











Annual Report 2020-2021



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This is Hope Rescue's Annual Report for the financial year ended 31 March 2021.

This report sets out information about Hope Rescue, its aims and objectives, and activities that all make a positive impact in its local communities and beyond. The following message from Paula Rowe, Chair of Trustees, highlights the significant achievements of the year and looks ahead to future plans for the charity.

Trustees Report



In this Annual Report I must first acknowledge the extraordinary commitment, support and hard work of everyone at Hope Rescue. This year was a truly exceptional one, with the global pandemic affecting every aspect of our work. The huge effort to keep the money coming in, adapt our ways of working and ensure our dogs were being cared for, cannot be underestimated.

We began the year with our rescue centre and boarding kennels closed to the public and volunteers, our charity shop closed and fundraising events cancelled. This had an immediate and significant impact on our income, with so much uncertainty around how we would survive, keep our staff and volunteers safe, and ensure the welfare of our dogs.

Despite facing significant losses in income, this proved to be a successful year for fundraising, thanks to the generosity of our supporters, grant funders and corporate partners. We are especially grateful to Welsh Government for their support through the Third Sector Resilience Fund administered by the Wales Council for Voluntary Action, and grants through Rhondda Cynon Taf CBC, along with our continued partnerships with Burns Pet Nutrition and Pets At Home. Our focus switched to making more use of our strong digital presence and this is likely to remain a key pillar of our fundraising over the coming year.

As we adapted to new operational procedures and Covid-safe working practices, more dogs than ever before were placed in foster homes and we moved some to our rescue partners. This gave us the capacity to maintain our stray dog commitments and to accept some surrenders, often in tragic circumstances. We

strengthened our fostering and adoption team, and as applications for dogs surged during lockdown, we were able to respond to that demand. When restrictions allowed, our team travelled hundreds of miles dropping dogs off safely and helping them to settle in their new homes. Their dedication and flexibility enabled us to rehome 238 dogs, an increase on last year.

I am pleased to report that our campaigning continued throughout the year on important issues including irresponsible breeding, online sales of dogs and puppies, and greyhound welfare. We also actively supported a national campaign to ban the importation of ear-cropped dogs. Our commitment to this work remains strong and we will build on this next year, influencing decision makers whenever we can.

Maintaining regular engagement with our volunteers and supporters has been even more important this year. Despite not being able to go to the centre or shop, our volunteers proved to be resourceful in raising funds and supporting our staff team remotely. I cannot thank them enough for their unstinting support.





Looking back over the year, the resilience of our staff and volunteers during such difficult times has been inspirational. As we look ahead to more uncertainty and are yet to understand the lasting impact of Covid-19, we will maintain our focus on sustainability. At the heart of this will be our very special team and I am confident that we will go from strength to strength, whatever challenges we face.

Paula Rowe
Chair of Trustees




Our Vision

Our vision is a future where all pets are provided with a responsible and loving home for life and that Hope Rescue is a recognised as a high-quality provider of animal welfare and community services

Our mission is to:






-  Reduce the number of dogs, euthanised in the UK every year by providing a foster home, kennel space or rescue placement for animals in emergency situations
-  Reduce the number of dogs, entering the animal welfare system through campaigning for; change, education and the promotion of responsible ownership
-  Promote the therapeutic benefits of pet ownership and interaction with dogs
-  Provide support to owners to help them keep their pets

Our principal activities – what we do:

-  Rehoming dogs directly through our rescue centre and a network of volunteer foster homes and a clearly controlled adoption procedure
-  Helping dogs in crisis situations by supporting Local Authorities to provide rescue, kennel or foster placements for the stray dogs in their care and through referrals from vets, Social Services and other welfare agencies
-  Supporting owners needing to surrender their dogs by providing rescue, kennel or foster placements
-  Working in partnership with support services to help owners facing crisis situations such as domestic abuse, homelessness or hospitalisation by providing respite care for their dogs and supporting owners in their homes
-  Providing volunteering opportunities including supported volunteer and employment placements
-  Transporting of dogs to reputable rescues offering placements
-  Operating a charity shop in Taff Street, Pontypridd
-  Fundraising through community events, sponsored events and activities, merchandise sales, direct appeals and other fundraising activities
-  Working with enforcement agencies to provide placements for dogs removed from illegal breeders or under the Animal Welfare Act 2006
-  Animal welfare campaign and education work through “Hope in the Community” and membership of the Animal Welfare Network for Wales and Association of Dogs and Cats Homes

Delivering for the public benefit







We believe that our work provides considerable public benefit by:

-  Rescuing at risk pets and placing them in loving homes for life
-  Educating and enabling the public to better care for animals
-  Ensuring that we fully comply with the Animal Welfare Act 2006 for pets in our care
-  Offering volunteering opportunities for those who wish to support our work
-  Supporting pet owners in crisis through our canine respite scheme

Our work in alleviating suffering in animals and promoting animal welfare provides a moral benefit to society and relief to people who are particularly concerned for pet welfare, as well as improving the lives of the animals we rescue.

Our Core Values

Hope Rescue is guided in our work by the following core values:

-  Quality of care
-  Finding the right home for the right dog
-  Compassion for both animals and people
-  Integrity
-  Strategic approach
-  Transparency and accountability

Save Our Strays

GIVE THEM HOPE

The year started with an unprecedented global pandemic that impacted every area of the charity including welfare operations, income generation and volunteering.

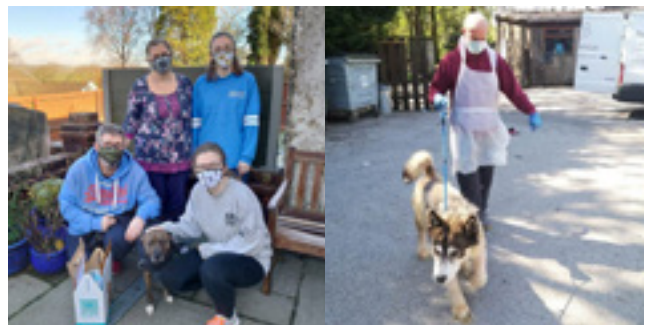
Our immediate response to the Covid-19 crisis was to ensure we prioritised the welfare of our staff, volunteers and dogs. We initially moved as many of our dogs as possible on to our rescue partners and in to foster homes to reduce the number of dogs on site. As we went into lockdown the rescue centre then closed to the public and our volunteers, but we remained open for intake to ensure the most vulnerable dogs and owners in our local community could still be helped. The Trustees and Management Team worked closely together to write new operational procedures in line with Government guidance. Essential support staff worked from home, and we initially furloughed some staff. Our front-line operational staff remained on-site to ensure we didn't compromise the welfare of our dogs.

As we went in and out of national, local and firebreak lockdowns we adapted our procedures accordingly, and were able to respond in an agile way that enabled rapid implementation. We were extremely fortunate to have a strong digital footprint and infrastructure that enabled us to quickly adapt to new ways of working, including using our internal communications tool, Workplace, to remain engaged with our staff and volunteer team. We are also grateful for the support of both the Association of Dogs and Cats Homes and the Animal Welfare Network for Wales for their provision of clear guidance on rehoming and animal handover procedures in line with relevant legislation.

We also conducted a full review of our staff Terms & Conditions, including engagement with staff to find out what's most important to them. The review encompassed salaries, benefits and general welfare, the outcomes of which will start to be implemented from April 2021.

Our amazing staff team rose to the challenge, and we implemented new working practices which included:

- 🐾 Remote adoptions - taking dogs out to their new homes following a video home check
- 🐾 Collecting dogs needing to come in from their homes
- 🐾 Covid safe handover practices for stray dogs coming in



We could not have predicted the impact the pandemic would have on the demand for our dogs. Applications increased four-fold as people started to work from home and had more time to care for a dog. At the same time the number of dogs coming in decreased, both stray dogs and those being surrendered by their owners. We responded to this surge in demand by expanding our adoption and fostering team, recruiting two Welfare and Adoption Officers and additional administration support.

Creating the new Welfare and Adoption Officer roles has enabled us to provide additional senior staff cover from 5pm to 10pm every day. This has proved to be successful in managing the increased number of enquiries and responding to issues that arise after the centre has closed for the day. They also provide invaluable input to the dogs with complex behavioural issues, thus improving their adoption prospects.

We are grateful to the Association of Dogs and Cats Homes for providing funding towards this work. We are also grateful to all our grant funders who responded to our Crisis Appeal and provided funding towards our core welfare costs including Jean Sainsbury Animal Welfare Trust, Support Adoption for Pets, Kennel Club Charitable Trust and Animal Friends Insurance.

Once again, we received the RSPCA Pawprint Gold standard award in the Kennelled Dogs category. Our Amazing Greys project, helping routinely surrendered and injured greyhounds from our local greyhound racing track, was a finalist in the Ceva Animal Welfare Awards. Whilst we didn't win, we were proud to receive recognition for this ground-breaking project.

Despite the challenges of lockdown, we helped 548 dogs during the year. We continue to hold the stray dog contracts for Rhondda Cynon Taf CBC, Vale of Glamorgan Council (West) and Bridgend CBC and take in all the unclaimed strays from Torfaen CBC, Blaenau Gwent CBC and Merthyr Tydfil CBC after the statutory 7 days.

- 🐾 548 dogs helped
- 🐾 250 strays admitted
- 🐾 200 dogs came in from owners
- 🐾 3 puppies born on site
- 🐾 8 Micro Bully puppies seized from an unlicensed breeder by a local authority
- 🐾 44 greyhounds from our Amazing Greys project
- 🐾 13 dogs from other rescues
- 🐾 14 dogs returned
- 🐾 16 dogs provided with canine respite whilst their owners accessed crisis services



We rehomed 238 dogs ourselves, an increase from 207 dogs the previous year. This is a remarkable achievement given the Covid restrictions. This included two dogs with ongoing health issues through our Assisted Adoption scheme. Due to the need to reduce the numbers of dogs on site, our foster homes played a key role in helping to ensure we could keep our doors open for those dogs needing our help and we are extremely grateful for their dedication during such difficult times.

- 🐾 533 dogs left our care
- 🐾 127 strays reclaimed by their owners
- 🐾 238 dogs adopted
- 🐾 148 dogs transferred to our rescue partners including Dogs Trust and Forever Hounds Trust
- 🐾 7 respite dogs reunited with their owners
- 🐾 13 dogs euthanised or passed away. 10 were due to health issues and 3 were due to welfare/behaviour issues

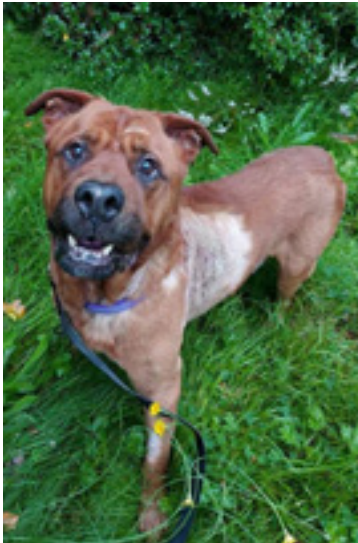
When the rescue centre was closed to the public we used the time well to undertake some improvements to the site. We completed the kennel tiling project, and started a refurbishment project for the main kennel block roof, as well as upgrading the kennel lighting, installing emergency lighting, a new fire alarm system and replacing two of our boilers.

We are grateful to the Petplan Charitable Trust, Animal Rescue Live and Llanharan Community Council for their generous grant funding.

We also completed the plans for the following, and will be going out for grant funding next year:

- 🐾 New staff and volunteer welfare facility
- 🐾 New reception building
- 🐾 Training room refurbishment
- 🐾 Carpark extension
- 🐾 CCTV upgrade
- 🐾 Replacing our rescue vans

Case Studies



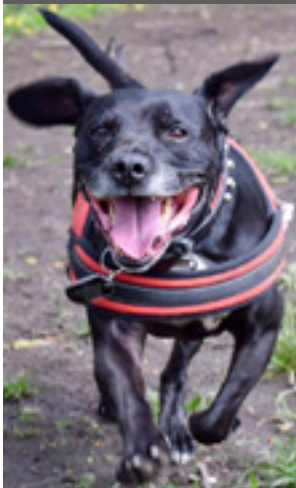
Brave

We received a call from a member of the public in the early hours of the morning reporting a large dog collapsed on Llanwonno Mountain. He was covered in maggots that were eating him alive. We called him Brave and rushed him straight to the vets fearing the worst. The maggots were removed one at a time and it was clear he couldn't walk due to having extreme muscle wastage.

Brave was a fighter though, and after several months in foster with good food, hydrotherapy and physiotherapy he made a remarkable recovery. He will always have a weak back end but he found a wonderful forever home who will keep up with his therapy.

Rosy

Rosy came into our care with two other dogs after her owner sadly passed away during lockdown. It soon became clear that she was also pregnant. We moved her to one of our dedicated foster homes so she could give birth in the comfort of a home. Rosy gave birth to three puppies, two boys and a girl. Once the pups were rehomed, her foster family decided they couldn't part with her and adopted her.



Ebony

5 year old Ebony originally came in to our care through our canine respite scheme. We cared for her whilst her owner accessed critical mental health services. Ebony was very much loved by her owner and they were soulmates. We received a call late one evening from the police. They had attended a call for a deceased person and there was a dog in the house. The dog had been left with the body for several days. She had bitten herself raw with stress and had lost a lot of weight. When she arrived we immediately recognised her as Ebony. We were devastated. We were able to reunite Ebony with her foster home, who then went on to adopt her.

Arlo

We received an emergency call from a local vet. They had a nine month old Doberman in with a badly broken leg. The owners had opted to put him to sleep as they couldn't afford the specialist surgery to fix the leg. We immediately said "yes" and he underwent surgery. Fortunately, we were able to save his leg. He recovered well in one of our experienced foster homes and was soon back to his bouncy self. He has now been rehomed to a lovely family.





Pounds & Pennies

INCOME GENERATION

Fundraising

Despite the challenges posed by the Covid-19 pandemic, this year has been a very successful one for fundraising at Hope Rescue thanks to both the incredible generosity of our supporters, the support of both existing and new funders, and our corporate partners. The combined loss of our trading and fundraising income amounted to £1,000 every day whilst lockdown restrictions were in place, but our strong digital presence enabled us to respond quickly and switch the focus of our fundraising activity. We raised a total of £895k (including grants) an impressive increase of 171% from last year. Our fundraising income this year accounted for 80% of our total income, which more than covered the loss of trading income.

Our supporters responded in an unprecedented way to our initial crisis appeal, and this level of support was maintained throughout the pandemic.

An increased focus on individual giving utilised our giving tools on our website, social media and new platforms such as GivePenny and VisuFund.

- 🐾 Facebook fundraising was hugely successful with 8,217 Facebook donors raising £113,168, and 252 Facebook fundraising pages set up.
- 🐾 We continued to use and grow our fundraising activities on Twitter and Instagram, exploring new opportunities such as gaming fundraisers.
- 🐾 We also signed up for text giving via Donr, raising £12,237. As well as one-off donations, our increased individual giving activity resulted in 512 new regular donors, 45 of which came through text giving.
- 🐾 We also increased the number of grant applications, approaching both existing and new funders and applying for emergency funding. Our grant funders responded positively to two major campaign appeals.
- 🐾 The first was a crisis appeal in response to the pandemic
- 🐾 The second appeal was for our ever-increasing vets bills. We were left to find an additional £50,000 per year as a result of the sudden withdrawal of neutering funding from the Dogs Trust.



In particular we would like to thank the Wales Council for Voluntary Action for supporting us with a £175,000 blend of grant and loan funding from through two phases of the Third Sector Resilience Fund. This funding enabled us initially to support our core costs whilst we focussed on replacing immediate lost income, and then a second phase enabled us to invest in key infrastructure to ensure future sustainability.

In response to the pandemic we also moved our face-to-face community events face to virtual and digital events. Notable successes included:

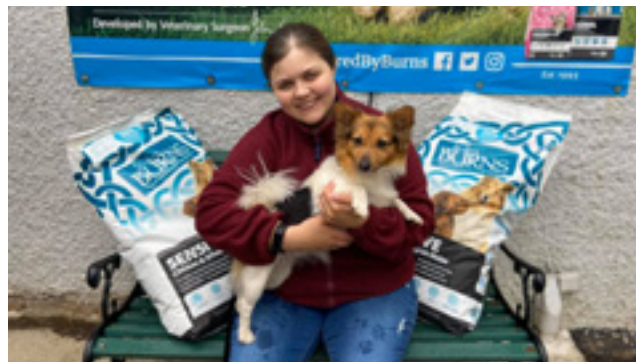
- 🐾 Musical Bingo
- 🐾 Balloon Race
- 🐾 15th Birthday Celebrations
- 🐾 Barking Mad Photo Dog Show
- 🐾 Online Auctions
- 🐾 Online Raffles
- 🐾 Christmas Bauble Appeal
- 🐾 Virtual Christmas Shoeboxes
- 🐾 Runs and challenges
- 🐾 Waggy Walk
- 🐾 Quizzes

Our volunteers set up their own crisis fundraising page and raised over £15,000 through a variety of activities and gifts in lieu of everyday activities they couldn't undertake such as haircuts, coffees etc. We also had considerable success fundraising for specific items we would usually cover from existing budgets including a new ride-on lawnmower, washing machine, dryer and boiler replacements.



We continued to grow support with our partners and had fantastic support from Support Adoption for Pets through our relationship with Pets at Home in Cwmbran. Our friends at Mad About Dogs, Haran Roofing, Burns Pet Nutrition, Butchers, Forthglade,

Pets At Home and Admiral also supported us financially and with gifts in kind. We secured charity of the year partnerships with new corporate supporters including SWECO in Cardiff and Loteri Cymru.



We end the year in the hope that some of the restrictions of Covid-19 will be lifted and we will be able to return to face-to-face fundraising. The financial impact of the pandemic is yet to be realised and it is uncertain how supporters will feel about attending live events or how their ability to donate to their favourite causes will be affected. We may also exit the pandemic in a cashless way so we will need to be adaptable in how people can support and donate to us in the future.

It is vital that we adapt to respond to these challenges as we move into the next financial year. At this stage we do not know if social distancing and further lockdown restrictions will be put in place in response to emerging threats from Covid-19. Our fundraising income is likely to be impacted as follows:

- 🐾 Community events could be cancelled or postponed at short notice and may be restricted in numbers for face-to-face events
- 🐾 Partnership income could fall as corporate organisations are financially impacted and as working from home or a hybrid model becomes more common, opportunities for staff fundraising may decrease
- 🐾 Individual giving may see a reduction in both regular giving and one-off gifts as the full financial impact of the pandemic is realised

To mitigate against any potential virtual donor fatigue and apprehension around live events we will need to offer a hybrid of face-to-face and digital events and respond to supporter engagement and feedback to ensure our fundraising offer is relevant. We have already started planning for alternative ways to raise funds including:

- 🌀 Introducing a lottery to appeal to a new individual giving audience
- 🌀 Developing our partnership ask for support including payroll giving and corporate sponsorship products
- 🌀 Offering a variety of events with some small-scale face-to-face where safe to do so
- 🌀 Recruiting a Grants and Trust fundraiser to secure both revenue funding for our day to day running costs as well as securing funding for our larger-scale, ambitious capital projects
- 🌀 Grow and develop our volunteer offer including working towards achieving the Investors In Volunteers standard
- 🌀 Implementing a CRM system (Beacon) to help us to fundraise more efficiently, improve Gift Aid claims and provide the best return on investment for our donors

Retail Income

Our Pontypridd charity shop closed at the end of the previous financial year after being flooded following Storm Dennis. Due to both the required remediation works and various lockdowns it remained closed for most of the year, only opening for brief periods between lockdowns. We were grateful to Rhondda Cynon Taf CBC for the rates grants which helped to offset some of the financial losses incurred.

The charity shop staff were furloughed for a large part of the year as we went in and out of lockdowns. During the summer we took on a temporary pro bono unit from Scouts CRAI so we could continue to accept and process donations which were then sold on our newly

launched Ebay shop, as well as being used for online fundraising events such as auctions and raffles. This also helped significantly to mitigate our financial losses from the charity shop. Once open, the shop was reconfigured to adhere to social distancing and other Covid requirements, and this included closing our café area. Despite the challenges, the total charity shop income including the rates grants and Ebay income for the year totalled £73k, with a profit of £57k.



We were delighted to once again that our Christmas window display took first place in the annual Pontypridd Business Improvement District awards.



Our small shop at the rescue centre was also closed for a large part of the year as the rescue site was either closed or restricted to the public. The shop still managed to bring in an income of £4k due to increased sales to adopters once the centre was able to reopen.

Most of our retail income generation activity shifted online. As well as our Ebay shop, we also sold additional donated and bought in products through our existing Shopify online shop with a total income of £9k.

Trading Income

Our trading income took the biggest hit because of the pandemic. Due to the unpredictability of the lockdown restrictions on travel, we were unable to re-open our boarding kennels.

We also stopped hiring out our exercise paddock to reduce the number of visitors to our site as part of our Covid risk assessments. Our enterprise trading income therefore reported a loss of £1k as we had to refund deposits.

We did, however, generate trading income of £42k from digital events in lieu of being able to hold face-to-face events.

Service Delivery Income

Our service delivery income was also impacted by Covid and fell by 13% to £97k. This was mainly due to the fall in the number of stray dogs coming in (which was a positive in welfare terms) and a corresponding fall in stray dog income. The loss was mitigated in part by a £10k increase in income from adoption fees due to the unprecedented demand which we were able to facilitate due to investment in adoption and fostering resources.

Enterprise Development

We have recognised the importance of investing in non-voluntary income and have been successful with securing grant funding from the Third Sector Resilience Fund to recruit an Enterprise Development Manager to develop our trading income streams. Their focus for the next 12 months will be developing our physical retail spaces and e-commerce platforms, and introducing new merchandise ranges.

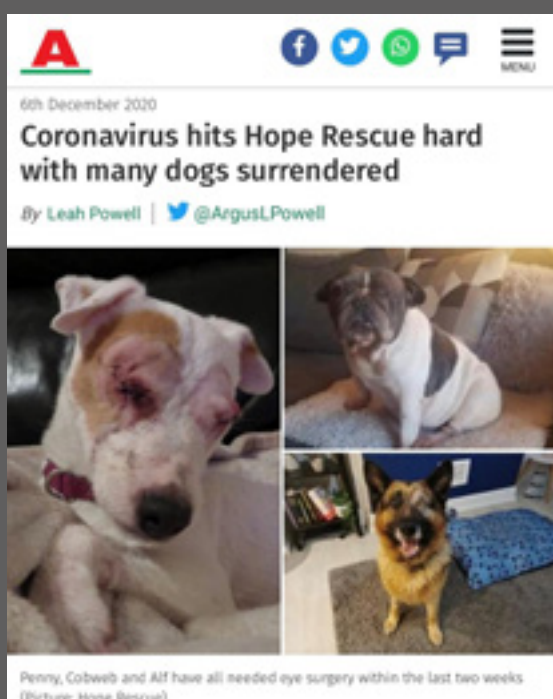


Telling Our Story

Media

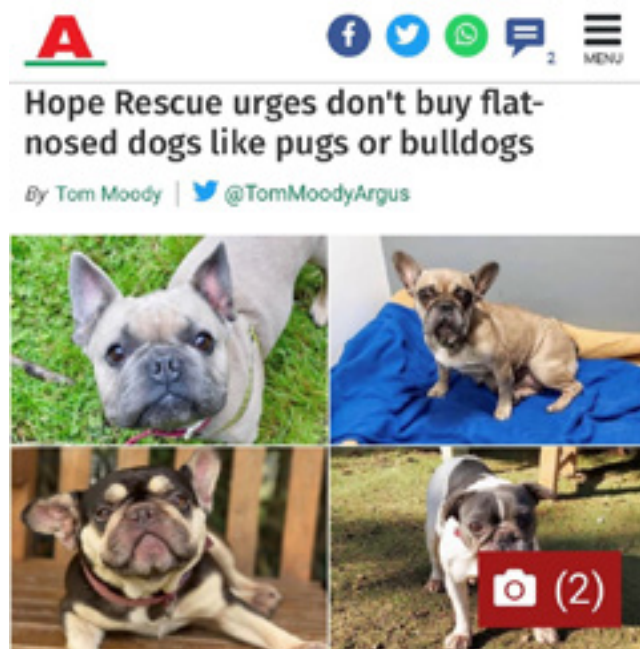
We were fortunate to receive fantastic support from both the local and national media in respect of the challenges we have experienced due to both the Storm Dennis flooding and Covid. We are also proud of the media coverage we have generated as a small, independent charity in respect of our campaign work.

As the first lockdown hit we received extensive coverage including BBC Wales News and Wales Online. Our initiative to name our dogs after NHS heroes nominated by the public also attracted the national press and was featured on Good Morning Britain and in the Daily Express and One Green Planet as well as local press.



Burns Pet Nutrition kindly made a significant donation of food which was picked up by BBC Wales Great Indoors programme as well as local and trade press. The Daily Express and Daily Mirror also featured bulldog Peaches and her pups.

As demand for dogs and puppies surged during lockdown we were featured on BBC's The One Show in August to talk about responsible puppy buying/adoption. We covered this topic in many subsequent articles for both local and national press including BBC Wales, BBC Radio Wales and Daily Mail, with a particular focus on the health problems of brachycephalic breeds.



As a formal partner in the **#FlopNotCrop** campaign to ban the importation of ear cropped dogs, we were mentioned in various national articles. We also provided commentary on the huge rise in dog theft, including an interview on a Russian news channel.

Digital Media

Social media has continued to play a significant role in fundraising, raising awareness and increasing our supporter base. This has been especially important during lockdown and our strong digital footprint enabled us to stay fully engaged with our supporters and volunteers. Our Facebook page ended the year with over 80,000 followers, which represents further growth in reach and engagement. Our Instagram account grew to over 14,000 followers and Twitter to 21,000 followers. We launched a new Fundraising group on Facebook in February 2020 to enable us

to organise digital fundraisers away from the main Page, and membership quickly rose to over 4,000. Facebook continues to be the main social platform and Facebook Fundraising provided a significant income during the pandemic. The posts that highlight our campaign work, cruelty and neglect cases tend to perform best in terms of reach, sharing and online donations. For example, a plea for information for Brave, the Mastiff found collapsed on a remote mountain road reached 435,490 people with over 136,00 engagements. We continue to post on Facebook all stray dogs that come into us and these are shared extensively, often triggering home offers in the process.

Facebook's Workplace for Good platform continued to prove an excellent tool for internal communications, and enabled us to stay engaged with our volunteers who were unable to come to the rescue centre and charity shop during lockdown.

We saw a significant growth of nearly 300% in website users over the year, clearly demonstrating the key role played by our digital platforms in maintaining engagement during the pandemic. The most popular page remained 'Dogs for Adoption' and an analysis of user devices showed that mobiles accounted for around 70%, a steady increase since our website was created. This underlines the importance of having a mobile-friendly website, and content that is engaging and easily accessible on smaller, handheld devices.

The website performed well as a donation platform, with the addition of Paypal providing a popular payment method. Almost £130k in donations was processed via the website over the year. Using our social media channels to drive traffic to our website was key to this success, with a significant rise in donations seen during December 2020.

We will continue to develop the website, and use both analytics and our CRM system to enhance data capture and focus our marketing activity.

 OVER
80,000
FOLLOWERS

 OVER
14,000
FOLLOWERS

 OVER
21,000
FOLLOWERS

The Community of Hope

At Hope Rescue we believe strongly that our role is not to just deal with the consequences of poor welfare but to work towards sustainable solutions to tackle the root causes. Wherever possible we seek to keep responsible owners and their dogs together, supporting those who need additional help. We also recognise the importance of volunteering, and the benefits not only for the charity but also the positive impact on the wellbeing of volunteers.

Campaigning

Our campaign messaging this year mainly focussed on the new phenomenon of lockdown dogs and puppies, and how the unprecedented demand for pets, low welfare breeders cashing in and changes in owner's circumstances due to the pandemic were creating a looming crisis for animal welfare organisations.

We featured in both national and local press encouraging owners to think carefully before purchasing a pet during lockdown and to ensure they were sourcing their new pet responsibly. We worked with Battersea to provide case studies and data for their Covid-19 report which highlighted the drastic impact Covid-19 had on animals in the U.K. as well as briefing our local politicians for a Parliamentary debate in March on the impact of the pandemic on animal welfare.



Through our role on the Management Committee of the Animal Welfare Network for Wales, we engaged regularly with Welsh Government throughout the pandemic to ensure that sector specific guidance on rescue and rehoming was fit for purpose. We also responded to the Welsh Government consultation on the third-party ban on puppy and kitten sales in Wales and became a member of the AWWN Licensing of Activities Involving Animals working group.



We actively supported the **#FlopNotCrop** campaign and petition to ban the import of ear-cropped dogs led by Jordan Shelley and the British Veterinary Association, becoming a formal campaign partner. This was an important issue for us due to the seizure of the Micro Bully puppies.



Growing concern for the number of injured greyhounds we were taking in through our Amazing Greys project, together with delays in progress with the Mobile Animal Exhibits consultation led to a decision to start scoping the potential to launch a campaign to ban greyhound racing in Wales. Our messaging started to feature more of the injured dogs to highlight the issues along with the promotion of the UK petition to ban greyhound racing.

During the year we took in 44 greyhounds through our Amazing Greys project, of which 9 suffered a serious injury. These dogs were surrendered to the project as they either raced or their owners had links to our local greyhound track in Ystrad Mynach. We would like extend our thanks to our rescue partners Forever Hounds Trust and Dogs Trust for providing onward rescue placements.



AMAZING GREYS IN ACTION AGAIN

The Amazing Greys team were back in action at the greyhound track last Saturday helping two more greyhounds with racing injuries sadly. Abbey, pictured below, suffered a nasty soft tissue injury caused by the lure wire. She's now safe wit... See More



368

21 comments 15 shares

Community Outreach

We continue to work with Local Authorities and Housing Associations to develop a subsidised canine respite scheme to provide affordable boarding for dogs belonging to owners in crisis. This includes owners fleeing domestic abuse, made homeless or going into hospital. We helped 16 dogs and their owners during the year through our respite scheme.

Volunteering

Due to lockdown restrictions sadly we were unable to have volunteers at the rescue centre and charity shop for most of the year. Our volunteer foster team provided exceptional support to our welfare and adoption team and enabled us to keep numbers of dogs at the rescue centre as low as possible to mitigate against staff illness and self-isolation. Our volunteers also supported us by undertaking virtual home checks via video calls.

Our Handmade by Hope team raised valuable funds throughout the year by selling hand crafted items on our Facebook Fundraising Page, in virtual craft markets and through their own networks including face masks and knitted rainbows.



We were deeply saddened to lose three much-loved volunteers during the year. Ceri Tracey volunteered with us since the rescue centre opened in 2017 helping out in many roles including fostering, fundraising and dog walking. Mark Crew volunteered for 6 years with fostering, fundraising, events photography and during lockdown he also became our virtual quiz master. Jan Grossett was a dedicated volunteer at our charity shop. They will all be greatly missed.





How We Operate

STRUCTURE, GOVERNANCE AND MANAGEMENT

Hope Rescue is a charitable company limited by guarantee and was incorporated under the Companies Act 2006 on 2nd March 2009. Charitable status was gained on 14th May 2009. Hope Rescue operates throughout the UK although the dogs it helps primarily originate from South Wales.

The day-to-day running of the Charity is the responsibility of the staff team, supported by a network of volunteers and overseen by the Board of Trustees. The Trustees make all decisions on any major expenditure and set the strategic direction for the Charity. Our current Board of Trustees comprises five Trustees with a wide range of specialist skills and experience.

We recognise that as we develop the organisation and face the challenges of Covid-19 throughout 2020/21, we will need to strengthen the Board further. We strengthened our staff team with the following appointments:

-  Two Welfare and Adoption Officers
-  New Fundraising Manager

Trading Company - Hope Rescue Enterprises Ltd

We are a relatively new organisation in terms of developing long-term, sustainable voluntary income streams. Whilst we will be working on a longer-term fundraising strategy to promote regular giving and legacies, it will take a few years before we see significant benefit from these activities. It is therefore important that we consider other sustainable income sources to support our charitable work.

Hope Rescue Enterprises Ltd. was incorporated during 2017 to serve as a separate trading company to pass all surpluses and support the work of the charity Hope Rescue.

Our current trading activities include the following:

Commercial boarding kennels

We are licensed to board up to 40 dogs (20 kennels) in our dedicated boarding block. The kennels were previously used as a commercial facility and we have retained many of their customers. The closure of our nearest competitor during 2018 has also brought in new business. However, the boarding kennels have closed due to the lockdown and their future viability will be considered as part of our resilience response to the Covid-19 pandemic.

Exercise paddock hire

We hire one of our exercise paddocks out on an hourly basis. This has proved to be very popular, especially for dogs that are not good with other dogs, have poor recall or prey drive. We have ceased this activity due to the lockdown and again will consider whether it is viable to re-open in the future.

Grooming room

We started leasing out our grooming room to a local groomer. This brings in a regular monthly income, and the groomer also helps voluntarily with grooming our rescue dogs when needed. We have currently suspended rental payments on the grooming room as it has been forced to close due to the lockdown.

Online shop

Our Shopify online shop sells both bought-in products and craft items made by our Handmade by Hope volunteers, including snuffle mats and knitted jumpers. The shop also hosts our Wishlist and virtual gifts for our rescue dogs. We have increased the range of stock due to the closure of the charity shop and rescue centre shop resulting from the flooding and Covid-19 lockdown.

Rescue centre shop

The small retail area in our reception at the rescue centre sells bought in, handcrafted and donated products and is very popular with our adopters. We started selling Burns dog food and snacks this year. The shop is currently closed due to the lockdown.

Other income-generating activities

Whilst not linked to the trading company, we also derive an income from our stray dog contracts, boarding contracts for other animal welfare organisations and subsidised respite boarding for Local Authority Social and Housing Services. These income streams are all likely to be impacted by the Covid-19 pandemic.

Our future plans will be dependent on how Covid-19 impacts our income streams and the focus will pivot to digital opportunities:

E-commerce

We are looking to develop the online shop further and expand the product range, including a branded merchandise range. We will also be looking at developing a new eBay shop.

Handmade by Hope

Our hand-crafted products have proved very popular and we will explore opportunities to increase the number of volunteer crafters and to expand the product range.



Looking Ahead

The pandemic will have a lasting impact on the charity both operationally and financially and it's important we prepare for the challenges ahead. Our strategic planning has been delayed to provide the space to properly

assess the impact so we can not only meet the challenges, but also build on the successes and learnings to ensure future sustainability. Our aim is to have a new 3-year Strategic Plan developed and in place in 2022.

Key themes will include:

- 🐾 Helping more dogs
- 🐾 Ceasing commercial boarding to provide an additional 20 kennels for rescue and respite
- 🐾 Reducing transfers and focussing on adoptions
- 🐾 Increasing welfare resources
- 🐾 Welfare improvements
- 🐾 Recruiting a Facilities Manager to manage and develop our facilities and maximise the opportunities they present for income generation.
- 🐾 Capital projects including training room refurbishment, kennel reconfiguration and new reception
- 🐾 Financial sustainability
- 🐾 Developing our trading income
- 🐾 Investing in voluntary income generation resources
- 🐾 Launch campaign to ban greyhound racing in Wales and supporting campaigns in other areas of the U.K.
- 🐾 Continued support for the #FlopNotCrop campaign to stop the importation of ear-cropped dogs into the U.K.
- 🐾 Continued lobbying to improve breeding legislation including online pet sales
- 🐾 Supporting the regulation of rescues across the U.K.



Financial Review

The Trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2021.

The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

The Trustees are pleased to present their annual directors' report together with the consolidated financial statements of the charity and its subsidiary for the year ending

31 March 2021 which are also prepared to meet the requirements for a directors' report and accounts for Companies Act purposes. The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)

Financial Position

The Trustees are pleased to present the Charity's financial results for the year ending 31 March 2021.

Despite the challenges presented by Covid-19 over the course of the financial year, we are reporting net income of £394,015, compared to a net loss of £106,436 in the previous year.

Our net position includes a charge of £56,858 for depreciation and amortisation and also an accrued income figure of £25,000 arising from our successful Business Interruption Insurance claim.

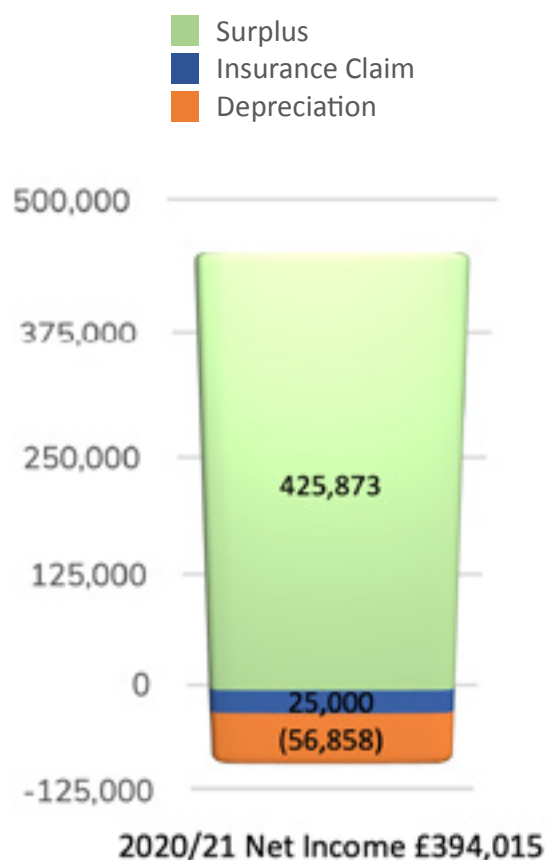
Although our insurance claim was not confirmed and paid out until August 2021, as it related to conditions arising during the financial year it has been recognised in this year's accounts as a Post Balance Sheet Event.

Before these two accounting adjustments, our net position would have stood at £425,873

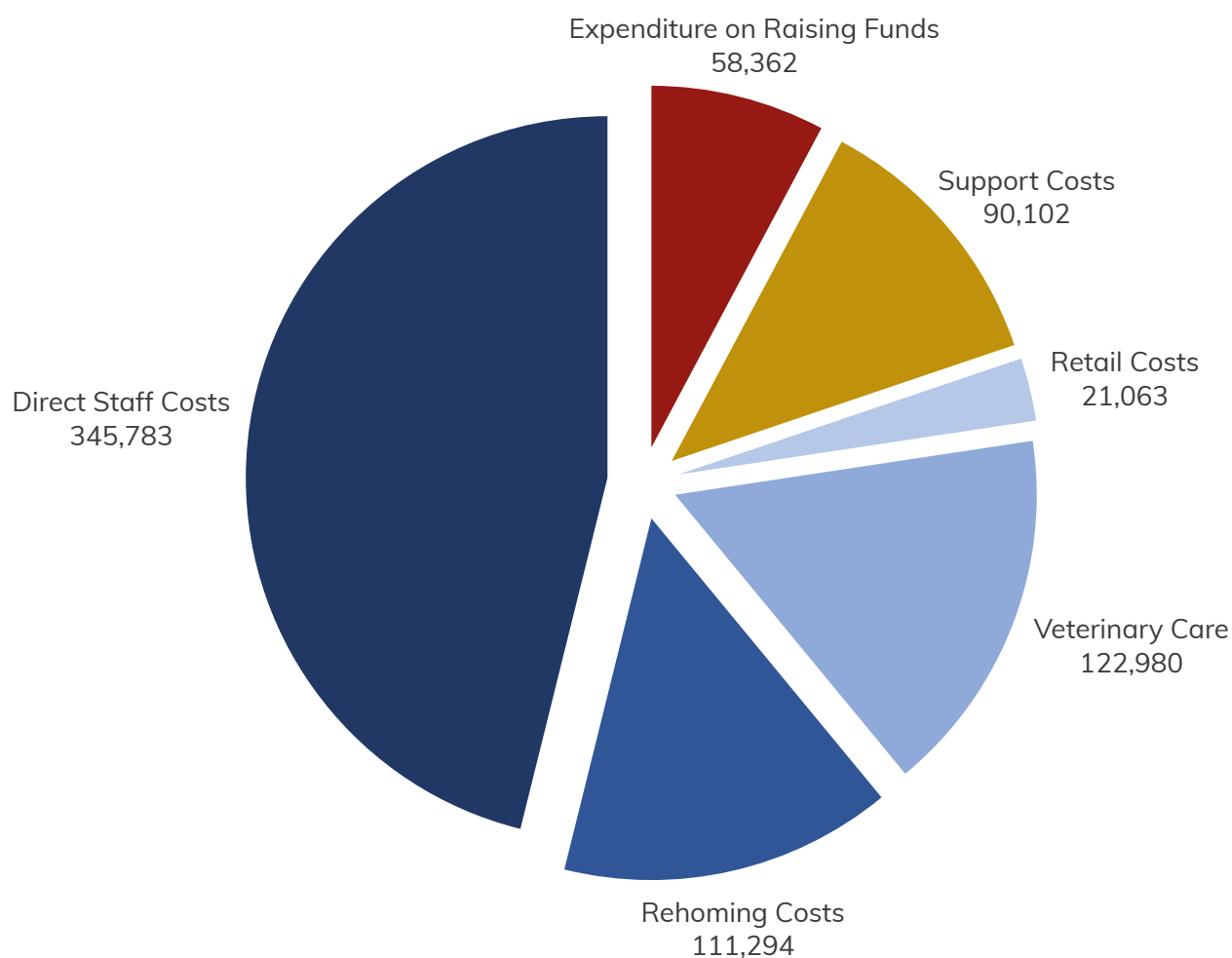
As Trustees, we remain acutely aware of the challenges we face in terms of funding and sustainability, and this has been at the forefront of our minds throughout this unprecedented year.

Looking ahead, our focus remains on maintaining sustainability and developing a revised strategic plan to build on this year's success.

Net Income of: £394,015

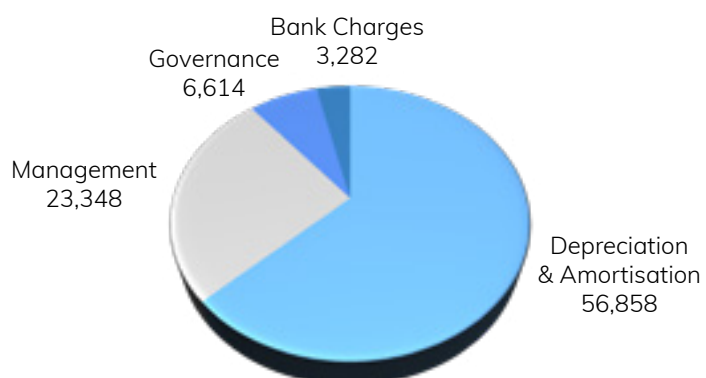


Cost Profile



Our expenditure this year totalled £749,584 of which 80% (£601k) represented direct costs related to the running of the rescue centre and retail businesses.

Support Costs

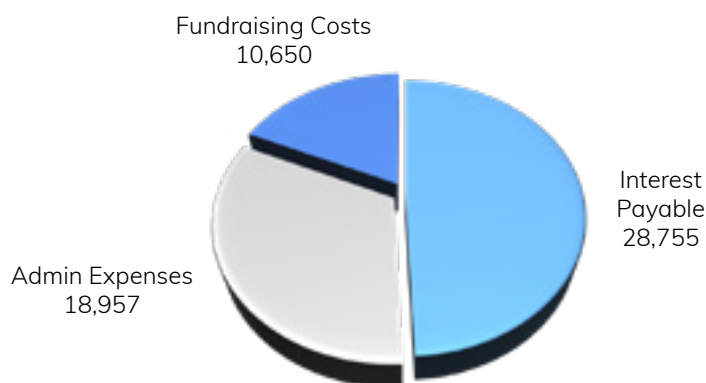


The largest element of our support costs (63%) arises from the depreciation and amortisation of assets on our balance sheet. This includes depreciation of the Rescue Centre itself (excluding the land) and leasehold improvements made to our Charity Shop in Pontypridd.

In addition to costs which are directly attributable to fundraising activity, we're also liable for interest payments on our mortgage with Charity Bank and our loan with WCVA.

Admin and other trading expenses make up the remainder of the balance.

Expenditure on Raising Funds

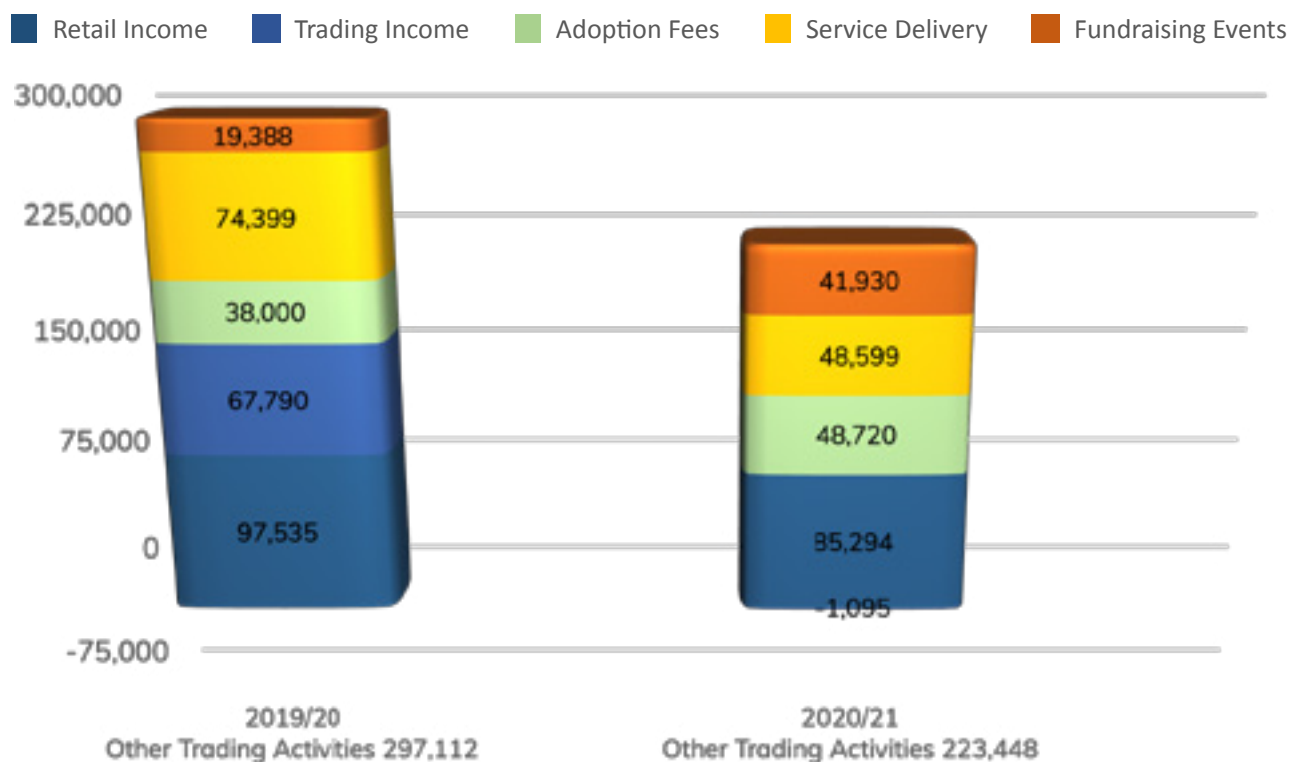


Rescue Centre

Our fundraising income has continued to grow from strength to strength, totalling an impressive £895,151 (inclusive of grants) and representing a 171% increase from the previous year.

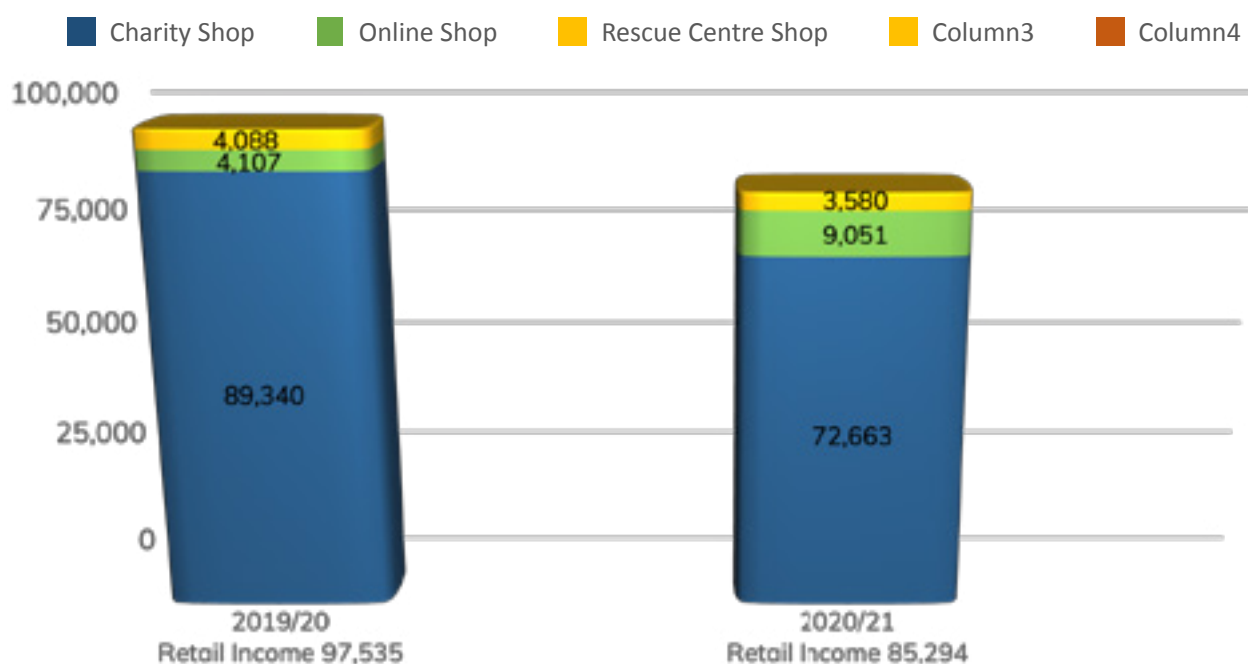
A further £223,448 of income was raised through other trading activities which along with the £25,000 insurance claim brings our total income to £1,143,599

Other Trading Income - Prior Year Comparison



Charity Shop and Other Retail Income

Retail Income - Prior Year Comparison



The vast majority of our retail income (£72,663) was generated by our Pontypridd charity shop, which although impacted by lockdowns still managed to perform well during the periods that it was able to open. Although other retail income is significantly smaller, there was growth on previous years with sales from the online shop more than doubling.

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Trading Company

Hope Rescue Enterprises Ltd (Registered number: 10632674) is a separate trading company to manage our trading income, the activities of which are included in this consolidated set of accounts.

Reserves

Our year end fund balance of £498,763 represents the value of our assets were we to liquidate the charity.

Of our total fund balance, £211,963 is currently restricted, meaning that there are conditions attached to the funding which only allow it to be spent in a certain way. This includes donations and grants made for specific, defined purposes and the balance of our Capital Grant Fund relating to the purchase of the centre in 2017.

Trustees have designated £100,340 of the remaining fund balance as a contribution to salary costs in 2021/22 and to fund several key capital projects including essential tree-work, improvements to staff welfare facilities and completion of our sensory garden.

This leaves £161,460 (equivalent to roughly 3 months' expenditure) in our general fund which we will hold as reserves and aim to build on over the course of the next financial year.

Reference and administrative details

Charity Name: Hope Rescue

Registered Company Number: 06833205 (England and Wales)

Registered Charity Number: 1129629

Trading Company: Hope Rescue Enterprises Ltd

Registered Company Number: 10632674 England and Wales)

Registered office

Hope Rescue Centre
Cynllan Lodge
Llanharan
Pontyclun
CF72 9NH

Hope Rescue Enterprises Ltd
77 Taff Street
Pontypridd
Rhondda Cynon Taff
CF34 4SU

Trustees and Directors

Ms Paula Rowe (Chair)

Dr Corinne Scott

Ms Eleanor Hetenyi (resigned 1 Sep 20)

Ms Kimberly Lambert (resigned 1 Sep 20)

Mr Sunny Seabrooke (appointed 1 Sep 20)

Ms Sarah Lee Screen (appointed 1 Sep 20)

Mrs Phae Jones (appointed 1 Nov 20)

Secretary

Dr Corinne Scott

Auditors

Haines Watts Wales LLP
7 Neptune Court
Vanguard Way
Cardiff CF24 5PJ

Bankers

Lloyds TSB Bank plc
25 Gresham Street
London EC2V 7HNR



.....
P E Rowe - Trustee




.....
S L Screen Trustee

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF HOPE RESCUE

Opinion

We have audited the financial statements of Hope Rescue (the 'charitable parent company') and its subsidiary (the 'group') for the year ended 31 March 2021 which comprise the Consolidated Statement of Financial Activities, Consolidated Balance sheet, Company Balance Sheet, Consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In our opinion the financial statements:

-  give a true and fair view of the state of the group's and of the parent company affairs as at 31 March 2021 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
-  have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'; and
-  have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our

other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information



The Trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006






In our opinion, based on the work undertaken in the course of the audit:

-  the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
-  the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

-  adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
-  the financial statements are not in agreement with the accounting records and returns; or
-  certain disclosures of Trustees' remuneration specified by law are not made; or
-  we have not received all the information and explanations we require for our audit; or
-  the Trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of Trustees

As explained more fully in the Statement of Trustees' Responsibilities, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the group's and the parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Our planning procedures identify the legal and regulatory frameworks applicable to the operations and financial statements of the company. These are reviewed internally with the audit team including relevant industry experience and expectations as well as externally with the client management. The key laws and regulations we considered in

this context were the UK Companies Act 2006, Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard Applicable in the UK and Republic of Ireland', UK GAAP (FRS 102) and relevant tax legislation.

Once identified, we assess the risks of material misstatements in relation to the laws and regulations, irregularities, including fraud and adjust our testing accordingly. Our audit procedures include:

Our audit procedures include:

- ✿ Discussing with Trustees and management which areas of the business they believe to be more susceptible to fraud, and whether they have any knowledge or suspicion of fraudulent activities
- ✿ Discussing with Trustees and Management the legal and regulatory obligations of the business and whether they have any knowledge or suspicion of non-compliance
- ✿ Obtaining an understanding of the key controls put in place by the charitable company to address risks identified, assessing the effectiveness of those and discussing how these are maintained and monitored internally
- ✿ Assessing the risk of management override and review and testing of journal entries made into the accounting system
- ✿ Challenging assumptions and judgements made by the charitable company in relation to the significant accounting estimates employed in the preparation of the financial statements

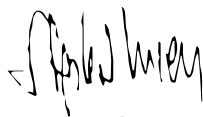
Despite the audit being planned and conducted in accordance with ISAs (UK) there remains an unavoidable risk that material misstatements in the financial statements may not be detected

owing to inherent limitations of the audit, and that by their very nature, any such instances of fraud or irregularities likely involve collusion, forgery, intentional misrepresentation, or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Stephen Lucey (Senior Statutory Auditor)
for and on behalf of Haines Watts Wales LLP,
Statutory Auditors
7 Neptune Court
Vanguard Way
Cardiff
CF24 5PJ

Date: 21st Dec 2021

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

(Incorporating an Income and Expenditure Account)

for the Year Ended 31 March 2021

	Notes	Unrestricted funds £	Restricted funds £	2021 Total funds £	2020 Total funds £
Income and endowments from					
Donations and legacies	2	527,520	35,525	563,045	289,884
Charitable activities	4				
Grant income		166,836	165,270	332,106	40,840
Other trading activities	3	223,448	-	223,448	297,112
Other Income		<u>25,000</u>	<u>-</u>	<u>25,000</u>	<u>-</u>
Total		942,804	200,795	1,143,599	627,836
Expenditure on					
Raising funds	5	58,362	-	58,362	72,073
Charitable activities	6				
CORE		<u>552,600</u>	<u>138,622</u>	<u>691,222</u>	<u>662,198</u>
Total		<u>610,962</u>	<u>138,622</u>	<u>749,584</u>	<u>734,271</u>
NET INCOME/(EXPENDITURE)		331,842	62,173	394,015	(106,435)
Reconciliation of funds					
Total funds brought forward		<u>(45,042)</u>	<u>149,790</u>	<u>104,748</u>	<u>211,183</u>
Total funds carried forward		<u><u>286,800</u></u>	<u><u>211,963</u></u>	<u><u>498,763</u></u>	<u><u>104,748</u></u>

CONSOLIDATED BALANCE SHEET

31 March 2021

	Notes	Unrestricted funds £	Restricted funds £	2021 Total funds £	2020 Total funds £
Fixed assets					
Intangible assets	12	21,000	-	21,000	24,500
Tangible assets	13	<u>484,222</u>	<u>125,816</u>	<u>610,038</u>	<u>616,353</u>
		505,222	125,816	631,038	640,853
Current assets					
Debtors	14	49,004	-	49,004	21,141
Cash at bank		<u>310,845</u>	<u>124,897</u>	<u>435,742</u>	<u>78,176</u>
		359,849	124,897	484,746	99,317
Creditors					
Amounts falling due within one year	15	(46,922)	(38,750)	(85,672)	(97,773)
		<u>312,927</u>	<u>86,147</u>	<u>399,074</u>	<u>1,544</u>
Net current assets					
		818,149	211,963	1,030,112	642,397
Total assets less current liabilities					
Creditors					
Amounts falling due after more than one year	16	(531,349)	-	(531,349)	(537,649)
		<u>286,800</u>	<u>211,963</u>	<u>498,763</u>	<u>104,748</u>
NET ASSETS					
Funds	18				
Unrestricted funds				286,800	(45,042)
Restricted funds				<u>211,963</u>	<u>149,790</u>
Total funds				<u>498,763</u>	<u>104,748</u>

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on14 Dec 2021..... and were signed on its behalf by:



.....
P E Rowe - Trustee



.....
S L Screen Trustee

COMPANY BALANCE SHEET

31 March 2021

	Notes	Unrestricted funds £	Restricted funds £	2021 Total funds £	2020 Total funds £
Fixed assets					
Intangible assets	12	21,000	-	21,000	24,500
Tangible assets	13	<u>484,222</u>	<u>125,816</u>	<u>610,038</u>	<u>616,353</u>
		505,222	125,816	631,038	640,853
Current assets					
Debtors	14	51,424	-	51,424	94,724
Cash at bank		<u>310,845</u>	<u>124,897</u>	<u>435,742</u>	<u>78,176</u>
		362,269	124,897	487,166	172,900
Creditors					
Amounts falling due within one year	15	(49,342)	(38,750)	(88,092)	(171,356)
		<u>312,927</u>	<u>86,147</u>	<u>399,074</u>	<u>1,544</u>
Net current assets					
		818,149	211,963	1,030,112	642,397
Creditors					
Amounts falling due after more than one year	16	(531,349)	-	(531,349)	(537,649)
NET ASSETS		<u>286,800</u>	<u>211,963</u>	<u>498,763</u>	<u>104,748</u>
Funds	18				
Unrestricted funds				286,800	(45,042)
Restricted funds				<u>211,963</u>	<u>149,790</u>
Total funds				<u>498,763</u>	<u>104,748</u>

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on14 Dec 2021..... and were signed on its behalf by:



.....
P E Rowe - Trustee



.....
S L Screen Trustee

CASH FLOW STATEMENT

for the Year Ended 31 March 2021

	Notes	2021 £	2020 £
Cash flows from operating activities			
Cash generated from operations	1	400,120	96,428
Interest paid		<u>(28,755)</u>	<u>(46,454)</u>
Net cash provided by operating activities		<u>371,365</u>	<u>49,974</u>
Cash flows from investing activities			
Purchase of tangible fixed assets		<u>(47,042)</u>	<u>(19,229)</u>
Net cash used in investing activities		<u>(47,042)</u>	<u>(19,229)</u>
Cash flows from financing activities			
Loan repayments in year		<u>33,243</u>	<u>(1,050)</u>
Net cash provided by/(used in) financing activities		<u>33,243</u>	<u>(1,050)</u>
		—	—
Change in cash and cash equivalents in the reporting period		357,566	29,695
Cash and cash equivalents at the beginning of the reporting period		<u>78,176</u>	<u>48,481</u>
Cash and cash equivalents at the end of the reporting period		<u>435,742</u>	<u>78,176</u>

NOTES TO THE CASH FLOW STATEMENT

for the Year Ended 31 March 2021

1. Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2021 £	2020 £
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	394,015	(106,435)
Adjustments for:		
Depreciation charges	56,858	112,671
Interest paid	28,755	46,454
Decrease/(increase) in debtors	(27,864)	(13,344)
(Decrease)/increase in creditors	(51,645)	57,082
Net cash provided by operations	<u>400,120</u>	<u>96,428</u>

2. Analysis of changes in net debt

	At 1.4.20 £	Cash flow £	At 31.3.21 £
Net cash			
Cash at bank and in hand	<u>78,176</u>	<u>357,566</u>	<u>435,742</u>
	<u>78,176</u>	<u>357,566</u>	<u>435,742</u>
Debt			
Debts falling due within 1 year	(14,353)	(39,543)	(53,896)
Debts falling due after 1 year	(537,649)	<u>6,300</u>	(531,349)
	(552,002)	(33,243)	(585,245)
Total	<u>(473,826)</u>	<u>324,323</u>	<u>(149,503)</u>

NOTES TO THE FINANCIAL STATEMENTS

for the Year Ended 31 March 2021

1. Accounting policies

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

These financial statements consolidate the results of the charitable company and its wholly-owned subsidiary Hope Rescue Enterprises Limited on a line by line basis. Transactions and balances between the charitable company and its subsidiary have been eliminated from the consolidated financial statements. Balances between the two companies are disclosed in the notes of the charitable company's balance sheet. A separate statement of financial activities, or income and expenditure account, for the charitable company itself is not presented because the charitable company has taken advantage of the exemptions afforded by section 408 of the Companies Act 2006.

Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received, and the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is

probable that the income will be received and the amount can be measured reliably and is not deferred.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the Trust that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably, and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Income received in advance of a specified service or purchase is deferred until the criteria for income recognition are met.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2017, is being amortised evenly over its estimated useful life of ten years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Freehold property	- On cost over 15 years
Leasehold improvements	- 33% on cost
Plant and machinery	- 33% on cost
Fixtures and fittings	- 33% on cost
Motor vehicles	- 25% on cost
Computer equipment	- 33% on cost

Taxation

The charity is exempt from corporation tax on its charitable activities. The charity's trading subsidiary Hope Rescue Enterprises Limited gift aids available profits to the parent charity. Its charge to corporation tax in the year was nil (2020: nil).

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the Trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Donated services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use by the charity of the item is probable and

that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), the general volunteer time of the Hope Rescue volunteer community is not recognised.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Legal status of the charity

Hope Rescue is a company limited by guarantee and has no share capital. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £5 per member of the charity.

Debtors

Debtors include amounts owed to the charity for the provision of goods and services or amounts the charity has paid in advance for the goods and services it will receive. Debtors are measured at their recoverable amounts.

Cash at bank and in hand

Cash at bank and in hand is held to meet short-term cash commitments as they fall due and includes all cash equivalents held in the form of short-term highly liquid investments. Cash equivalents are short-term, highly liquid investments that are readily convertible to known amounts of cash and that are subject to an insignificant risk of changes in value. A cash equivalent will normally have a short maturity of, say, three months or less from the date of acquisition.

Liabilities

Liabilities are amounts due to creditors and any provision made as a result of an obligation to transfer economic benefits, usually in the form of a cash payment, to a third party. Liabilities are measured at their settlement amount and recognised for the amount that the charity anticipates it will pay to settle the debt.

2. Donations and legacies

	2021 £	2020 £
Gift aid	47,138	11,289
Other donations & legacies	<u>515,907</u>	<u>278,595</u>
	<u>563,045</u>	<u>289,884</u>

3. Other trading activities

	2021 £	2020 £
Fundraising events	41,930	19,388
Retail income	85,294	97,535
Trading income (Hope Rescue Enterprises Ltd)	(1,095)	67,790
Service delivery	48,599	74,399
Adoption fees	<u>48,720</u>	<u>38,000</u>
	<u>223,448</u>	<u>297,112</u>

4. Income from charitable activities

	Activity	2021 £	2020 £
Grants	Grant income	<u>332,106</u>	<u>40,840</u>

Grants received, included in the above are grants for the general running costs of the centre and other grants restricted for specific purposes as follows:

	2021 £	2020 £
Jean Sainsbury Trust	10,000	-
Rhondda Cynon Trust - Kennels Drainage Project	10,000	-
Battersea - Kennels Drainage Project	-	12,000
WCVA	60,000	5,000
Welsh Government	9,300	2,500
Petplan	5,000	13,840
Battersea	-	7,500
Support Adoption for Pets	10,000	-
Hobson Charity	18,000	-
Association of Dogs and Cats Homes	10,000	-
Llanharn Community Council	1,000	-
Other Grants for Vet Fees	29,870	-
Other Grants	<u>2,100</u>	<u>-</u>
	<u>165,270</u>	<u>40,840</u>

5. Raising funds

Other trading activities

	2021 £	2020 £
Interest payable and similar charges	<u>28,755</u>	<u>46,454</u>

Expenditure

	2021 £	2020 £
Administrative expenses	18,957	19,091
Other trading expenses	-	286
Fundraising costs	<u>10,650</u>	<u>6,242</u>
	<u>29,607</u>	<u>25,619</u>

Aggregate amounts	<u>58,362</u>	<u>72,073</u>
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6. Charitable activities costs

	Direct Costs £	Support costs (see note 7) £	Totals £
CORE	<u>601,120</u>	<u>90,102</u>	<u>691,222</u>

7. Support costs

	Management £	Finance £	Governance costs £	Totals £
CORE	<u>23,348</u>	<u>60,140</u>	<u>6,614</u>	<u>90,102</u>

8. Net income/(expenditure)

Net income/(expenditure) is stated after charging/(crediting):

	2021 £	2020 £
Depreciation - owned assets	53,357	109,171
Goodwill amortisation	3,500	3,500
Independent examination	<u>1,685</u>	<u>1,100</u>

9. Trustees' remuneration and benefits

There were no trustees' remuneration or other benefits for the year ended 31 March 2021 nor for the year ended 31 March 2020.

Trustees' expenses

Trustees received reimbursed expenses totalling £Nil for the year (2020: £Nil).

10. Staff costs

	2021 £	2020 £
Wages and salaries	301,415	280,432
Social security costs	49,948	18,373
Other pension costs	<u>17,768</u>	<u>6,422</u>
	<u>369,131</u>	<u>305,227</u>

The average monthly number of employees during the year was as follows:

	2021	2020
Service delivery	22	16
Administration	<u>5</u>	<u>4</u>
	<u>27</u>	<u>20</u>

No employees received emoluments in excess of £60,000.

11. Comparatives for the statement of financial activities

	Unrestricted funds £	Restricted funds £	Total funds £
Income and endowments from			
Donations and legacies	289,884	-	289,884
Charitable activities			
Grant income	-	40,840	40,840
Other trading activities	<u>297,112</u>	<u>-</u>	<u>297,112</u>
Total	586,996	40,840	627,836
 Expenditure on			
Raising funds	72,073	-	72,073
Charitable activities			
CORE	<u>517,263</u>	<u>144,935</u>	<u>662,198</u>
Total	<u>589,336</u>	<u>144,935</u>	<u>734,271</u>
 NET INCOME/(EXPENDITURE)	(2,340)	(104,095)	(106,435)
 Reconciliation of funds			
Total funds brought forward	<u>(42,702)</u>	<u>253,885</u>	<u>211,183</u>
 Total funds carried forward	<u>(45,042)</u>	<u>149,790</u>	<u>104,748</u>

12. Intangible fixed assets
Group and Charity

Cost

At 1 April 2020 and 31 March 2021

Goodwill
£

35,000

Amortisation

At 1 April 2020

10,500

Charge for year

3,500

At 31 March 2021

14,000

Net book value

At 31 March 2021

21,000

At 31 March 2020

24,500

13. Tangible fixed assets
Group and Charity

Cost

At 1 April 2020

Freehold
property
£

797,490

Leasehold
improvements
£

164,986

Plant and
machinery
£

416

Additions

21,411

-

1,753

At 31 March 2021

818,901

164,986

2,169

Depreciation

At 1 April 2020

182,193

164,986

229

Charge for year

50,598

-

683

At 31 March 2021

232,791

164,986

912

Net book value

At 31 March 2021

586,110

-

1,257

At 31 March 2020

615,297

-

187

13. Tangible fixed assets- continued

	Fixtures and fittings £	Motor vehicles £	Computer equipment £	Totals £
Cost				
At 1 April 2020	15,000	44,420	948	1,023,260
Additions	<u>21,157</u>	<u>-</u>	<u>2,721</u>	<u>47,042</u>
At 31 March 2021	<u>36,157</u>	<u>44,420</u>	<u>3,669</u>	<u>1,070,302</u>
Depreciation				
At 1 April 2020	15,000	44,420	79	406,907
Charge for year	<u>1,536</u>	<u>-</u>	<u>540</u>	<u>53,357</u>
At 31 March 2021	<u>16,536</u>	<u>44,420</u>	<u>619</u>	<u>460,264</u>
Net book value				
At 31 March 2021	<u>19,621</u>	<u>-</u>	<u>3,050</u>	<u>610,038</u>
At 31 March 2020	<u>-</u>	<u>-</u>	<u>869</u>	<u>616,353</u>

14. Debtors: amounts falling due within one year

	Group		Charity	
	2021	2020	2021 £	2020 £
Trade debtors	3,519	11,426	3,519	11,426
Amounts owed by group undertakings	-	-	2,420	73,583
Other debtors	4,417	-	4,417	-
VAT	11,668	9,715	11,668	9,715
Prepayments and accrued income	<u>29,400</u>	<u>-</u>	<u>29,400</u>	<u>-</u>
	<u>49,004</u>	<u>21,141</u>	<u>51,424</u>	<u>94,724</u>

15. Creditors: amounts falling due within one year

	Group		Charity	
	2021	2020	2021	2020
			£	£
Bank loans and overdrafts (see note 17)	43,170	4,175	43,170	4,175
Other loans (see note 17)	10,726	10,178	10,726	10,178
Trade creditors	18,734	64,472	18,734	64,472
Social security and other taxes	9,442	17,137	9,442	17,137
Other creditors	-	656	-	656
Amounts owed to group undertakings	-	-	-	-
			2,420	73,583
Accrued expenses	3,600	1,155	<u>3,600</u>	<u>1,155</u>
	<u>85,672</u>	<u>97,773</u>	<u>88,092</u>	<u>171,356</u>

16. Creditors: amounts falling due after more than one year
Group and Charity

	2021	2020
	£	£
Bank loans (see note 17)	133,798	137,430
Other loans (see note 17)	<u>397,551</u>	<u>400,219</u>
	<u>531,349</u>	<u>537,649</u>

17. Loans

Group and Charity

An analysis of the maturity of loans is given below:

	2021	2020
	£	£
Amounts falling due within one year on demand:		
Bank loans	43,170	4,175
Mortgage	<u>10,726</u>	<u>10,178</u>
	<u>53,896</u>	<u>14,353</u>
Amounts falling between one and two years:		
Bank loans - 1-2 years	4,740	4,477
Mortgage	<u>11,302</u>	<u>10,726</u>
	<u>16,042</u>	<u>15,203</u>
Amounts falling due between two and five years:		
Bank loans - 2-5 years	15,873	15,468
Other loans - 2-5 years	<u>37,628</u>	<u>35,707</u>
	<u>53,501</u>	<u>51,175</u>

17. Loans- continued

Amounts falling due in more than five years:

	2021	2020
	£	£
Repayable by instalments:		
Bank loans more 5 yr by instal	113,185	117,485
Other loans more 5yrs instal	348,621	353,786
	<u>461,806</u>	<u>471,271</u>

18. Movement in funds

	At 1.4.20	Net movement in funds	At 31.3.21
	£	£	£
Unrestricted funds			
General fund	(45,042)	231,502	186,460
Designated project funding	-	72,340	72,340
Designated funding for 2021/22 salaries	<u> </u>	<u>28,000</u>	<u>28,000</u>
	(45,042)	331,842	286,800
 Restricted funds			
Capital grant fund	137,950	(12,134)	125,816
WCVA	5,000	55,000	60,000
Petplan	6,840	(6,840)	-
Carmela	-	1,147	1,147
Home from Home Kennel Build	<u> </u>	<u>25,000</u>	<u>25,000</u>
	<u>149,790</u>	<u>62,173</u>	<u>211,963</u>
 TOTAL FUNDS	<u>104,748</u>	<u>394,015</u>	<u>498,763</u>

18. Movement in funds - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	805,964	(574,462)	231,502
Designated project funding	96,840	(24,500)	72,340
Designated funding for 2021/22 salaries	<u>40,000</u>	<u>(12,000)</u>	<u>28,000</u>
	942,804	(610,962)	331,842
Restricted funds			
Capital grant fund	-	(12,134)	(12,134)
Jean Sainsbury funding	10,000	(10,000)	-
Rhondda Cynon Taf - Kennels Drainage Project	10,000	(10,000)	-
WCVA	60,000	(5,000)	55,000
Welsh Government	9,300	(9,300)	-
Petplan	5,000	(11,840)	(6,840)
Support Adoption for Pets Grant	10,000	(10,000)	-
Hobson Charity	18,000	(18,000)	-
Association of Cats and Dogs Home	10,000	(10,000)	-
Llanharan Community Council	1,000	(1,000)	-
Home from Home Kennel Build Legacy	25,000	-	25,000
Individual Giving - Boiler Fundraiser	2,000	(2,000)	-
Vet Fees	37,870	(37,870)	-
Van Running Costs	600	(600)	-
Other	2,025	(2,025)	-
	<u>200,795</u>	<u>(138,622)</u>	<u>62,173</u>
TOTAL FUNDS	<u><u>1,143,599</u></u>	<u><u>(749,584)</u></u>	<u><u>394,015</u></u>

18. Movement in funds - continued

Comparatives for movement in funds

	At 1.4.19 £	Net movement in funds £	At 31.3.20 £
Unrestricted funds			
General fund	(42,702)	(2,340)	(45,042)
Restricted funds			
Capital grant fund	253,885	(115,935)	137,950
WCVA	-	5,000	5,000
Petplan	-	6,840	6,840
	<u>253,885</u>	<u>(104,095)</u>	<u>149,790</u>
TOTAL FUNDS	<u>211,183</u>	<u>(106,435)</u>	<u>104,748</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	586,996	(589,336)	(2,340)
Restricted funds			
Capital grant fund	-	(115,935)	(115,935)
Battersea - Kennels Drainage Project	12,000	(12,000)	-
WCVA	5,000	-	5,000
Welsh Government	2,500	(2,500)	-
Petplan	13,840	(7,000)	6,840
Battersea	7,500	(7,500)	-
	<u>40,840</u>	<u>(144,935)</u>	<u>(104,095)</u>
TOTAL FUNDS	<u>627,836</u>	<u>(734,271)</u>	<u>(106,435)</u>

18. Movement in funds - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.19 £	Net movement in funds £	At 31.3.21 £
Unrestricted funds			
General fund	(42,702)	229,162	186,460
Designated project funding	-	72,340	72,340
Designated funding for 2021/22 salaries		28,000	28,000
	<u>(42,702)</u>	<u>329,502</u>	<u>286,800</u>
 Restricted funds			
Capital grant fund	253,885	(128,069)	125,816
WCVA	-	60,000	60,000
Carmela	-	1,147	1,147
Home from Home Kennel Build	-	25,000	25,000
	<u>253,885</u>	<u>(41,922)</u>	<u>211,963</u>
 TOTAL FUNDS	 <u>211,183</u>	 <u>287,580</u>	 <u>498,763</u>

18. Movement in funds - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,392,960	(1,163,798)	229,162
Designated project funding	96,840	(24,500)	72,340
Designated funding for 2021/22 salaries	<u>40,000</u>	<u>(12,000)</u>	<u>28,000</u>
	1,529,800	(1,200,298)	329,502
Restricted funds			
Capital grant fund		(128,069)	(128,069)
Jean Sainsbury funding	10,000	(10,000)	
Rhondda Cynon Taff - Kennel Drainage Project	10,000	(10,000)	
Battersea - Kennel Drainage Project	12,000	(12,000)	
WCVA	65,000	(5,000)	60,000
Welsh Government	11,800	(11,500)	
Petplan	18,840	(18,840)	
Battersea	7,500	(7,500)	
Support Adoption for Pets Grant	10,000	(10,000)	
Hobson Charity	18,000	(18,000)	
Association Dogs and Cats Home	10,000	(10,000)	
Llanharan Community Council	1,000	(1,000)	
Home from Home Kennel Build - Legacy	25,000	(25,000)	
Individual Giving - Boiler Fundraiser	2,000	(2,000)	
Vet Fees	37,870	(37,023)	(1,147)
Van Running Costs	600	(600)	
Other	2,025	(2,025)	
TOTAL FUNDS	<u>241,635</u>	<u>(283,557)</u>	<u>(41,922)</u>

18. Movement in funds - continued

Battersea grant for the recruitment of project Officer and Associated costs.
Battersea grant for the kennels drainage project.
Petplan grant received for the Cosy Kennels project.
Welsh Government grant received for business flood relief
WCVA grant received for flooding and storm damage.
Jean Sainsbury Funding grant received for vet fees
Rhondda Cynon Taf grant received for drainage costs
WCVA grant received for recruitment of Facilities Manager / Enterprise Development Manager / p.t. Grants Officer and IIV/IIP accreditation
Welsh Government grant received for insurance and utilities costs during the pandemic
Petplan grant received for kennel tiling
Walker 597 Trust grant received for vet fees
Barry Green Memorial Trust grant received for vet fees
Support Adoption for Pets Grant received for salary costs during the pandemic
Hobhouse Animal Trust grant received for vet fees and animal food
Hobson Charity grant received for vet fees
Association of Dogs and Cats Home grant received for salary costs of administration officer
SJP Found grant received for collars and leads
Anthony V grant received for vet fees
Carmela grant received for vet fees
Llanharan Community Council grant received for kennel tiling
Paton Trust grant received for vet fees
Legacy Donation received for build of Home from Home Kennels
RSPCA donation for vet fees
Friends of Bath Cats & Dog Home donation for vet fees

19. Related party disclosures

There were no related party transactions for the year ended 31 March 2021.