

CORNWALL FILM FESTIVAL

England & Wales - Charity number 1126161

Details

Status Registered

Legal form Charitable company

Company number [05186603](#)

Registered 2008-10-03

Register [View on the Charity Commission register](#)

Contact

Address University Campus Penryn
CO Launch Pad
Penryn
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Website www.mormediacharity.org

Activities

Objects: TO ADVANCE THE EDUCATION OF THE PUBLIC IN THE ART OF CINEMATOGRAPHY, FILM MAKING AND VIDEO AND OTHER FORMS OF MOVING IMAGES INCLUDING FILMS MADE IN THE CORNISH LANGUAGE.

Activities: THE CORNWALL FILM FESTIVAL IS AN ANNUAL FESTIVAL DEDICATED TO THE SUPPORT OF A SUSTAINABLE MEDIA INDUSTRY IN CORNWALL. THE PRINCIPLE OBJECT IS TO ADVANCE THE EDUCATION OF THE PUBLIC IN THE ART OF CINEMATOGRAPHY, FILMMAKING AND VIDEO AND OTHER FORMS OF MOVING IMAGES INCLUDING FILMS IN THE CORNISH LANGUAGE.

Classification

- **How:** Makes Grants To Individuals, Provides Human Resources, Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research, Acts As An Umbrella Or Resource Body, Other Charitable Activities
- **What:** Education/training, Arts/culture/heritage/science
- **Who:** Children/young People, People With Disabilities, Other Defined Groups, The General Public/mankind

Geography

- **Area of benefit:** UNDEFINED. IN PRACTICE LOCAL
- Cornwall

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£50,592	£57,910	-	-
2024-03-31	£69,870	£76,016	-	-
2023-03-31	£101,485	£95,513	-	-
2022-03-31	£58,133	£76,719	-	-
2021-03-31	£43,023	£38,806	-	-

Trustees

Name	Role	Appointed
John Scarlett Davis	Chair	2014-05-28
Daniel Tasker		2023-10-03
Tiffany Holmes		2021-04-12
Tomas Rhys Williams		2025-09-22

CORNWALL FILM FESTIVAL

England & Wales - Charity number 1126161

Accounts



Annual Report

Cornwall Film Festival
Trading as Mor Media Charity

Registered Company number 05186603
(England and Wales)
Registered Charity number 1126161

mormediacharity.org



For the year ended
31st March 2025

Greenwood Wilson The Old School, The Stennack, St Ives, Cornwall, TR26 1QU

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Mor Media Charity

John Scarlett-Davis

Chair of Trustees

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2025

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Introduction

This year has been a dynamic year of creativity, innovation, and community impact. From delivering the acclaimed Cornwall Film Festival in its 23rd year, to running industry panels, training programmes, and community projects, we have continued to inspire and support diverse communities across Cornwall and the Isles of Scilly and beyond. An essential part of Mor Media Charity's work is engaging with groups and communities facing social, cultural, or economic exclusion from media culture. Our programmes, festivals and events enable individuals to connect with their communities, tackle rural isolation, and gain a deeper understanding of their culture, history, and way of life, contribute to improving health and well-being. We open doors to the creative world, supporting communities in Cornwall by providing access to opportunities and programmes that enrich the cultural landscape, increase community cohesion and foster improved health and wellbeing. We believe that participation in the arts changes lives and shapes brighter futures.



Mor Media Charity

Charity Overview



Vision

A place where everyone can access, create and share powerful media culture, strengthening communities, nurturing talent, and amplifying diverse voices locally and beyond

Mission

Mor Media is a Charity that brings people together through our community programmes and runs media training & education in Cornwall. Enhances career prospects, deepens understanding with our Industry talks & masterclasses, and innovates with a year-round film programme.



Mor Media Charity



Achievements and Activities

Our festivals, events, community programmes, training and skills development initiatives, and industry access projects have been wide and varied this year, reaching thousands of people.

Listed below are just some examples of these,

Animation Project

We were thrilled to deliver a vibrant programme of animation events throughout 2024, including being part of Animate Helston, hosted at the Museum of Cornish Life. This initiative included curated collections of animated works for daily screenings, alongside workshops and talks supported by tailored resources.

The programme also featured screenings at CAST Cornwall with partners such as INTO Film and Falmouth University.

The Animation Festival engaged a wide audience, including nearly 2000 children and young people. We also introduced an exciting new element, with participants experiencing VR headsets for the first time.

This diverse programme underscored our commitment to fostering creativity, innovation, and community engagement through animation.





Mor Media Charity



Achievements and Activities

Young Carers Creative Workshops Programme

We support young people with a range of creative programmes. Our stop-motion animation workshops with the Young Carers Network, in collaboration with Barnardo's, provided a creative outlet for 25 young carers, allowing them to explore storytelling through animation while developing new skills in a supportive and engaging environment. These workshops empowered young carers and facilitated an increased sense of achievement and self-expression.

Digital Champions

We were able to support and empower 236 members of the community to access online services and build digital confidence by using Digital Champion resources provided by the Digital Inclusion Team at Cornwall Council. Through the use of tablets and laptops, we facilitated opportunities for individuals to get online, learn essential digital skills, and engage with online services more confidently. These resources were instrumental in helping us reach a broader audience at various events, making a tangible difference in improving digital inclusion across Cornwall.

Fun Palaces

For the first time, we took OtherRealms (XR programme) to Fun Palaces, where the community could experience images like never before. We ran stop-motion animation workshops, using Animate It software, all day for groups of families and young people. Screened 2-D & 3-D animated works, set up a games zone of classic platform games and a series of VR films, seen on headset. One of our most popular community days, 242 people participated.

Augmented reality exhibition

At Falmouth Art Gallery we put together a month-long augmented reality exhibition featuring The Metaverse & Me, featuring 10 artworks that combine cutting-edge digital animation with a stunning soundtrack to create 10 bespoke and unique augmented reality experiences.



Mor Media Charity

Co-Labs

For the first time, we worked with Co-Motion in a new CIC based in Cornwall, connecting neurodiverse artists with creative technology through collaboration and play. At Kressens Kernow in Redruth 47 people attended an inclusive, relaxed afternoon screening, where everyone is welcome for a screening of short experimental films, offering us a glimpse into the artist's filmmaking process. From work in animation, photography and 360 video - we had lobsters, techno stones, moss and more! There was also the opportunity for artists to share their ideas for developing work and for audience questions along with lots of cake !

We partnered with 99p Films, a community cinema organisation that creates transformative film experiences through mindful breathing, discussions, and communal feasts. Together, we hosted events Stories of Freedom, celebrating the Right to Roam movement, and Finding the Money, a documentary on Modern Money Theory, at venues including The Fish Factory and Princess Pavilions that reached over 100 people.

Skills and Training Partnership with Cornwall Voluntary Sector Forum

We developed and delivered a specialist programme of digital skills training workshops for Cornwall Voluntary Sector Forum for staff and volunteers working for VCSE organisations across Cornwall. This programme will continue through 2026. These training workshops targeted the skills gap, particularly in marketing for the digital world and essential digital skills for work and life. This included handling information, creating and managing content, problem-solving, and communicating effectively across a variety of digital platforms.





Mentoring & Internship Programmes



M3 Mentoring

In 2024, recognising the depth of mentoring already embedded in our work and the outcomes it delivered, we co-designed the M3 Mentoring Programme. Built on years of experience, M3 offers personalised guidance, skills development, knowledge sharing and networking, fast-tracking confidence, connections and career progression in a supportive environment.

Led by experienced industry mentors, the programme provides practical insight, supports underrepresented talent, and has already seen former mentees progress into creative roles — making M3 a trusted and proven pathway to success.

84% Target Achieved



Internship Programme

Our increase in outreach, accessibility, and profile led to a 100 % increase in interested participants for the internship programme. The internship programme includes a range of opportunities to develop skills, experience and knowledge and has a strong focus on employability, including a 'Development Log' writing cover letters and CVs and preparing for job interviews, access to an online Jobs Board, talks, and access to industry professionals and networking opportunities.



Mor Media Charity



In its 23rd year

The Cornwall Film Festival made a splash across Cornwall, celebrating the art of filmmaking and storytelling on screen, bringing global stories to local screens

Highlights

- Director Mike Leigh attended the festival for the Gala screening of *Hard Truths* on Saturday, 24th November.
- Jesse Eisenberg's second feature, *A Real Pain*, starring Kieran Culkin and Jesse Eisenberg, opened the festival.
- Cornwall Climate Care's *#Climatescam?* premiered at the festival to coincide with the United Nations Climate Change Conference, COP29 + panel Q&A
- The national premiere of the thriller *The Severed Sun* featured a Q&A with Cornwall & Devon Breakthrough British filmmaker and director Dean Puckett.
- Wim Wenders' classic *Paris, Texas* included an introductory talk.
- Directorial debuts included the Palestinian-Israeli documentary *No Other Land*, which explored themes of collective resistance.
- Mia Bays, director of the BFI Filmmaking Fund, presented British filmmaker Andrea Arnold's latest drama, *Bird*, starring Barry Keoghan.
- Film critic, radio, and television presenter Mark Kermode also attended the festival.
- Alice Lowe attended the festival to present her ambitious and genre-defying film, *Timestalker*, a hapless heroine reincarnated every time she makes the same mistake: falling in love with the wrong man.
- Winner of the Cannes Film Festival Palme d'Or, *Anora* from Sean Baker
- The Documentary strand highlighted non-fiction stories with integrity, energy, and unique voices, including *No Other Land*, and a British Council collaboration *Ukraine. Displaced*, and *Palestine Cinema Days*.
- *Pipe Dream* showcased "strandbeests," sculptural forms able to walk unaided across the beach using wind energy. The film's directors & artists joined the audience virtually for a Q&A.





Mor Media Charity

Success Stories

Into Film Programme 5-11 year olds

In 2024 we doubled the number of screenings with Into Film, an impactful programme of the world's largest free film festival for young people, two participating venues in Pool and Falmouth, ensuring that young people have access to inspiring cinematic experiences, fostering a lifelong love of cinema.

100%

Increase in programme

Short Films

Local filmmaking talent shone in Best of West, a showcase of the best short films from Cornwall and the South West. Cornwall My Home celebrated the unique spirit, culture, and landscapes of Cornwall through a collection of short films, each capturing different facets of life in Cornwall, including themes of identity, belonging, and the intimate relationship between people and place, together with six short film programmes across the festival.

90%

Increase in submissions/entries

10.9 M

website impression

500,000

clicks

10,000

facebook and Instagram followers



Mor Media Charity

Success Stories

Film Clubs

Extending our reach, we set up a monthly family-friendly film club at East Pool Mine in West Cornwall in partnership with The National Trust. Situated in an area impacted by economic and social deprivation, we invited local residents to join us for a film club viewing of family-friendly films on the last Saturday of each month. Five films were shown with some additional design & marketing support, and the programme will extend into 2025.

22.3%

consider themselves have a disability

The New Wave

An opportunity aimed at young people to remove or reduce the barriers for young people to enter the media industry. received a huge number of interested participants for the limited number of places available - to respond to this demand, we are considering developing additional opportunities in future years

38.6%

are 18-24 years old

19.4%

considered themselves from a disadvantaged background



Mor Media Charity



Industry Day

We explored the evolving relationship between audiences and content creators, examining the shifting dynamics between viewers, commissioners, and makers in today's rapidly changing media landscape. A professional industry panel, featuring six experts from major broadcast platforms, delved into these pressing topics and shared valuable insights.

Talks

The 2024 Cornwall Film Festival hosted a series of captivating talks featuring an exceptional line-up of filmmakers, critics, and industry professionals. Highlights included acclaimed filmmaker and festival patron Mike Leigh, whose career spans over five decades, and renowned film critic Mark Kermode, known for his insightful critiques and passion for cinema.

Mia Bays, Director of the BFI Film Fund, shared her vision for supporting diverse voices in UK cinema, while rising talent Dean Puckett discussed his debut feature and upcoming projects. Actress, writer, and director Alice Lowe captivated audiences with her unique blend of comedy and horror, and Cornwall-based videographer Bryony Stokes highlighted her impactful environmental documentaries.

Other speakers included Nikolay Nikolov of The New York Times, communications expert Zachary Alfred, BAFTA-winning screenwriter Claire Peate, and film academics Professor Linda Williams and Professor Judith Noble, who shared their insights into gender, censorship, and the occult in cinema.

This diverse programme of talks offered an inspiring platform for thought-provoking discussions and creative exchange.

Newlyn Film House

We were delighted to host the regional premiere of the debut feature drama *Edge of Summer* at Newlyn Filmhouse, featuring a Q&A with Director Lucy Cohen and members of the cast. This sold-out event captivated audiences with its nostalgic portrayal of pre-digital summer holidays and the Cornish myth of The Knockers, beautifully woven into this compelling youth drama.





Mor Media Charity

Public Benefit

We know that participation in the arts, changes lives and shapes brighter futures. Our programmes, festivals and events have empowered participants, celebrated inclusivity, increased community cohesion and strengthened connections across Cornwall's vibrant creative community. Below we have detailed some benefits and outcomes of different aspects of our work.



Our community projects in Cornwall work with communities and groups across Cornwall who face social, cultural or economic exclusion from the richness of media culture, with a focus on improving the health and well-being of communities. These projects enable people to

- Share and tackle the problems of rural isolation
- Gain a better understanding of their culture, history and way of life
- Receive encouragement and support to participate in local decision-making
- By contributing to social cohesion, health and well-being
- By supporting cultural diversity and identity
- Develop creative skills
- Engage with and gain a greater understanding of their communities





Mor Media Charity

Our training programmes deliver high-quality, skill-based creative and media education and training to young people and adult learners, we aim to train and inspire content makers to grow in confidence and gain worthwhile transferable skills which can enhance both their professional and personal lives. Specific outcomes include

- Improve digital literacy skills
- Learn practical filmmaking and creative digital skills
- Actively participate in cultural production
- Foster resilience (particularly young people) through meaningful participation

Our industry programmes enhance career prospects, support professional and personal development, and deepen understanding of the media Industry. With our wide-reaching networking events, interviews and masterclasses with industry professionals, we let you see behind the scenes and learn from industry professionals. We are dedicated to helping individuals take the next steps in their media careers. Our industry projects help individuals:

- Build clear progression paths into and through creative digital arts
- Access services for people wanting to take the next steps
- Gain media and creative industry exposure
- Develop creative and communication skills, confidence and connections
- Highlight job opportunities
- Focus for local film and media students looking for possible career routes/opportunities

Our events and festivals bring people together and foster connection, engagement and understanding through digital media. We aim to help develop our audience's understanding of the media, not only as a form of entertainment but as a way of engaging in ideas, dialogue and debate about culture & society and the authentic diversity and experiences of modern society.. They can:

- Bring communities together
- Support family learning and engagement
- Encourage familial ties and relationships
- Support cultural diversity and identity





Mor Media Charity

Future Outlook



Future Plan

The importance and quality of the work that Mor Media Charity does has been recognised by several sponsors, supporters and new and existing funders. FEAST are new funders towards the costs of the 2025 Cornwall Film Festival, along with existing funders such as the BFI and Falmouth BID. A number of funders are supporting our community programmes with young people including the Sedel Collings Foundation and Thomas Wall Trust.

Funding from Postcode Local Trust towards some core costs over 3 years means we can look forward to a stronger more stable future enabling us to build on existing work and, in response to the need and demand that exists, co-design and develop innovative exciting projects and programmes such as the Black Tide Project

Innovation

Developed in 2024 for delivery in 2025–26, Black Tide is a community heritage and screen project retracing Britain's worst shipping disaster, when the SS Torrey Canyon ran aground off the Cornish coast in 1967, spilling 100,000 tonnes of crude oil. Mor Media Charity will document the lived experiences of the spill and clean-up, which devastated marine life, local livelihoods and reshaped environmental awareness. By capturing voices now in their 70s and connecting them with younger generations, Black Tide explores the lasting human and environmental impact of ecological disaster.

Our future focuses on climate action, immersive arts and wider community engagement.



Mor Media Charity

About Us

STRUCTURE, GOVERNANCE AND MANAGEMENT Cornwall Film Festival is a registered charity and also a company limited by guarantee.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number 05186603 (England and Wales)

Registered Charity number 1126161

Registered office

% Launchpad, Penryn Campus, Treliever Road, Penryn, Cornwall, TR10 9FE

Trustees

Ms T Holmes

J Scarlett-Davis Chair of Trustee

D Tasker

V Hole (resigned 1/7/2025)

S K Sivam (resigned 26/1/2025)

Reserves policy

The trustees have established a policy whereby the unrestricted funds not committed to or invested in tangible fixed assets ('the free reserves') held by the Charity should be the equivalent of at least 3 to 6 months of the resources expended.

REFERENCE AND ADMINISTRATIVE DETAILS

Independent Examiner

Pete Brotheridge, Greenwood Wilson, The Old School, The Stennack, St Ives Cornwall, TR26 1QU

Approved by order of the board of trustees on 18 December 2025 and signed on its behalf by: J Scarlett-Davis - Trustee



Mor Media Charity

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF CORNWALL FILM FESTIVAL

Independent examiner's report to the trustees of Cornwall Film Festival ('the Company') I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2025.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Pete Brotheridge

Greenwood Wilson, The Old School, The Stennack, St Ives, Cornwall, TR26 1QU

18 December 2025



Mor Media Charity

Statement of Financial Activities

CORNWALL FILM FESTIVAL
T/A MOR MEDIA

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2024

	Notes	2024 Unrestricted fund £	2023 Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies		52,769	86,721
Other trading activities	2	17,064	14,750
Investment income	3	37	14
Total		<u>69,870</u>	<u>101,485</u>
EXPENDITURE ON			
Raising funds		250	-
Charitable activities			
Charitable activities		75,597	95,441
Other		169	72
Total		<u>76,016</u>	<u>95,513</u>
NET INCOME/(EXPENDITURE)		(6,146)	5,972
RECONCILIATION OF FUNDS			
Total funds brought forward		4,256	(1,716)
TOTAL FUNDS CARRIED FORWARD		<u>(1,890)</u>	<u>4,256</u>

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**STATEMENT OF FINANCIAL POSITION
31 MARCH 2024**

	Notes	2024 Unrestricted fund £	2023 Total funds £
CURRENT ASSETS			
Debtors	9	910	110
Cash at bank and in hand		16,854	18,401
		<u>17,764</u>	<u>18,511</u>
CREDITORS			
Amounts falling due within one year	10	(19,654)	(14,255)
		<u>(1,890)</u>	<u>4,256</u>
NET CURRENT ASSETS/(LIABILITIES)			
		<u>(1,890)</u>	<u>4,256</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			
		<u>(1,890)</u>	<u>4,256</u>
NET ASSETS			
		<u>(1,890)</u>	<u>4,256</u>
FUNDS			
Unrestricted funds	11	(1,890)	4,256
		<u>(1,890)</u>	<u>4,256</u>
TOTAL FUNDS			
		<u>(1,890)</u>	<u>4,256</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2024.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 28 January 2025 and were signed on its behalf by:

J Scarlett-Davis - Trustee



Mor Media Charity

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 33% on cost

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight-line basis over the period of the lease.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.



Mor Media Charity

CORNWALL FILM FESTIVAL T/A MOR MEDIA

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

2. OTHER TRADING ACTIVITIES

	2024	2023
	£	£
Fundraising events	14,564	12,850
Rental income	1,700	1,100
Advertising & social media	800	800
	<u>17,064</u>	<u>14,750</u>

3. INVESTMENT INCOME

	2024	2023
	£	£
Deposit account interest	<u>37</u>	<u>14</u>

4. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2024	2023
	£	£
Depreciation - owned assets	<u>-</u>	<u>211</u>

5. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2024 nor for the year ended 31 March 2023.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2024 nor for the year ended 31 March 2023.

6. STAFF COSTS

The average monthly number of employees during the year was as follows:

	2024	2023
Coordinator	2	2
Admin	-	2
Tutor	-	2
	<u>2</u>	<u>6</u>

No employees received emoluments in excess of £60,000.



Mor Media Charity

CORNWALL FILM FESTIVAL T/A MOR MEDIA

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2024

7. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
INCOME AND ENDOWMENTS FROM	
Donations and legacies	86,721
Other trading activities	14,750
Investment income	14
Total	<u>101,485</u>
EXPENDITURE ON	
Charitable activities	
Charitable activities	95,441
Other	72
Total	<u>95,513</u>
NET INCOME	5,972
RECONCILIATION OF FUNDS	
Total funds brought forward	(1,716)
TOTAL FUNDS CARRIED FORWARD	<u><u>4,256</u></u>

8. TANGIBLE FIXED ASSETS

	Plant and machinery £
COST	
At 1 April 2023 and 31 March 2024	<u>6,565</u>
DEPRECIATION	
At 1 April 2023 and 31 March 2024	<u>6,565</u>
NET BOOK VALUE	
At 31 March 2024	<u><u>-</u></u>
At 31 March 2023	<u><u>-</u></u>

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**
**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024**

9. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		2024	2023	
		£	£	
Trade debtors		800	-	
Prepayments		110	110	
		<u>910</u>	<u>110</u>	
10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		2024	2023	
		£	£	
Trade creditors		204	-	
Social security and other taxes		17,632	13,301	
Other creditors		618	354	
Accruals and deferred income		1,200	600	
		<u>19,654</u>	<u>14,255</u>	
11. MOVEMENT IN FUNDS				
		At 1/4/23	Net movement in funds	At 31/3/24
		£	£	£
Unrestricted funds				
General fund		4,256	(6,146)	(1,890)
		<u>4,256</u>	<u>(6,146)</u>	<u>(1,890)</u>
TOTAL FUNDS		<u>4,256</u>	<u>(6,146)</u>	<u>(1,890)</u>
Net movement in funds, included in the above are as follows:				
		Incoming resources	Resources expended	Movement in funds
		£	£	£
Unrestricted funds				
General fund		69,870	(76,016)	(6,146)
		<u>69,870</u>	<u>(76,016)</u>	<u>(6,146)</u>
TOTAL FUNDS		<u>69,870</u>	<u>(76,016)</u>	<u>(6,146)</u>
Comparatives for movement in funds				
		At 1/4/22	Net movement in funds	At 31/3/23
		£	£	£
Unrestricted funds				
General fund		(1,716)	5,972	4,256
		<u>(1,716)</u>	<u>5,972</u>	<u>4,256</u>
TOTAL FUNDS		<u>(1,716)</u>	<u>5,972</u>	<u>4,256</u>

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024**

11. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	101,485	(95,513)	5,972
TOTAL FUNDS	<u>101,485</u>	<u>(95,513)</u>	<u>5,972</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1/4/22 £	Net movement in funds £	At 31/3/24 £
Unrestricted funds			
General fund	(1,716)	(174)	(1,890)
TOTAL FUNDS	<u>(1,716)</u>	<u>(174)</u>	<u>(1,890)</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	171,355	(171,529)	(174)
TOTAL FUNDS	<u>171,355</u>	<u>(171,529)</u>	<u>(174)</u>

12. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2024.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2024**

	2024 £	2023 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Grants	52,769	86,721
Other trading activities		
Fundraising events	14,564	12,850
Rental income	1,700	1,100
Advertising & social media	800	800
	17,064	14,750
Investment income		
Deposit account interest	37	14
Total incoming resources	69,870	101,485
EXPENDITURE		
Other trading activities		
Bad debts	250	-
Charitable activities		
Wages	38,853	68,342
Pensions	618	864
Insurance	871	863
Telephone	260	260
Advertising	66	1,264
Sundries	-	15
Freelance & professional fees	13,514	9,022
Licensing	3,144	840
Printing, postage stationery	2,218	1,648
Subscriptions	1,653	1,656
Repairs & maintenance	2,084	1,319
Travel & subsistence	562	603
Web hosting	3,089	728
Event & workshop costs	639	2,372
Books & research	176	-
Qualification costs	-	600
	67,747	90,396
Other		
Exchange gain/loss	169	72
Support costs		
Management		
Rent	4,524	3,949
Carried forward	4,524	3,949



Mor Media Charity

CORNWALL FILM FESTIVAL T/A MOR MEDIA

DETAILED STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2024

	2024	2023
	£	£
Management		
Brought forward	4,524	3,949
Bookkeeping & payroll	195	213
Plant and machinery	-	211
	<u>4,719</u>	<u>4,373</u>
Finance		
Bank charges	60	72
Other interest & penalties	2,471	-
	<u>2,531</u>	<u>72</u>
Governance costs		
Accountancy fees	600	600
Total resources expended	<u>76,016</u>	<u>95,513</u>
Net (expenditure)/income	<u>(6,146)</u>	<u>5,972</u>

CORNWALL FILM FESTIVAL

England & Wales - Charity number 1126161

Accounts

Document Details

Filename:	CFFL-Charity accounts (final)-CH-20250127-145658-994[867628].PDF
Client of:	Greenwood Wilson

Signature Details

Name:	John Scarlett Davis
Email:	johnscarlettdavis@btinternet.com
Date & Time:	28/01/2025 17:41:14 PM (GMT)
IP Address:	81.147.191.111
Signing Statement:	Cornwall Film Festival agrees and approves the contents of this document.

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REGISTERED CHARITY NUMBER: 1126161

**REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2024
FOR
CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

Greenwood Wilson
The Old School
The Stennack
St Ives
Cornwall
TR26 1QU

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

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FOR THE YEAR ENDED 31 MARCH 2024**

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**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2024**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Welcome to Mor Media Charity's 2022 annual end-of-year report. This year we have run a year of activity under the new strategic vision of Mor Media Charity by encouraging creativity and culture to thrive in the digital arts through events, education, community and industry projects.

This year's film festival was all about the power of cinema, and with a return to in-person screenings and events we looked beyond our borders at films imbued with hope, dreams of the future, and new ways of reimagining film itself; with a particular emphasis on creating space for voices that don't get heard in mainstream programming. The festival celebrated the resilience and creativity of filmmakers locally and internationally, inspiring us for the year ahead.

Louise Fox
(Executive Director)

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2024**

OBJECTIVES AND ACTIVITIES

Objectives and aims

Our Programmes

Community programmes

Our community projects in Cornwall work with hard-to-reach groups who face social, cultural or economic exclusion from the richness of media culture, with a focus on improving the health and wellbeing of communities.

Our Charity can help people:

- Engage with and gain a greater understanding of their communities
- Share and tackle the problems of rural isolation
- Gain a better understanding of their culture, history and way of life
- Receive encouragement and support to participate in local decision making
- By contributing to social cohesion, health and well-being
- By supporting cultural diversity and identity

Media Education & Training

Delivering high-quality skill-based training to young people and adult learners, we aim to train and inspire content makers to grow in confidence and gain worthwhile transferable skills which can enhance both their professional and personal lives.

Through our projects, people can:

- Improve self-esteem and confidence
- Improve digital literacy skills
- Learn practical filmmaking and creative digital skills
- Actively participate in cultural production
- Foster resilience (particularly young people) through meaningful participation

Industry

Our industry programmes enhance career prospects, support professional and personal development, and deepen understanding of the media industry. With our wide-reaching networking events, interviews and masterclasses with industry professionals at all levels, in a variety of roles, we let you see behind the scenes and learn from the experts. We are dedicated to helping you take the next steps in your media career.

Our projects will help you to:

- Build clear progression paths into and through creative digital arts
- Access services for people wanting to take the next steps
- Gain media and creative industry exposure
- Develop creative and communication skills, confidence and connections
- Highlight job opportunities
- Focus for local film and media students looking for possible career routes/opportunities

Events

Our events bring people together and foster connection, engagement and understanding through digital media. We aim to help develop our audiences understanding of the media, not only as a form of entertainment, but as a way of engaging in ideas, dialogue and debate about culture & society and the authentic diversity and experiences of modern society.

Our Events can:

- Encourage familial ties and relationships
- Support cultural diversity and identity
- Bring communities together
- Support family learning and engagement

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2024**

OBJECTIVES AND ACTIVITIES

Significant activities

COMMUNITY PROGRAMMES

Animate Helston

We were delighted to return to curate and create animation events during the February Half Term at the Museum of Cornish Life as part of Animate Helston. The team curated five collections of animated work for daily screenings and supported resources for the workshops and talks. In this programme of activity, we worked at CAST Cornwall again with 3 daily screenings all week of an animation feature classic, worked in partnership with INTO Film, Falmouth University and Spider Eye, an award-winning and BAFTA-nominated Cornish Animation Company, to share a vast array of animated films on their own, on YouTube pages with a selection of past animated schools films from the museum collection.

Mass Observation - A Picture of Life

For the third year, we promoted the Mass Observation Project, part of the University of Sussex's Special Collections. The Mass Observation Archive gathers documents about 'everyday life' in Britain through the Mass Observation Project, this year we encouraged the Cornish entries on 12 May 2023 from our community writers programme calling on people to record a 'day diary', recording everything they do from the moment they wake up that morning until they go to bed that night. The diaries help to paint a picture of life in 21st-century Britain and provide invaluable insight into our lives for future generations of researchers and educators, placing Cornish voices in National Collections.

Digital Champions

We have utilised the equipment of Digital Champion from the Digital Inclusion Team at Cornwall Council. Using tables, and laptops, to assist people to get online and start using online services with confidence. The hardware was used in our ESF programme and at all our events and we look forward to getting more adults online and developing digital skills in Cornwall in 2024, subject to resources.

EDUCATION & TRAINING

ESF Get Creative!

In the last year of delivery for the European Social Fund Get Creative! (Phase 2) we delivered training activities around digital literacy looking in detail at content creation, utilisation of information, and internet use. Our training activities aim to target the skills gap, particularly around marketing skills for the digital world and essential digital skills for work and life, including handling information content, problem-solving, and communication across a wide range of digital platforms.

An innovative vocational programme designed and delivered by Cornwall Film Festival (CFF) to signpost and develop pathways to foundation degrees and above. Participants will work in creative media, with a blended approach and e-learning for distant learners, the participants will identify and prepare for specific Higher Education or employment progression routes appropriate to their ambitions through a process of research, dialogue, reflection and evaluation. It will give participants the opportunity to explore aspects of SME, entrepreneurship and marketing and enable them to demonstrate the practical, intellectual and communication skills necessary for progression, and provide participants with opportunities to develop and utilise broad, transferable skills by encouraging an ethos of personal and professional development. These include initiative, independent inquiry, creative thinking, reflective learning, teamwork, self-management, effective participation, problem-solving and communication.

The focus of the project is working with employed or self-employed participants. By exception, a small proportion of participants can be unemployed or economically inactive. Priority Groups include employed females, participants aged 50+ and over, participants from ethnic minorities, participants with disabilities and single adult households with dependent children.

Cultivate Programme - Health, wellness and creativity - cultivate your interest

Ignite Programme - Ignite your interest and learn new skills.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2024**

OBJECTIVES AND ACTIVITIES

In Quarter 1 2023 we administered our final quarter for ESF funding, gathering participant information and completing the submission process through OCN. No formal teaching activity was undertaken during this time but tutors were given a time allowance to support participant learners complete their creative work.

In total 161 participants completed 4 hrs of training, 48 OCN units completed at Level 2 for 42 individual participants. 692 number engaged in awareness-raising activities such as having a go at Kresens Kernow, Museum of Cornish Life, CAST, & Falmouth Art Gallery, Prince's Pavillions, INTO Bodmin, Penzance Library, The Poly, The Newlyn Art Gallery, The Innovation Center & Truro Library. We made a writing Community on Facebook Private group that has 135 members. The Writing Circle a group on our website for participants to share their work has 52 participants. 12500 print marketing material was widely distributed across Falmouth, Penryn and Truro with ESF advertising. 2000 A5 printed course flyers were distributed. During the National lockdown we developed hybrid working and continued to deliver the project, bookings were made through the Eventbrite platform and sessions were delivered over Zoom with support material sent before the session and telephone support was available. Docusign a new digital platform was integrated to gather participant data, along with Mor Media's new website for booking. We returned to in-person activity in Quarter 2 2022. We changed our working practice adapted to the needs of our community and continued to run hybrid sessions online and in person.

Testimonials

WHAT A BRILLIANT WORKSHOP Thank you

I loved the way you presented the session, so creative, encouraging and refreshing. I could listen to your compelling voice for ages. The hours flew by .

It was such a joy to hear the unique, diverse expression and share time with fellow journalists, too. Thoroughly recommend these sessions to anyone. Ruth Huckle

I found the course really helpful and it has given me lots of options for my journalling. The time went so quickly it didn't feel like a 4 hour workshop. Even though we were on Zoom, you and the other participants were so supportive and lovely it felt like an intimate and connected time. Roberta Marshall

Through the project, we also sampled anonymous feedback as below -

'I think it was great! one of the best Zoom workshops i've attended!'

'It was phenomenal! So accessible both in content and with the technology. It really was life-changing!'

'No suggestions on improvement, another fabulous workshop. Would love more workshops, especially on a more regular basis.'

'I thought it was a really empowering, positive experience that was very engaging and well-run. An encouraging, nurturing and supportive environment was created.'

'It was a brilliant experience all round. Big thanks to the organisers. Excellent! XX'

Legacy - Picturing High Streets

Mor Media worked on a Photoworks and Historic England project that invited participants to look at the high street as never before. They were asked to uncover the stories behind the shopfronts and post their own photographs on Instagram using #PicturingHighStreets. The photos will contribute to an unofficial photographic archive of the English high street; charting and celebrating the history and experiences of the people and places that make up an often-overlooked fixture in all our lives.

The most evocative photographs were featured on the Picturing High Streets Instagram channel. A selection of photographs submitted before 29 December 2022 will be displayed in a national outdoor exhibition opening in March 2023 filling advertising space, outdoor exhibition panels and shop windows on high streets across England. These photographs - alongside a selection of others submitted from January 2023 onwards - will also enter the Historic England Archive, the nation's archive for England's historic buildings, archaeology and social history

Personal Weather

The culmination of these workshops was the production of the ESF Get Creative anthology Personal Weather. This anthology has both writing and photography by the participants of Mor Media's Charity's Get Creative project and was launched during this year's festival with an exhibition at Falmouth Art Gallery and an evening of readings of the poems and stories from the anthology at Falmouth Library.

OCN London

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2024**

OBJECTIVES AND ACTIVITIES

We have used our OCN London accredited learning center awards in several of our programmes with the New Wave Jury, Intern training as well as Adults in the ESF programme. We have utilised a range of their off the self Level 2 units to be able to add further value to our sessions by adding a recognised unit accreditation for our writing and photography workshop. We will aim to develop the modular units within our Education programme, we are establishing relations with other regional organisations to accredit their learners as well as developing our own units.

Future work & working in Partnership

For the first time, we will be running digital skills workshops from our office at Tremough Innovation Center with the Cornwall Voluntary Sector Forum for staff and volunteers working for VCSE organisations in Cornwall. Attendees can attend single modules or as a package with funding available via the VCSE Learning Academy for individuals who have not previously been funded through this programme. The session will run into 2024, with other organisations joining to further develop the media skills work.

EVENTS

Cornwall Film Festival 2023

Celebrating Cornwall Film Festival's 22nd Year

Cornwall Film Festival (CFF) celebrated its 22nd Anniversary Year with an exciting programme of films & events from Monday, 6th November to Sunday, 19th November 2023 at The Poly Falmouth, with a month-long programme in November of events across Cornwall at various venues.

Highlights

- Director Carol Morley attended the festival for the Gala screening of Typist Artist Pirate King, with critic Mark Kermode on 18th November.
- All of Us Strangers, starring Paul Mescal and Andrew Scott, opened the festival.
- Director Yorgos Lanthimos's Poor Things, starring Emma Stone, Willem Dafoe & Mark Ruffalo, will closed the festival.
- Preview screening of documentary Your Fat Friend with Director Q&A Jeanie Finlay
- For classic film A Matter of Life and Death Professor Judith Noble held a talk around the occult & artist Paul Nash.
- We developed our work around VR, AR for OtherRealms XR programme
- New for 2023 Experimental Short Film Weekend

In November, audiences of all types & stripes gather for the acclaimed 22nd edition of the Cornwall Film Festival program.

Big names & big talent feature in the Narrative Feature Competition, never seen before previews, showing unique ways to celebrate the art of storytelling. The Director, Carol Morley will visit the festival and present her latest work Typist Artist Pirate King, in the Gala slot on Saturday, 18th November. In Carol Morley's fifth feature, we follow troubled, misunderstood artist Audrey Amiss (played by Monica Dolan) and her psychiatric nurse (Kelly Macdonald) on a fictionalised road trip to Sunderland, in a last-ditch effort to get Amiss' work exhibited, and reconnect with her sister Dorothy (Gina McKee).

From the exceptional writer-director of Weekend and 45 Years Andrew Haigh's new film, All of Us Strangers will open the festival, starring Paul Mescal and Andrew Scott in this tremendous and beautiful fantasy-romance.

Brilliant performances from Tilda Swinton in The Eternal Daughter and eight-year-old Sofia Otero in the Spanish drama 20,000 Species of Bees. The Festival Director's pick from Sundance is a feel-good, life-affirming and joyful off-beat comedy Theatre Camp. Critic winner Fallen Leaves sweet-natured odd-couple romance and Juliette Binoche wows in a love letter to the art of gastronomy, taste, and love in The Taste of Things (Pot-au-Feu)

Winner of the Golden Lion for Best Film at the Venice Film Festival, Poor Things from festival favourite Yorgos Lanthimos (The Lobster) will close the feature competition with another totally bonkers steampunk black comedy fantasy film.

New for 2023 the Super Secret Surprise film was - (Next Goal Wins) we asked audiences to guess what it was - a preview of one of the best International comedy drama winners this year ! Super Secret Surprise film the director won the Cornwall Film Festival audience award back in 2016; he is married to a certain pop star. Sharks, superheroes, Nazis and Vampires have all been featured in his films.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2024**

OBJECTIVES AND ACTIVITIES

Non-fiction stories that demonstrate integrity, energy and unique voices in the Documentary Feature Competition. Is There Anybody Out There? A treasure of a documentary about a filmmaker who inhabits and loves her unusual body and searches the world for another person like her. A striking and engrossing portrait of togetherness in Smoke Sauna Sisterhood and Your Fat Friend, a film about fatness, family and the deep, messy feelings all of us hold about our bodies.

Scary, funny, sexy, controversial and provocative after-dark features, bite-sized bits for night owls, and the terminally curious for all of your sex, gore, and funny bone cravings. Including a stunning 4K restored and remastered print of Park Chan-Wook's cinematic masterpiece Old Boy.

Narrative competition shorts the lineup of short films is drawn from over 620 entries across seven competitive sections from local, national and international filmmaking talent, that feature innovation and adventurous ideas that are distinctive and resist cliché. 4 programmes of shorts were screened at The Poly, with a further 2 at CMR in total 84 shorts were shown.

Running concurrently with the film festival OtherRealms XR programme includes immersive arts that are redefining how we experience the world around us with an award-winning series of VR, AR, and immersive events, this section emphasises storytelling and ingenuity and showcases how creatives of all types are embracing this new medium in a new stand.

OtherRealms community saw the festival embark on a new partnership with 99p films who create transformative experiences by incorporating mindful breathing, engaging discussions and communal feasts alongside award-winning films. Presenting two events Can I Live ? Weaving a personal story with spoken word, rap, theatre, and animation from Fehinti Balogun & My So-Called Selfish Life, which features one of our greatest social taboos: choosing not to become a mother.

The festival was made possible with the support of the BFI Film Audience Network, awarding funds from the National Lottery to bring the arts to more audiences across the UK.

Accessibility is central to Cornwall Film Festival's ethos, aiming to make film approachable and fun for everyone, inspiring new and old film lovers alike.

New for 2023 Experience the avant-garde like never before at the Experimental Short Film Weekend, a captivating celebration of artist film hosted at CMR Project Space in Redruth 10 & 11 November.

In its 22nd year, the festival is delighted to return to The Poly, Falmouth, for premiers, previews and core programme, including relaxed afternoon Screenings, free to all carers, and reduced ticket pricing for all 16-30-year-olds. The festival is also running a 'pay what you can' option for some of its screenings, where audience members pay either £2, £4, or £8, depending on what they can pay. Proof of earnings or ID won't be asked for, all that is asked is the audience members' honesty. In which we saw an uplift in Pay What You Can tickets from 393 in 2022 to 431 in 2023 9.7 %increase.

Short Film Competition

The key initial objective of the 2023 Short Film Competition was to increase entries to over 500 and to put in more resources to raise the profile of the shorts competition.

For our Marketing Strategy, we decided to focus on 3 main aspects:

1- Clear communication and social media engagement: We restructured our information regarding the submission process and uploaded it to FilmFreeway and our website, which made this process clearer to the public. Additionally, we spent some time sending and replying to emails with questions, in a way of creating direct and better communication with those interested. Regarding social media, we created different posts (including videos, gifts, photos, adverts...) that kept reminding our followers about our deadlines and information;

2- Reach out to the festival's alumni, and universities: Since the beginning of the submissions period, we realized that for our numbers to increase we would also need to reach out to people via email. For this reason, we gathered different emails from different institutions and people who had once shown interest in the festival and emailed them with our different deadlines, information, and waiver codes;

3- Create waiver codes for different minorities and groups: By doing these, we understood that there is a gap in accessibility when applying for festivals, especially for minorities and underrepresented groups. Therefore, we created some waiver codes and social media posts, to reach out to a larger/diverse group of people. Out of the 3 aspects, this one could still benefit from some improvement and have a better impact in future editions. (17 uses/ 18 bulk entry code)

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2024**

OBJECTIVES AND ACTIVITIES

All these aspects together resulted in a higher submissions number, receiving 620 entries from over 42 countries. Steadily increasing the reach and volume of content from 32 countries with 336 entries in 2022 and 30 countries in 2020 with 259 entries.

Tomás Basílio from our own team took charge of the shorts comp in April after Richard Davis had to take compassionate leave. A large part of the competition's success is due to Tomás's hard work and dedication. Revenue for this season was significantly higher, this season was £7,896.25 with fixed costs still remaining the same, including DIT and projection costs. Between the New Wave jury and Shorts programme Tomás worked 1 day per week.

Category, Percentage, Entries

Student Shorts - All Regions 25% 164

UK Short Film - Narrative & Documentary 23.6% 155

Experimental Film - Artist Moving Image - All Regions 14.3% 94

Narrative Short Film - International 13.1% 86

South West Region Shorts - UK 6.3% 41

Cornish Short Film - UK 4.9% 32

2D & 3D Animation 4.4% 29

Screen Stars of Tomorrow - Under 19s All Regions 3.7% 24

VR, AR & Immersive Film 2.7% 18

Non - Narrative Short Film - International 2% 13

Shorts programmes were curated into 4 in-person screenings:

Best International Shorts 2023

Best of the West 2023

Best UK Short Film Screenings 2023

Showcase of Student Shorts 2023

We had 264 paid admits for the shorts and a further 62 filmmakers in screenings

Awards

Best Actor - Anastasia Hille in ROSES

Best Ensemble Performance - ROSES directed by Coral Knights

Best Cinematography - MANGATA - DOP : Carola Rodríguez Sanchez

Best Screenwriting - YOUR GUARDIAN(?uvam te) written by Mimi Vlaovic

Best Music - SCALE directed by Joseph Pierce:

Best Film - SCALE directed by Joseph Pierce

Best Experimental Film - STEINRUNNI(PETRIFIED) by Chris Paul Daniels, Anton Kaldal Ágústsson (Tonik Ensemble)

Experimental Runner-Up - [pa?ljit?sj] directed by Ania Mokrzycka

Best Cornish Film - ART directed by Ben Kernow

Best South West Film - NOT SURGERY HOURS directed by Tia Salisbury

Best Student Short Film - YOUR GUARDIAN(?uvam te) directed by Mimi Vlaovic

Student Short Film Runner-Up - FORGOTTEN FORESTS directed by Robyn Dean

Best Screen Stars of Tomorrow - BELLOTA directed by Rosie Moore

Screen Stars of Tomorrow Runner-Up - THE RIFT directed by Tom Allen-Jeffrey

New Wave Jury Winners

NEW WAVE JURY WINNER - ANU directed by Pulkit Arora

NEW WAVE JURY RUNNER-UP - TOMATO KITCHEN directed by Junyi Xiao

NEW WAVE JURY SPECIAL MENTION - A FENCE IS A FENCE BUT THE CLOUDS MOVE FREELY directed by Curtis Miller

Working in partnership - Connections

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2024**

OBJECTIVES AND ACTIVITIES

For the first time, we worked with the 99p Films a community interest cinema organisation that goes beyond traditional film screenings, creating transformative cinema experiences by incorporating mindful breathing, engaging discussions and communal feasts. We ran two events together My So-Called Selfish Life at The Cornish Bank in partnership with The University of Exeter, a revolutionary new documentary about one of our greatest social taboos: choosing not to become a mother. Directed by Daniel Bailey, conceived, written and performed by Fehinti Balogun Can I live ? was a personal journey weaving stories with spoken word, rap, theatre, animation and scientific facts, in the climate movement and race.

For the first time we worked at CMR Project Space in Redruth, Cornwall Media Resource was rebranded and relaunched as CMR and has since been developed into an artist-led residency, exhibition and project space for established and emerging artists from within Cornwall as well as nationally and internationally. Running a pop up cinema with food from artist and chef, Mollie Goldstrom, who creates interactive meals using ingredients locally sourced, grown or foraged. With an interest in the interpretive and exploratory possibilities of cookery, they have produced meals for audiences in a range of non-traditional settings, inviting collaboration and generosity through the preparation and sharing of food.

Film Pub Quiz

For the first time, we ran a film pub quiz in a new venue Morgraw, calling all movie masterminds! With questions ranging from the easy-peasy to the 'pull your hair out' hard, we promised there would be something for everyone, whether you were a seasonal spectator or the buffest of all buffs. Quizzers came in very large and small groups and were encouraged to mix. 5 rounds - Picture, Famous lines, Observational round (anagram in half time), Music and General knowledge - 10 questions per round. We charged £1 per person and had prizes for 1st, 2nd and 3rd place.

Liz Tollmache from our team was the main organiser and a great quiz master! Something we will do again.

According to Liz; "Great turnout, filled the room capacity and had a few people standing. Was a very popular event, and we reached a wide audience ranging from film students and friends to older people who were interested in taking part. The event raised £50. The night was a real high and helped promote the festival. It was a good idea to have the flyers and programs out on the tables for attendees to read/take home. I think the venue worked well as the AMP system was loud and clear, people could clearly see me facing the stage and there was enough room for those to comfortably sit down as well as go to the bar. The venue was also a really great vibe, music and decor-wise which I felt added to the success (great partner to use for future events?)

Marketing - Brand

The festival marketing was widely commented on this year as positive, with a young designer Fin Waterson following his 2022 branding that registered well with our 16-30 year old audiences, creating simple striking designs for 2023.

Print

Print marketing material was widely distributed across Falmouth, Penryn and Truro in two waves, including 3000 A6 postcards, 3000 A5 brochures 2500 A4 booklets programmes through door-to-door, venues and community hubs.

For the first time, we ran a 'Wonker' Golden Ticket campaign with online VT distributing 35 A6 postcards alongside other print media, this was not as successful as we had anticipated, and only claimed 6 people claimed their free tickets to the festival.

This year we moved to more sustainable posters printing of A4 & A3 posters, working with Roots Press Environmentally conscious RISO printing press in Porthowan for the 600 posters.

Large format coloured correx street signs in A0, A1 and A2 were put up across Falmouth, Penryn and Truro roundabouts & on the street. In a move to be more environmentally friendly, we will dispense with the use of correx in 2024.

The design work for the A5 print brochure was produced in-house and made into an interactive online brochure, produced for the second time with issue which was read 249 times (down from 2022 356 times)

OnLine

Website 10.9 million impressions, 435K clicks

Facebook Followers: 6472 Likes: 6020 Engagement: 2894 p/m

Instagram Followers: 4,166 Post Reach: 7733 Impressions: 13112 Daily average impressions: 1093

LinkedIn Followers: 621 Average Engagement Rate Per Post: 8.01%

X Followers: 7624

Youtube 459 subscribers, 264 videos Views: 3.9K Watch time (hours) 70.9 p/m

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2024**

OBJECTIVES AND ACTIVITIES

Print publicity

<https://www.cornwalllive.com/whats-on/whats-on-news/cornwall-film-festival-at-risk-9710800.amp>

by Annette Belcher 17:00, 13 Nov 2024

Cornwall Film Festival 'at risk' as it welcomes worldwide directing legend

Cornwall Film Festival 2024 opens this weekend - but comes with a strong warning over fears for its future

Traffic our online traffic 1st Sept - 30th November was a mixed bag.

The Site sessions 3,575 Unique visitors 1,925 The highest traffic sources were Google 1,208 were all down from 2022 with Direct visits were up 152% and much higher than last year.

The largest access point is Mobile 77% 2,759 Desktop 22% 779 Tablet 1% 39 despite the site reportedly being difficult on mobile.

We sent 263 pieces of email marketing during this period which was up 952%

92% of our visitors were New vs returning, and we saw an increase of 62% in visitors, coming mostly from Google, The most popular page visitors navigate to was the programme page.

Meta business suit is still inhibiting our social media reach, and countless hours have been spent trying to fix it. Our online advertising is done via our Wix website and only on 2 channels Facebook and Instagram.

Online Advertising Total views 54,990 Gender split Female 59% Male 41% age range 25-34 48% 18-24 41% Platform Instagram 70% Facebook 30% Ad spend £260

Our Instagram Reach, Engagement, Followers were all up (15th Sept - 4th Dec). Reach was up by 66.2% Engagement up by 315%. 3900 accounts reached during the 14 days of the festival from posts.

In conclusion, despite lower online reach and hard-to-use platforms, we achieved higher ticket sales. Facebook and Twitter are both in decline, our mailing list is growing and work put in to restructure the sales platform and mobile optimisation will be beneficial to the organisation moving forward.

Trailer & ident

This year, a member of our team, Anne Butler, produced two trailers for our film festival. The 1-minute feature film trailer blends snippets from our selected films with an upbeat and unifying quality. Anne's creative touch extended to the Experimental Film Weekender trailer, offering an avant-garde journey through the South West, with a distinctive soundtrack accompanied by the selected list of short experimental films and artist filmmakers. Both trailers, distributed via YouTube and Instagram, received positive engagement.

In addition to the trailers, Anne also designed this year's ident that aligned with the theme of Other Realms which seamlessly flickers through the festival's logo and various icons used in this year's branding. This ident not only connects with the current theme but also maintains a subtle link to last year's branding, showcasing the transformative development of Cornwall Film Festival.

On Youtube 29 Aug-26 Nov 2023 channel got 9,766 views. 12 new subscribers. Watch time (hours) 195.8 Typist Artist Pirate King was the post popular trailer with 702 views. The Taste of Things / Pot au Feu with 329 views. Over the 3 months, we received 65,012 Impressions. 75.0% of our views were in the 25-34-year-old bracket.

Press

In 2023 we updated the Media List. This year we received coverage on BBC Radio Cornwall, and articles in Cornwall 365, Cornwall Innovation Center, The Captains Guide, Cornwall Forever, Cornwall Guide, Neighbourly, Cornwall Link, D&C Film, Cylex, Expose, All Events, Digital Peninsular Network, Cinestar, Liminal, CinemaGoTrailers, Devon and Cornwall Film, Exepose, Nub News, Odessa Journal, The Falmouth Packet, The Upcoming and The Anchor.

Audiences

Our survey results were as follows -

Have you ever been to a screening or event by this organisation before?

Yes 71.4%, No 19.0%, (up 5% on 2022) Not sure 9.5%

We received a 100% positive response for the following questions -

I felt welcomed and comfortable at the venue

I feel positive about having this venue in my community

The screening encouraged me to value film as a cultural experience

It reflected experiences that are similar to my own

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It has inspired me to watch more films like this

I felt connected with my community

It increased my awareness of people's lives and experiences that are different to my own

How would you rate the following?

Your overall experience of the event or

screening 15 (71%) Very good 5 (24%) Good 1 (5%) OK 0 (0%) Poor 0 (0%) Very poor

The film itself 14 (67%) 4 (19%) 3 (14%) 0 (0%) 0 (0%)

The venue 12 (57%) 7 (33%) 2 (10%) 0 (0%) 0 (0%)

Value for money 16 (76%) 4 (19%) 1 (5%) 0 (0%) 0 (0%)

Ease of your journey to the venue 12 (57%) 5 (24%) 1 (5%) 1 (5%) 2 (10%)

Please use the box below if there is anything else you would like to tell us about your experience.

It was a great screening - I was really glad that I travelled all the way from Newquay (car shared with a friend). I thought the film was excellent - touching, superbly acted, unique and a wonderful start to the

Cornwall Film festival. I would definitely look out for and attend more events from you. Thank you so much

Wonderful film

The film was brilliant and I'm so glad the festival takes place every year as I get to see films before they arrive in the cinemas or in local community venues. I felt quite let down by the venue; it was really, really hot in the cinema, and I was unwell at the end of the screening. I managed to get outside and collapsed in a shop doorway. The person I was with went into the Poly to ask for some water but was refused because they had closed. It's always disappointing to ask for help and be turned away, I think there could be better awareness for next time.

As the film was fully booked, it would be good to have chosen seats on booking

Big love for the Falmouth Film Festival. Excellent programming and experience!

The venue was very full (which was great) and very hot (which was not so great). I would have probably gone to more CFF events, but I found it hard to find out about them, the emails seemed to come out very last minute and I didn't see any printed programmes around.

A bigger venue with air con please

Excellent intro and background prior to film.

Having the director discuss the genesis and development of the film's production really helped me understand the film's themes and narrative.

INDUSTRY

GET CONNECTED

Creative Community Network

As part of our ongoing series of networking events at Mor Media, we invited Industry professionals to connect with the media community during the film festival.

Short films selected from BFI Network Shorts South West

For 16-19 year olds, we created an event of BFI Network South West showcase of short films made by filmmakers from across the South West at Truro College to a packed auditorium. Featuring a range of genres and styles, from animation to fiction films, supported by the BFI Network South West, including a film by Cornish filmmaker Jonny Dry, and a selection of International films from this year's festival submissions.

Award-winning filmmaker & director Tommy Gillard attended and gave a presentation about his journey into film as well as answered questions about his short film and the process of making it.

1-1 mentoring

For the first time, we have recognised the time put into mentoring and the importance of supporting individuals. We have undertaken 39hrs of informal 1-1 mentoring this year, this form of mentoring allows for a focused and tailored approach to address the specific needs and goals of the mentee. With Individual attention, one of the main benefits is the mentor can tailor their guidance to the specific challenges, goals, and learning style of the mentee, develop specific skills, provide insights into their industry or field, and offer advice on career growth or personal development, give constructive feedback and support. Open and honest discussions, set realistic and achievable goals give valuable connections within their professional network, and work in various formats, including in-person meetings, phone calls and zoom.

**CORNWALL FILM FESTIVAL
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**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2024**

OBJECTIVES AND ACTIVITIES

Newsletter & Blogs

The weekly newsletter is sent to 3,422 contacts with a 94% delivery rate & 30% open rate. It covers our areas of activity: Events, Community, Industry opportunities, Education and stuff the team find interesting in sections. Further work could be done to improve the overall style, content and call to action, including any fundraising campaigns we may consider.

Blogs are a way to have longer form or in-depth content on our platforms, published monthly and often invited to post for example, established Documentary maker Dáša Raimanová published their short film reviews from Sheffield Doc Fest or pieces of interest from our team - Meera Syal's Trailblazing Voice and Beyond: A Recap of Edinburgh TV Festival by Georgia-May Guilnard and History of horror cinema, & how the genre engages with questions of female desire by Lara Abbey.

NEW WAVE JURY PROGRAMME 2023

Now in its fifth edition, The New Wave Jury is growing, receiving 24 applications for 10 places. An opportunity aimed at 18-25-year-olds who want to get into the media industry but don't know where to start and to develop their interest in film criticism.

From an open call, applicants were asked to submit a critical response to prompts (via an application form). The response could either be a writing piece (500 words max.) OR a video essay or podcast (5 mins max.).

Participants attend online and in-person sessions with -

Hannah Strong is the Digital Editor of Little White Lies magazine. She has written for publications including Vulture, Gawker, GQ, and The Guardian, and her first book, a monograph on Sofia Coppola, was released in May 2022 by Abrams New York.

Amanda White is a writer and creative practitioner who also worked for many years in London as a literary agent for books and film/tv. Her writing includes poetry, anthologies, children's books, travel guides, and short films.

The group attended the film festival to see both the short films and Carol Morley's talk. They met at the venue to hold the jury meeting and announced the winner online. The publication New Wave Journal will be published in January 2024 after we have received their reviews and they have attended a tutorial.

Public benefit

Internship Programme

This year Mor Media has developed its internship programme even further from 8 applications in 2022 to 13 in 2023. We interviewed 6 candidates and onboarded 4 people into our team. From their initial interviews to development reviews which take place throughout their time with Mor Media, our interns develop skills focussed on employability. Each participant in the internship programme is provided with a 'Development Log' which allows them to record their growing skill set. Our interns are also offered individual support with writing cover letters and CVs and preparing for job interviews. This year we have also given interns access to an online Jobs Board where team members regularly post opportunities & access to 'Intro to Industry' talks, giving our interns access to industry professionals and networking opportunities.

Volunteers

Without the help and support of all our Trustees, Advisors, Team, Interns and day-to-day volunteers giving their time to Mor Media Charity would not be possible and it is a huge thanks to everyone. This year's programme has been focused on our Events programme including helping make the Cornwall Film Festival run smoothly we are thankful to the Trustees who supported events, sat on juries, and introduced events. 63 volunteers worked on the film festival with a further 8 working on year-round events.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2024**

OBJECTIVES AND ACTIVITIES

The festival team

A huge thanks goes out to the expanded festival team of -

Anna Navas - Programming

Jim Whittle - Projection & Tec

Ruby Ingleheart - Producer

Quinn Watterson - Brand identity

Mor Media Team

Louise Fox - Director

Sue Lewis - Education Coordinator

Tomás Basílio - Short Film Coordinator & Chair of New Wave Jury

Rupert Dymond - Finance

Amanda Barnsley White - Tutor & New Wave Judge

Annie Bungeroth - Photography tutor

Lara Abby - Social Media online content creator

Liz Tollemache - Events & relations coordinator

Anne Butler - Visual imagery content creator

Poly Team

Henry Austwick, Beth Tomas & Ed Cartwright, the fire wardens and volunteers.

Diversity and Inclusion

Following some work around our expanded team, we conducted some work around our diversity and inclusion. We adopted the following statement -

Diversity and Inclusivity Statement

At Mor Media Charity, we strive for inclusion, diversity and equity in everything we do. We encourage freedom and empowerment both in our team and our trustee board. Our commitment to sharing and celebrating the arts was made with everyone in mind. This is our mission's core ethic; the arts are for all. To ensure a fairer and more inclusive society, our charity must both reflect and protect these values.

FINANCIAL REVIEW

Reserves policy

The trustees have established a policy whereby the unrestricted funds not committed to or invested in tangible fixed assets ('the free reserves') held by the Charity should be the equivalent of at least 3 to 6 months of the resources expended.

STRUCTURE, GOVERNANCE AND MANAGEMENT

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

05186603 (England and Wales)

Registered Charity number

1126161

Registered office

G19 Tremough Innovations Center

Tremough

Penryn

Cornwall

TR10 9EZ

**CORNWALL FILM FESTIVAL
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**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2024**

Trustees

Ms T Holmes Trustee

J Scarlett-Davis Artist

D Tasker Actor (appointed 3/10/2023)

V Hole Artistic Programme manager (appointed 19/12/2023)

S K Sivam Vet (appointed 1/7/2023)

Company Secretary

Independent Examiner

Pete Brotheridge

Greenwood Wilson

The Old School

The Stennack

St Ives

Cornwall

TR26 1QU

Approved by order of the board of trustees on 28 January 2025 and signed on its behalf by:

J Scarlett-Davis - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
CORNWALL FILM FESTIVAL**

Independent examiner's report to the trustees of Cornwall Film Festival ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2024.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Pete Brotheridge

Greenwood Wilson
The Old School
The Stennack
St Ives
Cornwall
TR26 1QU

28 January 2025

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2024**

	Notes	2024 Unrestricted fund £	2023 Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies		52,769	86,721
Other trading activities	2	17,064	14,750
Investment income	3	37	14
Total		69,870	101,485
 EXPENDITURE ON			
Raising funds		250	-
Charitable activities			
Charitable activities		75,597	95,441
Other		169	72
Total		76,016	95,513
 NET INCOME/(EXPENDITURE)		(6,146)	5,972
 RECONCILIATION OF FUNDS			
Total funds brought forward		4,256	(1,716)
 TOTAL FUNDS CARRIED FORWARD		(1,890)	4,256

The notes form part of these financial statements

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**STATEMENT OF FINANCIAL POSITION
31 MARCH 2024**

	Notes	2024 Unrestricted fund £	2023 Total funds £
CURRENT ASSETS			
Debtors	9	910	110
Cash at bank and in hand		16,854	18,401
		<u>17,764</u>	<u>18,511</u>
CREDITORS			
Amounts falling due within one year	10	(19,654)	(14,255)
		<u>(1,890)</u>	<u>4,256</u>
NET CURRENT ASSETS/(LIABILITIES)			
		<u>(1,890)</u>	<u>4,256</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			
		<u>(1,890)</u>	<u>4,256</u>
NET ASSETS			
		<u>(1,890)</u>	<u>4,256</u>
FUNDS			
Unrestricted funds	11	(1,890)	4,256
		<u>(1,890)</u>	<u>4,256</u>
TOTAL FUNDS			
		<u>(1,890)</u>	<u>4,256</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2024.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 28 January 2025 and were signed on its behalf by:

J Scarlett-Davis - Trustee

The notes form part of these financial statements

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2024**

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 33% on cost

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024**

2. OTHER TRADING ACTIVITIES

	2024	2023
	£	£
Fundraising events	14,564	12,850
Rental income	1,700	1,100
Advertising & social media	800	800
	<u>17,064</u>	<u>14,750</u>

3. INVESTMENT INCOME

	2024	2023
	£	£
Deposit account interest	37	14
	<u>37</u>	<u>14</u>

4. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2024	2023
	£	£
Depreciation - owned assets	-	211
	<u>-</u>	<u>211</u>

5. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2024 nor for the year ended 31 March 2023.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2024 nor for the year ended 31 March 2023.

6. STAFF COSTS

The average monthly number of employees during the year was as follows:

	2024	2023
Coordinator	2	2
Admin	-	2
Tutor	-	2
	<u>2</u>	<u>6</u>

No employees received emoluments in excess of £60,000.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024**

7.	COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES	Unrestricted fund £
	INCOME AND ENDOWMENTS FROM	
	Donations and legacies	86,721
	Other trading activities	14,750
	Investment income	14
	Total	<u>101,485</u>
	EXPENDITURE ON	
	Charitable activities	
	Charitable activities	95,441
	Other	72
	Total	<u>95,513</u>
	NET INCOME	5,972
	RECONCILIATION OF FUNDS	
	Total funds brought forward	(1,716)
	TOTAL FUNDS CARRIED FORWARD	<u><u>4,256</u></u>
8.	TANGIBLE FIXED ASSETS	Plant and machinery £
	COST	
	At 1 April 2023 and 31 March 2024	<u>6,565</u>
	DEPRECIATION	
	At 1 April 2023 and 31 March 2024	<u>6,565</u>
	NET BOOK VALUE	
	At 31 March 2024	<u><u>-</u></u>
	At 31 March 2023	<u><u>-</u></u>

**CORNWALL FILM FESTIVAL
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**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024**

9. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023
	£	£
Trade debtors	800	-
Prepayments	110	110
	<u>910</u>	<u>110</u>

10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023
	£	£
Trade creditors	204	-
Social security and other taxes	17,632	13,301
Other creditors	618	354
Accruals and deferred income	1,200	600
	<u>19,654</u>	<u>14,255</u>

11. MOVEMENT IN FUNDS

	At 1/4/23	Net movement in funds	At 31/3/24
	£	£	£
Unrestricted funds			
General fund	4,256	(6,146)	(1,890)
	<u>4,256</u>	<u>(6,146)</u>	<u>(1,890)</u>
TOTAL FUNDS	<u>4,256</u>	<u>(6,146)</u>	<u>(1,890)</u>

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	69,870	(76,016)	(6,146)
	<u>69,870</u>	<u>(76,016)</u>	<u>(6,146)</u>
TOTAL FUNDS	<u>69,870</u>	<u>(76,016)</u>	<u>(6,146)</u>

Comparatives for movement in funds

	At 1/4/22	Net movement in funds	At 31/3/23
	£	£	£
Unrestricted funds			
General fund	(1,716)	5,972	4,256
	<u>(1,716)</u>	<u>5,972</u>	<u>4,256</u>
TOTAL FUNDS	<u>(1,716)</u>	<u>5,972</u>	<u>4,256</u>

**CORNWALL FILM FESTIVAL
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**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024**

11. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	101,485	(95,513)	5,972
	<u>101,485</u>	<u>(95,513)</u>	<u>5,972</u>
TOTAL FUNDS	<u><u>101,485</u></u>	<u><u>(95,513)</u></u>	<u><u>5,972</u></u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1/4/22 £	Net movement in funds £	At 31/3/24 £
Unrestricted funds			
General fund	(1,716)	(174)	(1,890)
	<u>(1,716)</u>	<u>(174)</u>	<u>(1,890)</u>
TOTAL FUNDS	<u><u>(1,716)</u></u>	<u><u>(174)</u></u>	<u><u>(1,890)</u></u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	171,355	(171,529)	(174)
	<u>171,355</u>	<u>(171,529)</u>	<u>(174)</u>
TOTAL FUNDS	<u><u>171,355</u></u>	<u><u>(171,529)</u></u>	<u><u>(174)</u></u>

12. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2024.

**CORNWALL FILM FESTIVAL
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**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2024**

	2024 £	2023 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Grants	52,769	86,721
Other trading activities		
Fundraising events	14,564	12,850
Rental income	1,700	1,100
Advertising & social media	800	800
	17,064	14,750
Investment income		
Deposit account interest	37	14
Total incoming resources	69,870	101,485
EXPENDITURE		
Other trading activities		
Bad debts	250	-
Charitable activities		
Wages	38,853	68,342
Pensions	618	864
Insurance	871	863
Telephone	260	260
Advertising	66	1,264
Sundries	-	15
Freelance & professional fees	13,514	9,022
Licensing	3,144	840
Printing, postage stationery	2,218	1,648
Subscriptions	1,653	1,656
Repairs & maintenance	2,084	1,319
Travel & subsistence	562	603
Web hosting	3,089	728
Event & workshop costs	639	2,372
Books & research	176	-
Qualification costs	-	600
	67,747	90,396
Other		
Exchange gain/loss	169	72
Support costs		
Management		
Rent	4,524	3,949
Carried forward	4,524	3,949

This page does not form part of the statutory financial statements

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2024**

	2024 £	2023 £
Management		
Brought forward	4,524	3,949
Bookkeeping & payroll	195	213
Plant and machinery	-	211
	4,719	4,373
 Finance		
Bank charges	60	72
Other interest & penalties	2,471	-
	2,531	72
 Governance costs		
Accountancy fees	600	600
	76,016	95,513
Total resources expended	76,016	95,513
 Net (expenditure)/income	(6,146)	5,972

This page does not form part of the statutory financial statements

CORNWALL FILM FESTIVAL

England & Wales - Charity number 1126161

Accounts

Document Details:

Filename:	CFFL-Charity accounts (final)-CP-20231213-085351-549[808527].PDF
Client of:	Greenwood Wilson

Signature Details

Name:	Amanda Louise Fox
Email:	info@cornwallfilmfestival.com
Date & Time:	13/12/2023 15:26:53 PM (GMT)
IP Address:	141.163.61.1
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**REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2023
FOR
CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

Greenwood Wilson
The Old School
The Stennack
St Ives
Cornwall
TR26 1QU

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

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FOR THE YEAR ENDED 31 MARCH 2023**

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**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2023**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Welcome to Mor Media Charity's 2022 annual end-of-year report. This year we have run a year of activity under the new strategic vision of Mor Media Charity by encouraging creativity and culture to thrive in the digital arts through events, education, community and industry projects.

This year's film festival was all about the power of cinema, and with a return to in-person screenings and events we looked beyond our borders at films imbued with hope, dreams of the future, and new ways of reimagining film itself; with a particular emphasis on creating space for voices that don't get heard in mainstream programming. The festival celebrated the resilience and creativity of filmmakers locally and internationally, inspiring us for the year ahead.

Louise Fox
(Executive Director)

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2023**

OBJECTIVES AND ACTIVITIES

Objectives and aims

Our Programmes

Community programmes

Our community projects in Cornwall work with hard-to-reach groups who face social, cultural or economic exclusion from the richness of media culture, with a focus on improving the health and wellbeing of communities.

Our Charity can help people:

- Engage with and gain a greater understanding of their communities
- Share and tackle the problems of rural isolation
- Gain a better understanding of their culture, history and way of life
- Receive encouragement and support to participate in local decision making
- By contributing to social cohesion, health and well-being
- By supporting cultural diversity and identity

Media Education & Training

Delivering high-quality skill-based training to young people and adult learners, we aim to train and inspire content makers to grow in confidence and gain worthwhile transferable skills which can enhance both their professional and personal lives.

Through our projects, people can:

- Improve self-esteem and confidence
- Improve digital literacy skills
- Learn practical filmmaking and creative digital skills
- Actively participate in cultural production
- Foster resilience (particularly young people) through meaningful participation

Industry

Our industry programmes enhance career prospects, support professional and personal development, and deepen understanding of the media industry. With our wide-reaching networking events, interviews and masterclasses with industry professionals at all levels, in a variety of roles, we let you see behind the scenes and learn from the experts. We are dedicated to helping you take the next steps in your media career.

Our projects will help you to:

- Build clear progression paths into and through creative digital arts
- Access services for people wanting to take the next steps
- Gain media and creative industry exposure
- Develop creative and communication skills, confidence and connections
- Highlight job opportunities

Events

Our events bring people together and foster connection, engagement and understanding through digital media. We aim to help develop our audiences understanding of the media, not only as a form of entertainment, but as a way of engaging in ideas, dialogue and debate about culture & society and the authentic diversity and experiences of modern society.

Our Events can:

- Encourage familial ties and relationships
- Support cultural diversity and identity
- Bring communities together
- Support family learning and engagement

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2023**

OBJECTIVES AND ACTIVITIES

Significant activities

COMMUNITY PROGRAMMES

Community Stories Cornwall

We celebrated the inclusion of Community Stories Cornwall into the Archives and Cornish Studies Service collections at Kresen Kernow, in Redruth. The Cornwall Centre is home to the world's largest collection of documents, books, maps and photographs related to Cornwall's history.

The exhibition was free and ran from Saturday 19th - 23rd February.

Community Stories Cornwall Online Talk

Clare Tavernor is an award-winning documentary filmmaker for BBC Studios, her most recent work, Huey Morgan's 3-part Latin Music Adventure for BBC Four. In 2020 Clare helped to tell stories much closer to home and document the experiences of communities across Cornwall during the Coronavirus crisis. This talk brings together the practitioners involved in the making of Community Stories Cornwall, we discussed how to record and document a shared history of the pandemic and the incredible diversity of experiences and perspectives. The talk was delivered on Zoom and joining information will be emailed on the morning of the talk.

Family Learning Session

Postcards could be added to our 'A Day in the Life' wall and become part of the exhibition!

For those who have ever kept a diary, or wanted to start one, we offered the opportunity to drop into our family learning session for tips on how to start, read some famous diary extracts and have a go at writing a postcard from their life. The postcards could then be added to our 'A Day in the Life' wall and become part of the exhibition!

Photography As Diary Workshop

Annie Bungeroth led a hands-on practical photography workshop exploring photography as a diary. Using any sort of camera, from a smartphone up to a DSLR, Annie helped participants explore how photography can be used to document life. Annie is a photographer and filmmaker based in West Penwith. She specialises in overseas development and social issues but loves wandering around Cornwall with her camera. Annie is a very experienced trainer running photography workshops around the globe from community to university level.

Mass Observation

A Picture of Life

For the second year, we promoted the Mass Observation Project, part of the University of Sussex's Special Collections. The Mass Observation Archive gathers documents about 'everyday life' in Britain through the Mass Observation Project, this year we supported the Cornish entries on 12 May 2022 running workshops and calling on people to record a 'day diary', recording everything they do from the moment they wake up that morning until they go to bed that night. The diaries help to paint a picture of life in 21st-century Britain and provide invaluable insight into our lives for future generations of researchers and educators.

Animate Helston February Half Term

During Half Term CFF curated a series of animation work at the Museum of Cornish Life as part of Animate Helston. Delighted to be in person at the museum, we curated a collection of animated daily screenings, workshops and talks. For the first time, we ran a daily screening of Ernest and Celestine at CAST Cornwall.

Digital Champions

We have applied and been accepted to become Digital Champion from the Digital Inclusion Team at Cornwall Council. We have received 3 tables, and are waiting for 2 laptops, to assist people to get online and start using online services with confidence. The hardware is used in our ESF programme and at all our events and we look forward to getting more adults online in Cornwall in 2023.

EDUCATION & TRAINING

ESF Get Creative!

**CORNWALL FILM FESTIVAL
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**REPORT OF THE TRUSTEES
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OBJECTIVES AND ACTIVITIES

In the last year of delivery for the European Social Fund Get Creative! (Phase 2) we delivered training activities around digital literacy looking in detail at content creation, utilisation of information, and internet use. Our training activities aim to target the skills gap, particularly around marketing skills for the digital world and essential digital skills for work and life, including handling information content, problem-solving, and communication across a wide range of digital platforms.

An innovative vocational programme designed and delivered by Cornwall Film Festival (CFF) to signpost and develop pathways to foundation degrees and above. Participants will work in creative media, with a blended approach and e-learning for distant learners, the participants will identify and prepare for specific Higher Education or employment progression routes appropriate to their ambitions through a process of research, dialogue, reflection and evaluation. It will give participants the opportunity to explore aspects of SME, entrepreneurship and marketing and enable them to demonstrate the practical, intellectual and communication skills necessary for progression, and provide participants with opportunities to develop and utilise broad, transferable skills by encouraging an ethos of personal and professional development. These include initiative, independent inquiry, creative thinking, reflective learning, teamwork, self-management, effective participation, problem-solving and communication.

The focus of the project is working with employed or self-employed participants. By exception, a small proportion of participants can be unemployed or economically inactive. Priority Groups include employed females, participants aged 50+ and over, participants from ethnic minorities, participants with disabilities and single adult households with dependent children.

Cultivate Programme - Health, wellness and creativity - cultivate your interest

Ignite Programme - Ignite your interest and learn new skills.

Throughout 2022 we ran a series of the Cultivate Programme writing courses with a focus on exploring ways to express yourself and find your voice where your creativity is also part of your wellbeing. There were opportunities to explore poetry, journaling, haiku, scriptwriting, blogging/vlogging, oral and written storytelling, novel writing and biography. The Ignite Programme of skills workshops covering photography and filmmaking was also carried out. We have formed a new partnership working with Photoworks and Historic England to look at the high street as never before. Together we are asking you to uncover the stories behind the shopfronts and post your own photographs on Instagram using #PicturingHighStreets. Your photos will contribute to an unofficial photographic archive of the English high street; charting and celebrating the history and experiences of the people and places that make up an often-overlooked fixture in all of our lives. The most evocative photographs will be featured on the Picturing High Streets Instagram channel.

OCN London

We reached a milestone in our education and training programmes having been successful in our OCN London accredited learning center application, and are now able to offer eight units of level two qualifications as a registered OCN centre.

We have now registered our first learners on our ESF Get Creative course accredited by OCN London. We have utilized a range of their Level 2 units to be able to add further value to our sessions by adding a recognised unit accreditation for our writing and photography workshop, which might be useful for participants' CVs or CPD profiles.

EVENTS

BFI Film Feels Curious

A summer-long, UK-wide film season

With our outdoor screenings returning this summer, we're looking to screen "strange films, peculiar filmmakers, weird genres or forgotten formats."

Looking at our team's longlist we noticed a theme: bizarre and curious relationships. The relationships that are deemed unconventional or standard ones in unconventional films. We're interested in unique filmmakers and stories. Film Feels is managed by Film Hub Midlands on behalf of the BFI Film Audience Network, powered by National Lottery funding.

Including magical outdoor screening of 'THE DUKE', 'THE LOBSTER', 'THE EYES OF TAMMY FAYE', 'CODA', and 'LAST NIGHT IN SOHO' in Kimberley Park Falmouth.

**CORNWALL FILM FESTIVAL
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**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2023**

OBJECTIVES AND ACTIVITIES

1 new post was created for projectionist, we thank the outdoor team for all the hard work and late nights this season.

Cornwall Film Festival 2022

Celebrating Cornwall Film Festival's 21st Year

Cornwall Film Festival (CFF) celebrated its 21st Anniversary Year with an exciting programme of films and events from Monday 14th November to Sunday 20th November 2022 at The Poly, Falmouth.

The South West's largest regional film festival was back with a jam-packed schedule of films, Q&As, masterclasses, and events. The festival was made possible with the support of the BFI Film Audience Network, awarding funds from the National Lottery to bring the arts to more audiences across the UK. Accessibility is central to Mor Media and Cornwall Film Festival's ethos, aiming to make film approachable and fun for everyone, inspiring new and old film lovers alike.

This year's programme included a variety of compelling films and previews, such as Sam Mendes' 'Empire of Light' starring Olivia Colman, and opening film, Cannes Palme D'Or winning 'Triangle of Sadness', a scathing comment on the uber wealthy. Other highlights include Charlotte Wells' stunning debut 'Aftersun', featuring BAFTA winning Paul Mescal, and Oscar winning Laura Poitras' documentary 'All the Beauty and the Bloodshed'.

As a part of the UK/Ukraine season, a cultural exchange programme celebrating Ukrainian creativity and talent set up by the British Council and Ukrainian Institute, the festival screened two exciting new Ukrainian films; Klondike and Stop-Zemlia. Klondike tells the story of a family living on the border of Ukraine and Russia during the start of the war, whilst Stop-Zemlia is a beautiful new coming-of-age drama.

The programme highlighted much-anticipated UK premieres, the latest treasure and Oscar-tipped features, as well as uncompromising documentary work that explores themes of gender, identity, and sexuality. Audiences had the opportunity to see short film programmes, including the prestigious International shorts programme, Student and South-West best regional shorts, and a new category, Screen Stars of Tomorrow featuring work from 16-18-year-olds from Cornwall.

Feature titles included Neptune Frost from multidisciplinary artists Saul Williams and Anisia Uzeyman Afro-futurist vision, a sci-fi-punk musical that's a visually wondrous amalgamation of themes, ideas, and songs. World-renowned Dardenne brothers' Cannes prize-winner 'Tori and Lokita' also came to the festival, telling the story of a young boy and an adolescent girl who have traveled alone from Africa, pitting their invincible friendship against the difficult conditions of their exile. Cheesy American movie icons assisted in overthrowing the Romanian Communist regime in classic docudrama 'Chuck Norris vs Communism at The Cornish Bank'. The sublime, Hitchcockian noir thriller from Park Chan-wook ('The Handmaiden'), as detective gets a little too close to the murder he's trying to solve in 'Decision to Leave'. Kristine Kujath Thorp's spot-on physical comedy and charismatic performance as the narcissistic Signe power Sick of Myself, a modern fable, making us care whilst also mining the comic depths of Signe's destructive personality for so many WTF demented comedy moments are just some of the festival highlights.

The festival featured a wealth of local talent and documentary work exploring themes that include Cornwall and the local environment. 'Water Ways', was a key part of the festival, two documentaries that centre around Cornwall's natural landscape and the impact of climate change. These uncompromising documentary shorts by local talent were a fascinating look at Cornwall and the growing threat of climate change in the UK.

Cornish talent was also highlighted in the short film programmes, including the prestigious Cornwall International shorts programme, Student and South-West best regional shorts. There was also a new category, Screen Stars of Tomorrow featuring work by 16-18-year-olds from Cornwall.

In its 21st year the festival was delighted to return to The Poly, Falmouth, with its most accessible programme yet. During a time of instability and uncertainty, accessibility is at the heart of CFF's ethos, and as a result we were able to provide options such as relaxed afternoon Screenings, free to all carers, and reduced ticket pricing for all 16-30-year-olds, in the hope of developing younger cinemagoers.

The festival also ran a 'pay what you can' option for some of its screenings, where audience members pay either £2, £4, or £8, depending on what they were able to pay.

**CORNWALL FILM FESTIVAL
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**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2023**

OBJECTIVES AND ACTIVITIES

We saw a big uplift in Pay what you can tickets totalling 393, 144 at £2, 138 at £4, 111 at £8.

Short Film Competition

The key initial objective of the 2022 Short Film Competition was to emulate the success of the project from previous years by securing a global array of short films, which could be compiled into selections for screening during the 2022 edition of the Cornwall Film Festival.

As with CFF's short film competition in the previous 5 years, this season's competition was run using the FilmFreeway platform, receiving entries from over 32 countries, up from 30 in 2020 with 336 entries up from 259 in 2020.

Following an open call we appointed a new short film Coordinator Richard Davis, based in Northern Ireland, 23 people applied to be preselectors. Richard came to the festival weekend and introduced the Best Of the Best programme.

The largest category and percentage of entries was in Short Film with 42.8%, Student shorts was at 29.6%, South West Region shorts 10.2%, Screen Stars of Tomorrow 5.2%, Cornish Short Film 4.7%, South West Experimental Film 4.4%, and the newest category Music Video growing, but at just 3% of entries.

Shorts programmes were curated into 3 in-person screenings:

Best of the West - Wednesday 16th Nov | 8pm | The Poly Falmouth
- 96 people attended, the highest ever for a local shorts programme.

Best of the Best - On Saturday 19th Nov | 10am | The Poly Falmouth

Best International Short Film - Friday 11th Nov | 12.30 | 14.45 | 17.15 at Falmouth University, Penryn Campus, Exchange Lecture Theater

2 programmes were released during the festival week in digital editions on our YouTube Channel, Screen Stars of Tomorrow and 20 under 25 best films by emerging filmmakers

20 awards were awarded -

Awards

Best Student Short - NO ENTRY | Dir Kaleb D'Aguilar | UK

Best Short Film - Yummy Mummy | Dir Gabriela Staniszewska | UK - winner

The Wanting | Dir Alexandros Mattei | UK - runner up

Best Regional Short - Hunros Jorna | Dir Mickey Smith & Allan Wilson | UK

Best International Short - Murder Tongue | Dir Ali Sohail Jaura | Pakistan

Best Cornish Short - KESTAV (CONTACT) | Dir Christopher James Morris | UK

Best Music Video - GRZANEK (You Will Be Mine Tonight) | Dir Sebastian Juszczyk | Poland

Best South West Experimental Film - the great dog, Pan | Dir Toby Parker Rees | UK

Screen Stars of Tomorrow Rising Star - The Paranoid Android | Dir Charlie Wilson | UK

Best Actor - The Electricity in Me (Ellora Torchia) | Dir Matt Sheldon | UK

Best Ensemble Performance - All Girls | Dir Anastasia Bruce-Jones | UK

Cinematography - Bugbear | Dir Matt Smith | UK

Good Screenwriting in a Short Film - The Wanting | Dir Alexandros Mattei | UK

Director's Choice Award - Yummy Mummy | Dir Gabriela Staniszewska | UK

Best Music in a short - Bugbear | Dir Matt Smith | UK

New Wave Jury Prize Best International Short - Murder Tongue | Dir Ali Sohail Jaura | Pakistan - winner

Burros | Dir Jefferson Stein | USA - runner up

First Feature - Aftersun | Dir Charlotte Wells | UK

NEW WAVE JURY PROGRAMME 2022

Formerly known as the Youth Jury Programme, now in its fourth edition, this opportunity was aimed at 18-25-year-olds who want to get into the media industry but don't know where to start and to develop their interest in film criticism.

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From an open call, applicants were asked to submit a critical response to prompts (via an application form). The response could either be a writing piece (500 words max.) OR a video essay or podcast (5 mins max.).

We ran 4 online workshops and talks with writers and critics.

Hannah Strong is the Digital Editor of Little White Lies magazine. She has written for publications including Vulture, Gawker, GQ, and The Guardian, and her first book, a monograph on Sofia Coppola, was released in May 2022 by Abrams New York.

Mark Cosgrove is a Film Curator and Programmer at Watershed. Mark has also curated seasons and touring programmes as well as been on juries at film festivals.

Mina Mileva and Vesela Kazakova are a Bulgarian filmmaker duo and the CEO/Producers of the film company Activist38. Double Cannes Film Festival Nominees in 2021. Some of their work include Woman Do Cry (2021), Cat in the Wall (2019), and The Beast Is Still Alive(2016).

Amanda White is a writer and creative practitioner who also worked for many years in London as a literary agent for books and film/tv. Her writing includes poetry, anthologies, children's books, travel guides, and short films.

We published the participants' film reviews on the Mor Media blog and created an anthology, supporting their development, career opportunities and network. 11 participants attended the Film Festival on Saturday 21st November and received a free Saturday Screening pass to watch all the films! Awarding the New Wave Jury Prize from the International short film selection.

1 new post was created, the programme was led past New Wave Jury member Tomás Basílio.

GET CONNECTED

Cornwall Creative Community

As part of our ongoing series of networking events at Mor Media, we invited Industry professionals to connect with the media community on Wednesday 16th November at Dolly's Tea Room & Gin Palace for a private function. 52 people attended.

Writing short stories for the screen

Create an engaging story to tell on the screen

One of the most important elements of any film is its narrative, and for a short film you only have approximately 10 minutes to put your story on screen. How do you create an engaging story to tell on the screen? How do you create a structure for your short film, whether it uses dialogue, voice-over or only imagery. This workshop will discuss writing short stories for development into short films and how to consider the narrative on which you will hang your filmic vision.

SCENE Presented by BFI Film Academy South West

BFI Film Academy South West presented a showcase of short films made by young filmmakers between the ages of 16-25 from across the South West at Truro College to a packed auditorium.

Featuring a range of genres and styles from animation to documentary and films made independently, whilst in education or as commissions. Filmmaker & director Joe Inman from the Bear Behind You answered questions about his short film and the process of making it.

STREET PHOTOGRAPHY

Picturing the high street

Mor Media worked with Photoworks and Historic England to invite you to look at the high street as never before. We asked members of the public to help uncover the stories behind the shopfronts and post their own photographs on Instagram using #PicturingHighStreets. The photos contributed to an unofficial photographic archive of the English high street; charting and celebrating the history and experiences of the people and places that make up an often-overlooked fixture in all our lives.

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OBJECTIVES AND ACTIVITIES

The most evocative photographs were featured on the Picturing High Streets Instagram channel. A selection of photographs submitted before 6 December 2022 will be displayed in a national outdoor exhibition opening in March 2023 filling advertising space, outdoor exhibition panels and shop windows on high streets across England. These photographs - alongside a selection of others submitted from January 2023 onwards - will also enter the Historic England Archive, the nation's archive for England's historic buildings, archaeology and social history.

Working in partnership

Connections

Cornwall Film Festival has been in communication with the Amplify partners Cambridge Film Festival and Brighton CineCity throughout 2022 our strong working relationship led to the collaboration for the UK/Ukrainian Season supported by the British Council.

The UK/Ukraine Season: was a new programme of cultural activity to support the Ukrainian cultural sector, produced by the British Council and Ukrainian Institute. Coming to film festivals in Belfast, Brighton, Leeds and Cornwall, featured some of the best Ukrainian films of the year, including Ukraine's Oscar contender, Klondike as well as internationally recognised classics of Ukrainian cinema.

For the first time we worked with the French Film Festival to explore the richness and diversity of francophone cinema and to expand cultural horizons. "Post-Brexit the event's sense of purpose in bringing together our French-speaking neighbours from Europe and beyond has become even more acute and essential. The organisers pay tribute to our audiences, sponsors and funders as well as passionate and committed individuals, who every year ensure the festival comes to vibrant life, not only in November and December but also influencing film events throughout the year. Vive le cinéma!"

Richard Mowe - Director French Film Festival UK

Marketing

The festival marketing was widely commented on this year as positive, with a young designer Fin Waterson commissioned to create the '22 branding. A step-up commission for the designer, we worked with him to create an asset package that registered with 16-30 year old audiences. 6500 print marketing material was widely distributed across Falmouth, Penryn and Truro in two waves including large format street signs. Our team created an A5 print brochure in-house and an interactive brochure for our online platforms for the first time in issue which was read 356 times.

Traffic our website traffic 1st Sept - 30th November was all up.

New vs returning visitors 90% new, 72% accessing sessions by mobile device.

Site sessions 4,838 up 169%, Unique visitors 2,355 up 97%.

The highest traffic sources were Google up 346% from the previous period, Facebook up 114%.

We sent email 19 campaigns in November and reached 47564 people via mailing.

Our Facebook & Instagram ads created 128.6K views, 22,222 reach, split Female 71% & Male 29%.

On Youtube our channel got 4,330 views in the last 28 days (30th Nov), 9 news subscribers, and 9.8K unique views. Our team created an ident and added it to all the festival trailers in a channel. Sick of Myself reached the highest audience with 1142 views.

Press

In 2022 one of our team updated the Media List creating and contacting 83 contacts across national, local and social media. We received coverage at BBC Radio Cornwall, and articles in CinemaGoTrailers, Devon and Cornwall Film, Exepose, Nub News, Odessa Journal, The Falmouth Packet, The Upcoming and the student magazine The Anchor.

Audiences

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Aftersun and Triangle of Sadness were the most talked about films of the festival. We received a great deal of support from distributors this year, notably Disney, for Empire of Light released on a special preview. Our survey results were as follows -

Have you ever attended an event / film run by this organisation before?

76% Yes at a venue/location, No 14% Yes an online event/screening 10%

Did this event/screening do any of the following?

79% Inspired you to watch more films like the one you have just seen

75% Deepened your understanding of the art and power of film

68% Made you feel connected with a community of people watching the same film

64% Introduced you to new types of film

How would you rate your experience of this event? (How would you rate the event/screening overall?) 79% Very Good
21% Good

How would you rate your experience of this event? (How would you rate your experience of this Film Festival overall?)

83% Very Good 17% Good

Comments or feedback about the film, event, or the venue

A warm friendly venue with growing quality, Great venue, great selection of films that represent a diverse range of voices, Lovely venue and I enjoyed seeing more Norwegian cinema after seeing The Worst Person in the World earlier this year. I commend the experimental nature of the film.

How would you describe your Gender? Female 48% Male 38% Non-binary 10% Prefer not to say 3% (1) Intersex (-)
Prefer to self identify (-)

Is your gender the same now as it was assigned at birth? Yes 86% No 11% Prefer not to say 4%

Age of audience 20 - 24 44% 25 - 30 22% 40 - 49 11% 60 - 69 11% 50 - 59 7% 35 - 39 4%

What is your sexual orientation? Straight / Heterosexual 48% Bisexual 19% Gay / Lesbian 15% Prefer not to say 15%
Prefer to use own term 4% (Queer)

Do you identify as D/deaf, and/or do you consider yourself to have a disability or long term health condition? 67% No
26% Yes I have a disability or long term health condition

What type of school did you mainly attend between the ages of 11 and 16?

56% State-run or state-funded / comprehensive school - non-selective 22% Attended school outside the UK 11%
Independent or fee-paying school - bursary 7% Independent or fee-paying school - no bursary 4% Don't know

Ethnic Origin 85% White 7% South Asian / South Asian British 4% East Asian / East Asian British 4% Mixed / Multiple ethnic origins

Public benefit

Internship Programme

This year Mor Media has developed its internship programme even further. We have supported one cohort of interns and some of our new recruits have gone on to undertake paid work with the charity. From their initial interviews to development reviews which take place throughout their time with Mor Media, our interns develop skills focussed on employability. Each participant on the internship programme is provided with a 'Development Log' which allows them to record their growing skillset. Our interns are also offered individual support with writing cover letters, CVs and preparing for job interviews. This year we have also given interns access to an online Jobs Board where team members regularly post opportunities. 'Intro to Industry' talks have also been held throughout the year, giving our interns access to industry professionals and networking opportunities.

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OBJECTIVES AND ACTIVITIES

Volunteers

Without the help and support of all our Trustees, Advisors, Team, Interns and day to day volunteers giving their time to Mor Media Charity would not be possible and it is a huge thanks to everyone. This year's programme has been focused on our Events programme including helping make the Cornwall Film Festival run smoothly and the launch of the new Mor Media banner. In development to manage the programme we have continued to use Three Rings, a secure, online volunteer management system, defined roles, onboarding process and code of conduct.

**CORNWALL FILM FESTIVAL
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OBJECTIVES AND ACTIVITIES

The festival team

A huge thanks goes out to the expanded festival team of -

Anna Navas - Programming

Jim Whittle - Projection & Tec

Richard Davis - Short Film Coordinator

Tomás Basílio - Chair of New Wave Jury

Mor Media Team

Sue Lewis - Education Coordinator

Lyanna Hindley - Digital & Web Coordinator

Joe Blackman - AV technician

Farah Sadek - Online Content

Hellie Painter - Press

Rupert Dymond - Finance

Amanda Barnsley White - Creative writing tutor

Annie Bungereth - Photography tutor

Henry Austwick - Volunteers & Events

Diversity and Inclusion

Following some work around our expanded team, we conducted some work around our diversity and inclusion. We adopted the following statement -

Diversity and Inclusivity Statement

At Mor Media Charity, we strive for inclusion, diversity and equity in everything we do. We encourage freedom and empowerment both in our team and our trustee board. Our commitment to sharing and celebrating the arts was made with everyone in mind. This is our mission's core ethic; the arts are for all. To ensure a fairer and more inclusive society, our charity must both reflect and protect these values.

Mor Media Charity Equality and Diversity Monitoring 2022

Within our organisation: 24 people responded to monitoring

- 58.3% are female, 37.5% male & 4.2% prefer to self describe

- 62.5% are 16-24, 16.7% are 25-29, 8.3% are 35-39, 4.2% are 45-49, 8.3% are 50-59 years old

- 12.5% identify as coming from as Mixed/ Multiple ethnic groups, 16.7% Other White Background, 4.2% Arab, 66.7% White - British

- 20.8% preferred not to disclose their sexual orientation, 25% identify as Bisexual, 8.3% identify as Gay/Lesbian and 45.8% identify as Heterosexual.

- When asked if they considered themselves as having a disability, impairment or chronic health condition, 25% answered yes, 66.7% answered no, and 8.3% preferred not to say.

- (9 responses to type of condition) Cognitive impairment 33.3%, 11.1% speech impairment, 33.3% Mental health, 11.1% long term illness or condition, 11.1% Learning disability

- 8.3% identify as Christian, 12.5% Jewish, 8.3% preferred not to disclose their religion or beliefs, and 58.3% identify with not having a religion at all, 8.3% Buddhist, 4.2% Muslim

- When asked if they identified as a carer or having caring responsibilities we found that 8.3% identify as a carer of a disabled child or children under 18. 8.3% identify as a carer of adult/s over the age of 18. 4.2% preferred not to disclose this information 79.2% answered they were not a carer.

- 83.3% identify as having never been in care, 8.3% been in care, 8.3% preferred not to say.

- When asked what type of school they attended between the ages of 11-16, we found that 37.5% attended a State-funded school that was non-selective, and 29.2% attended a State-run or state-funded school that was selective on academic, faith or other grounds. 8.3% attended an independent or fee-paying school, 20.8% identified as having attended school outside the UK and a further 4.2% preferred not to disclose this information.

- 21.7% answered that they did receive free school meals, 78.3% did not receive free school meals.

- Finally, when asked if they considered themselves to be from a disadvantaged background, 26.1% answered yes and 17.4% preferred not to say 56.5% answered no

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2023**

FINANCIAL REVIEW

Reserves policy

The trustees have established a policy whereby the unrestricted funds not committed to or invested in tangible fixed assets ('the free reserves') held by the Charity should be the equivalent of at least 3 to 6 months of the resources expended.

STRUCTURE, GOVERNANCE AND MANAGEMENT

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

05186603 (England and Wales)

Registered Charity number

1126161

Registered office

G19 Tremough Innovations Center
Tremough
Penryn
Cornwall
TR10 9EZ

Trustees

Ms L A Fox
E Woollard-White
B J Fullman Producer/Managing Director (resigned 30/6/2022)
Ms R S Haddy Traninee Curator
Ms T Holmes Trustee
J Scarlett-Davis Artist

Company Secretary

Independent Examiner

Pete Brotheridge
Greenwood Wilson
The Old School
The Stennack
St Ives
Cornwall
TR26 1QU

Approved by order of the board of trustees on 14 December 2023 and signed on its behalf by:

Ms L A Fox - Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF CORNWALL FILM FESTIVAL

Independent examiner's report to the trustees of Cornwall Film Festival ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2023.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Pete Brotheridge

Greenwood Wilson
The Old School
The Stennack
St Ives
Cornwall
TR26 1QU

14 December 2023

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2023**

	Notes	2023 Unrestricted fund £	2022 Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies		86,721	43,955
Other trading activities	2	14,750	14,178
Investment income	3	14	-
Total		101,485	58,133
 EXPENDITURE ON			
Charitable activities			
Charitable activities		95,441	76,606
Other		72	113
Total		95,513	76,719
 NET INCOME/(EXPENDITURE)			
		5,972	(18,586)
 RECONCILIATION OF FUNDS			
Total funds brought forward		(1,716)	16,870
TOTAL FUNDS CARRIED FORWARD		4,256	(1,716)

The notes form part of these financial statements

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**STATEMENT OF FINANCIAL POSITION
31 MARCH 2023**

	Notes	2023 Unrestricted fund £	2022 Total funds £
FIXED ASSETS			
Tangible assets	8	-	211
CURRENT ASSETS			
Debtors	9	110	2,811
Cash at bank and in hand		18,401	2,534
		<u>18,511</u>	<u>5,345</u>
CREDITORS			
Amounts falling due within one year	10	(14,255)	(7,272)
		<u>4,256</u>	<u>(1,927)</u>
NET CURRENT ASSETS/(LIABILITIES)			
		<u>4,256</u>	<u>(1,716)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			
		<u>4,256</u>	<u>(1,716)</u>
NET ASSETS/(LIABILITIES)			
		<u>4,256</u>	<u>(1,716)</u>
FUNDS			
Unrestricted funds	11	4,256	(1,716)
TOTAL FUNDS			
		<u>4,256</u>	<u>(1,716)</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2023 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 14 December 2023 and were signed on its behalf by:

L A Fox - Trustee

The notes form part of these financial statements

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2023**

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 33% on cost

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2023**

2. OTHER TRADING ACTIVITIES

	2023	2022
	£	£
Fundraising events	12,850	11,143
Sponsorships	-	1,000
Rental income	1,100	1,235
Advertising & social media	800	800
	<u>14,750</u>	<u>14,178</u>

3. INVESTMENT INCOME

	2023	2022
	£	£
Deposit account interest	14	-
	<u>14</u>	<u>-</u>

4. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2023	2022
	£	£
Depreciation - owned assets	211	349
	<u>211</u>	<u>349</u>

5. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2023 nor for the year ended 31 March 2022.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2023 nor for the year ended 31 March 2022.

6. STAFF COSTS

The average monthly number of employees during the year was as follows:

	2023	2022
Coordinator	2	2
Admin	2	1
Tutor	2	1
	<u>6</u>	<u>4</u>

No employees received emoluments in excess of £60,000.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2023**

7.	COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES	Unrestricted fund £
	INCOME AND ENDOWMENTS FROM	
	Donations and legacies	43,955
	Other trading activities	14,178
	Total	<u>58,133</u>
	EXPENDITURE ON	
	Charitable activities	
	Charitable activities	76,606
	Other	113
	Total	<u>76,719</u>
	NET INCOME/(EXPENDITURE)	(18,586)
	RECONCILIATION OF FUNDS	
	Total funds brought forward	16,870
	TOTAL FUNDS CARRIED FORWARD	<u><u>(1,716)</u></u>
8.	TANGIBLE FIXED ASSETS	Plant and machinery £
	COST	
	At 1 April 2022 and 31 March 2023	<u>6,565</u>
	DEPRECIATION	
	At 1 April 2022	6,354
	Charge for year	211
	At 31 March 2023	<u>6,565</u>
	NET BOOK VALUE	
	At 31 March 2023	<u>-</u>
	At 31 March 2022	<u><u>211</u></u>

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2023**

9. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023	2022
	£	£
Trade debtors	-	2,701
Prepayments	110	110
	<u>110</u>	<u>2,811</u>

10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023	2022
	£	£
Social security and other taxes	13,301	5,785
Other creditors	354	1,487
Accruals and deferred income	600	-
	<u>14,255</u>	<u>7,272</u>

11. MOVEMENT IN FUNDS

	At 1/4/22	Net movement in funds	At 31/3/23
	£	£	£
Unrestricted funds			
General fund	(1,716)	5,972	4,256
	<u>(1,716)</u>	<u>5,972</u>	<u>4,256</u>

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	101,485	(95,513)	5,972
	<u>101,485</u>	<u>(95,513)</u>	<u>5,972</u>

Comparatives for movement in funds

	At 1/4/21	Net movement in funds	At 31/3/22
	£	£	£
Unrestricted funds			
General fund	16,870	(18,586)	(1,716)
	<u>16,870</u>	<u>(18,586)</u>	<u>(1,716)</u>

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2023**

11. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	58,133	(76,719)	(18,586)
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>58,133</u>	<u>(76,719)</u>	<u>(18,586)</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1/4/21 £	Net movement in funds £	At 31/3/23 £
Unrestricted funds			
General fund	16,870	(12,614)	4,256
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>16,870</u>	<u>(12,614)</u>	<u>4,256</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	159,618	(172,232)	(12,614)
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>159,618</u>	<u>(172,232)</u>	<u>(12,614)</u>

12. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2023.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2023**

	2023 £	2022 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	-	2,938
Grants	86,721	41,017
	86,721	43,955
Other trading activities		
Fundraising events	12,850	11,143
Sponsorships	-	1,000
Rental income	1,100	1,235
Advertising & social media	800	800
	14,750	14,178
Investment income		
Deposit account interest	14	-
	14	-
Total incoming resources	101,485	58,133
EXPENDITURE		
Charitable activities		
Wages	68,342	39,406
Pensions	864	755
Insurance	863	802
Telephone	260	260
Advertising	1,264	135
Sundries	15	75
Freelance & professional fees	9,022	23,195
Licensing	840	530
Printing, postage stationery	1,648	1,761
Subscriptions	1,656	906
Repairs & maintenance	1,319	1,542
Travel & subsistence	603	769
Web hosting	728	1,088
Event & workshop costs	2,372	1,975
Books & research	-	183
Donations	-	20
Qualification costs	600	-
	90,396	73,402
Other		
Exchange gain/loss	72	113
Support costs		
Management		
Rent	3,949	2,669
Carried forward	3,949	2,669

This page does not form part of the statutory financial statements

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2023**

	2023 £	2022 £
Management		
Brought forward	3,949	2,669
Bookkeeping & payroll	213	90
Plant and machinery	211	349
	<u>4,373</u>	<u>3,108</u>
Finance		
Bank charges	72	96
Governance costs		
Accountancy fees	600	-
Total resources expended	<u>95,513</u>	<u>76,719</u>
Net income/(expenditure)	<u>5,972</u>	<u>(18,586)</u>

This page does not form part of the statutory financial statements

CORNWALL FILM FESTIVAL

England & Wales - Charity number 1126161

Accounts

REGISTERED COMPANY NUMBER: 05186603 (England and Wales)
REGISTERED CHARITY NUMBER: 1126161

**REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2022
FOR
CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

Greenwood Wilson
The Old School
The Stennack
St Ives
Cornwall
TR26 1QU

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

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FOR THE YEAR ENDED 31 MARCH 2022**

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**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Welcome to Mor Media Charity's 2022 annual end-of-year report. This year we have run a year of activity under the new strategic vision of Mor Media Charity by encouraging creativity and culture to thrive in the digital arts through events, education, community and industry projects.

This year's film festival was all about the power of cinema, and with a return to in-person screenings and events we looked beyond our borders at films imbued with hope, dreams of the future, and new ways of reimagining film itself; with a particular emphasis on creating space for voices that don't get heard in mainstream programming. The festival celebrated the resilience and creativity of filmmakers locally and internationally, inspiring us for the year ahead.

Louise Fox

(Executive Director)

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022**

OBJECTIVES AND ACTIVITIES

Objectives and aims

Our Programmes

Community programmes

Our community projects in Cornwall work with hard-to-reach groups who face social, cultural or economic exclusion from the richness of media culture, with a focus on improving the health and wellbeing of communities.

Our Charity can help people:

- Engage with and gain a greater understanding of their communities
- Share and tackle the problems of rural isolation
- Gain a better understanding of their culture, history and way of life
- Receive encouragement and support to participate in local decision making
- By contributing to social cohesion, health and well-being
- By supporting cultural diversity and identity

Media Education & Training

Delivering high-quality skill-based training to young people and adult learners, we aim to train and inspire content makers to grow in confidence and gain worthwhile transferable skills which can enhance both their professional and personal lives.

Through our projects, people can:

- Improve self-esteem and confidence
- Improve digital literacy skills
- Learn practical filmmaking and creative digital skills
- Actively participate in cultural production
- Foster resilience (particularly young people) through meaningful participation

Industry

Our industry programmes enhance career prospects, support professional and personal development, and deepen understanding of the media industry. With our wide-reaching networking events, interviews and masterclasses with industry professionals at all levels, in a variety of roles, we let you see behind the scenes and learn from the experts. We are dedicated to helping you take the next steps in your media career.

Our projects will help you to:

- Build clear progression paths into and through creative digital arts
- Access services for people wanting to take the next steps
- Gain media and creative industry exposure
- Develop creative and communication skills, confidence and connections
- Highlight job opportunities

Events

Our events bring people together and foster connection, engagement and understanding through digital media. We aim to help develop our audiences' understanding of the media, not only as a form of entertainment, but as a way of engaging in ideas, dialogue and debate about culture & society and the authentic diversity and experiences of modern society.

Our Events can:

- Encourage familial ties and relationships
- Support cultural diversity and identity
- Bring communities together
- Support family learning and engagement

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022**

OBJECTIVES AND ACTIVITIES

Significant activities

COMMUNITY PROGRAMMES

Community Stories Cornwall

We celebrated the inclusion of Community Stories Cornwall into the Archives and Cornish Studies Service collections at Kresen Kernow, in Redruth. The Cornwall Centre is home to the world's largest collection of documents, books, maps and photographs related to Cornwall's history.

The exhibition was free and ran from Saturday 19th - 23rd February.

Community Stories Cornwall Online Talk

Clare Tavernor is an award-winning documentary filmmaker for BBC Studios, her most recent work, Huey Morgan's 3-part Latin Music Adventure for BBC Four. In 2020 Clare helped to tell stories much closer to home and document the experiences of communities across Cornwall during the Coronavirus crisis. This talk brings together the practitioners involved in the making of Community Stories Cornwall, we discussed how to record and document a shared history of the pandemic and the incredible diversity of experiences and perspectives. The talk was delivered on Zoom and joining information will be emailed on the morning of the talk.

Family Learning Session

Postcards could be added to our 'A Day in the Life' wall and become part of the exhibition!

For those who have ever kept a diary, or wanted to start one, we offered the opportunity to drop into our family learning session for tips on how to start, read some famous diary extracts and have a go at writing a postcard from their life. The postcards could then be added to our 'A Day in the Life' wall and become part of the exhibition!

Photography As Diary Workshop

Annie Bungeroth led a hands-on practical photography workshop exploring photography as a diary. Using any sort of camera, from a smartphone up to a DSLR, Annie helped participants explore how photography can be used to document life. Annie is a photographer and filmmaker based in West Penwith. She specialises in overseas development and social issues but loves wandering around Cornwall with her camera. Annie is a very experienced trainer running photography workshops around the globe from community to university level.

Mass Observation

A Picture of Life

For the second year, we promoted the Mass Observation Project, part of the University of Sussex's Special Collections. The Mass Observation Archive gathers documents about 'everyday life' in Britain through the Mass Observation Project, this year we supported the Cornish entries on 12 May 2022 running workshops and calling on people to record a 'day diary', recording everything they do from the moment they wake up that morning until they go to bed that night. The diaries help to paint a picture of life in 21st-century Britain and provide invaluable insight into our lives for future generations of researchers and educators.

Animate Helston February Half Term

During Half Term CFF curated a series of animation work at the Museum of Cornish Life as part of Animate Helston. Delighted to be in person at the museum, we curated a collection of animated daily screenings, workshops and talks. For the first time, we ran a daily screening of Ernest and Celestine at CAST Cornwall.

Digital Champions

We have applied and been accepted to become Digital Champion from the Digital Inclusion Team at Cornwall Council. We have received 3 tables, and are waiting for 2 laptops, to assist people to get online and start using online services with confidence. The hardware is used in our ESF programme and at all our events and we look forward to getting more adults online in Cornwall in 2023.

EDUCATION & TRAINING

ESF Get Creative!

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022**

OBJECTIVES AND ACTIVITIES

In the last year of delivery for the European Social Fund Get Creative! (Phase 2) we delivered training activities around digital literacy looking in detail at content creation, utilisation of information, and internet use. Our training activities aim to target the skills gap, particularly around marketing skills for the digital world and essential digital skills for work and life, including handling information content, problem-solving, and communication across a wide range of digital platforms.

An innovative vocational programme designed and delivered by Cornwall Film Festival (CFF) to signpost and develop pathways to foundation degrees and above. Participants will work in creative media, with a blended approach and e-learning for distant learners, the participants will identify and prepare for specific Higher Education or employment progression routes appropriate to their ambitions through a process of research, dialogue, reflection and evaluation. It will give participants the opportunity to explore aspects of SME, entrepreneurship and marketing and enable them to demonstrate the practical, intellectual and communication skills necessary for progression, and provide participants with opportunities to develop and utilise broad, transferable skills by encouraging an ethos of personal and professional development. These include initiative, independent inquiry, creative thinking, reflective learning, teamwork, self-management, effective participation, problem-solving and communication.

The focus of the project is working with employed or self-employed participants. By exception, a small proportion of participants can be unemployed or economically inactive. Priority Groups include employed females, participants aged 50+ and over, participants from ethnic minorities, participants with disabilities and single adult households with dependent children.

Cultivate Programme - Health, wellness and creativity - cultivate your interest

Ignite Programme - Ignite your interest and learn new skills.

Throughout 2022 we ran a series of the Cultivate Programme writing courses with a focus on exploring ways to express yourself and find your voice where your creativity is also part of your wellbeing. There were opportunities to explore poetry, journaling, haiku, scriptwriting, blogging/vlogging, oral and written storytelling, novel writing and biography. The Ignite Programme of skills workshops covering photography and filmmaking was also carried out. We have formed a new partnership working with Photoworks and Historic England to look at the high street as never before. Together we are asking you to uncover the stories behind the shopfronts and post your own photographs on Instagram using #PicturingHighStreets. Your photos will contribute to an unofficial photographic archive of the English high street; charting and celebrating the history and experiences of the people and places that make up an often-overlooked fixture in all of our lives. The most evocative photographs will be featured on the Picturing High Streets Instagram channel.

OCN London

We reached a milestone in our education and training programmes having been successful in our OCN London accredited learning center application, and are now able to offer eight units of level two qualifications as a registered OCN centre.

We have now registered our first learners on our ESF Get Creative course accredited by OCN London. We have utilized a range of their Level 2 units to be able to add further value to our sessions by adding a recognised unit accreditation for our writing and photography workshop, which might be useful for participants' CVs or CPD profiles.

EVENTS

BFI Film Feels Curious

A summer-long, UK-wide film season

With our outdoor screenings returning this summer, we're looking to screen "strange films, peculiar filmmakers, weird genres or forgotten formats."

Looking at our team's longlist we noticed a theme: bizarre and curious relationships. The relationships that are deemed unconventional or standard ones in unconventional films. We're interested in unique filmmakers and stories. Film Feels is managed by Film Hub Midlands on behalf of the BFI Film Audience Network, powered by National Lottery funding.

Including magical outdoor screening of 'THE DUKE', 'THE LOBSTER', 'THE EYES OF TAMMY FAYE', 'CODA', and 'LAST NIGHT IN SOHO' in Kimberley Park Falmouth.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022**

OBJECTIVES AND ACTIVITIES

1 new post was created for projectionist, we thank the outdoor team for all the hard work and late nights this season.

Cornwall Film Festival 2022

Celebrating Cornwall Film Festival's 21st Year

Cornwall Film Festival (CFF) celebrated its 21st Anniversary Year with an exciting programme of films and events from Monday 14th November to Sunday 20th November 2022 at The Poly, Falmouth.

The South West's largest regional film festival was back with a jam-packed schedule of films, Q&As, masterclasses, and events. The festival was made possible with the support of the BFI Film Audience Network, awarding funds from the National Lottery to bring the arts to more audiences across the UK. Accessibility is central to Mor Media and Cornwall Film Festival's ethos, aiming to make film approachable and fun for everyone, inspiring new and old film lovers alike.

This year's programme included a variety of compelling films and previews, such as Sam Mendes' 'Empire of Light' starring Olivia Colman, and opening film, Cannes Palme D'Or winning 'Triangle of Sadness', a scathing comment on the uber wealthy. Other highlights include Charlotte Wells' stunning debut 'Aftersun', featuring BAFTA winning Paul Mescal, and Oscar winning Laura Poitras' documentary 'All the Beauty and the Bloodshed'.

As a part of the UK/Ukraine season, a cultural exchange programme celebrating Ukrainian creativity and talent set up by the British Council and Ukrainian Institute, the festival screened two exciting new Ukrainian films; Klondike and Stop-Zemlia. Klondike tells the story of a family living on the border of Ukraine and Russia during the start of the war, whilst Stop-Zemlia is a beautiful new coming-of-age drama.

The programme highlighted much-anticipated UK premieres, the latest treasure and Oscar-tipped features, as well as uncompromising documentary work that explores themes of gender, identity, and sexuality. Audiences had the opportunity to see short film programmes, including the prestigious International shorts programme, Student and South-West best regional shorts, and a new category, Screen Stars of Tomorrow featuring work from 16-18-year-olds from Cornwall.

Feature titles included Neptune Frost from multidisciplinary artists Saul Williams and Anisia Uzeyman Afro-futurist vision, a sci-fi-punk musical that's a visually wondrous amalgamation of themes, ideas, and songs. World-renowned Dardenne brothers' Cannes prize-winner 'Tori and Lokita' also came to the festival, telling the story of a young boy and an adolescent girl who have traveled alone from Africa, pitting their invincible friendship against the difficult conditions of their exile. Cheesy American movie icons assisted in overthrowing the Romanian Communist regime in classic docudrama 'Chuck Norris vs Communism at The Cornish Bank'. The sublime, Hitchcockian noir thriller from Park Chan-wook ('The Handmaiden'), as detective gets a little too close to the murder he's trying to solve in 'Decision to Leave'. Kristine Kujath Thorp's spot-on physical comedy and charismatic performance as the narcissistic Signe power Sick of Myself, a modern fable, making us care whilst also mining the comic depths of Signe's destructive personality for so many WTF demented comedy moments are just some of the festival highlights.

The festival featured a wealth of local talent and documentary work exploring themes that include Cornwall and the local environment. 'Water Ways', was a key part of the festival, two documentaries that centre around Cornwall's natural landscape and the impact of climate change. These uncompromising documentary shorts by local talent were a fascinating look at Cornwall and the growing threat of climate change in the UK.

Cornish talent was also highlighted in the short film programmes, including the prestigious Cornwall International shorts programme, Student and South-West best regional shorts. There was also a new category, Screen Stars of Tomorrow featuring work by 16-18-year-olds from Cornwall.

In its 21st year the festival was delighted to return to The Poly, Falmouth, with its most accessible programme yet. During a time of instability and uncertainty, accessibility is at the heart of CFF's ethos, and as a result we were able to provide options such as relaxed afternoon Screenings, free to all carers, and reduced ticket pricing for all 16-30-year-olds, in the hope of developing younger cinemagoers.

The festival also ran a 'pay what you can' option for some of its screenings, where audience members pay either £2, £4, or £8, depending on what they were able to pay.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022**

OBJECTIVES AND ACTIVITIES

We saw a big uplift in Pay what you can tickets totalling 393, 144 at £2, 138 at £4, 111 at £8.

Short Film Competition

The key initial objective of the 2022 Short Film Competition was to emulate the success of the project from previous years by securing a global array of short films, which could be compiled into selections for screening during the 2022 edition of the Cornwall Film Festival.

As with CFF's short film competition in the previous 5 years, this season's competition was run using the FilmFreeway platform, receiving entries from over 32 countries, up from 30 in 2020 with 336 entries up from 259 in 2020.

Following an open call we appointed a new short film Coordinator Richard Davis, based in Northern Island, 23 people applied to be preselectors. Richard came to the festival weekend and introduced the Best Of the Best programme.

The largest category and percentage of entries was in Short Film with 42.8%, Student shorts was at 29.6%, South West Region shorts 10.2%, Screen Stars of Tomorrow 5.2%, Cornish Short Film 4.7%, South West Experimental Film 4.4%, and the newest category Music Video growing, but at just 3% of entries.

Shorts programmes were curated into 3 in-person screenings:

Best of the West - Wednesday 16th Nov | 8pm | The Poly Falmouth
- 96 people attended, the highest ever for a local shorts programme.

Best of the Best - On Saturday 19th Nov | 10am | The Poly Falmouth

Best International Short Film - Friday 11th Nov | 12.30 | 14.45 | 17.15 at Falmouth University, Penryn Campus, Exchange Lecture Theater

2 programmes were released during the festival week in digital editions on our YouTube Channel, Screen Stars of Tomorrow and 20 under 25 best films by emerging filmmakers

20 awards were awarded -

Awards

Best Student Short - NO ENTRY | Dir Kaleb D'Aguilar | UK
Best Short Film - Yummy Mummy | Dir Gabriela Staniszewska | UK - winner
The Wanting | Dir Alexandros Mattei | UK - runner up
Best Regional Short - Hunros Jorna | Dir Mickey Smith & Allan Wilson | UK
Best International Short - Murder Tongue | Dir Ali Sohail Jaura | Pakistan
Best Cornish Short - KESTAV (CONTACT) | Dir Christopher James Morris | UK
Best Music Video - GRZANEK (You Will Be Mine Tonight) | Dir Sebastian Juszczak | Poland
Best South West Experimental Film - the great dog, Pan | Dir Toby Parker Rees | UK
Screen Stars of Tomorrow Rising Star - The Paranoid Android | Dir Charlie Wilson | UK
Best Actor - The Electricity in Me (Ellora Torchia) | Dir Matt Sheldon | UK
Best Ensemble Performance - All Girls | Dir Anastasia Bruce-Jones | UK
Cinematography - Bugbear | Dir Matt Smith | UK
Good Screenwriting in a Short Film - The Wanting | Dir Alexandros Mattei | UK
Director's Choice Award - Yummy Mummy | Dir Gabriela Staniszewska | UK
Best Music in a short - Bugbear | Dir Matt Smith | UK
New Wave Jury Prize Best International Short - Murder Tongue | Dir Ali Sohail Jaura | Pakistan - winner
Burros | Dir Jefferson Stein | USA - runner up
First Feature - Aftersun | Dir Charlotte Wells | UK

NEW WAVE JURY PROGRAMME 2022

Formerly known as the Youth Jury Programme, now in its fourth edition, this opportunity was aimed at 18-25-year-olds who want to get into the media industry but don't know where to start and to develop their interest in film criticism.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022**

OBJECTIVES AND ACTIVITIES

From an open call, applicants were asked to submit a critical response to prompts (via an application form). The response could either be a writing piece (500 words max.) OR a video essay or podcast (5 mins max.).

We ran 4 online workshops and talks with writers and critics.

Hannah Strong is the Digital Editor of Little White Lies magazine. She has written for publications including Vulture, Gawker, GQ, and The Guardian, and her first book, a monograph on Sofia Coppola, was released in May 2022 by Abrams New York.

Mark Cosgrove is a Film Curator and Programmer at Watershed. Mark has also curated seasons and touring programmes as well as been on juries at film festivals.

Mina Mileva and Vesela Kazakova are a Bulgarian filmmaker duo and the CEO/Producers of the film company Activist38. Double Cannes Film Festival Nominees in 2021. Some of their work include Woman Do Cry (2021), Cat in the Wall (2019), and The Beast Is Still Alive(2016).

Amanda White is a writer and creative practitioner who also worked for many years in London as a literary agent for books and film/tv. Her writing includes poetry, anthologies, children's books, travel guides, and short films.

We published the participants' film reviews on the Mor Media blog and created an anthology, supporting their development, career opportunities and network. 11 participants attended the Film Festival on Saturday 21st November and received a free Saturday Screening pass to watch all the films! Awarding the New Wave Jury Prize from the International short film selection.

1 new post was created, the programme was led past New Wave Jury member Tomás Basílio.

GET CONNECTED

Cornwall Creative Community

As part of our ongoing series of networking events at Mor Media, we invited Industry professionals to connect with the media community on Wednesday 16th November at Dolly's Tea Room & Gin Palace for a private function. 52 people attended.

Writing short stories for the screen

Create an engaging story to tell on the screen

One of the most important elements of any film is its narrative, and for a short film you only have approximately 10 minutes to put your story on screen. How do you create an engaging story to tell on the screen? How do you create a structure for your short film, whether it uses dialogue, voice-over or only imagery. This workshop will discuss writing short stories for development into short films and how to consider the narrative on which you will hang your filmic vision.

SCENE Presented by BFI Film Academy South West

BFI Film Academy South West presented a showcase of short films made by young filmmakers between the ages of 16-25 from across the South West at Truro College to a packed auditorium.

Featuring a range of genres and styles from animation to documentary and films made independently, whilst in education or as commissions. Filmmaker & director Joe Inman from the Bear Behind You answered questions about his short film and the process of making it.

STREET PHOTOGRAPHY

Picturing the high street

Mor Media worked with Photoworks and Historic England to invite you to look at the high street as never before. We asked members of the public to help uncover the stories behind the shopfronts and post their own photographs on Instagram using #PicturingHighStreets. The photos contributed to an unofficial photographic archive of the English high street; charting and celebrating the history and experiences of the people and places that make up an often-overlooked fixture in all our lives.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022**

OBJECTIVES AND ACTIVITIES

The most evocative photographs were featured on the Picturing High Streets Instagram channel. A selection of photographs submitted before 6 December 2022 will be displayed in a national outdoor exhibition opening in March 2023 filling advertising space, outdoor exhibition panels and shop windows on high streets across England. These photographs - alongside a selection of others submitted from January 2023 onwards - will also enter the Historic England Archive, the nation's archive for England's historic buildings, archaeology and social history.

Working in partnership

Connections

Cornwall Film Festival has been in communication with the Amplify partners Cambridge Film Festival and Brighton CineCity throughout 2022 our strong working relationship led to the collaboration for the UK/Ukrainian Season supported by the British Council.

The UK/Ukraine Season: was a new programme of cultural activity to support the Ukrainian cultural sector, produced by the British Council and Ukrainian Institute. Coming to film festivals in Belfast, Brighton, Leeds and Cornwall, featured some of the best Ukrainian films of the year, including Ukraine's Oscar contender, Klondike as well as internationally recognised classics of Ukrainian cinema.

For the first time we worked with the French Film Festival to explore the richness and diversity of francophone cinema and to expand cultural horizons. "Post-Brexit the event's sense of purpose in bringing together our French-speaking neighbours from Europe and beyond has become even more acute and essential. The organisers pay tribute to our audiences, sponsors and funders as well as passionate and committed individuals, who every year ensure the festival comes to vibrant life, not only in November and December but also influencing film events throughout the year. Vive le cinéma!"

Richard Mowe - Director French Film Festival UK

Marketing

The festival marketing was widely commented on this year as positive, with a young designer Fin Waterson commissioned to create the '22 branding. A step-up commission for the designer, we worked with him to create an asset package that registered with 16-30 year old audiences. 6500 print marketing material was widely distributed across Falmouth, Penryn and Truro in two waves including large format street signs. Our team created an A5 print brochure in-house and an interactive brochure for our online platforms for the first time in issue which was read 356 times.

Traffic our website traffic 1st Sept - 30th November was all up.

New vs returning visitors 90% new, 72% accessing sessions by mobile device.

Site sessions 4,838 up 169%, Unique visitors 2,355 up 97%.

The highest traffic sources were Google up 346% from the previous period, Facebook up 114%.

We sent email 19 campaigns in November and reached 47564 people via mailing.

Our Facebook & Instagram ads created 128.6K views, 22,222 reach, split Female 71% & Male 29%.

On Youtube our channel got 4,330 views in the last 28 days (30th Nov), 9 news subscribers, and 9.8K unique views. Our team created an ident and added it to all the festival trailers in a channel. Sick of Myself reached the highest audience with 1142 views.

Press

In 2022 one of our team updated the Media List creating and contacting 83 contacts across national, local and social media. We received coverage at BBC Radio Cornwall, and articles in CinemaGoTrailers, Devon and Cornwall Film, Exepose, Nub News, Odessa Journal, The Falmouth Packet, The Upcoming and the student magazine The Anchor.

Audiences

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022**

OBJECTIVES AND ACTIVITIES

Aftersun and Triangle of Sadness were the most talked about films of the festival. We received a great deal of support from distributors this year, notably Disney, for Empire of Light released on a special preview. Our survey results were as follows -

Have you ever attended an event / film run by this organisation before?
76% Yes at a venue/location, No 14% Yes an online event/screening 10%

Did this event/screening do any of the following?
79% Inspired you to watch more films like the one you have just seen
75% Deepened your understanding of the art and power of film
68% Made you feel connected with a community of people watching the same film
64% Introduced you to new types of film

How would you rate your experience of this event? (How would you rate the event/screening overall?) 79% Very Good
21% Good

How would you rate your experience of this event? (How would you rate your experience of this Film Festival overall?)
83% Very Good 17% Good

Comments or feedback about the film, event, or the venue

A warm friendly venue with growing quality, Great venue, great selection of films that represent a diverse range of voices, Lovely venue and I enjoyed seeing more Norwegian cinema after seeing The Worst Person in the World earlier this year. I commend the experimental nature of the film.

How would you describe your Gender? Female 48% Male 38% Non-binary 10% Prefer not to say 3% (1) Intersex (-)
Prefer to self identify (-)

Is your gender the same now as it was assigned at birth? Yes 86% No 11% Prefer not to say 4%

Age of audience 20 - 24 44% 25 - 30 22% 40 - 49 11% 60 - 69 11% 50 - 59 7% 35 - 39 4%

What is your sexual orientation? Straight / Heterosexual 48% Bisexual 19% Gay / Lesbian 15% Prefer not to say 15%
Prefer to use own term 4% (Queer)

Do you identify as D/deaf, and/or do you consider yourself to have a disability or long term health condition? 67% No
26% Yes I have a disability or long term health condition

What type of school did you mainly attend between the ages of 11 and 16?

56% State-run or state-funded / comprehensive school - non-selective 22% Attended school outside the UK 11%
Independent or fee-paying school - bursary 7% Independent or fee-paying school - no bursary 4 % Don't know

Ethnic Origin 85% White 7% South Asian / South Asian British 4% East Asian / East Asian British 4% Mixed / Multiple
ethnic origins

Public benefit

Internship Programme

This year Mor Media has developed its internship programme even further. We have supported one cohort of interns and some of our new recruits have gone on to undertake paid work with the charity. From their initial interviews to development reviews which take place throughout their time with Mor Media, our interns develop skills focussed on employability. Each participant on the internship programme is provided with a 'Development Log' which allows them to record their growing skillset. Our interns are also offered individual support with writing cover letters, CVs and preparing for job interviews. This year we have also given interns access to an online Jobs Board where team members regularly post opportunities. 'Intro to Industry' talks have also been held throughout the year, giving our interns access to industry professionals and networking opportunities.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022**

OBJECTIVES AND ACTIVITIES

Volunteers

Without the help and support of all our Trustees, Advisors, Team, Interns and day to day volunteers giving their time to Mor Media Charity would not be possible and it is a huge thanks to everyone. This year's programme has been focused on our Events programme including helping make the Cornwall Film Festival run smoothly and the launch of the new Mor Media banner. In development to manage the programme we have continued to use Three Rings, a secure, online volunteer management system, defined roles, onboarding process and code of conduct.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022**

OBJECTIVES AND ACTIVITIES

The festival team

A huge thanks goes out to the expanded festival team of -

Anna Navas - Programming

Jim Whittle - Projection & Tec

Richard Davis - Short Film Coordinator

Tomás Basílio - Chair of New Wave Jury

Mor Media Team

Sue Lewis - Education Coordinator

Lyanna Hindley - Digital & Web Coordinator

Joe Blackman - AV technician

Farah Sadek - Online Content

Hellie Painter - Press

Rupert Dymond - Finance

Amanda Barnsley White - Creative writing tutor

Annie Bungeroth - Photography tutor

Henry Austwick - Volunteers & Events

Diversity and Inclusion

Following some work around our expanded team, we conducted some work around our diversity and inclusion. We adopted the following statement -

Diversity and Inclusivity Statement

At Mor Media Charity, we strive for inclusion, diversity and equity in everything we do. We encourage freedom and empowerment both in our team and our trustee board. Our commitment to sharing and celebrating the arts was made with everyone in mind. This is our mission's core ethic; the arts are for all. To ensure a fairer and more inclusive society, our charity must both reflect and protect these values.

Mor Media Charity Equality and Diversity Monitoring 2022

Within our organisation: 24 people responded to monitoring

- 58.3% are female, 37.5% male & 4.2% prefer to self describe

- 62.5% are 16-24, 16.7% are 25-29, 8.3% are 35-39, 4.2% are 45-49, 8.3% are 50-59 years old

- 12.5% identify as coming from as Mixed/ Multiple ethnic groups, 16.7% Other White Background, 4.2% Arab, 66.7% White - British

- 20.8% preferred not to disclose their sexual orientation, 25% identify as Bisexual, 8.3% identify as Gay/Lesbian and 45.8% identify as Heterosexual.

- When asked if they considered themselves as having a disability, impairment or chronic health condition, 25% answered yes, 66.7% answered no, and 8.3% preferred not to say.

- (9 responses to type of condition) Cognitive impairment 33.3%, 11.1% speech impairment, 33.3% Mental health, 11.1% long term illness or condition, 11.1% Learning disability

- 8.3% identify as Christian, 12.5% Jewish, 8.3% preferred not to disclose their religion or beliefs, and 58.3% identify with not having a religion at all, 8.3% Buddhist, 4.2% Muslim

- When asked if they identified as a carer or having caring responsibilities we found that 8.3% identify as a carer of a disabled child or children under 18. 8.3% identify as a carer of adult/s over the age of 18. 4.2% preferred not to disclose this information 79.2% answered they were not a carer.

- 83.3% identify as having never been in care, 8.3% been in care, 8.3% preferred not to say.

- When asked what type of school they attended between the ages of 11-16, we found that 37.5% attended a State-funded school that was non-selective, and 29.2% attended a State-run or state-funded school that was selective on academic, faith or other grounds. 8.3% attended an independent or fee-paying school, 20.8% identified as having attended school outside the UK and a further 4.2% preferred not to disclose this information.

- 21.7% answered that they did receive free school meals, 78.3% did not receive free school meals.

- Finally, when asked if they considered themselves to be from a disadvantaged background, 26.1% answered yes and 17.4% preferred not to say 56.5% answered no

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2022**

FINANCIAL REVIEW

Reserves policy

The trustees have established a policy whereby the unrestricted funds not committed to or invested in tangible fixed assets ('the free reserves') held by the Charity should be the equivalent of at least 3 to 6 months of the resources expended.

STRUCTURE, GOVERNANCE AND MANAGEMENT

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

05186603 (England and Wales)

Registered Charity number

1126161

Registered office

G19 Tremough Innovations Center
Tremough
Penryn
Cornwall
TR10 9EZ

Trustees

Ms L A Fox
E Woollard-White
B J Fullman Producer/Managing Director (resigned 30/6/2022)
Ms R S Haddy Trainee Curator
Ms T Holmes Trustee
J Scarlett-Davis Artist

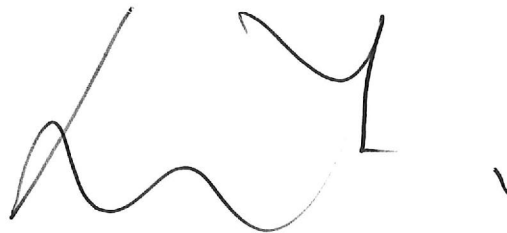
Company Secretary

Independent Examiner

Pete Brotheridge
FCCA CTA
Greenwood Wilson
The Old School
The Stennack
St Ives
Cornwall
TR26 1QU

Approved by order of the board of trustees on 23 December 2022 and signed on its behalf by:

Ms L A Fox - Trustee

A handwritten signature in black ink, appearing to be 'Ms L A Fox', written over a horizontal line.

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
CORNWALL FILM FESTIVAL**

Independent examiner's report to the trustees of Cornwall Film Festival ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2022.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

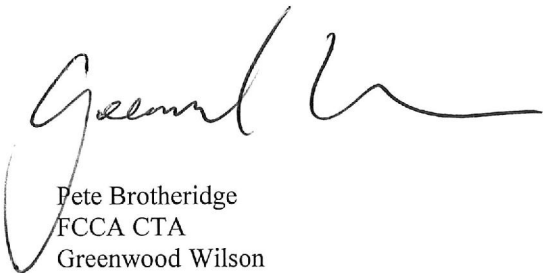
Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Pete Brotheridge
FCCA CTA
Greenwood Wilson
The Old School
The Stennack
St Ives
Cornwall
TR26 1QU

23 December 2022

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2022**

	Notes	2022 Unrestricted fund £	2021 Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies		43,955	31,918
Other trading activities	2	14,178	11,105
Total		<u>58,133</u>	<u>43,023</u>
 EXPENDITURE ON			
Charitable activities			
Charitable activities		76,606	38,608
Other		113	198
Total		<u>76,719</u>	<u>38,806</u>
 NET INCOME/(EXPENDITURE)		 (18,586)	 4,217
 RECONCILIATION OF FUNDS			
Total funds brought forward		16,870	12,653
 TOTAL FUNDS CARRIED FORWARD		 <u><u>(1,716)</u></u>	 <u><u>16,870</u></u>

The notes form part of these financial statements

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**STATEMENT OF FINANCIAL POSITION
31 MARCH 2022**

	Notes	2022 Unrestricted fund £	2021 Total funds £
FIXED ASSETS			
Tangible assets	7	211	560
CURRENT ASSETS			
Debtors	8	2,811	512
Cash at bank and in hand		2,534	16,106
		<u>5,345</u>	<u>16,618</u>
CREDITORS			
Amounts falling due within one year	9	(7,272)	(308)
		<u>(1,927)</u>	<u>16,310</u>
NET CURRENT ASSETS/(LIABILITIES)			
		<u>(1,716)</u>	<u>16,870</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			
		<u>(1,716)</u>	<u>16,870</u>
NET ASSETS		<u>(1,716)</u>	<u>16,870</u>
FUNDS	10		
Unrestricted funds		<u>(1,716)</u>	<u>16,870</u>
TOTAL FUNDS		<u>(1,716)</u>	<u>16,870</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2022.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2022 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 23 December 2022 and were signed on its behalf by:

L A Fox - Trustee



The notes form part of these financial statements

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2022**

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 33% on cost

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2022**

2. OTHER TRADING ACTIVITIES

	2022	2021
	£	£
Fundraising events	11,143	6,075
Sponsorships	1,000	-
Rental income	1,235	1,035
Advertising & social media	800	3,995
	<u>14,178</u>	<u>11,105</u>

3. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2022	2021
	£	£
Depreciation - owned assets	349	349
	<u>349</u>	<u>349</u>

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2022 nor for the year ended 31 March 2021.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2022 nor for the year ended 31 March 2021.

5. STAFF COSTS

The average monthly number of employees during the year was as follows:

	2022	2021
Coordinator	2	1
Admin	1	-
Tutor	1	-
	<u>4</u>	<u>1</u>

No employees received emoluments in excess of £60,000.

6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
INCOME AND ENDOWMENTS FROM	
Donations and legacies	31,918
Other trading activities	<u>11,105</u>
Total	<u>43,023</u>
 EXPENDITURE ON	
Charitable activities	
Charitable activities	38,608

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2022**

6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued		Unrestricted fund £
Other		198
Total		<u>38,806</u>
NET INCOME		4,217
RECONCILIATION OF FUNDS		
Total funds brought forward		12,653
TOTAL FUNDS CARRIED FORWARD		<u><u>16,870</u></u>
7. TANGIBLE FIXED ASSETS		Plant and machinery £
COST		
At 1 April 2021 and 31 March 2022		<u>6,565</u>
DEPRECIATION		
At 1 April 2021		6,005
Charge for year		349
At 31 March 2022		<u>6,354</u>
NET BOOK VALUE		
At 31 March 2022		<u><u>211</u></u>
At 31 March 2021		<u><u>560</u></u>
8. DEBTORS		
	2022	2021
	£	£
Amounts falling due within one year:		
Trade debtors	2,701	401
Prepayments	110	110
	<u>2,811</u>	<u>511</u>
Amounts falling due after more than one year:		
Trade debtors	-	1
	<u>-</u>	<u>1</u>
Aggregate amounts	<u><u>2,811</u></u>	<u><u>512</u></u>

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2022**

9. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022 £	2021 £
Social security and other taxes	5,785	258
Other creditors	1,487	50
	<u>7,272</u>	<u>308</u>

10. MOVEMENT IN FUNDS

	At 1/4/21 £	Net movement in funds £	At 31/3/22 £
Unrestricted funds			
General fund	16,870	(18,586)	(1,716)
	<u>16,870</u>	<u>(18,586)</u>	<u>(1,716)</u>
TOTAL FUNDS	<u>16,870</u>	<u>(18,586)</u>	<u>(1,716)</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	58,133	(76,719)	(18,586)
	<u>58,133</u>	<u>(76,719)</u>	<u>(18,586)</u>
TOTAL FUNDS	<u>58,133</u>	<u>(76,719)</u>	<u>(18,586)</u>

Comparatives for movement in funds

	At 1/4/20 £	Net movement in funds £	At 31/3/21 £
Unrestricted funds			
General fund	12,653	4,217	16,870
	<u>12,653</u>	<u>4,217</u>	<u>16,870</u>
TOTAL FUNDS	<u>12,653</u>	<u>4,217</u>	<u>16,870</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	43,023	(38,806)	4,217
	<u>43,023</u>	<u>(38,806)</u>	<u>4,217</u>
TOTAL FUNDS	<u>43,023</u>	<u>(38,806)</u>	<u>4,217</u>

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2022**

10. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1/4/20 £	Net movement in funds £	At 31/3/22 £
Unrestricted funds			
General fund	12,653	(14,369)	(1,716)
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>12,653</u>	<u>(14,369)</u>	<u>(1,716)</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	101,156	(115,525)	(14,369)
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>101,156</u>	<u>(115,525)</u>	<u>(14,369)</u>

11. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2022.

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2022**

	2022 £	2021 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	2,938	3,406
Grants	41,017	15,236
Council Grants	-	10,000
CJRS Government Claims	-	3,276
	43,955	31,918
Other trading activities		
Fundraising events	11,143	6,075
Sponsorships	1,000	-
Rental income	1,235	1,035
Advertising & social media	800	3,995
	14,178	11,105
Total incoming resources	58,133	43,023
EXPENDITURE		
Charitable activities		
Wages	39,406	13,750
Pensions	755	225
Insurance	802	548
Telephone	260	157
Advertising	135	668
Sundries	75	41
Freelance & professional fees	23,195	12,083
Licensing	530	459
Printing, postage stationery	1,761	212
Subscriptions	906	1,589
Repairs & maintenance	1,542	-
Travel & subsistence	769	76
Web hosting	1,088	1,166
Event & workshop costs	1,975	916
Books & research	183	-
Donations	20	2,868
	73,402	34,758
Other		
Exchange gain/loss	113	198
Support costs		
Management		
Rent	2,669	2,985
Carried forward	2,669	2,985

This page does not form part of the statutory financial statements

**CORNWALL FILM FESTIVAL
T/A MOR MEDIA**

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2022**

	2022	2021
	£	£
Management		
Brought forward	2,669	2,985
Bookkeeping & payroll	90	437
Plant and machinery	349	349
	<u>3,108</u>	<u>3,771</u>
Finance		
Bank charges	96	79
	<u>76,719</u>	<u>38,806</u>
Total resources expended		
	<u>(18,586)</u>	<u>4,217</u>
Net (expenditure)/income		

This page does not form part of the statutory financial statements

CORNWALL FILM FESTIVAL

England & Wales - Charity number 1126161

Accounts

2021

Mor Media Charity Annual Report



Introduction

Welcome to the first annual report of Mor Media Charity. 2021 has been another year of unprecedented challenges and changes to our community, team, volunteers and participants in Cornwall and the wider world.

This year we brought our new strategic vision of Mor Media Charity to fruition. Encouraging Creativity and Culture to Thrive in the Digital Arts through events, education, community and industry projects.

This report celebrates the resilience and creativity of our organisation this year. We are inspired and motivated for the year ahead, with new partnerships, projects and friends.
Louise Fox (Executive Director)

Mor Media Charity

Encouraging Creativity and Culture to Thrive

Cornwall Film Festival has been MORE THAN JUST A FILM FESTIVAL for a long time. As a charity, we now support between 6,500 - 9,000 people across our projects every year through community projects, education and media training, Events and Industry work.

In August, after a Covid delayed launch, we came together to celebrate the launch of Mor Media at the Pavilions in Falmouth. The result of 3 years of development with the Board of Trustees, harmonising and communicating our message with Cornwall Film Festival being a key part of the Mor Media Charity experience, but not the whole adventure.

Our Programmes

Community programmes

Our community projects in Cornwall work with hard-to-reach groups who face social, cultural or economic exclusion from the richness of media culture, with a focus on improving the health and wellbeing of communities.

Our Charity can help people:

- Engage with and gain a greater understanding of their communities
- Share and tackle the problems of rural isolation
- Gain a better understanding of their culture, history and way of life
- Receive encouragement and support to participate in local decision making
- By contributing to social cohesion, health and well-being
- By supporting cultural diversity and identity

Media Education & Training

Delivering high-quality skill-based training to young people and adult learners, we aim to train and inspire content makers to grow in confidence and gain worthwhile transferable skills which can enhance both their professional and personal lives.

Through our projects, people can:

- Improve self-esteem and confidence
- Improve digital literacy skills
- Learn practical filmmaking and creative digital skills
- Actively participate in cultural production
- Foster resilience (particularly young people) through meaningful participation

Industry

Our industry programmes enhance career prospects, support professional and personal development, and deepen understanding of the media Industry. With our wide-reaching networking events, interviews and masterclasses with industry professionals at all levels, in a variety of roles, we let you see behind the scenes and learn from the experts. We are dedicated to helping you take the next steps in your media career.

Our projects will help you to:

- Build clear progression paths into and through creative digital arts
- Access services for people wanting to take the next steps
- Gain media and creative industry exposure
- Develop creative and communication skills, confidence and connections
- Highlight job opportunities

Events

Our events bring people together and foster connection, engagement and understanding through digital media. We aim to help develop our audience's understanding of the media, not only as a form of entertainment, but as a way of engaging in ideas, dialogue and debate about culture & society and the authentic diversity and experiences of modern society.

Our Events can:

- Encourage familial ties and relationships
- Support cultural diversity and identity
- Bring communities together
- Support family learning and engagement

Our Projects in 2021

COMMUNITY PROGRAMMES

Community Stories Cornwall

Following our successful Coronavirus Stories project in 2020 we identified a need to continue documenting the experiences of communities during the Coronavirus crisis. Extending the project to more places in Cornwall selecting strong and diverse voices, each showing a different side to community life in Cornwall.

The project will be published as podcasts on Anchor and Instagram TV with the commissioned portraits of participants. After the project completion, we will archive the project files and material in accordance with The National



Archive benchmarks and add them to the British Library Coronavirus Collection and exhibit all the work in an exhibition at Kresens Kernow.

Mass Observation

A Picture of Life

Through funding from the Local Connections Fund via The National Lottery we worked for the first time in association with the Mass Observation Project, part of the University of Sussex's Special Collections. The Mass Observation Archive gathers documents about 'everyday life' in Britain through the Mass Observation Project, this year we supported the Cornish entries on 12 May, 2021 running workshops and calling on people to record a 'day diary', recording everything they do from the moment they wake up that morning until they go to bed that night. The diaries help to paint a picture of life in 21st century Britain and provide an invaluable insight into our lives for future generations of researchers and educators.

Animate Helston February Half Term

During Half Term CFF curated a series of animation work at Museum of Cornish Life as part of Animate Helston. Due to Covid closure, together with the museum, we ran online a collection of animated daily screenings, workshops and talks.

Professional Industry Talks

We ran more of our popular talks and masterclasses in 2021

In March a Storyboard masterclass with Jenny Turner (Mothering Sunday , Everybody's Talking About Jamie) In February an Interview with Jon East, a BAFTA & RTS winning film & TV director and DGA member, (Killing Eve, Cursed, Downton Abbey, Lost in Space, Pennyworth, The Last Kingdom)

Writers and showrunners Emma Frost and Matthew Graham whose credits include Ashes to Ashes, The Spanish Princess, Doctor Who and "The Man In The High Castle, talked about

their television careers and their focus on television production and financing projects for the international market.

EDUCATION & TRAINING

ESF Get Creative!

European Social Fund Get Creative! (Phase 2)
Will deliver training activities around digital literacy looking in detail at content creation, utilisation of information and internet use. The skills gap, particularly around marketing skills for the digital world and essential digital skills for work and life including; handling information content, problem-solving and communication across a wide range of digital platforms.



An innovative vocational programme designed and delivered by Cornwall Film Festival (CFF) to signpost and develop pathways to foundation degrees and above. Participants will work in Creative Media, with a blended approach and e-learning for distant learners, the participants will identify and prepare for specific Higher Education or employment progression routes appropriate to their ambitions through a process of research, dialogue, reflection and evaluation. It will give participants the opportunity to explore aspects of SME, entrepreneurship and marketing and enable them to demonstrate the practical, intellectual and communication skills necessary for progression, and provide participants with opportunities to develop and utilise broad, transferable skills by encouraging an ethos of personal and professional development. These include: Initiative independent inquiry: Creative thinking: Reflective learning: Team-working: Self-management: Effective participation: Problem-solving & Communication.

The focus of the project is working with employed or self-employed participants. By exception, a small proportion of participants can be unemployed or economically inactive,

e.g. response to redundancy, higher-level skills need. Priority Groups include employed females, participants aged 50+ and over, participants from ethnic minorities, participants with disabilities & single adult households with dependent children.

Explore programme

Our explore programme is designed to give taster sessions around a variety of subjects, they are fun and informal run as small groups of less than 15 people with 2- 4 hours of guided learning.

Ignite programme

Ignite your interest and learn new skills.

Including 1 off Masterclass and workshops with Media Industry professional

Cultivate Programme

Health, wellness and creativity - cultivate your interest



Our Cultivate programme is designed to give you creative writing sessions around a variety of subjects, they are fun and informal, run as small groups of less than 15 people with 2-4 hours of guided learning.

Academy

A longer programme of modular learning 6-10 1/2 hr sessions building and developing a subject area. Targeted at adult starter & mid level entry people wanting to retain or gain further skills.

Throughout 2021 we ran a series of the Cultivate writing courses with the focus on exploring ways to express yourself and find your voice where your creativity is also part of your wellbeing. There will be opportunities to explore poetry, journaling, haiku, scriptwriting, blogging/vlogging, oral and written storytelling, novel writing and biography.

EVENTS

Film Feels Hopeful

A summer long, UK-wide film season

This year's UK wide season is all about feeling Hopeful, with a return to in-person screenings and events that look at films imbued with hope, dreams of the future, and new ways of reimagining film itself, with a particular emphasis on creating space for voices that don't get heard in mainstream programming. Film Feels is managed by Film Hub Midlands on behalf of the BFI Film Audience Network, powered by National Lottery funding.



We curated the 3 screenings with film+ activity around debut features and new filmmaking voices that demonstrate new approaches and originality to the screen. Diversity sat at the heart of our programme in 2021. Including a magical outdoor screening of NOMADLAND to 130 people in Falmouth.



DOCS HUB

Sharing Documentaries Together

Mor Media's events programme for Documentary was severely curtailed by Covid in 2021. An opportunity to bring filmmakers and audiences together to screen documentaries made by independent filmmakers addressing a wide range of cultural, political, and social issues. Curious people together for screenings, discussions, good food, and a few beers. Supported by the BFI South West Film Audience Network & by The National Lottery

AMPLIFY! Virtual Film Festival

A Festival of discovery

Cornwall Film Festival has been in communication with the Amplify partners Cambridge Film festival and Brighton CineCity throughout 2021 to support the development of an online festival. With a strong working relationship, the partners felt it was important to celebrate film, the experience and the sense of community in coming together to watch films and talk about them afterwards. We wanted to support film, support filmmakers, and support our audiences by delivering an exciting, diverse programme, as well as making sure

it's fully accessible. With the emphasis on in-person events in the Autumn, the partners decided to delay a group film festival and review in 2022.

Cornwall Film Festival 2021

Celebrating Cornwall Film Festival's 20th Anniversary Year

Celebrating **Cornwall Film Festival's 20th Anniversary Year**, PLATINOM (Cornish for platinum) was the 7-day Edition of the festival, an exciting programme of activity and events from 15-21st November at The Princess Pavilions, Falmouth in partnership with Falmouth Town Council at the new venue The Princess Pavilions, Falmouth. The event will show a full programme of films, Q&As, masterclasses, and industry events. Thanks to a BFI Film Audience Network award, using funds from the National Lottery, to support this activity, the festival will reach a wider range of audiences throughout the region.



Feature Programme highlights included several UK premieres such as the much-anticipated latest treasure from Céline Sciamma (*Portrait of a Lady on Fire, Girlhood*), **PETITE MAMAN**, a sublime modern fairytale about the quiet wonder of mother-daughter relationships. **ALI & AVA** by popular British Director Clio Barnard (*Selfish Giant*) premiered at the 2021 Cannes

Directors' Fortnight. **MEMORY BOX** A poignant drama exploring the powerful role that memory plays across generations. The Oscar-tipped Kristen Stewart plays Lady Diana **SPENCER** who decides to end her marriage to Prince Charles from the Award-winning director Pablo Larraín (*Jackie*) with another poignant portrait of one of the world's most impactful female figures. The massive and uncompromising hit **TITANE** is the 2021 Palme d'Or winner from director Julia Ducounau (*Raw*) explores themes of gender, identity, and sexuality through body horror.

The Climate features strongly in documentaries, with Director Liz Garbus who dives into the life of environmentalist and undersea explorer Jacques **COUSTEAU** and the important **CORNWALL CLIMATE STORIES** a series of films that are presented by real people talking about their own experiences, highlighting the local side of a global crisis featuring dramatic drone, underwater and other spectacular footage from around the Duchy, this all-Cornish production aims to motivate people to get on board, sparking conversations about what we can all do to help in our own homes, villages and towns.

Audiences will have the opportunity to see 3 short programmes, including the prestigious Cornwall's International shorts programme, Student and South-West best regional shorts.

The new venue at the Pavilions was a beautiful, open airy space that is fully accessible and has no steps, stairs or barriers to entry. This year the festival offered the most accessible programme with **LAMB** starring Noomi Rapace (*The Girl with the Dragon Tattoo*) in a dark, atmospheric folktale that tests the limits of human nature, as a Captioned Screening - subtitled screenings that display the dialogue as well as additional auditory information on the screen. **THE CARD COUNTER** starring Oscar Isaac, Tiffany Haddish, was an afternoon Relaxed Screening.

With a passion for developing younger cinemagoers, the Festival offered a reduced ticket pricing for all 16–30-year-olds. Tickets pricing begins at £5 with full pricing information available on the website. £2, £4 and £8. Pay what you can screenings - We WON'T ask you for your ID, proof of earnings or anything else! All we ask is your honesty!" on all short films programmes, **BECOMING COUSTEAU & THE CARD COUNTER**.

The Festival closed with the Berlinale Golden Bear winner ***BAD LUCK BANGING OR LOONY PORN*** Director Radu Jude (*Aferim!*) delivers an incendiary mix of unconventional form, irreverent humour and scathing commentary on hypocrisy and prejudice in our societies.

Short Film Competition

The key initial objective of the 2021 Short Film Competition was to emulate the success of the project from previous years by securing a global array of short films, which could be compiled into selections for screening during the 2021 edition of the Cornwall Film Festival.

As with CFF's short film competition in the previous 5 years, this season's competition was run using the FilmFreeway platform, receiving entries from over 38 countries, up from 30 it achieved 369 entries up from 259 in 2020 that can be converted into £3585 in revenue.

Following an open call, 180 people applied to be preselectors and a new short film manager post was created.

NEW WAVE JURY PROGRAMME 2021

Formerly known as the Youth Jury Programme, now in its third edition, this opportunity was aimed at 18-25-year-olds who want to get into the media industry but don't know where to start and to develop their interest in film criticism.

From an open call, applicants were asked to submit a critical response to prompts (via an application form). The response could either be a writing piece (500 words max.) OR a video essay or podcast (5 mins max.).

We ran 3 online workshops and talks with writers and critics and would like to thank Amanda White, Dr Kingsley Marshall and The Guardian Film Critic



Peter Bradshaw for running sessions. We published the participants' film reviews on the Mor Media blog, supported their development, career opportunities and network. 9 participants attended the Film Festival on Saturday 20th November and received a free Saturday Screening pass to watch all the films! Awarding the New Wave Jury Prize from the International short film selection.

The programme was led and managed by our young team of Farida Ezzat and Scarlett Cook.

Festival Industry Day Networking & Masterclasses

On Friday 19th November we worked with the UK creative industries to create a Film and TV Industry Day, in association with Cornwall X Connectivity as our headline sponsor. Cornwall x Connectivity offers tailored business support for screen-based creative freelancers and SMEs based in Cornwall and the Isles of Scilly, supported by the ERDF.



GET CONNECTED

Cornwall Creative Community

As part of our ongoing series of networking events at Mor Media, we invited Industry professionals to connect with the community. Helping professionals source a crew or location was the place to start!

BFI NETWORK Session

Support for new and emerging filmmakers

Find out more about the support that BFI NETWORK offers new and emerging filmmakers in the South West region. BFI NETWORK Talent Executive Alix Taylor will be joined by Cornwall based filmmakers and crew who have previously been supporting through the BFI NETWORK Short Film Funding. Hear more about their experience of moving up to producing funded short film projects and what they learnt along the way. There will be a

screening of the past funded projects and a chance to ask any questions you might have about BFI NETWORK.

Panellists include Natalys Willcox - Falmouth Uni MA Film & TV graduate. Writer/director of the upcoming feature film 'A Bad Penny'. Jake Mackintosh - Writer for BBC Cornish Voices, Edinburgh IFF Talent Lab alum, BFI x BAFTA Crew. Keeleigh Remnant - Hairdresser and makeup artist living in Cornwall 'Mermaids'

Networking Lunch

Enjoy a pint and pasty on us!

BFI NETWORK are hosting a local NETWORKED event, which is open to all South West based writers, directors, producers and crew who would like the opportunity to connect with each other and the regional BFI Talent Executive. Enjoy a pint and pasty on us! (Please Note you must register for this event as well your Industry pass)

Working in Costume

Just what does it take to be a Costume Supervisor?

Join Jessie Metcalf as she discusses her work as a Costume Supervisor and have a chance to put your questions to her. Jessie Metcalf has worked as a costumer for Film & TV since graduating from Falmouth University in 2011. She works predominantly in feature film and has worked on such productions as Beauty and the Beast, Aladdin, Mission Impossible 7 and Cruella. Jessie is now working part-time as a lecturer in Costume Design for Film & TV at Falmouth University.

Independent Filmmaking as a Screenwriter/Producer

Neil Fox talks about the relationship between screenwriting and producing in independent and micro-budget film

Independent screenwriter, producer, The Cinematologists and lead of Falmouth University's Sound/Image Cinema Lab talks about his indie filmmaking principles involved in successful productions WILDERNESS, Mark Jenkin's BAIT (2019) and Claire Oakley's MAKE UP (2019)

Introducing Cornwall X Connectivity

Cornwall x Connectivity offers tailored business support for creative and cultural practitioners, freelancers and SMEs based in Cornwall. The programme is delivered by Creative England (part of the Creative UK group) and is funded by ERDF (European Regional Development Fund) and administrated by MHCLG (Ministry of housing, Communities and Local Government).

Games

Ways into game writing

Doug Brown is Director of Falmouth University's Games Academy (ranked as one of the best in Europe by Princeton Review) where student teams include Programmers, Artists, Animators and Writers. Doug worked on game stories at AAA Games Publisher Square-Enix before moving to academia.

Doug will be talking about how the games industry and Games Academy operate around writers and what exactly a games writer does, including how the role is different to more traditional writing and screenwriting. Discussions will include ways into game writing and some novel games which put writers front and center too.

Cornwall x Connectivity: Locations, Locations, Locations.

The one stop shop for everything you need to know about working on location in Cornwall.

Filming anything isn't easy, but it's easier if you know how to navigate the landscape of the industry. Join Cornwall Film Festival, Filming in England and Screen Cornwall as they explain how the agencies work together within the film ecology of the Southwest with a special focus on locations in the region.

Intimacy co-ordination talk with Abigail Kessel

Breaking down the role of an Intimacy Coordinator

What is the role of an Intimacy Coordinator? Abigail Kessel, mentee of Ita O'Brien (Normal People's intimacy co-ordinator), breaks down just what the role is and how an intimate scene can be filmed safely and professionally at any level. Supported by Falmouth University

KIN Collective

Pop-up Supper Club

In a new venture for the festival to add in cinema + experiences the Kin Collective brought a new dining experience that captured Cornwall's creative community, with 45 dinners feasting on middle-eastern sharing plates with whilst enjoying Safety Last from Harold Lloyd (1923)

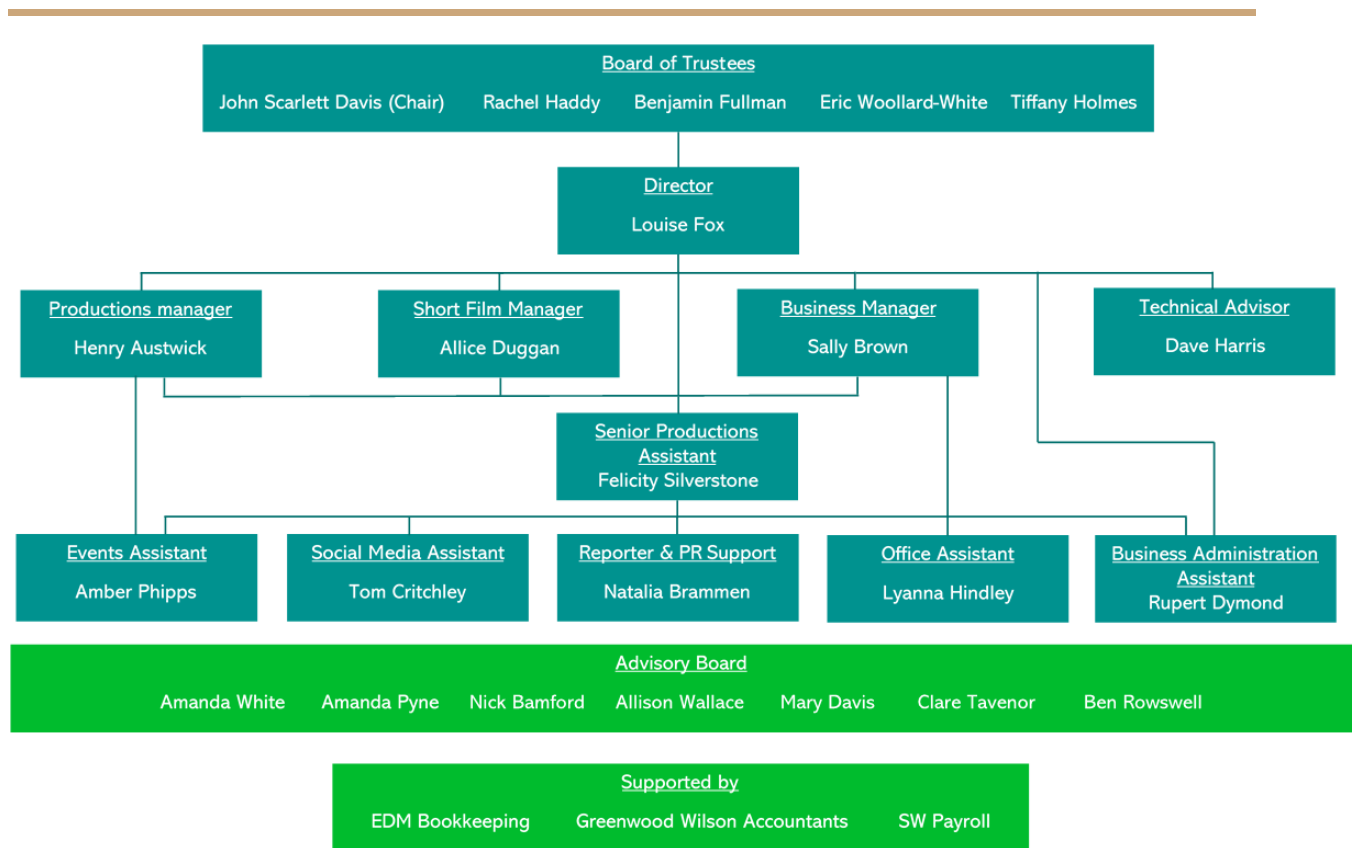
The Team & Governance

Trustees

In 2020 we welcomed several new Trustees to support CFF with the move to Mor Media, as follows John Scarlett Davis - Chair of Trustees; Rachel Haddy - Volunteer & Employment Lead; Eric Wollard White - Business Development Lead; Tiffany Holmes - Exhibition & Organisation Lead; Ben Fullman - Social Media & Marketing Lead

We said a sad farewell to our festival technical advisor Ian Brown and Trustee Paul Wyatt who both passed away and will be remembered for all their hard work.

Organisational structure



Internship Programme

This year Mor Media has developed its internship programme even further. We have supported two cohorts of interns and some of our new recruits have gone on to undertake paid work with the charity. From their initial interviews to development reviews which take place throughout their time with Mor Media, our interns develop skills focussed on employability. Each participant on the internship programme is provided with a 'Development Log' which allows them to record their growing skillset. Our interns are also offered individual support with writing cover letters, CVs and preparing for job interviews. This year we have also given interns access to an online Jobs Board where team members regularly post opportunities. 'Intro to Industry' talks have also been held throughout the year, giving our interns access to industry professionals and networking opportunities.

Volunteers

Without the help and support of all our Trustees, Advisors, Team, Interns and day to day volunteers giving their time to Mor Media Charity would not be possible and it is a huge thanks to everyone. This year's programme has been focused on our Events programme including helping make the Cornwall Film Festival run smoothly and the launch of the new Mor Media banner. We have conducted some assessment work on the contribution to the organisation from everyone that totals 3986 hours of time and £59790 in cost. In development to manage the programme we have adopted Three Rings, a secure, online volunteer management system, defined roles, onboarding process and code of conduct.

Health and Safety inc Covid

Keeping people safe was a priority, we discussed individually with our team how they wished to work, with the majority working from home most of the year, and we provided any additional aids to support this. For events, we monitored the situation and took action at each event when necessary, including conducting full risk assessments (held on the filestore on Three Rings) and providing safety equipment. We worked closely with our partners and followed all industry and kitemark standards to ensure visits were both enjoyable and safe for everyone.

Kickstart Scheme

Mor Media employed a young person through the government-funded Kickstart Scheme supported by the Gateway organisation Cornwall College. The scheme supports placements with funding for support, we provided structured mentoring and training ensuring the young person gained quality work experience.

Diversity and Inclusion

Following some work around our expanded team, we conducted some work around our diversity and inclusion. We adopted the following statement -

Diversity and Inclusivity Statement

At Mor Media Charity, we strive for inclusion, diversity and equity in everything we do. We encourage freedom and empowerment both in our team and our trustee board. Our commitment to sharing and celebrating the arts was made with everyone in mind. This is our mission's core ethic; the arts are for all. To ensure a fairer and more inclusive society, our charity must both reflect and protect these values.

How many Trustees are on your Board - 5

Board of Trustees - Men: 3 Women: 2 Young People: 1 (Under 30)

Managers - Men: 2 Women: 3

Board of Advisors- Men: 2 Women: 5

Within our organisation:

- 7.1% identify as coming from a non-British White background.
- 14.3% preferred not to disclose their sexual orientation, 7.1% identify as Bisexual and another 7.1% identify as Gay/Lesbian. 14.3% prefer to self describe their sexual orientation, and 57.1% identify as Heterosexual.
- When asked if they considered themselves as having a disability, impairment or chronic health condition, 14.3% answered yes, 78.6% answered no, and 7.1% preferred not to say.
- 14.3% identify as Christian, 14.3% preferred not to disclose their religion or beliefs, and 71.4% identify with not having a religion at all.
- When asked if they identified as a carer or having caring responsibilities we found that 14.3% identify as a carer of a disabled child or children under 18. 7.1% identify as a carer of adult/s over the age of 18. 7.1% preferred not to disclose this information 71.4% answered they were not a carer.
- 92.9% identify as having never been in care, but 7.1% preferred not to say.
- When asked what type of school they attended between the ages of 11-16, we found that 35.7% attended a State-funded school that was non-selective, and 28.6% attended a State-run or state-funded school that was selective on academic, faith or other grounds. 21.4% attended an independent or fee-paying school, 7.1% identified as having attended school outside the UK and a further 7.1% preferred not to disclose this information.

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- 21.4% answered that they did receive free school meals, and 7.1% preferred not to disclose this information. 71.4% did not receive free school meals.
 - Finally, when asked if they considered themselves to be from a disadvantaged background, 14.3% answered yes and 7.1% preferred not to say 78.6% answered no

Partnerships and working together

2021 saw the development of new relationships with the Inclusivity Project, TEVI, Cornwall Climate Care, Mind Cornwall, Oxford Innovation, Tec Girls and the Games Academy. Participated in the ICO screening days, BFI South West Film Hub network and London Film Festival as an Industry delegate.

Fundraising

In 2021 we were delighted to welcome new partnerships with Creative UK as a headline sponsor, My Air Bridge, Verdant Brewery, St Michael's Hotel & Spa and Dome Cinema as contributors to the Film Festival. Despite a huge amount of work we have seen sponsorship decline and lost major contributors from the education sector. As an organisation, we have taken a proactive approach to fundraising, redrafting our Case for Support, developing our donation accounts with Give as you Live, Amazon Smile, Google Ad words, Easy fundraising and Ko-Fi. We ran the first successful Crowdfunder and received support from the Social Inclusion and Local Connections Fund. We received support from the Cornwall and IoS Growth Hub to support working with a bid writer to produce a Grant for the Arts application and hope to complete a stage 2 bid to the Heritage Lottery in early 2022. Despite the very tough economic environment and receiving no core funding from our local authority again, Mor Media has successfully pivoted to the online sphere and developed a strategy that will see the charity hopefully survive for another 20 years. Our message is clear: we Encourage Creativity & Culture to Thrive !