

# DYSLEXIA ASSOCIATION OF STAFFORDSHIRE LIMITED

England & Wales · Charity number 1129228

## Details

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**Status** Registered

**Legal form** Charitable company

**Company number** [06255696](#)

**Registered** 2009-04-21

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** Studio 9  
St James House  
Webberley Lane  
Longton  
Stoke on Trent  
ST3 1RJ

**Phone** 01782869791

**Email** [das@dyslexiastaffordshire.co.uk](mailto:das@dyslexiastaffordshire.co.uk)

**Website** [www.dyslexiastaffordshire.co.uk](http://www.dyslexiastaffordshire.co.uk)

## Activities

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**Objects:** THE OBJECTS FOR WHICH THE COMPANY IS ESTABLISHED SHALL BE, WITHOUT DISTINCTION OF GENDER, SEXUAL ORIENTATION, RACE OR OTHER OPINIONS:1 TO BENEFIT PERSONS AFFECTED BY DYSLEXIA BY PROVIDING EDUCATION IN AN EFFORT TO IMPROVE SOCIAL INCLUSION2 TO PROMOTE AND ENCOURAGE RESEARCH INTO DYSLEXIA AND DISSEMINATE THE RESULTS THEREOF3 TO ADVANCE EDUCATION BY PROCURING AND PROVIDING INFORMATION TO THE PUBLIC CONCERNING DYSLEXIA4 TO PROMOTE SUCH OTHER CHARITABLE PURPOSES AS MAY, FROM TIME TO TIME, BE DETERMINED

**Activities:** We offer information, advice, guidance, training, testing and tuition to anyone affected by, or with an interest in, dyslexia.

## Classification

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- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** Education/training, Disability, Other Charitable Purposes
- **Who:** Children/young People, Elderly/old People, People With Disabilities, Other Charities Or Voluntary Bodies, The General Public/mankind

## Geography

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- **Area of benefit:** UNDEFINED. IN PRACTICE, LOCAL.
- Staffordshire
- Stoke-on-trent City

## Finances

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Period end	Income	Expenditure	Assets	Employees
2025-03-31	£143,754	£129,507	-	-
2024-03-31	£78,642	£138,145	-	-
2023-03-31	£79,112	£131,207	-	-
2022-03-31	£124,845	£100,821	-	-
2021-03-31	£96,541	£91,305	-	-

## Trustees

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Name	Role	Appointed
Darren Kirby	Chair	2014-01-28
Anne Bailey		2015-07-07
Claire Alexandra Shepherd		2017-10-11
Kim Kirby		2014-05-14
Siobhon Hayes		2014-11-12

**DYSLEXIA ASSOCIATION OF STAFFORDSHIRE LIMITED**

England & Wales - Charity number 1129228

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# Accounts

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Company registration number: 06255696

Charity registration number: 1129228



# Dyslexia Association of Staffordshire Ltd

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 March 2025

Daryl Denson ACMA  
VAST  
The Dudson Centre  
Hope Street  
Hanley  
Stoke-on-Trent  
ST1 5DD

# **Dyslexia Association of Staffordshire Ltd**

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## **Dyslexia Association of Staffordshire Ltd**

### **Reference and Administrative Details**

<b>Trustees</b>	D Kirby P Hayes K Kirby A Bailey C Shepherd
<b>Secretary</b>	L Davies
<b>Charity Registration Number</b>	1129228
<b>Company Registration Number</b>	06255696
<b>Registered Office</b>	The charity is incorporated in England. Studio 9 St James House Webberley Lane Stoke-on-Trent Staffordshire ST3 1RJ
<b>Independent Examiner</b>	Daryl Denson ACMA VAST The Dudson Centre Hope Street Hanley Stoke-on-Trent ST1 5DD

# **Dyslexia Association of Staffordshire Ltd**

## **Trustees' Report (incorporating the Directors' report)**

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 March 2025.

### **Trustees and officers**

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	D Kirby
	P Hayes
	K Kirby
	A Bailey
	C Shepherd

### **Structure, governance and management**

#### ***Nature of governing document***

The charity is a company limited by guarantee and registered charity. It is operated under the rules of its memorandum and articles of association dated 23rd May 2007 and most recently amended 4th November 2009. It has no share capital and the liability of each member in the event of winding-up is limited to £1.

#### ***Recruitment and appointment of trustees***

Potential trustees attend three consecutive Board meetings (after first signing a confidentiality agreement), if they are still willing to become Board members at the third meeting, a current Board member proposes they join the Board, a second Board member seconds the proposal and then a vote is taken and recorded in the minutes of the meeting.

#### ***Induction and training of trustees***

Trustees are informed of their role and the relevant legislation and given a copy of the Memorandum and Articles of Association. Each new trustee is asked to sign a declaration that they have read the conditions that would disqualify a person from standing as a trustee and they affirm that they are not so disqualified. Trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their role.

#### ***Organisational structure***

The Committee of Management, which comprises all the directors and can have up to fifteen members, manages the business of the charity. The committee meets monthly. To facilitate operations, the charity employs a General Manager to manage day to day operations of the charity. The Manager must attend committee meetings to present regular reports on various aspects of the charity's activities.

### **Objectives and activities**

#### ***Objects and aims***

Objectives

The charity's objects are without distinction of gender, sexual orientation, race or other opinions.

1. To benefit persons affected by dyslexia by providing education in an effort to improve social inclusion.
2. To promote and encourage research into dyslexia and disseminate the results thereof.
3. To advance education by procuring and providing information to the public concerning dyslexia.
4. To promote such other charitable purposes, as may, from time to time, be determined.

## **Dyslexia Association of Staffordshire Ltd**

### **Trustees' Report (incorporating the Directors' report)**

#### **Achievements and performance**

The charity continued its aims and objectives in support of people impacted by dyslexia. To maintain the charity and activities, grant funding was secured during the year which supported free access to advice, training, community outreach delivery as well as to cover overheads and key roles. Services were also offered by the charity to address local needs with these being accessed by both the public and a range of local organisations. A further increase in beneficiaries was seen on last year's numbers with IAG, outreach activities, workshops, short courses and networking delivery making up the majority of beneficiary engagement. There was a continued high demand for diagnostic testing through our registered assessors and an increase in requests for tuition. Measures were put in place to increase capacity around testing and tuition which included the employment of an additional part-time tutor. A range of staff training and professional development took place. Planning took place to work towards a multi-year project and ensure that the charity was in a good position to meet short term demands as well as looking ahead to furthering inclusivity for our beneficiary cohort and to explore measures addressing the geographical challenges of covering a large county.

#### **Multiply Maths Programme**

This was the 3rd and final year of our contract delivering the Government Multiply Maths Programme which ended in March 2025. The 3rd year focussed on outreach workshops, signposting and encouraging adults to take up maths learning opportunities. This was a successful project which addressed the need to improve numeracy skills and maths learning engagement in adults. The charity was singled out for achieving delivery to some particularly hard to reach learners, such as in a prison.

#### **Staffordshire ACL Framework**

We completed our first full year delivering adult learning under the framework completing: 3 Literacy courses, 3 Numeracy courses and 2 Wellbeing courses were accessed by 80 learners, attracting parents and others with an interest in dyslexia and other SpLDs. Delivery via a combination of on-line and at community locations along with an inclusive format provided accessible learning opportunities across Staffordshire. Once again the charity gained excellent feedback thanks to the dedication and expertise of our community tutors. Beneficiaries seeking information, advice and guidance are routinely made aware of courses encouraging uptake and enhancing advice support.

#### **VAST Community Health Champions Programme**

We continued engagement with the CHC programme beyond the grant funding promoting physical and mental health messaging, attending events and training opportunities and supporting beneficiaries in taking part in research.

#### **CO-OP Community**

This year's Co-op project provided support for the sharing of good practice in dyslexia support, bespoke advice and distribution of our own children's information booklets. This was important support around the well-being issues that can impact those affected by dyslexia.

#### **Awards for All**

Funding was received for a 22 month project supporting delivery of workshops on specific learning difficulties and associated advice for families and individuals. This was aimed at specific areas, including those where there was an identified gap in access.

#### **HDH Wills 1965 Charitable Trust**

The trust provided co-funding for delivery of our short courses providing access to beneficiaries not covered under local adult learning eligibility.

#### **Stoke Micro-grant**

This local initiative will support 4 community advice sessions in the Longton, Blurton and Meir areas over 2025/2026 providing face-to-face opportunities for the public to ask questions and gain individual advice.

## **Dyslexia Association of Staffordshire Ltd**

### **Trustees' Report (incorporating the Directors' report)**

#### **Core funding**

Funding was also gratefully received from Garfield Weston, Postcode Local Fund and Comic Relief to support the charity's overheads, staffing and costs involved with core services. Core funding remains an important part of support for the charity allowing flexibility around beneficiary needs and to fill all the gaps that are not covered through project specific grants.

#### **Other donations and support**

Additional funds were raised this year through Potto Lotto, Easyfundraising and JustGiving. Throughout the year the charity gratefully received donations, support and promotion of the charity from individuals, organisations and businesses. The Charity was supported through the promotion of the organisation in print, social media and through recommendations. Volunteers supported the charity through promotion of our courses, attending community initiatives, and through ad hoc micro-volunteering. We are extremely grateful for everyone's support. Charity staff have worked diligently in their various roles which is reflected in the many positive comments and feedback received from beneficiaries. In addition, thanks goes to all members of the Charity Board for their continued support and expertise overseeing the running of the charity and for the time and commitment that they provided over the year.

#### **Staff**

After 7 years of dedicated service we celebrated the well deserved retirement of a valued colleague, Chris Pezzaioli. Chris always went 'above and beyond' for DAS and her focus was always upon the best interests of the individuals she supported, the colleagues she worked with and for our charity. She will be hugely missed.

## **Dyslexia Association of Staffordshire Ltd**

### **Trustees' Report (incorporating the Directors' report)**

#### ***Public benefit***

Dyslexia Association of Staffordshire (DAS) provides information and advice for Staffordshire and the surrounding areas, while diagnostic testing and tuition tend to be more focused on Stoke and the surrounding North Staffordshire area due to the size of Staffordshire as a county. There are many opportunities to take our services out into the community and also sign post to other service providers throughout the county. Opportunities provided this year are as follows:

Over 1500 interaction with beneficiaries.

17 workshops; 3 dyscalculia; 3 literacy; 2 Well-being courses delivered

165 full diagnostic assessments carried out and 31 screenings

15 organisation/school awareness sessions/courses including training to staff and inmates at a local prison.

Information booklets, leaflets and posters provided to schools, libraries, services and 3rd sector organisations.

Staff and volunteers completing training and CPD sessions.

Staff and volunteers attending information stands and events including at a major special educational needs information event at Stafford County Showground; Voice for Change parental blame conference; VAST Health and Wellbeing and SEND events; Coalfield's Regeneration Conference;

Walk Talk Action community event; Support Staffordshire events. Charity networking took place through local 3rd sector organisations as well as schools and employment services.

The Charity facilitated volunteer and beneficiary involvement in Keele University's research projects and neurodiversity and health outcomes.

The charity became members of the National Health Network and Charity Excellence attending webinars.

Continued promotion of the charity through membership of the British Dyslexia Association, Local Offers directories, Staffordshire Adult Learning, Coalfield's communities and individual funder hubs and VCSE memberships.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

#### **Financial review**

##### ***Policy on reserves***

Our policy is to aim to hold the equivalent of 3 months running costs (£32,905) in free reserves in anticipation of an emergency or in the event of having to wind down the charity. The level of free reserves at the year end is £34,170 (2024: 30,523).

##### ***Use of volunteers***

Voluntary hours have constituted approximately 500 hours of support given by DAS staff for which the charity and the trustees are profoundly grateful.

**Dyslexia Association of Staffordshire Ltd**

**Trustees' Report (incorporating the Directors' report)**

**Small companies provision statement**

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The annual report was approved by the trustees of the charity on ..... and signed on its behalf by:

.....

P Hayes  
Trustee

## **Dyslexia Association of Staffordshire Ltd**

### **Independent Examiner's Report to the trustees of Dyslexia Association of Staffordshire Ltd ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2025.

#### **Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

#### **Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of Dyslexia Association of Staffordshire Ltd as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

.....  
Daryl Denson ACMA

VAST  
The Dudson Centre  
Hope Street  
Hanley  
Stoke-on-Trent  
ST1 5DD

Date:.....

## Dyslexia Association of Staffordshire Ltd

### Statement of Financial Activities for the Year Ended 31 March 2025 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2025 £
<b>Income and Endowments from:</b>				
Donations and legacies	3	632	79,176	79,808
Charitable activities	4	63,849	-	63,849
Other income		97	-	97
Total income		<u>64,578</u>	<u>79,176</u>	<u>143,754</u>
<b>Expenditure on:</b>				
Charitable activities	5	<u>(60,931)</u>	<u>(68,576)</u>	<u>(129,507)</u>
Total expenditure		<u>(60,931)</u>	<u>(68,576)</u>	<u>(129,507)</u>
Net income		<u>3,647</u>	<u>10,600</u>	<u>14,247</u>
Net movement in funds		3,647	10,600	14,247
<b>Reconciliation of funds</b>				
Total funds brought forward		<u>30,523</u>	-	<u>30,523</u>
Total funds carried forward	13	<u>34,170</u>	<u>10,600</u>	<u>44,770</u>
	Note	Unrestricted funds £	Restricted funds £	Total 2024 £
<b>Income and Endowments from:</b>				
Donations and legacies	3	20,010	3,866	23,876
Charitable activities	4	54,516	-	54,516
Other income		250	-	250
Total income		<u>74,776</u>	<u>3,866</u>	<u>78,642</u>
<b>Expenditure on:</b>				
Charitable activities	5	<u>(127,550)</u>	<u>(10,595)</u>	<u>(138,145)</u>
Total expenditure		<u>(127,550)</u>	<u>(10,595)</u>	<u>(138,145)</u>
Net expenditure		<u>(52,774)</u>	<u>(6,729)</u>	<u>(59,503)</u>
Net movement in funds		(52,774)	(6,729)	(59,503)
<b>Reconciliation of funds</b>				
Total funds brought forward		<u>83,297</u>	<u>6,729</u>	<u>90,026</u>
Total funds carried forward	13	<u>30,523</u>	-	<u>30,523</u>

All of the charity's activities derive from continuing operations during the above two periods.

The notes on pages 10 to 19 form an integral part of these financial statements.

## Dyslexia Association of Staffordshire Ltd

### (Registration number: 06255696) Balance Sheet as at 31 March 2025

	Note	2025 £	2024 £
<b>Current assets</b>			
Debtors	10	2,143	-
Cash at bank and in hand	11	<u>44,699</u>	<u>35,676</u>
		46,842	35,676
<b>Creditors: Amounts falling due within one year</b>	12	<u>(2,072)</u>	<u>(5,153)</u>
<b>Net assets</b>		<u>44,770</u>	<u>30,523</u>
<b>Funds of the charity:</b>			
<b>Restricted income funds</b>			
Restricted funds		10,600	-
<b>Unrestricted income funds</b>			
Unrestricted funds		<u>34,170</u>	<u>30,523</u>
<b>Total funds</b>	13	<u>44,770</u>	<u>30,523</u>

For the financial year ending 31 March 2025 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements on pages 8 to 19 were approved by the trustees, and authorised for issue on ..... and signed on their behalf by:

.....  
P Hayes  
Trustee

The notes on pages 10 to 19 form an integral part of these financial statements.

# Dyslexia Association of Staffordshire Ltd

## Notes to the Financial Statements for the Year Ended 31 March 2025

### 1 Charity status

The charity is limited by guarantee, incorporated in England, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

### 2 Accounting policies

#### Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

#### Basis of preparation

Dyslexia Association of Staffordshire Ltd meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

#### Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

#### Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

#### *Donations and legacies*

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

#### *Grants receivable*

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2025

#### **Expenditure**

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

#### **Charitable activities**

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

#### **Support costs**

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

#### **Governance costs**

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

#### **Government grants**

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

#### **Taxation**

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

#### **Tangible fixed assets**

Tangible fixed assets are stated at cost less depreciation. Items of a capital nature with a value of less than £100 are not capitalised.

#### **Depreciation and amortisation**

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

<b>Asset class</b>	<b>Depreciation method and rate</b>
Computer equipment	25% reducing balance

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2025

#### Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

#### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

#### Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

#### Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

### 3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total 2025 £
Donations and legacies;			
Donations from individuals	632	-	632
Grants, including capital grants;			
Government grants	-	45,696	45,696
Grants from other charities	-	33,480	33,480
	<u>632</u>	<u>79,176</u>	<u>79,808</u>

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2025

	<b>Unrestricted funds General £</b>	<b>Restricted funds £</b>	<b>Total 2024 £</b>
Donations and legacies;			
Donations from individuals	1,274	-	1,274
Grants, including capital grants;			
Government grants	18,736	3,866	22,602
	<u>20,010</u>	<u>3,866</u>	<u>23,876</u>

#### 4 Income from charitable activities

	<b>Unrestricted funds General £</b>	<b>Total 2025 £</b>
Adult Tuition	3,395	3,395
Full diagnostic assesments	60,005	60,005
	<u>63,400</u>	<u>63,400</u>

	<b>Unrestricted funds General £</b>	<b>Total 2024 £</b>
Adult Tuition	4,455	4,455
Full diagnostic assesments	50,061	50,061
	<u>54,516</u>	<u>54,516</u>

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2025

#### 5 Expenditure on charitable activities

	<b>Activity undertaken directly £</b>	<b>2025 £</b>
Bank Charges	68	68
Advertising	664	664
Full Diagnostic assessment cost	3,031	3,031
Insurance	1,451	1,451
Internet/IT	629	629
Membership and Subs	47	47
Office Expenses	42	42
Printing and stationery	252	252
Professional and accountancy Fees	3,891	3,891
Rent	5,375	5,375
Salaries and NI	113,361	113,361
Utilities	105	105
Training	291	291
Travel	300	300
	129,507	129,507
	<b>Activity undertaken directly £</b>	<b>2024 £</b>
Bank Charges	129	129
Advertising	538	538
Full Diagnostic assessment cost	13,180	13,180
Insurance	1,416	1,416
Internet/IT	644	644
Office Expenses	413	413
Printing and stationery	616	616
Professional and accountancy Fees	3,771	3,771
Rent	5,845	5,845
Salaries and NI	111,049	111,049
Utilities	204	204
Training	294	294
Travel	46	46
	138,145	138,145

£60,931 (2024 - £127,550) of the above expenditure was attributable to unrestricted funds and £68,576 (2024 - £10,595) to restricted funds.

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2025

#### 6 Analysis of governance and support costs

##### Governance costs

	<b>Unrestricted funds General £</b>	<b>Total 2025 £</b>
Independent examiner fees		
Examination of the financial statements	960	960
	960	960
	<b>Unrestricted funds General £</b>	<b>Total 2024 £</b>
Independent examiner fees		
Examination of the financial statements	960	960
	960	960

#### 7 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

#### 8 Staff costs

The aggregate payroll costs were as follows:

	<b>2025 £</b>	<b>2024 £</b>
<b>Staff costs during the year were:</b>		
Wages and salaries	110,500	109,118
Social security costs	2,861	1,931
	113,361	111,049

The monthly average number of persons (including senior management team) employed by the charity during the year was as follows:

	<b>2025 No</b>	<b>2024 No</b>
Employees	11	11

No employee received emoluments of more than £60,000 during the year.

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2025

#### 9 Taxation

The charity is a registered charity and is therefore exempt from taxation.

#### 10 Debtors

	<b>2025</b>
	<b>£</b>
Accrued income	<u>2,143</u>

#### 11 Cash and cash equivalents

	<b>2025</b>	<b>2024</b>
	<b>£</b>	<b>£</b>
Cash on hand	123	81
Cash at bank	<u>44,576</u>	<u>35,595</u>
	<u>44,699</u>	<u>35,676</u>

#### 12 Creditors: amounts falling due within one year

	<b>2025</b>	<b>2024</b>
	<b>£</b>	<b>£</b>
Trade creditors	663	-
Other taxation and social security	149	2,213
Accruals	<u>1,260</u>	<u>2,940</u>
	<u>2,072</u>	<u>5,153</u>

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2025

#### 13 Funds

	Balance at 1 April 2024 £	Incoming resources £	Resources expended £	Balance at 31 March 2025 £
<b>Unrestricted funds</b>				
<i>General</i>				
General fund	30,523	64,578	(60,931)	34,170
<b>Restricted funds</b>				
Post Code Lottery	-	22,000	(22,000)	-
Garfield Weston	-	5,000	(5,000)	-
Staffordshire County Council	-	26,196	(26,196)	-
Comic Relief	-	2,500	(2,500)	-
National Lottery	-	19,500	(8,900)	10,600
E Cadbury	-	3,000	(3,000)	-
HDH Wills	-	500	(500)	-
Alice Charity	-	480	(480)	-
<b>Total restricted funds</b>	-	79,176	(68,576)	10,600
<b>Total funds</b>	30,523	143,754	(129,507)	44,770

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2025

	Balance at 1 April 2023 £	Incoming resources £	Resources expended £	Balance at 31 March 2024 £
<b>Unrestricted funds</b>				
<i>General</i>				
General fund	83,297	74,776	(127,550)	30,523
<b>Restricted</b>				
Awards for All	6,603	-	(6,603)	-
Leek Building Society	126	-	(126)	-
Stoke on Trent City Council	-	3,866	(3,866)	-
<b>Total restricted funds</b>	<u>6,729</u>	<u>3,866</u>	<u>(10,595)</u>	<u>-</u>
<b>Total funds</b>	<u>90,026</u>	<u>78,642</u>	<u>(138,145)</u>	<u>30,523</u>

The specific purposes for which the funds are to be applied are as follows:

Awards for All: to provide a advice and short intervention programme for adult dyslexics in Stoke-on-Trent and North Staffordshire.

Leek United: to purchase assessment and educational resources.

Stoke on Trent City Council: to provide funds towards staff costs.

Post Code Lottery: to provide funds towards core costs.

Garfield Weston: to provide funds towards core costs.

Staffordshire County Council: Multiply grant agreement.

Comic Relief: to provide funds towards core funds.

Awards for All: To provide funds to run workshops for specific learning difficulties.

E Cadbury: funds towards core costs.

HDH Wils: delivery of short courses.

Alice Charity: towards core costs.

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2025

#### 14 Analysis of net assets between funds

	<b>Unrestricted funds General £</b>	<b>Restricted funds £</b>	<b>Total funds at 31 March 2025 £</b>
Current assets	36,242	10,600	46,842
Current liabilities	(2,072)	-	(2,072)
Total net assets	34,170	10,600	44,770
		<b>Unrestricted funds General £</b>	<b>Total funds at 31 March 2024 £</b>
Current assets		35,676	35,676
Current liabilities		(5,153)	(5,153)
Total net assets		30,523	30,523

#### 15 Related party transactions

There were no related party transactions in the year.

**DYSLEXIA ASSOCIATION OF STAFFORDSHIRE LIMITED**

England & Wales - Charity number 1129228

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# Accounts

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Company registration number: 06255696

Charity registration number: 1129228



# Dyslexia Association of Staffordshire Ltd

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 March 2024

Daryl Denson ACMA  
VAST  
The Dudson Centre  
Hope Street  
Hanley  
Stoke-on-Trent  
ST4 7QU

# **Dyslexia Association of Staffordshire Ltd**

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## **Dyslexia Association of Staffordshire Ltd**

### **Reference and Administrative Details**

<b>Trustees</b>	D Kirby P Hayes K Kirby A Bailey C Shepherd
<b>Secretary</b>	L Davies
<b>Charity Registration Number</b>	1129228
<b>Company Registration Number</b>	06255696
<b>Registered Office</b>	The charity is incorporated in England. Studio 9 St James House Webberley Lane Stoke-on-Trent Staffordshire ST3 1RJ
<b>Independent Examiner</b>	Daryl Denson ACMA VAST The Dudson Centre Hope Street Hanley Stoke-on-Trent ST4 7QU

# **Dyslexia Association of Staffordshire Ltd**

## **Trustees' Report (incorporating the Directors' report)**

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 March 2024.

### **Trustees and officers**

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	D Kirby
	P Hayes
	K Kirby
	A Bailey
	C Shepherd

### **Structure, governance and management**

#### ***Nature of governing document***

The charity is a company limited by guarantee and registered charity. It is operated under the rules of its memorandum and articles of association dated 23rd May 2007 and most recently amended 4th November 2009. It has no share capital and the liability of each member in the event of winding-up is limited to £1.

#### ***Recruitment and appointment of trustees***

Potential trustees attend three consecutive Board meetings (after first signing a confidentiality agreement), if they are still willing to become Board members at the third meeting, a current Board member proposes they join the Board, a second Board member seconds the proposal and then a vote is taken and recorded in the minutes of the meeting.

#### ***Induction and training of trustees***

Trustees are informed of their role and the relevant legislation and given a copy of the Memorandum and Articles of Association. Each new trustee is asked to sign a declaration that they have read the conditions that would disqualify a person from standing as a trustee and they affirm that they are not so disqualified. Trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their role.

#### ***Organisational structure***

The Committee of Management, which comprises all the directors and can have up to fifteen members, manages the business of the charity. The committee meets monthly. To facilitate operations, the charity employs a General Manager to manage day to day operations of the charity. The Manager must attend committee meetings to present regular reports on various aspects of the charity's activities.

### **Objectives and activities**

#### ***Objects and aims***

Objectives

The charity's objects are without distinction of gender, sexual orientation, race or other opinions.

1. To benefit persons affected by dyslexia by providing education in an effort to improve social inclusion.
2. To promote and encourage research into dyslexia and disseminate the results thereof.
3. To advance education by procuring and providing information to the public concerning dyslexia.
4. To promote such other charitable purposes, as may, from time to time, be determined.

## **Dyslexia Association of Staffordshire Ltd**

### **Trustees' Report (incorporating the Directors' report)**

#### ***Objectives, strategies and activities***

It was an extremely busy year for DAS which saw a further increase in service user numbers. Community outreach activities and networking connected new beneficiaries and organisations to the charity; several projects were completed during the year; and short courses delivery continued in both face to face and on-line formats.

With a strong demand for diagnostic testing measures were taken to reduce waiting list times with staff training continuing to meet expected future needs. Adult learning tutors developed a 3rd course to our offer focusing on well-being needs associated with specific learning difficulties and the Multiply Maths Programme continued with delivery to a wide range of beneficiaries at community settings.

Grant funding continued to be challenging but showed signs of improving with the securing of several short term grants which included contributions towards core costs. Changes to the local adult learning commissioning provided DAS the opportunity to apply as a delivery partner on the new framework which was achieved, and will run for the next 4 years.

#### **Multiply Maths Programme**

This was the 2nd year of delivery of the Government Multiply Maths Programme. A successful first year saw continued provision into year 2 reaching those who wish to upskill basic maths for a variety of purposes. Much of the work during the year was done with unemployed adults or parents seeking to upskill to support a child and covered many different areas in the county. A lot of work was done by the tutors to encourage participation and flexibility to fit with beneficiaries commitments.

#### **Community Learning Trust Responsiveness fund (ACL)**

3 Literacy courses, 3 Numeracy courses and 1 Wellbeing were delivered in the last financial year for a total of 75 learners. These short courses attracted parents and others with supporting roles through a mix of delivery via on-line and at community locations which will now continue through the new framework.

#### **Staffordshire ACL Framework**

DAS completed a competitive process and was accepted as a provider onto the Staffordshire ACL Framework from September 2023. This system takes over from the old yearly ACL application process with DAS commissioned to deliver 3 specialist courses across selected parts of Staffordshire. September to March 3 courses have been delivered with 35 learners. DAS tutors continue to gain excellent feedback from observations by the funder. Beneficiaries seeking information, advice and guidance are routinely made aware of courses which encourages uptake as well as enhancing service user support.

#### **Awards For All**

This 10 month project was completed focusing on short term enhanced support within a close radius of the charity. This bridged the Staffordshire/SOT postcode areas making it open to all and was particularly useful as it allowed more time to focus on individual difficulties impacting adults with dyslexia as well as some outreach activities.

#### **SOT Make It Happen**

DAS were pleased to deliver 2 runs of our new Well-being course as a pilot, plus 1:1 support and advice sessions funded through this Stoke on Trent City Council initiative. This was focused on the Blurton/Longton area and the project allowed new links to be made in the community with Blurton Hub hosting some sessions.

#### **VAST Community Health Champions Programme**

DAS continued with the CHC programme with 3 staff promoting physical and mental health messaging through services and social media, attending community events and training opportunities. Networking also took place with other community groups.

## **Dyslexia Association of Staffordshire Ltd**

### **Trustees' Report (incorporating the Directors' report)**

#### **TESCO**

DAS received £1,000 as a result of a TESCO instore customer vote. The donation supported IAG to the public including at a local GP surgery and community stands. Links were established with TESCO's own community champions supporting further community work locally.

#### **CO-OP Stores**

Once again DAS were pleased to receive support for our work with parents to help children with special educational needs experiencing difficulties and to spread good practice to schools. This provided bespoke advice and our own children's information booklets.

#### **Other donations and support**

Throughout the year DAS gratefully received donations, support and promotion of the charity from individuals, organisations and businesses. The Charity was supported through the promotion of the organisation in print, through sharing on-line and through recommendations. DAS welcomed the support of volunteers whose hard work was much appreciated. 'Micro-volunteering' was also encouraged for those who wished to support the Charity on an ad-hoc basis or from home. Funds were raised through collection at an information stand at the local TESCO, through Potto Lotto, Ebay sales, Easyfundraising and through the setting up of a charity page with JustGiving allowing future fundraising campaigns to take donations via this platform.

#### **Achievements and performance**

Over 1350 interaction with beneficiaries including information, advice and guidance.

3 dyscalculia and 3 literacy courses delivered 1 Well-being courses delivered

Multiply courses delivered 5

Over 82 full diagnostic assessments carried out and 30 screenings

18 organisation/school awareness sessions/courses including Girlguiding groups

Advice and information packs to schools.

DAS staff and volunteers completing a number of training and CPD sessions.

DAS held information stands at a major special educational needs information event at Stafford County Showground.

The Charity were invited guests at Keele University's employment and specific learning difficulties engagement event.

A staff member took part in the dyslexia focused Public Policy Exchange event with a former Government minister and experts in dyslexia research.

Charity networking took place through VAST, Support Staffordshire, Keele University, visiting local charities and attending support groups.

The charity supported beneficiary involvement in research through links to Keele University and Support Staffordshire.

Community events and stands enhanced engagement with those not receiving support through outside organisations including stands at GP Surgeries, libraries, supermarkets, jobcentres, community hubs.

## **Dyslexia Association of Staffordshire Ltd**

### **Trustees' Report (incorporating the Directors' report)**

#### ***Public benefit***

Dyslexia Association of Staffordshire (DAS) provides information and advice for Staffordshire and the surrounding areas, while diagnostic testing and tuition tend to be more focused on Stoke and the surrounding North Staffordshire area due to the size of Staffordshire as a county. There are many opportunities to take our services out into the community and also sign post to other service providers throughout the county.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

#### **Financial review**

The financial results for the year are shown on pages 8-19 of this report.

#### ***Policy on reserves***

Our policy is to aim to hold the equivalent of 3 months running costs (£32,905) in free reserves in anticipation of an emergency or in the event of having to wind down the charity. The level of free reserves at the year end is £30,523 (2023: 83,297).

#### ***Use of volunteers***

Voluntary hours have constituted approximately 500 hours of support given by DAS staff for which the charity and the trustees are profoundly grateful.

#### **Small companies provision statement**

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The annual report was approved by the trustees of the charity on ..10/12/2024..... and signed on its behalf by:



.....  
P Hayes  
Trustee

## Dyslexia Association of Staffordshire Ltd

### Independent Examiner's Report to the trustees of Dyslexia Association of Staffordshire Ltd ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2024.

#### Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

#### Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of Dyslexia Association of Staffordshire Ltd as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....  
Daryl Denson ACMA

VAST  
The Dudson Centre  
Hope Street  
Hanley  
Stoke-on-Trent  
ST4 7QU

Date: 10/12/2024.....

## Dyslexia Association of Staffordshire Ltd

### Statement of Financial Activities for the Year Ended 31 March 2024 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £
<b>Income and Endowments from:</b>				
Donations and legacies	3	20,010	3,866	23,876
Charitable activities	4	54,516	-	54,516
Other income		250	-	250
Total income		<u>74,776</u>	<u>3,866</u>	<u>78,642</u>
<b>Expenditure on:</b>				
Charitable activities	6	<u>(127,550)</u>	<u>(10,595)</u>	<u>(138,145)</u>
Total expenditure		<u>(127,550)</u>	<u>(10,595)</u>	<u>(138,145)</u>
Net expenditure		<u>(52,774)</u>	<u>(6,729)</u>	<u>(59,503)</u>
Net movement in funds		(52,774)	(6,729)	(59,503)
<b>Reconciliation of funds</b>				
Total funds brought forward		<u>83,297</u>	<u>6,729</u>	<u>90,026</u>
Total funds carried forward	13	<u>30,523</u>	-	<u>30,523</u>
	Note	Unrestricted funds £	Restricted funds £	Total 2023 £
<b>Income and Endowments from:</b>				
Donations and legacies	3	1,193	38,862	40,055
Charitable activities	4	39,021	-	39,021
Other trading activities	5	36	-	36
Total income		<u>40,250</u>	<u>38,862</u>	<u>79,112</u>
<b>Expenditure on:</b>				
Charitable activities	6	<u>(22,704)</u>	<u>(108,503)</u>	<u>(131,207)</u>
Total expenditure		<u>(22,704)</u>	<u>(108,503)</u>	<u>(131,207)</u>
Net income/(expenditure)		<u>17,546</u>	<u>(69,641)</u>	<u>(52,095)</u>
Net movement in funds		17,546	(69,641)	(52,095)
<b>Reconciliation of funds</b>				
Total funds brought forward		<u>65,751</u>	<u>76,370</u>	<u>142,121</u>
Total funds carried forward	13	<u>83,297</u>	<u>6,729</u>	<u>90,026</u>

All of the charity's activities derive from continuing operations during the above two periods.

The notes on pages 9 to 19 form an integral part of these financial statements.

## Dyslexia Association of Staffordshire Ltd

### (Registration number: 06255696) Balance Sheet as at 31 March 2024

	Note	2024 £	2023 £
<b>Current assets</b>			
Cash at bank and in hand	11	35,676	91,226
<b>Creditors: Amounts falling due within one year</b>	12	<u>(5,153)</u>	<u>(1,200)</u>
<b>Net assets</b>		<u>30,523</u>	<u>90,026</u>
<b>Funds of the charity:</b>			
<b>Restricted income funds</b>			
Restricted funds		-	6,729
<b>Unrestricted income funds</b>			
Unrestricted funds		<u>30,523</u>	<u>83,297</u>
<b>Total funds</b>	13	<u>30,523</u>	<u>90,026</u>

For the financial year ending 31 March 2024 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements on pages 7 to 19 were approved by the trustees, and authorised for issue on .....10/12/2024..... and signed on their behalf by:



.....  
P Hayes  
Trustee

The notes on pages 9 to 19 form an integral part of these financial statements.

# Dyslexia Association of Staffordshire Ltd

## Notes to the Financial Statements for the Year Ended 31 March 2024

### 1 Charity status

The charity is limited by guarantee, incorporated in England, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

### 2 Accounting policies

#### Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

#### Basis of preparation

Dyslexia Association of Staffordshire Ltd meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

#### Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

#### Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

#### *Donations and legacies*

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

#### *Grants receivable*

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2024

#### **Expenditure**

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

#### ***Charitable activities***

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

#### **Support costs**

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

#### **Governance costs**

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

#### **Government grants**

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

#### **Taxation**

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

#### **Tangible fixed assets**

Tangible fixed assets are stated at cost less depreciation. Items of a capital nature with a value of less than £100 are not capitalised.

#### **Depreciation and amortisation**

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

<b>Asset class</b>	<b>Depreciation method and rate</b>
Computer equipment	25% reducing balance

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2024

#### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

#### Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

#### Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

### 3 Income from donations and legacies

	<b>Unrestricted funds General £</b>	<b>Restricted funds £</b>	<b>Total 2024 £</b>
Donations and legacies;			
Donations from individuals	1,274	-	1,274
Grants, including capital grants;			
Government grants	18,736	3,866	22,602
	20,010	3,866	23,876
	20,010	3,866	23,876
	<b>Unrestricted funds General £</b>	<b>Restricted funds £</b>	<b>Total 2023 £</b>
Donations and legacies;			
Donations from individuals	1,193	-	1,193
Grants, including capital grants;			
Government grants	-	29,019	29,019
Grants from other charities	-	9,843	9,843
	1,193	38,862	40,055
	1,193	38,862	40,055

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2024

#### 4 Income from charitable activities

	<b>Unrestricted funds General £</b>	<b>Total 2024 £</b>
Adult Tuition	4,455	4,455
Full diagnostic assesments	50,061	50,061
	54,516	54,516
	<b>Unrestricted funds General £</b>	<b>Total 2023 £</b>
Adult Tuition	5,577	5,577
Full diagnostic assesments	33,444	33,444
	39,021	39,021
	39,021	39,021

#### 5 Income from other trading activities

		<b>Total 2024 £</b>
		-
	<b>Unrestricted funds General £</b>	<b>Total 2023 £</b>
Events income;		
Fundraising income	36	36
	36	36
	36	36

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2024

#### 6 Expenditure on charitable activities

	<b>Direct Activities £</b>	<b>Restricted funds £</b>	<b>Total 2024 £</b>
Advertising	538	-	538
Bank Charges	129	-	129
Full diagnostic assesment cost	13,180	-	13,180
Insurance	1,290	126	1,416
Internet/IT	644	-	644
Office expenses	413	-	413
Printing and stationery	616	-	616
Professional and accountancy fees	3,771	-	3,771
Rent	5,845	-	5,845
Salaries	100,580	10,469	111,049
Utilities	204	-	204
Training	294	-	294
Travel Expenses	46	-	46
	<u>127,550</u>	<u>10,595</u>	<u>138,145</u>

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2024

	<b>Direct Activities £</b>	<b>Total 2023 £</b>
Bank Charges	61	61
Event costs	912	912
Full diagnostic assesment cost	637	637
Insurance	1,271	1,271
Internet/IT	3,668	3,668
Membership and subscriptions	445	445
Office expenses	485	485
Printing and stationery	693	693
Professional and accountancy fees	4,868	4,868
Rent	5,822	5,822
Resources	1,418	1,418
Salaries	111,829	111,829
Employers NI	2,373	2,373
Utilities	585	585
Training	235	235
Travel Expenses	20	20
	<u>135,322</u>	<u>135,322</u>

£127,550 (2023 - £135,322) of the above expenditure was attributable to unrestricted funds and £10,595 (2023 - £Nil) to restricted funds.

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2024

#### 7 Analysis of governance and support costs

##### Governance costs

	<b>Unrestricted funds General £</b>	<b>Total 2024 £</b>
Independent examiner fees		
Examination of the financial statements	960	960
	960	960
	<b>Unrestricted funds General £</b>	<b>Total 2023 £</b>
Independent examiner fees		
Examination of the financial statements	1,200	1,200
	1,200	1,200

#### 8 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

#### 9 Staff costs

The aggregate payroll costs were as follows:

	<b>2024 £</b>	<b>2023 £</b>
<b>Staff costs during the year were:</b>		
Wages and salaries	109,118	107,714
Social security costs	1,931	2,373
	111,049	110,087

The monthly average number of persons (including senior management team) employed by the charity during the year was as follows:

	<b>2024 No</b>	<b>2023 No</b>
Employees	11	10

No employee received emoluments of more than £60,000 during the year.

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2024

#### 10 Taxation

The charity is a registered charity and is therefore exempt from taxation.

#### 11 Cash and cash equivalents

	2024 £	2023 £
Cash on hand	81	458
Cash at bank	35,595	90,768
	<u>35,676</u>	<u>91,226</u>

#### 12 Creditors: amounts falling due within one year

	2024 £	2023 £
Other taxation and social security	2,213	-
Accruals	2,940	1,200
	<u>5,153</u>	<u>1,200</u>

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2024

#### 13 Funds

	Balance at 1 April 2023 £	Incoming resources £	Resources expended £	Balance at 31 March 2024 £
<b>Unrestricted funds</b>				
<i>General</i>				
General fund	83,297	74,776	(127,550)	30,523
<b>Restricted funds</b>				
Awards for All	6,603	-	(6,603)	-
Leek Building Society	126	-	(126)	-
Stoke on Trent City Council	-	3,866	(3,866)	-
<b>Total restricted funds</b>	6,729	3,866	(10,595)	-
<b>Total funds</b>	90,026	78,642	(138,145)	30,523

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2024

	Balance at 1 April 2022 £	Incoming resources £	Resources expended £	Balance at 31 March 2023 £
<b>Unrestricted funds</b>				
<i>General</i>				
General fund	65,751	40,250	(22,704)	83,297
<b>Restricted</b>				
Awards for All	-	9,985	(3,382)	6,603
Staffordshire County Council	-	2,598	(2,598)	-
Big Lottery	51,844	16,436	(68,280)	-
Coalfields	8,378	-	(8,378)	-
Community Foundation of Staffordshire	11,889	-	(11,889)	-
European Social Fund	(6,171)	-	6,171	-
CHC Funding	3,750	-	(3,750)	-
Community Learning Trust	6,680	-	(6,680)	-
Community Health Champions	-	2,500	(2,500)	-
Edward Gosling	-	5,000	(5,000)	-
Leek Building Society	-	2,343	(2,217)	126
<b>Total restricted funds</b>	<u>76,370</u>	<u>38,862</u>	<u>(108,503)</u>	<u>6,729</u>
<b>Total funds</b>	<u>142,121</u>	<u>79,112</u>	<u>(131,207)</u>	<u>90,026</u>

The specific purposes for which the funds are to be applied are as follows:

Big Lottery Fund Family Learning Initiative: to run training courses for parents and carers to allow them to support their dyslexic child. It also aims to link with statutory organisations to promote the project and to attend community events to recruit volunteers to assist with meeting project outcomes.

Awards for All: to provide a advice and short intervention programme for adult dyslexics in Stoke-on-Trent and North Staffordshire.

Edward Gostling: to be used for core running costs i.e. premises and salaries.

Leek United: to purchase assessment and educational resources.

VAST Community Health Champion: to pay office staff costs

Coalfilelds - To provide salaries and overheads

Community Foundation of Staffordshire - to supports capacity the Transformation and Growth project

European Social Fund - To support the women with hidden disabilities

Stoke on Trent City Council funds towards staff costs.

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2024

#### 14 Analysis of net assets between funds

	<b>Unrestricted funds General £</b>		<b>Total funds at 31 March 2024 £</b>
Current assets	35,676		35,676
Current liabilities	(5,153)		(5,153)
Total net assets	30,523		30,523
	<b>Unrestricted funds General £</b>	<b>Restricted funds £</b>	<b>Total funds at 31 March 2023 £</b>
Current assets	84,909	6,729	91,638
Current liabilities	(1,612)	-	(1,612)
Total net assets	83,297	6,729	90,026

#### 15 Related party transactions

There were no related party transactions in the year.

**DYSLEXIA ASSOCIATION OF STAFFORDSHIRE LIMITED**

England & Wales - Charity number 1129228

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# Accounts

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Company registration number: 06255696

Charity registration number: 1129228



# Dyslexia Association of Staffordshire Ltd

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 March 2022

Daryl Denson ACMA  
VAST  
The Dudson Centre  
Hope Street  
Hanley  
Stoke-on-Trent  
ST4 7QU

# **Dyslexia Association of Staffordshire Ltd**

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## **Dyslexia Association of Staffordshire Ltd**

### **Reference and Administrative Details**

<b>Trustees</b>	D Kirby P Hayes K Kirby A Bailey C Shepherd
<b>Secretary</b>	L Davies
<b>Charity Registration Number</b>	1129228
<b>Company Registration Number</b>	06255696
<b>Registered Office</b>	The charity is incorporated in England. Studio 9 St James House Webberley Lane Stoke-on-Trent Staffordshire ST3 1RJ
<b>Independent Examiner</b>	Daryl Denson ACMA VAST The Dudson Centre Hope Street Hanley Stoke-on-Trent ST4 7QU

## **Dyslexia Association of Staffordshire Ltd**

### **Trustees' Report (incorporating the Directors' report)**

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 March 2022.

#### **Trustees and officers**

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	D Kirby
	P Hayes
	K Kirby
	A Bailey
	C Shepherd

#### **Structure, governance and management**

##### ***Nature of governing document***

The charity is a company limited by guarantee and registered charity. It is operated under the rules of its memorandum and articles of association dated 23rd May 2007 and most recently amended 4th November 2009. It has no share capital and the liability of each member in the event of winding-up is limited to £1.

##### ***Recruitment and appointment of trustees***

Potential trustees attend three consecutive Board meetings (after first signing a confidentiality agreement), if they are still willing to become Board members at the third meeting, a current Board member proposes they join the Board, a second Board member seconds the proposal and then a vote is taken and recorded in the minutes of the meeting.

##### ***Induction and training of trustees***

Trustees are informed of their role and the relevant legislation and given a copy of the Memorandum and Articles of Association. Each new trustee is asked to sign a declaration that they have read the conditions that would disqualify a person from standing as a trustee and they affirm that they are not so disqualified. Trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their role.

##### ***Organisational structure***

The Committee of Management, which comprises all the directors and can have up to fifteen members, manages the business of the charity. The committee meets monthly. To facilitate operations, the charity employs a General Manager to manage day to day operations of the charity. The Manager must attend committee meetings to present regular reports on various aspects of the charity's activities.

## **Dyslexia Association of Staffordshire Ltd**

### **Trustees' Report (incorporating the Directors' report)**

#### ***Major risks and management of those risks***

Risks in the year ahead include the reduction in trust funding applicable to the Charity's aims and objectives mainly as a consequence of the Covid-19 pandemic and a shift by some funders in their priorities. As this coincides later in the year with the end of the Reaching Communities grant in September 2022 to mitigate risks to the Charity multi-year funding will be sought including reapplying to current funders. In addition shorter term funding and increased diversification and fostering of other funding routes will continue. At this point Charity finances remain in a healthy position and demand for services have increased as covid restrictions were lifted.

#### **Objectives and activities**

##### ***Objects and aims***

##### **Objectives**

The charity's objects are without distinction of gender, sexual orientation, race or other opinions.

1. To benefit persons affected by dyslexia by providing education in an effort to improve social inclusion.
2. To promote and encourage research into dyslexia and disseminate the results thereof.
3. To advance education by procuring and providing information to the public concerning dyslexia.
4. To promote such other charitable purposes, as may, from time to time, be determined.

## **Dyslexia Association of Staffordshire Ltd**

### **Trustees' Report (incorporating the Directors' report)**

#### ***Objectives, strategies and activities***

Projects and activities were once again impacted by the pandemic. Significant progress was made on remote delivery of courses and remote support during the year. Staff being able to work from home freed up the rooms at the charity for more face to face capacity with the public which saw an immediate demand upon these service areas on the lifting of pandemic restrictions.

#### **Big Lottery Reaching Communities**

DAS moved into the 5th and final year of the current project delivering support for families, individuals and organisations around dyslexia through the charity helpline, community courses, individual support and networking. Remote delivery as well as face to face work when permitted continued, and the project deal with a significant number of individuals as the year progressed. The impact of the pandemic on individual circumstances around employment and education increased demand and demonstrated the continued importance of the work being carried out for those affected by dyslexia.

#### **European Social Fund**

Covid restrictions and the ability to be able to link with particular cohorts continued to affect completion of these project as planned, DAS have had to adjust its targets accordingly.

#### **Community Learning Trust Responsiveness fund (ACL)**

Tutors adapted courses to deliver remotely and completed 5 Literacy and 7 Numeracy courses. A total of 72 learners enrolled with 70 completing the courses. As usual DAS tutors received excellent feedback from learners and from funders, with observation ratings from good to outstanding. Once again courses delivered by DAS were very popular with parents and others in supporting roles with on-line delivery and individual catch-up sessions when required working well.

#### **Coalfield Regeneration Trust (Women's Wellbeing Project)**

This project addressing the wellbeing aspects of dyslexia through access to testing, 1:1 support and learning was completed in May of 2021. Over 30 women were supported the majority of which reported improvements in stress levels and worry around their dyslexia through the help provided.

#### **Keele Intern Programme**

Laura and Alicia students at Keele University completed their placements with DAS assisting our Community Tutors in developing resources and course materials. The programme is mutually beneficial and most placements choose to remain as volunteers upon completion of their internship.

#### **Co-op Local Community Fund**

DAS were accepted as one of the local good causes for the second year connecting with nearby Co-op food stores, promoting the work of DAS and using funds raised to provide courses and support in these areas.

#### **BDA Local Dyslexia Association**

DAS were granted two funding pots during the year from the British Dyslexia Association. This allowed DAS to produce a calendar with the help of volunteer artists promoting DAS to local organisations, schools and businesses. In addition DAS produced a picture based booklet with the help of a local dyslexia artist specifically for those 10 years and under as a simple introduction to dyslexia. The booklet has been made available to local libraries, schools and those having testing with ourselves.

#### **Dig-It Tamworth**

We were sorry to be notified of the closure of Dig-It dyslexia information group in Tamworth this year. DAS had the pleasure of collaborating with the group a number of times and gratefully received £2000 of remaining funds to go towards the continuation of support for dyslexic individuals in that area of the county. We thank all former volunteers for their hard work and especially Rob Morgan and Julie Cappleman-Morgan who supported the organisation all way through.

## **Dyslexia Association of Staffordshire Ltd**

### **Trustees' Report (incorporating the Directors' report)**

#### VAST Community Health Champions Programme

In July 2021 DAS were accepted on the CHC programme enrolling 4 staff to complete training through on-line workshops and promoting physical and mental health messaging to support charity beneficiaries and access to beneficial services .

#### Jubilee Arts Project

In February 2021 DAS received funding through the Community Foundation of Staffordshire to deliver an arts project for the Queen's Platinum Jubilee. This will mainly take place in June 2022 and will involve collaborating with local artists promoting inclusion and art as a career option for dyslexic individuals.

#### Other donations and support

As always we are grateful for donations, support and promotion of the charity received from individuals, organisations and businesses. Funds were also raised through Lyme Lottery, Potto Lotto, Ebay sales and Easyfundraising.

#### **Achievements and performance**

7 dyscalculia and 4 literacy courses delivered

Over 1100 information, advice and guidance interactions

Over 100 full diagnostic assessments carried out and almost 30 screenings

9 Staffordshire Police Dyslexia Awareness sessions

Access to courses were supported by the use of on-line platforms and IAG through increased use of telephone and email support.

DAS continued to offer support to schools during the pandemic.

DAS were able to respond to an increase in demand for some core services as pandemic restrictions lifted.

1 new trainee specialist teacher appointed

To support the development of DAS staff and volunteers took part in a several planning activities throughout the year engaging with those outside the organisation and identifying key ideas and needs for beneficiaries and the Charity going forward.

## **Dyslexia Association of Staffordshire Ltd**

### **Trustees' Report (incorporating the Directors' report)**

#### ***Public benefit***

Dyslexia Association of Staffordshire (DAS) provides information and advice for Staffordshire and the surrounding areas, while diagnostic testing and tuition tend to be more focused on Stoke and the surrounding North Staffordshire area due to the size of Staffordshire as a county. There are many opportunities to take our services out into the community and also sign post to other service providers throughout the county.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

#### **Financial review**

For information on the financial position, please refer to pages 7-19.

#### ***Policy on reserves***

Our policy is to hold the equivalent of 3 months running costs (£25,205) in free reserves in anticipation of an emergency or in the event of having to wind down the charity. The level of free reserves at the year end is £60,397- (2021 £48,932).

#### ***Principal funding sources***

The charity's principal source of funding is from grants, though this year saw an increase in free reserves being generated from our assessment service.

Restricted expenditure has focussed upon the key objectives of the charity with additional free reserves allocated for family learning in a deprived neighbourhood.

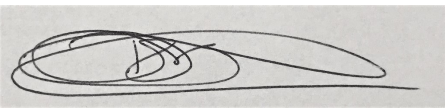
#### ***Use of volunteers***

Voluntary hours have constituted approximately 800 hours of support given by DAS staff for which the charity and the trustees are profoundly grateful.

#### **Small companies provision statement**

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The annual report was approved by the trustees of the charity on ...10/11/2022 and signed on its behalf by:



P Hayes  
Trustee

## Dyslexia Association of Staffordshire Ltd

### Independent Examiner's Report to the trustees of Dyslexia Association of Staffordshire Ltd ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2022.

#### Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

#### Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of Dyslexia Association of Staffordshire Ltd as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....  
Daryl Denson ACMA

VAST  
The Dudson Centre  
Hope Street  
Hanley  
Stoke-on-Trent  
ST4 7QU

Date: 20/12/2022.....

## Dyslexia Association of Staffordshire Ltd

### Statement of Financial Activities for the Year Ended 31 March 2022 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2022 £
<b>Income and Endowments from:</b>				
Donations and legacies	3	5,245	78,940	84,185
Charitable activities	4	40,100	-	40,100
Other trading activities	5	440	-	440
Other income		120	-	120
Total income		<u>45,905</u>	<u>78,940</u>	<u>124,845</u>
<b>Expenditure on:</b>				
Charitable activities	6	<u>(29,086)</u>	<u>(71,735)</u>	<u>(100,821)</u>
Total expenditure		<u>(29,086)</u>	<u>(71,735)</u>	<u>(100,821)</u>
Net income		<u>16,819</u>	<u>7,205</u>	<u>24,024</u>
Net movement in funds		16,819	7,205	24,024
<b>Reconciliation of funds</b>				
Total funds brought forward		<u>48,932</u>	<u>69,165</u>	<u>118,097</u>
Total funds carried forward	14	<u>65,751</u>	<u>76,370</u>	<u>142,121</u>
	Note	Unrestricted funds £	Restricted funds £	Total 2021 £
<b>Income and Endowments from:</b>				
Donations and legacies	3	628	73,523	74,151
Charitable activities	4	18,662	-	18,662
Other income		3,728	-	3,728
Total income		<u>23,018</u>	<u>73,523</u>	<u>96,541</u>
<b>Expenditure on:</b>				
Charitable activities	6	<u>(13,059)</u>	<u>(78,246)</u>	<u>(91,305)</u>
Total expenditure		<u>(13,059)</u>	<u>(78,246)</u>	<u>(91,305)</u>
Net income/(expenditure)		<u>9,959</u>	<u>(4,723)</u>	<u>5,236</u>
Net movement in funds		9,959	(4,723)	5,236
<b>Reconciliation of funds</b>				
Total funds brought forward		<u>38,973</u>	<u>73,888</u>	<u>112,861</u>
Total funds carried forward	14	<u>48,932</u>	<u>69,165</u>	<u>118,097</u>

All of the charity's activities derive from continuing operations during the above two periods.

The notes on pages 10 to 20 form an integral part of these financial statements.

## Dyslexia Association of Staffordshire Ltd

### (Registration number: 06255696) Balance Sheet as at 31 March 2022

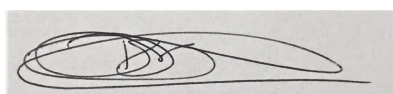
	Note	2022 £	2021 £
<b>Current assets</b>			
Debtors	11	-	320
Cash at bank and in hand	12	<u>146,390</u>	<u>124,910</u>
		146,390	125,230
<b>Creditors: Amounts falling due within one year</b>	13	<u>(4,269)</u>	<u>(7,133)</u>
<b>Net assets</b>		<u>142,121</u>	<u>118,097</u>
<b>Funds of the charity:</b>			
<b>Restricted income funds</b>			
Restricted funds		76,370	69,165
<b>Unrestricted income funds</b>			
Unrestricted funds		<u>65,751</u>	<u>48,932</u>
<b>Total funds</b>	14	<u>142,121</u>	<u>118,097</u>

For the financial year ending 31 March 2022 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements on pages 8 to 20 were approved by the trustees, and authorised for issue on ..10/11/2022... and signed on their behalf by:



P Hayes  
Trustee

The notes on pages 10 to 20 form an integral part of these financial statements.

# Dyslexia Association of Staffordshire Ltd

## Notes to the Financial Statements for the Year Ended 31 March 2022

### 1 Charity status

The charity is limited by guarantee, incorporated in England, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

### 2 Accounting policies

#### Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

#### Basis of preparation

Dyslexia Association of Staffordshire Ltd meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

#### Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

#### Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

#### *Donations and legacies*

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

#### *Grants receivable*

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2022

#### **Expenditure**

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

#### ***Charitable activities***

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

#### **Support costs**

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

#### **Governance costs**

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

#### **Government grants**

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

#### **Taxation**

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

#### **Tangible fixed assets**

Tangible fixed assets are stated at cost less depreciation. Items of a capital nature with a value of less than £100 are not capitalised.

#### **Depreciation and amortisation**

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

<b>Asset class</b>	<b>Depreciation method and rate</b>
Computer equipment	25% reducing balance

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2022

#### Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

#### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

#### Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

#### Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

### 3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total 2022 £
Donations and legacies;			
Donations from individuals	3,495	-	3,495
Grants, including capital grants;			
Government grants	1,750	-	1,750
Grants from other charities	-	78,940	78,940
	<u>5,245</u>	<u>78,940</u>	<u>84,185</u>

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2022

	Unrestricted funds General £	Restricted funds £	Total 2021 £
Donations and legacies;			
Donations from individuals	628	-	628
Grants, including capital grants;			
Grants from other charities	-	73,523	73,523
	628	73,523	74,151
	628	73,523	74,151

#### 4 Income from charitable activities

	Unrestricted funds General £	Total 2022 £
Adult Tuition	4,175	4,175
Full diagnostic assessments	30,621	30,621
Pre-16 tuition	5,304	5,304
	40,100	40,100
	40,100	40,100

	Unrestricted funds General £	Total 2021 £
Adult Tuition	3,695	3,695
Full diagnostic assessments	11,397	11,397
Pre-16 tuition	3,570	3,570
	18,662	18,662
	18,662	18,662

#### 5 Income from other trading activities

	Unrestricted funds General £	Total 2022 £
Trading income;		
Other trading income	360	360
Events income;		
Other events income	80	80
	440	440
	440	440
		Total 2021 £
		-

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2022

#### 6 Expenditure on charitable activities

	<b>Direct Activities £</b>	<b>Total 2022 £</b>
Advertising	150	150
Bank Charges	20	20
Event costs	80	80
Full diagnostic assesment cost	3,090	3,090
Governance cost	1,200	1,200
Insurance	1,219	1,219
Internet	582	582
Membership and subscriptions	695	695
Miscellaneous expenses	156	156
Office expenses	7	7
Printing and stationery	638	638
Professional and accountancy fees	2,820	2,820
Rent	5,376	5,376
Rates	328	328
Room hire	535	535
Salaries	80,886	80,886
Employers NI	379	379
Utilities	64	64
PPE	496	496
Travel Expenses	181	181
Training	1,919	1,919
	<u>100,821</u>	<u>100,821</u>

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2022

	<b>Direct Activities £</b>	<b>Total 2021 £</b>
Bank Charges	20	20
Full diagnostic assesment cost	870	870
Governance cost	1,200	1,200
Insurance	791	791
Internet	640	640
Membership and subscriptions	751	751
Office expenses	1,399	1,399
Printing and stationery	29	29
Professional and accountancy fees	3,174	3,174
Rent	5,375	5,375
Resources	646	646
Room hire	45	45
Salaries	68,388	68,388
Testing	4,662	4,662
Utilities	412	412
Training	175	175
PPE	2,678	2,678
Travel Expenses	50	50
	<u>91,305</u>	<u>91,305</u>

£29,086 (2021 - £13,059) of the above expenditure was attributable to unrestricted funds and £71,735 (2021 - £78,246) to restricted funds.

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2022

#### 7 Analysis of governance and support costs

##### Governance costs

	<b>Unrestricted funds General £</b>	<b>Total 2022 £</b>
Independent examiner fees		
Examination of the financial statements	1,200	1,200
	1,200	1,200
	<b>Unrestricted funds General £</b>	<b>Total 2021 £</b>
Independent examiner fees		
Examination of the financial statements	1,200	1,200
	1,200	1,200

#### 8 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

#### 9 Staff costs

The aggregate payroll costs were as follows:

	<b>2022 £</b>	<b>2021 £</b>
<b>Staff costs during the year were:</b>		
Wages and salaries	80,886	68,388
Social security costs	379	-
	81,265	68,388

The monthly average number of persons (including senior management team) employed by the charity during the year was as follows:

	<b>2022 No</b>	<b>2021 No</b>
Employees	9	9

No employee received emoluments of more than £60,000 during the year.

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2022

#### 10 Taxation

The charity is a registered charity and is therefore exempt from taxation.

#### 11 Debtors

	2022 £	2021 £
Trade debtors	-	320

#### 12 Cash and cash equivalents

	2022 £	2021 £
Cash on hand	442	489
Cash at bank	145,948	124,421
	<u>146,390</u>	<u>124,910</u>

#### 13 Creditors: amounts falling due within one year

	2022 £	2021 £
Trade creditors	-	2,853
Other taxation and social security	1,726	1,058
Accruals	2,543	3,222
	<u>4,269</u>	<u>7,133</u>

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2022

#### 14 Funds

	Balance at 1 April 2021 £	Incoming resources £	Resources expended £	Balance at 31 March 2022 £
<b>Unrestricted funds</b>				
<i>General</i>				
General fund	48,932	45,905	(29,086)	65,751
<b>Restricted funds</b>				
Awards for All	951	-	(951)	-
Big Lottery	50,116	64,800	(63,072)	51,844
Coalfields	8,378	-	-	8,378
Community Foundation of Staffordshire	8,829	3,060	-	11,889
European Social Fund	(4,611)	-	(1,560)	(6,171)
#IWILL fund	1,934	-	(1,934)	-
Coalfields Covid Fund	2,596	-	(2,596)	-
Royal British Legion	-	-	(972)	(972)
Community Foundation of Staffordshire - Covid Fund	972	-	-	972
CHC Funding	-	3,750	-	3,750
Community Learnig Trust	-	6,680	-	6,680
Bristish Dyslexia Association	-	650	(650)	-
<b>Total restricted funds</b>	<u>69,165</u>	<u>78,940</u>	<u>(71,735)</u>	<u>76,370</u>
<b>Total funds</b>	<u><u>118,097</u></u>	<u><u>124,845</u></u>	<u><u>(100,821)</u></u>	<u><u>142,121</u></u>

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2022

	Balance at 1 April 2020 £	Incoming resources £	Resources expended £	Balance at 31 March 2021 £
<b>Unrestricted funds</b>				
<i>General</i>				
General fund	38,973	23,018	(13,059)	48,932
<b>Restricted</b>				
Awards for All	1,011	-	(60)	951
Big Lottery	48,696	61,959	(60,539)	50,116
Coalfields	8,378	-	-	8,378
Community Foundation of Staffordshire	8,829	-	-	8,829
European Social Fund	5,040	-	(9,651)	(4,611)
#IWILL fund	1,934	-	-	1,934
Coalfields Covid Fund	-	10,564	(7,968)	2,596
Community Foundation of Staffordshire - Covid Fund	-	1,000	(28)	972
<b>Total restricted funds</b>	<u>73,888</u>	<u>73,523</u>	<u>(78,246)</u>	<u>69,165</u>
<b>Total funds</b>	<u>112,861</u>	<u>96,541</u>	<u>(91,305)</u>	<u>118,097</u>

The specific purposes for which the funds are to be applied are as follows:

Big Lottery Fund Family Learning Initiative: to run training courses for parents and carers to allow them to support their dyslexic child. It also aims to link with statutory organisations to promote the project and to attend community events to recruit volunteers to assist with meeting project outcomes.

Awards for All: to deliver the Open College Network Dyslexia Awareness Level 2 qualification to adults in Staffordshire.

Coalfields - To provide salaries and overheads

Community Foundation of Staffordshire - to supports capacity the Transformation and Growth project

Skipton - to fund new dyslexia testing materials

Tesco - to support the work that we are doing at the charity with the local community

European Social Fund - To support the women with hidden disabilities

British Dyslexia Association - to produce a calendar and Christmas cards to promote DAS

#IWILL Fund - Funding for an arts based project on neurodiversity

Coalfields Covid Fund - funding to cover costs during covid crisis

Community Foundation of Staffordshire - Covid Fund - funding to cover costs during covid crisis

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2022

#### 15 Analysis of net assets between funds

	<b>Unrestricted funds General £</b>	<b>Restricted funds £</b>	<b>Total funds at 31 March 2022 £</b>
Current assets	70,020	76,370	146,390
Current liabilities	<u>(4,269)</u>	<u>-</u>	<u>(4,269)</u>
Total net assets	<u><u>65,751</u></u>	<u><u>76,370</u></u>	<u><u>142,121</u></u>

	<b>Unrestricted funds General £</b>	<b>Restricted funds £</b>	<b>Total funds at 31 March 2021 £</b>
Current assets	56,065	69,165	125,230
Current liabilities	<u>(7,133)</u>	<u>-</u>	<u>(7,133)</u>
Total net assets	<u><u>48,932</u></u>	<u><u>69,165</u></u>	<u><u>118,097</u></u>

#### 16 Related party transactions

There were no related party transactions in the year.

**DYSLEXIA ASSOCIATION OF STAFFORDSHIRE LIMITED**

England & Wales - Charity number 1129228

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# Accounts

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Company registration number: 06255696

Charity registration number: 1129228



# Dyslexia Association of Staffordshire Ltd

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 March 2021

Daryl Denson ACMA  
VAST  
The Dudson Centre  
Hope Street  
Hanley  
Stoke-on-Trent  
ST4 7QU

# **Dyslexia Association of Staffordshire Ltd**

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## **Dyslexia Association of Staffordshire Ltd**

### **Reference and Administrative Details**

**Trustees**  
D Kirby  
P Hayes  
K Kirby  
A Bailey  
C Shepherd

**Secretary**  
L Davies

**Charity Registration Number** 1129228

**Company Registration Number** 06255696

**Registered Office**  
The charity is incorporated in England.  
Studio 9  
St James House  
Webberley Lane  
Stoke-on-Trent  
Staffordshire  
ST3 1RJ

**Independent Examiner**  
Daryl Denson ACMA  
VAST  
The Dudson Centre  
Hope Street  
Hanley  
Stoke-on-Trent  
ST4 7QU

# **Dyslexia Association of Staffordshire Ltd**

## **Trustees' Report (incorporating the Directors' report)**

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 March 2021.

### **Trustees and officers**

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	D Kirby
	P Hayes
	K Kirby
	A Bailey
	C Shepherd

### **Structure, governance and management**

#### ***Nature of governing document***

The charity is a company limited by guarantee and registered charity. It is operated under the rules of its memorandum and articles of association dated 23rd May 2007 and most recently amended 4th November 2009. It has no share capital and the liability of each member in the event of winding-up is limited to £1.

#### ***Recruitment and appointment of trustees***

Potential trustees attend three consecutive Board meetings (after first signing a confidentiality agreement), if they are still willing to become Board members at the third meeting, a current Board member proposes they join the Board, a second Board member seconds the proposal and then a vote is taken and recorded in the minutes of the meeting.

#### ***Induction and training of trustees***

Trustees are informed of their role and the relevant legislation and given a copy of the Memorandum and Articles of Association. Each new trustee is asked to sign a declaration that they have read the conditions that would disqualify a person from standing as a trustee and they affirm that they are not so disqualified. Trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their role.

#### ***Organisational structure***

The Committee of Management, which comprises all the directors and can have up to fifteen members, manages the business of the charity. The committee meets monthly. To facilitate operations, the charity employs a General Manager to manage day to day operations of the charity. The Manager must attend committee meetings to present regular reports on various aspects of the charity's activities.

## **Dyslexia Association of Staffordshire Ltd**

### **Trustees' Report (incorporating the Directors' report)**

#### ***Major risks and management of those risks***

Risks in the coming year include the impact from the Covid-19 pandemic and adequate funding.

Facing many charities is the uncertainty of the pandemic and impact on delivery. An increased use of remote delivery is providing a way forward however DAS are mindful that this may not be ideal for all service users. The aim therefore is for DAS to build on the successful changes and run a combined remote/ face-to-face service that is safe and required by adults, parents, carers and teaching staff to meet the needs and restrictions of their individual circumstances.

A further concern is the potential change in grant funding available as funders look towards new needs emerging as a consequence of the pandemic on communities, the demand on public funds and the diverting of grant funding accordingly. As this coincides with moving towards the end of our Reaching Communities project planning will be needed to account for this and potential difficulties in replacing this funding. To this end work will be done to plan well ahead and diversify incoming funding routes.

#### **Objectives and activities**

##### ***Objects and aims***

##### **Objectives**

The charity's objects are without distinction of gender, sexual orientation, race or other opinions.

1. To benefit persons affected by dyslexia by providing education in an effort to improve social inclusion.
2. To promote and encourage research into dyslexia and disseminate the results thereof.
3. To advance education by procuring and providing information to the public concerning dyslexia.
4. To promote such other charitable purposes, as may, from time to time, be determined.

## **Dyslexia Association of Staffordshire Ltd**

### **Trustees' Report (incorporating the Directors' report)**

#### ***Objectives, strategies and activities***

Coming into this year the charity had a number of ongoing projects along with delivery of core services which were affected by the pandemic. The flexibility and understanding of funders allowed the continuation of most projects with adaptations and other projects and work had to be temporarily put on hold until they were safe to recommence.

#### **Big Lottery Reaching Communities**

DAS moved into the 4th year of this 5 year project promoting understanding and support for dyslexia supporting families, individuals and organisations through the helpline services, individual support and community courses. The reach of this project continued despite the limitations and challenges of the Covid-19 pandemic which meant a significant increase in remote delivery and support measures to replace face-to-face and group work. While this has caused more time to be used on answering helpline queries DAS adapted well upskilling staff on remote delivery as well as adopting the use of on-line platforms. This has opened up new opportunities for some services to be provided remotely increasing flexibility and accessibility for some beneficiaries.

#### **European Social Fund**

Two separate projects continued funded via Staffordshire Community Foundation carrying out dyslexia testing for vulnerable and disadvantaged groups and towards testing and support for women, respectively. Building on links made with The Lyme Trust and the unemployment support team beneficiaries have accessed 1:1 input including dyslexia testing which they could not of accessed otherwise. Delivery of both projects have been affected by the pandemic restrictions which will mean a delayed completion date.

#### **Community Learning Trust Responsiveness Fund (ACL)**

Existing courses from this year's funding round were cancelled, before delivery was moved to a remote format. Once again DAS received excellent feedback from attendees and the funder's observer. Four courses, 2 literacy and 2 numeracy were delivered to a total of 41 adults, parents, carers and education staff. With 40 of those individuals completing their course. We now intend to retain the remote delivery option to enhance the training service offer, allowing a more flexible approach to engaging with learners e.g. arranging 'one-off' remote sessions for those who miss a lesson.

#### **Coalfield Regeneration Trust**

This project aimed at improved wellbeing for women adapted to remote delivery and increased the individual support element due to pandemic restrictions affecting interaction with outside organisations. A combination of courses, 1:1 support and dyslexia testing continues with estimated completion in June 2021.

#### **Keele Intern Programme**

DAS once again took part in the intern programme organised by Keele University. Kirsty and Ilka finalised their time with us with the creation of animated info videos for our social media and the production of the first edition of our digital dyslexia newsletter. Later in the year we welcomed Alicia and Laura who are assisting our community tutor work producing information and resources for children and schools. The programme is mutually beneficial providing experience for students in a third sector professional workplace as well as supporting the charity.

#### **Covid Impact Funding**

Several grants were accessed to support the impact on the charity of Covid-19. Groundworks and Staffordshire Community Foundation early in the year helped towards immediate safety measures and remote working needs. While the Coalfield Regeneration Trust provided larger capital funding to update office/tuition/testing facilities replacing larger items in line with increased covid safety measures. Supported by a substantial amount of volunteer hours to make these changes, this will enable safer working and the recommencement of face-to-face services when able. Funders providing support in such a timely manner was very much appreciated.

## **Dyslexia Association of Staffordshire Ltd**

### **Trustees' Report (incorporating the Directors' report)**

#### Co-op Community Charity

DAS were pleased to be accepted in the Autumn as one of Co-op's community charities for the next 12 months. Any funding raised through this will help towards the charity's work with children and schools.

#### Transformation and Growth Project

December saw the completion of this project exploring the charity's accessibility for specific vulnerable groups. During the 2 years a better understanding of service users' vulnerability to homelessness and DAS's role in support was established. Networks were strengthened between DAS and other services and the project exceeded initial aims by securing additional funding with which individuals received dyslexia testing in particular referred through homelessness charities and benefits services.

#### Other donations and support

We were pleased to receive donations or support in kind throughout the year from individuals, organisations and businesses for which we are grateful. Funding was also raised through membership of The Lyme Lottery, Potto Lotto, Easy Fundraising and Ebay sales.

#### **Achievements and performance**

- 4 courses delivered (2 literacy and 2 numeracy) via remote delivery, 40 learners.
- All staff trained in use of at least one platform for remote delivery to allow continuation of core services from home.
- Core services were affected due to national lockdown, however they were also enhanced e.g. we were able to offer Zoom advice sessions to parents, carers and teaching staff.
- Teaching staff were encouraged to contact us to support them in teaching children with SEND remotely e.g. how to differentiate learning outcomes and materials for these learners.

The main objectives for fundraising over the year were to:

- Maintain the charity's secure financial position, core staff roles and facilities for the benefit of beneficiaries.
- To fund and/or subsidise services through grant funding and surplus generating activities.
- To secure funding for identified project work including: adult dyslexia testing as an outcome from the TAG project; support for delivery of community courses; match funding commitment to Reaching Communities.
- Funding in response to the pandemic and impact on the charity.

All of the main funding objectives were achieved although income generating activities were impacted as consequences of the pandemic and restrictions which were out of the charity's control.

## **Dyslexia Association of Staffordshire Ltd**

### **Trustees' Report (incorporating the Directors' report)**

#### ***Public benefit***

Dyslexia Association of Staffordshire (DAS) provides information and advice for Staffordshire and the surrounding areas, while diagnostic testing and tuition tend to be more focused on Stoke and the surrounding North Staffordshire area due to the size of Staffordshire as a county. There are many opportunities to take our services out into the community and also sign post to other service providers throughout the county.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

#### **Financial review**

##### ***Policy on reserves***

Our policy is to hold the equivalent of 3 months running costs (£22,305) in free reserves in anticipation of an emergency or in the event of having to wind down the charity. The level of free reserves at the year end is £48,932 (2020 £38,973).

##### ***Principal funding sources***

The charity's principle source of funding is from grants of which the Big Lottery Reaching Communities currently contributes a large majority of this. The aim continues towards diversifying funding streams.

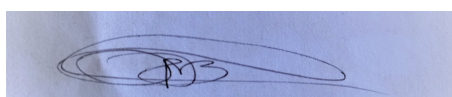
##### ***Use of volunteers***

Volunteers make a valuable contribution to the running of DAS. Over the last year this has seen new volunteers in former student interns staying with us; volunteers helping with our arts projects, communication and resources development; supporting fundraising; and practical support in the refurbishment of our office/tutoring spaces. As always our Board members have contributed throughout the year in the strategic running of the charity and many other ways of support as needed.

##### **Other Staff**

The year has seen unprecedented circumstances which called upon a great deal of change, flexibility and adapting to new ways of working for staff and volunteers. This included having to work from home in some cases and periods of time where roles could not be carried out at all. They had to quickly become competent in new skills, such as online/remote working and delivery. We thank staff and volunteers for their support, commitment and understanding during one of the most challenging periods in this charity's history.

The annual report was approved by the trustees of the charity on ....16/12/2021..... and signed on its behalf by:



P Hayes  
Trustee

## Dyslexia Association of Staffordshire Ltd

### Independent Examiner's Report to the trustees of Dyslexia Association of Staffordshire Ltd ("the Company")

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2021.

#### Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of Dyslexia Association of Staffordshire Ltd are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

#### Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of Dyslexia Association of Staffordshire Ltd as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....  
Daryl Denson ACMA

VAST  
The Dudson Centre  
Hope Street  
Hanley  
Stoke-on-Trent  
ST4 7QU

Date: 17/12/2021  
.....

## Dyslexia Association of Staffordshire Ltd

### Statement of Financial Activities for the Year Ended 31 March 2021 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2021 £
<b>Income and Endowments from:</b>				
Donations and legacies	3	628	73,523	74,151
Charitable activities	4	18,662	-	18,662
Other income		3,728	-	3,728
Total income		<u>23,018</u>	<u>73,523</u>	<u>96,541</u>
<b>Expenditure on:</b>				
Charitable activities	6	<u>(13,059)</u>	<u>(78,246)</u>	<u>(91,305)</u>
Total expenditure		<u>(13,059)</u>	<u>(78,246)</u>	<u>(91,305)</u>
Net income/(expenditure)		<u>9,959</u>	<u>(4,723)</u>	<u>5,236</u>
Net movement in funds		9,959	(4,723)	5,236
<b>Reconciliation of funds</b>				
Total funds brought forward		<u>38,973</u>	<u>73,888</u>	<u>112,861</u>
Total funds carried forward	14	<u>48,932</u>	<u>69,165</u>	<u>118,097</u>
	Note	Unrestricted funds £	Restricted funds £	Total 2020 £
<b>Income and Endowments from:</b>				
Donations and legacies	3	7,106	79,663	86,769
Charitable activities	4	13,630	-	13,630
Other trading activities	5	1,365	-	1,365
Other income		18	-	18
Total income		<u>22,119</u>	<u>79,663</u>	<u>101,782</u>
<b>Expenditure on:</b>				
Charitable activities	6	<u>(20,292)</u>	<u>(77,963)</u>	<u>(98,255)</u>
Total expenditure		<u>(20,292)</u>	<u>(77,963)</u>	<u>(98,255)</u>
Net income		<u>1,827</u>	<u>1,700</u>	<u>3,527</u>
Net movement in funds		1,827	1,700	3,527
<b>Reconciliation of funds</b>				
Total funds brought forward		<u>37,146</u>	<u>72,188</u>	<u>109,334</u>
Total funds carried forward	14	<u>38,973</u>	<u>73,888</u>	<u>112,861</u>

All of the charity's activities derive from continuing operations during the above two periods.

The notes on pages 10 to 20 form an integral part of these financial statements.

## Dyslexia Association of Staffordshire Ltd

### (Registration number: 06255696) Balance Sheet as at 31 March 2021

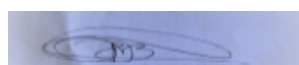
	Note	2021 £	2020 £
<b>Current assets</b>			
Debtors	11	320	320
Cash at bank and in hand	12	<u>124,910</u>	<u>118,205</u>
		125,230	118,525
<b>Creditors: Amounts falling due within one year</b>	13	<u>(7,133)</u>	<u>(5,664)</u>
<b>Net assets</b>		<u>118,097</u>	<u>112,861</u>
<b>Funds of the charity:</b>			
<b>Restricted income funds</b>			
Restricted funds		69,165	73,888
<b>Unrestricted income funds</b>			
Unrestricted funds		<u>48,932</u>	<u>38,973</u>
<b>Total funds</b>	14	<u>118,097</u>	<u>112,861</u>

For the financial year ending 31 March 2021 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements on pages 8 to 20 were approved by the trustees, and authorised for issue on ....16/12/2021..... and signed on their behalf by:



P Hayes  
Trustee

The notes on pages 10 to 20 form an integral part of these financial statements.

# Dyslexia Association of Staffordshire Ltd

## Notes to the Financial Statements for the Year Ended 31 March 2021

### 1 Charity status

The charity is limited by guarantee, incorporated in England, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

### 2 Accounting policies

#### Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

#### Basis of preparation

Dyslexia Association of Staffordshire Ltd meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

#### Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

#### Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

#### Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

#### Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2021

#### Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

#### Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

#### Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

#### Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees's meetings and reimbursed expenses.

#### Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

#### Tangible fixed assets

Tangible fixed assets are stated at cost less depreciation. Items of a capital nature with a value of less than £100 are not capitalised.

#### Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Computer equipment	25% reducing balance

#### Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2021

#### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

#### Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

#### Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

### 3 Income from donations and legacies

	<b>Unrestricted funds General £</b>	<b>Restricted funds £</b>	<b>Total 2021 £</b>
Donations and legacies;			
Donations from individuals	628	-	628
Grants, including capital grants;			
Grants from other charities	-	73,523	73,523
	<u>628</u>	<u>73,523</u>	<u>74,151</u>
	<b>Unrestricted funds General £</b>	<b>Restricted funds £</b>	<b>Total 2020 £</b>
Donations and legacies;			
Donations from individuals	826	-	826
Grants, including capital grants;			
Grants from other charities	6,280	79,663	85,943
	<u>7,106</u>	<u>79,663</u>	<u>86,769</u>

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2021

#### 4 Income from charitable activities

	<b>Unrestricted funds General £</b>	<b>Total 2021 £</b>
Adult Tuition	3,695	3,695
Full diagnostic assessments	11,397	11,397
Pre-16 tuition	3,570	3,570
	18,662	18,662
	18,662	18,662
	<b>Unrestricted funds General £</b>	<b>Total 2020 £</b>
Adult Tuition	5,863	5,863
Full diagnostic assessments	2,437	2,437
Pre-16 tuition	5,330	5,330
	13,630	13,630
	13,630	13,630

#### 5 Income from other trading activities

		<b>Total 2021 £</b>
		-
		-
	<b>Unrestricted funds General £</b>	<b>Total 2020 £</b>
Trading income;		
Sales of goods and services	230	230
Other trading income	1,135	1,135
	1,365	1,365
	1,365	1,365

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2021

#### 6 Expenditure on charitable activities

	Unrestricted funds Designated £	Restricted funds £	Total 2021 £
Bank Charges	20	-	20
Full diagnostic assesment cost	810	60	870
Governance cost	-	1,200	1,200
Insurance	-	791	791
Internet	640	-	640
Membership and subscriptions	751	-	751
Office expenses	-	1,399	1,399
Printing and stationery	-	29	29
Professional and accountancy fees	1,200	1,974	3,174
Rent	-	5,375	5,375
Resources	-	646	646
Room hire	-	45	45
Salaries	9,244	59,144	68,388
Testing	-	4,662	4,662
Utilities	375	37	412
Training	-	175	175
PPE	19	2,659	2,678
Travel Expenses	-	50	50
	13,059	78,246	91,305
	13,059	78,246	91,305

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2021

	Unrestricted funds General £	Restricted funds £	Total 2020 £
Advertising	124	1,050	1,174
Bank Charges	252	-	252
Event costs	-	1,063	1,063
Full diagnostic assesment cost	4,670	600	5,270
Governance cost	1,200	-	1,200
Insurance	-	763	763
Internet	694	-	694
Membership and subscriptions	100	269	369
Miscellaneous expenses	312	-	312
Office expenses	424	403	827
Project costs	-	150	150
Printing and stationery	120	1,713	1,833
Professional and accountancy fees	2,622	1,792	4,414
Rent	3,103	2,272	5,375
Publicity and promotion	211	689	900
Resources	67	514	581
Room hire	910	88	998
Salaries	2,612	57,382	59,994
Testing	2,785	3,546	6,331
Utilities	86	16	102
Training	-	4,711	4,711
Workshops	-	500	500
Depreciation	-	442	442
	20,292	77,963	98,255
	20,292	77,963	98,255

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2021

#### 7 Analysis of governance and support costs

##### Governance costs

	<b>Unrestricted funds General £</b>	<b>Total 2021 £</b>
Independent examiner fees		
Examination of the financial statements	1,200	1,200
	<u>1,200</u>	<u>1,200</u>
	<b>Unrestricted funds General £</b>	<b>Total 2020 £</b>
Independent examiner fees		
Examination of the financial statements	1,200	1,200
	<u>1,200</u>	<u>1,200</u>

#### 8 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

#### 9 Staff costs

The aggregate payroll costs were as follows:

	<b>2021 £</b>	<b>2020 £</b>
<b>Staff costs during the year were:</b>		
Wages and salaries	<u>68,388</u>	<u>59,994</u>

The monthly average number of persons (including senior management team) employed by the charity during the year was as follows:

	<b>2021 No</b>	<b>2020 No</b>
Employees	<u>9</u>	<u>9</u>

No employee received emoluments of more than £60,000 during the year.

#### 10 Taxation

The charity is a registered charity and is therefore exempt from taxation.

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2021

#### 11 Debtors

	2021 £	2020 £
Trade debtors	<u>320</u>	<u>320</u>

#### 12 Cash and cash equivalents

	2021 £	2020 £
Cash on hand	489	489
Cash at bank	<u>124,421</u>	<u>117,716</u>
	<u>124,910</u>	<u>118,205</u>

#### 13 Creditors: amounts falling due within one year

	2021 £	2020 £
Trade creditors	2,853	2,885
Other taxation and social security	1,058	1,197
Accruals	<u>3,222</u>	<u>1,582</u>
	<u>7,133</u>	<u>5,664</u>

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2021

#### 14 Funds

	Balance at 1 April 2020 £	Incoming resources £	Resources expended £	Balance at 31 March 2021 £
<b>Unrestricted funds</b>				
<i>General</i>				
General fund	38,973	23,018	(13,059)	48,932
<b>Restricted funds</b>				
Awards for All	1,011	-	(60)	951
Big Lottery	48,696	61,959	(60,539)	50,116
Coalfields	8,378	-	-	8,378
Community Foundation of Staffordshire	8,829	-	-	8,829
European Social Fund	5,040	-	(9,651)	(4,611)
#IWILL fund	1,934	-	-	1,934
Coalfields Covid Fund	-	10,564	(7,968)	2,596
Community Foundation of Staffordshire - Covid Fund	-	1,000	(28)	972
<b>Total restricted funds</b>	<b>73,888</b>	<b>73,523</b>	<b>(78,246)</b>	<b>69,165</b>
<b>Total funds</b>	<b>112,861</b>	<b>96,541</b>	<b>(91,305)</b>	<b>118,097</b>
	<b>Balance at 1 April 2019 £</b>	<b>Incoming resources £</b>	<b>Resources expended £</b>	<b>Balance at 31 March 2020 £</b>
<b>Unrestricted funds</b>				
<i>General</i>				
General fund	37,146	22,119	(20,292)	38,973
<b>Restricted</b>				
Awards for All	10,365	-	(9,354)	1,011
Big Lottery	43,844	61,763	(56,911)	48,696
Coalfields	-	8,378	-	8,378
Community Foundation of Staffordshire	13,254	-	(4,425)	8,829
Skipton	1,725	-	(1,725)	-
Tesco	3,000	-	(3,000)	-
British Dyslexia Association	-	400	(400)	-
European Social Fund	-	5,895	(855)	5,040
#IWILL fund	-	3,227	(1,293)	1,934
<b>Total restricted funds</b>	<b>72,188</b>	<b>79,663</b>	<b>(77,963)</b>	<b>73,888</b>
<b>Total funds</b>	<b>109,334</b>	<b>101,782</b>	<b>(98,255)</b>	<b>112,861</b>

## **Dyslexia Association of Staffordshire Ltd**

### **Notes to the Financial Statements for the Year Ended 31 March 2021**

The specific purposes for which the funds are to be applied are as follows:

Big Lottery Fund Family Learning Initiative: to run training courses for parents and carers to allow them to support their dyslexic child. It also aims to link with statutory organisations to promote the project and to attend community events to recruit volunteers to assist with meeting project outcomes.

Awards for All: to deliver the Open College Network Dyslexia Awareness Level 2 qualification to adults in Staffordshire.

Coalfields - To provide salaries and overheads

Community Foundation of Staffordshire - to supports capacity the Transformation and Growth project

Skipton - to fund new dyslexia testing materials

Tesco - to support the work that we are doing at the charity with the local community

European Social Fund - To support the women with hidden disabilities

British Dyslexia Association - to produce a calendar and Christmas cards to promote DAS

#IWILL Fund - Funding for an arts based project on neurodiversity

Coalfields Covid Fund - funding to cover costs during covid crisis

Community Foundation of Staffordshire - Covid Fund - funding to cover costs during covid crisis

## Dyslexia Association of Staffordshire Ltd

### Notes to the Financial Statements for the Year Ended 31 March 2021

#### 15 Analysis of net assets between funds

	<b>Unrestricted funds General £</b>	<b>Restricted funds £</b>	<b>Total funds at 31 March 2021 £</b>
Current assets	56,065	69,165	125,230
Current liabilities	<u>(7,133)</u>	<u>-</u>	<u>(7,133)</u>
Total net assets	<u>48,932</u>	<u>69,165</u>	<u>118,097</u>

	<b>Unrestricted funds General £</b>	<b>Restricted funds £</b>	<b>Total funds at 31 March 2020 £</b>
Current assets	44,637	73,888	118,525
Current liabilities	<u>(5,664)</u>	<u>-</u>	<u>(5,664)</u>
Total net assets	<u>38,973</u>	<u>73,888</u>	<u>112,861</u>

#### 16 Related party transactions

There were no related party transactions in the year.