



REGISTERED COMPANY NUMBER: 06380082 (England and Wales)
REGISTERED CHARITY NUMBER: 1129513

Report of the Trustees and Financial Statements for the Year Ended 30th April 2024

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 30 APRIL 2024

The Trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the audited financial statements of the charity for the year ended 30 April 2024. The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number 06380082 (England and Wales)

Registered Charity number 1129513

REGISTERED OFFICE

Hargrave House
Hollycroft
Molrams Lane
Great Baddow
Chelmsford
Essex CM2 7FW

TRUSTEES

S Carpenter (Chair to 17.09.24)
N Tesseyman (appointed 23.07.24, Chair from 17.09.24)
D Travis (Vice Chair)
L Loon
Y Spence
C Dollery
S White (appointed 26.09.2023)
G Box (appointed 28.11.2023)
D Price (appointed 17.09.24)

TRUSTEE RESIGNATIONS BETWEEN 1ST MAY 2023 – 30TH SEPTEMBER 2024

A Sleet -resigned 18.07.2023
M. Birchall - resigned 28.05.2024
M Carpenter - resigned 17.09.24
R Serrelli - resigned 17.09.24

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1. Introduction and Overview from the Chair of the Trustees

A year of growth and development

2023-24 was another successful year in which Kids Inspire continued to grow and to reach out to more children, young people and families. We achieved very positive outcomes in an environment that remained challenging, and our thanks go to all the supporters, staff, volunteers, donors and others who have contributed so much. The need for our services has never been higher and the nature of the needs we are seeing are ever more complex. So it is with mixed feelings that we look back with pride on a successful year. Mixed because while we rightly celebrate the fruits of all the dedication, skill and hard work of all who are involved with Kids Inspire, it is sad that the need for the services we provide continues to grow apace. For as long as those needs remain, we are committed to meeting them.

In the past year we have delivered a higher volume of services, to a larger number of beneficiaries and in more areas than ever before. We delivered just over 51,000 support activities and over 11,000 people were supported by Kids Inspire across all our support programmes.

Kids Inspire's income for 2023-24 was up 20% at £2.3m. This is a remarkable achievement against the background of continuing cost of living pressures and funding constraints that affect our supporters, funders and donors. Kids Inspire is affected by the same inflationary pressures as everyone else. In 2023-24 we saw our total costs increase by 15%, but thanks to very careful management of the organisation and its finances, we ended the year with a surplus of income over expenditure of £37,951 compared to a deficit in the previous year of -£53,498.

Looking to the future

Kids Inspire is a forward-looking charity. We continually develop the range and effectiveness of the services we provide today but we also plan and prepare for the future. As a result of the work we have done, with the support of Impetus and others, we now have a revised and clarified focus on who we can most effectively support and the outcomes we can most effectively aim for. These are detailed in the report that follows. The effect of this is that Kids Inspire is well positioned to grow and develop further so that we can impact the lives of more young people.

Thank you




I am delighted to be able to present a positive annual report at the end of a very successful year. It means that more children, young people and families were supported, and we had a positive, life-changing impact on more people. However, none of this is possible without the support, hard work and dedication of so many people. I want to say a heartfelt thank you to everyone who has played a part, whatever that part has been. Once again, we know that the future we are moving into will remain challenging but with your on-going support we will meet those challenges as we rededicate ourselves to making a difference to the lives of more and more children, young people and families.

2. Objectives and Activities

Kids Inspire supports children, young people, and families to build their futures and reclaim their lives. Since 2007 our qualified, experienced specialist team has delivered bespoke mentoring, trauma informed therapy, training and activity packages which empower children and the adults in their lives to make positive choices and reach their potential. Our service is child-centred, and we offer evidence-based, cutting-edge therapies alongside innovative interventions and community-based support.

Policies and objectives


















The charity has been established to:

-  Enhance the emotional health of its service users through counselling, support and trauma informed therapeutic use of the arts.
-  Support schools and individuals working 'on the front line' with children and young people, in addressing their emotional and psychological needs appropriately.
-  Undertake any other related charitable activity.













These objectives are pursued through several activities, some of which are funded by local authority grants, but the bulk of which are made possible through the generosity of charitable trusts, companies and individuals, including many volunteers.

Activities fulfilling the Charity's objectives

General core services of Kids Inspire are:

-  Trauma informed creative therapies
-  Therapeutic group work
-  Systemic family therapy
-  One-to-one counselling/psychotherapy
-  Parent/child therapy
-  Relational social work
-  Emotional wellbeing training for young people, carers, and school staff
-  Workshops - arts and physical activities to enhance well-being
-  Coaching - strengths based
-  Holiday activities
-  Trips
-  Bereavement support in schools
-  Anti-bullying initiatives and support
-  Mentoring
-  Family support (a varied range of support packages delivered 1:1 and in groups)
-  Specialist trauma resolution interventions
-  Multi-disciplinary assessments

These services focus on healing and empowerment (with a desire to increase the focus on prevention) for children and families affected by the following:

-  Abuse (neglect, physical, sexual, and/or emotional)
-  Bullying
-  Personality disorder, oppositional defiant disorder (ODD) and other mental health difficulties
-  Eating issues (such as bulimia, anorexia, ARFID)
-  Bereavement and loss
-  Separation / divorce
-  Self-harm
-  Depression
-  Anxiety
-  Suicidal ideation
-  Emotional and behavioural difficulties leading to a risk of school exclusion
-  Autistic spectrum disorder (ASD), attention deficit hyperactivity disorder (ADHD) and other Neurodivergent presentations

Public benefit






The Trustees paid due regard to The Charity Commission's guidance on public benefit throughout the year. Providing educational, practical, and emotional support to vulnerable young people has a direct benefit both to the children and the wider public as it strengthens relationships, reduces crime, and creates responsible citizens capable of participating in their communities.

There are no unreasonable restrictions that would prevent children in Essex and beyond from benefitting from Kids Inspire's services, and the charity does not charge children or their parents/carers for services and support offered. The benefit provided to the public is consistent with the charitable aims of Kids Inspire.

3. Achievements and Performance – Our Impact in Numbers

Support and therapy beneficiaries

From **1473** new referrals for children and young people, we supported a total of **4532** people:

-  2861 people were offered direct therapeutic support
-  1671 people received brief initial consultation or benefited from family treatment plans
-  65 individuals have received ongoing long-term support
-  51,017 support activities were delivered – an average of 35 delivery hours per referral
-  11,163 individuals supported across all programmes of support, from therapy to mentoring, community events and training,

Presenting issues

65% of referred children have four or more presenting issues, a 7% rise on last year. In contrast, we see the number of young people being referred with one, two and three presenting issues drop. This rise and fall mirrors what young people and families tell us about the complex challenges young people are facing when seeking support and explains the ever growing demand for intense therapeutic support.

Referrals, Demographics, and Diversity: understanding our context

Diversity and Equality

Kids Inspire remains committed to fostering an environment of understanding and sensitivity to issues of equality, diversity and inclusion (EDI), towards both our staff and our beneficiaries. We know that EDI is an ongoing process of integrating learning. In support of this we offer in house training to staff, conduct staff surveys and monitor referral data.

The EDI forum, set up in 2022 by Kids Inspire for professionals within Essex-based non-profit and charitable organisations, continues to meet quarterly. This provides a space to talk about equality, diversity, and inclusion, and is an opportunity to learn, share and support one another.






Referrals

Kids Inspire receives referrals from a range of sources. This year, the trend remains similar to previous years. With a combined total of 78.8%, most referrals come from schools or directly from families.

Kids Inspire has very well-established relationships with the Essex and Southend school network. This year that network has started to expand as we began our pilot project in Suffolk.

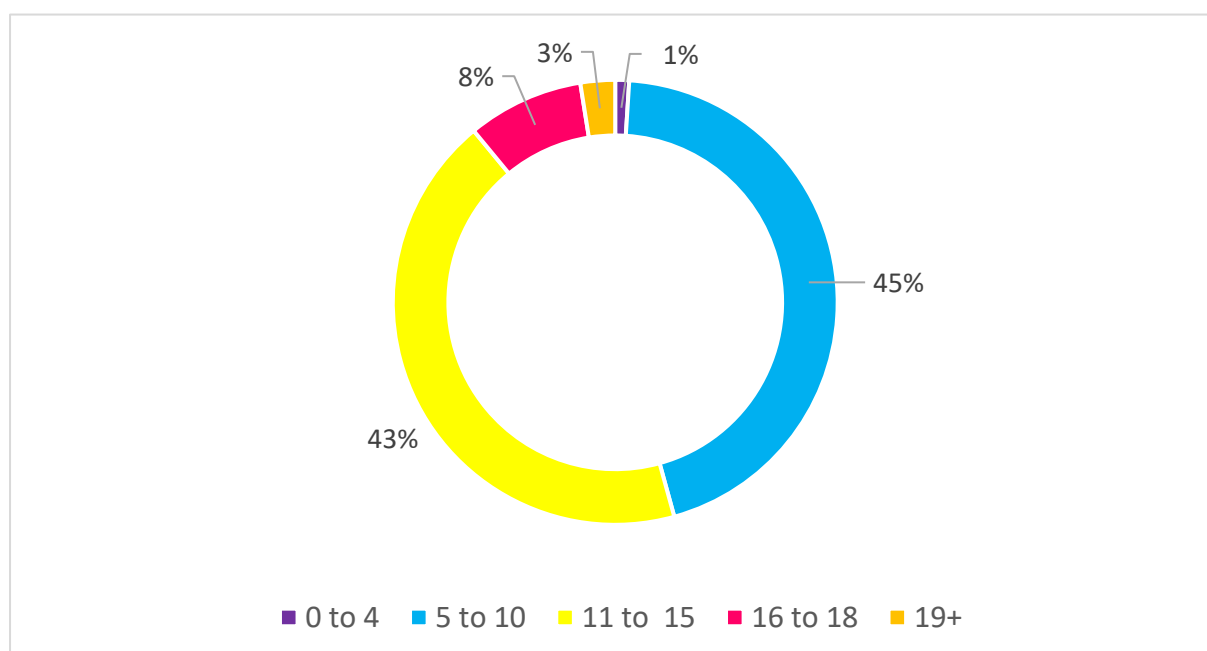
Signposting is very important to Kids Inspire, and we are part of a network of mental health and wellbeing services that work best alongside one another. Many families contact us seeking support, and we will always try to signpost if there is a more appropriate service to meet their needs.

Referrals split by percentage:

-  Self-referrals/families: 34.6%
-  Education/schools: 44.2%
-  Health/GPs/CAMHS/: 4.5%
-  Family Solutions / Social care: 6%
-  Other (police, justice, third sector): 10.5%












Ages

The largest proportion, 87.4%, of the young people we support are between the ages of 5-15. This remains consistent year on year.







Ethnicity

This year our impact data shows that the largest proportion of service users who chose to disclose their ethnicity are English/Scottish/Welsh/Northern Irish, at 49.3%. The second largest proportion, 44.6%, preferred not to disclose this information. Disclosing ethnicity is a personal and subjective decision, and while it helps us understand who is accessing our service, its disclosure is optional.

-  English/Scottish/Welsh/Northern Irish - 49.3%
-  Prefer not to say - 44.6%
-  Mixed ethnic background - 2.2%
-  Any other white background - 1.4%
-  Other - 0.9%
-  Indian - 0.4%
-  Any other Black/African/Caribbean background - 0.3%
-  Any other Asian background - 0.3%
-  African – 0.2%
-  Irish – 0.2%
-  Chinese – 0.1%









Gender

This year, as with previous years, the gender balance of our beneficiaries remains consistent. This year we provided the option for people to express their gender identification outside of the female/male binary, in addition to prefer not to say.

-  Female - 53.9%
-  Male - 45.1%
-  Other - 0.6%
-  Prefer not to say - 0.4%

Disability, additional needs and neurodiversity

36.6% of people referred for support reported a disability, additional needs and/or neurodiversity on their referral form. These include:

-  ADHD/ADD
-  Autistic spectrum
-  Dyslexia/dyspraxia/dyscalculia
-  Hearing impairment
-  Medical conditions
-  Obsessive Compulsive Disorder
-  Oppositional Defiant Disorder
-  Pathological Demand Avoidance
-  SEND
-  Sensory Processing Disorder
-  Somatic syndromes
-  Speech and language difficulties
-  Tourette's
-  Tics
-  Visual impairment

Our therapists incorporate awareness of disabilities and neurodiversity in their work, adapting their approach to meet the child's additional needs while improving their emotional wellbeing.

Our neurodiversity specialist therapists have provided in-house training to support our clinical team. Alongside this there have been opportunities throughout the year for skills sharing, development and understanding of working with children and families who are neurodiverse.

Identifying our new target population

Through the driving impact workshops, delivered by Impetus in early 2023, our target population was refined. Two key refinements were a return to supporting young people who are socio-economically disadvantaged, and who are disengaged from learning. Certain markers were agreed upon to help identify the young people and families who meet these criteria. These markers include household income, and school attendance percentage.

During this impact year, we started to collect data relating to these markers. The data reported here does not represent 12 months of data, as we only started collecting it in the latter half of the year. There were also refinements made along the way to ensure that what and how we were asking for this information was appropriate and remained balanced with the ethos of Kids Inspire. This data now provides us with a base line for future monitoring and reporting.

School attendance

We have data for 335 referred children, which shows that around a third of these children registered as 'persistently absent', below 90% school attendance. This is a positive indication that we are already supporting children in the revised target population.

SCHOOL ATTENDANCE		
School attendance %	Number of Individuals (335)	%
90%+ attendance	220	65.7%
Below 90% attendance	115	34.3%

Household income

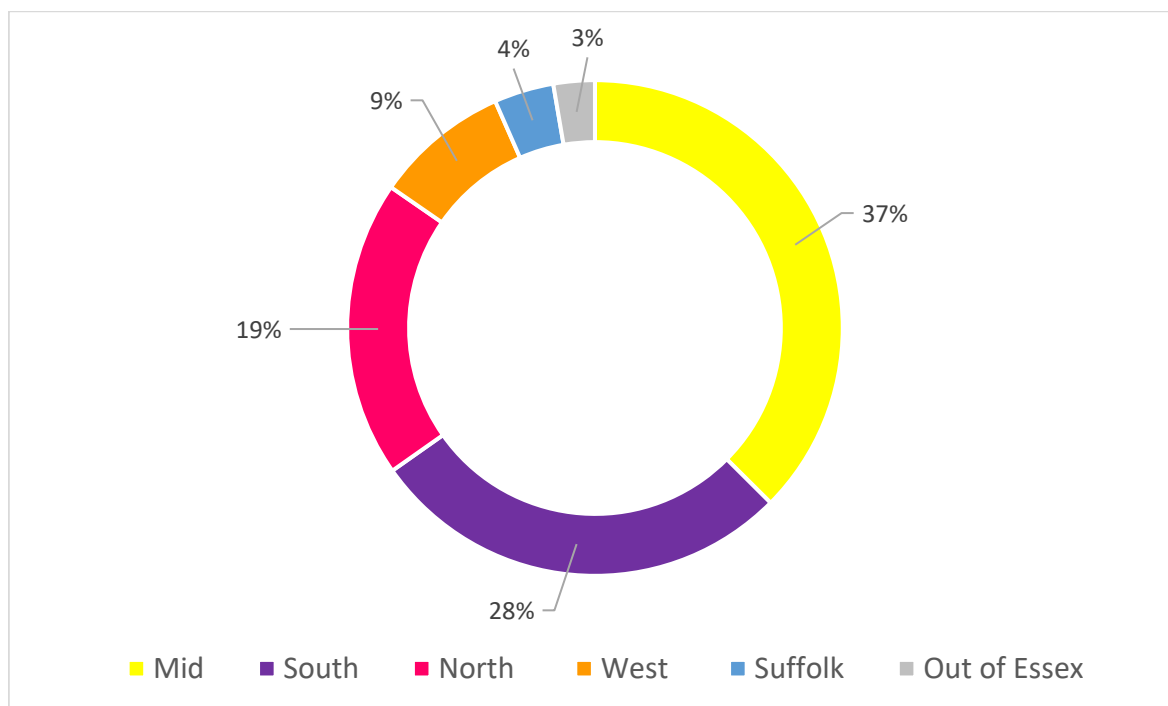
The data for household income is in relation to 147 referrals. The data shows that, of this number, we have supported about 50% of families who may be considered to be from a lower socioeconomic background, or the 'just-about-managing' bracket.

HOUSEHOLD ANNUAL INCOME		
Household annual Income <£35,000	Number of Individuals (147)	%
No	79	53.7%
Yes	68	46.3%

Geography – Long established and new ground





Kids Inspire continues to grow in response to service users' needs and demands in the communities where we work, across Essex as well as Southend and Thurrock. This year, for the first time, we began to record and report on our presence in Suffolk as a result of our pilot programme, which began in January 2024.

Percentages in the graph below are for referred children:



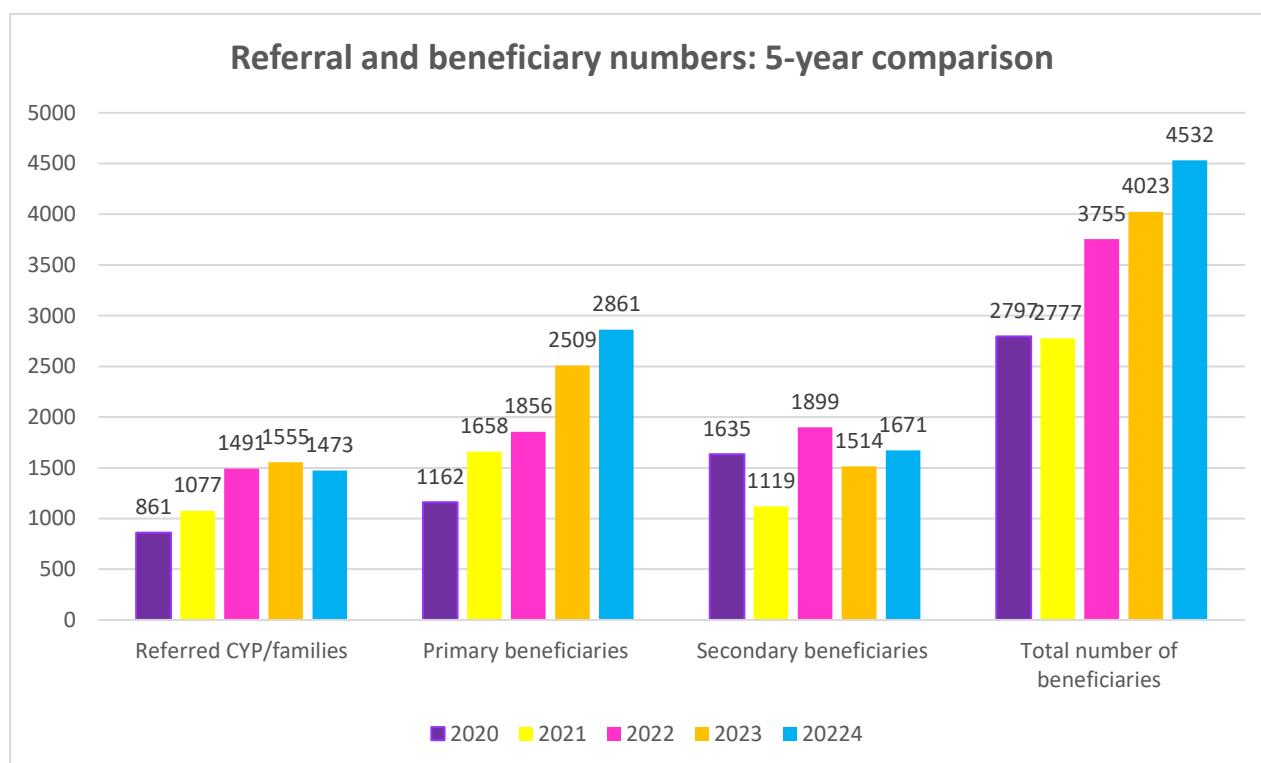
Comparison with Previous Impact Reports

Referral and Beneficiary Numbers: 5-Year Comparison 2023-2024 numbers

-  Referrals - 1473
-  Total beneficiaries - 4532
-  Primary beneficiaries - 2861
-  Secondary beneficiaries - 1671

	2020	2021	2022	2023	2024
Referred CYP/families	861	1077	1491	1555	1473
Direct beneficiaries	1162	1658	1856	2509	2861
Indirect beneficiaries	1635	1119	1899	1514	1671
Total number of beneficiaries	2797	2777	3755	4023	4532

Since 2019, our yearly referral numbers have increased by 83.7%, with the pandemic as a trigger point. This year, despite referral numbers slightly lower than the previous year, we have supported more people than ever. This may be due to our renewed approach of involving at least one parent for each referred child through either our EPIC parenting group or individual support.



Presenting issues

This year, 65% of referrals report four or more presenting issues, which is a 7% increase on last year. This statistic has consistently risen over the past four years. It aligns with a national trend of young people's emotional and mental health becoming more complex.

Anxiety remains the most common reason for referral at 66%. However, our referral data this year shows increases in young people being referred due to complex experiences, such as traumatic experiences (from 18.7% to 29.5%), abuse (from 5.3% to 14.5%) and domestic violence (from 9.6% to 11.2%). This context of significant traumatic experience explains the increase in referrals due to low self-esteem (from 35.6% last year to 43.5% this year).

Year on year increases across a range of presenting issues signals a worrying upward trajectory in the difficulties faced by young people and mirrors the national story. Children and young people are struggling with their mental health and wellbeing as they continue to process and make sense of the COVID-19 pandemic, whilst being increasingly impacted by other major issues such as climate anxiety and family financial pressures.

4. Services and programmes

Kids Inspire offers support under several projects and programmes. The largest is our Talk Together programme. It was created in April 2020 in response to the COVID-19 pandemic and is regularly reviewed to make sure it continues to meet the needs of our community. One size does not fit all, and we aim to support young people and their families with interventions tailored to their needs.

This year we have introduced a level 4 intervention. This offers 40 trauma resolution therapy sessions in response to the increased complexity in the emotional presentation of young people.

- 👤 74.9% of service users are under our Talk Together programme comprising:
 - Early intervention and groups (Level 1)
 - Trauma (Level 2)
 - Complex trauma (Level 3)
 - Long-term complex developmental trauma (Level 4)
- 👤 11.3% of our service users are under CYP specialist support (CCG)
- 👤 6% school projects
- 👤 4.6% Social Care / Adoption Support Fund
- 👤 3.2% Inspire Wellbeing Service / private / other

Individual therapy

Kids Inspire provides support ranging from early intervention to complex trauma resolution. We do this through trauma informed creative 1:1 therapies including:

- 👤 Art, Drama, Play and integrative therapy
- 👤 Dyadic Developmental Psychotherapy (joint parent and child sessions)
- 👤 Eye Movement Desensitisation Reprocessing (EMDR)
- 👤 and Somatic Experiencing

Therapy sessions for young people largely take place in person, but we also offer online sessions where appropriate.

Parenting support

We offer parenting support to almost all parents and carers who come to us. Parenting support is offered as individual and group support, online and in person, to ensure an accessible service. 1:1 support takes place with an adult trained therapist. We run two parenting group programmes, Empowering Parents Improving Connection (EPIC) and Neurodiverse EPIC. Our EPIC group was developed to meet an increasing need and demand for parental support.

EPIC feedback

- 👤 100% parents found the group helpful
- 👤 95% found the group engaging & insightful
- 👤 98% would recommend the group to other parents

EPIC Neurodiverse feedback

- 👤 100% parents found the group helpful
- 👤 100% found the group engaging & insightful
- 👤 100% would recommend the group to other parents



EPIC and Neurodiverse EPIC participant feedback

- “I have learnt how to help my child when they are dysregulated”.
- “I have a better understanding of attachment styles and drama cycles, and what they mean for how I parent”.
- “It was very helpful to find out about resources I can access, and to listen to other people who have had experience with neurodiversity. We learnt a lot!”.
- “As parents, we are so grateful for all the support we have received through EPIC, and our child’s 1:1 support. It was so helpful to hear other parent’s experiences with similar issues and we have taken away so much from the group that is relevant to our family’s needs”.

Mentoring

Mentoring is an essential and vital step-down service for children after they have completed their therapy. Our mentors also support siblings when needed, or when an adult outside the home environment is needed to re-introduce the child into activities in the community.

We have a dedicated team of 73 trained volunteer mentors, and peer mentors who are young people aged 16 to 19 from local schools and colleges. 62 young people have been supported this year through mentoring.

We have trained new mentors in hard-to-reach areas across Essex. We have focused recruitment in areas such as Clacton, Harwich and Ipswich to ensure that we can offer mentoring as step-down support where the need is great.









Views from mentors and families

- From one of our mentors: [Fate led me to become a volunteer mentor for Kids Inspire — Kids Inspire](#)
- “Our daughter was a very sad child spending days in her room alone. Now, after spending time with her mentor she is smiling and enjoys spending time with us. She is even thinking about going to school to meet her old friends. We were at a very low point as parents and didn’t know how to help her, but Kids Inspire changed not only her but us as well. Thank you for the bottom of our hearts, we are forever grateful!”

Outcomes Star Analysis




The monitoring and evaluation of outcomes directly informs our service development, ensures quality of service and meaningful, sustainable change for our clients. As we expand into new areas and roll out our pilot project in Suffolk we are focused on and committed to growing with impact. The Outcome Star™, our primary outcome measure, is an evidence-based outcome tool that is completed in the initial sessions by the client, supported by their therapist. Involving clients with this process ensures that they are engaged in setting goals and helping to shape how their journey of change will unfold. In order to form a rounded assessment of change, a range of qualitative and quantitative MEL methods are used alongside Outcomes Star™ including:

-  Interim parent/school/social care reviews
-  Therapist observations
-  Reports and case studies
-  Clinical assessments
-  Age-appropriate feedback forms and surveys
-  Case management meetings between therapist and line manager

In line with our commitment to grow with impact, we have started to develop a system for long-term outcome monitoring. This data will be gathered at three and twelve months post programme, and will provide qualitative and quantitative data to further inform service development and enrich our impact story.

Our Impact this year

This year our outcomes show that over the course of their therapeutic journey:





-  97.5% of children and young people made 1 or more positive changes
-  82% of children and young made 2 or more positive changes
-  66% of children and young made 3 or more positive changes

Impact Beyond Clinical

Trauma Training – delivered to professionals and parents

We are dedicated to developing the knowledge, skills and confidence of people who support or parent children. Over nine dates this year, 854 participants attended our trauma informed practice training. These sessions are free and open to parents, carers and professionals working with children and families.

Feedback (averages created using feedback responses from all training sessions)

-  100% would recommend the training they attended to others
-  87% felt the training helped them to understand the subject of trauma
-  88% felt the training helped them to understand the reasons for the behaviour of children impacted by trauma
-  87% felt the training increased their confidence to support a child who may have experienced trauma






Training attendee feedback

- “This [training] was professional, well presented, dynamic and well informed. The trainer was knowledgeable, engaging and inspiring. [I found it] accessible and rewarding”.
- “I enjoyed looking at strategies to help ground students and think about the connections we have with others when working through trauma; it is so important to help with grounding and acceptance”
- “What I gained from this training is a very useful and insightful overview of neurodiversity and all its manifestations, and that every human brain is unique, and we all present in somewhat different ways. As a mentor with the children's charity Kids Inspire, I feel I have gained enormously from the knowledge and research presented.”

Community Engagement

Our Community Engagement Team builds and nurtures relationships with the community and other organisations. This year they focused on schools in deprived areas across Essex, as well as raising Kids Inspire’s profile with schools new or unfamiliar with our services. Alongside this, they have also:

-  Run 18 mental health assemblies to 2312 children
-  Run 10 activity-based holiday clubs to 214 children aged 5 to 11
-  Hosted our first PROM-Unity. This event offered school leavers an opportunity to find a pre-loved dress or suit, and accessories, for free. As well as encouraging conscious, ‘slow’ fashion, this event also enabled families impacted by the cost-of-living to provide their school leavers with a prom outfit. PROM-Unity was supported by corporate partners and members of the community who donated prom outfits. 112 young people found a new outfit through PROM-Unity and due to its success, and need, the PROM-Unity event will occur annually.




Feedback from a parent about PROM-Unity

- “Thank you so much for holding this event. My daughter got the most amazing dress! We are so incredibly grateful, I could not have afforded to buy a dress like this and to see her look and feel so fabulous in it makes me so happy. Everyone was so friendly and kind, it was a lovely experience, so again, thank you!”

The Voice Adolescent Social Group

This long running step-down service for young people meets fortnightly. Its core aim is to foster confidence in young people who may struggle with social isolation and anxiety. As well as meeting regularly, The Voice also take part in group activities. One highlight this year was:

-  **Community Mural** – alongside other volunteers and Community Engagement staff, Voice members helped to design and create a painted mural at a Chelmsford pub which showcased Kids Inspire and our support for mental health and diversity.

Our Voice Ambassador programme, for Voice members aged 18+, is being renamed and relaunched in September to become Voice Champions. Thanks must go to our two previous Voice Ambassadors Josh and Amelia, who have supported us brilliantly over the last few years.










Feedback from a parent about The Voice

- “I truly believe you have saved my daughter. After joining The Voice, having time with a Mentor and specialist therapist she has changed so much: she is spending time with friends and family, and is once again looking after herself.”

Volunteering




Our committed team of wonderful volunteers continues to help us reach more people and make an incredible impact – we could not be without them. In the last year over 400 volunteers have gifted their time through:

-  Fundraising
-  Mentoring
-  Holiday clubs
-  Gardening
-  Improving the outdoor environment at our head office
-  PROM-unity
-  and Community Engagement events.

220 of these volunteers supported with our Christmas appeal which allowed us to support 2850 young people across Essex. In total, 6724 volunteer hours have been given to Kids Inspire.

In June 2024 our volunteer team attended ‘VolFest’ as part of Volunteer week, and celebrated our volunteers and the support they give to Kids Inspire.

Overall Impact

-  Clinical (therapy, mentoring, groups, consultations) – 4532 beneficiaries
-  Community Engagement and outreach activities (including training) – 6566 individuals reached
-  Total of 11,163 individuals supported (does not include volunteering)

What’s next?

Following a successful year’s partnership with Impetus we now look forward to the next three years of partnership with them, during which our focus is considered, purposeful and sustainable organisational growth delivering deep impact.

5. Clinical Team

Collaborative working

Over the last year, the Clinical Allocations Team have focused on the efficient and appropriate delivery of therapeutic support to all clients, with the support from the Clinical Admin team. Through closer collaboration, strategies and standard procedures have been embedded into the allocation process to build and develop greater capacity in the allocation of cases and in streamlining the process.

The clinical team have also worked closely with the Community Engagement Team to support new areas of delivery and understanding on how to best support new clients and different demands. This work enables us to grow our presence and impact in both existing and new locations.

Collaborative working with the Marketing and Communications department continues to be positive. The department is supporting the clinical team to share with colleagues positive outcome stories. This enables therapists to see the work that is being delivered by their colleagues. We also regularly share news on research, psychotherapy and clinical delivery in our internal newsletter.

We see the importance that every Team at Kids Inspire has in impacting directly, and indirectly, on clinical delivery.

Working with clients

Our clinical team is built with a vast range of expertise and abilities to deliver a holistic and person-centred treatment to our clients. We have therapists that are also qualified to offer group work. An average of 60% of our groups are with parent carers of our referred clients and 30% are usually delivered in schools to children and adolescents.

Group work is focused on improving the quality of life of the families currently open to our service. By offering bespoke therapy support we foster positive mental health for the whole family alongside improving the children's general mental health, behaviours and emotional wellbeing.

The clinical team also offer high qualified individual therapy sessions that are tailored to the client's needs. The team are equipped to deliver the work, make informed decisions on the therapy delivery and formulation of treatment plans for positive outcomes. The team is able to safely manage caseloads and expectations upon our delivery.


To continuously support our client work, our therapists have access to clinical case discussions, are offered case management meetings and attend regular presentations of theoretical and meaningful topics suitable to the work we offer at Kids Inspire.

6. Staff Wellbeing

Staff wellbeing

Staff wellbeing has continued to be a priority over the last year, particularly as we navigate the changes currently being implemented across the organisation. The team have been included at each step of our journey and kept informed of why and how change is being effected.

A recent staff survey demonstrated that we are having success in delivering this in a way the team are comfortable with:

 92% of staff feel they align with the mission and purpose of Kids Inspire.

- 👏 90% of staff feel supported by their line manager.
- 👏 82% of staff feel that Kids Inspire champions their wellbeing and are happy with their work life balance.
- 👏 88% of staff feel that they have a good understanding of Kids Inspire's plans for the future and their role in achieving them.
- 👏 90% of staff would recommend Kids Inspire as an employer.

Continual Professional Development

Continual Professional Development is a priority for the clinical team and therefore, Kids Inspire's investment in the team is extensive and includes regular in-house professional development in embedded internal activities, such as:

- 👏 Case management: monthly or fortnightly meetings that aim to support the therapist on top of their own mandatory external clinical supervision.
- 👏 Clinical Team meetings: weekly group sessions where specific topics are covered with theory and experiential activities. Space is given for reflective practice and sharing of good practice.
- 👏 Case Group Consultations: monthly group sessions using the 'Tavistock' model of supervision to explore challenging cases and learn from each other.
- 👏 Learning Sharing: all therapists are encouraged to attend external workshops and conferences and bring back the learning to share with the clinical team.
- 👏 A programme of internal CPD is delivered, and participants can earn CPD hours, which encourages attendance and supports professional body registration requirements.

Additionally, all staff are encouraged to seek professional development opportunities outside the organisation, and they may be supported with paid study leave to do so. The new learning is shared within the wider team, enhancing colleagues' professional development and a collaborative way of working. As a result, individuals' professional resources are broadened, which contributes positively to what the organisation can offer its beneficiaries.

7. Case Study – a therapeutic journey

Carl and his mother Debbie

Carl, aged 13, lives with his mother and his older sister. He was referred for support as he was suffering from anxiety and low mood, which was greatly impacting his self-esteem. Both of his parents were worried about Carl's emotional well-being as this was affecting his ability to attend school, socialise and engage in any activities he had previously enjoyed. School became too difficult to attend regularly, and he seemed isolated with his feelings, finding it difficult to share these with anyone.

Kids Inspire offered 20 individual creative face to face sessions to Carl. These sessions helped Carl to explore and express some of his feelings and worries through the use of creative approaches. He initially found it difficult to find any way of self-expression, but with time he experimented with different creative resources and found a way to express his feelings initially through art and later through creating music.



Carl found ways that felt organic and comfortable to communicate his emotions, and over the course of the sessions his personality and sense of self strengthened. Towards the end of sessions, Carl had rekindled some old friendships, started to socialise again and reported being able to attend school.

Individual parental support sessions for Carl's mother, Debbie, provided a space for her to develop her understanding of Carl's anxieties, and find new ways to respond to him. Debbie gained an awareness of her own emotional regulation so she felt more confident to coregulate, avoid joint escalation and could better understand what he may be communicating through behaviours. Towards the end of her support, Debbie reported changes in Carl, notably his mood becoming lighter, increased school attendance and socialising again with friends.

8. Premises

The charity continues to occupy the site of Hargrave House in Great Baddow, which is ideally located to provide valuable therapeutic sessions to service users from all over Essex. Other satellite bases across the county as well as in Southend, Thurrock and Suffolk, are utilised on a case-by-case basis as the reach of our service continues to grow.

9. Staffing Structure

Staffing structure is a key element of our strategic planning. We have successfully recruited a team of therapists in Suffolk to deliver the first phase of our growth. The organisation builds on stability and security by the ongoing employment of a core team of therapists and utilising contracted sessional staff for short term work. The whole team structure is shown in [Appendix A](#).

10. Improving Environmental Impact

While KI's primary focus is mental health and well-being, staff recognise the connection of environmental factors to mental health, with service users describing fears linked to eco-distress, which is a chronic fear of environmental doom. KI is committed to minimising its environmental footprint by implementing eco-friendly practices within its operations. KI formed an Environmental Committee to examine the charity's impact on the environment and consider how it can be improved. The Committee has drawn up an agenda for change and is helping to drive action. KI's Environmental Policy has been updated and the organisation's carbon footprint is being measured with an action plan for this to be reduced. This includes adopting sustainable practices in the office, promoting energy efficiency, and encouraging responsible waste management.

An example of one initiative is the KI Pre-Loved project, where clothes are donated from households in Essex. Volunteers launder and repair donated clothes, then re-sell them at KI Pre-Loved events with funds raised supporting KI services for disadvantaged CYP and their families. The project helps reduce waste by keeping clothing in circulation for longer, reducing the demand for new clothing, and creating awareness about the environmental impact of the fashion industry. The project encourages a sustainable approach to clothing consumption, promotes recycling in the community and contributes to a reduction in waste.

11. Marketing & Communications

2023/24 was a time of consolidation and continued focus on the charity's growth plan for the marketing and communications team. Following the team's formation in the previous year, there was an emphasis on professional development to support this goal. Our Digital Marketing Assistant was promoted to Officer at the start of 2024 and successfully applied to receive training from both Just Giving and TikTok.

We were also successful in applying for and securing a £12,000 investment in a Level 3 Data Literacy apprenticeship for the Communications and Marketing Manager from John Lewis. This investment demonstrates our commitment to ensuring the team has the most up to date knowledge, skills and experience to support our growth plans.

Marketing and Communications 2023/24



Focus for marketing and communications

We've continued to raise visibility of our work and make strategic partnerships, joining the Schools Wellbeing Partnership and supporting the Children at the Table campaign. These are both national forums and build on our membership of the Children and Young People's Mental Health Coalition (CYPMHC) where we've contributed to round tables and policy discussions this past year.

This partnership work has also been a factor in two significant donations the team secured. The first was from WSP, of laptops for staff across the organisation to use; the second was over 150 games from Hasbro for therapists to use, replenishing stock of games which was broken or missing pieces.



Alongside this a new Marketing and Communications strategy has been written and agreed. It aligns with the three year growth plan and gives the team a firm direction. Core elements include developing a new cause campaign, looking at things we do such as training and how we can move to an income stream and raising name awareness of our work in Suffolk, and over time across the country.


Achievements

One of our proudest achievements, was this year's campaign for Children's Mental Health Week. Taking the theme of Your Voice Matters, we worked with a local songwriter and influencer, Sophie Griffiths, to create a song which featured a range of children all either saying or signing the reasons why their voices matter.

The video was viewed over 10,000 times, and importantly all our social media channels saw a spike in engagement, through follows, comments or shares. The campaign was also supported with a range of posts highlighting our work. This included one on the power of play therapy, which was shared by Hasbro globally, resulting in 12,000 views and over 400 engagements around the world.

Core work this year has included:

-  Finalist in Smiley Charity Film Awards for 'Ravi's Story', our Hero film
-  Roll out and implementation of a new CRM system supporting the community engagement, finance, fundraising and volunteering teams

-  Support for core activities, including the Christmas Appeal, PROM-Unity, volunteering and mentoring work, campaigns on major awareness days and weeks, and showcasing our clinician's expertise

Future plans

As our work as an organisation expands geographically, our focus is on new audiences. We want more people across the country, as well as in the areas we currently operate, to know who we are and what we do, with the goal being they support us in some way.

Over the next year we will be placing resource into growing our newsletter subscribers and refining the content and timing of these. Through use of a new platform, we will be able to segment and target our communications and marketing more effectively.

We will also be making the most of the investment in data, through the Data Literacy apprenticeship and we have started collecting consistent data from Q1 of 24/25. Once we have a year's worth of data, we will have a benchmark on which to track forward over the next few years. Decisions on where to focus our efforts will be data led, we will go where we know we are having the most impact with our marketing and communications.

12. Fundraising

The Fundraising Team had another successful year achieving 27% above targeted 2023/24 budget, a total of 52.7% of total income.

A Jack Petchey intern joined the team, and they continued to increase levels of funding raised through new and existing trusts and foundations. The team's successful corporate partnerships with Pro Carrier and Laser Electrical raised unrestricted funds through special fundraising events.

Main funding streams for 2023/24 included:

 National Lottery	 VVU Essex	 Matchroom
 Impetus	 Tuixen	 Start Well
 Children in Need	 Henry Smith	 Hodge Foundation
 Essex Community Foundation	 Garfield Weston	 Childwick Trust
 Help for Children	 Fidelity	 Jack Petchey
	 Leathersellers	

The Events Team organised a varied calendar of social and challenge events over the year that raised a significant amount of unrestricted funds, including: Essex 2023 Cycle Challenge, May Ball, Golf Day, Christmas Shopping Event, Brentwood Half Marathon, Bingo and Pre-Loved sales at Head Office.

The continuation of strong results achieved by the Fundraising Team are also due to the ongoing generosity of our many donors in our community - individuals, businesses, clubs, schools and other organisations who raise money every year to help us fund our non-contracted activities.

Kids Inspire does not use a professional fundraising service and has not received any complaints from donors regarding its fundraising activities

We are so grateful to our ambassadors, volunteers and supporters who participate in events, helping to elevate our profile within our community and support our fundraising initiatives.



Ambassadors, Pre-Loved Event



Pro Carrier Golf Event



Laser Electricals Fundraiser



Fashion Show, Ingatestone Hall



Essex to Amsterdam, Cycle Event

13. Financial Review

Review of financial position

The charity demonstrated robust financial growth during the 2023-24 period despite challenging economic conditions characterised by high living costs and economic uncertainty. The charity's income increased by £384,644, representing a 20.0% growth from £1,921,914 to £2,306,558. Although expenditure rose by 14.8% to £2,268,607, reflecting a 19.6% increase in staff numbers to meet rising demand and address living cost pressures, the charity managed to turn around its financial position. A previous year's deficit of £53,498 was converted into a surplus of £37,951 in the current year.

Restricted income constituted 67.3% (£1,552,699) of total income, slightly down from 68.7% in the previous year, indicating sustained success in securing funding for specific contracts and activities. Unrestricted funding saw a significant rise of 25.5% to £753,859, which has been crucial in supporting the charity's increasing operational costs amidst high inflation.

The charity has also successfully bid for large, long-term contracts with various funding bodies and local authorities, bolstering its financial stability. Despite these achievements, the charity acknowledges that the high inflation and living cost crisis in the UK, coupled with a slower economic growth, pose significant challenges and operational risks for the upcoming financial year. To mitigate these risks, the charity plans to leverage internal financial resources, implement cost-control measures, and enhance its fundraising strategy to ensure continued support for beneficiaries and their families.

The charity maintained strong cash balances, which stood at £1,329,649 as of 30th April 2024, showing a slight increase from £1,274,464 on 30th April 2023. In line with its strategic planning, the charity has increased its ringfenced cash reserves from £400,000 to £500,000. This reserve is earmarked for the

potential acquisition of new premises, reflecting the charity's proactive approach to future growth and operational stability.

Permanent staffing levels within Kids Inspire will continue to be monitored and may grow at a modest rate in line with growth in the provision of services and the organisation's strategy. Any resulting impact on costs should be offset by higher income.

Gifts & services in kind

Kids Inspire benefits from the services of many volunteers, who donate their time as individuals or participate via corporate partners in organised activities such as Lunch Club. This remained strong, despite the costs of living crisis. Our dedicated group of individual volunteers donate their time as mentors, and many also support our own events and fundraising activities.

During the financial year, especially during the Christmas and Easter periods, Kids Inspire received hundreds of donations of presents from corporate supporters, individuals, team members and other organisations. These are distributed to children whose family situation means they are unlikely to receive any presents at Christmas and Easter.

Reserves policy

The charity has set a target to maintain free reserves, defined as unrestricted funds excluding fixed assets and designated funds, equivalent to six months of annual expenditure. As of 30th April 2024, free reserves stood at £587,852, down from £640,151 the previous year. This decrease is primarily attributed to the increased annual expenditure driven by inflation and the expansion of the charity's activities. Consequently, the reserves policy requirement has risen from £987,706 at 30th April 2023, to £1,152,398 at 30th April 2024.

Additionally, the charity has designated £500,000 as of 30th April 2024 (up from £400,000 the previous year) for a deposit on the potential acquisition of new premises, as noted earlier. Given the need to ringfence funds for this acquisition, free reserves are expected to remain below the target level in the short term. However, this strategic allocation of funds underscores the charity's commitment to long-term growth and stability despite the challenges posed by increased expenditure and the economic environment.

Investment policy

The Trustees have considered that the most appropriate policy at present is to maintain all surplus funds in the form of bank deposits. Although the return is nominal, the risk is low, and liquidity is maintained. This policy is kept under review, having regard to the level of funds available. Funds are deposited across a range of banks to take maximum advantage of the FCA deposit guarantee scheme.

14. Risk Review

The major risks are reviewed bi-annually, or more frequently if circumstances change, and systems and procedures have been established to manage each risk. A summary is provided below:

Regulatory and compliance

The work undertaken by Kids Inspire is subject to regulation by a number of mandatory professional bodies. Compliance spans each of our working teams and, as such, robust policies are in place to mitigate any risks associated with this. Risk Assessments are undertaken for all activities outside of our normal working practice.

Operational

Loss of key staff continues to be identified as a key risk to the charity. We have implemented a number of initiatives over the last 24 months to provide additional benefits to working for Kids Inspire. This was informed

by staff surveys and exit interviews in order to inform us as to what staff saw as key areas to address.

Financial

Budgeting is always key to mitigating financial risk. A robust fundraising strategy with clear goals has been put in place and progress is monitored quarterly by senior leaders and Trustees. We continue to prioritise diversifying our income profile to mitigate risk to our income.

External

The current turbulence in the economic and political landscape is noted as the biggest external risk to the charity. Whilst there is little that can be done from the charity's perspective to mitigate against this, it is essential that this is a consideration in all elements of decision making – particularly around budget setting.

Governance

The Board of Trustees continue to assess the governance of the charity against the Charity Governance Code. Following each Board meeting, the clerk updates the self-assessment to ensure this remains a working document to drive improvement.

15. Plans for the Future

Kids Inspire has identified the following priorities:

2024-2025	2025-2026	2026-2027
<p><u>Income Generation</u></p> <ul style="list-style-type: none"> Diversify income streams to 62% fundraising, 38% services. Establish a programme for attracting major donors. Develop a clearer cause campaign and voice outside of Essex. 	<p><u>Income Generation</u></p> <ul style="list-style-type: none"> Diversify income streams to 65% fundraising 35% services. 	<p><u>Income Generation</u></p> <ul style="list-style-type: none"> Diversify income streams to 70% fundraising 30% services.
<p><u>Reach</u></p> <ul style="list-style-type: none"> Align beneficiaries to revised target population to at least 40% 	<p><u>Reach</u></p> <ul style="list-style-type: none"> Align beneficiaries to revised target population to at least 50% 	<p><u>Reach</u></p> <ul style="list-style-type: none"> Align beneficiaries to revised target population to at least 75%
<p><u>Model Change</u></p> <ul style="list-style-type: none"> Implement matrix for new referrals across all projects and apply to unrestricted funding streams. Pilot the scalable model for replication in Suffolk for 250 beneficiaries taking the overall target beneficiaries to 3550. 	<p><u>Model Change</u></p> <ul style="list-style-type: none"> Scale the pilot model in Suffolk to replication model. 	<p><u>Model Change</u></p> <ul style="list-style-type: none"> Pilot in a new region (not geographically close).
<p><u>Impact</u></p> <ul style="list-style-type: none"> Pilot data collection that will enable evaluation of long-term outcomes. Agree the Environmental sustainability plan. <p>Increase the number of beneficiaries from marginalised groups.</p>	<p><u>Impact</u></p> <ul style="list-style-type: none"> Implement evaluation processes for long-term outcomes across all projects. Review impact of environmental sustainability pledge. 	<p><u>Impact</u></p> <ul style="list-style-type: none"> Review learning from long-term evaluation data.

16. Constitution and Governance

The company is registered as a charitable company limited by guarantee. Kids Inspire began operating in September 2007 and was constituted as a charitable company limited by guarantee on 24th September 2007 under a Memorandum of Association and is governed by its Articles of Association. The liability of the members in the event of the company being wound up is limited to £10.

The company was registered as a charity on 24th May 2009 and acts entirely as a non-profit-making organisation.

Method of appointment or election of Trustees

The management of the company is the responsibility of the Trustees, who are elected and co-opted under the terms of the Articles of Association.

Trustee recruitment and appointment is subject to the same stringent process followed to recruit new employees. Applicants for the position of Trustee are asked to formally apply, they are invited to attend a full meeting of the board, at which they are asked to present.

They must demonstrate a good understanding of the charitable purpose and objectives of Kids Inspire, the rationale behind their decision to apply and the skills and attributes they would bring to the board and the organisation.

Their appointment must be proposed and seconded and all voting members consulted. Once elected a minimum of 2 references must be obtained and a full enhanced DBS check is completed.

Kids Inspire is committed to promoting diversity and inclusion at all levels of the organisation. The Board of Trustees actively seeks to foster a diverse and inclusive environment, reflective of the communities we serve. Through recruitment, engagement, and regular training, we ensure that all voices are valued and that our work is guided by principles of equity, diversity, and inclusion.

Organisational structure and decision making

The Trustees of the charity are also Directors for the purposes of company law. The Board of Trustees consists of not less than four members. As at 30th April 2024, the Board of Trustees, which meets approximately ten times a year, had nine members from a variety of professional backgrounds relevant to the work of the charity. The Trustees represented the following areas of knowledge and experience (although all of them work with Kids Inspire on a non-executive basis):

Trustee	Specialism
Simon Carpenter (Chair)	Education and Governance
Andrew Sleet	Business Coaching
Mark Birchall (Treasurer)	Finance
Roseanne Serrelli	Law and Contracts
Yvonne Spence	Education
Louise Loon	HR
David Travis (Vice-Chair)	Communications
Dr Caroline Dollery	Physical and Mental Health
Matthew Carpenter	Equality, Diversity, and Inclusion

An annual skills audit is carried out to ensure that the Board of Trustees maintains a broad mix of experience and skills relevant to the work of Kids Inspire.















Day-to-day management is delegated to the Chief Executive Officer, Sue Bell OBE, who founded the charity. The charity's Performance Related Pay policy provides the benchmarks and parameters that set pay and remuneration for all key management personnel. In relation to the Chief Executive Officer, all decisions are made by the Board of Trustees and processed by the Treasurer.

Trustee induction and training

During the recruitment process for Trustees, explicit mention is made of the necessity to comply with the values of the Charity and the Nolan Principles, and Trustees are required to sign a confidentiality agreement regarding all relevant information received during the recruitment process.

Once appointed, new Trustees are invited to familiarise themselves with the charity and the context within which it operates.

As part of their induction, Trustees receive a framework and a set of information which includes:

-  the legal responsibilities of charity Trustees (The Essential Trustee)
-  the Articles of Association
-  the charity's objects and values
-  Access to Board papers and previous minutes
-  Access to management accounts
-  the previous year's Annual Report
-  the Business Plan
-  access to relevant policies and procedures
-  the Governance Framework
-  Trustees' Disclosure of Interests
-  the Policy on Gifts & Hospitality
-  Code of Conduct
-  Kids Inspire's Risk Register
-  the Diversity and Equality Policy

At the start of the first Board meeting they attend, all new Trustees are asked to confirm that they have received, can access, have read and understood these documents.

All new Trustees, attend briefing sessions, jointly led by the Chair of the Board of Trustees and the Chief Executive.

All Trustees are provided with a role profile and the code of conduct which sets out their duties and responsibilities, they are asked to sign and return confirming that they have received, read and understood these.

When appointed, Trustees also receive formal information emphasising key aspects of the role and what it means to become a Trustee. This includes a commitment to upholding the values and objectives of the organisation, not acting on their own on behalf of Kids Inspire, nor acting without having proper authority from the Board.

Each Director/Trustee of Kids Inspire confirms their agreement to abide by the individual commitments set out in the Code of Conduct. Any Trustees whose tenure pre- dates this arrangement have made a similar formal commitment.






All Trustees are required to have a full enhanced DBS and must take part in mandatory training.

The Trustees are committed to upholding the highest standards of safeguarding, ensuring that policies and procedures protect all individuals associated with the Charity. The Board monitors safeguarding practices closely, requiring that all Trustees, staff, and volunteers adhere to these protocols and participate in regular safeguarding training. Safeguarding updates are provided at each Board meeting, supporting a culture of vigilance and safety.



17. Statement of the Trustees' Responsibilities

The Trustees (who are also Directors of Kids Inspire for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

-  Select suitable accounting policies and apply them consistently.
-  Observe the methods and principles in the Charities SORP 2019 (FRS102).
-  Make judgements and estimates that are reasonable and prudent.
-  State whether applicable UK accounting standards have been followed; and
-  Prepare the financial statements on a going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. In so far as the Trustees are aware:

-  There is no relevant audit information of which the charitable company's auditor is unaware; and
-  The Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

The Trustees regularly assess the charity's financial position to ensure it remains a going concern, evaluating projected cash flows, funding sources, and overall financial health. This ongoing review supports the Board's commitment to sustaining the charitable company's activities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies' exemption.

This report was approved by the Trustees on 28 November 2024 and signed on their behalf by:

Nicholas Tesseyman

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Nicholas Tesseyman

Trustee (Chair)



Kids Inspire

Independent Auditor's Report to the Members of Kids Inspire

Opinion

We have audited the financial statements of Kids Inspire (the 'parent charitable company') and its subsidiary (the 'group') for the year ended 30 April 2024, which comprise the Consolidated Statement of Financial Activities, Consolidated Balance Sheet, Balance Sheet, Consolidated Statement of Cash Flows and Notes to the Financial Statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is United Kingdom Accounting Standards, comprising Charities SORP - FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and applicable law (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and parent charitable company's affairs as at 30 April 2024 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's ability to continue as a going concern for a period of at least twelve months from when the original financial statements were authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Kids Inspire

Independent Auditor's Report to the Members of Kids Inspire

Other information

The other information comprises the information included in the Report of the Trustees, other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the group and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

Kids Inspire

Independent Auditor's Report to the Members of Kids Inspire

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company's financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the Statement of the Trustees' Responsibilities (set out on page 28) the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Kids Inspire

Independent Auditor's Report to the Members of Kids Inspire

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows;

- The engagement partner ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations.
- We focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations for the company, including the Companies Act 2006, Charities Act 2011, tax and employment legislation.
- We assessed the extent of compliance with the laws and regulations identified above through making enquiries of management.

We assessed the susceptibility of the company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur by;

- Making enquiries of management as to their knowledge of actual, suspected and alleged fraud.
- Considering the internal controls in place to mitigate the risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls, we;

- Performed analytical procedures to identify any unusual or unexpected relationships.
- Tested journal entries to identify unusual transactions.
- Investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- Agreeing financial statement disclosures to underlying supporting documentation.
- Reading the minutes of meetings of those charged with governance.
- Enquiring of management as to actual and potential litigation and claims.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

As part of an audit in accordance with ISAs (UK), we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the group's or the parent charitable company's financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

Kids Inspire

Independent Auditor's Report to the Members of Kids Inspire

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the group's or the parent charitable company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the group or the parent charitable company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation (i.e. gives a true and fair view).
- Plan and perform the group audit to obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the group as a basis for an opinion on the financial statements. We are responsible for the direction, supervision and review of the audit work performed for the purposes of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Kids Inspire

Independent Auditor's Report to the Members of Kids Inspire

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body for our audit work, for this report, or for the opinions we have formed.

Sandra Morrell

.....

Sandra Morrell FCCA (Senior Statutory Auditor)

For and on behalf of Edmund Carr LLP, Statutory Auditor

146 New London Road

Chelmsford

Essex

CM2 0AW

11 December 2024

Kids Inspire

Consolidated Statement of Financial Activities for the Year Ended 30 April 2024 (Including Consolidated Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £	Total 2023 £
Income and Endowments from:					
Donations and legacies	3	521,313	647,460	1,168,773	872,982
Charitable activities	4	11,841	903,139	914,980	832,846
Other trading activities	5	166,119	2,100	168,219	193,790
Investment income	6	54,586	-	54,586	22,296
Total income		<u>753,859</u>	<u>1,552,699</u>	<u>2,306,558</u>	<u>1,921,914</u>
Expenditure on:					
Raising funds	7	(249,439)	(2,939)	(252,378)	(260,699)
Charitable activities	8	(460,344)	(1,555,885)	(2,016,229)	(1,714,713)
Total expenditure		<u>(709,783)</u>	<u>(1,558,824)</u>	<u>(2,268,607)</u>	<u>(1,975,412)</u>
Net income/(expenditure)		<u>44,076</u>	<u>(6,125)</u>	<u>37,951</u>	<u>(53,498)</u>
Net movement in funds		44,076	(6,125)	37,951	(53,498)
Reconciliation of funds					
Total funds brought forward		<u>1,067,727</u>	<u>12,440</u>	<u>1,080,167</u>	<u>1,133,665</u>
Total funds carried forward	19	<u><u>1,111,803</u></u>	<u><u>6,315</u></u>	<u><u>1,118,118</u></u>	<u><u>1,080,167</u></u>

All of the group's activities derive from continuing operations during the above two periods.

The funds breakdown for 2023 is shown in note 19.

Kids Inspire

(Registration number: 06380082)

Consolidated Balance Sheet as at 30 April 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible assets	13	23,951	27,576
Current assets			
Debtors	15	175,886	193,316
Cash at bank and in hand	16	<u>1,329,649</u>	<u>1,274,464</u>
		1,505,535	1,467,780
Creditors: Amounts falling due within one year	17	<u>(411,368)</u>	<u>(415,189)</u>
Net current assets		<u>1,094,167</u>	<u>1,052,591</u>
Net assets		<u>1,118,118</u>	<u>1,080,167</u>
Funds of the group:			
Restricted income funds			
Restricted funds	19	6,315	12,440
Unrestricted income funds			
General funds		611,803	667,727
Designated funds		<u>500,000</u>	<u>400,000</u>
Total unrestricted funds		<u>1,111,803</u>	<u>1,067,727</u>
Total funds	19	<u>1,118,118</u>	<u>1,080,167</u>

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

The financial statements on pages 37 to 59 were approved by the trustees, and authorised for issue on 28 November 2024 and signed on their behalf by:

Nicholas Tesseyman

.....

Nicholas Tesseyman
Chair and trustee

Kids Inspire

(Registration number: 06380082)

Balance Sheet as at 30 April 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible assets	13	23,951	27,576
Investments	14	<u>1</u>	<u>1</u>
		<u>23,952</u>	<u>27,577</u>
Current assets			
Debtors	15	197,118	213,590
Cash at bank and in hand	16	<u>1,292,826</u>	<u>1,249,037</u>
		1,489,944	1,462,627
Creditors: Amounts falling due within one year	17	<u>(409,292)</u>	<u>(413,191)</u>
Net current assets		<u>1,080,652</u>	<u>1,049,436</u>
Net assets		<u>1,104,604</u>	<u>1,077,013</u>
Funds of the charitable company:			
Restricted income funds			
Restricted funds	19	6,315	12,440
Unrestricted income funds			
General funds		598,289	664,573
Designated funds		<u>500,000</u>	<u>400,000</u>
Total unrestricted funds		<u>1,098,289</u>	<u>1,064,573</u>
Total funds	19	<u>1,104,604</u>	<u>1,077,013</u>

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

The financial statements on pages 37 to 59 were approved by the trustees, and authorised for issue on 28 November 2024 and signed on their behalf by:

Nicholas Tesseyman

.....

Nicholas Tesseyman
Chair and trustee

Kids Inspire

Consolidated Statement of Cash Flows for the Year Ended 30 April 2024

	Note	2024 £	2023 £
Cash flows from operating activities			
Net movement in funds for the reporting year		37,951	(53,498)
Adjustments for:			
Depreciation	13	12,100	9,909
Investment income	6	(54,586)	(22,296)
Decrease in debtors	15	17,430	12,260
Decrease in creditors	17	(30,250)	(21,113)
Increase in deferred income		26,429	46,370
Net cash flows from operating activities		<u>9,074</u>	<u>(28,368)</u>
Cash flows from investing activities			
Interest receivable and similar income	6	54,586	22,296
Purchase of tangible fixed assets	13	<u>(8,475)</u>	<u>(25,731)</u>
Net cash flows from investing activities		<u>46,111</u>	<u>(3,435)</u>
Net increase/(decrease) in cash and cash equivalents		55,185	(31,803)
Cash and cash equivalents at 1 May		<u>1,274,464</u>	<u>1,306,267</u>
Cash and cash equivalents at 30 April		<u><u>1,329,649</u></u>	<u><u>1,274,464</u></u>

All of the cash flows are derived from continuing operations during the above two periods.

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

1 Charitable company status

The charitable company is limited by guarantee, incorporated in England & Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £10 towards the assets of the charitable company in the event of liquidation.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

Basis of preparation

Kids Inspire meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Basis of consolidation

The consolidated financial statements consolidate the financial statements of the charitable company and its subsidiary undertakings drawn up to 30 April 2024.

No statement of financial activities is presented for the charity as permitted by section 408 of the Companies Act 2006. The charitable company made a surplus in the financial year of £27,951 (2023 - deficit of £56,349).

The subsidiary is an entity controlled by the charity. Control is achieved where the charity has the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities.

Inter-company transactions, balances and unrealised gains on transactions between the charity and its subsidiaries, which are related parties, are eliminated in full.

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

Going concern

The financial statements have been prepared on a going concern basis as the trustees believe that no material uncertainties exist. The trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

Income and endowments

All income is recognised once the charitable company has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. Donations and legacies include voluntary donations from individuals, corporates and other groups including recovered Gift Aid where appropriate.

Grants receivable

Grants, including government grants, are recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Deferred income

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the charity has unconditional entitlement.

Other trading activities

Other trading activities include fundraising income from functions and events organised by the charity and income generated by the charity's trading subsidiary, Inspire Wellbeing Services.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

Charitable activities

Provision of therapy and counselling includes commissioned, training, private client and grant income from individuals, foundations and public sector bodies.

Notes to the Financial Statements for the Year Ended 30 April 2024

Other income

Other income consists of government grants. The grants are recognised when receivable.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charitable company in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

Taxation

The charitable company is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charitable company is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Notes to the Financial Statements for the Year Ended 30 April 2024

Tangible fixed assets

Any significant individual fixed assets are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office Equipment	25% straight-line
Computer Equipment	25% straight-line
Leasehold improvements	25% straight-line

Business combinations

Business combinations are accounted for under the purchase method. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by the group. All intra-group transactions, balances, income and expenses are eliminated on consolidation. In accordance with Section 35 of FRS 102, Section 19 of FRS 102 has not been applied in these financial statements in respect of business combinations effected prior to the date of transition.

Trade debtors

Debtors are amounts due for services performed or grants receivable. Debtors are recognised initially at the transaction price. They are subsequently measured at the settlement amount less provision for impairment. A provision for the impairment of debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash held within the charity's bank accounts.

Trade creditors

Creditors are recognised at their settlement amount where the charity has a present obligation resulting from a past event and will probably result in the transfer of funds to a third party and the amount due can be measured or estimated reliably.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the group.

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

Designated funds are funds set aside by the trustees out of unrestricted funds for specific future purposes or projects.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The group operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the group has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

Financial instruments

Classification

The charity only holds basic financial instruments as defined in FRS 102. The financial assets and financial liabilities of the charity and their measurement basis are as follows:

Financial assets - trade and other debtors are basic financial instruments and are debt instruments measured at amortised cost. Prepayments are not financial instruments.

Cash at bank - is classified as a basic financial instrument and is measured at face value.

Financial liabilities - trade creditors, accruals and other creditors are financial instruments, and are measured at amortised cost. Taxation and social security are not included in the financial instruments disclosure definition. Deferred income is not deemed to be a financial liability, as the cash settlement has already taken place and there is an obligation to deliver services rather than cash or another financial instrument.

3 Income from donations and legacies

	Unrestricted funds £	Restricted funds £	Total 2024 £	Total 2023 £
Donations and legacies;				
Donations and grants	495,091	647,460	1,142,551	847,359
Legacies	6,958	-	6,958	600
Gift aid reclaimed	19,264	-	19,264	25,023
	<u>521,313</u>	<u>647,460</u>	<u>1,168,773</u>	<u>872,982</u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

4 Income from charitable activities

	Unrestricted funds £	Restricted funds £	Total 2024 £	Total 2023 £
Commissioned services and grant income	4,570	903,139	907,709	830,297
Training and private therapy income	7,271	-	7,271	2,549
	<u>11,841</u>	<u>903,139</u>	<u>914,980</u>	<u>832,846</u>

5 Income from other trading activities

	Unrestricted funds £	Restricted funds £	Total 2024 £	Total 2023 £
Trading income;				
Sales of goods and services	5,402	-	5,402	26,297
Subsidiary trading income	54,110	-	54,110	24,657
Events income;				
Events income	103,540	-	103,540	130,766
Sponsorship income	-	2,100	2,100	2,900
Lotteries and competitions income	3,067	-	3,067	9,170
	<u>166,119</u>	<u>2,100</u>	<u>168,219</u>	<u>193,790</u>

6 Investment income

	Unrestricted funds £	Restricted funds £	Total 2024 £	Total 2023 £
Interest receivable on bank deposits	54,586	-	54,586	22,296

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

7 Expenditure on raising funds

a) Costs of generating donations and legacies

	Unrestricted funds £	Restricted funds £	Total 2024 £	Total 2023 £
Fundraising direct costs	35,148	-	35,148	52,281
Staff Costs	175,259	2,939	178,198	187,544
	<u>210,407</u>	<u>2,939</u>	<u>213,346</u>	<u>239,825</u>

b) Costs of trading activities

	Unrestricted funds £	Restricted funds £	Total 2024 £	Total 2023 £
Trading subsidiary costs	39,032	-	39,032	20,874
	<u>39,032</u>	<u>-</u>	<u>39,032</u>	<u>20,874</u>

8 Expenditure on charitable activities

Provision of therapy and counselling

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £	Total 2023 £
Direct project and activity costs		-	14,731	14,731	14,946
Depreciation		-	12,100	12,100	9,908
Staff costs and contractors		452,599	1,329,155	1,781,754	1,574,411
Allocated support costs	9	1,245	177,553	178,798	87,961
Governance costs	9	6,500	22,346	28,846	27,487
		<u>460,344</u>	<u>1,555,885</u>	<u>2,016,229</u>	<u>1,714,713</u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

9 Analysis of governance and support costs

Support costs allocated to charitable activities

	Governance costs £	Information technology £	Premises costs including depreciation £	Other support costs £	Total 2024 £
Provision of therapy and counselling	<u>28,846</u>	<u>22,662</u>	<u>97,016</u>	<u>59,120</u>	<u>207,644</u>

	Governance costs £	Information technology £	Premises costs including depreciation £	Other support costs £	Total 2023 £
Provision of therapy and counselling	<u>27,487</u>	<u>19,324</u>	<u>26,029</u>	<u>42,608</u>	<u>115,448</u>

Governance costs

	Total 2024 £	Total 2023 £
Staff costs		
Wages and salaries	6,500	6,500
Audit fees		
Audit of the charity's financial statements	6,353	6,650
Other fees paid to auditors	10,497	7,736
Legal and professional fees	1,862	3,294
Other governance costs	<u>3,634</u>	<u>3,307</u>
	<u>28,846</u>	<u>27,487</u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

10 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the group during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

11 Staff costs

The aggregate payroll costs were as follows:

	2024 £	2023 £
Staff costs during the year were:		
Wages and salaries	1,569,431	1,221,156
Social security costs	149,453	114,705
Pension costs	43,837	32,839
	<u>1,762,721</u>	<u>1,368,700</u>

The average number of persons (including senior management team) employed by the group during the year (head count based on number of staff employed) was as follows:

	2024 No	2023 No
Average	<u>55</u>	<u>46</u>

51 (2023 - 43) of the above employees participated in the Defined Contribution Pension Schemes.

Contributions to the employee pension schemes for the year totalled £43,837 (2023 - £32,839).

The number of employees whose emoluments fell within the following bands was:

	2024 No	2023 No
£90,001 - £100,000	-	1
£100,001 - £110,000	<u>1</u>	<u>-</u>

The total employee benefits of the key management personnel of the group were £116,067 (2023 - £106,694).

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

12 Taxation

The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes. The charity's trading subsidiary gift aids available profits to the parent charity.

13 Tangible fixed assets

Group

	Equipment £	Computer equipment £	Total £
Cost			
At 1 May 2023	44,979	29,341	74,320
Additions	<u>7,796</u>	<u>679</u>	<u>8,475</u>
At 30 April 2024	<u>52,775</u>	<u>30,020</u>	<u>82,795</u>
Depreciation			
At 1 May 2023	25,712	21,032	46,744
Charge for the year	<u>7,623</u>	<u>4,477</u>	<u>12,100</u>
At 30 April 2024	<u>33,335</u>	<u>25,509</u>	<u>58,844</u>
Net book value			
At 30 April 2024	<u>19,440</u>	<u>4,511</u>	<u>23,951</u>
At 30 April 2023	<u>19,267</u>	<u>8,309</u>	<u>27,576</u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

Charitable company

	Equipment £	Computer equipment £	Total £
Cost			
At 1 May 2023	44,979	29,341	74,320
Additions	<u>7,796</u>	<u>679</u>	<u>8,475</u>
At 30 April 2024	<u>52,775</u>	<u>30,020</u>	<u>82,795</u>
Depreciation			
At 1 May 2023	25,712	21,032	46,744
Charge for the year	<u>7,623</u>	<u>4,477</u>	<u>12,100</u>
At 30 April 2024	<u>33,335</u>	<u>25,509</u>	<u>58,844</u>
Net book value			
At 30 April 2024	<u><u>19,440</u></u>	<u><u>4,511</u></u>	<u><u>23,951</u></u>
At 30 April 2023	<u><u>19,267</u></u>	<u><u>8,309</u></u>	<u><u>27,576</u></u>

14 Fixed asset investments

Charitable company

Shares in group undertakings and participating interests

	Subsidiary undertakings £	Total £
Cost		
At 1 May 2023	<u>1</u>	<u>1</u>
At 30 April 2024	<u>1</u>	<u>1</u>
Net book value		
At 30 April 2024	<u><u>1</u></u>	<u><u>1</u></u>
At 30 April 2023	<u><u>1</u></u>	<u><u>1</u></u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

Details of undertakings

Details of the investments in which the charitable company holds 20% or more of the nominal value of any class of share capital are as follows:

Undertaking	Country of incorporation	Holding	Proportion of voting rights and shares held		Principal activity
			2024	2023	
Subsidiary undertakings					
Inspire Wellbeing Services Community Interest Company	England	Ordinary	100%	100%	Promotion of mental wellbeing

Subsidiaries

The profit for the financial period of Inspire Wellbeing Services Community Interest Company was £13,892 (2023- £3,532) and the aggregate amount of capital and reserves at the end of the period was £13,515 (2023- £3,155).

Inspire Wellbeing Services was incorporated on 27 September 2019 with register company number 12231988.

15 Debtors

	Group		Charity	
	2024 £	2023 £	2024 £	2023 £
Due from group undertakings	-	-	21,757	20,604
Prepayments	34,211	10,712	34,211	10,712
Accrued income	27,457	11,412	27,457	11,412
Other debtors	114,218	171,192	113,693	170,862
	<u>175,886</u>	<u>193,316</u>	<u>197,118</u>	<u>213,590</u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

16 Cash and cash equivalents

	Group		Charity	
	2024	2023	2024	2023
	£	£	£	£
Cash at bank	<u>1,329,649</u>	<u>1,274,464</u>	<u>1,292,826</u>	<u>1,249,037</u>

17 Creditors: amounts falling due within one year

	Group		Charity	
	2024	2023	2024	2023
	£	£	£	£
Trade creditors	10,537	1,063	10,537	1,045
Other taxation and social security	-	33,069	-	33,069
Pension scheme creditor	8,105	6,352	8,105	6,352
Accruals	60,272	68,680	58,196	66,700
Deferred income	<u>332,454</u>	<u>306,025</u>	<u>332,454</u>	<u>306,025</u>
	<u>411,368</u>	<u>415,189</u>	<u>409,292</u>	<u>413,191</u>

Deferred income

	2024	2023
	£	£
Deferred income at 1 May 2023	306,025	259,655
Resources deferred in the period	332,454	306,025
Amounts released from previous periods	<u>(306,025)</u>	<u>(259,655)</u>
Deferred income at year end	<u>332,454</u>	<u>306,025</u>

Deferred income relates to income received for events held in future accounting periods, income received with performance related conditions that are still to be fulfilled at the year end, or income that the donor has specified be used in future accounting periods.

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

18 Obligations under leases and hire purchase contracts

Operating lease commitments

Total future minimum lease payments under non-cancellable operating leases are as follows:

	Group		Charity	
	2024	2023	2024	2023
	£	£	£	£
Other				
Within one year	308	820	308	820
Between one and five years	-	923	-	923
	<u>308</u>	<u>1,743</u>	<u>308</u>	<u>1,743</u>

19 Funds

Group

	Balance at 1 May 2023	Incoming resources	Resources expended	Balance at 30 April 2024
	£	£	£	£
Current Year				
<i>Unrestricted funds</i>				
General funds	667,727	653,859	(709,783)	611,803
<i>Designated funds</i>				
Premises fund	<u>400,000</u>	<u>100,000</u>	<u>-</u>	<u>500,000</u>
Total unrestricted funds	<u>1,067,727</u>	<u>753,859</u>	<u>(709,783)</u>	<u>1,111,803</u>
Restricted funds				
Clinical Commissioning Group	-	149,678	(149,678)	-
Essex County Council	-	435,400	(435,400)	-
Big Lottery Fund	-	164,960	(164,960)	-
Other grants and donations	<u>12,440</u>	<u>802,661</u>	<u>(808,786)</u>	<u>6,315</u>
Total restricted funds	<u>12,440</u>	<u>1,552,699</u>	<u>(1,558,824)</u>	<u>6,315</u>
Total funds	<u>1,080,167</u>	<u>2,306,558</u>	<u>(2,268,607)</u>	<u>1,118,118</u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

	Balance at 1 May 2022 £	Incoming resources £	Resources expended £	Balance at 30 April 2023 £
Prior Year				
<i>Unrestricted funds</i>				
General funds	528,265	600,835	(461,373)	667,727
<i>Designated funds</i>				
Premises fund	<u>400,000</u>	<u>-</u>	<u>-</u>	<u>400,000</u>
Total unrestricted funds	<u>928,265</u>	<u>600,835</u>	<u>(461,373)</u>	<u>1,067,727</u>
Restricted funds				
Clinical Commissioning Group	-	147,000	(147,000)	-
Essex County Council	-	262,038	(262,038)	-
Big Lottery Fund	-	123,720	(123,720)	-
Other grants and donations	<u>205,400</u>	<u>788,321</u>	<u>(981,281)</u>	<u>12,440</u>
Total restricted funds	<u>205,400</u>	<u>1,321,079</u>	<u>(1,514,039)</u>	<u>12,440</u>
Total funds	<u><u>1,133,665</u></u>	<u><u>1,921,914</u></u>	<u><u>(1,975,412)</u></u>	<u><u>1,080,167</u></u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

Charity

	Balance at 1 May 2023 £	Incoming resources £	Resources expended £	Balance at 30 April 2024 £
Current Year				
<i>Unrestricted funds</i>				
General funds	664,573	603,281	(669,565)	598,289
<i>Designated funds</i>				
Premises Fund	400,000	100,000	-	500,000
Total unrestricted funds	<u>1,064,573</u>	<u>703,281</u>	<u>(669,565)</u>	<u>1,098,289</u>
Restricted funds				
Clinical Commissioning Group	-	149,678	(149,678)	-
Essex County Council	-	435,400	(435,400)	-
Big Lottery Fund	-	164,960	(164,960)	-
Other grants and donations	12,440	802,661	(808,786)	6,315
Total restricted funds	<u>12,440</u>	<u>1,552,699</u>	<u>(1,558,824)</u>	<u>6,315</u>
Total funds	<u>1,077,013</u>	<u>2,255,980</u>	<u>(2,228,389)</u>	<u>1,104,604</u>
	Balance at 1 May 2022 £	Incoming resources £	Resources expended £	Balance at 30 April 2023 £
Prior Year				
<i>Unrestricted funds</i>				
General funds	527,961	575,906	(439,294)	664,573
<i>Designated funds</i>				
Premises Fund	400,000	-	-	400,000
Total unrestricted funds	<u>927,961</u>	<u>575,906</u>	<u>(439,294)</u>	<u>1,064,573</u>
Restricted funds				
Clinical Commissioning Group	-	147,000	(147,000)	-
Essex County Council	-	262,038	(262,038)	-
Big Lottery Fund	-	123,720	(123,720)	-
Other grants and donations	205,400	788,321	(981,281)	12,440
Total restricted funds	<u>205,400</u>	<u>1,321,079</u>	<u>(1,514,039)</u>	<u>12,440</u>
Total funds	<u>1,133,361</u>	<u>1,896,985</u>	<u>(1,953,333)</u>	<u>1,077,013</u>

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

The specific purposes for which the funds are to be applied are as follows:

Current Year

- Premises Fund: the Trustees have designated £500,000 for the deposit on the acquisition of a new premises.
- Essex County Council commission Kids Inspire to deliver the Family Innovation Fund, providing early intervention across Essex.
- The CCG are commissioning Kids Inspire to deliver specialist therapeutic support for 5-18 years olds in Southend, Castle Point & Rochford and Mid-Essex.
- The Big Lottery Fund are providing a contribution towards our Talk Together project which delivers county-wide therapeutic support, mentoring and Trauma Training.

Prior Year

- Premises Fund: the Trustees have designated £400,000 for the deposit on the acquisition of a new premises.
- Essex County Council commission Kids Inspire to deliver the Family Innovation Fund, providing early intervention across Essex.
- The CCG are commissioning Kids Inspire to deliver specialist therapeutic support for 5-18 years olds in Southend, Castle Point & Rochford and Mid-Essex.
- The Big Lottery Fund are providing a contribution towards our Talk Together project which delivers county-wide therapeutic support, mentoring and Trauma Training.

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

20 Analysis of net assets between funds

Group

	Unrestricted funds £	Designated funds £	Restricted funds £	Total 2024 £
Tangible fixed assets	23,951	-	-	23,951
Current assets	999,220	500,000	6,315	1,505,535
Current liabilities	(411,368)	-	-	(411,368)
Total net assets	611,803	500,000	6,315	1,118,118
	Unrestricted funds £	Designated funds £	Restricted funds £	Total 2023 £
Tangible fixed assets	27,576	-	-	27,576
Current assets	1,055,340	400,000	12,440	1,467,780
Current liabilities	(415,189)	-	-	(415,189)
Total net assets	667,727	400,000	12,440	1,080,167

Charity

	Unrestricted funds £	Designated funds £	Restricted funds £	Total 2024 £
Tangible fixed assets	23,951	-	-	23,951
Fixed asset investments	1	-	-	1
Current assets	983,629	500,000	6,315	1,489,944
Current liabilities	(409,292)	-	-	(409,292)
Total net assets	598,289	500,000	6,315	1,104,604
	Unrestricted funds £	Designated funds £	Restricted funds £	Total 2023 £
Tangible fixed assets	27,576	-	-	27,576
Fixed asset investments	1	-	-	1
Current assets	1,050,187	400,000	12,440	1,462,627
Current liabilities	(413,191)	-	-	(413,191)
Total net assets	664,573	400,000	12,440	1,077,013

Kids Inspire

Notes to the Financial Statements for the Year Ended 30 April 2024

21 Related party transactions

Group

Charitable company

During the year the charitable company made the following related party transactions:

Iain Bell

(Spouse of CEO)

Contractor fees of £1,088 (2023 - £1,620) for graphic design work.