



# hoperescue











Annual Report  
2021-2022

Registered Charity Number 1129629

Company Registration Number 06833205

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This is Hope Rescue's Annual Report for the financial year ended 31 March 2022.

This report sets out information about Hope Rescue, its aims and objectives, and activities that all make a positive impact in its local communities and beyond.



# Trustees Report



**Last year was challenging but ended on a more optimistic note, with the extraordinary efforts of the Hope Rescue team putting us in a better position to face uncertainties ahead.**

Our focus on sustainability and managing the lasting impact of Covid-19 continued this year as demand for our services grew yet again. Intake increased when pandemic restrictions eased and we took in significantly more dogs seized from illegal and low welfare breeders, many of whom had profited from the demand for 'lockdown' puppies. Some of these cases were complex, which placed our rescue centre staff under even greater pressure.

It is credit to our team that they could manage a 30% increase in intake whilst also rehoming over a third more dogs compared with the previous year. Their achievements under such unrelenting pressure have been truly remarkable. Having dedicated foster homes proved invaluable as they enabled us to take in vulnerable dogs that really needed our help. Our volunteers are such an integral part of the team, so we were delighted to welcome them back to our rescue centre, charity shop and events after such a long absence during lockdowns.

Keeping pace with the need to generate more funds is never easy but our Fundraising and Retail teams worked wonders again this year. Our fundraising team saw a return to face-to-face events, growth in our digital platforms and led on innovative ways to encourage individual giving. Our charity shop re-opened in April and we were pleased to welcome back our volunteers and customers. The shop delivered its highest profit to date, supplemented by the growth in online sales, including eBay.

As you read this report you will see our determination to make progress, evident in the improvements to our rescue centre, and our staff and volunteers now have much better facilities too. All of this has been made possible by the continued generosity of our supporters, grant funders and partners.

Campaigning remains a key part of our commitment to improve the lives of dogs, wherever they are. I am especially proud of the campaign launched in September to ban greyhound racing in Wales. This grew out of our Amazing Greys project and launched with a Senedd petition aimed at reaching the 10,000 signatures necessary to be considered for a debate. The fact that it soon reached, and exceeded, this goal underlines the widespread support for this important campaign. We will continue working towards a ban on greyhound racing in Wales, alongside lobbying to improve breeding legislation in Wales.





The emerging cost-of-living crisis is likely to impact on both the demand for our services and our income streams, so we need to develop and adapt our ways of working. A new Strategic Plan and a broad Organisational Review will enable us to build an organisation that is fit for the future to ensure our sustainability. I'd like to end with my heartfelt thanks to our staff, trustees and volunteers who continue to work so hard and with such extraordinary commitment, giving tireless support whatever challenges we face.

**Paula Rowe**  
Chair of Trustees

# Our Vision

Our vision is a future where all pets are provided with a responsible and loving home for life and that Hope Rescue is recognised as a high-quality provider of animal welfare and community services.




## Our mission is to:

-  Reduce the number of dogs, euthanised in the UK every year by providing a foster home, kennel space or rescue placement for animals in emergency situations.
-  Reduce the number of dogs, entering the animal welfare system through campaigning for change, education and the promotion of responsible ownership.
-  Promote the therapeutic benefits of pet ownership and interaction with dogs.
-  Provide support to owners to help them keep their pets.


## Hope Rescue sits within the 'Advancement of animal welfare' definition of The Charities Act 2011.

Our vision is a future where all pets are provided with a responsible and loving home for life and that Hope Rescue is recognised as a high-quality provider of animal welfare and community services.






The objectives of the charity as set out in our Memorandum of Association are to:

-  Provide a place of safety for animals, in particular dogs, in emergency or put to sleep situations irrespective of breed or age.
-  Relieve suffering amongst dogs in need of care and protection by reason of sickness, maltreatment, neglect, poor circumstances or other similar cases.
-  Aid the advancement of education of the public in the needs and proper care of animals and the prevention of cruelty and suffering.

## Our principal activities – what we do:






-  Rehoming dogs directly from our rescue centre and through a network of volunteer foster homes, with a clearly controlled adoption procedure.
-  Helping dogs in crisis situations by supporting Local Authorities to co-ordinate rescue, kennel or foster placements for the stray dogs in their care and through referrals from vets, Social Services and other welfare agencies.
-  Supporting owners needing to surrender their dogs by providing rescue, kennel or foster placements.



-  Working in partnership with support services to help owners facing crisis situations such as domestic abuse, homelessness or hospitalisation by providing respite care for their dogs and supporting owners in their homes.
-  Providing volunteering opportunities including supported volunteer and employment placements.
-  Transporting dogs to rescue partners offering placements.
-  Operating a charity shop in Taff Street, Pontypridd.
-  Fundraising through community events, sponsored events and activities, merchandise sales, direct appeals and other fundraising activities.
-  Animal welfare campaign and awareness work.
-  Supporting Local Authorities and other enforcement agencies with welfare cases including dogs seized from low welfare breeders.

## Delivering for the Public Benefit







We believe that our work provides considerable public benefit by:

-  Rescuing at risk pets and placing them in loving homes for life.
-  Educating and enabling the public to better care for animals.
-  Ensuring that we fully comply with the Animal Welfare Act for pets in our care.
-  Offering volunteering opportunities for those who wish to support our work.
-  Supporting pet owners in crisis through our canine respite scheme.

**Our work in alleviating suffering in animals and promoting animal welfare provides a moral benefit to society, and relief to people who are particularly concerned for pet welfare, as well as improving the lives of the animals we rescue.**

## Our Core Values

At Hope Rescue we are guided in our work by the following values:

-  Quality of care
-  Finding the right home for the right dog
-  Compassion for both animals and people
-  Integrity
-  Strategic approach
-  Transparency and accountability

# Helping Dogs In Need

The year started with the relaxation of lockdown rules in Wales. We were able to re-open both the rescue centre and the charity shop, although we did close to the public a couple of times due to local Covid outbreaks. We were also able to start face to face fundraising again with our first event in August.

As restrictions eased, we started to see the predicted increase in the number of dogs coming into our care. This was largely due to the huge increase in dog ownership during the pandemic, with the Dogs Trust National Dog Survey reporting that 3.2 million dogs joined families during lockdown, many of whom were acquired by first-time dog owners. The demand for dogs during lockdown was often met by lower welfare breeders, impacting the number of dogs with health or behavioural issues, further compounded by changes to routines as owners went back to work and households were able to mix and have visitors again. A lack of socialisation and access to puppy classes particularly impacted lockdown puppies.

Following the BBC Wales Investigates expose of conditions in licensed puppy farms in 2019, the National Trading Standards Regional Investigation Team (Wales) received funding from the Welsh Government to deliver a nationwide project to tackle the problem of illegal dog breeding in Wales. As a result, we had a significant increase in the number of seized dogs coming into our care from illegal and low welfare breeders, many of whom saw their businesses boom due to the demand for pandemic puppies.



Smarties, a Cocker Spaniel seized from an illegal breeder in September 2021

We were also pleased to deliver some joint training in January to the Trading Standards Team in partnership with the RSPCA, followed by a visit to the rescue centre in February.



National Trading Standards Regional Investigation team visiting Hope Rescue

Our total intake during the year increased by 29% from the previous year, and we helped a total of 705 dogs:

- 🐾 705 dogs helped
- 🐾 299 strays admitted
- 🐾 165 dogs came in from owners
- 🐾 139 dogs and puppies were seized from illegal breeders by local authorities
- 🐾 75 puppies were born on site
- 🐾 12 dogs returned
- 🐾 9 dogs provided with canine respite whilst their owners accessed crisis services
- 🐾 6 dogs from other rescues

We increased the number of dogs rehomed ourselves; 319 dogs were adopted, a 34% rise from the previous year. This was largely due to the investment in adoption resources put in place during the Covid restrictions.

All dogs we rehome are neutered, fully vaccinated, treated for worms and fleas, and micro-chipped, in addition to having any other necessary veterinary work carried out. We also home-check all potential homes, either via video or in person; adopters must sign an adoption agreement and receive lifetime back up and support. Once again, our foster homes provided critical support and stability to the more vulnerable dogs in our care, and we are extremely grateful for their dedication. They provided care for our seized dogs, most of whom came from puppy farms and would never have experienced life in a home.

- 🐾 570 dogs left our care
- 🐾 142 strays reclaimed by their owner
- 🐾 319 dogs adopted
- 🐾 72 dogs transferred to our rescue partners
- 🐾 12 respite dogs reunited with their owners
- 🐾 25 dogs euthanised or passed away. Of these, 21 were due to health issues, 2 were due to health/behaviour issues and 2 were for behaviour issues.

We continued with improvements to the rescue centre.

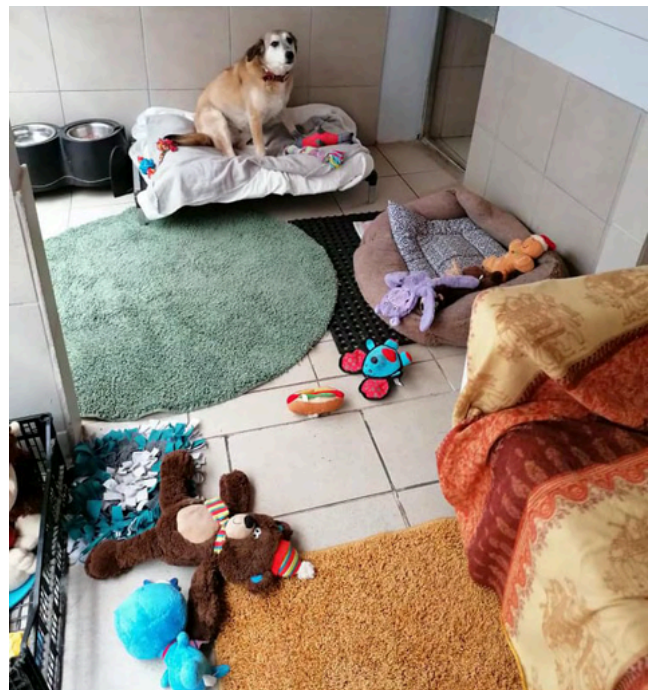


Summerhouse in new paddock area



New paddock area

This included the creation of two additional outside paddocks with summerhouses and a project to create 7 double-sized kennels kitted out with sofas for our longer-term dogs, family groups and puppy farm groups, kindly funded from a generous legacy and a grant from The Hobson Trust.



Long-term resident Emily in her new double kennel

We built a new welfare facility for our staff and volunteers, thanks to funding from the National Lottery Community Fund, Welsh Church Act, Llanharan Community Council and Taff Ely Wind Farm Community Fund. We also created a new area for our waste, freeing up valuable parking space thanks to an in-kind donation from Willis Construction, and we improved site security by installing a new CCTV system with 24-hour monitoring. The projects were managed by our newly appointed Facilities Manager, with grant funding secured by our new Grants Officer; both of these posts were funded for the first year by the Wales Council for Voluntary Action's Third Sector Resilience Fund.



# Case Studies



## Custard Cream, Madeline and Garibaldi

Custard Cream and Madeline are 3-year-old Bichon Frise sisters who came into us in February 2022 as part of a seizure of 45 dogs from an illegal breeder. Most of the dogs were very matted, with health issues including ear infections and dental disease. We quickly realised that Custard was pregnant and on March 17th Garibaldi was born in foster care. As a single puppy, Garibaldi was too big to deliver naturally, and Custard needed a caesarean section. It was heart-breaking to think about the conditions she would have given birth in had she not been seized. Custard was a wonderful Mum and Madeline a doting Auntie. All three went on to find new homes - with Custard Cream and Madeline staying together.



## Paige

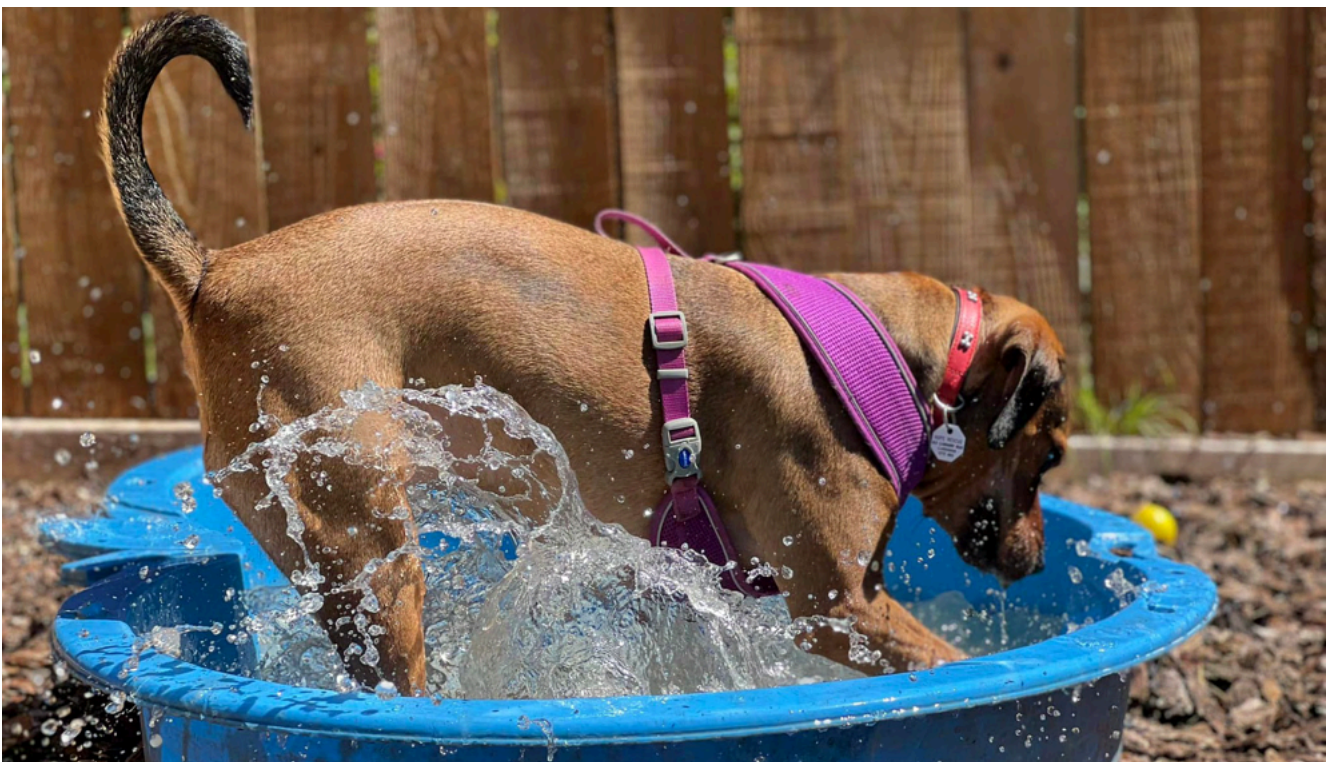
In May 2021 we received a phone call from a local vet asking us to help four-year-old Paige. She was in labour, and a puppy had become stuck in the birth canal. She had been surrendered to the vet as the owner could not afford the caesarean section. We stepped in to help and Paige had seven healthy puppies, although sadly it was too late to save the puppy that had become stuck. Paige raised her puppies in a wonderful foster home and both her and the pups went on to find new homes.





### Parsnip and Sprout

In December 2021, a member of the public found Parsnip and Sprout dumped in a dustbin in Aberthin, near Cowbridge. Both were in extremely poor condition, dehydrated, malnourished and with sarcoptic mange. A few days later they were also diagnosed with parvovirus, a deadly virus that causes severe vomiting and diarrhoea. Parsnip and Sprout fought hard with intensive care at our vets but sadly passed away a few days later. This was devastating for everyone involved in their care who so desperately wanted a happy ending for them after all they had been through already. Whilst they didn't get their happy ending, it's dogs like Parsnip and Sprout who spur us on in our campaign work against irresponsible breeders.



Berry



## Baxter

Baxter initially came into our care back in early 2019 after being found abandoned on a local beach. He was very mistrusting of new people and had several health issues which needed addressing. It was a long process to help him build relationships with the staff who put a huge amount of effort into his rehabilitation.

In September 2021 Baxter finally found his new home with an experienced Shar Pei owner. She visited the centre a number of times to allow Baxter to build a bond and the effort paid off with Baxter now able to live the life he always deserved.

The investment we put in to rehoming resources has really helped our longer-term dogs like Baxter.



## Bunty

Bunty is a 6-year-old Cavalier who arrived with us in September 2021. Over 200 dogs were seized from the property of an illegal breeder in West Wales, with Hope Rescue taking in over 60 adult dogs and puppies.

Bunty was heavily pregnant and was clearly terrified, having previously had no positive association with people and living a very sheltered life.

She moved to a foster home where she had her puppies who went on to thrive and find lovely new homes. Once her puppies were weaned Bunty slowly started to build her confidence, eventually finding a new home with a patient couple and their other dogs.

It can be a long journey for the dogs who come into us from illegal breeders, with many not knowing how to walk on a lead and never being in a home environment.

It is especially rewarding to see these dogs move to their forever homes.



# Pounds & Pennies

## INCOME GENERATION

### Fundraising

This year was another successful one for fundraising at Hope Rescue, thanks to the incredible generosity of our supporters, the support of both existing and new funders, and our corporate and community partners. As we emerged out of the COVID-19 pandemic and lockdowns and restrictions were lifted, we were pleased to reintroduce our face-to-face events. Capitalising on the success of our online events, we continued to offer a hybrid of live and virtual events during the year to ensure we reached as wide an audience as possible.

We raised a total of £763,437 (including grant income) and our fundraising income this year accounted for nearly 65% of our total annual income.

We continued to focus on individual giving, utilising our giving tools on our website, social media and other platforms introduced last year, such as GivePenny and VisuFund. We also introduced some new platforms, including Toucan which targets a younger audience for Hope Rescue. In partnership with Unity, we also launched the Hope Rescue lottery in March, giving supporters the chance of winning big prizes whilst supporting the dogs in our care.

Facebook fundraising was hugely successful with over 7,000 donors from Facebook and Instagram raising £95,000, and 286 fundraising pages set up to help the dogs in our care for birthday celebrations and challenge events.

Text giving via Donr also increased, with 3,000 payments raising £14,441 from the platform. In addition to one-off text donations, we also grew our monthly text donations and welcomed 81 new monthly donors.

We also saw 427 new regular donors sign up to donate monthly through our website.

Some mass participation challenges returned this year, and we had 13 runners in the twice rescheduled Cardiff Half Marathon, 5 Virtual London Marathon runners and one supporter taking on the live return event.

We also had runners in the Great North Run and other events across the U.K.



London Marathon runner Bev and her Hope Rescue dog Gracie



Hope Rescue staff team undertaking a virtual relay challenge

With the re-introduction of our face-to-face events, we were pleased to see community fundraising and events brought back to life, with success at our Greenmeadow Community Farm Dog Show, Duck Race in Abergavenny, and a Christmas Moonlit Walk in Barry.

We started in-store bucket collections again and our Handmade by Hope team kicked into action knitting, sewing and making snuffle mats, turning their many talents to raise thousands of pounds at Hope Rescue events and community events as well as online.



Fundraising volunteers at a bucket collection

It became clear that we were seeing less cash donations at events, so we introduced contactless donation options with Give Star allowing us to take donations utilising mobile phone technology.



Class winner at the Greenmeadow Community Farm Dog Show



Our ever-popular Abergavenny duck race

Our face-to face events were supplemented by our online events, with a virtual Waggy Walk and our popular raffles and auctions. This included a record-breaking raffle of signed rugby shirt and boots from Wales and British Lions star Liam Williams which raised £5,550. We were delighted to welcome dog loving Liam to the centre with his partner Sophie.

As always, we were grateful to businesses and organisations for their financial support. These key partners include the Pets at Home Wales and



British Lions rugby player Liam Williams

Foundation through our Charity of the Year partnership with Pets at Home in Cwmbran, as well as our VIP vouchers which help us buy essential items from their stores. We are grateful to Burns Pet Nutrition for their generous food sponsorship, and our friends at Mad About in Chichester, the Schnauzerfest team, Legal and General, Black Lion Roofing and James Furniture and Mobility. Thanks also to Rockwool for choosing Hope Rescue as their charity of the year partner, and Loteri Cymru for their continued support. We are also very grateful to all the businesses that sponsor our events, shows, raffle and auction prizes and our annual calendar.

Our grant funders responded positively to two major campaign appeals. The first was a crisis appeal in response to the pandemic. The second appeal was for our ever-increasing vet bills.

The longer-term financial impact of the pandemic is still unravelling, and we are seeing funds understandably being directed to help emergency global situations, such as the war in Ukraine. We are still cautious about the future for fundraising and how supporters will feel about attending live events or how their ability to donate to their favourite causes will be affected as we enter the cost-of-living crisis.



## Retail Income

Thanks to support from the WCVA's Third Sector Resilience fund, we were able to invest in the development of our retail activity with the appointment of an Enterprise Development Manager. We were pleased to welcome both customers and volunteers back to our Pontypridd charity shop which reopened in April 2021 following the lockdowns.



Improved merchandising at the chaity shop



Window display at the chaity shop

Activity included setting up a partnership with Aimee @sustainablestitch to upcycle donated clothes.



Upcycling project with Aimee @sustainablestitch

The shop delivered its highest profit to date of £46,472.75. This was supplemented by the significant growth of our eBay shop, which delivered a £24,814.67 profit. Our small shop at the rescue centre also did well, with income rising to £12,663.82.



Advertising our eBay shop



We revamped our Shopify on-line store, developing new product lines and a range of merchandise, as well as continuing to sell donated/discounted end-of line stock and items made by our Handmade by Hope volunteers; we were pleased to increase income significantly to £21,160.67. Our Christmas jumpers were even featured in Prima magazine's Christmas charity gift guide.



Valentines Day merchandise

We are grateful to the WCVA administered Kickstart Scheme which supported this income growth for our retail operations through the provision of work placements.

## Trading Income

We took the decision to permanently close our boarding kennel operation, to enable us to use additional kennel space for rescue dogs, with numbers predicted to rise after the pandemic. We also ceased paddock hire bookings due to issues around the management of the facility out-of-hours. The loss in income has been offset by increased fundraising and retail income resulting from investment in resources.

## Service Delivery Income

Our service delivery income has recovered following the pandemic, rising to £204,737.94, an increase of 127% from last year. In particular, adoption income rose, and we also received income for kennelling seized dogs until they could be signed over to us from the local authorities. Adoption income also rose in line with our increased rehoming figures.

## Enterprise Development

An Enterprise Development Strategy was drafted at the end of the year to set out development plans over the next 2 years. We will be reviewing the success of our online sales platforms to determine a more detailed plan for this income stream, using the lessons learned from this trading year.

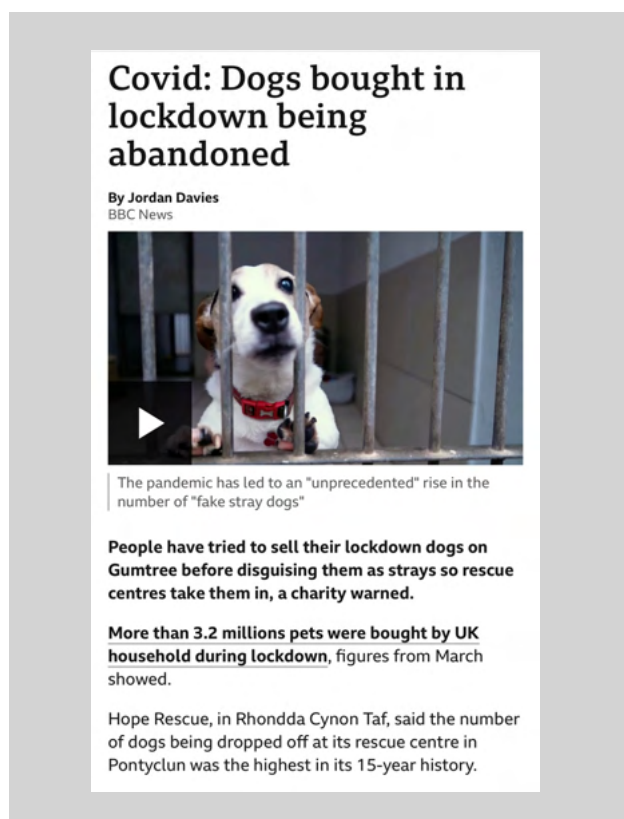
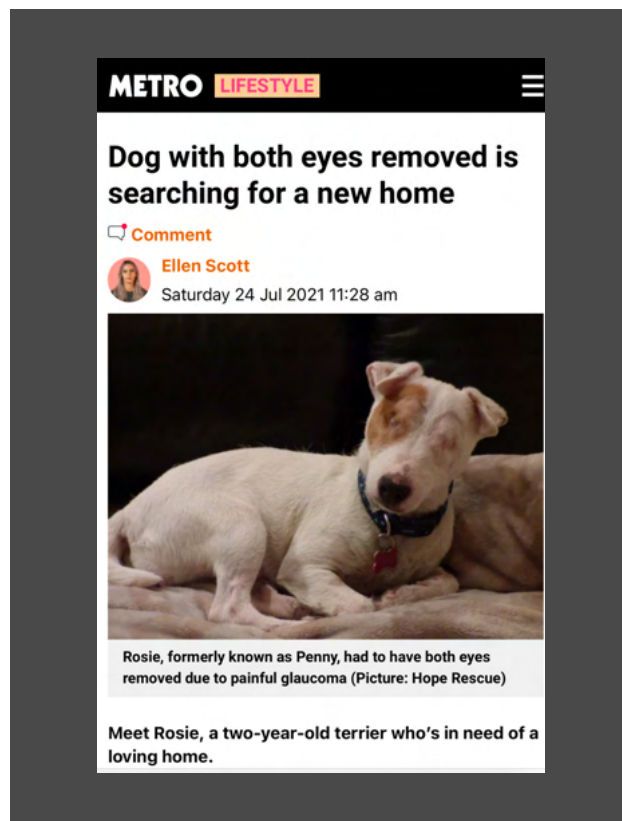
# Telling Our Story

## Media

We again received significant support from both national and local media and are proud of the media coverage we have generated as a small, independent charity, particularly in respect to our campaign work.

Reach PLC introduced a new media project called 'Team Dogs' to report on dog-related stories and this helped us to promote our dogs for adoption over the year as well as our campaign work.

The team also came to the rescue centre to film Facebook Live broadcasts. Most of these features were for Wales Online, but they also featured in their regional press across the U.K., as well as in the Daily Mirror and Daily Star. We also generated national press coverage for appeals for individual dogs.



As the number of 'lockdown dogs' coming in to the rescue centre started to rise, we were featured in news articles, including BBC Wales News, BBC Radio 4, Times Radio, and the Daily Mail.

A feature on the main BBC News in October about 'fake strays' went viral receiving millions of hits worldwide and appearing in international publications. The story was also picked up by other U.K. press including Sky News, The Independent and The Guardian.

Our puppy farm seizure from Carmarthenshire in September 2021 was featured across online, radio and television outlets, with several follow up articles as they were adopted.



Some of the dogs rescued from an illegal puppy farm in Carmarthenshire (Image: MEDIA WALES)

## Nearly 200 dogs rescued from illegal puppy farm after seven-month investigation

Fifteen dogs were found with injuries, National Trading Standards and Trading Standards Wales said. Among the dogs rescued there were Bichon Frises, Shih Tzus, Cockapoos, Cavaliers and Labradors

By Corrie David & Chiara Fiorillo, News Reporter

14:25, 23 Sep 2021 | UPDATED 16:18, 24 Sep 2021

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Categories



## Over 200 dogs rescued from puppy farm found with maggots and rotting teeth

Wednesday 22 September 2021, 11:51am



The dogs were found in "appalling conditions" with one "cowering in the corner of an outbuilding"  
Credit: Hope Rescue

More than 200 dogs and newly born puppies with maggots and rotting teeth have been rescued from a puppy farm in Carmarthenshire.

The court case for the breeder of our seized ear-cropped puppies and our demonstration outside the court generated significant coverage and raised the profile of the **#FlopNotCrop** campaign to ban the importation of ear-cropped dogs. The media also covered the follow-up adoption stories.

We also played a significant role in the BBC Wales Investigates documentary "The Hidden World of Designer Dog Breeding", the second documentary we have worked on with the producers. The programme was broadcast in December 2021 and featured our ear-cropped puppies and the court trial. It generated world-wide press coverage for Hope Rescue and the **#FlopNotCrop** campaign, including in the New York Post.

**The Mail+** [Subscribe](#)

NEWS / CRIME

## Man jailed for 16 weeks for mutilating puppies' ears

f t e

**TOM WATLING** Mail+ Reporter  
JULY 22, 2021

5pm: An unlicensed breeder who 'cropped' dogs' ears for profit has been jailed.

Christopher Mae, 32, who has a raft of previous convictions, pleaded guilty to four

**one BBC Wales Investigates**

Home Episodes Clips More

Watch now

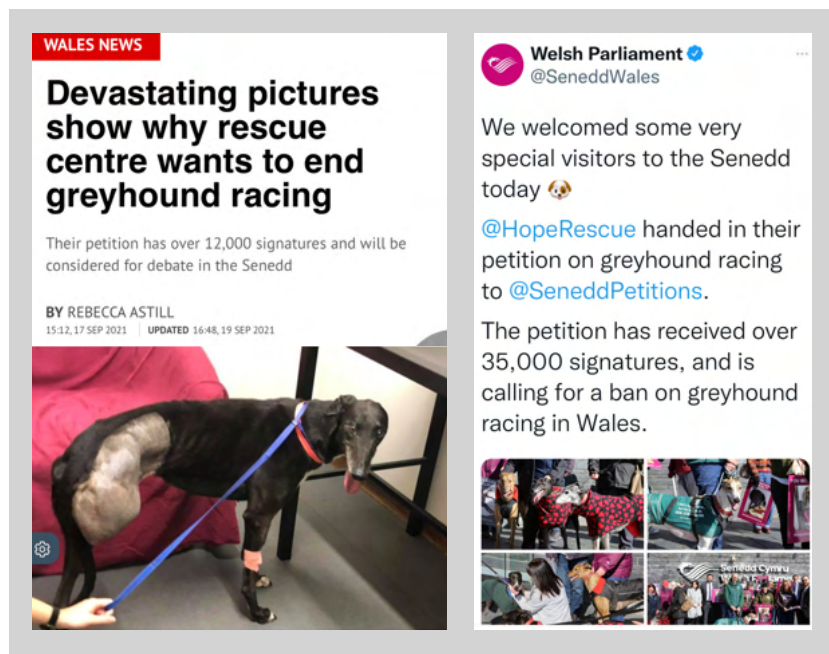
## The Hidden World of Designer Dog Breeding

As demand and prices soar for dogs, BBC Wales investigates illegal 'backyard breeders'. With litters going for tens of thousands of pounds, the programme uncovers dealers willing to break the law and a brutal trade fuelled by owners who want designer looks for their pets.



Our campaign to ban greyhound racing in Wales was launched in September 2021 and was covered extensively with both BBC Wales and ITV Wales filming interviews.

Local media attended our event to hand in our petition to the Senedd Petitions Committee in March 2022.



We travelled to London and 10 Downing Street in December 2021 to support the Reggie's Law campaign and hand in their petition to regulate on-line pet sales, and Team Dogs covered this including a Facebook Live interview.



When Dee and Dill, two poorly bred Bulldogs arrived we used the opportunity to highlight our concerns around the breeding and purchasing of brachycephalic dogs in light of the ban in Norway.

## Rescue bulldog and puppy branded 'genetic disasters' as Norway bans breed

A BULLDOG and her puppy have been described as "genetic disasters" by a UK rescue centre that has taken them in - as Norway has banned the breed over animal welfare fears.

By **KATIE HARRIS**

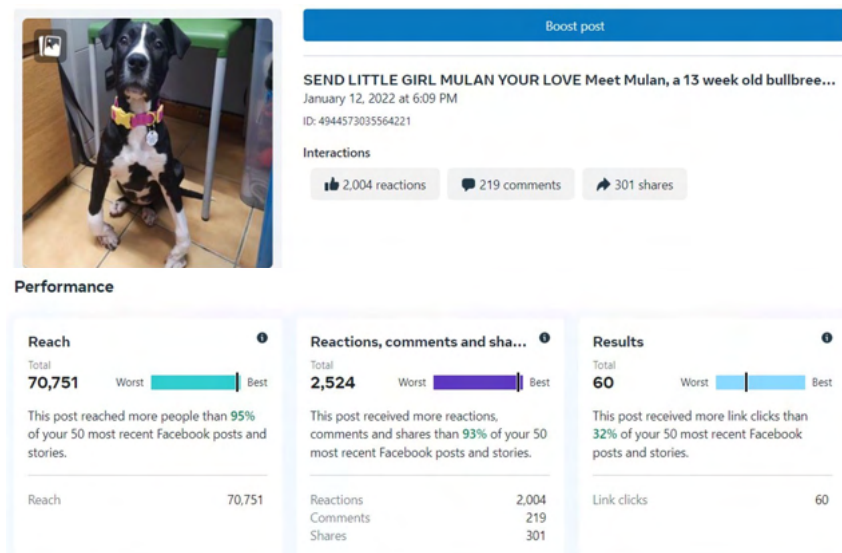
14:47, Thu, Feb 3, 2022 | UPDATED: 19:30, Fri, Feb 4, 2022



## Digital Media

Social media has continued to play a significant role in fundraising, raising awareness and increasing our supporter base, enabling us to stay fully engaged with our supporters and volunteers. Our Facebook page ended the year with over 96k followers, which represents further growth in reach and engagement. Our Instagram account grew to over 18k followers and Twitter to 23k followers.

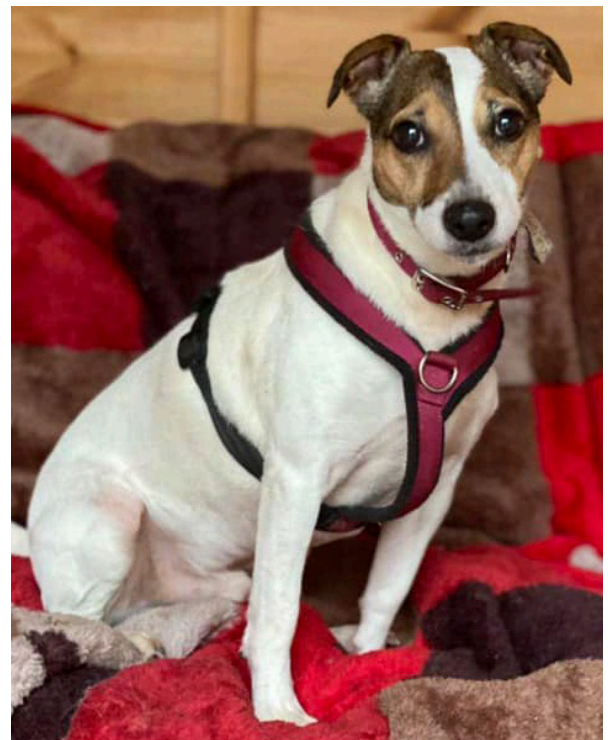
Facebook continues to be the main social platform and Facebook Fundraising provided a significant income during the pandemic. The posts that highlight our campaign work, ill dogs and cruelty and neglect cases tend to perform best in terms of reach, engagement and online donations. For example, a plea for Mulan received 2,524 reactions, comments and shares.



We continue to post all the stray dogs that come into us on Facebook and these are shared extensively often triggering home offers in the process if not claimed by their owners.

Facebook's Workplace for Good platform continued to prove an excellent tool for internal communications, especially for managing our volunteers and keeping them engaged with our work at the rescue centre. The website performed well as a donation platform with 10,663 people donating over the year. Using our social media channels to drive traffic to our website was key to this success, accounting for 46% of donors.

Our most read article was about the Carmarthenshire puppy farm seizure, with 48,967 views. We will continue to develop the website and use both analytics and our CRM system to enhance data capture and to focus our marketing activity.



Tyler, originally a stray dog

 OVER  
**96,000**  
FOLLOWERS

 OVER  
**18,000**  
FOLLOWERS

 OVER  
**23,000**  
FOLLOWERS



# The Community of Hope

At Hope Rescue we believe strongly that our role is not to just deal with the consequences of poor welfare, but to work towards sustainable solutions to tackle the root causes. The dogs who come through our doors are the fortunate ones, but we also want to improve the welfare of the dogs beyond our gates.

Wherever possible, we seek to keep responsible owners and their dogs together, supporting those who need additional help. This will be even more important as the cost-of-living crisis worsens. We also recognise the importance of volunteering, and the benefits not only for the charity but also the positive impact on the wellbeing of those who volunteer.

## Campaigning

This year has been a very busy one for our campaigning work. A perfect storm was created following the unprecedented demand for pets during lockdown, low welfare breeders cashing in and changes in owner's circumstances due to both the pandemic and the cost-of-living crisis, leading to the start of the predicted influx of dogs in to rescue centres. We featured in both national and local press advising owners to contact their local animal welfare organisations for advice and support rather than abandoning their pets. This was linked to the increase in 'fake' strays we were seeing whereby owners pretended they had found their dog as a stray rather than going on a waiting list for a rescue space.

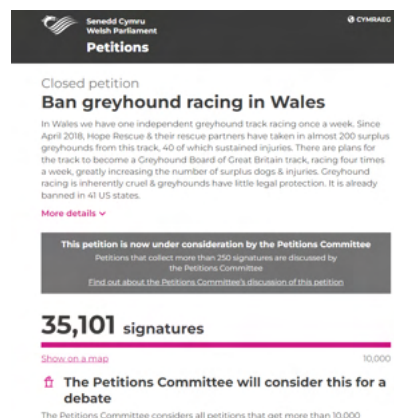
In September 2021 we launched our first major political campaign to ban greyhound racing in Wales. This was in response to welfare concerns we experienced whilst undertaking our Amazing Greys project at our local greyhound track in Ystrad Mynach and a proposal to greatly intensify racing in Wales through upgrading the track to a licensed Greyhound Board of Great Britain track.



Jilly, who lost her leg racing at Valley track and went to Greyhound Rescue Wales



The campaign was launched with a Senedd petition. Within a week it secured the 10,000 signatures necessary to be considered for a debate and went on to secure 35,101 signatures making it one of the most successful Senedd petitions ever.



The campaign has attracted strong cross-party political support, with many questions being put forward to the Minister in the Senedd plenary sessions. We are particularly grateful to Luke Fletcher MS, Jane Dodds MS and Carolyn Thomas MS. Our petition was submitted to the Committee in person on 7th March 2022 and we were joined by our friends from Greyhound Rescue Wales.





Handing in the petition to the Petitions Committee at the Senedd

We will be giving evidence for the Committee to consider, and hopefully the petition will then be put forward for a debate. The campaign received significant online, radio and TV coverage. We also attended the Westminster debate in response to a petition to the U.K. government to ban greyhound racing, and briefed Christina Rees MP, the MP for Neath, who opened the debate.

Through our role on the Management Committee of the Animal Welfare Network for Wales, we engaged regularly with Welsh Government throughout the year on topics including breeding legislation, greyhound welfare and licensing of mobile animal exhibits.

We continued our support for the **#FlopNotCrop** campaign and were delighted when the U.K. government included a ban on the importation of ear-cropped dogs in the proposed Animal Welfare (Kept Animals Bill) launched in June 2021. The BBC Wales Investigates documentary that we supported also shone a spotlight on this cruel practice.



Handing in the Reggie's Law petition at 10 Downing Street

We were also proud to support the Justice for Reggie campaign to regulate the online sale of pets, attending regular meetings and promoting their petition which secured the necessary 100,000 signatures for a Westminster debate.

In December we joined the Justice for Reggie campaign in London to hand in the petition to 10 Downing Street. A debate swiftly followed with the Government committing to reviewing online advertising.

## Community Outreach

We continue to work with local authorities to offer them a subsidised canine respite scheme that provides affordable boarding for dogs belonging to owners in crisis. This includes owners fleeing domestic abuse, made homeless or going into hospital. We helped 9 dogs and their owners during the year through this scheme and hope to extend it next year with the help of grant funding to enable us to offer this service free to owners referred from third sector organisations.

## Volunteering

After a long absence during lockdowns, we were delighted to welcome back volunteers to our rescue centre and charity shop. We have continued to build our team of foster carers, which has enabled us to significantly increase both our capacity and ability to support local authorities with seized dogs.



As we returned to face-to-face fundraising, our volunteers also provided much needed support at our community events. Our talented Handmade by Hope team continued to raise valuable funds by selling hand crafted items on our Facebook Fundraising Page, online shop, at our rescue centre and events.



Handmade by Hope Christmas craft stall

# How We Operate

## STRUCTURE, GOVERNANCE AND MANAGEMENT




Hope Rescue is a charitable company limited by guarantee and was incorporated under the Companies Act 2006 on 2nd March 2009. Charitable status was gained on 14th May 2009. Hope Rescue operates throughout the UK although the dogs it helps primarily originate from South Wales.

The day-to-day running of the Charity is the responsibility of the staff team, supported by a network of volunteers and overseen by the Board of Trustees. The Trustees make all decisions on any major expenditure and set the strategic direction for the Charity. Our current Board of Trustees comprises five Trustees with a wide range of specialist skills and experience.

We strengthened our staff team during the year with the following appointments as we focus on improving our sustainability:

-  Enterprise Development Manager
-  Facilities Manager
-  Grants Officer
-  Community Fundraiser

Our welfare team was strengthened with the following appointments to further support our dogs as we face the post-pandemic and cost of living crisis:

-  Animal Welfare Officer
-  3 x Animal Welfare Assistants
-  Administrative Assistant

We also had several 6-month Kickstart Scheme work placements employed across the rescue centre and charity shop.

### Trading Company - Hope Rescue Enterprises Ltd

We are still developing our long-term, sustainable voluntary income streams and it will take a few years before we see significant benefit from our investment in legacies and regular giving. Once our new Strategic Plan is finalised in 2022, we will be working on a longer-term fundraising strategy. It is therefore important that we consider other sustainable income sources to support our charitable work.

Hope Rescue Enterprises Ltd. was incorporated during 2017 to serve as a separate trading company to pass all surpluses and support the work of the charity Hope Rescue. We took the decision to cease our boarding kennel operation during the year and also stopped hiring out our secure paddocks and our grooming room hire due to operational needs.





## Online Shop

Our Shopify online shop sells both bought-in products and craft items made by our Handmade by Hope volunteers. The newly appointed Enterprise Development Manager led on improvements to the shop, an increase in the range of goods offered including new merchandise, and improved marketing.

## Rescue Centre Shop

The small retail area in our reception at the rescue centre sells bought-in, handcrafted and donated products and is very popular with our adopters.

## Other Income-generating Activities

Whilst not linked to the trading company, we also derive an income from our stray dog contracts, boarding of seized dogs for local authorities and subsidised respite boarding for local authority social and housing services.



*Jive, a young terrier who was handed in by his owner*



*Pomeranian puppies handed in due to an unplanned litter*

# Looking Ahead

The cost-of-living crisis is likely to impact on both the demand for our services and our income streams, so we need to develop and adapt to face these significant challenges. We began the process of producing a new, 3-year Strategic Plan which will be completed in the next financial year. In addition, we will

be engaging external consultants to undertake an Organisational Review that will look at our management and financial systems, organisation structure and governance. Our strategic planning and review will enable us to build an organisation that is fit for the future to ensure our sustainability.

## Key themes and workstreams for next year include:

-  Rehoming more dogs and increasing welfare resources
-  Capital projects including training room refurbishment and new reception
-  Developing an asset management plan, including an isolation block, a puppy block and the potential for a new veterinary facility
-  Developing a Woodlands Management Plan for our 18-acre woodland, including plans for community use and improved facilities for our dogs, staff and volunteers
-  Securing funding for a new van and estate car
-  Developing our trading income including an expansion of our retail operation
-  Scoping and developing a new Hope in the Community Plan
-  Continuing to work towards a ban on greyhound racing in Wales and across the U.K.
-  Continued lobbying to improve breeding legislation in Wales
-  Starting the journey towards achieving Investors in People and Investing in Volunteers standards



# Financial Review

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2022.

The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

The trustees are pleased to present their annual directors' report together with the consolidated financial statements of the charity and its subsidiary for the year ending 31 March 2022 which are also prepared to meet the requirements for a directors' report and accounts for Companies Act purposes.

The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

## Financial position

The Trustees are pleased to present the Charity's financial results for the year ending 31st March 2022.

This financial year, we returned a surplus of £85,382 prior to depreciation. Our depreciation and amortisation charges of £75,463 mean that our final accounting position is reported as a net income of £13,419.

Our income level is consistent with the previous financial year, remaining around £1.2m. However, this is offset by a significant increase in expenditure, rising from £750k in 2020/21 to £1.1m in 2021/22.

Approximately £80k of this increased spend is attributable to rising vet bills, driven by the volume of dogs that came through our doors and the proportion of them in need of veterinary treatment.

However, the biggest factor influencing our expenditure is an increase in staff costs, reflecting the significant investment made in new operational roles (3 of which were grant funded) and in strengthening our welfare team.

As trustees, we've remained cautious in our approach to 2021/22 as we've waited to assess the post-Covid world and the new challenges it has in store. We remain mindful of the need for sustainability and the impacts that the cost-of-living crisis may have over the coming year.

## Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

## Trading Company

Hope Rescue Enterprises Ltd (Registered number: 10632674) is a separate trading company to manage our trading income, the activities of which are included in this consolidated set of accounts.

## **Risk Statement**

Hope Rescue is committed to ensuring effective financial management through a system of monitoring, checks and controls. This includes a managed approach to financial issues which may present a risk to the organisation.

The Board of trustees oversees, manages and mitigates risks that are strategically significant to the ongoing success of the Charity through effective governance and its Board meetings.

## **Reserves**

Our year end fund balance of £512,182 represents the value of our assets were we to liquidate the charity.

Of our total fund balance, £152,835 is currently restricted, meaning that there are conditions attached to the funding which only allow it to be spent in a certain way. This includes donations and grants made for specific, defined purposes and the balance of our Capital Grant Fund relating to the purchase of the centre in 2017.

The remaining £359,347 remains unrestricted.

Trustees have designated £60k of this to the service delivery emergency fund, £25k to repay the loan element of our WCVA grant in 2023 and a £30k balance is carried over from the previous year's capital project fund.

This leaves a balance of £244,347 in our General Fund

It is the Trustee's assessment that we should seek to maintain 3 months outgoings as reserves for the protection and sustainability of the charity.

## **Reference and administrative details**

### **Charity Name: Hope Rescue**

Registered Company Number: 06833205 (England and Wales)

Registered Charity Number: 1129629

### **Trading Company: Hope Rescue Enterprises Ltd**

Registered Company Number: 10632674 England and Wales)

### **Registered office**

Hope Rescue Centre  
Cynllan Lodge  
Llanharan  
Pontyclun  
CF72 9NH

### **Hope Rescue Enterprises Ltd**

77 Taff Street  
Pontypridd  
Rhondda Cynon Taff  
CF34 4SU

### **Trustees and Directors**

Ms Paula Rowe (Chair)  
Dr Corinne Scott  
Mr Sunny Seabrooke (resigned 08 Jan 2023)  
Ms Sarah Lee Screen  
Mrs Phae Jones



**Secretary**

Dr Corinne Scott

**Auditors**

Haines Watts Wales LLP  
7 Neptune Court  
Vanguard Way  
Cardiff CF24 5PJ

**Bankers**

Lloyds TSB Bank plc  
25 Gresham Street  
London EC2V 7HNR

## Statement of trustees' responsibilities

The trustees (who are also the directors of Hope Rescue for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland"

### Statement of trustees' responsibilities - continued

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Approved by order of the board of trustees on date 31<sup>st</sup> January 2023 and signed on its behalf by:



Ms P E Rowe – Trustee



Ms S L Screen – Trustee



## Report of the Independent Auditors to the Members of

### Hope Rescue

#### Opinion

We have audited the financial statements of Hope Rescue (the 'charitable company') for the year ended 31 March 2022 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2022 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

#### Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

## **Report of the Independent Auditors to the Members of**

### **Hope Rescue**

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

#### **Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

#### **Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.



## **Report of the Independent Auditors to the Members of Hope Rescue**

### **Responsibilities of trustees**

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

### **Our responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Our planning procedures identify the legal and regulatory frameworks applicable to the operations and financial statements of the company. These are reviewed internally with the audit team including relevant industry experience and expectations as well as externally with the client management. The key laws and regulations we considered in this context were the UK Companies Act 2006, Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard Applicable in the UK and Republic of Ireland', UK GAAP (FRS 102) and relevant tax legislation.

Once identified, we assess the risks of material misstatements in relation to the laws and regulations, irregularities, including fraud and adjust our testing accordingly. Our audit procedures include:

- Discussing with Trustees and management which areas of the business they believe to be more susceptible to fraud, and whether they have any knowledge or suspicion of fraudulent activities

The notes form part of these financial statements

- Discussing with Trustees and Management the legal and regulatory obligations of the business and whether they have any knowledge or suspicion of non compliance
- Obtaining an understanding of the key controls put in place by the charitable company to address risks identified, assessing the effectiveness of those and discussing how these are maintained and monitored internally
- Assessing the risk of management override and review and testing of journal entries made into the accounting system
- Challenging assumptions and judgements made by the charitable company in relation to the significant accounting estimates employed in the preparation of the financial statements

Despite the audit being planned and conducted in accordance with ISAs (UK) there remains an unavoidable risk that material misstatements in the financial statements may not be detected owing to inherent limitations of the audit, and that by their very nature, any such instances of fraud or irregularities likely involve collusion, forgery, intentional misrepresentation, or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our Report of the Independent Auditors.

#### Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Victoria Carter (Senior Statutory Auditor)

for and on behalf of Haines Watts Wales LLP, Statutory Auditors

7 Neptune Court

Vanguard Way

Cardiff

CF24 5PJ

Date: 31 January 2023

The notes form part of these financial statements



Consolidated Statement of Financial Activities  
(Incorporating an Income and Expenditure Account)  
for the Year Ended 31 March 2022

	Notes	Unrestricted Funds £	Restricted Funds £	2022 Total Funds £	2021 Total Funds £
Income and endowments from Donations and legacies	2	570,169	-	570,169	563,045
Charitable activities Grant income	4	94,450	61,082	155,532	332,106
Other trading activities Other Income	3	440,402 -	- -	440,402 -	223,448 25,000
Total		1,105,021	61,082	1,166,103	1,143,599
Expenditure on Raising funds	5	88,623	-	88,623	58,362
Charitable Activities CORE	6	943,851	120,210	1,064,061	691,222
Total		1,032,474	120,210	1,152,684	749,584
NET INCOME / (EXPENDITURE)		72,547	(59,128)	13,419	394,015
Reconciliation of funds					
Total funds brought forward		286,800	211,963	498,763	104,748
Total funds carried forward		359,347	152,835	512,182	498,763

The notes form part of these financial statements

## Consolidated Balance Sheet

31 March 2022

	Notes	Unrestricted Funds £	Restricted Funds £	2022 Total Funds £	2021 Total Funds £
Fixed Assets					
Intangible Assets	12	17,500	-	17,500	21,000
Tangible Assets	13	526,326	110,283	636,609	610,038
		543,826	110,283	654,109	631,038
Current Assets					
Stocks	14	7,950	-	7,950	-
Debtors	15	60,611	-	60,611	49,004
Cash at Bank and In Hand		325,505	61,838	387,343	435,742
		394,066	61,838	455,904	484,746
Creditors					
Amounts Falling due within 1 year	16	(73,204)	(6,821)	(80,025)	(85,672)
Net Current Assets		320,863	55,017	375,879	399,074
TOTAL ASSETS LESS CURRENT LIABILITIES		864,689	165,300	1,029,988	1,030,112
Creditors					
Amounts falling due after more than 1 year	17	(505,341)	(12,465)	(517,806)	(531,349)
Net Assets / (Liabilities)		359,347	152,835	512,182	498,763
Funds	19				
Unrestricted Funds				359,347	286,800
Restricted Funds				152,835	211,963
Total Funds				512,182	498,763

The notes form part of these financial statements



These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 31<sup>st</sup> January 2021 and were signed on its behalf by:



.....  
P E Rowe - Trustee



.....  
S L Screen- Trustee

The notes form part of these financial statements

## Company Balance Sheet

31 March 2022


	Notes	Unrestricted Funds £	Restricted Funds £	2022 Total Funds £	2021 Total Funds £
Fixed Assets					
Intangible Assets	12	17,500	-	17,500	21,000
Tangible Assets	13	526,326	110,283	636,609	610,038
		543,826	110,283	654,109	631,038
Current Assets					
Stock	14	-	-	-	-
Debtors	15	76,491	-	76,491	51,424
Cash at Bank and In Hand		325,505	61,838	387,343	435,742
		401,996	61,838	463,834	487,166
Creditors					
Amounts Falling due within 1 year	16	(81,134)	(6,821)	(87,954)	(88,092)
Net Current Assets		320,862	55,017	436,486	399,074
TOTAL ASSETS LESS CURRENT LIABILITIES		864,689	165,300	1,029,989	1,030,112
Creditors					
Amounts falling due after more than 1 year	17	(505,341)	(12,465)	(517,806)	(531,349)
Net Assets / (Liabilities)		359,347	152,835	512,182	498,763
Funds	19				
Unrestricted Funds				359,347	286,800
Restricted Funds				152,835	211,963
Total Funds				512,182	498,763

The notes form part of these financial statements



These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on ..... and were signed on its behalf by:



.....  
P E Rowe - Trustee



.....  
S L Screen- Trustee

The notes form part of these financial statements

## Cash Flow Statement

For the year ended 31 March 2022

	Notes	2022 £	2021 £
Cash flows from operating activities			
Cash generated from operations	1	128,379	400,120
Interest Paid		(25,459)	(28,755)
Net cash provided by operating activities		102,920	371,365
Cash flows from investing activities			
Purchase of tangible fixed assets		(98,535)	(47,042)
Net cash used in investing activities		(98,535)	(47,042)
Cash flows from financing activities			
Loan repayments in year		(52,784)	-
New Loans in the year		-	33,243
Net cash used in financing activities		(52,784)	33,243
Change in cash and cash equivalents in the reporting period		(48,399)	357,566
Cash and cash equivalents at the beginning of the reporting period		435,742	78,176
Cash and cash equivalents at the end of the reporting period		387,343	435,742

The notes form part of these financial statements



Notes to the Cash Flow Statement  
for the Year Ended 31 March 2022

1. Reconciliation of net expenditure to net cash flow from operating activities

	2022 £	2021 £
Net expenditure for the reporting period (as per the Statement of Financial Activities)	13,419	394,015
Adjustments for:		
Depreciation charges	75,463	56,858
Interest paid	25,459	28,755
Increase in stock	(7,950)	-
(Increase)/decrease in debtors	(11,607)	(27,864)
Increase in creditors	33,595	(51,644)
Net cash provided by operations	128,379	400,120

2. Analysis of changes in net debt

	At 1.4.21 £	Cash Flow £	At 31.3.22 £
Net Cash			
Cash at bank and in hand	435,742	(48,399)	387,343
	435,742	(48,399)	387,343
Debt			
Debts falling due within 1 year	(53,896)	31,032	(22,864)
Debts falling due after 1 year	(531,349)	29,466	(501,883)
	(585,245)	60,498	(524,747)
Total	(149,503)	12,099	(137,404)

The notes form part of these financial statements

## Notes to the Financial Statements for the Year Ended 31 March 2022

### 1. Accounting policies

#### Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

These financial statements consolidate the results of the charitable company and its wholly-owned subsidiary Hope Rescue Enterprises Limited on a line by line basis. Transactions and balances between the charitable company and its subsidiary have been eliminated from the consolidated financial statements. Balances between the two companies are disclosed in the notes of the charitable company's balance sheet. A separate statement of financial activities, or income and expenditure account, for the charitable company itself is not presented because the charitable company has taken advantage of the exemptions afforded by section 408 of the Companies Act 2006.

#### Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received, and the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the Trust that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably, and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Income received in advance of a specified service or purchase is deferred until the criteria for income recognition are met.

#### Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

The notes form part of these financial statements



## Hope Rescue

### Notes to the Financial Statements - continued

for the Year Ended 31 March 2022

#### Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2017, is being amortised evenly over its estimated useful life of ten years.

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Freehold property	- On cost over 15 years
Leasehold improvements	- 33% on cost
Plant and machinery	- 33% on cost
Fixtures and fittings	- 33% on cost
Motor vehicles	- 25% on cost
Computer equipment	- 33% on cost

#### Taxation

The charity is exempt from corporation tax on its charitable activities. The charity's trading subsidiary Hope Rescue Enterprises Limited gift aids available profits to the parent charity. Its charge to corporation tax in the year was nil (2021: nil).

#### Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

#### Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

The notes form part of these financial statements

## Hope Rescue

### Notes to the Financial Statements - continued

for the Year Ended 31 March 2022

#### Donated services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), the general volunteer time of the Hope Rescue volunteer community is not recognised.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

#### Legal status of the charity

Hope Rescue is a company limited by guarantee and has no share capital. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £5 per member of the charity.

#### Debtors

Debtors include amounts owed to the charity for the provision of goods and services or amounts the charity has paid in advance for the goods and services it will receive. Debtors are measured at their recoverable amounts.

#### Cash at bank and in hand

Cash at bank and in hand is held to meet short-term cash commitments as they fall due and includes all cash equivalents held in the form of short-term highly liquid investments. Cash equivalents are short-term, highly liquid investments that are readily convertible to known amounts of cash and that are subject to an insignificant risk of changes in value. A cash equivalent will normally have a short maturity of, say, three months or less from the date of acquisition.

#### Liabilities

Liabilities are amounts due to creditors and any provision made as a result of an obligation to transfer economic benefits, usually in the form of a cash payment, to a third party. Liabilities are measured at their settlement amount and recognised for the amount that the charity anticipates it will pay to settle the debt.

The notes form part of these financial statements



Hope Rescue

Notes to the Financial Statements - continued

for the Year Ended 31 March 2022

2. Donations and legacies

	2022 £	2021 £
Gift aid	63,548	47,138
Other Donations and legacies	506,621	515,907
	570,169	563,045

3. Other trading activities

	2022 £	2021 £
Fundraising events	37,736	41,930
Retail income	198,913	85,294
Trading income (HRE ltd)	(238)	(1,095)
Service delivery	126,801	48,599
Adoption fees	77,190	48,720
	440,402	223,448

4. Income from charitable activities

Activity		2022 £	2021 £
Grants	Grant Income	155,532	332,106

The notes form part of these financial statements

Hope Rescue

Notes to the Financial Statements - continued

for the Year Ended 31 March 2022

Grants received, included in the above, are as follows:

	2022 £	2021 £
Jean Sainsbury Trust	-	10,000
Rhondda Cynon Taf	-	10,000
WCVA	15,000	60,000
Welsh Government	-	9,300
Petplan	-	5,000
Walker 597 Trust	-	300
Barry Green Memorial Trust	-	1,000
Groundwork UK	-	500
Support Adoption For Pets Grant	-	10,000
Hobhouse animal trust	-	3,000
Gallimore Trust	-	400
WetNose Animal Aid	-	420
Blakemore Foundation	-	100
Hobson Charity	8,400	18,000
Association of Dogs and Cats Home Fund	-	10,000
SJP Found	-	1,000
Interlink	-	250
St Athan Council	-	50
Arabella Amory Charitable Trust	-	200
Mitchell Trust	-	500
Anthony V Martin Charitable Foundation	-	20,000
The Carmela and Ronnie Pignatelli Foundation	-	2,500
Llanharan Community Council	-	1,000
Taf Ely Wind Farm	500	500
Paton Trust	-	1,000
Raymond Grant Foundation	-	250
Michael and Shirley Hunt	2,000	-
National Lottery	10,000	-
Dezna Robin Jones Foundation	1,625	-
Wales Church Act	12,057	-
Welsh Water Community	500	-
Llanharan Council	2,000	-
Schnauzerfest	8,000	-
Trivallis Community Fund	1,000	-
	<u>53,796</u>	<u>165,270</u>

The notes form part of these financial statements

Hope Rescue

Notes to the Financial Statements - continued

for the Year Ended 31 March 2022

5. Raising Funds

Other trading activities

	2022 £	2021
Interest payable and similar charges	25,459	28,755

Expenditure

	2022 £	2021
Administrative expenses	33,967	18,957
Fundraising costs	29,197	10,650
	63,164	29,607
Aggregate amounts	88,623	58,362

6. Charitable activities costs

	Direct costs £	Support costs (see note 7) £	Totals £
CORE	976,076	87,356	1,064,061

7. Charitable activities costs

	Management £	Finance £	Governance costs £	Totals £
CORE	-	79,060	8,296	87,356

The notes form part of these financial statements



Hope Rescue

Notes to the Financial Statements - continued

for the Year Ended 31 March 2022

8. Net income / (expenditure)

Net income/(expenditure) is stated after charging/(crediting):

	2022 £	2021 £
Depreciation – owned assets	71,964	53,357
Goodwill amortisation	3,500	3,500

9. Trustees' remuneration and benefits

There were no trustees' remuneration or other benefits for the year ended 31 March 2022 nor for the year ended 31 March 2021.

Trustees' expenses

Trustees received reimbursed expenses totalling £Nil for the year (2021: £Nil).

10. Staff Costs

	2022 £	2021 £
Wages & salaries	592,912	301,415
Social security costs	25,450	49,948
Other pension costs	9,935	17,768
	628,297	369,131

The average monthly number of employees during the year was as follows:

	2022 £	2021 £
Service delivery	25	22
Administration	5	5
	30	27

No employees received emoluments in excess of £60,000

The notes form part of these financial statements

Hope Rescue

Notes to the Financial Statements - continued

for the Year Ended 31 March 2022

11. Comparatives for the statement of financial activities

	Unrestricted Funds £	Restricted Funds £	Total Funds £
Income and endowments from Donations and legacies	527,520	35,525	527,520
Charitable activities Grant income	166,836	165,270	332,106
Other trading activities	223,448	-	223,448
Other income	25,000	-	25,000
<b>Total</b>	<b>942,804</b>	<b>200,795</b>	<b>1,143,599</b>
Expenditure on Raising funds	58,362	-	58,362
Charitable Activities CORE	552,600	138,622	691,222
<b>Total</b>	<b>610,962</b>	<b>138,622</b>	<b>749,584</b>
<b>NET INCOME / (EXPENDITURE)</b>	<b>331,842</b>	<b>62,173</b>	<b>394,015</b>
Reconciliation of funds Total funds brought forward	(45,042)	149,790	394,015
Total funds carried forward	286,800	211,963	498,763

The notes form part of these financial statements

Hope Rescue

Notes to the Financial Statements - continued

for the Year Ended 31 March 2022

12. Intangible fixed assets

Group and charity

	Goodwill £
Cost	
At 1 April 2021 and 31 March 2022	35,000
Amortisation	
At 1 April 2021	14,000
Charge for year	3,500
At 31 March 2022	17,500
Net book value	
At 31 March 2022	17,500
At 31 March 2021	21,000

13. Tangible fixed assets

Group and charity

	Freehold property £	Leasehold improvements £	Plant & Machinery £
Cost			
At 1 April 2021	818,901	164,986	2,169
Additions	75,356	-	15,426
As at 31 March 2022	894,257	164,986	17,595
Depreciation			
At 1 April 2021	232,791	164,986	912
Charge for year	51,696	-	2818
At 31 March 2022	284,487	164,986	3730
Net book value			
At 31 March 2022	609,770	-	13,865
At 31 March 2021	586,110	-	1,257

The notes form part of these financial statements



Hope Rescue  
Notes to the Financial Statements - continued  
for the Year Ended 31 March 2022

Group and charity - continued

	Fixtures and Fittings £	Motor Vehicles £	Computer Equipment £	Totals £
Cost				
At 1 April 2021	36,157	44,420	3,669	1,070,302
Additions	2,050	-	5,703	98,535
Reclassifications	-	-	-	-
As at 31 March 2022	38,207	44,420	9,372	1,168,837
Depreciation				
At 1 April 2021	16,536	44,420	619	460,264
Charge for year	15,304	-	2,146	71,964
Reclassification/transfer	-	-	-	-
At 31 March 2022	31,840	44,420	2,765	532,228
Net book value				
At 31 March 2022	6,367	-	6,607	636,609
At 31 March 2021	19,621	-	3,050	610,038

14. Stocks

	Group		Charity	
	2022 £	2021 £	2022 £	2021 £
Stocks	7,950	-	-	-
As at 31 March 2022	7,950	-	-	-

The notes form part of these financial statements

Hope Rescue

Notes to the Financial Statements - continued

for the Year Ended 31 March 2022

15. Debtors – amounts falling due within one year

	Group		Charity	
	2022 £	2021 £	2022 £	2021 £
Trade debtors	42,416	3,519	42,416	3,519
Amounts owed by group undertakings	-	-	15,880	2,420
Other Debtors	4,743	4,417	4,743	4,417
VAT	7,727	11,668	7,727	11,668
Prepayments	5,725	29,400	5,725	29,400
As at 31 March 2022	60,611	49,004	76,491	51,424

16. Creditors – amounts falling due within one year

	Group		Charity	
	2022 £	2021 £	2022 £	2021 £
Bank loan and overdrafts (see note 17)	11,562	43,170	11,562	43,170
Other Loans (see note 17)	11,302	10,726	11,302	10,726
Trade creditors	36,318	18,734	36,318	18,734
Social Security and other taxes	14,173	9,442	14,173	9,442
Amounts owed to group undertakings	-	-	7,930	2,240
Accrued expenses	6,670	3,600	6,670	3,600
As at 31 March 2022	80,024	85,672	87,955	88,092

The notes form part of these financial statements

Hope Rescue

Notes to the Financial Statements - continued

for the Year Ended 31 March 2022

17. Creditors – amounts falling due after more than one year

Group and charity

	2022 £	2021 £
Bank loans (see note 18)	143,849	133,798
Other loans (see note 18)	373,957	397,551
	517,806	531,349

18. Loans

Group and charity

An analysis of the maturity of loans is given below:

	2022 £	2021 £
Amounts falling due within one year on demand:		
Bank loans	11,562	43,170
Mortgage	11,302	10,726
	22,864	53,896
Amounts falling between one and two years:		
Bank loans - 1-2 years	12,400	4,740
Mortgage	11,814	11,302
	24,214	16,042
Amounts falling due between two and five years:		
Bank loans - 2-5 years	20,554	15,873
Other loans - 2-5 years	37,628	37,628
	58,182	53,501
Amounts falling due in more than five years:		
Repayable by instalments:		
Bank loans more 5yrs by instalments	110,895	113,185
Other loans more 5yrs instalments	324,515	348,621
	435,410	461,806

The notes form part of these financial statements



Hope Rescue

Notes to the Financial Statements - continued

for the Year Ended 31 March 2022

19. Movement in Funds

	At 1.4.21 £	Net movement in funds £	Transfers Between funds £	At 31.3.22 £
Unrestricted funds				
General fund	186,460	142,887	(85,000)	244,347
Designated Project Funding	72,340	(42,340)	-	30,000
Designed funding for 2021/22 salaries	28,000	(28,000)	-	-
Designated Welfare Contingency	-	-	60,000	60,000
Designed repayment of loan element WVCA loan	-	-	25,000	25,000
	<u>286,800</u>	<u>72,547</u>	<u>-</u>	<u>359,347</u>
Restricted funds				
Capital grant fund	125,816	(15,533)		110,283
WCVA	60,000	(32,250)		27,570
The Carmela and Ronnie Pignatelli Foundation	1,147	(1,147)		-
Llanharan Community Council	-	(1,000)		(1,000)
Home from Home Kennel Build-Legacy	25,000	-	(25,000)	-
Wales Church Act	-	6,057		6,057
Welsh Water Community	-	500		500
Llanharan Council	-	2,000		2,000
Kennel Configuration	-	(17,755)	25,000	7,245
Total restricted funds	211,963	(59,128)		152,835
Total funds	498,763	13,419	-	512,182

The notes form part of these financial statements

# Hope Rescue

## Notes to the Financial Statements - continued

for the Year Ended 31 March 2022

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,105,021	(962,134)	142,887
Designated Project Funding	-	(42,340)	(42,340)
Designated funding for 2021/22 salaries	-	(28,000)	(28,000)
Total unrestricted funds	1,105,021	(1,032,474)	72,547
Restricted funds			
Capital grant fund	-	(15,533)	(15,533)
WCVA	15,000	(47,250)	(32,250)
Hobson Charity	8,400	(8,400)	-
The Carmela and Ronnie Pignatelli Foundation	-	(1,147)	(1,147)
Llanharen Community Council	-	(1,000)	(1,000)
Michael & Shirely Hunt	2,000	(2,000)	-
National Lottery	10,000	(10,000)	-
Dezna Robin Jones Foundation	1,625	(1,625)	-
Wales Church Act	12,057	(6,000)	6,057
Welsh Water Community	500	-	500
Llanharan Council	2,000	-	2,000
Schnauzerfest	8,000	(8,000)	-
Trivallis Community Fund	1,000	(1,000)	-
Taff Ely Wind Farm	500	(500)	-
Kennel Reconfiguration	-	(17,755)	(17,755)
Total restricted funds	61,082	(120,210)	(59,128)
Total funds	1,166,103	(1,152,684)	13,419

The notes form part of these financial statements

Hope Rescue

Notes to the Financial Statements - continued

for the Year Ended 31 March 2022

Comparatives for movement in funds

	At 1.4.20 £	Net movement in funds £	At 31.3.21 £
Unrestricted funds			
General fund	(45,042)	231,502	186,460
Designated project funding	-	72,340	72,340
Designated funding for 2021/22 salaries	-	28,000	28,000
Restricted funds			
Capital grant fund	137,950	(12,134)	125,816
WCVA	5,000	55,000	60,000
Petplan	6,840	(6,840)	-
The Carmela and Ronnie Pignatelli Foundation	-	1,147	1,147
Home from Home Kennel Build - Legacy	-	25,000	25,000
	149,790	62,173	211,963
Total funds	104,748	394,015	498,763

The notes form part of these financial statements



Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	805,964	(574,462)	231,502
Designated project funding	96,840	(24,500)	72,340
Designated funding for 2021/22 salaries	40,000	(12,000)	28,000
Restricted funds			
Capital grant fund	-	(12,134)	(12,134)
Jean Sainsbury Funding	10,000	(10,000)	-
Rhondda Cynon Taf	10,000	(10,000)	-
WCVA	60,000	(5,000)	55,000
Welsh Government	9,300	(9,300)	-
Petplan	5,000	(11,840)	(6,840)
Walker 597 Trust	300	(300)	-
Barry Green Memorial Trust	1,000	(1,000)	-
Groundwork UK	500	(500)	-
Support Adoption for Pets Grant	10,000	(10,000)	-
Hobhouse animal trust	3,000	(3,000)	-
Gallimore Trust	400	(400)	-
WetNose Animal Aid	420	(420)	-
Blakemore Foundation	100	(100)	-
Hobson Charity	18,000	(18,000)	-
Association of Dogs and Cats Home	10,000	(10,000)	-
SJP Fund	1,000	(1,000)	-
Interlink Grant	250	(250)	-
St Athan Council	50	(50)	-
Arabella Amory Charitable Trust	200	(200)	-
Mitchell Vet Fees	500	(500)	-
Anthony V Martin Charitable Foundation	20,000	(20,000)	-
The Carmela and Ronnie Pignatelli Foundation	2,500	(1,353)	1,147
Llanharan Community Council	1,000	(1,000)	-
Taf Ely Wind Farm	500	(500)	-
Paton Trust	1,000	(1,000)	-
Raymond Grant Foundation	250	(250)	-
Home from Home Kennel Build - Legacy	25,000	-	25,000
Individual Giving – Boiler fundraiser	2,000	(2,000)	-
RSPCA	1,000	(1,000)	-
Friends of Bath Cats & Dog Home	2,000	(2,000)	-
Garw Valley Community Council	25	(25)	-
St Brides Minor Community Council	50	(50)	-
Coity Higher Community Council	200	(200)	-
Loteri Cymru	5,000	(5,000)	-
Ynysybwl Community Council	250	(250)	-
<b>Total funds</b>	<b>1,143,599</b>	<b>(749,584)</b>	<b>394,015</b>

The notes form part of these financial statements

Hope Rescue

Notes to the Financial Statements - continued

for the Year Ended 31 March 2022

WCVA grant received for recruitment of Facilities Manager / Enterprise Development Manager / Grants Officer and IIV/IIP.

The Carmela and Ronnie Pignatelli Foundation grant received for vet fees.

Llanharen Community Council grant received for kennel tiling.

Kennel Reconfiguration project received for paddock work.

Michael & Shirley Hunt grant received for CCTV.

National Lottery grant received for welfare.

Dezna Robin Jones Foundation grant for vet bills.

Wales Church Act grant for welfare costs.

Welsh Water Community grant for welfare costs.

Taf Ely Wind Farm grant received for handrail for paddock steps.

Hobson Charity grant for kennel reconfiguring.

Llanharan Council grant for welfare costs.

Schnauzerfest grant received for vet fees.

Trivallis Community Fund grant received for shop volunteers.

20. Related party disclosures

There were no related party transactions for the year ended 31 March 2022

The notes form part of these financial statements

Hope Rescue  
Detailed Statement of Financial Activities  
for the Year Ended 31 March 2022

	2022	2021
	£	£
Income and endowments		
Donations and legacies		
Gift aid	63,548	47,138
Other donations & legacies	506,621	515,907
	<u>570,169</u>	<u>563,045</u>
Other trading activities		
Fundraising events	37,736	41,930
Retail income	198,913	85,294
Trading income (Hope Rescue Enterprises Ltd)	(238)	(1,095)
Service delivery	126,801	48,599
Adoption fees	77,190	48,720
	<u>440,402</u>	<u>223,448</u>
Charitable activities		
Grants	155,532	332,106
Other income		
Insurance claim	-	25,000
	<u>1,166,103</u>	<u>1,143,599</u>
Total incoming resources	1,166,103	1,143,599



## Hope Rescue

### Detailed Statement of Financial Activities for the Year Ended 31 March 2022

Expenditure	2022	2021
	£	£
Other trading activities		
Bank interest	25,459	28,755
Expenditure		
Administrative expenses	33,967	18,957
Fundraising costs	29,197	10,650
	<hr/>	<hr/>
	63,164	29,607
Charitable activities		
Wages	592,912	281,945
Social security	25,450	46,781
Pensions	9,935	17,057
Retail expenses	61,860	21,063
Rehoming costs	85,050	111,294
Veterinary care	201,498	122,980
	<hr/>	<hr/>
	976,705	601,120

Hope Rescue  
Detailed Statement of Financial Activities  
for the Year Ended 31 March 2022

Support costs	2022	2021
	£	£
Management		
Wages	-	19,470
Social security	-	3,167
Pensions	-	711
	<u>-</u>	<u>23,348</u>
Management		
Finance		
Bank charges	3,597	3,282
Amortisation of intangible fixed assets	3,500	3,500
Depreciation of tangible fixed assets	71,963	53,358
	<u>79,060</u>	<u>60,140</u>
Governance costs		
Accountancy and legal fees	8,296	6,814
Corporation tax	-	(200)
	<u>8,296</u>	<u>6,614</u>
Total resources expended	<u>1,152,684</u>	<u>749,584</u>
Net income	<u>13,419</u>	<u>394,015</u>







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