

Registered number: 05905050
Charity number: 1126729

People United
(A company limited by guarantee)

Unaudited

Trustees' report and financial statements

For the year ended 31 March 2023

People United
(A company limited by guarantee)

Contents

	Page
Reference and administrative details of the Company, its Trustees and advisers	1
Trustees' report	2 - 8
Independent examiner's report	9
Statement of financial activities	10
Balance sheet	11
Notes to the financial statements	12 - 23

People United
(A company limited by guarantee)

Reference and administrative details of the Company, its Trustees and advisers
For the year ended 31 March 2023

Trustees	S Moffitt, Chair B C Payne G Bremner N Melton M J Smith E H Flynn M B Gregson E S Wilcox M C Maxwell (resigned 30 June 2022) P Dyer, Treasurer (appointed 27 September 2023)
Company registered number	05905050
Charity registered number	1126729
Registered office	Canterbury Innovation Centre University Road Canterbury Kent CT2 7FG
Company secretary	J McGuinness
Chief executive officer	J McGuinness
Accountants	Kreston Reeves LLP Chartered Accountants 37 St Margaret's Street Canterbury Kent CT1 2TU

People United
(A company limited by guarantee)

Trustees' report
For the year ended 31 March 2023

The Trustees present their annual report together with the financial statements of the Company for the year 1 April 2022 to 31 March 2023. The Annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the Company qualifies as small under section 382 of the Companies Act 2006, the Strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

Founded in 2006, People United is a leading participatory arts organisation and an expert in arts and kindness. With a tradition of experimentation, innovation and research, our work uses the arts and creativity to encourage empathy and kindness.

Our vision is of thriving, creative society where people are kind to themselves, each other and the world.

We commission artists to create new participatory work, undertake place-based projects in communities and work with young people in a variety of settings including schools, community groups and youth clubs, focusing on the vital role arts and culture can play in growing a society which is kind and equitable. Based in Kent, many of our activities are local, but we also have a national reach.

People United uses the term kindness to mean consciously acting to benefit other people. We believe in the concept of "radical kindness", which is where kindness and associated behaviours have a crucial role to play in combating social fragmentation and in challenging existing structures and systems. The idea of encouraging kind intentions and behaviour is simple, but feels increasingly pertinent given the profound political, social and environmental pressures that individuals and communities face today, particularly in the wake of the COVID-19 global pandemic.

Our projects are underpinned by robust research and evaluation that demonstrates the need for and impact of our work. It also informs our future development and planning. Our research, supported by several universities, including our academic partner, the University of Kent, focuses on how the arts can create conditions for kindness by breaking down barriers between people, and promoting empathy and compassion through the mediators of emotions, learning, connections and values. To date we have published three research reports- Arts & Kindness in 2012, Changing the World through Arts and Kindness in 2017, and Taking Care, The Art of Kindness in 2019.

Over the 14 years we have built a significant body of academic evidence based on participatory arts projects involving over 20,000 participants and 100,000 audience members. By utilising and building on this evidence, our work leads to long term change for individuals, organisations and communities, and empowers people to join with others to find common ground and unity.

People United
(A company limited by guarantee)

Trustees' report (continued)
For the year ended 31 March 2023

Objectives and activities (continued)

People United's charitable objects are:-

- To promote good citizenship for the public benefit by providing, developing and facilitating projects and programmes, in particular but not exclusively using the arts and sport, created to develop and increase social and emotional skills amongst children and adults so as to foster and encourage expressions of kindness, empathy and tolerance towards and amongst people within schools, organisations and the community generally.
- To carry out for the public benefit research into the behaviours of kindness, empathy and tolerance and the values and actions relevant to them, including their potential to impact upon the behaviour of people as citizens and their dissemination of the useful results of that research. We believe that being kind to one another is fundamental to making the world a better place. From a neighbourly smile and a helping hand to ongoing ethical conduct and active altruism, kindness is demonstrated in many different ways. And whereas a lack of kindness breeds intolerance, injustice and inhumanity; kindness grows trust, friendship, and a common sense of community.

b. Activities for achieving objectives

People United develops and delivers projects that support community cohesion, volunteering and active citizenship. We use creative ideas to demonstrate and celebrate kindness and strengthen the positive connections between people. We are both practical and imaginative, encouraging experimentation and innovation and positioning ourselves as a catalyst for change.

In planning our objectives for the year, the Trustees have ensured that they have complied with the duty in s17 of the Charities Act 2011 and kept in mind the Charity Commission's guidance on public benefit.

Achievements and performance

a. Review of activities

People United was pleased to be successful in its application to Arts Council England to be part of their National Portfolio for another three years. The whole team and Board of Trustees contributed to the development of the application, including the strategic, operational and creative planning for the 2023-2026 period. The NPO funding decisions were announced in October 2022, with funding in place from April 2023.

2022-23 was an intense delivery period for Futures of Care, a multi-genre, multi-year collaborative programme that explored radical care and care-centred practice.

The central project was People United's collaboration with Kent Refugee Action Network (KRAN), where the team collaborated closely with KRAN's young refugees and asylum seekers, recruiting two youth producers from KRAN and working closely with and through KRAN's Youth Ambassadors.

Other elements of the programme involved a rich range of partners and collaborators such as Creative Estuary, the Beaney House of Art & Knowledge, Folkestone Bookshop, Age UK and three social kitchens in Dover, Margate and Canterbury.

Through Futures of Care, People United focussed on exploring and testing care-centred collaborative practice, which included producing and hosting our first online Care Lab. Facilitated by cultural thinker, Suzanne Alleyne, the Care Lab aimed to bring people together across experience and practice to explore how we can centre care in the way we commission, hold and collaborate with artists - and how this manifests in the projects we create in and with communities?"

Futures of Care received funding from Paul Hamlyn Foundation, Arts Council England, Creative Estuary and Kent County Council. During this period were also awarded funding from Kent Community Foundation to develop a bespoke Evaluation Framework. This work was supported by consultants Armstrong Cameron and steered by a working group that included officers, a trustee and two People United associate artists.

Trustees' report (continued)
For the year ended 31 March 2023

Achievements and performance (continued)

b. Summary of achievements and performance

Receiving this renewed NPO funding acknowledged our value, achievements and the potential of our future plans - and crucially provides us with essential core funding for three years. This enables us to make medium term plans from a position of stability (including providing leverage for other funding bids).

One of the year's most significant achievements was winning one of only three Calouste Gulbenkian Foundation Award for Civic Arts Organisations. This year's awards celebrated organisations that are helping communities thrive by unlocking their creativity through co-creation. As well as being awarded £25,000, the accolade has raised People United's profile nationally and acknowledged the impact of our care-centred work with local communities – particularly with those people who are marginalised in terms of access to the arts and engagement in civic society.

In June 2022, the CEO, Janice McGuinness, was invited to give the keynote speech at Kent Community Foundation's conference to launch the publication of Kent Needs Analysis. She talked about radical kindness as an agent for change. In March 2023 she was featured in KCF's celebration Kent's 'inspirational women' on International Woman's Day. Janice continues to sit on the Executive Committee of Creative Kent.

In addition to our creative projects (see below) People United continued to develop our creative consultancy activities. We were commissioned by Horsebridge Arts in Whitstable to support their board and team in several development areas, including articulating their vision, mission and values, and by Big Local to work with Creative Civic Change in Newington, Ramsgate, where we led a creative community evaluation of their previous three years work. Our relationship with the Creative Civic Change team in Newington dates back to our multi-year participatory community arts project called The Best of Us which began in 2016, so it felt fitting to be with them at the conclusion of a creative programme that was built from that early work and ran across seven years.

c. Key Creative Highlights

Futures of Care programme:

Over the course of Futures of Care we worked with 27 artists and creative practitioners, and engaged with 254 co-creating participants

1. Co-designed project with Kent Refugee Action Network – Sea of the Unseeable

As part of our Futures of Care, People United collaborated with young refugees and asylum seekers supported by Kent Refugee Action Network (KRAN), who commissioned artist Jamshid Maylanchi to work with them in the creation of Sea of the Unseeable, two powerful artworks articulating the young people's journeys, thoughts about care and their hopes for the future. One artwork is now permanently housed in lobby of KRAN HQ, and one was prominently displayed at the Beaney House of Art and Knowledge in Canterbury for six months – and seen by over 187,000 visitors - before moving to Canterbury Christchurch University, where it will form part of the fresher's welcome programme.

2. Three co-commissions with Creative Estuary exploring care-centred commissioning.

We Keep Each Other Fed

In We Keep Each Other Fed, artist Henry James Garrett reflected on increasing levels of food poverty in the UK. Using humorous, subversive illustrations to highlight the value of reciprocal care and the importance of interdependency, Henry adorned three community pantries with his signature artwork. The collaborating organisations, Our Kitchen in Margate, Canterbury Umbrella Centre and Dover Pantry, all had dynamic, collaborative approaches to community building, not only offering free or affordable healthy food, but also contributing to community-led placemaking by building community connections and promoting an ongoing sense of kinship and reciprocal care.

People United
(A company limited by guarantee)

Trustees' report (continued)
For the year ended 31 March 2023

Achievements and performance (continued)

Soft Fascination

Drawing on the Japanese practice of forest bathing, Soft Fascination was a collaboration between People United, Selina Thompson Ltd and three local artists - Nova Marshall, Neelam Saredia-Brayley and Helen Seymour.

Taking inspiration from a forest bathing session in Blean Woods near Canterbury, the artists produced bespoke handcrafted forest-related items to stimulate the senses. These items were combined into immersive forest bathing kits, designed to bring nature to people who rarely or never leave their homes. They were delivered in facilitated sessions in people's homes, in partnership with several agencies including Age UK, Sheppey Matters and Kent County Council. Both Sheppey Matters and KCC commissioned further wellbeing boxes from us. Soft Fascination has led to a deeper, extended project called Radical Gifting which will be rolled out in 2023/24, supported by a range of committed funding partners.

Queer Zines of Care on the Kent Coast

Zines of Care on the Kent Coast invited perspectives from queer zine-makers living in the coastal areas of East Kent. Three artists were commissioned by People United to each create a zine embodying the intersection between their coastal town, queerness and care. One hundred and fifty copies of each zine were printed and were distributed to bookshops in each of the three artists' hometowns where they were available for free to anyone who wanted them.

A public reading event was held to celebrate the three artists and launch the publication of the zines at the newly opened Folkestone Bookshop.

Care Lab

People United hosted our first online Care Lab in November 2022. Cultural thinker and People United Advisor, Suzanne Alleyne, facilitated three sessions participant sessions with artists, producers, arts and community organisations and funders/commissioners. Each session was introduced with an artist provocation, and the discussion was creatively captured by a poet and illustrator.

The Care Lab conversations and contributions were captured in the first of a planned series of Blueprints of Care, published in January 2023. This work led to People United being commissioned by the Clore Foundation to deliver the closing session at their Emerging Leaders Conference, which took place later in 2023.

We plan to expand the team in 23/24 with recruitment to the new post of Communications Coordinator.

Trustees' report (continued)
For the year ended 31 March 2023

Achievements and performance (continued)

d. Response to the COVID-19 pandemic and future planning

As restrictions eased, the team gradually returned to working from our office in the Canterbury Innovation Centre. We now utilise a blended approach to flexible working through a mix of office and home-based work.

Looking forward, planning began for the 2023-24 creative programme during this period, based on the second phase of our work exploring radical care. It will be supported by new funding (from 23/4) from Paul Hamlyn Foundation, Calouste Gulbenkian Foundation, Philip & Connie Phillips Foundation, KCC, and (via the Kent Community Foundation), the Kent Reliance Providence Society Community Fund and The Learning Journey Fund.

During this period People United are focussing on a new, extended project with KRAN and developing a co-creative project called Radical Gifting with people experiencing social isolation, built on the success, learnings and impact of Soft Fascination.

We continue to develop our consultancy work with commissions from Hoxton Hall as part of their NLHF funded organisational development programme, the development of radical care resource for Clore Emerging Leaders, and a planned radical care masterclass for London-based NPO, A New Direction.

e. Governance and finance

The Board of Trustees continued to guide the charity, utilising their wealth of experience and knowledge, and providing direction and continuity under the strong leadership of Chair, Steve Moffitt. Communication between the Board and CEO was regular and frequent, via phone calls, email exchanges and via online meetings, as well as in person.

The Board continued to meet each quarter for regular Board meetings both in person and online via Microsoft Teams, including our annual Away Day for all staff and Trustees in March 2023, held in Canterbury. The Creative Programmes Producer and Business Development/Operations Manager continued to attend Board meetings together with the CEO.

Trustee Liz Flynn was acting Treasurer for the charity throughout this period, allowing us to take the time to recruit the right person to the role. Peter Dyer will be formally appointed Treasurer in September 2023.

People United
(A company limited by guarantee)

Trustees' report (continued)
For the year ended 31 March 2023

Achievements and performance (continued)

f. Staff and colleagues

During the financial year 2022-23 one member of staff left the People United team (the Business and Development Manager). The post was reviewed and a new role of Operations Manager was created to replace it. This new post was successfully recruited to in October 2022.

Our Creative Programmes Producer went on maternity leave in July 2022 (returning to work in May 2023). We recruited a part-time Creative Programmes Producer and a freelance Creative Programmes Collaborator to cover the post during the period of leave.

The post of Administration Assistant was reviewed and deleted in line with the organisation's ongoing evolution and development. A new post of Production Assistant was created to replace it, with the aim of providing dedicated support to our growing creative programme.

We continued to grow our pool of associates and retained consultants, extending our external support to include a finance and development associate as well as introducing external HR expertise to support our ongoing operational management.

Our Advisory Panel continued to offer support to the organisation through its insight and expertise. In 2022-23 Dr Kaya Davies Hayon (lecturer in Film and Media at the Open University) joined the panel.

g. Support

People United is extremely grateful for the ongoing guidance and support provided by our Board of Trustees, our Advisors and to Kreston Reeves (our accountants) who support the charity each year.

We are enormously thankful for the support from all the funders and partners who help us to deliver our mission to create a more kind and caring society through the arts, by enabling us to plan with confidence, increase our reach and impact, and share our learnings. We are particularly grateful to Arts Council England, the Paul Hamlyn Foundation, Canterbury City Council, Kent County Council and Kent Community Foundation for their ongoing support, and for Creative Estuary for partnering a significant part of our Futures of Care creative programme of work this year.

Our thanks also go to all those who collaborated with us and participated in our work.

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

b. Reserves policy

The Trustees aim to hold unrestricted reserves equivalent to 6 months core overhead expenditure and sufficient to complete all in-progress projects. The current level of unrestricted general reserves is £87,157 (2022: £104,355) which is approximately equivalent to 6 months. This is a positive figure, but the funding context remains fluid and small organisations are particularly vulnerable.

People United
(A company limited by guarantee)

Trustees' report (continued)
For the year ended 31 March 2023

Structure, governance and management

a. Constitution

The company is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association

The company is constituted under a Memorandum of Association and is a registered charity number 1126729.

b. Methods of appointment or election of Trustees

The management of the Company is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum of Association.

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Company for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial . Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on their behalf by:



S Moffitt

Date: 11/12/23

People United
(A company limited by guarantee)

Independent examiner's report
For the year ended 31 March 2023

Independent examiner's report to the Trustees of People United ('the Company')

I report to the Charity Trustees on my examination of the accounts of the Company for the year ended 31 March 2023.

Responsibilities and basis of report

As the Trustees of the Company (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the Company's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Company's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Company's Trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Company and the Company's Trustees as a body, for my work or for this report.

Signed:



J C Williamson FCA

Dated: 11/12/2023

Kreston Reeves LLP

Chartered Accountants

Canterbury

People United
(A company limited by guarantee)

Statement of financial activities (incorporating income and expenditure account)
For the year ended 31 March 2023

	Note	Restricted funds 2023 £	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Income from:					
Donations and legacies	3	10,250	128,784	139,034	164,402
Charitable activities	4	4,500	15,908	20,408	10,330
Investments	5	-	185	185	215
Total income		14,750	144,877	159,627	174,947
Expenditure on:					
Charitable activities	6	40,610	182,075	222,685	192,901
Total expenditure		40,610	182,075	222,685	192,901
Net movement in funds		(25,860)	(37,198)	(63,058)	(17,954)
Reconciliation of funds:					
Total funds brought forward		33,610	124,355	157,965	175,919
Net movement in funds		(25,860)	(37,198)	(63,058)	(17,954)
Total funds carried forward		7,750	87,157	94,907	157,965

The total net expenditure for the year of £63,058 is in line with the charity's plans and expectations. The charity had received grants in previous years that were then spent in this year and, on that basis, the majority of the planned deficit is drawn either from restricted or designated funds intended to be spent in 2022-23.

The Statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 12 to 23 form part of these financial statements.

Balance sheet
As at 31 March 2023

	Note	2023 £	2022 £
Fixed assets			
Tangible assets	9	8,632	9,807
Current assets			
Debtors	10	751	-
Cash at bank and in hand		89,345	153,722
		90,096	153,722
Creditors: amounts falling due within one year	11	(3,821)	(5,564)
Net current assets		86,275	148,158
Total net assets		94,907	157,965
Charity funds			
Restricted funds	12	7,750	33,610
Unrestricted funds	12	87,157	124,355
Total funds		94,907	157,965

The Company was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



S Moffitt

Date: 11/12/23

The notes on pages 12 to 23 form part of these financial statements.

Notes to the financial statements
For the year ended 31 March 2023

1. General information

People United is a charitable company limited by guarantee incorporated in England and Wales, with charity number 1126729 and company number 05905050. The address of the registered office is Canterbury Innovation Centre, University Road, Canterbury, Kent CT2 7FG. Details of the principal activities are included in the Trustees' Report.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

People United meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are prepared in Pounds Sterling and are rounded to the nearest pound.

2.2 Going concern

The Trustees have considered the charity's level of reserves and future incoming resources and concluded that these are sufficient to enable the charity to continue its operations for the foreseeable future. The charity's sustainability is supported by two substantial three-year grants awarded in 2023, from Arts Council England (NPO) and Paul Hamlyn Foundation. Therefore, the accounts have been prepared on a going concern basis.

2.3 Income

All income is recognised once the Company has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

The recognition of income from legacies is dependent on establishing entitlement, the probability of receipt and the ability to estimate with sufficient accuracy the amount receivable. Evidence of entitlement to a legacy exists when the Company has sufficient evidence that a gift has been left to them (through knowledge of the existence of a valid will and the death of the benefactor) and the executor is satisfied that the property in question will not be required to satisfy claims in the estate. Receipt of a legacy must be recognised when it is probable that it will be received and the fair value of the amount receivable, which will generally be the expected cash amount to be distributed to the Company, can be reliably measured.

Grants are included in the Statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Notes to the financial statements
For the year ended 31 March 2023

2. Accounting policies (continued)

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Company's objectives, as well as any associated support costs.

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Company; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Taxation

The Company is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the Company is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

2.7 Tangible fixed assets and depreciation

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, on a reducing balance basis.

Depreciation is provided on the following basis:

Fixtures and fittings	-	15% reducing balance
Computer equipment	-	15% reducing balance

The carrying values of tangible fixed assets are reviewed for impairment when events or changes in circumstances indicate that the carrying value may not be recoverable

2.8 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Notes to the financial statements
For the year ended 31 March 2023

2. Accounting policies (continued)

2.9 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.10 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

2.11 Financial instruments

The Company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.12 Pensions

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

2.13 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Company and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Company for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

People United
(A company limited by guarantee)

Notes to the financial statements
For the year ended 31 March 2023

3. Income from donations and legacies

	Restricted funds 2023 £	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Donations	-	484	484	1,249
Grants	10,250	128,300	138,550	163,153
	<u>10,250</u>	<u>128,784</u>	<u>139,034</u>	<u>164,402</u>
Total 2022	<u>35,853</u>	<u>128,549</u>	<u>164,402</u>	

In addition to the figures quoted above, People United has been active in sourcing in-kind and donated services to enable us to deliver our mission as economically as possible. In 2022-23 we received an estimated £10,500 worth of support donated from a variety of sources, including receiving charitable rates for goods and services and a mix of professional advice.

4. Income from charitable activities

	Restricted funds 2023 £	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Consultancy	-	14,363	14,363	1,241
Partnership income	4,500	-	4,500	9,000
Sales	-	1,545	1,545	89
	<u>4,500</u>	<u>15,908</u>	<u>20,408</u>	<u>10,330</u>
Total 2022	<u>10,020</u>	<u>310</u>	<u>10,330</u>	

5. Investment income

	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Bank interest	185	185	215
	<u>185</u>	<u>185</u>	
Total 2022	<u>215</u>	<u>215</u>	

People United
(A company limited by guarantee)

Notes to the financial statements
For the year ended 31 March 2023

6. Charitable activities

	Restricted funds 2023 £	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Advertising and marketing	-	1,301	1,301	11,614
Artist fees	16,963	6,554	23,517	3,500
Computer expenses	2,739	2,399	5,138	4,775
Consultancy	8,650	-	8,650	2,500
Depreciation	469	1,161	1,630	1,730
Employer's national insurance	-	5,041	5,041	7,654
Fundraising costs	-	266	266	266
General office expenses	-	1,086	1,086	565
Gifts	-	28	28	204
Hotels, travel and subsistence	1,034	2,750	3,784	1,473
Independent examiner's fees	-	2,352	2,352	1,931
Insurance	-	722	722	667
Loss on disposal of fixed assets	-	606	606	-
Materials	6,673	-	6,673	4,773
Pension contributions	-	3,920	3,920	1,737
Printing, postage and stationery	2,000	-	2,000	106
Professional fees	-	870	870	650
Research	-	-	-	1,922
Rent	-	10,695	10,695	10,138
Subscriptions	-	409	409	285
Sundry expenses	426	1,304	1,730	2,123
Telephone and internet	-	180	180	-
Utilities	-	965	965	853
Venue hire	-	62	62	437
Wages and salaries	1,656	139,404	141,060	132,999
	40,610	182,075	222,685	192,902
Total 2022	20,563	172,339	192,902	

People United
(A company limited by guarantee)

Notes to the financial statements
For the year ended 31 March 2023

7. Staff costs

	2023 £	2022 £
Wages and salaries	141,060	132,999
Social security costs	5,041	7,654
Contribution to defined contribution pension schemes	3,920	1,737
	150,021	142,390

The average number of persons employed by the Company during the year was as follows:

2023 No.	2022 No.
6	5

No employee received remuneration amounting to more than £60,000 in either year.

The total amount of employee benefits (including employer pension contributions and employer national insurance contributions) received by key management personnel for their services to the Charity was £47,495 (2022 - £46,329)

8. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2022 - £NIL).

During the year ended 31 March 2023, expenses totalling £26 were reimbursed or paid directly to 1 Trustee (2022 - £75 to any Trustees). The re-imbursed expenses related to travel costs.

People United
(A company limited by guarantee)

Notes to the financial statements
For the year ended 31 March 2023

9. Tangible fixed assets

	Fixtures and fittings £	Computer equipment £	Total £
Cost or valuation			
At 1 April 2022	5,215	9,238	14,453
Additions	170	891	1,061
Disposals	(682)	(1,009)	(1,691)
At 31 March 2023	<u>4,703</u>	<u>9,120</u>	<u>13,823</u>
Depreciation			
At 1 April 2022	2,005	2,641	4,646
Charge for the year	507	1,123	1,630
On disposals	(603)	(482)	(1,085)
At 31 March 2023	<u>1,909</u>	<u>3,282</u>	<u>5,191</u>
Net book value			
At 31 March 2023	<u>2,794</u>	<u>5,838</u>	<u>8,632</u>
At 31 March 2022	<u>3,210</u>	<u>6,597</u>	<u>9,807</u>

10. Debtors

	2023 £	2022 £
Due within one year		
Trade debtors	751	-
	<u>751</u>	<u>-</u>

11. Creditors: Amounts falling due within one year

	2023 £	2022 £
Trade creditors	1,830	7
Accruals and deferred income	1,991	5,557
	<u>3,821</u>	<u>5,564</u>

Notes to the financial statements
For the year ended 31 March 2023

12. Statement of funds

Statement of funds - current year

	Balance at 1 April 2022 £	Income £	Expenditure £	Balance at 31 March 2023 £
Unrestricted funds				
Designated funds				
Organisational Development Fund	20,000	-	(20,000)	-
General funds				
General Funds (reserves)	104,355	144,877	(162,075)	87,157
Total Unrestricted funds	124,355	144,877	(182,075)	87,157
Restricted funds				
Roger De Haan Charitable Trust Fund	4,471	-	(4,471)	-
Creative Estuary Fund	9,000	4,500	(13,500)	-
Co-Op Community Fund	843	-	(843)	-
KCC Build Back Better Fund	3,208	-	(3,208)	-
KCC Strategic Recovery Fund via KCF	3,450	-	(3,450)	-
ACE Project Grants Fund	12,638	2,500	(15,138)	-
Canterbury City Council Fund	-	3,000	-	3,000
Kent Community Foundation Fund	-	4,750	-	4,750
	33,610	14,750	(40,610)	7,750
Total of funds	157,965	159,627	(222,685)	94,907

Notes to the financial statements
For the year ended 31 March 2023

12. Statement of funds (continued)

Statement of funds - prior year

	Balance at 1 April 2021 £	Income £	Expenditure £	Balance at 31 March 2022 £
Unrestricted funds				
Designated funds				
Paul Hamlyn Foundation	30,000	-	(30,000)	-
Organisational Development Fund	20,000	-	-	20,000
	<u>50,000</u>	<u>-</u>	<u>(30,000)</u>	<u>20,000</u>
General funds				
General Funds (reserves)	117,619	129,074	(142,338)	104,355
Total Unrestricted funds	<u>167,619</u>	<u>129,074</u>	<u>(172,338)</u>	<u>124,355</u>
Restricted funds				
Roger De Haan Charitable Trust Fund	8,300	-	(3,829)	4,471
Creative Estuary Fund	-	9,000	-	9,000
Horsebridge Fund	-	1,020	(1,020)	-
Co-Op Community Fund	-	843	-	843
KCC Arts Investment Fund	-	2,500	(2,500)	-
KCC Build Back Better Fund	-	3,760	(552)	3,208
KCC Strategic Recovery Fund via KCF	-	6,250	(2,800)	3,450
ACE Project Grants Fund	-	22,500	(9,862)	12,638
	<u>8,300</u>	<u>45,873</u>	<u>(20,563)</u>	<u>33,610</u>
Total of funds	<u>175,919</u>	<u>174,947</u>	<u>(192,901)</u>	<u>157,965</u>

Notes to the financial statements
For the year ended 31 March 2023

12. Statement of funds (continued)

Purpose of designated funds

The Paul Hamlyn Foundation Fund contributed to the design and development of our new website, our Futures of Care creative programme, our work supporting other arts organisations and artists, and some of our core costs (salaries).

The Organisational Development Fund has been set aside to support organisational development.

Purpose of restricted funds

The Roger De Haan Charitable Trust Fund is for the development and delivery of our Arts and Kindness in Schools programme, to allow us to extend this work into secondary schools/college settings, specifically in the Folkestone and Hythe District.

The Creative Estuary Fund is contributing to our 'Futures of Care' creative programme of work.

The Horsebridge Fund is for consultancy work which People United provided to the Horsebridge Arts Centre around their own organisation development following the COVID-19 pandemic.

The Co-op Community Fund is for the development and delivery of creative workshops for young people who missed out on opportunities to socialise and engage with their communities during the COVID-19 pandemic.

The KCC Arts Investment Fund is for the costs of freelance communications and digital expertise which supported both our core communications and our creative programme.

The KCC Build Back Better Fund is for equipment to enable us to expand the reach of our creative workshops with people in our communities who have been disadvantaged by the COVID-19 pandemic.

The KCC Strategic Recovery Fund via KCF is for the cost of freelance evaluation expertise, specifically to build a new People United Evaluation Framework.

The ACE Project Grants Fund is contributing to our 'Futures of Care' creative programme of work.

The Canterbury City Council Fund is contributing to our 'Radical Gifting' creative programme of work (see below).

The Kent Community Foundation Fund/ Kent Reliance Provident Society Community Fund is contributing to our 'Radical Gifting' creative programme of work (see below).

We are working with three socially engaged artist/makers to work collaboratively with people experiencing social isolation to imagine 1 or 2 objects that bring the coast to people who can't access it otherwise. The artists will design and make 1-2 prototype objects to be reproduced and these objects will be added to an immersive coastal themed wellbeing box and shared with socially isolated people across East Kent. Building on our 2022 project Soft Fascination, this project asks how we might work together to explore the potential impact of "Radical gifting," referring to the act of offering a gift without expectation of receiving anything in return.

Notes to the financial statements
For the year ended 31 March 2023

13. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Restricted funds 2023 £	Unrestricted funds 2023 £	Total funds 2023 £
Tangible fixed assets	-	8,632	8,632
Current assets	7,750	82,346	90,096
Creditors due within one year	-	(3,821)	(3,821)
Total	7,750	87,157	94,907

Analysis of net assets between funds - prior year

	Restricted funds 2022 £	Unrestricted funds 2022 £	Total funds 2022 £
Tangible fixed assets	3,127	6,680	9,807
Current assets	30,483	123,239	153,722
Creditors due within one year	-	(5,564)	(5,564)
Total	33,610	124,355	157,965

Notes to the financial statements
For the year ended 31 March 2023

14. Pension commitments

The company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund and amounted to £3,920 (2022 - £1,737).

15. Related party transactions

During the year, the Charity did not enter into any related party transactions.

In the previous year, the Charity did not enter into any related party transactions.