

Registered number: 06040775  
Charity number: 1127625

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**ACTASIA**

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**UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2020**

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**Prepared By:**  
Henley Accounting Services Ltd  
Chartered Accountants & Chartered Tax Advisors  
54 Queen Street  
Henley-on-Thames  
Oxfordshire  
RG9 1AP

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**ACTASIA**

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**FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2020**

**TRUSTEES**

Caroline Rodriguez

Helen Winter

Nick Leney

Nick Leney (appointed 1 September 2018)

Brian Cowie (resigned 30 December 2017)

**REGISTERED OFFICE**

Union House

111 New Union Street

Coventry

CV1 2NT

**COMPANY NUMBER**

06040775

**CHARITY NUMBER**

1127625

**ACCOUNTANTS**

Henley Accounting Services Ltd

Chartered Accountants & Chartered Tax Advisors

54 Queen Street

Henley-on-Thames

Oxfordshire

RG9 1AP

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**ACTASIA**

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**ACCOUNTS  
FOR THE YEAR ENDED 31 DECEMBER 2020**

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**ACTASIA**

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**FOR THE YEAR ENDED 31 DECEMBER 2020  
TRUSTEES' REPORT**

The Trustees Present Their Report And Accounts For The Year Ended 31 December 2020

**STRUCTURE GOVERNANCE AND MANAGEMENT**

**GOVERNING DOCUMENT**

The charity is controlled by its governing document, the Memorandum and Articles of Association, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

**RISK MANAGEMENT**

The trustees identify and review the risks to which the charity is exposed and ensure that controls are in place to provide appropriate and reasonable assurance against fraud and error.

ACTAsia through its external accountant produces quarterly income and expenditure accounts and balance sheets.

**BOARD MEMBERS**

There is no change to the membership of the Board of Trustees in 2020.

**FOR THE YEAR ENDED 31 DECEMBER 2020**  
**TRUSTEES' REPORT**

**OBJECTIVES AND ACTIVITIES**

**Purposes & Aims**

ACTAsia educates children, consumers and professionals, to promote kindness and compassion for animals and the environment among Asian societies. We help people learn to care for all life at a time when global populations are growing, and our planet faces its toughest challenges to date.

The Trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit, when reviewing the charity's aims and objectives and in planning its programme activities. The Trustees are satisfied that ACTAsia ensures its work is in the public benefit.

**Activities**

All our charitable activities are delivered through our Caring for Life (CFL) programmes, and are described below together with the beneficiaries of each programme :

1. Children's Education: A six-year curriculum for primary school aged children. CFL for children encompasses social welfare and citizenship, animal welfare, and environmental issues, and recognises the interdependence of all living things.
2. Consumer Education: ACTAsia works to educate consumers about the industrialised cruelty, environmental damage and disregard for factory workers, behind the goods they buy. We suggest alternative, more compassionate lifestyle choices.
3. Professional Education: ACTAsia offers training and continuing professional development to veterinarians, fashion designers, lawyers, doctors, social workers, teachers, journalists, non-profit members and government officials. Our main programs are veterinary training, teacher training and a curriculum for students of fashion design.
4. iCARE: is an academic platform for ACTAsia's education programmes, providing opportunities for research projects and collaboration with Universities. iCARE supports a holistic approach in addressing the challenges we face and of progress, recognising the interrelationship between animals, people and the environment.

**ACHIEVEMENTS AND PERFORMANCES**

**Children's Education Programme:**

- ACTAsia's school curriculum has been delivered to around 150 primary schools and kindergartens since 2012.
- In 2020 ACTAsia reached just over 7,000 children through our Caring for Life (CFL) education programme in schools and summer camps, bringing the total since 2012 to over 100,000 children.
- Lessons were offered for the first time, on a digital learning platform HU+, reaching an estimated 30,000 children in rural areas.
- ACTAsia's multi award-winning CFL curriculum for children was translated into Sindhi and will be introduced into schools in Pakistan in 2021, assuming the current COVID pandemic does not place further restrictions on this progress.
- ACTAsia further strengthened its network of pioneer schools, to focus on developing a quality model for wider use throughout China's education system. This involved Inquiry-led learning, culture shifts, and responsible behaviour, encouraged through children led extracurricular clubs; recycling, gardening, and friendship (anti-bullying). These are all key messages within our education programmes.
- Enrichment lesson plans on Biodiversity & Climate Change. were written, translated, and designed. There is one lesson plan for each primary school year group (year 1 to year 4) per module, so in total an additional two lessons per year group, with project led learning leading the way for year 5&6.



**FOR THE YEAR ENDED 31 DECEMBER 2020**  
**TRUSTEES' REPORT**

- The enrichment lesson plans were used at the ACTAsia Summer Camp in Jiangxi Province, China, which is home to more truck-drivers than any other province in China. With the support of our corporate partner, SCANIA, Caring for Life is helping children stay safe on the roads and feel valued for their part in action against climate change.

**Consumer Education**

- ACTAsia collected information and research on China's fur trade and farming, which continues to be the most reliable data available on this topic. 2020's update, highlights the link between fur farming and Covid-19 zoonotic disease risks.
- Produced a report on the findings of our annual consumer survey in China which gives us valuable information on perception and reasons for buying fur products. This information is used for our education programme and encourages Chinese fashion brands to join the Fur Free Retailer (FFR) scheme. In 2020 we had 7 new fashion brands join the FFR scheme, bringing the total to 46. These brands become advocates for fur free and sustainable fashion in China and consumers can be confident that they can trust the brands not to sell fur.
- ACTAsia held its sixth Compassion in Fashion forum in Shanghai in September, with the Iconic Fur Free brand Stella McCartney agreeing to be the main opening show, thus endorsing and supporting the work done by ACTAsia. This show was also held on the same day as the fashion festival event in China and reached over 450,000 people.
- The Compassion in Fashion: Fur Free Festival event's reach and engagements on social media in China added up to almost 40 million people.

**Professional Education**

**For Veterinarians:**

- ACTAsia certified a further 7 Chinese veterinary trainers throughout the year to bring the total to 25.
- Our Chinese vet trainers trained a further 150 vets to bring the total to 1,600, this was despite a severe lockdown and restrictions in China, a huge achievement!
- 134 vets took part in nine Continuing Professional Development (CPD) bilingual webinars to promote animal welfare, gold standards in their practices and clinics, animal population and rabies control and public health issues. Topics included chronic pain management, end of life care, dentistry, feline medicine, dermatology and anaesthesia. The webinars were delivered by experts from all around the world, who gave their time to share new information and also helped to apply this information to local situations in China. The recordings of the webinars and PowerPoints are shared on the internet in China and had been viewed over 150 times by the end of the year.

**For School Teachers:**

- Trained over 110 CFL primary school teachers, bringing our total since 2012 to almost 3,200.
- Once the COVID lockdown eased and academic year begun in August, ACTAsia launched a series of continuing professional development webinars for teachers of CFL education. Topics included feedback from the scientific papers that have been published on attitudes to the environment, training on the curriculum and core delivery methods and on Assessment of the curriculum within classrooms (formative v summative). The webinars gave an opportunity for teachers to share best practice and also provided a network for support and encouragement.
- Development of curriculum and materials for the teacher training module at Suzhou University of Science and Technology (SUST). This is a partnership which sees the Caring for Life module for teacher trainers, accredited with credits from the module awarded by the university towards their overall grade. The world-first accredited course in China has been successfully delivered in July 2020. The curriculum content references and stimulates debate on farm animals, the environment and how humans are treated throughout the supply chain, through subject areas: Web of Life, Sentient Beings and Emotional Intelligence. 58 students completed the course in 2020.

**FOR THE YEAR ENDED 31 DECEMBER 2020**  
**TRUSTEES' REPORT**

For Higher Education (HE):

- ACTAsia has designed and developed a fashion course with John Lau, Associate Dean at the London College of Fashion. The course has been tested in schools in China and 100 students completed the classroom version in 2020. The course is called; Compassion in Fashion and serves as an additional learning goal for Higher Education institutions. The course is designed to be inclusive as it has option streams for fashion designers, communications and or business majors.
- The course has been translated from English to Chinese and aims to steer future generations of fashion designers, communications and business graduates to a fur free and sustainable future.

iCARE

- iCARE celebrated One Health Day on 3rd November delivering a line-up of experts from around the world to talk about a One Health approach in their area. Topics included Antimicrobial Resistance (AMR), One Health as a global movement, One Health from a Veterinary and Medical point of view and how their views overlap and environmental science using citizen science. The webinar culminated in a list of recommendations for an iCARE Collaborative Cultures Charter, which can be used by research groups to lead their project to a One Health approach.
- A Collaborative Challenge module with London College of Fashion (LCF) was launched during the year, with two briefs being offered to students in business and design & communications. ACTAsia joined LCF in its weekly supervision at the start and middle of the project, with final presentations due in January 2021.

**FOR THE YEAR ENDED 31 DECEMBER 2020**  
**TRUSTEES' REPORT**

**IN ADDITION**

In 2020 ACTAsia took the following steps in response to the COVID pandemic;

- As the COVID-19 pandemic spread across China and lockdown tightened, ACTAsia was one of the first NGOs to tell the world about the loophole in the ban of wildlife consumption in China.
- ACTAsia joined 200 organisations in petitioning lawmakers at the Nation People's Congress to ban the use of wildlife for all purposes, including fur.
- ACTAsia has published numerous reports, been involved in podcasts and held a series of 5 Think-tank webinars, inviting International and Chinese experts to discuss the effects of Covid-19 on humans, animals and the environment. The think-tank webinars were broadcast through iCARE in collaboration with One Health, bringing a unique Chinese perspective to the global challenge. Leading professionals in epidemiology, medical science, biology, zoology and education also examined the risks of commercial wildlife farming.
- ACTAsia has joined the End Pandemics Alliance as part of the global force to call for addressing the root cause of pandemics by banning commercial trade in wild animals, transforming our food supply systems, and prioritising nature protection that will reduce the risk and intensity of future zoonotic outbreaks.

**FINANCIAL REVIEW**

In keeping with the Charities Commission guidance on reserves, the Board of ActAsia has a policy to hold unrestricted reserves in order to ensure the continued activities of the company in times of reduced income.



FOR THE YEAR ENDED 31 DECEMBER 2020

TRUSTEES' REPORT

**STATEMENT OF TRUSTEES RESPONSIBILITIES**

The Trustees (who are also directors of ActAsia for the company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and UK GAAP.

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards have been followed; subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is appropriate to presume that the charitable company will continue in operation

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and which enable them to ensure that the financial statements comply with the Companies Act 2006. They are responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

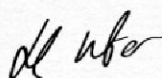
The report was prepared in accordance with the special provisions within Part 15 of the Companies Act 2006.

This report was approved by the Board of Trustees on

Date 21st September 2021

Trustee:

Helen Winter



**INDEPENDENT EXAMINER'S STATEMENT  
FOR THE YEAR ENDED 31 DECEMBER 2020**

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF ACTASIA**

I report on the accounts of the company for the year ended 31 December 2020 .

**RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER**

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. I am qualified to undertake the examination by being a qualified member of Institute of Chartered Accountants in England & Wales .

Having satisfied myself that the charity is not subject to an audit under company law and is eligible for independent examination, it is my responsibility to:- examine the accounts under section 145 of the 2011 Act; follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and state whether particular matters have come to my attention.

**BASIS OF INDEPENDENT EXAMINERS STATEMENT**

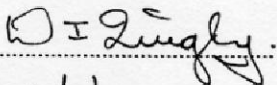
My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

**INDEPENDENT EXAMINERS STATEMENT**

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements: to keep accounting records in accordance with section 386 of the Companies Act 2006; and to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached



Date: 10/9/2021

Henley Accounting Services Ltd

Chartered Accountants & Chartered Tax Advisors

**ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE UNAUDITED ACCOUNTS  
OF ACTASIA , FOR THE YEAR ENDED 31 DECEMBER 2020**

In order to assist you to fulfill your duties under the Companies Act 2006, we have prepared for your approval the accounts of ACTASIA for the year ended 31 December 2020 as set out on pages - to (1) from the company's accounting records and from information and explanations you have given us.

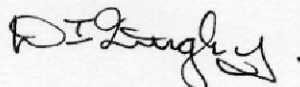
As a practising member of the Institute of Chartered Accountants in England & Wales , we are subject to its ethical and other professional requirements which are detailed on their website.

This report is made solely to the Board of Directors of ACTASIA , as a body, in accordance with the terms of our engagement. Our work has been undertaken solely to prepare for your approval the accounts of ACTASIA and state those matters that we have agreed to state to the Board of Directors of ACTASIA , as a body, in this report, in accordance with the requirements of the Institute of Chartered Accountants in England & Wales as detailed on their website. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than ACTASIA and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that ACTASIA has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profitability of ACTASIA . You consider that ACTASIA is exempt from the statutory audit requirement for the year .

We have not been instructed to carry out an audit or a review of the accounts of ACTASIA . For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

Henley Accounting Services Ltd  
Chartered Accountants & Chartered Tax Advisors  
54 Queen Street  
Henley-on-Thames  
Oxfordshire  
RG9 1AP





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**ACTASIA**

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**Statement of Financial Activities  
for the year ended 31 December 2020**

	<b>Unrestric ted funds</b>	<b>Restrict ed funds</b>	<b>2020 Total</b>	<b>2019 Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>Income</b>				
Income from generated funds				
Income from Investments	13	-	13	-
Income from charitable activities	74,686	67,879	142,565	147,987
<b>Total Income and endowments</b>	<b>74,699</b>	<b>67,879</b>	<b>142,578</b>	<b>147,987</b>
<b>Expenses</b>				
Costs of generating funds				
Expenditure on Charitable activities	63,062	67,879	130,941	141,430
<b>Total Expenses</b>	<b>63,062</b>	<b>67,879</b>	<b>130,941</b>	<b>141,430</b>
<b>Net gains on investments</b>				
<b>Net Income</b>	<b>11,637</b>	<b>-</b>	<b>11,637</b>	<b>6,557</b>
<b>Gains/(losses) on revaluation of fixed assets</b>				
<b>Net movement in funds:</b>				
<b>Net income/(losses) for the year</b>	<b>11,637</b>	<b>-</b>	<b>11,637</b>	<b>6,557</b>
Total funds brought forward	23,951	-	23,951	17,394
<b>Net funds carried forward</b>	<b>35,588</b>	<b>-</b>	<b>35,588</b>	<b>23,951</b>

This statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities

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**ACTASIA**

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**BALANCE SHEET AT 31 DECEMBER 2020**

	Notes	2020 £	2019 £
<b>FIXED ASSETS</b>			
Tangible assets	3	-	-
<b>CURRENT ASSETS</b>			
Debtors (amounts falling due within one year)	4	4,550	812
Cash at bank and in hand		<u>34,006</u>	<u>27,901</u>
		38,556	28,713
<b>CREDITORS: Amounts falling due within one year</b>	5	<u>2,968</u>	<u>4,762</u>
<b>NET CURRENT ASSETS</b>		<u>35,588</u>	<u>23,951</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>35,588</u>	<u>23,951</u>
<b>CAPITAL AND RESERVES</b>			
<b>Unrestricted funds</b>	7		
General fund		<u>35,588</u>	<u>23,951</u>
		<u>35,588</u>	<u>23,951</u>

For the year ending 31 December 2020 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

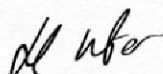
The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

**Approved by the board of trustees on 21/09/2021 and signed on their behalf by**

.....  
Helen Winter  
Trustee



**NOTES TO THE ACCOUNTS  
FOR THE YEAR ENDED 31 DECEMBER 2020**

**1. ACCOUNTING POLICIES**

**1a. Basis Of Accounting**

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with FRS102 - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

**1b. Incoming Resources**

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

**1c. Resources Expended**

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

**1d. Allocation And Apportionment Of Costs**

All costs relate to the single activity of the charitable company and are recognised accordingly.

**1e. Fund Accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Designated funds are funds set aside by the trustees out of unrestricted general funds for the specific future purposes or projects.

**1f. Depreciation**

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Equipment 20% straight line

**1g. Turnover**

Turnover represents the invoiced value of goods and services supplied by the company, net of value added tax and trade discounts.

**2. DIRECTORS AND EMPLOYEES**

Particulars of employees (including directors) are shown below:

Employee costs during the year amounted to:

	<b>2020</b>	2019
	£	£
Wages and salaries	97,032	38,022
	<u>97,032</u>	<u>38,022</u>



### 3. TANGIBLE FIXED ASSETS

	Equipment £	Total £
<b>Cost</b>		
At 1 January 2020	1,699	1,699
At 31 December 2020	1,699	1,699
<b>Depreciation</b>		
At 1 January 2020	1,699	1,699
At 31 December 2020	1,699	1,699
<b>Net Book Amounts</b>		
At 31 December 2020	-	-

### 4. DEBTORS

	2020 £	2019 £
Amounts falling due within one year:		
Other debtors	4,550	812
	4,550	812

### 5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020 £	2019 £
Taxation and social security	595	1,658
Other creditors	2,373	3,104
	2,968	4,762

### 6. LIMITED BY GUARANTEE

The company is limited by guarantee and does not have a share capital. Each member gives a guarantee to contribute a sum not exceeding £1, to the company should it be wound up. At 31 December 2020 there were 3 members.

### 7. UNRESTRICTED FUNDS

	Brought forward £	Incoming resource £	Outgoing resource £	Transfers £	Carried forward £
General fund	23,951	74,699	(63,062)	-	35,588
	23,951	74,699	(63,062)	-	35,588

8. RESTRICTED FUNDS

	Brought forward	Incoming resource	Outgoing resource	Transfers	Carried forward
	£	£	£	£	£
FUR	-	67,879	(67,879)	-	-
	-	67,879	(67,879)	-	-

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**ACTASIA**

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**Incoming Resources  
for the year ended 31 December 2020**

	<b>2020</b>	<b>2019</b>
	<b>£</b>	<b>£</b>
<b>Incoming resources</b>		
<b>Incoming resources from generated funds</b>		
	<u>13</u>	<u>-</u>
<b>Grants - restricted</b>		
Major donors - restricted	67,879	43,731
Major donors - unrestricted	69,761	103,408
Gifts & donations - unrestricted	<u>4,925</u>	<u>848</u>
	<u>142,565</u>	<u>147,987</u>
	<u>142,565</u>	<u>147,987</u>
	<u>142,578</u>	<u>147,987</u>



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**ACTASIA**

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**Expenses**  
**for the year ended 31 December 2020**

	2020	2019
	£	£
<b>Expenses</b>		
<b>Costs of generating funds</b>		
<b>Charitable Activities</b>		
Travel other projects	1,050	10,667
Design and Implementation	48,134	52,897
Travel costs for awareness of fur issues in China (including educating people to avoid wearing fur)	-	7,627
Promotional costs	11,023	2,040
Office costs	1,467	61
Furlough contributions	(40,724)	-
Travel costs China Humane Education	558	1,387
Travel cost Pakistan project	-	4,747
Salaries	97,032	38,022
Website	-	5
Postage	25	-
Printing	382	823
Telephone	-	872
Bank charges	2	49
	<u>118,949</u>	<u>119,197</u>

**Governance Costs**

Staff welfare costs	-	748
Sundry costs	-	50
Travel and Subsistence	170	1,799
Other publicity costs	485	975
Salary costs	-	4,603
Telephone costs	660	15
Postage	370	-
Printing	34	384
Subscriptions	-	96
IT costs	1,094	5,010
Bank charges	123	81
Office costs	756	652
Accountancy	8,300	530
Professional fees	-	7,290
	<u>11,992</u>	<u>22,233</u>
	<u>130,941</u>	<u>141,430</u>