

# RedTribe

Charity # 1129481

## Trustees' Report and Accounts

For the year ended

31 December 2020

## Trustees' Report

For the year ended 31 December 2020

The trustees are pleased to present their report along with the receipts and payments account and statement of assets and liabilities for the year ended 31 December 2020 and confirm that they have been prepared in accordance with the charity's governing instrument and all applicable statutory requirements.

### Constitution

The charity, which is registered with the Charity Commission, was set up under deed of trust on 1<sup>st</sup> May 2009.

### Objects, Structure, Governance and Management

RedTribe is a non-governmental, non-political, faith-based charity seeking to partner with the Maasai communities in Olote, Kenya, with the aim of helping them overcome the effects of poverty and preventable disease, and build a sustainable, economically viable future that conserves the environment.

Our objects, as defined in our trust deed are:

- (i) The promotion of health and relief of financial hardship among the Maasai communities of Kenya, primarily by, but not exclusively, providing such communities with education, training and the provision, improvement and maintenance of infrastructure and micro-finance, enabling members of such communities to establish and grow their own local businesses;
- (ii) To advance the Christian religion in Kenya, for the benefit of the Maasai, through the holding of prayer meetings and lectures, and producing and/or distributing literature on Christianity, to enlighten others about the Christian religion;
- (iii) To promote sustainable development for the benefit of the Maasai by:
  - a. the preservation, conservation and the protection of the environment and the prudent use of resources,
  - b. the relief of poverty and the improvement of the conditions of life in the socially and disadvantaged Maasai communities of Kenya,
  - c. the promotion of sustainable means of achieving economic growth and regeneration;
- (iv) To advance the education of the Maasai in subjects relating to sustainable development and the protection, enhancement and rehabilitation of the environment and to promote study and research in such subjects, provided that the useful results of such study are disseminated to the public at large. Sustainable development shall mean "development which meets the needs of the present without compromising the ability of future generations to meet their own needs".

The organisation is managed by a minimum of three trustees according to our trust deed. The trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit, when reviewing the charity's aims and objectives and in planning future activities.

## Trustees

The existing trustees who served during the year were:

- Rev'd Chris Fox – Chair of Trustees (resigned 12 December 2020)
- Bruce Marson – Treasurer (resigned 12 December 2020)
- Fadi Barrak
- Ray Guirguis
- Claire Sullivan
- Rev'd Mike Tufnell
- Revd Mark Melliush (appointed 12 December 2020)
- Vicky Read (appointed 12 December 2020)

New trustees are appointed by the board of trustees, given an induction into the work of the trust and provided with guidance from the Charity Commission to fulfil their roles. Our trustees are unpaid and, whilst eligible to do so, have not incurred any expenses this year in the fulfilment of their duties.

We encourage all of our trustees to develop an active relationship with the team in Kenya and create an opportunity to visit the projects being delivered. All visits to the team in Kenya have been personally funded by the trustees.

## How we work

RedTribe was formed to raise funds, manage donations and provide support for operations in Kenya. RedTribe began in 2009, under the name Walking with Maasai (changed in 2014), with the vision of partnering with the rural Maasai communities of the Olorte area of southern Kenya, where about 12,000 people live. The remoteness of this community puts it almost beyond the reach of the World Food Programme and the World Health Organisation, leaving it firmly in the grip of poverty and underdevelopment. Its projects aim to bring assistance in a holistic way that doesn't fundamentally change the Maasai culture. Whilst the people of Olorte are predominantly Maasai, other tribes are also integrated members of the community and RedTribe makes no distinction between them in the projects and services it delivers.

The RedTribe team in Olorte consists of a number of operations managers (mostly Maasai and one non-Kenyan) and several local support staff. Other local community members are employed from time to time according to project or operational needs.

We, the RedTribe trustees, take a continued role to receive donations and sales income in the UK and disperse them to Kenya to fund the projects and operations. In addition, the trustees seek to provide some basic governance around the projects to ensure that the funds deliver the benefits to the Maasai community, in line with the wishes of the donors.

## Activities

In general, the activities that RedTribe undertakes can be broadly categorised as follows:

- **Public health** – this includes providing basic healthcare, education on general health matters and nutritional advice;
- **Education for primary school children** – this involves building and operating a new primary school to meet the capacity needs of the community and to improve standards of education;
- **Income generation** – this is mainly through the creation of employment opportunities for the local community members through participation in the various projects;
- **Church leadership development** – this largely involves equipping leaders and members in their roles in the various active local churches in Olorte.

These activities fall into two categories:

- **Projects** – which have a finite life and deliver a specific end result, such as a building, and
- **Operations** – which are steady state day-to-day activities that typically deliver a service, such as healthcare or education.

## Activities (cont.)

### What we achieved

The following progress is reported for the work that RedTribe did in 2020 among the Maasai communities in the Loita Hills, spanning the continuation of existing long running projects, new projects and operations.

#### RESPONSSE TO COVID 19

The Covid-19 Pandemic had unexpected consequences to the Maasai communities and RedTribe had to adapt to respond and avert a crisis.

The Kenyan “lockdown” in March-July 2020 meant that all trade routes were stopped and Maasai could not buy food. RedTribe immediately responded with a Food Relief Program aimed at the most vulnerable families in the community. These families were identified by the chiefs and elders.

Throughout April to July the RedTribe Team delivered 1.17 million meals to the community. In August 2020 their maize harvest matured and the Relief Program was stopped. Testimony from the Elders suggests that the food relief saved lives.

#### MAASAI ACADEMY

232 Children attended the Maasai Academy before the Government of Kenya closed all schools due to the pandemic. Unlike schools in urban areas, the Maasai don’t have access to “remote learning” or resources to study. The RedTribe Team organised “Tablet Computers” with educational software loaded on them. Children could then study at the RedTribe compound under the supervision of teachers in the community.

While the Academy was closed, the RedTribe building team used the opportunity to lay the foundations for girls’ dormitories and maintenance at the Academy. Several water points were installed around the buildings to allow children to easily sanitise their hands when schools re-opened. RedTribe also sent 4 Teachers for further training while the schools were shut.

#### REDTRIBE BEADWORK

The Beadwork Project employed 21 women before the pandemic forced us to close the project. It was impossible to continue the production of Beadwork due to social distancing rules and because the shops we were supplying were shut. RedTribe continued to employ and pay the Beadwork Manager in Olorte a salary. During the closure of the Project, new designs were researched and products were sold on the RedTribe Etsy Shop (online).

#### CLINIC AND HEALTHCARE

The Clinic continued to operate throughout the pandemic to support the local community. Health education about hand hygiene and COVID prevention awareness were promoted and taught. Our Vaccination programme continued as normal. We also delivered a Measles campaign in partnership with the Government of Kenya in June 2020. RedTribe facilitated the building of latrines in all the surrounding villages to help and prevent communicable diseases during rainy seasons.

We setup new pathways for chronic diseases – supplying medication for hypertension and other chronic diseases. We increased our Clinic visits to a number of villages during the pandemic. We also continue to support training of clinic staff and have developed the clinic facility in line with local health standards. We planned to arrange Health insurance for staff – which was eventually finalised in March 2021. The MOH (Ministry of Health) visits and licensing were also planned in 2020 and finalised in 2021.

## **WATER PROJECTS**

The RedTribe Team continued to maintain the water projects in the community. 2 new projects were delivered during 2020. We brought water to Enairebuk Primary School, providing clean drinking water to 254 people. This also allowed the school to reopen eventually as they could wash hands and clean their facility.

We also brought water to the local town, Tiamanangien with a population of 500 people. This is the 1<sup>st</sup> town in the Loita Hills to have running water.

## **REDTRIBE FARMING PROJECTS**

The RedTribe Farm continued through the pandemic to produce food and serve the community. The farm currently provides vegetables for around 13,000 meals a month. The farm also trains a few young farmers and serves as a demonstration plot for the community on how to grow cash crops.

## **REDTRIBE COMPOUND AND STAFF**

When the Kenyan Government closed all schools and projects, the RedTribe team used the opportunity to develop the compound. They build a new car port to store the Land Rover and other vehicles out of the rain. They installed solar power to a newly build office and staff kitchen. The road to compound was fixed and improved. The Clinic building was renovated and painted.

## **LOOKING FORWARDS**

The pandemic was really difficult for the remote Maasai Communities. RedTribe responded in appropriate ways to serve and help their community. This has given the organisation favour with the community leaders and Government.

RedTribe's vision for the future is to invest in training and local business initiatives that will help the Maasai communities to be less reliant on food aid and donations. New strategies are being developed to help the projects to grow towards self-sustainability. We are planning more water projects to help communities that don't have access to clean water. We are developing the Maasai Academy to continue to deliver quality education. The Beadwork project is planning to develop their products and reach new markets. We are investing in the Clinic program to bring new medical services to the Community.

RedTribe is now a key partner with the Maasai communities of Olorte to ensure a brighter future for the next generations.

## **Financial review**

We began this year with funds of £101,055 from previous donations.

This year we received a total of £96,775; £85,451 as donations from individuals, churches and other charitable trusts including donations made to the food relief programme. £11,324 came from the sale

of beadwork which was significantly lower than in previous years because of limited opportunities during the pandemic.

We distributed £82,744 to fund our operations in Kenya, and we spent £4,467 in the UK on beadwork sales costs, beadwork materials, marketing and fundraising, bank charges (relating to the transfer of funds to Kenya), and accounting examiner fees relating to the preparation of the Annual Report.

We therefore end the year with funds of £110,619.

The details of our financial performance are set out in our accounts on the following pages.

## Reserves policy

RedTribe's reserves policy is to follow the Charity Commission guidelines of holding six months' operational costs in reserve as funds.

## Advisors

To help us with our work this year we have been grateful for the contribution of the following professional advisors:

Solicitor: Sweetman Burke and Sinker, 158-160 The Broadway, London W13 0TL  
Banker: Barclays Bank PLC, 52 The Broadway, London W5 5JT  
Examiner: Graham Bonds FCA, Buchanan Bonds Ltd Chartered Accountants, 39 Braehead Crescent, Aberdeenshire AB39 2PP

## Registered office

The registered address of RedTribe is:

c/o St Paul's Church

Ridley Avenue

London

W13 9XW

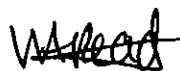
T: 020 8579 9444

W: [www.redtribe.org](http://www.redtribe.org)

This report is approved by the Trustees on 21/10/21 and signed on their behalf by:



Rev'd Mark Melliush



Vicky Read

## Independent Examiner's Report to the Trustees' of RedTribe

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 December 2020, which are set out on pages 8 to 11.

### Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

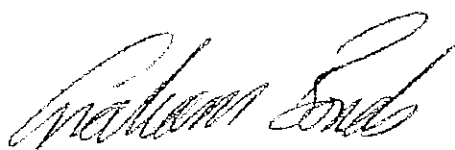
I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

### Independent Examiner's Statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act;  
or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



**Graham Bonds FCA**  
**Buchanan Bonds Ltd.**  
**Chartered Accountants**  
39 Braehead Crescent  
Stonehaven  
Aberdeenshire AB39 2PP

Date: 21-10-2021

**RedTribe**  
**Receipts and Payments Account**  
**For the year ended 31 December 2020**

	Unrestricted funds £	Restricted funds £	2020 total funds £	2019 total funds £
<b>Receipts</b>				
<b>Voluntary Receipts</b>				
Donations from individuals	12,096	23,266	35,362	25,888
Donations from churches	15,621	18,617	34,239	16,210
Grants from trusts/foundations	-	15,850	15,850	37,899
<b>Receipts from generated funds</b>				
Sales income	11,324	-	11,324	24,685
<b>Total Receipts</b>	<b>39,041</b>	<b>57,734</b>	<b>96,775</b>	<b>104,682</b>
<b>Payments</b>				
<b>Charitable Activities</b>				
Payments to RedTribe (Kenya):				
Salaries and staff expenses	(34,051)	(13,533)	(47,583)	(31,478)
Operation and maintenance of vehicles	(538)	(350)	(888)	(50)
Infrastructure	(5,019)	(9,937)	(14,956)	(37,328)
Emergency Food Relief	-	(19,316)	(19,316)	-
Administrative costs	-	-	-	(10,332)
<b>Sub-total</b>	<b>(39,608)</b>	<b>(43,136)</b>	<b>(82,744)</b>	<b>(79,187)</b>
<b>Governance Costs</b>				
Bank charges	(133)	-	(133)	(127)
Fundraising costs	(2,034)	-	(2,034)	(12,981)
Other Operating Costs	(2,299)	-	(2,299)	(1,770)
Accounting fees	-	-	-	(480)
<b>Sub-total</b>	<b>(4,467)</b>	<b>-</b>	<b>(4,467)</b>	<b>(15,358)</b>
<b>Total Payments</b>	<b>(44,075)</b>	<b>(43,136)</b>	<b>(87,211)</b>	<b>(94,545)</b>
<b>Net Receipts/(Payments)</b>	<b>(5,034)</b>	<b>14,598</b>	<b>9,564</b>	<b>10,137</b>
Transfers between funds	-	-	-	-
Cash and Bank Balances at 1 January 2020	60,758	40,297	101,055	90,919
<b>Cash and Bank Balances at 31 December 2020</b>	<b>55,724</b>	<b>54,895</b>	<b>110,619</b>	<b>101,055</b>

Notes 1 to 2, on page 10, form part of these accounts.

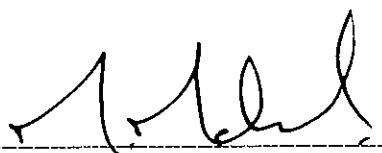


**RedTribe****Statement of Assets and Liabilities**

As at 31 December 2020

	Unrestricted funds £	Restricted funds £	2020 total funds £	2019 total funds £
<b>Cash Funds</b>				
Bank and Cash Balances:				
Bank Account	55,724	54,895	<b>110,619</b>	101,055
<b>Other Monetary Assets</b>				
Gift Aid to be claimed	-	1,776	<b>1,776</b>	3,324
<b>Liabilities - current</b>				
Independent Examiner's fees	(960)	-	<b>(960)</b>	(480)

These accounts were approved by the Trustees on 21/10/21 and signed on their behalf.



Rev'd Mark Melliush (Chairman)



Vicky Read (Treasurer)

## RedTribe

### Notes to the Accounts

#### 1. Basis of accounting

A receipts and payments account and a statement of assets and liabilities has been produced in accordance with the Charities Act 2011 and the Charity (Accounts Reports) Regulations 2008.

2. Funds		As at 01/01/2020 £	Receipts £	Payments £	As at 31/12/2020 £
<b>Unrestricted</b>					
General:					
	General	23,102	27,717	(29,579)	21,239
Designated:					
	Beadwork	16,728	11,324	(12,857)	15,195
	Academy	10,000	-	-	10,000
	Staff Training	2,000	-	-	2,000
	Staff Office	3,928	-	(1,638)	2,290
	Micro-financing	5,000	-	-	5,000
		60,758	39,041	(44,075)	55,724
<b>Restricted</b>					
	Maasai Academy	2,829	6,278	(7,499)	1,608
	Academy Building	24,704	8,000	(7,906)	24,798
	Academy Food	729	-	(729)	-
	Academy Sponsorship	1,887	1,065	(2,523)	430
	Clinic	100	13,839	(2,782)	11,157
	Clinic Building	5,000	-	-	5,000
	Emergency Food Relief	-	26,131	(19,316)	6,815
	FGM	50	120	-	170
	Bridge	342	-	-	342
	Water Projects	2,180	2,000	(81)	4,100
	Logburner	350	-	-	350
	Landrover	125	300	(350)	75
	Carpentry	2,000	-	(1,950)	50
		40,297	57,734	(43,136)	54,895
<b>Total</b>		101,055	96,775	(87,211)	110,619

Maasai Academy – funding for supporting the costs of the Maasai Academy.

Academy Building – funds given for construction of new buildings and associated facilities, e.g. classrooms, dormitories.

Academy Food – funds given for meal provision within the Academy.

Academy Sponsorship – funds given to cover school fees for specific children.

Clinic – funds given towards costs of Maasai Clinic and community healthcare.

Clinic Building – funds given for construction and enhancing current clinic buildings.

Emergency Food Relief – funds given for provision of emergency support during Covid 19 pandemic, including food parcels, medical equipment and staff affected by temporary closure of projects.

FGM – funds given towards FGM initiatives in the community.

Bridge – funds given towards construction of a river crossing

Water Projects – funds given for provision of water supplies in the community

Logburner – funds given towards to purchase of a logburner

Landrover – funds given to support maintenance of the Landrover

Carpentry – funds given for carpentry tools and material.