

Charity Number 1128990

Company Number 6708368

GO MAD IN TANZANIA

A charitable company limited by guarantee

**Report & Financial Statements for the
year ended 31st July 2025**

GO MAD IN TANZANIA
A charitable company limited by guarantee

**Report & Financial Statements for the
year ended 31st July 2025**

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Report of the Management Committee

The Management Committee presents its report and independently examined financial statements for the year ended 31st July 2025

Legal & Administrative Information

Company Registration Number	6708368
Charity Registration Number	1128990

The Operating Name for the charity is GoMAD.

Registered Office &	2 Ashfield Road Sleaford Lincolnshire NG34 7DZ
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Correspondence Address	53 Ilges Lane Cholsey, Wallingford Oxfordshire OX10 9NX
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Trustees:	Beverley Campbell (Treasurer) Jeremy Green (Chair) David Halford Thomas Hutt (resigned 16.05.25) Corrie Thompson (resigned 24.02.25) Keady Smith Laura Bouchard Jess Richmond (appointed 24.02.25) Emma Ryan (appointed 21.11.25)
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Independent Examiner	Peter Saltiel Church & Charity Accounts Service Ltd 7 Planchadeau 23460 St Pierre Bellevue France
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Bankers	The Co-operative Bank P O Box 250 Delf House Skelmersdale WN8 6WT
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Structure, Governance and Management

Go MAD is a registered charitable company limited by guarantee, following incorporation on 25th September 2008. It is governed by the regulations set out in its Memorandum & Articles of Association and is run by a voluntary Management Committee. GoMAD registered with the Charity Commission on 2nd April 2009. In accordance with the governing document, members are elected for an indefinite period subject to retiring by rotation each year. The Board is aware of the Charity Commission guidance that trustees should not serve for more than 9 years. We have long standing trustee who remains on the Board due to their knowledge and expertise on charity governance, which is invaluable to the rest of the trustees in carrying out their duties.

GoMAD is a volunteer led organisation and trustees are encouraged to take an active role in enabling the organisation to fulfil its objectives. This allows trustees to get a clear understanding of what the charity does, and the complexity involved in co-ordinating activities in the UK to deliver projects in Tanzania. We are blessed to have trustees who bring with them the skills and expertise we need to enhance the governance of the charity.

The Committee meets formally 4 times a year, in line with the timing of the quarterly trips. However, the complexity of organising trips means that there are frequent planning meetings and discussions during the intervening period to oversee the work of the charity.

Earlier in the year the Trustees and Executive took the decision to apply to be recognised as an official Non-Governmental Organisation (NGO) in Tanzania. The main advantage was this recognition would enable us to increase our medical support in schools, clinics and throughout the villages, something that, will change the lives for the better for those in the Mara region. Although after our official year end of 31 July 2025 our application was approved by the Tanzania Government under the registration I-NGO/R/9444 on 4 September 2025 and the Executive and the Trustees are subsequently planning how we can best deliver this care in 2026.

Objectives and Activities

The objectives of the charity are:

- The relief of the sick-poor living in East Africa, particularly but not exclusively in the region of the Mara, Tanzania and the area of Watamu, Kenya. Either generally or individually through the provision of grants, goods or services within a Christian ethos.
- To advance the education of the Public in the subject of poverty in East Africa.

GoMAD is set up to provide volunteers with the opportunity to make a difference in rural communities in Tanzania. Our volunteer teams participate in trips ranging from 2 weeks to 3 months and can get involved in a range of activities:

- Construct toilets and water tanks

- Support local farmers to develop sustainable agriculture projects, including tree planting
- Teaching lessons in health and sanitation to children and adults in isolated villages
- Enabling access to health care support services
- Provide and support educational opportunities for young people

As well as being involved in delivering practical support, the aim of the charity is also to enable volunteers to develop and grow in their emotional and spiritual wellbeing. A key part of that is building relationships with the people in the local village communities, learning about other people's faith and developing their own, as well as making lifelong friendships.

Public Benefit

In reviewing the scope of the activities delivered by the charity the trustees have considered the Charity Commission's guidance on public benefit and are satisfied that the purposes for which the charity has been established and the activities undertaken demonstrate how we meet the requirements of the test.

Policies and Procedures

A key objective for the trustees is to review the charity's operating practice to ensure that we are operating in compliance with our policies and procedures, particularly around safeguarding, financial controls and data protection. In line with the Commission guidance on the relationship between charities and non-charities, the trustees have produced a scheme of delegation to clarify the roles and responsibilities between GoMAD and Eagle Lodge Development, who manage the delivery of the mission activities in Tanzania.

Risk Assessment

The Management Committee are aware of the potential risks to the charity. There is a detailed risk register in place, which details the identified risks as well as the mitigations to minimise the impact of those risks. These are reviewed as a standing item at every meeting. Health & Safety and Safeguarding are also raised as specific items for discussion.

Internal controls are in place in Tanzania to cover all forms of activity and expenditure continues to be closely monitored, particularly regarding the transfer of funds overseas and the allocation of costs across the different projects in Tanzania.

Achievements for the Year

The trustees want to express their thanks to our delivery partners Eagle Lodge Developments (ELD), especially Graham & Irene McClure and Claire Anderson, who take the lead on overseeing the mission trips and projects as well as managing the workers in Tanzania, particularly, Samson, Phillipo, Freddy, Lazaro, Richard, Pendo, and Samweli.

During 2024/25 all our volunteers have made a difference to the work of Go MAD and been a blessing to the people in the Mara region.

We had a very busy summer in 2025 and we welcomed a record number of visitors to Eagle Lodge. We surpassed our record 2024 number of over 165 volunteers and this year achieved 220. Again, we hired additional accommodation for a period to enable us to accommodate everyone. Schools from Northern Ireland and Surrey, independent volunteers, Gap Year students and some families too have made up our volunteer force. It follows that our projects continue to change the lives of those in the Mara region and we are grateful for all those who worked alongside us this year.

Our growth in numbers have forced us into stepping out to build some new accommodation in readiness for 2026. We are completely indebted to the unbelievable generosity of Graham and Irene McClure who are financing, personally, this build in its entirety, and as trustees we are working hard alongside them to ensure its successful completion and that the volunteer experience continues to inspire them to return and spread the word of the difference everyone can make when they volunteer with Go MAD.

32 Goat Sheds were built in the year (another record number), alongside 18 water tanks, one house for a pastor in a rural village and a house in a poor state of repair was underpinned to make it habitable and fit for purpose.

We continue to ensure that all the children who attend Nyanza Primary School, receive a porridge meal and for many this is the only sustenance they receive daily and we also planted hundreds of trees!

Invariably we treated many children for malaria with the Go MAD Land Rovers acting as an ambulance service. Mariam, the midwife at Butuguri, has assisted in the delivery of 250 babies. She has also run women's clinics twice a week focussing on prenatal care conducting regular check-ups for both mother and baby, giving guidance on healthy pregnancy practices and offering postpartum support. Volunteers also provided much needed care and support to those in the Leper Community.

We are extremely grateful for all of ELD's 51 Tanzania employees who manage, support and work very hard to ensure the smooth running of all of the projects.

One of our volunteers wrote a personal thank you to Graham and Claire during her time volunteering with GoMAD.

"I wanted to personally thank you both for my experience in Tanzania this summer. I came home and realised how much it impacted me, in the best ways possible. I instantly missed it as soon as we drove away on the bus. I never expected to fall in love with Tanzania as much as I did. This is a large credit to the both of you, for creating such an incredible environment for the volunteers. You both have inspired me in so many ways and I am forever grateful for the opportunity. I will never forget the enlightenment and perspective you have provided me with."

Plans for the Future

- To complete the building of Lakeview so that we can grow the number of trips to Tanzania to enable people to experience the opportunity to make a difference through practical community development and support to local villages
- Continue to increase the number of trees planted, and the upscaling of the tree planting project over the next 2-5 years;
- Now that we are a recognised NGO restart our health projects, particularly the malaria testing and treatment programme.
- Continue to market our trips to schools, colleges, churches, and the wider community
- Fundraise sufficiently to enable the purchase of a further Land Rover to enhance our ability to make a difference in the Mara Region and improve the volunteer experience.
- Continue to build upon our improved social media presence to support the marketing of trips.

Financial Review

During the year GoMAD received £453,853 (2023/24 - £363,797). The majority – 95% of the income (£345,607) is restricted to meeting the costs of trips and mission activities in Tanzania. Expenditure was £384,236 (2023/24 - £333,676).

We are especially grateful for all those who did fundraising events for GoMAD - Choko's Annual Beer Festival raising funds to meet the salary cost of the Community Midwife in Butuguri £5,000 raised. Also to Thames Christian College an event in December 2024 raised £6,000.

Reserves Policy

As a mission charity, we feel strongly that the priority for the funds received should be to use them to achieve our charitable purposes, this means that we keep our reserves low. During the year, the trustees reviewed the requirements for a suitable reserves position for the charity. It was agreed that the safeguard the charity it would continue to ringfence 10% of the trip costs to provide a contingency to respond to changing situations in-country. For example, the land rover costs, the additional transport costs.

Fundraising Policy

The primary source of income for GoMAD is based on the number of volunteers signing up to go on trips, who raise funds for the various projects they are going to carry out. We have also seen an increase in the number of people who support us through regular giving and one-off donations, which has been augmented by claiming the additional gift aid

Statement of Trustees Responsibilities and corporate governance

The trustees are responsible for their annual report and for the preparation of financial statements for each financial year, which give a true and fair view of the incoming resources and application of the resources of the charity during the year, and of the state of affairs at the end of the financial year. In preparing these financial statements, the trustees are required to:

- Ensure that suitable accounting policies are established and applied consistently;
- Make judgements and estimates which are reasonable and prudent;
- State whether the applicable accounting standards and statements of recommended accounting practice have been followed, subject to any material departures disclosed and explained in the financial statements and
- Prepare the financial statements on a going concern basis unless it is inappropriate to presume the charity will continue operations

The trustees have overall responsibility for ensuring that the charity has appropriate systems and controls, financial and otherwise. They are also responsible for keeping proper accounting records which disclose the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and for their proper application, as required by charity law, and hence for taking reasonable steps for prevention and detection of fraud and other irregularities and to provide reasonable assurance that:

- The charity is operating efficiently and effectively
- All assets are safeguarded against unauthorised use or disposition and are properly applied
- Proper records are maintained, and financial information used within the charity, or for publication, is reliable;
- The charity complies with relevant laws and regulations

This report was approved by the Directors on 21st February 2026 and signed on their behalf by:



Jeremy Green
Chair of Trustees

Independent Examiner's Report to the
Trustees/Directors of the Go Mad in Tanzania
Charity no.: 1128990 Company no.: 6708368

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31st July 2025 set out on pages 8 to 14.

Responsibilities and basis of report

As the charity's trustees of the Company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act"). In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act).

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Peter Saltiel
Church & Charity Accounts Service Ltd
7 Planchadeau
23460 Saint-Pierre-Bellevue
France
formerly, 69 Portland Place, Greenhithe, Kent, DA9 9FE



Dated 26th February 2026

GO MAD IN TANZANIA

Statement of financial activities for the year ended 31st July 2025 (including income & expenditure account)

	<u>Notes</u>	<u>Unrestricted</u> <u>Fund</u> £	<u>Restricted</u> <u>Fund</u> £	<u>Total</u> <u>2025</u> £	<u>Total</u> <u>2024</u> £
<u>Incoming resources:</u>					
Voluntary income	3.1	52,364	392,837	445,201	354,518
Charitable activities	3.2	-	-	-	3,877
Investment income	3.3	17	-	17	-
Other income	3.4	6,327	2,308	8,635	5,390
		<u>58,708</u>	<u>395,145</u>	<u>453,853</u>	<u>363,785</u>
<u>Expenditure on:</u>					
Raising funds	4.1	6,869	506	7,375	8,890
Charitable activities	4.2	11,732	365,129	376,861	324,786
		<u>18,601</u>	<u>365,635</u>	<u>384,236</u>	<u>333,676</u>
Net movement in funds		40,107	29,510	69,617	30,109
Total funds brought forward	9	9,520	37,127	46,647	46,647
Total funds carried forward		<u>49,627</u>	<u>66,637</u>	<u>116,264</u>	<u>76,756</u>

All activities are regarded as continuing.

The above statement includes all recognised gains and losses during the year.

The Notes to the Accounts form part of these Financial Statements

GO MAD IN TANZANIA

Balance Sheet as at 31st July 2025

	Notes	2025 £	£	2024 £	£
Fixed assets	5		-		-
Current assets					
Cash at bank		138,763		60,117	
Debtors	6	<u>3,010</u>		<u>5,107</u>	
		141,773		65,224	
Current liabilities					
Creditors	7	<u>(25,509)</u>		<u>(18,577)</u>	
Net current assets			116,264		46,647
Net assets			<u>116,264</u>		<u>46,647</u>
Funds of the charity					
Restricted funds			66,637		37,127
Unrestricted funds			49,627		9,520
Total funds			<u>116,264</u>		<u>46,647</u>

The trustees (who are also the directors of the company for the purposes of company law) confirm that for the year ended 31st July 2025:

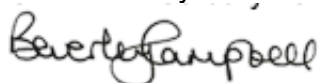
- the company was entitled to exemption from audit under section 477 of the Companies Act 2006, and
- members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Act.

The accounts have been examined by an independent examiner whose report appears on page 7.

The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The Notes on pages 10 to 13 form an integral part of these accounts.

These accounts, which have been prepared in accordance with the provisions in the Companies Act 2006 relating to small companies, were approved by the trustees / Directors on 21st February 2026 and signed on their behalf by:



Beverley Campbell
Director
Company No: 6708368

GO MAD IN TANZANIA

Notes to the Accounts

1 Basis of preparation

1.1 Basis of accounting

These accounts (financial statements) have been prepared under the historic cost convention, with items recognised at cost or transaction value, unless otherwise stated in the relevant notes(s), in accordance with the Companies Act (Charitable Companies), and with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014, and with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)

1.2 Going concern

- a) At the time of approving the accounts, the Trustees have a reasonable expectation that the charity has sufficient reserves and that the charity is a going concern.

1.3 Change of accounting policy

- a) There have been no changes to the accounting policy.

1.4 Changes to previous accounts

- a) There have been no changes to the previous accounts during the financial year.

1.5 Changes to accounting estimates

- a) There have been no changes to accounting estimates.

1.6 Judgements and Estimations

- a) The trustees have not made any significant judgements in the process of applying the accounting policies and there are no areas of estimation uncertainty that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities.

2 Accounting policies

2.1 Fund accounting

- a) Unrestricted funds are donations and other income received or generated for the objects of the charity without specific purpose and are available as general funds.
- b) Restricted Funds are to be used for a specific purpose as laid down by the donor. Expenditure which meets these criteria is identified to the fund.

GO MAD IN TANZANIA

Notes to the Accounts (*cont'd*)

2 Accounting policies (*cont'd*)

2.2 Income

- a) Voluntary income is received by way of donations and gifts and is included in full in the Statement of Financial Activities when received.
- b) Where income has related expenditure, the income and related expenditure are reported gross in the SoFA.
- c) Income tax recoverable as Gift Aid is accounted for on a claimed basis.
- d) Investment income is included in the accounts when receivable.

2.3 Expenditure

- a) Charitable expenditure comprises costs incurred by the charity providing activities and services for its beneficiaries.
- b) Costs of generated funds are those costs incurred in attracting voluntary income, or incurred in trading activities undertaken to raise funds.
- c) Support and administration costs of the charity relate to the costs of running the charity and includes any costs which cannot be specifically identified to another expenditure.
- d) Expenditure is recognised on an accrual basis and creditor amounts are measured at settlement amounts less any trade discounts.
- e) Provisions for liabilities are measured on recognition of its historical costs and then measured at the best estimate of the amount required to settle the obligation at the reporting date.
- f) Deferred income has been included as an accrual in the accounts and released in the following year.
- g) The charity is not registered for VAT, so all costs are inclusive of VAT charged.
- h) Liabilities are recognised as soon as there is a legal or constructive obligation to pay out resources.
- i) Depreciation is provided on the Motor Vehicles at 25% per annum on a straight line basis.

GO MAD IN TANZANIA

Notes to the Accounts (cont'd)

3 Analysis of income

	Unrestricted Fund £	Restricted Fund £	Total 2025 £	Total 2024 £
<u>3.1 Donations & legacies</u>				
Donations	52,364	25,236	77,600	82,038
In county support G McClure	-	1,155	1,155	1,970
Building project	-	131,354	131,354	104,170
Mission trip fees	-	211,944	211,944	153,523
Mission trip flights	-	23,148	23,148	12,817
	<u>52,364</u>	<u>392,837</u>	<u>445,201</u>	<u>354,518</u>
<u>3.2 Charitable activities</u>				
T-Shirts	-	-	-	3,877
	<u>-</u>	<u>-</u>	<u>-</u>	<u>3,877</u>
<u>3.3 Investment Income</u>				
Interest	17	-	17	12
	<u>17</u>	<u>-</u>	<u>17</u>	<u>12</u>
<u>3.4 Other Income</u>				
Online shop & Rhema Project	6,327	2,308	8,635	4,735
Miscellaneous	-	-	-	655
	<u>6,327</u>	<u>2,308</u>	<u>8,635</u>	<u>5,390</u>
Total income	<u>58,708</u>	<u>395,145</u>	<u>453,853</u>	<u>363,797</u>

4 Analysis of expenditure

	Unrestricted Fund £	Restricted Fund £	Total 2025 £	Total 2024 £
<u>4.1 Expenditure on raising funds</u>				
Marketing & publicity	1,438	-	1,438	4,925
T-Shirts	1,962	-	1,962	3,403
Fundraising costs	3,286	-	3,286	-
Fundraising bank charges	183	506	689	562
	<u>6,869</u>	<u>506</u>	<u>7,375</u>	<u>8,890</u>

GO MAD IN TANZANIA

Notes to the Accounts (cont'd)

4 Analysis of expenditure (cont'd)

	Unrestricted <u>Fund</u> £	Restricted <u>Fund</u> £	Total <u>2025</u> £	Total <u>2024</u> £
<u>4.2 Expenditure on charitable expenditure</u>				
Vehicle repair costs	-	10,745	10,745	10,276
Tanzania trip costs	1,707	211,888	213,595	156,999
In country support G McClure	-	1,155	1,155	1,980
Tanzania building project	-	105,000	105,000	108,826
Healthcare project	-	4,400	4,400	4,494
Educational Project - School Porridge	-	3,050	3,050	2,425
Tree project	-	1,000	1,000	4,395
Water tank	-	650	650	-
Watama	-	-	-	2,800
Rehema Project	-	1,181	1,181	1,120
Flights to Tanzania	-	26,060	26,060	21,642
Public liability & travel insurance	6,130	-	6,130	6,104
Support costs	3,895	-	3,895	3,725
	<u>11,732</u>	<u>365,129</u>	<u>376,861</u>	<u>324,786</u>
<u>Support costs</u>				
Independent examination	1,300	-	1,300	1,300
Legal & professional fees	1,145	-	1,145	-
Administration	1,450	-	1,450	1,897
Miscellaneous	-	-	-	528
	<u>3,895</u>	<u>-</u>	<u>3,895</u>	<u>3,725</u>
Total expenditure	<u>18,601</u>	<u>365,635</u>	<u>384,236</u>	<u>333,676</u>

5 Tangible fixed assets

	Unrestricted <u>Fund</u> £	Restricted <u>Fund</u> £	<u>Vehicle</u> £
Cost of vehicles	3,858	52,119	55,977
Additions	-	-	-
	<u>3,858</u>	<u>52,119</u>	<u>55,977</u>
Depreciation at the beginning of the year	3,858	52,119	55,977
Charge for the year	-	-	-
Depreciation at the end of the year	<u>3,858</u>	<u>52,119</u>	<u>55,977</u>
Net book value at the beginning of the year	<u>-</u>	<u>-</u>	<u>-</u>
Net book value at the end of the year	<u>-</u>	<u>-</u>	<u>-</u>

GO MAD IN TANZANIA

Notes to the Accounts (cont'd)

6 Debtors

	Total <u>2025</u> £	Total <u>2024</u> £
Gift Aid tax reclaim	3,010	5,107
Prepaid expenses	-	-
	<u>3,010</u>	<u>5,107</u>

7 Creditors

	Total <u>2023</u> £	Total <u>2022</u> £
Creditors	1,300	1,300
Deferred Income (released in full during the following year)	24,209	17,277
	<u>25,509</u>	<u>18,577</u>

8 Staff costs

The charity has no employees and therefore no employee was paid more than £60,000.

9 Analysis of net assets between funds

	<u>1st August</u> £	<u>Income</u> £	<u>Expenditure</u> £	<u>Transfers</u> £	<u>31st July</u> £
General fund	9,520	58,708	18,601	-	49,627
Restricted fund					
Tanzania Development	37,127	395,145	365,635	-	66,637
	<u>46,647</u>	<u>453,853</u>	<u>384,236</u>	<u>-</u>	<u>116,264</u>

10 Fund analysis

	Unrestricted <u>Fund</u> £	Restricted <u>Fund</u> £	Total <u>2025</u> £	Total <u>2024</u> £
Tangible fixed assets	-	-	-	-
Current assets	49,627	66,637	116,264	65,224
Current liabilities	-	-	-	(18,577)
	<u>49,627</u>	<u>66,637</u>	<u>116,264</u>	<u>46,647</u>

11 Trustee remuneration

The Trustees received no remuneration, and no expenses were reimbursed during the year.