

# Cambridge Curiosity & Imagination

Annual Report and accounts, 2020-2021



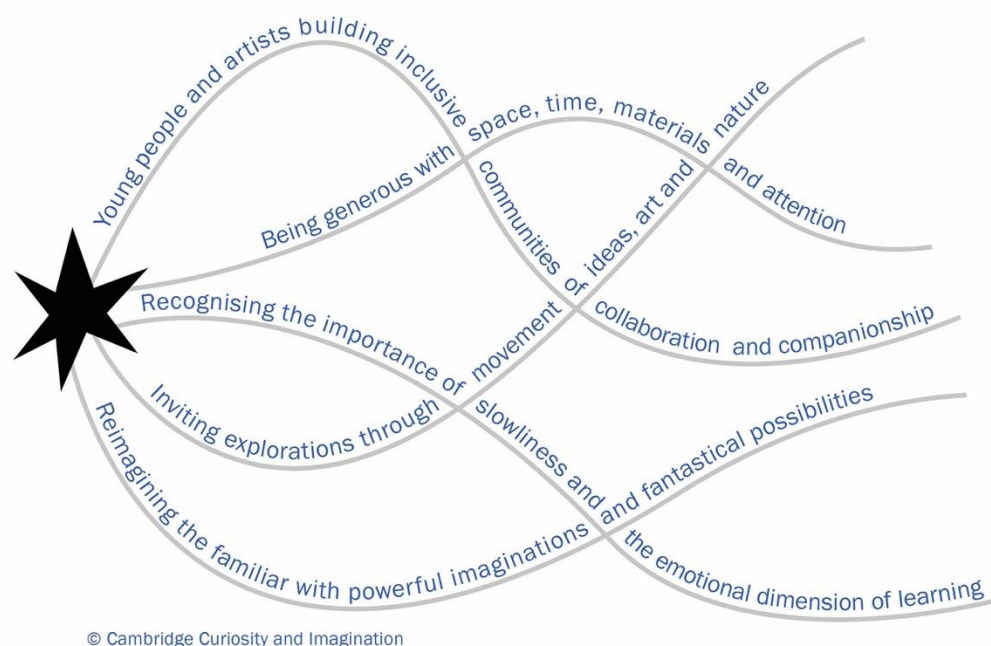
Forest of Imagination. Wandebury Country Park. November 2020

*A total joy. The most memorable public art installation for me of the last decade.*  
Lewis Herbert, Leader of Cambridge City Council, November 2020

Registered Company Number: 6301716

Registered Charity Number: 1126253

## Contents



Snapshot of our year	3
Report from the Chair	7
Report from the Board of Trustees	9
References and Administrative Detail	16
Structure, Governance and Management	17
Financial Review	20





## Snapshots of our year, 2020 – 21

Cambridge Curiosity and Imagination (CCI) is an innovative socially-inclusive arts and wellbeing charity whose collaborative practices actively engage children and adults of all ages, helping to develop their creativity and learning. At the heart of our work is an understanding of the importance of creativity and its value as a critical life skill that enriches people, communities, and our society as a whole.

### Creative relationships

CCI engaged creatively with a total of 911 people, including 290 children and 67 teachers and educators.

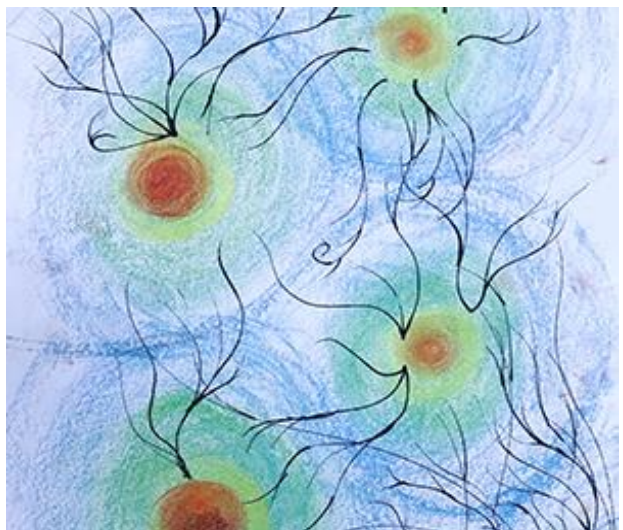


### Working with artists

CCI more than doubled the work commissioned with artists - £43,728/126% rise from 2019/20.

### Co-creation

CCI co-created two new resources to support well-being with young people from The Kite Trust and Cambs Youth Panel.



### Digital

Our dynamic websites were visited by 10,942 visitors during year.

## Creative Activism

Sixteen years after the publication of CCI's first resource, *Enemies of Boredom*, we were delighted to share a new provocation in 2020 – *A Call for Spaces of Liberated Learning* – created by researchers Gabby Arengé and Emily Dowdeswell. Describing it as an 'artput', as opposed to an output, it takes the form of a unique paper sculpture, designed by artist Susanne Jasilek to be cut and folded and then displayed, to encourage debate and discussion and action.



### *A Call for Spaces of Liberated Learning*

The possibility of pockets of resistance to old conventions in schooling has been for a long time the focus of discussions between activists, artists, and educators. Treating the idea of a 'classroom' lightly has allowed educators to listen more closely and pay greater attention to what children are exploring. Children develop their own languages of learning when given opportunities to use found materials freely and inhabit loosely choreographed spaces with ample time to roam and return.

What if children can traverse infinite open-ended learning environments? Spaces where the sharing and exchange of simple materials and carefully calibrated provocations could lead to utterly joyous outcomes. What if we focused on how children engage across multiple realities without expecting them to fit into the envelopes of experience that crystallised systems dictate? Where impermanent, asymmetrical, and unmanaged forms of learning that resist instruction can instead become productive.

What if our systems allowed all children to flourish in infinitely wonky, beautifully different, and communally crafted open-ended environments, particularly forests, fields, and unruly artsapes? We have seen how these spaces reject hierarchy and facilitate generosity, where children gather together and continuously amplify the acoustics of their landscape, wherever and whatever it is. Expansive open-ended environments for wonder and exploration offer intimate spaces where one can be simultaneously lost and found, challenged and nurtured, and liberated and supported. Never has it been more important to create these spaces for all children.

By Gabrielle Arengé and Emily Dowdeswell



Designed by Susanne Jasilek 2021

It was offered for free on our website and was shared this year by colleagues working with educators at Bath Spa, Goldsmiths and the Open University and in workshops at Bath's Forest of Imagination (June 2021). Plans are now in place to present the work in the November 2021 meeting of the All Party Parliamentary Group for Art, craft and design in education.

Other artputs are currently being planned.



## Co-creation with young people

### Piece of Mind:

A Fullscope Creative Care Project with Cambs Youth Panel  
and Cambridge Curiosity and Imagination,  
funded by The Evelyn Trust.

January - June 2021

"This really is a virtuous circle that helps everyone who is  
involved in it" Phil Priestley, Cambs Youth Panel founder



### Project summary:

Four members of Cambs Youth Panel, aged 15-17, worked with artists Hilary Cox Condon and Sally Todd, from Cambridge Curiosity and Imagination, to co-produce a creative resource to support young people's wellbeing, as part of Fullscope's Creative Care Project. Over six sessions on zoom, the young people and artists developed the 'Piece of Mind' box, containing invitations to create (specially devised creative activities) alongside carefully selected art materials, noise cancelling headphones, and directions to watch an introductory film about the project online. The invitations and film can be viewed [here](#).

Three secondary schools – Cambourne Village College, Linton Village College and Ely College – have tested these boxes with 25 young people to learn how they supported their mental health and wellbeing. Cambourne Village College offered the boxes to young carers, as "they have a lot of stress at home. We thought these would help." Ely Village College gave their boxes to year 11 leavers who they described as having "quite a lot of mental health issues."

### What did Cambs Youth Panel think?

The students who co-created the boxes reflected that they felt supported by their artist mentors and that being involved had benefitted them positively.

"I found having something to concentrate on other than just online school really boosted my mental health," H, aged 17, co-creator of 'A piece of Mind'.

"Creating opportunities for young people to help young people is in itself a therapeutic exercise which cannot be understated. It helps to defeat a sense of powerlessness, it has helped to counteract the sensation of being disconnected and alienated," Phil Priestley, Cambs Youth Panel founder.



### What did participating students think?

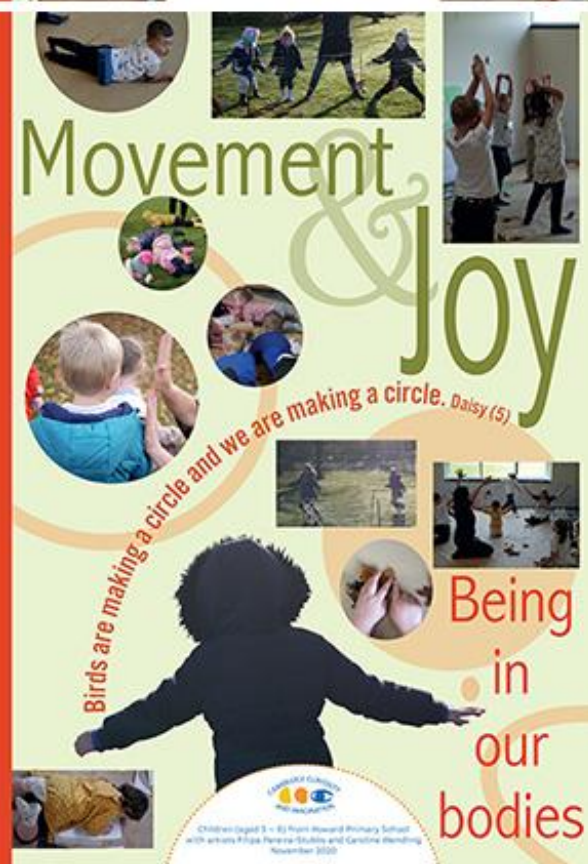
Survey results showed that 86% of participants felt better about themselves having created with the box and noted that the sound reducing headphones helped create a calmer environment. 71% of students also said they planned to do more creative practice.

"I was pleased that I took time and was thoughtful over some of the paintings and felt more relaxed whilst doing it," participating student.

### What did participating schools think?

The boxes supported schools in recognising how they could complement and extend their current practices and care for students in new ways. They commented on having something so positive and generous to offer their students at this time – "I noticed even how the students were proud of their boxes as they walked away after we had handed them out."

To find out more, email Fullscope: [info@fullscopecollaboration.org.uk](mailto:info@fullscopecollaboration.org.uk)



## Report from the Chair

*As the world struggles with a climate emergency, a Covid crisis, and a racial injustice crisis, there can be no better time to imagine how things could be different. Cambridge Curiosity and Imagination is an inspiring example, showing that learning and teaching can be re-imagined and that the next generation is not bound to repeat the mistakes of the past.*

Daniel Zeichner MP

As with our previous reporting year, the past year (from August 2020 to July 2021) has been overshadowed by the pandemic, which severely restricted how CCI could operate. Nonetheless, it has also been a year of opportunities and connections, throughout which CCI has managed to follow its values and help many people to develop their creativity and imagination, including supporting families and vulnerable young people during lockdowns.

In a year when people needed creativity and imagination even more than ever, the team have seized opportunities for CCI to help others. As with last year, our income was again over £100k – the third highest annual income the charity has achieved in the past decade, and the first time that we have sustained that level over successive years. And, as an arts organisation that works closely with artists, it was pleasing that we were able to more than double the work we commissioned with artists, taking that amount to its highest level in over a decade, with the result that the charity engaged creatively with nearly 1000 people.

With CCI it's never just about the numbers or the scale/breadth of our work, the quality of our interactions with people is also paramount. And so it was rewarding to see the charity's work recognized by others: we won the Social Enterprise of the Year Award at the Cambridgeshire Live Business Awards 2020.

Several times through the year I've been in awe of what CCI does and how it does it. These are a few of the moments that have particularly stood out for me personally and that I recall in admiration:

- I didn't know if it would be possible, but, against the odds, CCI completed the school-based projects in the 'Eco-Capabilities' programme with Anglia Ruskin University, funded by the Arts and Humanities Research Council (AHRC), enabling children aged 7 to 9 to (re)connect with each other and with nature and exploring how creativity and the outdoors impacts on children's well-being.
- Walking through the Forest of Imagination in Wandlebury country park was a magical experience that I and 100s of other people shared. It was a huge collective artwork that prompted the imagination and fostered the connectedness with nature that is so important for our wellbeing.
- Reading the inspiring 'Call for Spaces of Liberated Learning', which invites us to consider what children's education and learning could be like if we open our imagination, immediately struck a chord with me and spurred me on.



- Watching how the Creative Care programme has grown and, through connections with other charities, has enabled CCI's work and ethos to touch new groups of people; the co-created packages brought relief and creativity to people in a time when face-to-face interactions were not allowed.
- Hearing stories of how the Artscapers projects supported communities to connect creatively with the world on their doorsteps

CCI recognises the climate and ecological emergency facing us all and has joined Culture Declares Emergency (CDE), a growing global community of arts and culture champions declaring an emergency. Linked to that, the charity has made a new Environmental Pledge, which commits us to not only actively reducing and minimising our negative impact on the environment but also to maximizing the positive impacts our work can have on our environment.

As we move into a new reporting year, we confidently begin our new year with a large number of projects already funded and planned and with funding applications for further work submitted. I'm looking forward to seeing the return of the Forest of Imagination, doubled in size from last year, and the continued development of the Creative Care Programme, and I am excited by the possibility of the proposed Branching Out project, which would build on and expand previous work.

I'd like to thank all of the artists, our volunteers and our board members, including Sharon Honig and Mary Jane Drummond, two board members who retired over the past year, and who did so much to develop and strengthen the charity over many years. I'd also like to thank KISS Communications, one of our region's leading marketing and PR agencies, as it is thanks to their generous sponsorship of our websites that we can successfully share and celebrate the work of the charity. And, of course, the fantastic team who work tirelessly behind the scenes to make it all possible – and in particular to Neil Parker, Jo Diver, and driving it all, Ruth Sapsed, who does so much to make CCI the wonderful charity it is.

Richard McLean  
Chair, CCI



## Report from the Board of Trustees

Every one of its projects makes me see things strangely again,  
tips a little more wonder back into the world.  
Robert Macfarlane, CCI Patron

## Background

Our work is driven by a vision of an inclusive, accessible and creative society.

CCI is an arts and well-being charity helping to shape cohesive and collaborative communities in Cambridgeshire and beyond through our locally-based creative arts programmes. We came together as a group of artists, educators, parents and researchers in 2002 with a shared passion for how the arts can transform lives and a belief in the power of democratic forms of community activism. Our programmes foster deep connections and a sense of togetherness for everyone involved.

We believe that curiosity and imagination matter.

We create spaces where ideas can flourish and solutions to our problems be found, spaces with creative and engaged citizens of all ages able to collaborate effectively together. We work through exchanges: with children, their friends and families; with schools and everyone who works in them; with communities and their connections; with artists, scientists, architects, musicians, experts and enthusiasts of every kind. We have worked with people of all ages in all sorts of spaces, including most recently woods, hospitals, libraries, playgrounds, new developments and recycling centres.

Children are at the heart of our work; their ideas and questions lead the way.

CCI is a founding member of the FullScope consortia, established in 2019 and coordinated by seven leading charities that support the mental wellbeing of children and/or young people in Cambridgeshire and Peterborough. FullScope champions, collaborates with, and is inspired by the voices of children and young people, taking their lead in order to deliver its aims. Supported by the National Lottery Community Fund, with development support from Arm Limited and Norfolk & Norwich Festival Bridge, Fullscope presents the first consortium of its kind in Cambridgeshire and Peterborough.

We seek to empower active citizens of all ages to be creative and share ideas.

CCI became a charity in 2007 and has established a significant track record for creating unique impactful programmes of activity, working in partnership with many of the major organisations in the region including Addenbrooke's Hospital, Cambridge City Council, Cambridgeshire County Council (CCC), the University of Cambridge (UofC), Anglia Ruskin University (ARU) and many school communities across Cambridgeshire. Research links have also been established with Universities beyond the region, particularly Goldsmiths, Royal Holloway and Bath Spa Universities.

Key advocates for CCI's work are Michael Morpurgo and Robert Macfarlane (Patrons), and Rob Hopkins, Jackie Kay and Dame Fiona Reynolds – all passionate defenders of the rights of children, the arts and the outdoors.

## Our Year 2020 – 21

CCI's work is built around three key strands – connect, research and reflect, share. We work with partners to find innovative and impactful ways to:

- **Connect** people of all ages with their creative selves
- **Research and reflect** on our practice
- **Share** outcomes and resources widely in order to advocate for creative freedoms and opportunities for all



### Connect and Research and Reflect

CCI's programmes and activities were severely disrupted by the lockdown. These were all successfully re-established and extended during this year.

### Forest of Imagination

This project began in October 2020 in response to the Pandemic and as a way to repurpose the creative work from the ArtScapers commission by Cambridge Youth Opera. It was a strikingly successful way to celebrate our creative nature connectedness work grown from a collaboration with two Cambridge Primary Schools and University of Cambridge Colleges, and expanded to connect the Cambridge City Council tree team, the Cambridge Canopy Project and local conservation organisation Cambridge Past Present and Future. 18 forest-inspired hangings from CCI's Artscapers projects were installed at Wandlebury Country Park on southern edge of the city on Tree Charter Day (Saturday 28<sup>th</sup> November 2020) to mark the signing of the Tree Charter by the City Council, attracting more than 500 visitors in a single day.

Supported by artist Hilary Cox Condon, CCI worked with the City Council and the Cambridge Canopy Project to adopt the Tree Charter. Over 60 pop up forests were created by members of the community alongside stories of what trees meant to them. These were all shared on the CCI website and via social media. Shahida Rahman, Trustee of Cambridge Central Mosque, said:

"I am standing in the Islamic garden of the Cambridge Central Mosque, which is a sanctuary situated in the middle of the Mosque. My favourite trees are the 'glulam' (glued laminated) trees at the Mosque. Each tree comprises 8 beams constructed from spruce. These 8-beamed trunks fan out at the top into a stunning gothic Islamic design and flowing geometric design that extends across the ceiling. The vertical trunks represent the bridge between Heaven and Earth. The Mosque has 30 trees and when one enters the building, it feels as if one is walking through a magnificent forest with a sense of calm and serenity."

The many other heartfelt and genuine connections gathered through this project can be explored on CCI's website. Post event evaluations with partners agreed that the project should become an annual event.



## Eco-capabilities research

The school based programmes that were part of the Anglia Ruskin University Eco-capabilities Programme were completed with two schools during the spring and summer terms. These included 8 days of creative adventuring with 55/60 children in each school, aged 7 to 9. Four CCI artists led the projects each supported by a colleague. Each school also hosted celebrations inviting school colleagues and parents as permitted. A Fantastical Map for each school was also commissioned, to be shared in autumn 2021.



The research moved with Nicola Walshe to the Institute of Education at University College London in July where she was appointed a Professor and with whom future research collaborations are being planned.

## ArtScapers

CCI began a new partnership with Anglian Learning in November 2020 introducing staff and children at Howard Community Primary (Bury St-Edmunds) to the practice of ArtScaping. This five-week project in the autumn worked with small groups of early years children and their educators.

*It was such a lovely beginning to the week – the beautiful music, noticing the sky and what’s around us. It’s so different to everything else we do at school where everything is planned to the last minute so sometimes it can feel as though the children are not given enough space to answer. Here they had it. They had time and space. You gave them a lot of space and this space made them feel important and they like it. You could feel them coming back into the classroom much more peaceful.* Educator’s reflections

Cambridge Acorn Project (CAP: a family therapy charity) commissioned CCI to run a pilot enrichment programme with children with adverse childhood experiences. This 10-week ArtScaping programme for a small group of vulnerable children at Thongsley Fields Primary School was part of their Empathetic Communities Programme during the summer term.

*We consult in schools, delivering classroom sessions and listening carefully to children and young people about the kind of things which they feel most benefit their mental health. One of the things which is consistently identified is being outside and in nature, in blue and green spaces, and exploring and creating. As a result of this, we are delighted to be working alongside Cambridge Curiosity and Imagination who are experts in this field as part of a wider Empathetic Communities Project (funded by the National Lottery Community Fund) in this school. This work is also part of a wider piece of work around Environmental Enrichment (EE) and thinking about children's mental health in a broad sense outside of the clinic room, and thinking about the kind of ecosystems organisations can work together to create and nourish which will benefit the mental health of children, young people and families.* Matt Edge, CEO, Cambridge Acorn Project

Early evaluations have indicated significant impact for the children and led to discussions with CAP, Fullscope and Professor Nicola Walshe for future research.

### Creative Care programme

Launched in April 2020 in response to lockdown, this FullScope programme coordinated and lead by CCI has gone from strength to strength this year, working in collaboration with Fullscope organisations and wider partners in the mental health and education sectors across the county and foregrounding approaches to co-creation with young people and families and professionals . In particular:

- Supporting staff and young people at Centre 33 on a pilot programme sharing creative care resources with 25 young people identified by staff as needing this support.

*Being invited to be part of this project made me feel less alone.....you don't have to be good at art, you can just play around with materials.....I got given a choice about what I could do. I'm normally the person who asks 'what am I meant to be doing? but with the creative care box you're told you can do what you want with it.....I felt I could be my own person and do what I wanted. I will carry on using the box...I literally have a space in my drawer for the box of materials and will take it out whenever I'm stressed or if I feel creative.* Feedback from young people at Centre 33

- Co-creating a new resources – Outside the Box - with three young artists from The Kite Trust for families the charities support.

*I wanted to get involved in this project as I find art to be incredibly therapeutic and hoped my contribution could help others explore their queerness through art. I've had lots of fun coming up with my offer and thinking about how nature supports us in our day-to-day life.* Noah, The Kite Trust

*This project has given us a way to provide activities for some of our younger service users at a time when we can't get together face to face for games, art and discussions like we have previously. Being able to have these activities shaped by some of their older peers creates meaningful connections between different age groups of young people at The Kite Trust and a chance for young adults to develop their artistic practice.* Pip Gardener, Chief Executive of The Kite Trust

- Co-creating with 4 members of the youth lead advisory group Cambs Youth Panel a new resources – Piece of Mind – for young people in secondary schools.

*I loved all of it if I'm honest. I think this really helped to develop my ability to talk and present to new people, this is something that I do not normally do and I don't particularly enjoy doing, but within this project I had many opportunities to do so and I think this has helped to develop my presentation skills making me more confident in presenting to new people. I found having something to concentrate on other than just online school really boosted my mental health.* Cambs Youth Panel member



*This is the hardest I've seen any school try so far.... It's actually an activity that might make someone feel a little better....it's actually cute that the school cares...all I get is detention...I like the effort and a lot stuff was good...where's ours?...honestly it's a good box...A+ for effort...I wish my school did that...Ooh I wish I had this.* Feedback via TikTok from students reviewing the Piece of Mind Box

- Working with PHACE (Peterborough local cultural education partnership/LCEP) to further develop their Creative Parenting programme for educators and share practice with other LCEPs in the region. Two small scale projects were run in 2020/21 in collaboration with a large local academy chain – Greenwood Dale – and with the Council's Early Intervention team.
- Working with Anglia Ruskin University to pilot creative care workshops for LGBT+ students.

## Creativity as Practice for Artists

This artist professional development programme, created and begun in 2019, was restarted. One original artist from the programme was able to carry on and a further two recruited to join. The programme will conclude in October 2021. The work is funded by Arts Council England and developed in partnership with Goldsmiths University and Kettle's Yard.

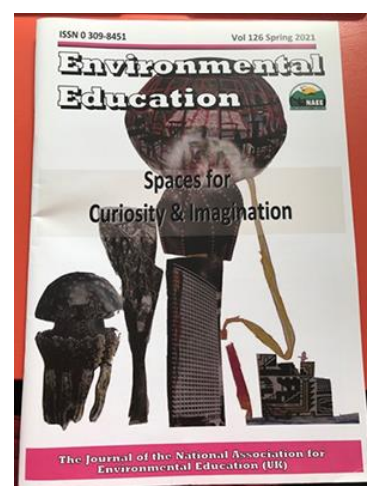
- Mutual Support

CCI began working in a new partnership of local arts and health focused organisations (University of Cambridge Museums, Cambridge University Hospitals, Arts and Minds, and Cambridge Community Art) to convene a consultation with Cambridge based artists focused on co-producing a series of 'mutual support' guidelines for colleagues. The consultation is scheduled for September 2021.

## Share

Resources and Publications:

- Six new invitations to create with accompanying introductory films were co-created with young people from The Kite Trust and Cambs Youth Panel. These were shared alongside specially chosen art materials and other elements to support well-being and creativity.
- A Call for Spaces for Liberated Learning was published. This new resource for encouraging debate and discussion and action was created by researchers Gabby Arengé and Emily Dowdeswell. Describing it as an 'artput', as opposed to an output, it takes the form of a unique paper sculpture, designed by artist Susanne Jasilek to be cut and folded and then displayed.
- A special edition of the Journal for the National Association of Environmental Education (NAEE) was edited by Ruth Sapsed, Director of CCI. Drawing together articles from colleagues CCI is connected to, it offered a joyous celebration of examples of creative activism from around the UK.



- A series of four unique display boards (shown above) were created, drawing on an early years project led by artists Caroline Wendling and Filipa Pereira-Stubbs with Howard Community Academy (Bury St Edmunds, Suffolk).

### Capacity Building Initiatives

- Artist Caroline Wendling and CCI Director Ruth Sapsed worked with researcher Elsa Lee from University of Cambridge Faculty of Education on a new 'Art, Nature and Wellbeing' module for Transforming Practice PPD, a continuing professional development programme.
- Artists Filipa Fereira Stubbs and Sally Todd ran the first of two workshops for DFE funded Tending Year of Arts and Culture strand 'nature and wellbeing for life', supported by ROH Bridge.
- Staff worked with trustees, artists and advisors to update the Environmental Pledge and articulate a future focused vision for the Charity's commitment to working with partners and colleagues.

### Events and Awards

- CCI planned or contributed to a number of events in the 2021 Cambridge Festival and Bath Forest of Imagination 2021, joined by; MP Daniel Zeichner; headteacher Paula Ayliffe; researchers from Bath Spa University, Goldsmiths University, University of Cambridge and the Open University; colleagues from Contemporary Arts Society; artist Andrew Amondson; and Cambridge organisations committed to environmental sustainability and citizenship.
- CCI was awarded the Biomed Realty Ward for Social Entrepreneurship in the Cambridgeshire Live Business Awards 2020 (delayed by the pandemic).
- We continued to host teams from private and voluntary sector organisations for 'A day in the woods'.



A young artscape at Thongsley Fields Community Primary, May 2021



## Partners this year included

Fullscope with; Centre 33, The Kite Trust, PHACE (Peterborough Heritage Arts Culture and Education) and Norfolk and Norwich Festival Bridge  
Anglia Ruskin University with; Shirley Community Primary and Howard Community Academy  
Goldsmiths University  
Bath Spa University  
University of Cambridge  
Anglian Learning Trust  
Thongsley Fields Community School with; Cam Academy Trust and Cambridge Acorn Project  
Cambridge City Council  
Cambridge Past Present and Future  
Cambridge County Council  
South Cambs District Council  
National Association of Environmental Education  
Cambs Youth Trust with: Cambourne Village College, Ely Village College, Linton Village College and The Evelyn Trust

## Reference and Administrative Detail

**Registered Company Number:** 6301716

**Registered Charity Number:** 1126253

### Registered Office

Cambridge Curiosity and Imagination (CCI)

The Studio

20 Hurst Park Avenue

Cambridge CB4 2AE

### Bankers

Santander

Bridle Road

Bootle, L30 4GB

### Website

[www.cambridgecandi.org.uk](http://www.cambridgecandi.org.uk)

[www.adayinthewoods.org.uk](http://www.adayinthewoods.org.uk)

### Directors and Trustees:

Bridget Cusack (Resigned 30th September 2020)

Michael Corley

Chris Doddington

Mary Jane Drummond (Resigned 30th September 2020)

Owen Garling

Karen Horowitz

Sharon Honig (Resigned 18th May 2021)

Karen Lingley

Richard McLean (Chair)

Helen Taylor



## Structure, Governance and Management

The organisation is a company limited by guarantee (Registered Company Number: 6301716), incorporated on 4 July 2007 and registered as a charity (Registered Charity Number: 1126253) on 10 October 2008. The company was established under a Memorandum of Association, which established the objects and powers of the charitable company and is governed under its Articles of Association. The directors of the company are also charity trustees for the purposes of charity law. The company has a Board of nine trustees, drawn from a wide spectrum of disciplines, each bringing expertise to the company. The Board meets at least four times a year. Day to day running of the company is delegated to the director.

### Trustee induction and training

On appointment, new trustees meet with the chair of the board and with senior management. These meetings include in-depth discussions regarding the structure, management and aims of the organisation and the responsibilities of the board as a whole and of individual trustees. New trustees are provided with a pack of relevant policies and other background information (including budgets and financial statements) and are informed about the general information available on the Charity Commission website.

### Key management personnel

Ruth Sapsed is CCI's Director, Neil Parker is Office Manager and Jo Diver is Finance Manager.

### Pay policy for senior staff

Pay levels are agreed annually by the Board. All pay levels, including those of senior staff, are based on an understanding of fair and equitable pay within the arts sector.

CCI is committed to pay all staff the Living Wage (as set by the Living Wage Foundation) as a minimum.

CCI does not pay performance related bonuses.

### Risk Review

The trustees have conducted their own review of the major risks, strategic, financial, physical and operational to which the Charity is exposed and systems have if necessary been modified to mitigate those risks. Procedures have been put in place to minimize both external and internal risks and these procedures are periodically reviewed to ensure that they still meet the needs of the Charity.

### Financial Review

Despite increasing competition for funding for arts and education charities, CCI continues to have excellent relations with its principal partners.

CCI income is raised from project funding from an impressive range of sources. Work continues to diversify income streams and develop partnerships in the private education and commercial sectors. This is a deliberate policy for the organisation in order to help to mitigate risks of being vulnerable to changes in conditions from partners.

CCI is proud of its capacity to achieve a remarkable impact with minimum overheads. Through careful budgeting the financial year ended with £33,764 for projects in the next financial year.

### **Reserves policy**

CCI recognises the importance of creating an unrestricted reserve to sustain the charity through uncertain times. It has adopted a clear and formalised reserves policy. This has been drawn up following an assessment of risk by the trustees and director.

CCI is reliant on income mainly generated from donations, trusts & foundations and commissioned work. These funds are mainly designated for project delivery. Where possible full cost recovery is built into all costs and this together with funds raised by direct commissions is used for the ongoing running costs of CCI. A reserves fund is needed should it not be possible to cover these. There is an ever present risk that the income will not cover the core commitments and the trustees main concern in this situation is that staff can continue working, primarily to secure new funding. The reserves fund will be used in this situation.

It is the trustees' intention to build up the general reserves over the next few years, working towards a level that will cover 6 months running costs. The company hopes to achieve this level within five years through continued careful budgeting and cost monitoring and maintaining its policy of recovering full costs where possible. The reserves policy is reviewed annually.

### **Plans for the Future**

CCI's commitment to strong partnership has enabled the Charity to spread stable and growing connections and links across a number of sectors (primarily mental health, education and the environment).

The opportunities presented by work with UCL on the Branching Out programme and FullScope on the consortia work mean that CCI approaches the future with firm plans and optimism.

The offer to corporates of A Day in the Woods has been appropriately and imaginatively reimagined post lockdown and can continue to contribute to CCI's core funds.

### **Public Benefit**

We have referred to the guidance in the Charity Commission's general guidance on Public Benefit when reviewing our aims and objectives and in planning our future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives set.

The trustees confirm that they have complied with the duty in section 4 of the Charities Act 2006 to have due regard to the public benefit guidance published by the Charity Commission in determining the activities undertaken by the charity.

### **Statement of Trustees' Responsibilities**

The trustees (who are also directors of Cambridge Curiosity & Imagination) are responsible for preparing the trustees Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law required trustees to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charitable company and of the incoming

resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently
- observe the methods and principles in the Charities SORP
- make judgements and estimates that are reasonable and prudent
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included in the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of the financial statements may differ from legislation in other jurisdictions.

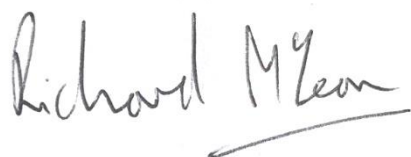
### **Governance**

As part of the process of reviewing CCI's work and structures during this period, the trustees continued to look closely at various governance issues related particularly our environment pledge and our risk register. A new Environment Pledge was created and 'shared thinking' interim meetings introduced where Board members, artists and invited guests could explore relevant issues and questions informally. All policies are made visible on the website.

### **Small Company Exemption**

These accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

On behalf of the Board of Directors/Trustees on the October 6<sup>th</sup> 2021.

A handwritten signature in black ink that reads "Richard McLean". The signature is written in a cursive style with a horizontal line underneath the name.

Richard McLean  
Chair



**Cambridge Curiosity & Imagination**  
**Statement of Financial Activities (incorporating Income & Expenditure Account)**  
**for the year ended 31 July 2021**

	Notes	Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £	2020 £
<b>Incoming resources</b>					
<b>Incoming resources from generated funds</b>					
Activities from generating funds:					
Interest receivable		-	-	-	-
<b>Incoming resources from charitable activities</b>					
Grants		-	45,123	45,123	67,102
Earned Income		50,839	2,650	53,489	36,301
<b>Donations</b>		4,101	-	4,101	3,366
<b>Total incoming resources</b>		<b>54,940</b>	<b>47,773</b>	<b>102,713</b>	<b>106,769</b>
<b>Resources expended</b>					
<b>Costs of generating funds</b>	3	10,224	-	10,224	8,041
<b>Charitable activities</b>	3	28,558	66,906	95,464	63,989
<b>Governance costs</b>	3	1,488	-	1,488	1,478
<b>Total resources expended</b>		<b>40,270</b>	<b>66,906</b>	<b>107,176</b>	<b>73,508</b>
<b>Net incoming resources for the year</b>		<b>14,670</b>	<b>( 19,133)</b>	<b>(4,463)</b>	<b>33,261</b>
Balances at 1 August 2020		11,371	26,856	38,227	4,966
Balances at 31 July 2021		<b>26,041</b>	<b>7,723</b>	<b>33,764</b>	<b>38,227</b>

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 22 to 25 form part of these financial statements.

**Cambridge Curiosity & Imagination**  
**Balance Sheet**  
**as at 31 July 2021**

	Notes		2021	2020
		£	£	£
<b>Current assets</b>				
Debtors	6	-	-	
Accrued Income		-	-	
Cash at bank and in hand		33,764	38,227	
		<u>33,764</u>	<u>38,227</u>	38,227
<b>Current Liabilities</b>				
Deferred Income			-	
			<u>-</u>	-
<b>Creditors: amounts falling due within one year</b>	7	-	-	
		<u>-</u>	<u>-</u>	
			33,764	38,227
<b>Net assets</b>			<u>33,764</u>	<u>38,227</u>
<b>Funds</b>				
Restricted			7,723	26,856
Unrestricted			26,041	11,371
	8		<u>33,764</u>	<u>38,227</u>

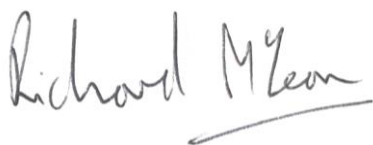
For the year ending 31 July 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 6th October 2021  
and signed on their behalf by:



**Richard Mclean**  
**Chair**

**Company Number: 06301716**

## **1 Accounting policies**

### **Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Companies Act 1985 and follow the recommendations in the Statement of Recommended Practice on Accounting and Reporting by Charities (revised) issued in March 2005.

### **Accounting Standards**

The financial statements have been prepared in accordance with applicable accounting standards.

### **Incoming resources and resources expended**

Income and expenditure items have been credited or charged in the Statement of Financial Activities on an accruals basis.

### **Grants, donations and sponsorship income**

Income relating to future accounting periods is taken to the balance sheet as deferred income for recognition in those future accounting periods.

### **Restricted funds**

Resources are recorded on a receivable basis and allocated to a Restricted Fund if a limitation on their use is specified by the donors and providers. Funds received in the direct operation of the Charity are treated as unrestricted funds. Other resources received without external restriction are designated by the Trustees for particular purposes as deemed appropriate.

### **Direct charitable expenditure**

Overheads are allocated to direct charitable expenditure on the basis of the time spent by staff on activities which directly serve objectives of the Board

### **Fundraising and publicity expenditure**

All expenses incurred with the intention of raising funds for the charity are allocated to fundraising and publicity expenditure.

### **Cashflow statement**

In accordance with Financial Reporting Standard no 1 no cashflow statement is included in these financial statements as the Company is covered by the small company exemption.



**Cambridge Curiosity & Imagination**  
**Notes to the Accounts**  
**for the year ended 31 July 2021**

**2 Directors' Remuneration and Expenses**

CCI considered it important to have as directors artists who are actively involved in delivering projects, who could therefore bring considerable knowledge to the Board . The Memorandum & Articles permit payment for professional services to no more than one third of the Directors.

No other director received any remuneration during the period or was reimbursed for any expenses.

**3 Total Resources Expended**

		Basis of allocation	Costs of generating income	Projects	Governance	2021 Total	2020
			£	£	£	£	£
<b>Costs directly allocated to activities</b>							
Artists	Direct		-	43,718	-	43,718	19,270
materials	Direct		-	7,732	-	7,732	9,228
project management	Direct		10,224	42,975	900	54,099	43,380
Accounting	Direct		-	-	500	500	500
Travel	Direct		-	27	-	27	160
<b>Support costs allocated to activities</b>							
Office costs	time		-	1,012	88	1,100	970
			<u>10,224</u>	<u>95,464</u>	<u>1,488</u>	<u>107,176</u>	<u>73,508</u>

**4 Staff Costs and numbers**

Cambridge Curiosity & Imagination employs no staff. Projects are managed on a consultancy basis.

**Cambridge Curiosity & Imagination**  
**Notes to the Accounts**  
**for the year ended 31 July 2021**

**5 Taxation**

The company is a registered charity and is therefore not liable to income tax or corporation tax on funds received and expended on activities covered by its charitable status.

<b>6 Debtors</b>	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Trade debtors	-	-
	<hr/>	<hr/>
	-	-
	<hr/>	<hr/>

<b>7 Creditors: amounts falling due within one year</b>	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Trade Creditors	-	-
Accruals	-	-
	<hr/>	<hr/>
	-	-
	<hr/>	<hr/>

**8 Analysis of net assets between funds**

	<b>Unrestricted funds</b>	<b>Restricted funds</b>	<b>Total funds 2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Fund balances at 31 July 2021 are represented by:				
Current assets	26,041	7,723	33,764	38,227
Current liabilities	-	-	-	-
	<hr/>	<hr/>	<hr/>	<hr/>
	26,041	7,723	33,764	38,227
	<hr/>	<hr/>	<hr/>	<hr/>

**Cambridge Curiosity & Imagination**  
**Notes to the Accounts**  
**for the year ended 31 July 2021**

**9 Funds**

	<b>Brought forward</b>	<b>Incoming Resources</b>	<b>Resources Expended</b>	<b>Balance at 31 July 2021</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>Unrestricted Funds</b>				
General Reserve	11,371	54,940	40,270	26,041
<b>Restricted Funds</b>	26,856	47,773	66,906	7,723
	<u>38,227</u>	<u>102,713</u>	<u>107,176</u>	<u>33,764</u>

- 10** The charity is a company limited by guarantee and has no share capital. The Trustees who are also directors have guaranteed to contribute up to £10 each to the assets of the company in the event of its being wound up with a net deficit of assets.  
The guarantee remains in force for one year after the resignation of a member.