SKY BLUES IN THE COMMUNITY

England & Wales · Charity number 1127014

Details

Status	Registered
Legal form	Charitable company
Company number	06642112
Registered	2008-12-02
Register	View on the Charity Commission register

Contact

Address	Sky Blues In The Community Cbs Arena Judds Lane Coventry CV6 6GE
Phone	02476786349
Email	david.busst@sbitc.org.uk
Website	https://www.ccfc.co.uk/community/

Activities

Objects: FOR THE BENEFIT OF THE PUBLIC GENERALLY AND, IN PARTICULAR THE INHABITANTS OF COVENTRY AND ITS SURROUNDING AREAS:-A) TO PROMOTE COMMUNITY PARTICIPATION IN HEALTHY RECREATION BY PROVIDING FACILITIES FOR THE PLAYING OF ASSOCIATION FOOTBALL AND OTHER SPORTS CAPABLE OF IMPROVING HEALTH ("FACILITIES" IN THIS CLAUSE MEANS LAND, BUILDINGS, EQUIPMENT AND ORGANISING SPORTING ACTIVITIES);B) TO PROVIDE AND ASSIST IN PROVIDING FACILITIES FOR SPORT, RECREATION OR OTHER LEISURE TIME OCCUPATION OF SUCH PERSONS WHO HAVE THE NEED FOR SUCH FACILITIES BY REASON OF THEIR YOUTH, AGE, INFIRMITY OR DISABLEMENT, POVERTY OR SOCIAL AND ECONOMIC CIRCUMSTANCES OR FOR THE PUBLIC AT LARGE IN THE INTERESTS OF SOCIAL WELFARE AND WITH THE OBJECT OF IMPROVING THEIR CONDITIONS OF LIFE; ANDC) TO ADVANCE THE EDUCATION OF CHILDREN AND YOUNG PEOPLE THROUGH SUCH MEANS AS THE TRUSTEES THINK FIT IN ACCORDANCE WITH THE LAW OF CHARITY.

Activities: Aim - To provide high quality, life changing opportunities through sport and physical activity, improving peoples health, education, confidence and skills, increasing positive behaviours and bringing enjoyment to the people we work with. To use the power of professional football and sport to engage with the local community.

Downloaded from opencharities.uk/ew/1127014

Classification

- **How:** Provides Services, Other Charitable Activities
- **What:** General Charitable Purposes, Education/training, Disability, The Prevention Or Relief Of Poverty, Amateur Sport, Economic/community Development/employment, Recreation, Other Charitable Purposes
- **Who:** Children/young People, Elderly/old People, People With Disabilities, People Of A Particular Ethnic Or Racial Origin, The General Public/mankind

Geography

- **Area of benefit:** LOCAL
- Coventry City
- Warwickshire

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£1,864,723	£1,811,032	£1,004,682	70
2023-12-31	£1,581,052	£1,492,538	£950,991	66
2022-12-31	£1,467,151	£1,298,894	£862,477	59
2021-12-31	£999,891	£944,568	£694,220	52
2020-12-31	£744,431	£615,277	£638,897	45

Trustees

Name	Role	Appointed
Christopher Salter	Chair	2016-03-14
Alan East		2025-03-20
Laina Tebbutt		2021-08-09
Mark Hornby		2019-11-14
Paul Sullivan		2016-09-01
Samantha Wright		2025-09-25
Sharan Sandhu		2024-12-12
Teerath Gill		2019-07-01

Downloaded from opencharities.uk/ew/1127014

SKY BLUES IN THE COMMUNITY

England & Wales - Charity number 1127014

Accounts

REGISTERED COMPANY NUMBER: 06642112 (England and Wales)
REGISTERED CHARITY NUMBER: 1127014

REPORT OF THE TRUSTEES AND

FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

FOR

SKY BLUES IN THE COMMUNITY
(A COMPANY LIMITED BY GUARANTEE)

Flint & Thompson
Statutory Auditors
2 Manor Square
Solihull
West Midlands
B91 3PX

SKY BLUES IN THE COMMUNITY

CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

	Page
Report of the Trustees	1 to 19
Report of the Independent Auditors	20 to 23
Statement of Financial Activities	24
Balance Sheet	25
Cash Flow Statement	26
Notes to the Cash Flow Statement	27
Notes to the Financial Statements	28 to 38
Detailed Statement of Financial Activities	39 to 40

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 December 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

MISSIONS & VISIONS

Vision
A prosperous and vibrant Coventry and Warwickshire, where every individual can achieve their fullest potential, leading to healthier and happier lives.

Mission Statement
We harness the power of sport and the influence of Coventry City Football Club to deliver high-quality community programmes. By forming strategic alliances and offering meaningful opportunities for improved health, social inclusion, education, and training, we will #MakeADifference in our city and county.

Our Values:
* Ambitious
* Passionate
* Honest
* Innovative
* Community-focused

Enablers of Success:
* Operational excellence
* Effective governance
* Strategic partnerships
* Financial sustainability
* Data-driven evaluation
* Continuous learning and development
* Creative branding and outreach

Guiding Principles:
* Better Together - Building lasting partnerships
* Strong Foundations - Prioritising sustainable impact
* Facts Matter - Using evidence to inform action.
* Always Listening - Community-led development
* Change Makers - Delivering real, visible results.
* Proactive People - Adapting to evolving needs.
* Future Focused - Innovation at our core

OBJECTIVES AND ACTIVITIES

Objectives and activities

As stated in the Articles of Association, our objectives are for the benefit of the public, and in particular the inhabitants of Coventry and its surrounding areas:

* To promote community participation in healthy recreation by providing facilities for the playing of association football and other sports capable of improving health.

* To provide and assist in providing facilities for sport, recreation or other leisure-time occupation of individuals who need such facilities due to youth, age, infirmity, disability, poverty, or social and economic circumstances, in the interest of social welfare.

* To advance the education of children and young people in ways the trustees see fit and in accordance with charity law.

Activities for achieving objectives.

The significant activities for achieving the objectives are:

* To increase the opportunity for residents of Coventry and Warwickshire to participate in physical activity and improve Mental well-being, for a more physically active lifestyle.

* To actively promote opportunities for disadvantaged and marginalised communities to participate in positive activities, regardless of age, gender, race, infirmity, disablement, poverty, or social and economic circumstances.

* To promote participation in healthy activities, through providing facilities for playing football and other sports, whilst improving health and awareness through a variety of mediums.

* To advance the education and learning of children, young people, and adults by promoting accredited training and personal development opportunities.

* Working in partnership with key local, regional, and national organisations to allow the company to achieve its charitable objectives and the listed activities.

STRATEGIC REPORT
Achievement and performance
Achievements and Performance
DAVID BUSST, HEAD OF COMMUNITY

Our team continue to be enthusiastic, passionate, and dedicated working above and beyond to make a difference in our community and using sport to break down barriers and open opportunities we hope to succeed in changing the lives children/adults across the community that we serve.

Strategic Plan Launch 2024-2027
When crafting our new strategic plan, our foremost priority was to ensure it was rooted in insights and a deep understanding of the communities we aim to positively impact.
We sought to be thoroughly acquainted with the landscape within which we operate, enabling us to provide the most effective solutions for our communities. This involved extensive consultations over several months with a diverse array of stakeholders, including our workforce, partners, parent club, and beneficiaries. Their input, coupled with local research and data analysis, has empowered us with a comprehensive understanding of the role we must fulfil over the next three years. The wealth of detailed responses we received enabled us to closely align our strategy, aims, and objectives with the priorities of our key partners and the specific needs of our local communities. Throughout the strategy development process, we actively familiarised ourselves with the strategies of key partners such as Sport England, The Premier League Charitable Fund, the English Football League Trust, and Coventry City Council, among others, and we remain committed to this collaborative approach throughout the lifecycle of our strategy.

Achievements and Performance
During the year, SBITC made considerable progress across our main **strategic pillars**:

Health and Wellbeing
We will play our part, standing shoulder to shoulder with a host of partners, in combatting the social challenges that currently risk the health and wellbeing of Coventry and Warwickshire's most underrepresented communities. We will strive to deliver top quality, engaging and impactful community-based programmes that support members of Coventry and Warwickshire to pursue a happier and healthier life and tackle a wide range of existing and emerging Public Health and social issues.

Dementia Active
Initially launched in 2022, is a supportive initiative designed to enrich the lives of individuals living with dementia and their caregivers. Delivered by Sky Blues in the Community (SBITC) in partnership with Coventry and Warwickshire Partnership Trust (CWPT)-whose qualified occupational therapists actively participate in sessions-the programme operates across Coventry, Nuneaton, and Warwick. It offers a unique blend of physical activity and therapeutic engagement in a safe, welcoming environment.
In addition, special match-day events held at Coventry City Stadium provide memorable experiences that bring joy and a sense of belonging to participants.

The initiative has been shown to enhance emotional wellbeing, reduce feelings of loneliness, and encourage a sense of community among attendees. Throughout 2024, there has been a noticeable increase in participation, especially in the Coventry and Nuneaton areas-a reflection of the programme's growing impact.

At SBITC, we are committed to evolving and enhancing our sessions year after year. We place great value on feedback from the people who matter most: our participants, their carers, and our partners. In response to their suggestions, we have introduced new activities such as corn hole and added foldable football nets, both of which have been enthusiastically received.

We are also proud to share that the Dementia Active project received two accolades in 2024. It was 'Specially Commended' in the Co-Production category at the National Dementia Care Awards in London in June and later won in the Collaboration category at the Q Awards in Leamington Spa, recognising our ongoing work with CWPT.

PCN (Primary Care Network) Exercise on Referral Project
Launched in 2023, is an initiative funded by Nuneaton and Bedworth PCN aimed at promoting healthier lifestyles among residents registered with one of the seventeen surgeries in the PCN network. The project specifically targets individuals experiencing low mood and challenges related to weight management, with the overarching goal of supporting improvements in both mental and physical wellbeing.

One of the first programmes introduced through this initiative by the Sky Blues in the Community (SBITC) health team was Active Sky Blues. This 12-week healthy lifestyle programme combines accessible, tailored exercise sessions with informative presentations focused on nutrition, balanced diets, and sustainable lifestyle changes. Participants are also provided with practical tools and resources to help them adopt and maintain healthier habits in the long term.

Throughout 2024, Active Sky Blues has continued to grow in popularity, attracting a rising number of participants. Due to high demand, a waiting list was created, and an additional session was introduced to accommodate more individuals. This strong response reflects the programme's positive impact and growing reputation within the local community.

In addition to Active Sky Blues, the SBITC health team has launched a variety of complementary programmes to further support people in Nuneaton and Bedworth. These include walking football, buggy talk, and walk and talk sessions, all designed to provide accessible and enjoyable ways for people to stay active, connect with others, and improve their overall wellbeing.

Initially planned to run from 2023 to 2024, the project was recently extended following highly positive feedback from PCN staff. They praised the excellent outcomes achieved by the SBITC Health team and the difference the initiative has made in the lives of participants.

MEN-talk
Funded by the National Lottery, through the Awards for All grant, from 2021 until the beginning of 2026. The project aims to support 1,600 men aged between 18 and 65 across Coventry and Warwickshire, focusing on improving their emotional health and well-being.

The initiative combines physical exercise and activities with targeted mental health workshops delivered in a non-clinical environment. These workshops cover a range of topics, including understanding anxiety, depression, stress, self-compassion, and the connection between physical and mental health.

The overall goal of MENtalk is to enhance men's mental health by increasing their resilience to handle issues constructively, encouraging healthier lifestyle choices, and reducing feelings of isolation through participation in group activities.

In 2024, we recorded our highest average attendance across the four weekly sessions delivered in Coventry and Warwickshire. In addition to increased participation in our regular sessions, we organised several successful events. These included a 5K wellbeing walk around the stadium during Mental Health Awareness Week, in collaboration with other groups and organisations such as Coventry Pathways and NHS Talking Therapies. The event aimed to raise awareness of the services MENtalk offers, as well as other available support for those experiencing mental health difficulties.

Another notable event was held on Armistice Day, where current military personnel and veterans were invited to the stadium to observe a two-minute silence. Primary school children from the SBITC PLPLS program also attended to hear from military personnel about their careers and experiences serving in the armed forces. During this event, MENtalk was promoted to military personnel, highlighting the services available to support those struggling with their mental health.

The Sport and Talk for Life Programme is a valuable initiative funded by the NHS Trauma Vanguard Service and Positive Directions, with support running through to 2024. Delivered by the Sky Blues in the Community (SBITC) Health Team, the programme is designed to support young people aged 10 to 17 who come from care backgrounds or have experienced complex trauma.

The core aim of the project is to help these young individuals build confidence, develop leadership skills, and improve their social interaction through structured sports activities. One of the key outcomes of the program is enabling participants to achieve a Sports Leaders Award-a nationally recognised qualification that equips young people with practical leadership experience in a sports setting. Alongside this, they also take part in regular group sports sessions, designed to encourage teamwork, friendship-building, and healthy communication in a fun and supportive environment.

Throughout 2024, the SBITC Health Team successfully supported over forty young people in completing their Sports Leaders Award. The feedback received from the Positive Directions team has been overwhelmingly positive, highlighting the meaningful impact the program has had on participants. In addition to the educational and personal development outcomes, the young people involved were offered once-in-a-lifetime opportunities such as guided stadium tours, visits from first-team players, and mascot experiences on match days-creating unforgettable memories and boosting their sense of self-worth.

Some of the exceptional work carried out by SBITC through this project has even been recognised at a national level, with examples being show cased in Parliament by the NHS Trauma Vanguard Service as a model of effective trauma-informed intervention.

Most recently, as a testament to the programme's success and impact, the NHS Trauma Vanguard Service has agreed to extend its funding. This extension will allow SBITC to expand its reach by delivering additional mentoring-based support to young people within Special Educational Needs (SEN) schools, continuing its mission to positively influence the lives of vulnerable children and young people through sport and personalised care.

You're Next Step is a social inclusion initiative funded by the EFL, and it has been delivered by the Sky Blues in the Community (SBITC) Health Team since 2024. The project is set to run until 2027. The program is specifically designed to support individuals from ethnic minority backgrounds who are transitioning out of the prison system and are currently under probation supervision. These individuals are required to meet regularly with a probation officer-either weekly or monthly-and must adhere to a range of conditions depending on the nature of their convictions.

As part of the program, the SBITC Health Team provides a dedicated mentoring service. Staff members meet with probationers once a week in a location that feels safe and comfortable for them-this could be at the Coventry Building Society (CBS) Arena, a local coffee shop, or another agreed-upon setting. Together, they develop a personalised support plan to guide the individual through their transition from life in prison to reintegrating positively into society.

SBITC staff offer a range of practical and emotional support tailored to everyone's needs. This includes assistance with finding employment, managing stress, accessing housing support, and simply being a trusted person to talk to. The mentoring relationship can continue for up to six months, during which time progress is regularly reviewed. The goal is to help probationers achieve and sustain meaningful, positive changes in their lives, which are also documented as part of their journey.

In 2024, the program successfully supported one individual who not only secured employment but also rebuilt a stronger relationship with his family. This case study was highlighted by the EFL as an outstanding example of the programme's impact and has since been shared with other CCO's across the country as a model of best practice.

Education, training, and employment

We will be integral in improving the training and employment opportunities available in Coventry and Warwickshire by inspiring our community, helping to provide the tools, experiences and guidance needed to build and sustain prosperous careers. We provided accredited learning, mentoring, and career pathways for young people and adults. Through bespoke programs, we supported participants to gain confidence, new skills, and access to training.

Sky Blues in the Community Education provision has seen a significant growth in the Academic year in supporting the local district of Foleshill to align with Coventry City Councils Poverty and area of need statistics. Through the Premier League Primary Stars Program, Sky Blues in the Community has developed strong school community engagement to support children to develop academic skills and sport participation.

The wider areas of Coventry have received support with effective collaboration with Coventry School Sport Partnership to engage more schools to deliver range of workshops; Health, Mental Health, Remembrance and Anti-Racism.

Sky Blues in the Community School based staff have received ongoing development of various CPD training in Safeguarding with West Midlands Police, CPR training with British Heart Foundation and Mental Health Training with Compass. All staff have developed School Sport training through FA Level 4 High Level Teacher Assistant.

Coventry College Football Academy
In partnership with Coventry College, they see us deliver the football side of their post 16 B-Tec Academy. In 2023 they averaged ten players at training and in 2024 increased to over thirty. The team is currently second in the table, having finished bottom last season so results have dramatically improved as well. Part of Connor role as Football Development Coordinator was to run this and his passion and drive has seen a significant increase in participation and has led to them team training three times a week plus a game on a Wednesday afternoon.

There is enormous potential for this to grow further in 2025 but there is a lot of competition around Coventry for players which remains a barrier to increasing it further.

Premier League Sport and Core Activities

Premier League Primary Stars
Program funded by Premier League Charitable Fund to work with Children 5 - 11 years old within Primary Schools.

Sky Blues in the Community delivered a range of elements to increase confidence in delivery of Physical Education, bridge the gap in academic attainment through Premier League and Coventry City FC resources for Targeted interventions. As well as increasing the level of Girls Extra Curriculum participation and Social Action projects to support School and local area needs.

Sky Blues in the Community School provision targeted local district Foleshill to support the development of services to enhance the local offer to support children & community development.

Joy of Moving
A fully funded program EFL in the Community as Ferrero UK's Corporate Social Responsibility program for 11 years, to target primary school students.

Joy of Moving is based on methodology which is designed to inspire children to move though play and captures the fun approach, which we know is key.

The methodology was established by independent experts, including Foro Italico (Rome University) and the Italian Olympic Committee (CONI) and focuses on developing key skills in four major areas:

* Physical fitness
* Motor coordination
* Cognitive functions & creativity
* Life skills

The Joy of moving program is delivered within schools and consists of two elements; the Move & Learn project and Joy of moving Festivals.

Move & Learn, consist of targeting children aged 9 - 10 years of age, designed to appeal to appeal to every child through a fun and engaging physical approach. A six-week provision consisting of 9 hours of education of healthy lifestyles through supportive booklets consisting of importance of physical activity, balance diet and lead an active lifestyle choice.

Lunchtime, PE & After School Clubs
Sky Blues in the Community, ongoing commitment to support schools in extra curriculum activities through football and multi-sport, to keep the ongoing encouragement of fun healthy sessions outside of curriculum Physical Education.

School Football Tournaments

Sky Blues in the Community have delivered various Schools Tournaments that have brought once in a lifetime opportunity to play CBS Arena and Communal engagements.

* Day on the pitch at CBS arena saw forty-eight schools engage (total of 576 Students)
* Foleshill Premier League Primary Stars Tournament, saw local community engagement bringing together six schools for the upcoming 24/25 academic year.
* EFL in the Community Under 13's Girls Cup - 12 Secondary Schools engaged in the Coventry City initial round (total of 108 Girls).
* EFL in the Community Under 11's Kids Cup - 32 Primary Schools engaged in the Coventry City initial round (total of 288 Students).

Kellogg's Summer Camps
2024 saw the EFL in the Community introduce large partners Kellogg's to Sky Blues in the Community Summer Fun Camps.

The Kellogg's Football Camps has introduced children to enjoy their football, and to support parents in keeping their kids active and entertained during the summer school holidays. Utilising Kellogg's promotional codes to book a free place onto Sky Blues in the Community Summer Camps.

* Sky Blues in the Community saw on average 54 Children per day.
* Total of 299 Codes used.

Social inclusion, community cohesion and participation
We will create a more cohesive and inclusive Coventry and Warwickshire by delivering barrier-free programmes and projects that break down social barriers and encourage people to live harmoniously. We will create opportunities to participate in physical activity, enabling everyone to access the benefits of regular exercise in an unjudged, welcomed, and inspiring way.

SBITC delivered a wide range of barrier free community-based programs in our local communities. These initiatives created belonging, mutual respect, and lifelong engagement with sport.

Through 2024, the Community Cohesion department has gone through several changes, including personnel and structure changes. Despite this, the department has continued to deliver high quality programs to continue to have a positive impact on the local community.

Premier League Kicks

Premier League Kicks, funded by the Premier League through the Premier League Charitable Fund, uses the power of football and sport to inspire young people to reach their potential, in some of the most high-need areas in England and Wales.

Launched in season 2006/07, in partnership with the Metropolitan Police, today Sky Blues in the Community is one of 93 professional football club community organisations across England and Wales delivering Premier League Kicks. The programme supports young people in regular, positive and fun activity, while helping to create stronger, safer, more inclusive environments.

SBITC began its Premier League Kicks delivery in 2011 and since then has supported numerous young people through various sessions across multiple venues around the City.

Nationally, more than half a million young people have participated in Premier League Kicks football and multi-sport sessions across England and Wales, and more than one million hours of sessions have been delivered to date.

This initiative goes beyond the pitch to address societal issues and create a lasting impact. Community engagement is at heart of the program; through a series of football sessions, workshops, and outreach program, SBITC aims to connect with young people, providing them with a positive and inclusive environment to develop both sporting and life skills with the program engaging with over 800 unique participants in 2024.

In 2024, Sky Blues in the Community hosted the Premier League Kicks Cup Regional Tournament at President Kennedy School, welcoming over 11 teams to compete in the Under 16 Mixed and Under 16 Girls Regional Events. The day was a great success with the SBITC mixed team progressing to the National Finals held at St Georges Park in July.

Competing in such a high-profile tournament was no small feat, and the team put on a commendable performance. They won three matches, lost two, and drew three in what was a challenging and competitive tournament. The determination, skill, and teamwork displayed by our young players were a testament to their hard work and dedication. Qualifying for the nationals alone was a massive achievement, and every player on the team can be proud of their efforts.

The buzz among the team was palpable throughout the event. Despite the challenges faced on the pitch, the team remained positive and represented the Sky Blues in a commendable manner. Their enthusiasm and passion for the game were clear for all to see, and they were fantastic ambassadors for our club.
One of the most positive outcomes from the tournament was the impact it had on the team members. After their experiences at St. George's Park, many of the players have been bringing more of their friends along to our regular Premier League Kicks sessions. It is wonderful to see how their journey has sparked greater interest and engagement within the community.

One of the programmes key strengths lies in its commitment to inclusivity and diversity. SBITC Kicks welcomes participants from all backgrounds, fostering a sense of unity that goes beyond any social-economic or geographical barriers.

The impact of our Premier League Kicks program is amplified through our key partnerships with local organisations and businesses. By continuing to work with these partners and creating an inclusive and safe environment, our Premier League Kicks program can continue to develop and have a positive impact on our young people.

Step Together
Step Together continues to run due to funding from the Community Safety Fund with local implementation led by the Violence Reduction Unit. It seeks to connect Education, Police and Community Partners in a collaborative project designed to increase safety and reduce violent crime towards young people along designated school routes at the start and end of the school day. Using the VRU Strategic Needs Assessment along with intelligence and data from Neighbourhood Policing Units, key impact routes have been identified to focus this specific detached youth work activity. This program aims to create frequent points of safety for young people in areas where we see an increased level of antisocial and violent activity at the end of the school day.

We have operated in two areas across the city - Wood End, Henley Green, and Manor Farm, particularly around Grace Academy, Cardinal Wiseman and Ringswood Highway Shops, and the City Centre and City College area.

During 2024, we also ran additional VRU support during the summer holiday period and October half term from 3-6pm. This is further developing our relationship with young people in these areas, allowing them to become more comfortable and knowing they can rely on us for advice and support if required.
We aim to continue to build relationships in the local area with students, members of the public and local businesses, we do this by positively engaging with each party and getting them to understand and be ethical towards one another through voicing their thoughts. We also promote local sessions run by trusted providers to encourage participation in physical activity for the young people we are trying to engage through the step together project. We continue to work face to face as we have worked within the targeted area for many years and have continued to build public relations across the community and being well respected.

Sky Blues in the community work with other organisations who also specialise in detached youth work and promote local sessions to these young people can attend to further. The data from the VRU and Police forces have informed us, that due to our work we have reduced the number of calls going to Police during the times of our safeguarding provision.

Disability

Our disability session offer continues to expand across the city, with regular school lunchtime and after-school club at SEN schools and colleges across Coventry and Warwickshire as well as four regular evening sessions for a variety of participants with a variety of disabilities, ranging from Down Syndrome specific to pan-disability. Each session offers a chance for young people to participate in a variety of sports in a safe and inclusive environment.

Using the reach of Coventry City FC, these sessions give children who often get over-looked in the competitive sporting community a feeling of belonging. Not only do we offer opportunities to children across the city but also to parents of SEN children who provide 24-hour support to their loved ones. Parents feel at ease when dropping their children off at a session - knowing that they are in professional, compassionate, and trustworthy hands. We were able to offer these participants the opportunity to participate in our Community Day in May 2024 where they played football on the CCFC pitch, and everyone could see the enjoyment they were getting from the experience.

In October, in partnership with Birmingham County FA, we set up the Coventry and Warwickshire Adult Inclusion League.

Cyrille Regis Legacy Trust
In 2024, SBITC continue to be a part of the Cyrille Regis 'Strike A Change' program. The program is the inaugural initiative of the Cyrille Regis Legacy Trust, set up by members of Cyrille's family to continue the community projects close to his heart, particularly the mentoring of youngsters from a difficult life environment, which was a central part of his life.

Strike A Change is a collaboration between the Cyrille Regis Legacy Trust and the charitable foundations at Coventry City, West Bromwich Albion, Aston Villa, Wolverhampton Wanderers, Birmingham City and Walsall. Aimed at 14-15-year-olds who demonstrate a passion for football but are disengaged within their school or community. Each CCO hosts all other CCOs to allow the young people to compete against each other but also complete a workshop on one of the Cyrille standards.

HAF - (Holiday Activities Food)
Our holiday activities and food program has continued to provide support to children/families in receipt of free school meal vouchers through-out Coventry Area during set School holiday periods, supported and funded through Coventry City Council.

In 2024 we engaged three thousand young people at various venues across the city. This included our ever-popular multisport camps as well as our new Ultimate CCFC Experience hosted at CBS Arena. At every HAF delivery period we have been able to offer a participant a CCFC mascot place, giving them an opportunity they would never normally get to experience.

We are very proud to be developing our HAF offer year-on-year as well as bringing new partners on board to further develop the program. In 2024, we began partnerships with the CBS Arena, providing food for various camps across the city and for hosting our new flagship HAF Event, as well as Sky Blue Army Scotland, who provided an additional donation to provide that little something extra for our families that attend.

The Department for Education and Coventry City Council funded HAF program offers food and fun to young people aged 5-16. All our HAF programs allow children to engage in fun and enriching activities where they can develop new skills, meet new people, and try out new experiences, whilst also having a hot, nutritious meal. We can provide local families with a greater knowledge of food nutrition and education, as well as providing them with advice and extra support that is available to them around the city.

The school holidays can become an even more stressful time for families who often rely on free-school meals. Recognizing this issue, the UK Department for Education (DfE) introduced the HAF program. As a beacon of hope, through funding from Coventry City Council and Coventry Building Society, this has helped to ensure that no child goes to bed hungry during school holidays.

Since its inception, the HAF program has made significant strides in reducing holiday hunger across the UK. It has ensured that thousands of children have access to nutritious meals and engaging activities during school breaks. Studies have shown improvements in children's physical health, academic performance, and social skills because of their participation in the program. While the Holiday Activity Food Program has achieved remarkable success, challenges persist. Funding and resources are needed to expand the program's reach, ensuring that all children in need have access to its benefits.

Premier League Fans Fund
A new Premier League funded project for the 2024-25 season, SBITC set up their Fans Fund project with the aim of engaging the South-Asian community based in Foleshill - the closest ward to the CBS Arena, with the aim of creating CCFC's first Muslim Supporter's Group.

We began engaging this community through the sport of Kabaddi in the primary schools in Foleshill, using professional coaches from the Coventry Chargers team. This culminated in hosting a school's Kabaddi Festival in the CCFC fan zone at the Cardiff City match, with a demonstration from the Chargers as well.

Premier League Inspires
The 2024-25 academic year began with excitement as the Sky Blues Premier League Inspires project continued its mission to empower young people through education and personal development. This period marked significant milestones, including expanded partnerships, new staff integration, and impactful project delivery.

Strengthened Partnerships and New Collaborations
Building on relationships with President Kennedy School and Sidney Stringer Academy, we reinforced collaboration by forming new cohorts and revitalising existing ones. These schools eagerly welcomed diverse students into the project.

In response to feedback from the PLCF, we expanded our reach by partnering with Nuneaton Academy. The headteacher, who attended our strategy launch day in April, expressed keen interest in the project. This collaboration enabled us to address the unique needs of students in this new setting.
New Project planning began in July 2024, involving preparatory meetings with school leaders and heads of year. These discussions identified students requiring targeted support, prioritising those with the greatest needs.

Delivery
Highlights included Black History Month activities aligned with the Premier League's "No Room for Racism" campaign. The "Reclaiming the Narrative" project prompted discussions on societal narratives, racism, and identity, particularly resonating with male students.

Social action initiatives were introduced to all our student cohorts as preparation for this year's Inspires Challenge theme, "Gender Equality." The aim is to equip participants with the knowledge and confidence to propose and implement meaningful projects. This year's delivery has been competitive.

Rainbow Laces sessions transitioned into exploring gender equality. While some sessions featured challenging cultural perspectives, they encouraged open debate and critical thinking. Positive feedback confirmed that when delivered respectfully, these discussions encouraged introspective, independent thinking, with students reassessing their opinions and adopting more inclusive beliefs.

Themes of timekeeping, anger management, and behavioral improvement were prioritised based on the school's requests. Rolling Sports Leader courses supported students' personal development and leadership skills.

One-to-One Mentoring Impact
In 2024 Delivery, mentoring focused on self-awareness and adopting a growth mindset approach to our delivery.

Sessions supported students facing diverse challenges, including:

* Mental health issues
* Confidence
* Classroom Truancy

* Aggressive behavior
* Gang-related concerns.
* Antisocial behavior
* School-based anxiety
* Attention deficit.
* Transitions

These sessions provided students with opportunities to voice their challenges and adopt tools and strategies for daily use. The sessions were talk-based and interactive.

Player Development Centres
Our PDC program provides an opportunity for young players between the age groups of Under 6 - Under 18 age to benefit from advanced football coaching delivered by FA level 2 & 3 coaches. The project aims to encourage all players, no matter their ability, to reach their full potential. It has been several changes in 2024 with the appointment of a new Football Development Coordinator. This has led to more staff CPD events in partnership with Coventry City Academy as well as a new coaching curriculum, philosophy, ILP's (individual learning plans for players) and match reporting.
In 2024, we registered over six hundred players into our PDC player pathway. We have increased our league teams, so we now have thirty-nine, plus over thirty development groups who train weekly. On an average Saturday we will have over four hundred players taking part in games, which is fantastic. The program gives children the opportunity to be noticed at a professional level as well as giving less confident/able players the ability to develop. We are proud that over sixty players from PDC have had trials at the Coventry City Academy, with five being offered scholarships in 2024. This takes us to over 160 players signing academy contracts since we set the PDC initiative up.

Girls Emerging Talent Centre (ETC)
Our Girls Emerging Talent Centre continues to grow and go from strength to strength. Part funded by the FA there are now 70+ ETC with the plan for every female player in England to have access to one within an hour of where they live. 2024 was year 3 of the funded project and we had 128 girls from Under 9 to Under 16 take part. These train on a Friday night with our UEFA B qualified coaches and play a minimum of six games throughout the season, in the evenings and at weekends. In 2024 we also introduced a GK coach and Physio at all sessions as well.
One of the biggest difficulties remains suitable qualified female role models as majority of staff are currently male. We are looking to hopefully recruit more female coaches by offering a scheme for the girls to support the coaching when they leave us at Under 16.

Girls Player Development Centre (GPDC)
2024 has been a huge year for our GPDC with numbers increasing from fifty to over 120 on a weekly basis. These were based at Blue Coat School at the start of the year but with that closing meant they moved to Sidney Stringer and then to Grace Academy so has been a bit of upheaval but has not impacted numbers continuing to grow.

Children Birthday Parties
We have continued to deliver Children Birthday Parties in 2024 based at our facility at President Kennedy School. The children have the option of three different packages to suit their needs. Our World Cup and most popular party sees the players attend President Kennedy School to do a FUN based football session / games with our FA Qualified coaches and then have access to the pavilion to enjoy their party food. In addition, they get a signed CCFC Football, a birthday card signed by their favorite player, a message in the CCFC match day program, medals for all participants and a trophy. Not forgetting the highlight of meeting Sky Blue Sam who regularly joins the football fan on the pitch as well as enjoying having their photo taken with the players. Majority of these parties take place over the weekend on a Saturday and Sunday afternoon and finding suitable party hosts continues to be a challenge. With almost no promotion at all due to having difficulty staffing the parties, we still ran 24 in 2024 with the feedback from everyone being positive. We are looking to take on a new apprentice in 2025 and part of their role will be to train them up to run the parties. Once we start to actively promote them more, I believe the uptake will be massive.

Football Tournaments
Football Tournaments in 2024 were successful. We ran six in total and the majority of these were sold out. With the success of these and the blueprint in place we plan to run a lot more over 2025.

1-2-1 sessions
With a demand for 1-2-1 football sessions, we launched our own offer. Players get to use the best facilities at PKS School as well as have access to our target nets, mannequins, speed ladders and our ball launcher. There is room to grow these sessions in 2025 and we are looking at options for having a designated area for them to take place so it can expand the timing.

Social Football
Social Football continues to go from strength to strength. All the actual sessions are voluntary led and have grown from sixty members in 2023 to 160 in 2024. We now have three sessions per week on Monday, Wednesday and Friday and have a mixture of small-sided games, tournaments and eleven side matches depending on numbers. Danny, one of the volunteers, also arranged six external games vs. other social football groups which were all popular. The social side is massive and has seen players from diverse cultures and backgrounds all get together and even meet up outside of the sessions for curry nights.
We delivered engaging, impactful programs to address public health challenges, reduce inactivity, improve mental health, and enhance overall wellbeing across our communities.

Sports Facilities and Community Assets
We pledge, off the back of a comprehensive understanding of our communities and their individual needs, to measurably increase the availability and quality of the spaces where physical activity and healthy living find a home. Our commitment extends to promoting equitable access to sports facilities across our city and county, acknowledging and accommodating the diverse needs of individuals aspiring to pursue their sporting passions, fitness goals, or simply seeking a nurturing environment to embrace a healthy lifestyle and well-being, without fear of judgment.

President Kennedy School -3G Facility
The 3G pitch is almost at capacity with evening sessions running from 5.00pm-10.00pm Monday to Friday from our Player Development Centres, Disability, Premier League Kicks, Girls Emerging Talent Centre, Social Football as well as our partner Clubs Coventry Phoenix and Coventry City Woman and Girls. At weekends we open on Saturday and Sundays and will regular hold 15+ grass root matches as well as host our Children Birthday Parties. In addition to this, during school holidays we use it to run our holiday camps, HAF provision, specialized coaching clinics and tournaments.

The classroom in the pavilion is also terribly busy and has been used for our staff CPD events throughout the year as well as holding several FA CPD events and referee courses. It is used daily to run our Premier League Inspires project. We open the social room in the evening and at the weekend and have ten volunteers who run the kitchen to provide refreshments to our customers as well as bringing in unrestricted money to SBITC. A Facilities Co-Ordinator position was created in 2024 to ensure policies, procedures, maintenance are constantly reviewed, and our facilities remain fit for purpose.

Blue Coat School
2024 has been an exceedingly difficult year at Blue Coat School. We operated the site from January 2024 to July 2024 but on half capacity due to the 3G pitch having significant repairs needed some of which were deemed serious enough to not open sections of the pitch. It officially closed in July 2024 for repairs and due to delays did not open again for the rest of 2024.

Woodlands Sports Complex
We have taken on running the Woodlands Sports Complex on behalf of Coventry City Council. They include the grass football pitches, gym block, and sports hall. Several long-term partners are on site from Tornadoes Basketball, Gemini cheerleading club, Coventry wheelchair basketball, LE coaching, Firefighters, and Woodlands Acro Gymnastics to name a few. We have invested in six brand-new full-size football booths, changed the layout as well as moving several of our own PDC teams so the site is now used a lot more.

The feedback since we started running the site from stakeholders such as partner clubs as well as the council has been excellent. The site has so much potential for further development such as a new clubhouse and 3G pitch which are both in the planning for the future.

Challenging ourselves, developing us people and growing our charity.

We simply could not have achieved the impact we have without the dedication and expertise of our people, working tirelessly to support our local communities. In expanding our scope and deepening our offer, we also need to invest in our people, our organisation and infrastructure. We will ensure that our infrastructure and resources, match our ambition, and our staff are representative of our community, ensuring they have access to high quality learning and development opportunities, enabling them to learn new skills and realise their own potential.

Financial review
Financial position
The charity generated a surplus of £53,691 (2023: £88,514) in the financial year. At the year end, the charity has restricted reserves of £286,500 and unrestricted reserves of £718,182. The cash at bank balance has increased from £1,033,576 in 2023 to £1,078,040 in 2024.

Principal funding
As always, the charity is extremely grateful for the funding we receive from several organisations that allow us to deliver our work. During 2024, those funders included:

- BBC Children in Need
- Big Lottery Fund (Reaching Communities)
- Birmingham County FA
- Coventry City FC
- Coventry City Council
- CSW Sport
- Coventry and Warwickshire Partnership trust
- English Football league
- English Football league Trust
- European Social Fund (and Big Lottery Fund)
- Ferrero
- Football Foundation
- Sharp Business Solutions
- Mind
- Moat House Community Trust
- NCS
- NHS Coventry
- Nuneaton and Bedworth PCN
- Oaks Consultancy
- Public Health Coventry
- Sport England
- The PFA
- The Football Association
- The Premier League Charitable Fund
- The Premier League, including Facilities fund
- Think Active
- West Midlands Police-VRU

Once again, grant funding and commissioning has supported the range and diversity of our charitable activities taking place across Coventry and Warwickshire and is having a significant impact on the lives of many residents of all ages.

Reserves policy
It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to six months staff costs and when achieved lead on to a six-month full cost recovery model.

The trustees consider that reserves at this level will ensure that, in the event of a significant drop income, they will be able to continue the charity's current activities whilst consideration is given to ways in which additional funds may be raised.

STRATEGIC REPORT

Financial review

Going concern

After making appropriate enquiries, the trustees have a reasonable expectation that the charity has adequate resources to continue in operation existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

Principal risks and uncertainties

The principal risk faced by the charity is the potential loss of funding and decrease in numbers for paid for activities. However, continued partnership working has seen us cement 17 new funding opportunities alongside the increased participation in 2019 for our paid for services.

STRATEGIC REPORT

Organisational Changes

The financial implications for the charity with grants coming to an end has been minimised, primarily through the Trustees/Head of Community maintaining a financial risk register and subsequently identifying and accessing new funds to continue the breadth of work undertaken by the charity.

A. Financial Risks

Every year, the organisation will undertake a financial risk review which considers the following:
* Operational Risks that may negatively influence financial performance
* A review of financial policies and procedures (as outlined within the Financial Regulations Manual)
* Funding risk register (twice-yearly) to identify risks associated with grant fundraising streams and steps to mitigate those risks

The financial risk review forms part of the wider charity risk management process, which is monitored through an Organisational Risk Register. This document is designed around the Charity Commission best practice guidance on managing risk within charities and is managed, monitored and reviewed by the Directors, with Risk being a standard agenda item at each trustee meeting.

B. Governance and Leadership

The Head of Community is accountable to the Board of Trustees that meets as a minimum on a quarterly basis (minimum total of four meetings plus AGM each year). Trustees come from a variety of sport, business, marketing, and community backgrounds, providing a varied skill set to assist the organisations management.

As well as accountability to the Board of Trustees, every year we go through an assessment by the English Football League Trust and Premier League Charitable Fund called 'CCOP-Capability Code of Practice'. This specification sets out the required standards across 14 key areas.

The process identifies where our organisation is meeting minimum standards and where we are working towards achieving excellence. The minimum standards have been drawn from existing government guidance, the Charity Commission, industry best practice and Premier League requirements. In some cases, existing guidance has been tailored to the specific context of football club community organisations.

C. Quality and Impact

We have a strong commitment to quality across all areas of our organization - including in the way that we are run and in our project delivery. We are often asked to be part of working groups to support the ongoing development of projects - particularly those within the Club Community Organisation (CCO) network.

We have clear hard and soft outcomes identified for each of our projects and activities, as well as a range of tools and resources that allow us to demonstrate the benefit of our work. These tools are a combination of those that we developed internally, adopted academic methodologies, or established health and education industry frame works. (See 2018 Impact Report)

D. Public Benefit

The Trustees have each received the Charity Commissions guidelines on public benefit and this forms part of the induction pack for new Trustees.

The charity uses the brand of Coventry City Football Club to help achieve its mission of helping people to take part in a physically active, healthy and informed lifestyle, whilst providing an environment that encourages learning, personal development and personal achievement.

STRATEGIC REPORT

Plans for future periods

Future Developments

In 2023 Sky Blues in the Community worked with Oaks Consultancy on the development of their new strategic plan for 2024-2027. As part of this process, it was important when developing our new strategic plan that we were insight-led and really understood the communities which will be positively impacted by the work we do. We wanted to be confident that we fully understood the landscape that we were operating in, so that we could offer the best solutions possible to our communities. Over several months we consulted with a range of stakeholders including our workforce, partners, parent club and beneficiaries. This was then analysed alongside local research and data and means we now understand the role we need to play over the next three years.

Following the wide range of consultation and analysis that we undertook; we are incredibly proud to launch our new Making a Difference Strategic Plan for 2024-2027.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Charity constitution

The charity is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association on 9 July 2008. The charity is registered under the charity number 1127014.

The principal object of the charity is to benefit the inhabitants of Coventry and the surrounding area by promoting community participation in healthy recreation by providing facilities in for the playing of association football and other sports capable of improving health and education.

Method of appointment or election of new trustees

The management of the charity is the responsibility of the trustees who are elected and co-opted under the terms of the Articles of Association.

New Trustees our recruitment at the invitation of the current trustees and are appointed as trustees when such appointment t has been approved by all the existing Trustees. The number of Trustees shall be not less than Five and Maximum of 12 as per a resolution approved by the trustees and Charity Commission in Nov 2018.

Organisational structure and decision making

The Board of Trustees are the ultimate control in the party of the charity, but they have delegated responsibility for the day-to-day management of the charity to the Head of Community supported by BDM and 4 theme managers.

In 2022, after the introduction of the organisational risk register in 2016, the risk registers outlines: several areas of risk, how these will be mitigated and managed, as well as the staff and trustees' responsibilities. The subject of risk is now a standard agenda item at trustee meetings with the risk register, including financial risk, being reviewed, and updated every six months.

Policies adopted for the induction and training of Trustees

Newly appointment Trustees are provided with a thorough introduction via a trustee's handbook to the workings of the charity and are provided with all necessary information which will enable them to properly fulfil their role as Trustees (see Trustee Handbook).

STRUCTURE, GOVERNANCE AND MANAGEMENT

Risk management

The Trustees have assessed the major risks to which the charity is exposed, in particular those related to the operations and finances of the charity, which again are reviewed every six months, and are satisfied that systems and procedures are in place to mitigate our exposure to the major risks.

In order to meet our obligations under the Charities Act 2011, we must submit full accounts the Charity Commission within ten months of the end of our financial year. This deadline has been met for each of our annual submission to the commission.

Our Financial Regulations Manual identifies the role all staff have in effectively managing day to day finances, as well as outlining process such as cash handling, monthly banking, invoice processes, online banking etc. This ensures a consistent approach to our physical dealings with money and clear financial procedure.

In terms of budgetary management, we have an overall organisational budget completed on an annual basis. Each of our senior management team are given a budget for their area of work, with financial targets included in the relevant staff personal objectives.

We have external accountants (Askews) who produce monthly management reports to assess the financial risk of the charity which allows Theme managers to report on any variances between budget and actual.

We have appointed part-time finance co-ordinator that oversees the inputting of all information into Xero software accounting, allowing us to accurately monitor our income and expenditure, and performance against budgets for our different areas of work. Responsibility and accountability for monitoring and managing budgets sits with our senior management team and financial targets and reporting on budgets forms part of our appraisal, 1:1 supervision Framework and quarterly reporting mechanisms.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
06642112 (England and Wales)

Registered Charity number
1127014

Registered office
Coventry Building Society Arena
Judds Lane
Coventry
West Midlands
CV6 6GE

Trustees
D Boddy
T S Gill
M Hornby
N E Newbold (deceased 25/2/25)
T V Owatemi (resigned 19/9/24)
C Salter
P W Sullivan
L W Tebbutt

REFERENCE AND ADMINISTRATIVE DETAILS

Auditors
Flint & Thompson
Statutory Auditors
2 Manor Square
Solihull
West Midlands
B91 3PX

Bankers
The Co-operative Bank
1 Balloon Street
Manchester
M60 1GP

Ulster Bank Ltd
5 Nutley Grove
Carlow
Co. Kilkenny

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of Sky Blues in the Community for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The auditors, Flint & Thompson, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, on 31 July 2025 and signed on the board's behalf by:



C Salter - Trustee

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF SKY BLUES IN THE COMMUNITY

Opinion

We have audited the financial statements of Sky Blues in the Community (the 'charitable company') for the year ended 31 December 2024 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2024 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception
In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees
As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

The auditor's assessment of the susceptibility of the entity's financial statements to material misstatement, including how fraud might occur Which laws and regulations the auditor identified as being of significance in the context of the entity How the auditor obtained an understanding of: The legal and regulatory framework applicable to the entity and how the entity is complying The entity's policies and procedures on compliance with laws and regulations, including documentation of any instances of non-compliance The entity's policies and procedures on fraud risks, including knowledge of any actual, suspected or alleged fraud.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF SKY BLUES IN THE COMMUNITY

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Peter Georgiades (Senior Statutory Auditor)
for and on behalf of Flint & Thompson
Statutory Auditors
2 Manor Square
Solihull
West Midlands
B91 3PX

Date: 5th August 2025.

SKY BLUES IN THE COMMUNITY

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2024

	Notes	Unrestricted funds £	Restricted funds £	2024 Total funds £	2023 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	**769,891**	**1,053,874**	**1,823,765**	1,569,417
Charitable activities	4				
Activities within the Community		-	-	-	2,411
Investment income	3	**40,958**	-	**40,958**	9,224
Total		**810,849**	**1,053,874**	**1,864,723**	1,581,052
EXPENDITURE ON					
Charitable activities	5				
Activities within the Community		**619,677**	**1,032,874**	**1,652,551**	1,358,464
Support costs on charitable activities		**158,481**	-	**158,481**	134,074
Total		**778,158**	**1,032,874**	**1,811,032**	1,492,538
NET INCOME		**32,691**	**21,000**	**53,691**	88,514
RECONCILIATION OF FUNDS					
Total funds brought forward		**685,491**	**265,500**	**950,991**	862,477
TOTAL FUNDS CARRIED FORWARD		**718,182**	**286,500**	**1,004,682**	950,991

The notes form part of these financial statements

SKY BLUES IN THE COMMUNITY

BALANCE SHEET
31 DECEMBER 2024

	Notes	Unrestricted funds £	Restricted funds £	2024 Total funds £	2023 Total funds £
FIXED ASSETS					
Tangible assets	11	**20,562**	-	**20,562**	21,307
CURRENT ASSETS					
Debtors	12	**78,901**	-	**78,901**	99,559
Prepayments and accrued income		**72,912**	-	**72,912**	17,984
Cash at bank		**791,540**	**286,500**	**1,078,040**	1,033,576
		943,353	**286,500**	**1,229,853**	1,151,119
CREDITORS					
Amounts falling due within one year	13	**(245,733)**	-	**(245,733)**	(221,435)
NET CURRENT ASSETS		**697,620**	**286,500**	**984,120**	929,684
TOTAL ASSETS LESS CURRENT LIABILITIES		**718,182**	**286,500**	**1,004,682**	950,991
NET ASSETS		**718,182**	**286,500**	**1,004,682**	950,991
FUNDS	15				
Unrestricted funds				**718,182**	685,491
Restricted funds				**286,500**	265,500
TOTAL FUNDS				**1,004,682**	950,991

The financial statements were approved by the Board of Trustees and authorised for issue on 31 July 2025 and were signed on its behalf by:

C Salter - Trustee

The notes form part of these financial statements

SKY BLUES IN THE COMMUNITY

CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2024

	Notes	2024 £	2023 £
Cash flows from operating activities			
Cash generated from operations	1	**7,121**	92,138
Net cash provided by operating activities		**7,121**	92,138
Cash flows from investing activities			
Purchase of tangible fixed assets		**(3,615)**	-
Interest received		**40,958**	9,224
Net cash provided by investing activities		**37,343**	9,224
Change in cash and cash equivalents in the reporting period		**44,464**	101,362
Cash and cash equivalents at the beginning of the reporting period		**1,033,576**	932,214
Cash and cash equivalents at the end of the reporting period		**1,078,040**	1,033,576

The notes form part of these financial statements

1. RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2024 £	2023 £
Net income for the reporting period (as per the Statement of Financial Activities)	**53,691**	88,514
Adjustments for:		
Depreciation charges	**4,360**	5,669
Interest received	**(40,958)**	(9,224)
(Increase)/decrease in debtors	**(34,270)**	1,819
Increase in creditors	**24,298**	5,360
Net cash provided by operations	**7,121**	92,138

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1/1/24 £	Cash flow £	At 31/12/24 £
Net cash			
Cash at bank	**1,033,576**	**44,464**	**1,078,040**
	1,033,576	**44,464**	**1,078,040**
Total	**1,033,576**	**44,464**	**1,078,040**

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in sterling, which is the functional currency of the entity. Figures are rounded to the nearest £.

Accounting judgements and key sources of estimation uncertainty
The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Incoming resources
All income is included in the statement of financial activities when entitlement has passed to the charity, it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

* Income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.

* Legacy income is recognised when receipt is probable and entitlement is established.

* Income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.

* Income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Resources expended
Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

* Expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.

* Expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.

* Other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

1. ACCOUNTING POLICIES - continued

Resources expended
All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 10% on reducing balance
Computer equipment	- 25% reducing balance

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other comprehensive income and accumulated in equity, except to the extent it reverses a revaluation decrease of the same asset previously recognised in profit or loss. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other comprehensive income to the extent of any previously recognised revaluation increase accumulated in equity in respect of that asset. Where a revaluation decrease exceeds the accumulated revaluation gains accumulated in equity in respect of that asset, the excess shall be recognised in profit or loss.

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that largely independent of the cash inflows from other assets or groups of assets.

For impairment testing of goodwill, the goodwill acquired in a business combination is, from the acquisition date, allocated to each of the cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the company are assigned to those units.

Taxation
The charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Defined contribution plans
Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

1. ACCOUNTING POLICIES - continued

Defined contribution plans
When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as a finance cost in profit or loss in the period in which it arises.

Going concern
There are no material uncertainties about the charity's ability to continue.

Financial instruments
A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Debt instruments are subsequently measured at amortised cost.

Where investments in shares or preference shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in income and expenditure. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Other financial instruments are subsequently measured at fair value, with any changes recognised in profit or loss, with the exception of hedging instruments in a designated hedging relationship (see hedge accounting policy).

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised under the appropriate heading in the statement of financial activities in which the initial gain was recognised.

For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics.

Any reversals of impairment are recognised immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

Operating leases
Lease payments are recognised as an expense over the lease term on a straight-line basis. The aggregate benefit of lease incentives is recognised as a reduction to expense over the lease term, on a straight-line basis.

2. DONATIONS AND LEGACIES

	2024	2023
	£	£
Donations	1,823,765	1,569,417

3. INVESTMENT INCOME

	2024	2023
	£	£
Deposit account interest	40,958	9,224

4. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2024	2023
		£	£
Commission	Activities within the Community	-	2,411

5. EXPENDITURE ON CHARITABLE ACTIVITIES

	Direct Costs	Support costs (see note 6)	Totals
	£	£	£
Activities within the Community	1,652,551	-	1,652,551
Support costs on charitable activities	-	158,481	158,481
	1,652,551	158,481	1,811,032

6. SUPPORT COSTS

	Other	Governance costs	Totals
	£	£	£
Support costs on charitable activities	146,661	11,820	158,481

Support costs, included in the above, are as follows:

Other

	2024 Support costs on charitable activities	2023 Total activities
	£	£
Insurance	1,370	714
Light and heat	3,518	3,518
Telephone	3,178	2,333
Rent and service charges	14,640	14,625
Repairs and maintenance	17,345	13,806
Advertising	1,077	3,773
Carried forward	41,128	38,769

6. SUPPORT COSTS - continued

Other - continued

	2024 Support costs on charitable activities	2023 Total activities
	£	£
Brought forward	41,128	38,769
Legal and professional fees	36,606	36,181
Other office expenses	64,567	39,119
Depreciation of tangible fixed assets	4,360	5,669
	146,661	119,738

Governance costs

	2024 Support costs on charitable activities	2023 Total activities
	£	£
Accountancy fees	7,980	10,736
Audit fees	3,840	3,600
	11,820	14,336

7. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2024	2023
	£	£
Depreciation - owned assets	4,360	5,669

8. TRUSTEES' REMUNERATION AND BENEFITS

The remuneration for trustee and key personnel amounted to £73,500 (2023: £78,115)

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 December 2024 nor for the year ended 31 December 2023.

9. STAFF COSTS

	2024	2023
	£	£
Wages and salaries	962,877	838,513
Social security costs	71,897	63,436
Other pension costs	21,218	19,389
	1,055,992	921,338

The average monthly number of employees during the year was as follows:

	2024	2023
Salaried	29	27
Casual	41	39
	70	66

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2024	2023
£70,001 - £80,000	1	1

10. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	758,760	810,657	1,569,417
Charitable activities			
Activities within the Community	2,411	-	2,411
Investment income	9,224	-	9,224
Total	770,395	810,657	1,581,052
EXPENDITURE ON			
Charitable activities			
Activities within the Community	568,807	789,657	1,358,464
Support costs on charitable activities	134,074	-	134,074
Total	702,881	789,657	1,492,538
NET INCOME	67,514	21,000	88,514
RECONCILIATION OF FUNDS			
Total funds brought forward	617,977	244,500	862,477

10. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted funds £	Restricted funds £	Total funds £
TOTAL FUNDS CARRIED FORWARD	685,491	265,500	950,991

11. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 January 2024	8,150	27,934	36,084
Additions	-	3,615	3,615
At 31 December 2024	8,150	31,549	39,699
DEPRECIATION			
At 1 January 2024	1,702	13,075	14,777
Charge for year	645	3,715	4,360
At 31 December 2024	2,347	16,790	19,137
NET BOOK VALUE			
At 31 December 2024	5,803	14,759	20,562
At 31 December 2023	6,448	14,859	21,307

12. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024 £	2023 £
Trade debtors	74,947	88,456
Other debtors	3,954	11,103
	78,901	99,559

13. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023
	£	£
Trade creditors	12,941	60,738
Wages creditor	-	77
Pension creditor	-	3,787
Other creditors	49,604	-
Accruals	97,413	74,116
Deferred Income	85,775	82,717
	245,733	221,435

LEGAL CHARGE ON GRANT

There is a security in respect of a legal charge for the Football Foundation over the leasehold property at President Kennedy School and Community College, Coventry. The charge includes any buildings, facilities and equipment thereon including a negative pledge in respect of these assets. The property includes the pitch, floodlighting and Pavillions.

14. OPERATING LEASE COMMITMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2024	2023
	£	£
Within one year	22,587	15,857
Between one and five years	25,086	45,465
In more than five years	-	399
	47,673	61,721

During 2022 a new lease to underlet part of President Kennedy School has been entered info for a period of 25 years. There will be no rent payable but it has been agreed hat they are to maintain the upkeep for the duration of he term, including covering all the costs.

15. MOVEMENT IN FUNDS

	At 1/1/24	Net movement in funds	Transfers between funds	At 31/12/24
	£	£	£	£
Unrestricted funds				
General fund	685,491	32,691	-	718,182
Restricted funds				
Facilities fund	202,500	-	-	202,500
Sinking fund - PKS 3G	45,000	-	15,000	60,000
Sinking funs - PKS Pavilion	18,000	-	6,000	24,000
Other restricted funds	-	21,000	(21,000)	-
	265,500	21,000	-	286,500
TOTAL FUNDS	950,991	53,691	-	1,004,682

15. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	810,849	(778,158)	32,691
Restricted funds			
Other restricted funds	1,053,874	(1,032,874)	21,000
TOTAL FUNDS	1,864,723	(1,811,032)	53,691

Comparatives for movement in funds

	At 1/1/23 £	Net movement in funds £	Transfers between funds £	At 31/12/23 £
Unrestricted funds				
General fund	617,977	67,514	(180,000)	505,491
Designated fund	-	-	180,000	180,000
	617,977	67,514	-	685,491
Restricted funds				
Facilities fund	140,000	-	62,500	202,500
Sinking fund - PKS 3G	30,000	-	15,000	45,000
Sinking funs - PKS Pavilion	12,000	-	6,000	18,000
Sinking fund - Blue Coats	62,500	-	(62,500)	-
Other restricted funds	-	21,000	(21,000)	-
	244,500	21,000	-	265,500
TOTAL FUNDS	862,477	88,514	-	950,991

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	770,395	(702,881)	67,514
Restricted funds			
Other restricted funds	810,657	(789,657)	21,000
TOTAL FUNDS	1,581,052	(1,492,538)	88,514

15. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1/1/23 £	Net movement in funds £	Transfers between funds £	At 31/12/24 £
Unrestricted funds				
General fund	617,977	100,205	(180,000)	538,182
Designated fund	-	-	180,000	180,000
	617,977	100,205	-	718,182
Restricted funds				
Facilities fund	140,000	-	62,500	202,500
Sinking fund - PKS 3G	30,000	-	30,000	60,000
Sinking funs - PKS Pavilion	12,000	-	12,000	24,000
Sinking fund - Blue Coats	62,500	-	(62,500)	-
Other restricted funds	-	42,000	(42,000)	-
	244,500	42,000	-	286,500
TOTAL FUNDS	862,477	142,205	-	1,004,682

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,581,244	(1,481,039)	100,205
Restricted funds			
Other restricted funds	1,864,531	(1,822,531)	42,000
TOTAL FUNDS	3,445,775	(3,303,570)	142,205

16. EMPLOYEE BENEFIT OBLIGATIONS

Defined contribution plans

The amount recognised in income or expenditure as an expense in relation to defined contribution plans was £21,218 (2023: £19,389)

17. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 December 2024, (2023: £NIL)

18. LIMITED BY GUARANTEE

The charity is a company limited by guarantee. The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

SKY BLUES IN THE COMMUNITY

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2024

	2024 £	2023 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	**1,823,765**	1,569,417
Investment income		
Deposit account interest	**40,958**	9,224
Charitable activities		
Commission	-	2,411
Total incoming resources	**1,864,723**	1,581,052
EXPENDITURE		
Charitable activities		
Wages	**962,877**	838,513
Social security	**71,897**	63,436
Pensions	**21,218**	19,389
Motor vehicle expenses	**29,201**	29,243
Legal and professional fees	**56,681**	96,437
Other office costs	**70,170**	71,562
Hire of facilities	**331,786**	208,404
Equipment	**38,987**	24,424
Training	**3,756**	2,791
Match day tickets	**65,978**	4,265
	1,652,551	1,358,464
Support costs		
Other		
Insurance	**1,370**	714
Light and heat	**3,518**	3,518
Telephone	**3,178**	2,333
Rent and service charges	**14,640**	14,625
Repairs and maintenance	**17,345**	13,806
Advertising	**1,077**	3,773
Legal and professional fees	**36,606**	36,181
Other office expenses	**64,567**	39,119
Fixtures and fittings	**645**	716
Computer equipment	**3,715**	4,953
	146,661	119,738
Governance costs		
Accountancy fees	**7,980**	10,736
Carried forward	**7,980**	10,736

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2024

	2024 £	2023 £
Governance costs		
Brought forward	**7,980**	10,736
Audit fees	**3,840**	3,600
	11,820	14,336
Total resources expended	**1,811,032**	1,492,538
Net income	**53,691**	**88,514**

SKY BLUES IN THE COMMUNITY

England & Wales - Charity number 1127014

Accounts

REGISTERED COMPANY NUMBER: 06642112 (England and Wales)
REGISTERED CHARITY NUMBER: 1127014

REPORT OF THE TRUSTEES AND

FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

FOR

SKY BLUES IN THE COMMUNITY
(A COMPANY LIMITED BY GUARANTEE)

Flint & Thompson
Statutory Auditors
2 Manor Square
Solihull
West Midlands
B91 3PX

SKY BLUES IN THE COMMUNITY

CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

	Page
Report of the Trustees	1 to 17
Report of the Independent Auditors	18 to 21
Statement of Financial Activities	22
Balance Sheet	23
Cash Flow Statement	24
Notes to the Cash Flow Statement	25
Notes to the Financial Statements	26 to 37
Detailed Statement of Financial Activities	38 to 39

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2023

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 December 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

MISSIONS & VISIONS

Sky Blues in the Community are the official charity of Coventry City Football Club, aspiring to make positive impacts across all areas of our community.
We know that professional football clubs provide an attractive platform for engaging people from all walks of life, and this puts us in a unique position to address local priorities and national issues.
We build on this platform by delivering innovative and quality activities across four main themes (Sport, Health, Inclusion and Education). We see it as our responsibility to utilise our position for the benefit of the local community across Coventry and Warwickshire and have a positive impact in our local area.

Mission: 'Use the reach and appeal of Coventry City Football Club to make a difference to the lives of people across Coventry and Warwickshire.'

Our Aims: To provide high quality, life changing opportunities through sport and physical activity, improving people's health and well-being, education, confidence, and skills, increasing positive behaviours and bringing enjoyment to the people we work with. To use the power of professional football and sport to engage with the local community.

To focus and influence the work of Sky Blues in the Community in achieving our mission and to address local priorities, our work is categorised under four core themes, each with their own headline goal:

- Sport - Engage people of all ages and abilities in sport and physical activity
- Health - Promote healthy behaviours, empowering people to take control of their own health and well-being
- Education - Inspire learning and personal development to raise aspirations, attainment, and achievement
- Inclusion - Provide opportunities for people and communities that face common barriers
- Football development - Provide a player development pathway for children of all ages and abilities.

OBJECTIVES AND ACTIVITIES

Objectives and activities

The principal object of the charity, in accordance with its memorandum of association, is to promote community participation in healthy recreation through football and other sports for the benefit of the public across Coventry and Warwickshire. In the furtherance of this object the directors, as the charity trustees, have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the Charity Commission's published general and relevant sub-sector guidance concerning the operation of the Public Benefit requirement under the act.

1. Increasing our levels of unrestricted income through services we provide, fundraising and sponsorship
2. Expanding our commissioned and consortium income portfolio, cementing our position as a 'go to' organisation for community engagement and delivery

Strategic Plan 2020 - 2023

3. Providing pathways for our beneficiaries that maximises their 'journey' opportunities with us and to focus our offer, understanding what we are good at and not trying to be all things to everyone
4. Maximising our unique selling points to increase our market appeal to customers, partners, funders and wider stakeholders
5. Ensuring all of our programmes and activities are financially self-sufficient

The work of Sky Blues in the Community is underpinned by several company values. These company values inform how we operate, communicate and conduct ourselves daily. Our values are to:

* Enjoy what we do
* Deliver our services to the highest standards
* Exceed expectations* Be open and transparent
* Learn from, and share best practice
* Be professional
* Provide an excellent experience
* Work in partnership
* Be honest, trustworthy and act with integrity
* Innovative

Activities for achieving objectives

The significant activities for achieving the objectives are:

* To increase the opportunity for residents of Coventry and Warwickshire to participate in physical activity and improve Mental well-being, for a more physically active lifestyle.
* To actively promote opportunities for disadvantaged and marginalised communities to participate in positive activities, regardless of age, gender, race, infirmity, disablement, poverty, or social and economic circumstances.
* To promote participation in healthy activities, through providing facilities for the playing of football and other sports, whilst improving health and awareness through a variety of mediums
* To advance the education and learning of children, young people, and adults by promoting accredited training and personal development opportunities.
* Working in partnership with key local, regional and national organisations to allow the company to achieve its charitable objectives and the listed activities.

STRATEGIC REPORT
Achievement and performance
Achievements and Performance
DAVID BUSST, HEAD OF COMMUNITY

Our team continue to be enthusiastic, passionate and dedicated working above and beyond to make a difference in our community and through the use of sport we hope to succeed in changing the lives of people who deserve it most.

Community Day

Sky Blues in the Community teamed up with Frasers Group to give every school in Coventry a free voucher for £250-worth of sports equipment and chance to participate on the Pitch.

Every team from more than fifty primary schools that attended the event were given a goodie bag and a sports voucher on behalf of Frasers Group and Sky Blues in the Community, the official charity of Coventry City FC.

Young players from the school teams were able to test their skills on the pitch at the Arena.

David Busst, Head of Community at the charity, says Sky Blues in the Community and Frasers Group partnered together to also reach out to around seventy other schools within Coventry.

"The open day was a great way of celebrating our ties with the schools and community groups that we work with across the city. During the year we also contacted all the other schools in Coventry to engage with them. It was great to be starting our new partnership with Frasers Group in this way and I'd like to thank everybody there for their support."

The sports vouchers were redeemable at Sports Directory, a sister company of Sports Direct that is owned by Frasers Group.

Nick Fox, Managing Director of Sports Directory, said on behalf of Frasers: "We was delighted to be working with Sky Blues in the Community and I'd like to thank David and his team for making it such a special day at the Coventry Building Society Arena."

HAF - (Holiday Activities Food)

Our holiday activities and food programme has continued to provide support to children/families in receipt of free school meal vouchers through-out Coventry Area during set School holiday periods.

Research has shown that the school holidays can be pressure points for some families. For some children this can lead to a holiday experience gap, with children from low-income households being:

* Less likely to access organised out-of-school activities
* More likely to experience 'unhealthy holidays' in terms of nutrition and physical health
* More likely to experience social isolation

Our HAF programme is a response to this issue, with evidence showing that free holiday clubs can have a positive impact on children and young people, and that they work best when they:

* Provide consistent and easily accessible enrichment activities
* Cover more than just breakfast or lunch
* Involve children (and parents) in food preparation
* Use local partnerships and connections, particularly with the voluntary and community organisation sector

As a result of this programme, we want children who attend this provision to:

* eat healthily over the school holidays

* be active during the school holidays
* take part in engaging and enriching activities which support the development of resilience, character, and wellbeing along with their wider educational attainment.
* be safe and not to be socially isolated
* have a greater knowledge of health and nutrition
* be more engaged with school and other local services

We also want to ensure that the families who participate in this programme:

* develop their understanding of nutrition and food budgeting
* are signposted towards other information and support, for example, health, employment, and education

Working in partnership remains our key focus which enabled us to impact on the needs of our community and be a key service provider for the delivery of HAF with key stakeholders CCC-Department of Education.

PL Sport and Core Activities
Premier League Primary Stars (PLPS)

In 2023, the PLPS project continued to develop the Social Action element of the programmed within schools, seeing many young people volunteering within their school for the local community.

Our PLPS KPI's in 2023 :
- Social Action projects x 4
- Supported PE Lessons19 target 8
- Targeted interventions 19 target 8
- Anti Discrimination workshops 7 target 3
- Education Activations 18

Joy of Moving
Joy of Moving was delivered in schools to 1700 children from across Coventry in 2023.

Joy of Moving Festivals were delivered in partnership with the EFL Trust. A large number of schools from across Coventry took part and saw 100's of children enjoys a day of physical activity and sport.

Ferrero UK's corporate social responsibility project, the Joy of moving programme, which has been developed and delivered through a partnership with EFL Trust for over seven years, is based on methodology which is designed to inspire children to move though play and captures the fun approach, which we know is key. The methodology was established by independent experts, including Foro Italico (Rome University) and the Italian Olympic Committee (CONI) and focuses on developing key skills in four major areas:

* Physical fitness
* Motor coordination
* Cognitive functions & creativity
* Life skills

The Joy of moving programme is delivered within schools and consists of two elements; the Move & Learn project and Joy of moving Festivals.

Health and Well-being
At Sky Blues in the Community, one of our main aims is to improve the health and wellbeing of our participants. This includes improving the quality of life for individuals with mental and physical difficulties, increasing life expectancy of the older generation through sport and reducing the use of health and social services. We offer a range of programmes which target the entire population and improve the lifestyles of all members of the community.

MEN-talk

MEN talk is funded for five years from Jan 2021-Dec 2026 with the aim to support 1600 men aged 25-64 across Coventry and Warwickshire with their emotional health and well-being.

The project combines physical exercise and activities with targeted mental health workshops in a non-clinical environment.

The mental health workshops cover various topics, including but not limited to: Understanding anxiety, depression, stress, self-compassion and the links between physical and mental health.

The overall aim of the project is to improve men's mental health by increasing their resilience to deal with issues constructively, encouraging them to choose healthy lifestyle choices and decreasing their sense of isolation through participation in group activities.

MEN talk initially launched in February 2021, using the platform Zoom. Since the launch of MEN talk, SBITC have been instrumental in changing and saving the lives of multiple men across Coventry and Warwickshire.

MEN-talk is currently at the beginning of year 4 and continues to deliver sessions across Coventry, Nuneaton, and Warwickshire. In 2023 there were over 1100 attendances across MEN-talk sessions.

At the end of 2023, SBITC partnered with CV life, Coventry City Council, and the Health Access Refugees Program to provide a MEN-talk session located at the AT7 centre in Coventry for up to twenty-five refugees each week to participate in sport and improve their mental health.

Participant Quote:
"I'm not exaggerating when I say MENtalk has been a lifesaver as I was really struggling and running out of options about how I was going to keep going before being introduced to this course."

"I've gone from Zero to Hero. I can control my anxiety attacks to an extent now using the methods we were shown in the sessions on MENtalk. I've stopped taking medication because of the training I've received."

"You've helped in so many ways. I'm not sure you realise how awesome this project is from a person to have lived with this illness for so long. Talking with you has helped to calm me down and get to a better place. This group is awesome for me. My wife wants to thank you as well as she's seen a change."

WOMEN-talk
WOMEN-talk is funded by the voluntary, community and social enterprise (VCSE) sector and the NHS ICB for 1 year from June 2023-Mar 2024 with the aim to support women over 18 with their physical health and mental well-being.

The project uses the same blueprint as MEN-talk in combining physical exercise and activities with targeted mental health workshops in a non-clinical environment.

WOMEN-talk is being delivered in across Coventry and Warwickshire (Nuneaton) delivered twice a week in 2-hour sessions.

The overall aim of the project is to mirror the impact made by MEN-talk by giving women the same opportunity in improving mental health by increasing their resilience to deal with issues constructively, encouraging them to choose healthy lifestyle choices and decreasing their sense of isolation through participation in group activities.

Participant Quote:
'I feel more positive and feel like I can speak to staff about anything.'

'It is built my confidence and strength; it has helped me in my personal life with day-to-day living. I used to struggle with opening bottles, brushing my hair, carrying a full kettle, being active at WOMEN talk has helped my physical strength to complete my activities of daily living.'

DEMENTIA Active
DEMENTIA Active is funded to support residents of Coventry with a diagnosis of dementia, early onset dementia and individuals with MCI (congenital or acquired mild cognitive impairments).

DEMENTIA Active provides a safe space for participants to engage in activities that they may have enjoyed prior to receiving their diagnosis.

While dementia is a condition that progressively worsens, engaging in activities supports participants in delaying the degeneration of their motor skills and balance.

DEMENTIA Active also acts as a support mechanism for the family and careers of participants, who are able to socialise over hot drinks provided by SBITC and receive social support. The session also acts as rest-bite for family members and carers. The session is part staffed by SBITC and members of the dementia team at Coventry and Warwickshire NHS Partnership Trust, so we are able to provide a session that has an expert level of care.

In the last 6 months of 2023, SBITC staff have introduced music on sessions to create a more welcoming atmosphere, team quizzes to enhance the social element of the session and more sports to become more inclusive and offer a wider variety of activities.

At the end of 2023, Winnie the therapy dog joined the SBITC team making regular visits to the Dementia Active sessions and has been helping participants with their emotional wellbeing and those struggling with anxiety.

Participant Quote:
"My son is 20 and he has dementia as a result of a neurological condition, and what we've found is that there are no services in the community for him. It was so lovely to hear about DEMENTIA Active group that he could come along, where he can have a look and engage in the bits (activities) that he likes. It's amazing, he's currently playing badminton, he loves the archery. People are so supportive and engaging with him 1:1, I would really recommend anyone gives it a try."

"Being invited to the CBS lounge by SBITC and getting the best seats to watch Coventry vs Norwich as well as being able to meet players, was one of the greatest days of my life."

"We have been coming for a few months now, it is nice - he gets up on Monday and it is somewhere he can go, enjoy himself, relax. He really enjoys the badminton and people giving him 1:1 support. It is something that he really enjoys doing."

"Myself and my partner who has dementia have formed many new friendships since attending Dementia Active some of whom have attended our own personal celebrations including our wedding anniversary. Meeting people who are experiencing the same struggles as yourself, really helps to build close bonds."

Active Sky Blue (Exercise on Referral)
Active Sky Blues is a 12-week program working in partnership with the Nuneaton and Bedworth PCN and is a programme funded for 1 year with the option to extend. Active Sky Blues covers six topics during its 12 weeks which include Healthy Weight, Exercise, Eating Well, Sleep and Tiredness, Smoking and Alcohol and Mental Wellbeing.

The program is an Exercise on referral project to help benefit patients within the sixteen surgeries of the Nuneaton and Bedworth PCN. Both Self-Referrals and GP Referrals are accepted and the only criteria to refer in is that you must be 18+ and registered to 1 of the 16 surgeries within Nuneaton and Bedworth.

The project combines both physical exercise as well as a theory presentation based on the topics mentioned above. The overall aim of the project is to help improve both men and women's lifestyles whether that be through exercise or healthy eating by designing meal plans.

We currently run two sessions in both Nuneaton and Bedworth and are coming up to end of the Nuneaton cohort with twenty people ready to start the next cohort in Nuneaton. The Nuneaton session runs on a Thursday evening from 4-5:30pm at the CAVA Centre, Newtown Road and the Bedworth session runs on a Wednesday 11:30-1pm. The reason for the two time slots is to attract as many people as possible we can who either work shifts or would prefer sessions in the day.

Participant Quote:
"The sessions are helping me a lot. Even my daughter has noticed how much happier I have been the last few weeks. Meeting other people and taking part in the exercises trying to give me some motivation that I need. The theory part is brilliant too just understanding different things and sharing ideas with the group really helps."

"I do like Lewis and Josh; they are good. They take the time to listen to us." I have really been enjoying the group and the physical part. I do feel that it is making me feel better about myself."

"I have really enjoyed the experience so far; the coaches have been so friendly and accommodating to me and everyone involved and are always looking to push us to reach our individual goals. Also, the community-based environment that has been made with the entire process means you are with people that want to make a difference to themselves, and this makes the group feel more together."

Sport and Talk for Life Skills Programme
The Sport and Talk for Life Skills Program is a 12-week course for young people 11-18 years of age. The project is being funded by the positive direction's trauma vanguard project for 1 year, between April 2023 to March 2024, this is likely to be extended due to a later start.

A wide variety of sports activities selected by the young people themselves will be delivered by qualified sports coaches, youth workers and mentors. The young people involved in the program will also be supported through a nationally recognised Level 1 Sports Leaders qualification and given opportunities to continue as a participant or volunteer leader in free community sports sessions that Sky Blues in the Community deliver.

Each week young people will select what sports activities they want to participate in during the first hour of the session (this could include but is not limited to Football, basketball, badminton, tennis, volleyball, table tennis etc.). This will also include regular breaks for social interaction with Sky Blues in the Community staff and other young people. This will provide staff with an opportunity to mentor young people and provide youth work and health and wellbeing support and advice on a 1-2-1 and group level where required. During the second hour of the session young people will be supported towards completing a sports leader's qualification. Food and drink will also be provided for young people that attend.

The Sports Leaders qualification will be used to develop the young people into confident, healthy leaders through sport and physical activity. Young people undertaking this qualification will learn and demonstrate important life skills such as effective communication and organisation whilst learning to lead basic sports and physical activities to younger people, their peers, older generations and within the community. The courses involve both guided & peer-to-peer learning and supervised leadership to ensure that learners have all the skills they need to lead basic physical activities to other people.

Head of Community and Former Premier League Footballer, Dave Busst, said: 'Sky Blues in the Community has a commitment to making a difference within our local community. We currently run a wide range of projects in Coventry and Warwickshire, based around our four themes - inclusion, health, sport, and education. We are delighted our work has already had such a positive impact on the people we are working with. This is a fantastic opportunity for young people across Coventry and Warwickshire to learn valuable life-skills, whilst hopefully making a significant impact on their health.'

'I have really enjoyed attending Sport and Talk, I have made some great friends and feel I have achieved something big in getting my sports leadership level 1 award. My parents have said how proud they are of me.'

'Attending Sport and Talk with Sky Blues has helped me with my confidence in groups and being a leader. I am a big Coventry City fan, so I loved at the end of the course that I got tickets to a football game and a tour of the stadium.'

INCLUSION

Premier League Kicks Programme
Sky Blues in the Community (SBITC) Kicks programme stands as a testament to the power of football in fostering positive change within communities. This initiative, spearheaded by the Coventry City Football Club, goes beyond the pitch to address societal issues and create a lasting impact.

Community Engagement:
At the heart of the Kicks programme is community engagement. Through a series of football sessions, workshops, and outreach programmes, SBITC aims to connect with young people, providing them with a positive and inclusive environment to develop both sporting and life skills with the program engaging with over 1,000 unique users engaging in the program.

Inclusivity and Diversity:
One of the program's key strengths lies in its commitment to inclusivity and diversity. SBITC Kicks welcomes participants from all backgrounds, fostering a sense of unity that transcends cultural and socioeconomic boundaries. By embracing diversity, the programme creates a rich tapestry of experiences that contributes to personal growth and understanding.

Skill Development:
Beyond the thrill of scoring goals, the Kicks programme focuses on holistic skill development. Participants not only enhance their football skills but also acquire valuable life skills, such as teamwork, leadership, and communication. These skills lay the foundation for a brighter future, empowering young individuals to navigate life's challenges.

Social Impact:
SBITC Kicks isn't just about honing athletic abilities; it's about making a positive impact on society. By addressing issues like youth crime and anti-social behaviour, the programme becomes a catalyst for change. Through mentorship and guidance, participants are encouraged to make positive choices, ultimately contributing to safer and stronger communities.

Building Confidence:
For many participants, SBITC Kicks becomes a transformative experience. The sense of belonging and achievement gained through the programme boosts confidence levels, empowering individuals to pursue their aspirations both on and off the field. This newfound confidence often translates into improved academic performance and increased civic involvement.

Community Partnerships:
The success of the Kicks programme is amplified through strategic partnerships with local organizations and businesses. By pooling resources and expertise, SBITC maximizes its impact, ensuring that the benefits of the initiative ripple through the community.

Conclusion:
Sky Blues in the Community Kicks programme exemplifies the positive influence football can have beyond the stadium. Through community engagement, inclusively, skill development, and social impact, SBITC is sowing the seeds for a brighter future. As the programme continues to grow, so does the potential for positive change, one kick at a time.

Premier League Inspires Programme
Sky Blues in the Community Premier League Inspires Programme: Empowering Communities through Football.

Football is more than just a game; it has the power to bring people together, inspire change, and create a positive impact within communities. The Sky Blues in the Community Premier League Inspires Programme stands as a testament to the transformative potential of football beyond the pitch. Working in partnership with local schools and initiated by the Premier League and Sky Blues in the Community, the Premier League Inspires Programme aims to use the sport as a vehicle for social change, addressing various community challenges and fostering inclusivity. By leveraging the popularity of football, the program engages with local residents, especially the youth, to promote personal development, well-being, and community cohesion.

One of the key aspects of the programme is its commitment to education. Sky Blues in the Community collaborates with schools to deliver innovative educational sessions that use football as a tool to enhance learning. From numeracy and literacy programs to workshops on teamwork and communication, the initiative strives to make education more engaging and accessible.

Beyond the classroom, the programme focuses on physical health and well-being. Through football-related activities and training sessions, participants are encouraged to lead active lifestyles, promoting physical fitness and mental well-being. The Sky Blues in the Community team serves as role models, inspiring the next generation to embrace a healthy and active lifestyle.

Inclusivity is another cornerstone of the Premier League Inspires Programme. By breaking down barriers and promoting diversity, the initiative creates a welcoming environment for individuals from all backgrounds. Football becomes a common ground where differences are celebrated, fostering a sense of unity within the community.

The impact of the programme extends to social responsibility as well. Through various community projects, Sky Blues in the Community addresses local issues and contributes to positive change. Whether it's supporting local charities, organizing community clean-up events, or raising awareness about important social issues, the initiative encourages a sense of responsibility and civic engagement among participants.

One of the notable achievements of the Sky Blues in the Community Premier League Inspires Programme is the development of life skills among the youth. By instilling values such as teamwork, leadership, and resilience through football, the programme equips young individuals with the tools they need to navigate life's challenges successfully.

As the programme continues to evolve, it serves as a shining example of how Community Schemes across football clubs can extend their impact far beyond the stadium. The Sky Blues in the Community Premier League Inspires Programme exemplifies the potential of sport as a force for positive change, leaving an indelible mark on the hearts and minds of the communities it touches. Through the beautiful game, Sky Blues in the Community not just building football players but nurturing future leaders, advocates, and compassionate citizens.

Step Together

Step Together is a Home Office funded national pilot programme with local implementation led by the VRU. It seeks to connect Education, Police and Community Partners in a collaborative project designed to increase safety and reduce violent crime towards young people along designated school routes at the start and end of the school day. Using the VRU Strategic Needs Assessment along with intelligence and data from Neighbourhood Policing Units, key impact routes have been identified to focus this specific detached youth work activity. This programme aims to create frequent points of safety for young people in areas where we see an increased level of antisocial and violent activity at the end of the school day. An evaluation will be conducted by an independent evaluation partner to explore whether the programme can achieve its aims. We aim to continue to build relationships in the local area with students, members of the public and local businesses, we do this by positively engaging with each party and getting them to understand and be ethical towards one another through voicing their thoughts. We continue to work face to face as we have worked within the targeted area for many years and have continued to build public relations across the community and being well respected.

Sky Blues in the community work with other organisations who also specialise in detached youth work as part of a consortium. If you see any of our team either on the City Centre Routes or Wood End, Henley Green & Manor Park, Potters Green (WEHMP) route in our distinctive uniform feel free to say hello.

Disability

Our disability programme which offers a chance for young people with disabilities to represent Coventry City FC in a league across a variety of sports.
Using the reach of Coventry City FC, this project gives children who often get over-looked in the competitive sporting community a feeling of belonging. School coaching, Holiday camps and football teams have all been created. Not only do we offer opportunities to children across the city but also respite to parents of SEN children who provide 24-hour support to their loved ones. Parents feel at ease when dropping their children off at a session - knowing that they are in professional, compassionate, and trustworthy hands.

Cyrille Regis Legacy Trust
2023 saw Sky Blues in the Community continue to be being part of the Cyrille Regis 'The Strike A Change programme' the programme is the inaugural initiative of the Cyrille Regis Legacy Trust, set up by members of Cyrille's family to continue the community projects close to his heart, particularly the mentoring of youngsters from a difficult life environment, which was a central part of his life. Strike A Change is a collaboration between the Cyrille Regis Legacy Trust and the charitable foundations at Coventry City, West Bromwich Albion, Aston Villa, Wolverhampton Wanderers, Birmingham City and Walsall. Aimed at 14-15-year-olds who demonstrate a passion for football but are disengaged within their school or community.

FOOTBALL DEVELOPMENT

We currently operate out of 2 facilities at President Kennedy School and Blue Coat School. We take all bookings and look after invoices using a new platform called Sport Key. This has made it a lot easier for our partners to book the facilities and really improved our service.

President Kennedy School
It has been a great year at our home at President Kennedy School. The classroom in the pavilion has been used for our staff CPD events throughout the year as well as holding several FA CPD events and referee courses. It is used daily to run our Premier League Inspires project. We open the social room on an evening and weekend and have 10 volunteers who run the kitchen to provide refreshments to our customers as well as bringing in unrestricted money to SBITC. The 3G pitch is almost at capacity with sessions from our Player Development Centres, Disability, Premier League Kicks, Girls Emerging Talent Centre as well as our partner Clubs Coventry Phoenix and Coventry City Woman and Girls. At weekends we open on Saturday and Sundays and will regular hold 15+ grass root matches as well as host our Children Birthday Parties.

Blue Coat School
The venue changed all its lighting over the summer of 2023 to LED which has improved the facility. Booking have been very good, and we have several partners who use the facility such as Coundon Courts Girls, Panjab Athletic, Dunlop FC, Coventry Warriors, Coventry Triumph & Coventry Phoenix. We also use the venue to host some of our PDC training, run all our GK clinics, Premier League Kicks, and our new Girls Player Development Centres. We have had several issues around weekend bookings due to the car park situation. The Charter House has taken half the car park for its renovations meaning when Blue Coat theatre has events on its very difficult for Football traffic as well. We have worked around this to make sure we can keep football events on at weekends and host games. The 3G pitch is now 14 years old and has roughly 18 months left on the FA system. 2024 will be a big year to work with the school to make plans to hopefully have this resurfaced.

Player Development Centres
Our PDC programme provides an opportunity for young players between the age group of U6-U18 age to benefit from advanced football coaching delivered by FA level 2 & 3 coaches. The project aims to encourage all players, no matter their ability, to reach their full potential.
In 2023, we have registered over 600 players into our PDC player pathway. We have 34 league teams, plus over 30 development groups who train weekly. On an average Saturday we will have over 400 players taking part in games which is fantastic. The programme gives children the opportunity to get noticed at a professional level as well as giving less confident/able players the ability to develop. We are proud that over 60 players from PDC have had trials to the Coventry City Academy, with 5 being offered scholarships in 2023. This takes us to over 160 players signing academy contracts since we set the PDC initiative up.

Girls Emerging Talent Centre (ETC)

At the start of 2023 we launched a brand-new project. Part funded by the FA there are now 70+ ETC with the plan for every female player in England to have access to one within an hour of where they live. We launched this in February 2023 and had 60 places for girls from U9 to U14. We had over 100 attend the trial sessions so this sold out in week one and we have had great feedback. We ran trails for year 2 over the summer and doubled our numbers so we now have 120 girls from U9 to U16 that attend. These train on a Friday night with our UEFA B qualified coaches and play a minimum of 6 games through the season mainly at evenings and weekends.

Girls Player Development Centre (GPDC)
On the back of the success of our ETC we launched our GPDC which is for players who didn't initially get offered a place in our ETC centre which started in October 2023. These work at same times and evenings but at Blue Coat School which means if ever girls move between centres should be a smooth transition. We already have over 50 girls attend on a weekly basis and plan to grow this to 80 during 2024.

Children Birthday Parties
In 2023 we launched Children Birthday Parties. With limited promotion so far, these have already proved to be a massive success. The children have the option of 3 different packages to suit their needs. Our World Cup and most popular party sees the players attend President Kennedy School to do a FUN based football session / games with our FA Qualified coaches and then have access to the pavilion to enjoy their party food. In addition, they get a signed CCFC Football, a birthday card signed by their favourite player, a message in the CCFC match day programme, medals for all participants and a trophy. Not forgetting the highlight of meeting Sky Blue Sam who regularly joining in the football fun on pitch as well as enjoys having their photo taken with the players. Majority of these parties take place over the weekend on a Saturday and Sunday afternoon and finding suitable party hosts to work these times have proven a challenge, but we now have 4 party hosts so see these taking off even more in 2024.

Football Tournaments
We also launched Football Tournaments in 2023. We ran some winter ones in January and then summer ones in August. These proved to be a huge success with great feedback from all participating teams. We now have a blueprint and will look to run more of these in 2024.

1-2-1 sessions
With a demand for 1-2-1 football sessions, we launched our own offer. Players get to use the best facilities at PKS School as well as have access to our target nets, mannequins, speed ladders and our ball launcher. Difficulty has been getting staff available for times we offer these which is 5.000-6.00pm Monday to Friday. There is room to grow these sessions in 2024.

Saturday Club
Our Saturday Club is a FUN introduction to football based at the Alan Higgs Sports Centre. It is open to boys and girls from Key Stage 1 & 2. It has been a difficult year with the Alan Higgs Centre shutting the indoor dome for 4 months for refurbishment. We relocated to Corpus Christ Primary School on the outdoor 3G but had to reduce number to 32 per session as a smaller venue. We have managed to maintain good numbers though with over 50+ attending on a weekly basis.

Social / Walking Football
We have 6 sessions per week. 3 of these are daytime sessions aimed at Over 50's. We have two evening-based sessions which are open age group and we run one session per week to support participants that are going through or been through cancer. This has continued to go from strength to strength and we regularly have over 120 participants per week.

Financial review
Financial review
The charity generated a surplus of £88,514 (2022: £168,257) in the financial year. At the year end, the charity has restricted reserves of £265,500 and unrestricted reserves of £685,491. The cash at bank balance has increased from £932,214 in 2022 to £1,033,576 in 2023.

STRATEGIC REPORT

Financial review

Principal funding

As always, the charity is extremely grateful for the funding we receive from several organisations that allow us to deliver our work. During 2023, those funders included:

- BBC Children in Need
- Big Lottery Fund (Reaching Communities)
- Birmingham County FA
- Coventry City FC
- Coventry City Council
- CSW Sport
- Coventry and Warwickshire Partnership trust
- English Football league
- English Football league Trust
- European Social Fund (and Big Lottery Fund)
- Ferrero
- Football Foundation
- Sharp Business Solutions
- Mind
- Moat House Community Trust
- NCS
- NHS Coventry
- Nuneaton and Bedworth PCN
- Oaks Consultancy
- Public Health Coventry
- Sport England
- The PFA
- The Football Association
- The Premier League Charitable Fund
- The Premier League, including Facilities fund
- Think Active
- West Midlands Police-VRU

Once again, grant funding and commissioning has supported the range and diversity of our charitable activities taking place across Coventry and Warwickshire and is having a significant impact on the lives of many residents of all ages.

Reserves policy

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to six months staff costs and when achieved lead on to a six-month full cost recovery model.

The trustees consider that reserves at this level will ensure that, in the event of a significant drop income, they will be able to continue the charity's current activities whilst consideration is given to ways in which additional funds may be raised.

Going concern

After making appropriate enquiries, the trustees have a reasonable expectation that the charity has adequate resources to continue in operation existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

Principal risks and uncertainties

The principal risk faced by the charity is the potential loss of funding and decrease in numbers for paid for activities. However, continued partnership working has seen us cement 17 new funding opportunities alongside the increased participation in 2019 for our paid for services.

STRATEGIC REPORT

Organisational Changes

The financial implications for the charity with grants coming to an end has been minimised, primarily through the Trustees/Head of Community maintaining a financial risk register and subsequently identifying and accessing new funds to continue the breadth of work undertaken by the charity.

A. Financial Risks

Every year, the organisation will undertake a financial risk review which considers the following:
* Operational Risks that may negatively influence financial performance
* A review of financial policies and procedures (as outlined within the Financial Regulations Manual)
* Funding risk register (twice-yearly) to identify risks associated with grant fundraising streams and steps to mitigate those risks

The financial risk review forms part of the wider charity risk management process, which is monitored through an Organisational Risk Register. This document is designed around the Charity Commission best practice guidance on managing risk within charities and is managed, monitored and reviewed by the Directors, with Risk being a standard agenda item at each trustee meeting.

B. Governance and Leadership

The Head of Community is accountable to the Board of Trustees that meets as a minimum on a quarterly basis (minimum total of four meetings plus AGM each year). Trustees come from a variety of sport, business, marketing, and community backgrounds, providing a varied skill set to assist the organisations management.

As well as accountability to the Board of Trustees, every year we go through an assessment by the English Football League Trust and Premier League Charitable Fund called 'CCOP-Capability Code of Practice'. This specification sets out the required standards across 14 key areas.

The process identifies where our organisation is meeting minimum standards and where we are working towards achieving excellence. The minimum standards have been drawn from existing government guidance, the Charity Commission, industry best practice and Premier League requirements. In some cases, existing guidance has been tailored to the specific context of football club community organisations.

C. Quality and Impact

We have a strong commitment to quality across all areas of our organization - including in the way that we are run and in our project delivery. We are often asked to be part of working groups to support the ongoing development of projects - particularly those within the Club Community Organisation (CCO) network.

We have clear hard and soft outcomes identified for each of our projects and activities, as well as a range of tools and resources that allow us to demonstrate the benefit of our work. These tools are a combination of those that we developed internally, adopted academic methodologies, or established health and education industry frame works. (See 2018 Impact Report)

D. Public Benefit

The Trustees have each received the Charity Commissions guidelines on public benefit and this forms part of the induction pack for new Trustees.

The charity uses the brand of Coventry City Football Club to help achieve its mission of helping people to take part in a physically active, healthy and informed lifestyle, whilst providing an environment that encourages learning, personal development and personal achievement.

STRATEGIC REPORT

Plans for future periods

Future Developments

In 2023 Sky Blues in the Community worked with Oaks Consultancy on the development of their new strategic plan for 2024-2027. As part of this process, it was important when developing our new strategic plan that we were insight-led and really understood the communities which will be positively impacted by the work we do. We wanted to be confident that we fully understood the landscape that we were operating in, so that we could offer the best solutions possible to our communities. Over several months we consulted with a range of stakeholders including our workforce, partners, parent club and beneficiaries. This was then analysed alongside local research and data and means we now understand the role we need to play over the next three years.

Following the wide range of consultation and analysis that we undertook; we are incredibly proud to launch our new Making a Difference Strategic Plan for 2024-2027.

Vision:
"A prosperous and vibrant Coventry and Warwickshire, where every individual can achieve their fullest potential, leading to healthier and happier lives."

Mission:
"We are committed to harnessing the power of sport and utilising Coventry City Football Club's unique influence and appeal to develop and deliver high-quality community programmes, forming strategic alliances that empower the people of Coventry and Warwickshire. By providing meaningful opportunities for improved health and wellbeing, enhanced social inclusion, reduced crime involvement, and expanded access to education and training, we will #MakeADifference in our city and county."

Values:
* Ambitious
* Innovative
* Passionate
* Community Focused
* Honest

Enablers
* Excellent service delivery
* Generate income and investment.
* High quality Impact measurement and demonstration
* Exemplary Structure and governance
* Progressive workforce development
* Collaboration with stakeholders
* Powerful and inspiring Marketing and promotion

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Charity constitution

The charity is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association on 9 July 2008. The charity is registered under the charity number 1127014.

The principal object of the charity is to benefit the inhabitants of Coventry and the surrounding area by promoting community participation in healthy recreation by providing facilities in for the playing of association football and other sports capable of improving health and education.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Method of appointment or election of new trustees

The management of the charity is the responsibility of the trustees who are elected and co-opted under the terms of the Articles of Association.

New Trustees our recruitment at the invitation of the current trustees and are appointed as trustees when such appointment t has been approved by all the existing Trustees. The number of Trustees shall be not less than Five and Maximum of 12 as per a resolution approved by the trustees and Charity Commission in Nov 2018.

Organisational structure and decision making

The Board of Trustees are the ultimate control in the party of the charity, but they have delegated responsibility for the day-to-day management of the charity to the Head of Community supported by BDM and 4 theme managers.

In 2022, after the introduction of the organisational risk register in 2016, the risk registers outlines: several areas of risk, how these will be mitigated and managed, as well as the staff and trustees' responsibilities. The subject of risk is now a standard agenda item at trustee meetings with the risk register, including financial risk, being reviewed, and updated every six months.

Policies adopted for the induction and training of Trustees

Newly appointment Trustees are provided with a thorough introduction via a trustee's handbook to the workings of the charity and are provided with all necessary information which will enable them to properly fulfil their role as Trustees (see Trustee Handbook).

Risk management

The Trustees have assessed the major risks to which the charity is exposed, in particular those related to the operations and finances of the charity, which again are reviewed every six months, and are satisfied that systems and procedures are in place to mitigate our exposure to the major risks.

In order to meet our obligations under the Charities Act 2011, we must submit full accounts the Charity Commission within ten months of the end of our financial year. This deadline has been met for each of our annual submission to the commission.

Our Financial Regulations Manual identifies the role all staff have in effectively managing day to day finances, as well as outlining process such as cash handling, monthly banking, invoice processes, online banking etc. This ensures a consistent approach to our physical dealings with money and clear financial procedure.

In terms of budgetary management, we have an overall organisational budget completed on an annual basis. Each of our senior management team are given a budget for their area of work, with financial targets included in the relevant staff personal objectives.

We have external accountants (Askews) who produce monthly management reports to assess the financial risk of the charity which allows Theme managers to report on any variances between budget and actual.

We have appointed part-time finance co-ordinator that oversees the inputting of all information into SAGE software accounting, allowing us to accurately monitor our income and expenditure, and performance against budgets for our different areas of work. Responsibility and accountability for monitoring and managing budgets sits with our senior management team and financial targets and reporting on budgets forms part of our appraisal, 1:1 supervision Framework and quarterly reporting mechanisms.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

06642112 (England and Wales)

Registered Charity number

1127014

Registered office
Coventry Building Society Arena
Judds Lane
Coventry
West Midlands
CV6 6GE

Trustees
D Boddy
T S Gill
M Hornby
N E Newbold
T V Owatemi
C Salter
P W Sullivan
L W Tebbutt

Auditors
Flint & Thompson
Statutory Auditors
2 Manor Square
Solihull
West Midlands
B91 3PX

Bankers
The Co-operative Bank
1 Balloon Street
Manchester
M60 1GP

Ulster Bank Ltd
5 Nutley Grove
Carlow
Co. Kilkenny

STATEMENT OF TRUSTEES' RESPONSIBILITIES
The trustees (who are also the directors of Sky Blues in the Community for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

STATEMENT OF TRUSTEES' RESPONSIBILITIES - continued

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The auditors, Flint & Thompson, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, on 20 June 2024 and signed on the board's behalf by:



N E Newbold - Trustee

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF SKY BLUES IN THE COMMUNITY

Opinion
We have audited the financial statements of Sky Blues in the Community (the 'charitable company') for the year ended 31 December 2023 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:
- give a true and fair view of the state of the charitable company's affairs as at 31 December 2023 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion
We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern
In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information
The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006
In our opinion, based on the work undertaken in the course of the audit:
- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception
In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees
As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

The auditor's assessment of the susceptibility of the entity's financial statements to material misstatement, including how fraud might occur Which laws and regulations the auditor identified as being of significance in the context of the entity How the auditor obtained an understanding of: The legal and regulatory framework applicable to the entity and how the entity is complying The entity's policies and procedures on compliance with laws and regulations, including documentation of any instances of non-compliance The entity's policies and procedures on fraud risks, including knowledge of any actual, suspected or alleged fraud.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

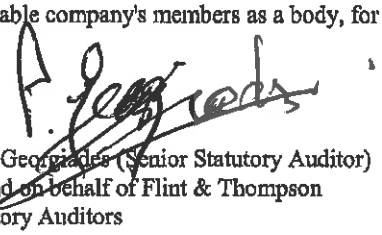
We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF SKY BLUES IN THE COMMUNITY

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Peter Georgiades (Senior Statutory Auditor)
for and on behalf of Flint & Thompson
Statutory Auditors
2 Manor Square
Solihull
West Midlands
B91 3PX

20 June 2024

SKY BLUES IN THE COMMUNITY

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2023

	Notes	Unrestricted funds £	Restricted funds £	2023 Total funds £	2022 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	**758,760**	**810,657**	**1,569,417**	1,464,165
Charitable activities	4				
Activities within the Community		**2,411**	**-**	**2,411**	2,245
Investment income	3	**9,224**	**-**	**9,224**	741
Total		**770,395**	**810,657**	**1,581,052**	1,467,151
EXPENDITURE ON					
Charitable activities	5				
Activities within the Community		**568,807**	**789,657**	**1,358,464**	1,174,555
Support costs on charitable activities		**134,074**	**-**	**134,074**	124,339
Total		**702,881**	**789,657**	**1,492,538**	1,298,894
NET INCOME		**67,514**	**21,000**	**88,514**	168,257
RECONCILIATION OF FUNDS					
Total funds brought forward		**617,977**	**244,500**	**862,477**	694,220
TOTAL FUNDS CARRIED FORWARD		**685,491**	**265,500**	**950,991**	862,477

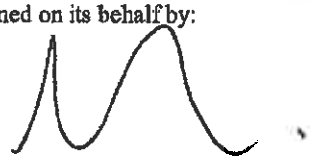
The notes form part of these financial statements

SKY BLUES IN THE COMMUNITY

BALANCE SHEET
31 DECEMBER 2023

	Notes	Unrestricted fund £	Restricted funds £	2023 Total funds £	2022 Total funds £
FIXED ASSETS					
Tangible assets	11	**21,307**	**-**	**21,307**	26,976
CURRENT ASSETS					
Debtors	12	**99,559**	**-**	**99,559**	101,077
Prepayments and accrued income		**17,984**	**-**	**17,984**	18,285
Cash at bank		**768,076**	**265,500**	**1,033,576**	932,214
		885,619	**265,500**	**1,151,119**	1,051,576
CREDITORS					
Amounts falling due within one year	13	**(221,435)**	**-**	**(221,435)**	(216,075)
NET CURRENT ASSETS		**664,184**	**265,500**	**929,684**	835,501
TOTAL ASSETS LESS CURRENT LIABILITIES		**685,491**	**265,500**	**950,991**	862,477
NET ASSETS		**685,491**	**265,500**	**950,991**	**862,477**
FUNDS	15				
Unrestricted funds				**685,491**	617,977
Restricted funds				**265,500**	244,500
TOTAL FUNDS				**950,991**	862,477

The financial statements were approved by the Board of Trustees and authorised for issue on 20 June 2024 and were signed on its behalf by:



N E Newbold - Trustee

The notes form part of these financial statements

SKY BLUES IN THE COMMUNITY

CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2023

	Notes	2023 £	2022 £
Cash flows from operating activities			
Cash generated from operations	1	**92,138**	156,757
Net cash provided by operating activities		**92,138**	156,757
Cash flows from investing activities			
Purchase of tangible fixed assets		-	(21,418)
Interest received		**9,224**	741
Net cash provided by/(used in) investing activities		**9,224**	(20,677)
Change in cash and cash equivalents in the reporting period		**101,362**	136,080
Cash and cash equivalents at the beginning of the reporting period		**932,214**	796,134
Cash and cash equivalents at the end of the reporting period		**1,033,576**	932,214

The notes form part of these financial statements

NOTES TO THE CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2023

1. RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2023 £	2022 £
Net income for the reporting period (as per the Statement of Financial Activities)	**88,514**	168,257
Adjustments for:		
Depreciation charges	**5,669**	4,563
Loss on disposal of fixed assets	**-**	7,565
Interest received	**(9,224)**	(741)
Decrease in stocks	**-**	4,965
Decrease/(increase) in debtors	**1,819**	(40,946)
Increase in creditors	**5,360**	13,094
Net cash provided by operations	**92,138**	156,757

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1/1/23 £	Cash flow £	At 31/12/23 £
Net cash			
Cash at bank	**932,214**	**101,362**	**1,033,576**
	932,214	**101,362**	**1,033,576**
Total	**932,214**	**101,362**	**1,033,576**

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in sterling, which is the functional currency of the entity. Figures are rounded to the nearest £.

Accounting judgements and key sources of estimation uncertainty
The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Incoming resources
All income is included in the statement of financial activities when entitlement has passed to the charity, it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

* Income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.

* Legacy income is recognised when receipt is probable and entitlement is established.

* Income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.

* Income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Resources expended
Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

* Expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.

* Expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.

* Other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

1. ACCOUNTING POLICIES - continued

Resources expended
All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 10% on reducing balance
Computer equipment	- 25% reducing balance

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other comprehensive income and accumulated in equity, except to the extent it reverses a revaluation decrease of the same asset previously recognised in profit or loss. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other comprehensive income to the extent of any previously recognised revaluation increase accumulated in equity in respect of that asset. Where a revaluation decrease exceeds the accumulated revaluation gains accumulated in equity in respect of that asset, the excess shall be recognised in profit or loss.

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that largely independent of the cash inflows from other assets or groups of assets.

For impairment testing of goodwill, the goodwill acquired in a business combination is, from the acquisition date, allocated to each of the cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the company are assigned to those units.

Taxation
The charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Defined contribution plans
Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

1. ACCOUNTING POLICIES - continued

Defined contribution plans
When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as a finance cost in profit or loss in the period in which it arises.

Going concern
There are no material uncertainties about the charity's ability to continue.

Financial instruments
A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Debt instruments are subsequently measured at amortised cost.

Where investments in shares or preference shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in income and expenditure. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Other financial instruments are subsequently measured at fair value, with any changes recognised in profit or loss, with the exception of hedging instruments in a designated hedging relationship (see hedge accounting policy).

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised under the appropriate heading in the statement of financial activities in which the initial gain was recognised.

For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics.

Any reversals of impairment are recognised immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

Operating leases
Lease payments are recognised as an expense over the lease term on a straight-line basis. The aggregate benefit of lease incentives is recognised as a reduction to expense over the lease term, on a straight-line basis.

2. DONATIONS AND LEGACIES

	2023	2022
	£	£
Donations	1,569,417	1,464,165

3. INVESTMENT INCOME

	2023	2022
	£	£
Deposit account interest	9,224	741

4. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2023	2022
		£	£
Commission	Activities within the Community	2,411	2,245

5. EXPENDITURE ON CHARITABLE ACTIVITIES

	Direct Costs	Support costs (see note 6)	Totals
	£	£	£
Activities within the Community	1,358,464	-	1,358,464
Support costs on charitable activities	-	134,074	134,074
	1,358,464	134,074	1,492,538

6. SUPPORT COSTS

	Other	Governance costs	Totals
	£	£	£
Support costs on charitable activities	119,738	14,336	134,074

Support costs, included in the above, are as follows:

Other

	2023 Support costs on charitable activities	2022 Total activities
	£	£
Insurance	714	-
Light and heat	3,518	3,518
Telephone	2,333	1,758
Rent and service charges	14,625	14,563
Repairs and maintenance	13,806	277
Advertising	3,773	2,872
Carried forward	38,769	22,988

6. SUPPORT COSTS - continued

Other - continued

	2023 Support costs on charitable activities	2022 Total activities
	£	£
Brought forward	38,769	22,988
Legal and professional fees	36,181	43,800
Other office expenses	39,119	33,698
Depreciation of tangible fixed assets	5,669	4,562
Loss on sale of tangible fixed assets	-	7,565
	119,738	112,613

Governance costs

	2023 Support costs on charitable activities	2022 Total activities
	£	£
Accountancy fees	10,736	8,726
Audit fees	3,600	3,000
	14,336	11,726

7. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2023	2022
	£	£
Depreciation - owned assets	5,669	4,564
Deficit on disposal of fixed assets	-	7,565

8. TRUSTEES' REMUNERATION AND BENEFITS

The remuneration for trustee and key personnel amounted to £78,115 (2022: £72,511)

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 December 2023 nor for the year ended 31 December 2022.

9. STAFF COSTS

	2023	2022
	£	£
Wages and salaries	838,513	713,151
Social security costs	63,436	44,661
Other pension costs	19,389	14,733
	921,338	772,545

The average monthly number of employees during the year was as follows:

	2023	2022
Salaried	27	25
Casual	39	34
	66	59

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2023	2022
£70,001 - £80,000	1	1

10. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	570,863	893,302	1,464,165
Charitable activities			
Activities within the Community	2,245	-	2,245
Investment income	741	-	741
Total	573,849	893,302	1,467,151
EXPENDITURE ON			
Charitable activities			
Activities within the Community	404,753	769,802	1,174,555
Support costs on charitable activities	124,339	-	124,339
Total	529,092	769,802	1,298,894

10. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted funds £	Restricted funds £	Total funds £
NET INCOME	44,757	123,500	168,257
RECONCILIATION OF FUNDS			
Total funds brought forward	573,220	121,000	694,220
TOTAL FUNDS CARRIED FORWARD	617,977	244,500	862,477

11. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 January 2023 and 31 December 2023	8,150	27,934	36,084
DEPRECIATION			
At 1 January 2023	986	8,122	9,108
Charge for year	716	4,953	5,669
At 31 December 2023	1,702	13,075	14,777
NET BOOK VALUE			
At 31 December 2023	6,448	14,859	21,307
At 31 December 2022	7,164	19,812	26,976

12. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023 £	2022 £
Trade debtors	88,456	98,832
Other debtors	11,103	2,245
	99,559	101,077

13. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023	2022
	£	£
Trade creditors	60,738	37,389
Wages creditor	77	(1,566)
Pension creditor	3,787	-
Other creditors	-	4,784
Accruals	74,116	70,652
Deferred Income	82,717	104,816
	221,435	216,075

LEGAL CHARGE ON GRANT

There is a security in respect of a legal charge for the Football Foundation over the leasehold property at President Kennedy School and Community College, Coventry. The charge includes any buildings, facilities and equipment thereon including a negative pledge in respect of these assets. The property includes the pitch, floodlighting and Pavillions.

14. OPERATING LEASE COMMITMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2023	2022
	£	£
Within one year	15,857	12,127
Between one and five years	45,465	14,803
In more than five years	399	-
	61,721	26,930

During 2022 a new lease to underlet part of President Kennedy School has been entered info for a period of 25 years. There will be no rent payable but it has been agreed hat they are to maintain the upkeep for the duration of he term, including covering all the costs.

15. MOVEMENT IN FUNDS

	At 1/1/23 £	Net movement in funds £	Transfers between funds £	At 31/12/23 £
Unrestricted funds				
General fund	617,977	67,514	(180,000)	505,491
Designated fund	-	-	180,000	180,000
	617,977	67,514	-	685,491
Restricted funds				
Facilities fund	140,000	-	62,500	202,500
Sinking fund - PKS 3G	30,000	-	15,000	45,000
Sinking funs - PKS Pavilion	12,000	-	6,000	18,000
Sinking fund - Blue Coats	62,500	-	(62,500)	-
Other restricted funds	-	21,000	(21,000)	-
	244,500	21,000	-	265,500
TOTAL FUNDS	862,477	88,514	-	950,991

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	770,395	(702,881)	67,514
Restricted funds			
Other restricted funds	810,657	(789,657)	21,000
TOTAL FUNDS	1,581,052	(1,492,538)	88,514

15. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1/1/22 £	Net movement in funds £	Transfers between funds £	At 31/12/22 £
Unrestricted funds				
General fund	573,220	44,757	-	617,977
Restricted funds				
Facilities fund	50,000	-	90,000	140,000
Sinking fund - PKS 3G	15,000	-	15,000	30,000
Sinking funs - PKS Pavilion	6,000	-	6,000	12,000
Sinking fund - Blue Coats	50,000	-	12,500	62,500
Other restricted funds	-	123,500	(123,500)	-
	121,000	123,500	-	244,500
TOTAL FUNDS	694,220	168,257	-	862,477

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	573,849	(529,092)	44,757
Restricted funds			
Other restricted funds	893,302	(769,802)	123,500
TOTAL FUNDS	1,467,151	(1,298,894)	168,257

15. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1/1/22 £	Net movement in funds £	Transfers between funds £	At 31/12/23 £
Unrestricted funds				
General fund	573,220	112,271	(180,000)	505,491
Designated fund	-	-	180,000	180,000
	573,220	112,271	-	685,491
Restricted funds				
Facilities fund	50,000	-	152,500	202,500
Sinking fund - PKS 3G	15,000	-	30,000	45,000
Sinking funs - PKS Pavilion	6,000	-	12,000	18,000
Sinking fund - Blue Coats	50,000	-	(50,000)	-
Other restricted funds	-	144,500	(144,500)	-
	121,000	144,500	-	265,500
TOTAL FUNDS	694,220	256,771	-	950,991

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,344,244	(1,231,973)	112,271
Restricted funds			
Other restricted funds	1,703,959	(1,559,459)	144,500
TOTAL FUNDS	3,048,203	(2,791,432)	256,771

16. EMPLOYEE BENEFIT OBLIGATIONS

Defined contribution plans

The amount recognised in income or expenditure as an expense in relation to defined contribution plans was £19,389, (2022: £14,733)

17. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 December 2023, (2022: £NIL)

18. LIMITED BY GUARANTEE

The charity is a company limited by guarantee. The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2023

	2023 £	2022 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	**1,569,417**	1,464,165
Investment income		
Deposit account interest	**9,224**	741
Charitable activities		
Commission	**2,411**	2,245
Total incoming resources	**1,581,052**	1,467,151
EXPENDITURE		
Charitable activities		
Wages	**838,513**	713,151
Social security	**63,436**	44,661
Pensions	**19,389**	14,733
Motor vehicle expenses	**29,243**	30,583
Legal and professional fees	**96,437**	58,201
Other office costs	**71,562**	60,839
Hire of facilities	**208,404**	214,526
Equipment	**24,424**	21,293
Training	**2,791**	3,808
Match day tickets	**4,265**	12,760
	1,358,464	1,174,555
Support costs		
Other		
Insurance	**714**	-
Light and heat	**3,518**	3,518
Telephone	**2,333**	1,758
Rent and service charges	**14,625**	14,563
Repairs and maintenance	**13,806**	277
Advertising	**3,773**	2,872
Legal and professional fees	**36,181**	43,800
Other office expenses	**39,119**	33,698
Fixtures and fittings	**716**	514
Computer equipment	**4,953**	4,048
Loss on sale of tangible fixed assets	**-**	7,565
	119,738	112,613

This page does not form part of the statutory financial statements

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2023

	2023 £	2022 £
Other		
Governance costs		
Accountancy fees	**10,736**	8,726
Audit fees	**3,600**	3,000
	14,336	11,726
Total resources expended	**1,492,538**	1,298,894
Net income	**88,514**	168,257

This page does not form part of the statutory financial statements

SKY BLUES IN THE COMMUNITY

England & Wales - Charity number 1127014

Accounts

REGISTERED COMPANY NUMBER: 06642112 (England and Wales)
REGISTERED CHARITY NUMBER: 1127014

REPORT OF THE TRUSTEES AND

FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2022

FOR

SKY BLUES IN THE COMMUNITY
(A COMPANY LIMITED BY GUARANTEE)

Flint & Thompson
Statutory Auditors
2 Manor Square
Solihull
West Midlands
B91 3PX

SKY BLUES IN THE COMMUNITY

CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

	Page
Report of the Trustees	1 to 10
Report of the Independent Auditors	11 to 14
Statement of Financial Activities	15
Balance Sheet	16
Cash Flow Statement	17
Notes to the Cash Flow Statement	18
Notes to the Financial Statements	19 to 29
Detailed Statement of Financial Activities	30 to 31

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 December 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and activities

The principal object of the charity, in accordance with its memorandum of association, is to promote community participation in healthy recreation through football and other sports for the benefit of the public across Coventry and Warwickshire. In the furtherance of this object the directors, as the charity trustees, have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the Charity Commission's published general and relevant sub-sector guidance concerning the operation of the Public Benefit requirement under the act.

1. Increasing our levels of unrestricted income through services we provide, fundraising and sponsorship
2. Expanding our commissioned and consortium income portfolio, cementing our position as a 'go to' organisation for community engagement and delivery

Strategic Plan 2020 - 2023

3. Providing pathways for our beneficiaries that maximises their 'journey' opportunities with us and to focus our offer, understanding what we are good at and not trying to be all things to everyone
4. Maximising our unique selling points to increase our market appeal to customers, partners, funders and wider stakeholders
5. Ensuring all of our programmes and activities are financially self-sufficient

The work of Sky Blues in the Community is underpinned by several company values. These company values inform how we operate, communicate and conduct ourselves daily. Our values are to:

* Enjoy what we do
* Deliver our services to the highest standards
* Exceed expectations* Be open and transparent
* Learn from, and share best practice
* Be professional
* Provide an excellent experience
* Work in partnership
* Be honest, trustworthy and act with integrity
* Innovative

Activities for achieving objectives

The significant activities for achieving the objectives are:

* To increase the opportunity for residents of Coventry and Warwickshire to participate in physical activity and improve Mental well-being, for a more physically active lifestyle.
* To actively promote opportunities for disadvantaged and marginalised communities to participate in positive activities, regardless of age, gender, race, infirmity, disablement, poverty, or social and economic circumstances.
* To promote participation in healthy activities, through providing facilities for the playing of football and other sports, whilst improving health and awareness through a variety of mediums
* To advance the education and learning of children, young people, and adults by promoting accredited training and personal development opportunities.
* Working in partnership with key local, regional and national organisations to allow the company to achieve its charitable objectives and the listed activities.

OBJECTIVES AND ACTIVITIES

Achievements and performance

DAVID BUSST, HEAD OF COMMUNITY

Our team continue to be enthusiastic, passionate and dedicated working above and beyond to make a difference in our community and through the use of sport we hope to succeed in changing the lives of people who deserve it most.

HAF - (Holiday Activities Food)

Our holiday activities and food programme has continued to provide support to children/families in receipt of free school meal vouchers through-out Coventry Area during set School holiday periods.

Research has shown that the school holidays can be pressure points for some families. For some children this can lead to a holiday experience gap, with children from low-income households being:

* Less likely to access organised out-of-school activities
* More likely to experience 'unhealthy holidays' in terms of nutrition and physical health
* More likely to experience social isolation

Our HAF programme is a response to this issue, with evidence showing that free holiday clubs can have a positive impact on children and young people, and that they work best when they:

* Provide consistent and easily accessible enrichment activities
* Cover more than just breakfast or lunch
* Involve children (and parents) in food preparation
* Use local partnerships and connections, particularly with the voluntary and community organisation sector

As a result of this programme, we want children who attend this provision to:

* eat healthily over the school holidays
* be active during the school holidays
* take part in engaging and enriching activities which support the development of resilience, character, and wellbeing along with their wider educational attainment.
* be safe and not to be socially isolated
* have a greater knowledge of health and nutrition
* be more engaged with school and other local services

We also want to ensure that the families who participate in this programme:

* develop their understanding of nutrition and food budgeting
* are signposted towards other information and support, for example, health, employment, and education

Working in partnership remains our key focus which enabled us to impact on the needs of our community and be a key service provider for the delivery of HAF with key stakeholders CCC-Department of Education. On the back of the success of the summer cohorts and particularly the delivery, SBITC secured further funding for Dec 2022.

PL Sport and Core Activities

Premier League Primary Stars (PLPS)

- In 2022, the PLPS project continued to develop the Social Action element of the programmed within schools, seeing many young people volunteering within their school for the local community.
- A greater number of online calls through Microsoft Teams and Zoom, networking with other CCO's to highlight areas of best practice and improvement which resulted in improved CPD for our coaches and consequently better-quality delivery.
- Despite the disruption of Covid 19, we met our PLPS KPI's in 2021 with 25 teachers, 50 classes,6 social action projects and large number of PSHE/Numeracy/Literacy interventions taking place.

OBJECTIVES AND ACTIVITIES

Joy of Moving

- Joy of Moving was delivered in schools to 1700 children from across Coventry in 2022.
- Joy of Moving Festivals were delivered in partnership with the EFL Trust. A large number of schools from across Coventry took part and saw 100's of children enjoys a day of physical activity and sport.
- Ferrero UK's corporate social responsibility project, the Joy of moving programme, which has been developed and delivered through a partnership with EFL Trust for over seven years, is based on methodology which is designed to inspire children to move though play and captures the fun approach, which we know is key. The methodology was established by independent experts, including Foro Italico (Rome University) and the Italian Olympic Committee (CONI) and focuses on developing key skills in four major areas:

* Physical fitness
* Motor coordination
* Cognitive functions & creativity
* Life skills

- The Joy of moving programme is delivered within schools and consists of two elements; the Move & Learn project and Joy of moving Festivals.

Health

At Sky Blues in the Community, one of our main aims is to improve the health and wellbeing of our participants. This includes improving the quality of life for individuals with mental and physical difficulties, increasing life expectancy of the older generation through sport and reducing the use of health and social services. We offer a range of programmes which target the entire population and improve the lifestyles of all members of the community.

MEN talk

- MEN talk is funded for five years from Jan 2021-Dec 2026 with the aim to support 1600 men aged 25-64 across Coventry and Warwickshire with their emotional health and well-being.
- The project combines physical exercise and activities with targeted mental health workshops in a non-clinical environment.
- The mental health workshops cover various topics, including but not limited to: Understanding anxiety, depression, stress, self-compassion and the links between physical and mental health.
- The overall aim of the project is to improve men's mental health by increasing their resilience to deal with issues constructively, encouraging them to choose healthy lifestyle choices and decreasing their sense of isolation through participation in group activities.
- MEN talk initially launched in February 2021, using the platform Zoom. Since the launch of MEN talk, SBITC have been instrumental in changing and saving the lives of multiple men across Coventry and Warwickshire.

"I'm not exaggerating when I say MENtalk has been a lifesaver as I was really struggling and running out of options about how I was going to keep going before being introduced to this course."

"I've gone from Zero to Hero. I can control my anxiety attacks to an extent now using the methods we were shown in the sessions on MENtalk. I've stopped taking medication because of the training I've received."

"You've helped in so many ways. I'm not sure you realise how awesome this project is from a person to have lived with this illness for so long. Talking with you has helped to calm me down and get to a better place. This group is awesome for me. My wife wants to thank you as well as she's seen a change."

DEMENTIA Active

- DEMENTIA Active is funded to support residents of Coventry with a diagnosis of dementia, early onset dementia and individuals with MCI (congenital or acquired mild cognitive impairments).
- DEMENTIA Active provides a safe space for participants to engage in activities that they may have enjoyed prior to receiving their diagnosis.
- While dementia is a condition that progressively worsens, engaging in activities supports participants in delaying the degeneration of their motor skills and balance.

OBJECTIVES AND ACTIVITIES

- DEMENTIA Active also acts as a support mechanism for the family and careers of participants, who are able to socialise over hot drinks provided by SBITC and receive social support.
- The session also acts as rest-bite for family members and carers.
- The session is part staffed by SBITC and members of the dementia team at Coventry and Warwickshire NHS Partnership Trust, so we are able to provide a session that has an expert level of care.

"My son is 20 and he has dementia as a result of a neurological condition, and what we've found is that there are no services in the community for him. It was so lovely to hear about DEMENTIA Active group that he could come along, where he can have a look and engage in the bits (activities) that he likes. It's amazing, he's currently playing badminton, he loves the archery. People are so supportive and engaging with him 1:1, I would really recommend anyone gives it a try."

"We found it invaluable attending the session, it's been really positive for the people with dementia to attend, we've seen how it's uplifted their mood and their general wellbeing. There has clearly been a need for this service for a very long time."

"We have been coming for a few months now, it's really nice - he gets up on Monday and it's somewhere he can go, enjoy himself, relax. He really enjoys the badminton and people giving him 1:1 support. It's something that he really enjoys doing."

"Keeps me occupied. I enjoy it because everybody is polite, my wife gets to go shopping while I'm here enjoying darts and archery. I look forward to coming every week and my wife does. I've made friends and I would recommend the session to anyone."

EDUCATION - Kick Start

Jamal's Story -
Jamal was unemployed for 2 months before applying for the role as the Assistant Community Coach with SBITC. Prior to taking part in the Kickstart scheme, Jamal struggled to find work and worried whether he could fill a role like this or not, in an area of work that he is very passionate about.
When starting his role with Sky Blues in the Community, Jamal commented:

"I am most looking forward to supporting young people across Coventry to progress in every aspect of life and the skills they need to be the best they can."

INCLUSION

PREMIER LEAGUE KICKS AND PREMIER LEAGUE INSPIRES
The Premier League Kicks and Premier League Kicks is the Premier League's flagship programme which provides opportunities for underprivileged and disadvantaged children using the power of football and sport. The project inspires young people in some of the most high-need areas of Coventry and Warwickshire. We engage youngsters in constructive activities, including a wide variety of sports, coaching, music and educational and personal development sessions, Volunteering, and job opportunities.
Over the last year, the programme has continued deliver a successful programme, since the return from the pandemic, it was important for us to make sure we provided opportunities to continue to exercise the mind, not just the body and to encourage young people and families to continue to stay positive despite the challenges that come our way.
The programme has continued to work with its existing partner Moat House Community Trust to help provide delivery of food packages within the local community, over 100 packages are delivered weekly still.
Over the year we have engaged with over ??? young people aged between 8-18 years old, meaning the project participants has risen with a 9.5% increase on the previous year. 141 participants ages 18+ have been engaged through the offering of volunteering, training and being involved in a variety of social action activities supporting the PL Kicks project.

STRATEGIC REPORT

Financial review

The charity generated a surplus of £168,257 (2021 - £55,323) in the financial year. At the year end, the charity has restricted reserves of £244,500 and unrestricted reserves of £617,977. The cash at bank balance has increased from £796,134 in 2021 to £932,214 in 2022.

Principal funding

As always, the charity is extremely grateful for the funding we receive from several organisations that allow us to deliver our work. During 2022, those funders included:

- BBC Children in Need
- Big Lottery Fund (Reaching Communities)
- Birmingham County FA
- Coventry City FC
- Coventry City Council
- CSW Sport
- Coventry and Warwickshire Partnership trust
- English Football league
- English Football league Trust
- European Social Fund (and Big Lottery Fund)
- Ferrero
- Football Foundation
- Sharp Business Solutions
- Mind
- Moat House Community Trust
- NHS Coventry
- Public Health Coventry
- Sport England
- The PFA
- The Football Association
- The Premier League Charitable Fund
- The Premier League, including Facilities fund
- West Midlands Police-VRU

Once again, grant funding and commissioning has supported the range and diversity of our charitable activities taking place across Coventry and Warwickshire and is having a significant impact on the lives of many residents of all ages.

Reserves policy

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to six months staff costs and when achieved lead on to a six-month full cost recovery model.

The trustees consider that reserves at this level will ensure that, in the event of a significant drop income, they will be able to continue the charity's current activities whilst consideration is given to ways in which additional funds may be raised.

Going concern

After making appropriate enquiries, the trustees have a reasonable expectation that the charity has adequate resources to continue in operation existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

Principal risks and uncertainties

The principal risk faced by the charity is the potential loss of funding and decrease in numbers for paid for activities. However, continued partnership working has seen us cement 17 new funding opportunities alongside the increased participation in 2019 for our paid for services.

STRATEGIC REPORT

Organisational Changes

The financial implications for the charity with grants coming to an end has been minimised, primarily through the Trustees/Head of Community maintaining a financial risk register and subsequently identifying and accessing new funds to continue the breadth of work undertaken by the charity.

A. Financial Risks

Every year, the organisation will undertake a financial risk review which considers the following:
* Operational Risks that may negatively influence financial performance
* A review of financial policies and procedures (as outlined within the Financial Regulations Manual)
* Funding risk register (twice-yearly) to identify risks associated with grant fundraising streams and steps to mitigate those risks

The financial risk review forms part of the wider charity risk management process, which is monitored through an Organisational Risk Register. This document is designed around the Charity Commission best practice guidance on managing risk within charities and is managed, monitored and reviewed by the Directors, with Risk being a standard agenda item at each trustee meeting.

B. Governance and Leadership

The Head of Community is accountable to the Board of Trustees that meets as a minimum on a quarterly basis (minimum total of four meetings plus AGM each year). Trustees come from a variety of sport, business, marketing, and community backgrounds, providing a varied skill set to assist the organisations management.

As well as accountability to the Board of Trustees, every year we go through an assessment by the English Football League Trust and Premier League Charitable Fund called 'CCOP-Capability Code of Practice'. This specification sets out the required standards across 14 key areas.

The process identifies where our organisation is meeting minimum standards and where we are working towards achieving excellence. The minimum standards have been drawn from existing government guidance, the Charity Commission, industry best practice and Premier League requirements. In some cases, existing guidance has been tailored to the specific context of football club community organisations.

C. Quality and Impact

We have a strong commitment to quality across all areas of our organization - including in the way that we are run and in our project delivery. We are often asked to be part of working groups to support the ongoing development of projects - particularly those within the Club Community Organisation (CCO) network.

We have clear hard and soft outcomes identified for each of our projects and activities, as well as a range of tools and resources that allow us to demonstrate the benefit of our work. These tools are a combination of those that we developed internally, adopted academic methodologies, or established health and education industry frame works. (See 2018 Impact Report)

D. Public Benefit

The Trustees have each received the Charity Commissions guidelines on public benefit and this forms part of the induction pack for new Trustees.

The charity uses the brand of Coventry City Football Club to help achieve its mission of helping people to take part in a physically active, healthy and informed lifestyle, whilst providing an environment that encourages learning, personal development and personal achievement.

STRATEGIC REPORT

Plans for future periods

Future Developments

Background

The start of 2020 saw us produce a new Business Plan and Executive Summary for 2020-23. following 2 years of pre and post Covid the strategy, was reviewed July 2022 to look at our objectives and significant changes in direction of travel regarding new opportunities and outcomes for the charity.

2021 saw Sky Blues in the Community project funded by the Premier League & The FA Facilities Fund, The Futures Trust and Coventry City Council which focused on supporting the development of new or refurbished local football facilities in partnership with President Kennedy Secondary School, improving the experience of playing the national game at the lowest levels, and helping to increase participation in football across the country.

The grant fund offer was made in October 2020 and dual lease agreement in place the project commenced in Aug 2021 for the 4g pitch completion in November 2021. The Pavilion work was started in Nov 2021 with the grand opening in May 2022 where former pupil and Ex Coventry, Bournemouth and current Newcastle and England forward Callum Wilson was there to cut the ribbon.

2022 saw the appointment of a new Operations Manager and Business Development Manager.

Future

The 3-5 year plan will be reviewed in 2023. In 2022, an additional £90,000 of surplus reserves was transferred to the facilities fund, giving a total of £140,000 with the vision of new facilities being developed in the south of the city.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Charity constitution

The charity is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association on 9 July 2008. The charity is registered under the charity number 1127014.

The principal object of the charity is to benefit the inhabitants of Coventry and the surrounding area by promoting community participation in healthy recreation by providing facilities in for the playing of association football and other sports capable of improving health and education.

Method of appointment or election of new trustees

The management of the charity is the responsibility of the trustees who are elected and co-opted under the terms of the Articles of Association.

New Trustees our recruitment at the invitation of the current trustees and are appointed as trustees when such appointment t has been approved by all the existing Trustees. The number of Trustees shall be not less than Five and Maximum of 12 as per a resolution approved by the trustees and Charity Commission in Nov 2018.

Organisational structure and decision making

The Board of Trustees are the ultimate control in the party of the charity, but they have delegated responsibility for the day-to-day management of the charity to the Head of Community supported by BDM and 4 theme managers.

In 2022, after the introduction of the organisational risk register in 2016, the risk registers outlines: several areas of risk, how these will be mitigated and managed, as well as the staff and trustees' responsibilities. The subject of risk is now a standard agenda item at trustee meetings with the risk register, including financial risk, being reviewed, and updated every six months.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Risk management

The Trustees have assessed the major risks to which the charity is exposed, in particular those related to the operations and finances of the charity, which again are reviewed every six months, and are satisfied that systems and procedures are in place to mitigate our exposure to the major risks.
In order to meet our obligations under the Charities Act 2011, we must submit full accounts the Charity Commission within ten months of the end of our financial year. This deadline has been met for each of our annual submission to the commission.

Our Financial Regulations Manual identifies the role all staff have in effectively managing day to day finances, as well as outlining process such as cash handling, monthly banking, invoice processes, online banking etc. This ensures a consistent approach to our physical dealings with money and clear financial procedure.

In terms of budgetary management, we have an overall organisational budget completed on an annual basis. Each of our senior management team are given a budget for their area of work, with financial targets included in the relevant staff personal objectives.

We have external accountants (Askews) who produce monthly management reports to assess the financial risk of the charity which allows Theme managers to report on any variances between budget and actuals.

We have appointed part-time finance co-ordinator that oversees the inputting of all information into SAGE software accounting, allowing us to accurately monitor our income and expenditure, and performance against budgets for our different areas of work. Responsibility and accountability for monitoring and managing budgets sits with our senior management team and financial targets and reporting on budgets forms part of our appraisal, 1:1 supervision Framework and quarterly reporting mechanisms.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
06642112 (England and Wales)

Registered Charity number
1127014

Registered office
Coventry Building Society Arena
Judds Lane
Coventry
West Midlands
CV6 6GE

Trustees
D Boddy
T S Gill
M Hornby
N E Newbold
Ms T V Owatemi
C Salter
P W Sullivan
Mrs L W Tebbutt

Company Secretary
D J Busst

REFERENCE AND ADMINISTRATIVE DETAILS

Auditors
Flint & Thompson
Statutory Auditors
2 Manor Square
Solihull
West Midlands
B91 3PX

Bankers
The Co-operative Bank
1 Balloon Street
Manchester
M60 1GP

Ulster Bank Ltd
5 Nutley Grove
Carlow
Co. Kilkenny

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of Sky Blues in the Community for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

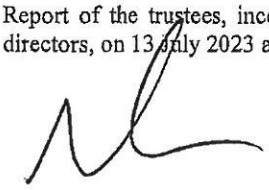
- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The auditors, Flint & Thompson, will be proposed for re-appointment at the forthcoming Annual General Meeting.

REPORT OF THE TRUSTEES
for the Year Ended 31 December 2022

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, on 13 July 2023 and signed on the board's behalf by:



N E Newbold - Trustee

Opinion
We have audited the financial statements of Sky Blues in the Community (the 'charitable company') for the year ended 31 December 2022 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:
- give a true and fair view of the state of the charitable company's affairs as at 31 December 2022 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion
We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern
In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information
The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006
In our opinion, based on the work undertaken in the course of the audit:
- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception
In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

• adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
• the financial statements are not in agreement with the accounting records and returns; or
• certain disclosures of trustees' remuneration specified by law are not made; or
• we have not received all the information and explanations we require for our audit; or
• the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

• adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
• the financial statements are not in agreement with the accounting records and returns; or
• certain disclosures of trustees' remuneration specified by law are not made; or
• we have not received all the information and explanations we require for our audit; or
• the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees
As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

The auditor's assessment of the susceptibility of the entity's financial statements to material misstatement, including how fraud might occur Which laws and regulations the auditor identified as being of significance in the context of the entity How the auditor obtained an understanding of: The legal and regulatory framework applicable to the entity and how the entity is complying The entity's policies and procedures on compliance with laws and regulations, including documentation of any instances of non-compliance The entity's policies and procedures on fraud risks, including knowledge of any actual, suspected or alleged fraud.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

• Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
• Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
• Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
• Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.
• Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF SKY BLUES IN THE COMMUNITY

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Peter Georgiades (Senior Statutory Auditor)
for and on behalf of Flint & Thompson
Statutory Auditors
2 Manor Square
Solihull
West Midlands
B91 3PX

13 July 2023

SKY BLUES IN THE COMMUNITY

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2022

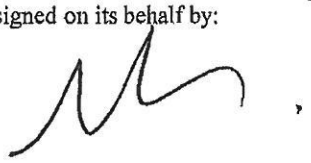
	Notes	Unrestricted fund £	Restricted funds £	2022 Total funds £	2021 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	570,863	893,302	1,464,165	999,627
Charitable activities	4				
Activities within the Community		2,245	-	2,245	-
Investment income	3	741	-	741	264
Total		573,849	893,302	1,467,151	999,891
EXPENDITURE ON					
Charitable activities	5				
Activities within the Community		404,753	769,802	1,174,555	804,523
Support costs on charitable activities		124,339	-	124,339	140,045
Total		529,092	769,802	1,298,894	944,568
NET INCOME		44,757	123,500	168,257	55,323
RECONCILIATION OF FUNDS					
Total funds brought forward		573,220	121,000	694,220	638,897
TOTAL FUNDS CARRIED FORWARD		617,977	244,500	862,477	694,220

The notes form part of these financial statements

BALANCE SHEET
31 December 2022

	Notes	Unrestricted fund £	Restricted funds £	2022 Total funds £	2021 Total funds £
FIXED ASSETS					
Tangible assets	11	26,976	-	26,976	17,686
CURRENT ASSETS					
Stocks	12	-	-	-	4,965
Debtors	13	101,077	-	101,077	56,290
Prepayments and accrued income		18,285	-	18,285	22,126
Cash at bank		687,714	244,500	932,214	796,134
		807,076	244,500	1,051,576	879,515
CREDITORS					
Amounts falling due within one year	14	(216,075)	-	(216,075)	(202,981)
NET CURRENT ASSETS		591,001	244,500	835,501	676,534
TOTAL ASSETS LESS CURRENT LIABILITIES		617,977	244,500	862,477	694,220
NET ASSETS		617,977	244,500	862,477	694,220
FUNDS	16				
Unrestricted funds				617,977	573,220
Restricted funds				244,500	121,000
TOTAL FUNDS				862,477	694,220

The financial statements were approved by the Board of Trustees and authorised for issue on 13 July 2023 and were signed on its behalf by:



N E Newbold - Trustee

The notes form part of these financial statements

SKY BLUES IN THE COMMUNITY

CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2022

	Notes	2022 £	2021 £
Cash flows from operating activities			
Cash generated from operations	1	156,757	87,911
Net cash provided by operating activities		156,757	87,911
Cash flows from investing activities			
Purchase of tangible fixed assets		(21,418)	(2,461)
Interest received		741	264
Net cash used in investing activities		(20,677)	(2,197)
Change in cash and cash equivalents in the reporting period		136,080	85,714
Cash and cash equivalents at the beginning of the reporting period		796,134	710,420
Cash and cash equivalents at the end of the reporting period		932,214	796,134

The notes form part of these financial statements

NOTES TO THE CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2022

1. RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2022	2021
	£	£
Net income for the reporting period (as per the Statement of Financial Activities)	**168,257**	55,323
Adjustments for:		
Depreciation charges	**4,563**	4,425
Loss on disposal of fixed assets	**7,565**	-
Interest received	**(741)**	(264)
Decrease in stocks	**4,965**	9,236
(Increase)/decrease in debtors	**(40,946)**	9,390
Increase in creditors	**13,094**	9,801
Net cash provided by operations	**156,757**	87,911

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1/1/22	Cash flow	At 31/12/22
	£	£	£
Net cash			
Cash at bank	**796,134**	**136,080**	**932,214**
	796,134	**136,080**	**932,214**
Total	**796,134**	**136,080**	**932,214**

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in sterling, which is the functional currency of the entity. Figures are rounded to the nearest £.

Accounting judgements and key sources of estimation uncertainty
The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Incoming resources
All income is included in the statement of financial activities when entitlement has passed to the charity, it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

* Income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.

* Legacy income is recognised when receipt is probable and entitlement is established.

* Income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.

* Income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Resources expended
Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

* Expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.

* Expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.

* Other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

1. ACCOUNTING POLICIES - continued

Resources expended
All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 10% on reducing balance
Computer equipment	- 25% reducing balance

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other comprehensive income and accumulated in equity, except to the extent it reverses a revaluation decrease of the same asset previously recognised in profit or loss. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other comprehensive income to the extent of any previously recognised revaluation increase accumulated in equity in respect of that asset. Where a revaluation decrease exceeds the accumulated revaluation gains accumulated in equity in respect of that asset, the excess shall be recognised in profit or loss.

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that largely independent of the cash inflows from other assets or groups of assets.

For impairment testing of goodwill, the goodwill acquired in a business combination is, from the acquisition date, allocated to each of the cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the company are assigned to those units.

Stocks
Stocks are measured at the lower of cost and estimated selling price less costs to complete and sell. Cost includes all costs and purchase, costs of conversion and other costs incurred in bringing the stock to its present location and condition.

Taxation
The charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

1. ACCOUNTING POLICIES - continued

Defined contribution plans
Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as a finance cost in profit or loss in the period in which it arises.

Going concern
There are no material uncertainties about the charity's ability to continue.

Financial instruments
A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Debt instruments are subsequently measured at amortised cost.

Where investments in shares or preference shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in income and expenditure. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Other financial instruments are subsequently measured at fair value, with any changes recognised in profit or loss, with the exception of hedging instruments in a designated hedging relationship (see hedge accounting policy).

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised under the appropriate heading in the statement of financial activities in which the initial gain was recognised.

For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics.

Any reversals of impairment are recognised immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

Operating leases
Lease payments are recognised as an expense over the lease term on a straight-line basis. The aggregate benefit of lease incentives is recognised as a reduction to expense over the lease term, on a straight-line basis.

2. DONATIONS AND LEGACIES

	2022	2021
	£	£
Donations	1,464,165	999,627

3. INVESTMENT INCOME

	2022	2021
	£	£
Deposit account interest	741	264

4. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2022	2021
		£	£
Commission	Activities within the Community	2,245	-

5. EXPENDITURE ON CHARITABLE ACTIVITIES

	Direct Costs	Support costs (see note 6)	Totals
	£	£	£
Activities within the Community	1,174,555	-	1,174,555
Support costs on charitable activities	-	124,339	124,339
	1,174,555	124,339	1,298,894

6. SUPPORT COSTS

	Other	Governance costs	Totals
	£	£	£
Support costs on charitable activities	112,613	11,726	124,339

Support costs, included in the above, are as follows:

Other

	2022 Support costs on charitable activities	2021 Total activities
	£	£
Light and heat	3,518	3,518
Telephone	1,758	1,859
Rent and service charges	14,563	14,485
Repairs and maintenance	277	-
Advertising	2,872	1,916
Legal and professional fees	43,800	38,368
Carried forward	66,788	60,146

6. SUPPORT COSTS - continued

Other - continued

	2022 Support costs on charitable activities	2021 Total activities
	£	£
Brought forward	66,788	60,146
Other office expenses	33,698	66,302
Depreciation of tangible fixed assets	4,562	4,425
Loss on sale of tangible fixed assets	7,565	-
	112,613	130,873

Governance costs

	2022 Support costs on charitable activities	2021 Total activities
	£	£
Accountancy fees	8,726	6,472
Audit fees	3,000	2,700
	11,726	9,172

7. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2022	2021
	£	£
Depreciation - owned assets	4,564	4,425
Deficit on disposal of fixed assets	7,565	-

8. TRUSTEES' REMUNERATION AND BENEFITS

The remuneration for trustee and key personnel amounted to £72,511 (2021: £61,000)

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 December 2022 nor for the year ended 31 December 2021.

9. STAFF COSTS

	2022	2021
	£	£
Wages and salaries	713,151	493,520
Social security costs	44,661	37,296
Other pension costs	14,733	12,479
	772,545	543,295

The average monthly number of employees during the year was as follows:

	2022	2021
Salaried	25	29
Casual	34	23
	59	52

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2022	2021
£60,001 - £70,000	-	1
£70,001 - £80,000	1	-
	1	1

10. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	569,501	430,126	999,627
Investment income	264	-	264
Total	569,765	430,126	999,891
EXPENDITURE ON			
Charitable activities			
Activities within the Community	442,897	361,626	804,523
Support costs on charitable activities	140,045	-	140,045
Total	582,942	361,626	944,568
NET INCOME/(EXPENDITURE)	(13,177)	68,500	55,323
RECONCILIATION OF FUNDS			
Total funds brought forward	586,397	52,500	638,897

10. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted fund £	Restricted funds £	Total funds £
TOTAL FUNDS CARRIED FORWARD	573,220	121,000	694,220

11. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 January 2022	16,851	39,771	56,622
Additions	6,083	15,335	21,418
Disposals	(14,784)	(27,172)	(41,956)
At 31 December 2022	8,150	27,934	36,084
DEPRECIATION			
At 1 January 2022	12,427	26,509	38,936
Charge for year	515	4,049	4,564
Eliminated on disposal	(11,956)	(22,436)	(34,392)
At 31 December 2022	986	8,122	9,108
NET BOOK VALUE			
At 31 December 2022	7,164	19,812	26,976
At 31 December 2021	4,424	13,262	17,686

12. STOCKS

	2022 £	2021 £
Stocks	-	4,965

13. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022 £	2021 £
Trade debtors	98,832	56,290
Other debtors	2,245	-
	101,077	56,290

14. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022	2021
	£	£
Trade creditors	37,389	22,819
Wages creditor	(1,566)	(600)
Pension creditor	-	1,887
Other creditors	4,784	-
Accruals	70,652	54,117
Deferred Income	104,816	124,758
	216,075	202,981

15. OPERATING LEASE COMMITMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2022	2021
	£	£
Within one year	12,127	11,997
Between one and five years	14,803	15,437
	26,930	27,434

During 2022 a new lease to underlet part of President Kennedy School has been entered info for a period of 25 years. There will be no rent payable but it has been agreed hat they are to maintain the upkeep for the duration of he term, including covering all the costs.

16. MOVEMENT IN FUNDS

	At 1/1/22	Net movement in funds	Transfers between funds	At 31/12/22
	£	£	£	£
Unrestricted funds				
General fund	573,220	44,757	-	617,977
Restricted funds				
Facilities fund	50,000	-	90,000	140,000
Sinking fund - PKS 3G	15,000	-	15,000	30,000
Sinking funs - PKS Pavilion	6,000	-	6,000	12,000
Sinking fund - Blue Coats	50,000	-	12,500	62,500
Other restricted funds	-	123,500	(123,500)	-
	121,000	123,500	-	244,500
TOTAL FUNDS	694,220	168,257	-	862,477

16. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	573,849	(529,092)	44,757
Restricted funds			
Other restricted funds	893,302	(769,802)	123,500
TOTAL FUNDS	1,467,151	(1,298,894)	168,257

Comparatives for movement in funds

	At 1/1/21 £	Net movement in funds £	At 31/12/21 £
Unrestricted funds			
General fund	586,397	(13,177)	573,220
Restricted funds			
Facilities fund	-	50,000	50,000
Sinking fund - PKS 3G	15,000	-	15,000
Sinking funs - PKS Pavilion	-	6,000	6,000
Sinking fund - Blue Coats	37,500	12,500	50,000
	52,500	68,500	121,000
TOTAL FUNDS	638,897	55,323	694,220

16. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	569,765	(582,942)	(13,177)
Restricted funds			
Facilities fund	-	50,000	50,000
Sinking funs - PKS Pavilion	-	6,000	6,000
Sinking fund - Blue Coats	-	12,500	12,500
Other restricted funds	430,126	(430,126)	-
	430,126	(361,626)	68,500
TOTAL FUNDS	999,891	(944,568)	55,323

A current year 12 months and prior year 12 months combined position is as follows:

	At 1/1/21 £	Net movement in funds £	Transfers between funds £	At 31/12/22 £
Unrestricted funds				
General fund	586,397	31,580	-	617,977
Restricted funds				
Facilities fund	-	50,000	90,000	140,000
Sinking fund - PKS 3G	15,000	-	15,000	30,000
Sinking funs - PKS Pavilion	-	6,000	6,000	12,000
Sinking fund - Blue Coats	37,500	12,500	12,500	62,500
Other restricted funds	-	123,500	(123,500)	-
	52,500	192,000	-	244,500
TOTAL FUNDS	638,897	223,580	-	862,477

16. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,143,614	(1,112,034)	31,580
Restricted funds			
Facilities fund	-	50,000	50,000
Sinking funs - PKS Pavilion	-	6,000	6,000
Sinking fund - Blue Coats	-	12,500	12,500
Other restricted funds	1,323,428	(1,199,928)	123,500
	1,323,428	(1,131,428)	192,000
TOTAL FUNDS	2,467,042	(2,243,462)	223,580

17. EMPLOYEE BENEFIT OBLIGATIONS

Defined contribution plans

The amount recognised in income or expenditure as an expense in relation to defined contribution plans was £14.733 (2021: £12,479.

18. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 December 2022, (2021: £500)

19. LIMITED BY GUARANTEE

The charity is a company limited by guarantee. The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

DETAILED STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 DECEMBER 2022

	2022 £	2021 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	1,464,165	999,627
Investment income		
Deposit account interest	741	264
Charitable activities		
Commission	2,245	-
Total incoming resources	1,467,151	999,891
EXPENDITURE		
Charitable activities		
Wages	713,151	493,520
Social security	44,661	37,296
Pensions	14,733	12,479
Motor vehicle expenses	30,583	20,522
Legal and professional fees	58,201	12,152
Other office costs	60,839	44,258
Hire of facilities	214,526	142,900
Equipment	21,293	37,656
Training	3,808	1,517
Match day tickets	12,760	1,973
Bad debt write off	-	250
	1,174,555	804,523
Support costs		
Other		
Light and heat	3,518	3,518
Telephone	1,758	1,859
Rent and service charges	14,563	14,485
Repairs and maintenance	277	-
Advertising	2,872	1,916
Legal and professional fees	43,800	38,368
Other office expenses	33,698	66,302
Fixtures and fittings	514	491
Computer equipment	4,048	3,934
Loss on sale of tangible fixed assets	7,565	-
	112,613	130,873

DETAILED STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 DECEMBER 2022

	2022 £	2021 £
Other		
Governance costs		
Accountancy fees	**8,726**	6,472
Audit fees	**3,000**	2,700
	11,726	9,172
Total resources expended	**1,298,894**	944,568
Net income	**168,257**	55,323

SKY BLUES IN THE COMMUNITY

England & Wales - Charity number 1127014

Accounts

COMPANY REGISTRATION NUMBER: 06642112
CHARITY REGISTRATION NUMBER: 1127014

Sky Blues In The Community

Company Limited by Guarantee

Financial Statements

31 December 2021

FLINT & THOMPSON LIMITED
Chartered accountants & statutory auditor
2 Manor Square
Solihull
Birmingham
West Midlands
England
B91 3PX

Sky Blues In The Community

Company Limited by Guarantee

Financial Statements

Year ended 31 December 2021

	Page
Trustees' annual report (incorporating the director's report)	1
Independent auditor's report to the members	23
Statement of financial activities (including income and expenditure account)	28
Statement of financial position	29
Statement of cash flows	30
Notes to the financial statements	31
The following pages do not form part of the financial statements	
Detailed statement of financial activities	42
Notes to the detailed statement of financial activities	43

Sky Blues In The Community

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report)

Year ended 31 December 2021

The trustees, who are also the directors for the purposes of company law, present their report and the financial statements of the charity for the year ended 31 December 2021.

Reference and administrative details

Registered charity name	Sky Blues In The Community
Charity registration number	1127014
Company registration number	06642112
Principal office and registered office	Coventry Building Society Arena Judds Lane Coventry West Midlands CV6 6GE

The trustees

N E Newbold	
D A M Davies	(Resigned 23 July 2021)
E Neale	(Resigned 23 November 2021)
C Salter	
P Sullivan	
D Boddy	
M Hornby	
T Gill	
L W Tebbutt	(Appointed 9 August 2021)
T V Owatemi	(Appointed 9 August 2021)

Company secretary	D Busst
Auditor	Flint & Thompson Limited Chartered accountants & statutory auditor 2 Manor Square Solihull Birmingham West Midlands England B91 3PX
Bankers	The Co-operative Bank 1 Balloon Street Manchester M60 1GP Ulster Bank Ltd 5 Nutley Grove Carlow Co. Kilkenny

Structure, governance and management

A. Constitution

The charity is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association on 9 July 2008. The charity is registered under the charity number 1127014.

The principal object of the charity is to benefit the inhabitants of Coventry and the surrounding area by promoting community participation in healthy recreation by providing facilities in for the playing of association football and other sports capable of improving health and education.

B. Method of appointment or election of Trustees

The management of the charity is the responsibility of the trustees who are elected and co-opted under the terms of the Articles of Association.

New Trustees our recruitment at the invitation of the current trustees and are appointed as trustees when such appointment has been approved by all the existing Trustees. The number of Trustees shall be not less than 5 and Maximum of 12 as per a resolution approved by the trustees and Charity Commission in Nov 2018.

C. Policies adopted for the induction and training of trustees

Newly appointment Trustees are provided with a thorough introduction via a trustee's handbook to the workings of the charity and are provided with all necessary information which will enable them to properly fulfil their role as Trustees (see Trustee Handbook).

D. Organisational structure and decision making

The Board of Trustees are the ultimate control in the party of the charity, but they have delegated responsibility for the day-to-day management of the charity to the Head of Community supported by BDM and 4 theme managers.

In 2021, after the introduction of the organisational risk register in 2016, the risk register was updated by the Head of Community bi-monthly due to financial implications of Covid. This risk register outlines: several areas of risk, how these will be mitigated and managed, as well as the staff and trustees' responsibilities. The subject of risk is now a standard agenda item at trustee meetings with the risk register, including financial risk, being reviewed and updated every six months.

Structure, governance and management *(continued)*

E. Risk management

The Trustees have assessed the major risks to which the charity is exposed, in particular those related to the operations and finances of the charity, which are reviewed every six months, and are satisfied that systems and procedures are in place to mitigate our exposure to the major risks.

In order to meet our obligations under the Charities Act 2011, we must submit full accounts the Charity Commission within ten months of the end of our financial year. This deadline has been met for each of our annual submission to the commission.

Our Financial Regulations Manual (last updated in 2019) identifies the role all staff have in effectively managing day to day finances, as well as outlining process such as cash handling, monthly banking, invoice processes, online banking etc. This ensures a consistent approach to our physical dealings with money and clear financial procedure.

In terms of budgetary management, we have an overall organisational budget completed on an annual basis. Each of our senior management team are given a budget for their area of work, with financial targets included in the relevant staff personal objectives.

We have external accountants (Askews) who produce monthly management reports to assess the financial risk of the charity which allows Theme managers to report on any variances between budget and actuals.

We have appointed part-time finance co-ordinator that oversees the inputting of all information into SAGE software accounting, allowing us to accurately monitor our income and expenditure, and performance against budgets for our different areas of work. Responsibility and accountability for monitoring and managing budgets sits with our senior management team and financial targets and reporting on budgets forms part of our appraisal, 1:1 supervision Framework and quarterly reporting mechanisms.

Structure, governance and management *(continued)*

Organisational Changes

The financial implications for the charity with grants coming to an end has been minimised, primarily through the Trustees/Head of Community maintaining a financial risk register and subsequently identifying and accessing new funds to continue the breadth of work undertaken by the charity.

A. Financial Risks

Every year, the organisation will undertake a financial risk review which considers the following:

- Operational Risks that may negatively influence financial performance
- A review of financial policies and procedures (as outlined within the Financial Regulations Manual)
- Funding risk register (twice-yearly) to identify risks associated with grant fundraising streams and steps to mitigate those risks

The financial risk review forms part of the wider charity risk management process, which is monitored through an Organisational Risk Register. This document is designed around the Charity Commission best practice guidance on managing risk within charities and is managed, monitored and reviewed by the Directors, with Risk being a standard agenda item at each trustee meeting.

B. Governance and Leadership

The Head of Community is accountable to the Board of Trustees that meets as a minimum on a quarterly basis (minimum total of four meetings plus AGM each year). Trustees come from a variety of sport, business, marketing and community backgrounds, providing a varied skill set to assist the organisations management.

As well as accountability to the Board of Trustees, every year we go through an assessment by the English Football League Trust and Premier League Charitable Fund called 'CCOP-Capability Code of Practice'. This specification sets out the required standards across 14 key areas.

The process identifies where our organisation is meeting minimum standards and where we are working towards achieving excellence. The minimum standards have been drawn from existing government guidance, the Charity Commission, industry best practice and Premier League requirements. In some cases, existing guidance has been tailored to the specific context of football club community organisations.

C. Quality and Impact

We have a strong commitment to quality across all areas of our organization - including in the way that we are run and in our project delivery. We are often asked to be part of working groups to support the ongoing development of projects - particularly those within the Club Community Organisation (CCO) network.

We have clear hard and soft outcomes identified for each of our projects and activities, as well as a range of tools and resources that allow us to demonstrate the benefit of our work. These tools are a combination of those that we developed internally, adopted academic methodologies, or established health and education industry frame works. (see 2018 Impact Report)

Structure, governance and management *(continued)*

D. Public Benefit

The Trustees have each received the Charity Commissions guidelines on public benefit and this forms part of the induction pack for new Trustees.

The charity uses the brand of Coventry City Football Club to help achieve its mission of helping people to take part in a physically active, healthy and informed lifestyle, whilst providing an environment that encourages learning, personal development and personal achievement.

Objectives and activities

A. Policies and objectives

The principal object of the charity, in accordance with its memorandum of association, is to promote community participation in healthy recreation through football and other sports for the benefit of the public across Coventry and Warwickshire. In the furtherance of this object the directors, as the charity trustees, have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the Charity Commission's published general and relevant sub-sector guidance concerning the operation of the Public Benefit requirement under the act.

Objectives

– Increasing our levels of unrestricted income through services we provide, fundraising and sponsorship

– Expanding our commissioned and consortium income portfolio, cementing our position as a 'go to' organisation for community engagement and delivery of the Strategic Plan 2020 - 2023

– Providing pathways for our beneficiaries that maximises their 'journey' opportunities with us and to focus our offer, understanding what we are good at and not trying to be all things to everyone

– Maximising our unique selling points to increase our market appeal to customers, partners, funders and wider stakeholders

– Ensuring all of our programmes and activities are financially self-sufficient

The work of Sky Blues in the Community is underpinned by several company values. These company values inform how we operate, communicate and conduct ourselves daily. Our values are to:

- Enjoy what we do
- Deliver our services to the highest standards
- Exceed expectations
- Be open and transparent
- Learn from, and share best practice
- Be professional
- Provide an excellent experience
- Work in partnership
- Be honest, trustworthy and act with integrity
- Innovative

Activities for achieving objectives

The significant activities for achieving the objectives are:

- To increase the opportunity for residents of Coventry and Warwickshire to participate in football and other sports, for a more physically active lifestyle.

- To actively promote opportunities for disadvantaged and marginalised communities to participate in positive activities, regardless of age, gender, race, infirmity, disablement, poverty, or social and economic circumstances.

- To promote participation in healthy activities, through providing facilities for the playing of football and other sports, whilst improving health and awareness through a variety of mediums.

- To advance the education and learning of children, young people, and adults by promoting accredited training and personal development opportunities.

- Working in partnership with key local, regional and national organisations to allow the company to achieve its charitable objectives and the listed activities.

Achievements and performance

David Busst, Head of Community

2021 saw the nation start to overcome the effects of Covid 19 and begin to live with the different strains which saw the first quarter still in lock down. Our team continue to be enthusiastic, passionate and dedicated working above and beyond to make a difference in our community and through the use of sport we hope to succeed in changing the lives of people who deserve it most.

Achievements and performance *(continued)*

PL Sport and Core Activities

Premier League Primary Stars (PLPS)

- In 2021, the PLPS project was delivered back in schools with Covid restrictions having some effect on when school delivery of the project could start from September 2021, with January to July 2021, some disruption continued to Covid so a mixture of online and face to face delivery took place.

- In 2021, the PLPS project continued to develop the Social Action element of the programmed within schools, seeing many young people volunteering within their school for the local community.

- A greater number of online calls through Microsoft Teams and Zoom, networking with other CCO's to highlight areas of best practice and improvement which resulted in improved CPD for our coaches and consequently better quality delivery.

- Despite the disruption of Covid 19, we met our PLPS KPI's in 2021 with 25 teachers, 50 classes,6 social action projects and large number of PSHE/Numeracy/Literacy interventions taking place.

Joy of Moving

- Joy of Moving was delivered in schools to 1620 children from across Coventry in 2021.

- A Joy of Moving Festivals (2) were delivered in partnership with the EFL Trust. A large number of schools from across Coventry took part and saw 100's of children enjoys a day of physical activity and sport.

PPA/LTC/ASC

- PPA is an area in which schools significantly appreciated our help and support. As teachers and classes were still facing challenges of Covid 19, PPA supported schools in replacing teaching staff who were off or had other priorities within school with high quality PE.

- ASCs were the area most affected due to government/FA guidelines and school bubble requirements in 2020. In 2021, ASC provision increased mainly in the two summer terms as the weather improved and Covid 19 restrictions decreased.

- In total, we engaged 2500 children in 2021 with our after school provision.

- Our lunchtime provision also increased with more schools taking up this opportunity again mainly in summer terms as the weather improved and more access to outside space became available.

Achievements and performance *(continued)*

HAF - (Holiday Activities Food)

Our holiday activities and food programme has provided support to children in receipt of free school meals through Coventry during the School holiday periods. Research has shown that the school holidays can be pressure points for some families. For some children this can lead to a holiday experience gap, with children from low-income households being:

- less likely to access organised out-of-school activities
- more likely to experience 'unhealthy holidays' in terms of nutrition and physical health
- more likely to experience social isolation

Our HAF programme is a response to this issue, with evidence showing that free holiday clubs can have a positive impact on children and young people, and that they work best when they:

- provide consistent and easily accessible enrichment activities
- cover more than just breakfast or lunch
- involve children (and parents) in food preparation
- use local partnerships and connections, particularly with the voluntary and community organisation sector

As a result of this programme, we want children who attend this provision to:

- eat healthily over the school holidays
- be active during the school holidays
- take part in engaging and enriching activities which support the development of resilience, character and wellbeing along with their wider educational attainment
- be safe and not to be socially isolated
- have a greater knowledge of health and nutrition
- be more engaged with school and other local services

We also want to ensure that the families who participate in this programme:

- develop their understanding of nutrition and food budgeting
- are signposted towards other information and support, for example, health, employment, and education

Working in partnership remains our key focus which enabled us to impact on the needs of our community and be a key service provider for the delivery of HAF with key stakeholders CCC-Department of Education. On the back of the success of the summer cohorts and particularly the delivery, SBITC secured further funding for Dec 2021.

Achievements and performance *(continued)*

DEMENTIA Active

DEMENTIA Active is funded to support residents of Coventry with a diagnosis of dementia, early onset dementia and individuals with MCI (congenital or acquired mild cognitive impairments).

DEMENTIA Active provides a safe space for participants to engage in activities that they may have enjoyed prior to receiving their diagnosis.

While dementia is a condition that progressively worsens, engaging in activities supports participants in delaying the degeneration of their motor skills and balance.

DEMENTIA Active also acts as a support mechanism for the family and careers of participants, who are able to socialise over hot drinks provided by SBITC and receive social support.

The session also acts as rest-bite for family members and carers.

The session is part staffed by SBITC and members of the dementia team at Coventry and Warwickshire NHS Partnership Trust, so we are able to provide a session that has an expert level of care.

"My son is 20 and he has dementia as a result of a neurological condition, and what we've found is that there are no services in the community for him. It was so lovely to hear about DEMENTIA Active group that he could come along, where he can have a look and engage in the bits (activities) that he likes. It's amazing, he's currently playing badminton, he loves the archery. People are so supportive and engaging with him 1:1, I would really recommend anyone gives it a try"

"We found it invaluable attending the session, it's been really positive for the people with dementia to attend, we've seen how it's uplifted their mood and their general wellbeing. There has clearly been a need for this service for a very long time."

"We have been coming for a few months now, it's really nice - he gets up on Monday and it's somewhere he can go, enjoy himself, relax. He really enjoys the badminton and people giving him 1:1 support. It's something that he really enjoys doing."

"Keeps me occupied. I enjoy it because everybody is polite, my wife gets to go shopping while I'm here enjoying darts and archery. I look forward to coming every week and my wife does. I've made friends and I would recommend the session to anyone"

FIT FANS

In 2021 SBITC launched 'FIT FANS' - a weight management programmed funded to support residents of Coventry and Warwickshire. FIT FANS is for individuals aged 25 - 65 who are looking to make healthy lifestyles changes. The course is free and takes place over 12-weeks at Coventry Building Society Arena. With support from SBITC, the course provides tips on:

- Improve your eating habits
- Cutting down on alcohol
- Increase your activity levels - one step at a time!
- Reduce your weight and waistline
- Supporting each other to stay on track!

"Just wanted to pass my thanks on for "The Fit Fans" course that I was lucky enough to be on for the last 12 weeks. A very enjoyable 2 hours which Jack Clemons hosted. I cannot thank this chap enough

Achievements and performance *(continued)*

for his hard work and enthusiasm. He is a great asset to our community. Well done to all who were involved. It was also nice to see behind the scenes at the stadium."

Achievements and performance *(continued)*

Health

At Sky Blues in the Community, one of our main aims is to improve the health and wellbeing of our participants. This includes improving the quality of life for individuals with mental and physical difficulties, increasing life expectancy of the older generation through sport and reducing the use of health and social services. We offer a range of programmes which target the entire population and improve the lifestyles of all members of the community.

MEN Talk

MEN talk is funded for five years from Jan 2021-Dec 2026 with the aim to support 1600 men aged 25-64 across Coventry and Warwickshire with their emotional health and well-being.

The project combines physical exercise and activities with targeted mental health workshops in a non-clinical environment.

The mental health workshops cover various topics, including but not limited to: Understanding anxiety, depression, stress, self-compassion and the links between physical and mental health.

The overall aim of the project is to improve men's mental health by increasing their resilience to deal with issues constructively, encouraging them to choose healthy lifestyle choices and decreasing their sense of isolation through participation in group activities.

MEN talk initially launched in February 2021, using the platform Zoom. Since the launch of MEN talk, SBITC have been instrumental in changing and saving the lives of multiple men across Coventry and Warwickshire.

Feedback for MEN talk has been incredibly positive:

"Hi, I'm a well-being officer at The Brunswick Hub in Leamington Spa. I made a referral to yourselves for a male client of mine to enrol him on the Men's talk sessions at St Nicholas Park, Warwick on a Tuesday. I just want to say a huge thank you as today he popped into see me after his 2nd session today and I was so thrilled as he was beaming! He told me how much he has enjoyed the sessions so far and is looking forward to next week. This is a massive plus for him and it made my day! Thank you for all you are doing in the community. You are making a difference and enriching people's lives, especially those who have quite a lonely life. Just thought I would say a big thank you."

"The first big step was joining. After that, everyone was welcoming, and we all felt like a team together."

"I'm not exaggerating when I say this course has been a lifesaver as I was really struggling and running out of options about how I was going to keep going before being introduced to this course."

"It has been a pleasure being at the sessions and I now have a different view on things. Now I feel I have got to a better place."

"The Thursday session is always something I look forward to all week. And yes, I'm working on myself, but if I can also help someone also along the way that makes me happy."

"I have gone from zero to hero. I can control my anxiety attacks to an extent now using the methods we were shown in the sessions, and I have stopped taking medication because of the training I have received."

Achievements and performance *(continued)*

"I found the sessions have improved my mental health. It helped me to talk about my feelings and thoughts about my mental health. It was useful listening to others about their experiences also. I feel I can talk more now about how I feel."

"It's a safe environment. It's also helpful to see others in the same situation regarding feelings and thoughts so I understand I'm not alone and this makes our team a team."

"You have helped in so many ways. I'm not sure you realise how awesome this project is from a person to have lived with this illness for so long. Talking with you has helped calming me down and getting me in a better place. This group is awesome for me. My wife wants to thank you as well as she's seen a change."

WOMEN Talk

WOMEN talk is the sister project to MEN talk, it is funded to operate in Warwickshire, and launched in Nuneaton and Warwick in 2021.

The aim is to support women with their emotional health and well-being through physical exercise and activities.

WOMEN talk also offers women a non-judgmental, non-clinical space to discuss any mental health problems they may be experiencing.

We have teamed up with 'Voice ability', an advocacy charity, to provide an Independent Mental Health Advocacy service. This allows us to support women with issues related to finance, housing and access to statutory services in order to support their mental health.

The overall aim of the project is to improve women's mental health by increasing their resilience to deal with issues constructively, encouraging them to choose healthy lifestyle choices and decreasing their sense of isolation through participation in group activities.

Since the launch of WOMEN talk in 2021, SBITC have been able to change lives and decrease mental health problems and suicidality in women in Warwickshire.

"During the first session, everybody was just so nice, you know? They just made me feel just part of a family really. Made me feel more human, which doesn't happen all the time. Everyone treats me like there's something wrong with me, but when I come here you don't."

"As soon as I finish one session, I'm looking forward to the next one a week away"

"It has changed my life completely. Completely. It's given me my life back."

"I hadn't got any confidence in myself; I thought my time was up now. I couldn't and wouldn't be able to do anything. All of a sudden, I'm doing badminton, I'm doing archery. I keep getting better and better at things and I keep getting confidence to do things. Out of here, I'm now doing more at home and I'm singing and dancing every day."

Achievements and performance *(continued)*

Education

Education - NCS

- Summer 2021 programmed were scaled back to non-residential, with outdoor activities taking place at various locations across Coventry.

- The summer 2021 programmed was a success despite the challenges of Covid 19 and a changed programmed with no residential.

- We were able to deliver 2 x NCS Autumn programmed in November with Coventry College with activities taking place at Go Ape, Warwick Boat Club and Leicestershire Outdoor Sports. The programmed were participated in from students studying Level 2 Public Services and Level 2 Sport.

- 50 Young People in total signed up to our NCS Autumn Programmed with Coventry College during November 2021 and out of this cohort 41 Young People graduated through the programme.

- We were able to offer 1,856 volunteer hours for Young People who have been delivering Social Action projects helping to rebuild their local communities.

Education - Foundation Degree with the University of South Wales

The foundation degree in Community Football Coaching and Development was started in September 2021, with 2 students undertaking the course in its first year of existence. In 2021, the foundation degree is an area we have look to develop building stronger links with schools and sixth forms to be able to make aware the opportunity for young people's next steps in their education and career.

Education - Kick Start

To help support with unemployment following the pandemic we offered positions for the Kick Start Scheme, we will be supporting 16-24-year-old, who are claiming Universal Credit, and are at risk of long-term unemployment to get themselves back in to work for 6 months. During 2021, we have seen 12 Kick start positions completed by young people split across Sky Blues in the Community and the Football Club.

Achievements and performance *(continued)*

Inclusion

PREMIER LEAGUE KICKS AND PREMIER LEAGUE TARGETED

The Premier League Kicks and Premier League Kicks Targeted is the Premier League's flagship programme which provides opportunities for underprivileged and disadvantaged children using the power of football and sport. The project inspires young people in some of the most high-need areas of Coventry and Warwickshire. We engage youngsters in constructive activities, including a wide variety of sports, coaching, music and educational and personal development sessions, Volunteering and job opportunities.

Over the last year, the programme has continued deliver a successful programme, since the return from the pandemic, it was important for us to make sure we provided opportunities to continue to exercise the mind, not just the body and to encourage young people and families to continue to stay positive despite the challenges that come our way.

The programme has continued to work with its existing partner Moat House Community Trust to help provide delivery of food packages within the local community, over 100 packages are delivered weekly still.

Over the year we have engaged with over 1095 young people aged between 8-18 years old, meaning the project participants has risen with a 9.5% increase on the previous year. 141 participants ages 18+ have been engaged through the offering of volunteering, training and being involved in a variety of social action activities supporting the PL Kicks project.

Disability

Our disability programme which offers a chance for young people with disabilities to represent Coventry City FC in a league across a variety of sports. Using the reach of Coventry City FC, this project gives children who often get over-looked in the competitive sporting community a feeling of belonging. School coaching, Holiday camps and football teams have all been created. Not only do we offer opportunities to children across the city but also respite to parents of SEN children who provide 24-hour support to their loved ones. Parents feel at ease when dropping their children off at a session - knowing that they are in professional, compassionate and trustworthy hands.

CYRILLE REGIS LEGACY TRUST

2021 Seen Sky Blues in the Community continued being part of the Cyrille Regis 'The Strike A Change programme' the programme is the inaugural initiative of the Cyrille Regis Legacy Trust, set up by members of Cyrille's family to continue the community projects close to his heart, particularly the mentoring of youngsters from a difficult life environment, which was a central part of his life. Strike A Change is a collaboration between the Cyrille Regis Legacy Trust and the charitable foundations at at Coventry City, West Bromwich Albion, Aston Villa, Wolverhampton Wanderers, Birmingham City and Walsall. Aimed at 14-15-year-olds who demonstrate a passion for football but are considered to be disengaged within their school or community.

CHILDREN IN NEED

Children in need project supports the local community delivering holiday activities for young people within 10 areas of the city. The project deliveries a wide range activities and wellbeing sessions for

Achievements and performance *(continued)*

young people aged 8-18-year-olds. The project is also linked in with our Holiday Hunger programme Turn2Us programme. Participants will not only receive activities but also provided with a hot meal or a food package.

During the pandemic the project continued to work with young people and families online and with food packages for those that required support.

Achievements and performance *(continued)*

Football Development

Facilities

Sky Blues in the Community have continued to support and advise Football Foundation sites and have specifically supported by providing guidance with re-opening centres and ensuring that the sites are COVID safe and ready to return.

We have created new Risk Assessments and Safety procedures to ensure that we are meeting all guidance requirements set by the government and County FA.

After the first 3 months of the year when we were in lockdown, we have managed to get Blue Coat back to near capacity. We have also had all the goal nets replaced and invested in new 11 a side goals which has really helped the facility.

We have been successful in securing Football Foundation bid for President Kennedy School and the building work has remained on schedule for us to move in March 2022.

Player Development Centres

Our PDC programme provides an opportunity for young players between the age group of U6-U18 age to benefit from advanced football coaching delivered by FA level 2 & 3 coaches. The project aims to encourage all players, no matter their ability, to reach their full potential.

In 2021, we have registered over 600 players into our PDC player pathway. We have 31 league teams, plus over 30 development groups who train weekly. On an average Saturday we will have over 400 players taking part in games which is fantastic. The programme gives children the opportunity to get noticed at a professional level as well as giving less confident/able players the ability to develop. We are proud that over 50 players from PDC have had trials to the Coventry City Academy, with 10 being offered scholarships in 2021. This takes us to over 140 players signing academy contracts since we set the PDC initiative up.

To keep in-line with our quality assurance and professional charity attributes, SBITC employ Sport and Exercise Science graduates to provide fitness testing for all PDC league teams and create a Player Development Pack to support players to reach their full potential.

Saturday Club

Our Saturday Club is a FUN introduction to football based at the Alan Higgs Sports Centre. It is open to boys and girls from Key Stage 1 & 2. It has been a difficult year with a lot of weeks not being on either due to Covid or the facility not being available, as well as coach changes on this project. However, we still managed to engage with around 60 young players on a weekly basis.

Social / Walking Football

We have 6 sessions per week. 3 of these are daytime sessions aimed at Over 50's. We have two evening-based sessions which are open age group and we run one session per week to support participants that are going through or been through cancer. This has continued to go from strength to strength and we regularly have over 120 participants per week.

Achievements and performance *(continued)*

Covid Restrictions

Unfortunately, Covid has continued to have a big Impact on football development and during the first 3 months of 2021 we haven't been able to deliver any practically sessions. We have made sure we have stayed in touch with all participants during these challenging times and arranged weekly challenges, support calls and weekly catch-up Zoom calls. The good news is that once we came back all sessions under Football Development came back to pre-covid levels and beyond. We have had to adapt some sessions, but we are really pleased overall how it is all going and optimistic for 2022, especially with the move into President Kennedy.

Jimmy Hill Legacy Fund

The Jimmy Hill legacy Fund is a fundraising initiative in order to provide opportunities to improve the quality of life for those who needs it most, in memory of the late Jimmy Hill OBE. Jimmy Hill played a huge role during his time with Coventry City, a period which saw him take the positions of Manager, Managing Director and Chairman of the club driving the 'Sky Blue Revolution' in the 1960s and 1970s. Jimmy Hill's success had a huge impact on the city of Coventry and the Legacy fund will provide a a fitting tribute in his memory, supporting a number of causes that were close to his heart. The causes that will benefit from the Legacy Fund are:

- To provide actlvities for children and adults with disabllities (through activities run by Sky Blues in the Community)

- To provide opportunities for disadvantaged children and young people in Coventry and Warwickshire (delivered by Sky Blues in the Community)

- Support and increase the activities on match days in the Sky Blues Family Zone (run by volunteers)

- To provide small grant awards to local voluntary and community organisations

Our third bursary of £5,500 (Sept 2021) for local community groups which required financial support to deal with BBC Kit the Nation and Henley Grub Hub being the recipients

Thank you to Coventry City Football Club for allowing us to represent the badge and for their ongoing support in all aspects of the charity's work. We are privileged to be in the position we are in and have the ability to use the platform to benefit our city and make a difference through an array of outstanding projects. Our mission statement 'use the reach and appeal of CCFC to make a difference to the lives of people across Coventry and Warwickshire' is underpinned by our core values.

Financial review

A. Going Concern

After making appropriate enquiries, the trustees have a reasonable expectation that the charity has adequate resources to continue in operation existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

B. Financial review

The charity generated a surplus of £55,323 (2020 - £129,154) in the financial year. At the year end, the charity has restricted reserves of £121,000 and unrestricted reserves of £573,220. The cash at bank balance has increased from £710,420 in 2020 to £796,134 in 2021.

C. Principal Risks and Uncertainties

The principal risk faced by the charity is the potential loss of funding and decrease in numbers for paid for activities. However, continued partnership working has seen us cement 17 new funding opportunities alongside the increased participation in 2019 for our paid for services.

D. Reserves Policy

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to six months staff costs and when achieved lead on to a six-month full cost recovery model.

The trustees consider that reserves at this level will ensure that, in the event of a significant drop income, they will be able to continue the charity's current activities whilst consideration is given to ways in which additional funds may be raised.

Financial review *(continued)*

E. Principal Funding

As always, the charity is extremely grateful for the funding we receive from several organisations that allow us to deliver our work. During 20, those funders included:

- BBC Children in Need
- Big Lottery Fund (Reaching Communities)
- Birmingham County FA
- Coventry City FC
- Coventry City Council
- CSW Sport
- Coventry and Warwickshire Partnership trust
- English Football league
- English Football league Trust
- European Social Fund (and Big Lottery Fund)
- Ferrero
- Football Foundation
- Sharp Business Solutions
- Mind
- Moat House Community Trust
- NHS Coventry
- Public Health Coventry
- Sport England
- The PFA
- The Football Association
- The Premier League Charitable Fund
- The Premier League, including facilities funs
- West Midlands Police-VRU

Once again, grant funding and commissioning has supported the range and diversity of our charitable activities taking place across Coventry and Warwickshire and is having a significant impact on the lives of many residents of all ages.

Plans for future periods

Future Developments

The start of 2020 saw us produce a new Business Plan and Executive Summary for 2020-23. following 2 years of pre and post Covid the strategy, will be reviewed July 2022 to look at our objectives and significant changes in direction of travel regarding new opportunities and outcomes for the charity.

2021 saw Sky Blues in the Community project funded by the Premier League & The FA Facilities Fund,
the Futures Trust and Coventry City Councilwhich focused on supporting the development of new or refurbished local football facillties in partnership with President Kennedy Secondary School, improving the experience of playing the national game at the lowest levels, and helping to increase participation in football across the country. The grant fund offer was made in October 2020 and dual lease agreement in place the project commenced in Aug 2021 for the 4g pitch completion in November 2021. The Pavilion work was started in Nov 2021 with expected completion in April 2022.

Trustees' responsibilities statement

The trustees', who are also directors for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally accepted accounting practice). Company Law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the of the charitable company and the incoming resources and application of resources, including the income and expenditure, for that period.

In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the applicable Charities Sorp.
- Make judgements and accounting estimates that are reasonable and prudent.
- Prepare the financial statements on the going concern basis unless it is appropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are enough to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditor

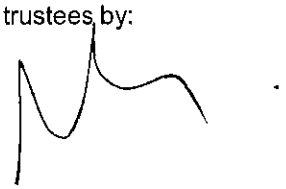
Each of the persons who is a trustee at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on 11 July 2022 and signed on behalf of the board of trustees by:



N E Newbold
Trustee

Sky Blues In The Community

Company Limited by Guarantee

Independent Auditor's Report to the Members of Sky Blues In The Community

Year ended 31 December 2021

Opinion

We have audited the financial statements of Sky Blues In The Community (the 'charity') for the year ended 31 December 2021 which comprise the statement of financial activities (including income and expenditure account), statement of financial position, statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2021 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other Information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We identify and assess risks of material misstatement of the financial statements, whether due to fraud or error, and then design and perform audit procedures responsive to those risks, including obtaining audit evidence that is sufficient and appropriate to provide a basis for our opinion. Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations was as follows: - discussion with trustees and management of the nature of the industry, control environment and the charity's performance; - results of our enquiries of management about their own identification and assessment of the risks of irregularities; - any matters we have identified having reviewed the charity's procedures for complying with laws and regulations and whether they were aware of any instances of non-compliance. The key laws we considered in this context included the Charities Act 2011, data protection and health and safety legislation.

We assessed the susceptibility of the charity's financial statements to material misstatement, including obtaining an understanding of how fraud might occur by: - reviewing balance sheet control accounts to ensure properly reconciled; - addressing the risks of fraud through management override of controls by performing journal entry testing; - performing analytical procedures to identify any unusual or unexpected relationships that may include risks of material misstatement due to fraud; - enquiring with management concerning actual and potential litigation claims

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.

- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

Peter Georgiades FCA (Senior Statutory Auditor)

For and on behalf of
Flint & Thompson Limited
Chartered accountants & statutory auditor
2 Manor Square
Solihull
Birmingham
West Midlands
England
B91 3PX

11 July 2022

Sky Blues In The Community

Company Limited by Guarantee

Statement of Financial Activities (including income and expenditure account)

Year ended 31 December 2021

	Note	2021 Unrestricted funds £	2021 Restricted funds £	2021 Total funds £	2020 Total funds £
Income and endowments					
Donations and legacies	5	569,501	430,126	999,627	744,303
Investment income	6	264	–	264	128
Total income		569,765	430,126	999,891	744,431
Expenditure					
Expenditure on charitable activities	7,8	582,942	361,626	944,568	615,277
Total expenditure		582,942	361,626	944,568	615,277
Net income and net movement in funds		(13,177)	68,500	55,323	129,154
Reconciliation of funds					
Total funds brought forward		586,397	52,500	638,897	509,743
Total funds carried forward		573,220	121,000	694,220	638,897

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

Sky Blues In The Community

Company Limited by Guarantee

Statement of Financial Position

31 December 2021

	Note	2021 £	2020 £
Fixed assets			
Tangible fixed assets	**13**	17,686	19,650
Current assets			
Stocks	**14**	4,965	14,201
Debtors	**15**	78,416	87,806
Cash at bank and in hand		796,134	710,420
		879,515	812,427
Creditors: amounts falling due within one year	**16**	202,981	193,180
Net current assets		676,534	619,247
Total assets less current liabilities		694,220	638,897
Net assets		694,220	638,897
Funds of the charity			
Restricted funds		121,000	52,500
Unrestricted funds		573,220	586,397
Total charity funds	**19**	694,220	638,897

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on 11 July 2022, and are signed on behalf of the board by:

N E Newbold
Trustee

Sky Blues In The Community

Company Limited by Guarantee

Statement of Cash Flows

Year ended 31 December 2021

	2021 £	2020 £
Cash flows from operating activities		
Net income	55,323	129,154
Adjustments for:		
Depreciation of tangible fixed assets	4,425	3,882
Other interest receivable and similar income	(264)	(128)
Accrued expenses/(income)	48,085	(5,102)
Changes in:		
Stocks	9,236	(6,643)
Trade and other debtors	9,390	119,931
Trade and other creditors	(38,284)	98,976
Cash generated from operations	87,911	340,070
Interest received	264	128
Net cash from operating activities	88,175	340,198
Cash flows from investing activities		
Purchase of tangible assets	(2,461)	(5,672)
Net cash used in investing activities	(2,461)	(5,672)
Net increase in cash and cash equivalents	85,714	334,526
Cash and cash equivalents at beginning of year	710,420	375,894
Cash and cash equivalents at end of year	796,134	710,420

The notes on pages 31 to 40 form part of these financial statements.

1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is Coventry Building Society Arena, Judds Lane, Coventry, West Midlands, CV6 6GE.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

3. **Accounting policies** *(continued)*

Incoming resources

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Operating leases

3. **Accounting policies** *(continued)*

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other recognised gains and losses, unless it reverses a charge for impairment that has previously been recognised as expenditure within the statement of financial activities. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other recognised gains and losses, except to which it offsets any previous revaluation gain, in which case the loss is shown within other recognised gains and losses on the statement of financial activities.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Equipment	-	10% reducing balance
Computer Equipment	-	25% reducing balance

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that largely independent of the cash inflows from other assets or groups of assets.

For impairment testing of goodwill, the goodwill acquired in a business combination is, from the acquisition date, allocated to each of the cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the charity are assigned to those units.

Stocks

Stocks are measured at the lower of cost and estimated selling price less costs to complete and sell. Cost includes all costs of purchase, costs of conversion and other costs incurred in bringing the stock to its present location and condition.

3. **Accounting policies** *(continued)*

Financial instruments

A financial asset or a financial liability is recognised only when the charity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Debt instruments are subsequently measured at amortised cost.

Where investments in shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in income and expenditure. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Other financial instruments are subsequently measured at fair value, with any changes recognised in the statement of financial activities, with the exception of hedging instruments in a designated hedging relationship.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised under the appropriate heading in the statement of financial activities in which the initial gain was recognised.

For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics.

Any reversals of impairment are recognised immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

3. **Accounting policies** *(continued)*

Defined contribution plans *(continued)*

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as an expense in the period in which it arises.

4. **Limited by guarantee**

The charity is a company limited by guarantee. The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

5. **Donations and legacies**

	Unrestricted Funds £	Restricted Funds £	**Total Funds 2021 £**
Donations			
Income from charitable activities	569,501	430,126	999,627

	Unrestricted Funds £	Restricted Funds £	Total Funds 2020 £
Donations			
Income from charitable activities	296,246	448,057	744,303

6. **Investment income**

	Unrestricted Funds £	**Total Funds 2021 £**	Unrestricted Funds £	Total Funds 2020 £
Bank interest receivable	264	264	128	128

7. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Restricted Funds £	**Total Funds 2021 £**
Activities within the community	442,897	361,626	804,523
Support costs	140,045	–	140,045
	582,942	361,626	944,568

	Unrestricted Funds £	Restricted Funds £	Total Funds 2020 £
Activities within the community	116,305	420,557	536,862
Support costs	78,415	–	78,415
	194,720	420,557	615,277

8. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Support costs £	**Total funds 2021 £**	Total fund 2020 £
Activities within the community	804,523	130,873	935,396	604,732
Governance costs	–	9,172	9,172	10,545
	804,523	140,045	944,568	615,277

9. Analysis of support costs

	Activities within the community £	**Total 2021 £**	Total 2020 £
Premises	18,004	18,004	13,493
Communications and IT	6,347	6,347	6,274
General office	68,156	68,156	16,911
Governance costs	9,169	9,169	10,544
Legal and Professional Fees	38,368	38,368	31,192
	140,044	140,044	78,414

10. Net income

Net income is stated after charging/(crediting):

	2021 £	2020 £
Depreciation of tangible fixed assets	4,425	3,882
Fees payable for the audit of the financial statements	9,172	10,545

11. Staff costs

The average head count of employees during the year was 52 (2020: 45). The average number of full-time equivalent employees during the year is analysed as follows:

	2021 No.	2020 No.
Number of staff - Salaried	29	22
Number of staff - Casual	23	23
	52	45

The number of employees whose remuneration for the year fell within the following bands, were:

	2021 No.	2020 No.
£60,000 to £69,999	1	–

12. Trustee remuneration and expenses

Total remuneration for trustee and key personnel amounted to £61,000 (2020 £54,000).

13. Tangible fixed assets

	Equipment £	Computer Equipment £	Total £
Cost			
At 1 Jan 2021	16,851	37,310	54,161
Additions	–	2,461	2,461
At 31 Dec 2021	16,851	39,771	56,622
Depreciation			
At 1 Jan 2021	11,936	22,575	34,511
Charge for the year	491	3,934	4,425
At 31 Dec 2021	12,427	26,509	38,936
Carrying amount			
At 31 Dec 2021	4,424	13,262	17,686
At 31 Dec 2020	4,915	14,735	19,650

14. Stocks

	2021 £	2020 £
Finished goods and goods for resale	4,965	14,201

15. Debtors

	2021	2020
	£	£
Trade debtors	56,290	62,240
Prepayments and accrued income	22,126	25,566
	78,416	87,806

16. Creditors: amounts falling due within one year

	2021	2020
	£	£
Trade creditors	22,819	14,280
Accruals and deferred income	178,875	177,295
Other creditors	1,287	1,605
	202,981	193,180

17. Deferred Income

	2021	2020
	£	£
At 1 January 2021	171,263	75,695
Amount released to income	(171,263)	(75,695)
Amount deferred in year	124,758	171,263
At 31 December 2021	124,758	171,263

18. Pensions and other post retirement benefits

Defined contribution plans

The amount recognised in income or expenditure as an expense in relation to defined contribution plans was £12,479 (2020: £10,622).

19. Analysis of charitable funds

Unrestricted funds

	At 1 Jan 2021	Income	Expenditure	At 31 Dec 2021
	£	£	£	£
General funds	586,397	569,765	(582,942)	573,220

	At 1 Jan 2020	Income	Expenditure	At 31 Dec 2020
	£	£	£	£
General funds	484,743	296,374	(194,720)	586,397

19. Analysis of charitable funds *(continued)*

Restricted funds

	At 1 Jan 2021 £	Income £	Expenditure £	**At 31 Dec 2021 £**
Restricted Fund	52,500	430,126	(361,626)	121,000

	At 1 Jan 2020 £	Income £	Expenditure £	At 31 Dec 2020 £
Restricted Fund	25,000	448,057	(420,557)	52,500

20. Analysis of net assets between funds

	Unrestricted Funds £	**Total Funds 2021 £**
Tangible fixed assets	17,686	17,686
Current assets	879,515	879,515
Creditors less than 1 year	(202,981)	(202,981)
Net assets	694,220	694,220

	Unrestricted Funds £	Total Funds 2020 £
Tangible fixed assets	19,651	19,651
Current assets	812,428	812,428
Creditors less than 1 year	(193,182)	(193,182)
Net assets	638,897	638,897

21. Analysis of changes in net debt

	At 1 Jan 2021 £	Cash flows £	**At 31 Dec 2021 £**
Cash at bank and in hand	710,420	85,714	796,134

22. Operating lease commitments

The total future minimum lease payments under non-cancellable operating leases are as follows:

	2021 £	2020 £
Not later than 1 year	11,997	11,712
Later than 1 year and not later than 5 years	15,437	8,298
	27,434	20,010

22. Operating lease commitments *(continued)*

In 2022 a new lease to underlet part of President Kennedy School will be entered into for a period of 25 years. There will be no rent payable but it has been agreed that they are to maintain the upkeep for the duration of the term, incurring covering all the costs.

23. Related parties

During the year Nick Newbold donated £500 to Sky Blues in the Community towards Easter eggs.

The following pages do not form part of the financial statements.

Sky Blues In The Community

Company Limited by Guarantee

Detailed Statement of Financial Activities

Year ended 31 December 2021

	2021 £	2020 £
Income and endowments		
Donations and legacies		
Income from charitable activities	999,627	744,303
Investment Income		
Bank interest receivable	264	128
Total Income	999,891	744,431
Expenditure		
Expenditure on charitable activities		
Wages and salaries	493,520	346,329
Employer's NIC	37,296	27,415
Pension costs	12,479	10,622
Rent	14,485	11,734
Light and heat	3,518	1,759
Repairs and maintenance	–	20
Other establishment	2,166	6,580
Motor vehicle expenses	20,522	15,015
Legal and professional fees	59,692	44,112
Telephone	1,859	1,350
Other office costs	110,560	37,134
Depreciation	4,425	3,882
Hire of facilities	142,900	73,976
Equipment	37,656	29,098
Training	1,517	3,473
Match day tickets	1,973	2,778
	944,568	615,277
Total expenditure	944,568	615,277
Net income	55,323	129,154

Sky Blues In The Community

Company Limited by Guarantee

Notes to the Detailed Statement of Financial Activities

Year ended 31 December 2021

	2021 £	2020 £
Expenditure on charitable activities		
Activities within the community		
Activities undertaken directly		
Wages/salaries	493,520	346,329
Employer's NIC	37,296	27,415
Pension costs	12,479	10,622
Bad debt write off	250	3,777
Motor vehicle expenses	20,522	15,015
Legal and professional fees	12,152	2,375
Other office costs	44,258	22,004
Hire of facilities	142,900	73,976
Equipment	37,656	29,098
Training	1,517	3,473
Match day tickets	1,973	2,778
	804,523	536,862
Support costs		
Rent & service charges	14,485	11,734
Light & heat	3,518	1,759
Repairs & maintenance	–	20
Advertising	1,916	2,803
Legal and professional fees	38,368	31,192
Telephone	1,859	1,350
Other office costs	66,302	15,130
Depreciation	4,425	3,882
	130,873	67,870
Governance costs		
Governance costs - Accountancy and Audit Fees	9,172	10,545
Expenditure on charitable activities	944,568	615,277

SKY BLUES IN THE COMMUNITY

England & Wales - Charity number 1127014

Accounts

COMPANY REGISTRATION NUMBER: 06642112
CHARITY REGISTRATION NUMBER: 1127014

Sky Blues In The Community

Company Limited by Guarantee

Financial Statements

31 December 2020

FLINT & THOMPSON LIMITED
Chartered accountants & statutory auditor
1325A Stratford Road
Hall Green
Birmingham
West Midlands
England
B28 9HH

Sky Blues In The Community

Company Limited by Guarantee

Financial Statements

Year ended 31 December 2020

	Page
Trustees' annual report (incorporating the director's report)	1
Independent auditor's report to the members	22
Statement of financial activities (including income and expenditure account)	26
Statement of financial position	27
Statement of cash flows	28
Notes to the financial statements	29
The following pages do not form part of the financial statements	
Detailed statement of financial activities	40
Notes to the detailed statement of financial activities	41

Sky Blues In The Community

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report)

Year ended 31 December 2020

The trustees, who are also the directors for the purposes of company law, present their report and the financial statements of the charity for the year ended 31 December 2020.

Reference and administrative details

Registered charity name	Sky Blues In The Community
Charity registration number	1127014
Company registration number	06642112
Principal office and registered office	Ricoh Arena Judds Lane Coventry West Midlands CV6 6GE
The trustees	
	N E Newbold D A M Davies E Neale C Salter P Sullivan D Boddy M Hornby (Appointed 28 February 2020) T Gill
Company secretary	D Busst
Auditor	Flint & Thompson Limited Chartered accountants & statutory auditor 1325A Stratford Road Hall Green Birmingham West Midlands England B28 9HH
Bankers	The Co-operative Bank 1 Balloon Street Manchester M60 1GP Ulster Bank Ltd 5 Nutley Grove Carlow Co. Kilkenny

Structure, governance and management

A. Constitution

The charity is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association on 9 July 2008. The charity is registered under the charity number 1127014.

The principal object of the charity is to benefit the inhabitants of Coventry and the surrounding area by promoting community participation in healthy recreation by providing facilities in for the playing of association football and other sports capable of improving health and education.

B. Method of appointment or election of Trustees

The management of the charity is the responsibility of the trustees who are elected and co-opted under the terms of the Articles of Association.

New Trustees our recruitment at the invitation of the current trustees and are appointed as trustees when such appointment t has been approved by all the existing Trustees. The number of Trustees shall be not less than Five and Maximum of 12 as per a resolution approved by the trustees and Charity Commission in Nov 2018.

C. Policies adopted for the induction and training of trustees

Newly appointment Trustees are provided with a thorough introduction via a trustee's handbook to the workings of the charity and are provided with all necessary information which will enable them to properly fulfil their role as Trustees (see Trustee Handbook).

D. Organisational structure and decision making

The Board of Trustees are the ultimate control in the party of the charity, but they have delegated responsibility for the day-to-day management of the charity to the Head of Community supported by BDM and 4 theme managers.

In 2020, after the introduction of the organisational risk register in 2016, the risk register was updated by the Head of Community bi-monthly due to financial implications of Covid. This risk register outlines: several areas of risk, how these will be mitigated and managed, as well as the staff and trustees' responsibilities. The subject of risk is now a standard agenda item at trustee meetings with the risk register, including financial risk, being reviewed and updated every six months.

Structure, governance and management ***(continued)***

E. Risk management

The Trustees have assessed the major risks to which the charity is exposed, in particular those related to the operations and finances of the charity, which are reviewed every six months, and are satisfied that systems and procedures are in place to mitigate our exposure to the major risks. In order to meet our obligations under the Charities Act 2011, we must submit full accounts the Charity Commission within ten months of the end of our financial year. This deadline has been met for each of our annual submission to the commission.

Our Financial Regulations Manual (last updated in 2019) identifies the role all staff have in effectively managing day to day finances, as well as outlining process such as cash handling, monthly banking, invoice processes, online banking etc. This ensures a consistent approach to our physical dealings with money and clear financial procedure.

In terms of budgetary management, we have an overall organisational budget completed on an annual basis. Each of our senior management team are given a budget for their area of work, with financial targets included in the relevant staff personal objectives.

We have external accountants (Askews) who produce monthly management reports to assess the financial risk of the charity which allows Theme managers to report on any variances between budget and actuals.

We have appointed part-time finance co-ordinator that oversees the inputting of all information into SAGE software accounting, allowing us to accurately monitor our income and expenditure, and performance against budgets for our different areas of work. Responsibility and accountability for monitoring and managing budgets sits with our senior management team and financial targets and reporting on budgets forms part of our appraisal, 1:1 supervision Framework and quarterly reporting mechanisms.

Structure, governance and management *(continued)*

Organisational Changes

The financial implications for the charity with grants coming to an end has been minimised, primarily through the Trustees/Head of Community maintaining a financial risk register and subsequently identifying and accessing new funds to continue the breadth of work undertaken by the charity.

A. Financial Risks

Every year, the organisation will undertake a financial risk review which considers the following:
- Operational Risks that may negatively influence financial performance
- A review of financial policies and procedures (as outlined within the Financial Regulations Manual)• Funding risk register (twice-yearly) to identify risks associated with grant fundraising streams and steps to mitigate those risks

The financial risk review forms part of the wider charity risk management process, which is monitored through an Organisational Risk Register. This document is designed around the Charity Commission best practice guidance on managing risk within charities and is managed, monitored and reviewed by the Directors, with Risk being a standard agenda item at each trustee meeting.

B. Governance and Leadership

The Head of Community is accountable to the Board of Trustees that meets as a minimum on a quarterly basis (minimum total of four meetings plus AGM each year). Trustees come from a variety of sport, business, marketing and community backgrounds, providing a varied skill set to assist the organisations management.

As well as accountability to the Board of Trustees, every year we go through an assessment by the English Football League Trust and Premier League Charitable Fund called 'CCOP-Capability Code of Practice'. This specification sets out the required standards across 14 key areas.

The process identifies where our organisation is meeting minimum standards and where we are working towards achieving excellence. The minimum standards have been drawn from existing government guidance, the Charity Commission, industry best practice and Premier League requirements. In some cases, existing guidance has been tailored to the specific context of football club community organisations.

C. Quality and Impact

We have a strong commitment to quality across all areas of our organization - including in the way that we are run and in our project delivery. We are often asked to be part of working groups to support the ongoing development of projects - particularly those within the Club Community Organisation (CCO) network.

We have clear hard and soft outcomes identified for each of our projects and activities, as well as a range of tools and resources that allow us to demonstrate the benefit of our work. These tools are a combination of those that we developed internally, adopted academic methodologies, or established health and education industry frame works. (see 2018 Impact Report)

Structure, governance and management *(continued)*

D. Public Benefit

The Trustees have each received the Charity Commissions guidelines on public benefit and this forms part of the induction pack for new Trustees.

The charity uses the brand of Coventry City Football Club to help achieve its mission of helping people to take part in a physically active, healthy and informed lifestyle, whilst providing an environment that encourages learning, personal development and personal achievement.

Objectives and activities

A. Policies and objectives

The principal object of the charity, in accordance with its memorandum of association, is to promote community participation in healthy recreation through football and other sports for the benefit of the public across Coventry and Warwickshire. In the furtherance of this object the directors, as the charity trustees, have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the Charity Commission's published general and relevant sub-sector guidance concerning the operation of the Public Benefit requirement under the act.

Objectives

– Increasing our levels of unrestricted income through services we provide, fundraising and sponsorship

– Expanding our commissioned and consortium income portfolio, cementing our position as a 'go to' organisation for community engagement and delivery of the Strategic Plan 2020 - 2023

– Providing pathways for our beneficiaries that maximises their 'journey' opportunities with us and to focus our offer, understanding what we are good at and not trying to be all things to everyone

– Maximising our unique selling points to increase our market appeal to customers, partners, funders and wider stakeholders

– Ensuring all of our programmes and activities are financially self-sufficient

The work of Sky Blues in the Community is underpinned by several company values. These company values inform how we operate, communicate and conduct ourselves daily. Our values are to:

- Enjoy what we do
- Deliver our services to the highest standards
- Exceed expectations
- Be open and transparent
- Learn from, and share best practice
- Be professional
- Provide an excellent experience
- Work in partnership
- Be honest, trustworthy and act with integrity

- Innovative

Activities for achieving objectives

The significant activities for achieving the objectives are:

- To increase the opportunity for residents of Coventry and Warwickshire to participate in football and other sports, for a more physically active lifestyle.

- To actively promote opportunities for disadvantaged and marginalised communities to participate in positive activities, regardless of age, gender, race, infirmity, disablement, poverty, or social and economic circumstances.

- To promote participation in healthy activities, through providing facilities for the playing of football and other sports, whilst improving health and awareness through a variety of mediums.

- To advance the education and learning of children, young people, and adults by promoting accredited training and personal development opportunities.

- Working in partnership with key local, regional and national organisations to allow the company to achieve its charitable objectives and the listed activities.

Achievements and performance

David Busst, Head of Community

2020 has been a monumental year not just for Sky Blues in the Community but the whole nation in dealing and living with Covid 19 and the restrictions that impacted on the delivery of our activities and programmes. We had to find new ways to work to comply with coronavirus and also meet the needs of the community through the funded projects allowing us to create an impact through our targeted, innovative work. We have a passionate and dedicated team working endlessly to make a difference in our community and through the use of sport we hope to succeed in changing the lives of people who deserve it most.

2019 saw us step into the world of National Citizen Service-and towards the end of the year we took 45 young people from Coventry College onto our inaugural NCS programme to improve social cohesion, mobility and engagement, with activities ranging from outward bound courses to improve life skills, self-esteem and team work and introduce people to social action and understanding about where they fit into the communities they live in.

Working in partnership still remains our key focus which enables us to impact on the needs of our community and make a difference across Coventry and Warwickshire. Without the continued support of key partners-CCFC, Premier League Charitable Fund, EFL Trust, Moat House Community Trust, Coventry City Council, Children in Need, Big Lottery, Sport England, Football Foundation and West Midlands Police to name a few we would be unable to achieve the impact SBITC has had in 2019. JHLF-we opened our second bursary of £5,500 (Mar 2020) for local community groups which required financial support to deal with Covid-19 Thanks Kids and Henley Grub Hub detail

Thank you to Coventry City Football Club for allowing us to represent the badge and for their ongoing support in all aspects of the charity's work. We are privileged to be in the position we are in and have the ability to use the platform to benefit our city and make a difference through an array of outstanding projects. Our mission statement 'use the reach and appeal of CCFC to make a difference to the lives of people across Coventry and Warwickshire' is underpinned by our core values.

Achievements and performance *(continued)*

PL Sport and Core Activities

Premier League Primary Stars (PLPS)

- 2020 resulted in us creating a new delivery plan for PLPS with an increased amount of delivery in small groups due to social distancing requirements. Therefore, new lesson plans were created with the support of the FA and Premier League Charitable Fund.

- A new social action programme was implemented for Primary children on how they can improve their own and others mental health during the pandemic e.g. letter to grandparents, help parents unpack shopping etc.

- A greater amount of online calls through Microsoft Teams and Zoom, networking with other CCO's to highlight areas of best practice and improvement which resulted in improved CPD for our coaches and consequently better quality delivery.

- Due to the anticipated lockdown around Christmas, we delivered in many more PLPS schools than usual to ensure we were still on track to reach all KPI's including working with 25 teachers, 50 classes, 6 social action projects and PSHE/Numeracy/Literacy interventions.

Joy of Moving

- Joy of Moving was delivered in schools but at a reduced capacity due to the school guidance in place during the Winter term.

- A Joy of Moving 'Winter Games' was delivered in partnership with the EFL Trust. Due to being in Lockdown for the summer and not being able to deliver in schools, we created an 'online workbook' full of games and activities which families could access and participate in at home.

- Over 20 schools and 8000 children were able to access the workbook around Coventry and Warwickshire, with a significant amount of participation and positive feedback received.

PPA/LTC/ASC

- PPA is an area in which schools significantly appreciated our help and support. As teachers and class bubbles were off with isolation, schools were often left short staffed. Therefore, we had an increased demand of PPA delivery in Clifford Bridge, Sowe Valley and St Osburgs Primary Schools.

- ASC's were the area most affected due to government/FA guidelines and school bubble requirements. As a result, we had to be innovative and change our delivery plan through the use of more LTC's where children could participate in their school year group bubbles. Overall, we delivered less ASC's but our LTC provision increased.

Holiday Camps

- We changed the timings of the day at our Bedworth Oval and Alan Higgs courses due to COVID guidelines and the difficulty of supervision around lunch times/the number of children we could supervise whilst maintaining social distancing.

- Therefore, we combined camps with PDC at the Bedworth Oval, Alan Higgs and Blue Coat, with 5-9 year olds in the morning and 10-12 year olds in the afternoon.

Achievements and performance *(continued)*

- We had a good number of children attending, providing sporting activities for children of all ages, fitness levels, sporting experience and abilities.

- We designed the camps to ensure they were always fun, whilst challenging any players who wanted to progress (e.g. to PDC) with appropriate activities.

- Overall, the camps were well received and will be reviewed again in early 2021 to decide the most appropriate delivery plan moving forwards.

Achievements and performance *(continued)*

Health

At Sky Blues in the Community, one of our main aims is to improve the health and wellbeing of our participants. This includes improving the quality of life for individuals with mental and physical difficulties, increasing life expectancy of the older generation through sport and reducing the use of health and social services. We offer a range of programmes which target the entire population and improve the lifestyles of all members of the community.

Men-Talk

Men Talk is a five-year project developed by Sky Blues in the Community (SBitC) that aims to support 1600 men aged 25-64, resident in Coventry and Warwickshire with their emotional health and well-being. This will be delivered via one to one support, group physical activity and classroom-based workshops in a non-clinical environment.

Overall, the aim of this project is to improve men's mental health and well-being by increasing their resilience to deal with issues constructively, encouraging them to choose healthy lifestyle choices and decreasing their sense of isolation through participation in group activities. Beneficiaries will be able to develop new skills, social connections and a positive mindset. This project will support 1,600 men in total, resident in Coventry and Warwickshire.

The outcomes of this project are:

– Men showing increased resilience through engagement in intervention courses.

– Men adopting positive life outcomes through engagement in the intervention.

– Men building stronger relationships as a result of the maintenance interventions.

Due to COVID-19, Sky Blues in the Community had to review their delivery of Men Talk. Consequently, SBitC opted to deliver the project virtually, using Zoom. As the initial plan for Men Talk was to have a physical activity session (90 mins) and a Mental Health Workshop (30 mins) there had to be some adjustments made for this new virtual offer. Consequently, the Men Talk sessions mainly consisted of psychoeducation and longer Mental Health Workshop discussions.

Achievements and performance *(continued)*

Education

Facilities

- Due to the ongoing closures of facilities over the past year we have been adapting to COVID-19 and have been successful with 2 x grants to ensure that we can restart safely and ensure that we have all of the safety measures in place to re-open. Both grants have been awarded from the Football Foundation Return to Football Fund.

- Sky Blues in the Community have continued to support and advise Football Foundation sites and have specifically supported by providing guidance with re-opening centres and ensuring that the sites are COVID safe and ready to return.

- We have created new Risk Assessments and Safety procedures to ensure that we are meeting all guidance requirements set by the government and County FA.

- We have been successful in securing Football Foundation bid for President Kennedy School.

Education - NCS

- Summer 2020 programmes were cancelled for all young people however we still were able to provide support young people by offering a Keep Doing Good Programme in Summer 2020 - supporting the local community to bounce back.

- In the height of the second lockdown we were able to deliver 2 x NCS Autumn programmes in November with Coventry College with restrictions that we were unable to leave site, social distancing etc we did however exceed our original contract places by double.

- 59 Young People in total signed up to our NCS Autumn Programmes with Coventry College during November 2020 and out of this cohort 54 Young People graduated through the programme.

- We were able to offer 1856 volunteer hours for Young People who have been delivering Social Action projects helping to rebuild their local communities.

- We have provided school support sessions between October 2020 - December 2020 providing workshops focusing on Independent Living and Employability Skills working with 16 young people and have helped young people through the pandemic.

- We have 10 NCS Graduates who attend our NCS Local Action Group who meet once a month. The Graduates are currently working hard on running local projects to help the local community with their first project working in partnership with West Midlands Police and the Violence Reduction Unit.

Education - Football Education Programme

We have continued to support Coventry College through the pandemic providing training sessions whist we were unable to participate in fixtures. During school closures we have been working with the team providing virtual training sessions/skills and drills to keep the players match fit and engaged.

We have created new Risk Assessments and Safety procedures to ensure that we are meeting all guidance requirements set by the government and County FA and so that sessions can continue.

Achievements and performance *(continued)*

Education - You vs Train

We have continued to educate young people on the dangers of railway safety especially during the pandemic - we have been working hard with Network Rail and the EFL Trust to ensure that key messages are still getting across to Young People around the dangers of the railway tracks. Engaging in total with 164 young people

Education - Kick Start

To help support with unemployment following the pandemic we will be offering positions for the Kick Start Scheme, we will be supporting 16-24 year olds, who are claiming Universal Credit, and are at risk of long term unemployment to get themselves back in to work for 6 months - starting in 2021.

Achievements and performance *(continued)*

Inclusion

PREMIER LEAGUE KICKS AND PREMIER LEAGUE TARGETED

The Premier League Kicks and Premier League Kicks Targeted is the Premier League's flagship programme which provides opportunities for underprivileged and disadvantaged children using the power of football and sport. The project inspires young people in some of the most high-need areas of Coventry and Warwickshire. We engage youngsters in constructive activities, including a wide variety of sports, coaching, music and educational and personal development sessions, Volunteering and job opportunities.

Over the last year during the pandemic, the programme has continued delivery in a slightly different way to support the community. The global pandemic can affect our mental and physical health - and that's without even catching the virus. So it was important for us to make sure we provided opportunities to continue to exercise the mind, not just the body and to encourage young people and families to continue to stay positive despite the challenges that come our way.

The programme was quick to work with its existing partners Moat House Community Trust to help provide delivery of food packages, activity packs for families in need and for those that was isolating within the community, over 200-300 packages are delivered weekly.

We did and don't know what the future holds or how long schools would stay closed. But, we tried to shape each day to be positive, creative, exciting and rewarding. We did this by continuing opportunities to keep engaged with young people through online organised PlayStation and Xbox FIFA Tournaments, Sports Leadership qualifications, Youth Voice groups, delivery of a Coercive control programme in partnership with the Violent reduction unit, weekly wellbeing sessions and activities and also question and answers with guests speakers.

Disability

Our disability programme which offers a chance for young people with disabilities to represent Coventry City FC in a league across a variety of sports. Using the reach of Coventry City FC, this project gives children who often get over-looked in the competitive sporting community a feeling of belonging. School coaching, Holiday camps and football teams have all been created. Not only do we offer opportunities to children across the city but also respite to parents of SEN children who provide 24-hour support to their loved ones. Parents feel at ease when dropping their children off at a session - knowing that they are in professional, compassionate and trustworthy hands.

During the pandemic and lockdown we continued to support SEND schools with weekly PE and wellbeing sessions, and also provided through our Premier league Kicks sessions online wellbeing sessions, weekly check in sessions. Quizzes was also organised for parents, this gave an opportunity for parents to discuss and share their experiences of lockdown and staff supported the parents and participants through this difficult period.

TURN 2 US

The award-winning Family Holiday food Programme in partnership with the Moat House Community Trust, offers those who are on free school meals the chance to maintain a healthy diet when their families may not be able to afford to feed the extra mouths. The project also includes activities and sports throughout the day. The holidays should be something to look forward to, but sadly for some families that isn't always the case, the project a day can see around a 100 families a day that

Achievements and performance *(continued)*

continued the need for support.

During the pandemic as well as the weekly support to families with food packages deliveries, Holiday activities at Christmas continued in partnership with the Premier League Charitable fund and Marcus Rashford engaging families to be active and families receiving food parcels.

CYRILLE REGIS LEGACY TRUST

2020 Seen Sky Blues in the Community continued being part of the Cyrille Regis 'The Strike A Change programme' the programme is the inaugural initiative of the Cyrille Regis Legacy Trust, set up by members of Cyrille's family to continue the community projects close to his heart, particularly the mentoring of youngsters from a difficult life environment, which was a central part of his life. Strike A Change is a collaboration between the Cyrille Regis Legacy Trust and the charitable foundations at at Coventry City, West Bromwich Albion, Aston Villa, Wolverhampton Wanderers, Birmingham City and Walsall. Aimed at 14-15-year-olds who demonstrate a passion for football but are considered to be disengaged within their school or community.

During the pandemic staff delivered online leadership sessions as well as arranging guest speakers such as footballer Curtis Davies for the young people to ask questions and receive advice and support.

Achievements and performance *(continued)*

CHILDREN IN NEED

Children in need project supports the local community delivering holiday activities for young people within 10 areas of the city. The project deliveries a wide range activities and wellbeing sessions for young people aged 8-18 year olds. The project is also linked in with our Holiday Hunger programme Turn2Us so participants will not only receive activities but also provided with a hot meal or a food package.

During the pandemic the project continued to work with young people and families online and with food packages for those that required support.

WEST MIDLANDS POLICE VRU (VIOLENT REDUCTION UNIT)

During 2020 we delivered a variety of programmes in partnership with the VRU. During school holidays and evenings during term times venues and areas was identified for delivery of activities for young people. These sessions consisted of Multi-sport, Leadership and volunteering.

We also during lockdown delivered a Coercive control sessions for a 10 week online course for young people that was identified within college and also attending Premier League Kicks Sessions. The project has been a huge success and is now looking to be rolled out across the city.

ACCELERATE

Accelerate project has been delivering online for majority of 2020 due to the pandemic. The programme is aimed at delivering completely FREE for adults (18+) who are unemployed or economically inactive (out of work/unable to work). The programme offers CV writing, Sport Leadership qualification, wellbeing sessions, Financial management advice and support.

Player Development Centres

Our PDC programme provides an opportunity for young players between the age group of U6-Open age to benefit from advanced football coaching delivered by FA level 2 & 3 coaches. The project aims to encourage all players, no matter their ability, to reach their full potential.

In 2020, we have registered over 600 players into our PDC player pathway. We have 26 league teams, plus over 30 development groups who train weekly. On an average Saturday we will have over 400 players taking part in games which is fantastic. The programme gives children the opportunity to get noticed at a professional level as well as giving less confident/able players the ability to develop. We are proud that over 50 players from PDC have had trials to the Coventry City Academy, with 10 being offered scholarships in 2020. This takes us to over 134 players signing academy contracts since we set the PDC initiative up.

To keep in-line with our quality assurance and professional charity attributes, SBitC employ Sport and Exercise Science graduates to provide fitness testing for all PDC league teams and create a Player Development Pack to support players to reach their full potential.

Saturday Club

Our Saturday Club is a FUN introduction to football based at the Alan Higgs Sports Centre. It is open to boys and girls from Key Stage 1 & 2.

Achievements and performance *(continued)*

Social / Walking Football

We have 6 sessions per week. 3 of these are daytime sessions aimed at Over 50's. We have two evening based sessions which are open age group and we run one session per week to support participants that are going through or been through cancer.

Covid Restrictions
Unfortunately Covid has had a big impact on football development and during the 3 lockdowns we haven't been able to deliver any practically sessions. We have made sure we have stayed in touch with all participants during these challenging times and arranged weekly challenges, support calls and weekly catch up Zoom calls.

Jimmy Hill Legacy Fund

The Jimmy Hill legacy Fund is a fundraising initiative in order to provide opportunities to improve the quality of life for those who needs it most, in memory of the late Jimmy Hill OBE. Jimmy Hill played a huge role during his time with Coventry City, a period which saw him take the positions of Manager, Managing Director and Chairman of the club driving the 'Sky Blue Revolution' in the 1960s and 1970s. Jimmy Hill's success had a huge impact on the city of Coventry and the Legacy fund will provide a a fitting tribute in his memory, supporting a number of causes that were close to his heart. The causes that will benefit from the Legacy Fund are:

- To provide activities for children and adults with disabilities (through activities run by Sky Blues in the Community)

- To provide opportunities for disadvantaged children and young people in Coventry and Warwickshire (delivered by Sky Blues in the Community)

- Support and increase the activities on match days in the Sky Blues Family Zone (run by volunteers)

- To provide small grant awards to local voluntary and community organisations

Financial review

A. Going Concern

After making appropriate enquiries, the trustees have a reasonable expectation that the charity has adequate resources to continue in operation existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

B. Financial review

The charity generated a surplus of £129,154 (2019 - £158,614) in the financial year. At the year end, the charity has restricted reserves of £52,500 and unrestricted reserves of £586,397. The cash at bank balance has increased from £375,894 in 2019 to £710,420 in 2020.

C. Principal Risks and Uncertainties

The principal risk faced by the charity is the potential loss of funding and decrease in numbers for paid for activities. However, continued partnership working has seen us cement 17 new funding opportunities alongside the increased participation in 2019 for our paid for services.

D. Reserves Policy

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to six months staff costs and when achieved lead on to a six months full cost recovery model.

The trustees consider that reserves at this level will ensure that, in the event of a significant drop income, they will be able to continue the charity's current activities whilst consideration is given to ways in which additional funds may be raised.

Financial review *(continued)*

E. Principal Funding

As always, the charity is extremely grateful for the funding we receive from several organisations that allow us to deliver our work. During 2019, those funders included:

- BBC Children in Need
- Big Lottery Fund (Reaching Communities)
- Birmingham County FA
- Coventry City FC
- Coventry City Council
- CSW Sport
- English Football league
- English Football league Trust
- European Social Fund (and Big Lottery Fund)
- Ferrero
- Football Foundation
- Sharp Business Solutions
- Mind
- Moat House Community Trust
- Sport England
- The PFA
- The Football Association
- The Premier League Charitable Fund
- The Premier League
- West Midlands Police-VRU

Once again, grant funding and commissioning has supported the range and diversity of our charitable activities taking place across Coventry and Warwickshire and is having a significant impact on the lives of many residents of all ages.

Plans for future periods

Future Developments

The start of 2020 saw us produce a new Business Plan and Executive Summary for 2020-23. It was recognised that there is a need to diversify and increase the amount of unrestricted funds, so the organisation does not become over-reliant on grant income.

With a strengthening relationship year on year and with 'utilising the reach and appeal of Coventry City Football Club' at the heart the charity's mission statement, 2019 aims to see a representative from Coventry City Football Club join the Board of Trustees.

2020 saw Sky Blues in the Community explore the Premier League & The FA Facilities Fund - focused on supporting the development of new or refurbished local football facilities in partnership with President Kennedy Secondary School, improving the experience of playing the national game at the lowest levels, and helping to increase participation in football across the country. The grant fund offer was made in October 2020 and subject to dual leases being agreed building work would commence in 2021.

Trustees' responsibilities statement

The trustees', who are also directors for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally accepted accounting practice). Company Law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the of the charitable company and the incoming resources and application of resources, including the income and expenditure, for that period.

In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the applicable Charities Sorp.
- Make judgements and accounting estimates that are reasonable and prudent.
- Prepare the financial statements on the going concern basis unless it is appropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are enough to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditor

Each of the persons who is a trustee at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

The trustees' annual report was approved on 8 June 2021 and signed on behalf of the board of trustees by:

N E Newbold
Trustee

Sky Blues In The Community

Company Limited by Guarantee

Independent Auditor's Report to the Members of Sky Blues In The Community

Year ended 31 December 2020

Opinion

We have audited the financial statements of Sky Blues In The Community (the 'charity') for the year ended 31 December 2020 which comprise the statement of financial activities (including income and expenditure account), statement of financial position, statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2020 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies' exemptions from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

The auditor's assessment of the susceptibility of the entity's financial statements to material misstatement, including how fraud might occur Which laws and regulations the auditor identified as being of significance in the context of the entity How the auditor obtained an understanding of: The legal and regulatory framework applicable to the entity and how the entity is complying The entity's policies and procedures on compliance with laws and regulations, including documentation of any instances of non-compliance The entity's policies and procedures on fraud risks, including knowledge of any actual, suspected or alleged fraud.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.

- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

Peter Georgiades FCA (Senior Statutory Auditor)

For and on behalf of
Flint & Thompson Limited
Chartered accountants & statutory auditor
1325A Stratford Road
Hall Green
Birmingham
West Midlands
England
B28 9HH

8 June 2021

Sky Blues In The Community

Company Limited by Guarantee

Statement of Financial Activities (including income and expenditure account)

Year ended 31 December 2020

	Note	2020 Unrestricted funds £	2020 Restricted funds £	2020 Total funds £	2019 Total funds £
Income and endowments					
Donations and legacies	5	296,246	448,057	744,303	1,174,653
Investment income	6	128	–	128	90
Total income		296,374	448,057	744,431	1,174,743
Expenditure					
Expenditure on charitable activities	7,8	194,720	420,557	615,277	1,016,129
Total expenditure		194,720	420,557	615,277	1,016,129
Net income and net movement in funds		101,654	27,500	129,154	158,614
Reconciliation of funds					
Total funds brought forward		484,743	25,000	509,743	351,129
Total funds carried forward		586,397	52,500	638,897	509,743

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 29 to 38 form part of these financial statements.

Sky Blues In The Community

Company Limited by Guarantee

Statement of Financial Position

31 December 2020

	Note	2020 £	2019 £
Fixed assets			
Tangible fixed assets	**13**	19,650	17,860
Current assets			
Stocks	**14**	14,201	7,558
Debtors	**15**	87,806	207,737
Cash at bank and in hand		710,420	375,894
		812,427	591,189
Creditors: amounts falling due within one year	**16**	193,180	99,306
Net current assets		619,247	491,883
Total assets less current liabilities		638,897	509,743
Net assets		638,897	509,743
Funds of the charity			
Restricted funds		52,500	25,000
Unrestricted funds		586,397	484,743
Total charity funds	**19**	638,897	509,743

These financial statements were approved by the board of trustees and authorised for issue on 8 June 2021, and are signed on behalf of the board by:

N E Newbold
Trustee

The notes on pages 29 to 38 form part of these financial statements.

Sky Blues In The Community

Company Limited by Guarantee

Statement of Cash Flows

Year ended 31 December 2020

	2020 £	2019 £
Cash flows from operating activities		
Net income	129,154	158,614
Adjustments for:		
Depreciation of tangible fixed assets	3,882	3,675
Other interest receivable and similar income	(128)	(90)
Accrued income	(5,102)	(11,745)
Changes in:		
Stocks	(6,643)	2,925
Trade and other debtors	119,931	9,468
Trade and other creditors	98,976	(12,966)
Cash generated from operations	340,070	149,881
Interest received	128	90
Net cash from operating activities	340,198	149,971
Cash flows from investing activities		
Purchase of tangible assets	(5,672)	(8,451)
Net cash used in investing activities	(5,672)	(8,451)
Net increase in cash and cash equivalents	334,526	141,520
Cash and cash equivalents at beginning of year	375,894	234,374
Cash and cash equivalents at end of year	710,420	375,894

The notes on pages 29 to 38 form part of these financial statements.

1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is Ricoh Arena, Judds Lane, Coventry, West Midlands, CV6 6GE.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

3. **Accounting policies** *(continued)*

Incoming resources

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

3. Accounting policies *(continued)*

Operating leases

Lease payments are recognised as an expense over the lease term on a straight-line basis. The aggregate benefit of lease incentives is recognised as a reduction to expense over the lease term, on a straight-line basis.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other recognised gains and losses, unless it reverses a charge for impairment that has previously been recognised as expenditure within the statement of financial activities. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other recognised gains and losses, except to which it offsets any previous revaluation gain, in which case the loss is shown within other recognised gains and losses on the statement of financial activities.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Equipment	-	10% reducing balance
Computer Equipment	-	25% reducing balance

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that largely independent of the cash inflows from other assets or groups of assets.

For impairment testing of goodwill, the goodwill acquired in a business combination is, from the acquisition date, allocated to each of the cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the charity are assigned to those units.

3. **Accounting policies** *(continued)*

Stocks

Stocks are measured at the lower of cost and estimated selling price less costs to complete and sell. Cost includes all costs of purchase, costs of conversion and other costs incurred in bringing the stock to its present location and condition.

Financial instruments

A financial asset or a financial liability is recognised only when the charity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Debt instruments are subsequently measured at amortised cost.

Where investments in shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in income and expenditure. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Other financial instruments are subsequently measured at fair value, with any changes recognised in the statement of financial activities, with the exception of hedging instruments in a designated hedging relationship.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised under the appropriate heading in the statement of financial activities in which the initial gain was recognised.

For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics.

Any reversals of impairment are recognised immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

3. Accounting policies *(continued)*

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as an expense in the period in which it arises.

4. Limited by guarantee

The charity is a company limited by guarantee. The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

5. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	**Total Funds 2020 £**
Donations			
Income from charitable activities	296,246	448,057	744,303

	Unrestricted Funds £	Restricted Funds £	Total Funds 2019 £
Donations			
Income from charitable activities	562,443	612,210	1,174,653

6. Investment income

	Unrestricted Funds £	**Total Funds 2020 £**	Unrestricted Funds £	Total Funds 2019 £
Bank interest receivable	128	128	90	90

7. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Restricted Funds £	**Total Funds 2020 £**
Activities within the community	116,305	420,557	536,862
Support costs	78,415	–	78,415
	194,720	420,557	615,277

	Unrestricted Funds £	Restricted Funds £	Total Funds 2019 £
Activities within the community	305,444	612,210	917,654
Support costs	98,475	–	98,475
	403,919	612,210	1,016,129

8. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Support costs £	**Total funds 2020 £**	Total fund 2019 £
Activities within the community	536,862	67,870	604,732	1,003,649
Governance costs	–	10,545	10,545	12,480
	536,862	78,415	615,277	1,016,129

9. Analysis of support costs

	Activities within the community £	**Total 2020 £**	Total 2019 £
Premises	13,493	13,493	13,697
Communications and IT	6,274	6,274	6,873
General office	16,911	16,911	26,944
Governance costs	10,544	10,544	12,481
Legal and Professional Fees	31,192	31,192	38,478
	78,414	78,414	98,473

10. Net income

Net income is stated after charging/(crediting):

	2020	2019
	£	£
Depreciation of tangible fixed assets	3,882	3,675
Fees payable for the audit of the financial statements	10,545	12,480

11. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2020	2019
	£	£
Wages and salaries	346,329	588,784
Social security costs	27,415	40,868
Employer contributions to pension plans	10,622	12,991
	384,366	642,643

The average head count of employees during the year was 45 (2019: 50). The average number of full-time equivalent employees during the year is analysed as follows:

	2020	2019
	No.	No.
Number of staff - Salaried	22	35
Number of staff - Casual	23	15
	45	50

No employee received employee benefits of more than £60,000 during the year (2019: Nil).

12. Trustee remuneration and expenses

No Trustee received remuneration or benefits amounting to more than £70,000 in either year. Total remuneration for key personnel amounted to £50,000 (2016 £86,175).

13. Tangible fixed assets

	Equipment £	Computer Equipment £	**Total £**
Cost			
At 1 January 2020	16,851	31,638	48,489
Additions	–	5,672	5,672
At 31 December 2020	16,851	37,310	54,161
Depreciation			
At 1 January 2020	11,390	19,239	30,629
Charge for the year	546	3,336	3,882
At 31 December 2020	11,936	22,575	34,511
Carrying amount			
At 31 December 2020	4,915	14,735	19,650
At 31 December 2019	5,461	12,399	17,860

14. Stocks

	2020 £	2019 £
Finished goods and goods for resale	14,201	7,558

15. Debtors

	2020 £	2019 £
Trade debtors	62,240	113,376
Prepayments and accrued income	25,566	94,181
Other debtors	–	180
	87,806	207,737

16. Creditors: amounts falling due within one year

	2020 £	2019 £
Trade creditors	14,280	11,574
Accruals and deferred income	177,295	86,829
Other creditors	1,605	903
	193,180	99,306

17. Deferred income

	2020	2019
	£	£
At 1 January 2020	75,695	56,354
Amount released to income	(75,695)	(56,354)
Amount deferred in year	171,263	75,695
At 31 December 2020	171,263	75,695

18. Pensions and other post retirement benefits

Defined contribution plans

The amount recognised in income or expenditure as an expense in relation to defined contribution plans was £10,622 (2019: £12,991).

19. Analysis of charitable funds

Unrestricted funds

	At 1 January 2020	Income	Expenditure	Transfers	At 31 December 2020
	£	£	£	£	£
General funds	484,743	296,374	(194,720)	–	586,397

	At 1 January 2019	Income	Expenditure	Transfers	At 31 December 2019
	£	£	£	£	£
General funds	351,129	562,533	(403,919)	(25,000)	484,743

Restricted funds

	At 1 January 2020	Income	Expenditure	Transfers	At 31 December 2020
	£	£	£	£	£
Restricted Fund	25,000	448,057	(420,557)	–	52,500

	At 1 January 2019	Income	Expenditure	Transfers	At 31 December 2019
	£	£	£	£	£
Restricted Fund	–	612,210	(612,210)	25,000	25,000

20. Analysis of net assets between funds

	Unrestricted Funds	**Total Funds 2020**
	£	£
Tangible fixed assets	19,651	19,651
Current assets	812,428	812,428
Creditors less than 1 year	(193,182)	(193,182)
Net assets	638,897	638,897

	Unrestricted Funds	Total Funds 2019
	£	£
Tangible fixed assets	17,861	17,861
Current assets	591,189	591,189
Creditors less than 1 year	(99,307)	(99,307)
Net assets	509,743	509,743

21. Analysis of changes in net debt

	At 1 Jan 2020	Cash flows	**At 31 Dec 2020**
	£	£	£
Cash at bank and in hand	375,894	334,526	710,420

22. Operating lease commitments

The total future minimum lease payments under non-cancellable operating leases are as follows:

	2020	2019
	£	£
Not later than 1 year	11,712	13,389
Later than 1 year and not later than 5 years	8,298	20,010
	20,010	33,399

The following pages do not form part of the financial statements.

Sky Blues In The Community

Company Limited by Guarantee

Detailed Statement of Financial Activities

Year ended 31 December 2020

	2020 £	2019 £
Income and endowments		
Donations and legacies		
Income from charitable activities	744,303	1,174,653
Investment income		
Bank interest receivable	128	90
Total income	744,431	1,174,743
Expenditure		
Expenditure on charitable activities		
Wages and salaries	346,329	588,784
Employer's NIC	27,415	40,868
Pension costs	10,622	12,991
Rent	11,734	10,378
Light and heat	1,759	3,319
Repairs and maintenance	20	1,557
Other establishment	6,580	9,493
Motor vehicle expenses	15,015	22,823
Legal and professional fees	44,112	55,308
Telephone	1,350	1,859
Other office costs	37,134	51,821
Depreciation	3,882	3,675
Hire of facilities	73,976	157,405
Equipment	29,098	45,591
Training	3,473	6,381
Match day tickets	2,778	3,876
	615,277	1,016,129
Total expenditure	615,277	1,016,129
Net income	129,154	158,614

Sky Blues In The Community

Company Limited by Guarantee

Notes to the Detailed Statement of Financial Activities

Year ended 31 December 2020

	2020 £	2019 £
Expenditure on charitable activities		
Activities within the community		
Activities undertaken directly		
Wages/salaries	346,329	588,784
Employer's NIC	27,415	40,868
Pension costs	10,622	12,991
Bad debt write off	3,777	–
Motor vehicle expenses	15,015	22,823
Legal and professional fees	2,375	4,350
Other office costs	22,004	34,585
Hire of facilities	73,976	157,405
Equipment	29,098	45,591
Training	3,473	6,381
Match day tickets	2,778	3,876
	536,862	917,654
Support costs		
Rent & service charges	11,734	10,378
Light & heat	1,759	3,319
Repairs & maintenance	20	1,557
Advertising	2,803	9,493
Legal and professional fees	31,192	38,478
Telephone	1,350	1,859
Other office costs	15,130	17,236
Depreciation	3,882	3,675
	67,870	85,995
Governance costs		
Governance costs - Accountancy and Audit Fees	10,545	12,480
Expenditure on charitable activities	615,277	1,016,129