

Charity registration number 1125840

Company registration number 06484279 (England and Wales)

HELPLINES PARTNERSHIP
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2025

HELPLINES PARTNERSHIP

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees

Clodagh Crowe (Co-Chair)
Jonathan Spain (Treasurer)
Diane James
Debbie Sadler
Stephen Buckley
Katie Foulser
Elizabeth Rimmer (Co-Chair)

Secretary

Lorraine Pearce

Charity number

1125840

Company number

06484279

Auditor

Azets Audit Services
Westpoint
Lynch Wood
Peterborough
Cambridgeshire
United Kingdom
PE2 6FZ

HELPLINES PARTNERSHIP

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HELPLINES PARTNERSHIP

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 MARCH 2025

The Trustees, who are also directors of the charity for the purposes of the Companies Act, have pleasure in presenting their report and the financial statements for the year ended 31 March 2025.

This Annual Report and Financial Statements cover the year to 31 March 2025.

This document provides information on Helplines Partnership's charitable objects and how the organisation is governed and has performed during 2024/25.

Members of Helplines Partnership are organisations that provide free services of social value by telephone and other non-face-to-face channels. Service provision is highly diverse and membership incorporates specialist, regional, national and international helplines within a sector receiving over 50 million contacts annually.

Helplines Partnership is an independent charity, governed by its Board of Trustees. It benefits from a dedicated and experienced staff team which provides an extensive range of membership services and other products. In this way Helplines Partnership supports the sector to improve the quality of services delivered for the benefit of all service users.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016).

Objectives and activities

Helplines Partnership charitable objects are:

- a. To advance health particularly mental health for the benefit of the public, in particular but not exclusively by improving the quality of services to people suffering from ill health and those caring for or treating them.
- b. To further such exclusively charitable purposes according to the law of England and Wales as the Trustees in their absolute discretion from time to time determine.

In practical terms, Helplines Partnership assists its member organisations to provide a quality helpline service to callers, through the following products and services:

Training - delivering a diverse range of CPD-accredited training courses through a mixed model of high-quality online and face-to-face learning. As the membership body for the helpline sector, the focus is on developing training and resources that directly reflect the needs of those working in helpline and call-handling roles, supporting them to raise standards and improve the quality of practice across the sector. HLP's skills-based courses equip helpline staff with the core competencies required to manage contacts and calls confidently and professionally, whilst looking after themselves. All courses are regularly reviewed and updated to ensure they remain current, practical, and impactful. In response to demand and working alongside the Commercial Collective, we are developing training for professionals in other sectors such as health and social care, public services, and the private sector, while continuing to build on our expertise in supporting helplines.

Helplines Standard - the only quality framework specifically developed to certify best practice in helpline work. Now in its sixth version, launched in December 2024, the Standard enables helplines to demonstrate that they meet high standards across a wide range of criteria including planning, policies, operational delivery, the service provided, and training, recruitment and development.

Recognising the diversity of the sector, the Helplines Standard provides all types of service providers with a robust and flexible mechanism to demonstrate a commitment to quality. This benefits not only service users, but also staff, volunteers, commissioners, funders, and other stakeholders.

Recent developments include the launch of a dedicated website review service, offered separately from the core Standard, and the introduction of discovery sessions to help both Helplines Partnership (HLP) members and non-members learn more about the certification process. Additionally, all Helplines Standard materials have been updated to align with Helplines Partnership's current branding, ensuring consistency and clarity across all platforms.

HELPLINES PARTNERSHIP

TRUSTEES' REPORT (CONTINUED) (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 MARCH 2025

Helplines Freephone Range (HFR) – offering affordable telecoms exclusively for helplines via a dedicated range of Freephone numbers. Helplines Partnership works with Ofcom and the telecoms sector to operate the scheme which offers free and confidential access for service users and affordable costs for helplines.

Member helplines operating any Freephone number also benefit from the Payphone Access Charge being waived by BT.

Access to Products and Services - Helplines Partnership has relationships with trusted suppliers of services that are relevant to helplines. These include telecoms, language interpreting, communications and marketing and a new counselling service for helpline workers and volunteers. Through the relationships that have been developed, helplines can access appropriate solutions at competitive rates.

Communication - Helplines Partnership's website and other communication channels such as regular newsletters, surveys and social media help to keep members and stakeholders informed. The website also includes a publicly available, 'Find a Helpline' directory of services.

Profile and Partnership - Helplines Partnership is a member of various partnerships and collaborations. Through these networks HLP works to raise its profile, provide the voice of the helpline sector and strive to improve mental health and wellbeing for all.

National helpline champion - Helplines Partnership actively promotes the voice and value of the helpline sector and the public benefit it provides.

Achievements and performance

Key achievements during the period have been:

- Maintained a membership retention and renewal rate of 92% across the year, whilst also welcoming new members.
- Reviewed the member offer for 2024/25 to increase value for money and subsequently the continuation in member retention.
- Virtual Member Space Events (MSE'S) continue to be well attended, averaging approximately 50 bookings per event. Topics included promoting your helpline, delivering formal and informal supervision, and introduced new networking focused events for members and non-members across the sector.
- Introduced an annual Membership Satisfaction Survey, receiving a 12.5% response rate. Responses provided useful feedback on developments within membership and the perceived value of proposed new membership benefits.
- The Helpline Freephone Range (HFR) continued to fulfil an important function in keeping call costs affordable for service providers by capping the rate charged by the telephone provider at 2.1 ppm.
- BT's agreement to waive the Payphone Access Charge for members resulted in a saving of £60,204 during 2024/25.

HELPLINES PARTNERSHIP

TRUSTEES' REPORT (CONTINUED) (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 31 MARCH 2025

- Delivered 131 training sessions to 1,376 delegates, supporting 174 different organisations. 779 delegates completed training feedback, of these 99% said their expectations were met, 98% said the training was relevant to their needs and 99% said they would recommend our training.
- Helplines continue to recognise the value of certifying their services against the Helplines Standard. To support organisations at every stage of the journey, assessors now offer pre-assessment chats, giving helplines the opportunity to discuss the process in depth and prepare confidently ahead of the assessment day. One-to-one video calls also continue to be available for those exploring whether certification is the right fit for their service.
- In the 2024/25 financial year, 14 helplines achieved certification — comprising 3 new certifications and 11 successful recertifications. As of 31 March 2025, 21 organisations are actively working towards certification, reflecting continued engagement and commitment across the sector.
- The fifteenth AGM was held in October 2024 along with a successful Annual Conference in November 2024.
- We received a regular stream of consultancy enquiries for workshops, policy reviews, and support setting up helplines or digital channels. This is an area we are experiencing growing interest and gaining valuable insights to help shape the future of our services and products.
- The third Helplines Awareness Day took place on 23 February 2025, with a week-long campaign to raise awareness of Helplines Partnership, to encourage use of the Find a Helpline online directory, and to promote the amazing work of the helpline sector. Building on previous years, the campaign targeted both the public and the helpline community, featuring in-person events, workshops, a podcast interview, digital screen advertising in offices, a fitness challenge, a helpline sector networking event, and a video and social media campaign.
- We established a presence at the Labour Party Conference by securing a high demand stand in a prominent location. During the conference we were able to engage with delegates and several high-profile politicians and stakeholders. We were also able to engage with potential members and partners in attendance. We distributed information about HLP and our products/services. We will be looking to expand our influence at the conference over future years.
- Conducted a website refresh project, revitalising the entire site with a focus on accessibility and our Find a Helpline directory. The new design is cleaner and easier to navigate, as well as having a more modern feel. The increased customisability of the new site allows us to reduce our reliance on development time from professional services
- The Finance Sub Committee held quarterly review meetings. The Board continued to monitor progress, whilst aiming to develop and protect the charity.
- The budget was produced for the 2024/25 financial year with an October 2024 re-forecast. The risk register was also reviewed.

HELPLINES PARTNERSHIP

TRUSTEES' REPORT (CONTINUED) (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 31 MARCH 2025

Future plans include:

- Strengthen the skills and diversity of the Board.
- Strengthen the resource, skills and diversity within the staff team.
- Establish and implement a new five-year strategic plan.
- Develop the number and diversity of organisations represented as members.
- Develop new ways of engaging with members and potential members.
- Increase HLP's training presence to wider audiences.
- Improve training course content and identify new training course material.
- Promote the benefits of achieving the Helplines Standard Accreditation to demonstrate the development of quality within the helpline sector.
- Introduce 'Commercial Collective' for professionals in other sectors such as health and social care, public services, and the private sector. Training courses crafted to elevate performance, protect teams and strengthen staff wellbeing and resilience, while continuing to build on our expertise in supporting helplines.
- Explore the creation of a Helpline Sector Magazine with a view to launching during 2026.
- Identify and deliver policy and external affairs priorities to develop a wider understanding of the importance of the helpline sector and the issues affecting helplines.
- Expand HLP's reach and influence on social media platforms to attract and retain members through interactive video content.
- Identify and develop new partnerships to enhance and add value to the work by HLP.
- Strengthen strategic partnerships, working together with all stakeholders to develop sector capacity, success, voice and influence.
- Continue the long-term financial sustainability of the charity.

Financial review

The charity has reviewed additional commitments which would need to be met if the organisation ceased operating. A designated fund has been created, comprising redundancy costs (including contractual notice payments).

Our experience over previous years has led us to focus upon building sustainable reserves, with unrestricted funds maintained at a level of not less than between 3 months and 6 months anticipated expenditure. As at 31 March 2025, the unrestricted fund was equivalent to 5.5 months expenditure, within the stated target. The Trustees have aspirations for further investments for the development of membership, marketing and communications, CRM and the website

The total incoming resources for the period were £549,657 while total resources expended were £634,621 leaving net deficit of £84,964.

The principal funding sources for the charity were from membership fees, member services, notably training and helplines standards.

The financial operation of the charity is closely scrutinised through the Finance Sub-Committee and at full quarterly meetings of the Board.

Helplines Partnership is committed to delivering a strong membership proposition. It seeks to deliver this through the provision of high-quality services to helplines and by strongly advocating more widely the value that helplines contribute to the wellbeing of individuals and society.

The Board receives regular updates on the operational performance of the charity.

HELPLINES PARTNERSHIP

TRUSTEES' REPORT (CONTINUED) (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 31 MARCH 2025

Structure, governance and management

Helplines Partnership is a charitable company limited by guarantee, incorporated on 25 January 2008 and registered as a charity on 11 September 2008. On 26 September 2012, a strategic merger was completed of The Helplines Association and Mental Health Helplines Partnership. This combined the two helpline sector membership bodies under the current name and at the same time adopted a new Memorandum and Article of Association to reflect this.

The Memorandum and Articles is supplemented by a Governance Manual which provides detail for the day-to-day governance of the charity through the Board and Sub-Committees.

In the event of the company being wound up, members are required to contribute an amount not exceeding £1.00.

The Trustees, who are also the directors for the purpose of company law, and who served during the year were:

Clodagh Crowe (Co-Chair)	(Co-Chair from 6 December 2023)
Jonathan Spain (Treasurer)	
Diane James	
Debbie Sadler	
Stephen Buckley	
Katie Foulser	
Elizabeth Rimmer (Co-Chair)	(Co-Chair from 6 December 2023)
Charlotte Hancock	(Resigned 16 August 2025)

The number of members of the company is unlimited; each member organisation has the right to appoint one representative by written notice to the company. None of the rights of any member of the company may be transferred or transmitted to any other person.

The Directors of the company are also Charity Trustees for the purpose of the charity law and under the company's Articles are known as members of the Board of Trustees. Members have the right for their representative to stand for election to the Board of Trustees. Under the requirements of the Memorandum and Articles of Association the members of the Board of Trustees are elected to serve for a period of three years after which they can be re-elected for a second three-year period.

The Board has the power to co-opt and member Trustees are formally appointed by voting Members at the Annual General Meeting. The Board met four times and the Finance Sub Committee met four times during the period.

Day to day responsibility of the organisation is delegated to the Chief Executive, who has responsibility for the overall charity, ensuring the organisation is run in line with agreed strategy and policy and that key targets are achieved.

The majority of the Board is comprised of representatives of member organisations. Through their knowledge and relevant experience, Trustees are familiar with the practical work of the charity and the sector. Where applicable training opportunities are made available to enhance their knowledge within relevant areas.

Auditor

In accordance with the company's articles, a resolution proposing that Azets Audit Services be reappointed as auditor of the company will be put at the Annual General Meeting.

Disclosure of information to auditor

Each of the Trustees has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditor is aware of such information.

HELPLINES PARTNERSHIP

TRUSTEES' REPORT (CONTINUED) (INCLUDING DIRECTORS' REPORT) *FOR THE YEAR ENDED 31 MARCH 2025*

The Trustees' report was approved by the Board of Trustees.

Clodagh Crowe (Co-Chair)
Trustee
Dated: 21 August 2025

HELPLINES PARTNERSHIP

STATEMENT OF TRUSTEES' RESPONSIBILITIES

FOR THE YEAR ENDED 31 MARCH 2025

The Trustees, who are also the directors of Helplines Partnership for the purpose of company law, are responsible for preparing the Trustees' Report and the accounts in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare accounts for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year.

In preparing these accounts, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent; and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

HELPLINES PARTNERSHIP

INDEPENDENT AUDITOR'S REPORT

TO THE TRUSTEES OF HELPLINES PARTNERSHIP

Opinion

We have audited the financial statements of Helplines Partnership (the 'charity') for the year ended 31 March 2025 which comprise the statement of financial activities, the balance sheet and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2025 and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 require us to report to you if, in our opinion:

- the information given in the financial statements is inconsistent in any material respect with the Trustees' report; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records; or
- we have not received all the information and explanations we require for our audit.

HELPLINES PARTNERSHIP

INDEPENDENT AUDITOR'S REPORT (CONTINUED) TO THE TRUSTEES OF HELPLINES PARTNERSHIP

Responsibilities of Trustees

As explained more fully in the statement of Trustees' responsibilities, the Trustees, who are also the directors of the charity for the purpose of company law, are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the Trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities is available on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above and on the Financial Reporting Council's website, to detect material misstatements in respect of irregularities, including fraud.

We obtain and update our understanding of the entity, its activities, its control environment, and likely future developments, including in relation to the legal and regulatory framework applicable and how the entity is complying with that framework. Based on this understanding, we identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. This includes consideration of the risk of acts by the entity that were contrary to applicable laws and regulations, including fraud.

In response to the risk of irregularities and non-compliance with laws and regulations, including fraud, we designed procedures which included:

- Enquiry of management and those charged with governance around actual and potential litigation and claims as well as actual, suspected and alleged fraud;
- Reviewing minutes of meetings of those charged with governance;
- Assessing the extent of compliance with the laws and regulations considered to have a direct material effect on the financial statements or the operations of the entity through enquiry and inspection;
- Reviewing financial statement disclosures and testing to supporting documentation to assess compliance with applicable laws and regulations;
- Performing audit work over the risk of management bias and override of controls, including testing of journal entries and other adjustments for appropriateness, evaluating the business rationale of significant transactions outside the normal course of business and reviewing accounting estimates for indicators of potential bias.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

HELPLINES PARTNERSHIP

INDEPENDENT AUDITOR'S REPORT (CONTINUED) TO THE TRUSTEES OF HELPLINES PARTNERSHIP

This report is made solely to the company's members, as a body, in accordance with section 391 of the Companies Act 2014. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Mr Mark Jackson FCA DChA (Senior Statutory Auditor)
for and on behalf of Azets Audit Services

26 September 2025

Chartered Accountants
Statutory Auditor

Westpoint
Lynch Wood
Peterborough
Cambridgeshire
United Kingdom
PE2 6FZ

Azets Audit Services is eligible for appointment as auditor of the charity by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

HELPLINES PARTNERSHIP

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2025

	Notes	Unrestricted funds 2025 £	Designated funds 2025 £	Total 2025 £	Unrestricted funds 2024 £	Designated funds 2024 £	Total 2024 £
Income from:							
Charitable activities	3	532,616	-	532,616	578,819	-	578,819
Investments	4	17,041	-	17,041	18,792	-	18,792
Total income		549,657	-	549,657	597,611	-	597,611
Expenditure on:							
Charitable activities	5	634,621	-	634,621	623,963	-	623,963
Net outgoing resources before transfers		(84,964)	-	(84,964)	(26,352)	-	(26,352)
Gross transfers between funds		2,216	(2,216)	-	(28,279)	28,279	-
Net expenditure for the year/ Net movement in funds		(82,748)	(2,216)	(84,964)	(54,631)	28,279	(26,352)
Fund balances at 1 April 2024		346,417	169,960	516,377	401,048	141,681	542,729
Fund balances at 31 March 2025		263,669	167,744	431,413	346,417	169,960	516,377

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

HELPLINES PARTNERSHIP

BALANCE SHEET

AS AT 31 MARCH 2025

	Notes	2025 £	£	2024 £	£
Current assets					
Debtors	10	113,199		163,998	
Cash at bank and in hand		541,441		562,285	
		<u>654,640</u>		<u>726,283</u>	
Creditors: amounts falling due within one year	11	<u>(223,227)</u>		<u>(209,906)</u>	
Net current assets			431,413		516,377
Total assets less current liabilities			<u>431,413</u>		<u>516,377</u>
Income funds					
Designated funds			167,744		169,960
Unrestricted funds			263,669		346,417
			<u>431,413</u>		<u>516,377</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 March 2025, although an audit has been carried out under section 144 of the Charities Act 2011.

The Trustees' acknowledge their responsibilities for ensuring that the charity keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The accounts were approved by the Trustees on 21 August 2025

Jonathan Spain (Treasurer)
Trustee

Company Registration No. 06484279

HELPLINES PARTNERSHIP

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2025

1 Accounting policies

Charity information

Helplines Partnership is a private company limited by guarantee incorporated in England and Wales. The registered office is C/O Azets Westpoint, Lynch Wood, Peterborough, Cambridgeshire, United Kingdom, PE2 6FZ.

1.1 Accounting convention

The accounts have been prepared in accordance with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016). The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Unrestricted funds include general funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and designated funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

HELPLINES PARTNERSHIP

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2025

1 Accounting policies

(Continued)

1.4 Income

Donations, legacies and other forms of voluntary income are recognised as incoming resources when receivable, except insofar as they are incapable of financial measurement.

Training and Helplines Standard income is recognised in the period in which the training or Helplines Standard is completed.

Grants receivable and trading income are recognised on a receivable basis.

Membership subscriptions are apportioned over the period to which the subscription relates.

Investment income is accounted for on a receivable basis.

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges are allocated on the portion of the asset's use.

Expenses are provided for on an accruals basis. Expenditure includes VAT which cannot be recovered and is therefore reported as part of the expenditure to which it relates.

- Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include the audit fees and costs linked to the strategic management of the charity.
- All costs are allocated between the expenditure categories of the statement of financial activities on a basis designed to reflect the use of the resource.

1.6 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

Funds are also held in 12 month fixed term bank accounts

1.7 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

HELPLINES PARTNERSHIP

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2025

1 Accounting policies (Continued)

1.8 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.9 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

Payments to the multi-employer defined benefit scheme are charged as an expense as they fall due.

2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

3 Charitable activities

	2025 £	2024 £
Unrestricted income:		
Membership	224,389	217,734
Helplines Standards	64,491	47,285
Training	139,350	174,882
Advertising	1,233	5,868
Helpline Freephone Range	32,236	32,265
Partnerships	65,408	92,935
Consultancy	5,509	7,850
	<hr/> 532,616	<hr/> 578,819
	<hr/>	<hr/>

HELPLINES PARTNERSHIP

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2025

4 Investments

	Unrestricted funds	Unrestricted funds
	2025	2024
	£	£
Interest receivable	17,041	18,792

5 Charitable activities

	2025	2024
	£	£
Wages and salaries	411,639	369,130
Conferences	35,687	26,979
Training	9,827	9,939
External trainers	2,847	22,415
Staff costs	17,654	29,612
	477,654	458,075
Share of support costs (see note 6)	141,976	135,269
Share of governance costs (see note 6)	14,991	30,619
	634,621	623,963
Analysis by fund		
Unrestricted funds	634,621	623,963
	634,621	623,963

HELPLINES PARTNERSHIP

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2025

6 Support costs

	Support costs £	Governance costs £	2025 £	Support costs £	Governance costs £	2024 £
Staff costs	76,672	-	76,672	86,234	-	86,234
Premises	648	-	648	141	-	141
Management, administration and ICT	64,656	-	64,656	48,894	-	48,894
Audit fees	-	8,000	8,000	-	7,500	7,500
Legal and professional	-	1,544	1,544	-	12,612	12,612
Board meetings	-	1,204	1,204	-	2,551	2,551
Trustee expenses	-	307	307	-	4,357	4,357
Insurance	-	3,936	3,936	-	3,599	3,599
	<u>141,976</u>	<u>14,991</u>	<u>156,967</u>	<u>135,269</u>	<u>30,619</u>	<u>165,888</u>
Analysed between Charitable activities	<u>141,976</u>	<u>14,991</u>	<u>156,967</u>	<u>135,269</u>	<u>30,619</u>	<u>165,888</u>

Governance costs includes payments to the auditors of £8,000 (2024 - £7,500) for audit fees.

7 Trustees

None of the Trustees (or any persons connected with them) received any remuneration during the year, 4 Trustees were reimbursed a total of £823 for travelling and subsistence expenses (2024- £1,646).

HELPLINES PARTNERSHIP

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2025

8 Employees

Number of employees

The average monthly number of employees during the year was:

	2025 Number	2024 Number
Average employees	12	12

Employment costs

	2025 £	2024 £
Wages and salaries	424,773	396,710
Social security costs	38,133	34,941
Other pension costs	25,405	23,713
	488,311	455,364

The average full time equivalent number of employees during the year was 10 (2024 - 10).

The number of employees whose annual remuneration was £60,000 or more were:

	2025 Number	2024 Number
£60,001-£70,000	-	1
£70,001-£80,000	1	-

9 Taxation

Helplines Partnership is a registered charity. It only applies its funds in accordance with its charitable objectives, and is not trading with a view to making distributable profits, therefore corporation tax is not chargeable.

10 Debtors

	2025 £	2024 £
Amounts falling due within one year:		
Trade debtors	68,595	136,777
Other debtors	26,673	8,696
Prepayments and accrued income	17,931	18,525
	113,199	163,998

HELPLINES PARTNERSHIP

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2025

11 Creditors: amounts falling due within one year

	2025 £	2024 £
Other taxation and social security	39,303	40,679
Deferred income	146,196	118,598
Trade creditors	13,600	24,309
Other creditors	5,769	5,971
Accruals	18,359	20,349
	<u>223,227</u>	<u>209,906</u>

12 Retirement benefit schemes

Defined contribution schemes

The charity participates in a defined contribution scheme. The contributions to this scheme during the year were £25,405 (2024 - £23,713), and an amount of £4,036 (2024 - £3,684) was outstanding at the end of the year.

Defined benefit schemes

Historically the charity participated in The CARE scheme, a multi-employer defined benefit scheme, but has not had any employees participating within the scheme for a few years and no contributions were payable during the year. The last employee who had been a member of the scheme ceased working for the charity in 2020. The charity has not been advised by the scheme of any deficit in the scheme or any obligation to make additional contributions in respect of historic service. The trustees understand that it is not possible in the normal course of events to identify on a consistent and reasonable basis the share of underlying assets and liabilities belonging to individual participating employers, because the assets are co-mingled for investment purposes, and benefits are paid from total scheme assets. Accordingly no asset or deficit in respect of the scheme has been recognised in these accounts.

13 Designated funds

The income funds of the charity include the following designated funds which have been set aside out of unrestricted funds by the Trustees for specific purposes:

	Balance at 31 March 2023 £	Transfers £	Balance at 31 March 2024 £	Transfers £	Balance at 31 March 2025 £
Existing commitments	141,681	28,279	169,960	(2,216)	167,744
	<u>141,681</u>	<u>28,279</u>	<u>169,960</u>	<u>(2,216)</u>	<u>167,744</u>

The existing commitments fund represents the charity's existing commitments. This fund is adjusted annually by transfer to or from unrestricted funds.

HELPLINES PARTNERSHIP

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2025

14 Analysis of net assets between funds

	General Fund 2025 £	Designated fund 2025 £	Total 2025 £	General Fund 2024 £	Designated fund 2024 £	Total 2024 £
Fund balances at 31 March 2025 are represented by:						
Current assets/(liabilities)	263,669	167,744	431,413	346,417	169,960	516,377
	<u>263,669</u>	<u>167,744</u>	<u>431,413</u>	<u>346,417</u>	<u>169,960</u>	<u>516,377</u>

15 Related party transactions

Remuneration of key management personnel

	2025 £	2024 £
Aggregate compensation	<u>82,332</u>	<u>76,748</u>

The charity encourages participation in the Trustee board from member organisations. There are therefore transactions between the charity and other organisations connected to the Trustees. These transactions are on the same basis as with other members. The Trustees are not aware of any other related party transactions.