



REGISTERED COMPANY NUMBER: 06380082 (England and Wales)
REGISTERED CHARITY NUMBER: 1129513

Report of the Trustees and Financial
Statements for the Year Ended 30th April
2025

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for the Year Ended 30 April 2025

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 30 APRIL 2025

The Trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the audited financial statements of the charity for the year ended 30 April 2025. The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number 06380082 (England and Wales)

Registered Charity number 1129513

REGISTERED OFFICE

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TRUSTEES

N Tesseyman (Appointed Chair on 23.07.2024)

L Loon

D Price (Appointed Treasurer on 17.09.2024)

S White

G Box

C Dollery (Vice Chair)

L Hornagold (appointed 28.04.2024)

TRUSTEE RESIGNATIONS BETWEEN 1ST MAY 2024 – 31ST AUGUST 2025

M Carpenter (resigned 17.09.2024)

R Serrelli (resigned 17.09.2024)

Y Spence (resigned 24.06.2025)

D Monk (resigned 24.06.2025)

S Carpenter (resigned 28.11.2024)

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1. Introduction and Overview from the Chair of the Trustees

Growing our impact and footprint

This is my first year as Chair of Trustees so I have had the joy of being exposed as a complete newcomer to Kids Inspire's work. What has struck me most of all is the amazing commitment to the charity's mission from everyone involved with Kids Inspire – staff, an army of volunteers, trustees and all our supporters and donors. An enormous thank you to everyone who contributes to making Kids Inspire such a purposeful charity.

It's this dedication that allows us to be ambitious about the impact we want to have: the charity continues to grow and to reach more children, young people and their families. The external environment, of course, remains challenging and the provision of mental health support for young people across the country is insufficient to meet demand, but Kids Inspire is committed to serving its communities and it continues to grow year-on-year.

While the total number of beneficiaries reached in 2024-25 remained broadly in line with the previous year at just over 4,500, there was a significant increase in the complexity of the profiles of the young people referred to our services, with 83% having four or more presenting issues. This complexity inevitably requires more resource-intensive support from the therapy teams but is very much in line with our mission to maximise our impact and support those most in need. And more broadly, our efforts to extend our outreach and improve our visibility are reflected in a sharp rise in the number of individuals who benefit from all Kids Inspire support programmes, up to close to 15,000 in the year.

We have taken our first careful steps outside of our home county of Essex into neighbouring Suffolk and are developing and refining our approach to be able to serve families in the targeted communities. We believe that we have a model that is scalable, without losing our individual approach, and we are determined to enhance our impact as well as our footprint; with this in mind we have strengthened our impact team to ensure that we utilise our data effectively to produce robust, evidence-based insights, as described further in section 5 of the report.

Financial sustainability

Income for 2024-25 increased by 2.5% to £2.36 million, despite the pressures on funding which are prevalent across the whole charity sector. We know that our grant funders and other donors are seeing greater demand for their support than ever before and we are truly grateful for their continued backing. Our fundraising efforts are critical to our ability to deliver our ambitious impact plans.

As noted above, the charity has committed to invest in expanding its reach and increasing its focus on beneficiaries within our newly defined target population; this can be seen in our costs for the year, which increased by 13.0%. This contributed to a deficit in 2024-25 of £199,493, which was covered from reserves. The charity remains committed to prudent management of its finances and has an appropriate level of reserves for the coming period, in line with its plans for further growth.

Future plans

Kids Inspire has always been an agile charity which develops services to respond to the changing needs of its beneficiaries. There is a clear plan in place in the coming years for carefully planned geographic expansion and rigorous measurement of the impact of the charity's services. We are confident in our ability to develop further so that we can positively affect the lives of more young people.

We expect that this coming year will bring the beginning of a construction project which will finally see Kids Inspire move into purpose-built premises. Those of you who have visited our offices will know how much the charity will benefit from its own home! This capital investment represents a serious financial undertaking but a dedicated fundraising initiative will underpin this project so that our regular services can continue to be financed from our existing income streams.

I'm pleased to present my first annual report which confirms another successful year for the charity. None of it would be possible without the whole Kids Inspire team, thank you to everyone who plays a part both front-of-house and behind the scenes.




Nick Tesseymann

2. Objectives and Activities

Kids Inspire supports children, young people, and families to build their futures and reclaim their lives. Since 2007 our qualified, experienced specialist team has delivered bespoke mentoring, trauma informed therapy, training and activity packages which empower children and the adults in their lives to make positive choices and reach their potential. Our service is child-centred, and we offer evidence-based, cutting-edge therapies alongside innovative interventions and community-based support.

Policies and objectives


















The charity has been established to:

-  Enhance the emotional health of its service users through counselling, support and trauma informed therapeutic use of the arts.
-  Support schools and individuals working 'on the front line' with children and young people (CYP), in addressing their emotional and psychological needs appropriately.
-  Undertake any other related charitable activity.













These objectives are pursued through several activities, some of which are funded by local authority grants, but the bulk of which are made possible through the generosity of charitable trusts, companies and individuals, including many volunteers.

Activities fulfilling the Charity's objectives

General core services of Kids Inspire are:

-  Trauma informed creative therapies
-  Therapeutic group work
-  Systemic family therapy
-  One-to-one counselling/psychotherapy
-  Parent/child therapy
-  Relational social work
-  Emotional wellbeing training for young people, carers, and school staff
-  Workshops - arts and physical activities to enhance wellbeing
-  Coaching - strengths based
-  Holiday activities
-  Trips
-  Bereavement support in schools
-  Anti-bullying initiatives and support
-  Mentoring
-  Family support (a varied range of support packages delivered 1:1 and in groups)
-  Specialist trauma resolution interventions
-  Multi-disciplinary assessments

These services focus on healing and empowerment (with a desire to increase the focus on prevention) for children and families affected by the following:

-  Abuse (neglect, physical, sexual, and/or emotional)
-  Bullying
-  Personality disorder, oppositional defiant disorder (ODD) and other mental health difficulties
-  Eating issues (such as bulimia, anorexia, ARFID)
-  Bereavement and loss
-  Separation / divorce
-  Self-harm
-  Depression
-  Anxiety
-  Suicidal ideation
-  Emotional and behavioural difficulties leading to a risk of school exclusion.
-  Autistic spectrum disorder (ASD), attention deficit hyperactivity disorder (ADHD) and other Neurodivergent presentations.

Public benefit




The Trustees paid due regard to The Charity Commission's guidance on public benefit throughout the year. Providing educational, practical, and emotional support to vulnerable young people has a direct benefit both to the children and the wider public as it strengthens relationships, reduces crime, and creates responsible citizens capable of participating in their communities.

There are no unreasonable restrictions that would prevent children in Essex and beyond from benefitting from Kids Inspire's services, and the charity does not charge children or their parents/carers for services and support offered. The benefit provided to the public is consistent with the charitable aims of Kids Inspire.

3. Achievements and Performance – Our Impact in Numbers

Support and therapy beneficiaries

From 1226 new referrals for CYP, we supported a total of 4556 people:

-  2429 people were offered direct therapeutic support
-  2127 people received brief initial consultation or benefited from family treatment plans
-  14,712 individuals were supported across all programmes of support, from therapy to mentoring, community events and training.

Presenting issues

83% of referred children have four or more presenting issues, a **27.7% rise** on last year. With this number growing so much over the past few years, we now monitor those referred with 10 or more presenting issues, which stands at **29%**. This is a close reflection of the national story around the mental health profiles of young people becoming more complex.

This increase in number may also be a reflection of our data gathering, which has become more nuanced and accurate over recent years.

Referrals, Demographics, and Diversity: understanding our context






Referrals

Kids Inspire receives referrals from a range of sources. This year, the trend remains similar to previous years. With a combined total of 81.4%, most referrals come from schools or directly from families.

Kids Inspire has well established relationships with the Essex and Southend school network. This year, that network has expanded as we began our pilot project in Suffolk.

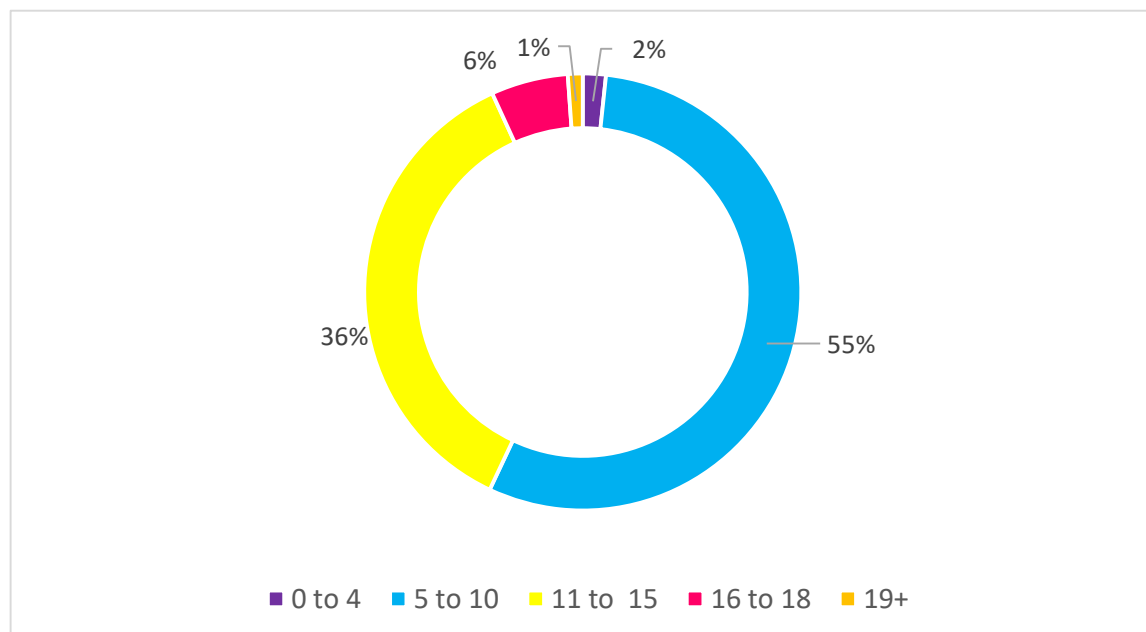
Signposting is very important to Kids Inspire, and we are part of a network of mental health and wellbeing services that work best alongside one another. Many families contact us seeking support, and we will always try to signpost if there is a more appropriate service to meet their needs.

Referrals split by percentage:

-  Self-referrals/families: 34.6%
-  Education/schools: 46.8%
-  Health/GPs/CAMHS/: 4.2%
-  Family Solutions / Social care: 8.4%
-  Other (police, justice, third sector): 6%

Ages

The largest proportion, 91%, of the young people we support are between the ages of 5-15. This remains consistent year on year.



Ethnicity

This year our impact data shows that the largest proportion of service users who chose to disclose their ethnicity are English/Scottish/Welsh/Northern Irish, at 67.6%. Disclosing ethnicity is a personal and subjective decision, and while it helps us understand who is accessing our service, its disclosure is optional.

- 👤 English/Scottish/Welsh/Northern Irish – 67.6%
- 👤 Prefer not to say – 12.3%
- 👤 Mixed ethnic background - 3.8%
- 👤 Any other white background - 2.6%
- 👤 Other – 1.7%
- 👤 Indian - 0.2%
- 👤 Any other Black/African/Caribbean background - 0.5%
- 👤 Any other Asian background - 0.6%
- 👤 African – 0.4%
- 👤 Irish – 0.2%
- 👤 Chinese – 0.2%
- 👤 Bangladeshi – 0.1%
- 👤 Caribbean – 0.2%
- 👤 Pakistani – 0.2%
- 👤 Not Stated – 9.4%

Gender

This year the gender balance of our beneficiaries remains consistent with previous years.

- 👤 Female – 51.9%
- 👤 Male – 47.5%
- 👤 Other – 0.1%
- 👤 Prefer not to say – 0.5%

Disability, additional needs and neurodiversity

42% of people referred for support reported a disability, additional needs and/or neurodiversity on their referral form. This is a 14.7% rise on last year and follows a year-on-year increase. These include:

- 👤 ADHD/ADD
- 👤 Autistic spectrum
- 👤 Dyslexia/dyspraxia/dyscalculia
- 👤 Hearing impairment
- 👤 Medical conditions
- 👤 Obsessive Compulsive Disorder
- 👤 Oppositional Defiant Disorder
- 👤 Pathological Demand Avoidance
- 👤 SEND
- 👤 Sensory Processing Disorder
- 👤 Somatic syndromes
- 👤 Speech and language difficulties
- 👤 Tourette's
- 👤 Tics
- 👤 Visual impairment



Our therapists incorporate awareness of disabilities and neurodiversity in their work, adapting their approach to meet the child's additional needs while improving their emotional wellbeing. In response to this rise in young people presenting to our service with additional needs and/or neurodiversity we have created, and continued to build, a team of neurodiversity specialist therapists. They provide regular in-house training to support our clinical team, and ultimately support the families and young people accessing our service

Identifying our new target population

As reported last year, through the driving impact workshops delivered by Impetus in early 2023, we identified and refined our target population as young people who are socio-economically disadvantaged, and those who are disengaged from learning.

Data this year shows that 30% of the CYP referred to Kids Inspire were 'persistently absent' from school (below 90% attendance). This is higher than the national average of 21.2%. For context, prior to the Covid-19 pandemic in 2018/19 the persistent absence rate was 10.9%¹. While school attendance percentage adds texture to the picture of engagement with learning, it is not the only data point we are concerned with.

According to the most recent data (June 2025) 45% of open Essex cases and 67% of open Suffolk cases align with our income criteria. This criterion is a household income of less than £35,000, and is self-disclosed at referral or initial telephone call (ITC) stage. These percentages are a good indication that we are progressing well towards our target number.

We know that engagement in learning looks different for each child, and that attending school full time doesn't necessarily equate to engaging with learning. By developing nuanced data collection, including narrative data, we can tell a richer story of this complex and layered issue in such a way that enables us to support young people and their families in the most impactful ways.

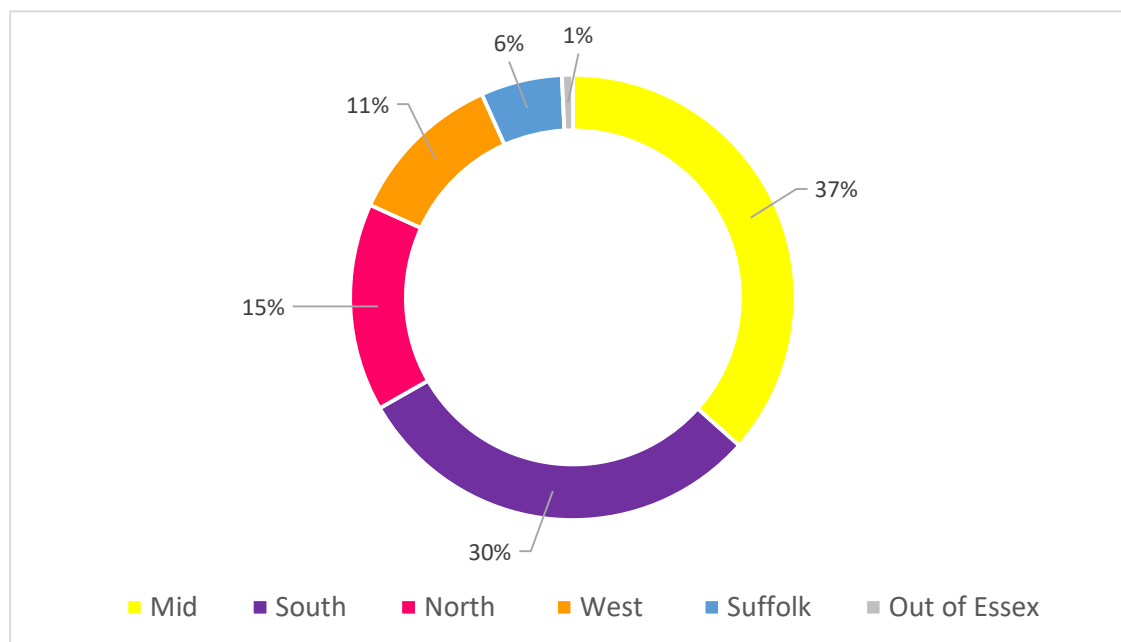
Kids Inspire remains primarily committed to improving the mental health and wellbeing of CYP. Through this, we know that an increase in the capacity to engage fully with life often follows suit. We support families to understand their child's needs and to advocate confidently for them.

Geography – Long established and new ground

Kids Inspire continues to grow in response to service users' needs and demands in the communities where we work, across Essex as well as Southend and Thurrock. 2024-25 has seen the roll out of Talk Together Suffolk and we now have therapists supporting children in 19 schools, with supported focus on Ipswich. Future growth planning has sensitively assessed where else in Suffolk our service might be needed without duplicating. This has been identified as West Suffolk, in areas such as Bury St Edmunds.





¹ <https://explore-education-statistics.service.gov.uk/find-statistics/pupil-absence-in-schools-in-england/2023-24>

Percentages in the graph below are for referred children:



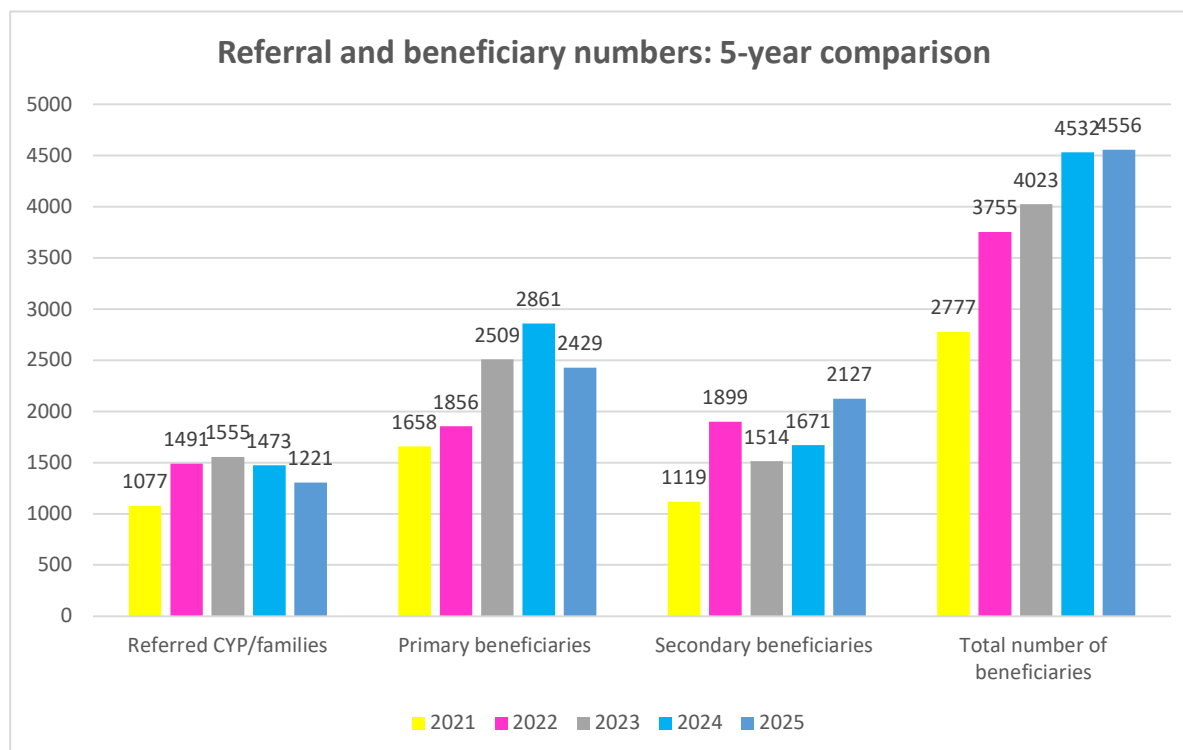
Comparison with Previous Impact Reports

Referral and Beneficiary Numbers: 5-Year Comparison 2024-2025 numbers

-  Referrals – 1221
-  Total beneficiaries - 4556
-  Primary beneficiaries – 2429
-  Secondary beneficiaries – 2127

Data from the last two years shows a levelling out of referrals and a slight increase in total beneficiaries this year on last year. The increase in indirect beneficiaries may reflect our drive to involve more than just one parent at the ITC and assessment stages. Again, this reflects our commitment to involve as many parents as possible in the treatment plans of CYP aged 16 and under.












This shift in beneficiary demographics tracks with the changes that we are committed to through the driving impact workshops. For example, in the cases of children 8 years old and under, we are increasingly working with parents first before the child to provide stabilisation and strong therapeutic engagement that will ultimately support the effectiveness of the child's therapy. Occasionally however, through the parental support, the child work is no longer needed as the difficulties have been addressed.



Presenting issues

This year, 83% of referrals report four or more presenting issues, which is a 27% increase on last year. 28% of referrals have 10 or more presenting issues. Anxiety remains the most common reasons for referral, representing 78.2% of all referrals. This is an increase from last year's 66%.

Other reasons for referral with significant increases since the last report:

-  Abuse 20.6%, from 14.5%
-  Anger problems 43.6%, from 35%
-  ADHD 10.5%, from 1.3%
-  Autistic Spectrum Condition 13.6% from 8.6%
-  Challenging behaviours 42.3%, from 13.6%
-  Child to parent violence 4.2% from 1.2%
-  Traumatic experiences 40.5%, from 29.5%
-  Domestic violence 17%, from 11.2%
-  Eating issues 18.5%, from 12.4%
-  Health issues 25.6%, from 1.8%
-  Issues with friends 32.6%, from 26.4%

Alongside these we also see a jump in young people presenting with low mood, from 38.4% to 48%, and low self-esteem, from 43.5% to 60% this year.

Year on year increases across a range of presenting issues signals a worrying upward trajectory in the difficulties faced by young people and mirrors the national story. CYP are struggling with their mental health and wellbeing as they continue to process and make sense of the COVID-19 pandemic, whilst being increasingly impacted by other major issues such as climate anxiety and family financial pressures.

4. Services and programmes

Kids Inspire offers support under several projects and programmes. The largest is our Talk Together programme, created in April 2020 in response to the COVID-19 pandemic. This programme has remained under regular review to ensure it continues to meet the needs of our community. We now offer Talk Together as a 5-level programme, incorporating more options for group work, and higher level 1:1 trauma therapy.

- 👤 75.2% of service users are under our Talk Together programme comprising:
 - Early intervention and groups (Level 1a and b)
 - Trauma (Level 2)
 - Complex trauma (Level 3)
 - Long-term complex developmental trauma (Level 4)
- 👤 10.3% of our service users are under CYP specialist support (CCG)
- 👤 7% school projects
- 👤 5.4% Social Care / Adoption Support Fund
- 👤 2.1% Inspire Wellbeing Service / private / other

Individual therapy

Therapy sessions for young people largely take place in person. However, we also offer online sessions where appropriate for young people and parents, including online group work.

Kids Inspire provides support ranging from early intervention to complex trauma resolution. We do this through trauma informed creative 1:1 therapy including:

- 👤 Art, Drama, Play, Music and integrative therapy
- 👤 Dyadic Developmental Psychotherapy (joint parent and child sessions)
- 👤 Eye Movement Desensitisation Reprocessing (EMDR)
- 👤 Somatic Experiencing
- 👤 NeuroAffective Touch



Parenting support

We offer parenting support to almost all parents and carers who come to us. Parenting support is offered as individual and group support, online and in person, to ensure an accessible service. 1:1 support takes place with an adult trained therapist. We run three parenting group programmes, Empowering Parents Improving Connection (EPIC), Neurodiverse EPIC and Non-Violent Resistance (NVR).

NVR participant feedback

- 👤 100% would recommend the NVR group to other parents

- 👏 100% felt the techniques were effective in improving their child's behaviour

EPIC participant feedback

- 👏 95% found the group engaging & insightful
- 👏 92% would recommend the group to other parents
- 👏 88% of attendees found the support helped to improve the relationship with their child
- 👏 91.7% of attendees found their ability to respond positively to their child's emotional needs had improved



EPIC participant feedback

- 👏 "The information was easy to understand and useable in everyday scenarios".
- 👏 "Hearing other parents reflect on their experiences was helpful. It was good to know that there were other parents in the same position, and that we are not alone"
- 👏 "I've learnt things I didn't know, and I've learnt how to help my child when they're dysregulated"

Mentoring

We have a dedicated team of 51 trained and active volunteer mentors, and peer mentors who are young people aged 16 to 19 from local schools and colleges. 74 young people have been supported this year through mentoring.

Mentoring is an essential and vital step-down service for children after they have completed their therapy. Our mentors also support siblings when needed, or when an adult outside the home environment is needed to re-introduce the child into activities in the community. We have trained new mentors in hard-to-reach areas across Essex and continue to focus recruitment in areas such as Clacton, Harwich and Ipswich to ensure that we can offer mentoring as step-down support where the need is great.



Views from families

- 👏 I just wanted to thank you for the mentoring that he received with Shelia. They built up a lovely relationship and it really seemed to help with his confidence and social skills.
- 👏 Thank you again for everything, Kids Inspire have been a great help to him and in turn our family.
- 👏 Thank you once again for everything you and the mentoring service have done for E, it's a fab service and team!

Outcomes Star Analysis and our impact this year

Our Impact this year

This year our My Star outcomes show that over the course of their therapeutic journey:

- 👏 94% of CYP made 1 or more positive changes

- 👤 89% of CYP made 2 or more positive changes
- 👤 79% of CYP made 3 or more positive changes

Outcomes from the Family Star also reflect positive therapeutic journeys:

- 👤 93% of parents/carers experienced 1 or more positive change
- 👤 86% of parents/carers experienced 2 or more positive change
- 👤 76% of adult parent/carers experienced 3 or more positive changes

Additional breakdown of outcomes showing the percentage increases in the outcome areas in which we aim to see a journey of positive change through the interventions we offer.

My Star

- 👤 Confidence and Self-esteem – 67%
- 👤 Feelings and behaviour -75%
- 👤 Relationships – 52%
- 👤 Education and Learning – 41%
- 👤 Friends – 52%

Family Star

- 👤 Boundaries and Behaviours – 59%
- 👤 Your Wellbeing – 63%
- 👤 Family routine – 45%
- 👤 Meeting emotional needs – 63%
- 👤 Education and learning – 50%

Impact Beyond Clinical

Trauma Training – delivered to professionals and parents

We are dedicated to developing the knowledge, skills and confidence of people who support or parent children. Over nine dates this year, 359 participants attended our trauma informed practice training. These sessions are free and open to parents, carers and professionals working with children and families.

Feedback (averages created using feedback responses from all training sessions)

- 👤 95% would recommend the training they attended to others
- 👤 80% felt the training helped them to understand the subject of trauma
- 👤 80% felt the training helped them to understand the reasons for the behaviour of children impacted by trauma
- 👤 76% felt the training increased their confidence to support a child who may have experienced trauma



Training attendee feedback







- 👤 “I have taken so much from the workshop. I'm new to all the information [and] I've learned some great tips to help my own children, and later into my career to support children with trauma”
- 👤 “I've gained a more in depth understanding of how stress/anxiety affects the brain and body and the role the nervous system plays”
- 👤 “The training was really thorough and interesting, and the trainers were really kind and supportive especially around the sensitivity of the training”
- 👤 “It is always important to extend knowledge and understand all behaviour is a form of communication. This course was informative and relevant to my role”

Community Engagement

Our Community Engagement Team (CET) builds and nurtures relationships with the community and other organisations. This year they have maintained our social and community presence in Essex and continued to raise Kids Inspire's profile in Suffolk, where they have hosted a number of workshops and mental health assemblies. Alongside this they have been fundamental in establishing the referral pathway for schools in Suffolk to access the support of Kids Inspire.



This year CET have also:

-  Delivered 25 mental health assemblies to 6103 children – 15 in Essex and 10 in Suffolk.
-  Co-designed a secondary school programme with a group of year eight students in Ipswich, which will be rolled out in the 2025/26 academic year.
-  Run 8 activity-based holiday clubs for 156 children aged 6 to 10
-  Hosted our second PROM-Unity event, supporting 90 school leavers in accessing pre-loved dresses, suits, and accessories, completely free of charge. PROM-Unity offers young people the opportunity to celebrate their milestone in style, while easing financial pressure for families who may otherwise struggle to afford formalwear. The initiative also promotes “slow fashion,” encouraging ethical, sustainable choices and mindful consumption.
-  Continued to run The Voice Adolescent Support Youth group, 80% of whom have self-reported as neurodivergent, supporting young people who lack confidence, self-esteem and feel a sense of isolation.
-  Delivered 4 Mindful And Creative Kids (MACK) workshops

The Voice Adolescent Social Group

The long running Voice group continues to support young people who struggle with low confidence and self-esteem and who are also feeling a sense of isolation. 80% of the Voice members report that they are neurodivergent, and many of the group members find communicating with their peers a real difficulty. However, by going at their pace and recognising the strength it often takes to come along to the group, the Voice facilitators have been able to support them to join in, observe their growth and acknowledge the friendships they've made.









Success spotlight

Our Voice Champion, Gwen, was referred to Kids Inspire as she was struggling to look after her own wellbeing. She attended therapy with Kids Inspire and when the time was right, was referred into The Voice. Initially Gwen was very quiet, and it took her a while to gain her confidence. Two years later, Gwen is now supporting us at events, sharing her inspiring journey and has her own 3D Fidget Toy printing business which has won awards. She has even been invited to pitch it in San Francisco. Her business is formally recognised as a Kings Trust supported business - an amazing achievement!

Volunteering

Our committed team of wonderful volunteers continues to help us reach more people and make an incredible impact – we could not be without them.

In the last year over 500 volunteers have gifted their time through:

-  Fundraising
-  Mentoring
-  Holiday clubs
-  Gardening
-  Improving the outdoor environment at our head office
-  PROM-Unity
-  and Community Engagement events.
-  Our Trustees



251 of these volunteers helped with our Christmas appeal which allowed us to support 3374 young people across Essex. In total, 7275 volunteer hours have been given to Kids Inspire.

What's next?

Following a successful year's partnership with Impetus we now look forward to the next three years of partnership with them, during which our focus is considered, purposeful and sustainable organisational growth delivering deep impact.

5. Therapy Service and Team

Growth, Innovation and continuous improvement

This year has been one of growth, innovation, and continuous improvement for Kids Inspire. We've refined how we deliver therapeutic support, strengthened our systems and partnerships, and deepened our commitment to measuring and communicating impact. With the Impact Team fully embedded and a richer evidence base guiding our decisions, we move forward with confidence, ready to further our mission of improving lives through compassionate, informed, and effective support.

At the start of the year, our focus was on enhancing group-based interventions. Building on the success of earlier pilot programmes, we launched a second round of both the Non-Violent Resistance (NVR) group and the Nurturing Attachment Therapeutic Group (NAGs). These groups, designed to strengthen family relationships and improve emotional regulation, have continued to be well received. At the same time, we began a major restructuring of our flagship parent programme, Empowering Parents, Improving Connection (EPIC). The new format extends the programme across more weeks and now incorporates targeted surveys and questionnaires throughout, enabling us to gather richer feedback and adapt the programme in real time to meet the needs of participating parents.

We have also brought improvements in our internal systems and documentation, to ensure we capture the most meaningful information, and generate valuable insights for our team and our funders.

A new Impact Team



A major strategic focus has been the development of our Impact area. Recognising that we hold a wealth of valuable data, but we have historically lacked the capacity to fully harness it, we took steps to restructure the Impact Team and plan for the recruitment of a dedicated data analyst. We have centred our data work around three essential questions: *Who are our clients? What services do we provide? What difference does our support make in their lives?* This clarity of focus has guided the creation of a more effective framework for analysis and reporting.


This difference has been transformative. We launched a comprehensive integrated dashboard that captures a wider range of assessment-stage data, enabling us to map the journey of a client with far greater accuracy. We also aligned our reporting with the financial year, giving us better synergy with funding cycles and improving our ability to produce evidence-based insights for service planning and funding applications.

The results of this renewed approach have been striking. Our use of Routine Outcome Measures (ROMs) has increased dramatically over the year: My Star completions are up 168%, Family Star completions up 228%, and Strengths and Difficulties Questionnaires (SDQs) up 311%. This means we can now provide a more detailed picture of the progress our clients make, and better tailor our interventions to individual needs.

Reaching a wider audience

This has also been a year of building visibility and influence at high profile events:

-  We participated in *Who's Losing Learning* policy launch at The King's Fund where our work was met with strong interest from London-based services, leading to invitations for collaboration in the capital.
-  We delivered a presentation on Trauma-Informed Services and Emotional Regulation at Capital City College to over 40 professionals.

 We attended the Ipswich Education and Mental Health event, forming new connections and sharing our expertise with partners across the sector.

A Successful Year

Kids Inspire stands in a stronger position than ever before. We have deepened our understanding of the children, young people, and families we support, enhanced the quality and variety of our interventions, strengthened our capacity to measure change, and expanded our influence beyond our immediate region.

The Therapy Team

The therapy team continues to support our new client demographic, with a strong focus on individuals within lower income brackets. With this we remain committed to delivering a high-quality, bespoke service tailored to the unique needs of each client. This personalised approach continues to be central to our work. We prioritise in identifying each client's needs from the outset, allowing us to tailor our support effectively and ensure they receive the most appropriate care from the very beginning, and our uniquely designed matrix enables us to do this with confidence.

Training that enhances our practice and provision

As a trauma-informed organisation, we have been grateful this year for the gift of additional specialist training in Internal Family Systems (IFS) and NeuroAffective Touch. Many team members have described these trainings as the missing part of their practice and have seen meaningful change in their clients. These opportunities support our team's skills and strengthen our ability to support clients in their healing and recovery from trauma.

Team Expansion and utilisation

Our team continues to grow, and with each new member bringing valuable knowledge and perspectives we are able to expand the range of approaches we offer our clients. With this growth, the management team remains focused on ensuring staff are working to full utilisation, maximising our capacity to support clients while maintaining a supportive environment for our staff. Collaboration within our management team has strengthened our ability to work as a team, taking joint responsibility for making sure we are keeping the process from referral to allocation as smooth and as timely as possible. Alongside this, we have created opportunities for professionals from other teams to spend time with our therapy team, sharing learning, and accessing CPD opportunities — an exchange which has enriched our work and strengthened relationships across our network.

Team culture

We also continue to cultivate a strong sense of pride among our staff in being part of a charity, highlighting the freedom and flexibility this offers compared to working in more rigid statutory frameworks. Supporting our team's physical and emotional wellbeing remains a top priority. Initiatives such as emotional wellbeing days and the additional Christmas holiday have been warmly received, providing valuable time away from the office to rest and recharge.

The summer holidays bring a different rhythm to our work, especially for those based in schools. This period allows the team to catch up on outstanding reports and offers space for reflection and renewal. A few of our core team members have opted to take unpaid leave over the summer, returning in September refreshed and ready to embrace the challenges and opportunities of the new term.

6. Staff Wellbeing

The wellbeing of our staff team continues to be a constant agenda item for senior leaders. As the organisation continues to evolve and grow to meet the needs of its beneficiaries, it remains a focus to ensure the team are confident and included in the decisions being made about the future of the

organisation. We meet twice a year as a whole team, weekly in individual teams as well as having a bi-monthly newsletter to keep everyone up to date with developments.






Staff Survey

A recent staff survey demonstrated that the team are positive about the direction of travel:

- I enjoy my work - **100%**
- I understand my responsibilities - **100%**
- Does your team operate in a supportive and collaborative way? - **100%**
- I would recommend Kids Inspire as a good place to work - **89%**
- My workload is reasonable - **83%**
- I feel that my opinion matters and is taken into consideration at work - **83%**
- I am told about changes and why they are being made - **83%**
- I have regular meetings with my manager that are helpful - **83%**
- The culture at Kids Inspire matches its vision and mission - **83%**
- My manager is open to change - **83%**
- Does your line manager provide actionable and relevant feedback? - **78%**

Continual Professional Development

Continual Professional Development is a priority for the therapy team and therefore, Kids Inspire's investment in the team is extensive and includes regular in-house professional development in embedded internal activities, such as:

-  Case management: monthly or fortnightly meetings (depending on the size of the caseload) that aim to support the therapist on top of their own mandatory external clinical supervision.
-  Therapy Team meetings: weekly group sessions where specific topics are covered with theory and experiential activities. Space is given for reflective practice and sharing of good practice.
-  Case Group Consultations: monthly group sessions to explore challenging cases and learn from each other.
-  Sharing Learning: all therapists are encouraged to attend external workshops and conferences and bring back the learning to share with the therapy team.
-  A programme of internal CPD is delivered, and participants can earn CPD hours, which encourages attendance and supports professional body registration requirements.

Additionally, all staff are encouraged to seek professional development opportunities outside the organisation, and they may be supported with paid study leave to do so. The new learning is shared within the wider team, enhancing colleagues' professional development and a collaborative way of working. As a result, individuals' professional resources are broadened, which contributes positively to what the organisation can offer its beneficiaries.

7. Case Study – a therapeutic journey

Claire – Level 2 case

Claire, 14, was referred by her parents who noticed she was increasingly anxious, presenting with low self-esteem, and had started picking the skin on her arms. She had also expressed suicidal feelings to her mother. Bullying at school brought Claire to withdraw socially and she avoided attending school. Claire had also started to engage in some risky behaviours such as absconding from school and staying out late in the local park. Although she did not have a formal diagnosis, it was noted that Claire presented with some neurodiverse traits. Claire found it difficult to express or explain how she felt, and what was affecting her.

After a detailed assessment, Claire was offered 20 sessions of 1:1 art psychotherapy sessions in school, and her parents attended the EPIC parenting group.

In early sessions, verbal communication was difficult for Claire. However, she engaged readily with the art materials laid out. There were often silences, and little eye contact during sessions. The therapist suggested making art alongside Claire, and this became a way that Claire and the therapist connected. Side by side art making can reduce anxiety and create a safe bond as well as exhibit equality in the therapeutic relationship. Claire's finished images were viewed together. This 'joint attention' helped build a strong therapeutic relationship, and Claire's confidence continued to grow in the art making process, experimenting with art materials and exploring her feelings. The images Claire made had depths of meaning with themes of school, loneliness, and isolation arising. Over time, Claire grew to recognise her style of communication and self-expression via her art making. She reflected on this, and how it could obstruct her school life, peers and friendships, with awareness around her identity and how this impacted her self-esteem and feelings of isolation.

Verbal communication became increasingly easier for Claire, and she shared difficult feelings alongside her images. Being able to reflect and describe her emotional world, in a safe and contained space, meant that feelings did not overwhelm her and could be processed. Claire's self-awareness developed over time, making room for self-acceptance and change, which contributed to a stronger sense of self and belonging. While experimenting provided a sense of self efficacy and strengthened her capacity for emotional regulation, she was able to express, understand and process how she feels alongside her images. Feelings associated with school were explored, allowing perspectives to shift, and reducing feelings of isolation. Ultimately this made the school environment more tolerable.

At the review meeting Claire's mother shared that she had noticed positive changes at home. Claire was more willing to go into school, her school attendance improved, and things were generally easier at home. Claire's mother added that Claire used to slam the car door and was silent when going into school at drop off, but recently Claire had said 'have a nice day mum' as she left. Overall, her communication with her parents, and their relationship, improved, and her parents are less worried about Claire as a result.

8. Premises

Since May 2019, Kids Inspire has been operating from Hargrave House in Great Baddow and paying a monthly rental fee to Essex County Council (ECC).

ECC notified Kids Inspire in 2020 of their intention to redevelop the site on which Hargrave House is situated to build 10 residential dwellings and a community facility. The Kids Inspire Trustee Board agreed that the charity would be interested in progressing with discussions around the community facility becoming the new HQ for Kids Inspire. Following a delay due to the pandemic and planning discussions taking longer than anticipated, this project is now progressing again.

Owning premises secures Kids Inspire from the risk of being moved on again which causes significant disruption to the strategic development of the charity as it draws so many hours from our day-to-day roles. The location in Great Baddow is desirable as it has easy links from the A12; we already have clients coming to us from all four quadrants of Essex as well as from Suffolk.

9. Staffing Structure

Staff turnover was 7% for this reporting period – lower than the national average and lower than the NHS (our biggest competitor when it comes to recruitment). The organisation builds on stability and security by

the ongoing employment of a core team of therapists and utilising contracted sessional staff for short term work. The whole team structure is shown in [Appendix A](#).

10. Improving Environmental Impact

While Kids Inspire's primary focus is mental health and well-being, staff recognise the connection of environmental factors to mental health, with service users describing fears linked to eco-distress, which is a chronic fear of environmental doom. Kids Inspire is committed to minimising its environmental footprint by implementing eco-friendly practices within its operations.



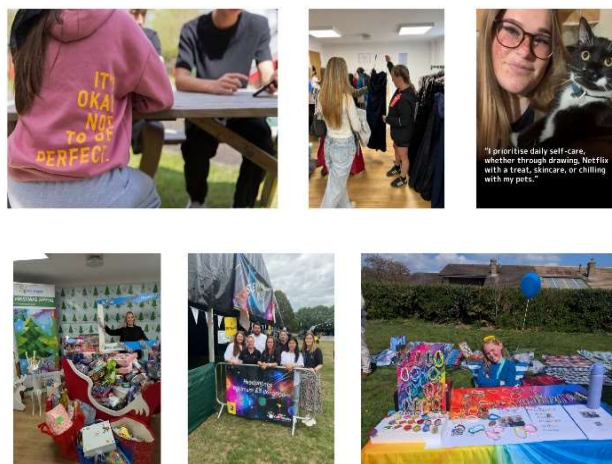
This year's focus has been adopting the waste hierarchy which is a framework that prioritises different waste management options, aiming to minimise environmental impact. We have prevented waste being created by implementing refills on cleaning and bathroom products. We have introduced new recycling streams and now food waste from the building is collected and turned into energy and fertiliser to be used in Essex. These actions, and more, have been taken alongside user education. Our next steps are to introduce water coolers and hand driers to reduce our reliance upon single use items.

11. Marketing & Communications

Building on the strong foundations of our first year - a new team structure, three-year strategy and early investment in skills - 2025/26 was about maximising our skills, systems and data to extend reach and increase impact.

Professional development remained central, leading to a change in the team. Our Communications and Marketing Manager completed a Level 3 Data Literacy apprenticeship. This improved decision making, for example in targeting training promotion to high-conversion audiences. In fact, the benefits were so clear that she successfully applied for a role as Senior Data Analyst and moved into our newly created Impact Team, applying her skills to organisational insight and evaluation.

Marketing and Communications 2024/25



Focus for marketing and communications

Guided by the development of the growth implementation plan during the year our core goals were to continue to raise visibility of our work, look for new opportunities to bring in funding, and begin the work around our new target population.

This led to the team:

- 👋 delivering the first year of our online training income stream, identified in our 2024–27 strategy. This generated £2,460 in its first year, with attendees from across the UK and Ireland, building national awareness of our work and the expertise of our therapists.
- 👋 maximising training reach, using newsletters we now have access to thanks to our membership of national coalitions and campaigns. Attendees have come from Scotland, Wales, Ireland and major cities and towns in England (see map)



Following on from that the team overhauled our newsletters. Since moving to a new provider we have introduced new subscriber/unopener automations and new segmentation, leading to:

- 👋 growth and refining our list by 400 (removing inactive contacts, best practice in email marketing)
- 👋 welcoming 200 of these new subscribers through the automated onboarding function
- 👋 achieving an open rate average of 47.5% (non-profit average is 27.9%)

This has led to increased event sign-ups, knowledge on their interests and supporter actions, including donations to campaigns such as the Big Give and during Children’s Mental Health Week.

Achievements

Our work was recognised nationally when we were highly commended as **Team of the Year** at the CharityComms Awards, with praise for our campaign and social media work. This recognition led to team members presenting on national webinars, further raising our profile in the sector.

To strengthen our visual storytelling, we ran a photography day involving therapists, mentors, young people and volunteers.

Over 5000 photos were taken, giving us authentic new content for use on all our platforms, (moving us away from old or stock imagery) such as the website, social media and newsletters but also across bids and reports to funders and commissioners. The team will share their experience in 25/26 on a charity sector webinar to an audience of roughly 400 people.






Core work alongside this during the year has included:

- 👋 beginning a refresh of the website, with fundraising and HR pages completed and therapy and volunteering pages to follow in 25/26
- 👋 conducting a Search Engine Optimisation (SEO) audit, identifying target keywords and weaving these through web pages
- 👋 embedding the CRM system, now streamlining supporter journeys and enabling better data sharing across engagement, fundraising, finance and volunteering
- 👋 supporting key campaigns and events, including the match-funded Big Give Christmas appeal, PROM-Unity, volunteering and mentoring work, and growing our “help content” using therapist and young people’s voices.

Future plans

Work has begun on a major campaign, supported by a film scheduled to shoot over the summer of 25/26 with delivery in autumn 2026. The team are working with an external filmmaker and over 15 young people to highlight the impact mental health concerns is having on children; and will serve as a national call to action to audiences to support Kids Inspire as we seek to grow and work with more children and families. As our work expands across the country, we are continuing to target a wider population to engage with us. Our training has already proven our ability to reach a UK wide audience. Our goal will be to increase support, through volunteering, recruitment and funding.

Growth priorities for 2025/26 include:

-  growing our newsletter subscribers and refining content to increase engagement and conversion, building on our above-average click-through rate of 3%.
-  exploring a new strand of income through digital fundraising marketing, including streaming and gamification, as part of a new digital marketing strategy.
-  supporting the Beyond Behaviour: Understanding Trauma and Neurodivergence conference with marketing and logistics (January 2026).
-  working with schools, partners and therapists to embed referral criteria changes and maintain referral rates from our priority population.
-  collaborating with the Impact Team to analyse our first full year of benchmark data, focusing resources where they deliver the greatest return



















Our focus is on stronger systems, richer content, an increased national audience and a data-led approach to support the next phase of Kids Inspire's growth.

12. Fundraising

Fundraising Highlights: A Year of Strong Growth

The Fundraising Team achieved a total of **£1,347,359** in 2024/25, marking an impressive **11.6% increase** over the previous year. This significant growth is a direct result of our diversified fundraising strategy, with strong performances in events and community engagement that exceeded our targets.

This year, we were delighted to secure multi-year partnerships with a number of key funders, providing a solid foundation for our future income. Our partners include:

 National Lottery	 Help for Children	 Leathersellers
 Provide	 Tuixen Foundation	 Charles Hayward Foundation
 Essex Community Foundation	 Henry Smith	 Hollick Family Foundation
 Fidelity Foundation	 Garfield Weston	 Hollyhock Charitable Trust
 Childwick Trust	 Jack Petchey	 Credit Agricole
 Impetus	 VVU Essex	 Matchroom

Looking ahead, we're confident that our proven events and community programs will continue to drive excellent results. We remain committed to adapting to the evolving landscape, refining our strategies to address challenges in major donor fundraising and the competitive funding environment to ensure sustainable growth.

2024/25 Event Highlights

- 👉 Cycling from Essex to Amsterdam: In June, 30 cyclists completed a remarkable 140-mile journey from Essex to Amsterdam, raising over £35,000. Participants included local business leaders and individuals cycling for a cause close to their hearts, all united in their goal to support children's mental health.
- 👉 Autumn Ball: Our gala event in October brought together 183 attendees at Pontlands Park, raising an incredible £28,000 for our mission.
- 👉 Big Give Christmas Challenge: We surpassed our £10,000 target in less than five days and went on to secure an additional £5,000 in match funding, thanks to the overwhelming generosity of our supporters.
- 👉 Golf Success: Our annual Golf Day at Thorndon Golf Club raised a record £14,000. We also received generous contributions from the Chelmsford Golf Club ladies' team and various corporate golf days.

We are so grateful to our ambassadors, volunteers and supporters who participate in events, helping to elevate our profile within our community and support our fundraising initiatives.



KI Autumn Ball, 2024



Fundraising Team at the KI Golf Day sponsored by Baker Labels



KI Essex to Amsterdam Cycle Ride Team, RRT provided a breakfast for our riders

13. Financial Review

Review of financial position

The charity experienced a year of steady income but rising expenditure during the 2024–25 period amid continued economic pressures. The charity's income increased slightly by £57,926, representing a 2.5%

growth from £2,306,558 to £2,364,484, reflecting ongoing success in securing donations and charitable activity funding. However, expenditure rose from £2,268,607 to £2,563,977, representing a 13.0% increase, primarily due to increased delivery of charitable activities and the continuous hike in costs of living. This resulted in a net deficit of £199,493 in 2025, compared with a surplus of £37,951 in 2024. Restricted income constituted 63.9% (£1,511,469) of total income, slightly down from 67.3% in the previous year, demonstrating continued but slightly reduced reliance on specific contracts and project funding. Unrestricted income stood at £853,015 from £753,859 in 2024, representing an increase of 13.2%, which has been essential in offsetting rising operational costs and providing financial flexibility.

The charity remains successful in securing large and longer-term contracts with funding bodies and local authorities, which continue to provide a strong base for future income. However, the wider economic context, high inflation, cost-of-living pressures, and slower economic growth, continues to pose challenges and operational risks. To mitigate these risks, the charity plans to use internal financial resources prudently, strengthen cost-control measures, and diversify its fundraising to sustain support for beneficiaries and their families.

The charity maintained cash balances of £1,139,482 as of 30th April 2025, compared with £1,329,649 at 30th April 2024, reflecting planned use of funds during the year. In line with its strategic planning, the charity has maintained its designated reserve at £500,000, earmarked for potential property acquisition and to ensure operational stability.

Permanent staffing levels will continue to be monitored and adjusted in line with the growth of service provision and the organisation's overall strategy. Any resulting increase in staff costs will be balanced against income growth to maintain financial stability.

Reserves policy

The charity has historically set a target to maintain free reserves defined as unrestricted funds excluding fixed assets and designated funds, equivalent to six months of annual expenditure. This level was originally considered appropriate as it provided sufficient liquidity to manage cashflow fluctuations, respond to unforeseen events, and ensure continuity of services in the event of a significant reduction in income, while not holding excessive funds that could otherwise be used to deliver charitable activities.

At 30 April 2025, free reserves stood at £413,477, compared with £598,289 in 2024. This reduction reflects the year's net deficit and increased expenditure to meet growing service demand. The reserves policy target has increased to £1,281,989 (2024: £1,152,398) in line with the higher cost base.

Given that a designated reserve of £500,000 continues to be maintained towards the potential acquisition of new premises, free reserves are significantly below the target level. Trustees acknowledge that this position reflects a conscious prioritisation of long-term investment in the charity's infrastructure, alongside the continued delivery of services amid a challenging economic environment.

Recognising the ongoing commitment to property acquisition and evolving financial circumstances, Trustees will review the reserves policy during the coming financial year. The review will determine a level of free reserves appropriate to support the charity's long-term strategy and sustainability. It will also take into account the anticipated mix of funding available for the premises purchase, including the outcome of the dedicated fundraising appeal, to establish a more realistic and appropriate target for future years.

14. Risk Review

The organisation's Risk Register is reviewed bi-annually, or more frequently if circumstances change. Systems, procedures and other mitigations have been established to manage each risk. A summary of the main risks is provided below:

Regulatory and compliance

The work undertaken by Kids Inspire is subject to regulation by a number of mandatory professional bodies. Compliance spans each of our working teams and, as such, robust policies are in place to mitigate any risks associated with this. Risk Assessments are undertaken for all activities outside of our normal working practice.

Operational

With the premises project now back on track, there will be building works undertaken on the site where Hargrave House is situated, starting imminently. There is a risk of potential disruption to our services. This is being managed by means of a close working relationship with project leads from Essex Housing and key contacts from the building contractor. The premises ranks highly on the risk register. The charity has a premises committee made up of members from the SLT and Board of Trustees to ensure decisions can be made dynamically rather than needing to wait for a board meeting. The board also recruited a member last year with expertise in property consultancy to ensure they had a representative to be able to provide a level of assurance around the decisions being made.

External

The rise in NI and pension added 2.71% to our staff costs and this meant that we were unable to fulfil pay increases for 24/25 against our pay structure, opting for a 3% only increase for eligible staff. The charity has continued to work hard to ensure it has a competitive benefits package along with great employee support to mitigate this.

Governance

Trustee succession planning is an identified risk on the risk register. The Board has recently completed work with a pro bono partner to consider Board effectiveness and the skills and competencies of trustees so that the best possible governance is in place to oversee the charity's operations and growth plans.

15. Plans for the Future

Kids Inspire has identified the following priorities

2025-2026	2026-2027	2027-2028
<p><u>Income Generation</u></p> <ul style="list-style-type: none"> Diversify income streams to 65% fundraising 35% services Deliver the strategic plans for income growth and development 	<p><u>Income Generation</u></p> <ul style="list-style-type: none"> Diversify income streams to 65% fundraising 35% services Build a sustainable major donor fundraising programme 	<p><u>Income Generation</u></p> <ul style="list-style-type: none"> Diversify income streams to 70% fundraising 30% services Sustain relationships with major donors and add to portfolio Research areas that are going to be most beneficial for income generation
<p><u>Reach</u></p> <ul style="list-style-type: none"> Align beneficiaries to revised target population to at least 40% Increase outreach to marginalised communities to ensure representation within service user demographic 	<p><u>Reach</u></p> <ul style="list-style-type: none"> Align beneficiaries to revised target population to at least 55% 	<p><u>Reach</u></p> <ul style="list-style-type: none"> Align beneficiaries to revised target population to at least 75%
<p><u>Delivery Model / Area</u></p> <ul style="list-style-type: none"> Scale the pilot model in Suffolk to replication model to serve 500 beneficiaries Consolidate processes for the model changes made 	<p><u>Delivery Model / Area</u></p> <ul style="list-style-type: none"> Research new delivery region (not geographically close) 	<p><u>Delivery Model / Area</u></p> <ul style="list-style-type: none"> Pilot in a new region (not geographically close)
<p><u>Impact</u></p> <ul style="list-style-type: none"> Review impact of new model at each level Pilot data collection that will enable evaluation of long-term outcomes Develop analysis of school engagement and progress in learning to strengthen overall impact story 	<p><u>Impact</u></p> <ul style="list-style-type: none"> Implement evaluation processes for long-term outcomes across all projects Review impact of environmental sustainability pledge 	<p><u>Impact</u></p> <ul style="list-style-type: none"> Review learning from long-term evaluation data

16. Constitution and Governance

The company is registered as a charitable company limited by guarantee. Kids Inspire began operating in September 2007 and was constituted as a charitable company limited by guarantee on 24th September 2007 under a Memorandum of Association and is governed by its Articles of Association. The liability of the members in the event of the company being wound up is limited to £10.

The company was registered as a charity on 11th May 2009 and acts entirely as a non-profit-making organisation.

Method of appointment or election of Trustees

Oversight of the company is the responsibility of the Trustees, who are elected and co-opted under the terms of the Articles of Association.

Trustee recruitment and appointment is subject to the same stringent process followed to recruit new employees. Applicants for the position of Trustee are asked to formally apply, they are invited to attend a full meeting of the board, at which they are asked to present themselves. They must demonstrate a good understanding of the charitable purpose and objectives of Kids Inspire, the rationale behind their decision to apply and the skills and attributes they would bring to the board and the organisation.

Their appointment must be proposed and seconded and all voting members consulted. Once elected a minimum of two references must be obtained and a full enhanced DBS check is completed.

Kids Inspire is committed to promoting diversity and inclusion at all levels of the organisation. The Board of Trustees actively seeks to foster a diverse and inclusive environment, reflective of the communities we serve. Through recruitment, engagement, and regular training, we ensure that all voices are valued and that our work is guided by principles of equity, diversity, and inclusion.

Organisational structure and decision making

The Trustees of the charity are also Directors for the purposes of company law. The Board of Trustees consists of not less than four members. The Board of Trustees currently has seven members from a variety of professional backgrounds relevant to the work of the charity and meets approximately four times a year. The current Trustees represent the following areas of knowledge and experience (although all of them work with Kids Inspire on a non-executive basis):

Trustee	Specialism
Nicholas Tesseyman (Chairperson)	Governance and Finance
Danielle Price (Treasurer)	Growth Strategy, Execution and Finance
Louise Hornagold	Governance and Community Engagement
Gillian Box	Leadership and Development
Stuart White	Business Development
Louise Loon	HR
Dr Caroline Dollery (Vice Chairperson)	Physical and Mental Health

An annual skills audit is carried out to ensure that the Board of Trustees maintains a broad mix of experience and skills relevant to the work of Kids Inspire.

Day-to-day management is delegated to the Chief Executive Officer, Sue Bell OBE, who founded the charity. The charity's Performance Related Pay policy provides the benchmarks and parameters that set pay and remuneration for all key management personnel. In relation to the Chief Executive Officer, all decisions are















made by the Board of Trustees and processed by the Treasurer.

Trustee induction and training

During the recruitment process for Trustees, explicit mention is made of the necessity to comply with the values of the charity and the Nolan Principles, and Trustees are required to sign a confidentiality agreement regarding all relevant information received during the recruitment process.

Once appointed, new Trustees are invited to familiarise themselves with the charity and the context within which it operates.

As part of their induction, Trustees receive a framework and a set of information which includes:

-  the legal responsibilities of charity Trustees (The Essential Trustee)
-  the Articles of Association
-  the charity's objects and values
-  Access to Board papers and previous minutes
-  Access to management accounts
-  the previous year's Annual Report
-  the Business Plan
-  access to relevant policies and procedures
-  the Governance Framework
-  Trustees' Disclosure of Interests
-  the Policy on Gifts & Hospitality
-  Code of Conduct
-  Kids Inspire's Risk Register
-  the Diversity and Equality Policy

At the start of the first Board meeting they attend, all new Trustees are asked to confirm that they have received, can access, have read and understood these documents.

All new Trustees attend briefing sessions, jointly led by the Chair of the Board of Trustees and the Chief Executive.

When appointed, Trustees also receive formal information emphasising key aspects of the role and what it means to become a Trustee. This includes a commitment to upholding the values and objectives of the organisation, not acting on their own on behalf of Kids Inspire, nor acting without having proper authority from the Board.

Each Director/Trustee of Kids Inspire confirms their agreement to abide by the individual commitments set out in the Code of Conduct. Any Trustees whose tenure pre- dates this arrangement have made a similar formal commitment.






All Trustees are required to have a full enhanced DBS and must take part in mandatory training.

The Trustees are committed to upholding the highest standards of safeguarding, ensuring that policies and procedures protect all individuals associated with the charity. The Board monitors safeguarding practices closely, requiring that all Trustees, staff, and volunteers adhere to these protocols and participate in regular safeguarding training. Safeguarding updates are provided at each Board meeting, supporting a culture of vigilance and safety.



17. Statement of the Trustees' Responsibilities

The Trustees (who are also Directors of Kids Inspire for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

-  Select suitable accounting policies and apply them consistently.
-  Observe the methods and principles in the Charities SORP 2019 (FRS102).
-  Make judgements and estimates that are reasonable and prudent.
-  State whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
-  Prepare the financial statements on a going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. In so far as the Trustees are aware:

-  There is no relevant audit information of which the charitable company's auditor is unaware; and
-  The Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

The Trustees regularly assess the charity's financial position to ensure it remains a going concern, evaluating projected cash flows, funding sources, and overall financial health. This ongoing review supports the Board's commitment to sustaining the charitable company's activities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

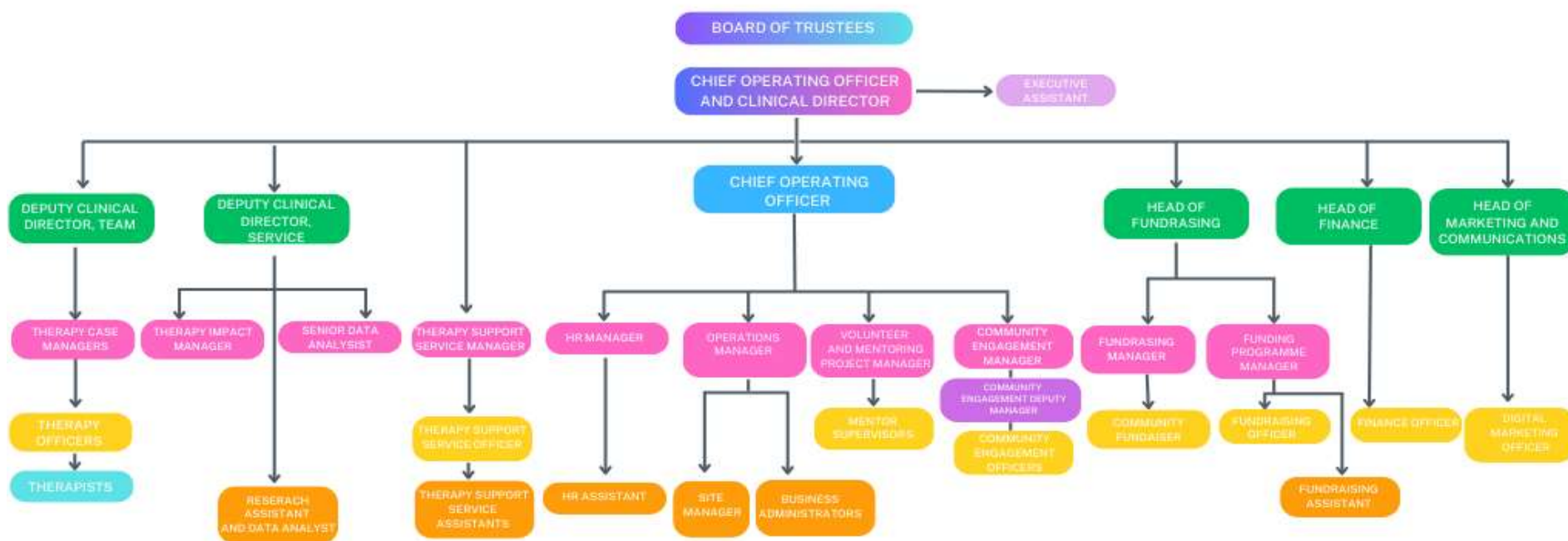
This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies' exemption.

This report was approved by the Trustees on and signed on their behalf by:

.....
 Nick Tesseyman
 Trustee (Chair)

18. Appendix A: Staffing Structure

Kids Inspire organisation structure 2024 - 2025



Kids Inspire

Independent Auditor's Report to the Members of Kids Inspire

Opinion

We have audited the financial statements of Kids Inspire (the 'parent charitable company') and its subsidiary (the 'group') for the year ended 30 April 2025, which comprise the Consolidated Statement of Financial Activities, Consolidated Balance Sheet, Balance Sheet, Consolidated Statement of Cash Flows and Notes to the Financial Statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is United Kingdom Accounting Standards, comprising Charities SORP - FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and applicable law (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and parent charitable company's affairs as at 30 April 2025 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's ability to continue as a going concern for a period of at least twelve months from when the original financial statements were authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Kids Inspire

Independent Auditor's Report to the Members of Kids Inspire

Other information

The other information comprises the information included in the Report of the Trustees, other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the group and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

Kids Inspire

Independent Auditor's Report to the Members of Kids Inspire

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company's financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the Statement of the Trustees' Responsibilities (set out on page 31) the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Kids Inspire

Independent Auditor's Report to the Members of Kids Inspire

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows;

- The engagement partner ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations.
- We focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations for the company, including the Companies Act 2006, Charities Act 2011, tax and employment legislation.
- We assessed the extent of compliance with the laws and regulations identified above through making enquiries of management.

We assessed the susceptibility of the company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur by;

- Making enquiries of management as to their knowledge of actual, suspected and alleged fraud.
- Considering the internal controls in place to mitigate the risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls, we;

- Performed analytical procedures to identify any unusual or unexpected relationships.
- Tested journal entries to identify unusual transactions.
- Investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- Agreeing financial statement disclosures to underlying supporting documentation.
- Reading the minutes of meetings of those charged with governance.
- Enquiring of management as to actual and potential litigation and claims.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

As part of an audit in accordance with ISAs (UK), we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the group's or the parent charitable company's financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

Kids Inspire

Independent Auditor's Report to the Members of Kids Inspire

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the group's or the parent charitable company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the group or the parent charitable company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation (i.e. gives a true and fair view).
- Plan and perform the group audit to obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the group as a basis for an opinion on the financial statements. We are responsible for the direction, supervision and review of the audit work performed for the purposes of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Kids Inspire

Independent Auditor's Report to the Members of Kids Inspire

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body for our audit work, for this report, or for the opinions we have formed.

.....
Alex Stone FCCA (Senior Statutory Auditor)
For and on behalf of Edmund Carr LLP, Statutory Auditor

146 New London Road
Chelmsford
Essex
CM2 0AW

Date:.....

Kids Inspire

Consolidated Statement of Financial Activities for the Year Ended 30 April 2025 (Including Consolidated Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

		Unrestricted funds £	Restricted funds £	Total 2025 £	Total 2024 £
	Note				
Income and Endowments from:					
Donations and legacies	3	560,857	659,550	1,220,407	1,168,773
Charitable activities	4	14,385	845,469	859,854	914,980
Other trading activities	5	225,330	6,450	231,780	168,219
Investment income	6	52,443	-	52,443	54,586
Total income		<u>853,015</u>	<u>1,511,469</u>	<u>2,364,484</u>	<u>2,306,558</u>
Expenditure on:					
Raising funds	7	(327,507)	-	(327,507)	(253,564)
Charitable activities	8	<u>(719,470)</u>	<u>(1,517,000)</u>	<u>(2,236,470)</u>	<u>(2,015,043)</u>
Total expenditure		<u>(1,046,977)</u>	<u>(1,517,000)</u>	<u>(2,563,977)</u>	<u>(2,268,607)</u>
Net (expenditure)/income		<u>(193,962)</u>	<u>(5,531)</u>	<u>(199,493)</u>	<u>37,951</u>
Net movement in funds		(193,962)	(5,531)	(199,493)	37,951
Reconciliation of funds					
Total funds brought forward		<u>1,111,803</u>	<u>6,315</u>	<u>1,118,118</u>	<u>1,080,167</u>
Total funds carried forward	19	<u><u>917,841</u></u>	<u><u>784</u></u>	<u><u>918,625</u></u>	<u><u>1,118,118</u></u>

All of the group's activities derive from continuing operations during the above two periods.

The funds breakdown for 2024 is shown in note 19.

Kids Inspire

(Registration number: 06380082)

Consolidated Balance Sheet as at 30 April 2025

	Note	2025 £	2024 £
Fixed assets			
Tangible assets	13	34,459	23,951
Current assets			
Debtors	15	201,765	175,886
Cash at bank and in hand	16	1,139,482	1,329,649
		1,341,247	1,505,535
Creditors: Amounts falling due within one year	17	(457,081)	(411,368)
Net current assets		884,166	1,094,167
Net assets		918,625	1,118,118
Funds of the group:			
Restricted income funds			
Restricted funds	19	784	6,315
Unrestricted income funds			
General funds		417,841	611,803
Designated funds		500,000	500,000
Total unrestricted funds		917,841	1,111,803
Total funds	19	918,625	1,118,118

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

The financial statements on pages 39 to 61 were approved by the trustees, and authorised for issue on and signed on their behalf by:

.....
 Nicholas Tesseyman
 Chair and trustee

Kids Inspire

(Registration number: 06380082)

Balance Sheet as at 30 April 2025

	Note	2025 £	2024 £
Fixed assets			
Tangible assets	13	34,459	23,951
Investments	14	<u>1</u>	<u>1</u>
		<u>34,460</u>	<u>23,952</u>
Current assets			
Debtors	15	223,197	197,118
Cash at bank and in hand	16	<u>1,111,645</u>	<u>1,292,826</u>
		1,334,842	1,489,944
Creditors: Amounts falling due within one year	17	<u>(455,041)</u>	<u>(409,292)</u>
Net current assets		<u>879,801</u>	<u>1,080,652</u>
Net assets		<u>914,261</u>	<u>1,104,604</u>
Funds of the charitable company:			
Restricted income funds			
Restricted funds	19	784	6,315
Unrestricted income funds			
General funds		413,477	598,289
Designated funds		<u>500,000</u>	<u>500,000</u>
Total unrestricted funds		<u>913,477</u>	<u>1,098,289</u>
Total funds	19	<u>914,261</u>	<u>1,104,604</u>

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

The financial statements on pages 39 to 61 were approved by the trustees, and authorised for issue on and signed on their behalf by:

.....
Nicholas Tesseyman
Chair and trustee

Kids Inspire

Consolidated Statement of Cash Flows for the Year Ended 30 April 2025

	Note	2025 £	2024 £
Cash flows from operating activities			
Net movement in funds for the reporting year		(199,493)	37,951
Adjustments for:			
Depreciation	13	15,635	12,100
Investment income	6	(52,443)	(54,586)
(Increase)/decrease in debtors	15	(25,879)	17,430
Increase/(decrease) in creditors	17	36,702	(30,250)
Increase in deferred income		9,011	26,429
Net cash flows from operating activities		<u>(216,467)</u>	<u>9,074</u>
Cash flows from investing activities			
Interest receivable and similar income	6	52,443	54,586
Purchase of tangible fixed assets	13	<u>(26,143)</u>	<u>(8,475)</u>
Net cash flows from investing activities		<u>26,300</u>	<u>46,111</u>
Net (decrease)/increase in cash and cash equivalents		(190,167)	55,185
Cash and cash equivalents at 1 May		<u>1,329,649</u>	<u>1,274,464</u>
Cash and cash equivalents at 30 April		<u><u>1,139,482</u></u>	<u><u>1,329,649</u></u>

All of the cash flows are derived from continuing operations during the above two periods.

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

1 Charitable company status

The charitable company is limited by guarantee, incorporated in England & Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £10 towards the assets of the charitable company in the event of liquidation.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

Basis of preparation

Kids Inspire meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Basis of consolidation

The consolidated financial statements consolidate the financial statements of the charitable company and its subsidiary undertakings drawn up to 30 April 2025.

No statement of financial activities is presented for the charity as permitted by section 408 of the Companies Act 2006. The charitable company made a deficit in the financial year of £190,343 (2024 - surplus of £27,951).

The subsidiary is an entity controlled by the charity. Control is achieved where the charity has the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities.

Inter-company transactions, balances and unrealised gains on transactions between the charity and its subsidiaries, which are related parties, are eliminated in full.

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

Going concern

The financial statements have been prepared on a going concern basis as the trustees believe that no material uncertainties exist. The trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

Income and endowments

All income is recognised once the charitable company has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. Donations and legacies include voluntary donations from individuals, corporates and other groups including recovered Gift Aid where appropriate.

Grants receivable

Grants, including government grants, are recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Deferred income

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the charity has unconditional entitlement.

Other trading activities

Other trading activities include fundraising income from functions and events organised by the charity and income generated by the charity's trading subsidiary, Inspire Wellbeing Services.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

Charitable activities

Provision of therapy and counselling includes commissioned, training, private client and grant income from individuals, foundations and public sector bodies.

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

Other income

Other income consists of government grants. The grants are recognised when receivable.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charitable company in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

Taxation

The charitable company is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charitable company is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Notes to the Financial Statements for the Year Ended 30 April 2025

Tangible fixed assets

Any significant individual fixed assets are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office Equipment	25% straight-line
Computer Equipment	25% straight-line
Leasehold improvements	25% straight-line

Business combinations

Business combinations are accounted for under the purchase method. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by the group. All intra-group transactions, balances, income and expenses are eliminated on consolidation. In accordance with Section 35 of FRS 102, Section 19 of FRS 102 has not been applied in these financial statements in respect of business combinations effected prior to the date of transition.

Trade debtors

Debtors are amounts due for services performed or grants receivable. Debtors are recognised initially at the transaction price. They are subsequently measured at the settlement amount less provision for impairment. A provision for the impairment of debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash held within the charity's bank accounts.

Trade creditors

Creditors are recognised at their settlement amount where the charity has a present obligation resulting from a past event and will probably result in the transfer of funds to a third party and the amount due can be measured or estimated reliably.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the group.

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

Designated funds are funds set aside by the trustees out of unrestricted funds for specific future purposes or projects.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The group operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the group has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

Financial instruments

Classification

The charity only holds basic financial instruments as defined in FRS 102. The financial assets and financial liabilities of the charity and their measurement basis are as follows:

Financial assets - trade and other debtors are basic financial instruments and are debt instruments measured at amortised cost. Prepayments are not financial instruments.

Cash at bank - is classified as a basic financial instrument and is measured at face value.

Financial liabilities - trade creditors, accruals and other creditors are financial instruments, and are measured at amortised cost. Taxation and social security are not included in the financial instruments disclosure definition. Deferred income is not deemed to be a financial liability, as the cash settlement has already taken place and there is an obligation to deliver services rather than cash or another financial instrument.

3 Income from donations and legacies

	Unrestricted funds £	Restricted funds £	Total 2025 £	Total 2024 £
Donations and legacies;				
Donations and grants	526,193	659,550	1,185,743	1,142,551
Legacies	3,558	-	3,558	6,958
Gift aid reclaimed	31,106	-	31,106	19,264
	<u>560,857</u>	<u>659,550</u>	<u>1,220,407</u>	<u>1,168,773</u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

4 Income from charitable activities

	Unrestricted funds £	Restricted funds £	Total 2025 £	Total 2024 £
Commissioned services and grant income	5,023	842,574	847,597	907,709
Training and private therapy income	9,362	2,895	12,257	7,271
	<u>14,385</u>	<u>845,469</u>	<u>859,854</u>	<u>914,980</u>

5 Income from other trading activities

	Unrestricted funds £	Restricted funds £	Total 2025 £	Total 2024 £
Trading income;				
Sales of goods and services	22,271	-	22,271	5,402
Subsidiary trading income	60,336	-	60,336	54,110
Events income;				
Events income	131,362	-	131,362	103,540
Sponsorship income	-	6,450	6,450	2,100
Lotteries and competitions income	11,361	-	11,361	3,067
	<u>225,330</u>	<u>6,450</u>	<u>231,780</u>	<u>168,219</u>

6 Investment income

	Unrestricted funds £	Restricted funds £	Total 2025 £	Total 2024 £
Interest receivable on bank deposits	<u>52,443</u>	<u>-</u>	<u>52,443</u>	<u>54,586</u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

7 Expenditure on raising funds

a) Costs of generating donations and legacies

	Unrestricted funds £	Restricted funds £	Total 2025 £	Total 2024 £
Fundraising direct costs	43,995	-	43,995	35,148
Staff Costs	227,918	-	227,918	178,198
	<u>271,913</u>	<u>-</u>	<u>271,913</u>	<u>213,346</u>

b) Costs of trading activities

	Unrestricted funds £	Restricted funds £	Total 2025 £	Total 2024 £
Trading subsidiary costs	55,594	-	55,594	40,218
	<u>55,594</u>	<u>-</u>	<u>55,594</u>	<u>40,218</u>

8 Expenditure on charitable activities

Provision of therapy and counselling

	Note	Unrestricted funds £	Restricted funds £	Total 2025 £	Total 2024 £
Direct project and activity costs		-	10,990	10,990	14,731
Depreciation		-	15,635	15,635	12,100
Staff costs and contractors		711,233	1,339,262	2,050,495	1,781,754
Allocated support costs	9	1,737	127,857	129,594	177,612
Governance costs	9	6,500	23,256	29,756	28,846
		<u>719,470</u>	<u>1,517,000</u>	<u>2,236,470</u>	<u>2,015,043</u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

9 Analysis of governance and support costs

Support costs allocated to charitable activities

	Governance costs £	Information technology £	Premises costs including depreciation £	Other support costs £	Total 2025 £
Provision of therapy and counselling	<u>29,756</u>	<u>24,589</u>	<u>42,996</u>	<u>62,009</u>	<u>159,350</u>

	Governance costs £	Information technology £	Premises costs including depreciation £	Other support costs £	Total 2024 £
Provision of therapy and counselling	<u>28,846</u>	<u>22,662</u>	<u>97,016</u>	<u>57,934</u>	<u>206,458</u>

Governance costs

	Total 2025 £	Total 2024 £
Staff costs		
Wages and salaries	6,500	6,500
Audit fees		
Audit of the charity's financial statements	7,224	6,353
Other fees paid to auditors	10,844	10,497
Legal and professional fees	3,075	1,862
Other governance costs	<u>2,113</u>	<u>3,634</u>
	<u>29,756</u>	<u>28,846</u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

10 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the group during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

11 Staff costs

The aggregate payroll costs were as follows:

	2025 £	2024 £
Staff costs during the year were:		
Wages and salaries	1,704,485	1,569,431
Social security costs	163,185	149,453
Pension costs	50,385	43,837
	<u>1,918,055</u>	<u>1,762,721</u>

The average number of persons (including senior management team) employed by the group during the year (head count based on number of staff employed) was as follows:

	2025 No	2024 No
Average	<u>55</u>	<u>55</u>

52 (2024 - 51) of the above employees participated in the Defined Contribution Pension Schemes.

Contributions to the employee pension schemes for the year totalled £50,385 (2024 - £43,837).

The number of employees whose emoluments fell within the following bands was:

	2025 No	2024 No
£100,001 - £110,000	<u>1</u>	<u>1</u>

The total employee benefits of the key management personnel of the group were £123,668 (2024 - £116,067).

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

12 Taxation

The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes. The charity's trading subsidiary gift aids available profits to the parent charity.

13 Tangible fixed assets

Group

	Equipment £	Computer equipment £	Total £
Cost			
At 1 May 2024	52,775	30,020	82,795
Additions	8,631	17,512	26,143
	<u>61,406</u>	<u>47,532</u>	<u>108,938</u>
At 30 April 2025			
Depreciation			
At 1 May 2024	33,335	25,509	58,844
Charge for the year	8,764	6,871	15,635
	<u>42,099</u>	<u>32,380</u>	<u>74,479</u>
At 30 April 2025			
Net book value			
At 30 April 2025	<u>19,307</u>	<u>15,152</u>	<u>34,459</u>
At 30 April 2024	<u>19,440</u>	<u>4,511</u>	<u>23,951</u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

Charitable company

	Equipment £	Computer equipment £	Total £
Cost			
At 1 May 2024	52,775	30,020	82,795
Additions	<u>8,631</u>	<u>17,512</u>	<u>26,143</u>
At 30 April 2025	<u>61,406</u>	<u>47,532</u>	<u>108,938</u>
Depreciation			
At 1 May 2024	33,335	25,509	58,844
Charge for the year	<u>8,764</u>	<u>6,871</u>	<u>15,635</u>
At 30 April 2025	<u>42,099</u>	<u>32,380</u>	<u>74,479</u>
Net book value			
At 30 April 2025	<u>19,307</u>	<u>15,152</u>	<u>34,459</u>
At 30 April 2024	<u>19,440</u>	<u>4,511</u>	<u>23,951</u>

14 Fixed asset investments

Charitable company

Shares in group undertakings and participating interests

	Subsidiary undertakings £	Total £
Cost		
At 1 May 2024	<u>1</u>	<u>1</u>
At 30 April 2025	<u>1</u>	<u>1</u>
Net book value		
At 30 April 2025	<u>1</u>	<u>1</u>
At 30 April 2024	<u>1</u>	<u>1</u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

Details of undertakings

Details of the investments in which the charitable company holds 20% or more of the nominal value of any class of share capital are as follows:

Undertaking	Country of incorporation	Holding	Proportion of voting rights and shares held		Principal activity
			2025	2024	
Subsidiary undertakings					
Inspire Wellbeing Services Community Interest Company	England	Ordinary	100%	100%	Promotion of mental wellbeing

Subsidiaries

The profit for the financial period of Inspire Wellbeing Services Community Interest Company was £4,742 (2024- £13,892) and the aggregate amount of capital and reserves at the end of the period was £4,365 (2024- £13,515).

Inspire Wellbeing Services was incorporated on 27 September 2019 with register company number 12231988.

15 Debtors

	Group		Charity	
	2025 £	2024 £	2025 £	2024 £
Due from group undertakings	-	-	22,504	21,757
Prepayments	19,353	34,211	19,353	34,211
Accrued income	63,277	27,457	63,277	27,457
Other debtors	119,135	114,218	118,063	113,693
	<u>201,765</u>	<u>175,886</u>	<u>223,197</u>	<u>197,118</u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

16 Cash and cash equivalents

	Group		Charity	
	2025	2024	2025	2024
	£	£	£	£
Cash at bank	<u>1,139,482</u>	<u>1,329,649</u>	<u>1,111,645</u>	<u>1,292,826</u>

17 Creditors: amounts falling due within one year

	Group		Charity	
	2025	2024	2025	2024
	£	£	£	£
Trade creditors	3,521	10,537	3,521	10,537
Other taxation and social security	37,691	-	37,691	-
Pension scheme creditor	9,539	8,105	9,539	8,105
Accruals	64,865	60,272	62,825	58,196
Deferred income	<u>341,465</u>	<u>332,454</u>	<u>341,465</u>	<u>332,454</u>
	<u>457,081</u>	<u>411,368</u>	<u>455,041</u>	<u>409,292</u>

Deferred income

	2025	2024
	£	£
Deferred income at 1 May 2024	332,454	306,025
Resources deferred in the period	341,465	332,454
Amounts released from previous periods	<u>(332,454)</u>	<u>(306,025)</u>
Deferred income at year end	<u>341,465</u>	<u>332,454</u>

Deferred income relates to income received for events held in future accounting periods, income received with performance related conditions that are still to be fulfilled at the year end, or income that the donor has specified be used in future accounting periods.

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

18 Obligations under leases and hire purchase contracts

Operating lease commitments

Total future minimum lease payments under non-cancellable operating leases are as follows:

	Group		Charity	
	2025	2024	2025	2024
	£	£	£	£
Other				
Within one year	1,448	308	1,448	308
Between one and five years	4,707	-	4,707	-
	<u>6,155</u>	<u>308</u>	<u>6,155</u>	<u>308</u>

19 Funds

Group

	Balance at 1 May 2024	Incoming resources	Resources expended	Balance at 30 April 2025
	£	£	£	£
Current Year				
<i>Unrestricted funds</i>				
General funds	611,803	853,015	(1,046,977)	417,841
<i>Designated funds</i>				
Premises fund	<u>500,000</u>	<u>-</u>	<u>-</u>	<u>500,000</u>
Total unrestricted funds	<u>1,111,803</u>	<u>853,015</u>	<u>(1,046,977)</u>	<u>917,841</u>
Restricted funds				
Integrated Care Board	-	185,708	(185,708)	-
Essex County Council	-	300,000	(300,000)	-
Big Lottery Fund	-	241,240	(241,240)	-
Other grants and donations	<u>6,315</u>	<u>784,521</u>	<u>(790,052)</u>	<u>784</u>
Total restricted funds	<u>6,315</u>	<u>1,511,469</u>	<u>(1,517,000)</u>	<u>784</u>
Total funds	<u>1,118,118</u>	<u>2,364,484</u>	<u>(2,563,977)</u>	<u>918,625</u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

	Balance at 1 May 2023 £	Incoming resources £	Resources expended £	Balance at 30 April 2024 £
Prior Year				
<i>Unrestricted funds</i>				
General funds	667,727	653,859	(709,783)	611,803
<i>Designated funds</i>				
Premises fund	<u>400,000</u>	<u>100,000</u>	<u>-</u>	<u>500,000</u>
Total unrestricted funds	<u>1,067,727</u>	<u>753,859</u>	<u>(709,783)</u>	<u>1,111,803</u>
Restricted funds				
Clinical Commissioning Group	-	149,678	(149,678)	-
Essex County Council	-	435,400	(435,400)	-
Big Lottery Fund	-	164,960	(164,960)	-
Other grants and donations	<u>12,440</u>	<u>802,661</u>	<u>(808,786)</u>	<u>6,315</u>
Total restricted funds	<u>12,440</u>	<u>1,552,699</u>	<u>(1,558,824)</u>	<u>6,315</u>
Total funds	<u><u>1,080,167</u></u>	<u><u>2,306,558</u></u>	<u><u>(2,268,607)</u></u>	<u><u>1,118,118</u></u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

Charity

	Balance at 1 May 2024 £	Incoming resources £	Resources expended £	Balance at 30 April 2025 £
Current Year				
<i>Unrestricted funds</i>				
General funds	598,289	852,027	(1,036,839)	413,477
<i>Designated funds</i>				
Premises Fund	500,000	-	-	500,000
Total unrestricted funds	<u>1,098,289</u>	<u>852,027</u>	<u>(1,036,839)</u>	<u>913,477</u>
Restricted funds				
Integrated Care Board	-	185,708	(185,708)	-
Essex County Council	-	300,000	(300,000)	-
Big Lottery Fund	-	241,240	(241,240)	-
Other grants and donations	6,315	784,521	(790,052)	784
Total restricted funds	<u>6,315</u>	<u>1,511,469</u>	<u>(1,517,000)</u>	<u>784</u>
Total funds	<u>1,104,604</u>	<u>2,363,496</u>	<u>(2,553,839)</u>	<u>914,261</u>
	Balance at 1 May 2023 £	Incoming resources £	Resources expended £	Balance at 30 April 2024 £
Prior Year				
<i>Unrestricted funds</i>				
General funds	664,573	603,281	(669,565)	598,289
<i>Designated funds</i>				
Premises Fund	400,000	100,000	-	500,000
Total unrestricted funds	<u>1,064,573</u>	<u>703,281</u>	<u>(669,565)</u>	<u>1,098,289</u>
Restricted funds				
Clinical Commissioning Group	-	149,678	(149,678)	-
Essex County Council	-	435,400	(435,400)	-
Big Lottery Fund	-	164,960	(164,960)	-
Other grants and donations	12,440	802,661	(808,786)	6,315
Total restricted funds	<u>12,440</u>	<u>1,552,699</u>	<u>(1,558,824)</u>	<u>6,315</u>
Total funds	<u>1,077,013</u>	<u>2,255,980</u>	<u>(2,228,389)</u>	<u>1,104,604</u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

The specific purposes for which the funds are to be applied are as follows:

Current Year

- Premises Fund: the Trustees have designated £500,000 for the deposit on the acquisition of a new premises.
- Essex County Council commission Kids Inspire to deliver the Family Innovation Fund, providing early intervention across Essex.
- The ICB are commissioning Kids Inspire to deliver specialist therapeutic support for 5-18 years olds in Southend, Castle Point, Rochford, Mid-Essex, Basildon, Brentwood and Thurrock.
- The Big Lottery Fund are providing a contribution towards our Talk Together project which delivers county-wide therapeutic support, mentoring and Trauma Training.

Prior Year

- Premises Fund: the Trustees have designated £500,000 for the deposit on the acquisition of a new premises.
- Essex County Council commission Kids Inspire to deliver the Family Innovation Fund, providing early intervention across Essex.
- The CCG are commissioning Kids Inspire to deliver specialist therapeutic support for 5-18 years olds in Southend, Castle Point & Rochford and Mid-Essex.
- The Big Lottery Fund are providing a contribution towards our Talk Together project which delivers county-wide therapeutic support, mentoring and Trauma Training.

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

20 Analysis of net assets between funds

Group

	Unrestricted funds £	Designated funds £	Restricted funds £	Total 2025 £
Tangible fixed assets	34,459	-	-	34,459
Current assets	840,463	500,000	784	1,341,247
Current liabilities	(457,081)	-	-	(457,081)
Total net assets	417,841	500,000	784	918,625
	Unrestricted funds £	Designated funds £	Restricted funds £	Total 2024 £
Tangible fixed assets	23,951	-	-	23,951
Current assets	999,220	500,000	6,315	1,505,535
Current liabilities	(411,368)	-	-	(411,368)
Total net assets	611,803	500,000	6,315	1,118,118

Charity

	Unrestricted funds £	Designated funds £	Restricted funds £	Total 2025 £
Tangible fixed assets	34,459	-	-	34,459
Fixed asset investments	1	-	-	1
Current assets	834,058	500,000	784	1,334,842
Current liabilities	(455,041)	-	-	(455,041)
Total net assets	413,477	500,000	784	914,261
	Unrestricted funds £	Designated funds £	Restricted funds £	Total 2024 £
Tangible fixed assets	23,951	-	-	23,951
Fixed asset investments	1	-	-	1
Current assets	983,629	500,000	6,315	1,489,944
Current liabilities	(409,292)	-	-	(409,292)
Total net assets	598,289	500,000	6,315	1,104,604

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2025

21 Related party transactions

Group

Charitable company

During the year the charitable company made the following related party transactions:

Iain Bell

(Spouse of CEO)

Contractor fees of £5,320 (2024 - £1,088) for graphic design work.

Kids Inspire

The following pages do not form part of the statutory financial statements.

Kids Inspire

Detailed Consolidated Statement of Financial Activities for the Year Ended 30 April 2025

	Total 2025 £	Total 2024 £
Income and Endowments from:		
Donations and legacies	1,220,407	1,168,773
Charitable activities	859,854	914,980
Other trading activities	231,780	168,219
Investment income	<u>52,443</u>	<u>54,586</u>
Total income	<u>2,364,484</u>	<u>2,306,558</u>
Expenditure on:		
Raising funds (analysed below)	(327,507)	(253,564)
Charitable activities (analysed below)	<u>(2,236,470)</u>	<u>(2,015,043)</u>
Total expenditure	<u>(2,563,977)</u>	<u>(2,268,607)</u>
Net (expenditure)/income	<u>(199,493)</u>	<u>37,951</u>
Net movement in funds	(199,493)	37,951
Reconciliation of funds		
Total funds brought forward	<u>1,118,118</u>	<u>1,080,167</u>
Total funds carried forward	<u><u>918,625</u></u>	<u><u>1,118,118</u></u>

Kids Inspire

Detailed Consolidated Statement of Financial Activities for the Year Ended 30 April 2025

	Total 2025 £	Total 2024 £
<i>Raising funds</i>		
Fundraising materials	432	3,934
Hire	9,755	15,503
Travel and Parking	810	1,240
Sundry expenses	2,334	357
Catering	7,507	4,121
Subscriptions	7,330	5,395
Events and central costs	15,644	1,856
Training	183	-
Etapesty DataBase	-	2,742
Trading subsidiary costs	55,594	40,218
Wages and salaries	227,918	178,198
	<u>327,507</u>	<u>253,564</u>
<i>Charitable activities</i>		
Direct project and activity costs	10,990	14,731
Depreciation	15,635	12,100
Insurance	3,615	3,334
Entertainment	1,614	1,576
General expenses	1,861	2,868
Light, Power, Heating	23,213	76,473
Vehicle and travel expenses	5,239	6,472
IT software and consumables	19,775	16,541
Rates	6,950	5,724
Rent	5,500	6,000
Staff training & Recruitment	43,567	25,922
Telephone and Internet	4,814	4,934
Advertising and marketing	1,581	4,664
Cleaning and consumables	8,524	10,872
Repairs and maintenance	271	8,819
Printing, postage and stationery	3,070	3,413
Wages and salaries	1,424,611	1,348,545
Social security costs	163,185	149,453
Pension costs	50,385	43,837

This page does not form part of the statutory financial statements.

Kids Inspire

Detailed Consolidated Statement of Financial Activities for the Year Ended 30 April 2025

	Total 2025 £	Total 2024 £
Contractor costs	412,314	239,919
Staff costs	6,500	6,500
Audit, accountancy and payroll fees	18,068	16,850
Legal and professional fees	3,075	1,862
Other governance costs	<u>2,113</u>	<u>3,634</u>
	<u><u>2,236,470</u></u>	<u><u>2,015,043</u></u>