174</u>

NOTES TO THE FINANCIAL STATEMENTS
for the Year Ended 31 March 2024

22. MOVEMENT IN FUNDS - continued
Comparatives for movement in funds

	At 1.4.22 £	Net movement in funds £	Transfers between funds £	At 31.3.23 £
Unrestricted funds				
Hope Rescue Enterprises Ltd	-	10,483	(10,483)	-
Hope Rescue				
General fund	244,3347	(251,444)	97,091	89,994
Designated Funds - Project Funding	30,000	-	-	30,000
Designated Funds - Welfare Contingency	60,000	-	-	60,000
Designated Funds - Repayment of loan element of WCVA	<u>25,000</u>	<u>-</u>	<u>(25,000)</u>	<u>-</u>
	359,347	(240,961)	61,608	179,994
Restricted funds				
Capital Grant Fund	110,283	(15,533)	-	94,750
WCVA	27,750	-	-	27,750
Llanharan Community Council	(1,000)	-	1,000	-
Dezna Robins Jones Charitable Foundation	-	5,000	(5,000)	-
Welsh Church Act	6,057	12,057	(18,114)	-
Welsh Water Community	500	-	(500)	-
Llanharan Council	2,000	-	(2,000)	-
Kennel Configuration	7,245	7,000	(14,245)	-
The Jean Sainsbury Animal Welfare Trust	-	25,000	(19,000)	6,000
The Millenium Stadium Charitable Trust	-	2,499	(2,499)	-
Christmas Campaign	-	2,500	-	2,500
Disabled Access Ramp	<u>-</u>	<u>1,250</u>	<u>(1,250)</u>	<u>-</u>
	<u>152,835</u>	<u>39,773</u>	<u>(61,608)</u>	<u>131,000</u>
TOTAL FUNDS	<u>512,182</u>	<u>(201,188)</u>	<u>-</u>	<u>310,994</u>

NOTES TO THE FINANCIAL STATEMENTS
for the Year Ended 31 March 2024

22. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
Hope Rescue Enterprises Ltd	40,354	(29,871)	10,483
Hope Rescue - General fund	<u>1,240,330</u>	<u>(1,491,774)</u>	<u>(251,444)</u>
	1,280,684	(1,521,645)	(240,961)
Restricted funds			
Capital Grant Fund		(15,533)	(15,533)
Dezna Robins Jones Charitable Foundation	5,000		5,000
Welsh Church Act	12,057		12,057
Schnauzerfest	10,000	(10,000)	-
Kennel Configuration	7,000		7,000
The Jean Sainsbury Animal Welfare Trust	25,000		25,000
The Millenium Stadium Charitable Trust	2,499		2,499
Veterinary costs support	53,850	(53,850)	-
Christmas Campaign	2,500		2,500
Disabled Access Ramp	1,250		1,250
Rescue Centre running costs support	<u>7,500</u>	<u>(7,500)</u>	<u>-</u>
	<u>126,656</u>	<u>(86,883)</u>	<u>39,773</u>

NOTES TO THE FINANCIAL STATEMENTS
for the Year Ended 31 March 2024

Hope Rescue Enterprises Ltd
Wholly owned subsidiary of the charity for the sale of goods at the rescue centre and online.

DESIGNATED FUNDS
Project funding
Funds to be used for the continued improvement of the rescue centre.

Welfare Contingency
Funds to be used for service delivery – welfare and kennel operations only.

RESTRICTED FUNDS
Capital grant fund
Funding received from multiple funders to improve the centre facilities for the dogs and staff.

WCVA
Grant received for recruitment of Facilities Manager/Enterprise Development Manager/Grants Officer and IIV/IIP.

Llanharan Community Council
Grant received for kennel tiling and towards the new staff welfare facilities.

Dezna Robins Jones Charitable Foundation
Grant received from the Foundation for use towards property improvements and maintenance.

Wales Church Act
Grant received towards the new staff welfare facilities.

Welsh Water Community
Grant received towards the new staff welfare facilities.

Kennel Configuration
Grants received from multiple funders towards the improvement of the kennel facilities at the centre.

The Jean Sainsbury Animal Welfare Trust
Grant received to purchase a new van for the centre.

The Millenium Stadium Charitable Trust
Grant received towards improvement of the centre facilities for the dogs and staff.

Veterinary cost support
Grants received from multiple organisations to help the charity with the growing veterinary costs.

Christmas Campaign
Grant received for the running of the Christmas campaign.

Disabled Ramp Access
Funding received towards the new disabled access ramp at the centre.

Rescue Centre running costs support
Grants from multiple funders to be used towards the running costs of the centre.

NOTES TO THE FINANCIAL STATEMENTS
for the Year Ended 31 March 2024

	2024	2023
	£	£
Contracted but not provided for in the financial statements	<u>30,179</u>	<u>176,250</u>

The above commitments are for improvements to the Rescue Centre and funding is in place from the National Lottery and Battersea Dogs and Cats Home for the costs.

24. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2024.



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