

**Charity Number 1128990**

**Company Number 6708368**

**GO MAD IN TANZANIA**

**A charitable company limited by guarantee**

**Report & Financial Statements for the  
year ended 31<sup>st</sup> July 2024**

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year ended 31<sup>st</sup> July 2024**

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## **Report of the Management Committee**

The Management Committee presents its report and independently examined financial statements for the year ended 31<sup>st</sup> July 2024

### **Legal & Administrative Information**

Company Registration Number	6708368
Charity Registration Number	1128990

The Operating Name for the charity is GoMAD.

Registered Office &	2 Ashfield Road Sleaford Lincolnshire NG34 7DZ
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Correspondence Address	53 Ilges Lane Cholsey, Wallingford Oxfordshire OX10 9NX
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Trustees:	Beverley Campbell (Treasurer) Jeremy Green (Chair) David Halford Thomas Hutt Corrie Thompson Keady Bourne Laura Bouchard (appointed 13/05/24)
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Independent Examiner	Peter Saltiel Church & Charity Accounts Service Ltd 7 Planchadeau 23460 St Pierre Bellevue France
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Bankers	The Co-operative Bank P O Box 250 Delf House Skelmersdale WN8 6WT
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## **Structure, Governance and Management**

Go MAD is a registered charitable company limited by guarantee, following incorporation on 25<sup>th</sup> September 2008. It is governed by the regulations set out in its Memorandum & Articles of Association and is run by a voluntary Management Committee. GoMAD registered with the Charity Commission on 2<sup>nd</sup> April 2009. In accordance with the governing document, members are elected for an indefinite period subject to retiring by rotation each year.

GoMAD is a volunteer led organisation and trustees are encouraged to take an active role in enabling the organisation to fulfil its objectives. This allows trustees to get a clear understanding of what the charity does, and the complexity involved in co-ordinating activities in the UK to deliver projects in Tanzania. We are blessed to have trustees who bring with them the skills and expertise we need to enhance the governance of the charity.

The Committee meets formally 4 times a year, in line with the timing of the quarterly trips. However, the complexity of organising trips means that there are frequent planning meetings and discussions during the intervening period to oversee the work of the charity.

## **Objectives and Activities**

The objectives of the charity are:

- The relief of the sick-poor living in East Africa, particularly but not exclusively in the region of the Mara, Tanzania and the area of Watamu, Kenya. Either generally or individually through the provision of grants, goods or services within a Christian ethos.
- To advance the education of the Public in the subject of poverty in East Africa.

GoMAD is set up to provide volunteers with the opportunity to make a difference in rural communities in Tanzania. Our volunteer teams participate in trips ranging from 2 weeks to 3 months and can get involved in a range of activities:

- Construct toilets goat sheds and water tanks
- Support local farmers to develop sustainable agriculture projects, including tree planting
- Teaching lessons in health and sanitation to children and adults in isolated villages
- Enabling access to health care support services
- Provide and support educational opportunities for young people

As well as being involved in delivering practical support, the aim of the charity is also to enable volunteers to develop and grow in their emotional and spiritual wellbeing. A key part of that is building relationships with the people in the local village communities, learning about other people's faith and developing their own, as well as making lifelong friendships.

## **Public Benefit**

In reviewing the scope of the activities delivered by the charity the trustees have considered the Charity Commission's guidance on public benefit and are satisfied that the purposes for which the charity has been established and the activities undertaken demonstrate how we meet the requirements of the test.

## **Policies and Procedures**

A key objective for the trustees is to review the charity's operating practice to ensure that we are operating in compliance with our policies and procedures, particularly around safeguarding, financial controls and data protection. In line with the Commission guidance on the relationship between charities and non-charities, the trustees have produced a scheme of delegation to clarify the roles and responsibilities between GoMAD and Eagle Lodge Development, who manage the delivery of the mission activities in Tanzania.

## **Risk Assessment**

The Management Committee are aware of the potential risks to the charity. There is a detailed risk register in place, which details the identified risks as well as the mitigations to minimise the impact of those risks. These are reviewed as a standing item at every meeting. Health & Safety and Safeguarding are also raised as specific items for discussion.

Internal controls are in place in Tanzania to cover all forms of activity and expenditure continues to be closely monitored, particularly regarding the transfer of funds overseas and the allocation of costs across the different projects in Tanzania.

## **Achievements for the Year**

The trustees want to express their thanks to our delivery partners Eagle Lodge Developments (ELD), especially Graham & Irene McClure and Claire Anderson, who take the lead on overseeing the mission trips and projects as well as managing the workers in Tanzania, particularly, Samson, Phillip, Freddy, Lazaro, Richard, Pendo, and Samweli.

During 2023/24 all our volunteers have made a difference to the work of Go MAD and been a blessing to the people in the Mara region.

We had a very busy summer in 2023 with over 120 volunteers joining us over 8 weeks. We were delighted to restart trips from 4 schools in Belfast as well as a school in Redhill. We also hosted families from the UK, USA, Republic of Ireland and Israel and a Church Youth Group from Reading. The extended dining room in Eagle Lodge and extra accommodation above the workshop was invaluable to host all the volunteers. One of the students from Belfast has written a short piece about her trip

*I spent two weeks out in Musoma, Tanzania with Go MAD at the start of July 2023 and it was life changing. This may sound cliché to some, however, it truly was the best two weeks of my life. Whilst I was out in Tanzania I spent my time building the likes of goat sheds, water tanks and even had the opportunity to help start the reconstruction of a dam. These projects taught me practical skills I most likely never would have acquired if*

*it weren't for being in Tanzania and since the trip I've even been able to put a few into practice at home! Getting hands on and the practical side of the work we do out in Tanzania may sound daunting for some who have never done something like it before, it certainly was for me. However, whilst on the trip, Claire, Graham and other Go MAD staff were beyond helpful in teaching us how to do it and it's much easier than I ever thought!*

*Learning these skills was definitely one of the highlights for me, although if I were to name the biggest highlight it would have to be the relationships that I built with the local families and children in Musoma. Going out to the youth club on a Wednesday and also attending the local nursery was incredible. The children were always so happy to see us and the laughter and joy they have is like none other, I'll remember it for the rest of my life.*

*My trip to Tanzania has had a greater impact on me than I ever thought it would, I've learned to truly focus on what I do have, as opposed to what I don't. Learning to appreciate the simple things in life is something that I think we should all strive to do, however, not many of us have the opportunity to do so and put things into perspective, which is why I couldn't recommend the trip to Tanzania with Go Mad enough. As I mentioned, it was life changing and I can't wait to head back over for July 2024!*

*Ellie McMordie*

16 Goat Sheds were built in the year, significantly improving the lives and subsequently the welfare of the families. Ten family water tanks, one water tank at a Church, two water tanks at Isaba Health Centre, and three water tanks were commissioned by an American NGO called Tanzania Development Support at Mkirira School. Two dams were built, and over 8,000 trees were planted.

In October 2023, we ran several very successful first aid and menstrual health workshops through some Churches. We planted over 5,000 trees, which benefited from the rains.

We were also delighted to appoint Mariam as the new midwife at the Butuguri Health Dispensary. Mariam has been active in engaging with the women in the local villages and has made a big impact in the area. Women use the house next to the dispensary to rest in before and after the delivery. This has meant that local women no longer have to travel to the regional hospital, 15kms away, as a result, there has been a substantial decrease in infant and maternal deaths. We are grateful to Choko, a charity based in Cholsey, for committing to funding her salary.

The Gap Year Team in January 2024 was a small group of 6 students. Despite being a small group, they were able to have a big impact over their 3 months stay – developing strong links with the villages. They regularly visited the leprosy community, the Nyambeshi nursery, expanded the safe stove programme and built 4 goat sheds and a water tank.

Easter 2024, we had a real mix of teams, a group from Hope Church, a family of 4 from North Yorkshire and a solo volunteer from Oxford. The teams were full of professionals!

They got stuck into building 4 goat sheds, 2 water tanks, as well as repairing a roof on a school. There were also 4 healthcare professionals on the team which enabled us to run 3 very successful menstrual health and first aid workshops. The team did some great teaching and those attending asked good questions. These workshops confirmed that the lack of basic health education in the villages and the need to run more workshops in the future.

We are looking forward the 2024/25 we are set for another busy summer in 2024, with July already fully booked.

### **Plans for the Future**

Our plans for 2024-25 are to:

- To continue to grow the number of trips to Tanzania to enable people to experience the opportunity to make a difference through practical community development and support to local villages
- Continue to increase the number of trees planted, and the upscaling of the tree planting project over the next 2-5 years;
- Restart our health projects, particularly the malaria testing and treatment programme. This dovetails nicely with our application to become a NGO.
- Continue to market our trips to schools, colleges, churches, and the wider community
- Revamp our website and social media presence to improve the marketing trips

### **Financial Review**

During the year GoMAD received £363,797 (2023 - £261,090). The majority – 95% of the income (£345,607) is restricted to meeting the costs of trips and mission activities in Tanzania. Expenditure was £333,676 (2023 - £286,129).

We are especially grateful for all those who did fundraising events for GoMAD - Choko's Annual Beer Festival raising funds for the building of the Health Centres (£5,000 raised); and Thames Christian College donated £7,500 and £4,300 from St Barnabas Church.

#### **a) Reserves Policy**

As a mission charity, we feel strongly that the priority for the funds received should be to use them to achieve our charitable purposes, this means that we keep our reserves low. During the year, the trustees reviewed the requirements for a suitable reserves position for the charity. It was agreed that the safeguard the charity it would continue to ringfence 10% of the trip costs to provide a contingency to respond to changing situations in-country. For example, the land rover costs, the additional transport costs.

#### **b) Fundraising Policy**

The primary source of income for GoMAD is based on the number of volunteers signing up to go on trips, who raise funds for the various projects they are going to carry out. We have also seen an increase in the number of people who

support us through regular giving and one-off donations, which has been augmented by claiming the additional gift aid

### **Statement of Trustees Responsibilities and corporate governance**

The trustees are responsible for their annual report and for the preparation of financial statements for each financial year, which give a true and fair view of the incoming resources and application of the resources of the charity during the year, and of the state of affairs at the end of the financial year. In preparing these financial statements, the trustees are required to:

- Ensure that suitable accounting policies are established and applied consistently;
- Make judgements and estimates which are reasonable and prudent;
- State whether the applicable accounting standards and statements of recommended accounting practice have been followed, subject to any material departures disclosed and explained in the financial statements and
- Prepare the financial statements on a going concern basis unless it is inappropriate to presume the charity will continue operations

The trustees have overall responsibility for ensuring that the charity has appropriate systems and controls, financial and otherwise. They are also responsible for keeping proper accounting records which disclose the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and for their proper application, as required by charity law, and hence for taking reasonable steps for prevention and detection of fraud and other irregularities and to provide reasonable assurance that:

- The charity is operating efficiently and effectively
- All assets are safeguarded against unauthorised use or disposition and are properly applied
- Proper records are maintained, and financial information used within the charity, or for publication, is reliable;
- The charity complies with relevant laws and regulations

This report was approved by the Directors on 17th April 2025 and signed on their behalf by:



Jeremy Green  
Chair of Trustees



Independent Examiner's Report to the  
Trustees/Directors of the Go Mad in Tanzania  
Charity no.: 1128990 Company no.: 6708368

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31<sup>st</sup> July 2024 set out on pages 8 to 14.

**Responsibilities and basis of report**

As the charity's trustees of the Company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act"). In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act).

**Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below \*) which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Peter Saltiel  
Church & Charity Accounts Service Ltd  
7 Planchadeau  
23460 Saint-Pierre-Bellevue  
France  
*formerly, 69 Portland Place, Greenhithe, Kent, DA9 9FE*

Dated 25 April 2025



## GO MAD IN TANZANIA

### Statement of financial activities for the year ended 31<sup>st</sup> July 2024 (including income & expenditure account)

	<u>Notes</u>	Unrestricted <u>Fund</u> £	Restricted <u>Fund</u> £	Total <u>2024</u> £	Total <u>2023</u> £
<u>Incoming resources:</u>					
Voluntary income	3.1	45,397	309,121	354,518	254,896
Charitable activities	3.2	3,877	-	3,877	1,738
Investment income	3.3	12	-	12	-
Other income	3.4	655	4,735	5,390	4,456
		<u>49,941</u>	<u>313,856</u>	<u>363,797</u>	<u>261,090</u>
<u>Expenditure on:</u>					
Raising funds	4.1	8,328	562	8,890	7,342
Charitable activities	4.2	48,619	276,167	324,786	278,787
		<u>56,947</u>	<u>276,729</u>	<u>333,676</u>	<u>286,129</u>
Net movement in funds		(7,006)	37,127	30,121	(25,039)
Total funds brought forward	9	16,526	-	16,526	41,565
Total funds carried forward		<u>9,520</u>	<u>37,127</u>	<u>46,647</u>	<u>16,526</u>

All activities are regarded as continuing.

The above statement includes all recognised gains and losses during the year.

The Notes to the Accounts form part of these Financial Statements

## GO MAD IN TANZANIA

### Balance Sheet as at 31<sup>st</sup> July 2024

	Notes	2024 £	£	2023 £	£
Fixed assets	5		-		-
Current assets					
Cash at bank		60,117		37,148	
Debtors	6	<u>5,107</u>		<u>6,634</u>	
		65,224		43,782	
Current liabilities					
Creditors	7	<u>(18,577)</u>		<u>(27,256)</u>	
Net current assets			46,647		16,526
Net assets			<u>46,647</u>		<u>16,526</u>
Funds of the charity					
Restricted funds			37,127		-
Unrestricted funds			9,520		16,526
Total funds			<u>46,647</u>		<u>16,526</u>

The trustees (who are also the directors of the company for the purposes of company law) confirm that for the year ended 31<sup>st</sup> July 2024:


- the company was entitled to exemption from audit under section 477 of the Companies Act 2006, and
- members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Act.

The accounts have been examined by an independent examiner whose report appears on page 7.

The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The Notes on pages 10 to 13 form an integral part of these accounts.

These accounts, which have been prepared in accordance with the provisions in the Companies Act 2006 relating to small companies, were approved by the trustees / Directors on 17th April 2025 and signed on their behalf by:

  
Beverley Campbell  
Director  
Company No: 6708368

# GO MAD IN TANZANIA

## Notes to the Accounts

### **1 Basis of preparation**

#### **1.1 Basis of accounting**

These accounts (financial statements) have been prepared under the historic cost convention, with items recognised at cost or transaction value, unless otherwise stated in the relevant notes(s), in accordance with the Companies Act (Charitable Companies), and with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014, and with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)

#### **1.2 Going concern**

- a) At the time of approving the accounts, the Trustees have a reasonable expectation that the charity has sufficient reserves and that the charity is a going concern.

#### **1.3 Change of accounting policy**

- a) There have been no changes to the accounting policy.

#### **1.4 Changes to previous accounts**

- a) There have been no changes to the previous accounts during the financial year.

#### **1.5 Changes to accounting estimates**

- a) There have been no changes to accounting estimates.

#### **1.6 Judgements and Estimations**

- a) The trustees have not made any significant judgements in the process of applying the accounting policies and there are no areas of estimation uncertainty that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities.

### **2 Accounting policies**

#### **2.1 Fund accounting**

- a) Unrestricted funds are donations and other income received or generated for the objects of the charity without specific purpose and are available as general funds.
- b) Restricted Funds are to be used for a specific purpose as laid down by the donor. Expenditure which meets these criteria is identified to the fund.

## GO MAD IN TANZANIA

### Notes to the Accounts (*cont'd*)

#### **2 Accounting policies (cont'd)**

##### **2.2 Income**

- a) Voluntary income is received by way of donations and gifts and is included in full in the Statement of Financial Activities when received.
- b) Where income has related expenditure, the income and related expenditure are reported gross in the SoFA.
- c) Income tax recoverable as Gift Aid is accounted for on a claimed basis.
- d) Investment income is included in the accounts when receivable.

##### **2.3 Expenditure**

- a) Charitable expenditure comprises costs incurred by the charity providing activities and services for its beneficiaries.
- b) Costs of generated funds are those costs incurred in attracting voluntary income, or incurred in trading activities undertaken to raise funds.
- c) Support and administration costs of the charity relate to the costs of running the charity and includes any costs which cannot be specifically identified to another expenditure.
- d) Expenditure is recognised on an accrual basis and creditor amounts are measured at settlement amounts less any trade discounts.
- e) Provisions for liabilities are measured on recognition of its historical costs and then measured at the best estimate of the amount required to settle the obligation at the reporting date.
- f) Deferred income has been included as an accrual in the accounts and released in the following year.
- g) The charity is not registered for VAT, so all costs are inclusive of VAT charged.
- h) Liabilities are recognised as soon as there is a legal or constructive obligation to pay out resources.
- i) Depreciation is provided on the Motor Vehicles at 25% per annum on a straight line basis.

## GO MAD IN TANZANIA

### Notes to the Accounts (*cont'd*)

#### 3 Analysis of income

	Unrestricted <u>Fund</u> £	Restricted <u>Fund</u> £	Total <u>2024</u> £	Total <u>2023</u> £
<u>3.1 Donations &amp; legacies</u>				
Donations	45,397	36,641	82,038	61,942
In county support G McClure	-	1,970	1,970	1,970
Building project	-	104,170	104,170	77,144
Mission trip fees	-	153,523	153,523	98,847
Mission trip flights	-	12,817	12,817	14,993
	<u>45,397</u>	<u>309,121</u>	<u>354,518</u>	<u>254,896</u>
<u>3.2 Charitable activities</u>				
T-Shirts	3,877	-	3,877	1,738
	<u>3,877</u>	<u>-</u>	<u>3,877</u>	<u>1,738</u>
<u>3.3 Investment Income</u>				
T-Shirts	12	-	12	-
	<u>12</u>	<u>-</u>	<u>12</u>	<u>-</u>
<u>3.4 Other Income</u>				
Online shop	-	4,735	4,735	2,441
Miscellaneous	655	-	655	2,015
	<u>655</u>	<u>4,735</u>	<u>5,390</u>	<u>4,456</u>
Total income	<u>49,941</u>	<u>313,856</u>	<u>363,797</u>	<u>261,090</u>

#### 4 Analysis of expenditure

	Unrestricted <u>Fund</u> £	Restricted <u>Fund</u> £	Total <u>2024</u> £	Total <u>2023</u> £
<u>4.1 Expenditure on raising funds</u>				
Marketing & publicity	4,925	-	4,925	5,846
T-Shirts	3,403	-	3,403	-
Fundraising costs	-	-	-	1,280
Fundraising bank charges	-	562	562	216
	<u>8,328</u>	<u>562</u>	<u>8,890</u>	<u>7,342</u>

## GO MAD IN TANZANIA

### Notes to the Accounts (*cont'd*)

#### 4 Analysis of expenditure (*cont'd*)

	Unrestricted <u>Fund</u> £	Restricted <u>Fund</u> £	Total <u>2024</u> £	Total <u>2023</u> £
<u>4.2 Expenditure on charitable expenditure</u>				
Vehicle repair costs	-	10,276	10,276	15,905
Tanzania trip costs	22,538	134,461	156,999	99,103
in country support G McClure	-	1,980	1,980	3,135
Tanzania building project	17,248	91,578	108,826	98,004
Healthcare project	-	4,494	4,494	3,824
Educational Project - School Porridge	-	2,425	2,425	968
Tree project	-	4,395	4,395	5,070
Water tank	-	-	-	617
Wayama	-	2,800	2,800	-
Rehema Project	-	1,120	1,120	554
Flights to Tanzania	-	21,642	21,642	36,908
Public liability & travel insurance	6,104	-	6,104	5,327
Support costs	2,729	996	3,725	9,372
	<u>48,619</u>	<u>276,167</u>	<u>324,786</u>	<u>278,787</u>
<u>Support costs</u>				
Independent examination	1,300	-	1,300	1,300
Administration	1,278	619	1,897	6,504
Miscellaneous	151	377	528	1,568
	<u>2,729</u>	<u>996</u>	<u>3,725</u>	<u>9,372</u>
Total expenditure	<u>56,947</u>	<u>276,729</u>	<u>333,676</u>	<u>286,129</u>

#### 5 Tangible fixed assets

	Unrestricted <u>Fund</u> £	Restricted <u>Fund</u> £	<u>Vehicle</u> £
Cost of vehicles	3,858	52,119	55,977
Additions	-	-	-
	<u>3,858</u>	<u>52,119</u>	<u>55,977</u>
Depreciation at the beginning of the year	3,858	52,119	55,977
Charge for the year	-	-	-
Depreciation at the end of the year	<u>3,858</u>	<u>52,119</u>	<u>55,977</u>
Net book value at the beginning of the year	-	-	-
Net book value at the end of the year	-	-	-

## GO MAD IN TANZANIA

### Notes to the Accounts (*cont'd*)

#### 6 Debtors

	Total <u>2024</u> £	Total <u>2023</u> £
Gift Aid tax reclaim	5,107	3,802
Prepaid expenses	-	2,832
	<u>5,107</u>	<u>6,634</u>

#### 7 Creditors

	Total <u>2023</u> £	Total <u>2022</u> £
Creditors	1,300	1,300
Deferred Income (released in full during the following year)	17,277	25,956
	<u>18,577</u>	<u>27,256</u>

#### 8 Staff costs

The charity has no employees and therefore no employee was paid more than £60,000.

#### 9 Analysis of net assets between funds

	<u>1st August</u> £	<u>Income</u> £	<u>Expenditure</u> £	<u>Transfers</u> £	<u>31st July</u> £
General fund	16,526	49,941	56,947	-	9,520
Restricted fund					
Tanzania Development	-	313,856	276,729	-	37,127
	<u>16,526</u>	<u>363,797</u>	<u>333,676</u>	<u>-</u>	<u>46,647</u>

#### 10 Fund analysis

	Unrestricted <u>Fund</u> £	Restricted <u>Fund</u> £	Total <u>2024</u> £	Total <u>2023</u> £
Tangible fixed assets	-	-	-	-
Current assets	10,820	54,404	65,224	43,782
Current liabilities	(1,300)	(17,277)	(18,577)	(27,256)
	<u>9,520</u>	<u>37,127</u>	<u>46,647</u>	<u>16,526</u>

#### 11 Trustee remuneration

No trustee has been paid any remuneration or received any other benefits from an employment with their charity or a related entity during the year.

No trustee expenses have been incurred during the year.