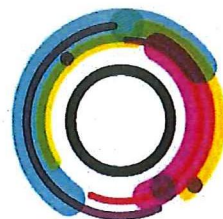


Trustees' Report & Financial Statements for the year  
ended 31 March 2021 for Make Some Noise Ltd

Registered Company Limited by Guarantee number 06764151  
Registered Charity Number 1127578



**MAKE SOME  
NOISE**







MAKE SOME  
**NOISE**



[make-some-noise.com](http://make-some-noise.com)

  [makesomenoisewm](#)

FUN

PIONEERING

EMPOWERING

INCLUSIVE



Make Some Noise  
Financial Statements for the year ended 31 March 2021

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Make Some Noise  
Financial Statements for the year ended 31 March 2021

## Foreword

The last 12 months have been another incredible year for Make Some Noise. Our talented staff, music leaders, trustees and partnering organisations have worked incredibly hard to ensure our programmes impacted more communities, families and individuals. This year has seen many challenges presented by the COVID pandemic. Make Some Noise has endeavoured to maintain many of its programmes through the introduction of online support. This **pioneering** approach to delivery has been received well by our beneficiaries and has helped to extend our reach into communities within and beyond our usual operational geography. The blended delivery of face to face and online will be the forward as Make Some Noise looks to extend its important work.

This year's report helps to demonstrate the differences Make Some Noise has already made to thousands of beneficiaries' lives. The last 12 months has been one of our busiest years and one of the most rewarding. Many transformational and inspirational examples have again emerged from our unique mix of programmes and activities that combine engagement, interaction and learning through music and the arts.

**Fun and inclusion** is at the heart of all that we do, and this approach has played a significant part in making a real difference to lives of children, young people and families, who often face challenging circumstances. We have **empowered** so many beneficiaries and unlock extraordinary potential in the communities that we work with.

This year, more than ever, key partnerships and the relationships with our funders have supported our success.

Positive feedback from our participants and families continues to show how much they value the quality of the support they receive from us. This inspires us to grow our flagship programmes and ensuring that youth-voice is prominent in improving how we deliver needs-led activity.

We are very excited to be able to respond to the increasing demand for Make Some Noise's programmes and look forward to expanding our work. Working within the constraints of the pandemic, to help even more children, young people and families reach their extraordinary potential.

Regardless of the challenges the beneficiaries may be facing in their life, or the traumatic experiences they're overcoming, our doors will be always be open so they can have fun in a safe, creative space free from judgment, where everyone is encouraged to flourish.

**Nigel Senior, Make Some Noise Chair**



## Report of the Trustees

The trustees are pleased to present their annual Directors' report together with the financial statements of the charity for the year ended 31 March 2021, these are also prepared to meet the requirements for a directors' report and accounts for Companies Act purposes.

The financial statements comply with the *Charities Act 2011*, the *Companies Act 2006*, the *Memorandum and Articles of Association*, and *Accounting and Reporting by Charities: Statement of Recommended Practice* applicable to charities preparing their accounts in accordance with the *Financial Reporting Standard* applicable in the UK and Republic of Ireland (FRS102) (updated 1 January 2019).

## OBJECTIVES AND ACTIVITIES

The Charity's objects, as stated in its Memorandum of Association are to 'promote education in the arts, especially but not limited to the art of music, for young people and for those who assist young people in taking part in music and the arts'.

### Vision

Make Some Noise's vision is that music empowers every child and young person with self-belief to change their world for the better

### Mission

To unlock the extraordinary potential of all children and young people through empowering youth-led music opportunities and training; promoting inclusive music-making across the West Midlands

### Values



### Core statement

Make Some Noise delivers pioneering and empowering youth-led music and training opportunities of the highest standard, allowing all children and young people to unlock their extraordinary potential.

Through sharing best practice and ground-breaking training, we will improve attitudes towards inclusive music-making in the sector, ensuring a greater understanding of how music acts as a catalyst for positive change for communities across the West Midlands.



## Report of the trustees (continued)

### Who we help

Make Some Noise works in areas of socio-economic disadvantage, cultural and rural isolation. The charity focuses on children and young people under 24 years old who are/or have been dealing with traumatic childhoods and challenging circumstances such as social disadvantage, educational under-achievement and exclusion, social isolation, complex and additional needs. Through our commitment to social pedagogy, our beneficiaries are supported holistically in the development of their individual emotional, social, personal, educational and wellbeing outcomes.

#### Where

- Areas of Economic disadvantage
- Rural isolation

#### Who

Groups who are dealing with challenging circumstance such as:

- Socio - economic disadvantage
- Educational under-achievement and excluded
- Social Isolation
- Additional Needs

#### What

A range of issue-based and accessible music programmes to addressing or supporting outcomes such as:

- Emotional
- Social
- Personal
- Education
- Health and Wellbeing
- Special Education Needs & Disabilities
- Musicality

#### How

- Working with professional musicians and practitioners
- Collaborating with a range of professional, voluntary and local authority partners
- Management and Governance: Delivered by a well-managed and governed organisation



## Report of the trustees (continued)

### Core Business

Our cause is driven by our trustees, core team, volunteers, and donors, who all embody our values; Fun, Pioneering, Empowering and Inclusive. Together we all strive to ensure our three main strands of activity thrive:

#### **1. Inclusive Music Making: We make it happen for everyone**

Delivering fun, inclusive, and empowering music projects to unlock the extraordinary potential of children and young people who are dealing with a poverty of opportunities.

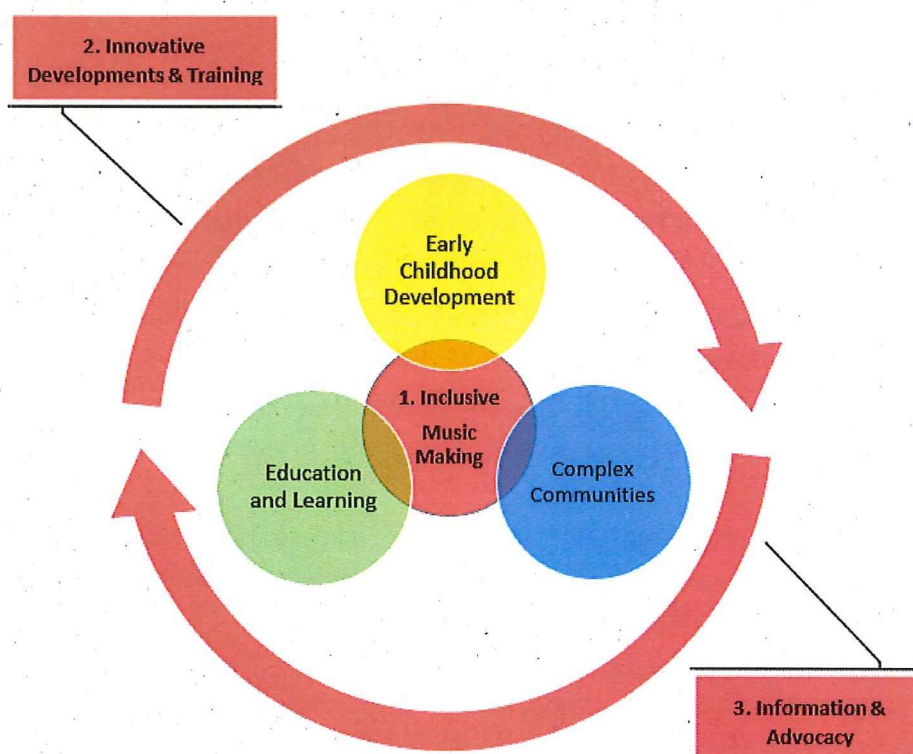
#### **2. Innovative Developments and Training: We develop the capability in others to provide inclusive music making opportunities**

Providing pioneering solutions to Make Some Noise organisational and programme development e.g. online pivot to survive pandemic, inclusive accredited training and CPD events to empower music organisations, music leaders, volunteers, beneficiaries, ensuring inclusive music-making provision across the sectors we work with.

#### **3. Information and Advocacy: Sharing best practice and working with others to champion the positive impact of inclusive music making**

Using our knowledge and expertise to lead by example, developing and promoting best practice across the sector and advocating to decision-makers.

To achieve our mission, our programmes are developed against these Thematic Priority Areas, which will be reviewed annually:





## Report of the trustees (continued)

### Public benefit

In shaping our objectives for the year and planning our activities, the trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'.

### United Nations Sustainable Goals

The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address the global challenges we face, including poverty, inequality, climate change, environmental degradation, peace and justice.

Make Some Noise recognises the 17 United Nations Sustainable Goals, and contribute specifically to the 4 United Nations Sustainable Goals highlighted below:



Make Some Noise is contributing to 5 UN Sustainable Goals during 2020-2024



- **GOAL 3: GOOD HEALTH AND WELL-BEING:** Ensuring healthy lives and promoting the well-being for all at all ages is essential to sustainable development.
- **GOAL 4: QUALITY EDUCATION:** Obtaining a quality education is the foundation to improving people's lives and sustainable development.
- **GOAL 5: GENDER EQUALITY:** Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous, and sustainable world.
- **GOAL 10: REDUCED INEQUALITIES:** To reduce inequalities, policies should be universal in principle, paying attention to the needs of disadvantaged and marginalized populations.
- **GOAL 11: SUSTAINABLE CITIES AND COMMUNITIES:** There needs to be a future in which cities provide opportunities for all, with access to basic services, energy, housing, transportation and more.







## **Music to unlock extraordinary potential: Case study of our impact**

UpBeat delivers free specialist early years' music and movement activities to families who live on military barracks. The weekly sessions are designed to respond to the need of families with children under 5 who feel isolated due to deployment or personnel serving on tours. They help support and develop the social, personal, and emotional outcomes for these military families.

Amy\* attends our weekly sessions with her godfather, Alan\*, who provides a lot of childcare for Amy as her mother is a member of the armed forces. Amy's relationship with Alan is wonderful, she loves spending time with him and sharing the UpBeat sessions with him.

### **Amazing results**

"A couple of weeks ago Amy's mum was able to attend one of the sessions herself. She spoke to us about how Amy loves to tell her about the group, and that it had been lovely to be at home and learn the songs and dances from Amy. It was really rewarding for us to hear Amy's mum singing our songs and perform the movements, allowing her to quickly bond and feel part of the group, despite not usually attending it herself. Clearly our sessions are spreading into the home, helping parents to share the experiences, and spend quality time singing and dancing together, building stronger attachments.

Amy had only just become mobile when she started the group. We have seen her become a strong walker, then start running, jumping, and recently we have been working on hopping and skipping, which she has now mastered. Amy has become very active in our group, wanting to dance around the space all the time. She's getting really good at internalising the music and moving in different ways to represent the music. She will often watch the team and Alan, then copy the style of dancing.

As Amy's attention has improved, she now listens to instructions and loves it when she knows the session and can join us in giving out instructions. These elements are a big part of school readiness and although Amy is only 3, she's showing strong signs of being school ready." Kristy, Music & Movement Leader.

"The group has developed Amy's speech, movement, confidence and lots, lots more. Every aspect of her development has been helped by her attending Upbeat." Alan, Godfather to Amy



Report of the trustees (continued)

## ACHIEVEMENTS & FUTURE PLANS

### Our successful year in numbers

	2019-2020	2020-2021*	
	<b>2655</b>	<b>488</b>	<b>Vulnerable beneficiaries supported</b>
	<b>47</b>	<b>0</b>	<b>Live showcases and performances</b>
	<b>n/a</b>	<b>45,275</b>	<b>Vulnerable beneficiaries supported (online)</b>
	<b>n/a</b>	<b>204</b>	<b>Showcases, events and live performances (online)</b>
	<b>613</b>	<b>615</b>	<b>Free inclusive face-to-face &amp; online workshops</b>
	<b>641</b>	<b>20</b>	<b>Awarded accreditations and qualifications</b>
	<b>35</b>	<b>36</b>	<b>Employed and/or trained community musicians</b>
	<b>146</b>	<b>203</b>	<b>Professionals involved in our networks and training</b>

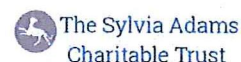
*\* Some elements of these figures are estimated due to various pandemic-related issues including transition between databases and digital delivery*



Make Some Noise  
Financial Statements for the year ended 31 March 2021

Report of the trustees (continued)

Many thanks to following funders, donors and collaborating organisation for their significant support and partnership working this year:



We are affiliated/members of the following professional bodies:





## Report of the trustees (continued)

### **COVID19 Pandemic:**

At the point of finalising these Annual Accounts, Government is attempting to transition out of Covid restrictions, national vaccination roll-out and regaining some societal normality. However, the world is still in the middle of a pandemic and Make Some Noise still feels the effect of this crisis.

From April 2020 Make Some Noise delivered social, personal, musical, and educational outcomes-focused community programmes with a mix of digital and face-to-face sessions. As a result of this pivotal development in our delivery, Make Some Noise was able to reach over 45,000 disadvantaged and vulnerable children, young people, and families online and face to face. During the summer months of 2020, we were reaching figures of 42,000 viewers a week. The learning and best practice from our blended approach will

Due to the pandemic-related restrictions, our beneficiaries and our charity have been severely impacted, dealing with increasing levels of uncertainty both personally and professionally, unusually high levels of risks to mitigate, additional mental health and wellbeing issues.

The Make Some Noise team operated digitally from home until January 2021. The team cautiously re-introduced face to face delivery alongside digital delivery (as part of our new Business Plan 2020-2024). From January 2021 and by April 2021 almost all our flagship programmes were running. Make Some Noise quickly responded and followed the ongoing and fast changing official for returning to the workplace. Make Some Noise has planned and is prepared to minimise disruption to our programmes during winter 2021/spring 2022.

### **Highlights from 2020-2021**

#### **Music Making: We make it happen**

##### **Early Childhood Development**

###### **UpBeat**

Although impacted by the pandemic, the UpBeat programme continues to demonstrate how specialist music and movement practitioners can achieve social, personal and emotional outcomes for families with children under 5. The development of our music and movement provision has gone from strength to strength, supported by The Armed Forces Covenant Fund Trust, Staffordshire County Council, ABF Soldiers Charity, and the Army Welfare Service – Area West. This year piloted digital delivery, which it will strive to maintain and embed in future delivery plans.

###### **Soundpots**

Although impacted by the pandemic, this joint venture with Stoke-on-Trent City Music Service, provides heavily subsidised projects for nursery settings who want to improve the speech and language of children in their setting. This year saw new collaborative partners wishing to join the programme to expand delivery into Telford and Staffordshire.



Make Some Noise  
Financial Statements for the year ended 31 March 2021

## Report of the trustees (continued)

The online mentoring pilot (developed to support nursery settings remotely) also proved to be a great success by offering highly convenient and comprehensive CPD despite government restrictions on external training providers entering premises.

### Complex Communities

#### **Positive Sounds**

Although impacted by the pandemic, this project continues to provide free provision and support for Looked after Children in Staffordshire & Stoke on Trent. This year saw the trial of 1-2-1 sessions in foster homes turn into a true success story, with looked after children and carers sharing that these sessions become a vital part of their week, providing respite, focus and creative distraction. This year piloted digital delivery, providing 1-to-1 and small group workshops, temporarily replacing our face-to-face workshops as a stopgap between lockdowns. The beneficiaries on this programme achieve qualifications and accreditations from our Arts Award and AQA unit's portfolio.

#### **Stoke Young Parents**

Although impacted by the pandemic, the provision develops and supports young parents' independence across Stoke-on-Trent. Young parents (and their babies) are provided with an opportunity to attend free, weekly music groups and explore 'themes' such as Healthy Baby, Healthy Me, Future You and Look Local. By using music as the 'hook' we engage those young people who are least likely to access professional services. This project has successfully built life-changing relationships and addressed the needs of young people dealing with incredibly challenging lives. This year piloted digital delivery such as 1-to-1 mentoring, support groups and parent/toddler music sessions.

### Education and Learning

#### **Next Level**

Although impacted by the pandemic, the programme is supported by a steering group of pupils from a secondary special school in Tamworth to develop a school-based project that enables young people with SEND to progress their music making ability in school and in the wider community. Pupils aged 11 – 18 receive group and 1-2-1 music tuition. This year piloted digital delivery e.g. Makaton signed music videos and online song writing collective of pupils. The beneficiaries on this programme achieve qualifications and accreditations from our Arts Award and AQA unit's portfolio.

#### **Level Up**

Although impacted by the pandemic, the programme was supported by teaching staff and pupils from secondary special school in Lichfield. To ensure the best outcomes and opportunities for pupils from the school a quick joint decision was made to pause this programme of work until the pandemic was deemed less severe. This programme will recommence in October 2021.



## Report of the trustees (continued)

### **#I\_Will Rise**

Although impacted by the pandemic, this project has gained recognition nationally and is contributing to national policy making and awareness around loneliness and how creative interventions can help tackle this issue. Now in its final year, this project was developed to explore the concept of loneliness through song and music making; and taking a social action approach with secondary and primary school children. Due to the impact achieved, this programme became the model for a new round of national funding for the Co-op Foundation's Transition strand.

Subsequently, this programme secured a 2year grant from the Co-op Foundation to expand in the Cannock Chase District from September 2021. The beneficiaries on this programme achieve qualifications and accreditations from our Arts Award and AQA unit's portfolio.

### **Positive Labels**

Although impacted by the pandemic, this programme supported both partnership studios Sinewave Studio in Tamworth and the SongLab in Birmingham in navigating the government's restrictions. These projects connect and mentor talented young musicians from disadvantaged areas who ordinarily might not afford intensive and professional music industry advice in order to become resilient and independent musicians. Many have become independent and resilient young musicians with stories of successful university places and demos being released. The beneficiaries on this programme achieve qualifications and accreditations from our Arts Award and AQA unit's portfolio.

### **Beatbox Orchestra**

Although impacted by the pandemic, the Music Partnership continues to commission our inclusive, accessible singing, vocalisation, and technology provision for pupils, primarily schools disengaged from music, pupil referral units and/or special schools. The beneficiaries on this programme achieve qualifications and accreditations from our Arts Award.

### **iPad Orchestra**

Although impacted by the pandemic, the Music Partnership continues to commission our inclusive, accessible song writing, performance and technology provision using iPads for pupils, primarily schools disengaged from music, pupil referral units and/or special schools. The beneficiaries on this programme achieve qualifications and accreditations from our Arts Award portfolio.

## **2. Training and Development: We develop the capacity in others to provide inclusive music making opportunities.**

### **Training on Inclusive Music Making**

Make Some Noise provides free and/or heavily subsidised training and networking events to support music organisations, music leaders, volunteers, beneficiaries, ensuring quality provision and professionalism of the sector. 146 professionals from a wide range of organisations as well as 35 of our own workforce. Included in the 36, are the 10 music leaders who passed their Certificate for Music Educators at Level 4. Throughout the year we have delivered several training and CPD events on inclusive music making practice for emerging community musicians, professional musicians, school staff and professionals.



## Report of the trustees (continued)

As part of the Soundpots project, our Stoke-on-Trent based Early Years Network supports early years practitioners who are keen to develop their practice, share new ideas and improve the quality of inclusive music making opportunities for 0-5-year olds. This has been developed to support early years practitioners across the whole of Staffordshire and the next Soundpots conference will be online, to encourage a national uptake.

### **3. Information and Advocacy: Sharing best practice and working with others to champion the positive impact of inclusive music making**

#### **Practice sharing / Dissemination of Evaluation**

The 2 schemes of work for schools, the Staffordshire SEND Mapping report and the Rise Transitions Toolkit for Primary and Secondary Schools are now available on our new website.

#### **Provision Mapping**

Make Some Noise now has another report to add to the library. The SEND Provision Mapping Report across Staffordshire, recommending actions to improve our SEND strategy as well as upskill our workforce, both for Make Some Noise and local partners. This will be launched when training for a new strategic SEND partnership project, co-founded with The Music Partnership, re-commences.

#### **Championing**

We have been able to use our knowledge and expertise to champion inclusive approaches to music making at both strategic (sub regional to national) and at grass roots delivery (music sector, voluntary sector).

We have been developing and promoting best practice across the sector and advocating to decision-makers involved in the Cultural Education Partnerships, Local Authority Departments (such as Looked After Children, Social Care and Health, Education) as well as contributing to reports and briefings and conferences.









## ***Music to unlock extraordinary potential: Case study of our impact***

*"One of the wonderful things about 'Rise' is the focus on the capturing and channelling of experiences of secondary pupils who've recently been through that process of transition between primary to secondary school. These experiences can be used to help reduce possible misconceptions, worries or concerns that existing primary school children may have around moving onto secondary school."*

*Each weekly session begins at the secondary school with a mix of Year 7's and Years 8's. From the outset the whole group dynamic was one of shyness and withdrawal, with only one or two characters who would contribute.*

*Ben\* was very quiet and unassuming for quite a while. As the group became more familiar with each other and the musical side of the project became more and more prominent, he started to become more vocal. As Ben has musical knowledge (he plays the guitar) he would quietly guide one or two of the less experienced members of the group who were finding some of the chords or notes difficult to pick up.*

*This became more prevalent as the weeks went by, to the point where he began responding to questions and vocalising his answers out loud to the whole group, particularly when there was a question around the direction of the music we were all producing."*

## ***Amazing results***

*"Ben is now one of the most vocal leaders of the group and has naturally become a voice of reason when decisions are being made. As part of the youth social action element, we collaborated with a local design company TR2 who worked with us to produce a resource kit, designed by the secondary pupils for the primary pupils. They promoted their messages around youth loneliness via an anthology and activity booklet, CDs, wrist bands, draw string bags and T-Shirts.*

*Ben was a key person in the initial design of the logo, but also had the confidence to help guide TR2 towards what the pupils were looking to create. There is a genuine sense of excitement and pride that Ben now exudes when he comes to our sessions. We are pleased that we have enabled his sense of self-esteem to continue to confidently grow."* Kurly, Lyrics & Music Leader

\*not their real names to protect their identity



**Stoke Young Parents**

**We are back!**

**Are you a young parent under the age of 21 years living in Stoke-on-Trent?**

**ENJOY  
SOME  
MUSIC...**

**...AND  
A  
CHAT**

**Join us every Friday at 10:30am from 11<sup>th</sup> June at the Dudson Centre (ST1 5DD)**

**Friendly, supportive, non-judgemental sessions for you and your little ones!**


**New for 2021!!!**

**We will also be holding friendly "drop in chats" with our brilliant music leaders on Fridays from 12:00-12:30 for any young parents who want to find out more about what we do. You can even bring someone along as support.**

**Transport support available on request.**

**Email: [info@make-some-noise.com](mailto:info@make-some-noise.com)  
or message us through our  
Stoke Young Parents Facebook Page**



**LLOYDS BANK FOUNDATION** 

**stokeyoungparents  
makesomenoisewm**



## Report of the trustees (continued)

### Summary of future plans for 2021-2022

Make Some Noise is on a mission to unlock the extraordinary potential of all children and young people through empowering youth-led music opportunities and training, promoting inclusive music-making across the West Midlands.

The Make Some Noise Board finalised the Strategic Business Plan for the period 2020 to 2024. To survive this pandemic and move to a recovery phase within the next 18 months, Make Some Noise needs to focus on the following four main goals:

1. Be renowned for inclusive, fun & empowering flagship programmes unlocking extraordinary potential
2. To develop a pioneering training programme for community music leaders
3. Build on a strong reputation amongst funders and donors, continuing to successfully secure a mix of income
4. To be agile and resilient, ensuring pandemic and recession does not impact the charity in the years to come

### Flagship delivery plans for 2021-22

<b>Early Childhood Development</b>	<b>2021-22</b>
UpBeat Families	Stabilise delivery with a mix of digital and face-to-face
Soundpots	Stabilise delivery with a mix of digital and face-to-face
<b>Complex Communities</b>	<b>2021-22</b>
Positive Sounds	Stabilise delivery with a mix of digital and face-to-face
Stoke Young Parents	Stabilise delivery with a mix of digital and face-to-face
<b>Education and Learning</b>	<b>2021-22</b>
Level Up	Stabilise delivery with a mix of digital and face-to-face
Next Level	Stabilise delivery with a mix of digital and face-to-face
#I_Will	Stabilise delivery with a mix of digital and face-to-face
Beatbox Orchestra	Stabilise delivery with a mix of digital and face-to-face
iPad Orchestra	Stabilise delivery with a mix of digital and face-to-face



Make Some Noise  
Financial Statements for the year ended 31 March 2021

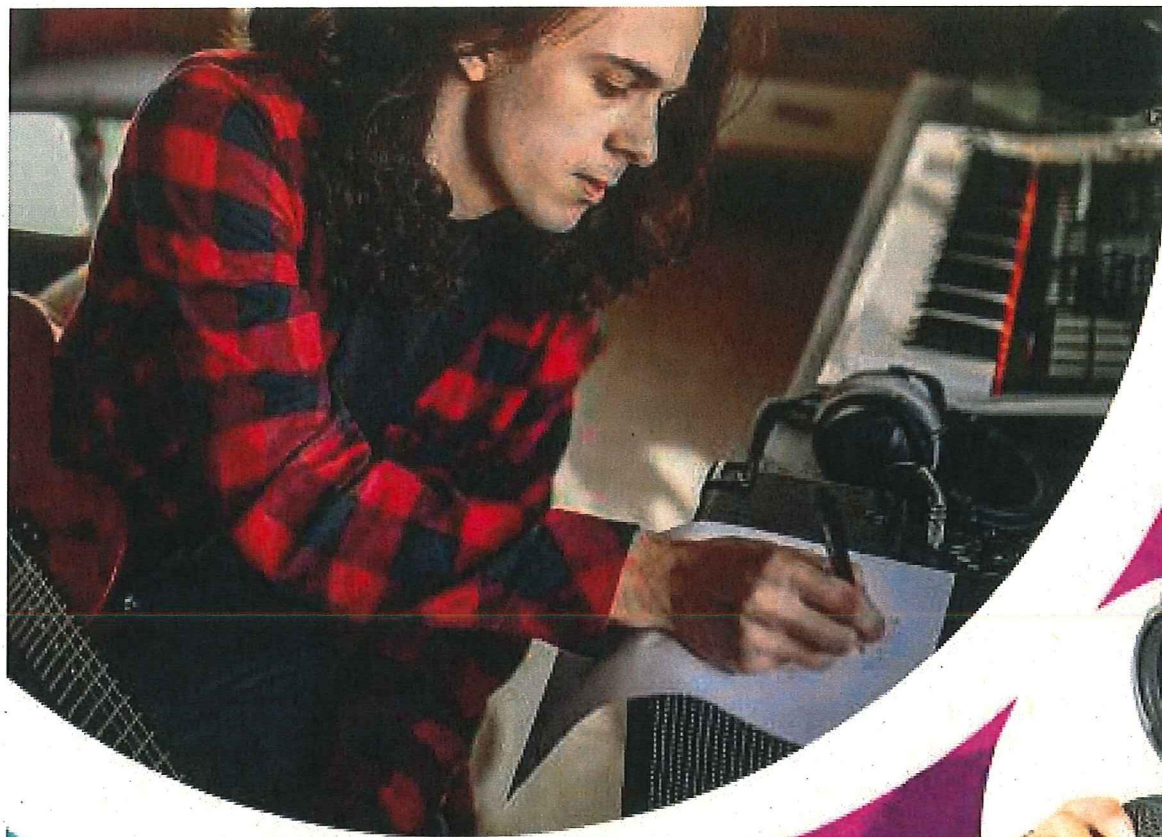
Report of the trustees (continued)

<b>Innovative Developments &amp; Training</b>	<b>2021-22</b>
Positive Labels	Stabilise delivery with a mix of digital and face-to-face
Inclusive Music Making Training	Stabilise sector with a mix of digital and face-to-face CPD
Priority Area Panels	Creative consultation forum and peer support

<b>Information and Advocacy</b>	<b>2021-22</b>
Championing	Present at conferences & networking events, awards ceremonies etc.
Resources	Create digital toolkits and resources around unlocking extraordinary potential
Digital presence	Strengthen digital presence and reach
The Music Partnership	Strategic support to champion the power of inclusive music-making
Cultural Education Partnerships in Tamworth, Cannock, and Stoke on Trent & North Staffordshire	Strategic support to champion the power of inclusive music-making
Young Parents National Forum	Strategic support to champion the power of inclusive music-making
Youth Loneliness National Forum	Strategic support to champion the power of inclusive music-making
Impact Accelerator National Network	Strategic support to champion the resilience and agility of cultural youth-led charities







# CREATE YOUR SONG

**FREE!**

## Do you have a passion for music?

Are you a budding song writer aged 14 – 18 years old? Come and work with a professional musician to create an original song. A small group of young people from Stoke on Trent and Staffordshire virtual schools will have the opportunity to do just that!

Join us for 4 online sessions with our professional musician, taking place on Zoom. **Thursdays at 4.30pm. 11, 18, 25<sup>th</sup> March & 1<sup>st</sup> April.**

**If you are interested, please complete the application form overleaf and get in contact with us:**

**Stoke on Trent - [jenny.mawdsley@stoke.gov.uk](mailto:jenny.mawdsley@stoke.gov.uk)**

**Staffordshire – [lesley.gill@staffordshire.gov.uk](mailto:lesley.gill@staffordshire.gov.uk)**





Make Some Noise  
Financial Statements for the year ended 31 March 2021

## Report of the trustees (continued)

### FINANCIAL REVIEW

The financial statements show total income of £359,097 (2020: £265,375) and expenditure of £274,981 (2020: £291,696) generating a surplus of £84,116 (2020: deficit £26,321) for the year. This comprises of a surplus of £41,188 (2020: £6,893) relating to restricted funds and a surplus of £42,928 (2020: deficit £33,304) relating to designated and general funds for projects ongoing into the next financial year. Funds at 31 March 2021 comprise restricted & designated funds of £57,725 and £21,333 respectively relating to on-going projects, leaving unrestricted general funds of £43,312.

Make Some Noise has benefited from major funding from the National Foundation for Youth Music, Lloyds Bank Foundation, BBC Children in Need, Telford Music Service, Entrust Music and Performing Arts Service, Stoke-on-Trent Music Service, the Armed Forces Covenant Fund Trust, the Co-op Foundation and the Sylvia Adams Foundation.

### Reserves policy and risks

The trustees review the level of reserves at each of its quarterly management meetings and review policy and action required regarding reserve levels at year end, to build into the budget and project planning for the coming financial year.

The trustees have reviewed the nature of anticipated income and expenditure of the Charitable Company, particularly with regards to the on-going financial obligations of existing music projects, administrative overheads and employment contracts of staff. Funds relating to specific projects that are to be expended in 2020/21 have been set aside by the trustees as Designated Funds.

The trustees consider that in order to safeguard the future of the charitable company it is important to ensure that there are some reserves available to the Charitable Company to cover committed expenditure in the case of a dip in funding. The target figure has been calculated at £55,000, however through active reserves management both trustees and Chief Executive Officer will ensure that the reserves levels required reflects the current risk profile at the time.

At the end of the financial year free reserves (General funds less fixed assets balance, less designated funds) amounted to £41,899 which is lower than the stated target level. Through the successful implementation of the new business plan for 2020-2024, a new organisational structure, regular review of operating costs and the successful transition to blended delivery programmes moving online, the trustees believe that Make Some will be recovering from 2021-22 and intends to meet its target by 2024-25.



## Report of the trustees (continued)

### STRUCTURE, GOVERNANCE AND MANAGEMENT

#### Governing Document

Make Some Noise Ltd is a company limited by guarantee (06764151) and a registered charity (1127578) governed by its Memorandum and Articles of Association.

#### Appointment of trustees, induction & training

New trustees are appointed by invitation or by open advert to join the Board given that they have the necessary skills and experience to contribute to the charity's activities and to be able to discharge their obligations as trustees. All trustees are supported with robust induction and training, including being assigned an established trustee as their mentor for the first 6 months to a year plus access to free or low-cost training where identified.

The Company secretary is charged with keeping trustees up to date with the requirements needed to fulfil their responsibilities. The Deputy Company Secretary supports the Company Secretary and may deputise as and when deemed necessary.

#### Management Structure

##### Trustees:

- Sarah Colclough
- Rhys Harrington-Jones
- Merelyn Lobb (resigned 20 May 2021)
- Julia McBride (Treasurer)
- Rosie Milsom (Deputy Company Secretary)
- Nigel Senior (Chair)
- Julie Tanner (appointed 17 June 2020)
- Malik Uduman (appointed 18 June 2020)

In addition to the Board, the staff team are also supported by the Business Planning and Finance Sub Group made up of the following trustees:

- Julia McBride (Sub Group Chair)
- Rosie Milsom
- Merelyn Lobb
- Nigel Senior

##### Response to the COVID19 Pandemic:

In addition to the Business Planning and Finance Sub Group, the Chief Executive Officer is also supported by the COVID19 Panel (Governance and Finance) made up of the following trustees:

- Julia McBride (Treasurer)
- Nigel Senior (Chair)



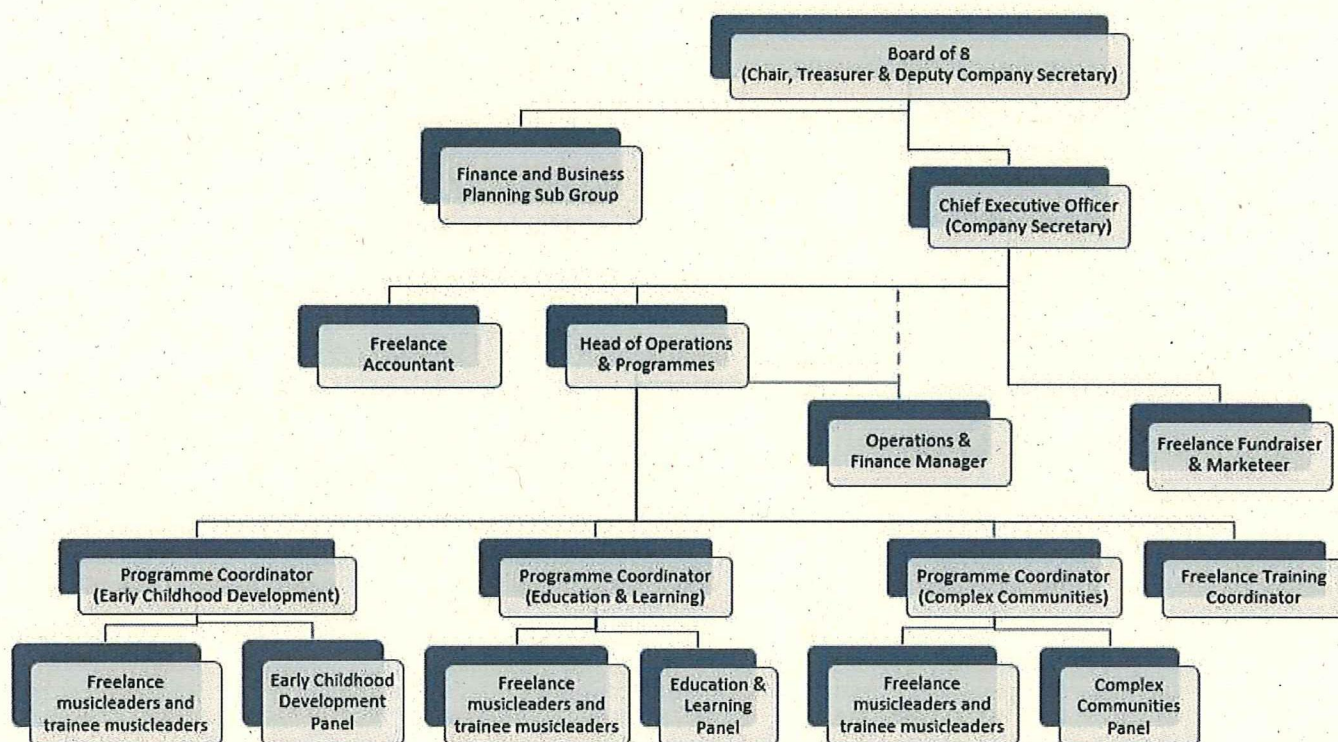
Make Some Noise  
Financial Statements for the year ended 31 March 2021

## Report of the trustees (continued)

In addition to the COVID19 Panel (Governance and Finance), the Chief Executive Officer and the Programme Development Officers formed the COVID19 Panel (Operations and Programmes) made up of the following:

Cat Crum Crown  
Tim Sharp  
John Simmonds (resigned in October 2020)

### New organisational structure for 2020 – 22 Covid19 Recovery





Make Some Noise  
Financial Statements for the year ended 31 March 2021

Report of the trustees (continued)

**Delivery team:**

Alan “Kurly” McGeachie

Chris Licence

Chris Watt

Dan Jones

Dan Walsh

Danny Shaw

Dean Woolley

Ella Hall

Hannah Massarella (We are Bird)

Helena Raby

Holly Kehoe-Kingsley

Jade Mathers (Volunteer)

Jamal Le Doux

James Stanley

Jodie Photography

Jon Nash

Kris Halpin

Kristy Ufton

Lian Craven

Lucy Vines

Marie McNally

Martin Stanyer

Mat Dale

Matthew Turner

Max Ryles

Meldra Guza

Moyma

Penny Barfield

Pete Wearn

RSRobstar Videography

Scott Belle

Simon Watson

Siobhan Donnelly

Stacey Andrews

Tom Lloyd

Vix Vox

a big

“thank you”

from Trustees



Make Some Noise  
Financial Statements for the year ended 31 March 2021

Report of the trustees (continued)

**REFERENCE AND ADMINISTRATIVE INFORMATION**

**Company secretary:**

Nigel Senior (Resigned as Company Secretary in March 2019)

Tim Sharp (Appointed as Company Secretary in March 2020)

Rosie Milsom (Appointed Deputy Company Secretary August 2020)

**Staffing:**

Many thanks are due to the following staff members and freelance contractors who served the organisation during the year ending March 2021, especially due to the impact the pandemic had on staffing.

Tim Sharp, Chief Executive Officer

Cat Crum Crown, Programme Development Officer to Head of Operations & Programmes in October 2020

John Simmonds, Programme Development Officer (resigned in October 2020)

Mairead Montague, Freelance Accountant

Helen Buttery, Administrator to Operations & Finance Manager in October 2020

Dawn Uttley, Admin Assistant (Furloughed from June 2020. Post deleted in October 2020)

Dan Greenwood, Programmes Assistant (resigned August 2020)

Murray Brailsford, Programmes Assistant to Programme Coordinator in October 2020

TR2 Creative Ltd, outsourced Design & Print Support

Disbury Creative, outsourced Social Media, Design & Print Support

**Charity Number: 1127578**

**Company Number: 06764151**

**Registered Office (from October 2019):**

Eastgate House  
79/79a Eastgate Street  
Stafford,  
ST16 2NG

**Independent Examiner:**

Frances Taylor, FCA  
FR4Good Ltd  
1 Shaw Croft  
Sheriffhales  
Shropshire  
TF11 8SP

**Bankers:**

Co-operative Bank  
PO Box 250, Delf House  
Southway, Skelmersdale, WN8 6WT

Approved by the Board and signed on its behalf by:



N Senior  
Chair of Trustees

Date: 4/11/2021





### **Statement of trustees' responsibilities**

The trustees are required to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charitable company and of the surplus or deficit incurred by the charitable company for that year. In preparing those financial statements the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the accounts; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue to exist.

The trustees have overall responsibility for ensuring that the charitable company has an appropriate system of controls, financial and otherwise.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy, at any time, the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006.

They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities and to provide reasonable assurance that:

- the charitable company is operating efficiently and effectively;
- its assets are safeguarded against un-authorised use or disposition;
- proper records are maintained and financial information used within the charity or for publication is reliable;
- the charitable company complies with relevant laws and regulations.



## **Independent Examiner's Report to the Trustees of Make Some Noise Ltd (‘the Company’)**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2021 which are set out on pages 30 to 46.

### **Responsibilities and basis of report**

As the charity trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 (‘the 2006 Act’).

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 (‘the 2011 Act’). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

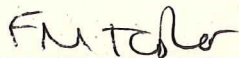
### **Independent examiner's statement**

Since the Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

- 1) accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
- 2) the accounts do not accord with those records; or
- 3) the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a ‘true and fair view’ which is not a matter considered as part of an independent examination; or
- 4) the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102).

I have no concerns and have come across no matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Frances Taylor

Fellow of The Institute of Chartered Accountants England & Wales

FR4Good Ltd

1 Shaw Croft, Sheriffhales, Nr Shifnal, Shropshire, TF11 8SP

Date: 4<sup>th</sup> November 2021



Make Some Noise  
Financial Statements for the year ended 31 March 2021

**Statement of financial activities (incorporating an income & expenditure account)**

	Note	Unrestricted funds 2021 £	Restricted funds 2021 £	Total year ended 31 March 2021 £	Total year ended 31 March 2020 £
<b>Income:</b>					
Donations and legacies	1	15,235	155,614	170,849	67,538
Charitable activities	2	61,050	126,463	187,513	197,122
Investments	3	735	-	735	715
<b>Total income</b>		<b>77,020</b>	<b>282,077</b>	<b>359,097</b>	<b>265,375</b>
<b>Expenditure</b>					
Raising funds		6,124	36,084	42,208	40,850
Charitable activities		27,968	204,805	232,773	250,846
<b>Total expenditure</b>	4	<b>34,092</b>	<b>240,889</b>	<b>274,981</b>	<b>291,696</b>
Net income/(expenditure) before transfers		42,928	41,188	84,116	(26,321)
Transfer between funds	9	2,136	(2,136)	-	-
<b>Net income/(expenditure) and net movement in funds</b>		<b>45,064</b>	<b>39,052</b>	<b>84,116</b>	<b>(26,321)</b>
<b>Reconciliation of funds:</b>					
Total funds brought forward		19,581	18,673	38,254	64,575
<b>Total funds carried forward</b>	9	<b>64,645</b>	<b>57,725</b>	<b>122,370</b>	<b>38,254</b>

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure is derived from continuing activities.



Make Some Noise  
Financial Statements for the year ended 31 March 2021

**Balance sheet**

	Notes	2021 £	2020 £
<b>Fixed Assets</b>			
Tangible assets	6	1,413	-
<b>Current Assets</b>			
Debtors	7	29,536	54,392
Cash held on deposit		132,708	102,799
Cash at bank and in hand		150,625	80,337
		<b>312,869</b>	<b>237,528</b>
<b>Current Liabilities</b>			
Creditors: amounts falling due within one year	8	(191,912)	(199,274)
Net current assets		120,957	38,254
<b>Net assets</b>		<b>122,370</b>	<b>38,254</b>
<b>Funds of the charity</b>			
Restricted funds	9	57,725	18,673
Unrestricted designated funds	9	21,333	8,771
Unrestricted general fund	9	43,312	10,810
<b>Total charity funds</b>		<b>122,370</b>	<b>38,254</b>

Registered Company number: 06764151

The accompanying accounting policies and notes form part of these financial statements.

For the year ended 31 March 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

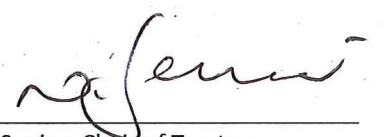
Responsibilities of directors/trustees:

(a) The members have not required the charitable company to obtain an audit of its financial statements for the year in question in accordance with section 476 of the Companies Act 2006 - however, in accordance with section 145 of the Charities Act 2011 the financial statements have been examined by an independent examiner whose report appears on page 29

(b) The directors/trustees acknowledge their responsibility for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the trustees and signed on their behalf by

  
N Senior, Chair of Trustees  
Date: 4/11/2021



## **Principal accounting policies**

### **Status of the company**

The charitable company is limited by guarantee and does not have share capital.  
The liability of members is limited to £1 per member.

### **Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (updated 1 January 2019) – (Charities SORP (FRS102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) and the Companies Act 2006.

Make Some Noise Ltd meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

### **Judgements and key sources of estimation uncertainty**

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

### **Preparation of the accounts on a going concern basis**

The financial statements have been prepared on a going concern basis which assumes that the Charitable Company will continue to operate. The validity of this assumption is dependent upon the continuance of support from the Charitable Company's key funders and in response to the progress made by the Charitable Company in pursuing a viable budget including the obtaining of further grants and other contracts. The Charitable Company's current business plan shows that the Charitable Company will be able to operate in the foreseeable future. Based on this understanding, the trustees believe that it remains appropriate to prepare the financial statements on a going concern basis. The financial statements do not include any adjustments, which would result from the basis of preparation being inappropriate.

### **Funds**

General accumulated funds are unrestricted funds available for general purposes and may include funds designated for a particular purpose; the use of such funds remains at the discretion of the trustees.

Restricted funds are funds subject to conditions imposed by the donor or by specific terms of the appeal under which the funds are raised. The restrictive conditions are binding upon the Charitable Company.



## **Principal accounting policies (continued)**

### **Income**

Items of income are recognised and included in the accounts when all of the following criteria are met:

- The charity has entitlement to the funds;
- any performance conditions attached to the item(s) of income have been met or are fully within the control of the charity or its subsidiary;
- there is sufficient certainty that receipt of the income is considered probable; and
- the amount can be measured reliably.

Income received in advance of provision of specified service is deferred until the criteria for income recognition are met and the relevant service has been provided.

### **Donated services**

Donated services (in kind) are recognised as income when the charity has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from use by the charity of the items is probable and that economic benefit can be measured reliably. On receipt, donated services are recognised on the basis of the value of the gift to the charity, namely at the equivalent cost to the donating organisation. A corresponding amount is then recognised in expenditure for the period.

### **Expenditure**

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required, and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise the costs involved in fundraising including fees paid to professional fundraisers, publicity, marketing costs and an allocation of staff costs in relation to fundraising activity.
- Expenditure on charitable activities includes the costs of running projects and other activities undertaken to further the purposes of the charity and their associated support costs.
- Governance costs are those costs incurred in connection with governance and professional support to trustees.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

Support and governance costs are allocated in accordance with the amount of staff time spent on each area of activity.

### **Interest receivable**

Bank interest is shown on the basis of amounts received in the year.



## **Principal accounting policies (continued)**

### **Pension costs**

Make Some Noise participates in the Local Government Pension Scheme ('LGPS') administered by Staffordshire County Council. The scheme is a multi-employer defined benefit scheme, is funded and is contracted out of the state scheme. The assets of the scheme are held separately from those of the Charitable Company and in an independently administered fund. It is not possible to identify the share of underlying assets and liabilities belonging to individual participating employers, and therefore, as required by FRS 17 'Retirement benefits', Make Some Noise accounts for the scheme as if it were a defined contribution scheme. As a result the charge to the SOFA for the year represents the charity's employer contributions in respect of the accounting period.

### **Tangible fixed assets**

Depreciation is provided at a rate calculated to write off the cost on a straight line basis over a period of less than the estimated useful life of the assets as follows:

Musical equipment	-	3 years
Computer equipment	-	3 years

Fixed assets are capitalised when the purchase cost is in excess of £500.

### **Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid after taking account of any trade discounts due.

### **Cash at bank and in hand**

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Cash held on deposit relates to amounts deposited for periods in excess of 3 months.

### **Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

### **Financial instruments**

The charitable company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are recognised at amortised cost using the effective interest method.

### **Taxation**

The charity is exempt from corporation tax on its charitable activities.



Make Some Noise  
Financial Statements for the year ended 31 March 2021

## Notes to the financial statements

### 1. Donations and legacies

<b>2021:</b>	<b>Unrestricted</b>	<b>Restricted</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
Donations	4,435	-	<b>4,435</b>
Legacies	5,000	-	<b>5,000</b>
Gifts in Kind	5,000	-	<b>5,000</b>
Grants:			
Lloyds Bank Foundation	-	11,268	<b>11,268</b>
BBC Children in Need	-	2,399	<b>2,399</b>
Sylvia Adams Foundation	-	10,167	<b>10,167</b>
The Armed Forces Covenant Fund Trust	-	49,000	<b>49,000</b>
Staffordshire Community Foundation	-	4,932	<b>4,932</b>
Arts Council England - COVID	-	27,840	<b>27,840</b>
Big Lottery - COVID	-	50,008	<b>50,008</b>
Arts Connect	800	-	<b>800</b>
	<b>15,235</b>	<b>155,614</b>	<b>170,849</b>

Gifts in kind relate to the provision of rent and parking by Staffordshire County Council free of charge for the Company's main office.

<b>2020:</b>	<b>Unrestricted</b>	<b>Restricted</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
Donations	7,300	-	<b>7,300</b>
Gifts in Kind	5,000	-	<b>5,000</b>
Grants:			
Lloyds Bank Foundation	-	5,441	<b>5,441</b>
Sylvia Adams Foundation	-	12,333	<b>12,333</b>
The Armed Forces Covenant Fund Trust	-	23,920	<b>23,920</b>
Garfield Weston	-	10,084	<b>10,084</b>
ABF The Soldiers Charity	-	3,460	<b>3,460</b>
	<b>12,300</b>	<b>55,238</b>	<b>67,538</b>



Make Some Noise  
Financial Statements for the year ended 31 March 2021

## Notes to the financial statements (continued)

### 2. Income from Charitable Activities

<b>2021:</b>	<b>Unrestricted</b>	<b>Restricted</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
Grants:			
Lloyds Bank Foundation	-	33,841	<b>33,841</b>
BBC Children in Need	-	30,747	<b>30,747</b>
Co-op Foundation	-	32,580	<b>32,580</b>
Youth Music Positive Sounds	-	13,295	<b>13,295</b>
Entrust (Arts Council): iPad Orchestra	-	8,000	<b>8,000</b>
Entrust (Arts Council): Beatbox Orchestra	-	8,000	<b>8,000</b>
Project funding	58,698	-	<b>58,698</b>
Other income	2,352	-	<b>2,352</b>
	<b>61,050</b>	<b>126,463</b>	<b>187,513</b>

<b>2020:</b>	<b>Unrestricted</b>	<b>Restricted</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
Grants:			
Lloyds Bank Foundation	-	13,200	<b>13,200</b>
BBC Children in Need	-	21,388	<b>21,388</b>
Co-op Foundation	-	31,500	<b>31,500</b>
Youth Music Positive Sounds	-	21,642	<b>21,642</b>
Entrust (Arts Council): iPad Orchestra	-	8,000	<b>8,000</b>
Entrust (Arts Council): Beatbox Orchestra	-	8,000	<b>8,000</b>
Project funding	91,942	1,450	<b>84,592</b>
	<b>91,942</b>	<b>105,180</b>	<b>197,122</b>

### 3. Investment income

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Bank interest received	<b>735</b>	<b>715</b>



Make Some Noise  
Financial Statements for the year ended 31 March 2021

## Notes to the financial statements (continued)

### 4. Expenditure

<b>2021:</b>	<b>Unrestricted</b>	<b>Restricted</b>	<b>Total</b>
<b>Cost of raising funds</b>	<b>£</b>	<b>£</b>	<b>£</b>
Marketing, website development & events	909	3,846	<b>4,755</b>
Staff costs (note 5)	5,215	32,238	<b>37,453</b>
	<b>6,124</b>	<b>36,084</b>	<b>42,208</b>
<b>Cost of Charitable Activities</b>			
<b>Direct project costs:</b>			
Music leader fees	24,711	76,121	<b>100,832</b>
Project travel costs	22	(244)	<b>(222)</b>
Project materials, venue hire & other direct costs	3,475	7,432	<b>10,907</b>
Project marketing costs	-	4,639	<b>4,639</b>
Project managers' and evaluation fees	961	834	<b>1,795</b>
Training and development costs	225	1,225	<b>1,450</b>
Direct staff costs (note 5)	13,101	35,251	<b>48,352</b>
	<b>42,495</b>	<b>125,258</b>	<b>167,753</b>
<b>Support costs:</b>			
Indirect staff costs (note 5)	30,914	6,265	<b>37,177</b>
Premises costs and Insurance	5,409	572	<b>5,981</b>
Printing, postage and office supplies	159	201	<b>360</b>
Other costs	407	-	<b>407</b>
Accountancy support and payroll charges	2,461	-	<b>2,461</b>
Allocation of staff & overhead costs between funds	(56,773)	56,773	<b>-</b>
Depreciation	706	-	<b>706</b>
	<b>(16,719)</b>	<b>63,811</b>	<b>47,092</b>
<b>Governance costs</b>			
Staff management costs (note 5)	1,062	9,867	<b>10,929</b>
Accountancy support and payroll charges	1,000	-	<b>1,000</b>
Legal & professional fees	-	4,499	<b>4,499</b>
Independent Examiners fee (Including £500 accountancy charges)	130	1,370	<b>1,500</b>
Trustees' training & expenses	-	-	<b>-</b>
	<b>2,192</b>	<b>15,736</b>	<b>17,928</b>
<b>Total charitable expenditure</b>	<b>27,968</b>	<b>204,805</b>	<b>232,773</b>
<b>Total expenditure</b>	<b>34,092</b>	<b>240,889</b>	<b>274,981</b>



Make Some Noise  
Financial Statements for the year ended 31 March 2021

## Notes to the financial statements (continued)

### 4. Expenditure (continued)

<b>2020:</b>	<b>Unrestricted</b>	<b>Restricted</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
<b>Cost of raising funds</b>			
Marketing, website development & events	1,874	-	<b>1,874</b>
Staff costs (note 5)	38,976	-	<b>38,976</b>
	<b>40,850</b>	<b>-</b>	<b>40,850</b>
 <b>Cost of Charitable Activities</b>			
<b>Direct project costs:</b>			
Music leader fees	45,547	70,155	<b>115,702</b>
Project travel costs	1,485	4,922	<b>6,407</b>
Project materials, venue hire & other direct costs	8,607	3,426	<b>12,033</b>
Project marketing costs	-	1,932	<b>1,932</b>
Project managers' and evaluation fees	825	1,736	<b>2,561</b>
Training and development costs	2,083	719	<b>2,802</b>
Direct staff costs (note 5)	24,776	21,737	<b>46,513</b>
	<b>83,323</b>	<b>104,627</b>	<b>187,950</b>
<b>Support costs:</b>			
Indirect staff costs (note 5)	37,649	-	<b>37,649</b>
Premises costs and Insurance	5,743	-	<b>5,743</b>
Staff travel	280	-	<b>280</b>
Printing, postage and office supplies	1,128	-	<b>1,128</b>
Other costs	601	-	<b>601</b>
Accountancy support and payroll charges	2,835	-	<b>2,835</b>
Allocation of staff & overhead costs	(48,808)	48,808	<b>-</b>
Depreciation	366	-	<b>366</b>
	<b>(206)</b>	<b>48,808</b>	<b>48,602</b>
<b>Governance costs</b>			
Staff management costs (note 5)	10,361	-	<b>10,361</b>
Accountancy support and payroll charges	950	-	<b>950</b>
Legal & professional fees	1,433	-	<b>1,433</b>
Independent Examiners fee (Including £400 accountancy charges)	1,550	-	<b>1,550</b>
	<b>14,294</b>	<b>-</b>	<b>14,294</b>
 <b>Total charitable expenditure</b>	<b>97,411</b>	<b>153,435</b>	<b>250,846</b>
 <b>Total expenditure</b>	<b>138,261</b>	<b>153,435</b>	<b>291,696</b>



Make Some Noise  
Financial Statements for the year ended 31 March 2021

## Notes to the financial statements (continued)

### 5. Analysis of staff costs and trustee expenses

	2021 £	2020 £
Salaries	116,421	115,362
National Insurance	4,108	5,208
Pension costs	13,382	12,929
	<hr/>	<hr/>
Total	133,911	133,499
	<hr/>	<hr/>
Raising funds	37,453	38,976
Direct charitable expenditure	48,352	46,513
Support costs	37,177	37,649
Governance costs	10,929	10,361
	<hr/>	<hr/>
	133,911	133,499
	<hr/>	<hr/>

#### Staff Numbers

Full-time equivalent excluding trustees:

	2021 Number	2020 Number
Management, fundraising and administration	2.11	2.23
Project management	2.58	2.59
	<hr/>	<hr/>
	4.69	4.82
	<hr/>	<hr/>

The monthly average headcount during the year was 7.58 (2020: 7.50).

No employees had emoluments in excess of £60,000 (2020: £nil).

The charity trustees were not paid or received any benefits from employment with the charity in the year (2020: £nil). No charity trustees received reimbursed expenses relating to travel and subsistence (2020: £nil). No charity trustee received payment for professional or other services supplied to the charity other than those listed in note 12. [The charity's insurance policy includes trustee indemnity insurance cover for all its trustees.](#)

The key management personnel of the charity comprise the trustees and the Chief Executive Officer. Trustees receive no remuneration or other benefits from the charity. The pay of key management personnel for the year was £36,500 (2020: £36,500), excluding pensions.



Make Some Noise  
Financial Statements for the year ended 31 March 2021

## Notes to the financial statements (continued)

### 6. Tangible fixed assets

	Music & computer Equipment £
<b>Cost</b>	
At beginning of year	10,957
Additions	2,119
At end of year	<u>13,076</u>
<b>Depreciation</b>	
At beginning of year	10,957
Charge for the year	706
At end of year	<u>11,663</u>
<b>Net Book Value</b>	
At 31 March 2021	<u>1,413</u>
At 31 March 2020	<u>-</u>

### 7. Debtors

	2021 £	2020 £
Trade debtors	825	47,504
Income receivable	27,867	5,176
Prepayments	844	1,712
	<u>29,536</u>	<u>54,392</u>

### 8. Creditors: amounts falling due within one year

	2021 £	2020 £
Trade creditors	16,222	14,984
Accruals	5,152	8,863
Deferred income (advance funding for projects in next financial year)	165,535	170,361
Taxation and social security	1,826	2,174
Other creditors	3,177	2,892
	<u>191,912</u>	<u>199,274</u>



Make Some Noise  
Financial Statements for the year ended 31 March 2021

## Notes to the financial statements (continued)

### 8. Creditors: amounts falling due within one year (continued)

Movements in deferred income are as follows:

	2021	2020
	£	£
At beginning of year	170,361	117,280
Released to income in year	(111,643)	(103,700)
Deferred in year	106,817	156,781
At end of year	165,535	170,361

Deferred income relates to income received in advance of project start dates and is deferred until the project commences when it is released over the life of the project.

### 9. Movements in funds

2021:	Balance at beginning of year £	Income £	Expenditure £	Transfers £	Balance at end of year £
<b>Restricted funds</b>					
National Foundation for Youth Music					
Positive Sounds	-	13,295	(8,285)	-	5,010
BBC Children in Need – Positive Sounds	5,112	30,747	(20,972)	-	14,887
BBC Children in Need - COVID	-	2,399	-	(2,119)	280
Lloyds Bank Foundation: Young Parents	(174)	33,841	(21,422)	-	12,245
Lloyds Bank Foundation - COVID	-	11,268	(11,251)	(17)	-
Entrust (Arts Council): iPad Orchestra	-	8,000	(953)	-	7,047
Entrust (Arts Council): Beatbox Orchestra	-	8,000	(1,459)	-	6,541
Co-Op Foundation	5,039	32,580	(34,551)	-	3,068
The Armed Forces Covenant Fund					
Trust: UpBeat Families Forever	2,200	49,000	(42,646)	-	8,554
Staffs Community Foundation: COVID	-	4,932	(4,830)	-	102
Sylvia Adams Foundation: Young Parents	6,496	6,167	(12,672)	-	(9)
Sylvia Adams Foundation	-	4,000	(4,000)	-	-
Arts Council England – COVID	-	27,840	(27,840)	-	-
Big Lottery – COVID	-	50,008	(50,008)	-	-
	18,673	282,077	(240,889)	(2,136)	57,725
<b>Unrestricted funds</b>					
General fund	10,810	23,132	(13,845)	23,215	43,312
Designated project fund	8,771	53,888	(20,247)	(21,079)	21,333
	19,581	77,020	(34,092)	2,136	64,645
<b>Total funds</b>	38,254	359,097	(274,981)	-	122,370



Make Some Noise  
Financial Statements for the year ended 31 March 2021

## Notes to the financial statements (continued)

### 9. Movements in funds (continued)

2020:	Balance at beginning of year £	Income £	Expenditure £	Transfers £	Balance at end of year £
<b>Restricted funds</b>					
National Foundation for Youth Music: Positive Sounds	-	23,092	(23,092)	-	-
BBC Children in Need: Positive Sounds	8,554	21,388	(24,830)	-	5,112
Lloyds Bank Foundation: Young Parents	2,851	18,641	(21,666)	-	(174)
Entrust (Arts Council): iPad Orchestra	-	8,000	(8,000)	-	-
Entrust (Arts Council): Beatbox Orchestra	-	8,000	(8,000)	-	-
Co-Op Foundation	-	31,500	(26,461)	-	5,039
The Armed Forces Covenant Fund Trust: UpBeat Families Forever	-	20,000	(17,800)	-	2,200
The Armed Forces Covenant Fund Trust: UpBeat Generations	285	3,920	(4,205)	-	-
Garfield Weston	-	10,084	(10,084)	-	-
ABF The Soldiers Charity	-	3,460	(3,460)	-	-
Sylvia Adams Foundation: Young Parents	-	12,333	(5,837)	-	6,496
	<b>11,690</b>	<b>160,418</b>	<b>(153,435)</b>	<b>-</b>	<b>18,673</b>
<b>Unrestricted funds</b>					
General fund	51,724	13,015	(54,774)	845	10,810
Designated project fund	1,161	91,942	(83,487)	(845)	8,771
	<b>52,885</b>	<b>104,957</b>	<b>(138,261)</b>	<b>-</b>	<b>19,581</b>
<b>Total funds</b>	<b>64,575</b>	<b>265,375</b>	<b>(291,696)</b>	<b>-</b>	<b>38,254</b>

Restricted income includes other project funding received from match funders towards the relevant project. Transfers relate to funds received for capital items as well as top ups from unrestricted funds to supplement income received that is restricted.



## **Notes to the financial statements (continued)**

### **National Foundation for Youth Music:**

#### **Positive Sounds (2018 to 2021)**

Free provision with children and young people in the Local Authority Care system across Staffordshire and Stoke. NB: Extended due to the pandemic.

### **BBC Children in Need:**

#### **Positive Sounds (2018 to 2021)**

Free provision with children and young people in the Local Authority Care system across Staffordshire and Stoke. NB: Extended due to the pandemic.

### **Lloyds Bank Foundation:**

#### **Young Parents (2019 to 2022)**

Free provision to develop and support young parents' independence, resilience and wellbeing across Stoke-on-Trent. NB: Extended due to the pandemic. A separate Covid grant was awarded for Make Some Noise to put towards staffing and the Young Parents programme where additional issues have arisen as a direct result of the pandemic, in order to assist Make Some Noise out of survival mode.

### **Entrust (Arts Council) Music Hub:**

#### **iPad Orchestra (2019 to 2022)**

Subsidised provision across Staffordshire and Stoke-on-Trent schools for children and young people who want to develop technology skills as well as music skills.

### **Beatbox Orchestra (2019 to 2022)**

Subsidised provision across Staffordshire and Stoke-on-Trent schools with boys aged 6 – 18 years dealing with challenging circumstances.

### **Co-Op Foundation:**

#### **#I\_Will Rise (2018-2021)**

A social action project across Stoke-on-Trent schools to reduce loneliness and support the transition into secondary school, thus understanding the stigma of being lonely through song and music making

#### **#I\_Will Transition (2021-2024)**

Ready for the new term in September 2021, this social action project across Staffordshire schools will support the transition of disadvantaged children into secondary school, establishing peer mentor networks, understanding the social, personal and educational challenges of transition through song and music making.

### **The Armed Forces Covenant Fund Trust:**

#### **UpBeat Families (2019 to 2022)**

Free music and movement provision to support hard to reach forces and civilian families to strengthen family attachments, support moves to new barracks and decrease the risk of emotional and behavioural problems in children. NB: Extended due to the pandemic. A additional grant awarded in 2020 to develop the programme further across the West Midlands.



## **Notes to the financial statements (continued)**

### **ABF The Soldiers Charity:**

#### **UpBeat Communities (2018 to 2019)**

Free music and movement provision to support hard to reach forces and civilian families to strengthen family attachments, support moves to new barracks and decrease the risk of emotional and behavioural problems in children.

### **Staffs Community Foundation:**

The Covid-19 Emergency Fund grant from Community Foundation for Staffordshire to expand Make Some Noise capacity, enabling further training and CPD for the freelance team who were not yet confident or capable to deliver the pivoted digital provision.

### **Sylvia Adams Foundation:**

#### **Young Parents (2018 to 2020)**

Free music and movement provision to support hard to reach children of young parents through the development of their speech and language, whilst upskilling young parents. NB: Extended due to the pandemic.

### **Arts Council England**

Covid19 response grant to support Make Some Noise with the capacity to develop a new business plan to move the charity out of a state of emergency and into recovery.

### **Big Lottery Fund**

Covid19 response grant to stabilise the organisation, moving the charity out of a state of emergency and into recovery, ensuring vital provision continued to adapt to changing government and public health measures.

The Designated project funds are unrestricted funds that relate to monies for development of specific Thematic Priorities carried over from the current year for expending during the following financial year.



## Notes to the financial statements (continued)

### 10. Analysis of net assets between funds

<b>2021:</b>	<b>Unrestricted</b>	<b>Restricted</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
Fixed assets	1,413	-	1,413
Debtors	2,252	27,284	29,536
Cash at bank and in hand	152,658	130,675	283,333
Creditors	(91,678)	(100,234)	(191,912)
<b>Funds</b>	<b>64,645</b>	<b>57,725</b>	<b>122,370</b>

<b>2020:</b>	<b>Unrestricted</b>	<b>Restricted</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
Fixed assets	-	-	-
Debtors	39,708	14,684	54,392
Cash at bank and in hand	93,169	89,967	183,136
Creditors	(113,296)	(85,978)	(199,274)
<b>Funds</b>	<b>19,581</b>	<b>18,673</b>	<b>38,254</b>

### 11. Controlling Interests

The charity is controlled by the trustees.

### 12. Related party transactions

During the year £600 was paid to Mrs J K Tanner, Trustee, in relation to HR advice provided. No balance was outstanding as at the year end.

There were no other transactions with related parties during the year which require disclosure in these financial statements.



Make Some Noise  
Financial Statements for the year ended 31 March 2021

## Notes to the financial statements (continued)

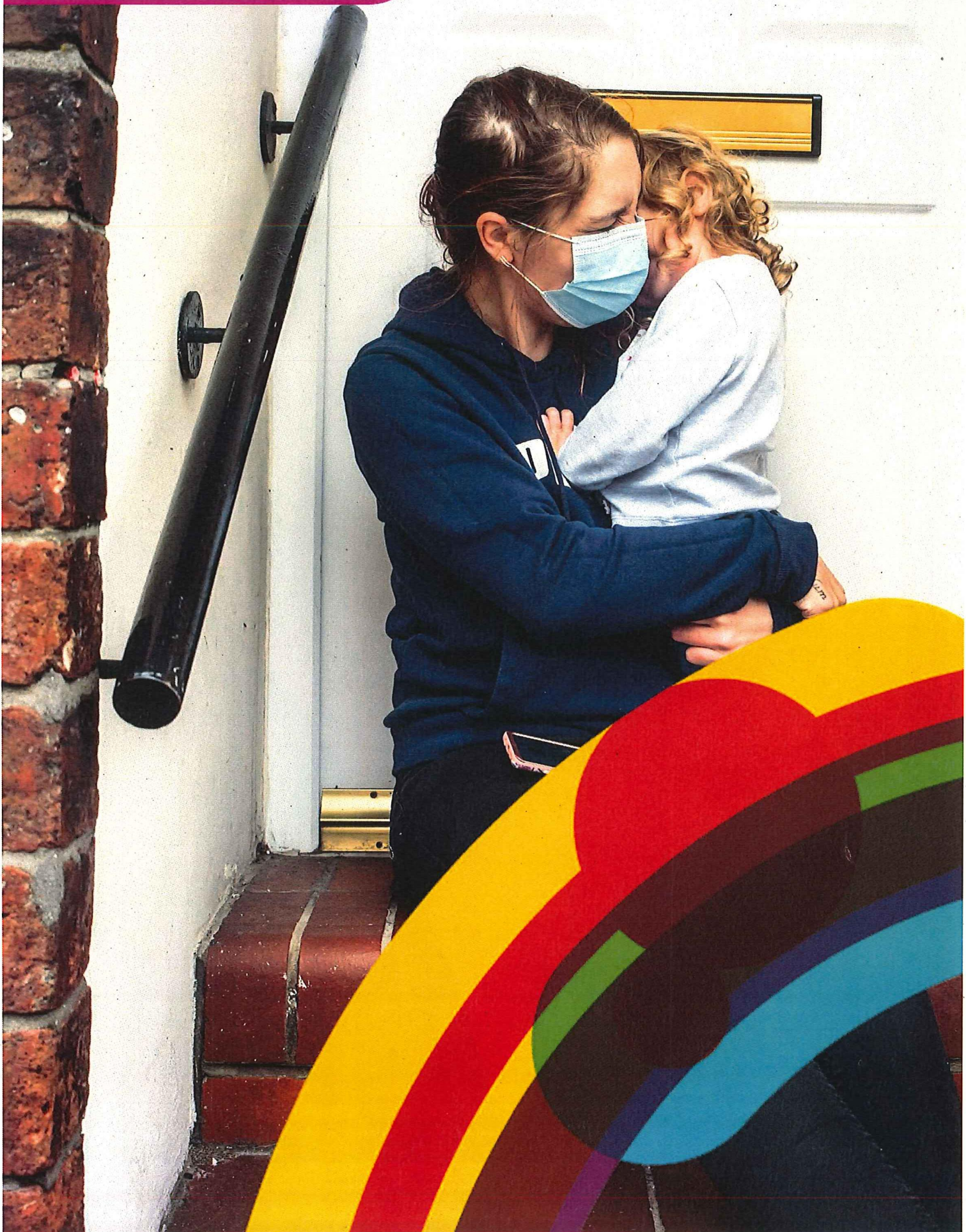
### 13. Comparative statement of financial activities for 2020

Income:	Unrestricted funds £	Restricted funds £	Total £
Donations and legacies	12,300	55,238	67,538
Charitable activities	91,942	105,180	197,122
Investment income	715	-	715
<b>Total income</b>	<b>104,957</b>	<b>160,418</b>	<b>265,375</b>
Expenditure:			
Raising funds	40,850	-	40,850
Charitable activities	97,411	153,435	250,846
<b>Total expenditure</b>	<b>138,261</b>	<b>153,435</b>	<b>291,696</b>
<b>Net (expenditure)/income and net movement in funds for year</b>	<b>(33,304)</b>	<b>6,983</b>	<b>(26,321)</b>
Reconciliation of funds:			
Total funds brought forward	52,885	11,690	64,575
<b>Total funds carried forward</b>	<b>19,581</b>	<b>18,673</b>	<b>38,254</b>

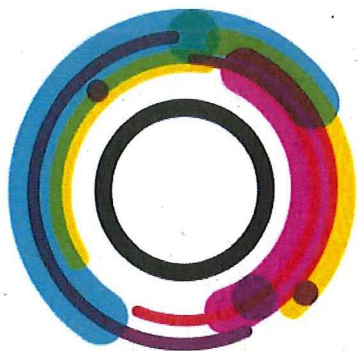


Wellbeing Visits

## Stoke Young Parents







**MAKE SOME  
NOISE**



01785 278 454  
info@make-some-noise.com

make-some-noise.com

  makesomenoise.wm

