

**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

**TRUSTEES' REPORT AND FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**THE FOR BABY'S SAKE TRUST**  
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**CONTENTS**

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	Page
<b>Reference and Administrative Details of the Charity, its Trustees and Advisers</b>	<b>1</b>
<b>Trustees' Report</b>	<b>2 - 14</b>
<b>Statement of Trustees' Responsibilities</b>	<b>15</b>
<b>Independent Auditors' Report to the Members of The For Baby's Sake Trust</b>	<b>16 - 19</b>
<b>Statement of Financial Activities (Incorporating Income and Expenditure Account)</b>	<b>20</b>
<b>Balance Sheet</b>	<b>21</b>
<b>Statement of Cash Flows</b>	<b>22</b>
<b>Notes to the Financial Statements</b>	<b>23 - 47</b>

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS  
FOR THE YEAR ENDED 31 MARCH 2025**

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<b>Trustees</b>	Dame Linda Homer, Chair Adam Shutkever, Vice-Chair Jon Chapman Philip Fellowes-Prynne Lady Sally Knowles Dr Gillian Rose (appointed 15 May 2024) Sami Rahman (appointed 19 August 2024) Tracey-Joy Harrison (appointed 12 June 2025) Helen Veale (appointed 12 June 2025)
<b>Company registered number</b>	06713945
<b>Charity registered number</b>	1126459
<b>Registered office</b>	Unit 1B Meadway Court Rutherford Close Stevenage Hertfordshire SG1 2EF
<b>Company secretary</b>	Adam Shutkever
<b>Independent auditors</b>	MHA Chartered Accountants Statutory Auditor 6th Floor 2 London Wall Place London, United Kingdom EC2Y 5AU
<b>Senior Leadership Team</b>	Lauren Seager-Smith, CEO Judith Rees, Director of Operations Amanda McIntyre, Deputy CEO (until 1 June 2024), Head of Impact and Evaluation thereafter Elaine Fulton, Director of Strategic Partnerships (to 24 May 2024)
<b>As at 21 October 2024 the Senior Leadership Team became:</b>	Lauren Seager-Smith, CEO Judith Rees, COO Owen Day, CFO (appointed 21 October 2024)

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**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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The Trustees present their annual report together with the financial statements of The For Baby's Sake Trust for the year 1 April 2024 to 31 March 2025. The Trustees confirm that the Annual Report and financial statements of the Charity comply with the current statutory requirements, the requirements of the Charity's governing document and the provisions of the Statement of Recommended Practice (SORP), applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

Since the Charity qualifies as small under section 383, the strategic report required of medium and large companies under The Companies Act 2006 (Strategic Report and Director's Report) Regulations 2013 is not required.

**Reference and administrative details**

**a. Name of Charity, registration numbers and address**

The For Baby's Sake Trust is a registered Charity (1126459) and company limited by guarantee (6713945). Its principal and registered office address is: 1B Meadway Court, Rutherford Close, Stevenage, SG1 2EF.

**b. Providers of banking services or professional advice**

During the year covered by this report, the Charity bought in financial or legal services or advice to the Board from the individuals or organisations listed below and is grateful for their support.

<b>Nature of support</b>	<b>Provider</b>
Financial Controller	Tracy Snotra FCCA
Banking	Coutts Bank, 2nd Floor 440 Strand, London, WC2R 0QS
Investment Management	Cazenove Capital, 1 London Wall Place, London EC2Y 5AU
Legal advice, including review of policies	Quantrills Solicitors, Brackenwood, Hyams Lane, Ipswich, IP9 2QF
Auditors	MHA, 6th Floor, 2 London Wall Place, London, EC2Y

**Objectives and Activities**

*Objects of the Charity*

As set out in the Memorandum of Association, the objects for which the Charity was formed are for charitable activity in the furtherance of such exclusively charitable purposes as the Trustees may in their absolute discretion determine. In setting objectives and planning activities, the Trustees have given due consideration to the general guidance published by the Charity Commission regarding public benefit.

*Vision and mission*

Our vision is for a world where babies and children grow up free from the harm of domestic abuse.

Our mission is to provide and promote therapeutic, trauma-informed support that breaks cycles of domestic abuse and gives babies the best start in life.

*Values*

Our values are dignity and respect for all, efficiency and high performance, teamwork – we, not I, making a difference and doing the right thing.

*Trauma-informed practice*

As a charity, we aim to uphold the key principles of trauma-informed practice: safety, trust, choice, collaboration, empowerment, and cultural consideration.

**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**Strategic objectives for 2024/2025**

- 1) Deliver interventions that break cycles of domestic abuse and give babies the best start in life.
  - Expand the reach and impact *For Baby's Sake* to support more babies and parents in local areas throughout England, including preparation to fund and launch new practice sites, as well as deepening local partnerships.
  - Design and deliver new interventions to break cycles of domestic abuse and give babies the best start in life.
- 2) Strengthen understanding of what works to break cycles of domestic abuse and give babies the best start in life.
  - Enhance our data collection and analysis by investing in infrastructure and team capacity.
  - Invest in external evaluations to demonstrate impact and inform future development.
- 3) Influence policy and practice.
  - Advocate for trauma-informed, whole-family, and intersectional approaches to break cycles of domestic abuse and give babies the best start in life.
  - Share practice with a wide network of professionals to support the delivery of trauma-informed approaches across front-line services, nationwide.
- 4) Champion collaboration and co-production
  - Expand our partnerships with national and local public, charitable and community organisations, as well as with What Works Centres and research-based institutions and foundations, to fulfil our mission.
  - Embed the contributions of experts by experience into governance and programme design through initiatives like the Parent Advisory Group and the Advisory Board for 'My Future Me,' ensuring services reflect the voices of those they support.
- 5) Build organisational sustainability
  - Enhance governance, fundraising, and operational systems to support long-term growth and resilience, including leadership transitions and strategic planning tools.

**Activities, achievements, and performance**

**1a) *For Baby's Sake***

Our flagship programme, *For Baby's Sake*, delivers intensive, trauma-informed support to parents who want to break the cycle of domestic abuse and give their baby the best start in life. The programme begins in pregnancy and supports both parents – together or apart – through the baby's early years, helping them understand and change harmful patterns of behaviour.

Each parent is paired with their own *For Baby's Sake* Therapeutic Practitioner. Therapeutic Practitioners work with each parent individually and at their own pace, supporting them to explore their own childhood trauma, learn emotional regulation skills, and co-parent more safely and constructively. The programme is modular and highly personalised, responding to the needs of each family with empathy and rigour.

In 2024–25, our teams supported 752 individuals in 215 families across all delivery sites. This included 205 mothers, 195 fathers, 219 babies, and 133 siblings.

Attrition rates remained low – an outcome we are proud of given that participation in *For Baby's Sake* is entirely voluntary. Average quarterly disengagement rates during the year (calculated as the percentage of those who disengaged within 12 months of signing up for the programme and moving into the modules) were just 18%, highlighting its relevance, impact, and the trust we build with families.

**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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We also reached a growing number of professionals through our training and public events. Through webinars, conferences and in-person training, we provided trauma-informed learning to 2400 professionals across sectors including health, social care, and education.

*Outcomes for babies and parents*

We track outcomes at key points in a baby's life, with a particular focus on the first year – a vital developmental period. We collect evidence to demonstrate that our programme is helping to reduce domestic abuse, help families overcome complex challenges and create safer, more nurturing environments for their babies. The outcomes for the 73 families supported during the year whose babies have reached age one demonstrates:

- Babies are meeting their developmental milestones. Assessed using validated 'Ages and Stages' Questionnaires (ASQ), 95% reached their six-month development milestones for communications and for emotional and social development. Equivalent national data is not available for babies aged six months but is available for toddlers aged around two and a half. The latest national annual data (2023/234) shows 86.6% of toddlers being at or above their expected level in communications development and 91.2% at or above the expected level in personal-social skills.
- Babies' safeguarding needs have reduced considerably. 96% of the babies had been supported by children's social care at some stage, reducing to 38% at exit or by end-June 2025 (three months after year-end) for families who were still participating at that point.
- Improved outcomes for babies with the highest safeguarding needs. 37% of the babies had been in care proceedings or the preparatory stage of Public Law Outline; reducing to 19% of babies at exit or by end-June 2025.
- Physical and emotional safety has improved. Levels of domestic abuse are measured using a standardised tool (Severity of Abuse Grid). The majority of families affected by each type of domestic abuse have seen reductions in the level of that abuse: physical abuse (72%); sexual abuse (80%); stalking and harassment (70%); and jealous and controlling behaviours (59%) (The numbers of families accounted for in these percentages vary, depending on the overall prevalence of each abuse type.)
- Reduction in police call-outs for domestic abuse. Measured each quarter during the year, on average 88% of families whose babies were aged one or over while engaging in *For Baby's Sake* did not have a domestic abuse police call-out in the previous six months. The comparative rate is 82% for all families supported during the year, including those most recently recruited.

Some of the most meaningful data about the impact of *For Baby's Sake* continues to be qualitative, through parents describing the deep changes they are achieving for themselves and their children and the specific aspects and change mechanisms within *For Baby's Sake* which equipped them.

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**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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How *For Baby's Sake* breaks cycles of domestic abuse, supports healing from trauma and gives babies the best start in life – in parents' own words

*"I felt I could talk to my For Baby's Sake Therapeutic Practitioner and trust her right from the start. Her kindness and understanding as well as her interest in my culture and upbringing"* – Mother (Therapeutic relationship between parent and practitioner, which unlocks all other change mechanisms)

*'Self-talk; thinking about it before I say or do something negative. This has helped me recognise my own responses to situations.'* - Father (Basic Tools module, including stabilisation strategies)

*'Module has helped me to realise just how much your feelings and emotions affect others around you and how other people's behaviour is really about their feelings. It's important for us all to talk about our feelings more, the children are starting to do this more too'* - Mother (Healthy Expressions of Feelings module)

*I'd never looked at myself from such a perspective and the part I play. I've learned that my daughter doing well is a mirror of how I am interacting with her."* - Father (Video Interaction Guidance intervention, the central change mechanism to support parent-infant bonding and interaction)

*"Reviewing my childhood helped me to organize what has been good and the challenges in my childhood. I realised how my experience meant that I was very unaware of life, naïve, when I got married and came to the UK.... The Inner Child Work helped me to accept who I am, and I like me"* - Mother (Inner Child module and the therapeutic core of the programme)

*Our commitment to inclusion*

We are committed to creating a service and workplace that is inclusive and equitable.

This year, we collected and reviewed our Equalities, Diversity, Inclusion and Equity (EDIE) data to better understand who we are reaching and how we can serve families more effectively.

The ethnic diversity of *For Baby's Sake* families supported during the year was broadly reflective of their local populations in each area. Below is a table of *For Baby's Sake* families' ethnicities compared with the England & Wales average (England and Wales 2021 Census).

Ethnicity	England & Wales Average	<i>For Baby's Sake</i> families
White British/English/Scottish/Welsh/Northern Irish	75%	71%
Black/Black British/Caribbean/African	4%	12%
Other White	7%	7%
Asian/Asian British	9%	4%
Other	2%	4%
Mixed or Multiple	3%	2%

The most diverse *For Baby's Sake* cohort is in the London Bi-Borough (The Royal Borough of Kensington & Chelsea and Westminster City Council), where 82% of the parents supported during the year had Global Majority Heritage or 'Other White' (i.e. excluding British/UK nations) ethnicities. This diversity included multiple Black, African, Caribbean, and Asian ethnicities, Gypsy and Irish Traveller ethnicities, other White backgrounds including parents from Eastern Europe and parents with mixed/multiple ethnic backgrounds.

**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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*For Baby's Sake* succeeds in reaching parents with complex needs including childhood trauma. Of the parents supported during the year, 78% had emotional health needs, while 56% of parents reported a diagnosed mental health condition or learning difficulty. 34% identified drug-related needs, 31% disclosed needs related to criminal activity past or present, 52% identified complex housing needs, 46% reported support needs related to finances, benefits, and debt, while 52% of parents identified needs for social and community support.

20% of parents reported that they were care-experienced, while 39% reported having been supported as children by Children's Social Care.

Exposure to four or more Adverse Childhood Experiences (ACEs) is associated with significantly increased long-term risks to physical, mental, and emotional health, wellbeing, and socio-economic and behavioural outcomes in adulthood, along with risks of intergenerational transmission of trauma once the adults become parents. In a UK study on ACEs (Bellis et al, 2014), 9% of the population were found to have four or more ACEs. By contrast 87% of our mothers and fathers who engaged with *For Baby's Sake* during the year experienced four or more adverse childhood experiences.

Equity and inclusion through trauma-informed intersectional practice

*For Baby's Sake* is empowering families with intersectional needs to transform life-chances for current and future generations. This is illustrated by the work with one family we supported from pregnancy, when their unborn baby was at risk of being taken into care. The mother was care-experienced in her own childhood and her previous four children had been taken into care. The father has learning difficulties and experienced severe bullying as a child. The holistic support from *For Baby's Sake* empowered the parents to understand and break cycles of domestic abuse and bond with their baby and attune to their baby's communication, while also being supported to heal from past trauma through the Inner Child module.

The programme was delivered flexibly to meet each parent's needs, including by carefully reviewing language, content, and pace to meet the father's needs. By the time of their exit, the family had been stepped down out of Children's Social Care and was receiving tailored support available to families with complex needs. As she was completing her programme, the mother said:

*"I had no trust and did not want to let anyone new in, but the only way forward is accepting that I need to let people in for support, and that changed after For Baby's Sake."*

We also took action to embed inclusion throughout our work:

- All teams received training from Proud2BParents on supporting LGBTQ+ parents, from GATE Herts on working with Gypsy, Roma, and Traveller families and from NeuroNatal to learn more about working with neurodivergent parents.
- We continue to review our programme delivery to ensure accessibility, including language support, literacy-friendly resources, and personalised, culturally attuned support for parents.
- Internally, we launched a dedicated EDIE drop-in group to support peer learning around inclusive practice.

Inclusion is a continuous journey, and we remain committed to listening, learning, and adapting as we grow.

1b) Piloting new interventions (plans towards *My Future Me*)

We officially launched our new pilot programme, *My Future Me*, to extend our therapeutic expertise to care-experienced young people. This programme will be co-designed by care experienced young people to help young people build resilience, offer validation and encouraging an understanding of the trauma they may have suffered, its impact on their sense of self and develop healthy, safe relationships – laying the foundation for stability and wellbeing in adulthood.

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**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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We are pleased to announce that Hertfordshire County Council has agreed to serve as our host partner for My Future Me, further strengthening the collaboration established during the development of For Baby's Sake and continuing over the past decade of programme delivery within the county. Additionally, we are partnering with Rocket Science, which was selected through a competitive tender process, to implement an evaluation framework that will evaluate both the co-production process and a test and learn process throughout the project's development.

2) Strengthening understanding of what works

There is a nationally recognised gap in UK impact evidence on what works for children and families affected by domestic abuse. This is compounded by uncertainties about appropriate methodologies for conducting impact evaluations of complex, whole-family interventions for families with high safeguarding needs, such as *For Baby's Sake*. Foundations (the What Works Centre for Children and Families) is working with us and learning from the *For Baby's Sake* context to inform future design of such evaluations. Our partnership with Foundations reflects our commitment to contributing to the UK evidence base and Foundations' view of the national importance of *For Baby's Sake*.

We continue to develop our internal data collection and analysis, supported by our new case management system. The next phase of work includes developing the internal data collection and analysis to support My Future Me and to capture our activity, impact, and insights from wider practice work, including training. We also continue to contribute to nationally significant initiatives including the development of core outcome frameworks for children and families and the external evaluation of the Chrysalis Centre, where we are a delivery partner, supporting the Police and Crime Commissioners for Hertfordshire and Bedfordshire to deliver a pioneering trauma-informed approach to behaviour change support, funded through the Home Officer Perpetrator Programme.

3) Influencing policy and practice

This year, we played an active role in influencing the national response to domestic abuse. We contributed to government roundtables with the Home Office and Department of Health, met with MPs and ministers, and responded to multiple calls for evidence across the domestic abuse and early years sectors.

Ahead of the 2024 General Election, we published a set of policy calls for the new government:

- Prioritise the needs of babies and children in the response to domestic abuse: This includes ring-fenced funding for whole-family approaches, support for all parents who want help starting in pregnancy, a national framework for programmes that aim to reduce the impact of domestic abuse on babies and children and ensuring authentic voices of families impacted by domestic abuse shape policy and practice.
- Adopt trauma-informed approaches to break cycles of domestic abuse: We're calling on the government to prioritise understanding the root causes of abusive behaviours and implementing effective interventions for lasting change, exploring the link between mental ill health, childhood trauma and domestic abuse, and working to reduce stigma and other barriers to seeking help.
- Invest in evidence-based practice and evaluation of domestic abuse programmes: This means providing funding and support to build the evidence base of what works to reduce the impact of domestic abuse on babies and children. A Pro Bono Economics report showed that a failure to support children exposed to domestic violence in the UK may be costing taxpayers between £480 million and £1.4 billion. Investment in reducing the impact is crucial.

To strengthen our voice and impact, the Board approved plans to recruit a Policy and Public Affairs Officer who will lead the development of this important workstream.

**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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*Reaching new audiences*

Our public-facing work reached more people than ever before:

- Our police Freedom of Information investigation revealed that over 187,000 babies are present at domestic abuse callouts each year. The findings were covered by *The Independent*, *Woman's Hour* and others.
- Our social care Freedom of Information showed that almost 50,000 babies are referred to children's social care annually with domestic abuse as a factor. The story reached *Channel 4 News*, *Metro*, and several other outlets.
- We partnered with the BBC to share the news of our *Foundations* evaluation, reaching thousands through broadcast and digital media.
- Our public campaigns – *Healing Starts Here*, *Children Keep the Score*, *Baby Steps*, *16 Days with The Sadie Centre* and *So This Is Christmas?* – challenged stigma and invited parents, professionals, and the public to see domestic abuse through a trauma-informed lens.
- We spoke at national events including the iHV Conference, AVIG UK Conference, Durham Safeguarding Week, and the University of Bradford.

4) Championing collaboration and co-production

*Deepening local and national partnerships*

- In Blackpool, we were delighted to secure a two-year extension to our partnership through the *Blackpool Better Start* initiative – a groundbreaking programme to transform children's outcomes from birth.
- We continued to work with the London Bi-Borough (Westminster and Kensington & Chelsea) and began building a relationship with Haringey Council, focused on expanding trauma-informed, whole-family support.
- Our training and events reached over 2000 professionals through joint webinars and workshops with organisations including SafeLives, ManKind, iHV, The Listening Place, Innovating Minds, Safer Places, Switchboard, and the White Ribbon Alliance.
- Thanks to our wonderful supporters at The Barratt Redrow Foundation, we joined forces with the Barratt London team to deliver Christmas baby boxes to families in need
- We also placed a team of runners in the London Landmarks Half Marathon to raise funds and awareness for our cause.

*Launching our Parent Advisory Group*

We launched our first Parent Advisory Group, enabling parents with experience of domestic abuse who have completed *For Baby's Sake* to influence our services and future planning. We have identified Participation Champions in each Operational team to support Therapeutic Practitioners in continuing to recruit parents interested in shaping the programme's development or sharing the positive effects of *For Baby's Sake* through social media and promotional activities.

5) Building organisational sustainability

*Governance and Leadership*

Our governance and leadership continued to evolve this year. We appointed two new Trustees – Dr Gillian Rose and Sami Rahman – whose expertise strengthens our board's strategic insight, with specialisms in child psychiatry and data analysis. We also expanded our ambassador network, welcoming Richard Spencer and Tallulah Bardens, who are helping raise awareness of our mission with authenticity and passion. Finally, we expanded our internal leadership team to support our growing portfolio of work. Owen Day joined as Chief Financial Officer and Becky Reynolds was appointed Deputy Director of Operations. Their appointments reflect our commitment to strong infrastructure and sustainability as we scale our impact.

**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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*Safeguarding*

We enhanced our safeguarding practices by commissioning an external audit with ECP Safeguarding. The review covered key areas such as case management, record keeping, safeguarding leadership roles, staff training, policies, multi-agency work, recruitment, central records, and procedures for handling allegations. The audit produced helpful recommendations which have all been actioned, with the following summary statement:

*'It is the conclusion of this audit that The For Baby's Sake Trust has staff with shared passions and values around support for families impacted by domestic abuse through a trauma-informed approach. The organisation has robust safeguarding systems and procedures which help keep service users safe.'*

The safeguarding audit included a survey of parents who commented anonymously and provided insights into the strengths of the *For Baby's Sake* model, notably how parents felt supported to engage with statutory interventions from Children's Social Care.

*For Baby's Sake* supports families with significant child and adult safeguarding risks and strong multi-agency partnership working has always been central to our safeguarding model. The teamwork is vital, especially as our current cohort has the highest ever prevalence of families with the highest child safeguarding risks. This reflects the value that child safeguarding professionals such as social workers and independent Child Safeguarding Conference Chairs place on *For Baby's Sake*.

*Trauma-informed accreditation*

We began our journey to becoming a Trauma Accredited Organisation with One Small Thing. We aim for the trauma-informed principles of Safety, Trust, Choice, Collaboration, Empowerment, and Cultural Consideration to be embedded across all areas of our work, from service delivery to collaboration with partners and influence at policy level.

*Case management and data analysis*

We secured funding from an anonymous foundation to develop a new case management system (a key area of recommendation from the external safeguarding audit). This has a go-live date of July 2025 and will significantly improve our ability to record and analyse data to support effective delivery of our services.

Effective oversight in safeguarding is crucial in the context of working with vulnerable families impacted by domestic abuse. It ensures that safeguarding policies are not only in place but are also rigorously followed and continuously improved. This vigilance helps to identify and mitigate risks promptly, ensuring the safety and wellbeing of our families.

Additionally, the ability to produce a detailed chronology of events and interventions is an essential aspect of safeguarding. It allows for the accurate tracking of individual cases, ensuring that all actions taken are well-documented and can be reviewed for consistency and effectiveness.

The combination of vigilant oversight and meticulous chronological documentation creates a robust safeguarding framework. It demonstrates an organisation's commitment to transparency, accountability, and the highest standards of care for those it serves.

The new system will strengthen our capacity for data analysis, which will both inform our practice development and continuous improvement internally and enable us to make even greater contributions to the UK evidence base about breaking cycles of domestic abuse and giving babies the best start in life.

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**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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*Fundraising*

We continued to develop our fundraising strategy by diversifying income sources and securing numerous multi-year grants to support the long-term sustainability and growth of *For Baby's Sake* in regional areas. We are deeply grateful for the ongoing support from all our funders this year: to our founder Stelio Stefanou, who continues to provide vital support as we expand our services for babies and families across the UK; to local authorities taking action to implement whole-family, trauma-informed approaches to domestic abuse through commissioning *For Baby's Sake*; to the growing number of Trusts and Foundations, including those committing to multi-year grants to sustain and expand our work; to the increasingly strong relationships with corporates sharing responsibility to break cycles of domestic abuse; and to the increasing number of philanthropists and individual supporters standing with us in our mission to break cycles of domestic abuse and give babies the best start in life.

**Financial review**

The accounts for this financial year, April 2024 to March 2025, provide separate information on the Trust's three distinct areas of charitable activity: *For Baby's Sake* (the Charity's flagship programme); Policy and Practice and *My Future Me* (the Charity's new pilot programme). The accounts also clearly identify how restricted funding is used.

The Charity recorded income of £1,987,657 in the year and spent £1,872,694. These totals included recognition of £679,874 of restricted income in the year, which was spent in full. In the previous year, the Charity had received income of £2,027,127 and spent £1,556,069. Expenditure in both years related mostly to the delivery, oversight, leadership, and development of *For Baby's Sake*. Expenditure on fundraising grew from £81,016 in 2023/24 to £158,830 in 2024/25 which reflects the investment in a fundraising team whose aim is to increase and diversify the Charity's income streams. The Charity had brought forward reserves of £1,007,481 at the beginning of the financial year and carried forward £1,122,444 at year-end, which the Trustees see as underpinning the Charity's growth plan.

The Charity is enormously grateful to all its funders and supporters and excited by the early progress in the key strategic aim of growing and diversifying income.

*Going concern*

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources and a strategy to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. The Charity's strategic plan to sustain and expand *For Baby's Sake* and the new pilot Care Experienced programme, and to continue contributing to Policy and Practice, hinges on attracting external funds from public sector, charitable and philanthropic sources. Income diversification is a priority for the Charity, demonstrated in investment in expertise and capacity in income generation, which is already yielding promising results.

While competition for funding remains intense, the *For Baby's Sake* model is aligned to public policy priorities to provide trauma-informed, whole-family responses to domestic abuse, address safeguarding needs and risks for babies and unborn babies and support the emotional wellbeing of all family members. Further details regarding the adoption of the going concern basis can be found in the Accounting Policies.

**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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*Reserves policy*

The Trustees have adopted a reserves policy to ensure that the Charity remains a going concern. The reserves policy agreed by the Trustees is to aim to maintain reserves to cover three to six months' worth of the Trust's expenditure. This reflects requirements to mitigate against short-term dips in income, have sufficient working capital and, should a major event occur, be able to wind down in an orderly fashion. Free reserves, those reserves which are unrestricted as to use, easily realisable and not committed or invested in tangible fixed assets held by the Charity, were £1,122,444 (including £58,000 designated for IT Equipment) at the year-end (2024 - £1,007,481 (including £58,000 designated for IT Equipment)). Trustees have set a budget for the year ending 31 March 2026 with expenditure of £2,306,000 creating a reserves target of £576,500 - £1,153,000, meaning that actual reserves were within the target and considered by the Trustees to be at an acceptable level, which is adequate to cover possible additional growth of the organisation into the next financial year. This level of reserves is deemed appropriate for a growing organisation in the current economic environment, considering increased inflation and cost pressures. The Board will continue to review the reserves policy in light of the Charity's growth strategy.

**Plans for the future**

*Our 10-Year Goal*

Our 10-Year goal is that every UK family can access support to break cycles of domestic abuse and give their baby the best start in life. We also aspire for the UK to be the global lead in whole-family, trauma-informed, intersectional approaches to domestic abuse.

To achieve this goal, we have identified the following enablers:

- Growth in public understanding of the high risk of domestic abuse in pregnancy and the critical impact on babies and children.
- Government commitment and endorsement of what works to break cycles of domestic abuse - whole-family, trauma-informed, intersectional approaches.
- Joined-up approaches across health, justice, social care, and education (locally and nationally).
- *For Baby's Sake* to become business as usual in the response to domestic abuse in every local area
- Widescale funding for delivery of *For Baby's Sake* – at a regional/ local level - either through funding for the Trust to deliver through regional teams and/or funding for local areas to license delivery of the programme
- Further development of the *For Baby's Sake* evidence base, focusing on:
  - a) impact
  - b) cost-effectiveness

In the next year, we will develop our strategic plan for the following three years, prioritising activities that bring us closer to our goal. Key activities will include:

- Public awareness campaigns and collaborations to raise awareness of the impact of domestic abuse in pregnancy and the early years
  - Developing our policy and public affairs strategy to support local and national government to commit to what works to break cycles of domestic abuse
  - Expansion of *For Baby's Sake* across regional areas, including launch of the North East team in 2025.
  - Continuing our journey with Foundations: What Works Centre for Children and Families towards a large-scale impact evaluation of *For Baby's Sake*; cost-benefit analysis of *For Baby's Sake*
  - Early evaluation of *My Future Me*, and development of plans to scale the programme; potential for new pilot projects in the areas of education and criminal justice.
  - Continuing to widen our funding base, with an emphasis on multi-year grants, public sector commissioning and traded services to support long-term financial growth.
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**(A Company Limited by Guarantee and Registered Charity)**

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**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**Structure, Governance and Management**

Constitution

The Charity is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association on 2 October 2008 and registered as a Charity on 28 October 2008. The Charity's change of name from The Stefanou Foundation to The For Baby's Sake Trust took effect on 8 August 2020 and, through updating the Memorandum and Articles of Association in September 2022, all Trustees are now Members of the Charity.

*Method of appointment or election of Trustees*

The management of the Charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Articles of Association.

*Organisational structure and decision making*

The Trustees were recruited to provide the Charity with the necessary Charity governance, commercial and management experience to meet its core objectives. Trustees were asked to be responsible for the strategic direction of the Charity, ensuring that it is well-run, achieves its goals and is adequately resourced. The organisation has an investment management policy which sets out the aims and parameters for investments kept by the Charity. This includes ensuring legal compliance and ensuring the Charity delivers the charitable outcomes for which it has been established. They are required to define the Charity's vision and goals and approve major programmes. Trustees are required to meet at least three times a year and bring commitments of time, energy, and networking to help fulfil the Charity's mission. Key policies of the Charity include:

- Appointment of Trustees
- Compliments, Comments and Complaints
- Conflicts of Interest
- Data Protection, Information Security and Confidentiality
- Equity, Diversity, Inclusion and Equality
- Financial Procedures Manual
- Donations and Gift Acceptance
- Investment Management
- Reserves
- Staff Handbook
- Domestic Abuse
- Trauma-Informed
- Safeguarding

*Policies and procedures for recruitment, induction, and training of Trustees*

The Board of Trustees has fully undertaken its governance responsibilities throughout the year, including by thoroughly scrutinising the data and operational progress of *For Baby's Sake*. The Trustees are actively involved in the strategic development of the Charity, notably the development and expansion of *For Baby's Sake*, deepening its evidence base and extending its contribution to policy and practice.

In Spring 2024, the Trustees undertook a skills audit to assess gaps in knowledge and expertise. This led to working with Nurole to recruit a Trustee with data experience and conducting an open search for a Trustee with clinical expertise. These initiatives successfully recruited two new Trustees, who joined in summer 2024.

**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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Trustee induction, training and CEO briefings equip Trustees with the knowledge and understanding to fulfil these responsibilities, including through opportunities to meet *For Baby's Sake* practitioners and briefings on the evidence for the Charity's approach. We have an active membership with NCVO and opportunities for on-going learning and development are shared with the trustees where applicable. Safeguarding adults, babies, and children is at the heart of the Trust's work.

**Trustees' Indemnities**

Trustees benefit from indemnity insurance to protect the trustees against personal liability arising from the proper discharge of their duties. This insurance is considered appropriate and proportionate to the charity's activities and risk profile, and is reviewed annually to ensure continued suitability. The cost of this insurance in the year has been included within total insurance costs.

**Arrangements for settling pay and remuneration of Key Management Personnel**

The Board, working with the CEO, has developed a pay structure for the Charity, providing a consistent framework for determining and reviewing salary levels across the entire organisation, including for key management personnel. Annual increases are subject to Board approval. Decisions on pay are taken in light of benchmark data about annual pay awards across the voluntary and public sector and reviews of comparative salaries, to ensure that salaries are competitive and reflective of the demanding nature of the Charity's work and the high calibre required for staff at all levels.

***Review and management of risk***

Domestic abuse is an area of significant risk – to adults, children, and babies. Our programmes are designed to mitigate and reduce risk of harm for those who use our services, while also mitigating risk of harm to our staff and volunteers. We undertake operational activity that is informed by best practice, subject to high standards of training and supervision, robust data management and case management procedures, regular partnership overview and external audit and learning opportunities.

A risk register is maintained and reviewed quarterly by the Board, covering the most significant risks and an explanation of the corresponding mitigating actions. The categories of risk and mitigating actions and approaches are summarised below:

- Operational: for example, safeguarding the risks to babies, children and adults related to domestic abuse or abuse or neglect of children as well as risk to staff members. Robust safeguarding policies and procedures and regular safeguarding audits maintain high standards. Our staff undertake regular safeguarding training and have clear processes for reporting and monitoring.
- Financial Sustainability: ensuring that the organisation has the appropriate level of income and diversity of income sources to maintain financial sustainability. The organisation manages this risk through strategic planning, multi-year financial forecasting, active fundraising, and close stewardship of donor relationships. Regular financial review and external audits further strengthen financial controls.
- Other risks: including data protection breaches & IT and cyber security threats. The trust addresses these through strong data governance, achievement of Cyber Essential Plus, disaster recovery planning and due diligence processes.

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**TRUSTEES' REPORT**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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The Board works closely with the Senior Leadership Team to ensure that robust policies, procedures, systems, and training are in place to mitigate risks, identify potential issues, and respond appropriately to incidents that threaten the charity. The organisation continuously monitors these risks and updates its mitigation strategies to maintain resilience and compliance with regulatory standards.

**Fundraising standards information**

The Charity is thankful to all those who have donated or awarded grants or contracts to the Charity. Every donation, grant and contract contribute to enabling the Charity to empower parents to break cycles of domestic abuse and give their baby the best start.

The Charity has been registered with the Fundraising Regulator with effect from 10 April 2019. Members of the public can donate through the facility on the Charity's website to donate via the Charity's CAF account. The Donation and Gift Acceptance Policy supports the Board and Senior Leadership Team to ensure that only appropriate gifts are accepted. The Charity complies with the Code of Fundraising Practice. We have procedures in place to protect people in vulnerable situations and we give our supporters the opportunity to opt out of communications. There have been no complaints to the Charity or the Regulator and no failures to comply with a scheme or fundraising standard.

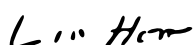
**Auditors**

The Charity's independent auditors, MHA have indicated their willingness to continue in office.

**Preparation of the Report**

This report of the Board has been prepared taking advantage of the small companies' exemption of Section 415A of the Companies Act 2006.

This report was approved by the Trustees and signed on their behalf by:



.....  
**Dame Lin Homer**

Chair

Date: 18th September 2025



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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**STATEMENT OF TRUSTEES' RESPONSIBILITIES**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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The Trustees (who are also the Directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the Charity's auditor is unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

Approved by order of the Members of the Board of Trustees and signed on its behalf by:



.....  
**Dame Lin Homer**

Chair

Date: 18th September 2025

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE FOR BABY'S SAKE TRUST**

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**Opinion**

We have audited the financial statements of The For Baby's Sake Trust (the 'Charity') for the year ended 31 March 2025 which comprise the Statement of Financial Activities, the Balance Sheet, the Statement of Cash Flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the Charity's affairs as at 31 March 2025 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

**Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Conclusions relating to going concern**

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE FOR BABY'S SAKE TRUST**  
**(CONTINUED)**

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**Other information**

The other information comprises the information included in the Trustees' Report other than the financial statements and our Auditors' Report thereon. The Trustees are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

**Opinion on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' Report has been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**

In the light of our knowledge and understanding of the Charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' Report and from the requirement to prepare a Strategic Report.

**Responsibilities of Trustees**

As explained more fully in the Statement of Trustees' Responsibilities, the Trustees (who are also the Directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE FOR BABY'S SAKE TRUST**  
**(CONTINUED)**

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In preparing the financial statements, the Trustees are responsible for assessing the Charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the Charity or to cease operations, or have no realistic alternative but to do so.

**Auditors' responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- Obtaining an understanding of the legal and regulatory frameworks that the entity operates in, focusing on those laws and regulations that had a direct effect on the financial statements;
- Enquiry of management and those charged with governance to identify any instances of known or suspected instances of fraud;
- Enquiry of management and those charged with governance around actual and potential litigation and claims;
- Enquiry of management about any instances of non-compliance with laws and regulations;
- Reviewing the control systems in place and testing the effectiveness of the controls;
- Performing audit work over the risk of management override of controls, including testing of journal entries and other adjustments for appropriateness;
- Evaluating the business rationale of significant transactions outside the normal course of business;
- Reviewing accounting estimates for bias;
- Reviewing minutes of meetings of those charged with governance;
- Reviewing financial statement disclosures and testing to supporting documentation to assess compliance with applicable laws and regulations.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our Auditors' Report.

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE FOR BABY'S SAKE TRUST**  
**(CONTINUED)**

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**Use of our report**

This report is made solely to the Charity's Members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Charity's Members those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity and its Members, as a body, for our audit work, for this report, or for the opinions we have formed.



**Stuart McKay BSc FCA DChA (Senior Statutory Auditor)**

for and on behalf of

**MHA**

Statutory Auditor

London, United Kingdom

Date: 19/09/2025

MHA is the trading name of MHA Audit Services LLP, a limited liability partnership in England and Wales (registered number OC455542).

**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

**STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)**  
**FOR THE YEAR ENDED 31 MARCH 2025**

	Note	Unrestricted funds 2025 £	Restricted funds 2025 £	Total funds 2025 £	Total funds 2024 £
<b>Income from:</b>					
Donations and grants	4	1,268,736	114,892	1,383,628	1,666,645
Charitable activities	5	3,248	564,982	568,230	346,999
Investments	6	35,799	-	35,799	13,483
		<u>1,307,783</u>	<u>679,874</u>	<u>1,987,657</u>	<u>2,027,127</u>
<b>Total income</b>					
<b>Expenditure on:</b>					
Raising funds	7	158,680	150	158,830	81,016
Charitable activities	8,9	1,034,140	679,724	1,713,864	1,475,053
		<u>1,192,820</u>	<u>679,874</u>	<u>1,872,694</u>	<u>1,556,069</u>
<b>Total expenditure</b>					
		<u>114,963</u>	<u>-</u>	<u>114,963</u>	<u>471,058</u>
<b>Net movement in funds</b>					
<b>Reconciliation of funds:</b>					
Total funds brought forward		1,007,481	-	1,007,481	536,423
Net movement in funds		114,963	-	114,963	471,058
		<u>1,122,444</u>	<u>-</u>	<u>1,122,444</u>	<u>1,007,481</u>
<b>Total funds carried forward</b>					

All income and expenditure derives from continuing activities.

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 23 to 47 form part of these financial statements.

**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**  
**REGISTERED NUMBER: 06713945**

**BALANCE SHEET**  
**AS AT 31 MARCH 2025**

	Note	2025 £	2025 £	2024 £	2024 £
<b>Current assets</b>					
Debtors: Amounts falling due within one year	13	134,371		84,242	
Cash at bank and in hand	18	1,077,753		1,000,393	
		<u>1,212,124</u>		<u>1,084,635</u>	
Creditors: Amounts falling due within one year	14	(89,680)		(77,154)	
<b>Net current assets</b>			<u>1,122,444</u>		<u>1,007,481</u>
<b>Total net assets</b>			<u><u>1,122,444</u></u>		<u><u>1,007,481</u></u>
<b>Charity funds</b>					
Restricted funds	15	-		-	
Unrestricted funds	15	1,122,444		1,007,481	
<b>Total funds</b>			<u><u>1,122,444</u></u>		<u><u>1,007,481</u></u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



.....  
**Dame Lin Homer**

Chair

Date: 18th September 2025



.....  
**Adam Shutkever**

Trustee

The notes on pages 23 to 47 form part of these financial statements.

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**STATEMENT OF CASH FLOWS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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	<b>Note</b>	<b>2025 £</b>	<b>2024 £</b>
<b>Cash flows from operating activities</b>			
Net cash used in operating activities	17	<b>41,561</b>	493,719
		<hr/>	<hr/>
<b>Cash flows from investing activities</b>			
Investment income	6	<b>35,799</b>	13,483
		<hr/>	<hr/>
<b>Net cash provided by investing activities</b>		<b>35,799</b>	13,483
		<hr/>	<hr/>
<b>Change in cash and cash equivalents in the year</b>		<b>77,360</b>	507,202
Cash and cash equivalents at the beginning of the year		<b>1,000,393</b>	493,191
		<hr/>	<hr/>
<b>Cash and cash equivalents at the end of the year</b>	18	<b>1,077,753</b>	1,000,393
		<hr/> <hr/>	<hr/> <hr/>

The notes on pages 23 to 47 form part of these financial statements.



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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**1. General information**

The For Baby's Sake Trust is a private charitable company limited by guarantee and is registered with the Charity Commission (Charity Registered Number: 1126459) and Registrar of Companies (Company Registration Number: 06713945) in England and Wales.

In the event of the Charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the Charity.

The address of the registered office is given in the Charity information on page 1 of these financial statements. The nature of the Charity's operations and principal activities are detailed in the Trustees' Report.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

**2. Accounting policies**

**2.1 Basis of preparation of financial statements**

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The For Baby's Sake Trust meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are prepared in sterling which is the functional and presentational currency of the Charity and rounded to the nearest pound.

**2.2 Going concern**

The Trustees have assessed the use of going concern and have considered possible events or conditions that might cast significant doubt on the ability of the Charity to continue as a going concern. The Trustees have made this assessment for a period of at least one year from the date of the approval of these financial statements. The Trustees have concluded that there is a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. The Charity therefore continues to adopt the going concern basis in preparing these financial statements.

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**2. Accounting policies (continued)**

**2.3 Income**

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably. Grants are recognised on this basis. Donations are recognised once the donation has been received.

The Charity's Gift Acceptance Policy is to accept gifts from legally acquired sources that are in line with its values. Any gift with a value of £10,000 or more will require a greater level of due diligence to ensure any potential donor is supporting The For Baby's Sake Trust in line with the policy. The Charity uses the Annual Report and Accounts, including the Trustees' Report, as the main donor recognition tool.

Donated services that are consumed immediately are recognised in the accounts as income, with an equivalent amount recognised as an expense under the appropriate heading in the statement of financial activities. The Charity recognises donated services, which are given for its own use and which otherwise would have to be purchased. They are recognised when they are received, provided the value of the gift can be measured reliably. Donated services are measured and included in the accounts on the basis of the value of the gift to the Charity. This is the amount that the Charity would be willing to pay in the open market for an alternative item. It can be lower than, but not exceed, the open market price for the item.

The Charity receives government grants in respect of furthering its charitable objectives. Income from government and other grants are recognised at fair value when the Charity has entitlement after any performance conditions have been met, it is probable that the income will be received and the amount can be measured reliably. If entitlement is not met, then these amounts are deferred.

**2.4 Expenditure**

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

Grants payable are charged in the year when the offer is made except in those cases where the offer is conditional, such grants being recognised as expenditure when the conditions attaching are fulfilled. Grants offered subject to conditions which have not been met at the year end are noted as a commitment, but not accrued as expenditure.

All expenditure is inclusive of irrecoverable VAT.

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**2. Accounting policies (continued)**

**2.5 Support costs allocation**

Support costs are those that assist the work of the Charity in fulfilling its charitable activities and include central support costs, governance costs and administrative payroll costs. They are incurred directly in support of expenditure on the objects of the Charity and include elements of project management and administration carried out centrally. (These costs have previously included the costs of the central office accommodation, though in July 2024 the central office was vacated when the lease expired and the whole organisation moved to working from home.) Where support costs cannot be directly attributed to particular headings they have been allocated to expenditure on charitable activities (and, if incurred, to cost of raising funds) on a basis consistent with use of the resources. Governance costs are those incurred in connection with the running of the Charity and compliance with constitutional and statutory requirements

**2.6 Interest receivable**

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

**2.7 Taxation**

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

**2.8 Debtors**

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**2.9 Cash at bank and in hand**

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**2.10 Liabilities and provisions**

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of Financial Activities as a finance cost.

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**2. Accounting policies (continued)**

**2.11 Financial instruments**

The Charity holds basic financial instruments. The financial assets and financial liabilities of the Charity are as follows:

Debtors - trade and other debtors (including accrued income) are basic financial instruments and are debt instruments measured at amortised cost as detailed in Note 13. Prepayments are not financial instruments.

Cash at bank - is classified as a basic financial instrument and is measured at cost.

Liabilities - trade creditors, accruals and other creditors will be classified as financial instruments, and are measured at amortised cost as detailed in Note 14. Taxation and social security are not included in the financial instruments disclosure. Deferred income is not deemed to be a financial liability, as in the cash settlement has already taken place and there is simply an obligation to deliver charitable services rather than cash or another financial instrument.

**2.12 Operating leases**

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the lease term.

**2.13 Pensions**

The Charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charity to the fund in respect of the year.

**2.14 Fund accounting**

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**3. Critical accounting estimates and areas of judgement**

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The Charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

Critical areas of judgement:

- Allocation of support costs
- Depreciation rates for tangible fixed assets
- Useful economic lives of assets
- Valuation of donated services

**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

**4. Income from donations and grants**

	<b>Unrestricted funds 2025 £</b>	<b>Restricted funds 2025 £</b>	<b>Total funds 2025 £</b>
Donated services - advertising support	80,691	-	<b>80,691</b>
Donated services - licences for Kim database	42,000	-	<b>42,000</b>
Donated services - System Change	1,333	-	<b>1,333</b>
Donated services - general support	800	-	<b>800</b>
Donations and sponsorships	50,142	1,150	<b>51,292</b>
Grants	1,093,770	113,742	<b>1,207,512</b>
<b>Total 2025</b>	<b>1,268,736</b>	<b>114,892</b>	<b>1,383,628</b>

Donated services from Kim Technologies enable the charity to use its Kim system as a For Baby's Sake data platform. The Charity places a value of £42,000 (2024 - £42,000) on this donated service from Kim Technologies. Other donated services totalling £82,824 (2024 - £5,020) included £80,691 (2024 - £20) for Google advertising support, the provision of meeting rooms for Board meetings by DWF and The Dulverton Trust and volunteer support.

The Charity is extremely grateful to all those individuals and organisations who provided grant funding, donations or gifts in kind during the year.

	<i>Unrestricted funds 2024 £</i>	<i>Restricted funds 2024 £</i>	<i>Total funds 2024 £</i>
Donated services - licences for Kim database	42,000	-	42,000
Donated services - general support	5,020	-	5,020
Donations and sponsorships	149,800	-	149,800
Grants	1,427,200	42,625	1,469,825
<b>Total 2024</b>	<b>1,624,020</b>	<b>42,625</b>	<b>1,666,645</b>

**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

**4. Income from donations and grants - analysis**

	<b>Unrestricted funds 2025 £</b>	<b>Restricted funds 2025 £</b>	<b>Total funds 2025 £</b>
Stefanou Foundation	900,000	-	<b>900,000</b>
Esmée Fairbairn Foundation	65,000	3,950	<b>68,950</b>
The EQ Foundation	50,000	4,800	<b>54,800</b>
Kering Foundation	40,769	-	<b>40,769</b>
John Armitage Charitable Trust	30,000	-	<b>30,000</b>
The Hollyhock Charitable Foundation	-	21,209	<b>21,209</b>
The Barratt Redrow Foundation	20,000	-	<b>20,000</b>
Help for Children UK Ltd	-	15,000	<b>15,000</b>
The Dulverton Trust	-	14,583	<b>14,583</b>
The Sanger Foundation	5,000	-	<b>5,000</b>
Shanly Foundation	-	5,000	<b>5,000</b>
M&G FA Ltd	-	4,200	<b>4,200</b>
Palca Stevenson Giving CIO	-	4,000	<b>4,000</b>
Souter Charitable Trust	3,000	-	<b>3,000</b>
Individual Giving	14,446	-	<b>14,446</b>
Community Events	14,172	150	<b>14,322</b>
Other donations	1,525	42,000	<b>43,525</b>
Donated services	124,824	-	<b>124,824</b>
	<b>1,268,736</b>	<b>114,892</b>	<b>1,383,628</b>
	<i>Unrestricted funds 2024 £</i>	<i>Restricted funds 2024 £</i>	<i>Total funds 2024 £</i>
Stefanou Foundation	1,300,000	-	1,300,000
Esmée Fairbairn Foundation	70,000	-	70,000
The EQ Foundation	25,000	-	25,000
The Hollyhock Charitable Foundation	-	21,209	21,209
The Dulverton Trust	-	10,417	10,417
Palca Stevenson Giving CIO	-	2,000	2,000
Souter Charitable Trust	3,000	-	3,000
Other donations	-	3,000	3,000
Donated services	226,020	5,999	232,019
	<b>1,624,020</b>	<b>42,625</b>	<b>1,666,645</b>

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**5. Income from charitable activities**

	<b>Unrestricted funds 2025 £</b>	<b>Restricted funds 2025 £</b>	<b>Total funds 2025 £</b>
Income from charitable activities - For Baby's Sake Programme	-	564,982	<b>564,982</b>
Policy and Practice - Contractual income	3,248	-	<b>3,248</b>
<b>Total 2025</b>	<b>3,248</b>	<b>564,982</b>	<b>568,230</b>

	<i>Unrestricted funds 2024 £</i>	<i>Restricted funds 2024 £</i>	<i>Total funds 2024 £</i>
Income from charitable activities - For Baby's Sake Programme	-	338,895	338,895
Policy and Practice - Contractual income	8,104	-	8,104
<i>Total 2024</i>	<i>8,104</i>	<i>338,895</i>	<i>346,999</i>



**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

**5. Income from charitable activities - analysis**

	<b>Unrestricted funds 2025 £</b>	<b>Restricted funds 2025 £</b>	<b>Total funds 2025 £</b>
<b>Income from charitable activities - For Baby's Sake:</b>			
Foundations (What Works Centre for Children & Families)	-	227,982	<b>227,982</b>
Police and Crime Commissioner for Hertfordshire	-	196,500	<b>196,500</b>
Westminster City Council	-	48,000	<b>48,000</b>
Royal Borough of Kensington and Chelsea	-	48,000	<b>48,000</b>
Haringey Council	-	22,000	<b>22,000</b>
Police, Fire and Crime Commissioner for Essex	-	15,000	<b>15,000</b>
Essex County Council	-	7,500	<b>7,500</b>
	-	564,982	<b>564,982</b>
<b>Income from Policy and Practice - Contractual income:</b>			
Training, Consultancy and other contractual income	3,248	-	-
	<b>3,248</b>	<b>564,982</b>	<b>568,230</b>
	<i>Unrestricted funds 2024 £</i>	<i>Restricted funds 2024 £</i>	<i>Total funds 2024 £</i>
<b>Income from charitable activities - For Baby's Sake:</b>			
Foundations (What Works Centre for Children & Families)	-	57,933	57,933
Police and Crime Commissioner for Hertfordshire	-	166,500	166,500
Westminster City Council	-	48,000	48,000
Royal Borough of Kensington and Chelsea	-	48,000	48,000
Haringey Council	-	18,462	18,462
	-	338,895	<b>338,895</b>
<b>Income from Policy and Practice - Contractual income:</b>			
Training, Consultancy and other contractual income	8,104	-	-
	<b>8,104</b>	<b>338,895</b>	<b>346,999</b>

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**6. Income from investments**

	<b>Unrestricted funds 2025 £</b>	<b>Total funds 2025 £</b>
Bank interest receivable	35,799	<b>35,799</b>

	<i>Unrestricted funds 2024 £</i>	<i>Total funds 2024 £</i>
Bank interest receivable	13,483	13,483

**7. Expenditure on raising funds**

	<b>Unrestricted funds 2025 £</b>	<b>Total funds 2025 £</b>
Direct fundraising costs	158,830	<b>158,830</b>

	<i>Unrestricted funds 2024 £</i>	<i>Total funds 2024 £</i>
Direct fundraising costs	81,016	81,016

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**8. Analysis of expenditure on charitable activities - by fund**

	<b>Unrestricted funds 2025 £</b>	<b>Restricted funds 2025 £</b>	<b>Total funds 2025 £</b>
For Baby's Sake Programme	815,572	665,774	<b>1,481,346</b>
Policy and Practice	218,568	3,950	<b>222,518</b>
My Future Me Programme	-	10,000	<b>10,000</b>
<b>Total 2025</b>	<b>1,034,140</b>	<b>679,724</b>	<b>1,713,864</b>

	<i>Unrestricted funds 2024 £</i>	<i>Restricted funds 2024 £</i>	<i>Total funds 2024 £</i>
For Baby's Sake Programme	940,610	341,349	1,281,959
Policy and Practice	152,923	40,171	193,094
<i>Total 2024</i>	<i>1,093,533</i>	<i>381,520</i>	<i>1,475,053</i>

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**9. Analysis of expenditure on charitable activities - by type**

	<b>Activities undertaken directly or collaboratively 2025 £</b>	<b>Support costs 2025 £</b>	<b>Total funds 2025 £</b>
For Baby's Sake Programme	1,276,885	204,461	<b>1,481,346</b>
Policy and Practice	199,888	22,630	<b>222,518</b>
My Future Me Programme	10,000	-	<b>10,000</b>
<b>Total 2025</b>	<b>1,486,773</b>	<b>227,091</b>	<b>1,713,864</b>

	<b>Activities undertaken directly or collaboratively 2024 £</b>	<b>Support costs 2024 £</b>	<b>Total funds 2024 £</b>
For Baby's Sake Programme	1,101,924	180,035	1,281,959
Policy and Practice	173,089	20,005	193,094
<b>Total 2024</b>	<b>1,275,013</b>	<b>200,040</b>	<b>1,475,053</b>

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**9. Analysis of expenditure on charitable activities - by type (continued)**

**Analysis of direct costs**

	<b>For Baby's Sake Programme 2025 £</b>	<b>Policy and Practice 2025 £</b>	<b>My Future Me Programme 2025 £</b>	<b>Total funds 2025 £</b>
Staff costs	1,100,854	187,385	9,779	<b>1,298,018</b>
Consultants' fees and charges	12,290	-	198	<b>12,488</b>
Travel, hospitality and other staff	15,745	2,474	-	<b>18,219</b>
Training and conferences	6,962	82	-	<b>7,044</b>
Memberships and subscriptions	1,602	-	-	<b>1,602</b>
Marketing and communications	2,405	-	-	<b>2,405</b>
Recruitment	1,895	1,138	-	<b>3,033</b>
Project or operational resources	3,872	-	-	<b>3,872</b>
IT and telecoms and mobile phones	7,629	7,192	-	<b>14,821</b>
Administration office and accommodation	940	284	23	<b>1,247</b>
Donated services - For Baby's Sake (advisory)	122,691	1,333	-	<b>124,024</b>
<b>Total 2025</b>	<b>1,276,885</b>	<b>199,888</b>	<b>10,000</b>	<b>1,486,773</b>

**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

**9. Analysis of expenditure on charitable activities - by type (continued)**

**Analysis of direct costs (continued)**

	<i>For Baby's Sake Programme 2024 £</i>	<i>Policy and Practice 2024 £</i>	<i>My Future Me Programme 2024 £</i>	<i>Total funds 2024 £</i>
Staff costs	982,900	161,517	-	1,144,417
Depreciation	905	519	-	1,424
Consultants' fees and charges	16,200	2,583	-	18,783
Travel, hospitality and other staff	13,476	3,037	-	16,513
Training and conferences	15,824	3,386	-	19,210
Memberships and subscriptions	3,235	-	-	3,235
Marketing and communications	-	900	-	900
Recruitment	816	-	-	816
Project or operational resources	1,991	-	-	1,991
IT and telecoms and mobile phones	19,413	894	-	20,307
Administration office and accommodation	1,045	-	-	1,045
Donated services - For Baby's Sake (advisory)	45,768	52	-	45,820
Loss on fixed asset disposals	351	201	-	552
<b>Total 2024</b>	<b>1,101,924</b>	<b>173,089</b>	<b>-</b>	<b>1,275,013</b>

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**9. Analysis of expenditure on charitable activities - by type (continued)**

**Analysis of support costs**

	<b>For Baby's Sake Programme 2025 £</b>	<b>Policy and Practice 2025 £</b>	<b>Total funds 2025 £</b>
Staff costs	43,859	4,873	<b>48,732</b>
Consultants' fees and charges	46,004	5,112	<b>51,116</b>
Travel, hospitality and other staff	3,199	355	<b>3,554</b>
Training and conferences	11,210	1,246	<b>12,456</b>
Memberships and subscriptions	11,147	1,239	<b>12,386</b>
Marketing and communications	5,083	565	<b>5,648</b>
Recruitment	2,468	274	<b>2,742</b>
Project - operational resources	11	1	<b>12</b>
IT and telecoms and mobile phones	36,807	4,090	<b>40,897</b>
Administration office and accommodation	12,328	1,370	<b>13,698</b>
Professional fees	13,084	1,454	<b>14,538</b>
Bank interest and charges	749	83	<b>832</b>
Governance costs	17,712	1,968	<b>19,680</b>
Donated services - general support	800	-	<b>800</b>
<b>Total 2025</b>	<b>204,461</b>	<b>22,630</b>	<b>227,091</b>

**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

**9. Analysis of expenditure on charitable activities - by type (continued)**

**Analysis of support costs (continued)**

	<i>For Baby's Sake Programme 2024 £</i>	<i>Policy and Practice 2024 £</i>	<i>Total funds 2024 £</i>
Staff costs	61,974	6,886	68,860
Depreciation	226	25	251
Consultants' fees and charges	41,983	4,665	46,648
Travel, hospitality and other staff	393	44	437
Training and conferences	1,216	135	1,351
Memberships and subscriptions	6,701	745	7,446
IT and telecoms and mobile phones	27,458	3,051	30,509
Administration office and accommodation	15,533	1,726	17,259
Professional fees	3,986	443	4,429
Bank interest and charges	660	73	733
Governance costs	18,738	2,082	20,820
Donated services - general support	1,080	120	1,200
Loss on fixed asset disposals	87	10	97
<i>Total 2024</i>	<u>180,035</u>	<u>20,005</u>	<u>200,040</u>

**10. Governance costs**

	<b>2025 £</b>	<b>2024 £</b>
Auditors' remuneration - Audit of the financial statements	<b>15,000</b>	14,340
Auditors' remuneration - Other services	<b>4,680</b>	4,500
Under-accrual of prior year audit fees	-	1,980
	<u><b>19,680</b></u>	<u>20,820</u>



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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**11. Staff costs**

	<b>2025</b>	<b>2024</b>
	<b>£</b>	<b>£</b>
Wages and salaries	<b>1,295,621</b>	<b>1,114,175</b>
Social security costs	<b>139,606</b>	<b>117,379</b>
Pension costs	<b>67,015</b>	<b>58,158</b>
	<u><b>1,502,242</b></u>	<u><b>1,289,712</b></u>

In the financial period, the Charity made redundancy and termination payments totalling £19,785 (2024 - £NIL) which was for payment in lieu of notice to departing staff.

The average number of persons employed by the Charity during the year was as follows:

	<b>2025</b>	<b>2024</b>
	<b>No.</b>	<b>No.</b>
For Baby's Sake	<b>19</b>	<b>17</b>
Policy and Practice	<b>11</b>	<b>9</b>
	<u><b>30</b></u>	<u><b>26</b></u>

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	<b>2025</b>	<b>2024</b>
	<b>No.</b>	<b>No.</b>
In the band £60,001 - £70,000	<b>1</b>	<b>-</b>
In the band £70,001 - £80,000	<b>1</b>	<b>3</b>
In the band £80,001 - £90,000	<b>1</b>	<b>1</b>
In the band £90,001 - £100,000	<b>1</b>	<b>-</b>

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**12. Trustees' remuneration and expenses**

During the year, no Trustees received any remuneration or other benefits (2024 - £NIL).

During the year ended 31 March 2025, expenses totalling £386 were reimbursed or paid directly to 2 Trustees (2024 - £NIL to no Trustees). In respect of travel and hotel expenses.

The total amount of employee benefits, including employer national insurance and pension contributions, received by Key Management Personnel was £298,185 (2024 - £376,954). As detailed within the Trustees' Report, the Charity considers its Key Management personnel to comprise;

- Trustees
- Senior Leadership Team

**13. Debtors**

	2025 £	2024 £
<b>Due within one year</b>		
Other debtors	81,462	80,504
Prepayments and accrued income	52,909	3,738
	<u>134,371</u>	<u>84,242</u>

**14. Creditors: Amounts falling due within one year**

	2025 £	2024 £
Accruals and deferred income	89,680	77,154
	<u>89,680</u>	<u>77,154</u>

	2025 £	2024 £
Deferred income at 1 April	58,314	-
Resources deferred during the year	70,000	58,314
Amounts released from previous periods	(58,314)	-
<b>Deferred income at 31 March</b>	<u>70,000</u>	<u>58,314</u>

The deferred income balance relates to income received for projects taking place in the next financial year.

**THE FOR BABY'S SAKE TRUST**  
(A Company Limited by Guarantee and Registered Charity)

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2025**

**15. Statement of funds**

**Statement of funds - current year**

	Balance at 1 April 2024 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 March 2025 £
<b>Unrestricted funds</b>					
<b>Designated funds</b>					
Designated Fund for IT equipment	<b>58,000</b>	-	<b>(10,576)</b>	<b>10,576</b>	<b>58,000</b>
<b>General funds</b>					
General Fund	<b>949,481</b>	<b>1,307,783</b>	<b>(1,182,244)</b>	<b>(10,576)</b>	<b>1,064,444</b>
<b>Total Unrestricted funds</b>	<b>1,007,481</b>	<b>1,307,783</b>	<b>(1,192,820)</b>	-	<b>1,122,444</b>
<b>Restricted funds</b>					
Office of the Police and Crime Commissioner (OPCC) for Hertfordshire on behalf of the OPCCs for Hertfordshire and Bedfordshire	-	<b>196,500</b>	<b>(196,500)</b>	-	-
London Boroughs	-	<b>140,500</b>	<b>(140,500)</b>	-	-
Foundations	-	<b>227,982</b>	<b>(227,982)</b>	-	-
The Hollyhock Charitable Foundation	-	<b>29,159</b>	<b>(29,159)</b>	-	-
The Dulverton Trust	-	<b>29,583</b>	<b>(29,583)</b>	-	-
Others (including First Give, Palca Stevenson Giving CIO, The Souter Charitable Trust and The Wixamtree Trust)	-	<b>35,150</b>	<b>(35,150)</b>	-	-
Case Manager Project	-	<b>21,000</b>	<b>(21,000)</b>	-	-
	-	<b>679,874</b>	<b>(679,874)</b>	-	-
<b>Total of funds</b>	<b>1,007,481</b>	<b>1,987,657</b>	<b>(1,872,694)</b>	-	<b>1,122,444</b>

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**15. Statement of funds (continued)**

The General Fund is unrestricted for use in any of the Charity's activities, including all costs associated with For Baby's Sake and all costs of contributing to Policy and Practice, through sharing and embedding the transferrable practice from For Baby's Sake, as well as influencing and informing decision-making frameworks, such as legislation, policy, public understanding and academic evidence. The unrestricted General Fund can also be used to finance the costs of fundraising.

Activity-based accounting has continued into the current year, providing ongoing visibility of the major investment in For Baby's Sake, the Charity's innovative programme to support expectant parents to break the cycle of domestic abuse and give their baby the best start in life, alongside the growth in wider Policy and Practice activity and the development of a new programme called My Future Me.

The Designated Fund for IT equipment, established to maintain funding to replace IT hardware (notably laptops and mobile phones) as required, had a value of £58,000 at 31 March 2025.

The Fixed Asset fund represented the Charity's holding of fixed asset. This fund was closed on 31 March 2024 after moving out of our office premises.

As income diversified during the year, the number of restricted funds has grown. Most funds are restricted to supporting For Baby's Sake. The restricted funds are set out below.

Offices of the Police and Crime Commissioners for Hertfordshire & Bedfordshire (OPCC)

This restricted fund holds the grant received from the Office of the Police and Crime Commissioner (OPCC) for Hertfordshire on behalf of the OPCCs for Hertfordshire and Bedfordshire. This originated from the Home Office Perpetrator Project fund for domestic abuse services. The grant to the Charity recognises the value of working with those who use abusive behaviour and integrating support for the whole family, notably during pregnancy and postnatally.

London Bi-Borough

The London Bi-Borough restricted fund received grants from the London Bi-Borough authorities of Westminster City Council and the Royal Borough of Kensington & Chelsea to contribute to the costs of delivering For Baby's Sake in these local authority areas.

We also received funding from Haringey Council, Essex County Council & Police, Fire and Crime Commissioner for Essex which is restricted to the delivery of For Baby's Sake in those local authority areas.

Foundations

Foundations (the national What Works Centre for Children and Families) awarded a multi-year grant to support a pilot evaluation of For Baby's Sake and the associated delivery of the programme. In 2024/25, this restricted fund held the proportion of the grant received and relating to the work undertaken up to 31 March 2025.

The Hollyhock Charitable Trust

This is a restricted fund for the delivery of For Baby's Sake in the North East of England.

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**15. Statement of funds (continued)**

The Dulverton Trust

This is a multi-year fund restricted to be spend on Core Funding relating to the For Baby's Sake programme.

Others - Trusts and Foundations supporting For Baby's Sake

The Charity holds a number of restricted funds related to grants received to support For Baby's Sake, including Esmée Fairbairn Foundation, The EQ Foundation, Help For Children UK Ltd, Shanly Foundation, M&G FA Ltd, Palca Stevenson Giving CIO (2023/24 and 2024/25) and others.

Case Manager Project

This is an anonymous grant related to the design and implementation of a new case management software system and mobile device management system. The new software is called Case Manager and will replace the Kim system.

**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

**15. Statement of funds (continued)**

**Statement of funds - prior year**

	<i>Balance at 1 April 2023 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers in/out £</i>	<i>Balance at 31 March 2024 £</i>
<b>Unrestricted funds</b>					
<b>Designated funds</b>					
Fixed Asset Fund	4,392	-	(1,675)	(2,717)	-
Designated Fund for IT equipment	-	-	-	58,000	58,000
	<u>4,392</u>	<u>-</u>	<u>(1,675)</u>	<u>55,283</u>	<u>58,000</u>
<b>General funds</b>					
General Fund	532,031	1,645,607	(1,172,874)	(55,283)	949,481
	<u>532,031</u>	<u>1,645,607</u>	<u>(1,172,874)</u>	<u>(55,283)</u>	<u>949,481</u>
<b>Total Unrestricted funds</b>	<u>536,423</u>	<u>1,645,607</u>	<u>(1,174,549)</u>	<u>-</u>	<u>1,007,481</u>
<b>Restricted funds</b>					
London Bi-Borough	-	96,000	(96,000)	-	-
Office of the Police and Crime Commissioner (OPCC) for Hertfordshire on behalf of the OPCCs for Hertfordshire and Bedfordshire	-	166,500	(166,500)	-	-
London Boroughs	-	18,462	(18,462)	-	-
Foundations	-	57,933	(57,933)	-	-
The Hollyhock Charitable Foundation	-	21,209	(21,209)	-	-
The Dulverton Trust	-	10,416	(10,416)	-	-
Others (including First Give, Palca Stevenson Giving CIO, The Souter Charitable Trust and The Wixamtree Trust)	-	11,000	(11,000)	-	-
	<u>-</u>	<u>381,520</u>	<u>(381,520)</u>	<u>-</u>	<u>-</u>
<b>Total of funds</b>	<u>536,423</u>	<u>2,027,127</u>	<u>(1,556,069)</u>	<u>-</u>	<u>1,007,481</u>

**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

**16. Analysis of net assets between funds**

**Analysis of net assets between funds - current year**

	<b>Unrestricted funds 2025 £</b>	<b>Total funds 2025 £</b>
Current assets	1,212,124	<b>1,212,124</b>
Creditors due within one year	(89,680)	<b>(89,680)</b>
<b>Total</b>	<b>1,122,444</b>	<b>1,122,444</b>

**Analysis of net assets between funds - prior year**

	<i>Unrestricted funds 2024 £</i>	<i>Total funds 2024 £</i>
Current assets	1,084,635	1,084,635
Creditors due within one year	(77,154)	(77,154)
<b>Total</b>	<b>1,007,481</b>	<b>1,007,481</b>

**17. Reconciliation of net movement in funds to net cash flow from operating activities**

	<b>2025 £</b>	<b>2024 £</b>
Net (expenditure)/income for the year (as per Statement of Financial Activities)	<b>114,963</b>	471,058
<b>Adjustments for:</b>		
Depreciation charges	-	1,675
Investment income	6 <b>(35,799)</b>	(13,483)
Loss on the disposal of fixed assets	-	2,717
Increase in debtors	13 <b>(50,129)</b>	(28,962)
Increase in creditors	14 <b>12,526</b>	60,714
<b>Net cash provided by operating activities</b>	<b>41,561</b>	493,719

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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**18. Analysis of cash and cash equivalents**

	<b>2025</b>	<b>2024</b>
	<b>£</b>	<b>£</b>
Cash in hand	<b>1,077,753</b>	<b>1,000,393</b>
<b>Total cash and cash equivalents</b>	<b>1,077,753</b>	<b>1,000,393</b>

**19. Analysis of changes in net debt**

	<b>At 1 April</b>	<b>Cash flows</b>	<b>At 31 March</b>
	<b>2024</b>	<b>£</b>	<b>2025</b>
	<b>£</b>		<b>£</b>
Cash at bank and in hand	<b>1,000,393</b>	<b>77,360</b>	<b>1,077,753</b>
	<b>1,000,393</b>	<b>77,360</b>	<b>1,077,753</b>

**20. Pension commitments**

The Charity offers to match each employee's pension contribution, up to 5% of their salary, into the defined contributions pension scheme of their choice, including but not limited to the workplace pension scheme. It also offers a salary sacrifice arrangement. Over the course of the year, twenty-three employees benefited from the matched employer contribution to their salaries and six employees additionally took up the salary sacrifice offer. In all cases, the assets of the schemes chosen by the employees are held separately from the Charity in independently administered funds.

The Charity contributes to defined contribution pension schemes for its employees. The amount recognised as an expense in the year was £67,051 (2024 - £58,159). Contributions totalling £NIL (2024 - £NIL) were payable to the fund at the Balance Sheet date.



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**THE FOR BABY'S SAKE TRUST**  
**(A Company Limited by Guarantee and Registered Charity)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2025**

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**21. Operating lease commitments**

At 31 March 2025 the Charity had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

The following lease payments have been recognised as an expense in the Statement of Financial Activities:

	<b>2025</b>	<b>2024</b>
	<b>£</b>	<b>£</b>
Operating lease rentals	-	8,052
	<u>          </u>	<u>          </u>

**22. Related party transactions**

Lady Sally Knowles, a Trustee of the Charity, is the spouse of Sir Nigel Knowles, who is the Chairman of Kim Technologies, the company continuing to provide a gift in kind to the Charity in the form of use of its Kim system as a For Baby's Sake data platform. The Charity places a value on this donated service from Kim Technologies of £42,000 (2024 - £42,000). Sir Nigel Knowles is also the CEO of DWF, which provides meeting rooms for the Charity's Board meetings. The Charity places a value of £400 (2024 - £1,200) on this gift in kind from DWF.

Unrestricted donations were received from 3 Trustees in the year totalling £288 (2024 - £NIL) as part of community fundraising events.

Trustee and Key Management Personnel transactions are detailed otherwise in Note 12.