

Charity Number 1128990

Company Number 6708368

GO MAD IN TANZANIA

A charitable company limited by guarantee

**Report & Financial Statements for the
Year ended 31st July 2021**

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A charitable company limited by guarantee

Report & Financial Statements for the
Year ended 31st July 2021

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Report of the Management Committee

The Management Committee presents its report and independently examined financial statements for the year ended 31st July 2021

Legal & Administrative Information

Company Registration Number	6708368
Charity Registration Number	1128990

The Operating Name for the charity is GoMAD.

Registered Office	2 Ashfield Road Sleaford Lincolnshire NG34 7DZ
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Correspondence Address	53 Ilges Lane Chosley, Wallingford Oxfordshire OX10 9NX
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Trustees:	Beverley Campbell Jeremy Green David Halford Thomas Hutt Corrie Thompson
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Independent Examiner	Peter Saltiel Church & Charity Accounts Service 23460 St Pierre Bellevue Planchadeau France
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Bankers	The Co-operative Bank P O Box 250 Delf House Skelmersdale WN8 6WT
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Structure, Governance and Management

Go MAD is a registered charitable company limited by guarantee, following incorporation on 25th September 2008. It is governed by the regulations set out in its Memorandum & Articles of Association and is run by a voluntary Management Committee. GoMAD registered with the Charity Commission on 2nd April 2009. In accordance with the governing document members are elected for an indefinite period subject to retiring by rotation each year.

GoMAD is a volunteer led organisation and trustees are encouraged to take an active role in enabling the organisation to fulfil its objectives. This allows trustees to get a clear understanding of what the charity does and the complexity involved in co-ordinating activities in the UK to deliver projects in Tanzania. We have been blessed to welcome trustees who bring with them the skills and expertise we need to enhance the governance of the charity.

The Committee meets formally 4 times a year, in line with the timing of the quarterly trips. However, the complexity of organising trips means that there are frequent planning meetings and discussions during the intervening period to oversee the work of the charity.

Objectives and Activities

GoMAD is set up to provide volunteers with the opportunity to make a difference in rural communities in Tanzania, the main focus is the region the Diocese of Mara and the surrounding area. Our volunteer teams take part in trips ranging from 2 weeks to 6 months placement and are able to get involved in a range of activities:

- Construct toilets and water tanks
- Support local farmers to develop sustainable agriculture projects
- Teaching lessons in health and sanitation to children and adults in isolated villages
- Enabling access to health care support services
- Provide and support educational opportunities for young people

As well as being involved in delivering practical support, the aim of the charity is also to enable volunteers to develop and grow in their emotional and spiritual wellbeing. A key part of that is building relationships with the people in the local village communities; learning about other people's faith and developing their own, as well as making lifelong friendships.

Public Benefit

In reviewing the scope of the activities delivered by the charity the trustees have considered the Charity Commission's guidance on public benefit and are satisfied that the purposes for which the charity has been established and the activities undertaken demonstrate how we meet the requirements of the test.

Policies and Procedures

Trustees continue the work to review the charity's policies and procedures, particularly those around safeguarding and financial controls. A detailed risk register is in place and is reviewed as a standing item at each trustees meeting. 66

A key objective for the coming year is to complete our comprehensive review of our systems to ensure that we are operating in compliance of our policies and procedures. In line with the Commission guidance on the relationship between charities and non-charities the trustees have produced a scheme of delegation to clarify the roles and responsibilities between GoMAD and Eagle Lodge Development who manage the mission trips in Tanzania.

Risk Assessment

The Management Committee are aware of the potential risks to the organisation. There is a procedure in place to regular review the risks, both financial and non-financial facing the charity and the trustees are satisfied that appropriate measures are in to address any

identified risks. During 2020/21 the trustees conducted regular reviews of the risk register to consider the ongoing impact of the pandemic on the charity's ability to fulfil its objectives. This has included exploring options for delivering community projects in Kenya. Where possible action is taken to mitigate the impact of the risk. Internal controls cover all forms of activity and expenditure continues to be closely monitored, particularly in regard to the transfer of funds overseas and the allocation of costs across the different projects in Tanzania.

Impact of Covid -19

The coronavirus pandemic continued to have an impact as we were unable to have any volunteer or school teams for the 2020/21 season. We remain encouraged that some volunteers chose to defer their visit until we are able to resume mission trips to Tanzania, or allowed funds to be reallocated to fundraising to support the ongoing community projects. In collaboration with our delivery partners Eagle Lodge Developments (ELD) we were able to ensure that some of projects within Tanzania could continue in the absence of volunteer teams.

Achievements for the Year

Despite the impact of Covid-19 it was possible to put in place arrangements to continue with some of our project. The trustees want to express their thanks for the workers in Tanzania for taking on the responsibility for these projects, particularly, Samson, Phillipo, Freddie, Pendo, and Samwelly.

Health Projects

2020-21 has been a difficult year in terms of sustaining the delivery of the healthcare projects. With the closure of schools due to the pandemic it was not possible to provide the malaria testing and treatment programme in the usual way. Efforts were made to try and deliver the programme through a mobile outreach service, however, concerns about the numbers of people that were able to access the service resulted in the programme being suspended while a detailed review of the programme was conducted. The review has now been completed and changes will be made to how the programme is taken forward when it is relaunched in 2022.

While we were unable to provide hands on healthcare provision, it was still possible to work to improve the health of people in the community through the upgrading of new facilities:

Butuguri Health Centre – Choko a charity in Oxford chose GoMAD as the charity to benefit from their annual fundraising event. The funds raised were used to support the completion of the Health Centre to enable pregnant women to access birthing facilities, medical equipment and trained nursing staff. We are liaising with the District Medical Officer to ensuring the long term sustainability of the centre.

Goat Project

We have 4 Goat Co-ordinators for the 4 different areas, Nyambeshi, Mkiringo, Nyankanga and Kyamajoje. Our fundraising efforts mean that the goat co-ordinators are paid on a monthly wage. We are very happy with their hard work and commitment to the project. At the start of the year there were 197 goats, at year's end

Nyakanga	94 (71 female & 23 male)	Nyankanga	117 (85 female & 32 male)
Nyambeshi	46 (25 female & 21 male)	Nyambeshi	47 (30 female & 17 male)
Mkiringo	37 (30 female & 7 male)	Mkiringo	55 (49 female & 6 male)
Kyamajoje	<u>20</u> (15 female & 5 male)	Kyamajoje	<u>30</u> (21 female & 9 male)
	197		249

Over the last couple of years, we have redesigned the goat sheds and rather than cutting down trees and building the goat shed around wooden posts, we are using concrete posts,

which are stronger and longer lasting. We have started a process of repairing all the goat sheds and replacing the wooden posts with concrete ones.

Water Tanks

The tank designs have improved and developed over the years and have now got to the point that the tanks are now very strong, functional and durable. We have about 15 teams of locally recruited tank builders who have been trained on the technique of building our ferro cement tanks. This provides an income for many families.

The tanks come in different sizes from family sized tanks of 9500 litres, through church and school tanks of 15,000 and 19,000 litres to the large 45,000 litre tanks which we have only built 2 of for local health clinics.

Since the start of the charity we have built about 450 family tanks in Musoma, Mtwara and Kenya and 35 larger church and school water tanks.

We hope to restart the water tank building programme in 2022, when our teams will hopefully return.

Tree Project

During lockdown it was difficult to get a clear picture of the progress made on the tree projects. GoMAD is involved in 2 partnerships

1. Diocese of Mara farm in Buhemba. – the aim is to have 100,000 trees planted over the next 3 to 4 years. GoMAD own 40% of the trees.
2. Out-Grower Scheme – working with local farmers to reforest the hills. We currently have 231 farmers in 4 villages, with a further 100 farmers on the waiting list to join when the next rains come. To date a total of 23,000 trees have been planted. GoMAD own 30% of the trees.

Thanks to our delivery partners in Tanzania ELD who have worked hard to put in a place an overall development plan with the villages and the relevant government departments to ensure that the farmers agree not to cut down the trees too early.

We were also involved in planting 6,000 trees around churches and schools in the diocese. The Diocese have taken on the responsibility for these trees.

We have recently been notified that the work on the tree projects has been endorsed by the award of the Queen's Commonwealth Canopy, one of only 3 organisations in Tanzania to receive such recognition. Huge thanks go to Claire and Graham who have been the leading the co-ordination of the logistics for setting up the tree planting scheme with the farmers, tree managers and government officials.

Plans for the Future

Our plans for 2022 are to:

- Restart our trips to Tanzania and Kenya to enable people to experience the opportunity to make a difference through practical community development and support to local villages
- Continue to increase the number of trees planted the upscaling of the tree planting project over the next 2-5 years;
- Restart our health projects, particularly the malaria testing and treatment programme.
- Continue to market our trips to schools, colleges, churches and the wider community

Financial Review

During the year GoMAD received £184,632 (2020 - £390,179). 72% of the income (£133,196) is restricted to meeting the costs of trips and mission activities in Tanzania. Expenditure was £165,878 (2020 - £330,838).

We are especially grateful for all those who did sponsored events during our 2.6 Challenge event during lockdown which has generated almost £10k in fundraising. Choko's Annual Beer Festival; Captain Tom 100

a) Reserves Policy

As a mission charity we feel strongly that the priority for the funds received should be to use them to achieve our charitable purposes, this means that we keep our reserves low. During the year the trustees reviewed the requirements for a suitable reserves position for the charity. It was agreed that the safeguard the charity it would continue to ringfence a 10% of the trip costs to provide a contingency to respond to changing situations in-country. For example, land rover costs, additional transport costs.

b) Fundraising Policy

The primary source of income for GoMAD is based on the number of volunteers signing up to go on trips, who raise funds for the various projects they are going to carry out. We have also seen an increase in the number of people who support us through regular giving. Covid-19 has been difficult for the organisation, as we were not able to access the emergency funding, which rightly focused on UK based charities rather than those provided services overseas. We continue to seek funding government departments and trusts.

Online Shop

The Christmas of 2020 was the launch of our online shop. The target set of the amount that the online shop would generate for the period to Christmas was £5k – actually achieved £8,352. Less admin and postage costs of £2,262 So income is £5,684, plus some other income to be allocated from Virgin Money Giving payments.

It has been possible to identify what items people purchased from the online shop and the funds raised through the online shop is allocated to the specific projects:

- 585 trees
- 95 tree ornaments
- 281 malaria testing and treatment kits
- 139 menstrual health
- 107 nets
- 22 goats
- 3 general donations

Statement of Trustees Responsibilities and corporate governance

The trustees are responsible for their annual report and for the preparation of financial statements for each financial year, which give a true and fair view of the incoming resources and application of the resources of the charity during the year, and of the state of affairs at the end of the financial year. In preparing these financial statements, the trustees are required to:

- Ensure that suitable accounting policies are established and applied consistently;
- Make judgements and estimates which are reasonable and prudent;
- State whether the applicable accounting standards and statements of recommended accounting practice have been followed, subject to any material

departures disclosed and explained in the financial statements and

- Prepare the financial statements on a going concern basis unless it is inappropriate to presume the charity will continue operations

The trustees have overall responsibility for ensuring that the charity has appropriate systems and controls, financial and otherwise. They are also responsible for keeping proper accounting records which disclose the financial position of the charity and enable them to ensure that the financial statements comply with the companies Act 2006. They are also responsible for safeguarding the assets of the charity and for their proper application, as required by charity law, and hence for taking reasonable steps for prevention and detection of fraud and other irregularities and to provide reasonable assurance that:

- The charity is operating efficiently and effectively
- All assets are safeguarded against unauthorised use or disposition and are properly applied
- Proper records are maintained and financial information used within the charity, or for publication, is reliable;
- The charity complies with relevant laws and regulations

This report was approved by the Directors on 15th December 2021 and signed on their behalf by:



Beverley Campbell
Trustee

Independent Examiner's Report to the

Trustees/Directors/Members of the Go Mad in Tanzania

Charity no.: 1128990 Company no.: 6708368

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31st March 2021 set out on pages 8 to 14.

Responsibilities and basis of report

As the charity's trustees of the Company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act"). In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act).

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Peter Saltiel

Church & Charity Accounts Service

Planchadeau, 23460 Saint-Pierre-Bellevue

France

formerly, 69 Portland Place, Greenhithe, Kent, DA9 9FE

Dated 17th December 2021



GO MAD IN TANZANIA

Statement of financial activities for the year ended 31st July 2021 (including income & expenditure account)

		Unrestricted	Restricted	Total	Total
	Notes	Fund	Fund	Year	16 months
		£	£	2021	2020
				£	£
<u>Incoming resources:</u>					
Voluntary income	3.1	51,434	133,195	184,629	389,649
Charitable activities	3.2	-	-	-	527
Investments	3.3	3	-	3	3
		<u>51,437</u>	<u>133,195</u>	<u>184,632</u>	<u>390,179</u>
<u>Expenditure on:</u>					
Raising funds	4.1	3,774	-	3,774	6,410
Charitable activities	4.2	5,280	156,824	162,104	324,428
		<u>9,054</u>	<u>156,824</u>	<u>165,878</u>	<u>330,838</u>
Net movement in funds		42,383	(23,629)	18,754	59,341
Total funds brought forward		40,070	55,563	95,633	36,292
Total funds carried forward		<u>82,453</u>	<u>31,934</u>	<u>114,387</u>	<u>95,633</u>

All activities are regarded as continuing.

The above statement includes all recognised gains and losses during the year.

The Notes to the Accounts form part of these Financial Statements

GO MAD IN TANZANIA

Balance Sheet as at 31st July 2021

	Notes	2021 £	£	2020 £	£
Fixed assets	6		-		4,000
Current assets					
Cash at bank		115,587		104,782	
Debtors	7	<u>-</u>		<u>81,391</u>	
		115,587		186,173	
Current liabilities					
Creditors	8	<u>(1,200)</u>		<u>(94,540)</u>	
Net current assets			114,387		91,633
Net assets			<u>114,387</u>		<u>95,633</u>
Funds of the charity					
Restricted funds			31,934		55,563
Unrestricted funds			82,453		40,070
Total funds			<u>114,387</u>		<u>95,633</u>

The trustees (who are also the directors of the company for the purposes of company law) confirm that for the year ended 31st July 2021:

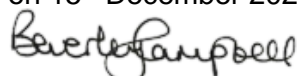
- the company was entitled to exemption from audit under section 477 of the Companies Act 2006, and
- members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Act.

The accounts have been examined by an independent examiner whose report appears on page 7.

The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The Notes on pages 10 to 14 form an integral part of these accounts.

These accounts, which have been prepared in accordance with the provisions in the Companies Act 2006 relating to small companies, were approved by the trustees / Directors on 15th December 2021 and signed on their behalf by:



Beverley Campbell
Director

Company No: 6708368

GO MAD IN TANZANIA

Notes to the Accounts

1 Basis of preparation

1.1 Basis of accounting

These accounts (financial statements) have been prepared under the historic cost convention, with items recognised at cost or transaction value, unless otherwise stated in the relevant notes(s), in accordance with the Companies Act (Charitable Companies), and with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014, and with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)

1.2 Going concern

- a) At the time of approving the accounts, the Trustees have a reasonable expectation that the charity has sufficient reserves and that the charity is a going concern.

1.3 Change of accounting policy

- a) The Charity has extended the end of the 2020 financial year from 31 March to 31 July to reflect the timing of the team visits to Tanzania and the timing of related revenue.

1.4 Changes to previous accounts

- a) There have been no changes to the previous accounts during the financial year.

1.5 Changes to accounting estimates

- a) There have been no changes to accounting estimates.

1.6 Judgements and Estimations

- a) The trustees have not made any significant judgements in the process of applying the accounting policies and there are no areas of estimation uncertainty that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities.

2 Accounting policies

2.1 Fund accounting

- a) Unrestricted funds are donations and other income received or generated for the objects of the charity without specific purpose and are available as general funds.
- b) Restricted Funds are to be used for a specific purpose as laid down by the donor. Expenditure which meets these criteria is identified to the fund.

GO MAD IN TANZANIA

Notes to the Accounts (*cont'd*)

2 Accounting policies (cont'd)

2.2 Income

- a) Voluntary income is received by way of donations and gifts and is included in full in the Statement of Financial Activities when received.
- b) Where income has related expenditure, the income and related expenditure are reported gross in the SoFA.
- c) Income tax recoverable as Gift Aid is accounted for on a claimed basis.
- d) Investment income is included in the accounts when receivable.

2.3 Expenditure

- a) Charitable expenditure comprises costs incurred by the charity providing activities and services for its beneficiaries.
- b) Costs of generated funds are those costs incurred in attracting voluntary income, or incurred in trading activities undertaken to raise funds.
- c) Support and administration costs of the charity relate to the costs of running the charity and includes any costs which cannot be specifically identified to another expenditure.
- d) Expenditure is recognised on an accrual basis and creditor amounts are measured at settlement amounts less any trade discounts.
- e) Provisions for liabilities are measured on recognition of its historical costs and then measured at the best estimate of the amount required to settle the obligation at the reporting date.
- f) Deferred income has been included as an accrual in the accounts and released in the following year.
- g) The charity is not registered for VAT, so all costs are inclusive of VAT charged.
- h) Liabilities are recognised as soon as there is a legal or constructive obligation to pay out resources.
- i) Depreciation is provided on the Motor Vehicles at 25% per annum on a straight line basis.

GO MAD IN TANZANIA

Notes to the Accounts (cont'd)

3 Analysis of income

	Unrestricted <u>Fund</u> £	Restricted <u>Fund</u> £	Total <u>2021</u> £	Total <u>2020</u> £
<u>3.1 Donations & legacies</u>				
Donations	51,434	46,830	98,264	82,954
In county support G McClure	-	1,985	1,985	2,300
Building project	-	23,856	23,856	122,418
Mission trip fees	-	52,646	52,646	160,051
Mission trip flights	-	7,878	7,878	21,926
	<u>51,434</u>	<u>133,195</u>	<u>184,629</u>	<u>389,649</u>
<u>3.2 Charitable activities</u>				
T-Shirts	-	-	-	527
	<u>-</u>	<u>-</u>	<u>-</u>	<u>527</u>
<u>3.3 Income from Investments</u>				
Interest	3	-	3	3
	<u>3</u>	<u>-</u>	<u>3</u>	<u>3</u>
Total income	<u>51,437</u>	<u>133,195</u>	<u>184,632</u>	<u>390,179</u>

4 Analysis of expenditure

	Unrestricted <u>Fund</u> £	Restricted <u>Fund</u> £	Total <u>2021</u> £	Total <u>2020</u> £
<u>4.1 Expenditure on raising funds</u>				
Marketing & publicity	3,774	-	3,774	5,663
Internet	-	-	-	279
Fundraising costs	-	-	-	288
Fundraising bank charges	-	-	-	180
	<u>3,774</u>	<u>-</u>	<u>3,774</u>	<u>6,410</u>

GO MAD IN TANZANIA

Notes to the Accounts (cont'd)

4 Analysis of expenditure (cont'd)

	Unrestricted Fund £	Restricted Fund £	Total 2021 £	Total 2020 £
<u>4.2 Expenditure on charitable expenditure</u>				
Depreciation of vehicle	-	4,000	4,000	4,000
Vehicle repair costs	-	707	707	12,007
Tanzania trip costs	-	47,232	47,232	144,639
In country support	-	12,075	12,075	-
in country support G McClure	-	1,985	1,985	2,640
Tanzania building project	-	42,796	42,796	110,040
Tanzania educational project	-	-	-	330
Healthcare project	-	18,601	18,601	3,810
Educational sponsorship	-	-	-	140
Educational Project - School Porridge	-	3,400	3,400	1,805
Farming/Irrigation/Goat Project	-	5,300	5,300	721
Tree project	-	11,603	11,603	3,221
Bursary funds award	-	330	330	1,400
Flights to Tanzania	-	(1,346)	(1,346)	25,440
Public liability & travel insurance	-	5,008	5,008	7,751
Support costs	5,280	5,133	10,413	5,513
Miscellaneous	-	-	-	971
	<u>5,280</u>	<u>156,824</u>	<u>162,104</u>	<u>324,428</u>
<u>Support costs</u>				
Independent examination	1,200	-	1,200	1,450
Miscellaneous	4,080	5,133	9,213	4,063
	<u>5,280</u>	<u>5,133</u>	<u>10,413</u>	<u>5,513</u>
Total expenditure	<u>9,054</u>	<u>156,824</u>	<u>165,878</u>	<u>330,838</u>

5 Fund analysis

	<u>1st August</u> £	<u>Income</u> £	<u>Expenditure</u> £	<u>Transfers</u> £	<u>31st July</u> £
General fund	40,070	51,437	9,054	-	82,453
Restricted fund					
Tanzania Development	55,563	133,195	156,824	-	31,934
	<u>95,633</u>	<u>184,632</u>	<u>165,878</u>	<u>-</u>	<u>114,387</u>

GO MAD IN TANZANIA

Notes to the Accounts (cont'd)

6 Tangible fixed assets

	Unrestricted <u>Fund</u> £	Restricted <u>Fund</u> £	<u>Vehicle</u> £
Cost of vehicles	3,858	52,119	55,977
Additions	-	-	-
	<u>3,858</u>	<u>52,119</u>	<u>55,977</u>
Depreciation at the beginning of the year	3,858	48,119	51,977
Charge for the year	-	4,000	4,000
Depreciation at the end of the year	<u>3,858</u>	<u>52,119</u>	<u>55,977</u>
Net book value at the beginning of the year	-	4,000	4,000
Net book value at the end of the year	-	-	-

7 Debtors

	Total <u>2021</u> £	Total <u>2020</u> £
Prepaid expenses	-	81,391

8 Creditors

	Total <u>2021</u> £	Total <u>2020</u> £
Creditors	1,200	1,450
Deferred Income (released in full during the following year)	-	93,090
	<u>1,200</u>	<u>94,540</u>

9 Staff costs

The charity has no employees and therefore no employee was paid more than £60,000.

10 Trustee remuneration

No trustee has been paid any remuneration or received any other benefits from an employment with their charity or a related entity during the year.

No trustee expenses have been incurred during the year.