

SHROPSHIRE RURAL SUPPORT

England & Wales · Charity number 1126085

Details

Status Registered

Legal form Other

Registered 2008-09-26

Register [View on the Charity Commission register](#)

Contact

Address c/o NFU Mutual
Mutual House
Sitka Drive
Shrewsbury Business Park
Shrewsbury
SY2 6LG

Phone 03001232825

Email jane@shropshireruralsupport.org.uk

Website www.shropshireruralsupport.org.uk

Activities

Objects: 1 TO RELIEVE THE MENTAL AND PHYSICAL SICKNESS OF PERSONS IN RURAL SHROPSHIRE, WHO SUFFER FROM STRESS BY THE PROVISION OF EMOTIONAL SUPPORT, PRACTICAL HELP AND ADVICE 2 TO ADVANCE THE EDUCATION OF THE PUBLIC, INCLUDING PROFESSIONALS, IN THE SIGNIFICANCE OF STRESS IN RURAL COMMUNITIES

Activities: 1. Through voluntary and partnership effort, develop and offer support services that meet the needs of those suffering from all forms of stress arising from their rural way of life. 2. Endeavour to make statutory authorities and other public bodies aware of the issues giving rise to rural stress, and to offer constructive suggestions on how these issues can be addressed and alleviated.

Classification

- **How:** Provides Human Resources, Provides Advocacy/advice/information
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives
- **Who:** The General Public/mankind

Geography

- **Area of benefit:** RURAL SHROPSHIRE
- Shropshire
- Telford & Wrekin

Finances

Period end	Income	Expenditure	Assets	Employees
2025-06-30	£36,950	£41,438	-	-
2024-06-30	£40,069	£30,333	-	-
2023-06-30	£33,866	£21,344	-	-
2022-06-30	£18,059	£12,489	-	-
2021-06-30	£11,012	£14,204	-	-
2020-06-30	£11,778	£12,101	-	-

Trustees

Name	Role	Appointed
ROGER Brentnall PEMBERTON	Chair	2024-01-16
Anthony Phillip Howell		2016-07-01
Brian Welti		2025-08-28
Hayley Victoria Price		2024-10-22
JOHN BROWN		2011-09-21
ROGER PARRY		
Simon Latter		2015-01-30

SHROPSHIRE RURAL SUPPORT

England & Wales - Charity number 1126085

Accounts

Charity No: 1126085

SHROPSHIRE RURAL SUPPORT

**TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED
30 JUNE 2025**

Shropshire Rural Support

Reference and administrative details

Patron	Anna Turner, Lord-Lieutenant of Shropshire
President	Roger Parry
Charity registration number	1126085
Trustees	Rev. Adam Clayton John Brown Tony Howell Simon Latter Roger Parry Roger Pemberton Hayley Price
Officers	Roger Pemberton (Chairman) Hayley Price FCA (Treasurer) Jane Latter (Co-ordinator)
Principal office	c/o S L Latter & M D Shepherd Mutual House Sitka Drive Shrewsbury SY2 6LG
Bankers	Lloyds PO Box 6 1 Pride Hill Shrewsbury Shropshire SY1 1DG

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Shropshire Rural Support

Trustees' Report

The Trustees present their annual report together with the financial statements of Shropshire Rural Support (the charity) for the year ended 30 June 2025.

STRUCTURE, GOVERNANCE AND MANAGEMENT

CONSTITUTION

The organisation is an unincorporated charity established under a constitution signed and dated 4th December 2007. The charity was granted charitable status in September 2009 and is registered charity No. 1126085.

METHOD OF APPOINTMENT OR ELECTION OF TRUSTEES

Trustees are appointed during the charity's Annual General Meeting, where existing members of the charity are proposed and seconded by other members. Interim vacancies arising during the year are filled by recommendation of the Board of Trustees. All trustees must offer themselves for re-election at the Annual General Meeting.

ORGANISATIONAL STRUCTURE AND DECISION MAKING

The management of the charity is the responsibility of a Management Committee comprising the Board of Trustees and the Co-ordinator of the organisation. This committee meets on a regular basis to discuss the financial position as well as planned events in the future which will help to increase awareness and raise funds.

There is also an Annual General Meeting to which all the volunteers of the charity are invited to attend, along with other active members of the local rural community.

OBJECTIVES AND ACTIVITIES

POLICIES AND OBJECTIVES

In shaping the Charity's objectives and planning its activities the trustees have considered the Charity Commission's revised guidance on public benefit. The Charity's objectives are:

1. Through voluntary and partnership effort, develop and offer support services that meet the needs of those suffering from all forms of stress arising from their rural way of life regardless of economic status.
2. Endeavour to make statutory authorities and other public bodies aware of the issues giving rise to rural stress, and to offer constructive suggestions on how these issues can be addressed and alleviated.

ACTIVITIES FOR ACHIEVING OBJECTIVES

The charity's funds are raised by donations received from businesses, individuals and groups.

Shropshire Rural Support

ACHIEVEMENTS AND PERFORMANCE

REVIEW OF ACTIVITIES

Shropshire Rural Support (SRS) has seen a steady increase in activity again this year with referrals, conversations and a greater awareness of the charity. Below shows the referrals received by SRS in the year. It is worth noting the new areas where referrals are being seen particularly at the livestock markets.

	2022	2023	2024	2025
SRS helpline	1	19	29	25
FCN referral	9	10	7	5
RABI	1	2	0	0
Social prescribers	8	2	2	0
CLA	0	1	0	0
APHA/trading standards	1	1	0	0
NFU	2	1	1	0
Livestock Market Health Check	0	1	0	0
Fire & Rescue	0	1	0	0
NHS discharge team	1	0	0	0
Butty Van	0	0	1	0
Mayfair Community Centre, Church Stretton	0	0	1	0
Shows/Events	0	0	1	0
Vets	0	0	2	0
Livestock Markets				7
Social Services and/or Shropshire Community Health				2
GP Surgeries				1
Email				2
TOTAL	23	38	44	

The trustees have held 5 meetings this year, with thanks to the Roger Parry and Dyke Yaxley for hosting the meetings.

We have had a busy show season and have been very fortunate with the dry summer weather which provided for ideal show conditions, but perhaps too hot for some. We attended many of the county's shows. This year we introduced the SRS Selfie Board which has aimed at raising awareness of both SRS and the Text service. This generated many positive conversations and new contacts.

We were joined by the Samaritans at Burwarton Show. Newport Show was a first supported by Tractor Hire UK. Oswestry Show in the north of the county was very successful along with Minsterley Show in its new location. Wattlesborough Show, Whitchurch YFC and Cruckton Ploughing matches had representation from SRS again. Thank you all for having us.

SRS was able to support Open Farm Sunday at 3 events, Leaton Knowles Estate, Home Farm, Attingham & Harper Adams University College, all offering a great opportunity to raise awareness of the work of the charity. Thank you to all the volunteers who have helped at all the various events throughout the year.

We are very grateful to Syrie Johnson for hosting an extremely successful Summer Garden Party in the magnificent grounds of the recently renovated Woodhill Park Estate Nr Oswestry. The Red Cross and SRS worked together

Shropshire Rural Support

raising funds for both charities.

The SRS coordinator has created a positive presence at all six of the county's livestock markets. We now visit twice monthly or when the market sales permit. We are very grateful to all the auctioneers and staff at the markets for welcoming SRS.

SRS social media presence has increased monumentally over the year thanks to the coordinators persistence and wit. We now have 1000 followers who like, view and share our posts regularly. We are definitely reaching more of the rural community throughout the county which can only have a positive effect.

The Shropshire Federation of Young Farmers (SFYFC) have again been very supportive. Their support is not only through raising significant funds for SRS but whole heartedly embracing the charity's work. Following an invitation, we presented SRS and the work we do to the SFYFC New Officers. In October 2024 we were able to secure talks to all 17 Shropshire clubs over the coming months. The format was to introduce SRS to all the members, highlighting the support offered by the charity. There was an emphasis on looking after family and friends who were displaying stress with the message 'It's okay not to be ok'. Overarching all of this we are clear that confidential help is available.

Lastly but by no means least, we also introduced and promoted the Text Service. All of the county YFC's favored pubs now proudly display SRS toilet stickers!

The charity was very excited to have been invited to attend The Royal Countryside Fund's anniversary in February celebrating fifteen years since His Majesty created his Countryside Fund which SRS is part of. A reception was held at Buckingham Palace, and it was a great privilege and honour to attend with one of long serving volunteers.

We look ahead to another year where we are anticipating another busy year as a result of sustained pressures on the rural community. The newly appointed coordinator and the support of a dedicated group of volunteers. We welcomed six new volunteers this year, each of whom bring their own skills to the charity. SRS would like to thank all the trustees, volunteers, staff and supporters for helping the charity to evolve to support more of the rural and farming community of Shropshire.

FINANCIAL REVIEW

There was a deficit in the year of £4,488 (2024: Surplus: £9,736).

We have received many generous donations from individuals, groups and companies in the year. However, the trustees are mindful that there is a continuing need for fundraising to meet the Charity's forecast expenditure in the years ahead. Consequently, the trustees are actively considering various fund-raising activities for the forthcoming year.

RESERVES POLICY

Detailed budgeting is maintained to ensure that the organisation's reserves adequately cover approximately two years' typical expenditure. The charity maintains funds not needed on a day-to-day basis in an appropriate interest bearing account.

At the year end the charity held free reserves of £52,168 (2024: £56,656).

PLANS FOR THE FUTURE

The Charity intends to increase awareness of the organisation by effective promotion and publicity, and to ensure adequate fundraising activity to meet the reserves policy of the charity.

Shropshire Rural Support

BASIS OF ACCOUNTING

The accounts of the Charity have been prepared on a Receipts and Payments basis in accordance with charity regulations.

This report was approved by the Trustees on 30 April 2026 and signed on their behalf, by:

Roger Pemberton

Chairman

Shropshire Rural Support

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES

I report on the accounts of the Charity for the year ended 30 June 2025 which are set out on pages 9 to 11.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 14 of the Act and in carrying out my examination I have followed all the applicable directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:



Date:

30 April 2026

Shropshire Rural Support

RECEIPTS AND PAYMENTS ACCOUNT - Year to 30 June

	Unrestricted Funds 2025 £	Unrestricted Funds 2024 £
Receipts		
Donations	33,257	37,879
Events	1,429	-
Interest	2,264	2,190
Total Receipts	36,950	40,069
Payments		
Staff salaries	27,595	19,686
Communications, postage, printing, stationery & travel	4,849	2,453
Insurance	655	627
Governance costs	267	132
Texting Service (annual sub to May 2025)	5,640	5,640
Promotional activities	2,432	1,795
Total Payments	41,438	30,333
Net Receipts - unrestricted funds	(4,488)	9,736
Cash and Bank Balances brought forward	56,656	46,920
Cash and Bank Balances carried forward	52,168	56,656

Shropshire Rural Support

STATEMENT OF ASSETS AND LIABILITIES as at 30 June

	2025	2024
	£	£
Bank and Cash Balances		
Cash at bank and in hand	52,168	56,656
	52,168	56,656
Accumulated Funds	52,168	56,656
Signed on behalf of the trustees on by:		
Trustee	Trustee	

Shropshire Rural Support

NOTES TO THE FINANCIAL STATEMENTS

1 Trustees' remuneration and related party transactions

During the year, no Trustees received any remuneration (2024 - £Nil).

During the year, no Trustees received any benefits in kind (2024 - £Nil).

During the year, no Trustees received any reimbursement of expenses (2024 - £Nil).

SHROPSHIRE RURAL SUPPORT

England & Wales - Charity number 1126085

Accounts

Charity No: 1126085

Shropshire Rural Support

**TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED
30 June 2024**

Shropshire Rural Support

Reference and administrative details

(as at 30 June 2024)

Patron	Anna Turner, Lord-Lieutenant of Shropshire
President	Christine Downes
Charity registration number	1126085
Trustees	Andrew Bebb Rev. Adam Clayton Geoff Black John Brown Tony Howell Simon Latter Roger Parry Roger Pemberton
Officers	Andrew Bebb (Chairman) Geoff Black FCA (Treasurer) Jane Latter (Co-ordinator)
Principal office	c/o S L Latter & M D Shepherd Mutual House Sitka Drive Shrewsbury SY2 6LG
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ORGANISATIONAL STRUCTURE AND DECISION MAKING

The management of the charity is the responsibility of a Management Committee comprising the Board of Trustees and the Co-ordinator of the organisation. This committee meets on a regular basis to discuss the financial position as well as planned events in the future which will help to increase awareness and raise funds.

There is also an Annual General Meeting to which all the volunteers of the charity are invited to attend, along with other active members of the local rural community.

OBJECTIVES AND ACTIVITIES

POLICIES AND OBJECTIVES

In shaping the Charity's objectives and planning its activities the trustees have considered the Charity Commission's revised guidance on public benefit. The Charity's objectives are:

1. Through voluntary and partnership effort, develop and offer support services that meet the needs of those suffering from all forms of stress arising from their rural way of life regardless of economic status.
2. Endeavour to make statutory authorities and other public bodies aware of the issues giving rise to rural stress, and to offer constructive suggestions on how these issues can be addressed and alleviated.

ACTIVITIES FOR ACHIEVING OBJECTIVES

The charity's funds are raised by donations received from businesses, individuals and groups.

Shropshire Rural Support

ACHIEVEMENTS AND PERFORMANCE

REVIEW OF ACTIVITIES

Shropshire Rural Support has seen a steady increase in activity again this year with referrals increasing and a noticeable rise in the number of referrals that are coming through our helpline. We have seen requests from a number of new contacts including some of the county's vets, the Mayfair Community Centre, Church Stretton and the Butty Van.

	2022	2023	2024
SRS helpline	1	19	29
FCN referral	9	10	7
RABI	1	2	0
Social prescribers	8	2	2
CLA	0	1	0
APHA/trading standards	1	1	0
NFU	2	1	1
Livestock Market Health Check	0	1	0
Fire & Rescue	0	1	0
NHS discharge team	1	0	0
Butty Van	0	0	1
Mayfair Community Centre, Church Stretton	0	0	1
Shows/Events	0	0	1
Vets	0	0	2
TOTAL	23	38	44

The trustees have held 6 meetings this year, with thanks to the Shrewsbury NFU and Roger Parry for hosting the meetings.

We have again been overwhelmed by the generosity shown to the charity, ranging from individual donations, corporate donations and Young Farmers clubs, as well as a highly successful Ball organised by Cath Suckley of Hopton Farms, which raised a staggering £13,000.

There has been a lot of activity during this year's show season. Shropshire, Burwarton, Oswestry, Minsterley & Wattlesbough shows were attended along with Whitchurch YFC and Cruckton Ploughing Matches. All provided a platform to be able to promote the services of the charity.

Along with the agricultural shows, SRS has been invited to take part in Churchmere Medical Practice's patient group information day in Whitchurch, and Oswestry Town Council's Well Being Day. The charity also provided speakers for the West Mercia Rural Crime event, Newport Rotary Club and the Farmers' Day Race at Ludlow Race Course.

Involvement with the Len's Light charity has been significant this year. Shropshire Rural Support welcomed Andrew & Linda Eadon as they travelled from John O'Groats to Land's End on a John Deere tractor via the country's livestock markets raising awareness of mental health issues in the farming community. The Big Farming Tea Break was launched in February and again it was supported by Market Drayton Market, it was also an opportunity to present the new SRS mugs kindly sponsored by Tractor Hire UK.

The President and Co-ordinator were invited to the FCN regional conference in Stafford in Nov 2023 where they

Shropshire Rural Support

were warmly welcomed.

Pontesbury Perambulation was kindly organised by Roger Pemberton and family in aid of SRS, a 10 mile walk in the vicinity of Pontesbury. Following a detailed route the walkers enjoyed varied scenery and a welcomed midway drink at the Habberley Arms and finally an ice cream treat from Hoof & Scoop to finish. SRS are very grateful to Roger's hard work in organising this event.

The number of volunteers has increased this year and we have hosted a couple of meetings which act as an information share and training. The Samaritans ran a 'Listening Skills' workshop for SRS which was well supported. The meeting in May included a guest speaker from the Admiral Nurses, who gave a short but informative talk about the role they play and how we could work together. We would like to increase our volunteer base so roles such as answering the helpline, having a regular presence at the markets, visiting isolated and lonely people can be achieved.

SRS launched a text service this year following a survey conducted with the SFYFC. The results showed that the majority of young farmers knew about SRS but would prefer to use a text message rather than a phone call to reach out for help. SRS has joined in partnership with SHOUT, a text helpline with a bespoke text number.

The Livestock Market Health check service run by Shropshire Council has continued to be welcomed by all 6 sites within Shropshire. Unfortunately, the service was reduced in March 2024 to one visit per month to each of the markets, it is hoped that SRS can work in partnership with the Council and provide additional support in the weeks that the Council are absent.

The use of social media, Facebook and Instagram has increased our digital presence. This is something that we will increase in the future, thanks to Daisy and Noah, two young volunteers who have instigated this with Alistair Thornley's support.

The increase in the use of the SRS support line indicates that the continued promotion of the services of the charity is reaching more of the rural community. Sadly the need is as great as ever but there are still many more areas that need to be explored such as vets, agricultural stores, farms with a large workforce and agrichemical suppliers to name a few.

Shropshire Rural Support certainly has a busy year ahead.

FINANCIAL REVIEW

There was a surplus in the year of £9,736 (2023: Surplus: £12,522).

As mentioned in the review of activities, there have been many generous donations from individuals, groups and companies in the year. However, the trustees are mindful that there is a continuing need for fundraising to meet the Charity's forecast expenditure in the years ahead. Consequently, the trustees are actively considering various fund-raising activities for the forthcoming year.

RESERVES POLICY

Detailed budgeting is maintained to ensure that the organisation's reserves adequately cover approximately two years' typical expenditure. The charity maintains funds not needed on a day-to-day basis in an appropriate interest bearing account.

At the year end the charity held free reserves of £56,656 (2023: £46,920).

PLANS FOR THE FUTURE

The Charity intends to increase awareness of the organisation by effective promotion and publicity, and to ensure adequate fundraising activity to meet the reserves policy of the charity.

Shropshire Rural Support

BASIS OF ACCOUNTING

The accounts of the Charity have been prepared on a Receipts and Payments basis in accordance with charity regulations.

17 Sept 2024

This report was approved by the Trustees on [REDACTED] and signed on their behalf, by:

Andrew Bebb



Chairman

Shropshire Rural Support

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES

I report on the accounts of the Charity for the year ended 30 June 2024 which are set out on pages 9 to 11.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

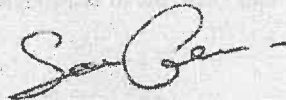
I report in respect of my examination of the charity's accounts carried out under section 14 of the Act and in carrying out my examination I have followed all the applicable directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Signed:

Date: 14 October 2024

Shropshire Rural Support

RECEIPTS AND PAYMENTS ACCOUNT - Year to 30 June

	Unrestricted Funds 2024 £	Unrestricted Funds 2023 £
Receipts		
Donations	37,879	25,814
Grants (Prince's Countryside Fund)	-	7,000
Interest	2,190	1,052
Total Receipts	40,069	33,866
Payments		
Staff salaries	19,686	16,286
Communications, postage, printing, stationery & travel	2,453	2,716
Insurance	627	535
Governance costs	132	107
Texting Service (annual sub to May 2025)	5,640	-
Promotional activities	1,795	1,700
Total Payments	30,333	21,344
Net Receipts - unrestricted funds	9,736	12,522
Cash and Bank Balances brought forward	46,920	34,398
Cash and Bank Balances carried forward	56,656	46,920

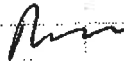
Shropshire Rural Support

STATEMENT OF ASSETS AND LIABILITIES as at 30 June

	2024 £	2023 £
Bank and Cash Balances		
Cash at bank and in hand	56,656	46,920
	<u>56,656</u>	<u>46,920</u>
Accumulated Funds	<u>56,656</u>	<u>46,920</u>

Signed on behalf of the trustees on 17 Sept 2024 by:

Trustee



Trustee



Shropshire Rural Support

NOTES TO THE FINANCIAL STATEMENTS

1 Trustees' remuneration and related party transactions

During the year, no Trustees received any remuneration (2023 - £Nil).

During the year, no Trustees received any benefits in kind (2023 - £Nil).

During the year, no Trustees received any reimbursement of expenses (2023 - £Nil).

SHROPSHIRE RURAL SUPPORT

England & Wales - Charity number 1126085

Accounts



Charity No: 1126085

Shropshire Rural Support

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FOR THE YEAR ENDED
30 June 2023**

Shropshire Rural Support

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There is also an Annual General Meeting to which all the volunteers of the charity are invited to attend, along with other active members of the local rural community.

OBJECTIVES AND ACTIVITIES

POLICIES AND OBJECTIVES

In shaping the Charity's objectives and planning its activities the trustees have considered the Charity Commission's revised guidance on public benefit. The Charity's objectives are:

1. Through voluntary and partnership effort, develop and offer support services that meet the needs of those suffering from all forms of stress arising from their rural way of life regardless of economic status.
2. Endeavour to make statutory authorities and other public bodies aware of the issues giving rise to rural stress, and to offer constructive suggestions on how these issues can be addressed and alleviated.

ACTIVITIES FOR ACHIEVING OBJECTIVES

The charity's funds are raised by donations received from businesses, individuals and groups. In addition, during the year, a significant grant was received from The Prince's Countryside Trust.

Shropshire Rural Support

ACHIEVEMENTS AND PERFORMANCE

REVIEW OF ACTIVITIES

Shropshire Rural Support (SRS) has had a busy year - not only in raising awareness of the charity but also an increase in referrals for our services.

We have had 38 referrals, ranging from loneliness, isolation, poor mental health, farm business & RPA issues, bereavement and suicide prevention and family upsets.

	2023	2022
SRS helpline	19	1
FCN referral	10	9
RABI	2	1
Social prescribers	2	8
CLA	1	0
APHA/trading standards	1	1
NFU	1	2
Livestock Market Health Check	1	0
Fire & Rescue	1	0
NHS discharge team	0	1
TOTAL	38	23

The trustees have held 6 meetings throughout the year, thanks go to the NFU office in Shrewsbury who kindly accommodated most of the meetings.

We have been very fortunate to have received many very generous grants and donations this year, including from the Prince's Countryside Fund, Whitchurch YFC, a 'Down to Earth' event at Longnor, Teme Valley Tractors, Shropshire Farmers Club, Burwarton Show YFC, Black Hall Farm, Cleobury Mortimer YFC, the Millichope Foundation, Shropshire Chamber of Agriculture, Oswestry NFU, Shropshire Federation of Young Farmers, Blymhill Agricultural Discussion Group, Ludlow Farm Shop, Bangers & Grass at Binweston to name a few.

We have attended many shows including The Shropshire Show, Burwarton, Oswestry and Minsterley Shows along with Whitchurch YFC & Cruckton Ploughing Matches. We have also had opportunities to raise awareness of the work of SRS by attending events such as the Market Drayton Health and Wellbeing Day, Bishops Castle Community Celebration Day, along with presentations to Wellington Rotary Club, Walford College Agricultural and Equine students, West Mercia Police Rural Crime event and Spunhill NRoSO training (National Register of Sprayer Operators). We have also had the opportunity to engage with some of the Shropshire YF clubs by giving a talk about 'Resilience, looking after yourself and the work of SRS.'

SRS has continued its association with the marketing agency Buy-From and is very grateful for their support in creating the 'Feeling Stressed' leaflet and updating our marketing material.

Shropshire Rural Support

Shropshire Rural Support & Shropshire Council have worked together to launch the Health Check Initiative at the Livestock Markets. This has proved very successful and is currently running in Shrewsbury, Ludlow and Market Drayton markets. Currently the funding for this initiative is now secure until September 2024. The Health Check van visits the Livestock Markets twice a month and offers blood pressure checks to all visitors and staff at the markets along with the opportunity to discuss other issues of concern. The staff can signpost individuals to appropriate pathways of help including SRS.

Shropshire Rural Support has worked with the Shropshire Infrastructure Partnership Team who have offered advice regarding updating the charity's constitution and have training for Trustees and the coordinator. We are grateful to Alli Richardson who has run the safeguarding training sessions for all the trustees and has kindly offered to run another course for the volunteers.

The charity continues to raise awareness of the service it offers throughout Shropshire and is seeking to increase its volunteer base to help with this task. The engagement with social prescribers and the Community Connectors is still ongoing and is a valued channel to raise awareness.

FINANCIAL REVIEW

There was a surplus in the year of £12,522 (2022: Surplus: £5,570).

As mentioned in the review of activities, there have been many generous donations from individuals, groups and companies in the year. However, the trustees are mindful that there is a continuing need for fundraising to meet the Charity's forecast expenditure in the years ahead. Consequently, the trustees are actively considering various fund-raising activities for the forthcoming year.

RESERVES POLICY

Detailed budgeting is maintained to ensure that the organisation's reserves adequately cover approximately two years' typical expenditure. The charity maintains funds not needed on a day to day basis in an appropriate interest bearing account.

At the year end the charity held free reserves of £46,920 (2022: £34,398).

PLANS FOR THE FUTURE

The Charity intends to increase awareness of the organisation by effective promotion and publicity, and to ensure adequate fundraising activity to meet the reserves policy of the charity.

BASIS OF ACCOUNTING

The accounts of the Charity have been prepared on a Receipts and Payments basis in accordance with charity regulations.

This report was approved by the Trustees on [redacted] and signed on their behalf, by:

Andrew Bebb

Chairman

Shropshire Rural Support

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES

I report on the accounts of the Charity for the year ended 30 June 2023 which are set out on pages 8 to 10.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 14 of the Act and in carrying out my examination I have followed all the applicable directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

 - FCCA

Signed:

13 October 2023

Date:



Shropshire Rural Support

RECEIPTS AND PAYMENTS ACCOUNT

	Unrestricted Funds 2023 £	Unrestricted Funds 2022 £
Receipts		
Donations	25,814	18,015
Grants (Prince's Countryside Fund)	7,000	-
Interest	1,052	44
Total Receipts	33,866	18,059
Payments		
Staff salaries	16,286	7,624
Communications, postage, printing, stationery & travel	2,716	2,900
Laptop for co-ordinator	-	475
Insurance	535	337
Governance costs	107	35
Rebranding costs	-	120
Promotional activities	1,700	998
Total Payments	21,344	12,489
Net Receipts - unrestricted funds	12,522	5,570
Cash and Bank Balances brought forward	34,398	28,828
Cash and Bank Balances carried forward	46,920	34,398

Shropshire Rural Support

STATEMENT OF ASSETS AND LIABILITIES

	2023	2022
	£	£
Bank and Cash Balances		
Cash at bank and in hand	46,920	34,398
	46,920	34,398
Accumulated Funds	46,920	34,398
Signed on behalf of the trustees on  by:		
Trustee		Trustee

Shropshire Rural Support

NOTES TO THE FINANCIAL STATEMENTS

1 Trustees' remuneration and related party transactions

During the year, no Trustees received any remuneration (2022 - £Nil).

During the year, no Trustees received any benefits in kind (2022 - £Nil).

During the year, no Trustees received any reimbursement of expenses (2022 - £Nil).